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AMERICAN RADIO

FALL 1985 REPORT

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INTRODUCTION

This is the 20th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by February 1, 1986.

Work on this edition was completed on February 1, 1986. Mailing will begin on February 7, 1986. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

FORMATS

AOR, AC, Spanish and Classical showed good increases. CHR, BTFL/EZ and MOR showed the largest decreases in the last year. The other formats remained about even.

LEADING STATIONS

For the first time WPLJ-F in New York is the most listened to station in the United States. Stations in the top 500 making impressive gains include: WLTW, WMMR, KLOS, WBMX, KROQ, KRTH, WJLB, WLUP, WHUR, KKDA, WWDC, WFBQ, KIQQ, CKLW.

OTHER LEADERS

Cume Rating:	KFAB	Omaha
12+ TSA Cume:	WPLJ-F	New York
12+ Metro Share:	WXLK-F	Roanoke

FM SHARE

FM share is now 67.109%, an increase of 3.194% over the 1984 level of 65.032%. FM share has grown at about a 3% clip for four years. Lancaster, PA had the largest FM percentage (89.96%) and Honolulu the lowest (51.27%).

RADIO LISTENING LEVELS

After years of small but steady growth in radio listening levels there now seems to be a decline. The APR for Fall 1985 was 16.86% compared to 17.14% in 1984. This is the first decline since I began keeping records in 1977. I do not know the reason for this but I am quite concerned. Mobile had the highest APR at 20.5% and the lowest was Huntington, WV at 13.7%.

LEADING STATIONS BY FORMAT

	1/4 HR AVG		METRO SHARE	
CHR/TOP 40	WPLJ-F	New York	WXLK-F	Roanoke
AOR	WNEW-F	New York	KGGO-F	Des Moines
AC/SOFT/OLDIES	WLTW-F	New York	WCRZ-F	Flint
BTFL MUSIC/EZ	WPAT-F	New York	KXLY-F	Spokane
BLACK/URBAN	WRKS-F	New York	WHRK-F	Memphis
COUNTRY	WHN	New York	WIVK-F	Knoxville
NEWS/TALK	WOR	New York	KMOX	St. Louis
MOR/VARIETY	WGN	Chicago	KFAB	Omaha
NOSTALGIA	WNEW	New York	WROD	Daytona Beach
SPANISH	WADO	New York	KGBT	McAllen-Brownsville
RELIGION/GOSPEL	WWRL	New York	KCIJ	Shreveport
CLASSICAL	WQXR-F	New York	KING-F	Seattle

GREATEST SHARE CHANGES

(Fall 84 to Fall 85)

Increases			Decreases		
KTUX-F	Baton Rouge	+13.4	KMBQ-F	Shreveport	-9.3
WSSP-F	Orlando	+12.7	WFMF-F	Baton Rouge	-6.9
KJDK-F	Modesto	+11.0	WQSF-F	Richmond	-6.4
WIOG-F	Saginaw	+10.0	WNOK-F	Columbia	-6.4
KEZB-F	El Paso	+7.6	KKFM-F	Colorado Springs	-6.3
KRNQ-F	Des Moines	+7.2	WBT	Charlotte	-6.1
KWNZ-F	Reno	+7.0			

GROUP OWNERS

The following groups had the most "up" books based on Fall 84 to Fall 85 comparisons, 12+ Metro Share:

Adams
Crawford
Katz
Josephson
Statewide
Constant
Hall
Beasley
Mid America
Tichenor
EZ
Colonial
Home News
Palmer
Capitol (Johnson)
DKM
Inner City
RKO

These groups showed major gains in the group rankings:

Cap Cities/ABC
Malrite
Taft
Park
Republic
Price Comm.
Sandusky
Brown
Beasley
Olympic
Jacor
Tichenor
Adams
Kaneb
Jag
Capitol (Johnson)
Kaye-Smith
Duffy

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Albuquerque
Allentown-Beth
Anchorage
Apple-Oshkosh
Atlanta
Austin
Bakersfield
Baltimore

Baton Rouge
Beaumont/Port Arthur
Birmingham
Bridgeport
Boston
Buffalo-Nia Falls
Canton
Charleston, SC
Charlotte
Chattanooga

Chicago
Cincinnati
Cleveland
Colorado Springs
Columbia, SC
Columbus, OH
Corpus Christi
Dallas-Fort Worth
Daven-RI-Moline
Dayton

Daytona Beach
Denver
Des Moines
Detroit
El Paso
Eugene
Flint
FT. Wayne
Fresno
Grand Rapids

Greensboro-WS
Greenville-Spart, SC
Harrisburg
Hartford
Honolulu
Houston
Huntington
Indianapolis
Jacksonville
John City-Kings-Bris

Kalamazoo
Kansas City
Knoxville
Lancaster
Lansing
Las Vegas
Lexington
Little Rock
Los Angeles
Louisville

Lubbock
Madison
McAllen-Browns
Memphis
Miami-Ft. Lau
Milwaukee
Minneapolis-St. Paul
Mobile
Modesto
Nashville

Nassau-Suffolk
New Haven
New Orleans
New York
Norfolk
Oklahoma CIty
Omaha
Orlando
Peoria
Philadelphia

Phoenix
Pittsburgh
Portland, OR
Providence
Raleigh
Reading
Reno
Richmond
Riverside-SB
Roanoke

Rochester
Sacramento
Saginaw-BC-Midland
St. Louis
Salinas-Se-Mont
Salt Lake City
San Antonio
San Diego
San Francisco
San Jose

Seattle-Tacoma
Shreveport
Spokane
Springfield, MA
Stockton
Syracuse
Tampa-ST. Pete
Toledo
Tucson
Tulsa

Washington
West Palm Beach
Wichita
Wilkes Barre-Scranton
Wilmington, DE
Worcester
York
Youngstown

STATION TRADING ACTIVITY

(3 Aug 1985 to 24 Jan 1986)

Below are the key station sales made in rated markets and other markets of interest. Remember that these are announced sales and that these transactions may not have been closed. Some of the sales may never close for various reasons.

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WMHE	Toledo	Sold to Osborn	$6,300,000 (est)	(LaRue)
WLRW-F	Champaign, IL	Sold to Joyner	1,600,000	(Richards)
WCJX-F	Miami	Sold to Beasley	10,600,000	(Mahlman)
WKBW	Buffalo	From Cap Cities to Price Comm.	2,000,000	
WLAC A/F	Nashville	From Sudbrink to Price Comm.	10,000,000	
WKRZ A/F	Wilkes-Barre	SOld to Osborn	7,600,000	(Veronis, Suhler)
KKCI-F	Liberty/Kansas City	Sold to Transcom	4,000,000	(Blackburn)
KGHL/KIDX-F	Billings	Sold to Sunrise	3,000,000	(Blackburn)
KZEL-F	Eugene	Sold to Mike Pappas	2,273,000	(Blackburn)
WQRS-F	Detroit	From Outlet to Tanger	5,075,000	(Blackburn)
KDZA/KZLO-F	Pueblo, CO	Sold to Surrey	2,000,000	(Kalil)
KLCL/KHLA-F	Lake Charles, LA	From Perry to Holder	2,000,000	(Chapman)
KTXF-F	Brownsville, TX		1,650,000	(PRW)
WHOL	Allen, PA		500,000	(Kalil)
WBIX	Jacksonville	Sold to Sudbrink	436,000	
KTKS-F	Dallas	From ABC/CAP Cities to Gannett	16,000,000	
KYSR A/F	El Paso	From Greenfield to Tichenor	1,300,000	
KXOL	FT. Worth	SOld to Universal	900,000	(Fisher, Chapman)
KPUR	Amarillo		600,000	
WCVC	Tallahassee		500,000	(Wilkins)
WRIF-F	Detroit	From ABC/Cap Cities to Silver Star	14,000,000	
WPAT A/F	New York	From ABC/Cap Cities to Park	49,000,000	
KLAC/KZLA-F	Los Angeles	From Cap Cities/ABC to Malrite	43,000,000	
KSRR-F	Houston	From ABC/Cap Cities to Malrite	32,500,000	
KKPL A/F	Spokane		4,000,000 (89%)	
KCEY/KMIX-F	Turlock (Modesto)		3,375,000	(Hogan-Feldman)
KUTE-F	Los Angeles		20,000,000	
KFOR/KFRX-F	Lincoln	From Stuart to DKM		
KOEL A/F	Oelwein, IA	From Stuart to DKM		
KWTO A/F	Springfield, MO	From Stuart to DKM		
KSAL/KYEZ-F	Salina, KN	From Stuart to DKM		
			20,500,000	(Mahlman)
KAYK	Pueblo, CO		195,000	
KGOL-F	Lake Jackson (Houston)	Sold to Frankhauser/Rich	8,750,000	
WSTC/WYRS-F	Stamford, CT	Sold to Chase	4,000,000	(Foreman)
WSUB/WQGN-F	Groton, CT	Sold to Hartstone/Dickstein	2,900,000	(Avpro)
WTKC	Lexington	SOld to Lynn Martin	881,000	
WZPL-F	Indianapolis	From H&W to Fairwest	11,000,000	(Gammon & Ninowski)
KOYL	Odessa, TX		175,000	(Jamar-Rice)
KMBY-F	Seaside, CA		1,100,000	
WJAX	Jacksonville	From Statewide to Kravis	750,000	
WJYE-F	Buffalo	Sold by McCormick	3,850,000	
KMEO A/F	Phoenix	From Scripps-Howard to Westinghoue	11,500,000	
WIND	Chicago	From Westinghouse to Tichenor	6,900,000	
WIDO-F	Dunn, NC (Fayetteville)		1,200,000	
KOFY	San Mateo	Sold to Jim Gabbert	2,000,000	(Exline)
KEAN A/F	Abilene, TX	From Osborn-Reynolds to Sungroup	? ? ?	
KYKX-F	Longview, TX	From Osborn-Reynolds to Sungroup	? ? ?	(Jamar-Rice)
			8,250,000	
WSEG-F	McKean (Erie)	Sold to Jet	850,000	
WHUT/WLHN-F	Anderson, IN	From Eastern to Patch-Dunn	2,726,000	
WAXC-F	Wapakoneta	Sold to Keymarket	667,000	
WGNG	Providence		1,000,000	
KQXK/KCIZ-F	Fayetteville, AR	Sold to Moran	850,000	(Chapman)
KSEL A/F	Lubbock	From Harris to Moran	1,350,000	(Fischer)
WJXQ-F	Jackson, MI (Lansing)	Sold to Jack Alix	3,200,000	
KIPR A/F	Diboll, TX	Sold to Keymarket	1,000,000	(Fischer)
WMET-F	Chicago	From Doubleday to Fairwest	12,500,000	
WZNE-F	Tampa-St. Pete	From DKM to Sandusky	10,000,000	(Hepburn)
WJYA-F	Marietta (Atlanta)	From Bob Williams to TransWorld	5,000,000	(Chapman)
KXA	Seattle	Sold to Olympic	2,200,000	(Kalil)
KSRN A/F	Reno	Sold to Olympic	2,110,000	(Chapman)
WLGM/WJJS-F	Lynchburg		752,000	
KMLO	Vista (San Diego)		2,000,000	
KIIZ/KIXS-F	Killeen, TX	Sold to Harvey Grace	5,750,000	(Chapman)
WFBM	Noblesville (Indy)		780,000	(Burt Sherwood)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WBVP/WWKS-F	Beaver Falls (Pittsburgh)	From Hall to Ted Ruscitti	$1,800,000	(New England)
WLRW-F	Champaign	Sold to Tom Joyner	1,600,000	(Cecil Richards)
KJEZ-F	Poplar Bluff, MD	Sold by Kelly	950,000	(Chapman)
WCAK-F	Catlettsburg, KY (Huntington)		385,000	
KQAM/KEYN-F	Wichita	From Long-Pride to Roth	8,000,000	(Americom)
KIXI A/F	Seattle		8,000,000	(Blackburn)
WKQE/WBGM-F	Tallahassee	From Statewide to Woolfson	2,340,000	(Blackburn)
KPOI-F	Honolulu	Sold by Sudbrink	2,800,000	
WKMI	Kalamazoo		1,500,000	
KBST	Big Spring, TX		525,000	
KDLB-F	Henryetta, OK	Sold to Swanson	2,400,000	(Americom)
WTHZ-F	Tallahassee, FL	From Kelly to Herb Dolgoff	1,150,000	(Chapman)
KCMA-F	Owasso (Tulsa)	Sold to Federated		(Richards)
KTRM/KZZB-F	Beaumont		1,550,000	(Mitchell)
KJOI-F	Los Angeles	From Noble to Carl Hirsch	44,000,000	(LaRue)
WGY/WGFM-F	Schenectady	Sold by Sky	11,000,000	
KBVL	Boulder	Sold to Sterling	4,000,000	(Blackburn)
KCNR-AM	Portland, OR	Sold by Duffy	600,000	
WJDX/WMSI-F	Jackson, MS	From Keymarket to Sterling Comm.		
WSSL A/F	Greenville, SC	From Keymarket to Sterling Comm.		
WKJN-F	Hammond/Baton Rouge	From Keymarket to Sterling Comm.		
			24,250,000	(Blackburn)
KKFM-F	Colorado Springs	Sold to Citadel	3,000,000	(Kalil)
KLEO/KSKU-F	Wichita/Hutch	Sold to Jerry Atchley	3,300,000	(Americom)
KCOL A/F	Fort Collins, CO	Sold to Minkow/Henderson	2,600,000	
WHBO	Tampa	Sold to Metroplex	1,400,000	
WRCI-F	Midland, MI		340,000	
WWKQ/WDFP-F	Battle Creek, MI	Sold to Liggett	525,000	
WJSO/WJSO-F	John City/Kings		780,000	
WMRN A/F	Marion, OH	Sold to Burbach	2,800,000	
KFRE/KFRY-F	Fresno	Sold to Guild	4,500,000	
KPKE-F	Denver	From DOubleday to Sillerman	9,000,000	
WLLZ-F	Detroit	From Doubleday to Sillerman	9,000,000	
KDWB A/F	Minneapolis	From Doubleday to Sillerman	9,000,000	
			27,000,000	
KHOW	Denver	From Metromedia to Sillerman	11,000,000	
WWDB-F	Phila	Sold to New Systems	6,000,000	
WHAT	Phila		625,000	
WELE-F	Daytona Beach	Sold to American Media	7,500,000	(Americom)
KTYD-F	Santa Barbara	From Liggett to Home News	3,500,000	
WLPR-F	Mobile		1,364,000	
KLAZ A/F	Little Rock	Sold to Oppenheimer	3,375,000	(Americom)
KSPO	Spokane		400,000	
KMGQ-F	Santa Barbara (Goleta)		2,350,000	(Chapman & Blackburn)
WJLD	Fairfield (Birmingham)		453,000	
WPSO	New Port Richey (Tampa)		310,000	
WAMT, WAJX-F	Titusville, FL		1,000,000	(Clark)
KLLB, KRQR-F	Lompoc, CA		1,750,000	(Exline)
WYEN-F	Des Plaines (Chicago)		8,000,000	
KTON/KTNQ-F	Belton, TX		2,630,000	(Riley)
WYLF-F	Rochester		2,100,000	(Kozacks-Horton)
KMLB/KWEZ-F	Monroe, LA	Sold to New South	1,700,000	(Chapman)
WPBR	West Palm Beach	Sold to Portness	1,550,000	(Chapman)
KEIN/KLFM-F	Great Falls, Mont	Sold to Matt Mills	1,250,000	
WRJY	Richmond, VA		400,000	(Media Marketing)
WNFI-F	Palatka (Daytona)	Sold to Klemm & Fleming	8,500,000	(Mahlmann)
KKUA/KQMQ-F	Honolulu		1,900,000	(Blackburn)
WFMA-F	Rocky Mount, NC	Sold to Capital (Johnson)	4,000,000	(Blackburn)
WDUR/WFXC-F	Raleigh/Durham		2,800,000	(Blackburn)
WRLX/WFFX-F	Tuscaloosa, AL	From Keymarket to North Hill		
WRUS/WBVR-F	Russellville, KY	From Keymarket to North Hill		
			7,000,000	
WIBR	Baton Rouge		450,000	
WVTY A/F	Dunedin	Sold to Times Publishing	1,700,000	(Chapman)
WKKQ/WTBX-F	Hibbing (Duluth)	Sold to D.E. Wright	1,100,000	
KXJX-F	Pella, Iowa	Sold to Shaw/Beasley	1,555,000	
WGOX-F	Ravenal (Charleston, SC)	Sold to Silverman	350,000	(Chaney)
KMJM-F	St. Louis	From Amaturo to Keymarket		
WLTI-F	Detroit	From Amaturo to Keymarket		
KMJQ-F	Houston	From Amaturo to Keymarket		
			60,100,000	
WRBD	Pompano (Miami)		1,800,000	(Raymond)
KIAK/KQRZ-F	Fairbanks	From Bingham to Olympic		
KYAK/KGOT-F	Anchorage	From Bingham to Olympic		
			12,000,000	(Chapman)
WMER/WJBQ-F	Portland, ME	Sold by Bride	2,750,000	(Raymond & Kozacks)
KYKZ-F	Lake Charles, LA	From Osborn-Reynolds to Faver	1,350,000	
WBYU-F	New Orleans	From Swanson to Stoner	7,000,000	(Americom)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WRKB/WJZR-F	Kannapolis, NC (Charlotte)	From Downs to Metroplex	$6,000,000	(Richards)
WRJQ/WROE-F	Appleton, WI	Sold to Tom Bookey	2,115,000	(Dex Card)
WDPN-F	Columbia, SC	Sold to Burkhart/Phillips	1,300,000	(Raymond)
WOIC	Columbia, SC	Sold to Burkhart/Phillips	750,000	(Raymond)
WLPM	Suffolk (Norfolk)	Sold by JAG	600,000	
KQDI/KOOZ-F	Great Falls, MT		520,000	
WWJ/WJOI-F	Detroit	Sold by Detroit News	38,510,000	
WBBE/WRMA-F	Georgetown, KY (Lexington)	Sold to Audubon	1,300,000	(Blackburn)
WSNE-F	Taunton (Providence)	From Wilkes-Schwartz to Beck-Ross	7,500,000	(Blackburn)
WSPR	Springfield, MA		650,000	(Kozacko)
KONO/KITY-F	San Antonio	Sold to Duffy	11,000,000	(Americom)
KAYC/KAYD-F	Beaumont	Sold by Long-Pride	1,500,000	(Chapman)
KLRZ-F	Provo/SLC		1,600,000	(Chapman)
KKQV-F	Wichita Falls, TX	Sold to SunGroup	1,050,000	
KLAF	Salt Lake City	Sold to TransColumbia	550,000	(Blackburn)
KSEL A/F	Lubbock		1,200,000	(Fischer)

NATIONAL FM SHARE*

METRO			
	FAL 85	67.109%	(13,568,300 of 20,219,900)
	SPG 85	66.549%	(15,003,400 of 22,544,800)
	FAL 84	65.032%	(13,292,200 of 20,439,600)
	SPG 84	64.290%	(14,219,000 of 22,117,100)
	FAL 83	63.058%	(12,524,400 of 19,861,700)
	SPG 83	62.291%	(13,589,800 of 21,816,700)
	FAL 82	60.571%	(11,932,400 of 19,699,700)
	SPG 82	58.870%	(12,658,900 of 21,503,100)
	FAL 81	58.651%	(10,478,800 of 17,866,400)
	SPG 81	57.353%	(11,225,100 of 19,571,700)
	OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
	APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
	OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
	APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
	OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
	APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
	OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
	APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
	OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
	APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

OCT/NOV 76 to OCT/NOV 77: 6.123%
OCT/NOV 77 to OCT/NOV 78: 9.026%
OCT/NOV 78 to OCT/NOV 79: 5.756%
OCT/NOV 79 to OCT/NOV 80: 4.641%
OCT/NOV 80 to OCT/NOV 81: 4.512%
FAL 81 to FAL 82 : 3.274%
FAL 82 to FAL 83 : 4.106%
FAL 83 to FAL 84 : 3.127%
FAL 84 to FAL 85 : 3.194%

* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the survey are included.

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share/

The period covered for the share changes is Fall 84 to Fall 85. It is my belief that year-to-year comparisons are more accurate and valid than"last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHAR GAINER	LARGEST SHARE LOSER
Akron	WAKR , 11.5, MOR	WQAL-F, +1.7, BTFL	WKDD-F, -2.8, CHR
Albany-Schen-Troy	WGY , 11.0, MOR	WROQ-F, +4.3, BTFL	WROW , -2.7, MOR
Albuquerque	KOB , 12.6, MOR	KIVA-F, +3.6, contemp	KOB-F , -5.2, AC
Allentown-Beth	WRMZ-F, 12.8, BTFL	WZZO-F, +3.4, AOR	WAEB-F, -1.7, AC
Anchorage	KWHL-F, 13.7, AOR	KKGR-F, +3.5, AOR	KHAR , -2.9, BTFL
Appleton-Osh	WAPL-F, 11.6, AOR	WGEE , +2.5, Country	WROE-F, -4.2, BTFL
Atlanta	WZGC-F, 9.8, CHR	WYAY-F, +2.5, Country	WARM-F, -2.1, AC
Austin	KASE-F, 16.3, Country	KLBJ-F, +3.6, AOR	KEYI-F, -4.0, AC KNOW , -4.0, OLDIES
Bakersfield	KKXX-F, 15.1, CHR	KLLY-F, +3.1, AC	KUZZ , -2.7, Country
Baltimore	WLIF-F, 8.7, BTFL	WBSB-F, +2.3, CHR	WCBM , -2.5, AC
Baton Rouge	WGGZ-F, 11.1, CHR	WKJN-F, +5.0, Country	WFMF-F, -6.9, CHR
Beaumont	KHYS-F, 14.1, Black	KKMY-F +3.8, AC	KAYD-F, -1.9, Country
Birmingham	WZZK-F, 14.2, Country	WAPI-F, +5.6, AOR/CHR	WKXX-F, -5.6, CHR
Boston	WBZ , 8.6, MOR	WJIB-F, +2.1, BTFL	WHDH , -2.3, MOR
Bridgeport	WICC , 19.6, MOR	WICC , +2.8, MOR	WNBC , -3.4, AC
Buffalo	WBEN , 13.3, MOR	WBEN , +3.4, MOR	WECK , -3.2, Nos
Canton	WHBC , 20.1, MOR	WHBC , +5.0, MOR	WHBC-F, -4.2, BTFL
Charleston, SC	WWWZ-F, 12.7, Black	WAVF-F, +4.9, AC	WSSX-F, -4.1, CHR
Charlotte	WSOC-F, 13.1, Country	WLVK-F, +4.5, Country	WBT , -6.1, MOR/AC
Chattanooga	WSKZ-F, 19.0, CHR	WUSY-F, +4.8, Country	WJTT-F, -4.4, Black
Chicago	WGN , 8.0, MOR	WBMX-F, +1.9, Black	WGN , -1.7, MOR
Cincinnati	WKRQ-F, 11.3, CHR	WWEZ-F, +4.5, BTFL	WKRC , -3.5, MOR/AC
Cleveland	WMMS-F 14.5, AOR	WMMS-F, +3.6, AOR	WRMR , -1.2, AC
Colo Springs	KILO-F, 13.5, AOR	KIKX-F, +4.5, CHR	KKFM-F, -6.3, CHR
Columbia, SC	WCOS-F, 17.8, Country	WTCB-F, +6.7, AC	WNOK-F, -6.4, CHR
Columbus, OH	WLVQ-F, 15.1, AOR	WCKX-F, +2.3, Black	WCOL , -1.1, NEWS
Corpus Christi	KZFM-F, 17.7, CHR	KRYS-F, +2.6, Country	KCCT , -3.1, Spanish KIOU-F, -3.1, BTFL
Dallas-FW	KVIL-F, 10.6, AC	KKDA , +2.0, Urban	KAFM-F, -2.5, CHR
Daven-RI-Moline	KIIK-F, 22.5, CHR	KIIK-F, +4.6, CHR	WHBF-F, -2.3, AC
Dayton	WHIO-F, 15.1, BTFL	WGTZ-F, +5.3, CHR	WTVE-F, -2,8, AOR
Daytona Beach	WWLV-F, 14.6, BTFL	WSTF-F, +4.8, AC	WCFI-F, -5.1, AC
Denver	KOSI-F, 10.5, BTFL	KBPI-F, +3.2, AOR	KPKE-F, -3.2, CHR
Des Moines	KGGO-F, 17.2, AOR	KRNQ-F, +7.2, CHR	KLYF-F, -3.5, AC
Detroit	WJR , 9.0, MOR	CKLW , +4.6, NOST	WJOI-F, -3.5, BTFL
El Paso	KEZB-F, 12.0, CHR	KEZB-F, +7.6, CHR	KAMZ-F, -5.9, CHR
Eugene	KUGN-F, 12.0, Country	KUGN-F, +4.5, country	KZEL-F, -4.0, AOR
Flint	WCRZ-F, 19.9, AC	WCRZ-F, +4.3, AC	WDZZ-F, -3.1, Black
Fort Wayne	WMEE-F, 24.4, CHR	WGL , +2.3, Talk	WEZR , -3.8, Nost
Fresno	KMJ , 9.6, News/Talk	KOHY-F, +5.5, BTFL	KKDJ-F, -3.7, AOR
Grand Rapids	WLAV-F, 10.2, AOR	WMUS-F, +2.1, Country	WOOD-F, -3.3, BTFL
Greensboro-WS	WTQR-F, 19.1, Country	WTQR-F, +5.4, Country	WQMG-F, -5.8, Black
Green-Spart	WESC-F, 13.2, Country	WESC-F, +3.8, Country	WANS-F, -3.6, CHR
Harrisburg	WNNK-F, 15.3, CHR	WRKS-F, +3.2, Country	WHP , -4.9, MOR
Hartford	WTIC , 18.3, MOR	WKSS-F, +2.5, CHR	WCCC-F, -1.7, AOR
Honolulu	KSSK , 13.9, MOR	KQMQ-F, +3.3, CHR	KPOL-F, -3.4, AOR
Houston	KMJQ-F, 9.9, Urban	KXKX-F, +1.3, Spanish	KLEF-F, -1.0, Classical
Huntington, WV	WTCR-F, 22.2, Country	WTCR-F, +4.6, Country	WGNT , -3.4, MOR
Indianapolis	WIBC , 14.7, MOR	WFBQ-F, +3.1, AOR	WIRE , -2.7, AC
Jacksonville	WIVY-F, 13.0, CHR	WZAZ , +2.1, Black	WLCS-F, -3.9, AC
JC-Kings-Bristol	WQUT-F, 22.4, CHR	WZXY-F, +1.7, AOR	WFHG , -2.3, Contemp
Kalamazoo	WNWN-f, 12.3, Country	WJFM-F, +6.0, CHR	WKFR-F, -5.2, CHR
Kansas City	WDAF , 11.1, Country	KCFS , +1.6, AOR	KBKC-F, -1.4,CHR
Knoxville	WIVK-F, 26.7, Country	WIVk-F, +5.1, Country	WNOX , -2.3, Country
Lancaster	WNCE-F, 16.4, BTFL	WNCE-F, +3.9, BTFL	WRKZ-F, -6.3, Country
Lansing	WVIC-F, 18.9, CHR	WMMQ-F +4.7, AOR	WJXQ-F, -2.7, AOR
Lexington	WVLK-F, 17.2, Country	WLAP-F +4.1, CHR	WCOZ-F, -3.0, BTFL
Little Rock	KSSN-F, 17.6, Country	KARN , +3.6, News	KWTD-F, -4.1, Black
Los Angeles	KIIS-F, 8.2, CHR	KROQ-F, +1.4, AOR	KISS , -1.3, CHR
Louisville	WHAS , 15.3, MOR	WRKA-F, +5.4, AC	WLOU , -3.4, Black

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHAE LOSER
Lubbock	KRLB-F, 21.5, CHR	KRLB-F, +4.4, CHR	KFYO , -5.3, Country
Madison	WZEE-F, 11.4, CHR	WMAD-F, +2.4, AC	WTSO , -5.8, Country
McAllenOBrown	KGBT , 16.7, Spanish	KBFM-F, +6.1, CHR	KGBT , -5.2, Spanish
Memphis	WHRK-F, 15.5, Urban	WHRK-F, +3.8, Urban	KSUD , -2.4, Gospel
Miami-Ft. Lau	WLYF-F, 7.4, BTFL	WCJX-F, +2.0, CHR WHQT-F, +2.0, Urban	WHYI-F, -4.3, CHR
Milwaukee	WTMJ , 9.7 MOR	WLTQ-F, +3.0, AC	WTMJ , -2.3, MOR
MINN-St. Paul	WCCo , 18.5, MOR	KWRS-F, +2.5, AOR	WCCO , -2.9, MOR
Mobile	WKSJ-F, 23.1, Country	WKSJ-F, +6.6, Country	WDLT-F, -3.5,AC
Modesto	KBEE-F, 12.1, BTFL	KDJK-F +11.0, AOR	KHOP-F, -3.4, CHR
Nashville	WSM-F , 14.0, Country	WLAC-F, +4.9, AC	WTMG-F, -2.8, AC
Nassau-Suffold	WALK-F+, 6.2, AC	WBLI-F, +2.1, CHR	WHTZ-F, -3.4, CHR
New Haven	WELI , 15.1, MOR	WELI , +3.6, MOR	WKCI-F, -2.2, CHR
New Orleans	WYLD-F, 14.7, Black	WYLD , +1.5, Black	WYLD-F, -2.0, Black
New York	WPLJ-f, 6.0, CHR	WPLJ-F, +1.7, CHR	WXRK-F, - .7, AOR
NorfolK	WNOR-F, 11.8, AOR	WNOR-F, +3.8, AOR	WQSF-F, -2.5, BTFL
Oklahoma City	KKNG-F, 11.4, BTFL	WKY , +2.6, Country	KEBC-F, -2.9, Country
Omaha	KFAB , 26.8, MOR	KOIL , -3.2, AC	KEFM-F, -2.8, AC
Orlando	WSSP-F, 12.7, BTFL	WSSP-F, +12.7, BTFL	WWKA-F, -4.3, Country
Peoria	WWCT-F, 16.0, AOR	WWCT-F, +5.7, AOR	WSWT-F, -3.6, BTFL
Philadelphia	WMMR-F, 9.8, AOR	WMMR-F, +3.9, AOR	WCAU-F, -2.1, CHR
Phoenix	KUPD-F, 10.4, AOR	KUPD_F, +3.3, AOR	KOPA-F, -1.9, CHR
Pittsburgh	KDKD , 11.9, MOR	WAMO-F, +2.7, Black	KDKD , -3.0, MOR
Portland, OR	KKRZ-F, 9.8, CHR	KXL , +4.1, News/Talk	KMJK-F, -2.4, CHR KKSN , -2.4, Classical
Providence	WLWK-F, 12.5, BTFL	WWLI-F, +3.5, AC	WSNE-F, -1.8, AC
Raleigh	WPTF , 10.7, MOR	WPTF , +3.7, MOR	WKIX , -2.6, Country WDCG-F, -2.6, CHR
Reading	WRFY-F, 17.1, CHR	WEEV , +2.5, MOR	WHUM , -2.5, Country
Reno	KOZZ-F, 13.5, AOR	KWNZ-F, +7.0, CHR	KHTX-F, -4.4, CHR
Richmond	WRVA , 14.7, MOR	WPLZ-F, +3.7, Black	WQSF-F, -6.4, BTFL
Riverside - SB	KDUO-F, 8.6, BTFL	KDUO-F, +1.9, BTFL	KIIS-F, -2.7, CHR
Roanoke	WXLR-F, 28.1, CHR	WSLQ-F, +3.5, AC	WXLK-F, -4.2, CHR
Rochester	WPXY-F, 12.0, CHR	WPXY-F, +3.6, CHR	WVOR-F, -3.3, AC
Sacramento	KSFM-F, 10.4, CHR	KWOD-F, +3.0, CHR	KZAP-F, -3.4, AOR
Sag-BC=Mid	WIOG-F, 26.6, CHR	WIOG-F. +10.0, CHR	WHNN-F, -4.1, AC
St. Louis	KMOX , 22.6, Talk	KMOX , +2.0, Talk	KHTR-F, - .9, CHR
Salinas-Sea-Mont	KDON-F, 9.5, CHR	KXES , +3.2, Spanish	KTOM , -3.1, Country
Salt Lake City	KSFI-F, 10.9, BTFL	KRSP-F, +2.8, AOR	KLUB , -4.1, MOR/NOST
San Antonio	KQXT-F, 9.8, BTFL	KSMG-F, +4.7, AC	KLLS-F, -3.3, AC KXZL-F, -3.3, AOR
San Diego	KJQY-F, 9.4, BTFL	KFMB-F, +2.3, CHR	KGB-F , -1.1, AOR
San Francisco	KGO , 9.0, News/Talk	KSAN-F, +2.2, Country	KFRC , -1.0, CHR KKCY-F, -1.0, Urban/AOR
San Jose	KGO , 8.3, News/Talk	KATD-F, +1.9, CHR	KOME-F. -1.6 AOR
Seattle-Tac	KIRO , 10.9, News	KMGI-F, +3.6, AC	KBRD-F, -1.5, BTFL
Shreveport	KVKI-F, 15.3, AC	KTUX-F, +13.4, CHR	KMBQ-F, -9.3, CHR
Spokane	KXLY-F, 17.8, BTFL	KXLY-F, +6.7, BTFL	KKPL-F+, -5.6, AC
Spring, MA	WMAS-F, 10.3, AC	WRCH-F, +3.0, BTFL	WHFM-F, -3.5, AC
Stockton	KRAK , 11.1, Country	KRAK , +3.2, Country	KZAP-F, -3.0, AOR
Syracuse	WYYY-F, 16.6, AC	WAQX-F, +2.8, AOR	WFBL , -2.9, Nost
Tampa-St. Pete	WRBQ-F, 12.2, CHR	WGUL-F, +1.6, Nost	WTMP , -1.9, Black
Toledo	WMHE-F, 13.0 CHR	WMHE-F, +3.5, CHR	WRQN-F, -3.1, CHR
Tucson	KJYK-F, 10.8, BTFL	KUPD-F, +5.0, AOR	KRQQ-F, -4.6, CHR
Washington	WHUR-F, 8.6, Black	WHUR-F, +2.2, Black	WMAL , -2.6, MOR
West Palm Beach	WRMF-F, 11.3, AC	WSHE-F, +2.9, AOR	WHYI-F, -6.6, CHR
Wichita	KFDI , 11.5, Country	KXLF-F, +5.1, AC	KEYN-F, -5.3, CHR
Wiles-Scranton	WKRZ-F, 9.7, CHR	WWSH-F, +1.7, BTFL	WNAK , -3.0, Nost
Wilmington, DE	WSTW-F, 10.5, CHR	WEAZ-F, +2.4, BTFL	WJBR-F, -2.6, AC
Worcester	WAAF-F, 13.1, AOR	WZOU-F, +1.8, CHR	WBZ , -2.1, MOR
York	WRKZ-F, 13.2, Country	WRKZ-F, +4.2, Country	WNNK-F, -3.0, CHR
Youngstown	WHOT-F, 15.8, CHR	WKBN , +4.4, MOR	WQXK-F, -2.3, Country WFMJ , -2.3, Nostalgia

AMERICA'S LEADING STATIONS - 12+ METRO SHARE

	STATION	MARKET	SHARE
1.	WXLK-F	Roanoke	28.1
2.	WIVK-F	Knoxville	26.7
3.	KFAB	Omaha	26.8
4.	WIOG-F	Saginaw	26.6
5.	WMEE-F	Fort Wayne	24.4
6.	WKSJ-F	Mobile	23.1
7.	KMOX	St. Louis	22.6
8.	KIIK-F	Davenport	22.5
9.	WQUT-F	John. City	22.4
10.	WTCR-F	Huntington	22.2
11.	KRLB-F	Lubbock	21.5
12.	WXBQ-F	John. City	20.3
13.	WAMX-F	Huntington	20.1
14.	WCRZ-F	Flint	19.9
15.	WICC	Bridgeport	19.6
16.	KLLL-F	Lubbock	19.3
17.	WTQR-F	Greensboro	19.1
18.	WSKZ-F	Chattanooga	19.0
19.	WVIC-F	Lansing	18.9
20.	WCCO	Minneapolis	18.5
21.	KXLY-F	Spokane	17.8
22.	KZFM-F	Corpus Christi	17.7
23.	KSSN-F	Little Rock	17.6
24.	KGGO-F	Des Moines	17.2
25.	WRFY-F	Reading	17.1
26.	WPVR-F	Roanoke	16.7
27.	WYYY-F	Syracuse	16.6
28.	WNCE-F	Lancaster	16.4
29.	KASE-F	Austin	16.3
30.	WLAP-F	Lexington	16.1
31.	WWCT-F	Peoria	16.0
32.	WKZW-F	Peoria	15.8
33.	KZZU-F	Spokane	15.6
34.	WHRK-F	Memphis	15.5
35.	WHAS	Louisville	15.3
36.	WHIO-F	Dayton	15.1
37.	WTIC-F	Hartford	14.9
38.	WIBC	Indianapolis	14.7
39.	WMMS-F	Cleveland	14.5
40.	WFBQ-F	Indianapolis	14.4
41.	WZZK-F	Birmingham	14.2
42.	WKEE-F	Huntington	14.1
43.	WSM-F	Nashville	14.0
44.	KSSK	Honolulu	13.9
45.	WBLX-F	Mobile	13.8
46.	KWHL-F	Anchorage	13.7
47.	KILO-F	Colorado Spgs.	13.5
48.	KTUX-F	Shreveport	13.4
49.	WHO	Des Moines	13.3
50.	WESC-F	Green-Spart	13.2
51.	WSOC-F	Charlotte	13.1
52.	WMHE-F	Toledo	13.0
53.	KRDO-F	Colorado Spgs.	12.9
54.	WFMZ-F	Allentown	12.8
55.	KULA-F	Honolulu	12.7
56.	KOB	Alberquerque	12.6
57.	WZZO-F	Allentown	12.6
58.	WLKW-F	Providince	12.5
59.	KEZQ-F	Little Rock	12.4
60.	WWDM-F	Columbia, SC	12.4
61.	KDRK-F	Spokane	12.4
62.	KSHE-F	St. Louis	12.4

* Based on 1/4 hr avg., Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	FAL 84 RANK
1. WPLJ-F	New York	1685	CHR	Capital Cities/ABC	7
2. WHTZ-F	New York	1541	CHR	Malrite	1
3. WRKS-F	New York	1536	Urban	RKO	4
4. WOR	New York	1534	Talk	RKO	2
5. KIIS-F	Los Angeles	1437	CHR	Gannett	3
6. WBLS-F	New York	1284	Black	Inner City	10
7. WLTW-F	New York	1226	Soft AC	Viacom	17
8. WINS	New York	1211	News	Westinghouse	6
9. WGN	Chicago	1174	MOR/Talk	Tribune Co.	5
10. WNEW-F	New York	1123	AOR	Metromedia	9
11. WCBS	New York	1102	News	CBS	8
12. WMMR-F	Philadelphia	1020	AOR	Metromedia	28
13. KABC	Los Angeles	1003	Talk	Capital Cities/ABC	13
14. WPAT-F	New York	956	BTFL/EZ	Park	19
15. WCCO	Minneapolis	954	MOR		11
16. KLOS-F	Los Angeles	914	AOR	Capital Cities/ABC	30
17. KMOX	St. Louis	881	Talk	CBS	23
18. WRFM-F	New York	859	BTFL/EZ	Bonneville	14
19. KBIG-F	Los Angeles	851	BTFL/EZ	Bonneville	21
20. WNBC	New York	847	AC	NBC	15
21. WNEW	New York	846	Nostalgia	Metromedia	18
22. KGO	San Francisco	835	News/Talk	Capital Cities/ABC	20
23. WCBS-F	New York	809	Oldies	CBS	16
24. WJR	Detroit	802	MOR	Capital Cities/ABC	12
25. KJOI-F	Los Angeles	773	BTFL/EZ	Legacy	22
26. WBMX-F	Chicago	762	Black		50
27. WABC	New York	749	Talk	Capital Cities/ABC	27
28. WLS	Chicago	731	CHR	Capital Cities/ABC	39
29. WHN	New York	701	Country	Doubleday	25
30. WBZ	Boston	685	MOR	Westinghouse	42
31. KROQ-F	Los ANgeles	655	AOR		97
32. WUSL-F	Philadelphia	647	Urban	LIN	43
33. WBBM	Chicago	644	News	CBS	34
34. WMMS-F	Cleveland	638	AOR	Malrite	55
35. WLOO-F	Chicago	634	BTFL/EZ	Century	41
36. KRTH-F	Los Angeles	628	AC/Oldies	RKO	61
37. WEAZ-F	Philadelphia	626	BTFL/EZ		29
38. WPIX-F	New York	623	AC	Tribune Co.	36
39. WGCI-F	Chicago	619	Urban	Gannett	31
40. KNX	Los Angeles	612	News	CBS	32
41. KOST-F	Los Angeles	611	AC	Cox	26
WBCN-F	Boston	611	AOR	Infinity	46
43. KFWB	Los Angeles	601	News	Westinghouse	66
44. KYW	Philadelphia	592	News	Westinghouse	53
45. KMPC	Los Angeles	589	Nostalgia	Golden West	63
KMJQ-F	Houston	589	Urban	Keymarket	51
47. WXRK-F	New York	582	AOR	Infinity	24
48. KCBS	San Francisco	575	News/Talk	CBS	57
49. WMAQ	Chicago	563	Country	NBC	49
50. WYNY-F	New York	554	AC	NBC	35
51. KVIL-F	Dallas	543	AC	Blair	61
52. KDKA	Pittsburgh	534	MOR	Westinghouse	33
53. KKBQ-F	Houston	521	CHR	Gannett	57
54. WBAP	Dallas/FW	517	Country	Capital Cities/Gannett	38
55. WADO	New York	510	Spanish		37
56. WQXR-F+	New York	507	Classical	New York Times	106
57. KSHE-F	St. Louis	506	AOR	Emmis	67
58. WJLB-F	Detroit	477	Black	Booth	87
WSKQ	New York	477	Spanish		48
WMGK-F	Philadelphia	477	AC	Greater Media	55
61. WLUP-F	Chicago	477	AOR	H&W	96
62. KMET-F	Los Angeles	476	AOR	Metromedia	44
63. WGAY-F	Washington	471	BTFL/EZ	Greater Media	60
64. WAPP-F	New York	468	CHR	Doubleday	52
65. KKHR-F	Los Angeles	465	CHR	CBS	73
66. WHUR-F	Washington	464	Black/Jazz		118
67. KKDA-F	Dallas	463	Urban		113
68. KRLD	Dallas	462	News	Metromedia	64
69. WWDC-F	Washington	458	AOR		100
70. KIKK-F	Houston	450	Country	Viacom	70

* Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

	STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	FAL 84 RANK
71.	WFBQ-F	Indianapolis	445	AOR	Taft	111
72.	WBBM-F	Chicago	444	CHR	CBS	54
73.	KODA-F	Houston	432	BTFL/EZ	Westinghouse	74
74.	WDVE-F	Pittsburgh	431	AOR	Taft	64
75.	KIQQ-F	Los Angeles	427	Soft AC	Outlet	194
76.	WRBQ-F	Tampa	425	CHR	Edens	92
77.	WJOI-F	Detroit	422	BTFL/EZ	Detroit News	40
78.	WJIB-F	Boston	420	BTFL/EZ	NBC	172
	WCAU-F	Philadlephia	420	CHR	CBS	46
80.	WPEN	Philadelphia	418	Nostalgia	Greater Media	92
81.	WWJ	Detroit	416	News	Detroit News	98
82.	WLYF-F	Miami	414	BTFL/EZ	Jefferson-Pilot	79
83.	WLAK-F	Chicago	412	Soft AC	Viacom	107
84.	WSNI-F	Philadelphia	410	AC	Pyramid	128
	CKLW	Detroit	410	Nostalgia		500+
86.	WIVK-F	Knoxville	409	Country	Dick	126
87.	WTIC	Hartford	408	MOR	Chase	77
	WZGC-F	Atlanta	408	CHR	First Media	78
	WIND	Chicago	408	Talk	Tichenor	118
90.	WSSH-F	Boston	407	AC		156
91.	KZLA-F	Los Angeles	405	Country	Malrite	144
92.	KSTP-F	Minneapolis	400	AC	Hubbard	104
93.	WUSN-F	Chicago	399	Country	First Media	95
94.	WTQR-F	Greensboro-WS	396	Country	Summit	132
95.	WCLR-F	Chicago	395	AC	Bonneville	69
96.	WJJD	Chicago	394	Nostalgia	Infinity	85
	KIRO	Seattle	394	News	Bonneville	76
98.	WJMK-F	Chicago	393	Oldies	Infinity	115
99.	WBZZ-F	Pittsburgh	392	CHR	EZ	102
100.	WHDH	Boston	390	MOR	Blair	58
	WMAL	Washington	390	MOR	Capital Cities/ABC	59
102.	WKLS-F	Atlanta	386			
103.	WDAF	KC	385			
104.	WKQX-F	Chi	384			
105.	WWBA-F	Tampa	380			
106.	WRKO	Boston	378			
107.	WFYR-F	Chicago	374			
108.	WXKS-F	Boston	373			
109.	WKYS-F	Wash	367			
	KFAB	Omaha	367			
111.	WHYT-F	Detr	366			
112.	WKSZ-F	Phila	365			
113.	WDAS-F	Phila	363			
114.	KSOL-F	San Fran	361			
	WZZK-F	Birm	361			
116.	KEGL-F	Dallas	360			
117.	WWDB-F	Phila	359			
118.	KNIX-F	Phoe	357			
119.	WCZY-F	Detroit	354			
120.	WNCN-F	New York	353			
	WRAL-F	Raleigh	353			
122.	KFI	LA	351			
	WYSP-F	Phila	351			
	KSCS-F	Dallas	351			
125.	KFMK-F	Houston	350			
	KTRH	Houston	350			
127.	KJLH-F	LA	347			
	WROR-F	Boston	347			
	WSHE-F	Miami	347			
130.	WLIF-F	Balt	345			
131.	WVEE-F	Atl	344			
132.	WRIF-F	Detroit	342			
133.	WRCH-F	Hart	341			
134.	KQRS-F	Minn-SP	338			
135.	KDAY	LA	337			
	WCAU	Phila	337			
	WHYI-F	Miami	337			
138.	KRLA	LA	334			
	WQXI-F	Atl	334			
140.	WSOC-F	Char, NC	332			
141.	KSAN-F	SF	331			
142.	WTIC-F	Hartford	329			
	WKHX-F	Atlanta	329			
144.	WAPI-F	Birm	328			
	KPLX-F	Dallas	328			
	WEEI	Boston	328			
147.	KLTR-F	Houston	327			
148.	WSHH-F	Pitts	324			
149.	KUPD-F	Phoenix	323			
150.	KSRR-F	Houston	322			
151.	WAAF-F	Worc/Bost	319			
	KTNQ	LA	319			
153.	WXRT-F	Chi	318			
	WIOQ-F	Phila	318			
155.	KOSI-F	Denver	316			
156.	WPCH-F	Atlanta	314			
157.	WXTU-F	Phila	310			
158.	WLKW-F	Prov	308			
159.	WSM-F	Nash	305			
160.	KOMO	Seattle	304			
161.	WIP	Phila	303			
162.	WYNF-F	Tampa	300			
	WYLD-F	New Or	300			
164.	KBZT-F	LA	299			
	WQBA	Miami	299			
166.	WKDM	NY	297			
	KILT-F	Houston	296			
	KABL-F	SF	296			
	WNIC-F	Detroit	296			
170.	WWKA-F	Orlando	295			
171.	WLOL-F	Minn	294			
172.	KMEZ-F	Dallas	290			
	WLVQ-F	Col, O	290			
174.	KMGG-F	LA	288			
	WMJI-F	Cleve	288			
176.	WHTT-F	Boston	286			
177.	WEZN-F	Bridge	285			
	WBAL	Balt	285			
	WSSP-F	Orlando	285			
180.	WLLZ-F	Detroit	283			
	WQAL-F	Cleve	283			
182.	KIOI-F	SF	280			
183.	WMCA	NY	279			
	WALK-F	Long Is	279			
	WTMJ	Milw	279			
186.	KJQY-F	SD	277			
187.	WAIT	Chicago	276			
	WXLK-F	Roanoke	276			
189.	WWRL	NY	273			
190.	KLAC	LA	272			
	KYUU-F	SF	272			
	WIBC	Indy	272			
193.	KKGO-F	LA	269			
	KNBR	SF	269			
	KISW-F	Seattle	269			
196.	WHJY-F	Prov	268			
	KLOL-F	Houston	268			
	WRQX-F	Wash	268			
199.	WIL-F	St. Lou	267			
200.	WPAT	NY	265			
201.	WYAY-F	Atl	263			
202.	WBLI-F	Long Is	262			
	WTOP	Wash	262			
204.	WBJW-F	Orl	260			
	WXYV-F	Balt	260			
206.	WQYK-F	Tampa	259			
	WKDF-F	Nash	259			
	KFAC-F	LA	259			
209.	WMEE-F	F. Wayne	258			
210.	WLW	Cinci	257			
211.	KMEL-F	SF	256			
	WSB	Atl	256			
	KOA	Denver	256			
214.	KTAR	Phoe	255			
	WHIO-F	Dayton	255			
216.	KLVE-F	LA	254			
	WBSB-F	Balt	254			
	WPOC-F	Balt	254			
	KBAY-F	SJ	254			
220.	WZOU-F	Boston	253			

	WLTF-F	Cleve	253
	KEZK-F	St. Lou	253
	WAYL-F	Minn	253
224.	WKRQ-F	Cinci	252
225.	WHUD-F	Peek/NY	251
226.	KBLX-F	SF	250
	KQUE-F	Hous	250
	WDIZ-F	Orlando	250
	WAMO-F	Pitts	250
230.	WLS-F	Chicago	249
231.	KTXQ-F	Dallas	246
	WHRK-F	Memp	246
233.	WEZB-F	New Or	245
234.	WDOK-F	Cleve	244
235.	WHO	Des M	242
236.	WAXY-F	Miami	241
	KBPI-F	Denver	241
238.	KUSA	St. Lou	239
	WFMS-F	Indy	239
240.	WBEN	Buff	238
241.	WNOR-F	Norf	237
	WIQI-F	Tampa	237
	WVBF-F	Boston	237
	WWSW-F	Pitts	237
	WAVA-F	Wash	237
246.	KRAK	Sacra	236
	WMC-F	Memphis	236
	WLAC-F	Nash	236
249.	WWEZ-F	Cinci	235
250.	WAMZ-F	Louis	233
251.	WHAS	Louis	232
	WGCL-F	Cleve	232
253.	WMZQ-F	Wash	231
	WXTZ-F	Indy	231
255.	KGB-F	SD	230
256.	KSSN-F	L. Rock	229
	WCKG-F	Chicago	229
	WLTT-F	Wash	229
259.	WJQY-F	Miami	228
260.	WOJO-F	Chicago	227
	WWWW-F	Detroit	227
	WSKZ-F	Chatta	227
263.	KXL-F	Port	226
	KUBE-F	Seattle	226
265.	KVOO	Tulsa	225
	WUBE-F	Cinci	225
	KSFI-F	Salt Lake	225
268.	KSFM-F	Sacra	224
269.	KFMB-F	SD	223
	WIYY-F	Balt	223
271.	WEDR-F	Miami	222
	WFME-F	NY	222
	WXGT-F	Col, O	222
274.	WQFM-F	Milw	221
275.	KKRZ-F	Port	220
	WPRO-F	Prov	220
	WWDM-F	Col, SC	220
	WEZC-F	Char,NC	220
279.	WGY	Albany	219
	WVLK-F	Lexing	219
	KRQR-F	SF	219
282.	WPEG-F	Char, NC	218
	KRBE-F	Houston	218
284.	WBAB-F	Long Is	217
285.	WNWS	Miami	216
	WWWE	Cleve	216
287.	KQYT-F	Phoe	215
	WSUN	Tampa	215
	KSL	Salt Lake	215
290.	WCLY-F	Wash	214
	WZLX-F	Boston	214
292.	KTFX-F	Tulsa	213
	WKSJ-F	Mobile	213
	KCMO	KC	213
295.	WXYT	Detroit	212
	WDJY-F	Wash	212
297.	WFMZ-F	Allen	211
	WFBC-F	Green, SC	211
299.	KIIK-F	Daven	210
	WROQ-F	Char, NC	210
	KUTE-F	LA	210
	KWSS-F	S. Jose	210
	WOMC-F	Detroit	210
	WBOS-F	Boston	210
305.	WIOD	Miami	209
	WRKZ-F	Harris	209
	KEEY-F	Minn	209
308.	WCMQ-F	Miami	208
	WTVN	Col, O	208
	WEZW-F	Milw	208
	WESC-F	Green,SC	208
312.	WHQT-F	Miami	207
	WFOX-F	Atl	207
	WEBN-F	Cinci	207
315.	WJYE-F	Buffalo	206
	WBNS-F	Col, O	206
317.	WCMF-F	Roch	205
	KASE-F	Austin	205
	KOIT-F	SF	205
320.	KMBR-F	KC	203
	WDUV-F	Sacra	203
322.	WFOG-F	Norf	202
	KWKW	LA	202
324.	KQXT-F	San Ant	200
	KBRD-F	Seattle	200
	KDWB-F	Minn	200
	WHLY-F	Orlando	200
328.	WKSG-F	Detroit	198
	WZPL-F	Indy	198
330.	KMJM-F	St. Lou	197
	WKTI-F	Milw	197
	KTFM-F	San Ant	197
333.	KTKS-F	Dallas	196
	KSD-F	St. Lou	196
	WUSY-F	Chatta	196
336.	WCAO	Balt	195
	KPRC	Houston	195
	WOKI-F	Knox	195
339.	KZZP-F	Phoe	194
	KSKQ	LA	194
	WSB-F	Atl	194
	KCTC	Sacra	194
343.	WVON	Chicago	193
	WQUT-F	JC/King	193
	WIMZ-F	Knox	193
	WRVA	Rich	193
	WRVQ-F	Rich	193
348.	WGKX-F	Memphis	192
	WLTI-F	Detroit	192
350.	WLIR-F	Long Is	191
	WSTF-F	Orlando	191
352.	WBLZ-F	Cinci	190
	KIXI	Seattle	190
	WINZ-F	Miami	190
	WENN-F	Birm	190
356.	WQDR-F	Raleigh	189
	WPYX-F	Albany	189
358.	WWLI-F	Prov	188
	WLIB	NY	188
	KWOD-F	Sacra	188
361.	KMEO-F	Phoe	187
	KFMB	SD	187
	WBBG	Cleve	187
	KAYI-F	Tulsa	187
	WINZ	Miami	187
	WMET-F	Chicago	187
367.	KKNG-F	Okl C	186
	WPLZ-F	Rich	186
	WVOR-F	Roch	186
370.	WFMT-F	Chicago	185
	WKQS-F	Miami	185
	KLUV-F	Dallas	185
	KXXY-F	Okl C	185
	WOKY	Milw	185
	WSNY-F	Col,O	185
376.	KZEW-F	Dallas	184
	KMJI-F	Denver	184
378.	KMPS-F	Seattle	183
	KSEA-F	Seattle	183
380.	WIOG-F	Sag-BC	182
	WHCN-F	Hart	182
	WZNE-F	Tampa	182
	WGTZ-F	Dayton	182
	KZAP-F	Sacra	182
	WMJX-F	Boston	182
	WHTX-F	Pitts	182
	KFOG-F	SF	182
388.	KNEW	SF	181
	KGGO-F	Des M	181
	WCMS-F	Norfolk	181
	WMHE-F	Toledo	181
	WLVK-F	Char, NC	181
393.	KSDO	SD	179
394.	KLOK-F	SF	178
	KATT-F	Okl C	178
396.	WPXY-F	Roch	177
397.	WHOT-F	Young	176
	KXL	Port	176
	WZAK-F	Cleve	176
	WCOS-F	Col, SC	176
	WABB-F	Birm	176
402.	WZGO-F	Phil	175
	KQZY-F	Dallas	175
	WEZO-F	Roch	175
405.	WYYY-F	Syra	174
	WKCI-F	N. Haven	174
	WBCY-F	Char, NC	174
408.	KITS-F	SF	173
	KMGC-F	Dallas	173
	WOJY-F	Greens	173
411.	KDUO-F	River-SB	170
	WKSS-F	Hart	170
	WFLN-F	Phila	170
	WGAR-F	Cleve	170
	KAZY-F	Denver	170
416.	KYYS-F	KC	169
417.	KOOL-F	Phoe	167
418.	WFIL	Phil	166
	WJZZ-F	Detroit	166
	WJYO-F	Orlando	166
	WPRO	Prov	166
	WHJJ	Prov	166
	WSPA-F	Green,SC	166
	WQMF-F	Milw	166
425.	WROW-F	Albany	165
426.	WEZK-F	Knox	164
	WXBQ-F	JC/King	164
	KFBK	Sacra	164
	WDAE	Tampa	164
	KKYX	San Ant	164
	WOWI-F	Norfolk	164
432.	KKYK-F	L. Rock	163
	KXOA-F	Sacra	163
	WBEN-F	Buffalo	163
	KHTR-F	St. Lou	163
	WZXR-F	Memphis	163
	WNCE-F	Lanc	163
	KFRC	SF	163
439.	WRDU-F	Raleigh	162
	WYRK-F	Buffalo	162
441.	WASH-F	Wash	161
	WLVE-F	Miami	161
	KZBS-F	Okl C	161
	WMYK-F	Norfolk	161
	WOWO	F. Wayne	161
	KGW	Port	161
447.	WHLI	Long Is	160
	KBCO-F	Denver	160
	WWL	New Or	160
	WGMS	Wash	160
	KGON-F	Port, O	160
452.	WKBN-F	Young	159
	WFMZ-F	Allen	159
	WPNT-F	Pitt	159
455.	KABL	SF	158
	WIOF-F	Hart	158
457.	WZZO-F	Allen	157
	WOOD-F	Gr. Rpds	157
	WMJJ-F	Birm	157
	WBMW-F	Wash	157
	WKDD-F	Akron	157
462.	KACE-F	LA	156
	WXTR-F	Wash	156
	WTKN	Pitts	156
	KBEQ-F	KC	156
	KINK-F	Port	156
	KUPL-F	Port	156
	KBEZ-F	Tulsa	156
469.	WRMF-F	W. Palm	155
	KXLY-F	Spokane	155
	WIVY-F	Jkville	155
	WOAI	San Ant	155
473.	WTAE	Pitt	154
474.	WBLX-F	Mobile	153
	WAMX-F	Hunt,WV	153
476.	WILD	Boston	152
	WDMT-F	Cleve	152
478.	WBUF-F	Buffalo	151
	WLTY-F	Norfolk	151
	KSFO	SF	151
481.	KSSK	Hono	150
	WFMF-F	B. Rouge	150
	WQUE-F	New Or	150
	KPLZ-F	Seattle	150
	WFBR	Balt	150

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WPLJ-F	NY	27294
1.	WINS	NY	25467
3.	WHTZ-F	NY	24700
4.	KIIS-F	LA	23732
5.	WCBS	NY	23531
6.	WRKS-F	NY	18389
7.	WOR	NY	17607
8.	WGN	Chi	16748
9.	WBLS-F	NY	16619
10.	WNBC	NY	16509
11.	WLTW-F	NY	16067
12.	WNEW-F	NY	15928
13.	WABC	NY	15117
14.	WCBS-F	NY	14228
15.	WYNY-F	NY	13991
16.	WBBM	Chi	13551
17.	KNX	LA	13423
18.	KLOS-F	LA	12912
19.	WLS	Chi	12820
20.	KABC	LA	12679
21.	WPAT-F	NY	12491
22.	KFWB	LA	12475
23.	WXRX-F	NY	12420
24.	KYW	Phila	12324
25.	WMMR-F	Phila	11920
26.	WRFM-F	NY	11284
27.	KRTH-F	LA	11250
28.	KBIG-F	LA	11164
29.	WPIX-F	NY	11007
30.	WJR	Det	10891
31.	KMET-F	LA	10852
32.	KOST-F	LA	10682
33.	WHN	NY	10646
34.	WCCO	Minn	10567
35.	KGO	SF	10529
36.	WNEW	NY	10348
37.	KMOX	St. Lou	10217
	KKHR-F	LA	10217
39.	kCBS	SF	10208
40.	WBBM-F	Chi	9974
41.	WMAQ	Chi	9765
42.	WBMX-F	Chi	9560
43.	KJOI-F	LA	9266
44.	WBZ	Boston	8947
45.	KROQ-F	LA	8946
46.	KMPC	LA	8946
47.	WCAU-F	Phil	8671
48.	KDKA	Pitts	8571
49.	WGCI-F	Chi	8451
50.	WEAZ-F	Phil	8385
51.	WFYR-F	Chi	8031
52.	WHYT-F	Detr	7820
53.	KIQQ-F	LA	7726
54.	WQXR-F	NY	7706
55.	WBCN-F	Boston	7579
56.	WKQX-F	Chi	7435
57.	WMGK-F	Phila	7390
58.	WLS-F	Chi	7364
59.	KRLD	Dallas	7339
60.	WCZY-F	Detr	7339
61.	WUSL-F	Phila	7335
62.	WBAP	Dallas	7185
63.	WCLR-F	Chi	7113
64.	KFI	LA	6976
65.	WLUP-F	Chi	6967
66.	WMMS-F	Cleve	6887
67.	WLAK-F	Chi	6830
68.	KKBQ-F	Hous	6773
69.	KRLA	LA	6760
70.	WRIF-F	Cetr	6736
71.	WLOO-F	Chi	6707
72.	WROR-F	Boston	6559
73.	KIRO	Seattle	6546
74.	WCAU	Phila	6520
75.	WYSP-F	Phila	6514
76.	WWDC-F	Wash	6448
77.	KMGG-f	LA	6426
78.	WHTT-F	Boston	6421
79.	WWJ	Betr	6322
80.	WZGC-F	Atl	6318
81.	WXKS-F	Boston	6103
82.	WRQS-F	Wash	6076
83.	WJMK-F	Chi	6034
84.	KBZT-F	LA	6020
85.	KEGL-F	Dallas	5991
86.	WBZZ-F	Pitts	5990
87.	WHYI-F	Miami	5951
88.	Wmal	Wash	5922
89.	WEEI	Boston	5897
90.	KNBR	SF	5886
91.	WNIC-F	Detr.	5883
92.	KYUU-F	SF	5879
93.	WSNI-F	Phila	5838
94.	KVIL-F	Dallass	5714
95.	KJLH-F	LA	5713
96.	WPAT	NW	5711
97.	WHUR-F	Wash	5610
98.	KTRH	Hous	5600
99.	WLLZ-F	Detr	5567
100.	KMWL-F	SF	5510
101.	WJLB-F	Detr	5503
102.	WIOQ-F	Phila	5486
103.	KFRC	SF	5479
104.	KMJQ-F	Hous	5436
105.	WZOU-F	Boston	5429
106.	KIKK-F	Hous	5414
107.	WNCN-F	NY	5384
108.	KSTP-F	Minn	5353
109.	WSSH-F	Boston	5346
110.	WUSN-F	chi	5325
111.	WLOL-F	Minn	5294
112.	KODA-F	Hous	5293
113.	KOMO	Sea	5287
114.	WJIB-F	Boston	5223
115.	WTIC-F	Hart	5219
116.	KSCS-F	Dallas	5171
117.	KIOI-F	SF	5165
118.	WADO	NY	5144
119.	KZLA-F	LA	5143
120	WMCA	NY	5131
121.	WGAY-F	Wash	5115
122.	WFBQ-F	Indy	5099
123.	WGCL-F	Cleve	5092
124.	WJJD	Chi	5091
125.	WDVE-F	Pitts	5084
126.	WRBQ-F	Tampa	5081
127.	WKYS-F	Wash	5080
128.	WHDH	Boston	5066
129.	WKSZ-F	Phila	
130.	WIP	Phila	5033
131.	KLTR-F	Hou	4996
132.	WJOI-F	Detr	4992
133.	WAVA-F	Wash	4971
134.	KSOL-F	SF	4917
135.	KPLX-F	Dallas	4905
136.	WIND	Chi	4899
137.	WTIC	Hart	4893
	KOA	Denver	4893
139.	WQXI-F	Atl	4883
140.	CKLW	Detr	4865
141.	WAAF-F	Wo/Bos	4827
142.	WWDB-F	Phil	4798
143.	WDAF	KC	4705
144.	KSHE-F	St. Lo	4700
145.	WTOP	Wash	4676
146.	KITS-F	LA	4656
147.	KFAC-F	LA	4634
148.	KQRS-F	Minn	4622
149.	WPEN	Phil	4610
150.	KDWB-F	Minn	4573

*Based on 12+ TSA Cume, Broadcast Week

151.	WMET-F	Chi	4553
152.	WXRT-F	Chi	4495
153.	WLTT-F	Wash	4491
154.	WKLS-F	Atl	4477
155.	WMJI-F	Cleve	4474
156.	KSRR-F	Hou	4466
157.	WDAS-F	Phila	4435
158.	WRAL-F	Raleigh	4429
159.	KLOL-F	Hou	4425
160	WLTF-F	Cleve	4392
161.	WTQR-F	Gre/WS	4333
162.	WLW	Cinci	4331
163.	KKDA-F	Dallas	4314
164.	WKRQ-F	Cinci	4279
165.	KFAB-	Omaha	4264
166.	KDAY	LA	4247
167.	WSB	Atl	4198
168.	KLAC	LA	4196
169.	KSAN-F	SF	4170
170	KILT-F	Hou	4163
171.	KKGO	LA	4139
172.	WKHX-F	Atl	4138
173.	KUTE-F	LA	4136
174.	KLOK-F	SF	4126
175.	WTMJ	Milw	4091
176.	KRBE-F	Hou	4089
177.	KOSI-F	Denver	4013
178.	KTXQ-F	Dallas	4005
179.	WINZ-F	Miami	3998
180.	WLYF-F	Miami	3974
181.	WAXY-f	Miami	3957
182.	WBSB-F	Balt	3954
183.	WMJX-F	Atl	3940
184,	WPCH-F	Atl	3940
185.	KABL-F	SF	3932
186.	WEZB-F	New Or	3923
187.	KTKS-F	Dallas	3919
188.	WSHH-F	Pitts	3915
189.	WVEE-F	Atl	3914
190.	KHTR-F	St. Lou	3909
191.	WSOC-f	Char,NC	3904
192.	WIVK-F	Knoxv.	3884
193.	WVBF-F	Boston	3879
194.	KFMK-F	Houston	3831
195.	WZZK-F	Birm	3897
196.	WLIF-F	Balt	3781
197.	WIOD	Miami	3768
198.	WWWE	Cleve	3757
199 .	KBLX-F	SF	3751
200.	WBAL	Balt	3749
201.	WAPI-F	BIRM	3726
202.	WWWW-F	Detr	3722
203.	WZGO-F	Atl	3688
204.	WALK-F	Long Is	3682
205.	WEZN-F	Bridgport	3677
206.	WKOK-F	Cleve	3637
207.	WSHE-F	Miami	3633
	WHJY-F	Prov	3633
209.	KUBE-F	Seattle	3632
	WBJW-F	Orl	3632
211.	WCLY-F	Wash	3625
212.	KOIT-F	SF	3620
213.	KLVE-F	LA	3612
	WSKQ	NY	3612
	KSL	Salt Lak	3612
216.	WAIT	Chi	3592
217.	KWSS-F	San Jose	3580
218.	WBLI-F	Long Is	3579
219.	KRQR-F	SF	3553
220.	WFOX-F	Atl	3551
221.	WASH-F	Wash	3529
222.	WBEN-F	Buff	3522
223.	KTAR	Phoe	3520
224.	KCMO	KC	3516
225.	WPRO-F	Prov	3510
226.	WHTX-F	Pitts	3500
227.	WCKG-F	Chi	3496
	WBAB-F	Long Is	3496
229.	WKTI-F	Milw	3493
230	KBPI-F	Denver	3491
231	WBEN	Buff	3489
232.	WWBA-F	Tampa	3484
233.	WRCH-F	Hart	3474
	WIL-F	St. Lou	3474
235.	KNIX-F	Phoe	3453
236.	WLIR-F	Long Is	3427
237.	KUSA	Long Is	3406
238.	WOMC-F	Detr	3405
239.	WSM-F	Nash	3391
240.	KZEW-F	Dallas	3382
241.	WWSW-F	Pitts	3368
242.	KSFM-F	Sacra	3367
243.	WSB-F	Cleve	3352
244.	WQAL-F	Cleve	3352
245.	WXTU-F	Phil	3335
246.	WHAS	Louis	3334
247.	KZZP-F	Phoe	3325
248.	WXGT-F	Col.O	3322
249.	WMZQ-F	Wash	3306
250.	WKJY-F	Wash	3302
251.	WXYT	Detr	3288
252.	WLVQ-F	Col o	3283
253.	KFMB	San D	3271
254.	WIBC	Indy	3267
255.	WMEZ-F	Dallas	3264
	WWRL	NY	3264
257.	KEEY-F	Minn	3233
258.	WYAY-F	Atl	3223
259.	WZPL-F	Indy	3215
260.	WIYY-F	Balt	3207
	KTNQ	LA	3207
262.	WTVN	Col O	3193
	WMC-F	Memp	3193
264.	KRAK	Sacra	3192
265.	WHO	Des M	3178
266.	WFIL	Phila	3174
267.	WXLK-F	Roan	3159
268.	KAFM-F	Dallas	3159
269.	WFMT-F	Chi	3156
	KISW-F	Seat	3156
271.	WBMW-F	Wash	3154
272	WKSS-F	Hart	3148
273.	KFOG-F	SF	3114
274.	KUPD-F	Phoe	3098
275.	KBAY-F	S.Jose	3092
276.	KEZK-F	St Lou	3086
277.	WROQ-F	CH,NC	3085
278.	KNEW	SF	3071
279.	WTAE	Pitts	3056
280.	KNOB-F	LA	3024
281.	WAMZ-f	Louis	3021
282.	WGY	Schen	3013

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	KFAB	Omaha	48.7
2.	WXLK-F	Roanoke	45.7
3.	WIOG-F	Saginaw	45.6
4.	KMOX	St. Louis	43.1
5.	WICC	Bridgeport	41.2
6.	WIVK-F	Knoxville	41.0
7.	WMEE-F	Fort Wayne	39.9
8.	WKSJ-F	Mobile	39.7
9.	KRLB-F	Lubbock	38.9
10.	WCCO	Minneapolis	37.1
11.	WTIC-F	Hartford	37.0
12.	WTIC	Hartford	36.8
13.	WVIC-F	Lansing	36.6
14.	WQUT-F	Johnson City	36.5
15.	WHBC	Canton	36.4
16.	KIIK-F	Davenport	36.0
17.	WKZW-F	Peoria	35.3
18.	WAMX-F	Huntington	35.2
19.	WOWO	Fort Wayne	34.6
20.	WRFY-F	Reading	34.2
21.	WZEE-F	Madison	34.1
22.	WCRZ-F	Flint	33.8
23.	WXBQ-F	Johnson City	33.7
24.	KKYK-F	Little Rock	33.4
25.	WLAP-F	Lexington	33.1
26.	WSKZ-F	Chattanooga	32.6
27.	WTQR-F	Greensboro	32.3
28.	WBEN	Buffalo	32.3
29.	WFMF-F	Baton Rouge	31.9
30.	WKEE-F	Huntington	31.8
31.	KEZB-F	El Paso	31.7
32.	KHFI-F	Austin	31.5
33.	WTCR-F	Huntington	31.4
34.	WHO	Des Moines	31.3
35.	KZZU-F	Spokane	31.0
36.	WELI	New Haven	30.7
37.	KSSN-F	Little Rock	30.6
38.	KLLL-F	Lubbock	30.5
39.	KRNQ-F	Des Moines	30.3
40.	KKXX-F	Bakersfield	29.9
41.	WLAN-F	Lancaster	29.6
42.	WNNK-F	Harrisburg	29.5
43.	WRVA	Richmond	29.4
44.	WVLK	Lexington	29.3
45.	KGGO-F	Des Moines	29.2
46.	WKZO	Kalamazoo	28.9
47.	WKFR-F	Kalamazoo	28.8
48.	KGBT	McAllen	28.7
49.	WKCI-F	New Haven	28.6
50.	KIRO	Seattle	28.5
51.	WIBC	Indianapolis	28.1
52.	WKRQ-F	Cincinnati	28.0
53.	KQKQ-F	Omaha	27.9
54.	KULA-F	Honolulu	27.6
55.	KAMZ-F	El Paso	27.5
56.	WPXY-F	Rochester	27.4
57.	WZZO-F	Allentown	27.3
58.	KSSK	Honolulu	27.2
59.	WFBQ-F	Indianapolis	27.1
60.	WFBC-F	Green-Spart	27.0
61.	KRMG	Tulsa	27.0
62.	KVKI-F	Shreveport	26.9
63.	WMHE-F	Toledo	26.8
64.	WAAF-F	Worcester	26.4
65.	WNOK-F	Columbia, SC	26.3
66.	WEZN-F	Bridgeport	26.2
67.	KWHL-F	Anchorage	26.1
68.	WAPI-F	Birmingham	26.0
69.	KGOT-F	Anchorage	25.9
70.	WWCK-F	Flint	25.8
71.	WSYR	Syracuse	25.7

* Based on 12+ Metro Cume Rating, Mon-San, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT
1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP

1.	WPLJ-F	NY	1685
2.	WHTZ-F	NY	1437
3.	KIIS-F	LA	1541
4.	WLS	CHI	731
5.	KKBQ-F	HOU	521
6.	WAPP-F	NY	468
7.	WBBM-F	CHI	444
8.	KKHR-F	LA	435
9.	WRBQ-F	Tampa	425
10.	WCAU-F	Phila	420
11.	WZGC-F	ATL	480
12.	WBZZ-F	PITT	382
13.	WKQX-F	CHI	384
14.	WXKS-F	BOSTON	373
15.	WHYT-F	DETR	366
16.	KEGL-F	DALLAS	360
17.	WCZY-F	DETR.	354
18.	WHYI-F	MIAMI	337
19.	WQXI-F	ATL	334
20.	WTIC-F	HART	324
21.	WLOL-F	MINN	294
22.	WHTT-F	BOSTON	286
23.	WCKL-F	ROANOKE	276
24.	KYUU-F	SF	272
25.	WRQX-F	WASH	268
26.	WBLI-F	LONG IS.	262
27.	WBJW-F	ORL	260
28.	WMEE-F	F. WAYNE	258
29.	KMEL-F	SF	256
30.	WBSB-F	BALT	254
31.	WZOU-F	BOSTON	253
32.	WKRQ-F	CINCI	252
33.	WLS-F	CHI	249
34.	WEZB-F	NEW OR.	245
35.	WAVA-F	WASH.	237
36.	WMC-F	MEMPHIS	236
37.	WGCL-F	CLEVE	232
38.	WSKZ-F	CHATT	227
39.	KUBE-F	SEATTLE	226
40.	KSFM-F	SACRA	224
41.	KFMB-F	SD	223
42.	WXGT-F	COL. O	222
43.	WPRO-F	PROV	220
	KWRZ-F	PORT.	220
45.	KRBE-F	HOUS	218
46.	WROQ-F	CHAR, NC	210
	KIIK-F	DAVEN,RI	210
	KWSS-F	S. JOSE	210
49.	WWLY-F	ORL	200
	KDWB-F	MINN	200

AOR

1.	WNEW-F	NY	1123
2.	WMMR-F	Phil	1020
3.	KLOS-F	LA	914
4.	KROQ-F	LA	655
5.	WMMS-F	Cleve	638
6.	WXRK-F	NY	582
7.	KSHE-F	St. Lou	506
8.	WLUP-F	Chi	484
9.	KMET-F	LA	458
10.	WWDC-F	Wash	458
11.	WFBQ-F	Indy	445
12.	WDVE-F	Pitts	431
13.	WKLS-F	Atl	386
14.	WYSP-F	PHILA	351
15.	WSHE-F	Miami	347
16.	WRIF-F	Detr	342
17.	KQRS-F	Minn	338
18.	WAPI-F	Birm	328
19.	KUPD-F	Phoe	323
20.	KSRR-F	Hous	322
21.	WAAF-F	Worc	319
22.	WXRT-F	Chi	318
	WIOQ-F	Phila	318
24.	WYNF-F	Tampa	300
25.	WLVQ-F	Col. O	290
26.	WLLZ-F	Detr	283
27.	KISW-F	SEA	269
28.	KLOL-F	Hou	268
	WHJY-F	Prov	268
30.	WKDF-F	NASH	259
31.	WDIZ-F	Orl	250
32.	KTXQ-F	Denver	246
33.	KBPI-F	Denver	241
34.	WNOR=F	Norf.	237
35.	KGB-F	SD	230
36.	WCKG-F	Chi	229
37.	WIYY-F	Balt	223
38.	WQFM-F	Milw	221
39	KRQR-F	SF	219
40.	WBAB-F	Long IS	217
41.	WEBN-F	Cinci	207
42.	WCMF-F	Roch	205
43.	WIMZ-F	Knox	193
44.	WLIR-F	Long Is	191
45.	WPYX-F	Albany	189
46.	KZEW-F	Dallas	184
47.	KZAP-F	Sacra	182
	WHCN-F	Hart	182
	KFOG-F	SF	182
50.	KGGO-F	Des M	181

AC/SOFT ROCK/OLDIES

1.	WLTW-F	NY	1226
2.	WNBC	NY	847
3.	WCBS-F	NY	809
4.	KRTH-F	LA	628
5.	WPIX-F	NY	623
6.	KOST-F	LA	611
7.	WYNY-F	NY	554
8.	KVIL-F	Dallas	543
9.	WMGK-F	Phila	478
10.	KIQQ-F	LA	427
11.	WLAK-F	Chi	412
12.	WSNI-F	Phila	410
13.	WSHH-F	Boston	407
14.	KSTP-F	Minn	400
15.	WCLR-F	Chi	395
16.	WJMK-F	CHI	393
17.	WRYF-F	Chi	374
18.	WKSZ-F	Phila	365
19	WRAL-F	Raleigh	353
20.	KFI	LA	351
21.	KFMK-F	Hous	350
22.	WROR-F	Boston	347
23.	KRLA	LA	334
24.	KLTR-F	Hous	327
25.	KBZT-F	LA	299
26.	WNIC-F	Detr	296
27.	KMGG-F	LA	288
	WMJI-F	Cleve	288
29.	KIOI-F	SF	280
30.	WALK-F	Long Is	279
31.	WLTF-F	Cleve	253
32.	WAXY-F	Miami	241
33.	WWSW-F	Pitts	237
	WIQI-F	Tampa	237
	WVBF-F	Boston	237
36.	WLAV-F	Nash	236
37.	WLTT-F	Wash	229
38.	WJQY-f	Miami	228
39.	WEZC-F	Char,NC	220
40.	WCLY-F	Wash	214
	WZLX-F	Boston	214
42.	WFBC-F	Green-Sp	211
43.	WOMC-F	Detr	210
44.	WFOX-F	Atl	207
45.	KOIT-F	SF	105
46.	WKSG-F	Detr	198
47.	KSD-F	St. Lou	196
48.	WSB-F	Atl	194
49.	WLTI-F	Detr	
50.	WSTF-F	Orl	191

MOR/VARIETY

1.	WGN	CHI	1174
2.	WCCO	Minn	954
3.	WJR	Detr	802
4.	WBZ	Boston	685
5.	KDKA	Pitts	534
6.	WTIC	Hartf	408
7.	WHDH	Boston	390
	WMAL	Wash	390
9.	KFAB	Omaha	367
10.	KOMO	Sea	304
11.	WIP	Phila	303
12.	WBAL	Balt	285
13.	WTMJ	Milw	279
14.	WIBC	Indy	272
15.	KNBR	SF	269
16.	WLW	Cinci	257
17.	WSB	Atl	256
18.	WBEN	Buff	248
19.	WISN	Milw	233
20.	WHAS	Louis	232
21.	WGY	Albany	219
22.	KSL	Salt Lake	215
23.	WTVN	Col. O	208
24.	WRVA	Rich	193
25.	KFMB	SD	187
26.	WOWO	F.Wayne	161
27.	KSSK	Hono	150
28.			
19.			
30.			
31.	WPTF	Raleigh	147
32.	WKRC	CINCI	144
33.	KEX	Port	142
34.	KRMG	Tulsa	140
35.	KOY	Phoe	136
36.	WSYR	SYR	135
37.	WHAM	Roch	131
38.	WICC	Bridge	129
39.	WBT	Char,NC	123
40.	WELI	N.Ham	119
41.	WCTC	Long IS	111
42.	WHBC	Canton	109
43.	KHOW	Denver	108
	WKBN	Young	108
45.	WHIO	Dayton	107
46.	WDBO	Orl	103
47.	WSJS	Green-WS	97
48.			
49.			
50.			

CLASSICAL

1.	WQXR-F+	NY	507
2.	WNCN-F	NY	353
3.	KFAC-F	LA	259
4.	WFMT-F	Chi	185
5.	WFLN-F	Phila	170
6.	WGMS-F	Wash	160
7.	WQRC-F	Detr	138
8.	KING-F	Sea	131
9.	WTMI-F	Miami	127
10.	KKHI-F+	SF	125
	KDFC-F	SF	125
12.	WCRB-F	Boston	114
13.	KVOD-F	Denver	108
14.	WNIB-F	Chi	94
15.	KFSD-F	SD	77
16.	WCLV-F	CLEVE	73
	KLEF-F	Hous	73
18.	KYTE-F	Port	68
19.	WRR-F	Dallas	60
	KONC-F	Phoe	60
21.	WFMR-F	Milw	50

RELIGION/GOSPEL

1.	WWRL	NY	273
2.	WFME-F	NY	222
3.	KBRT	LA	119
4.	WBGR	Balt	114
5.	WCFL	Chi	111
6.	WPCE	Norf	77
7.	WWDJ	NY	70
8.	KLTY-F	Dalla	69
	WABQ	Cleve	69
10.	KCIJ	Shreve	67
11.	WXRI-F	Norf	62
	KFSG-F	LA	62
13.	KGOL-F	Hous	59
14.	WMUZ-F	Detr	56
15.	WAGG	Birm	55
	KCMS-F	Sea	55
	WDCX-F	Wash	55
18.	WYCB	Wash	54
19.	KHCB-F	Hous	53
20.	WZZD	Phila	52
21.	WMBM	Miami	51
	WROL	Boston	51
23.	KFAX	SF	48
	KPDQ-F	Port	48
25.	WYCA-F	Chi	47
26.	WDAC-F	Lanc.	44
	KPBC	Dallas	44
	WKJC-F	Birm	44

*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

BEAUTIFUL/EZ

1.	WPAT-F	NY	956
2.	WRFM-F	NY	859
3.	KBIG	LA	841
4.	KJOI-F	LA	773
5.	WLOO-F	Chi	634
6.	WEAZ-F	Phila	626
7.	WGAY-F	Wash	471
8.	KODA-F	Hous	432
9.	WJOI-f	Detr	422
10.	WJIB-F	Boston	420
11.	WLYF-F	Miami	414
12	WWBA-F	Tampa	380
13.	WLIF-F	Balt	345
14.	WRCH-F	Hart	341
15.	WSHH-F	Pitts	324
16.	KOSI-F	Denver	316
17.	WPCH-F	Atl	314
18.	WLKW-F	Prov.	308
19.	KABL-F	SF	296
20.	KMEZ-F	Dallas	290
21.	WSSP-F	Orlando	285
	WEZN-F	Bridge	285
23.	WQAL-F	Cleve	283
24.	KJQY-F	SD	277
25.	WPAT	NY	265
26.	WHIO-F	Dayton	255
27.	KBAY-F	S. Jose	254
28.	WAYL-F	Minn	253
	KEZK-F	St. Lou	253
30.	WHUd-F	Peek/NY	251
31.	WDOK-f	Cleve	244
32.	WWEZ-f	Cinci	235
33.	WXTZ-F	Indy	231
34.	KXL-F	Port	226
35.	KSFI-F	Salt Lake	225
36.	KQYT-F	Phoe	215
37.	WFMZ-F	Alen	211
38.	WEZQ-F	Mil	208
39.	WJYE-F	Buff	206
	WBNS-F	Col O	206
41.	WDUV-F	Sara	203
	KMBR-F	KC	203
43.	WFOG-F	Norf	202
44.	KQXT-F	San Ant.	200
	KBRD-F	Sea	200
46.	KMEO-F	Phoe	187
47.	KKNG-F	Okl C	186
48.	KSEA-F	Sea	183
49.	WEZO-F	Roch	175
	KQZY-F	Dallas	175

COUNTRY

1.	WHN	NY	701
2.	WMAQ	Chi	563
3.	WBAP	Dallas/FW	517
4.	WBAP	Houston	450
5.	WIVK-F	Knox	409
6.	KZLA-F	LA	405
7.	WVSN-F	Chi	399
8.	WTQR-F	Greens-WS	396
9.	WDAF	KC	385
10.	WZZK-F	Birm	361
11.	KNIX-F	Phoe	357
12.	KSCS-F	Dallas	351
13.	WSOC-F	Char,NC	332
14.	KSAN-F	SF	331
15.	WKHX-F	Atl	329
16.	KPLX-F	Dallas	328
17.	WXTU-F	Phil	310
18.	WSM-F	Nash	305
19.	KILT-F	Hous	296
20.	WWKA-F	Orl	295
21.	KLAC	LA	272
22.	WIL-F	St. Lou	267
23.	WYAY-F	Atl	263
24.	WQYK-F	Tampa	259
25.	WPOC-F	Balt	254
26.	KUSA	St. Lou	239
	WFMS-F	Indy	239
28.	WAMZ-f	Louis	233
29.	WMZQ-F	Wash	231
30.	KRAK	Sacra	230
31.	KSSN-F	L. Rock	229
32.	WWWW-F	Detr	227
33.	KVOO	Tulsa	225
	WUBE-F	Cinci	225
35.	KVLK-F	LEXING	219
36.	WKSJ-F	Mobile	213
	KTFX-F	Tulsa	213
	WSUN	Tampa	213
39.	WBOS-F	Boston	210
40.	WRKZ-F	Harris	209
	KEEY-F	Minn	209
42.	KASE-F	Austin	
43.	WUSY-F	Chatt	196
44.	WCOA	Balt	195
45.	WGKX-F	Memphis	192
46.	WQDR-F	Raleigh	189
47.	WKQS-F	Miami	185
	KXXY-F	Okl C	185
49.	KMPS-F	Sea	183
50.	KNEW	SF	181
	WCMS-F	Norf	181
	WLVK-F	Char,NC	181

NEWS/TALK

1.	WOR	NY	1534
2.	WINS	NY	1211
3.	WCBS	NY	1102
4.	KABC	LA	1003
5.	KMOX	St. Lou	881
6.	KGO	SF	835
7.	WABC	NY	749
8.	WBBM	Chi	644
9.	KNX	LA	612
10.	KFWB	LA	601
11.	KYW	Phila	592
12.	KCBS	SF	575
13.	KRLD	Dallas	462
14.	UUJ	Detr	416
15.	WIND	Chi	408
16.	KIRO	Sea	394
17.	WRKO	Boston	378
18.	WWDB-F	Phila	359
19.	KTRH	Hous	350
20.	WCAU	Phila	337
21.	WEEI	Boston	328
22.	WMCA	NY	279
23.	WTOP	Wash	262
24.	KTAR	Phoe	255
25.	KOA	Denver	250
26.	WHO	Des M	242
27.	WNWS	Miami	216
	WWWE	Cleve	216
29.	KCMO	KC	213
30.	WXYT	Detr	212
31.	WIOD	Miami	209
32.	KPRC	Hous	195
33.	WINZ	Miami	187
34.	KSDO	SD	179
35.	KXL	Port	176
36.	WHJJ	Prov	166
37.	KFBK	Sacra	164
38.	WWL	New or	160
39.	WTKN	Pitts	156
40.	WOAI	San Ant	155
41.	WCKY	Cinci	139
42.	KSTP	Minn	128
43.	KNUS	Denver	108
44.	WFLA	Tampa	104
45.	WPLP	Tampa	101
46.	WQBK	Albany	100
47.	KQV	Pitts	94
48.	WGST	Atl	93
	KMBZ	KC	93
50.			

BLACK/URBAN

1.	WRKS-F	NY	1536
2.	WBLS-F	NY	1284
3.	WBMX-F	NY	762
4.	WUSL-F	Phila	647
5.	WGCI-F	Chi	619
6.	KMJQ-F	Hous	589
7.	WJLB-F	Detr	477
8.	WHUR-F	Wash	464
9.	KKDA-F	Dallas	463
10.	WKYS-F	Wash	367
11.	WDAS-F	Phila	363
12.	KSOL-F	SF	361
13.	KJLH-F	LA	347
14.	WVEE-F	Atl	344
15.	KDAY	LA	337
16.	WYLD-F	New Or.	300
17.	WXYV-F	Balt	260
18.	WAMO-f	Pitts	250
	KBLX-F	SF	250
20.	WHRK-F	Memphis	246
21.	WEDR-F	Miami	222
22.	WWDM-F	Colum,SC	220
23.	WPEG-F	Char,NC	218
24.	WDJY-F	Wash	212
25.	KUTE-F	LA	210
26.	WHQT-F	Miami	207
27.	KMJM-F	St. Lou	197
28.	WVON	Chi	193
29.	WENN-F	Birm	190
	WBLZ-F	Cinci	190
31.	WLIB	NY	188
32.	WZAK-F	Cleve	176
33.	WOWI-F	Norf	164
34.	KACE-F	LA	156
35.	WBLX-F	Mobile	153
36.	WILD	Boston	152
	WDMT-F	Cleve	152
38.	WLUM-F	Milw	145
39.	WNJR	NY	143
40.	WGPR-F	Detr	140
41.	WTLC-F	INdy	137
42.	WWIN-F	Balt	126
43.	WDIA	Memphis	123
44.	WAOK	Atl	105
45.			
46.			
47.			
48.			
49.			
50.			

SPANISH

1.	WADO	NY	510
2.	WSKQ	NY	477
3.	KTNQ	LA	319
4.	WQBA	Miami	299
5.	WKDM	NY	297
6.	KLVE-F	LA	254
7.	WOJO-F	Chi	227
8.	WCMQ-F	Miami	208
9.	KWKW	LA	202
10.	KSKQ	LA	194
11.	WRHC	Miami	149
12.	KGBT	McAllen	147
13.	KALI	LA	138
14.	KCOR	San Ant	129
15.	WCMQ	Miami	127
16.	WQBA-F	Miami	114
17.	KESS-F	Dallas	108
18.	WAQI	Miami	100
19.	WSUA	Miami	92
	WJIT	NY	92
21.	WOCN	Miami	88
22.	KLAT	Hous	82
23.	KXKX-F	Hous	73
24.	KIQI	SF	70

1.	WNEW	NY	846
2.	KMPC	LA	589
3.	WPEN	Phila	418
4.	CKLW	Detr	410
5.	WJJD	Chi	394
6.	WAIT	Chi	276
7.	KQUE-F	Hous	250
8.	KIXI	Sea	190
9.	WBBG	Cleve	187
10.	WOKY	Milw	185
11.	WDAE	Tampa	164
12.	WHLI	Long Is	160
13.	KSFO	SF	151
14.	WJAS	Pitt	144
15.	KPQP	SD	140
16.	WXKS	Boston	126
17.	WRTH	St. Lou	125
18.	WWRC	Wash	124
19.	WGUL-F	Tampa	111
20.	WITH	Balt	108
21.	WMLf	Indy	104
22.	KYTE	Port	94
23.	WYLF-F	Roch	92
24.	KLFF	Phoe	
	WECK	Buff	89
26.	WMAS	Spring MA	87
27.	KXOA	Sacra	86
28.	WKAT	Miami	85
29.	KJLA	KC	84
30.	WNAK	Scran	83
31.	WMRE	Boston	82
	WJYA-F	Atl	
	KEZW	Denver	82
34.	WAPI	Birm	81

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

CHR/TOP 40/CONTEMP

1.	WXLK-F	Roanoke	28.1
2.	WIOG-F	Sag-BC	26.6
3.	WMEE-F	F. Wayne	24.4
4.	KIIK-F	Daven-RI	22.5
5.	WQUT-F	JC-Kings	22.4
6.	WAMX-F	Hunt. WV	22.2
7.	KRLB-F	Lubbock	21.5
8.	WSKZ-F	Chatt	19.0
9.	WVIC-F	Lansing	18.9
10.	KZZU-F	Spokane	17.8
11.	KZFM-F	Cor.Chr.	17.7
12.	WRFY-F	Reading	17.1
13.	WLAP-F	Lex	16.1
14.	WHOT-F	Young	15.8
15.	KRNQ-F	Des M	15.5
16.	WNNK-F	Harris	15.3
17.	KKXX-F	Bakers	15.1
18.	WTIC-F	Hart.	14.9
19.	KBFM-F	McAllen	14.2
20.	WABB-F	Mobile	13.7
21.	KQMQ-F	Hono	13.5
22.	KTUX-F	Shreve	13.4
23.	WLAN-F	Lanc.	13.2
24.	KKYK-F	L. Rock	13.1
25.	WMHE-F	Toledo	13.0
26.	WIVY-F	Jkville	13.0
27.	WSSX-F	Char, SC	12.4
28.	KZZB-F	Beau	12.2
29.	WRVQ-F	Rich	12.1
30.	WPXY-F	Roch	12.0
31.	KGOT-F	Anch	11.7
32.	WKFR-F	Kala	11.5
33.	WKRQ-F	Cinci	11.3
34.	WKCI-F	N. Haven	11.2
35.	WGGZ-F	B. Rouge	11.1
36.	WFMF-F	B. Rouge	10.9
37.	WEZB-F	New Or	10.5
38.	KSFM-F	Sacra	10.4
39.	KLUC-F	L. Vegas	10.2
40.	WQXA-F	York	10.2

AOR

1.	KGGO-F	Des M	17.2
2.	WWCT-F	Peoria	16.0
3.	WLVQ-F	Col. O	15.1
4.	WIMZ-F	Knox	14.7
5.	WMMS-F	Cleve	14.5
6.	WFBQ-F	Indy	14.4
7.	WAPI-F	Brim	14.0
8.	KILO-F	Colo Spg	13.5
9.	WAAF-F	Worc.	13.1
10.	WZZO-F	All-Beth	12.6
11.	KSHE-F	St. Lou	12.4
12.	WWCK-F	Flint	12.3
13.	WNOR-F	Norf.	11.8
14.	WCMF-F	Roch	11.7
15.	KLBJ-F	Austin	11.6
16.	KEZO-F	Omaha	11.1
17.	KDJK-F	Modesto	11.0
18.	KUPD-F	Phoe	10.4
19.	WIBA-F	Mad	10.2
20.	KZEL-F	Eugene	10.2
21.	WXLP-F	Daven-RI	10.1
22.	KFMX-F	Lubbock	10.0
23.	KRSP-F	Salt Lake	9.9
24.	WFYV-F	Jkville	9.8
25.	WPYX-F	Albany	9.7
26.	WRXL-F	Rich	9.6
27.	KATT-F	Okl C.	9.5
28.	KLPX-F	Tucson	9.3
29.	WHJY-F	Prov.	9.2
30.	WKLS-F	Atl	9.0

BEAUTIFUL MUSIC/EZ

1.	KXLY-F	Spok	17.8
2.	WPVR-F	Roan	16.7
3.	WNCE-F	Lanc.	16.4
4.	WEZN-F	Bridge	15.1
5.	WWLV-F	Daytona	14.6
6.	WEZK-F	Knox	13.4
7.	WSRS-F	Worc.	13.0
8.	KRDO-F	Colo Spg.	12.9
9.	WFMZ-F	Allen.	12.8
10.	WSSP-F	Orl.	12.7
11.	WLKW-F	Prov.	12.5
12.	KEZQ-F	L. Rock	12.4
13.	KRVR-F	Daven-RI	12.2
14.	WKBN-F	Young	12.1
15.	KBEE-F	Mod	12.1
16.	WQLR-F	Kala	11.9
17.	WWBA-F	Tampa	11.7
18.	WEZO-F	Roch	11.4
19.	WRCH-F	Hart	11.4
20.	KKNG-F	Okl C	11.4
21.	KPNW-F	Eugene	11.1
22.	WLQR-F	Toledo	11.0
23.	KSFI-F	Salt Lake	10.9
24.	JKYK-F	Tucson	10.8
25.	WHBC-F	Canton	10.7
26.	WJYE-F	Buff	10.6
27.	KOSI-F	Denver	10.5
28.	WSWT-F	Peoria	10.4
29.	WXTZ-F	Indy	10.2
30.	WHP-F	Harris	9.9
31.	WROW-F	Albany	9.8
32.	WFOG-F	Norfolk	9.7
33.	KJQY-F	SD	9.4
34.	WDEF-F	Chatt	9.1
35.	KTEZ-F	Lubbock	9.0

COUNTRY

1.	WIVK-F	Knox	26.7
2.	WKSJ-F	Mobile	23.1
3.	WTCR-F	Hunt. WV	22.2
4.	WXBQ-F	John. Cty.	20.3
5.	KLLL-F	Lubbock	19.3
6.	WTQR-F	Greens-WS	19.1
7.	WCOS-F	Colum, SC	17.8
8.	KSSN-F	L. Rock	17.6
9.	WVLK-F	Lexing	17.2
10.	KASE-F	Austin	16.3
11.	WUSY-F	Chatt	15.6
12.	WZZK-F	Birm	14.2
13.	WSM-F	Nash	14.0
14.	WLLR-F	Daven-RI	13.9
15.	WESC-F	Green-Sp	13.2
16.	WSOC-F	Char, NC	13.1
17.	WKCQ-F	Sag-BC	12.9
18.	KDRK-F	Spokane	12.4
19.	KSO	Des M.	12.3
20.	KUGN-F	Eugene	12.0
21.	KKCS-F	Colo Spg.	11.7
22.	KVOO	Tulsa	11.6
23.	KWEN-F	Tulsa	11.5
24.	WAMZ-F	Louis	11.4
25.	KFDI-F	Wich	11.3
26.	KUZZ	Bakers	11.2
27.	WDAF	KC	11.1
28.	KYKR-F	Beau	11.0
29.	WRKZ-F	Harris	10.7
30.	KFMS-F	LV	10.6
31.	WYNK-F	Baton R.	10.4
32.	WKJN-F	Baton R.	10.2
33.	WCUZ-F	Gr. Rpds	10.1
34.	WFMS-F	Indy	10.0
35.	KXXY-F	Okl C	9.9
36.	WIOV-F	Lanc.	9.8
37.	WQIK-F	Jkville	9.5
38.	WXCL	Peoria	9.3
39.	KIIM-F	Tucson	9.2
40.	WWKA-F	Orl	9.1

MOR/VARIETY

1.	KFAB	Omaha	26.8
2.	WHBC	Canton	20.1
3.	WICC	Bridge	19.6
4.	WCCO	Minn	18.5
5.	WTIC	Hart.	18.3
6.	WHAS	Louis	15.3
7.	WELI	N. Haven	15.1
8.	WIBC	Indy	14.7
9.	WRVA	Rich	14.7
10.	KSSK	Hono	13.9
11.	WBEN	Buffalo	13.3
12.	WEEU	Reading	13.0
13.	KOB	Alberq	12.6
14.	WSYR	Syra	12.4
15.	WSGW	Sag-BC	12.0
16.	KDKA	Pitts	11.9
17.	KRMG	Tulsa	11.5
18.	WGY	Schen.	11.0
19.	WPTF	Ral	10.7
20.	WIBA	Madi.	10.6
21.	WTAG	Worc.	10.5
22.	KSL	Salt Lake	10.4
23.	KUGN	Eugene	9.9
24.	WTMJ	Milw	9.7
25.	WHAM	Roch	9.1
26.	WJR	Detr.	9.0

AC/SOFT ROCK/OLDIES

1.	WCRZ-F	Flint	19.9
2.	WYYY-F	Syr.	16.6
3.	KVKS-F	Shreve	15.3
4.	WKEE-F	Hunt. WV	14.1
5.	WLAC-F	Nash	13.2
6.	KULA-F	Hono	12.7
7.	WAJI-F	F. Wayne	12.1
8.	WFBC-F	Green-WS	11.7
9.	WVOR-F	Roch	11.4
10.	WRMF-F	W. Palm	11.3
11.	KOB-F	Alberq	11.1
12.	KZBS-F	Okl C	10.8
13.	KVIL-F	Dallas	10.6
14.	WRAL-F	Raleigh	10.5
15.	KSTP-F	Minn	10.4
16.	WMAS-F	Spr MA	10.3
17.	KELT-F	McAllen	9.9
18.	WLEV-F	Allen.	9.7
19.	WSNY-F	Col. O	9.6
20.	KFQD	Anch.	9.4
21.	WOJY-F	Green-WS	9.3
22.	WJYO-F	Orl	9.1
23.	WMYU-F	Knox	9.0
24.	WRKA-F	Louis	8.9
25.	WHNN-F	Sag-BC	8.5
26.	WMGN-F	Madi	8.2
27.	KGOR-F	Omaha	8.1
28.	WXTC-F	Char, SC	8.0
29.	WLHT-F	Gr. Rpd.	7.7
30.	WIQI-F	Tampa	7.6
31.	WSBA-F	York	7.5
32.	WTCB-F	Col. SC	7.3
33.	WWLI-F	Prov	7.2

BLACK/URBAN

1.	WHRK-F	Memp.	15.5
2.	WYLD-F	New Or	14.7
3.	WPLZ-F	Rich	14.2
4.	KHYS-F	Beau	14.1
5.	WBLX-F	Mobile	13.8
6.	WWWZ-F	Char, SC	12.7
7.	WWDM-F	Col. SC	12.4
8.	WPEG-F	Char, NC	12.1
9.	KDKS-F	Shreve	12.0
10.	WGOK	Mobile	10.6
11.	WDZZ-F	Flint	10.1
12.	KMJQ-F	Hous	9.9
13.	WXOK	B. Rouge	9.8
14.	WFXC-F	Raleigh	9.1
15.	WVEE-F	Atl	8.9
16.	WTKL	Baton R.	8.7
17.	WHUR-F	Wash	8.6
18.	WHYZ	Green-WS	8.2
19.	WTLC-F	Indy	8.0
20.	WOWI-F	Norf	7.6
21.	WJAX-F	Jkville	7.5

NEWS/TALK

1.	KMOX	St. Lou	22.6
2.	WHO	Des M	13.3
3.	KIRO	Sea	10.9
4.	KTOK	Okl C	9.8
5.	KMJ	Fresno	9.6
6.	KTAR	Phoe.	9.3
7.	WBBW	Young	9.1
8.	KGO	SF	9.0
9.	KARN	L. Rock	8.7
10.	KOH	Reno	8.6
11.	WQBK	Albany	8.1
12.	KXL	Port.	8.0
13.	KCMO	KC	7.8
14.	KRLD	Dallas	7.7
15.	WCKY	Cinci	7.2
16.	KYW	Phila	7.0
17.	KFBK	Sacra	6.7
18.	KOA	Denver	6.5
19.	WKRG	Mobile	6.3
20.	WWJ	Detr.	6.2
21.	KSDO	SD	6.1
22.	KXLY	Spok	5.9
23.	WOAI	San Ant	5.8
24.	WWWE	Cleve	5.5
25.	KTRH	Hous	5.3
26.	WRKO	Boston	5.2

NOSTALGIA

1.	WROD	Daytona	10.9
2.	WMAS	Spr. MA	10.1
3.	WRAW	Reading	8.2
4.	WOKY	Milw	7.9
5.	WNAK	Scran-WB	6.9
6.	WNJY-F	W. Palm	6.8
7.	KGVY	Tucson	6.6
8.	WBBG	Cleve	6.5
9.	WAPI	Birm	5.8
10.	CKLW	Detr.	5.4
11.	WPEN	Phila	5.3
12.	WEST	Allen.	5.1
13.	KIXI	Sea	5.0

SPANISH

1.	KGBT	McAllen	16.7
2.	KUNO	Cor Chr.	11.1
3.	KWAC	Bakers	7.9
4.	KQXX-F	McAllen	7.6
5.	WIWW-F	McAllen	7.2
6.	KCOR	San Ant	7.0
7.	KCCT	Cor. Chr.	6.6
8.	KGST	Fresno	6.2
9.	KAMA	El Paso	5.8
10.	WQBA	Miami	5.7
11.	KCTY	Salinas	4.1
12.	WCMQ-F	Miami	4.0

CLASSICAL

1.	KING-F	Sea	3.9
2.	KVOD-F	Denver	3.7
3.	KHFM-F	Alberq	3.2
4.	KFSD-F	SD	2.6
5.	KYTE-F	Port	2.3
6.	WFMR-F	Milw	2.2
7.	WCLV-F	Cleve	2.1
8.	KONC-F	Phoe	1.9
9.	WFLN-F	Phila	1.8
10.	KLSK-F	Alberq	1.7
11.	KFAC-F	LA	1.6
12.	WFMT-F	Chi	1.5

RELIGION/GOSPEL

1.	KCIJ	Shreve	11.2
2.	WDAC-F	Lanc.	5.7
3.	WEMM-F	Hunt. WV	5.5
4.	WPCE	Norfolk	4.0
5.	WAGG	Birm	3.9
6.	KCTA	Cor Chr	3.7
7.	WFUR-F	Gr. Rpd.	3.5
8.	WXRI-F	Norfolk	3.3
9.	WFTH	Rich	3.2
10.	KCFO-F	Tulsa	3.1
11.	WTGH	Col. SC	2.7
12.	WZAP	JC/King	2.6

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST		LOWEST	
1. Lancaster	89.96%	1. Honolulu	51.27%
2. Charlotte	82.26	2. Des Moines	52.25
3. Lansing	81.65	3. New Haven	52.33
4. Columbia, SC	81.24	4. Bakersfield	53.32
5. Huntington, WV	81.18	5. Stockton	53.45
6. Nashville	80.97	6. Appleton-Oshkosh	54.33
7. Lubbock	80.43	7. Tucson	54.99
8. Rochester	80.07	8. Anchorage	56.20
9. Orlando	79.90	9. Wilkes Barre-Scranton	56.43
10. Norfolk	79.58	10. St. Louis	57.00

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST		LOWEST	
1. Mobile	20.5	1. Huntington, WV	13.7
2. Miami	20.2	2. Kalamazoo	14.5
3. New York	19.3	Wichita	14.5
4. Houston	19.2	4. Appleton-Oshkosh	14.7
5. Providence	19.1	Peoria	14.7
6. Philadelphia	19.0	Davenport	14.7
McAllen-Brownsville	19.0	7. Flint	14.9
Scranton-Wilkes Barre	19.0	Modesto	14.9
		Louisville	14.9
		10. Beaumont	15.2

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

FAL 85 16.86

SPG 85	17.32	O/N 80	15.62
FAL 84	17.14	O/N 79	15.28
FAL 83	17.14	O/N 78	15.41
FAL 82	17.32	O/N 77	15.20
FAL 81	15.94		

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Wilmington, DE	63.2%
2. Stockton	61.5
3. Bridgeport	58.1
4. Riverside-SB	56.3
5. Akron	54.3
6. New Haven	48.6
7. Daytona Beach	46.1
8. York	44.3
9. Lancaster	42.2
10. Canton	41.5
11. Canton	41.5%
12. Salinas-Seaside	39.7
13. Springfield, MA	38.3
14. West Palm Beach	35.2
15. Kalamazoo	29.6
16. Flint	29.2
17. Appleton-Oshkosh	27.2
18. Modesto	22.0

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS****

1. Madison	20.0%
2. Eugene	17.3
3. Austin	16.1
4. Raleigh	15.9
5. Jacksonville	15.8
6. Salinas-Seaside	14.8
7. Bakersfield	14.6
8. Sacramento	14.5
9. Las Vegas	14.0
10. Stockton	13.8
11. San Francisco	13.4
12. Riverside-SB	13.3
13. Lansing	13.2
Lancaster	13.2
15. Albany-Schen-Troy	12.7
16. Atlanta	12.6
17. Springfield, MA	12.5
18. Minneapolis	12.2
19. Toledo	12.1
20. Syracuse	11.7

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMATS AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
AC/SOFT/OLDIES	467,700 (128)	3,710,700 (260)	3,178,400 (388)	15.82
CHR/TOP 40/CONTEMP	143,800 (42)	2,958,500 (244)	3,102,300 (286)	15.44
AOR	6,100 (6)	2,242,200 (159)	2,248,300 (165)	11.19
COUNTRY	681,600 (181)	1,440,600 (180)	2,122,200 (361)	10.57
BTFL/EZ	63,100 (17)	1,937,000 (143)	2,000,100 (160)	9.96
BLACK/URBAN	501,700 (94)	1,465,900 (76)	1,967,600 (170)	9.80
NEWS/TALK	1,894,600 (106)	40,900 (2)	1,935,500 (108)	9.64
MOR/VARIETY	1,335,700 (176)	4,700 (7)	1,340,400 (183)	6.67
NOSTALGIA	734,000 (108)	62,300 (8)	796,300 (116)	3.96
SPANISH	452,700 (58)	125,700 (20)	578,400 (78)	2.88
RELIGION/GOSPEL	239,100 (119)	129,800 (52)	386,900 (171)	1.84
CLASSICAL	25,800 (6)	282,900 (28)	308,700 (34)	1.54
OTHERS/UNKNOWN	42,800 (46)	96,900 (47)	139,700 (93)	0.69
TOTALS	6,588,700 (1087)	13,498,100 (1226)	20,086,800 (2313)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 85	FAL 84	FAL 83	FAL 82	FAL 81	FAL 80	O/N 79	O/N 78	O/N 77
AC/SOFT/OLDIES	7.09%	20.08%	15.82%	15.91	15.10	13.0	---	---	---	---	---	---
CHR/TOP 40/CONTEMP	2.18	21.92	15.44	17.74	16.50	---	---	---	---	---	---	---
AOR	0.09	16.61	11.19	10.71	10.12	---	---	---	---	---	---	---
COUNTRY	10.34	10.67	10.57	11.19	10.81	11.5	11.2	12.2	10.2	8.6	8.3	8.0
BTFL/EZ	0.96	14.35	9.96	10.05	10.72	10.7	11.9	13.5	15.2	16.4	17.3	18.0
BLACK/URBAN	7.61	10.86	9.80	8.35	9.78	10.6	10.9	9.6	9.7	10.5	7.6	6.6
NEWS/TALK	28.76	0.30	8.77	9.66	9.8	10.2	10.3	10.3	10.6	10.8	10.2	10.9
MOR/VARIETY	20.27	0.03	6.67	7.02	7.15	7.6	---	---	---	---	---	---
NOSTALGIA	11.14	0.46	3.96	4.02	3.98	4.5	4.1	2.4	0.9	0.2	0.1	---
SPANISH	6.87	0.93	2.88	2.31	2.55	3.0	2.6	2.6	2.4	2.4	2.0	1.6
RELIGION/GOSPEL	3.63	0.96	1.84	2.00	1.82	1.7	1.6	1.3	1.2	1.2	1.0	1.0
CLASSICAL	0.39	2.10	1.54	1.37	1.46	1.5	1.5	1.4	1.4	1.6	1.8	1.9
OTHERS/UNKNOWN	0.65	0.70	0.69	0.38	0.37	0.4	0.3	0.3	0.5	0.5	0.8	---

NOTE: AOR and CHR were divided into separate format categories in Spring 84. Thus data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE FALL 1984

	Change in Format Share			Change in # of Stations (84-85)	
	Since 1984	Since 1977	Change in 1/4 HR Totals		
AC/SOFT/OLDIES	+4.7%	NA	+2.9%	+ 44	(+12.8%)
CHR/TOP 40/CONTEMP	-6.4%	NA	-8.1%	-10	(-3.4%)
AOR	+10.6%	NA	+8.6%	+11	(+7.1%)
COUNTRY	-2.2%	+32.1%	-4.0%	-26	(-6.7%)
BTFL/EZ	-7.1%	-44.7%	-8.8%	-1	(-0.6%)
BLACK/URBAN	-.2%	+48.5%	-1.5%	-7	(-4.0%)
NEWS/TALK	-.2%	-11.6%	-2.1%	-7	(-6.1%)
MOR/VARIETY	-6.7%	NA	-8.4%	-2	(-1.1%)
NOSTALGIA	-.5%	NM	-2.2%	-5	(-4.1%)
SPANISH	+12.9%	+80%	+9.9%	+22	(+39.3%)
RELIGION/GOSPEL	+1.1%	+84%	-.7%	+7	(+4.3%)
CLASSICAL	+5.5%	-18.9%	+3.1%	-1	(-2.9%)
OTHERS/UNKNOWN	NM	NM	+83.3%	+30	(+47.6%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 15.44%)

HIGHEST		LOWEST	
1. Saginaw	34.4%	1. Flint	3.2%
2. El Paso	30.9%	2. Birmingham	5.8%
3. Kalamazoo	29.6%	3. St. Louis	7.6%
4. Sacramento	29.5%	4. Knoxville	8.6%
5. Harrisburg	29.0%	5. Cleveland	8.9%
6. Fort Wayne	28.9%	6. Columbia, SC	10.0%
7. Lancaster	28.4%	7. Worcester	10.2%
8. Modesto	27.7%	8. Pittsburgh	10.3%
		9. Nashville	10.6%
		10. Phoenix	10.9%

BEAUTIFUL MUSIC/EZ (National Average: 9.96%)

HIGHEST		LOWEST	
1. Daytona Beach	22.8%	1. Des Moines	0%
2. Lancaster	20.9%	2. Birmingham	0.6%
3. Kalamazoo	20.2%	3. Greensboro	1.0%
4. Spokane	19.8%	4. Raleigh	1.5%
5. Roanoke	18.4%	5. Richmond	3.1%
6. Las Vegas	18.1%	6. Charleston, SC	4.3%
7. Dayton	17.4%	7. Baton Rouge	4.6%
8. Cleveland	17.3%		
9. Bridgeport	17.3%		

NOSTALGIA
(Nat Avg: 3.96%)

1. WB-Scranton	15.8%
2. Tampa	12.6%
3. Daytona Beach	12.0%
4. Springfield, MA	11.6%
5. Allentown	10.9%
6. West Palm	9.9%
7. Sacramento	9.7%
8. Toledo	8.6%
9. Milwaukee	8.5%
10. New Haven	8.4%

COUNTRY (National Average: 10.57%)

HIGHEST		LOWEST	
1. Johnson City	42.3%	1. Bridgeport	1.3%
2. Knoxville	41.6%	2. Springfield	1.6%
3. Lubbock	34.4%	3. New Haven	1.8%
4. Chattanooga	32.2%	4. Providince	2.3%
5. Nashville	31.9%	5. New York	2.4%
6. Wichita	31.8%	6. Hartford	3.2%
7. Tulsa	31.5%	7. Honolulu	3.4%
8. Huntington	30.9%	8. Philadelphia	3.6%
9. Beaumont	29.6%	9. Boston	3.8%
10. Green-Spart	27.8%	10. Cleveland	4.5%

NEWS/TALK
(Nat Avg: 9.64%)

1. St. Louis	25.8%
2. New York	18.3%
3. West Palm	17.4%
4. San Francisco	17.3%
5. Philadelphia	16.3%
6. Los Angeles	14.7%
7. Des Moines	14.6%
8. Salinas-Mont.	13.9%
9. Seattle	13.2%
10. Kansas City	12.7%

MOR/VARIETY
(Nat Avg: 6.67%)

1. Omaha	30.0%
2. Canton	25.2%
3. Louisville	23.7%
4. Bridgeport	22.4%
5. Minneapolis	21.5%
6. New Haven	21.0%
7. Hartford	20.6%
8. Pittsburgh	20.4%
9. Eugene	20.1%

RELIGION/GOSPEL
(Nat Avg: 1.84%)

1. Shreveport	13.1%
2. Norfolk	8.2%
3. Birmingham	7.5%
4. Huntington	7.3%
5. Jacksonville	7.2%
6. Greensboro	5.9%
7. Tulsa	5.8%
8. Mobile	5.7%
9. Grand Rapids	5.2%

AOR
(Nat Avg: 11.19%)

1. Anchorage	24.8%
2. Denver	24.0%
3. Akron	19.9%
4. Worcester	19.3%
5. Syracuse	18.9%
6. Philadelphia	18.2%
7. Lansing	18.1%
8. Peoria	17.3%
9. Cleveland	17.2%

BLACK/URBAN
(Nat Avg: 9.80%)

1. Memphis	36.9%
2. Baton Rouge	29.8%
3. Charleston, SC	28.4%
4. Mobile	26.0%
5. Columbia, SC	25.5%
6. New Orleans	24.9%
7. Washington	23.1%
8. Raleigh	22.9%
9. Richmond	20.5%

AC/SOFT/OLDIES
(Nat Avg: 15.82%)

1. Flint	32.6%
2. Springfield, MA	30.0%
3. Syracuse	29.2%
4. Allentown	26.3%
5. Honolulu	25.6%
6. Providince	25.1%
7. Worcester	23.6%
8. Orlando	23.5%
9. Fresno	22.8%

SPANISH
(Nat Avg: 2.88%)

1. McAllen	39.1%
2. Miami	23.9%
3. Corpus Christi	20.8%
4. El Paso	17.0%
5. Salinas-Mont	13.6%
6. San Antonio	12.2%
7. Fresno	11.8%
8. Bakersfield	10.7%
9. Los Angeles	7.8%
10. Houston	6.9%

CLASSICAL
(Nat Avg: 1.54%)

1. Alberquerque	5.3%
2. Salinas-Sea	4.5%
3. Seattle	4.2%
4. Denver	4.1%
5. Portland	4.0%
6. San Francisco	3.4%
7. New York	3.2%
8. Washington	2.9%
9. San Diego	2.8%
10. Chicago	2.6%

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its markets.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	F85 TOT	F84 TOT	F83 TOT	F82 TOT	F81 TOT
1. Katz	6	5	25	12	13	15	0	76	(73)	(74)	(69)	(72)
2. Mc-Guild	8	7	20	7	6	10	1	59	(66)	(58)	(54)	(58)
3. Christal	5	5	18	9	6	12	0	55	(52)	(46)	(47)	(44)
4. Eastman	7	5	11	9	11	4	3	50	(48)	(48)	(42)	(58)
5. Blair	6	3	13	9	10	4	0	46	(56)	(51)	(57)	(61)
6. Torbet	3	3	5	5	3	7	2	28	(33)	(39)	(47)	(53)
7. HNWH	3	5	7	1	3	7	0	26	(23)	(29)	(18)	(8)
8. Selcom	3	2	10	3	4	3	0	25	(30)	(22)	(33)	(27)
MMR	9	3	6	5	1	1	0	25	(21)	(23)	(14)	(18)
10. CBS	8	3	5	-	-	-	-	16	(17)	(23)	(20)	(14)
11. Republic	4	2	2	-	-	1	-	9	(10)	(10)	(11)	(6)
Blair/RAR	5	2	2	-	-	-	-	9	(8)	(10)	(11)	(6)
13. Masla	1	1	4	-	-	-	-	6	(9)	(12)	(13)	(9)
14. Durpetti	2	-	1	-	-	-	-	3	(-)	(-)	(-)	(-)
15. Weiss & Powell	-	-	-	-	1	-	-	1	(4)	(3)	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	F85 TOT	F84 TOT	F83 TOT	F82 TOT	F81 TOT
1. Katz	1	-	8	5	8	11	-	33	(31)	(32)	(31)	(27)
2. Eastman	1	1	2	4	6	3	3	20	(18)	(15)	(14)	(15)
3. Christal	1	-	4	2	1	7	0	15	(12)	(13)	(12)	(10)
4. Mc-Guild	2	1	4	1	2	2	1	13	(17)	(10)	(11)	(13)
Blair	3	1	4	1	3	1	-	13	(19)	(19)	(20)	(15)
6. Torbet	1	-	1	1	-	5	2	10	(9)	(12)	(10)	(18)
7. HNWH	-	1	1	-	-	2	-	4	NA	NA	NA	NA
CBS	-	3	1	-	-	-	-	4	(4)	(4)	(3)	(2)

Blair/RAR - 2 stations   MMR, Republic - 1 station

NOTE: I also factor into this table data on individual station billings as estimated in the 1986 edition of Duncan's Radio Market Guide.

PUBLIC AND NON COMMERCIAL STATIONS

From the November/December Birch report

BASED ON BIRCH DATA

LEADING STATIONS
12+ METRO SHARE

1.	WUNC	Madison	4.8
2.	KTIS-F	Minneapolis	4.6
3.	KAZI	Austin	4.5
4.	WCNY	Syracuse	4.4
	WERN	Madison	4.4
6.	WMHT	Albany	4.3
7.	WKAR-F	Lansing	4.0
	WCSG	Grand Rapids	4.0
9.	KUT	Austin	3.7
	WHA	Madison	3.7
11.	WORT	Madison	3.6
12.	WETA	Washington	3.4
13.	KVPR	Fresno	3.3
14.	WSHA	Raleigh	3.2
15.	WMHK	Columbia, SC	3.1
	WAKW	Cincinnati	3.1
17.	KLRE	Little Rock	3.0
18.	WRFK	Richmond	2.9
	KMFA	Austin	2.9
	KUOT	Knoxville	2.9
	KABF	Little Rock	2.9
	WOI-F	Des Moines	2.9

LEADING STATIONS
12+ MSA, 1/4 HR AVG

1.	WFME	New York	247
2.	KTSU	Houston	170
3.	WETA	Washington	152
4.	WMBI-F	Chicago	136
5.	KTIS-F	Minneapolis	129
6.	WNYC	New York	124
7.	KUSC	Los Angeles	122
8.	WGBH	Boston	115
9.	KQED	San Francisco	112
10.	WRTI	Philadelphia	95
11.	WBEZ	Chicago	89
12.	WMAU	Washington	81
	KERA	Dallas	81
14.	KSJN-F	Minneapolis	78
15.	WCLK	Atlanta	72
16.	KCFR	Denver	66
17.	WCRF	Cleveland	63
18.	WHYY	Philadelphia	57
19.	WPFW	Washington	55
	KJZZ	Phoenix	55
	WBUR	Boston	55

LEADING STATIONS
12+ MSA CUME

1.	WNYC	New York	3102
2.	WETA	Washington	2499
3.	WFME	New York	2218
4.	KUSC	Los Angeles	2153
5.	WGBH	Boston	2006
6.	KTSU	Houston	1983
7.	WBEZ	Chicago	1734
8.	KQED	San Francisco	1681
9.	WAMU	Washington	1513
10.	WRTI	Philadelphia	1349
11.	WMBI	Chicago	1287
12.	WHYY	Philadelphia	1217
13.	WBJC	Baltimore	1205
14.	KSJN-F	Minneapolis	1160
15.	KTIS-F	Minneapolis	1039
16.	KCFR	Denver	1018
17.	WPFW	Washington	954
18.	WCLK	Atlanta	922
19.	WBUR	Boston	916
20.	WQED	Pittsburgh	909

STATION/MARKET		J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	WEEKLY CUME	CUME RATING
WMHT	Albany-Schen	4.0	3.3	2.7	3.0	4.3	42	389	5.3
WABE	Atlanta	.8	.9	1.2	1.4	1.0	33	518	2.6
WCLK	Atlanta	5.5	3.8	2.7	2.9	2.2	72	922	4.6
WBJC	Baltimore	2.3	3.1	2.1	1.9	1.7	52	1205	6.3
WEAA	Baltimore	.8	1.4	.9	.7	1.0	32	817	4.3
KVLU	Beaumont	1.1	1.8	2.2	1.5	1.3	7	119	3.6
WBHM	Birmingham	1.8	1.9	1.1	.9	1.5	17	336	4.4
WBUR	Boston	.9	.8	1.4	1.6	1.0	55	916	2.9
WGBH	Boston	2.2	2.6	2.4	2.1	2.1	115	2006	6.4
WEBR-A	Buffalo	2.4	2.0	2.2	2.4	2.2	39	613	6.0
WNED	Buffalo	1.8	1.3	1.7	1.9	1.4	25	237	2.3
WFAE	Charlotte	.7	1.1	.8	1.7	2.4	35	506	5.9
WBEZ	Chicago	.7	.4	.7	.9	.8	89	1734	2.6
WMBI-F	Chicago	.5	.7	1.1	.9	1.2	136	1287	2.0
WAKW	Cincinnati	.3	.4	.8	1.9	3.1	53	420	3.7
WGUC	Cincinnati	1.9	1.1	.7	1.3	1.9	32	768	6.7
WVXU	Cincinnati	.6	1.1	1.2	1.6	1.4	24	609	5.3
WCPN	Cleveland	1.4	1.0	1.1	1.2	1.8	49	641	4.1
WCRF	Cleveland	1.0	2.7	5.0	3.8	2.4	63	864	5.6
WOSU	Columbus, O	1.4	1.7	1.5	1.4	2.1	30	309	2.9
WOSU-F	Columbus, O	1.6	2.5	2.7	2.5	1.9	28	694	6.5
WVIK-F	Davenport	1.4	1.4	1.8	1.9	2.0	12	126	4.0
KERA	Dallas	.4	.7	.7	.9	1.5	81	1100	3.8
WEEC	Dayton	.6	1.1	1.5	1.1	1.3	17	246	3.2
KCFR	Denver	2.0	1.8	2.5	2.8	2.1	66	1018	6.6
KWBI	Denver	1.3	1.8	1.6	1.5	1.5	47	889	5.8
WOI-F	Des Moines	2.7	3.2	2.5	2.8	2.9	19	232	7.3
WDET	Detroit	.6	.3	.7	.7	.4	25	579	1.6
KVPR	Fresno	1.8	1.6	2.4	4.3	3.3	35	378	8.0
WCSG	Grand Rapids	2.8	3.5	4.1	3.9	4.0	34	428	8.4
WVGR	Grand Rapids	2.1	1.7	.6	1.1	1.4	12	178	3.5
WFCR	Hartford	1.5	1.6	.9	.6	.8	11	294	3.4
KTSU	Houston	3.4	4.3	4.0	3.0	2.7	170	1983	6.7
WVWV-F	Huntington	.6	1.0	1.7	.9	.6	2	62	2.2
WIAN	Indianapolis	1.1	1.2	1.4	1.3	1.0	18	407	4.1
KLJC	Kansas City	1.0	1.4	1.2	1.0	.6	14	210	1.7
WUOT	Knoxville	1.2	1.7	2.4	2.8	2.9	30	332	6.6
WKAR	Lansing	.9	1.0	1.6	1.6	1.1	8	117	3.3
WKAR-F	Lansing	3.5	2.9	2.7	2.8	4.0	28	374	10.7
KABF	Little Rock	2.1	2.4	2.1	3.2	2.9	19	265	6.5
KLRE	Little Rock	1.8	1.0	.7	1.5	3.0	19	203	4.9

STATION/MARKET		J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	WEEKLY CUME	CUME RATING
KUSC	Los Angeles	.4	.7	.9	.7	.8	122	2153	2.6
WUOL	Louisville	.4	.5	.7	.6	.6	8	163	2.0
WUWM	Milwaukee	1.1	1.2	1.2	1.1	1.4	32	456	3.5
KSJN-F	Minn-SP	1.8	2.2	2.4	3.2	2.8	78	1160	6.3
KTIS-F	Minn-SP	1.3	1.2	17.	2.9	4.6	129	1039	5.6
WPLN	Nashville	.9	1.7	2.2	1.5	1.4	19	192	2.5
WPKT	New Haven	1.7	2.1	2.6	2.3	1.4	8	104	2.5
WTUL	New Orleans	1.0	.6	1.1	2.2	2.1	37	445	4.2
WWNO	New Orleans	2.8	2.2	2.3	2.0	1.4	24	421	3.8
WFME	New York	.4	.2	.7	.6	.9	247	2218	1.5
WNYC	New York	.6	.8	.7	.3	.5	124	3102	2.1
WHRO	New Orleans	2.7	4.8	3.6	2.9	2.4	45	706	6.7
KCSC	Oklahoma City	1.4	1.4	2.4	1.7	.7	10	271	3.3
WHYY	Philadelphia	.5	.5	.8	1.2	.8	57	1217	3.0
WRTI	Philadelphia	.7	.3	.2	1.4	1.3	95	1349	3.4
KJZZ	Phoenix	1.1	.9	1.3	2.0	1.9	55	497	3.4
WQED	Pittsburgh	1.1	1.3	1.1	1.7	1.3	43	909	4.5
KOAP	Portland, O	1.4	1.1	1.9	1.2	.9	18	375	3.3
WCPE	Raleigh	1.9	2.3	2.6	2.2	2.6	25	359	6.7
WSHA	Raleigh	1.9	2.8	2.4	2.2	3.2	30	447	8.4
WUNC	Raleigh	3.6	3.8	3.7	4.1	4.8	46	629	
WRFK	Richmond	1.5	2.1	2.8	2.4	2.9	33	479	7.1
WXXI	Rochester	3.2	2.6	2.1	1.8	1.1	14	447	5.3
KXPR	Sacramento	2.0	1.4	1.6	1.9	1.7	36	456	4.3
KWMU	St. Louis	.4	.4	.5	.6	.7	28	652	3.3
KUER	Salt Lake City	1.0	1.0	.9	1.1	1.7	23	357	4.4
KPBS	San Diego	1.7	1.6	1.0	.8	1.0	29	550	3.1
KPFA	San Francisco	.4	.3	.4	.4	.3	24	826	1.7
KQED	San Francisco	1.1	.7	1.1	.7	1.4	112	1681	3.4
KNHC	Seattle	1.9	1.1	.7	1.6	1.5	53	840	4.5
KPLU	Seattle	1.3	1.2	.9	.8	.7	24	329	1.7
KUOW	Seattle	.8	.9	1.0	.9	1.3	45	429	2.3
KUOP	Stockton	---	4.5	3.2	2.1	1.7	13	195	5.9
WCNY	Syracuse	1.6	2.7	4.7	5.0	4.4	52	501	9.1
WJPZ	Syracuse	3.8	4.3	3.3	3.0	2.3	28	332	6.0
KWGS	Tulsa	.8	.8	.9	.7	1.0	11	198	3.1
WAMU	Washington	1.1	1.3	2.0	2.6	1.8	81	1513	5.2
WETA	Washington	2.2	2.3	1.6	1.3	3.4	152	2499	8.6
WPFW	Washington	.5	.3	.3	.7	1.2	55	954	3.3
KMUW	Wichita	1.3	1.8	2.3	1.8	1.8	11	123	3.5
WYSU	Youngstown	.5	.4	.3	.5	.6	4	141	3.3
KAZI	Austin	2.7	3.4	3.9	3.8	4.5	44	503	8.9
WMFA	Austin	1.9	2.5	2.9	3.0	2.9	29	330	5.8
KUT	Austin	3.6	3.3	1.2	3.2	3.7	37	628	11.1
WRKF	Baton Rouge	2.1	2.1	2.9	3.9	2.3	18	270	6.0
KRCC	Colo Springs	1.4	1.4	1.0	1.1	1.9	11	154	5.3
WMHK	Columbia, SC	2.5	3.3	3.5	3.2	3.1	21	250	6.8
WJCT	Jacksonville	1.6	1.9	2.0	2.3	2.4	30	503	7.5
WERN	Madison	7.0	6.4	5.0	4.4	4.4	20	320	11.2
WHA	Madison	2.3	3.3	5.3	4.3	3.7	16	190	6.6
WNWC	Madison	1.4	2.2	1.7	1.5	1.7	8	157	5.5
WORT	Madison	3.0	3.0	3.3	3.5	3.6	16	376	13.2
WMFE	Orlando	1.4	1.8	2.9	2.4	1.5	20	401	5.5
WVIA	Scranton	2.0	1.5	1.4	1.3	1.4	17	240	3.8
WGTE	Toledo	1.6	1.5	1.2	1.6	1.4	11	238	4.7

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME*

(FAL 83) RANK	(FAL 84) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(1)	(1)	1.	CBS	15,365,000	853,600
(7)	(7)	2.	Cap Cities/ABC	15,306,900	900,400
(3)	(3)	3.	Westinghouse	8,685,000	723,800
(6)	(4)	4.	RKO	8,202,200	745,700
(5)	(5)	5.	Metromedia	7,287,300	728,700
(8)	(6)	6.	Gannett	7,206,400	514,700
(4)	(8)	7.	NBC	6,976,900	872,100
(10)	(10)	8.	Malrite	6,228,200	519,000
(9)	(9)	9.	Bonneville	5,291,500	441,000
(11)	(11)	10.	Cox	4,667,000	388,900
(16)	(14)	11.	Taft	4,515,400	301,000
(13)	(13)	12.	Infinity	4,490,100	449,000
(14)	(15)	13.	Greater Media	4,273,700	356,100
(18)	(18)	14.	Viacom	3,521,500	440,200
(15)	(16)	15.	Tribune Co.	3,254,400	650,900
(--)	(--)	16.	Park	3,054,200	203,600
(22)	(17)	17.	First Media	2,951,700	328,000
(33)	(20)	18.	Nationwide	2,846,600	189,800
(17)	(19)	19.	Inner City	2,846,200	474,400
(24)	(24)	20.	Susquehanna	2,708,000	180,500
(45)	(26)	21.	Shamrock	2,659,700	295,500
(20)	(21)	22.	LIN	2,647,100	264,700
(28)	(25)	23.	Katz	2,646,300	240,600
(--)	(--)	24.	Price Comm.	2,627,200	175,100
(21)	(22)	25.	Blair	2,574,100	321,800
(--)	(--)	26.	Legacy**	2,489,000	414,800
(26)	(23)	27.	Jefferson-Pilot	2,434,200	221,300
(42)	(32)	28.	EZ	2,213,000	316,100
(29)	(35)	29.	Golden West	2,201,500	366,900
(31)	(38)	30.	Sandusky	2,120,100	235,600
(32)	(37)	31.	H&W	1,956,000	326,000
(--)	(31)	32.	Pyramid	1,950,300	195,000
(37)	(36)	33.	Booth	1,838,400	183,800
(49)	(42)	34.	Stoner	1,830,100	122,000
(40)	(40)	35.	United	1,812,700	214,900
(--)	(28)	36.	DKM	1,797,300	163,400
(30)	(30)	37.	Hearst	1,741,400	290,200
(43)	(34)	38.	Metroplex	1,732,400	173,200
(--)	(33)	39.	Summit	1,728,100	172,800
(--)	(41)	40.	Clear Channel	1,580,400	131,700
(41)	(48)	41.	Capitol-Goodman	1,517,600	189,700
(36)	(44)	42.	Entercom	1,495,500	186,900
(--)	(39)	43.	Edens	1,494,700	249,100
(47)	(46)	44.	Guy Gannett	1,466,500	183,300
(--)	(--)	45.	Keymarket**	1,455,000	242,500
(--)	(--)	46.	Jacor	1,419,700	202,800
(39)	(43)	47.	Group One	1,295,000	161,900
(35)	(47)	48.	King	1,286,300	214,400
(--)	(--)	49.	Beasley	1,260,400	114,600
(--)	(--)	50.	Great Trails	1,227,700	153,500

* Based on 12+ Cume, TSA, Broadcast Week

** Assumes FCC approval and the closing of the sales agreement

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE*

(FAL 83) RANK	(FAL 84) RANK	RANK	GROUP	STATIONS	TOTAL	AVERAGE PER STATION
(7)	(7)	1.	Cap Cities/ABC	17	9649	568
(1)	(1)	2.	CBS	18	8274	460
(5)	(3)	3.	RKO	11	5515	501
(3)	(4)	4.	Westinghouse	12	5229	436
(4)	(5)	5.	Metromedia	10	5037	504
(8)	(6)	6.	Gannett	14	4608	329
(10)	(10)	7.	Malrite	12	4255	355
(6)	(9)	8.	NBC	8	3676	460
(9)	(8)	9.	Bonneville	12	3519	293
(13)	(12)	10.	Taft	15	3292	219
(11)	(11)	11.	Cox	12	2849	237
(14)	(14)	12.	Greater Media	12	2780	232
(12)	(13)	13.	Infinity	10	2713	271
(18)	(17)	14.	Viacom	8	2505	313
(15)	(16)	15.	Tribune Co.	5	2152	430
(26)	(20)	16.	Katz	11	2134	194
(43)	(58)	17.	Park	15	2082	139
(21)	(19)	18.	Inner City	6	2068	345
(24)	(18)	19.	First	9	1969	219
(22)	(21)	20.	Susquehanna	15	1931	129
(28)	(24)	21.	Nationwide	15	1840	123
(19)	(22)	22.	Blair	8	1817	227
(20)	(23)	23.	LIN	10	1792	179
(27)	(25)	24.	Jefferson-Pilot	11	1746	159
(43)	(26)	25.	Shamrock-Disney	9	1709	190
(--)	(28)	26.	DKM	11	1545	140
(47)	(29)	27.	Stoner	15	1532	102
(--)	(62)	28.	Price Comm.	15	1526	102
(--)	(--)	29.	Legacy**	6	1520	250
(41)	(32)	30.	EZ	7	1466	209
(33)	(43)	31.	H&W	6	1448	241
(38)	(34)	32.	Booth	10	1363	137
(40)	(46)	33.	Sandusky	9	1319	147
(--)	(33)	34.	Pyramid	10	1308	131
(--)	(40)	35.	Keymarket**	6	1305	218
(46)	(30)	36.	Summit	10	1286	129
(34)	(42)	37.	Golden West	6	1271	212
(45)	(44)	38.	United	9	1248	139
(--)	(35)	39.	Edens	6	1190	198
(--)	(61)	40.	Brown	7	1182	169
(49)	(31)	41.	Metroplex	10	1113	111
(29)	(36)	42.	Hearst	6	1083	181
(39)	(48)	43.	Capitol-Goodman	8	1087	136
(66)	(37)	44.	Clear Channel	12	1074	90
(90)	(57)	45.	Beasley	11	1059	96
(--)	(64)	46.	Jacor	7	1052	150
(54)	(47)	47.	Guy Gannett	8	1018	127
(37)	(39)	48.	Group One	8	1005	126
(36)	(38)	49.	Entercom	8	969	121
(52)	(49)	50.	Federated	8	950	119
(67)	(--)	51.	Tichenor	8	931	116
(--)	(--)	52.	Adams	6	888	148
(48)	(51)	53.	Affiliated	8	822	103
(32)	(41)	54.	Multimedia	8	817	102
(34)	(54)	55.	Unity	5	814	163
(--)	(--)	56.	Kaneb	6	799	133
(53)	(52)	57.	Hubbard	5	788	158
(31)	(59)	58.	Scripps-Howard	9	769	154
(76)	(76)	59.	Capitol-Johnson	7	767	110
(--)	(--)	60.	JAG	5	760	152
(70)	(73)	61.	Kaye-Smith	5	758	152
(42)	(56)	62.	Lotus	14	758	54
(50)	(53)	63.	King	6	755	126
(89)	(55)	64.	John Price	12	748	62
(58)	(67)	65.	Great Trails	8	746	93
(--)	(--)	66.	Eastern	5	681	136
(--)	(72)	67.	Shamrock-Lynett	5	676	135
(68)	(69)	68.	Palmer	6	659	110
(51)	(60)	69.	Josephson	6	656	109
(--)	(92)	70.	Duffy	7	655	94

* Based on 1/4 Hour Avg., TSA, Broadcast Week

** Assumes completion of announced sales

(FAL 83) RANK	(FAL 84) RANK	RANK	GROUP	STATIONS	TOTAL	AVERAGE PER STATION
(--)	(--)	71.	Republic	5	605	121
(59)	(63)		Great Empire	10	605	61
(--)	(71)	73.	Sconnix	6	585	98
(57)	(66)	74.	Mid America	6	583	97
(65)	(74)	75.	Bluegrass	6	558	93
(79)	(79)	76.	Hicks	7	543	78
(75)	(68)	&&.	Bloomington	5	541	108
(--)	(--)	78.	Olympic	10	528	53
(83)	(77)	79.	Rollins	6	524	87
(77)	(91)	80.	Oppenheimer	9	507	56
(--)	(70)	81.	Grace	6	502	84
(95)	(83)	82.	McKenna	5	498	100
(--)	(80)	83.	Henry	5	489	98
(72)	(77)	84.	Buckley	8	462	58
(--)	(--)	85.	COlonial	5	455	91
(--)	(84)	86.	Willis	7	439	63
(80)	(81)	87.	Rivers	6	424	71
(99)	(95)	88.	Stauffer	6	401	67
(100)	(94)	89.	Bahakel	10	395	40
(87)	(97)	90.	Regional	5	370	74
(94)	(96)	91.	Davis & Weaver	6	367	61
(93)	(93)	92.	Crawford	6	365	61
(--)	(89)	93.	Nininger	6	354	59
(--)	(--)	94.	Hall	5	333	67
(86)	(85)	95.	Wilkes-Schwartz	6	330	55
(--)	(--)	96.	Statewide	5	314	52
(--)	(--)	97.	CRB	6	298	50
(82)	(86)	98.	Manship	5	293	59
(85)	(99)	99.	Fuller-Jeffrey	6	286	48
(--)	(102)	100.	Knight	5	277	55
(101)	(104)	101.	Midwest Family	8	266	33
(--)	(101)	102.	Brill	7	255	36
(73)	(82)	103.	Sterling Rec	6	247	41
(103)	(103)	104.	Compass	5	241	48
(--)	(114)	105.	Constant	6	232	39
(104)	(108)	106.	Forward	5	229	46
(--)	(105)	107.	ELF	6	180	30
(110)	(110)	108.	Mortenson	6	176	29
(108)	(111)	109.	Walton	6	158	26
(--)	(112)	110.	Home News	5	154	31
(107)	(107)	111.	Harris	6	152	25
(--)	(115)	112.	Universal	9	148	16
(--)	(---)	113.	Wolfson	5	137	27
(96)	(113)	114.	Community Pacific	6	103	17

MAJOR GROUP OWNERS

ADAMS (Matt Mills)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDIA	Memphis	123	1803	6	50	+	Black
WHRK-F	Memphis	246	2763	1	50	+	Urban
WLAV	Gr. Rpds	8	236	16	76	-	Oldies
WLAV-F	Gr. Rpds	133	1712	1	76	+	AOR
WRTH	St. Louis	125	1697	9	12	-	Nost
KEZK-F	St. Louis	253	3086	3	12	+	BTFL

AFFILIATED (John Winkel)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WOKV	Jkville	28	587	11	63	=	News/Talk
WAIV-F	Jkville	100	1452	4	63	-	AC
KRAK	Sacra	186	2341	10	37	-	Country
KRAK-F	Sacra	122	1371	8	37	+	Country
KMPS	Seattle	67	1245	16	17	+	Country
KMPS-F	Seattle	183	2293	8	17	+	Country
KFYE-F	Fresno	76	1397	12	86	-	AC
KONC-F	Phoenix	60	836	17	25	-	Classical

BAHAKEL (Reggie Jordan)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KXEL	Water-CF*	32	421	5	232	-	Country
KCNB-F	Water-CF*	35	553	2	232	+	CHR
WDOD	Chatta	39	508	8	108	-	Country
WDOD-F	Chatta	82	1280	4	108	-	Country
WKIN	JC/Kings	18	268	6	103	+	Country
WZXY-F	JC/Kings	20	344		103		AOR
WWOD	Lynch*	6	104	9	245	=	Country
WKZZ-F	Lynch*	27	357	5	245	+	CHR
WXLY-F	Char,SC	43	497	6	98	+	Country
KILO-F	COlo Spgs	93	908	1	128	+	AOR

Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood, MS)

BEASLEY (Allen Shaw)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WGAC	Augusta*	36	415	6	106	+	MOR
WMOO	Mobile		DID NOT SHOW				
WBLX-F	Mobile	153	1360	2	99	-	Black
WDMT-F	Cleve	152	2006	11	21	+	Black
WXTU-F	Phila	310	3335	15	4	-	Country
WCJX-F	Miami	139	2791	21	12	+	CHR
WKML	Fayette,NC*	10	197	8	169	-	Country
WTIP	Char, WV*	14	145	8	166	+	Nost
WVSR-F	Char, WV*	67	885	2	166	+	CHR
WYNG-F	Evans*	109	787	2	158	+	Country
WRNS-F	Kins/Gr,NC*	69	683	6	314	+	Country

Others: WLAT, WYAV-F (Myrtle Beach, SC); WWMO-F (Reidsville, NC); WFTC (Kinston,NC); WKML-F (Lumberton, NC); KXJX-F (Pella, IA)

BLAIR (Jim Hillard)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WHDH	Boston	390	5066	3	6	-	MOR
WZOU-F	Boston	253	5429	14	6	+	CHR
WFLA	Tampa	104	1805	11	22	-	News/Talk
WPDS-F	Tampa	118	1790	13	22	-	AC
KVIX	Dallas	41	479	23	8	-	AC
KVIL-F	Dallas	543	5714	1	8	+	AC
WIBC	Indy	272	3267	1	39	-	MOR
WNAP-F	Indy	96	2191	9	39	-	CHR

BLOOMINGTON (Tim Ives)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WJCW	JC/Kings	55	658	4	103	+	Country
WQUT-F	JC/Kings	193	2015	1	103	+	CHR
WGOW	Chatta	25	429	9	108	-	AC
WSKZ-F	Chatta	227	2388	1	108	+	CHR
WKLQ-F	Gr. Rpds	43	1275	10	76	-	CHR

Others: WJBC, WBNQ-F (Bloomington, IL)

BLUEGRASS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WMMA	Orl	20	363	14	59	-	AC
WHOO-F	Orl	121	1166	11	59	-	Country
WVLK	Lexing	73	1087	3	136	+	MOR
WVLK-F	Lexing	219	2324	1	136	+	Country
WWSA	Savan*	13	186	8	185	=	MOR
WCHY-F	Savan*	112	1398	3	185	-	Country

BONNEVILLE (Rodney Brady)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KBIG-F	LA	851	11164	5	2	-	BTFL
KXLR	SF		DID NOT SHOW				
KOIT-F	SF	205	3620	11	5	-	Soft AC
WCLR-F	Chi	395	7113	10	3	-	AC
KMBZ	KC	93	1571	11	29	-	News
KMBR-F	KC	203	2356	3	29	+	BTFL
WRFM-F	NY	859	11284	11	1	-	BTFL
KSL	Salt Lake	215	3612	2	44	+	MOR
KIRO	Seattle	394	6546	1	17	+	News
KSEA-F	Seattle	183	2490	6	17	+	BTFL
KAAM	Dallas		DID NOT SHOW				
KAFM-F	Dallas	121	3159	16	8	-	CHR

BOOTH (John Booth, II; Ralph Booth)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WWNK	Cinci	24	632	15	30	-	AC
WWNK-F	Cinci	61	1368	13	30	-	AC
WZZP-F	S. Bend*	74	887	2	181	+	CHR
WJLB-F	Detroit	477	5503	2	5	+	Black
WSGW	Sag	76	875	3	109	-	MOR
WIOG-F	Sag	182	1984	1	109	+	CHR
WTOD	Toledo	61	494	7	77	+	Country
WKLR-F	Toledo	84	1050	5	77	-	Country
WRMR	Cleve	71	1199	15	21	-	Oldies
WLTF-F	Cleve	253	4392	7	21	-	AC

BRILL (Alan Brill)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KQWB	Fargo*	22	360	6	247	-	AC
KQWB-F	Fargo*	41	603	4	247	-	AOR
WEBC	Duluth*	28	604	9	167	-	AC
WAVC-F	Duluth*	53	568	3	167	+	Country
WHUM	Reading	23	408	6	142	-	Country
WIOV-F	Lancaster	62	788	3	117	+	Country
WKWK-F	Peters/Rich	26	364	13	62	=	Country

Others: KLIK, KTXY-F (Jefferson City, MO); WPVA (Petersburg, VA)

BROWN (Phil Melrose)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KYNO	Fresno	18	346	14	86	-	Oldies
KYNO-F	Fresno	68	1516	2	86	-	CHR
KPQP	San Diego	140	1435	7	18	+	Nost
KGB-F	San Diego	230	2896	2	18	-	AOR
KXOA	Sacra	86	955	7	37	+	Nost
KXOA-F	Sacra	163	2115	4	37	-	AC
KKAT-F	Salt Lake	77	1228	7	45	+	Country

BUCKLEY (Richard Buckley)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDRC	Hartford	48	893	11	43	+	Oldies
WDRC-F	Hartford	128	2522	7	43	-	AC
KWAV-F	Monterey	49	835	4	141	-	AC
KKHI A/F	SF	125	2319	22	5	-	Classical
WSEN A/F	Syra	41	589	11	73	-	Country
WYNZ	Port, M*	43	501	3	186	-	Nost
WYNZ-F	Port, M*	28	442	8	186	+	AC
KGIL A/F	LA		DID NOT SHOW				

Others: KUBB-F (Merced, CA)

NOTE: + - = symbols show change in station's share since Fall 84

* denotes market rated in Spring only

CAPITAL CITIES/ABC (Jim Arcara)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WJR	Detroit	802	10891	1	5	-	MOR
WHYT-F	Detroit	366	7820	5	5	+	CHR
WPRO	Prov	166	2445	5	35	+	AC
WPRO-F	Prov	220	3510	2	35	-	CHR
WBAP	Dall-FW	517	7185	6	8	-	Country
KSCS-F	Dall-FW	351	5171	7	8	+	Country
WPLO	Atlanta	74	1197	14	11	+	Country
WKHX-F	Atlanta	329	4138	7	11	-	Country
WABC	NY	749	15117	14	1	+	Talk
WPLJ-F	NY	1685	27294	1	1	+	CHR
WLS	Chi	731	12820	6	3	+	CHR
WLS-F	Chi	249	7364	20	3	-	CHR
KGO	SF	835	10529	1	5 (app)	=	Talk/N
KABC	LA	1003	12679	2	2	+	Talk
KLOS-F	LA	914	12912	4	2	+	AOR
WMAL	Wash	390	5927	3	7	-	MOR
WRQX-F	Wash	268	6070	7	7	-	CHR

CAPITOL (Ken Johnson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WKSJ	Mobile	16	212	11	99	+	Religion
WKSJ-F	Mobile	213	1977	1	99	+	Country
WCAW	Char,WV*	29	488	7	166	-	Country
WVAF-F	Char,WV*	65	1094	1	166	+	CHR
WMJJ-F	Birm	157	2083		54	+	AC
WRKA-F	Louis	106	1537	4	49	+	AC
WLVK-F	State/Ch,NC	181	2029	5	45	+	Country

CAPITOL (Jim Goodman)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WRAL-F	Raleigh	353	4429	2	79	-	AC
WKEE	Hunt,WV	14	251	9	133	+	Oldies
WKEE-F	Hunt,WV	70	1250	3	133	-	AC
KISS-F	San Ant	134	1623	4	38	-	AOR
WRNL	Richmond	39	693	8	62	-	Country
WRXL-F	Richmond	130	1467	5	62	+	AOR
KBEQ-F	KC	156	2887	4	29	+	CHR
WSTF-F	Orl/Melb	191	2576	6	59	+	AC

Others: WOHS, WXIK-F (Shelby,NC)

CBS (Bob Hosking)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WCBS	NY	1102	23531	9	1	-	News
WCBS-F	NY	809	14228	13	1	-	Oldies
KNX	LA	612	13423	11	2	-	News
KKHR-F	LA	465	10217	15	2	=	CHR
WBBM	Chi	644	13551	5	3	-	News
WBBM-F	Chi	444	9974	8	3	-	CHR
KMOX	St. Lou	881	10217	1	12	+	Talk
KHTR-F	St. Lou	163	3909	8	12	-	CHR
WCAU	Phila	337	6520	12	4	-	News/T
WCAU-F	Phila	420	8671	8	4	-	CHR
WHTT-F	Boston	286	6421	10	6	-	CHR
KCBS	SF	575	10208	2	5	+	News/T
KRQR-F	SF	219	3553	12	5	+	AOR
WSUN	Tampa	215	2817	6	22	-	Country
WYNF-F	Tampa	300	3918	5	22	-	AOR
KLTR-F	Houston	327	4996	6	9	-	AC
WLTT-F	Wash	229	4491	8	7	-	AC
KTXQ-F	Dallas	246	4005	9	8	+	AOR

CLEAR CHANNEL (John Barger)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KALO	Beau-PA	4	124	16	114	-	Black
KHYS-F	Beau-PA	86	848	1	114	-	Black
WOAI	San Ant	155	2151	6	38	+	News
KAJA-F	San Ant	125	1546	5	38	-	Country
KBBJ	Tulsa	10	302	14	65	-	AC
KMOD-F	Tulsa	123	1489	6	65	+	AOR
KPEZ-F	Austin	57	626	6	69	-	BTFL
WELI	N Haven	119	1490	1	95	+	MOR
WQUE	New Or	8	265	19	33	-	CHR
WQUE-F	New Or	150	2940	4	33	+	CHR
KTOK	Okl C	132	2038	4	47	-	News/T
KJYO-F	Okl C	105	1985	6	47	-	CHR

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COLONIAL (Don Markwell)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WWWI-F	Green-WS	53	737	11	55	+	AC
WUSY	Chatta	196	1871	2	108	+	Country
WOWW-F	Pensa*	71	652	2	143	+	Country
WLWI	Mont*	16	350	11	152	NA	Country
WLWI-F	Mont*	119	1298	1	152	+	Country

COMMUNITY PACIFIC (Charles Banta)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KFIV	Modesto	3	96	20	147	+	AC
KFIV-F	Modesto	39	641	3	147	-	CHR
KTOM	Salinas	20	293	8	139	-	Country
KTOM-F	Salinas	19	321	11	139	-	Country
KEED	Eugene	13	195	8	161	+	Country
KASH A/F	Anch	9	165	10	188	+	Country

Others: KRDR (Gresham, OR)

COMPASS (Don Curran, Herb Victor)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KRKE	Albuq.	27	475	18	102	+	CHR
KRKE-F	Albuq.	49	696	7	102	-	AOR
KSSS	COlo Spg	38	345	6	128	+	Country
KVUU-F	Pueb/Col S	66	759	5	128	+	AC
KICT-F	Wichita	61	702	5	106	-	AOR

Others: KFRM (Salina, KS)

CONSTANT (Fred Constant)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KWNZ-F	Car C/Ren	57	711	2	186	+	CHR
KTOX	Boise*	7	111	17	211	+	Talk
KIZN-F	Boise*	64	654	3	211	+	AC
KQAK	Eugene	11	154	9	161	+	Nostalgia
KDUK-F	Eugene	55	696	5	161	+	AC
KIVA-F	Albuq/SF	38	650	8	102	+	Contemp

COX (Don Kidwell)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WSB	Atl	256	4198	6	11	-	MOR
WSB-F	Atl	194	3363	8	11	+	AC
WSOC	Char, NC	11	394	16	45	-	Country
WSOC-F	Char, NC	332	3904	1	45	-	Country
WHIO	Dayton	107	1779	4	51	-	MOR
WHIO-F	Dayton	255	2406	1	51	+	BTFL
KFI	LA	351	6976	22	2	=	AC
KOST-F	LA	611	10682	8	2	-	AC
WIOD	Miami	209	3768	14	12	-	Talk
WAIA-F	Miami	119	2016	18	12	-	AC
WZGO-F	Phila	175	3688	17	4	-	CHR
WCKG-F	Chi	229	3496	21	3	=	AOR

CRAWFORD

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDJC-F	Birm	44	958	13	54	+	Religion
KBRT	LA	119	1677	32	2	-	Religion
WYCA-F	Chi	47	1120	30	3	+	Religion
WMUZ-F	Detr	56	1210	27	5	+	Religion
WDCX-F	Buff	55	486	13	39	+	Religion
KPBC	Dallas	44	508	27	8	-	Religion

CRB

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WJBR	Wilm	4	107	26	90	-	Oldies
WJBR-F	Wilm	43	758	5	90	-	AC
WAEB	All-Beth	49	835	7	71	-	AC
WAEB-F	All-Beth	72	912	5	71	-	AC
WTCR	Hunt, WV	19	328	7	133	+	Country
WTCR-F	Hunt, WV	111	1241	1	133	+	Country

DAVIS & WEAVER

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KFIG	Fresno	10	291	20	86	-	AC
KFIG-F	Fresno	43	730	9	86	-	AC
KLOK	San Jose	83	1722	11	31	+	MOR/AC
KLOK-F	San Fran	178	4126	16	5	+	AC
KWIZ	Anaheim	31	520	28	19	+	AC
KWIZ-F	Anaheim	22	1053	31	19	-	AC

DKM (Jim Wesley)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WAOK	Atl	105	1497	12	11	+	Black
WVEE-F	Atl	344	3914	3	11	+	Urban
WCAO	Balt	195	1947	7	14	+	Country
WXYV-F	Balt	260	2955	3	14	+	Urban
WDJO	Cinci	30	442	14	30	-	Oldies
WUBE-F	Cinci	225	2611	4	30	+	Country
KFOR	Lincoln*	38	482	2	200	+	MOR
KFRX-F	Lincoln*	79	937	1	200	+	CHR
KWTO	Spr, MO*	78	1136	4	179	-	Country
KWTO-F	Spr, MO*	156	1581	1	179	-	CHR
KOEL-F	Oel/Water*	35	471	4	232	+	Country

Others: KOEL (Oelwien,IA); KSAL, KYEZ-F (Salina,KS); KRGI A/F (Grand Island, NE)

DUFFY (Martin Greenberg)

KSMJ	Sacra	12	394	22	37	-	CHR
KSFM-F	Sacra	224	3367	1	37	+	CHR
KRZN	Denver	60	1065	18	23	-	Oldies
KMJI-F	Denver	184	2738	3	23	+	AC
WCFI-F	Daytona/Or	24	377	7	145	-	AC
KITY-F	San Ant	71	1540	11	38	-	CHR
KONO	San Ant	80	1183	8	38	+	Oldies

EDENS (Gary Edens)

KOY	Phoenix	136	1960	8	25	+	MOR
KQYT-F	Phoenix	215	2292	4	25	-	BTFL
WRBQ	Tampa	28	832	20	22	-	CHR
WRBQ-F	Tampa	425	5081	1	22	+	CHR
WRVA	Richmond	193	2305	1	62	+	MOR
WRVQ-F	Richmond	193	2477	3	62	-	CHR

EASTERN (Roger Neuhoff)

WEAN	Prov	45	1088	11	35	-	Nost
WWLI-F	Prov	188	2149	4	35	+	AC
WRKZ-F	Harris	209	2226	2	85	+	Country
WAVZ	N Haven	65	752	3	95	=	Nost
WKCI-F	N Haven	174	2737	2	95	-	CHR

Others: WCVS, WFMB-F (Springfield, IL); WHUT, WLHN-F (Anderson, IN); WRSC, WQWK-F (State College, PA)

ELF (John Lack)

WNOX	Knox	33	718	7	83	-	Country
WNKX-F	Knox	15	314	10	83	-	Country
WVOK	Birm	34	987	12	54	-	Country
WLTB-F	Birm	68	1045	9	54	+	AC
WLRQ	Nash	1	78	19	56	-	AC
WLRQ-F	Nash	29	544	13	56	+	AC

ENTERCOM (Joseph Field)

KITS-F	SF	173	4656	17	5	+	CHR
KMFY	Minn-SP	11	367	17	15	=	Nost
WAYL-F	Minn-SP	253	2975	5	15	-	BTFL
KLEF-F	Houston	73	1323	19	9	-	Classical
KTAC	Tac/Sea	12	464	29	17	-	MOR
KBRD-F	Tac/Sea	200	2422	5	17	-	BTFL
WEEP	Pitts	125	1055	13	16	+	Country
WDSY-F	Pitts	122	1693	11	16	-	Country

EZ (Alan Box, Art Keller)

WEZB-F	New Or	245	3923	2	33	-	CHR
WEZC-F	Char, NC	220	2498	3	45	+	AC
WBZZ-F	Pitt	392	5990	2	16	+	CHR
WBMW-F	Wash	157	3154	16	7	+	CHR
WEZS-F	Rich	140	1867	4	62	+	AC
WHQT-F	Miami	207	2738	9	12	+	Urban
KYKY-F	St. Lou	105	1960	11	12	-	AC

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FEDERATED (John Dille, III)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WYEZ-F	Elk/S Bend*	78	963	4	181	-	BTFL
WQHK	F Wayne	62	715	5	130	+	Country
WMEE-F	F Wayne	258	2612	1	130	+	CHR
WCUZ	Gr Rpds	32	573	9	76	-	Country
WCUZ-F	Gr Rpds	134	1486	2	76	-	Country
WCKY	Cinci	139	1819	6	30	+	News
WWEZ-F	Cinci	235	2413	2	30	+	BTFL
KCMA	Tulsa	12	145	13	65	-	Classical

FIRST MEDIA (Glenn Potter)

KFMY-F	Provo/SLC	47	1351	19	44	-	CHR
KFMK-F	Houston	350	3831	5	9	+	AC
KOPA	Phoenix	8	313	27	25	-	CHR
KOPA-F	Phoenix	103	2137	11	25	-	CHR
WZGC-F	Atl	408	6318	1	11	-	CHR
KUBE-F	Seattle	226	3632	3	17	-	CHR
WUSN-F	Chi	399	5325	11	3	=	Country
WZLX-F	Boston	214	2985	12	6	-	Oldies
WCLY-F+	Wash	214	3625	12	7	-	AC

FORWARD (Richard Dudley)

KWLO	Waterloo*	36	571	2	232	-	AC
KFMW-F	Waterloo*	102	984	1	232	+	CHR
KVOX	Fargo*	9	213	8	247	-	Nost
KVOX-F	Fargo*	35	460	2	247	+	Country
WKAU A/F	App-Osh	47	1047	7	147	-	CHR

Others: KVGB A/F (Great Bend, KS)

FULLER-JEFFREY (Bob Fuller)

KJJY-F	Des M	18	477	9	120	-	Country
WOKQ-F	Dover,NH*	63	813	1	146	-	Country
WBLM-F	Lewis/Po,M*	125	1346	2	186	+	AOR
KCCY-F	Pueblo*	42	385	1	271	-	Country
KPOP-F	Rose/Sacra	38	981	14	37	-	CHR
KRCX	Rose/Sacra		DID NOT SHOW				

GUY GANNETT (Bob Gilbertson)

WINZ	Miami	187	2719	13	12	+	News
WINZ-F	Miami	190	3998	11	12	-	CHR
KKZX	Daven-RI	11	412	9	116	-	CHR
WXLP-F	Daven-RI	94	1058	4	116	-	AOR
KOFM-F	Okl City	138	2515	7	47	-	CHR
WPLP	Tampa	101	1253	12	22	-	Talk
WRKT	Melb*	12	179	10	145	+	Country
WSSP-F	Mel/Orl	285	2531	1	59	+	BTFL

GANNETT (Joe Dorton)

KIIS	LA	97	2837	35	2	-	CHR
KIIS-F	LA	1437	23732	1	2	-	CHR
KSDO	SD	179	2271	5	18	+	News
KSDO-F	SD	141	2596	6	18	-	CHR
WGCI	Chi	112	2193	26	3	+	Black
WGCI-F	Chi	619	8451	3	3	-	Black
WCZY A/F	Det	354	7339	7	5	+	CHR
KUSA	St. Lou	239	3406	7	12	+	Country
KSD-F	St. Lou	196	2669	6	12	+	AC
WDAE	Tampa	164	1902	7	22	-	Nostalgia
WIQI-F	Tampa	237	2635	4	22	+	AC
KKBQ	Houston	48	1341	24	9	-	CHR
KKBQ-F	Houston	589	6773	2	9	-	CHR
KTKS-F	Dallas	196	3919	10	8	+	CHR

GOLDEN WEST (Bill Ward)

KMPC	LA	589	8741	9	2	+	Nost
KUTE-F	LA	210	4136	27	2	-	Urban/AC
KVI	Seattle	67	1829	19	17	-	AC
KPLZ-F	Seattle	150	2477	11	17	-	CHR
WCXI	Detr	109	2100	23	5	-	Country
WCXI-F	Detr	146	2732	17	5	+	Country

GRACE (Harvey Grace)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KLCZ	Sal-Mont		DID NOT SHOW				
KDON-F	Sal-Mont	58	954	1	139	-	AC
WOOD	Gr Rpds	63	1000	5	76	-	MOR
WOOD-F	Gr Rpds	157	2059	3	76	-	BTFL
WNYR	Roch	49	689	11	46	-	Country
WEZO-F	Roch	175	2295	3	46	-	BTFL

Others: KIIZ, KIXS-F (Killeen, TX)

GREAT EMPIRE (Mike Lynch, Mike Oatman)

KFDI	Wichita	98	1234	1	106	+	Country
KFDI-F	Wichita	97	1296	2	106	-	Country
KWKH	Shreve	41	832	12	125	-	Country
KWKH-F	Shreve	31	492	11	125	-	Country
WOW	Omaha	89	1420	8	78	+	Country
WOW-F	Omaha	49	666	7	78	+	Country
KTTS	Spring,MO*	30	461	5	179	-	Country
KTTS-F	Spring,MO*	114	1445	2	179	-	Country
KBRQ	Denver	29	413	21	23	+	Country
KBRQ-F	Denver	27	515	24	23	-	Country

GREAT EMPIRE (Alexander Williams)

WCII	Louis	49	851	11	49	-	Country
WDJX-F	Louis	120	1827	8	49	+	CHR
WCOL	Colum,O	20	655	18	35	-	News/T
WXGT-F	Colum,O	222	3322	2	35	+	CHR
WING	Dayton	41	1035	11	51	-	AC
WGTZ-F	Dayton	182	2653	2	51	+	CHR
WBCS	Milw	11	432	25	32		Country
WBCS-F	Milw	101	1502	10	32	+	Country

Others: WIZE (Springfield, OH)

GREATER MEDIA (Herb McCord)

WMEX	Boston	62	1249	22	6	+	Oldies
WMJX-F	Boston	182	3948	16	6	-	AC
WWRC	Wash	124	1767	17	7	+	Nost
WGAY-F	Wash	471	5115	2	7	-	BTFL
KRLA	LA	334	6760	19	2	+	Oldies
KBZT-F	LA	299	6020	20	2	+	AC
WHND	Monro/Det	80	973	24	5	-	Oldies
WMJC-F	Detroit	107	2967	21	5	-	AC
WPEN	Phila	418	4610	5	4	+	Nost
WMGK-F	Phila	478	7390	6	4	-	AC
WGSM	Long Is.	120	933	12	10	+	MOR
WCTO-F	Long Is.	105	1005	15	10	-	BTFL

Others: WCTC, WMGQ-F (New Brunswick, NJ)

GROUP ONE (Roger Berk, Al Grosby)

KLZ	Denver	114	1635	17	23	-	Country
KAZY-F	Denver	170	2045	6	23	+	AOR
WAKR	Akron	113	1520	1	72	+	MOR
WONE-F	Akron	78	847	4	72	+	AOR
WONE	Dayton	112	1481	6	51	-	Country
WTUE-F	Dayton	113	1713	3	51	-	AOR
KMEZ	Dallas	15	445	29	8	=	BTFL
KMEZ-F	Dallas	290	3264	8	8	-	BTFL

HALL (Dick Reed)

WMYS-F	NB/Prov	79	1178	9	35	-	AC
WLPA	Lanc	13	184	10	117	+	Nost
WNCE-F	Lanc	146	1331	1	117	+	BTFL
WONN	Lake*	17	250	9	126	+	MOR/Nost
WPCV-F	Lake*	78	787	1	126	+	Country

Others: WICH, WCTY-F (Norwick,CT); WNBH (New Bedford,MA); WJOY, WQCR-F (Burlington,VT)

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HARRIS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KTOP	Topeka*	27	287	4	241	+	Nostalgia
KDVV-F	Topeka*	24	469	2	241	-	CHR
WACO	Waco*	27	328	5	213	-	Country
KHOO-F	Waco*	34	678	4	213	-	AC
KSEL-F	Lubbock	27	683	5	183	-	AC
KSEL	Lubbock	13	281	15	183	-	AC

Others: WJOL, WLLI-F (Joliet,IL); KIUL (Garden City, KN); KBUR, KGRS-F (Burlington, IA); KFKA, KFKZ-F (Greeley, CO)

HEARST

WBAL	Balt	285	3749	2	14	-	MOR
WIYY-F	Balt	223	3207	5	14	-	ACR
WISN	Milw	133	2192	7	32	+	MOR
WLTQ-F	Milw	106	1710	9	32	+	AC
WTAE	Pitt	154	3056	9	16	-	MOR
WHTX-F	Pitt	182	3500	7	16	-	AC

H&W

WLUP-F	Chi	484	6967	7	3	+	AOR
KSSK	Hono	150	1852	1	61	+	MOR
WLLT-F	Cinci	104	2044	10	30	-	AC
KTNQ	LA	319	3207	18	2	-	Spanish
KLVE-F	LA	254	3612	23	2	-	Spanish
KULA-F	Hono	137	1878	3	61	+	AC

HENRY (Charlton Buckley)

KVOD-F	Denver	108	1543	10	23	-	Classical
KFXM	River-SB	49	645	10	39	+	Nost
KDUO-F	River-SB	170	1590	1	38	+	BTFL
KYTE	Port, O	94	1206	10	41	-	Nost
KYTE-F	Port, O	68	1143	15	41	-	Classical

HICKS (Steve Hicks)

KNOW	Austin	11	320	12	69	-	Oldies
KEYI-F	Austin	56	985	7	69	-	AC
KLVI	Beau-PA	47	567	5	114	+	Country
KYKR-F	Beau-PA	79	799	3	114	-	Country
KAYI-F	Musk/Tulsa	187	2340	2	65	+	CHR
WYNK-F	Baton R	145	1471	3	89	+	Country

Others: KLAR (Laredo, TX)

HOME NEWS PUBLISHING

WRKI-F	Brook/Brid	29	340	5	104	+	CHR
WKPT	JC/Kings	7	200	16	103	-	MOR
WTFM-F	JC/Kings	79	939	3	103	+	BTFL
KWG	Stockton	22	301	7	113	+	Oldies
KYBB-F	Stockton	17	274	11	113	+	AC

HUBBARD (S. Hubbard)

WGTO	Lakeland*	19	296	8	107	-	Country
KOB	Albuq	124	1958	1	102	-	MOR
KOB-F	Albuq	117	1660	2	102	-	AC
KSTP	Minn-SP	128	2037	8	15	+	News
KSTP-F	Minn-SP	400	5353	2	15	+	AC

INFINITY (Mel Karmazin)

WJIT	NY	92	1636	42	1	+	Spanish
WXRK-F	NY	582	12420	18	1	-	AOR
WYSP-F	Phila	351	6514	16	4	+	AOR
WBCN-F	Boston	611	7579	2	6	-	AOR
KOME-F	San Jose	96	2289	12	31	-	AOR
KXYZ	Houston	69	1050	18	9	-	Spanish
KCBQ	SD	38	925	21	18	-	Country
KCBQ-F	SD	87	1363	13	18	+	Country
WJJD	Chi	394	5091	14	3	-	Nost
WJMK-F	Chi	393	6034	13	3	+	Oldies

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
INNER CITY (Pierre Sutton)							
WLIB	NY	188	2287	34	1	-	Black
WBLS-F	NY	1284	16619	5	1	-	Black
WKSG-F	Detr	198	2675	14	5	+	Oldies
KRE	SF	43	1006	38	5 (app)	+	Black
KBLX-F	SF	250	3752	8	5 (app)	+	Black
KGFJ	LA	105	2123	34	2	=	Black
JACOR (Terry Jacobs)							
WQIK	Jkville	14	423	13	63	-	Country
WQIK-F	Jkville	130	1513	3	63	-	Country
WBBG	Cleve	187	1760	5	21	+	Nostalgia
WMJI-F	Cleve	288	4474	3	21	+	AC
WGST	Atlanta	93	1719	13	11	-	News
WPCH-F	Atlanta	314	3940	5	11	-	BTFL
WVOI	Toledo	26	368	12	77	-	Black
JAG (Morton Hamburg)							
WLKW	Prov	35	423	14	35	-	Nost
WLKW-F	Prov	301	2506	1	35	-	BTFL
WFOG-F	Norfolk	202	2026	2	36	-	BTFL
WROW	Albany	57	1126	9	58	-	MOR
WROW-F	Albany	165	1733	2	58	+	BTFL
JEFFERSON-PILOT (Jim Babb)							
KIMN	Denver	105	2339	13	23	-	CHR
KYGO-F	Denver	148	1891	9	23	-	Country
WQXI	Atlanta	46	940	16	11	+	Oldies
WQXI-F	Atlanta	334	4883	4	11	-	Contemp
WBT	Char,NC	123	1898	6	45	-	MOR/AC
WBCY-F	Char,NC	174	2943	7	45	-	CHR
WBIG	Green,NC	29	374	12	55	+	Nost
WNWS	Miami	216	2652	9	12	+	News
WLYF-F	Miami	414	3974	1	12	-	BTFL
KSON	San Diego	25	675	23	18	-	Country
KSON-F	San Diego	132	1773	8	18	+	Country
JOSEPHSON (Ed Christian)							
WNOR	Norfolk	19	301	17	36	-	Oldies
WNOR-F	Norfolk	237	2336	1	36	+	AOR
WVKO	Colum,O	55	586	10	35	+	Black
WSNY-F	Colum,O	185	2650	5	35	+	AC
WMGF-F	Milw	73	1584	14	32	-	AC
WZKC-F	Roch	87	1237	8	46	+	Country
KANEB							
WGKX-F	Memphis	192	2312	3	50	+	Country
KSSN-F	L. Rock	229	2669	1	96	+	Country
WSLR	Akron	48	703	10	72	-	COuntry
WKDD-F	Akron	139	2200	3	72	-	CHR
WHLI	Long Is.	97	707	18	10	-	Nost
WKJY-F	Long Is.	94	1077	19	10	-	BTFL
KATZ (Dick Ferguson)							
WEZN-F	Bridge	285	3677	2	104	+	BTFL
WFTQ	Worc	36	455	4	112	+	AC
WAAF-F	Worc/Bos	319	4827	1	112	+	AOR
WYAY-F	Gaine/Atl	263	3223	9	11	+	Country
KWEN-F	Tulsa	132	1571	2	65	+	Country
WZZK	Birm	31	686	13	54	-	Country
WZZK-F	Birm	361	3807	1	54	+	Country
WDBO	Orlando	103	1509	8	59	-	MOR
WWKA-F	Orlando	295	2763	3	59	-	Country
WSYR	Syracuse	135	1672	2	73	+	MOR
WYYY-F	Syracuse	174	2273	1	73	+	AC

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		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KAYE-SMITH (Lester Smith)							
KXL	Port, O	176	2214	3	41	+	News
KXL-F	Port, O	226	2173	2	41	+	BTFL
KISW-F	Seattle	269	3156	4	17	+	AOR
KJRB	Spokane	23	357	10	129	-	AC
KEZE-F	Spokane	64	718	4	129	-	AOR
KEYMARKET (Confer & Rothfuss)							
WNNK-F	Harris	145	1759	1	85	+	CHR
WTCB-F	Oran/Col,SC	87	1100	5	105	+	AC
WIZD-F	Artm/Mobile	95	1389	10	99	+	AC
KMJM-F	St. Lou	197	2079	5	12	-	Black
KMJQ-F	Houston	589	5436	1	9	+	Black
WLTI-F	Detroit	192	2787	15	5	-	AC
Others: WATM (Artmore,AL); WAXC-F (Wapakoneta,OH); KIPR A/F (Diboll, TX)							
KING (Jim Kime)							
KSFO	SF	151	2431	20	5	-	Nost
KYA-F	SF	103	2369	24	5	-	AC
KGW	Port,O	161	2990	6	41	+	AC
KINK-F	Port,O	156	1668	4	41	+	AOR
KING	Seattle	53	1583	21	17	-	News/T
KING-F	Seattle	131	1822	10	17	+	Class
KNIGHT (Norman Knight)							
WSRS-F	Worc	104	1235	2	112	-	BTFL
WGIR	Manch*	19	404	3	215	=	News/T
WGIR-F	Manch*	74	952	2	215	-	AOR
WHEB	Ports,NH	18	160	10	146	+	MOR
WHEB-F	Port, NH*	62	620	2	146	+	AOR
Others: WSAR (Fall River, MA); WEIM (Fitchburg,MA); WEZF-F (Burlington, VT)							
LEGACY (Carl Hirsch)							
WLLZ-F	Detroit	283	5567	10	5	+	AOR
KHOW	Denver	108	1799	14	23	-	MOR
KPKE-F	Denver	120	2225	8	23	-	CHR
KDWB	Minn-SP	36	1460	7	15	+	CHR
KDWB-F	Minn-SP	200	4573	15	15	+	CHR
KJOI-F	LA	773	9266	3	2	-	BTFL
LIN (Dick Verne)							
WIL	St. Lou	26	727	23	12	-	Country
WIL-F	St. Lou	267	3474	4	12	+	Country
WBBF	Roch	50	971	10	46	-	Oldies
WMJQ-F	Roch	96	2064	6	46	-	CHR
WFIL	Phil	166	3174	19	4	-	Oldies
WUSL-F	Phil	647	7335	3	4	+	Urban
KILT	Houston	96	1586	15	9	-	Country
KILT-F	Houston	296	4163	9	9	+	Country
WEMP	Milw	69	1397	12	32	=	Oldies
WMYX-F	Milw	79	1580	11	32	-	AC
LOTUS (Howard Kalmonson)							
KTKT	Tucson	18	509	15	80	-	Contemp
KLPX-F	Tucson	87	1117	2	80	+	AOR
KWKW	LA	202	2347	28	2	-	Spanish
KFSD-F	San D.	77	1327	16	18	=	Classical
KENO	L Vegas	20	347	9	88	-	AC
KOMP-F	L Vegas	71	812	4	88	-	AOR
KXET	San Ant	21	381	23	38	+	Spanish
KXZL-F	San Ant	71	1540	14	38	-	AOR
KTEZ-F	Lubbock	43	465	4	183	-	BTFL
WMDO	Wash		DID NOT SHOW				
KONE	Reno	6	230	14	186	-	Country
KOZZ-F	Reno	59	625	1	186	-	AOR
KOXR	Oxnard*	33	317	3	80	+	Spanish
KGST	Fresno	50	501	5	86	-	Spanish

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
MALRITE (Gil Rosenwald)							
WHTZ-F	NY	1541	24700	3	1	-	CHR
WHK	Cleve	59	1170	17	21	-	Oldies
WMMS-F	Cleve	638	6887	1	21	+	AOR
KNEW	SF	181	3071	14	5	=	Country
KSAN-F	SF	331	4170	4	5	+	Country
WDGY	Minn-SP	145	2285	10	15	-	Country
KEEY-F	Minn-SP	209	3233	6	15	-	Country
KRXY	Denver	18	444	26	23	+	CHR
KRXY-F	Denver	134	2511	7	23	+	CHR
KSRR-F	Houston	322	4466	8	9	-	AOR
KLAC	LA	272	4196	26	2	=	Country
KZLA-F	LA	405	5149	12	2	+	Country
MANSHIP							
WKQA-F	Peoria	20	396	9	126	+	AC
WXCL	Peoria	42	478	4	126	-	Country
WJBO	Baton R	27	618	9	89	-	News/T
WFMF-F	Baton R	150	2515	2	89	-	CHR
KRGV	McA-Br	54	902	8	84	-	CHR
McKENNA (Jim McKenna)							
KQRS A/F	Minn-SP	338	4622	3	15	+	AOR
WCMB	Harris	37	492	9	85	-	Oldies
WSFM-F	Harris	60	716	4	85	-	AC
WHIT	Madison	22	233	11	132	-	Oldies
WWQM-F	Madison	41	558	6	132	+	Country
METROMEDIA (Carl Brazell)							
WWBA-F	Tampa	380	3484	2	22	-	BTFL
KMET-F	LA	476	10852	13	2	-	AOR
WNEW	NY	846	10348	12	1	=	Nost
WNEW-F	NY	1123	15928	8	1	+	AOR
WCBM	Balt	56	976	18	14	-	AC
WIP	Phila	303	5033	14	4	=	MOR
WMMR-F	Phila	1020	11920	1	4	+	AOR
WOMC-F	Detroit	210	3441	13	5	-	AC
WASH-F	Wash	161	3529	13	7	-	AC
KRLD	Dallas	462	7362	3	8	-	News
METROPLEX (Norm Wain)							
WHYI-F	Miami	337	5951	4	12	-	CHR
WNLT-F	Tampa	118	1975	9	22	+	AC
WPKX	Wash	21	416	27	7	+	Country
WPKX-F	Wash	133	2383	18	7	-	Country
WPDQ	Jkville	29	501	9	63	-	Black
WFYV-F	Jkville	117	1470	2	63	-	AOR
WORL	Orlando	65	650	9	59	+	Black
WJYO-F	Orlando	166	2103	2	59	-	AC
WHBO	Tampa	34	460	19	22	+	Oldies
WJZR-F	Kanna/Cha,NC	93	1415	9	45	-	CHR
Others: WRKB (Kannapolis,NC)							
MID AMERICA (Les Small, Howard Frederick)							
KRVR-F	Daven-RI	69	741	3	116	+	BTFL
WIRL	Peoria	30	608	6	126	+	AC
WSWT-F	Peoria	57	753	3	126	-	BTFL
WIRE	Indy	40	1069	11	39	-	AC
WXTZ-F	Indy	231	2670	3	39	+	BTFL
KBEZ-F	Tulsa	156	1699	5	65	+	BTFL
Others: WKAN (Kankakee,IL)							
MIDWEST FAMILY							
WKKN	Rockf*	15	130	8	155	+	Country
WYFE-F	Rockf*	28	532	5	155	-	AC
WTDY	Madison	17	336	10	132	-	MOR
WMGN-F	Madison	60	934	4	132	+	AC
WOSH	App-Osh	12	288	13	147	-	Country
WMGV-F	App-Osh	24	553	9	147	+	AC
WITL	Lansing	12	196	11	110	+	Country
WITL-F	Lansing	98	1069	2	110	-	Country
Others: WIZM A/F (LaCrosse,WI); WSJM, WIRX-F (St. Joseph,MI); WMAY, WNNS-F (Springfield,IL)							
MORTENSON (Jack Mortenson)							
WJMM-F	Lexing	9	158	11	136	-	Religion
WSAI-F	Cin	6	202	21	30	-	Religion
WBGR	Balt	114	634	12	14	+	Gospel
WTOF	Canton	8	94	13	111	+	Religion
WTOF-F	Canton	8	218	27	111	+	Religion
WEMM-F	Hunt, WV	31	482	5	133	+	Religion
Others: WSUM (Parma, OH)							
MULTIMEDIA (Paul Fiddick)							
WWNC	Ashe*	94	971	1	230	-	Country
WFBC	Green,SC	27	496	10	82	-	MOR
WFBC-F	Green,SC	211	2535	2	82	+	AC
WEZW-F	Milw	208	2329	4	32	-	BTFL
WMAZ	Macon*	39	612	5	159	+	MOR
WAYS-F	Macon*	129	1778	1	159	-	CHR
KEEL	Shreve	26	644	10	125	-	AC
KMBQ-F	Shreve	83	1193	8	125	-	CHR
NATIONWIDE (Clark Pollack)							
WPOC-F	Balt	254	2732	5	14	-	Country
WGAR	Cleve	44	1225	21	21	-	Country
WGAR-F	Cleve	170	2404	12	21	-	Country
WNCI-F	Colum,O	147	2857	6	35	-	Contemp
WKZL-F	Greens/WS	149	2181	4	55	+	CHR
WBJW	Orl	18	273	15	59	+	CHR
WBJW-F	Orl	260	3632	6	59	+	CHR
KNST	Tucson	40	700	10	80	+	Talk (?)
KRQQ-F	Tucson	63	1104	4	80	-	CHR
KZAP-F	Sacra	182	2625	5	37	-	AOR
KMJJ	L Vegas	8	224	17	88	-	Oldies
KLUC-F	L Vegas	80	1090	3	88	-	CHR
KWSS-F	San Jose	214	3617	3	31	+	CHR
KZZP	Phoenix	17	477	23	25	=	CHR
KZZP-F	Phoenix	194	3325	6	25	+	CHR
NBC (Randy Bongarten)							
WNBC	NY	847	16509	14	1	-	AC
WYNY-F	NY	554	13991	19	1	-	AC
WKYS-F	Wash	367	5080	4	7	-	Urban
WMAQ	Chi	563	9765	18	3	-	Country
WKQX-F	Chi	384	7436	14	3	-	Contemp
KNBR	SF	269	5886	13	5	-	MOR
KYUU-F	SF	272	5879	7	5	=	Contemp
WJIB-F	Boston	420	5223	4	6	+	BTFL
NININGER (W. Nininger)							
WQBE	Char,WV*	14	203	9	166	+	AC
WQBE-F	Char,WV*	95	1157	3	166	+	Country
WSON	Hend/Eva*	8	103	10	158	-	Nost
WKDQ-F	Hend/Eva*	59	1102	4	158	-	CHR
WFHG	JC/Kings	14	352	11	103	-	Contemp
WXBQ-F	JC/Kings	164	1853	2	103	-	Country
OLYMPIC (Ivan Braiker)							
KRPM-F	Sea-Tac	130	1565	14	17	+	Country
KKCY-F	SF	53	1079	35	5	-	Urban/AOR
KZZU	Spokane	7	283	15	129	-	CHR
KZZU-F	Spokane	149	1713	1	129	+	CHR
KMZQ-F	L Vegas	51	574	5	88	+	AC
KXA	Seattle		DID NOT SHOW				
KSRN	Reno	4	65	16	186	+	MOR
KSRN-F	Reno	56	419	4	186	+	MOR
KYAK	Anchorage	38	410	3	188	+	Country
KGOT-F	Anchorage	40	560	2	188	-	CHR
Others: KIAK, KQRZ-F (Fairbanks, AK)							

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OPPENHEIMER (Dick Oppenheimer)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KLAZ	L Rock	32	454	8	96	+	Black
KLAZ-F	L Rock	66	1515	7	96	-	Urban
KDVE	Beau-PA	2	64	18	114	-	Rel
KQXY-F	Beau-PA	45	568	6	114	-	BTFL
WXAM	B Rouge	19	312	10	89	+	Nost
WQXY-F	B Rouge	62	967	8	89	-	AC
KIXL	Austin	16	256	10	69	+	Religion
KHFI-F	Austin	141	1823	2	69	-	CHR
KBFM-F	McA-Br	124	1574	2	84	+	CHR

PARK (Bill Fowler)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WPAT	NY	265	5711	29	1	-	BTFL
WPAT-F	NY	956	12491	10	1	+	BTFL
KRSI	Minn-SP	13	370	16	15	+	Oldies
KJJO-F	Minn-SP	114	2126	11	15	+	Oldies
WHEN	Syra	63	1370	7	73	-	AC
WRRB-F	Syra	93	953	6	73	+	Country
WNCT	Green,NC*	2	93	20	314	+	Country
WNCT-F	Green,NC*	103	972	4	314	-	Country
KWJJ	Port,O	77	1254	13	41	-	Country
KWJJ-F	Port,O	59	988	14	41	+	Country
WDEF	Chatta	53	628	6	108	-	MOR
WDEF-F	Chatta	83	1092	3	108	-	BTFL
WTVR	Richm		DID NOT SHOW				
WTVR-F	Richm	111	1232	6	63	+	Country
KEZX-F	Seattle	90	1262	16	17	-	AOR

Others: WNAX (Yankton, SD)

PALMER (Bill Ryan)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WTNT	Talla*	15	248	7	198	+	MOR/Talk
WTNT-F	Talla*	60	606	6	198	+	Country
WHO	Des M	242	3178	3	120	+	News/T
KLYF-F	Des M	84	1376	5	120	-	AC
WOC	Daven-RI	48	558	5	116	-	News/Talk
KIIK-F	Daven-RI	210	2212	1	116	+	CHR

Others: WNOG, WCVU-F (Naples,FL)

PRICE COMMUNICATIONS (Bob Price)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KIOI-F	SF	280	5165	6	5 (app)	+	AC
WIRK	W Palm	3	105	35	68	-	Country
WIRK-F	W Palm	64	733	6	68	-	Country
WOWO	FT. Wayne	161	2551	2	130	-	MOR
WIOE-F	FT. Wyane	15	441	9	130	+	CHR
KOMA	Okl C	50	978	13	47	-	Nost
KIMY-F	Okl C	40	449	11	47	+	Black
WTIX	New Or	69	1602	14	33	-	AC
WIBA	Madison	50	842	2	132	+	MOR
WIBA-F	Madison	78	1496	3	132	+	AOR
WNIC	Detroit	35	886	29	5	+	AC
WNIC-F	Detroit	296	5883	9	5	-	AC
WKBW	Buff	113	2104	6	39	+	AC
WLAC	Nash	36	610	11	56	-	News/T
WLAC-F	Nash	236	2427	2	56	+	AC

JOHN PRICE

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KROW	Reno	28	409	10	186	-	Country
KNEV-F	Reno	26	321	7	186	-	BTFL
KKRD-F	Wichita	88	1269	3	106	+	CHR
KHYV	Modesto	15	167	10	147	+	? ?
KBEE-F	Modesto	91	1043	1	147	-	BTFL
KBUG	SLC	50	775	8	44	+	Oldies
KCPX-F	SLC	104	1796	4	44	-	CHR
WWVA	Wheeling*	85	1119	2	215	-	Country
WOVK-F	Wheeling*	31	513	4	215	+	Country
WEZL-F	Char,SC	88	1042	3	98	+	COuntry
KGA	Spokane	40	659	6	129	-	Country
KDRK-F	Spokane	102	1008	3	129	+	COuntry

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PYRAMID (Richard Balsbaugh)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WXKS	Boston	126	1164	18	6	+	Nost
WXKS-F	Boston	373	6103	6	6	-	CHR
WPIT	Pitts		DID NOT SHOW				
WPIT-F	Pitts	32	878	21	16	-	Religion
WPXY	Roch	9	265	13	46	=	CHR
WPXY-F	Roch	177	2450	1	46	+	CHR
WNYS	Buffalo	6	189	23	39	+	CHR
WNYS-F	Buffalo	119	2163	7	39	-	CHR
WPGR	Phila	56	453	22	4	+	Oldies
WSNI-F	Phila	410	5838	7	4	+	AC

RKO (Jerry Lyman)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WOR	NY	1534	17607	4	1	=	Talk
WRKS-F	NY	1536	18389	2	1	+	Urban
WRKO	Boston	378	4297	6	6	+	Talk
WROR-F	Boston	347	6559	8	6	+	AC
WGMS A/F	Wash	160	2604	15	7	-	Classical
WAXY-F	Miami	241	3957	5	12	+	AC
WFYR-F	Chi	374	8031	16	3	+	AC
WHBQ	Memphis	59	973	11	50	=	Talk
KFRC	SF	163	5479	21	5	-	CHR
KHJ	LA	95	2876	34	2	-	AC
KRTH-F	LA	628	11250	10	2	+	Oldies/AC

REGIONAL (Don Platt)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WGRD-F	Gr. Rpds	126	2069	3	76	+	CHR
WXQT	Gr. Rpds	5	87	21	76	-	Oldies
WYFM-F	Shar/Young	81	1438	6	93	-	AC
WKOP	Bingh*	13	254	8	162	-	Oldies
WAAL-F	Bingh*	145	1354	1	162	+	CHR

Others: WPIC (Sharon, PA)

REPUBLIC (Dave Martin)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WLW	Cinci	257	4331	4	30	+	MOR
WSKS-F	Cinci	132	2075	11	30	-	AOR
WYHY-F	Leb/Nash	103	1949	7	56	+	CHR
WSEV	Sevier/Knox	8	134	15	83	-	Country
WMYU-F	"	105	1791	4	83	+	AC

RIVERS (M.D. Rivers)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WEDR-F	Miami	222	2133	6	12	-	Black
WWJD	Savan*	9	105	10	185	-	Religion
WEAS-F	Savan*	81	901	1	185	-	Black
WGUN	Atl	15	282	21	11	+	Gospel
KWAM	Memphis	13	323	14	50	-	Gospel
KRNB-F	Memphis	84	1494	8	50	-	Black

ROLLINS

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KDAY	LA	337	4247	17	2	+	Black
WAMS	Wilm,DE	27	336	10	90	-	Country
WRAP	Norfolk	85	1286	9	36	+	Black
WCHS	Char, WV*	39	570	4	166	+	MOR
WBES-F	Char, WV*	36	387	5	166	-	BTFL
WBEE	Chicago		DID NOT SHOW				

SANDUSKY (Toney Brooks)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KLSY	Seattle		DID NOT SHOW				
KLSY-F	Seattle	146	2225	9	17	-=	AC
KBPI-F	Denver	241	3491	2	23	+	AOR
KNUS	Denver	108	1456	11	23	+	News
KDKB-F	Phoenix	119	2447	10	25	-	AOR
KEGL-F	Dall-FW	360	5991	4	8	+	CHR
KLSI-F	KC	102	1633	9	29	-	AC
WZNE-F	Tampa	182	2748	8	22	+	CHR
KWLT-F	San Diego	61	1210	18	18	-	AC

SCONNIX

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KFKF	KC		DID NOT SHOW				
KFKF-F	KC	122	2105	8	29	-	Country
WMRZ	Daven-RI	23	407	8	116	-	Oldies
WLLR-F	Daven-RI	125	1344	2	116	+	Country
WBOS-F	Boston	210	2371	13	6	+	Country
WMXJ-F	Miami	105	1933	23	12	=	AC

Others: WKZU, WLNH-F (Laconia, NH)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
SCRIPPS-HOWARD (Dick Janssen)							
WMC	Memphis	114	1588	7	50	-	Country
WMC-F	Memphis	236	3193	2	50	+	CHR
WBSB-F	Balt	254	3954	4	14	+	CHR
KUPL	Port, O	9	378	23	41	-	Country
KUPL-F	Port, O	156	1665	9	41	+	Country
SHAMROCK BROAD. (Bill Clark)							
KABL	SF	158	2349	5	5 (app)	+	BTFL
KABL-F	SF	296	3932	19	5 (app)	-	BTFL
KUDL-F	KC	130	2217	6	29	-	AC
WHB	KC	125	2429	10	29	-	Oldies
KMGC-F	Dallas	173	2868	11	8	-	AC
WWWW-F	Detroit	227	3722	12	5	+	Country
WTKN	Pitt	156	2161	8	16	-	Talk
WWSW-F	Pitt	237	3368	6	16	+	AC
WFOX-F	Gaines/Atl	207	3551	10	11	+	AC
SHAMROCK COMM. (Bill Lynett)							
WQFM-F	Milw	221	2570	2	32	-	AOR
WDIZ-F	Orl	250	2272	7	59	-	AOR
WEJL	Scranton	62	484	6	66	-	Nost
WEZX-F	Scranton	95	988	3	66	+	AOR
WGRX-F	West/Balt	48	778	22	14	+	AOR
STATEWIDE (Scott Ginsburg)							
WCFL	Chi	111	2318	27	3	+	Relig
KLTY-F	Dallas	69	1081	18	8	+	Relig
WVCG	Miami	20	309	33	12	+	Relig
WAPE	Jkville	17	361	13	63	+	Relig
WJAX-F	Jkville	97	1243	5	63	-	Black
STAUFFER							
KRNT	Des M	34	530	6	120	-	MOR
KRNQ-F	Des M	139	2024	2	120	+	CHR
WIBW	Topeka*	41	753	6	241	-	MOR
WIBW-F	Topeka*	100	1375	3	241	-	CHR
KGNC	Amar*	41	670	7	207	+	MOR
KGNC-F	Amar*	46	666	3	207	-	BTFL
Others: KGFF (Shawnee,OK)							
STERLING (Cliff Hunter)							
KJET	Sea	26	460	26	17	-	CHR
KZOK-F	Sea	87	1961	16	17	+	AOR
? ?	Bould/Denv						
KDKO	Denver	71	864	16	23	+	Black
KYYX-F	L Vegas	17	257	14	88	+	Country
WRKR-F	Racine/Milw	46	1329	16	33	=	CHR
Others: KBFW (Bellingham,WA); KALE, KIOK-F (Richland, WA)							
STERLING COMM (Larry Patrick)							
WKJN-F	Hamm/BR	147	1566	4	89	+	Country
WGSL	Green,SC	10	212	17	82	+	? ?
WSSL-F	Green,SC	149	1876	5	82	-	Country
WJDX	Jacks,MS*	23	433	8	116	+	MOR
WMSI-F	Jacks,MS*	159	1964	3	116	+	Country
STONER (Glenn Bell)							
KSO	Des M	98	1043	4	120	+	Country
KGGO-F	Des M	181	2044	1	120	+	AOR
WGNT	Hunt, WV	26	505	4	133	-	MOR
WAMX-F	Hunt, WV	153	1933	2	133	+	CHR
WNBF	Bingh*	59	774	2	162	+	MOR
WHWK-F	Bingh*	71	686	5	162	-	Country
KHAK	Ced Rpds*	18	228	7	225	+	Country
KHAK-F	Ced Rpds*	87	835	3	225	+	Country
WIMZ	Knox	3	133	19	83	-	AOR/CHR
WIMZ-F	Knox	193	2292	3	83	-	AOR/CHR
WYRK-F	Buffalo	162	1715	3	39	-	Country
WCMF-F	Roch	205	2391	2	46	+	AOR
WWSN-F	Dayton	86	1198	5	51	-	AC
WDAO	Dayton	46	614	10	51	-	Black
WBYU-F	New Or	144	1910	5	33	-	BTFL

NOTE: + - = symbols show change in station's share since Fall 84

* denotes markets surveyed in Spring only

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
SUMMIT (Pete Schulte)							
WCOA	Pensa*	39	464	6	143	+	Nost
WJLQ-F	Pensa*	58	867	5	143	-	CHR
WSJS	Win-Sal	97	988	5	55	+	MOR
WTQR-F	Win-Sal	396	4333	1	55	+	COuntry
WREC	Memphis	52	950	12	50	-	Nost
WZXR-F	Memphis	163	2523	4	50	+	AOR/CHR
KXXY	Okl C	12	302	15	47	-	Country
KXXY-F	Okl C	185	1987	3	47	+	Country
KCMO	KC	213	3516	2	29	+	News/Talk
KBKC-F	KC	71	1351	15	29	-	CHR
SUSQUEHANNA (Art Carlson)							
WQBA	Miami	299	2527	2	12	+	Spanish
WQBA-F	Miami	114	1786	19	12	+	Spanish
WKIS	Orl	64	1004	9	59	-	Talk
KFOG-F	SF	182	3114	14	5	-	AOR
WRRM-F	Cinci	126	1923	9	30	-	AC
WFMS-F	Indy	239	2563	4	39	+	Country
WARM-F	Atl	120	2231	11	11	-	AC
WARM	Scran/WB	111	1652	2	66	=	MOR
WMGS-F	Scran/WB	54	720	9	66	=	AC
WSBA	York	68	1097	2	114	-	MOR
WSBA-F	York	99	1370	5	114	-	AC
KLIF	Dall-FW	40	758	26	8	-	Talk
KPLX-F	Dall-FW	328	4905	5	8	-	Country
WGH	Norfolk	12	220	20	36	=	Country
WRSR-F	Norfolk	75	1210	12	36	+	CHR
TAFT (Carl Wagner)							
WDAF	KC	385	4705	1	29	-	Country
KYYS-F	KC	169	2721	7	29	+	AOR
WKRC	Cinci	144	2849	7	30	-	MOR/AC
WKRQ-F	Cinci	252	4279	1	30	+	CHR
WTVN	Colum,O	208	3193	3	35	-	MOR
WLVQ-F	Colum,O	290	3283	1	35	+	AOR
WDVE-F	Pitts	431	5084	3	16	+	AOR
KEX	Port, O	142	2149	6	41	+	MOR
KKRZ-F	Port, O	220	2807	1	41	+	CHR
WGR	Buff	111	2179	9	39 (app)	-	MOR/AC
WGR-F	Buff	49	1145	13	39 (app)	-	AC
WNDE	Indy	44	984	12	39	-	Oldies
WFBQ-F	Indy	445	5099	2	39	+	AOR
WKLS	Atlanta	8	200	25	11	-	AOR
WKLS-F	Atlanta	386	4477	2	11	+	AOR
TRIBUNE CO (James Dowdle)							
WGN	Chi	1174	16748	1	3	-	MOR/Talk
WICC	Bridge	129	1536	1	104	+	MOR
WPIX-F	NY	623	11007	16	1	=	AC
KGNR	Sacra	59	1149	12	37	-	Nost
KCTC-F	Sacra	167	2104	3	37	-	BTFL
TICHENOR							
KUNO	Corpus C	58	463	2	121	+	Spanish
KGBT	McA/Brow	147	1386	1	84	-	Spanish
KELT-F	McA/Brow	85	1065	3	84	+	AC
KCOR	San Ant	129	967	3	38	+	Spanish
KLAT	Houston	82	943	15	9	+	Spanish
WIND	Chicago	408	4899	12	3	+	Talk
KDXX	El Paso	6	65	19	91	=	Spanish
KBNA-F	El Paso	16	211	15	91	-	Spanish
UNITED (Gerald Hroblak)							
WYST	Balt	31	343	23	14	+	Oldies
WYST-F	Balt	121	2004	11	14	-	AC
WINX	Wash	DID NOT SHOW					
WDJY-F	Wash	212	3302	10	7	+	Black
WKDM	NY	297	2709	25	1	+	Spanish
WJMO	Cleve	30	818	20	21	-	Black
WRQC-F	Cleve	58	1545	16	21	-	CHR
KALI	LA	138	2489	31	2	-	Spanish
KSOL-F	SF	361	4917	3	5	+	Black

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
UNITY							
WDAS	Phila	76	1375	21	4	-	Black
WDAS-F	Phila	363	4435	9	4	-	Black
WWRL	NY	273	3264	26	1	+	Gospel
KATZ	St. Lou	59	815	13	12	-	Black
WZEN-F	St. Lou	43	854	17	12	-	Black
UNIVERSAL (Howard Warshaw)							
KEST	SF		DID NOT SHOW				
WGRT	Indy	17	137	13	39	-	Gospel
WATI-F	Dan/Indy		DID NOT SHOW				
KCNW	KC	9	138	27	29	=	Relig (?)
KUXL	Minn/SP		DID NOT SHOW				
WCBW-F	Col,IL/ST L	28	543	20	12	+	Relig
WYLO	Jack/Milw	16	307	25	32	+	Relig
KMAX-F	Arcad/LA	57	866	42	2	=	Ethnic
KWJS	Dallas	21	312	28	8	+	Relig
VIACOM (Brian Bieler)							
WMZQ	Wash	6	373	32	7	-	Country
WMZQ-F	Wash	231	3306	11	7	-	Country
WLTW-F	NY	1226	16067	6	1	+	AC
WRVR	Memphis	17	457	14	50	-	AC
WRVR-F	Memphis	121	2019	5	50	-	AC
WLAK	Chi	412	6830	9	3	+	Soft AC
KIKK	Houston	42	749	27	9	-	Country
KIKK-F	Houston	450	5414	4	9	-	Country
WALTON							
KIDD	Sal-Sea	6	202	17	139	-	Contemp
KWST-F	Sal-Sea	10	178	16	139	-	Country
KDJW	Amar*	32	481	8	207	-	Country
KBUY-F	Amar*	30	462	6	207	-	Country
KKHT	Col Spg	14	178	11	128	-	Oldies
KKCS-F	Col Spg	66	614	3	128	+	Country

NOTE: + - = symbols show change in station's share since Fall 84

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		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WESTINGHOUSE (Dick Harris)							
KYW	Phila	592	12324	2	4	+	News
KFWB	LA	601	12475	7	2	+	News
WINS	NY	1211	25467	7	1	-	News
WBZ	Boston	685	8947	1	6	+	MOR
KDKA	Pitts	534	8571	1	16	-	MOR
KODA-F	Houston	432	5293	3	9	-	BTFL
KQZY-F	Dallas	175	2173	13	8	-	BTFL
KJQY-F	S Diego	277	2984	1	18	+	BTFL
KOSI-F	Denver	316	4013	1	23	-	BTFL
KQXT-F	San Ant	200	2093	1	38	+	BTFL
KMEO	Phoenix	19	435	22	25	-	BTFL
KMEO-F	Phoenix	187	2075	5	25	+	BTFL
WILLIS							
WBOK	New Or	115	1206	8	33	+	Black
WPCE	Norfolk	77	853	11	36	+	Gospel
WOWI-F	Norfolk	164	2047	4	36	+	Black
WFTH	Richm	39	262		62	+	Gospel
WWCA	Gary/Chi		DID NOT SHOW				
WESL	St. Lou	42	840	18	42	-	Black
WSAY	Roanoke	2	35	11	185	-	? ?
WILKS-SCHWARTZ							
WIXY	Spr, MA	12	204	16	94	-	Country
WAQY-F	Spr, MA	67	1165	6	94	-	AOR
WKFM-F	Fulton/Syr	56	984	9	73	-	AOR
WSNE-F	Tawn/Prov	63	1334	10	35	-	AC
WEEX	All-Beth	27	333	9	71	+	Country
WQQQ-F	All-Beth	105	1660	4	71	-	CHR
Others: WOSC (Fulton, NY)							
WOLFSON (Mark Wolfson)							
WBGM	Talla*	20	208	5	198	+	? ?
WBGM-F	Talla*	38	627	3	198	+	AC
WGUS	Augusta*	5	111	15	123	-	Country
WGUS-F	Augusta*	53	506	4	123	+	Country
WWQQ-F	Wilm,NC*	21	227	6	307	-	Country

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. This totals around 8% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week.) The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro CUme (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the percentages for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/TOP 40/CONTEMP	1985	92	7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
	1984	91	8.2	15.2	9.9	25.7	56.0	70.1	4.2	43.3	56.7
	1983	--	8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
AOR	1985	65	9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
	1984	67	9.7	13.0	11.4	18.5	73.8	80.0	1.5	69.1	30.9
	1983	--	9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
AC/SOFT/OLDIES	1985	83	8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
	1984	90	8.2	15.2	7.0	3.7	59.6	87.8	8.5	41.0	59.0
	1983	--	7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
BTFL/EZ	1985	65	11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
	1984	59	11.3	11.1	12.8	0.8	13.1	37.6	61.6	45.1	54.9
	1983	--	11.3	11.2	11.4	0.7	14.1	39.5	59.8	41.0	59.0
MOR/VARIETY	1985	44	9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
	1984	52	8.6	14.7	11.1	1.3	16.4	43.8	54.9	43.0	57.0
	1983	--	8.7	14.4	11.1	1.4	16.8	42.8	55.8	32.1	59.7
COUNTRY	1985	80	10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
	1984	71	10.3	12.2	16.1	2.6	31.6	65.4	32.0	49.6	50.4
	1983	--	9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
NEWS/TALK	1985	38	8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
	1984	41	7.7	16.3	9.1	1.1	12.8	32.0	66.9	49.6	50.4
	1983	--	7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
BLACK/URBAN	1985	35	11.3	11.1	12.8	20.1	52.3	70.7	9.2	46.0	54.0
	1984	41	10.7	11.8	11.0	17.6	55.9	73.5	8.9	45.5	54.5
	1983	--	10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
NOSTALGIA	1985	20	11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
	1984	22	11.1	11.3	14.0	0.4	3.5	16.7	82.9	43.3	56.7
	1983	--	10.7	11.7	9.8	0.2	5.1	21.2	78.6	43.3	56.7
RELIGION/GOSPEL	1985	13	8.5	14.9	10.1	2.4	34.2	57.3	40.3	35.5	64.5
	1984	13	7.7	16.3	11.0	1.5	30.5	57.5	41.0	30.8	69.2
	1983	--	8.2	15.3	10.2	3.8	27.3	55.0	42.2	35.1	64.9
SPANISH	1985	14	12.7	9.9	14.7	2.7	34.1	60.9	36.4	41.4	58.6
	1984	16	14.2	9.0	16.3	1.8	29.9	59.9	38.3	43.3	56.7
	1983	--	15.2	9.0	16.6	2.1	38.0	64.6	33.3	39.9	60.1
CLASSICAL	1985	17	7.7	16.4	6.8	1.0	20.1	53.9	45.1	50.4	49.6
	1984	16	8.2	15.2	6.9	1.0	21.3	51.6	47.4	50.9	49.1
	1983	--	7.8	16.1	5.7	1.1	22.3	51.1	47.8	50.0	50.0

TOP 40/CHR/CONTEMP

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
KIIS-F	LA	7.6	16.6	8.5	17	59	79	4	45	55
KKHR	LA	5.4	23.1	5.8	41	46	57	2	45	55
WLS	Chicago	7.6	16.6	9.5	7	58	85	8	64	36
WBBM-F	Chicago	5.7	22.2	5.3	53	31	42	5	37	63
WCAU-F	Phila	6.1	20.6	7.6	44	33	50	6	33	67
KMEL-F	SF	5.7	22.0	5.7	33	60	67	-	54	46
KYUU	SF	5.8	21.6	4.2	13	65	83	4	43	57
KFRC	SF	3.9	32.0	3.3	14	50	70	16	42	58
KWSS	San Jose	7.0	18.0	7.0	29	54	65	6	44	56
WHTZ	NY	7.8	16.3	7.1	29	51	66	5	45	55
WPLJ	NY	7.9	16.0	8.2	18	58	75	7	45	55
KSDO-F	SD	6.8	18.4	4.2	43	40	52	5	49	51
WHYT	Detroit	6.1	20.5	3.8	42	42	56	2	36	64
WCZY-F	Detroit	6.4	19.8	4.6	28	45	70	2	42	58
WAVA	Wash	6.4	19.8	4.4	23	66	75	2	56	44
WBSB	Balt	8.2	15.4	9.5	21	53	72	7	36	64
WBZZ	Pitt	8.5	14.8	14.0	31	46	67	2	39	61
WHTT	Boston	5.9	21.5	7.4	40	45	57	3	36	64
WXKS-F	Boston	7.7	16.4	7.7	18	65	77	5	44	56
WHYI	Miami	7.1	17.7	5.2	20	53	73	7	51	49
WINZ-F	Miami	6.1	20.1	5.9	26	37	59	15	41	59
KEGL	Dallas	7.4	16.9	9.2	41	54	59	-	55	45
KTKS	Dallas	6.4	19.8	5.7	24	63	75	1	37	63
KKBQ-F	Houston	9.8	12.8	10.9	32	53	66	2	44	56
KRBE-F	Houston	6.6	19.2	5.7	25	59	73	2	43	57
KNBQ	Seattle	6.7	18.9	7.6	30	56	69	1	52	48
KUBE	Seattle	8.2	15.4	7.0	12	73	88	-	43	57
WPRO-F	Prov	7.9	21.0	9.3	15	56	77	8	36	64
WQXI-F	Atl	8.9	14.1	6.4	4	71	95	1	38	62
WZGC	Atl	8.5	14.7	11.5	35	47	63	2	43	57
KRXY-F	Denver	6.9	18.3	7.1	31	55	67	2	43	57
KZZP	Phoe	7.2	17.5	10.0	37	50	63	-	51	49
WZPL	Indy	8.6	14.7	7.2	31	47	65	4	53	47
KBEQ	KC	6.9	18.3	9.6	31	52	65	4	47	53
WCGT	Col, O	8.2	15.3	11.6	40	50	59	1	43	57
WGTZ	Dayton	9.3	13.5	11.7	34	50	64	2	43	57
WKRQ	Cinci	7.9	15.9	15.5	33	54	66	1	40	60
WEZB	New Or	7.8	16.2	9.7	27	55	68	5	55	45
WQUE-F	New Or	6.5	19.4	5.0	19	54	75	1	61	39
WLOL	Minn	7.2	17.5	6.6	28	60	70	2	40	60
WKTI	Milw	7.2	17.4	7.3	21	58	74	5	35	65
WRBQ-F	Tampa	10.8	11.6	17.3	17	52	74	9	52	48
KKRZ	Port, O	10.3	12.3	14.5	35	56	62	3	48	52
KTFM	San Ant	9.7	13.0	9.4	21	57	72	7	36	64
KSFM	Sacra	8.7	14.5	11.8	26	49	71	3	39	61
WMC-F	Memphis	9.1	13.9	9.2	10	74	87	3	44	56
WLRS	Louis	7.5	16.8	6.8	32	52	66	2	47	53
WGRD	Gr. Rpds	7.6	16.7	9.7	30	58	67	3	48	52
WKXX	Birm	5.9	21.5	5.8	25	50	67	8	48	52
WROQ-F	Char, NC	10.0	12.6	14.8	30	58	67	3	48	52
KCPX	Salt Lake	6.9	18.3	8.4	44	51	56	-	50	50
WBJW-F	Orlando	7.6	16.5	7.9	13	68	80	7	61	39
WHLY	Orlando	8.5	14.8	11.1	36	51	60	4	47	53
WKZL	Green-WS	9.3	13.6	15.1	30	64	69	1	52	48
WTIC-F	Hartford	9.0	13.9	13.7	20	49	73	7	38	62
WAMX-F	Hunting	9.8	12.8	15.1	31	55	64	5	49	51
WNNK	Harris	11.8	10.7	18.2	16	52	78	6	45	55
WKDD	Akron	7.5	16.7	11.2	18	61	82	-	47	53
WMHE	Toledo	10.3	12.2	12.8	16	63	80	4	44	56
WNMQ	Albuq	9.4	13.4	9.9	38	55	61	1	56	44
KHFI	Austin	9.8	12.9	14.8	27	64	72	1	49	51
WGGZ	Baton Rouge	8.6	14.7	8.7	29	58	69	2	48	52
WFMF	Baton Rouge	7.4	17.0	6.8	23	64	74	3	38	62
KZZB	Beau-PA	8.8	14.4	14.5	34	52	64	2	45	55
WSSX	Char, SC	8.5	14.8	12.2	19	70	80	1	63	37
WSKZ	Chatta	12.4	10.2	22.0	19	66	80	1	46	54
WNOK-F	Col, SC	7.1	17.6	6.1	22	67	75	3	42	58
KZFM	Corpus	11.6	10.8	14.7	40	50	60	-	35	65
KIIK	Daven	11.6	10.8	23.4	21	52	76	3	37	63
KAMZ	El Paso	8.4	15.0	8.8	15	51	77	8	42	58

TOP 40/CHR/CONTEMP

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
WMEE	F. Wayne	12.4	10.2	20.9	22	58	71	7	44	56
KYNO-F	Fresno	6.4	19.8	11.2	28	52	69	3	36	64
KQMQ	Hono	11.1	13.4	14.9	34	49	57	9	49	51
WIVY	Jkville	9.2	13.7	12.1	14	60	83	3	48	52
WQUT	JC-Kings	12.1	9.8	17.8	20	62	72	8	46	54
WKFR	Kala	7.3	17.2	13.8	10	67	87	3	41	59
WLAN-F	Lanc	9.9	12.8	15.1	22	53	68	10	47	53
WVIC-F	Lansing	10.1	12.[illegible]	14.5	18	65	80	2	42	58
WLAP-F	Lex	9.9	12.7	8.5	11	76	87	2	46	54
KKYK	L. Rock	8.0	15.8	10.1	28	59	70	2	41	59
KBFM	McA-Brown	10.1	12.5	8.1	34	50	57	9	39	61
WKCI	N. Haven	8.6	14.7	8.0	13	57	77	10	39	61
KQKQ	Omaha	9.2	13.7	14.2	39	46	58	3	34	66
WKZW	Peoria	8.3	15.2	22.3	31	51	63	6	33	67
WRVQ	Richmond	9.3	13.6	13.9	17	52	76	7	44	56
WXLK	Roanoke	12.9	9.8	27.5	13	57	79	8	44	56
WPXY-F	Roch	9.1	13.9	9.9	23	61	75	2	39	61
WIOG	Sag-BC	13.1	9.6	19.4	22	63	72	6	44	56
KZZU	Spokane	10.7	11.7	14.8	27	58	72	1	47	53
WKRZ-F	WB-Scran	8.6	14.6	10.1	21	52	74	5	46	54
WSTW	Wilm	8.9	14.2	7.5	6	71	87	7	45	55
WHOT-F	Young	10.2	12.4	16.4	20	54	73	7	51	49

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
KLOS	LA	9.0	14.0	6.5	10	81	89	1	69	31
KMET	LA	5.5	23.0	2.9	12	77	87	1	70	30
KROQ	LA	9.4	13.3	7.1	37	57	62	1	66	34
WLUP	Chicago	8.9	14.2	6.7	10	81	89	1	71	29
WMMR	Phila	11.4	11.1	7.2	8	80	89	3	66	34
KFOG	SF	7.4	16.9	7.4	2	78	97	1	68	32
WNEW-F	NY	9.0	14.0	8.9	10	76	87	3	67	33
KGB	SD	10.0	12.6	13.7	14	77	86	-	73	27
WRIF	Detroit	6.4	19.6	4.4	15	74	84	1	68	32
WWDC-F	Wash	8.6	14.7	9.5	16	76	83	1	75	25
WIYY	Balt	8.7	14.5	9.0	17	72	83	-	69	31
WDVE	Pitt	10.6	11.9	11.9	20	68	76	4	68	32
WBCN	Boston	9.9	12.7	7.5	10	82	88	2	70	30
WSHE	Miami	12.4	10.1	13.1	8	78	89	3	72	28
KTXQ	Dallas	7.8	16.1	6.5	19	69	79	2	68	32
KLOL	Houston	7.9	15.9	4.6	16	77	84	-	57	43
KSRR	Houston	8.8	14.3	5.8	16	76	84	-	61	39
WMMS	Cleve	13.0	9.7	17.3	13	75	85	2	66	34
KSHE	St. Louis	12.9	9.8	17.8	22	70	78	-	65	35
KISW	Seattle	10.2	12.4	12.8	15	76	85	-	82	18
WHJY	Prov	10.6	11.9	10.0	16	79	83	1	66	34
WKLS-F	Atl	11.3	11.1	9.6	15	77	84	1	70	30
KAZY	Denver	10.6	11.8	6.0	31	86	97	-	63	37
KBPI	Denver	8.7	14.6	8.6	29	62	70	1	63	37
WFBQ	Indy	11.2	11.3	18.9	15	72	84	1	65	35
KYYS	KC	7.6	16.7	8.3	12	72	88	-	75	25
WLVQ	Col, O	11.8	10.7	17.1	9	77	88	3	61	39
WEBN	Cinci	8.7	14.6	10.4	16	78	83	1	68	32
KQRS	Minn	9.2	13.7	6.8	25	70	75	-	70	30
WQFM	Milw	11.2	11.3	11.0	24	72	76	-	75	25
WYNF	Tampa	12.3	10.2	13.6	18	72	79	3	66	34
KGON	Port, O	9.4	13.4	12.0	11	85	89	-	78	22
KINK	Port, O	12.9	9.8	5.6	1	78	96	3	60	40
KISS	San Ant	10.5	12.0	8.8	28	67	70	3	72	28
WKDF	Nash	10.2	12.3	14.4	18	78	82	-	64	36
KATT-F	Okl C	7.5	13.3	11.6	17	78	83	-	71	29
WQMF	Louis	8.5	13.3	9.2	23	72	77	-	79	21
WLAV-F	Gr. Rpds	10.4	12.1	7.8	7	89	93	-	69	31
WRDU	Raleigh	10.2	12.3	13.8	8	83	92	-	57	43
WAPI-F	Birm	12.0	10.5	21.1	26	64	70	4	58	42

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
WNOR-F	Norfolk	13.1	9.6	17.3	8	82	90	2	75	25
KRSP-F	Salt Lake	10.3	12.2	15.8	15	80	83	2	76	24
WDIZ	Orlando	10.5	12.0	14.2	7	81	92	1	63	37
WHCN	Hartford	8.2	15.3	6.5	18	64	82	-	67	33
WIOT	Toledo	9.9	12.7	15.0	13	82	87	0	70	30
WZZO	Allen-Beth	10.2	12.3	15.0	8	77	89	3	56	44
KLBJ-F	Austin	10.0	12.6	11.0	5	90	95	-	63	37
KILO	Colo Spg	14.2	8.9	21.9	10	85	90	-	67	33
WXLP	Daven	10.1	12.5	9.4	17	81	81	2	64	36
KGGO	Des M	11.5	11.0	17.9	17	77	83	-	71	29
KLAQ	El Paso	10.7	11.7	14.6	20	76	80	-	66	34
WWCK	Flint	9.0	14.0	12.7	18	74	82	-	60	40
WXKE	F. Wayne	10.8	11.6	17.9	18	76	82	-	74	26
KKDJ	Fresno	12.1	10.4	19.5	14	81	86	-	73	27
WFYV	Jkville	10.3	12.2	8.7	17	76	81	2	48	52
WIMZ-F	Knox	11.0	11.5	15.6	15	73	83	2	60	40
WIBA-F	Mad	7.0	18.1	6.2	11	74	87	2	59	41
KEZO	Omaha	11.1	11.4	13.4	9	78	88	3	69	31
WWCT	Peoria	13.0	9.7	12.2	8	86	92	-	66	34
WRXL	Richmond	11.8	10.7	18.1	8	83	88	4	66	34
WCMF	Roch	10.4	12.2	9.3	15	76	84	1	69	31
KICT	Wich	11.5	10.9	11.4	8	90	93	-	76	24
WEZX-F	WB-Scran	12.6	10.0	10.5	14	82	86	-	68	32
WAAF	Worc	11.1	11.3	12.7	19	68	80	1	72	28
WHTF	York	10.6	11.9	14.0	6	82	94	1	72	28

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
KOST	LA	7.0	17.9	3.1	7	64	84	9	34	66
KRTH	LA	6.8	18.6	3.6	2	59	95	5	66	34
WCLR	Chicago	7.2	17.6	4.8	3	53	87	10	34	66
WFYR	Chicago	5.9	21.2	5.2	10	59	86	4	31	69
WJMK	Chicago	8.3	15.3	9.1	2	46	93	5	58	42
WLAK	Chicago	7.6	16.5	4.1	2	44	73	25	36	64
WKSZ	Phila	9.4	13.4	7.2	1	34	71	28	35	65
WMGK	Phila	8.3	15.1	3.5	5	49	84	11	42	58
WSNI	Phila	9.3	13.6	8.6	3	47	87	10	46	54
KIOI	SF	6.8	18.5	5.4	6	60	85	9	39	61
KOIT	SF	7.3	17.3	4.9	1	42	77	22	38	62
WNBC	NY	6.8	18.9	4.0	2	37	77	21	62	38
WLTW	NY	9.6	13.1	4.8	1	37	76	23	42	58
KLZZ-F	SD	9.5	13.3	4.3	1	64	90	8	37	63
WKSG	Detroit	9.5	13.3	4.3	1	64	90	8	59	41
WNIC-F	Detroit	6.6	19.0	4.4	5	61	89	6	30	70
WLTT	Wash	6.3	19.9	3.4	2	55	92	6	42	58
WCLY+	Wash	6.9	18.3	3.5	5	49	86	9	46	54
WWSW	Pitt	9.0	14.0	9.3	2	49	84	14	44	56
WROR	Boston	6.8	18.6	5.0	13	42	72	15	36	64
WZLX	Boston	9.0	14.0	5.6	4	67	86	10	44	56
WAXY	Miami	8.2	13.4	8.5	2	61	84	14	43	57
WLVE	Miami	7.2	17.6	3.7	2	62	91	7	38	62
KLUV	Dallas	8.7	14.5	5.8	1	53	95	4	46	54
KMGC	Dallas	7.7	16.3	7.6	4	64	95	1	47	53
KVIL	Dallas	12.5	10.1	13.8	3	45	86	11	32	68
KFMK	Houston	11.8	10.7	9.6	2	57	94	4	48	52
KLTR	Houston	8.3	15.1	7.6	3	64	91	6	43	57
WLTF	Cleve	6.9	18.3	9.6	6	48	89	5	31	69
WMJI	Cleve	8.6	14.7	9.6	3	52	91	6	40	60
KSD	St. Louis	9.5	13.3	8.6	4	51	91	5	38	62
KYKY	St. Louis	6.9	18.2	4.5	3	61	97	-	39	61
KLSY	Seattle	8.5	14.9	5.0	8	61	90	2	39	61
WWLI	Prov	10.7	11.7	9.2	2	46	81	17	46	54
WFOX	Atl	6.8	18.5	6.3	6	58	93	1	51	49
WSB-F	Atl	7.6	16.5	4.7	4	58	77	19	31	69
KMJI	Denver	9.0	14.0	7.0	3	61	92	5	39	61
KKLT	Phoe	8.1	15.5	4.7	-	61	98	2	35	65
KOOL-F	Phoenix	10.6	11.9	9.1	1	55	91	8	65	35
WENS	Indy	7.9	16.0	7.2	5	65	94	1	36	64

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
KLSI	KC	8.1	15.6	5.3	2	48	92	-	35	65
KUDL	KC	7.5	16.8	8.3	4	60	85	11	38	62
WBUF	Buffalo	8.3	15.1	7.7	3	60	86	11	40	60
WSNY-F	Col, O	8.9	14.2	11.0	3	63	93	4	43	57
WWSN	Dayton	9.1	13.8	8.7	1	55	89	10	36	64
WLTS	New Or	10.7	11.7	13.0	4	74	95	1	34	66
KSTP-F	Minn	9.3	13.5	10.0	3	58	89	8	38	62
WLTA	Milw	7.7	16.4	3.5	3	54	90	7	40	60
WIQI	Tampa	11.7	10.8	13.4	3	59	89	8	46	54
KGW	Port, O	6.6	19.0	9.8	2	43	78	20	47	53
KXOA-F	Sacra	9.8	12.9	8.6	2	61	91	7	36	64
WLAC-F	Nash	11.7	10.8	11.2	6	62	86	8	39	61
WRVR-F	Memphis	7.4	17.0	13.6	3	63	92	5	37	63
KZBS	Okl C	11.5	11.0	17.3	4	74	93	3	39	61
WLHT	Gr Rapids	8.2	15.3	8.8	8	70	92	-	39	61
WRAL	Raleigh	9.8	12.8	15.2	3	55	88	9	33	67
WMJJ	Birm	9.6	13.1	14.0	2	53	73	25	42	58
WLTY	Norfolk	10.2	12.4	10.3	4	57	86	10	39	61
WEZC	Char, NC	11.3	14.6	14.6	1	59	87	12	36	64
WSTF	Orlando	9.7	12.9	6.3	5	32	89	6	38	62
WMAG	Green-WS	9.8	12.0	10.2	3	61	92	5	46	54
WIOF	Hartford	9.5	13.3	4.1	4	63	80	16	40	60
WKEE-F	Hunting	7.6	16.5	5.4	17	57	80	3	44	56
WFBC-F	Green-SP	9.4	13.4	8.7	5	47	81	14	41	59
KOB-F	Albuq	10.3	12.2	12.0	5	67	85	10	43	57
WAEB-F	Allen	10.7	11.7	8.7	-	24	66	34	39	61
WLEV-F	Allen	9.6	13.1	11.5	2	60	83	15	39	61
KEYI-F	Austin	7.1	17.8	7.2	4	76	94	2	44	56
KVUU	Col Spg	11.2	11.3	10.4	7	58	82	11	24	76
WTCB	Col, SC	9.1	13.9	11.4	7	54	78	15	40	60
WCRZ	Flint	10.1	11.4	10.5	9	58	84	7	39	61
WAJI	F. Wayne	10.0	12.7	15.0	-	63	95	5	52	48
KULA	Hono	9.2	13.7	11.0	7	68	85	8	41	59
WAIV	Jkville	8.6	14.6	7.5	2	56	86	12	52	48
WMYU	Knox	8.2	15.4	8.4	4	67	87	9	33	67
WEZS	Richmond	9.3	13.6	9.1	3	58	89	8	50	50
WVOR	Roch	9.0	14.0	10.5	3	51	86	11	44	56
WHNN	Sag-BC	7.5	16.8	5.8	8	73	84	8	40	60
KVKI	Shreve	11.9	10.6	14.9	5	61	82	13	41	59
WMAS-F	Spr, MA	10.1	12.4	10.6	3	53	82	15	36	64
WYYY	Syra	10.3	12.2	10.5	4	65	89	7	45	55
KRAV	Tulsa	8.4	15.0	10.8	2	69	91	7	45	55
WRMF	W. Palm	12.0	10.5	12.8	7	56	77	16	44	56

BTFL/EZ

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
KBIG	LA	9.8	12.9	7.5	1	18	50	49	35	65
KJOI	LA	10.6	11.9	7.8	-	12	40	60	41	59
WLOO	Chicago	11.7	10.7	7.6	1	10	35	64	40	60
WEAZ	Phila	9.4	13.4	8.9	-	15	32	68	40	60
KABL-F	SF	9.8	12.8	13.7	-	13	36	64	41	59
WPAT-F	NY	9.9	12.8	8.9	-	7	30	70	40	60
WRFM	NY	9.8	12.9	8.5	-	10	35	65	42	58
KJQY	SD	11.7	10.8	15.8	1	7	27	72	44	56
WJOI	Detroit	10.8	11.7	15.0	1	10	33	66	36	64
WGAY	Wash	11.6	10.9	9.7	1	9	39	60	37	63
WLIF	Balt	11.3	11.2	14.2	2	9	31	67	41	59
WSHH	Pitt	11.3	11.2	8.0	-	10	35	65	38	62
WJIB	Boston	10.6	11.9	7.5	-	5	22	78	42	58
WLYF	Miami	13.6	9.2	16.1	1	8	27	72	43	57
KMEZ-F	Dallas	11.5	10.9	12.5	1	10	39	60	39	61
KODA	Houston	10.4	12.1	12.5	1	21	58	41	41	59
WDOK	Cleve	8.2	15.3	16.5	1	10	29	70	45	55
WQAL	Cleve	11.5	11.0	10.0	-	9	39	61	37	63
KEZK	St. Louis	10.1	12.5	6.9	-	7	42	58	41	59
KBRD	Seattle	10.2	12.4	9.5	-	9	34	66	41	59

BTFL/EZ

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
KSEA	Seattle	9.6	13.1	6.0	-	16	32	68	42	58
WLKW-F	Prov	15.2	8.3	12.3	-	4	18	82	42	58
WPCH	Atl	9.9	12.7	12.9	2	16	53	45	41	59
KOSI	Denver	10.0	12.7	13.3	1	16	45	54	39	61
KQYT	Phoenix	12.0	10.5	13.4	-	8	24	76	41	59
WXTZ	Indy	11.1	11.4	11.8	3	13	41	56	38	62
KMBR	KC	10.6	11.9	9.5	1	18	49	50	38	62
WJYE	Buff	11.1	11.3	9.5	1	12	33	66	39	61
WHIO-F	Dayton	13.2	9.6	17.0	-	8	36	64	43	57
WWEZ	Cinci	12.5	10.1	18.4	2	8	34	66	39	61
WBYU	New Or	9.3	13.6	16.5	1	13	44	55	34	66
WAYL	Minn	10.7	11.8	5.4	1	15	43	56	43	57
WEZW	Milw	11.3	11.1	8.6	2	16	41	57	36	64
WWBA	Tampa	15.1	8.3	2.4	-	6	17	83	40	60
KXL-F	Port, O	13.0	9.7	15.0	-	6	30	70	37	63
KQXT	San Ant	13.9	9.0	12.2	1	16	45	54	46	54
KCTC	Sacra	10.6	15.3	12.6	-	7	34	66	30	70
WZEZ	Nash	12.2	10.4	24.6	1	15	45	54	28	72
KKNG	Okl C	11.8	10.7	16.9	1	8	37	62	37	63
WVEZ	Louis	11.6	10.9	11.5	-	10	30	70	42	58
WOOD-F	Gr. Rapids	8.3	15.2	8.8	-	19	41	59	45	55
WFOG	Norfolk	12.9	9.8	13.2	2	15	40	58	39	61
KSFI	Salt Lake	10.0	12.6	16.0	1	18	43	56	42	58
WSSP	Orlando	15.4	8.2	19.2	10	5	28	62	38	62
WRCH	Hartford	12.5	10.1	10.7	2	6	28	70	51	49
WLQR	Toledo	12.5	10.1	13.3	1	15	33	66	39	61
WFMZ	Allen	12.4	10.1	19.1	1	2	24	76	41	59
KPEZ	Austin	11.8	10.7	13.0	-	13	43	57	30	70
WEZN	Bridge	12.8	9.9	14.6	1	9	30	69	38	62
WCEZ	Col, SC	14.3	8.8	23.9	-	13	33	67	31	69
KRVR	Daven	13.0	9.7	14.5	-	30	44	56	46	54
WEZV	F. Wayne	11.8	10.6	8.6	2	17	78	22	34	66
WQLR	Kalamazoo	12.4	10.2	16.2	-	29	55	45	42	58
WEZK	Knox	13.3	9.5	17.8	1	19	36	63	43	57
WNCE	Lanc	14.7	8.6	9.9	-	18	46	54	40	60
WSWT	Peoria	11.3	11.1	17.4	2	9	43	55	31	69
WPVR	Roanoke	15.1	8.3	24.7	2	13	58	60	37	63
WEZO	Roch	9.6	13.1	12.6	1	15	41	58	43	57
KXLY-F	Spokane	16.4	7.7	20.9	2	10	33	65	34	66
KJYK	Tucson	14.7	8.6	19.5	-	9	30	70	30	70
KBEZ	Tulsa	11.5	11.2	12.9	1	20	50	49	35	65
WEAT-F	W. Palm	10.6	11.9	17.8	-	1	11	89	39	61
WSRS	Worc	12.6	10.0	12.4	1	14	36	63	43	57
WKBN-F	Young	12.4	10.2	16.7	-	12	31	69	86	14

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
WGN	Chicago	9.0	14.0	9.3	1	35	51	48	45	55
WIP	Phila	7.9	15.9	6.6	1	15	37	62	37	63
KNBR	SF	5.5	22.8	7.7	2	28	59	39	56	44
KFMB	SD	8.9	14.1	7.8	2	21	62	38	53	47
WJR	Detroit	9.3	13.5	7.3	1	14	35	64	50	50
WMAL	Wash	8.5	14.8	9.3	1	11	42	57	43	57
WBAL	Balt	10.0	12.7	8.8	2	4	22	76	37	63
KDKA	Pitt	8.3	15.3	8.5	1	13	32	67	42	58
WBZ	Boston	10.2	12.3	10.3	-	10	38	62	28	72
WHDH	Boston	10.0	12.7	8.8	1	14	42	57	36	64
KOMO	Seattle	7.3	17.2	6.9	1	16	52	47	48	52
WSB	Atl	8.1	15.5	7.6	1	12	44	54	46	54
WIBC	Indy	11.0	11.5	16.9	2	16	45	53	38	¢@
WBEN	Buff	9.3	13.5	6.9	2	9	37	61	73	27
WTVN	Col, O	8.8	14.3	13.2	2	25	71	27	46	54
WHIO	Dayton	8.1	15.5	11.1	1	7	27	72	44	56
WKRC	Cinci	6.7	18.8	8.5	2	18	54	44	41	59
WLW	Cinci	7.6	16.6	10.5	-	16	50	50	50	50
WCCO	Minn	10.3	12.2	15.4	1	9	30	69	44	56
WTMJ	Milw	8.7	14.4	9.6	1	12	32	67	45	55

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
KEX	Port, O	8.9	14.2	10.0	1	17	40	59	40	60
WHAS	Louis	10.4	12.4	16.9	2	22	55	43	44	56
WOOD	Gr. Rapids	8.7	14.6	8.9	-	15	44	56	41	59
WPTF	Raleigh	10.6	11.8	12.6	-	7	29	71	47	53
WBT	Char, NC	9.1	13.8	16.8	1	16	58	41	44	56
KSL	Salt Lake	8.0	15.8	8.0	2	23	48	50	52	48
WTIC	Hartford	11.2	11.3	13.0	1	11	33	66	36	64
WAKR	Akron	9.9	12.7	15.0	-	16	31	69	38	62
WSPD	Toledo	8.6	14.7	8.9	1	19	39	60	39	61
KOB	Albuq	10.2	12.3	15.3	1	19	49	50	44	56
WICC	Bridge	10.6	11.9	11.4	2	12	53	45	41	59
WHBC	Canton	11.0	11.4	16.0	3	13	37	60	35	65
WOWO	F. Wayne	7.6	16.6	10.5	3	15	42	55	43	57
KSSK	Hono	10.2	12.3	16.5	1	28	62	37	49	51
WELI	N. Haven	10.8	11.7	7.1	1	7	31	68	41	69
KFAB	Omaha	11.7	10.8	20.3	2	12	33	65	45	55
WMBD	Peoria	7.8	16.1	16.7	-	10	36	64	44	56
WRVA	Richmond	11.3	11.1	17.1	-	10	30	70	37	63
WSGW	Sag-BC	12.6	10.0	13.3	1	8	29	70	46	54
WSYR	Syra	10.5	12.0	17.2	1	7	22	77	44	56
KRMG	Tulsa	8.8	14.3	15.0	1	23	50	49	44	56
WARM	WB-Scran	8.8	14.4	8.7	3	11	44	53	40	60
WSBA	York	8.7	14.5	16.3	-	10	41	59	38	62
WKBN	Young	9.6	13.2	7.8	-	22	43	57	46	54

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
KLAC	LA	8.4	15.0	9.8	1	10	41	68	65	45
KZLA	LA	10.3	12.8	11.5	1	59	66	33	52	48
WMAQ	Chicago	6.6	19.2	6.6	3	22	54	43	58	42
WUSN	Chicago	9.5	13.2	14.2	1	33	68	31	50	50
WXTU	Phila	13.0	9.7	14.3	1	26	66	34	48	52
KSAN	SF	10.0	12.6	11.4	1	35	79	20	54	46
WHN	NY	8.5	14.8	5.8	3	12	41	56	50	50
KSON-F	SD	9.4	13.4	12.6	-	43	87	13	54	46
WWWW	Detroit	7.8	16.1	15.7	-	23	74	26	52	48
WMZQ-F	Wash	8.4	15.0	9.6	2	28	71	27	45	55
WCAO	Balt	11.9	10.6	13.5	1	20	50	49	41	59
WPOC-F	Balt	11.2	11.3	16.0	2	25	59	39	42	58
WDSY	Pitt	9.1	13.9	6.2	3	31	67	30	46	54
WBOS	Boston	12.4	10.2	11.7	5	26	68	27	42	58
KPLX	Dallas	8.7	14.5	11.9	5	44	77	18	50	50
KSCS	Dallas	8.4	15.0	11.4	8	36	70	22	42	58
WBAP	Dallas	8.7	14.5	12.7	1	18	55	44	62	38
KIKK_F	Houston	10.1	12.5	13.6	4	34	71	25	40	60
KILT-F	Houston	9.2	13.7	13.4	9	32	70	21	44	56
KUSA	St. Louis	10.0	12.6	10.3	2	31	69	29	65	35
WIL-F	St. Louis	9.8	12.9	9.0	6	35	68	26	54	46
KMPS-F	Seattle	10.6	12.6	16.9	4	33	78	18	41	59
WKHX	Atl	9.4	13.4	18.2	5	30	68	27	47	53
WYAY	Atl	9.9	12.7	14.0	8	38	73	19	51	49
KYGO	Denver	8.8	14.3	12.2	1	38	80	19	46	54
KNIX-F	Phoenix	12.5	10.1	23.4	2	18	57	41	48	52
WFMS	Indy	11.6	10.9	20.6	1	19	71	28	46	54
WDAF	KC	10.9	11.5	22.3	1	10	49	50	41	59
KFKF	KC	8.8	14.4	14.3	2	39	79	19	50	50
WYRK	Buff	11.7	10.8	15.9	2	25	68	30	51	49
WUBE	Cinci	11.1	11.4	18.9	5	28	67	28	57	43
KEEY	Minn	8.0	15.7	9.2	3	36	77	20	47	53
WBCS-F	Milw	8.4	15.1	7.5	-	19	54	46	33	67
WMIL	Milw	10.3	12.2	11.5	3	35	77	20	49	51
WSUN	Tampa	10.0	12.7	12.1	-	7	34	66	39	61
WQYK	Tampa	14.2	8.9	22.3	2	15	41	57	47	53
KAJA	San Ant	10.4	12.1	14.9	2	56	86	12	45	55
KKYX	San Ant	8.3	15.2	13.5	-	12	41	59	44	56
KRAK-F	Sacra	10.7	11.7	10.6	2	25	78	20	47	53
WSM-F	Nash	11.6	10.8	18.5	3	39	75	22	48	52

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
WGKX	Memphis	10.9	11.6	19.6	8	42	74	18	45	55
KXXY-F	Okl C	11.7	10.8	13.7	2	39	67	31	54	46
WAMZ	Louis	9.0	13.9	17.2	1	31	73	26	45	55
WCUZ-F	Gr. Rapids	10.1	12.2	16.6	1	34	69	30	54	46
WZZK-F	Birm	12.9	9.8	20.5	2	28	59	39	45	55
WCMS-F	Norfolk	10.2	12.4	20.2	3	27	63	34	54	46
WSOC-F	Char, NC	11.4	11.0	19.4	2	24	62	36	49	51
WWKA	Orlando	12.9	9.8	24.8	4	24	57	39	52	48
WTQR	Green-WS	12.6	10.0	20.8	2	30	68	30	55	45
WTCR-F	Hunting	12.2	10.3	30.8	7	32	62	31	46	54
WRKZ	Harris	12.5	10.1	16.8	-	22	62	38	45	55
WESC-F	Green-SP	13.1	9.6	19.9	3	30	61	36	47	53
WKLR	Toeldo	11.0	11.5	17.6	2	43	83	15	57	43
KASE	Austin	13.4	9.4	21.9	10	40	66	24	46	54
WYNK-F	Baton R	11.1	11.3	24.3	-	34	70	30	54	46
KYKR-F	Beau-PA	11.2	11.3	17.4	-	22	69	31	47	53
WEZL	Char, SC	10.2	12.3	19.8	3	26	62	35	52	48
WUSY	Chatta	13.4	9.4	27.6	6	40	78	16	45	55
KKCS	Colo Spg	14.7	8.6	18.5	3	53	88	9	53	47
WCOS-F	Col, SC	12.0	10.5	32.7	2	40	73	25	51	49
WLLR	Daven	11.8	10.8	26.7	3	46	82	15	52	48
KSO	Des Moines	12.0	10.5	25.9	-	13	50	50	43	57
KUGN-F	Eugene	14.0	9.0	20.4	2	34	66	32	45	55
WQIK-F	Jkville	11.1	11.4	19.5	5	26	67	28	51	49
WXBQ	JC/Kings	12.6	10.0	18.3	3	38	71	26	42	58
WNWN	Kalamazoo	11.2	11.3	19.9	3	19	56	41	48	52
WIVK-F	Knox	13.8	9.1	21.5	1	27	67	32	44	56
WITL-F	Lansing	9.4	13.3	23.1	-	20	47	53	39	61
WVLK-F	Lex	11.8	10.7	25.9	3	32	66	31	47	53
KSSN	L. Rock	11.7	10.8	24.2	3	26	62	35	43	57
KLLL	Lubbock	13.4	9.4	18.1	7	47	80	13	48	52
WKSJ-F	Mobile	15.0	8.4	23.1	2	37	68	30	45	55
WTVR	Richmond	11.1	11.4	14.3	4	27	64	32	43	57
WKCQ	Sag-BC	11.2	12.3	16.8	4	30	62	34	54	46
WRRB	Syra	11.0	11.4	11.0	2	26	67	31	49	51
KIIM	Tucson	11.9	10.6	25.7	4	46	73	23	49	51
KVOO	Tulsa	11.1	11.4	20.7	2	14	46	52	46	54
KWEN	Tulsa	11.1	11.4	14.3	4	43	81	15	48	52
WIRK-F	W. Palm	11.2	11.3	16.2	5	45	75	20	76	24
KFDI	Wich	10.3	12.2	22.7	2	12	25	73	38	62

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
KABC	LA	9.9	12.7	7.8	-	9	29	71	44	56
KFWB	LA	6.2	20.4	9.8	1	8	31	68	52	48
KNX	LA	5.5	23.0	5.3	-	13	55	65	53	47
WBBM	Chicago	6.4	19.7	6.3	2	12	28	70	52	48
KYW	Phila	6.1	20.8	9.7	1	14	34	66	47	53
WWDB	Phila	10.0	12.5	4.8	-	12	37	63	41	59
KCBS	SF	7.1	17.8	7.3	1	11	32	67	48	52
KGO	SF	10.2	12.4	9.5	-	23	33	67	40	60
WABC	NY	6.6	17.6	1.5	1	15	38	61	52	48
WCBS	NY	6.0	21.0	4.8	1	12	25	74	49	51
WINS	NY	6.1	20.8	8.5	2	14	38	60	46	54
WOR	NY	11.2	11.3	6.9	-	4	15	85	30	70
KSDO	SD	8.5	14.8	6.4	1	9	24	75	47	53
WWJ	Detroit	8.5	14.8	6.4	1	9	24	75	47	53
WTOP	Wash	7.2	17.4	10.7	1	15	42	57	57	43
WEEI	Boston	7.0	17.9	8.2	-	11	25	75	50	50
WRKO	Boston	11.3	11.2	3.1	-	12	29	71	43	57
WIOD	Miami	6.6	19.1	6.5	2	10	28	70	53	47
WNWS	Miami	10.6	11.9	11.9	1	7	15	84	38	62
KRLD	Dallas	8.2	15.3	12.9	1	13	37	62	53	47
KTRH	Houston	8.0	15.8	9.1	1	20	50	49	61	39
WWWE	Cleve	7.2	16.3	5.3	1	13	31	68	46	54
KMOX	St. Louis	11.3	11.1	15.3	1	14	36	63	49	51
KIRO	Seattle	7.9	16.0	8.4	1	17	45	54	53	47
WHJJ	Prov	11.9	10.6	6.9	-	9	22	78	36	64

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
KOA	Denver	6.2	20.4	5.1	1	21	45	54	52	48
KTAR	Phoe	9.3	13.5	14.3	-	12	30	70	47	53
KCMO	KC	7.0	18.1	7.2	1	17	45	54	49	51
WCKY	Cinci	10.2	12.4	12.8	-	8	29	71	37	63
WFLA	Tampa	7.9	15.9	9.3	-	6	25	75	43	57
KXL	Port, O	11.0	11.4	13.0	1	10	30	69	40	60
WOAI	San Ant	10.0	12.7	9.0	-	8	36	64	51	49
KFBK	Sacra	9.0	14.0	6.8	-	9	38	62	56	44
KTOK	Okl C	9.0	14.0	13.1	1	12	32	67	51	49
WOC	Daven	11.0	11.4	23.5	-	13	28	32	45	55
WHO	Des Moines	8.3	15.9	12.7	-	14	32	68	46	54
KMJ	Fresno	10.1	12.4	16.5	1	12	34	65	49	51
KARN	L. Rock	11.5	11.0	12.7	2	14	26	72	54	46

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.1	12.8	20.1	52.3	70.7	9.2	46.0	54.0
KDAY	LA	10.1	12.5	2.6	44	35	51	5	40	60
KJLH	LA	7.7	16.4	4.7	23	57	72	5	42	58
WBMX-F	Chicago	10.2	12.4	5.3	23	61	75	2	45	55
WGCI-F	Chicago	9.3	13.6	8.7	16	53	77	7	45	55
WUSL	Phila	11.3	11.1	11.3	30	52	63	7	46	54
KSOL	SF	9.4	13.4	7.0	29	54	69	2	55	45
WBLS	NY	9.8	12.8	4.4	11	55	82	7	44	56
WRKS	NY	10.7	11.8	8.3	35	49	61	4	42	58
WJLB	Detroit	10.9	11.6	7.5	26	47	62	12	47	53
WHUR	Wash	10.6	11.8	3.9	12	46	77	11	52	48
WKYS	Wash	9.3	13.5	6.4	15	58	80	5	46	54
WXYV	Balt	11.1	11.3	13.5	20	57	76	4	46	54
WAMO-F	Pitt	13.3	9.5	20.0	18	44	68	14	35	65
WEDR	Miami	13.4	9.4	5.3	17	55	71	12	52	48
KKDA-F	Dallas	14.4	8.8	23.8	16	55	76	8	54	46
KMJQ	Houston	14.3	8.8	17.7	20	53	73	7	52	48
WZAK	Cleve	10.6	11.9	8.4	13	62	78	9	42	58
KMJM	St. Louis	12.2	10.3	11.8	29	53	67	4	43	57
WVEE	Atl	11.9	10.6	13.5	13	62	84	3	43	57
WTLC	Indy	14.0	9.0	24.4	23	45	61	16	32	68
WYLD-F	New Or	14.2	8.8	17.1	15	59	75	10	50	50
WLUM	Milw	10.8	11.6	11.8	17	68	80	3	54	46
WQQK	Nash	10.1	12.5	19.8	12	71	83	5	44	56
WHRK	Memphis	11.6	10.8	9.9	21	61	73	6	49	51
WFXC	Raleigh	14.5	8.7	15.2	26	56	70	4	42	58
WENN	Birm	12.3	10.3	9.9	20	51	64	16	43	57
WRAP	Norfolk	8.8	14.4	6.0	20	43	58	22	47	53
WPEG	Char, NC	13.7	9.2	24.1	17	58	74	9	43	57
WXOK	Baton R	10.8	11.7	11.6	11	38	57	32	46	54
KHYS	Beau-PA	13.3	9.5	26.6	14	41	66	20	47	53
WWWZ	Char, SC	12.2	10.3	15.1	20	62	71	9	47	53
WWDM	Col, SC	11.6	10.9	13.2	19	63	77	4	49	51
WDZZ	Flint	10.0	12.4	23.5	19	47	62	19	42	58
WBLX	Mobile	14.6	8.6	14.5	22	56	69	9	52	48
WPLZ	Richmond	14.2	8.9	20.2	19	53	74	7	52	48

NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
KMPC	LA	8.5	14.7	6.6	-	3	20	80	53	47
WJJD	Chicago	10.1	12.5	7.2	-	5	19	81	44	56
WPEN	Phila	11.7	10.8	9.6	-	4	12	88	40	60
WNEW	NY	10.3	12.2	5.4	-	5	24	76	49	51
KPQP	SD	12.3	10.3	19.0	-	1	14	86	47	53
CKLW	Detroit	11.1	11.3	11.3	1	5	24	75	45	55
WWRC	Wash	8.6	14.6	3.4	-	4	9	91	37	63
KQUE	Houston	13.6	9.3	17.2	-	5	25	75	46	54
WBBG	Cleve	13.6	9.2	16.6	-	-	6	94	38	62
WRTH	St. Louis	9.6	13.1	8.3	-	1	15	85	45	55
KIXI	Seattle	10.9	11.5	10.5	1	1	10	89	86	14
KEZW	Denver	9.1	13.9	9.2	-	1	19	81	50	50
WMLF	Indy	11.3	11.1	16.7	-	-	15	85	46	54
WWIW	New Or	13.3	9.5	9.2	-	-	4	96	61	39
WOKY	Milw	11.5	11.0	9.4	1	4	23	74	35	65

NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
WDAE	Tampa	11.5	10.9	19.2	-	3	13	87	41	59
WGUL-F	Tampa	15.3	8.2	21.6	-	-	4	96	46	54
WROD	Day Beach	14.9	8.5	21.0	0	2	8	82	44	56
WMAS	Spr, MA	14.0	9.0	16.8	-	2	10	90	45	55
WNAK	WB-Scran	18.1	7.0	14.0	-	2	13	87	29	71

RELIGION/GOSPEL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.5	14.9	10.1	2.4	34.2	57.3	40.3	35.5	64.5
KBRT	LA	10.8	11.6	11.0	-	30	49	51	40	60
WCFL	Chicago	6.5	20.4	6.9	2	47	71	27	44	56
WWRL	NY	10.5	12.0	6.9	1	20	53	46	27	73
WROL	Boston	6.2	20.4	1.6	2	2	25	73	19	81
KLTY	Dallas	8.3	15.2	16.0	10	63	86	4	40	60
KHCB	Houston	6.9	17.2	6.3	-	19	33	67	33	67
KCMS	Seattle	9.1	13.9	27.8	6	76	88	6	41	59
KPDQ-F	Port, O	8.8	14.4	20.1	3	28	55	42	31	69
KJIL	Okl C	5.9	21.3	6.0	-	55	82	18	27	73
WAGG	Birm	12.7	9.9	2.1	2	17	33	65	22	78
WXRI	Norfolk	9.4	13.4	6.9	5	55	88	7	49	51
WWMO	Greens-WS	7.3	17.3	7.2	-	20	45	55	45	55
KCIJ	Shreve	18.0	7.0	12.5	-	13	37	63	44	56

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		12.7	9.9	14.7	2.7	34.1	60.9	36.4	41.4	58.6
KLVE	LA	8.9	14.2	1.4	4	50	70	26	44	56
KTNQ	LA	12.5	10.1	9.8	1	54	86	13	62	38
WOJO	Chicago	19.1	6.6	8.6	-	24	62	38	55	45
WADO	NY	12.5	10.1	17.1	1	16	54	45	31	69
WSKQ	NY	16.6	7.6	19.1	5	37	76	19	36	64
WCMQ-F	Miami	13.4	9.4	13.3	1	58	74	25	33	67
WQBA	Miami	15.0	8.4	15.7	1	6	29	70	45	55
WSUA	Miami	10.3	12.3	7.2	1	28	62	37	36	64
KSSA	Dallas	17.6	7.2	16.2	3	55	83	14	38	62
KXYZ	Houston	8.3	15.1	10.3	10	59	78	12	50	50
KCOR	San Ant	16.7	7.5	27.6	1	21	44	55	34	66
KUNO	Corpus	16.6	7.6	23.5	4	19	33	63	35	65
KAMA	El Paso	9.5	13.3	18.5	4	28	52	44	32	64
KGBT	McA-Brown	13.9	9.0	21.0	2	23	49	49	48	52

CLASSICAL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.7	16.4	6.8	1.0	20.1	53.9	45.1	50.4	49.6
KFAC-F	LA	7.3	17.4	5.0	2	14	47	51	54	46
WFMT	Chicago	7.5	16.7	2.4	2	19	50	48	51	49
WFLN	Phila	8.2	15.4	6.3	-	21	40	60	41	59
KDFC	SF	8.5	14.9	8.2	1	32	62	37	66	34
WNCN	NY	8.1	15.5	3.5	-	18	52	48	58	42
WQXR-F+	NY	7.2	17.5	4.9	-	9	41	59	38	62
KFSD	SD	7.3	17.2	6.8	-	21	60	40	35	65
WQRS	Detroit	10.1	12.4	6.9	-	24	41	59	62	38
WGMS+	Wash	7.6	16.5	3.4	2	17	42	56	42	58
WCRB	Boston	5.3	23.9	2.8	2	21	56	42	62	38
WTMI	Miami	7.4	17.0	8.2	-	20	39	61	54	46
KLEF	Houston	6.9	18.3	8.4	1	36	75	24	59	41
WCLV	Cleveland	7.6	16.6	8.1	-	19	46	54	51	49
KING-F	Seattle	9.5	13.3	9.2	-	16	48	52	38	62
KVOD	Denver	8.6	15.3	5.6	-	21	66	34	57	43
KYTE-F	Port, O	6.7	18.9	5.3	7	30	52	41	37	63
KHFM	Albuq	9.8	12.8	19.8	-	4	48	52	52	48

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure:	701 - the number of usable (in-tab) diaries returned from the market's metro
2nd figure:	730 - in the metro there was one diary returned for every 730 people 12+
3rd figure:	53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listenting earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+ Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1985 Revenue: $14,500,000
HH Income: $25,700
Retail $: 3.5 Bil
Pop per Station: 25,600
#1 Biller: WAAA $2,000,000

The revenue estimates are based upon calculations made in the 1986 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income perhousehold. This market's estimate is $25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 Oct. 1985.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The # 1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1986 edition of Duncan's Radio Market Guide.

12+ METRO 1/4 SHARE	FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1. WAAA-F 301/11.3	11.1	12.8	12.0	11.5	10.1

12+ TSA 1/4/CUME
1. WAAA-F 363/4908

12+ METRO CUME/ METRO CUME RATING	FAL 83	SPG 83
1. WBBB 4314/21.2	22.3	23.8

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. For most markets the Birch shares are based on a shorter (usually 2 or 3 weeks) measurement period. When this is the case the month of the rating will appear next to the column heading.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
12+ EVE: total persons, 12+ Mon-Fri, Metro, 7P-MID
SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
Men 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

FORMATS	AM	FM	TOTAL	%
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

MARKETS WHICH ARE AMONG THE TOP 50 ADI'S HAVE TWO PAGES FOR THEIR INDIVIDUAL MARKET REPORTS. the ADI rankings can be found on the far right hand side of the second page.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR   ABC-C, $73.00 (Torbet) XYZ Group   Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows.

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns
DA-N - directional at night only
DA-D - directional during the day only

WAAA-F programs a CHR format. If the station had a syndicator or consultant the name of that firm is listed in parentheses directly after the format. I will only list the syndicators and consultants if they provide me an accurate and complete list of the stations they work with.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES:	The old calls and new calls for stations which have changed calls since the last issue of American Radio. the date of the changes is listed if it is available.
FORMAT CHANGES:	This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
STATION SALES:	This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
MISCELLANEOUS COMMENTS:	These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 60/541,400
MSA Rank/Pop: 72/648,700
Cleveland ADI
Average Person Rating: 16,7
Market TSL: 22.1 hours

Stations: 26/7
Diaries: 947/572:1/48.8
Sample Target: 930
Standard Error: .623
% Below Line: 54.3
% Not Listed: 10.5

Est 1985 Revenue: $10,500,000
HH Inc: $28,548
Retail $: 3.6 Bil
Pop per Station: 77,343
# 1 Biller: WKDD-F
$2,700,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WAKR	103/11.5	10.3	10.4	11.1	11.5	
2.	WMMS-F	89/ 9.9	9.9	10.0	12.6	11.7	
3.	WKSS-F	71/ 7.9	9.5	10.7	10.3	10.5	
4.	WONE-F	60/ 6.7	6.4	5.5	5.4	5.7	
5.	WNIR-F	57/ 6.4	5.3	5.2	4.3	4.1	
6.	WMJI-F	39/ 4.3	3.4	4.8	5,8	5.0	
7.	WGAR-F	38/ 4.2	3.2	3.0	3.8	2.6	
	WLTF-F	38/ 4.2	4.7	3.2	4.3	2.3	
9.	WDBN-F	35/ 3.9	5.6	2.8	3.8	4.1	
10.	WSLR	34/ 3.8	5.2	5.7	5.0	4.7	
	WDOK-F	34/ 3.8	2.1	2.6	2.1	2.6	
12.	WZAK-F	33/ 3.7	2.9	3.2	2.4	2.7	
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WKDD-F	139/2200
2.	WMMS-F	138/1999
3.	WAKR	113/1520
4.	WMJI-F	87/1381
5.	WONE-F	78/ 847
6.	WDBN-F	67/ 880
7.	WNIR-F	66/ 672
8.	WGAR-F	57/ 895
	WHBC-F	57/ 810
	WLTF-F	57/1081
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WAKR	1310/24.3	24.4	24.2
2.	WMMS-F	1280/23.8	23/6	24/3
3.	WKDD-F	1188/22.1	24.2	26.0
4.	WMJI-F	745/13.8	11.4	13.6
5.	WLTF-F	744/13.8	12.7	10.9
6.	WGCL-F	600/11.2	14.5	17.5
7.	WGAR-F	585/10.9	6.6	7.6
8.	WONE-F	549/10.2	10.5	9.4
9.	WNIR-F	297/ 9.2	9.5	9.6
10.	WWWE	497/ 9.2	2.7	7.0
11.	WSLR	490/ 9.1	9.2	11.5
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.35% (597 of 803) (FAL 84: 70.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WAKR	1. WAKR	1. WAKR	1. WMMS-F	1. WMMS-F	1. WAKR
2. WKDD-F	2. WONE-F	2. WKDD-F	2. WMMS-F	2. WKDD-F	2. WNIR-F	2. WMMS-F	2. WMMS-F	2. WAKR	2. WLDD-F	2. WMMS-F
WGCL-F	3. WKDD-F	WONE-F	3. WMJI-F	WMMS-F	3. WDBN-F	3. WKDD-F	3. WNIR-F	3. WKDD-F	3. WAKR	3. WKDD-F
4.	4. WLTF-F	4. WMJI-F	4. WAKR	4. WNIR-F	4. WSLR	4. WNIR-F	4. WONE-F	4. WONE-F	4. WONE-F	4. WONE-F
5.	WMJI-F	5. WLTF-F	5. WONE-F	5. WMJI-F	5. WGAR-F	5. WONE-F	5. WKDD-F	5. WNIR-F	5. WWWE	5. WNIR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WKDD-F	1. WAKR	1. WONE-F	1. WONE-F	1. WONE-F	1. WMMS-F	1. WMMS-F
2. WONE-F	2. WKDD-F	2. WMJI-F	2. WMMS-F	2. WKDD-F	2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WONE-F	2. WONE-F
3. WKDD-F	3. WMJI-F	WMMS-F	3. WMJI-F	3. WMJI-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WNIR-F
4. WLTF-F	4. WLTF-F	4. WAKR	4. WLTF-F	WNIR-F	4.	4.	4.	4.	WAKR
WZAK-F	5. WONE-F	5.	5. WAKR	5. WLTF-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	12.0	17.2
AOR		160 (3)	160 (3)	19.9	13.8
AC/OLDIES/SOFT ROCK	14 (2)	77 (2)	91 (4)	11.3	10.8
MOR/VARIETY	103 (1)		103 (1)	12.8	14.8
COUNTRY	44 (2)	45 (2)	89 (4)	11.1	17.7
BLACK/URBAN		49 (2)	49 (2)	6.1	4.7
BTFL MUSIC		100 (4)	100 (4)	12.5	14.4
NEWS/TALK	29 (1)	57 (1)	86 (2)	10.7	2.4
NOSTALGIA	16 (2)		16 (2)	2.0	1.9
RELIGION					
SPANISH					
CLASSICAL		10 (1)	10 (1)	1.2	0.7
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	0.6
			803 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WCUE	1150	Cuyahoga Falls	.8/3.6
WHBC-F	94.1	Canton	.3/2.3
WQKT-F	104.5	Wooster	.3/1.1
WQXK-F	105.1	Salem	.8/2.7
WRQK-F	106.9	Canton	1.2/3.4

See Cleveland for frequency and city of license for these stations:

WBBC	1.0/ 1.8	WHK	.8/3.0
WCLV-F	1.1/ 1.9	WQAL-F	3.1/6.3
WDMT-F	1.8/ 4.5	WRMR	.8/1.7
WGAR	1.1/ 4.0	WWWE	3.2/9.2
WGCL-F	2.8/13.5		

RADIO STATIONS

WAKR ,	1590,	5 KW (DA-2) ,	MOR	MBS	$ 45.00	(Mc-Guild)	Group One
WCUE ,	1150,	1 KW/500 W (DA-2),	NOSTALGIA	US II	$ NA	(Regional)	
WHLO ,	640,	1 KW/500 W (DA-2),	RELIGION	CBS	$ 17.00	(----)	
WSLR ,	1350,	5 KW (DA-1) ,	COUNTRY	ABC-E	$ 40.00*	(Katz)	Kaneb
WKDD-F,	96.5,	50 KW @ 450 ,	CHR		$ 60.00*	(Katz)	Kaneb
WNIR-F,	100.1,	3 KW @ 300 ,	TALK		$ 21.00	(S. Katz)	(KENT)
WONE-F,	97.5,	13 KW @ 900 ,	AOR		$ 37.00*	(Mc-Guild)	Group One

Other ranked stations - See Cleveland or Canton

ALBANY-SCHENECTADY-TROY

Arbitron Rank/Pop (12+): 50/733,000
MSA Rank/Pop: 58/845,2000
ADI # 51
Average Person Rating: 16.9
Market TSL: 22.2 hours

Stations: 25/20
Diaries: 1254/585:1/51.4%
Sample Target: 1060
Standard Error: .563
% Below Line: 3.0
% Not Listed: 12.7

Est 1985 Revenue: 15,200,000
HH Inc: $30,378
Retail $: 5.0 Bil
Pop per Station: 36,650
1 Biller: WGY $3,3000,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WGY	136/11.0	11.6	9.0	12.8	12.1	9.9
2.	WROW	121/9.8	8.4	5.5	6.0	7.3	5.9
3.	WPYX	120/9.8	9.5	11.8	12.5	11.9	12.5
4.	WQBK	100/8.1	6.8	8.3	6.6	6.7	10.2
5.	WGFM-F	95/7.7	9.3	7.8	9.4	6.0	9.9
6.	WWOM-F	81/6.5	5.7	6.4	6.5	5.3	5.0
7.	WFLY-F	73/5.9	5.4	5.6	6.0	7.5	5.7
8.	WGNA-F	52/4.2	4.8	5.0	4.9	3.5	5.2
9.	WROW	51/4.1	3.3	6.8	5.0	7.3	1.7
10.	WQBK-F	48/3.9	5.5	3.6	3.1	2.6	6.8
11.	WABY	39/3.1	3.2	3.3	2.3	3.9	2.8
12.	WTRY	34/2.7	4.1	4.1	3.9	4.1	4.9
13.	WPTR	32/2.6	3.5	2.4	5.4	5.7	3.9
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WGY	219/3013
2.	WPYX-F	189/2336
3.	WROW-F	165/1733
4.	WGFM-F	132/2522
5.	WGNA-F	105/1326
6.	WQBK	100/1004
7.	WFLY-F	94/1790
8.	WWOM-F	86/1307
9.	WROW	57/1126
10.	WPTR	56/ 814
11.	WQBK-F	50/ 781
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WGY	1964/26.8	31.2	24.9
2.	WGFM-F	1873/25.6	23.5	25.0
3.	WPYX-F	1601/21.8	21.6	24.6
4.	WROW-F	1365/18.6	14.6	14.0
5.	WFLY-F	1327/18.1	20.9	18.4
6.	WWOM-F	1192/16.3	12.1	14.5
7.	WQBK	954/13.0	11.2	12.1
8.	WROW	928/12.7	11.7	14.5
9.	WTRY	779/10.6	14.6	15.2
10.	WQBK-F	722/ 9.8	10.9	9.9
11.	WGNA-F	657/ 9.0	10.1	8.3
12.	WPTR	550/ 7.5	9.1	8.4
13.				
14.				
15.				

12+ FM SHARE (METRO): 57.7% (625 of 1083) (FAL 84: 54.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFM-F	1. WPXY-F	1. WPXY-F	1. WPXY-F	1. WPXY-F	1. WPXY-F	1. WGY	1. WROW-F	1. WROW-F	1. WGY WGFM-F	1. WGFM-F
2. WPXY-F	2. WWOM-F	2. WWOM-F	2. WWOM-F	2. WROW-F	2. WGY	2. WPXY-F	2. WGY	2. WGY		2. WPXY-F
3. WFLY-F	3. WGFM-F	3. WGFM-F	3. WGY WROW-F	3. WWOM-F	3. WQBK	3. WQBK	3. WPYX-F	3. WPYX-F	3. WQBK	3. WROW-F
4.	4. WFLY-F	4. WFLY-F		4. WGY	4. WROW	4. WROW-F	4. WWOM-F	4. WGFM-F	4. WPXY-F	4. WGY
5.	5. WGY	5. WGY	5. WFLY-F	5. WFLY-F	5. WGNA-F	5. WGFM-F	5. WQBK	5. WQBK	5. WROW	5. WQBK
						6. WROW				6. WWOM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFM-F	1. WGFM-F	1. WWOM-F	1. WWOM-F	1. WWOM-F	1. WPXY-F	1. WPXY-F	1. WPXY-F	1. WPXY-F	1. WPXY-F
2. WPXY-F	2. WWOM-F	2. WFLY-F	2. WGFM-F	2. WROW-F	2. WFLY-F	2.	2. WGNA-F WQBK-F	2. WFLY-F	2. WGY
3. WWOM-F	3. WPXY-F	3. WGFM-F	3. WPXY-F	3. WGY	3. WWOM-F	3.		3. WGY WROW-F	3. WROW-F
4. WFLY-F	4. WFLY-F	4. WQBK-F	4. WGY	4. WGFM-F WROW	4. WGFM-F	4.	4. WFLY-F		4. WGNA-F
5. WQBK	5. WQBK-F	5. WPYX-F	5.		5.	5.	5.	5. WWOM-F	5. WFLY-F WQBK
				6. WFLY-F					

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		181 (5)	181 (5)	16.7	15.3
AOR		168 (2)	168 (2)	15.5	17.6
AC/OLDIES/SOFT ROCK	34 (1)	81 (1)	115 (2)	10.6	12.7
MOR/VARIETY	212 (4)		212 (4)	19.6	19.9
COUNTRY	32 (1)	52 (1)	84 (2)	7.8	9.0
BLACK/URBAN					
BTFL MUSIC		143 (4)	143 (4)	13.2	8.4
NEWS/TALK	123 (2)		123 (2)	11.4	11.2
NOSTALGIA	39 (1)		39 (1)	3.6	4.2
RELIGION	5 (1)		5 (1)	0.5	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (1)		4 (1)	0.4	0.5
			1083 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WASM-F	102.3	Saratoga Spgs.	.6/1.7
WCKL	560	Catskill	1.2/2.0
WCSS	1490	Amsterdam	.8/2.3
WHAZ	1330	Troy	.4/1.2
WHRL-F	103.1	Albany	.5/2.4
WIZR	930	Amsterdam	.3/ .9
WWCN	1460	Albany	1.9/3.6
WJJR-F	98.1	Rutland	.7/ .8
WNIQ-F	107.1	Glen Falls	.3/1.0
WSPK-F	104.7	Poughkeepsie	.3/ .8
WWSC	1450	Glen Falls	.8/1.8
WYLR-F	95.9	Glen Falls	.4/1.1

RADIO STATIONS

WABY,	1400,	1 KW/250W	,	NOSTALGIA	ABC-D	$ 16.00	(Blair)	
WGY ,	810,	50 KW	,	MOR	NBC	$ 90.00*	(Christal)	
WHAZ,	1330,	1 KW (DAYS)	,	RELIGION		$ 10.00*	(----)	
WPTR,	1540,	50 KW (DA-1)	,	COUNTRY	ABC-C	$ 31/00	(Eastman)	Dyson
WQBK,	1300,	5 KW (DA-2)	,	TALK/NEWS	CBS,ABC-T	$ 30.00	(HNWH)	
WROW,	590,	5 KW/1KW (DA-2)	,	MOR	ABC-I	$ 63.00	(MMR)	JAG
WTRY,	980,	5 KW (DA-N)	,	AC	ABC-D, MBS	$ 38.00*	(Mc-Guild)	Scott
WWCN.	1460,	5 KW(DA-N)	,	TALK/NEWS		$ 20.00	(Roslin)	
WWWD,	1240,	1 KW/250W	,	VARIETY	MBS	$ 10.00	(----)	
WFLY-F,	92.3,	13 KW @ 850	,	CHR	ABC-C	$ 52.00*	(Eastman)	Dyson
WGFM-F,	99.5,	10 KW @ 930	,	CHR	Source	$ NA	(Christal)	
WGNA-F,	107.7,	9 KW @ 980	,	COUNTRY	ABC-E	$ 27.00	(Torbet)	
WHRL-F,	103.1,	1.5 KW @ 300	,	BTFL MUS	MBS	$ 22.00	(----)	
WPXY-F,	106.5,	11 KW @ 910	,	AOR	ABC-R	$ 65.00	(Mc-Guild)	Scott
WQBK-F,	103.9,	3 KW @ 300	,	AOR	CBS-R	$ 30.00	(HNWH)	
WROW-F,	95.5,	9 KW @ 960	,	BTFL MUS	ABC-I	$ 40.00*	(MMR)	JAG
WWOM-F,	100.9,	3 KW @ 300	,	AC	US 1	$ 42.00	(Blair)	

MISCELLANEOUS COMMENTS WGY/WGFM-F sold by Sky for $11,000,000

ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/417,000
MSA Rank/Pop: 102/453,8000
ADI # 62
Average Person Rating: 18.5
Market TSL: 24.6 hours

Stations: 22/19
Diaries: 871/279:1/47.4%
Sample Target: 800
Standard Error: .718
% Below Line: 6.3
% Not Listed: 8.9

Est 1985 Revenue: $14,900,000
HH Inc: $27,345
Retail $: 3.0 Bil
Pop per Station: 21,947
1 Biller: KOB $2,900,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
..	KOB	99/12.6	14.2	13.0	7.0	10.9	
2.	KOB-F	87/11.1	16.7	16.3	14.0	13.8	
3.	KNMQ-F	74/ 9.4	9.5	9.2	10.5	1.8	
4.	KFMG-F	62/ 7.9	10.2	6.4	10.2	8.3	
5.	KRST-F	56/ 7.1	6.9	8.3	6.7	7.3	
6.	KKJY-F	53/ 6.8	5.6	5.9	8.1	8.0	
7.	KRKE-F	31/ 6.8	3.8	5.7	5.2	6/7	
8.	KIVA-F	28/ 3.6	----	----	----	----	
9.	KHFM-F	25/ 3.2	1.9	5.5	2.1	3.2	
	KRZY	25/ 3.2	3.8	3.4	5.5	3.3	
11.	KXKS	24/ 3.1	----	----	1.0	.4	
	KDEF	24/ 3.1	3.7	----	----	5.5	
	KZIA	24/ 3.1	3.8	3.1	3.6	5.5	
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KOB	124/1958
2.	KOB-F	117/1660
	KNMQ-F	117/1480
4.	KRST-F	88/1112
5.	KFMG-F	82/1083
6.	KKJY-F	70/ 875
7.	KRKE-F	49/ 696
8.	KMGA-F	38/ 594
	KIVA-F	38/ 650
10.	KHFM-F	34/ 398
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KOB	1220/28.8	29.0	29.6
2.	KOB-F	1063/25.1	27/6	32.7
3.	KNMQ-F	994/23.5	19.7	19.1
4.	KFMG-F	782/18.5	20.0	19.2
5.	KRST-F	656/15.5	14.1	17.6
6.	KKJY-F	621/14.7	14.6	13.6
7.	KRKE-F	523/12.4	12.9	14.9
8.	KIVA-F	416/ 9.8	----	----
9.	KMGA-F	376/ 8.9	9.5	13.1
10.	KQEO	358/ 8.5	10.4	10.7
11.	KRZY	334/ 7.9	8.7	9.7
12.	KHFM-F	320/ 7.6	NA	7.5
13.	KDEF	234/ 5.5	6.5	----
14.				
15.				

12+ FM SHARE (METRO): 63.21% (452 of 715) (FAL 84: 69.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB-F	1. KNMQ-F	1. KNMQ F
2. KFMG-F	2. KFMG-F	2. KFMG-F	2. KOB	2. KOB	2. KKJY-F	2. KOB-F	2. KOB	2. KOB	2. KFMG-F	2. KOB-F
KIVA-F	3. KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KRST-F	3. KNMQ-F	3. KKJY-F	3. KNMQ-F	3. KRKE-F	3. KOB
4.	4. KRKE-F	4. KRST-F	4.	4. KKJY-F	4. KHFM-F	4. KRST-F	4. KNMQ-F	4. KRST-F	4. KOB	4. KFMG-F
5.	5. KRST-F	5. KNMQ-F	5.	5. KHFM-F	5. KABQ	5. KRMG-F	KRST-F	5. KRMG-F	KOB-F	5. KRST-F
	6. KIVA-F				KRZY			KRST-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-B	1. KOB-F	1. KOP-F	1. KOB-F	1. KOB	1. KFMG-F	1. KFMG-F	1. KOB-F	1. KFMG F	1. KOB-F
2. KNMQ-F	2. KNMQ-F	2. KOB	2. KOB	KOB-F	2. KNMQ-F	2. KOB-F	2. KRKE-F	2. KOB-F	2. KOB
KFMG-F	3. KRST-F	KRST-F	3. KRST-F	3. KRST-F	3. KRKE-F	3. KNMQ-F	3. KFMG-F	3. KNMQ-F	3. KRST-F
4.	4. KOB	4. KNMQ-F	4. KNMQ-F	4. KKJY-F	4.	4. KRKE-F,	4.	4. KRST-F	4.
5.	5. KIVA-F	5.	5. KFMG-F	5. KABQ	5.	5.	5.	5. KRKE-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	10 (1)	102 (2)	112 (3)	15.7	12.0
AOR		93 (2)	93 (2)	13.0	13.6
AC/OLDIES/SOFT ROCK	17 (1)	124 (2)	121 (3)	16.9	25.1
MOR/VARIETY	99 (1)		99 (1)	13.8	14.6
COUNTRY	56 (1)	25 (1)	81 (2)	11.3	13.1
BLACK/URBAN					
BTFL MUSIC		53 (1)	53 (1)	7.4	6.6
NEWS/TALK	24 (1)		24 (1)	3.4	3.5
NOSTALGIA	24 (1)		24 (1)	3.4	
RELIGION	17 (2)		17 (2)	2.4	2.0
SPANISH	47 (2)		47 (2)	6.6	1.8
CLASSICAL		38 (2)	38 (2)	5.3	7.7
UNKNOWN/OTHERS		6 (2)	6 (2)	0.8	
			715 (22)		

OTHER RATED STATIONS/METRO			SHARE & CUME RATIN
KABQ	1350	Albuquerque	2.9/3.8
KDAZ	730	"	1.3/2.2
KKIM	1000	"	.9/2.0
KMGA-F	99.5	"	2.2/8.9
KQEO	920	"	2.2/8.5
KRKE	610	"	1.3/5.2
KZIA-F	101.5	"	.3/2.5
KKSS-F	97.3	Santa Fe	.5/4.7
KLSK-F	104.1	Santa Fe	1.7/5.1

RADIO STATIONS							
KABQ ,	1350,	5 KW/500 W (DA-N) ,	SPANISH		$25.00*	(Caballero)	Gomez
KAMX .	1520,	1 KW (DAYS) ,	CHR		$17.00	(----)	
KDAZ ,	730,	1 KW (DAYS, DA) ,	RELIGION		$15.00	(----)	
KDEF ,	1150,	5 KW/500 W (DA N) ,	NOSTALGIA		$13.00	(----)	
KKIM ,	1000,	10 KW (DAYS, DA) ,	RELIGION		$13.00	(Market 4)	Hubbard
KLTN ,	1240,	1 KW/250 W (DA-1) ,	SPANISH		$22.25	(Lotus)	Penn
KOB ,	770,	50 KW (DA-N) ,	MOR	ABC-I,NBC-T	$55.00	(Christal)	Compass
KQEO ,	920,	1 KW/500 W (DA-N) ,	OLDIES	US II	$30.00	(Katz)	
KRKE ,	610,	5 KW (DA-N) ,	CHR	ABC-D	$32.00	(Eastman)	
KRZY ,	1450,	1 KW/250 W (DA-1) ,	COUNTRY		$27.00	(Mc-Guild)	
KXKS ,	1190,	1 KW (DAYS) ,	SPANISH		$20.00*	(Caballero)	
KXIA ,	1580,	10 KW (DAYS) ,	TALK/NEWS	MBS,NBC	$26.00	(Masla)	
KFMG F ,	107.9,	22 KW @ 4130 ,	AOR	ABC-C	$47.50	(HNWH)	
KHFM F ,	96.3,	15 KW @ 4110 ,	CLASSICAL		$35.00	(CMBS)	
KKJY F ,	100.3,	22 KW @ 4107 ,	BTFL MUS		$40.00	(Torbet)	
KOB F ,	93.3,	21 KW @ 4150 ,	AC		$50.00*	(Christal_	Hubbard
KRKE F ,	94.1,	22 KW @ 4130 ,	AOR	Source	$48.00*	(Eastman)	Compass
KRST F ,	92.3,	22 KW @ 4110 ,	COUNTRY		$46.00*	(Mc-Guild)	
KMGA F ,	99.5,	20 KW @ 4134 ,	AC	US II	$30.00	(Katz)	
KLSK F ,	104.1,	100 KW @ 1970 ,	CLASS/JAZZ/AC		$20.00	(Roslin)	(SANTA FE)
KNMQ F ,	105.9,	100 KW @ 1936 ,	CHR	AbC-C	$46.00*	(HNWH)	(SANTA FE)
KIVA F,,	105.1,	100 KW @ 1978, ,	CONTEMP		40.00*	(----)	(SANTA FE)

KZZX changes calls to KMGA

Allentown - BETHLEHEM - EASTON

Arbitron Rank/Pop (12+): 58/557,200
MSA Rank/Pop: 71/649,100
Phila. ADI
Average Person Rating: 17.6
Market TSL: 23.2 hours

Stations: 31/13
Diaries: 985/566:1/57.0%
Sample Target: 930
Standard Error: .640
% Below Line: 19.6
% Not Listed: 10.1

Est 1985 Revenue: $14,200,000
HH Inc: $30,033
Retail $: 4.0 Bil
Pop per Station: 42,862
1 Biller: WLEV-F $2,000,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WFMZ-F	126/12.8	13.5	13.9	14.3	12.7	11.0
2.	WZZO-F	124/12.6	11.2	9.2	11.3	11.3	12.0
3.	WLEV-F	95/ 9.7	8.5	9.2	11.5	8.2	7.9
4.	WQQQ-F	94/ 9.6	10.0	10.8	7.2	8.2	11.5
5.	WAEB-F	62/6.3	6.1	8.1	7.7	9.6	4.0
6.	WEST	50/5.1	5.3	3.7	6.5	7.6	3.7
7.	WAEB	49/ 5.0	6.2	5.2	5.7	5.4	6.5
8.	WKAP	46/ 4.7	6.3	6.2	6.0	5.2	6.4
9.	WXKW	25/2.5	3.4	3.7	3.3	3.6	2.6
	WEEX	25/2.5	3.0	1.6	1.5	1.9	1.7
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WFMZ-F	159/1594
2.	WZZO-F	157/1931
3.	WQQQ-F	105/1660
4.	WLEV-F	102/1357
5.	WAEB-F	72/ 912
6.	WEST	50/396
7.	WAEB	49/ 835
8.	WKAP	46/ 621
9.	WXKW	37/496
10.	WEEK	27/ 333
11.	WXKW	26/ 397
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WZZO-F	1529/27.3	26.7	25.2
2.	WQQQ-F	1397/25.0	23.8	20.2
3.	WFMZ-F	1276/22.8	19.8	21.0
4.	WLEV-F	1242/22.2	21.6	20.1
5.	WAEB	814/14.6	15.9	15.8
6.	WAEB-F	728/13.0	13.6	16.0
7.	WKAP	613/11.0	11.5	23.9
8.	WEST	288/ 6.9	8.0	7.8
9.	WXKW	370/ 6.6	8.1	13.1
10.	WYSP-F	322/ 5.8	8.8	----
11.	WEEX	320/ 5.7	---	4.6
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71,80% (634 of 883) (FAL 84: 70.87%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WQQQ-F	WZZP-F	WZZO-F	WZZO-F	WZZO-F	WFMZ-F	WZZO-F WFMZ-F	WFMZ-F	WZZO-F	WQQQ-F	WZZO-F
2.	WZZO-F	WLEV-F	WLEV-F	WLEV-F	WLEV-F	WAEB-F		WZZO-F	WFMZ-F	WFMZ-F	WFMZ-F
3.	WUSL-F	WQQQ-F	WQQQ-F	WQQQ-F	WQQQ-F	WLEV-F	WLEV-F	WLEV-F	WLEV-F	WZZP-F	WQQQ-F
4.			WAEB-F	WAEB-F	WAEB-F WQQQ-F	WKAP	WQQQ-F	WAEB-F	WQQQ-F		WLEV-F
5.			WAEB	WAEB		WAEB	WAEB	WQQQ-F	WAEB-F		WAEB
6.				WFMZ-F			WAEB-F		WEST		WAEB-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WZZO-F	WZZO-F	WZZO-F	WZZO-F	WLEV-F	WZZO-F	WZZO-F	WZZO-F	WZZO-F	WZZO-F
2.	WLEV-F	WLEV-F	WLEV-F	WLEV-F	WZZO-F	WQQQ-F	WQQQ-F	WLEV-F	WQQQ-F	WLEV-F
3.	WQQQ-F	WQQQ-F	WQQQ-F WAEB-F	WQQQ-F	WFMZ-F		WLEV-F	WQQQ-F	WLEV-F	WFMZ-F
4.				WAEB-F	WAEB-F			WAEB	WAEB	WQQQ-F
5.				WFMZ-F	WQQQ-F				WAEB-F	WEAB WAEB-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		113 (5)	113 (5)	12.8	13.3
AOR		157 (3)	157 (3)	17.8	14.2
AC/OLDIES/SOFT ROCK	61 (2)	171 (4)	232 (6)	26.3	21.2
MOR/VARIETY					2.9
COUNTRY	50 (2)	14 (1)	64 (3)	7.2	12.7
BLACK/URBAN		16 (2)	16 (2)	1.8	0.6
BTFL MUSIC	4 (1)	150 (3)	154 (4)	17.4	17.7
NEWS/TALK	33 (3)		33 (3)	3.7	4.2
NOSTALGIA	96 (2)		96 (2)	10.9	10.8
RELIGION	5 (1)	8 (1)	13 (2)	1.5	1.5
SPANISH					
CLASSICAL		5 (1)	5 (1)	0.6	0.9
UNKNOWN/OTHERS					
			883 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WFMV-F	106.3	Blairstown	.5/1.4
WGPA	1100	Bethlehem	.4/1.8
WHOL	1600	Allentown	.5/2.3
WABC	770	New York	.3/1.5
WBYO-F	107.5	Boyertown	.8/1.5
WKRZ-F	98.5	Wilkes-Barre	.5/1.9
WOR	710	New York	1.9/3.8
WPLJ-F	95.5	New York	.3/1.6
WSBG-F	93,5	Stroudsberg	.7/1.3
WWSH-F	97.9	Hazelton	1.0/2.2

See Philadelphia for frequencies and city of license for the following:

KYW	1.1/5.2	WFIL	1.2/1.8	WUSL-F	1.3/3.2
WCAU-F.	.4/2.6	WFLN-F	.5/1.4	WXTU-F	1.4/2.8
WDAS-F	.3/1.4	WMGK-F	.9/2.3	WUSP-F	2.1/5.8
WEAZ-F	1.4/3.4	WMMR-F	1.2/4.2		

RADIO STATIONS

WAEB ,	790,	1 KW (DA-2) ,	AC	CBS, ABC-I	$ 31.00	(Mc-Guild)	CRB
WEEX ,	1230,	1 KW/250 W ,	COUNTRY	MBS	$ 23.00	(Eastman)	Wilks-Schwartz
WEST ,	1400,	KW/250 W ,	NOSTALGIA	CBS	$ 22.00	(Katz)	Sound Comm.
WGPA ,	1100,	250 W (DAYS) ,	BTFL MUS		$ 9.00	(----)	
WHOL ,	1600,	500 W (DAYS,DA) ,	BELIGION	MBS	$ 11.00	(----)	
WKAP ,	1320,	5 KW/1 KW (DA-2),	NOSTALGIA	ABC-E	$ 20.00	(Eastman)	Williams
WXKW ,	1470,	5 KW (DA-N) ,	COUNTRY	NBC	$ 16.00*	(-----)	
WEAB-F ,	104.1,	50 KW @ 500 ,	AC	ABC-I	$ 47.00*	(Mc-Guild)	CRB
WFMZ-F ,	100.7,	17 KW @ 870 ,	BTFL MUS		$ 42.00*	(Torbet)	
WLEV-F ,	96.1,	50 KW @ 500 ,	AC		$ 60.00	(Katz)	Sound Comm.
WQQQ-F ,	99.9,	50 KW @ 450 ,	CHR	ABC-C	$ 51.00*	(Eastman)	Wilks-Schwartz
WZZO-F ,	95.1,	12 KW @ 630 ,	AOR		$ 47.50	(Blair)	Holt

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WHOL sold for $500,000 (Kalil)

ANCHORAGE

Arbitron Rank/Pop (12+): 145/179,600
MSA Rank/Pop: 180/233,500
NO ADI
Average Person Rating: 16.0
Market TSL: 21.6 hours

Stations: 14/12
Diaries: 587/306:1/37.6%
Sample Target: 550
Standard Error: .785
% Below Line: 2.9
% Not Listed: 10.7

Est 1985 Revenue: $9,000,000
HH Inc: $41,777
Retail $: 2.7 Bil
Pop per Station: 14,967
1 Biller: KFQD $1,500,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83
1.	KWHL-F	42/13.7	12.3	15.1	17.3	14.9
2.	KGOT-F	36/11.7	16.7	13.5	14.3	12.1
3.	KYAK	31/10.1	10.0	7.3	12.0	11.3
4.	KFQD	29/ 9.4	11.0	10.8	11.3	8.9
5.	KKGR-F	26/ 8.5	9.0	5.0	3.0	6.9
6.	KNIK-F	22/ 7.2	6.7	8.5	6.0	6.5
7.	KENI	21/ 6.8	3.3	8.9	7.1	8.1
8.	KHAR	21/ 6.8	7.7	9.7	7.9	8.1
9.	KKLV-F	16/ 5.2	4.7	6.2	7.9	6.0
10.	KASH	9/ 2.9	3.3	.8	.4	.8
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	KWHL-F	50/567
2.	KGOT-F	40/560
3.	KYAK	38/410
4.	KFQD	34/580
5.	KKGR-F	28/350
6.	KNIK-F	27/295
7.	KHAR	27/280
8.	KENI	25/369
9.	KNBZ-F	18/126
10.	KKLV-F	17/313
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KWHL-F	501/26.1	21.2	25.1
2.	KGOT-F	497/25.9	30.6	28.1
3.	KFQD	445/23.2	21.7	19.8
4.	KENI	316/16.5	15.3	23.3
5.	KKGR-F	308/16.1	14.4	10.6
6.	KYAK	303/15.8	15.3	13.0
7.	KKLV-F	282/14.8	13.5	15.4
8.	KNIK-F	252/13.2	12.4	14.1
9.	KHAR	208/10.9	13.9	15.8
10.	KASH	158/ 8.2	7.7	3.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.20 % (154 of 274) (FAL 84: 55.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KYAK	1. KFQD	1. KHAR	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KGOT-F
2. KGOT-F	2. KKGr-F	2. KYAK	2. KFQD	KYAK	2. KYAK	2. KWHL-F	2. KYAK	2. KGOT-F	2. KGOT-F	2. KWHL-F
3.	3. KGOT-F	3. KKGR-F	3. KKGR-F	3. KKGF-F	3. KNIK-F	3. KYAK	3. KGOT-F	3. KYAK	3. KKGR-F	3. KFQD
4.	4. KFQD	4. KFQD	4. KNIK-F	4. KNIK-F	4.	4. KGOT-F	4. KFQD	4. KKGR-F	4.	4. KKGR-F
5.	5.	5. KGOT-F	5.	5.	5.	KENI	KNIK-F	5. KFQD	5.	5. KNIK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWHL-F	1. KKGR-F	1. KKGR-F	1. KKGR-F	1. KFQD	1. KWHL-F	1. KWHL-F	1. KKGR-F	1. KWHL-F	1. KYAK
2. KGOT-F	2. KWHL-F	2. KFQD	2. KFQD	. KNIK-F	2. KGOT-F	2. KKGR-F	2. KFQD	2. KYAK	2. KFQD
. KKGR-F	3. KGOT-F	3. KGOT-F	KGOT-F	3. KKGR-F	3.	3. KGOT-F	KWHL-F	3. KGOT-F	3. KKGR-F
4.	4. KFQD	KKLV-F	KKLV-F	4. KYAK	4.	4. KFQD	4.	4. KKGR-F	4.
5.	5.	KWHL-F	KWHL-F	KKLV-F	5.	5.	5.	. KFQD	5.
			KYAK						

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	21 (1)	36 (1)	57 (2)	20.8	25.2
AOR		68 (2)	68 (2)		18.3
AC/OLDIES/SOFT ROCK	35 (2)	16 (1)	51 (3)		20.9
MOR/VARIETY					
COUNTRY	40 (2)	5 (1)	45 (3)		13.9
BLACK/URBAN					
BTFL MUSIC	21 (1)	22 (1)	43 (2)		20.4
NEWS/TALK					
NOSTALGIA					
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	3 (1)	7 (1)	10 (2)		1.3
			274 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KBYR	700	Anchorage	2.0/8.7
KRKN-F	102.1	Anchorage	2.3/5.6
KABN	830	Big Lake	1.0/3.3
KNBZ-F	99.7	Wastilla	1.6/2.8

RADIO STATIONS

KBYR, 70, 1 KW	, AC	CBS, $ 16.00	(Roslin)	
KENI, 550, 5 KW	, CHR	ABC,I, $ 34.00	(Katz)	
KFQD, 750	, AC	, $ 45.75	(Mc-Guild)	
KHAR, 590, 5 KW	, BTFL MUS	, $ 31.00	(Eastman(	
KASH, 1080, 10 KW (DA-1)	, COUNTRY	US II, $ 22.00	(Blair)	Comm. Pacific
KYAK, 650, 50 KW/25 KW (DA-2)	, COUNTRY	MBS, $ 26.50	(Weiss)	Bingham
KKGR-F, 100.5, 25 KW @ 179, AOR (?)		, $ 12.00	(HNWH)	
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS, $ 32.00*	(Weiss)	Bingham
KKLV-F, 104.1, 25 KW @ 61, AC		UPI, $ 29.50	(Eastman)	
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS		CBS, $ 21.00	(Roslin)	
KRKN-F, 102.1, 25 KW @ 165, JAZZ/AOR		, $ 32.00	(S. Katz)	
KWHL-F, 106.5, 50 KW @ -99, AOR		, $ 41.25	(Mc-Guild)	

MISCELLANEOUS COMMENTS: KYAK/KGOT-F: From Bingham to Olympic for $?? (Chapman).....
KTNX changes calls to KASH

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 122/244,700
MSA Rank/Pop: 147/298,900
Green Bay ADI
Average Person Rating: 14.7
Market TSL: 19.7

Stations: 23/14
Diaries: 757/323:1/58.6%
Sample Target: 630
Standard Error: .683
% Below Line: 27.2
% Not Listed: 27.2

Est 1985 Revenue: 6,500,000
HH Inc: $29,875
Retail $: 1.54 Bil
Pop per Station: 17,479
# 1 Biller: WHBY
WAPL-F $950,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WAPL-F	42/11.6	12/7	13/5	9.5	9.7	
2. WIXx-F	32/ 8.8	9.5	7.8	9.0	8.7	
3. WYNE	29/ 8.0	8.3	7.8	9.0	8.7	
4. WHBY	28/ 7.7	7.8	8.5	8.0	10.0	
5. WROE-F	26/ 7.2	8.5	11.4	8.7	10.8	
6. WGEE	22/ 6.1	3.9	3.6	4.0	2.9	
7. WKAU-F+	21/ 5.8	8,7	5.9	7.4	6.6	
8. WNAM	19/ 5.2	7.8	6.0	6.4	9.2	
9. WAHC-F	17/ 4.7	3.4	4.9	6.6	4.2	
WMGV-F	17/ 4.7	4.9	3.4	6.4	3.4	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WIXX-F	116/1841
2. WAPL-F	89/1151
3. WGEE	74/ 806
4. WDUZ-F	50/ 673
5. WKAU-F+	47/1047
6. WYNE	34/ 419
7. WROE-F	30/ 486
8. WHBY	29/ 381
9. WCUB	26/1841
10. WISS-F+	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WIXX-F	656/26.6	28.7	25.3
2. WKAU-F+	535/21.7	25.8	17.8
3. WAPL-F	533/21.6	28.1	24.6
4. WHBY	467/19.0	16.1	20.0
5. WAHC-F	413/16.8	14.7	14.9
6. WNAM	404/16.4	17.9	18.2
7. WMGV-F	373/15.2	16.8	11.4
8. WROE-F	357/14.5	17.5	19.8
9. WYNE	337/13.7	15.8	13.1
10. WGEE	299/12.1	10.5	NA
11. WOSH	237/ 9.6	10.5	10.6
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 54.33% (182 of 335) (FAL 84: 55.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WYNE	1. WYNE	1. WYNE	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WAHc-F	2. WIXX-F	2. WIXx-F	2. WIXX	2. WAPL-F	2. WROE	2. WHBY	2. WYNE	2. WIXX-F	2. WIXX-F	2. WYNE
3. WKAU-F+	3. WNAM	3. WYNE	3. WNAM	3. WNAM	3. WHBY	3. WIXX-F	3. WNAM	3. WYNE	3. WHBY	3. WKAu-F+
4. WIXX-F	4. WKAU-F+	4. WNAM	WYNE	WIXX-F	4. WGEE	4. WAPL-F	4. WIXX-F	4. WHBY	4.	4. WGEE
5.	5.	5.	5.	5.	5.	5.	WHBY	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WNAM	1. WIXX-F	1. WYNE	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WIXX-F	. WIXX-F	2. WIXX-F	2. WAPL-F	2. WNAM	2.	2.	2. WIXX-F	2. WIXX-F	2. WYNE
3.	3. WKAu-F+	3. WAPL-F	3. WKAU-F+	3. WIXX-F	3.	3.	3. WNAM	3. WNAM	3. WIXX-F
4.	4. WNAM	WYNE	WYNE	4. WHBY	4.	4.	4.	WYNE	4. WNAM
5.	5.	5.	5	WKAU-F+	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	6 (1)	64 (3)	70 94)	20.9	20.3
AOR		42 (1)	42 (1)	12.5	14.7
AC/OLDIES/SOFT ROCK	19 (1)	17 (1)	36 (2)	10.7	10.2
MOR/VARIETY	35 (3)		35 (3)	10.4	11.9
COUNTRY	67 (3)	11 (2)	78 (7)	23.3	19.2
BLACK/URBAN					
BTFL MUSIC		41 (2)	41 (2)	12.2	14.7
NEWS/TALK					0.6
NOSTALGIA	24 (2)		24 (2)	7.2	4.2
RELIGION		7 (1)	7 (1)	2.1	2.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	1.7
			335 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WCKK	690	Oshkosh	2.5/3.8
WWMI-F	100.1	Neenah	1.9/4.8
WMBE	1530	Chilton	.6/1.6
WOSH	1490	Oshkosh	3.3/9.6
WRJQ	1570	Appleton	4.1/5.4
WCUB	980	Two Rivers	.8/1.9
WDUZ-F	98.5	Green Bay	4.1/6.6
WGN	720	Chicago	1.1/1.9
WISS-F+	102.3	Berlin	1.1/1.5
WNBK-F	93.5	New London	2.2/2.5
WTMJ	620	Milwaukee	.8/4.0

RADIO STATIONS

WCKK, 690, 250 W (DAYS), NOSTALGIA	ABC-E, $ 17.00	(Weiss)	
WHBY, 1230, 1 KW/250W, MOR	CBS, $ 30.63	(Eastman)	Woodward
WNAM, 1280, 5 KW/ 1 KW (DA-1), AC	ABC-I, $ 15.00	(Masla)	
WOSH, 1490, 1 KW/250 KW, COUNTRY	NBC, $ 24.00	*HNWH)	Midwest Family
WRJQ, 1570, 1 KW (DAYS), NOSTALGIA	MBS, $ 8.00	(-----)	
WYNE, 1150, 5 KW (DA-2), COUNTRY	ABC-E, $ 22.00	(Weiss)	
WAHC-F, 96.7, 3 KW @ 293, CHR	, $ 15.00	(Masla)	
WAPL-F, 105.7, 100 KW @ 500, AOR	, $ 35.00	(Eastman)	Woodward
WKAU-F+, 104.9, 1 KW @ 480, CHR	ABc-R, $ 17.00	(Selcom)	Forward
WMGV-F, 103.9, 2.5 KW @ 355, AC	US I, Source, $ 28.00	(HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ	, $ 25.00	(-----)	
WEMI-F, 100.1, 3 KW @ 300, RELIGION	, $ 11.00	(-----)	

Other ranked stations - see Green Bay

MISCELLANEOUS COMMENTS: WRJQ/WROE-F sold to Tom Bookey for $2,115,000 (Dex Card)...
WVMS changes calls to WRJQ

ATLANTA

Arbitron Rank/Pop (12+): 15/1,956,400
MSA Rank/Pop: 11/2,388,100
ADI #15
Average Person Rating: 17.3
Market TSL: 22.8 hours

Stations: 25/25
Diaries: 2153/909:1/45.3%
Sample Target: 1690
Standard Error: .434
% Below Line: 0
% Not Listed: 12.6%

Est 1985 Revenue: 75,400,000
HH Inc.: $32,228
Retail $: 17.0 Bil
Pop per Station: 78,256
# 1 Biller: WQXI A/F $12,600,000

	12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WZGC-F	342/9.8	12.1	10.5	9.2	10.0	10.7
2.	WKLS-F	312/9.0	6.4	6.7	6.9	6.2	9.5
3.	WVEE-F	311/8.9	11.0	8.5	9.1	10.8	12.9
4.	WQXI-F	310/8.9	9.2	9.9	9.1	8.1	8.3
5.	WPCH-F	257/7.4	6.5	9.0	7.0	7.3	6.8
6.	WSB	234/6.7	6.3	7.2	6.8	7.2	5.6
7.	WKHX-F	230/6.6	8.9	6.7	10.0	9.2	6.4
8.	WSB-F	171/4.9	5.9	3.5	4.8	4.9	6.5
9.	WYAY-F	169/4.9	3.3	2.4	1.1	.8	5.1
10.	WFOX-F	142/4.1	3.7	3.3	--	--	4.6
11.	WARM-F	111/3.2	2.5	5.3	4.3	4.6	2.7
12.	WAOK	105/3.0	2.3	2.9	4.6	4.0	2.5
13.	WGST	92/2.6	2.9	3.2	2.9	3.9	1.9
14.	WPLO	73/2.1	1.7	1.9	2.6	2.9	1.6
15.	WCNN	52/1.5	1.2	1.3	2.3	1.2	1.3
16.	WQXI	44/1.3	1.6	1.2	1.2	2.3	1.6
17.	WJYA-F+	40/1.1	1.6	1.3	1.5	2.2	.7
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	WZGC-F	408/6318
2.	WKLS-F	386/4477
3.	WVEE-F	344/3914
4.	WQXI-F	344/4883
5.	WKHX-F	329/4138
6.	WPCH-F	314/3940
7.	WYAY-F	263/3223
8.	WSB	256/4198
9.	WFOX-F	207/3551
10.	WSB-F	194/3363
11.	WARM-F	120/2231
12.	WAOK	105/1497
13.	WGST	93/1719
14.	WJYA-F+	82/850
15.	WPLO	74/1197
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.	WZGC-F	5043/25.0	29.6	26.1
2.	WQXI-F	4374/21.7	24.0	24.9
3.	WSB	3629/18.0	18.1	19.3
4.	WKLS-F	3478/17.3	15.5	16.1
5.	WVEE-F	3291/16.3	19.4	17.3
6.	WPCH-F	3258/16.2	13.7	16.6
7.	WKHX-F	3084/15.3	18.1	15.6
8.	WSB-F	2828/14.0	16.2	12.9
9.	WFOX-F	2631/13.1	10.8	11.1
10.	WYAY-F	2145/10.6	7.9	5.8
11.	WARM-F	1970/ 9.8	9.6	11.7
12.	WGST	1654/ 8.2	9.2	11.7
13.	WAOK	1497/ 7.4	6.3	9.1
14.	WCNN	1248/ 6.2	6.0	6.8
15.	WPLO	113/ 5.5	4.7	5.5
16.	WQXI	929/ 4.6	4.5	4.8
17.	WIGO	779/ 3.9	N A	N A
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 76.64% (2408 of 3142)   (FAL 84: 74.47%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WZGC-F	WKLS-F	WQXI-F	WQXI-F	WQXI-F	WPCH-F	WQXI-F	WKLS-F	WZGC-F	WZGC-F	WZGC-F
2.	WKLS-F	WQXI-F	WKLS-F WVEE-F	WVEE-F	WVEE-F	WSB	WZGC-F	WQZI-F	WKLS-F+	WVEE-F	WVEE-F
3.	WVEE-F	WVEE-F		WKLS-F	WKLS-F	WKHX-F	WSB	WOCH-F	WVEE-F	WKLS-F	WKSL-F
4.		WZGC-F	WZGC-F	WKHX-F	WKHX-F	WYAY-F	WVEE-F	WVEE-F	WQXI-F	WQXI-F	WKHX-F
5.		WSB-F	WKHX-F	WPCH-F	WPCH-F	WQXI-F	WKLS-F+	WKHX-F	WPCH-F	WSB	WPCH-F
6.		WFOX-F	WPCH-F	WFOX-F	WZGC-F	WVEE-F	WKHX-F	WZGC-F	WKHX-F	WOCH-F	WSB
7.		WKHX-F	WFOX-F WSB-F	WZGC-F	WSB	WZGC-F	WSB-F	WSB-F	WSB	WSB-F	WYAY-F
8.							WYAY-F	WYAY-F			
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WZGC-F	WQXI-F	WQXI-F	WQXI-F	WQXI-F	WKLS-F	WKLS-F	WKLS-F	WKLS-F	WKLS-F
2.	WVEE-F	WVEE-F	WVEE-F	WVEE-F	WVEE-F	WZGC-F	WVEE-F	WQXI-F	WQXI-F	WQXI-F
3.	WQXI-F	WZGC-F	WSB-F	WZGC-F	WPCH-F	WVEE-F	WQZI-F WZGC-F	WVEE-F	WVEE-F	WVEE-F
4.	WKLS-F	WKLS-F	WFOX-F	WSB-F	WKHX-F	WYAY-F		WFOX-F	WZGC-F	WKHX-F
5.	WSB-F	WSB-F	WKLS-F	WPCH-F	WZGC-F	WQXI-F		WZGC-F	WKHX-F	WPCH-F
6.	WARM-F	WFOX-F	WZGC-F	WKHX-F WKLS-F	WSB-F	WKHX-F		WSB-F	WFOX-F	WSB
7.		WKHX-F	WKHX-F		WFOX-F			WAOK	WYAY-F	WFOX-F
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		652 (2)	652 (2)	20.8	22.8
AOR	8 (1)	312 (1)	320 (2)	10.2	7.8
AC/OLDIES/SOFT ROCK	44 (1)	424 (3)	468 (4)	14.9	14.8
MOR/VARIETY	234 (1)		234 (1)	7.4	8.1
COUNTRY	73 (1)	399 (2)	472 (1)	15.0	12.4
BLACK/URBAN	158 (3)	338 (2)	496 (5)	15.8	14.9
BTFL MUSIC/EZ		257 (1)	257 (1)	8.2	10.1
NEWS/TALK	144 (2)		144 (2)	4.6	5.1
NOSTALGIA	14 (1)	26 (1)	40 (2)	1.3	1.5
RELIGION/GOSPEL	27 (2)		27 (2)	0.9	2.2
SPANISH				--	--
CLASSICAL	32 (1)		32 (1)	1.0	0.4
UNKNOWN/OTHERS				--	--
			3142 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAEC	860	Atlanta	.4/1.0
WBUX-F	96.7	Newnan	.8/1.8
WGKA	1190	Atlanta	.9/1.2
WGUN	1010	Atlanta	.4/1.3
WKLS	970	Atlanta	.2/1.0
WYZE	1480	Atlanta	.4/1.3

RADIO STATIONS

AM STATIONS

WAEC,	860,	5 KW (DAYS)	, RELIGION		$ NA	(----)	
WAOK,	1380,	5 KW (DA-N)	, BLACK	NBN,	$ 65.00	(Mc-Guild)	DKM
WCNN,	680,	25 KW/10 KW (DA-N)	, NEWS	ABC-T,	$ 45.00*	(HNWH)	
WFOM,	1230,	1 KW/250W	, RELIGION		$ 20.00	(Bolton)	(MARIETTA)
WGKA,	1190,	5 KW (DAYS)	, CLASSICAL		$ 32.00	(CMBS)	
WGST,	920,	5 KW/1KW	, NEWS	CBS, MBS,	$ 95.00	(Katz)	Jacor
WGUN,	1010,	50 KW (DAYS)	, RELIGION/GOSPEL		$ 22.00	(Stars)	Rivers
WIGO,	1340,	1 KW/250 W (DA-1)	, BLACK	ABC-D,	$ 60.00	(Citimedia)	Brunson
WKLS,	970,	5 KW (DAYS)	, AOR		$ NA	(Katz)	Taft
WPLO,	590,	5 KW (DA-N)	, COUNTRY	ABC-I,	$ 65.00*	(Selcom)	Cap Cities
WQXI,	790,	5 KW/1 KW (DA-N)	, OLDIES		$ NA	(Blair)	Jeff-Pilot
WSB,	750,	50 KW	, MOR	ABC-E, ABC-I,	$170.00*	(Christal)	Cox
WXLL,	1310,	500 W (DAYS)	, BLACK		$ 12.00	(Roslin)	
WYZE,	1480,	5 KW (DAYS)	, GOSPEL		$ 15.00	(-----)	Buck

FM STATIONS

WFOX,	97.1,	100 KW @ 1566,	AC		$100.00*	(MMR)	Shamrock	(GAINESVILLE)
WJYA,	104.1,	100 KW @ 1200,	NOSTALGIA		$ 50.00	(Weiss)	Williams	(LAGRANGE)
WKHX,	101.5,	100 KW @ 900,	COUNTRY		$160.00*	(Selcom)	Cap Cities	(MARITTA)
WKLS,	96.1,	100 KW @ 950,	AOR	ABC-R,	$160.00*	(Katz)	Taft	
WPCH,	94.9,	100 KW @ 890,	BTFL MUS		$175.00*	(Katz)	Jacor	
SQXI,	94.1,	100 KW @ 914,	CONTEMP/AC		$375.00	(Blair)	Jeff-Pilot	
WARM,	99.7,	100 KW @ 1000,	AC		$150.00	(Eastman)	Susquehanna	
WSB,	98.5,	100 KW @ 450,	URBAN	USI,	$155.00*	(Mc-Guild)	DKM	
WYAY,	106.7,	100 KW @ 967,	COUNTRY		$130.00	(Republic)	Katz	(GAINESVILLE)
WZGC,	92.9,	100 KW @ 910,	CHR	ABC-C,	$200.00*	(Torbet)	First Media	

CALL LETTER CHANGES

WRMM-F changes to WARM

FORMAT CHANGES

STATION SALES

WJYA A/F (Marietta):
From Bob Williams to
Transcom for $5,000,000
(Chapman)

MISCELLANEOUS COMMENTS

AUSTIN

Arbitron Rank/Pop (12+): 61/537,100
MSA Rank/Pop: 69/537,100
ADI # 79
Average Person Rating: 16.1
Market TSL: 21.4 hours

Stations: 21/15
Diaries: 1020/527:1/45.1%
Sample Target: 880
Standard Error: .607
% Below Line: 4.8
% Not Listed: 16.1

Est 1985 Revenue: $27,600,000
HH Inc: $31,287
Retail $: 4.6 Bil
Pop per Station: 35,807
1 Biller: KASE-F $5,600,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KASE-F	149/16.3	11.9	17.5	12.7	16.1	
2. KHFI-F	138/15.1	18.4	16.0	11.6	13.6	
3. KLBJ-F	106/11.6	13.6	8.0	14.4	9.9	
4. KOKE-F	63. 6.9	6.4	5.3	5.4	4.5	
5. KLBJ	57/ 6.2	5.8	4.7	5.0	4.3	
6. KPEZ-F	53/ 5.8	4.5	6.2	4.4	7.8	
7. KEYI-F	50/ 5.5	8.3	9.5	9.6	7.3	
8. KVET	34/ 3.7	4.5	4.2	5.4	6.8	
9. KOKE	24/ 2.6	---	1.5	3.2	5.4	
10. KIXL	15/ 1.6	.9	.9	1.2	1.2	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. KASE-F	205/1999
2. KLBJ-F	148/1629
3. KHFI-F	141/1823
4. KOKE-F	74/1123
5. KLBJ-F	70/ 988
6. KPEZ-F	57/ 626
7. KEYI-F	56/ 985
8. KVET	46/ 857
9. KWTX-F	38/ 463
10. KOKE	24/ 169
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KHFI-F	1780/31.5	34.7	31.3
2. KASE-F	1400/24.7	22.6	27.6
3. KLBJ-F	1339/23.7	24.7	19.4
4. KOKE-F	1084/19.2	15.4	17.9
5. KEYI-F	889/15.7	19.9	20.1
6. KLBJ	820/14.5	14.6	12.1
7. KVET	679/12.0	9.6	14.1
8. KPEZ-F	568/10.0	10.1	11.7
9. KNOW	320/ 5.7	7.0	10.3
10. WOAI	291/ 5.1	1.6	2.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 76.76% (588 of 766) (FAL 84: 75.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F
2. KASE-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KLBJ-F	2. KPEZ-F	2. KPEZ-F	2. KHFI-F	2. KHFI-F	2. KASE-F	2. KHFI-F
3.	3. KASE-F	3. KASE-F	3. KHFI-F	3. KHFI-F	3. KLBJ	3. KLBJ	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F
4.	4. KOKE-F	4. KOKE-F	4. KOKE-F	4. KOKE-F	4. KVET	4. KVET	4. KPEZ-F	4. KOKE-F	4.	4. KOKE-F
5.	5. KEYI-F	5. KEYI-F	5. KEYI-F	5. KEYI-F	5. KOKE-F	5. KOKE-F	5. KEYI-F	5. KLBJ	5.	5. KEYI-F KVET

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHFI-F	1. KHFI-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F
2. KLBJ-F	2. KASE-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KASE-F	2. KHFI-F	2. KLBJ-F
3. KOKE-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KOKE-F	3.	3. KASE-F	3. KHFI-F	3. KASE-F	3. KLBJ
4. KASE-F	4. KOKE-F	4. KEYI-F	4. KOKE-F	4. KPEZ-F	4.	4. KEYI-F	4. KOKE-F	4. KEYI-F	4. KEYI-F
5.	5. KEYI-F	5. KOKE-F	5. KEYI-F	5. KEYI-F KLBJ-F	5.	5. KOKE-F	5.	5. KOKE-F	5. KOKE-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		141 (2)	141 (2)	18.4	19.0
AOR		113 (2)	113 (2)	14.8	10.4
AC/OLDIES/SOFT ROCK	22 (3)	113 (2)	135 (5)	17.6	20.7
MOR/VARIETY					
COUNTRY	48 (3)	149 (1)	197 (4)	25.7	26.8
BLACK/URBAN					6.0
BTFL MUSIC		58 (2)	58 (2)	7.6	7.2
NEWS/TALK	69 (2)		69 (2)	9.0	6.4
NOSTALGIA					
RELIGION	15 (1)		15 (1)	2.0	1.0
SPANISH	24 (1)	10 (1)	34 (2)	4.4	2.4
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.5	
			766 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KGTN-F	96.7	Georgetown	.4/1.6
KNOW	1490	Austin	1.2/5.7
KRGT-F	92.1	Taylor	1.1/2.8
KTAE	1260	Taylor	1.0/1.6
KTXZ	1560	West Lake Hills	.7/3.5
KISS-F	99.5	San Antonio	.8/1.2
KKYX	680	"	.5/1.0
KQXT-F	101.9	"	.5/1.1
KTSA	550	"	.5/2.3
KWTX-F	97.5	Waco	.3/1.5
WOAI	1200	San Antonio	1.3/5.1

RADIO STATIONS

KIXL ,	970 ,	1 KW (DAYS, DA) ,	RELIGION		$ 10.00	(Christal)	Oppenheimer
KLBJ ,	590 ,	5 KW/1 KW (DA-N),	NEWS/TALK	CBS,MBS; NBC-T	$ 40.00*	(Eastman	
KOKE ,	1370 ,	1 KW (DAYS) ,	AC		$ 25.00*	(Selcom)	
KNOW ,	1490 ,	1 KW/250 W ,	OLDIES		$ 40.00	(Torbet)	Hicks
KTXZ ,	1560 ,	2.5 KW (DA-2) ,	NOSTALGIA (?)	US 2	$ 35.00	(Weiss)	
KVET ,	1300 ,	5 KW/1 KW (KA-2),	COUNTRY	ABC-I	$ 50.00*	(Katz)	
KASE-F,	100.7,	100 KW @ 2000 ,	COUNTRY		$ 110.00*	(Katz)	
KEYI-F,	103.7,	97 KW @ 585 ,	AC		$ 90.00	(Torbet)	Hicks (SAN MARCOS)
KHFI-F,	98.3 ,	1.3 KW @ 418 ,	CHR		$ 95.00*	(Christal)	Oppenheimer
KLBJ-F,	93.7 ,	100 KW @ 1057 ,	AOR		$ 68.00*	(Eastman)	
KOKE-F,	95.5 ,	10 KW @ 265 ,	AC		$ 47.00	(Selcom)	
KPEZ-F,	102.3,	3 KW @ 300 ,	BTFL/EZ		$ 45.00*	(Mc-Guild)	Clear Channel

MISCELLANEOUS COMMENTS KMMM changes calls to KOKE (Dec) and changes format to AC...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/364/6000
MSA Rank/Pop: 100/470,600
ADI # 148
Average Person Rating: 15.4
Market TSL: 21.4 hours

Stations: 36/24
Diaries: 840/434:1/46.8%
Sample Target: 740
Standard Error: .654
% Below Line: 12.3
% Not Listed: 14.6

Est 1985 Revenue: $10,500,000
HH Inc: $29,833
Retail $: 2.7 Bil
Pop per Station: 15,192
# 1 Biller: KKXX-F $1,700,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83
1. KKXX	88/15.5	13.9	13.9	14.0	10.1
2. KUZZ	65/11.2	13.4	13.9	9.6	14.3
3. KWAC	46/ 7.9	8.3	7.8	6.1	4.0
4. KGFM-F	40/ 6.9	9.0	7.6	10.8	6.7
5. KQXA-F	25/ 4.3	8.8	6.6	9.8	7.2
6. KGEO	18/ 3.1	3.9	5.0	3.7	5.5
7. KLLY	17/ 2.9	2.2	---	---	---
8. KERN	12/ 2.1	3.7	2.3	1.9	4.0
9. KAFY	11/ 1.9	2.4	3.1	3.9	3.3
10. KPMC	11/1.9	2.2	1.7	1.9	2.1
11. KOST-F		.8	1.2	.7	.5
12.					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME

1.
2. THIS MARKET'S
3. METRO AND TSA
4. ARE THE SAME
5.
6.
7.
8.
9.
10.
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KKXX-F	1130/29.9		
2. KUZZ	706/18.7		
3. KQXR-F	640/16.9		
4. KGFM-F	428/11.3		
5. KGEO	367/ 9.7		
6. KWAC	301/ 8.0		
7. KAFY	300/ 7.9		
8. KERN	278/ 7.4		
9. KLLY-F	237/ 6.3		
10. KPMC	204/ 5.4		
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 53.32% (265 of 497) (FAL 84: 46.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F
2. KQXR-F	2. KWAC	2. KWAC	2. KUZZ	2. KUZZ	2. KGFM-F	2. KUZZ	2. KUZZ	2. KUZZ	2. KUZZ	2. KUZZ
3.	3. KQXR-F	3. KUZZ	3. KWAC	3. KWAC	3. KWAC	3. KWAC	3. KGFM-F	3. KGFM-F	3. KQXR-F	3. KQXR-F
4.	4. KGEO	4. KQXR-F	4. KGEO	4. KGEO	4. KKXX-F	4. KQXR-F	4. KWAC	4. KQXR-F	4. KWAC	4. KWAC
5.	KUZZ	5.	5.	5.	5.	5.	5.	5.	5. KGFM-F	5. KGFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F
2. KQXR-F	2. KQXR-F	2. KGEO	2. KWAC	2. KUZZ	2. KWAC	2. KWAC	2. KGEO	2. KWAC	KUZZ
3. KWAC	3. KWAC	3. KUZZ	3. KQXR-F	3. KWAC	3. KQXR-F	3. KQXR-F	3.	3. KUZZ	3. KWAC
4.	4.	4.	4. KUZZ	4.	4.	4.	4.	4. KGEO	4. KGEO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		137 (5)	137 (5)	27.6	21.4
AOR		18 (2)	18 (2)	3.6	11.0
AC/OLDIES/SOFT ROCK	25 (1)	42 (4)	67 (5)	13.5	12.8
MOR/VARIETY	51 (6)		51 (6)	10.3	7.1
COUNTRY	83 (4)	13 (2)	96 (6)	19.3	20.9
BLACK/URBAN	4 (1)		4 (1)	0.8	
BTFL MUSIC		46 (2)		9.3	9.7
NEWS/TALK	4 (1)		5 (1)	0.8	0.4
			16 (3)		
NOSTALGIA	5 (1)		53 (2)	1.0	0.9
RELIGION	7 (1)	9 (2)		3.2	3.3
SPANISH	53 (2)			10.7	9.9
CLASSICAL					
UNKNOWN/OTHERS		4 (2)	4 (2)	0.8	2.6
			497 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KAVS-F	97.7	Mohave	.3/1.5
KSNO-F	98.5	Delano	.3/2.0
KDOL	1340	Mohave	.5/1.1
KERI	1180	Wasco	1.2/3.3
KFIO-F	104.9	Ridgecrest	.3/1.6
KHIS	800	Bakersfield	1.2/1.3
KHIS-F	96.5	Bakersfield	.5/3.6
KLOA	1240	Ridgecrest	.3/1.2
KTKR	1310	Taft	1.0/1.3
KTPI-F	103.1	Tehachapi	1.5/2.9
KUNN	1350	Bakersfield	.7/2.0
KVLI	1140	Lake Isabella	1.4/2.0
KXEM	1590	McFarland	1.2/1.7
KBOS-F	94.9	Tulare	.5/3.8
KFRE	940	Fresno	.5/2.0
KJUG-F	106.7	Tulare	.7/2.4

See Los Angles for details for these stations:

KBIG-F	.7/1.5	KMET-F	1.5/4.4
KIIS-F	.5/2.3	KMPC	.9/2.8
KKHR-F	.5/1.6	KNX	.7/3.0
KLOS-F	1.5/3.8	KRTH-F	.5/1.6

RADIO STATIONS

KAFY , 550 , 1 KW (DA-@) , COUNTRY ABC-D $ 20.00 (Blair)
KERN , 1410 , 1 KW , MOR ABC-I $ 20.00 (HNWH) Brandon
KGEO , 1230 , 1 KW/250 W , OLDIES NBC $ 28.00 (Selcom)
KPMC , 1560 , 10 KW (DA-1), VARIETY CBS,MBS $ 17.00 (Masla)
KUZZ , 970 , 1 KW (DA-2) , COUNTRY $ 38.00* (Katz)
KWAC , 1490 , 1 KW/250 W , SPANISH $ 26.00 (Lotus)
KUNN , 1350 , 1 KW (DAYS) , BLACK US I $ 18.00 (Torbet)

KGFM-F, 101.5, 5 KW @ 1280 , BTFL/EZ $ 32.00 (Selcom)
KHIS-F, 96.5 , 50 KW @ 550 , RELIGION $ NA (----)
KKXX-F, 107.9, 6 KW @ 1340 , CHR $ 40.00* (Katz)
KLYD-F, 97.7 , 3 KW @ 3000 , AC (?) US I $ 25.00 (Torbet)
KQXR-F, 94.1 , % KW @ 1312 , CHR ABC-E $ NA (HNWH) Brandon
KLLY-F, 95.3 , 2 KW @ 346 , AC APR $ 18.00 (Torbet) (OILDALE)

MISCELLANEOUS COMMENTS KDOL-F changes to KAVS

BALTIMORE

Arbitron Rank/Pop (12+): 16;1,911,300
MSA Rank/Pop: 14/2,263,900
AD I # 21
Average Person Rating: 18.9
Market TSL: 24.6 hours

Stations: 36/21
Diaries: 2975.917:1/51.2%
Sample Target: 1700
Standard Error: .454
% Below Line: 13.3
% Not Listed: 10.2

Est 1985 Revenue: $46,600,000
HH Inc.: $29,642
Retail $: 14.2 Bil
Pop per Station: 91,014
1 Biller: WBSB-F $6,000,000

12+ METRO SHARE		1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	WLIF-F	315/8.7	---	9.9	10.1	9.7	7.1
2.	WBAL	272/7.5	---	8.6	8.0	8.2	10.9
3.	WXYV-F	246/6.8	---	5.4	5.4	6.2	8.5
4.	WBSB-F	241/6.7	---	7.4	6.7	4.4	7.2
5.	WIYY-F	204/5.6	---	6.9	5.9	8.0	7.4
6.	WPOC-F	204/5.6	---	5.4	6.0	5.8	5.3
7.	WCAO	158/4.4	---	2.9	2.5	3.6	4.2
8.	WFBR	150/4.1	---	4.4	3.0	3.2	3.1
9.	WMKR-F	141/3.9	---	4.8	3.2	4.2	5.2
10.	WWIN-F	126/3.5	---	2.9	3.1	4.9	2.4
11.	WYST-F	115/3.2	---	3.3	3.7	3.9	3.3
12.	WBGR	114/3.1	---	3.3	4.5	2.5	3.0
13.	WITH	108/3.0	---	2.5	2.3	3.3	2.3
14.	WQSR-F	96/2.6	---	2.1	1.6	1.2	1.8
15.	WWDC-F	89/2.5	---	2.3	·1.9	1.7	2.8
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	WLIF-F	345/3781
2.	WBAL	285/3749
3.	WXYV-F	260/2955
4.	WBSB-F	254/3954
	WPOC-F	254/2737
6.	WIYY-F	223/3207
7.	WCAO	195/1947
8.	WFBR	150/2139
9.	WMKR-F	144/2887
10.	WWIN-F	126/1622
11.	WYST-F	121/2004
12.	WWDC-F	120/1588
13.	WBGR	114/ 634
14.	WITH	108/1213
15.	WQSR-F	97/1514
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WBSB-F	3705/19.3	20.5	17.8
2.	WLIF-F	3527/18.4	17.8	18.7
3.	WBAL	3444/17.9	19.4	20.1
4.	WIYY-F	2954/15.4	17.3	19.7
5.	WMKR-F	2826/14.7	15.1	14.2
6.	WXYV-F	2781/14.5	14.4	14.2
7.	WPOC-F	2305/12.0	11.7	13.3
8.	WFBR	2111/11.0	14.1	10.8
9.	WYST-F	1915/10.0	9.9	11.2
10.	WCAO	1671/ 8.7	8.4	11.0
11.	WWIN-F	1622/ 8.5	8.6	9.8
12.	WQSR-F	1496/ 7.8	7.0	6.1
13.	WWIN	1409/ 7.3	NA	8.5
14.	WWDC-F	1334/ 6.9	6.6	6.8
15.	WITH	1213/ 6.3	NA	6.9
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 65.11% (2118 of 3253) (FAL 84: 64.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMKR-F	1. WIYY-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WXYV-F	1. WLIF-F
2. WBSB-F	2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WBAL	2. WBSB-F	2. WPOC-F	2. WBSB-F	2. WBAL	2. WXYV-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WPOC-F	WPOC-F	3. WPOC-F	3. WLIF-F	3. WBAL	3. WXYV-F	3. WLIF-F	3. WBSB-F
4. WIYY-F	4. WWDC-F	4. WPOC-F	4. WLIF-F	4. WBSB-F	4. WCAO	4. WXYV-F	4. WIYY-F	4. WIYY-F	4. WIYY-F	4. WPOC-F
5. WWIN	5. WWIN-F	5. WYST-F	5. WYST-F	5. WCAO	5. WBGR	5. WPOC-F	5. WXYV-F	5. WPOC-F	5. WBSB-F	5. WBAL
6. WEBB	6. WMKR-F	6. WWIN-F	6. WCAO	6. WBAL	6. WFBR	6. WCAO	6. WBSB-F	6. WBAL	6. WFBR	6. WYST-F
7. WWIN-F	7. WYST-F	7. WLIF-F	WIYY-F	7. WBGR	7. WBSB-F	7. WIYY-F	7. WCAO	7. WCAO	WMKR-F	7. WWIN-F
8.	8.	8.	WWIN-F	WYST-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F
2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WPOC-F
3. WIYY-F	3. WIYY-F	3. WQSR-F	3. WPOC-F	3. WLIF-F
4. WYST-F	4. WMKR-F	4. WWIN-F	4. WYST-F	4. WXYV-F
5. WMKR-F	WYST-F	5. WPOC-F	5. WLIF-F	5. WBGR
6. WWIN-F	6. WWIN-F	6. WMKR-F	6. WWIN-F	6. WBAL
WWDC-F	7. WQSR-F	7. WIYY-F	7. WBGR	WYST-F
8.	8.	WYST-F	8.	8. WWIN-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIYY-F	1. WIYY-F	1. WXYV-F	1. WIYY-F	1. WXYV-F
2. WWDC-F	2. WXYV-F	2. WIYY-F	2. WXYV-F	2. WIYY-F
3. WXYV-F	3. WWDC-F	3. WWIN-F	3. WWDC-F	3. WLIF-F
4. WBSB-F	4. WBSB-F	4. WCAO	4. WBSB-F	4. WCAO
5. WMKR-F	5.	5. WWDC-F	5. WPOC-F	5. WPOC-F
6. WWIN-F	6.	6. WBSB-F	6. WWIN-F	6. WBAL
7. WHFS-F	7.	WGRX-F	7. WQSR-F	WFBR
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		440 (4)	440 (4)	13.5	11.4
AOR		363 (4)	363 (4)	11.2	12.5
AC/OLDIES/SOFT ROCK	88 (3)	283 (5)	371 (8)	11.4	10.5
MOR/VARIETY	439 (3)		439 (3)	13.5	10.1
COUNTRY	158 (1)	217 (2)	375 (3)	11.5	10.9
BLACK/URBAN	178 (3)	425 (3)	603 (6)	18.5	20.6
BTFL MUSIC/EZ		349 (3)	349 (3)	10.7	11.2
NEWS/TALK	50 (1)		50 (1)	1.5	5.3
NOSTALGIA	108 (1)		108 (1)		3.3
RELIGION/GOSPEL	114 (1)	25 (1)	139 (2)	4.3	3.8
SPANISH					---
CLASSICAL		16 (1)	16 (1)	0.5	---
UNKNOWN/OTHERS					---
			3253 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANN	1190	Annapolis	.6/ .8
WCBM	680	Baltimore	1.5/5.0
WEBB	1360	Baltimore	2.2/5.3
WGRX-F	100.7	Westminster	1.1/3.5
WRBS-F	95.1	Baltimore	.7/2.3
WWIN	1400	Baltimore	2.1/7.3
WYST	1010	Baltimore	.9/1.8

See Washington for the frequency and city of license of the following stations:

WASH-F	.5/2.3	WLTT-F	.6/1.3
WAVA-F	.4/2.9	WMAL	.5/1.9
WFRE-F	.3/1.1	WMZQ-F	.4/1.4
WGAY-F	.6/1.4	WCLY-F	.9/2.7
WGMS-F	.4/1.1	WRQX-F	1.2/5.3
WHFS-F	.8/3.1	WTOP	1.4/5.1
WHUR-F	1.5/4.3		

RADIO STATIONS

AM STATIONS

WBAL,	1090,	50 KW (DA-N)	MOR/TALK	ABC-E,	$ 86.00	(HNWH)	Hearst
WBGR,	860,	1 KW (DAYS,DA)	BLACK/GOSP.	UPI,	$ 35.00	(---)	Mortenson
WBMD,	750,	1 KW (DAYS)	RELIGION	,	$ 12.00	(---)	
WCAO,	600,	5 KW (DA-1)	COUNTRY	NBC,	$ 65.00	(McGuild)	DKM
WCBM,	680,	10 KW/5 KW (DA-2)	AC	,	$ 70.00	(Katz)	Metromedia
WEBB,	1360,	5 KW (DAYS)	BLACK	SBN,	$ 32.00	(Citi)	Brunson
WFBR,	1300,	5 KW (DA-1)	MOR/AC	NBC,NBC-T ,	$86.25	(Republic)	
WHRF,	1520,	250 W (DAYS)	MOR	,	$ 25.00	(---)	
WITH,	1230,	1 KW/250W	NOSTALGIA	,	$ NA	(Groskin)	Robinson
WJRO,	1590,	1 KW (DA-2)	BTFL MUS	,	$ 15.00	(---)	
WTOX,	1570,	5 KW (DAYS)	RELIGION	,	$ 24.00	(---)	Jacor
WWIN,	1400,	1 KW/250 W	BLACK	NBN,	$ 38.00	(MMR)	
WYST,	1010,	1 KW (DAYS)	OLDIES	US I,	$ NA	(Masla)	United

FM STATIONS

WBSB-F,	104.3,	50 KW @ 422	CHR	ABC-C,	$90.00*	(Torbet)	Scripps-Howard
WIYY-F,	97.9,	11 KW @ 950	AOR	ABC-R,	$NA	(HNWH)	Hearst
WLIF-F,	101.9,	14 KW @ 961	BTFL/EZ	,	$95.00*	(Christal)	American
WMKR-F,	106.5,	29 KW @ 620	CHR	,	$90.00	(Katz)	S & F
WPOC-F,	93.1,	16 KW @ 870	COUNTRY	ABC-D,	$146.25	(Eastman)	Nationwide
WQSR-F,	105.7,	50 KW @ 245	AC	CBS-R,	$ NA	(---)	
WRBS-F	95.1,	50 KW @ 260	RELIGION	,	$13.00	(---)	
WWIN-F,	95.9,	3 KW @ 300	BLACK	,	$ NA	(MMR)	
WXYV-F,	102.7,	50 KW @ 400	URBAN	Source,	$90.00*	(McGuild)	DKM
WYST-F,	92.3,	10 KW @ 560	AC	US I,	$60.00*	(Masla)	United
WGRX-F,	100.7,	50 KW @ 250	AOR	,	$45.00	(Selcom)	Shamrock Comm. (WESTMINSTER)

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
	WCBM: from News/Talk to Vocal EZ		

BATON ROUGE

Arbitron Rank/Pop (12+): 74/445,900
MSA Rank/Pop: 89/550,100
ADI #91
Average Person Rating: 17.2
Market TSL: 22.7 hours

Stations: 18/15
Diaries: 1009/442:1/45.3%
Sample Target: 820
Standard Error: .634
% Below Line: 3.6
% Not Listed: 10.4

Est 1985 Revenue: $15,900,000
HH Inc: $30,117
Retail $: 3.4 Bil
Pop per Station: 29,726
1 Biller: WFMF-F $2,900,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WGGZ-F	86/11.1	9.6	6.2	6.1	7.3	
2.	WFMF-F	84/10.9	12.5	17.8	18.3	21.5	
3.	WYNK-F	80/10.4	9.5	6.6	14.7	13.9	
4.	WKJN-F	79/10.2	11.0	5.2	---	---	
5.	WXOK	76/ 9.8	8.1	8.1	8.2	10.0	
6.	WTKL	67/ 8.7	8.3	8.6	4.2	6.5	
7.	KQXL-F	48/ 6.2	9.1	7.7	6.3	2.4	
8.	WQXY-F	47/ 6.1	3.8	6.9	11.1	8.3	
9.	WJBO	25/ 3.2	3.6	6.8	1.8	4.1	
10.	WXAM	19/ 2.5	3.3	1.9	1.3	3.8	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WFMW-F	150/2515
2.	WKJN-F	147/1566
3.	WYNK	145/1471
4.	WGGZ-F	127/2330
5.	WXOK	85/1019
6.	WTKL	84/ 670
7.	WQXY-F	62/ 967
8.	KDEA-F	57/ 557
9.	KQXY-F	51/ 752
10.	WJBO	27/ 618
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WFMF-F	1427/31.9	29/5	35.6
2.	WGGZ-F	1266/28.3	25.1	19.4
3.	WYNK-F	906/20.2	18.4	15.7
4.	WXOK	889/19.9	20.1	19.5
5.	WKJM-F	792/17.7	18.0	11.7
6.	WQXY-F	723/16.1	14.2	19.3
7.	KQXL-F	611/13.6	14.6	16.2
8.	WTKL	586/13.1	14.6	14.6
9.	WJBO	571/12.8	10.6	16.3
10.	WIBR	368/ 8.2	6.8	5.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.33% (459 of 692) (FAL 84: 61.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F	1. WKJN-F	1. WYNK-f+	1. WYNK-F	1. WYNK-F	1 WFMF-F	1. WGGZ-F
2. WFMF-F	2. WGGZ-F	2. WGGZ-F	2. WKJN-F	2. WKJN-F	WYNk-F	2. WFMF-F	2. WKJN-F	2. WKJN-F	2 WGGZ-F	2. WKJN-F
3. WTKL	3. WTKL	3. WYNK-F	3. WFMF-F	3. WXOK	3. WXOK	3. WKJM-F	3. WXOK	3. WXOK	3 WKJN-F	3. WTKL
4. WXOK	4. KQXL-F	4. WKJN-F	4. WTKL	4. WFMF-F	4. WTKL	4. WGGZ-F	4. WFMF-F	4. WFMF-F	4 WYNK-F	4. WXOK
5.	5. WQXY-F	5. WTKL	5. WXOK	5. WTKL	5. WQXY-F	5. WXOK	5. WGGZ-F	5. WGGZ-F	5 KQXL-F	5. WFMF-F
	WXOK								WQXY	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WKJN-F	1. WGGZ-F	1. WGGZ-F	1. WYNK-F	1. WYNK-F	1. WYNK-F
WFMF-F	2. WGGZ-F	2. WTKL	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. KQXL-F	2. WGGZ-F	2. WKJN-F
3. KQXL-F	3. WTKL	3. WXOK	3. WGGZ-F	WXOK	3. KQXL-F	3. KQXL-F	3. WFMF-F	3. WTKL	3. WTKL
.WQXY-F	4. WQXXY-F	4. WKJN-F	4. WYNK-F	WYNK-F	4. WTKL	4. WTKL	WGGZ-F	4. WFMF-F	4. WXOK
5.	WXOK	WGGZ-F	5. WXOK	5. WGGZ-F	5.	5. WYNK-F	WTKL	WKJN-F	5. KQXL-F
								KQXL-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		170 (2)	170 92)	24.6	21.4
AOR					1.7
AC/OLDIES/SOFT ROCK		47 (1)	47 (1)	6.8	22.5
MOR/VARIETY					
COUNTRY		159 (2)	170 (3)	24.6	20.2
BLACK/URBAN	11 (1)	63 (3)	206 (5)	29.8	27.8
BTFL MUSIC	143 (2)	17 (1)	32 (2)	4.6	2.2
NEWS/TALK	15 (1)		30 (2)	4.3	0.5
NOSTALGIA	30 (2)		19 (1)	2.7	
RELIGION	19 (1)	3 (1)	18 (2)	2.6	2.7
SPANISH	15 (1)				
CLASSICAL					
UNKNOWN/OTHERS					1.1
			692 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KSMI-F	104.9	Donaldsonville	1.6/3.2
WIBR	1300	Baton Rouge	1.9/8.2
WLUX	1550	Baton Rouge	1.9/3.2
WQCK	92.7	Clinton	.4/1.9
WYNK	1380	Baton Rouge	1.4/4.1
KDEA-F	99.1	New Iberia	2.2/3.9
WWL	870	New Orleans	.6/3.4
WYLD-F	98.5	New Orleans	.4/1.6

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N) , EZ , $ NA (Katz)
WJBO, 1150, 5 KW (DA-1) , NEWS/TALK CBS, MBS, NBC-T, $ 19.00 (Blair) Manship
WLUX, 1550, 5 KW (DAYS) , RELIGION WPI, $ (-----)
WTKL, 1260, 1 KW (DAYS) , BLACK , $ 20.00 (Masla)
WXAM, 910, 1 KW (DA-1) , NOSTALGIA , $ 17.00 (Christal) Oppenheimer
WXOK, 1460, 5 KW/1 KW (DA-N) , BLACK NBN, $ 25.00 (HNWH)
WYNK, 1380, 5 KW (DAYS,DA) , COUNTRY ABC-E, $ 17.00 (Torbet) Hicks

KQXL-F, 106.3, 3 KW @ 300, BLACK SBN, $ 24.00 (Weiss) (NEW ROADS)
WFMF-F, 102.5, 100 KW @ 1360, CHR , $ 80.00* (Blair) Manship
WGGZ-F, 103.3, 100 KW @ 1550, CHR CBS-R, $ 55.00 (Katz)
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY , $ 40.00* (Eastman) Sterling (HAMMOND)
WQXY-F, 100.7, 100 KW @ 750, AC , $ 67.50 (Christal) Oppenheimer
WYNK-F, 101.5, 100 KW @ 403, COUNTRY ABC-E, $ 55.00* (Torbet) Hicks

MISCELLANEOUS COMMENTS: WKHN-F (Hammond) sold by Keymarket to Sterling Comm for $?? (Blackburn)... WIBR solf for $450,000...

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 98/328,800
MSA Rank/Pop: 114/392,600
ADI #122
Average Person Rating: 15.2
Market TSL: 20.4 hours

Stations: 21/17
Diaries: 822/400:1/49.0%
Sample Target: 710
Standard Error: .676
% Below Line: 9.0
% Not Listed: 6.2

Est 1985 Revenue: $8,200,000
HH Inc: $31,482
Retail $: 2.6 Bil
Pop per Station: 19,341
1 Biller: KYKR-F $1,200,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83
1.	KHYS-F	70/14.1	12.8	15.9	22.3	15.6
2.	KZZB-F	61/12.2	13.0	13.7	9.5	13.7
3.	KYKR-F	55/11.0	14.1	12.4	11.2	8.8
4.	KWIC-F	39/ 7.8	7.6	7.7	8.4	1.3
5.	KLVI	35/ 7.0	8.2	5.6	5.9	9.2
6.	KQXY-F	34/ 6.8	8.0	7.6	8.2	10.9
7.	KKMY-F	30/ 6.0	3.3	2.2	1.5	3.4
	KTRH	30/ 6.0	3.7	4.9	3.6	5.6
9.	KIOC-F	28/ 5.6	3.5	5.9	5.3	5.8
10.	KWYD-F	24/ 4.8	6.5	6.7	7.0	8.8
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	KAAB-F	89/1224
2.	KHYS-F	86/ 848
3.	KYKR-F	79/ 799
4.	KWIC-F	53/ 750
5.	KLVI	47/ 567
6.	KQXY-F	45/ 568
7.	KTRH	39/ 464
8.	KIOC-F	35/ 669
9.	KKMY-F	34/ 466
10.	KAYD-F	26/ 387
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KAAB-F	876/26.8	26.7	24.9
2.	KHYS-F	665/20.4	16.9	18.2
3.	KWIC-F	644/19.7	17.0	18.7
4.	KYKR-F	621/19.0	23.9	21.7
5.	KIOC-F	571/17.5	15.1	16.2
6.	KLVI	507/15.5	18.9	17.6
7.	KQXY-F	442/13.5	15.9	16.1
8.	KKMY-F	386/11.8	8.4	6.8
9.	KTRH	377/11.5	8.2	10.0
10.	KAYD-F	329/10.1	14.8	16.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.16% (365 of 467) (FAL 84: 80.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAAB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KHYS-F	1. KZZB-F	1. KHYS-F
2. KHYS-F	2. KHYS-F	2. KZZB-F		2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KAAb-F	2. KHYS-F	2. KZZB-F
3. KWIC-F	3. KWIC-F	3. KYKR-F	3. KZZB-F	3. KZZB-F	3. KLVI-F	3. KHYS-F KLVI	3. KQXY-F	3. KYKR-F	3. KWIC-F	3. KYKR-F
4.	4. KIOC-F	4. KWIC-F	4. KKMY-F KIOC-F	4. KKMY-F KIOC-F	4. KQXY-F		4. KAAB-F	4. KWIC-F	4. KKMY-F KQXY-F	4. KWIC-F
5.	5. KKMY-F	5. KIOC-F KKMY			5.	5. KTRH	5. KLVI KKMY-F	5.		5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KWIC-F	1. KWIC-F	1. KWIC-F	1. KHYS-F	1. KYKR-F
2. KWIC-F KHYS-F	2. JHYS-F	2. KZZB-F	2. KYKR-F	2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KWIC-F	2. KHYS-F
	3. KIOC-F	3. KIOC-F	3. KZZB-F	3. KIOC-F KZZB-F	3. KZZB-F	3. KHYS-F	3. KIOC-F KAYD-F	3. KZZB-F	3. KKMY-F
4.	4. KWIC-F	4. KKMY-F	4. KIOC-F		4.	4. KKMY-F		4. KYKR-F	4. KLVI KZZB-F KAYD-F
5.	5.	5.	5.	5. KKMY-F	5.	5.	5.	5. KKMY-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		100 (2)	100 (2)	21.4	22.8
AOR		4 (2)	4 (2)	.09	2.1
AC/OLDIES/SOFT ROCK	2 (1)	58 (2)	60 (3)	12.8	8.6
MOR/VARIETY					0.6
COUNTRY	59 (4)	79 (2)	138 (6)	29.6	28.9
BLACK/URBAN	4 (1)	78 (2)	82 (3)	17.6	18.7
BTFL MUSIC		34 (1)	34 (1)	7.3	8.0
NEWS/TALK	30 (1)		30 (1)	6.4	5.7
NOSTALGIA					
RELIGION	7 (2)	12 (1)	19 (3)	4.1	2.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					2.5
			467 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KALO	1250	Port Arthur	.8/3.8
KAYC	1450	Beaumont	1.4/2.4
KDLF	1150	Port Neches	1.0/1.8
KDVE	1510	Nederland	.4/2.0
KOGT	1600	Orange	1.6/3.1
KOLE	1340	Port Arthur	.4/2.0
KTFA-F	92.1	Groves	2.4/5.1
KTRM	990	Beaumont	.8/4.2
KLOL-F	101.1	Houston	.4/1.5
KMJQ-F	102.1	Houston	1.6/4.5
KSRR-F	96.5	Houston	.4/2.3

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2), BLACK	, $ 25.00	(Mc-Guild)	Clear Channel
KAYC, 1450, 1 KW/250 W, COUNTRY	US II, $ 14.00	(Eastman)	
KIEZ, 1380, 1 KW (DAYS, DA), AC	, $ 23.00	(Masla)	
KDLF, 1150, 500 W (DAYS, DA), RELIGION	, $ 5.00	(-----)	
KDVE, 1510, 5 KW (DAYS, DA), RELIGION	UPI, $ 8.00	(-----)	
KOLE, 1340, 1 KW/250 W, AC	, $ 13.00	(HNWH)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, $ 45.00	(Katz)	Hicks
KTRM, 990, 1 KW (DA-1), COUNTRY	MBS, SMN, $ 23.00	(Selcom)	
KOGT, 1600, 1 KW (DA-2), COUNTRY	, $ 15.00	(------)	
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $ 30.00*	(Eastman)	
KHYS-F, 98.5, 100 KW @ 505, URBAN	CBS-R, $ 30.00	(Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC	US I, $ 25.00	(Republic)	
KQXY-F, 94.1, 100 KW @ 647, BTFL	NBC, $ 24.00	(Christal)	OPPENHEIMER
KWIC-F, 107.7, 100 KW @ 250, CHR	ABC-C, $ 30.00	(Masla)	
KZZB-F, 95.1, 100 KW @ 501, CHR	MBS, $ 22.00	(Selcom)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $ 45.00	(Katz)	Hicks
KKMY-F, 104.5, 100 KW @ 400, AC	, $ 17.00	(HNWH)	

MISCELLANEOUS COMMENTS: KTRM/KZZB-F sold for $1,550,000 (Mitchell)
KAYC/KAYD-F sold by Long-Pride for $1,500,000...

BIRMINGHAM

Arbitron Rank/Pop (12+): 46/752,000
MSA Rank/Pop: 54/895,700
ADI #47
Average Person Rating: 17.7
Market TSL: 23.7 hours

Stations: 20/19
Diaries: 1140/660:1/48.8%
Sample Target: 1080
Standard Error: .598
% Below Line: 0.6
% Not Listed: 7.8

Est 1985 Revenue: $19,900,000
HH Inc.: $25,397
Retail $: 4.6 Bil
Pop per Station: 39,579
# 1 Biller: WZZK-F $4,200,000

	12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WZZK-F	191/14.2	12.8	12.1	11.3	12.2	15.5
2.	WAPI-F	188/14.0	12.0	84.	8.2	7.9	17.1
3.	WENN-F	142/10.6	11.6	11.8	11.7	9.8	10.4
4.	WMJJ-F	121/ 9.0	11.1	8.3	6.9	4.9	12.3
5.	WATV	102/ 7.6	2.2	6.5	5.9	7.6	2.3
6.	WAPI	78/5.8	2.1	1.9	2.2	3.1	4.5
7.	WKXX-F	72/ 5.4	8.9	11.0	13.4	11.3	7.2
8.	WJLD	64/ 4.8	4.0	2.4	1.9	4.9	5.2
9.	WLTB-F	58/ 4.3	3.4	2.3	2.6	2.2	2.8
10.	WAGG	52/ 3.9	5.2	6.1	7.2	4.2	6.3
11.	WERC	50/ 3.7	3.0	3.3	3.1	4.8	4.1
12.	WVOK	28/ 2.1	6.1	5.6	4.1	3.7	.8
13.							
14.							
15.							
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25.							

	12+ TSA	1/4/CUME
1.	WZZK-F	361/3807
2.	WAPI-F	328/3726
3.	WENN-F	190/1891
4.	WMJJ-F	157/2083
5.	WKXX-F	103/2481
6.	WATV	102/ 738
7.	WAPI	81/ 935
8.	WLTB-F	68/1045
9.	WJLD	66/ 718
10.	WAGG	55/ 554
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	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WAPI-F	1971/26.0		
2.	WZZK-F	1872/24.6		
3.	WMJJ-F	1581/20.8		
4.	WKXX-F	1546/20.4		
5.	WENN-F	1457/19.2		
6.	WERC	923/12.2		
7.	WAPI	836/11.0		
8.	WLTB-F	830/10.9		
9.	WATV	725/ 9.5		
10.	WJLD	690/ 9.1		
11.	WVOK	626/ 8.2		
12.	WDJC	547/ 7.2		
13.	WZZK	536/ 7.1		
14.	WAGG	516/ 6.8		
15.				
16.				
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25.				

12+ FM SHARE (METRO): 65.99% (817 of 1238) (FAL 84: 61.82%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WAPI-F	WAPI-F	WAPI-F	WZZK-F	WZZK-F	WZZK-F	WZZK-F	WZZK-F	WAPI-F	WAPI-F	WZZK-F+ WAPI-F
2.	WENN-F	WENN-F	WZZK-F	WMJJ-F	WMJJ-F	WMJJ-F	WAPI-F	WAPI-F	WZZK-F	WENN-F	
3.	WKXX-F	WMJJ-F	WENN-F	WAPI-F	WENN-F	WAPI	WMJJ-F	WMJJ-F	WENN-F	WZZK-F	WENN-F
4.		WZZK-F	WMJJ-F	WENN-F	WAPI-F	WATV	WENN-F	WAPI	WMJJ-F	WJLD	WAPI
5.		WKXX-F	WATV	WLTB-F	WLTB-F	WENN-F	WATV	WENN-F	WAPI	WKXX-F	WMJJ-F
6.			WKXX-F		WATV		WERC			WMJJ-F	WATV
7.			WLTB-F				WAPI				WKXX-F
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WAPI-F	WAPI-F	WZZK-F	WZZK-F	WZZK-F	WAPI-F	WAPI-F	WAPI-D	WAPI-F	WZZK-F
2.	WENN-F	WENN-F	WMJJ-F	WAPI-F	WMJJ-F	WENN-F	WMJJ-F	WMJJ-F	WZZK-F	WAPI-F
3.	WZZK-F	WZZK-F	WENN-F	WENN-F	WATV	WKXX-F	WENN-F	WENN-F	WENN-F	WMJJ-F
4.	WATV	WMJJ-F	WLTB-F	WMJJ-F	WENN-F	WMJJ-F	WKXX-F WZZK-F	WZZK-F	WMJJ-F	WENN-F
5.	WMJJ-F	WATV	WATV	WATV	WLTB-F				WKXX-F	WLTB-F
6.	WKXX-F	WLTB-F	WAPI-F WKXX-F	WLTB-F						WKXX-F WAPI
7.										
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	5.8	12.4
AOR		188 (1)	188 (1)	15.2	9.0
AC/OLDIES/SOFT ROCK		179 (2)	179 (2)	14.5	10.4
MOR/VARIETY					
COUNTRY	54 (2)	196 (2)	250 (4)	20.2	22.5
BLACK/URBAN	166 (2)	142 (1)	308 (3)	24.9	22.3
BTFL MUSIC/EZ		7 (1)	7 (1)	0.6	0.6
NEWS/TALK	50 (1)		50 (1)	4.0	3.6
NOSTALGIA	78 (1)		78 (1)	6.3	8.1
RELIGION/GOSPEL	68 (3)	25 (1)	93 (4)	7.5	9.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	5 (1)	8 (1)	13 (2)	1.1	1.3
			1238 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRL	1570	Oneonta	.4/ .6
WCRT	1260	Birmingham	.5/1.8
WDJC-F	93.7	Birmingham	1.9/7.2
WKLD-F	97.7	Oneonta	.7/1.4
WWWB-F	102.5	Jasper	.4/1.2
WYDE	850	Birmingham	.7/3.5
WZZK	610	Birmingham	1.9/7.1
WRSA-F	96.9	Decatur	.5/ .9

RADIO STATIONS

AM STATIONS

WAGG, 1320, 5 KW (DAYS) , GOSPEL NBN, $ 29.00 (Selcom)
WAPI, 1070, 50 KW/5 KW (DA-N), NOSTALGIA NBC, NBC-T, $ 20.00 (Christal)
WATV, 900, 1 KW (DAYS) , BLACK , $ 28.00* (WEiss)
WCRT, 1260, 5 KW (DAYS) , RELIGION , $ 14.00 (-----)

WERC, 960, 5 KW (DA-N) , NEWS/TALK ABC-T, $ 50.00* (Mc-Guild) Sungroup
WJLD, 1400, 1 KW/ 250 W , BLACK/GOSPEL MBS, $ 26.00* (Masla)
WZZK, 610, 5 KW/1 KW (DA-N), COUNTRY , $ 30.00 (Katz) Katz
WAYE, 1220, 1 KW (DAYS, DA) , ??? , $ 15.00 (-----) Woods
WVOK, 690, 50 KW (DAYs) , COUNTRY CBS, $ 24.00 (Eastman) ELF
WYKE, 850, 50 KW/1 KW (DA-2), RELIGION , $ 15.00 (Weiss) Gore

FM STATIONS

WAPI. 94.5, 100 KW @ 1214, AOR/CHR Source, $ 65.00 (Christal)
WDJC, 93.7, 100 KW @ 870, RELIGION , $ 25.00* (-----) Crawford
WENN, 107.7, 100 KW @ 640, BLACK NBN, $ 60.00* (Selcom)
WKXX, 106.9, 100 KW @ 1114, CHR ABC-D, $ 80.00* (Mc-Guild) Sungroup
WLTB, 99.5, 100 KW @ 400, AC US II, $ 35.00 (Eastman) ELF

WMJJ, 96.5, 100 KW @ 900, AC US I, $ 80.00 (Blair) Capitol (Johnson)
WZZK, 104.7, 100 KW @ 1300, COUNTRY , $149.00 (Katz) Katz
WQEN, 103.7, 100 KW @ 1080, CHR , $ 25.00 (Dora) (GADSDEN)
WHMA, 100.5, 100 KW @ 772, BTFL/EZ , $ 13.00 (RSR) (ANNISTON)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WJLD (Fairfield sold
for $453,000)

MISCELLANEOUS COMMENTS

BOSTON

Arbitron Rank/Pop (12+): 7/3,127,000
MSA Rank/Pop: 6/3,678,200
ADI #6
Average Person Rating: 18.8
Market TSL: 24.7

Stations: 33/29
Diaries: 2232/1401:1/36.3%
Sample Target: 2170
Standard Error: .431
% Below Line: 4.4
% Not Listed: 11.5

Est 1985 Revenue: $88,600,000
HH Inc.: $35,512
Retail $: 27.2 Bil
Pop per Station: 107,828
# 1 Biller: WBCN-F $13,500,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	WBZ	510/8.6	7.4	8.3	8.9	8.1	8.3
2.	WBCN-F	439/7.4	9.4	8.8	9.0	8.4	12.2
3.	WHDH	378/6.4	6.9	7.5	5.8	8.7	6.4
4.	WJIB-F	364/6.2	4.6	4.5	6.0	4.1	5.2
5.	WRKO	310/5.2	5.3	6.7	5.8	4.9	5.4
6.	WXKS-F	297/5.0	5.9	7.4	6.4	6.5	8.7
7.	WEEI	296/5.0	5.0	4.4	4.1	5.0	3.9
8.	WROR-F	259/4.4	4.2	3.6	4.4	4.0	3.2
9.	WSSH-F	245/4.1	2.7	2.5	3.5	3.1	3.6
10.	WHTT-F	213/3.6	4.7	4.8	5.5	5.8	5.1
11.	WVBF-F	195/3.3	3.7	2.8	3.0	3.3	2.2
12.	WZLX-F	181/3.1	2.1	1.0	1.4	3.9	2.3
13.	WBOS-F	174/2.9	2.0	2.4	1.8	2.3	2.9
14.	WZOU-F	158/2.7	2.7	3.2	2.8	2.1	3.3
15.	WILD	148/2.5	1.6	1.7	1.3	1.6	1.8
16.	WMJX-F	142/2.4	3.1	3.0	3.2	3.3	1.9
17.	WAAF-F	140/2.4	3.6	3.6	2.3	2.6	3.7
18.	WXKS	125/2.1	2.0	1.6	2.0	1.5	1.6
19.	WMRE	81/1.4	.7	.4	1.1	1.1	.4
20.	WCGY-F	67/1.1	1.3	.9	1.2	1.3	.8
21.	WCRB-F	66/1.1	1.1	1.3	1.5	1.2	.7
22.	WMEX	662/1.0	1.5	1.3	.3	.3	.6
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	WBZ	685/8947
2.	WBCN-F	611/7579
3.	WJIB-F	420/5223
4.	WSSH-F	407/5346
5.	WHDH	390/5066
6.	WRKO	378/4297
7.	WXKS-F	373/6103
8.	WROR-F	347/6559
9.	WEEI	328/5897
10.	WAAF-F	319/4827
11.	WLKW-F	308/2708
12.	WHTT-F	286/6421
13.	WHJY-F	268/3668
14.	WZOU-F	253/5429
15.	WVBF-F	237/3879
16.	WZLX-F	214/2985
17.	WBOX-F	210/2371
18.	WMJX-F	182/3948
19.	WILD	152/1048
20.	WXKS	126/1164
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WBZ	6277/20.0	19.2	20.1
2.	WBCN-F	5572/17.7	17.7	17.8
3.	WEEI	5303/16.9	14.6	16.3
4.	WXLS-F	4858/15.5	17.5	17.9
5.	WROR-F	4824/15.3	13.8	13.8
6.	WHDH	4782/15.2	18.2	19.8
7.	WHTT-F	4582/14.6	17.6	19.3
8.	WJIB-F	4331/13.8	12.7	10.9
9.	WRKO	3466/11.0	15.8	11.3
10.	WZOU	3457/11.0	12.4	9.2
11.	WSSH-F	3249/10.3	8.5	8.6
12.	WVBF-F	3115/ 9.9	9.9	9.8
13.	WMJX-F	3106/ 9.9	10.8	11.7
14.	WZLX-F	2539/ 8.1	6.0	8.6
15.	WAAF-F	2407/ 7.7	8.2	7.0
16.	WBOS-F	1773/ 5.6	6.0	4.7
17.	WCRB-F	1579/ 5.0	4.2	4.8
18.	WCGY-F	1325/ 4.2	3.9	4.4
19.	WMEX	1215/ 3.9	4.2	1.7
20.	WXKS	1130/ 3.6	3.8	NA
21.	WMRE	1025/ 3.3	2.2	3.3
22.	WILD	1011/ 3.2	3.0	NA
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.37% (3158 of 5231) (FAL 84: 60.82%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WHTT-F	WBCN-F	WBCN-F	WBCN-F	WBZ	WBZ	WBZ	WBCN-F	WBCN-F	WBZ	WBCN-F
2.	WZOU-F	WXKS-F	WXKS-F	WBZ	WBCN-F	WHDH	WEEI	WJIB-F	WRKO	WBCN-F	WJIB-F
3.	WXKS-F	WZLX-F	WBZ	WHDH	WHDH	WJIB-F	WHDH	WHDH	WJIB-F	WXKS-F	WHDH
4.	WAAF-F	WROR-F	WROR-F	WROR-F	WSSH-F	WRKO	WBCN-F	WSSH-F	WHDH	WRKO	WXKS-F
5.	WBCN-F	WMJX-F WVBF-F	WSSH-F	WVBF-F	WROR-F	WSSH-F	WJIB-F	WRKO	WXKS-F	WHTT-F	WBZ
6.	WROR-F		WVBF-F	WSSH-F	WVBF-F	WEEI	WROR-F	WBZ	WBZ	WHDH	WSSH-F
7.		WHTT-F	WHDH	WXKS-F	WXKS-F	WROR-F	WXKS-F	WXKS-F	WSSH-F	WJIB-F	WHTT-F
8.		WILD	WZLX-F	WBOS-F	WBOS-F	WBOS-F	WRKO	WZLX-F	WROR-F	WAAF-F	WRKO
9.								WROR-F			
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WXKS-F	WXKS-F	WBCN-F	WXKS-F	WBZ	WBCN-F	WBCN-F	WBCN-F	WBCN-F	WBCN-F
2.	WBCN-F	WBCN-F	WROR-F	WROR-F	WHDH	WAAF-F		WXKS-F	WXKS-F	WBZ
3.	WHTT-F	WROR-F	WXKS-F	WBZ	WROR-F	WZLX-F WILD		WVBF-F	WZLX-F	WXKS-F
4.	WROR-F WILD	WMJX-F WVBF-F WHTT-F	WVBF-F	WBCN-F	WSSH-F			WMJX-F WZLX-F	WBZ	WVBF-F
5.			WMJX-F	WSSH-F	WVBF-F	WXKS-F			WVBF-F	WRKO
6.	WSSH-F		WZLX-F	WHDH	WBCN-F					WHDH WSSH-F
7.	WMJX-F	WSSH-F	WHDH	WVBF-F	WJIB-F					
8.	WZLX-F	WZLX-F	WBZ	WMJX-F	WXKS-F					WBOS-F
9.										WZLX-F
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		668 (3)	668 (3)	12.8	16.2
AOR		690 (5)	690 (5)	13.2	13.7
AC/OLDIES/SOFT ROCK	62 (1)	1089 (6)	1151 (7)	22.0	17.0
MOR/VARIETY	945 (4)		945 (4)	18.2	20.5
COUNTRY		200 (2)	200 (2)	3.8	3.5
BLACK/URBAN	148 (1)		148 (1)	2.8	1.8
BTFL MUSIC/EZ		392 (2)	392 (3)	7.5	9.0
NEWS/TALK	606 (2)		606 (2)	11.7	11.5
NOSTALGIA	206 (2)	53 (1)	259 (3)	5.0	3.3
RELIGION/GOSPEL	71 (2)		71 (2)	1.4	2.1
SPANISH				---	---
CLASSICAL		66 (1)	66 (1)	1.3	1.3
UNKNOWN/OTHERS	35 (1)		35 (1)	0.7	---
			5231 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCAP	980	Lowell	.4/1.7
WCAV-F	97.7	Brockton	.4/1.2
WESX	1230	Salem	.6/1.4
WEZE	1260	Boston	.5/1.3
WFNX-F	101.7	Lynn	.8/2.9
WLVG	740	Cambridge	.6/1.0
WPLM-F	99.1	Plymouth	.9/3.1
WROL	950	Boston	.7/2.9
WGIR-F	101.1	Manchester, NH	.3/1.6
WHJY-F	94.1	Providence	.8/3.0
WLKW-F	101.5	Providence	.5/1.2

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW , MOR	ABC-I, $268.00	(Blair/RAR)	(Westinghouse
WDLW, 1330, 5 KW (DA-2), COUNTRY	ABC-D, MBS, $ 50.00	(-----)	
WEEI, 590, 5 KW (DA-1), NEWS	CBS, $157.00	(CBS Spot)	
WEZE, 1260, 5 KW (DA-N), RELIGION	MBS, $ 18.00	(-----)	Epperson
WHDH, 850, 50 KW (DA-2), MOR	, $245.00	(Blair)	Blair
WILD, 1090, 5 KW (DAYS), BLACK	SBN, $ 40.00	(Masla)	
WMEX, 1150, 5 KW (DA-2), OLDIES	ABC-E, $ 55.00*	(Eastman)	Greater Media
WMRE, 1510, 50 KW (DA-2), NOSTALGIA	, $ 45.00	(Masla)	
WRKO, 680, 50 KW (DA-2), TALK	MBS, NBC-T, $125.00*	(Republic)	RKO
WROL, 950, 5 KW (DAYS), RELIGION	, $ NA	(-----)	
WXKS, 1430, 5 KW (DAYS), NOSTALGIA	, $ 60.00	(MMR)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR	, $300.00*	(Torbet)	Infinity
WBOS, 92.9, 14 KW @ 860, COUNTRY	ABC-D, $ 70.00*	(Katz)	Sconnix
WCGY, 93.7, 50 KW @ 403, OLDIES	, $ 35.00	(masla)	Gowdy (LAWRENCE)
WCRB, 102.5, 11 KW @ 920, CLASSICAL	, $ 74.00	(-----)	
WHRB, 95.3, 3 KW @ 110, CLASS/JAZZ	, $ 20.00	(Roslin)	
WHTT, 103.3, 12 KW @ 890, CHR	CBS-R, $326.00	(CBS)	CBS
WJIB, 96.9, 8 KW @ 1010, BTFL	, $170.00	(mc-Guild)	NBC
WLYT, 92.5, 50 KW @ 350, AC	, $ 35.00	(-----)	(HAVERHILL)
WZLS, 100.7, 50 KW @ 500, OLDIES	, $ 95.00*	(Christal)	First Media
WMJX, 106.7, 12 KW @ 900, AC	, $135.00	(Selcom)	Greater Media
WPLM, 99.1, 50 KW @ 430, NOSTALGIA	, $ 42.00	(Kadetsky)	(PLYMOUTH)
WROR, 98.5, 6 KW @ 1191, AC	US I, $175.00*	(Reublic)	RKO
WSSH, 99.5, 32 KW @ 600, AC	, $100.00*	(HNWH)	(LOWELL)
WVBF, 105.7, 11 KW @ 954, AC	, $110.00*	(Mc-Guild)	Fairbanks
WXKS, 107.9, 21 KW @ 610, CHR	, $255.00	(MMR)	Pyramid
WZOU, 94.5, 5 KW @ 1140, CHR	, $100.00*	(Blair)	Blair

Other ranked stations - See Worcester, Providenc or Dover, NH

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WKKT changes to WZLX	WKKT: From CHR to Oldies		

BRIDGEPORT

Arbitron Rank/Pop (12+): 86/374,000
MSA Rank/Pop: 104/443,600
New York ADI
Average Person Rating: 17.6
Market TSL: 23.1 hours

Stations: 38/4
Diaries: 994/376:1/42.6%
Sample Target: 760
Standard Error: .647
% Below Line: 58.1
% Not Listed: 7.0

Est 1985 Revenue: $7,400,000
HH Inc: $46,632
Retail $: 3.3 Bil
Pop per Station: 93,500
1 Biller: WEZN-F $3,800,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83
1. WICC	129/19.6	13.5	16.8	16.6	17.9
2. WEZN-F	99/15.1	16.4	14.8	16.3	16.4
3. WKCI-F	56/ 8.5	12.0	9.3	9.8	7.5
4. WPLR-F	43/ 6.5	5.7	6.4	5.8	4.3
5. WRKI-F	29/ 4.4	2.5	2.0	2.2	2.6
WCBS	29/ 4.4	2.8	2.1	3.0	4.1
7. WRKS-F	25/ 3.8	4.8	2.4	2.5	2.9
8. WNBC	24/ 3.7	4.0	7.1	3.9	4.1
9. WEBE-F	20/ 3.0	1.9	3.8	1.9	---
10. WBLS-F	17/ 2.6	1.6	.7	1.9	2.2
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME
1.
2.
3.
4. THIS MARKET'S
5. METRO AND TSA
ARE THE SAME
6.
7.
8.
9.
10.
11.
12.
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14.
15.

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WICC	1536/41.2	36.8	44.5
2. WEZN-F	977/26.2	28.4	28.2
3. WKCI-F	931/24.9	27.8	24.2
4. WCBS	575/14.8	11.9	9.2
5. WPLR-F	554/14.8	15.0	18.3
6. WNBC	533/14.3	16.6	23.8
7. WEBE-F	349/ 9.4	8.1	9.9
8. WRKI-F	340/ 9.1	9.3	11.3
9. WRKS-F	321/ 8.6	7.7	NA
10. WBLS-F	225/ 6.0	4.1	4.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 57.61% (352 of 611) (FAL 84: 54.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WPLR-F	1. WICC	1. WICC	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC	1. WICC	1. WICC
2. WRKS-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WEZN-F	2. WEZN-F	2. WEZN-F
3. WRKI-F	3. WRKI-F	WPLR-F	WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WKCI-F
4. WPLR-F	4. WICC	4. WEZN-F	4. WPLR-F	4. WNBC	4. WNBC	4. WNBC	4. WPLR-F	4. WPLR-F	4. WKCI-F	4. WPLR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WICC	1. WICC	1. WICC	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WICC	1. WICC
2. WPLR-F	2. WICC	WKCI-F	2. WKCI-F	2. WRKI-F	2. WRKI-F	2. WRKI-F	2. WRKI-F	2. WPLR-F	2. WEZN-F
3. WRKI-F	3. WPLR-F	3. WEBE-F	3. WEZN-F	3.	3.	3.	3. WKCI-F	3. WRKI-F	3. WKCI-F
4.	4. WRKS-F	WRKS-F	4. WPLR-F	4.	4.	4.	4.	4.	WNBC
5.	5.	5.	5.	5.	5.	5.	5.	5.	WPLR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		111 (7)	111 (7)	18.2	17.7
AOR		53 (5)	53 (5)	8.7	7.7
AC/OLDIES/SOFT ROCK	24 (1)	39 (7)	63 (8)	10.3	16.0
MOR/VARIETY	137 (3)		137 (3)	22.4	21.9
COUNTRY	8 (1)		8 (1)	1.3	2.5
BLACK/URBAN		42 (2)	42 (2)	6.9	3.7
BTFL MUSIC		105 (3)	105 (3)	17.2	16.2
NEWS/TALK	60 (5)		60 (5)	9.8	8.7
NOSTALGIA	30 (3)		30 (3)	4.9	3.8
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		2 (1)	2 (1)	0.3	1.8
			611 (38)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WADS	690	Ansonia	2.4/4.2
WDJZ	1530	Bridgeport	1.8/3.6
WLYQ-F	95.9	Norwalk	1.1/4.0
WMMM	1260	Westport	.5/1.1
WYRS-F	96.7	Stamford	.3/2.0

See New York or Nassau for more information about the following stations:

WABC	.6/2.7	WINS	.9/3.8
WALK-F	.6/4.8	WLTW-F	.5/1.4
WAPP-F	1.2/5.6	WNEW-F	.4/2.3
WBAB-F	.3/2.1	WOR	.8/3.2
WCBS-F	.5/2.4	WPLJ-F	.8/2.9
WHLI	.3/ .9	WRFM-F	.5/1.2
WHN	1.2/5.0	WXRK-F	.3/2.1
WHTZ-F	.5/2.5		

See New Haven or Hartford for more information about the following stations:

WAVZ	2.4/3.7	WIOF-F	.3/1.8
WDRC-F	.5/2.9	WKSS-F	.5/1.6
WELI	.8/3.8	WWYZ-F	.6/2.2
WHEN-F	.8/2.9		

RADIO STATIONS

WADS	690	1 KW (DAYS, DA)	TALK	APR	$ 20.00	(----)		(ANSONIA)
WDKZ	1530	5 KW (DAYS, DA)	NOSTALGIA	APR	$ 20.00	(S. Katz)		
WICC	600	1 KW/500 W (DA-2)	AS/MOR	ABC-1	$ 90.00	(Christal)	Tribune Co.	
WNAB	1450	1 KW/250 W (DA-1)	MOR		$ 35.00	(Roslin)		
WEZN-F	9.9	25 KW @ 680	BTFL/EZ		$ 135.50	(Katz)	Katz	
WRKI-F	95.1	50 KW @ 500	CHR	Source	$ 53.00	(Roslin)	Home News	(BROOKFIELD)
WEBE-F	107.9	50 KW @ 245	AC		$ 45.00	(Roslin)		(WESTPORT)
WLYQ-F	95.9	3 Kw @ 300	CHR		$ NA	(Roslin)		(NORWALK)

Other ranked stations - See New York, New Haven and Hartford

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 34/1,027,300
MSA Rank/Pop: Buff - 48/979,500
ADI #35 NF - 184/222,600
Average Person Rating: 17.8
Market TSL: 23.5 hours

Stations: 24/20
Diaries: 1344/764:1/51.4%
Sample Target: 1290
Standard Error: .551
% Below Line: 5.2
% Not Listed: 10.7

Est 1985 Revenue: $23,600.00
HH Inc.: $28,908
Retail $: 6.1 Bil
Pop per Station: 51,365
# 1 Biller: WBEN $3.900,000

12+ METRO SHARE 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WBEN	241/13.3	9.6	9.9	10.1	10.8	8.9
2.	WJYE-F	192/10.6	9.6	9.4	10.8	12.5	6.6
3.	WYRK-F	132/ 7.3	5.6	7.4	7.1	7.1	7.2
4.	WBUF-F	119/ 6.6	7.4	5.7	6.6	7.0	8.9
5.	WPHD-F	117/ 6.5	6.2	4.9	6.1	5.5	7.2
6.	WKBW	108/ 6.0	5.5	5.0	6.4	5.1	5.1
7.	WNYS-F	106/ 5.9	5.5	6.6	6.4	3.4	5.1
8.	WECK**	89/ 4.9	6.9	8.1	7.3	6.9	5.9
9.	WGR	88/ 4.9	4.2	5.3	4.1	5.8	4.0
10.	WBEN-F	85/ 4.7	4.6	4.1	4.2	5.4	5.8
11.	WBLK-F	82/ 4.5	5.1	7.2	4.2	5.5	5.1
12.	WKSE-F	67/ 3.7	5.0	1.8	2.4	3.2	8.8
13.	WDCX-F	44/ 2.4	.9	.8	1.5	1.0	2.2
	WGR-F	44/ 2.4	2.3	5.2	5.8	4.1	2.7
15.	CILQ-F	39/ 2.2	2.6	--	--	--	2.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WBEN	248/3489
2.	WJYE-F	206/2433
3.	WBEN-F	163/3522
4.	WYRK-F	162/1715
5.	WBUF-F	151/2242
6.	WPHD-F	124/2258
7.	WNYS-F	119/2165
8.	WKBW	113/2104
9.	WGR	111/2179
10.	WECK**	89/1046
11.	WBLK-F	83/ 987
12.	WKSE-F	71/1439
13.	WDCX-F	55/ 486
14.	WGR-F	49/1145
15.	CILQ-F	43/ 609
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WBEN	3261/32.3	26.4	32.8
2.	WBEN-F	2266/22.4	19.5	18.5
3.	WJYE-F	2172/21.4	20.2	22.5
4.	WFHD-F	1993/19.7	19.2	17.2
5.	WKBW	1891/18.7	17.1	17.4
6.	WNYS-F	1883/18.6	18.8	19.0
7.	WBUF-F	1800/17.8	15.8	15.1
8.	WGR	1687/16.6	16.6	19.8
9.	WYRK-F	1419/14.0	12.6	12.5
10.	WKSE-F	1287/12.7	14.7	9.1
11.	WECK**	1024/10.1	11.7	13.1
12.	WGR-F	983/ 9.7	7.3	14.8
13.	WBLK-F	970/ 9.6	10.7	10.8
14.	WYSL	695/ 6.9	9.6	11.1
15.	CILQ-F	515/ 5.1	5.8	--
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 64.58 % (1072 of 1660) (FAL 84: 60.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WPHD-F	1. WBUF-F	1. WBEN	1. WBEN	1. WBEN	1. WBEN	1. WJYE-F	1. WJYE-F	1. WBEN	1. WJYE-F
2. WPHD-F	2. WBUF-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	2. WJYE-F	2. WKBW	2. WBEN	2. WBEN	2. WNYS-F	2. WBEN
3. WKSE-F	3. WBEN-F	3. WYRK-F	3. WBUF-F	3. WJYE-F	3. WYRK-F	3. WYRF-F	3. WBUF-F	3. WBUF-F	3. WJYE-F	3. WYRK-F
4. WBEN-F	4. WELK-F	4. WBEN	4. WPHD-F	4. WBUF-F	4. WKBW	4. WJYE-F	4. WYRK-F	4. WYRK-F	4. WGR	4. WNYS-F
5. WBLK-F	5. WNYS-F	5. WNYS-F	5. WJYE-F	5. WKBW	5. WECK**	5. WPHD-F	5. WECK**	5. WPHD-F	5. WPHD-F	5. WBUF-F
6.	6. WKSE-F	6. WHYE-F	6. WKBW-	6. WPHD-F	6. WGR	6. WGR	6. WPHD-F	6. WNYS-F	6. WKBW	6. WPHD-F
7.	7.	7. WKBW	7. WGR	7. WGR	7. WBUF-F	7. WBUF-F	7. WGR	7. WECK**	7. WBUF-F	7. WECK**
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBEN	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBEN
2. WBUF-F WPHD-F	2. WPHD-F	2. WKSE-F	2. WYRK-F	2. WJYE-F
	3. WBEN-F WKSE-F	3. WPHD-F	3. WJYE-F	3. WBUf-F
4. WNYS-F		4. WBLE-F WKBW WNYS-F	4. WNYS-F	4. WKBW
5. WYRK-F	5. WNYS-F		5. WBEN WBEN-F	5. WYRK-F
6. WKSE-F WBLK-F	6. WBLK-F			6. WBLK
	7. WKBW	7. WBEN-F	7. WKBW	7. WNYS-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN,25-34	MEN 18-49	MEN 25-54
1. WFHD-F	1. WFHD-F	1. WPHD-F	1. WPHD-f	1. WBEN
2. CILQ-F	2. WBUF-F	2. WEUF-F	2. WBEn	2. WYRK-F
3. WBUF-F	3. CILQ-F	3. WBEN-F	3. WYRK-F	3. WPHD-F
4. WBLK-F	4. WBLK-F	4. WYRK	4. WBUF-F	4. WJYE-F
5. WNYS-F	5. WBEN-F	5. WKBW	5. WBLK-F	5. WBUF-F
6. WKSE-F	6. WNYS-F	6. WELK-F	6. WGR	6. WGR
7.	7. WYRK-F	7.	7. WNYS-F	7. WKBW
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

**WECK WAS DETERMINED BY ARBITRON TO HAVE ENGAGED IN DIARY PROMOTIONAL ACTIVITIES

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	25 (2)	198 (3)	223 (5)	13.4	15.5
AOR		156 (2)	156 (2)	9.4	9.4
AC/OLDIES/SOFT ROCK	108 (1)	163 (2)	271 (3)	16.3	11.7
MOR/VARIETY	339 (3)		339 (3)	20.4	17.8
COUNTRY	7 (1)	132 (1)	139 (2)	8.4	9.3
BLACK/URBAN	12 (1)	149 (2)	161 (3)	9.7	9.1
BTFL MUSIC/EZ		192 (1)	192 (1)	11.6	10.6
NEWS/TALK					
NOSTALGIA	89 (1)	23 (1)	112 (2)	6.7	11.9
RELIGION/GOSPEL		44 (1)	44 (1)	2.7	0.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	8 (1)	15 (1)	23 (2)	1.4	0.4
			1660 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJJL	1440	Niagara Falls	.6/1.1
WLVL	1340	Lockport	.4/2.0
WNYS	1120	Buffalo	.3/1.7
WUFO	1080	Amherst	.7/2.8
WXRL	1300	Lancaster	.4/3.1
WYSL	1400	Buffalo	1.1/6.9
WUWU	107.7	Wethersfield	1.3/4.2
CFNY-F	102.1	Brampton, ON	.8/1.5
CHUM-F	104.5	Toronto	.4/1.9

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR NBC, $ 85.00 (Eastman)
WECK, 1230, 1 KW/250 W, NOSTALGIA CBS, ABC-I, $ 40.00* (Weiss)
WGR, 550, 5 KW (DA-N), MOR/AC ABC-E, $ 70.00* (Katz) Taft
WHLD, 1270, 5 KW (DAYS, DA), COUNTRY, $ 18.00 (Market 4) (NIAGARA FALLS)
WJJL, 1440, 1 KW (DAYS), MOR MBS, $ 10.00 (S. Katz) (NIAGARA FALLS)

WKBW, 1520, 50 KW (DA-1), AC ABC-D, $ 55.00 (Blair) Price
WNYS, 112-, 1 KW (DAYS), CHR ABC-C, $ NA (MMR) Pyramid
WUFO, 1080, 1 KW (DAYS), BLACK SBN, $ 15.00 (Selcom)
WXRL, 1300, 1 KW/2.5 KW (DA-2), COUNTRY MBS, $ 17.00 (-----)
WYSL, 1400, 1 KW/250 W, CHR, $ NA (CBS)

FM STATIONS

WBEN-F, 102.5, 110 KW @ 1340, CHR ABC-C, $ 78.00 (Eastman)
WBLK-F, 93.7, 50 KW @ 380, BLACK ABC-F, $ 40.00 (Selcom)
WBUF-F, 92.9, 91 KW @ 580, AC, $ 70.00* (Mc-Guild)
WDCX-F, 99.5 17 KW @ 430, RELIGION, $ 17.00 (-----) Crawford
WGR-F, 96.9, 13 KW @ 390, AC Source, $ 45.00* (Katz) Taft

WJYE-F, 96.1, 50 KW @ 480, BTFL/EZ, $ 72.00* (Christal)
WKSE-F, 98.5, 46 KW @ 380, CHR/URBAN, $ 32.50 (HNWH) Porter (NIAGARA FALLS)
WNYS-F, 104.1, 50 KW @ 500, CHR ABC-C, $ 50.00 (MMR) Pyramid
WPHD-F, 103.3, 49 KW @ 423, AOR CBS-R, $ 40.00* (CBS)
WYRK-F, 106.5, 50 KW @ 390, COUNTRY, $ 60.00* (Mc-Guild) Stoner

CILQ-F, 107.1 40 KW @ ?, AOR, $ NA (Western) (TORONTO)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WKBW sold by ABC/Cap Cities to Price Comm. for $2,000,000

WJYE-F sold by McCormick for $3,850,000

MISCELLANEOUS COMMENTS

CANTON

Arbitron Rank/Pop (12+): 95/335,000
MSA Rank/Pop: 111/404,300
Cleveland ADI
Average Person Rating: 15.8
Market TSL: 20.9 hours

Stations: 28/10
Diaries: 820/410:1/56.2%
Sample Target: 730
Standard Error: .668
% Below Line: 41.5
% Not Listed: 9.8

Est 1985 Revenue: $6,700,000
HH Inc: $27,571
Retail $: 2.2 Bil
Pop per Station: 33,580
1 Biller: WHBC $2,300,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WHBC	107/20.1	16.8	15.1	15.2	17.3	
2.	WHBC-F	57.10.7	14.2	14.9	12.3	14.0	
3.	WDJQ-F	40/ 7.5	7.7	9.2	6.6	6.7	
4.	WRQW-F	34/ 6.4	6.5	8.2	10.6	9.3	
5.	WKDD-F	33/ 6.2	7.2	5.0	4.9	4.5	
6.	WQZK-F	29/ 5.5	5.7	5.7	4.9	6.1	
7.	WMMS-F	22/ 4.1	4.8	5.9	9.3	4.9	
	WMJI-F	22/ 4.1	2.6	2.4	4.2	2.4	
9.	WFAH	19/ 3.6	2.6	2.4	.9	1.8	
10.	WSLR	14/ 2.6	2.4	2.6	3.4	2.8	
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WHBC	109/1318
2.	WHBC-F	72/900
3.	WQXK-F	55/914
4.	WDJQ-F	43/914
5.	WKDD-F	48/866
6.	WRQK-F	40/524
7.	WQKT-F	36/530
	WMJI-F	36/468
9.	WMMS-F	26/552
10.	WHOT-F	22/319
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WHBC	1224/36.4	31.9	34.7
2.	WHBC-F	725/21.5	21.1	21.7
3.	WDJQ-F	595/17.7	18.8	21.4
4.	WKDD-F	565/16.8	19.7	13.5
5.	WRQK-F	417/12.4	15.6	18.2
6.	WMMS-F	383/11.4	13.5	14.1
7.	WMJI-F	366/10.9	7.3	7.4
8.	WQXK-F	363/10.8	12.3	9.7
9.	WSLR	208/ 6.2	3.8	6.8
10.	WGCL-F	180/ 5.3	5.6	6.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 62.50% (300 of 480) (FAL 84: 70.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WDJQ-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1.WHBC	1.WHBC
2. WKJQ-F	2. WRQK-F	2. WDKQ-F	2. WRQL-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2.WRQK-F	2.WDJQ-F
WRQK-F	3. WKDD-F	3. WRQK-F	3. WDJQ-F	WRQK-F	3. WQXK-F	3. WKDD-F	3. WDJQ-F	3. WDJQ-F	3.WDJQ-F	3.WHBC-F
4.	4. WMMS-F	4. WKDD-F	4. WQXK-F	4. WDJQ-F	4. WSLR	4. WDJQ-F	4. WRQK-F	4. WQXK-F	4.WQXK-F	4.WRQK-F
5.	5.	5.	5.	WQXK-F	5.	5.	5.	5.	WHBC-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJQ-F	1. WDKQ-F	1. WRQL-F	1. WHBC	1. WHBC	1.WDKQ-F	1. WRQK-F	1.WRQK-F	1.WRQK-F	1.WHBC
WKDD-F	2. WRQK-F	WDJQ-F	2. WDJQ-F	2. WHBC-F	2.WMMS-F	2. WMMS-F	2.WMMS-F	2.WDJQ-F	2.WRQK-F
3. WMJI-F	WKDD-F	3. WHBC	3. WKDD-F	3. WDJQ-F	3.WKDD-F	3. WDJQ-F	3.WHBC	3.WMMS-F	3.WQXK-F
4.	4. WQXK-F	WQXK-F	4. WQXK-F	4. WQXK-F	4.WRQK-F	4. WKDD-F	4.	4.WHBC	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		95 (5)	95 (5)	19.8	18.8
AOR		66 (3)	66 (3)	13.8	15.3
AC/OLDIES/SOFT ROCK	2 (1)	25 (2)	27 (3)	5.6	4.8
MOR/VARIETY	121 (4)		121 (4)	25.2	23.4
COUNTRY	22 (2)	33 (2)	55 (4)	11.5	15.3
BLACK/URBAN	4 (1)		4 (1)	0.8	3.0
BTFL MUSIC		72 (3)	72 (3)	15.0	17.7
NEWS/TALK	4 (1)	6 (1)	10 (2)	2.1	0.4
NOSTALGIA	19 (1)		19 (10)	4.0	
RELIGION	8 (1)	3(1)	11 (2)	2.3	1.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			480 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WINW	1520	Canton	.8/1.7
WRCW	1060	Canton	.8/2.1
WTIG	990	Massillion	.9/1.8
WTOF	900	Canton	1.5/1.7
WTOF-F	98.1	Canton	.6/3.8
WAYR	1590	Akron	.9/4.0
WDBN-F	94.9	Medina	1.1/3.1
WGAR	1220	Cleveland	1.5/4.4
WAGR-F	99.5	Cleveland	.8/2.8
WGCL-F	98.5	Cleveland	1.3/5.3
WHOT-F	101.1	Youngstown	1.9/4.2
WLTF-F	106.5	Cleveland	.6/3.8
WNIR-F	100.1	Kent	1.1/2.9
WNPQ-F	95.9	N. Philadelphia	.9/3.6
WONE-F	97.5	Akron	1.9/3.6
WQKT-F	104.5	Wooster	1.7/4.3
WRNR	850	Cleveland	.4/1.2
WWWE	1100	Cleveland	.8/4.2

RADIO STATIONS

WHBC ,	1480 ,	5 KW (DA-N) ,	MOR ,	ABC-E	$ 71.72	(Christal)		
WFAH ,	1310 ,	1 KW (DAYS, DA) ,	NOST ,		$ 9.00	(HNWH)		(ALLIANCE)
WINW ,	1520 ,	1 KW (DAYS, DA) ,	BLACK ,		$ 11.00	(----)		
WRCW ,	1060 ,	5 KW (DAYS, DA) ,	MOR ,		$ 14.00	(----)		
WTIG ,	990 ,	250 W (DAYS, DA),	MOR ,		$ 10.00	(Regional)		(MASSILLON)
WTOF ,	900 ,	500 W (DAYS) ,	RELIGION,		$ 10.00	(----)	Mortenson	
WDKQ-F,	92.5 ,	50 KW @ 500 ,	CHR ,		$28.00	(HNWH)		(ALLIANCE)
WJBC-F,	94.1 ,	50 KW @ 380 ,	BTFL/EZ ,		$ 35.00	(Christal)		
WRQK-F,	106.9,	28 KW @ 341 ,	AOR/CHR ,		$ 34.00	(Eastman)		
WRPF-F,	98.1 ,	72 KW @ 570 ,	RELIGION,		$ 12.00	(----)	Mortenson	
WQLT-F,	104.5,	50 KW @ 500 ,	COUNTRY ,		$ 11.00	(Regional)		(WOOSTER)

Other ranked stations -- see Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WOOS changes calls to WRQK

CHARLESTON, SC

Arbitron Rank/Pop (12+): 82/392,400
MSA Rank/Pop: 98/482,000
ADI #106
Average Person Rating: 16.2
Market TSL: 21.7 hours

Stations: 19/18
Diaries: 1058/370:1/49.3%
Sample Target: 760
Standard Error: .643
% Below Line: 2.7
% Not Listed: 10.0

Est 1985 Revenue: $9,800,00
HH Inc: $25,605
Retail $: 2.7 Bil
Pop per Station: 21,800
# 1 Biller: WSSX/WTMA
$1,700,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WWWZ-F	82/12.7	10.8	13.0	1.25	15.3	
2. WSSX-F	80/12.4	15.3	16.5	13.5	7.8	
3. WEZL-F	66/10.2	11.9	13.5	13.2	14.3	
4. WXTC-F	52/ 8.0	9.5	9.4	9.7	11.3	
5. WPAL	46/ 7.1	10.0	6,5	7.0	9.1	
6. WKQB-F	41/ 6.3	4.2	5.3	4.4	3.5	
7. WXLY-F	41/ 6.3	3.8	3.2	3.6	3.7	
8. WAVF-F	32/ 4.9	4.8	---	---	---	
9. WCSC	21/ 3.2	1.8	5.0	4.5	5.1	
10. WMCJ	21/ 3.2	2.0	5.5	---	.3	
11. WQIZ	21/ 3.2	3.5	3.9	6.4	5.4	
12. WKXZ-F	18/ 2.8	3.8	---	---	---	
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WWDM-F	100/ 815
2. WEZL-F	88/1042
3. WWWZ-F	86/ 897
4. WSSX-F	80/1194
5. WKQB-F	66/ 873
6. WXTC-F	52/ 792
7. WPAL	46/ 471
8. WXLY-F	43/ 497
9. WAVF-F	33/ 565
10. WQIZ	28/ 268
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WSSX-F	1183/29.6	34.8	32.9
2. WWWZ-F	846/21.2	20.8	21.7
3. WEZL-F	815/20.4	22.1	22.6
4. WXTC-F	714/17.9	25.2	17.0
5. WKQB-F	559/14.0	14.8	15.5
6. WAVF-F	543/13.6	13.1	----
7. WPAL	471/11.8	16.1	12.4
8. WXLY-F	469/11.7	11.3	11.0
9. WCSC	310/ 6.8	7.6	13.3
10. WTMA	268/ 6.7	9.6	12.1
11. WDXZ-F	228/ 5.7	5.4	----
12. WWDM-F	190/ 4.8	6.0	5.7
13. WQIZ	186/ 4.7	NA	6.4
14.			
15.			

12+ FM SHARE (METRO): 76.12% (443 of 582) (FAL 84: 69.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWWZ-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEXL-F	1. WEZL-F	1. WSSX-F	1. WEZL-F	1. WSSX-F	1. WWWX-F	1. WWWX-F
2. WSSX-F	2. WWWX-F	2. WWWZ-F	2. WXTC-F	2. WXTC-F	2. WXLY-F	2. WEZL-F	2. WSSX-F	2. WWWZ-F	2. WSSX-F	2. WSSX-F
3. WKQB-F	3. WXTC-F	3. WXTC-F	3. WPAL	3. WPAL	3. WPAL	3. WWWZ-F	3. WXTC-F	3. WEXL-F	3. WKQB-F	3. WPAL
4.	4. WAVF-F	4. WEZL-F	WSSX-F	4. WSSX-F	4. WXTC-F	4. WXTC-F	4. WWWZ-F	4. WXTC-F	4. WXTC-F	4. WXTC-F
5.	5. WKQB-F	5. WPAL	5.	WWWZ-F	5. WMCJ	5. WXLY-F	5. WXLY-F	5. WXLY-F	5. WEZL-F	5. WEZL-F
					WQIZ					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWWZ-F	1. WWWZ-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F
2. WSSX-F	2. WSSX-F	2. WXTC-F	2. WSSX-F	2. WWWZ-F	2. WWWZ-F	2. WWWZ-F	2. WXTC-F	2. WWWZ-F	2. WSSX-F
3. WXTC	3. WXTC	3. WPAL	WXTC-F	3. WXTC-F	3. WKQB-F	3. WXTC-F	3. WAVF-F	3. WEZL-F	3. WPAL
4.	4.	4. WEZL-F	4. WEZL-F	4. WPAL	4.	4. WKQB-F	WWWZ-F	4. WXTC-F	WXTC-F
5.	5.	5.	5. WPAL	5. WXLY-F	5.	5. WAVF-F	5.	5. WAVF-F	5. WAVF-F
								WPAL	

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		80 (1)	80 (1)	13.7	23.3
AOR		41 (1)	41 (1)	7.0	3.4
AC/OLDIES/SOFT ROCK		84 (2)	114 (4)	19.6	10.9
MOR/VARIETY	30 (2)				0.6
COUNTRY		107 (2)	107 (2)	18.4	14.4
BLACK/URBAN	67 (2)	98 (2)	165 (4)	28.4	29.3
BTFL MUSIC		25 (2)	25 (2)	4.3	10.0
NEWS/TALK	10 (1)		10 (1)	1.7	1.3
NOSTALGIA	5 (1)		5 (1)	0.9	1.6
RELIGION	21 (1)		21 (1)	3.6	4.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	6 (1)	8 (1)	14 (2)	2.4	0.8
			582 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WGOX-F	101.7	Ravenal	1.1/2.6
WIXR	1500	Mount Pleasant	.9/1.3
WKCN	910	N. Charleston	1.5/3.4
WLNB-F	94.3	Goose Creek	1.2/2.7
WOKE	1340	Charleston	.8/3.2
WTMA	1250	Charleston	1.4/6.7
WWDM-F	101.3	Sumter	2.5/4.8

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N) , AC	ABC-E, $ 50.00	(Mc-Guild)	
WGCA, 1450, 1 KW/250W , AC	ABC-I, $ 10.00	(Masla)	
WKCN, 910, 500 W (DAYS, DA) , TALK/NEWS	ABC-T, $ 15.00	(HNWH)	
WOKE, 1340, 1 KW (DAYS) , NOSTALGIA	CBS, $ 8.00	(_____)	
WTMA, 1250, 5 KW/1 KW , BLACK	ABC-D, NBN, $ 25.00	(Weiss)	
WQIZ, 810, 5 KW (DAYS) , AC	MBS, $ 33.00	(Katz)	Faircom
WMCJ, 950, 500 W (DAYS) , GOSPEL, BLACK	SBN, $ 11.00	(Selcom)	(ST. GEORGE)
	US I, $ 13.00	(Dora)	(MONCKS CORNER)
WEZL-F, 103.5, 100 KW @ ,J0, COUNTRY	NBC, $ 75.00	(Blair)	John Price
WSSX-F, 95.1, 100 KW @ 350, CHR	, $ 55.00	(Katz)	Faircom
WWWZ-F, 93.5, 3 KW @ 510, BLACK	SBN, $ 43.00*	(HNWH)	(SUMMERVILLE)
WXLY-F, 102.5, 100 KW @ 547, COUNTRY	US I, $ 22.00	(Torbet)	Bahakel
WKQB-F, 96.9, 100 KW @ 782, AC (Churchill)	, $ 45.00*	(Mc-Guild)	
WDXZ-F, 104.9, 3 KW @ 300, BTFL/EZ (TM)	, $ 16.00	(Republic)	(ST. GEORGE)
WAVF-F, 96.1, 100 KW @ 585, AC	, $ NA	(HNWH)	
	US 2, $ 40.00	(MMR)	(HANAHAN)

WWDM- See Columbia

MISCELLANEOUS COMMENTS: WGOX-F (Ravenal) sold to Silverman for $350,000 (Chaney)... WGOX changes to WFXR and format from BTFL to AOR (January)

CHARLOTTE

Arbitron Rank/Pop (12+): 40/847,800
MSA Rank/Pop: 45/1,040,200
ADI #32
Average Person Rating: 16.8
Market TSL: 22.8 hours

Stations: 25/21
Diaries: 1425/595:1/53.4%
Sample Target: 1130
Standard Error: .531
% Below Line: 5.0
% Not Listed: 9.6

Est 1985 Revenue: $23,700,000
HH Inc.: $28,241
Retail $: 7.0 Bil
Pop per Station: 40,371
# 1 Biller: WSOC A/F $6,100,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WSOC-F	189/13.1	12.6	15.8	17.3	17.1	13.6
2. WPEG-F	175/12.1	13.4	10.9	10.8	10.8	11.5
3. WEZC-F	143/ 9.9	7.4	6.7	6.1	6.1	9.8
4. WROQ-F	142/ 9.8	8.3	7.7	7.2	8.2	12.5
5. WLVK-F	106/ 7.3	6.6	2.8	3.7	3.2	8.1
6. WBT	104/ 7.2	9.4	13.3	7.7	10.7	7.0
7. WBCY-F	93/ 6.4	8.3	9.2	7.4	8.4	6.6
8. WZXI-F	87/ 6.0	5.6	6.0	4.1	8.7	4.8
9. WJZR-F	60/ 4.1	4.4	6.4	5.4	2.7	5.6
10. WXRC-F	32/ 2.2	---	---	---	---	---
11. WGIV	28/ 1.9	1.1	1.8	2.3	3.4	3.0
12. WQCC	25/ 1.7	1.4	1.1	2.8	2.9	.4
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12+ TSA	1/4/CUME
1. WSOC-F	332/3904
2. WEZC-F	220/2498
3. WPEG-F	218/2144
4. WROQ-F	210/3085
5. WLVK-F	181/2029
6. WBCY-F	174/2943
7. WZXI-F	129/1357
8. WBT	123/1898
9. WJZR-F	93/1415
10. WXRC-F	65/ 654
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12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1. WSOC-F	2080/24.1	25.2	26.7
2. WROQ-F	1792/20.8	21.3	19.5
3. WEZC-F	1621/18.8	16.7	13.2
4. WPEG-F	1610/18.7	18.2	18.4
5. WBCY-F	1597/18.5	20.9	21.6
6. WBT	1433/16.6	22.1	15.5
7. WLVK-F	1220/14.2	12.4	9.0
8. WJZR-F	999/11.6	12.5	13.0
9. WZXI-F	845/ 9.8	10.7	9.8
10. WGIV	419/ 4.9	4.6	4.7
11. WSOC	198/ 3.5	5.5	5.0
12. WROQ	290/ 3.4	3.2	2.5
13. WXRC-F	286/ 3.3	---	---
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25.			

12+ FM SHARE (METRO): 82.26% (1076 of 1308) (FAL 84: 74.75%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WROQ-F	WPEG-F	WPEG-F	WEZC-F	WSOC-F	WSOC-F	WXOC-F+	WSOC-F	WSOC-F+	WPEG-F	WSOC-F
2.	WPEG-F	WEZC-F	WEZC-F	WSOC-F	WEZC-F	WBT	WEZC-F	WEZC-F	WROQ-F+	WROQ-F	WPEG-F
3.	WJZR-F	WROQ-F	WSOC-F	WPEG-F	WPEG-F	WLVK-F	WPEG-F	WPEG-F	WPEG-F	WSOC-F	WROQ-F
4.	WBCY-F	WBCY-F	WROQ-F	WLVK-F	WLVK-F	WZXI-F	WBT	WBT WLVK-F	WEZC-F	WBT	WLVK-F
5.		WSOC-F	WBCY-F WLVK-F	WBT WBCY-F	WBT	WEZC-F	WROQ-F+		WLVK-F	WLVK-F	WEZC-F
6.		WLVK-F			WBCY-F		WBCY-F	WROQ-F		WZXI-F	WBCY-F
7.											WZXI-F
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	WROQ-F	WEZC-F	WEZC-F	WEZC-F	WEZC-F
2.	WPEG-F	WPEG-F	WPEG-F	WPEG-F	WPEG-F
3.	WEZC-F	WROQ-F	WBCY-F	WSOC-F	WSOC-F
4.	WBCY-F WJZR-F	WBCY-F	WLVK-F WSOC-F	WROQ-F	WBT
5.		WSOC-F		WBCY-F	WLVK-F
6.		WLVK-F	WROQ-F	WLVK-F	WBCY-F
7.					
8.					
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WPEG-F	WPEG-F	WROQ-F WPEG-F	WSOC-F	WSOC-F
2.	WROQ-F	WROQ-F		WPEG-F	WEZC-F
3.	WXRC-F	WBYC-F	WEZC-F	WROQ-F WEZC-F	WLVK-F
4.	WSOC-F	WEZC-F	WBCY-F		WBT
5.	WBCY-F	WSOC-F	WLVK-F	WBCY-F	WPEG-F
6.		WXRC-F	WSOC-F	WBT	WBCY-F
7.					
8.					
9.					
10.					

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	9 (1)	295 (3)	304 (4)	23.2	26.2
AOR		32 (1)	32 (1)	2.4	0.5
AC/OLDIES/SOFT ROCK	9 (1)	151 (2)	160 (3)	12.2	11.1
MOR/VARIETY	117 (3)		117 (3)	8.9	15.4
COUNTRY	32 (3)	310 (3)	342 (6)	26.1	21.0
BLACK/URBAN	53 (2)	192 (2)	245 (4)	18.7	15.5
BTFL MUSIC/EZ		87 (1)	87 (1)	6.7	7.0
NEWS/TALK					
NOSTALGIA			21 (3)		1.0
RELIGION/GOSPEL	12 (2)	9 (1)		1.6	2.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1308 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAME	1480	Charlotte	.4/1.2
WGAS	1420	Gastonia	.6/ .8
WGSP	1310	Charlotte	.6/ .9
WHVN	1240	Charlotte	.4/1.9
WLON	1050	Lincolnton	1.0/1.6
WLTC	1270	Gastonia	.4/ .7
WRDX-F	106.5	Salisbury	1.0/2.3
WRHI	1340	Rock Hill	.3/1.3
WROQ	610	Charlotte	.6/3.4
WSOC	930	Charlotte	.8/3.5
WMIT-F	106.9	Black Mountain	.6/1.3
WOJY-F	100.3	High Point	.6/1.4
WWDM-F	101.3	Columbia, SC	1.2/2.7

RADIO STATIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2)	, RELIGION		UPI, $ 16.00	(-----)	Swaggert
WBT, 1110, 50 KW (DA-N)	, MOR/AC		ABC-I, $100.00*	(Blair)	Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N)	, BLACK		NBN, $ 31.00	(Selcom)	
WGSP, 1310, 1 KW (DAYS)	, OLDIES		ABC-D, $ 37.00	(Selcom)	
WHVN, 1240, 1 KW/250 W DA-1)	, RELIGION		NBC, $ NA	(-----)	Back
WQCC, 1540, 1 KW (DAYS)	, BLACK		SMN, $ NA	(Savalli)	
WROQ, 610, 5 KW/1 KW (DA-2)	, CHR		US I, $ NA	(Eastman)	
WSOC, 930, 5 KW/1 KW (DA-N)	, COUNTRY	(TM)	MBS, $ 35.00*	(Christal)	Cox

FM STATIONS

WBCY, 107.9, 100 KW @ 980	, CHR		ABC-F, $ 95.00*	(Blair)	Jeff-Pilot
WEZC, 104.7, 100 KW @ 1240	, AC		, $ 84.00*	(MMR)	EZ
AJZR, 99.7, 100 KW @ 310	, CHR		, $ 70.00*	(Torbet)	Downs (KANNAPOLIS)
WLVK, 96.9, 100 KW @ 1250	, COUNTRY		, $ 40.00	(Selcome	(STATESVILLE)
WPEG, 97.9, 50 KW @ 390	, BLACK	(Drake-Chen)	CBS-R, $ NM	(HNHW)	(CONCORD)
WROQ, 95.1, 100 KW @ 574	, CHR	(Burk-Abr)	US I, $ 75.00*	(Eastman)	Cox
WSOC, 103.7, 100 KW @ 1040	, COUNTRY		, $ 40.00*	(Republic)	GASTONIA)
WZXI, 101.9, 100 KW @ 870	, AOR		Source, $ 21.50	(Southern)	(HICKORY)

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
	WXRC: From CHR to AOR (Sep)	WRKB/WJZR-F (Kannapolis): from Downs to Metroplex for $6,000,000 (Richards)	WXRC increased tower to 1300 in June and now covers most of Metro....

CHATTANOOGA

Arbitron Rank/Pop (12+): 70/472,900
MSA Rank/Pop: 108/426,900
ADI # 80
Average Person Rating: 16.9
Market TSL: 22.6 hours

Stations: 22/20
Diaries: 1044/453:147.9%
Sample Target: 870
Standard Error: .632
% Below Line: 1.0
% Not Listed: 10.3

Est 1985 Revenue: $9,1000,000
HH Inc: $25,363
Retail $: 2.6 Bil
Pop per Station: 23,645
1 Biller: WGOW/WSKZ $2,600,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WSKZ-F	152/19.0	19.9	17.9	13.8	12.7	
2.	WUSY-F	125/15.6	16.2	10.8	12.5	11.0	
3.	WDEF-F	73/ 9.1	9.0	11.2	8.9	11.2	
4.	WDOD-F	56/ 7.0	6.5	9.1	8.6	9.4	
5.	WJTT-F	54/ 6.8	8.4	11.2	12.4	8.7	
6.	WDEF	50/ 6.3	6.7	9.4	6.7	8.7	
7.	WNOO	30/ 3.8	2.0	5.0	8.7	5.6	
8.	WDOD	26/ 3.3	2.2	5.0	5.9	6.8	
9.	WGOW	24/ 3.0	3.4	3.6	4.3	4.3	
	WOWE-F	24/ 3.0	2.9	2.3	2.4	3.0	
11.	WBLJ	22/2.8	2.0	---	---	---	
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WSKZ-F	227/2388
2.	WUSY-F	196/1871
3.	WDEF-F	83/1092
4.	WDOD-F	82/1280
5.	WJTT-F	55/ 657
6.	WDEF	53/ 628
7.	WDOD	39/ 508
8.	WNOO	30/ 201
9.	WOWE	26/ 332
10.	WBOW	25/ 429
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WSKZ-F	1543/32.6	34.3	29.6
2.	WUSY-F	1174/24,8	24.8	18.8
3.	WDEF-F	930/19.6	19.6	21.9
4.	WDOD-F	743/15.7	16.9	20.8
5.	WJTT-F	637/13/4	15.9	17.5
6.	WDEF	589/12.4	11.4	17.3
7.	WGOW	399/ 8.4	9.5	11.0
8.	WDOD	394/ 8.3	7.0	11.9
9.	WOWE-F	313/ 6.6	8.0	6.2
10.	WBLJ	232/4.9	5.4	---
11.	WMOC	211/ 4.5	6.3	2.0
12.	WNOO	201/ 4.2	6.2	8.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.71% (507of 717) (FAL 84: 69.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1.WUSY-F	1. WUSY-F	1. WDEF-F+	1.WSKZ-F	1. WKSZ-F	1.WSKZ-F	1.WSKZ-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2.WDKZ-F	2. WDEF-F	2. WSKZ-F	2.WUSY-F	2. WUSY-F	2.WUSY-F	2.WUSY-F
3.	3. WJTT-F	3. WJTT-F	3. WDOD-F	3.WDEF-F	3. WDOD-F	3. WUSY-F	3.WDEF-F	3. WJTT-F	3.WJTT-F	3.WDEF-F
4.	4.	4. WDOD-F	4. WDEF-F	4.WDOD-F	4. WDEF	4. WDOD-F	4.WDOD-F	4. WDEF-F	4.	4.WDOD-F
5.	5.	5. WDEF-F	5. WJTT-F	5.WJTT-F	5. WSKZ-F	5. WJTT-F	5.WDEF	5. WDOD-F	5.	5.WJTT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1.WUSY-F	1.WSKZ-F	1.WSKZ-F	1.WSKZ-F	1.WSKZ-F	1.WUSY-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2.WKSZ-F	2.WOWE-F WNOG	2.WUZY-F	2.WUSY-F	2.WUSY-F	2.WSKZ-F
3. WUSY-F	3. WJTT-F	3. WJTT-F	3. WJTT-F	3.WDEF-F		3.WOWE-F	3.WDOD-F	3.WDOD-F	3.WDOD-F
4.	4. WGOW	4. WGOW	4. WDEF-F	4.WJTT-F	4.	4.WJTT-F WNOO	4.WJTT-F	4.WOWE-F	4.WDEF-F
5.	5.	5.	5. WGOW	5.WGOW	5.		5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		152 (1)	152 (1)	21.2	19.8
AOR		24 (1)	24 (1)	3.3	2.5
AC/OLDIES/SOFT ROCK	24 (1)	5 (1)	29 (2)	4.0	3.5
MOR/VARIETY	77 (3)		77 (3)	10.7	10.8
COUNTRY	47 (4)	184 (3)	231 (7)	32.2	20.4
BLACK/URBAN	30 (1)	54 (1)	84 (2)	11.7	17.8
BTFL MUSIC		77 (2)	77 (2)	10.7	12.4
NEWS/TALK					
NOSTALGIA					
RELIGION	9 (1)		9 (1)	1.3	1.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	23 (2)	14 (1)	37 (3)	5.2	0.6
			717 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WALV-F	95.3	Cleveland	.6/2.8
WBAC	1340	Cleveland	1.1/3.0
WCLE	1570	Cleveland	1.1/1.2
WDXB	1490	Chattanooga	.6/2.2
WFLI	1070	Lookout Mount.	1.1/3.8
WLFA	1590	Lafayette, GA	.6/1.0
WMOC	1450	Chattanooga	1.8/4.5
WNOO-F	102.3	Soddy Daisy	1.4/4.1
WRCD	1430	Dalton	.9/1.7
WPCH-F	94.9	Atlanta	.5/1.1
WQMT-F	99.3	Chatsworth, GA	.4/2.3

RADIO STATIONS

WDEF ,	1370 ,	5 KW (DA-N) ,	MOR	CBS	$ 46.00	(Katz)	Park	
WDOD ,	1310 ,	5 KW (DA-N) ,	COUNTRY	ABC-E	$ NM	(Torbet)	Bahakel	
WFLI ,	1070 ,	50 KW/1 KW (DA-2),	RELIGION	ABC-C	$ 15.00	(Mc-Guild)	Benns	(LOOKOUT, MT.)
WGOW ,	1150 ,	5 KW/1 KW (DA-N) ,	AC		$ 50.00	(Christal)	Bloomington	
WNOO ,	1260 ,	5 KW (DAYS) ,	BLACK	SBN	$ 20.00	(Masla)		
WDEF-F,	92.3 ,	100 KW @ 895 ,	BTFL/EZ	CBS	$ 46.00	(Katz)	Park	
WDOD-F,	96.5 ,	100 KW @ 1080 ,	COUNTRY	ABC-E	$ 65.00	(Torbet)	Bahakel	
WJTT-F,	94.3 ,	3 KW @ 325 ,	BLACK	CBS-R	$ 25.00*	(Mc-Guild)	Benns	(RED BANK)
WOWE-F,	105.5,	3 JW @ 270 ,	AOR	Source	$ 18.00	(-----)		(ROSSVILLE, GA)
WSKZ-F,	106.5,	100 KW @ 1076 ,	CHR		$ 70.00	(Christal)	Bloomington	
WUSY-F,	100.7,	100 KW @ 360 ,	COUNTRY	APR,US II	$ 39.00	(HNWH)		(CLEVELAND)

CHICAGO

Arbitron Rank/Pop (12+): 3/6,567,400
MSA Rank/Pop: 3/6,125,100
ADI # 3
Average Person Rating: 17.8
Market TSL: 23.6 hours

Stations: 31/31
Diaries: 3078/2142:1/45.0
Sample Target: 3120
Standard Error: .363
% Below Line: 0
% Not Listed: 10.7

Est 1985 Revenue: $169,000,000
HH Inc.: $34,138
Retail $: 46,1 Bil
Pop per Station: 211,852
1 Biller: WGN $32,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1. WGN	936/8.0	9.9	9.6	9.3	9.7	9.7
2. WBMX-F	749/6.4	7.0	5.3	4.5	4.5	7.0
3. WGCI-F	618/5.3	4.8	5.4	5.5	6.1	6.5
4. WLOO-F	613/5.2	5.1	6.5	5.8	5.4	3.5
5. WBBM	531/4.5	4.9	4.8	4.5	4.9	6.6
6. WLS	480/4.1	4.2	2.8	4.2	3.6	3.6
7. WLUP-F	471/4.0	3.5	3.8	3.5	3.1	5.7
8. WBBM-F	432/3.7	3.8	4.4	4.4	4.2	3.7
9. WLAK-F	404/3.4	3.4	3.5	3.9	3.2	3.3
10. WCLR-F	388/3.3	2.6	2.9	3.8	3.8	2.8
11. WUSN-F	387/3.3	2.7	2.4	3.2	3.3	2.1
12. WIND	382/3.2	3.4	2.8	2.8	2.9	4.1
13. WJMK-F	381/3.2	3.5	3.2	3.1	2.9	2.2
14. WJJD	374/3.2	3.0	3.6	2.9	3.4	3.1
WKQX-F	374/3.2	3.6	3.6	2.5	3.3	3.5
16. WFYR-F	360/3.1	2.8	3.2	2.8	2.5	3.3
17. WXRT-F	304/2.6	2.5	3.2	2.7	2.6	3.3
18. WMAQ	303/2.6	2.8	3.4	3.5	2.8	3.4
19. WAIT	261/2.2	2.0	1.6	1.7	1.7	1.5
20. WLS-F	238/2.0	2.5	2.7	2.5	2.3	3.1
21. WCKG-F	229/1.9	1.6	1.6	2.3	1.9	1.7
22. WOJO-F	226/1.9	2.3	1.8	1.8	1.7	.5
23. WVON	193/1.6	1.3	1.2	1.4	1.1	1.1
24. WMET-F	186/1.6	1.7	1.7	1.6	2.3	1.5
25. WFMT-F	182/1.5	1.3	1.3	2.0	1.7	1.7

12+ TSA	1/4/CUME	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.WGN	1174/16748	1.WGN	13063/19.8	23.2	21.2
2.WBMX-F	762/9560	2.WBBM	10469/15.9	17.1	18.3
3.WLS	731/12820	3.WBBM-F	9607/14.6	15.8	16.2
4.WBBM	644/13551	4.WBMX-F	9293/14.1	14.0	13.4
5.WLOO-F	634/6707	5.WGCI-F	8381/12.7	13.0	13.3
6.WGCI-F	619/8451	6.WLS	7960/12.1	11.9	14.7
7.WMAQ	563/9765	7.WFYR-F	7628/11.6	12.0	9.3
8.WLUP-F	484/6967	8.WKQX-F	7289/11.1	13.1	11.4
9.WBBM-F	444/9974	9.WLS-F	6951/10.5	12.4	12.9
10.WLAK-F	412/6830	10.WCLR-F	6821/10.3	9.8	10.5
11.WIND	408/4899	11.WLUP-F	6679/10.1	11.3	9.4
12.WUSN-F	399/5325	12.WLAK-F	6663/10.1	10.7	10.1
13.WCLR-F	395/7113	13.WLOO-F	6584/10.0	11.8	10.9
14.WJJD	394/5091	14.WMAQ	5821/ 8.8	12.5	9.4
15.WJMK-F	393/6034	15.WJMK-F	5814/ 8.8	9.7	7.8
16.WKQX-F	384/7436	16.WUSN-F	5121/ 7.8	7.2	7.7
17.WFYR-F	374/8031	17.WJJD	4682/ 7.1	6.8	7.3
18.WXRT-F	318/4495	18.WIND	4544/ 6.9	8.2	7.9
19.WAIT	276/3592	19.WMET-F	4487/ 6.8	8.2	8.7
20.WLS-F	249/7364	20.WXRT-F	4336/ 6.6	7.8	5.7
21.WCKG-F	229/3496	21.WCKG-F	3479/ 5.3	5.4	7.3
22.WOJO-F	227/1516	22.WAIT	3178/ 4.8	4.3	4.9
23.WVON	193/1847	23.WFMT-F	3047/ 4.6	4.1	5.3
24.WMET-F	187/4553	24.WJPC	2702/ 4.1	4.5	4.7
25.WFMT-F	185/3156	25.WGCI	2193/ 3.3	2.8	3.3

12+ FM SHARE (METRO): 63.67% (6683 of 10496) (FAL 84: 62.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WBMX-F	1. WBMX-F	1. WGCI-F	1. WGN	1. WGN	1.WGN	1. WLOO-F	1. WLS	1. WBMX-F	1. WBMX-F
2. WBMX-F	2. WLUP-F	2. WGCI-F	2. WLS	2. WGCI-F	2. WLOO-F	2.WBBM	2. WGN	2. WGN	2. WGCI-F	2. WGCI-F
3. WGCI-F	3. WGIC-F	3. WLUP-F	3. WJMK-F	3. WLS	3. WBBM	3.WLS	3. WLAK-F	3. WBMX-F	3. WBBM-F	3. WLOO-F
4. WLS-F	4. WLS	4. WLS	4. WGN	4. WJMK-F	4. WIND	4.WLUP-F	4. WLUP-F	4. WLOO-F	4. WGN	4. WGN
5. WLUP-F	5. WXRT-F	5. WJMK-F	5. WCLR-F	5. WCLR-F	5. WUSN-F	5.WGCI-F	5. WMBX-F	5. WGCI-F	5. WLOO-F	5. WUSN-F
6. WFYR-F	6. WKQX-F	6. WKQX-F	6. WBMX-F	6. WLOO-F	6. WJJD	6.WBMX-F	6. WGCI-F	6. WBBM-F	6. WJMK-F	6. WJJD
7. WLS	7. WFYR-F	7. WCLR-F	7. WFYR-F	7. WBMX-F	7. WLAK-F	7.WIND	7. WJJD	7. WLAK-F	7. WMAQ	7. WLUP-F
WMET-F	8. WLCR-F	8. WGN	8. WKQX-F	8. WLAK-F	8. WJMK-F	8.WLOO-F	8. WCLR-F	8. WLUP-F	8. WLUP-F	8. WBBM-F
9.	9. WCKG-F	9. WFYR-F	9. WLAK-F	9. WFYR-F	9. WGCI-F	9.WKQX-F	9. WUSN-F	9. WFYR-F	9. WBBM	9. WLAK-F
10.	10. WLAK-F	10. WXRT-F	10. WXRT-F	10. WUSN-F	10. WMAQ	10.WUSN-F	10. WJMK-F	10. WUSN-F	10. WCLR-F	10. WBBM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBMX-F	1. WBMX-F	1. WCLR-F	1. WBMX-F	1. WGN	1.WBMX-F	1. WLUP-F	1. WLS	1. WLUP-F	1. WGN
2. WGCI-F	2. WGCI-F	2. WGCI-F	2. WGCI-F	2. WCLR-F	2.WLUP-F	2. WBMX-F	2. WXRT-F	2. WLS	2. WLS
3. WLUP-F	3. WFYR-F	3. WFYR-F	3. WCLR-F	3. WGCI-F	3.WCKG-F	3. WLS	3. WLUP-F	3. WBMX-F	3. WJMK-F
4. WFYR-F	4. WCLR-F	4. WLAK-F	4. WFYR-F	4. WLAK-F	4.WKQX-F	4. WXRT-F	4. WGCI-F	4. WGCI-F	4. WGCI-F
5. WBBM-F	5. WLUP-F	5. WBMX-F	5. WLAK-F	5. WLOO-F	5.WGCI-F	5. WCKG-F	5. WCKG-F	5. WXRT-F	5. WXRT-F
6. WKQX-F	6. WLAK-F	6. WKQX-F	6. WKQX-F	6. WBMX-F	6.WLS	6. WGCI-F	6. WBMX-F	6. WJMK-F	6. WLUP-F
WMET-F	7. WKQX-F	7. WJMK-F	7. WJMK-F	7. WFYR-F	7.WXRT-F	7. WKQX-F	7. WJMK-F	7. WGN	7. WUSN-F
8. WLAK-F	8. WJMK-F	8. WLS	WLS	8. WKQX-F	8.WBBM-F	8. WJMK-F	8. WKQX-F	8. WCKG-F	8. WBBM
9. WLS-F	9. WLS	9. WXRT-F	9. WGN	9. WJMK-F	9.WLS-F	9. WCLR-F	9. WGN	9. WKQX-F	9. WLOO-F
10. WCLR-F	10. WBBM-F	10. WLUP-F	10. WLUP-F	10. WLS	10.	10. WGN	10. WFYR-F	10. WUSN-F	10. WBMX-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	480 (1)	1044 (3)	1524 (4)	14.5	17.3
AOR		1004 (3)	1004 (3)	9.6	8.7
AC/OLDIES/SOFT ROCK		1719 (5)	1719 (5)	16.4	14.5
MOR/VARIETY	972 (2)		979 (2)	9.3	11.1
COUNTRY	303 (1)	387 (1)	690 (2)	6.6	6.7
BLACK/URBAN	398 (3)	1367 (2)	1765 (5)	16.8	16.2
BTFL MUSIC/EZ		613 (1)	613 (1)	5.8	5.9
NEWS/TALK	913 (2)		913 (2)	8.7	8.5
NOSTALGIA	635 (2)		635 (2)	6.0	5.5
RELIGION/GOSPEL	105 (1)	47 (1)	152 (2)	1.4	0.9
SPANISH		226 (1)	226 (1)	2.2	1.8
CLASSICAL		276 (2)	276 (2)	2.6	2.8
UNKNOWN/OTHERS				0	0
			10496 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCFL	1000	Chicago	.9/3.3
WGCI	1390	Chicago	1.0/3.3
WJOL	1340	Joliet	.4/1/0
WJPC	950	Chicago	.8/4.1
WNIB-F	97.1	Chicago	.8/3.1
WYCA-F	92.3	Hammond	.4/1.7

RADIO STATIONS

AM STATIONS

WAIT,	820,	5 KW/1 KW (DA-N)	, NOSTALGIA	,	$ 63.75	(Katz)	Century
WBBM,	780,	50 KW	, NEWS	CBS,	$210.00*	(CBS Spot)	CBS
WCFL,	1000,	50 KW (DA-2)	, RELIGION	MBS,	$ 60.00	(----)	Statewide
WGCI,	1390,	5 KW (DA-2)	, BLACK	SBN,	$ NA	(McGuild)	Gannett
WGN,	720,	50 KW	, VARIETY/TALK	ABC-I,	$275.00*	(Christal)	Tribune Co.
WIND,	560,	5 KW (DA-2)	, TALK	MBS,	$115.00*	(Blair/RAR)	Tichenor
WJJD,	1160,	50 KW/10 KW (DA-2)	, NOSTALGIA	SMN,	$100.00*	(MMR)	Infinity
WJPC,	950,	1 KW/5 KW (DA-N)	, BLACK	NBN,	$101.00	(----)	Johnson
WLS,	890,	50 KW	, CHR	ABC-C,	$200.00*	(HNWH)	Cap Cities/ABC
WMAQ,	670,	50 KW	, COUNTRY	NBC,	$170.00*	(Eastman)	NBC
WSBC,	1240,	1 KW (DAYS)	, ETHNIC	,	$ 24.00	(----)	
WBMX,	1490,	1 KW/250 W	, BLACK	,	$ 30.00	(Masla)	
WVON,	1450,	1 KW/250W	, BLACK	,	$145.00	(Lazar)	

FM STATIONS

WBBM-F,	96.3,	6 KW @ 1174,	CHR	CBS-R,	$155.00*	(CBS Spot)	CBS
WBMX-F,	102.7,	6 KW @ 1170,	BLACK	ABC-F,	$152.00	(Durpetti)	
WCKG-F,	105.9,	4 KW @ 1575,	AOR	,	$ NA	(Katz)	Cox
WCLR-F,	101.9,	5 KW @ 1520,	AC	,	$165.00*	(Torbet)	Bonneville
WFMT-F,	98.7,	16 KW @ 1167,	CLASSICAL	,	$130.00	(CMBS)	
WFYR-F,	103.5,	4 KW @ 1548,	AC	USI,	$150.00	(Republic)	RKO
WGCI-F,	107.5,	33 KW @ 600,	URBAN	SBN,	$220.00*	(McGuild)	Gannett
WJMK-F,	104.3,	19 KW @ 820,	OLDIES	US II,	$150.00*	(MMR)	Infinity
WKQX-F,	101.1,	6 KW @ 1170,	CONTEMP/AC	Source,	$198.00	(Eastman)	NBC
WLAK-F,	93.9,	5 KW @ 1581,	SOFT AC	,	$155.00	(Christal)	Viacom
WLOO-F,	100.3	6 KW @ 1167,	BTFL/EZ	,	$240.00	(Katz)	Century
WLS-F,	94.7,	6 KW @ 1170,	CHR	ABC-R,	$160.00*	(HNWH)	Cap Cities/ABC
WLUP-F,	97.9,	6 KW @ 1170,	AOR	,	$145.00*	(MMR)	H & W
WMET-F,	95.5,	6 KW @ 1170,	AC	,	$120.00*	(McGuild)	
WNIB-F,	97.1,	8 KW @ 1196,	CLASSICAL	,	$ 75.00	(----)	
WOJO-F,	105.1,	6 KW @ 1174,	SPANISH	,	$ 62.00	(Caballero)	
WUSN-F,	99.5,	6 KW @ 1170,	COUNTRY	ABC-D,	$130.00*	(Selcom)	First Media
WXRT-F,	93.1,	7 KW @ 1310,	AOR	,	$115.00*	(Selcom)	

CALL LETTER CHANGES

WLS-F changes calls to WYTZ (Jan.)

FORMAT CHANGES

STATION SALES

WIND from WESTINGHOUSE to Tichenor for $6,900,000

WMET-F from Doubleday to Fairivest for $12,500,000

WYEN-F (Des Plaines) sold to Merritt for $8,000,000

MISCELLANEOUS COMMENTS

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,146,800
MSA Rank/Pop: 30/1,407,700
ADI #29
Average Person Rating: 15.7
Market TSL: 20.8 hours

Stations: 22/~~18~~
Diaries: 1402/818:1/49.0%
Sample Target: 1340
Standard Error: .519
% Below Line: 2.5
% Not Listed: 9.4

Est 1985 Revenue: $ 38,500,000
HH Inc.: $29,808
Retail $: 10.0 Bil
Pop per Station: 63,711
# 1 Biller: WKRC $6,200,000

12+ METRO SHARE		1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WKRQ-F	203/11.3	10.6	9.6	10.0	8.2	10.0
2.	WWEZ-F	190/10.5	9.4	6.0	6.1	7.6	10.5
3.	WEBN-F	147/ 8.2	7.4	8.7	8.0	7.2	9.8
4.	WUBE-F	141/ 7.8	4.2	4.6	4.9	4.9	11.8
	WLW	141/ 7.8	10.3	6.5	8.9	5.4	7.4
6.	WCKY	130/ 7.2	5.5	6.5	5.3	6.2	4.4
7.	WKRC	122/ 6.8	9.6	10.3	8.7	7.9	7.0
8.	WBLZ-F	119/ 616	6.3	5.2	5.7	5.7	7.5
9.	WRRM-F	111/ 6.2	6.6	7.4	7.9	6.6	4.5
10.	WLLT-F	76/ 4.2	5.1	4.3	5.6	5.9	4.7
11.	WSKS-F	52/ 2.9	2.8	4.0	3.6	4.5	4.7
12.	WCIN	46/ 2.6	2.3	3.0	2.7	4.1	1.1
13.	WWNK-F	45/ 2.5	2.8	4.8	4.2	4.2	3.6
14.	WDJO	29/1.6	1.9	4.4	2.7	3.2	1.8
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WLW	257/4331
2.	WKRQ-F	252/4279
3.	WWEZ-F	235/2413
4.	WUBE-F	225/2611
5.	WEBN-F	207/2848
6.	WBLZ-F	190/2581
7.	WHIO-F	179/1821
8.	WKRC	144/2849
9.	WCKY	139/1819
10.	WSKS-F	132/2075
11.	WRRM-F	126/1923
12.	WLLT-F	104/2044
13.	WCNE	78/1027
14.	WWNK-F	61/1368
15.	WCIN	46/ 719
16.		
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12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WKRQ-F	3218/28.0	26.4	24.9
2.	WLW	2342/10.4	26.6	20.6
3.	WKRC	2291/19.9	19.4	26.8
4.	WEBN-F	2139/18.6	18.4	18.1
5.	WWEZ-F	1916/16.7	16.1	14.4
6.	WRRM-F	1632/14.2	17.2	16.9
7.	WCKY	1610/14.0	11.2	14.9
8.	WUBE-F	1606/14.0	10.0	9.1
9.	WBLZ-F	1486/12.9	12.9	13.8
10.	WLLT-F	1306/11.4	13.5	13.1
11.	WWNK-F	1030/ 9.0	7.7	10.6
12.	WSKS-F	917/ 8.0	8.8	11.6
13.	WCIN	719/ 6.3	4.4	7.1
14.	WDJO	396/ 3.4	4.9	7.4
15.				
16.				
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21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 69.81% (1140 of 1633) (FAL 84: 62.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F	1. WEBN-F	1. WKRQ-F	1. WEBN-F	1. WUBE-F	1. WWEZ-F	1. WCKY	1. WWEZ-F	1. WKRQ-F	1. WKRQ-F	1. WKRQ-F
2. WBLZ-F	2. WKRQ-F	2. WEBN-F	2. WRRM-F	2. WLW	2. WLW	2. WKRQ-F	2. WRRM-F	2. WWEZ-F	2. WBLZ-F	2. WWEZ-F
3. WEBN-F	3. WBLZ-F	3. WUBE-F	3. WUBE-F	3. WEBN-F WWEZ-F	3. WUBE-F	3. WLW	3. WUBE-F	3. WEBN-F	3. WLW	3. WUBE-F
4. WSKS-F	4. WRRM-F	4. WRRM-F	4. WLW WKRQ-F		4. WKRC	4. WKRC	4. WRKQ-F	4. WLW	4. WEBN-F	4. WBLZ-F
5.	5. WLLT-F	5. WBLZ-F		5. WRRM-F	5. WCKY	5. WEBN-F	5. WCKY	5. WUBE-F	5. WWEZ-F	5. WEBN-F
6.	6. WUBE-F	6. WLLT-F	6. WWEZ-F	6. WKRC	6. WRRM-F	6. WWEZ-F	6. WEBN-F	6. WBLZ-F	6. WUBE-F	6. WCKY
7.	7. WSKS-F	7. WLW	7. WKRC	7. WKRQ-F	7.	7. WUBE-F	7. WLW	7. WRRM-F	7. WKRC	7. WRRM-F
8.	8.	8.	8.	8.	8.	8.	8. WLLT-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	1. WWEZ-F
2. WBLZ-F WEBN-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WRRM-F
	3. WEBN-F	3. WLLT-F	3. WLLT-F	3. WKRQ-F
4. WRRM-F	4. WLLT-F	4. WEBN-F	4. WEBN-F	4. WKRC
5. WLLT-F	5. WBLZ-F	5. WBLZ-F	5. WWEZ-F	5. WLW WUBE-F
6.	6. WUBE-F	6. WKRC WUBE-F	6. WBLZ-F WUBE-F	
7.	7.			7. WLLT-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WELZ-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WKRQ-F	2. WBLZ-F	2. WRRM-F	2. WUBE-F	2. WUBE-F
3. WEBN-F	3. WKRQ-F	3. WLW	3. WKRQ-F	3. WLW
4. WUBE-F	4.	4. WKRQ-F	4. WBLZ-F	4. WKRC
5. WSKS-F	5.	5. WBLZ-F WLLT-F	5. WLW	5. WRRM-F WWEZ-F
6. WLLT-F	6.		6. WRRM-F	
7.	7.	7.	7. WKRC	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		203 (1)	203 (1)	12.4	10.5
AOR		199 (2)	199 (2)	12.2	14.0
AC/OLDIES/SOFT ROCK	45 (2)	232 (3)	277 (5)	17.0	12.8
MOR/VARIETY	272 (3)		272 (3)	16.7	18.5
COUNTRY	9 (1)	153 (2)	162 (3)	9.9	12.7
BLACK/URBAN	46 (1)	119 (1)	165 (2)	10.1	9.9
BTFL MUSIC/EZ		204 (2)	204 (2)	12.5	7.0
NEWS/TALK	130 (1)		130 (1)	8.0	7.1
NOSTALGIA				--	4.8
RELIGION/GOSPEL		15 (2)	15 (2)	0.9	1.1
SPANISH				--	--
CLASSICAL				--	--
UNKNOWN/OTHERS		6 (1)	6 (1)	0.4	1.4
			1633 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRXY-F	107.1	Milford	.3/1.5
WSAI-F	100.9	Erlanger	.3/1.5
WSCH	99.3	Aurora	.7/1.8
WWNK	1360	Cincinnati	.9/3.8
WPFB	910	Middletown	.5/1.3
WHIO	99.1	Dayton	.8/2.0
WONE	980	Dayton	.5/1.3
WPFB-F	105.9	Middletown	.5/1.8

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK NBN, $ 30.00 (Weiss)
WCKY, 1530, 50 KW (DA-N), NEWS/TALK CBS, NBC, NBC-T, $ 67,00 (CBS) Federated
WDJO, 1230, 1 KW/250 W, OLDIES US II, $ 30.00 (Mc-Guild) DKM
WKRC, 550, 5 KW/1 KW (DA-2), MOR/AC ABC-E, $ 80.00* (Katz) Taft

WLW, 700, 50 KW, MOR ABC-I, $ 75.00* (Eastman) Republic
WNOP, 740, 1 KW (DAYS, DA), JAZZ , $ 21.00 (-----) (NEWPORT, KY)
WNK, 1360, 5 KW (DA-N), AC APR, $ 45.00* (MMR) Booth
WTSJ, 1050, 1 KW (DAYS), RELIGION ABC-D, $ 17.00 (-----) Jacor

FM STATIONS

WBLZ-F, 103.5, 19 KW @ 790, BLACK SBN, $ 67.00 (Masla) Newsystems (HAMILTON)
WEBN-F, 102.7, 17 KW @ 876, AOR , $ 80.00* (Torbet) Wood
WSAI-F, 100.9, 3 KW @ 300, RELIGION UPI, $ 17.00 (-----) Mortenson (ERLANGER, KY)
WKRQ-F, 101.9, 25 KW @ 660, CHR , $100.00 (Katz) Taft
WWNK-F, 94.1, 32 KW @ 550, AC , $ 50.00* (MMR) Booth

WLLT-F, 94.9, 27 KW @ 640, CONTEMP/AC , $ 60.00* (HNWH) H & W (FAIRFIELD)
WRRM-F, 98.5, 15 KW @ 810, AC , $ 75.00* (Blair) Susquehanna
WRZY-F, 107.1, 3 KW @ 300, OLDIES/AC , $ 30.00 (Groskin) (MILFORD)
WSKS-F, 96.5, 15 KW @ 810, AOR ABC-R, $ 45.00* (Eastman) Republic (HAMILTON)
WUBE-F, 105.1, 14 KW @ 920, COUNTRY , $ 65.00 (Mc-Guild) DKM
WWEZ-F, 92.5, 11 KW @ 905, BTFL/EZ , $ 88.00 (CBS) Federated

CALL LETTER CHANGES

WSAI and WKXF-F change calls to WWNK A/F

WHKK-F changes to WSAI-F

FORMAT CHANGES

WWNK A/F: From Country to AC

STATION SALES

MISCELLANEOUS COMMENTS

CLEVELAND

Arbitron Rank/Pop (12+): 22/1,537,600
MSA Rank/Pop: 21/1,858,800
ADI # 11
Average Person Rating: 17.4
Market TSL: 22.9 hours

Stations: 26/20
Diaries: 1754/877:1/50.7%
Sample Target: 1570
Standard Error: .473
% Below Line: 4.5
% Not Listed: 7.5

Est 1985 Revenue: $43,000,000
HH Inc.: $29,718
Retail $: 11.6 Bil
Pop per Station: 76,880
1 Biller: WMMS-F $6,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WMMS-F	392/14.5	12.2	11.0	12.8	10.9	18.2	1.WMMS-F	638/6887	1. WMMS-F	2802/24.6	22.2	22.5
2. WQAL-F	222/ 8.2	6.9	7.7	7.5	6.8	5.1	2.WMJI-F	288/4474	2. WDOK-F	2758/17.8	15.6	16.2
3. WMJI-F	183/ 6.8	6.0	5.9	6.0	6.1	6.9	3.WQAL-F	283/3352	3. WGCL-F	2701/17.4	20.3	19.5
4. WDOK-F	180/ 6.7	6.3	9.1	8.1	7.6	6.8	4.WLTF-F	253/4392	4. WMJI-F	2695/17.4	17.0	17.3
5. WBBG	175/ 6.5	4.9	5.5	4.5	6.3	3.1	5.WDOK-F	244/3637	5. WLTF-F	2563/16.6	17.9	16.0
6. WWWE	149/ 5.5	6.6	3.1	2.9	2.3	4.6	6.WGCL-F	232/5092	6. WQAL-F	2437/15.7	15.1	16.0
7. WLTF-F	140/ 5.2	7.1	7.3	5.4	6.4	7.3	7.WWWE	216/3757	7. WWWE	2425/15.7	11.7	8.5
8. WZAK-F	138/ 5.1	5.1	6.0	5.2	5.7	7.8	8.WBBG	187/1760	8. WERE	1946/12.6	11.2	12.6
9. WGCL-F	132/ 4.9	7.1	6.2	6.7	5.9	5.8	9.WZAK-F	176/2053	9. WZAK-F	1638/10.6	12.6	11.4
10. WERE	122/ 4.5	4.3	3.4	5.2	4.6	4.2	10.WGAR-F	170/2404	10. WBBG	1617/10.4	11.3	13.2
11. WDMT-F	115/ 4.3	3.5	4.2	4.0	4.2	5.0	11.WKDD-F	157/2910	11. WDMIT-F	1507/ 9.7	10.7	11.7
12. WGAR-F	92/ 3.4	4.1	3.7	5.4	3.9	3.1	12.WDMT-F	152/2006	12. WRQC	1295/ 8.4	10.7	9.1
13. WABQ	69/ 2.6	2.3	1.6	2.2	3.1	1.0	13.WERE	125/2124	13. WGAR-F	1242/ 8.0	9.1	9.4
14. WCIV-F	57/ 2.1	2.4	1.3	2.1	2.2	2.6	14.WONE-F	121/1371	14. WCLV-F	947/ 6.1	5.4	5.2
15. WRMR	54/ 2.0	2.1	3.5	4.3	3.2	1.2	15.WDBN-F	103/1209	15. WHK	937/ 6.1	8.4	12.3
16. WRQC-F	53/ 2.0	2.3	2.6	2.1	2.3	2.2	16.WCLV-F	73/1178	16. WRMR	829/ 5.4	8.2	8.0
17. WHK	48/ 1.8	1.5	2.7	1.6	2.7	2.3	17.WRMR	71/1199	17. WJMO	818/ 5.3	5.2	7.4
18.							18.WABQ	69/ 584	18. WABQ	584/ 3.8	2.9	4.7
19.							19.WHK	59/1170	19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 72.52% (1808 of 2493) (FAL 84: 69.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WQAL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WDOK-F	2. WQAL-F	2. WQAL-F	2. WQAL-F	2. WDMT-F	2. WBBG
3. WDMT-F	3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WBBG	3. WMJI-F	3. WDOK-F	3. WMJI-F	3. WZAK-F	3. WQAL-F
4. WRQC-F	4. WLTF-F	4. WZAK-F	4. WQAL-F	4. WQAL-F	4. WMJI-F	4. WDOK-F	4. WMJI-F	4. WBBG	4. WWWE	4. WGAR-F+
5. WZAK-F	5. WDMT-F	5. WQAL	WZAK-F	5. WZAK-F	5. WWWE	5. WBBG	5. WBBG	5. WDOK-F	5. WGCL-F	WZAK-F
6.	WGCL-F	6. WDMT	WDMT-F	6. WDOK-F	6. WLTF-F	6. WERE	6. WLTF-F	6. WLTF-F	6. WERE	6. WDOK-F
7.	7.	7. WGCL		7. WDMT-F	7. WGAR-F	7. WLTF-F	7. WWWE	7. WWWE	7. WMJI-F	7. WMJI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WGCL-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WLTF-F	2.	2.	2.	2.	2. WMJI-F
3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WMMS-F	3.	3.	3.	3.	3. WDOK-F
4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WQAL-F	4.	4.	4.	4.	4. WQAL-F
5. WLTF-F	5. WDMT-F	5. WDMT-F	5. WQAL-F	5. WZAK-F	5.	5.	5.	5.	5. WLTF-F
6.	6. WGCL-F	6.	6. WDMT-F	6. WDMT-F	6.	6.	6.	6.	6. WWWE
7.	7.	7.	7. WGCL-F	7. WDOK-F	7.	7.	7.	7.	7. WGAR-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		222 (4)	222 (4)	8.9	9.5
AOR		430 (2)	430 (2)	17.2	11.9
AC/OLDIES/SOFT ROCK	102 (2)	323 (2)	425 (4)	17.0	16.6
MOR/VARIETY	9 (1)		9 (1)	0.4	2.5
COUNTRY	21 (1)	92 (1)	113 (2)	4.5	7.2
BLACK/URBAN	30 (1)	253 (2)	283 (3)	11.4	16.6
BTFL MUSIC/EZ		431 (4)	431 (4)	17.3	17.1
NEWS/TALK	271 (2)		271 (2)	10.9	8.6
NOSTALGIA	183 (2)		183 (2)	7.3	6.9
RELIGION/GOSPEL	69 (1)		69 (1)	2.8	--
SPANISH				--	--
CLASSICAL		57 (1)	57 (1)	2.3	2.4
UNKNOWN/OTHERS					0.6
			2493 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGAR	1220	Cleveland	.8/4.4
WJMO	1490	Cleveland	1.1/5.3
WQLS	1460	Painesville	.3/1.4
WBEA-F	107.3	Elyria	.3/2.0
WDBN-F	94.9	Medina	.8/1.7
WKDD-F	96.5	Akron	1.1/3.8
WONE-F	97.5	Akron	1.4/2.7
WREO-F	97.1	Ashtabula	.3/ .9
CKLW	800	Windsor, ON	.3/1.2

RADIO STATIONS

AM STATIONS

WABQ,	1540,	1 KW (DAYS)	GOSPEL/BLACK	SBN,	$ 30.00	(---)	
WBBG,	1260,	5 KW (DA-2)	NOSTALGIA	,	$ 70.00*	(Eastman)	Jacor
WELW,	1330,	500 W (DAYS,DA)	MOR	,	$ 17.00	(Regional)	(WILLOUGHBY)
WERE,	1300,	5 KW (DA-1)	NEWS/TALK	CBS, MBS,	$ 58.00*	(MMR)	
WGAR,	1220,	50 KW (DA-1)	COUNTRY	ABC-E,	$ 55.00*	(Blair)	Nationwide
WHK	1420,	5 KW (DA-N)	OLDIES	NBC,	$ 60.00*	(Katz)	Malrite
WJMO,	1490,	1 KW/250 W	BLACK	NBN,	$ NA	(Masla)	United
WRMR	850,	10 KW/5 KW (DA-1)	AC	APR,	$ 52.50	(Christal)	Booth
WWWE	1110,	50 KW	NEWS/TALK	ABC-I,	$ 60.00	(McGuild)	

FM STATIONS

WCLV-F,	95.5,	27 KW @ 640	CLASSICAL	,	$ 58.00	(CMBS)	
WDBN-F,	94.9,	118 KW @ 310	BTFL/EZ		$ 33.00	(Masla)	(MEDINA)
WDMT-F,	107.9,	70 KW @ 390	URBAN	,	$ 65.00*	(HNWH)	Beasley
WDOK-F,	102.1,	50 KW @ 370	BTFL/EZ	,	$ NA	(McGuild)	
WGAR-F,	99.5,	50 KW @ 500	COUNTRY	ABC-E,	$ 78.00	(Blair)	Nationwide
WGCL-F,	98.5,	40 KW @ 600	CHR	ABC-F,	$ 95.00	(MMR)	
WLTF-F,	106.5,	11 KW @1060	AC	APR,	$117.00	(Christal)	Booth
WMJI-F,	105.7,	27 KW @ 900	OLDIES/AC	,	$100.00*	(Eastman)	Jacor
WMMS-F,	100.7,	32 KW @ 600	AOR/CHR	Source,	$130.00*	(Katz)	Malrite
WQAL-F,	104.1,	8 KW @1060	BTFL/EZ	,	$ 90.00	(Christal)	
WRQC-F,	92.3,	27 KW @ 234	CHR	ABC-R,	$ 55.00	(Masla)	United
WZAK-F,	93.1,	28 KW @ 620	URBAN	CBS-R,	$ 90.00	(Selcom)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 112/282,500
MSA Rank/Pop: 128/354,400
ADI # 99 (with Pueblo)
Average Person Rating: 17.6
Market TSL: 23.4 hours

Stations: 20/15
Diaries: 731/286:1/52.1%
Sample Target: 660
Standard Error: .811
% Below Line: 6.3
% Not Listed: 8.1

Est 1985 Revenue: $9,200,000
HH Inc: $28,064
Retail $: 2.3 Bil
Pop per Station: 18,833
1 Biller: KILO-F $1,700,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KILO-F	68/13.5	11.2	13.1	12.0	14.5	
2. KRDO-F	65/12.9	8.7	12.9	11.3	10.5	
3. KKCS-F	59/11.7	7.7	10.6	9.9	8.3	
4. KIKX-F+	49/ 9.[illegible]	12.2	5.2	2.3	5.4	
5. KVUU-F	45/ 8.9	10.8	6.8	5.7	2.3	
6. KSSS	38/ 7.5	6.2	5.0	7.9	5.8	
7. KVOR	30/ 5.9	5.2	4.8	6.3	6.6	
8. KSPZ-F	28/ 5.5	7.1	7.9	7.1	11.4	
9. KOA	21/ 4.2	2.9	3.7	4.2	3.3	
10. KKFM-F	18/ 3.6	6.9	8.9	10.9	11.2	
11. KKHT	14/ 2.8	2.1	3.1	2.3	1.9	
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. KILO-F	93/908
2. KRDO-F	77/734
3. KIKX-F+	69
4. KVUU-F	899
5. KKCS-F	66/614
6. KSPZ-F	40/698
7. KSSS	38/345
8. KOA	34/631
9. KVOR	30/412
10. KKFM-F	20/514
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KIKX-F+	630/21.9	25.0	15.8
2. KILO-F	603/21.0	17.8	25.4
3. KSPZ-F	524.18.2	16.7	20.4
4. KVUU-F	508/17.6	21.8	15.3
5. KKCS-F	507/17.6	16.2	19.4
6. KRDO-F	502/17.4	17.1	21.2
7. KVOR	406/14.1	13.5	14.8
8. KOA	371/12.9	9.3	10.9
9. KKFM-F	359/12.5	19.7	28.1
10. KSSS	314/10.9	9.5	12.2
11. KRDO	211/ 7.3	10.5	14.4
12. KKHT	178/ 6.2	8.4	8.5
13.			
14.			
15.			

12+ FM SHARE (METRO): 72.20% (335 of 464) (FAL 84: 71.40%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F+	1. KILO-F	1 KILO-F	1. KKCS-F	1 KKCS-F	1. KRDO-F	1. KILO-F	1. KRDO-F	1. KILO-F	1. KILO-F	1. KRDO-F
2. KILO-F	2. KKCS-F	2 KKCS-F	KILO-F	2 KILO-G	2. KKCS-F	2. KKCS-F	2. KILO-F	2. KKCS-F	2. KIKX-F+	2. KKCS-F
3.	3. KVUU-F	3 KVUU-F	3. KVUU-F	KRDO-F	3. KVOR-F	KRDO-F	3. KKCS-F	KRDO-F	3. KRDO-F	3. KILO-F
4.	4. KIKX-F	4 KIKX-F	4. KRDO-F	4 KVUU-F	4. KSSS	4. KVUU-F	4. KVUU-F	4. KIKX-F+	4. KKCS-F	4. KIKX-F+
5.	5. KSPZ-F	5 KRDO-F	5.	5 KSSS	5. KVUU-F	5. KIKX-F	5.	5.	5.	5. KVUU-F
		6 KSPZ-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F
2. KIKX-F	2. KIKX-F	KILO-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KSPZ-F	2. KKCS-F	2. KRDO-F
3. KILO-F	3. KILO-F	3. KKCS-F	3. KILO-F	3. KRDO-F	3. KIKX-F+	3. KSPZ-F	3. KKCS-F	3. KSPZ-F	3. KKCS-F
4. KKCS-F	4. KKCS-F	4.	4. KIKX-F	4. KILO-F	KSPZ-F	4. KRDO-F	KRDO-F	4. KRDO-F	4. KSSS
5.	5.	5.	5.	5. KSSS	5.	5.	5.	5.	KVUU-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	1 (1)	66 (2)	67 (2)	14.4	15.2
AOR		68 (1)	68 (1)	24.7	14.2
AC/OLDIES/SOFT ROCK	14 (1)	73 (2)	87 (3)	28.8	23.2
MOR/VARIETY	9 (2)		9 (2)	1.9	0.6
COUNTRY	40 (2)	59 (1)	99 (3)	21.3	17.5
BLACK/URBAN					
BTFL MUSIC		65 (1)	65 (1)	14.0	14.0
NEWS/TALK	53 (3)		53 (3)	11.4	9.8
NOSTALGIA	9 (1)		9 (1)	1.9	4.8
RELIGION	3 (1)	2 (1)	5 (2)	1.1	
SPANISH					
CLASSICAL		2 (1)	2 (1)	0.4	0.6
UNKNOWN/OTHERS					
			464 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KCMN	1530	Colo Springs	1.8/3.0
KPIK	1580	Colo Springs	.6/ .9
KRDO	1240	Colo Springs	1.4/7.3
KWYD-F	105.5	Security	.4/1.8
KHOW	630	Denver	.4/1.6
KLZ	560	Denver	.4/1.5
KNUS	710	Denver	.4/1.5
KVOD-F	99.5	Denver	.4/2.1

RADIO STATIONS

KCMN ,	1530 ,	1 KW (DAYS) ,	NOSTALGIA ,		$ 15.00	(Masla)	
KIKX ,	1490 ,	500 W/250 W ,	CHR ,		$ NM	(Roslin)	Wiskes/Alaris
KKHT ,	1460 ,	5 KW/500 W (DA-N) ,	OLDIES ,	US 1	$ 13.00	(Torbet)	Walton
KPIK ,	1580 ,	5 KW (DAYS) ,	RELIGION ,		$ 10.00*	(----)	
KRDO ,	1240 ,	1 KW/250 W ,	OLDIES/MOR ,	MBS	$ 19.00*	(HNWH)	
KSSS ,	740 ,	1 KW/ 250 W (DA-2),	COUNTRY ,	MBS	$ 22.00	(Mc-Guild)	Compass
KVOR ,	1300 ,	5 KW/1 KW ,	TALK ,	ABC-I,ABC-T, NBC-T	$ 28.00	(Katz)	Penn
KIKX-F,	102.7,	43 KW @ 2000 ,	CHR ,		$ 22.00	(Selcom)	Wiskes/Alaris
KILO-F,	93.9 ,	43 KW @ 2110 ,	AOR ,		$ 46.00	(Christal)	Bahakel
KKCS-F,	101.9,	79 KW @ 2220 ,	COUNTRY ,		$ 36.00	(Torbet)	Walton
KKFM-F,	96.5 ,	23 KW @ 23000 ,	CHR ,	ABC-F	$ 30.00*	(MMR)	
KRDO-F,	95.1 ,	96 KW @ 2040 ,	BTFL/ EZ ,		$ 34.00*	(HNWH)	
KSPZ-F,	92.9 ,	25 KW @ 2130 ,	AC ,		$ 35.00	(Katz)	Penn
KVUU-F,	99.9 ,	68 KW @ 2000 ,	AC ,	US II	$ 39.00	(Mc-Guild)	Compass (PUEBLO)
KWYD-F,	105.5,	3 KW @ 2330 ,	RELIGION ,		$ 12.00	(----)	

COLUMBIA, SC

Arbitron Rank/Pop (12+): **?#¢¢¢,)))
MSA Rank/Pop: 105/438,000
ADI # 87
Average Person Rating: 17.0
Market TSL: 22.4 hours

Stations: !¢?!%
Diaries: 932/393:1/54.3%
Sample Target: 750
Standard Error: .680
% Below Line: 0.3
% Not Listed: 7.6

Est 1985 Revenue: $10,300,000
HH Inc: $29,423
Retail $: 2.5 Bil
Pop per Station: 24,400
1 Biller: WNOK-F $2,800,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83
1. WCOS-F	112/17.8	18.6	21.7	20.4	18.0
2. WWDM-F	78/12.4	9.1	9.1	10.7	11.6
3. WNOK-F	55/ 8.7	13.9	15.1	10.8	9.2
4. WCEZ-F	48/ 7.6	3.5	5.7	7.1	5.6
5. WTCB-F	46/ 7.3	3.7	.6	.5	1.0
6. WZLD-F	45/ 7.2	8.2	8.2	8.3	11.1
7. WOIC	39/ 6.2	3.8	6.6	6.6	7.9
8. WSCQ-F	38/ 6.0	6.1	4.6	6.8	5.6
9. WIS	37/ 5.9	5.8	9.0	6.6	7.2
10. WDPN-F	31/ 4.9	5.1	4.4	6.4	5.9
11. WTGH	17/ 2.7	2.2	1.4	2.0	1.5
12. WWGO-F	12/ 2.7	6.4	---	---	---
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME	
1. WWDM	220/1659
2. WCOS-F	176/1940
3. WNOK-F	99/1651
4. WTCB-F	87/1100
5. WCEZ-F	54/ 482
6. WIS	47/ 950
7. WZLD-F	45/ 823
8. WSCQ-F	40/ 574
9. WOIC	39/ 571
10. WDPN-F	31/ 543
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WCOS-F	1174/31.8	30.4	31.6
2. WNOK-F	970/26.3	31.6	32.1
3. WWDM-F	849/23.0	17.3	17.3
4. WZLD-F	823/22.3	19.8	17.8
5. WIS	768/20.8	17.2	24.2
6. WTCB-F	640/17.3	6.4	3.0
7. WOIC	550/14.9	10.9	13.5
8. WDPN-F	543/14.7	14.3	12.7
9. WSDQ-F	532/14.4	14.7	13.7
10. WCEZ-F	422/11.4	9.8	14.5
11. WWGO-F	272/ 7.4	11.2	---
12. WTGH	180/ 4.9	3.7	2.1
13.			
14.			
15.			

12+ FM SHARE (METRO): 81.24% (472 of 581) (FAL 84: 76.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZLD-F	1. WWDM-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+	1. WCOS-F	1. WCOS-F	1. WWDM-F	1. WCOS-F
WWDM-F	2. WCOS-F	2. WWDM-F	2. WTCB-F	2. WWDM-F	2. WCEZ-F	2. WWDM-F	2. WCEZ-F	2. WWDM-F	2. WCOS-F	2. WWDM-F
3. WNOK-F	3. WNOK-F	3. WNOK-F	WWDM-F	3. WTCB-F	3. WIS	3. WNOK-F+	3. WTCB-F	3. WNOK-F	3. WNOK-F	3. WIS
4.	4. WZLD-F	4. WTCB-F	4. WSCQ-F	4. WSCQ-F	4. WOIC	4. WTCB-F	WWDM-F	4. WCEZ-F	4. WZLD-F	4. WZLD-F
5.	5. WTCB-F	5. WZLD-F	5. WNOK-F	5. WNOK-F	WTCB-F	5. WSCQ-F	5. WNOK-F	5. WZLD-F	5. WCEZ-F	5. WOIC
									WTCB-F	6. WNOK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDM-F	1. WWDM-F	1. WCOS-F	1.WCOS-F	1. WCOS-F	1. WWDM-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F
2. WNOK-F	2. WCOS-F	2. WWDM-F	2.WWDM-F	2. WWMD-F	2. WNOK-F	2. WWDM-F	2. WTCB-F	2. WWDM-F	2. WTCB-F
3. WTCB-F	3. WNOK-F	3. WNOK-F	3.WTCB-F	3. WSCQ-F	3. WZLD-F	3. WNOK-F	3. WNOK-F	3. WNOK-F	3. WWDM-F
WZLD-F	4. WTCB-F	WTCB-F	4.WNOK-G	4. WTCB-F	4. WCOS-F	4. WZLD-F	WWDM-F	4. WTCB-F	4. WIS
5.	5. WZLD-F	5.	5.WSCQ-F	5. WNOK-F	5.	5. WDPN-F	5.	5. WZLD-F	5. WNOK-F
									WOIC

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	1 (1)	57 (2)	58 (3)	10.0	17.1
AOR		45 (1)	45 (1)	7.7	9.0
AC/OLDIES/SOFT ROCK		101 (3)	101 (3)	17.4	7.8
MOR/VARIETY	37 (1)		37 (1)	6.4	9.8
COUNTRY	8 (1)	112 (1)	120 (20	20.7	25.9
BLACK/URBAN	39 (1)	109 (2)	148 (3)	25.5	22.1
BTFL MUSIC		48 (1)	48 (10	8.3	6.2
NEWS/TALK					
NOSTALGIA					
RELIGION	24 (2)		24 (2)	4.1	0.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			581 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WCOS	1400	Columbia	1.3/4.7
WNOK	1230	Columbia	.2/3.0
WQXL	1470	Columbia	1.1/2.4
WBBQ-F	104.3	Augusta, GA	.3/4.8

RADIO STATIONS

WCOS	1400	1 KW/250 W	ABC-I,NBC-T	$ NA	(Mc-Guild)	Buck	
WIS	560	5 KW (DA-N)	CBS	$ 40.00	(Christal)	Cosmos	
WNOK	1230	1 KW/250 W	ABC-C	$ NA	(Katz)	Audubon	
WOIC	1320	5 KW/2.5 KW (DA-N)	NBC	$ 25.00*	(Eastman)		
WQXL	1470	5 KW (DAYS)	SBN	$ 8:00	(Busby)		
WTGH	620	1 KW (DAYS, DA)		$ 12.00	(----)		
WCEZ-F	93.5	3 KW @ 300	US 2	$ 35.00	(Blair)	Limetree	
WCOS-F	97.9	50 KW @ 450	ABC-I	$ 60.00*	(Mc-Guild)	Buck	
WDPN-F	103.1	3 KW A 300	MBS	$ 26.50	(Unire½)		
WNOK-F	104.7	100 KW @ 1004	ABC-C	$ 60.00	(Katz)	Audubon	
WSCQ-F	100.1	2.4 KW @ 330	CBS-R	$ 20.00	(Torbet)		
WTCB-F	106.7	100 KW @ 787	ABC-E	$ 25.00*	(Eastman)	Keymarket	(ORANGEBURG)
WWDM-F	101.3	100 KW @ 1322	ABC-F	$ 50.00*	(HNWH)		(SUMPTER)
WZLD-F	96.7	3 KW @ 300		$ 42.00	(Weiss)	Fidelity	
WWGO-F	102.3	3 KW @ 300		$ NA	(----)		(ST. ANDREWS)

MISCELLANEOUS COMMENTS WDPN-F and WOIC sold to Birkhart/Phillips for $1,300,000 and $750,000 respectively

COLUMBUS, OH

Arbitron Rank/Pop (12+): 32/1,047,700
MSA Rank/Pop: 35/1,280,600
ADI #33
Average Person Rating: 15.8
Market TSL: 20.8 hours

Stations: 22/21
Diaries: 1421/737:1/55.8%
Sample Target: 1280
Standard Error: .518
% Below Line: 1.6
% Not Listed: 8.5

Est 1985 Revenue: $31,200,000
HH Inc.: $28,573
Retail $: 8.1 Bil
Pop per Station: 49,890
# 1 Biller: WTVN $5,000,000

	12+ METRO SHARE 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WLVQ-F	254/15.2	11.5	14.9	12.6	12.6	20.6
2.	WXGT-F	177/10.5	11.1	9.2	10.1	9.7	10.9
3.	WTVN	174/10.4	10.1	10.5	8.6	10.6	7.9
4.	WBNS-F	163/ 9.7	12.6	9.7	11.2	11.0	6.5
5.	WSNY-F	161/ 9.6	10.8	7.5	8.4	8.4	9.5
6.	WNCI-F	89/ 5.3	4.9	6.1	5.7	5.9	5.1
7.	WRMZ-F	70/ 4.2	3.9	4.8	5.4	4.6	4.6
8.	WCKX-F	57/ 3.4	1.9	1.1	1.4	1.0	2.7
	WMNI	57/ 3.4	3.6	3.1	4.3	3.6	3.0
10.	WVKO	55/ 3.3	2.7	2.6	7.1	7.7	2.4
11.	WBNS	54/ 3.2	2.2	2.9	3.0	3.9	2.5
12.	WHOK-F	50/ 3.0	3.6	3.6	3.2	2.6	3.5
13.	WZZT-F	26/ 1.5	3.1	2.1	--	--	2.3
14.	WCLT-F	25/ 1.5	.7	1.4	--	--	.7
15.	WRFD	23/ 1.4	2.4	1.8	1.4	1.3	2.0
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WLVQ-F	290/3283
2.	WXGT-F	222/3322
3.	WTVN	208/3193
4.	WBNS-F	206/2190
5.	WSNY-F	185/2650
6.	WNCI-F	147/2857
7.	WHOK-F	74/1195
8.	WRMZ-F	72/ 932
9.	WMNI	59/ 800
10.	WCKX-F	57/ 529
11.	WBNS	56/1395
12.	WVKO	55/ 586
13.	WLW	50/1022
14.	WRFD	31/ 473
15.	WCLT-F	31/ 630
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	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WLVQ-F	2722/25.6	23.8	24.9
2.	WXGT-F	2704/25.5	26.0	24.3
3.	WTVN	2486/23.4	22.1	22.6
4.	WSNY-F	2285/21.5	22.5	19.2
5.	WNCI-F	1994/18.8	19.1	19.1
6.	WBNS-F	1778/16.7	18.7	17.2
7.	WBNS	1334/12.6	9.1	11.3
8.	WRMZ-F	875/ 8.2	7.4	9.3
9.	WHOK-F	840/ 7.9	7.5	7.2
10.	WMNI	768/ 7.2	8.3	7.8
11.	WCOL	630/ 5.9	4.4	7.0
12.	WVKO	586/ 5.5	6.7	6.5
13.	WLW	536/ 5.0	5.8	4.4
14.	WCKX-F	511/ 4.8	4.4	3.6
15.	WCLT-F	477/ 4.5	3.7	2.8
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 71.50% (1099 of 1537) (FAL 84: 70.49%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WXGT-F	WLVQ-F	WLVQ-F	WLVQ-F	WLVQ-F	WTVN	WLVQ-F	WLVQ-F	WLVQ-F	WXGT-F	WXGT-F
2.	WLVQ-F	WSNY-F	WSNY-F	WTVN	WTVN	WBNS-F	WTVN	WBNS-F	WXGT-F	WLVQ-F	WTVN
3.	WCKX-F	WXGT-F	WTVN	WSNY-F	WSNY-F	WSNY-F	WXGT-F	WSNY-F	WBNS-F	WTVN	WLVQ-F
4.	WNCI-F	WNCI-F	WXGT-F	WXGT-F	WBNS-F	WRMZ-F	WSNY-F	WTVN	WSNy-F	WSNY-F	WSNY-F
5.		WTVN	WNCI-F	WBNS-F	WXGT-F	WMNI	WBNS-F	WXGT-F	WTVN	WBNS-F	WBNS-F
6.		WVKO		WNCI-F			WNCI-F	WRMZ-F	WNCI-F	WNCI-F	WBNS
7.											
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	WLVQ-F	WLVQ-F	WLVQ-F	WSNY-F	WTVN WSNY-F
2.	WSNY-F	WSNY-F	WSNY-F	WLVQ-F	
3.	WXGT-F	WXGT-F	WXGT-F	WTVN	WLVQ-F
4.	WNCI-F WVKO	WNCI-F	WTVN	WXGT-F	WBNS-F
5.		WTVN	WNCI-F	WNCI-F	WXGT-F
6.			WRMZ-F		WRMZ-F
7.					
8.					
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WLVQ-F	WLVQ-F	WLVQ-F	WLVQ-F	WLVQ-F
2.	WXGT-F		WSNY-F	WSNY-F	WTVN
3.	WSNY-F		WTVN	WTVN	WSNT-F
4.	WCKX-F		WNCI-F	WXGT-F	WBNS-F
5.	WNCI-F		WXGT-F	WNCI-F	WNCI-F
6.					
7.					
8.					
9.					
10.					

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		266 (2)	266 (2)	17.3	10.1
AOR		254 (1)	254 (1)	16.5	16.5
AC/OLDIES/SOFT ROCK		186 (2)	186 (2)	12.1	19.1
MOR/VARIETY	277 (5)		277 (5)	18.0	18.1
COUNTRY	57(1)	126 (3)	183 (4)	11.9	15.3
BLACK/URBAN	55 (1)	83 (2)	138 (3)	9.0	7.5
BTFL MUSIC/EZ		163 (1)	163 (1)	10.6	10.8
NEWS/TALK	19 (1)		19 (1)	1.2	--
NOSTALGIA				--	--
RELIGION/GOSPEL	23 (1)		23 (1)	1.5	2.0
SPANISH				--	--
CLASSICAL				--	--
UNKNOWN/OTHERS	7 (1)	21 (1)	28 (2)	1.8	
			1527 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCLT	1430	Newark	.7/1.3
WCOL	1230	Columbus	1.1/5.9
WHTH	790	Heath	.4/1.2
WLOH	1320	Lancaster	.7/1.5
WNKO-F	101.7	Newark	.4/1.5
WLW	700	Cincinnati	1.5/5.0

RADIO STATIONS

AM STATIONS

WBSN, 1460, 5 KW/1 KW (DA-N) , MOR	ABC-I, $ 45.00	(Blair)	Columbus dispatch
WCOL, 1230, 1 KW/250 W , NEWS/TALK	CBS, $ 38.00*	(Christal)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, $ 36.00*	(Torbet)	
WRFD, 880, 5 KW (DAYS, DA) , RELIGION	ABC-D, $ NA	(Weiss)	Epperson
WTVN, 610, 5 KW (DA-N) , MOR/AC	ABC-E, $115.00	(Katz)	Taft
WVKO, 1580, 1 KW (DAYS, DA) , BLACK	ABN, $ 40.00*	(Mc-Guild)	Josephson

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ/BIG BAND	US II, $ 30.00	(Torbet)	
WBNS, 97.1, 26 KW @ 660, BTFL MUS	, $ 59.00	(Blair)	Columbus Dispatch
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR, $ 20.00	(Regional)	(LANCASTER)
WLVQ, 96.3, 18 KW @ 753, AOR	, $ 90.00	(Katz)	Taft
WNCI, 97.9, 175 KW @ 565, CONTEMP	ABC-C, $ 86.25	(MMR)	Nationwide
WRMZ, 99.7, 50 KW @ 542, COUNTRY	MBS, $ 48.00*	(Torbet)	
WSNY, 94.7, 22 KW @ 753, AC	, $ 70.00*	(Mc-Guild)	Josephson
WXGT, 92.3, 50 KW @ 310, CHR	, $100.00*	(Christal)	Great Trails
WZZT, 103.1, 3 KW @ 300, BLACK	CBS-R, $ 38.00	(Masla)	(JOHNSTOWN)
WCKX, 106.3, 3 KW @ 300, URBAN	NBN, $ NA	(Regional)	(LONDON)
WMRN, 106.9, 25 KW @ 340, COUNTRY	, $ NA	(-----)	(MARION)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 113/281,400
MSA Rank/Pop: 121/371,600
ADI #121
Average Person Rating: 17.0
Market TSL: 22.4 hours

Stations: 21/18
Diaries: 763/368:1/43.6%
Sample Target: 650
Standard Error: .742
% Below Line: 1.5
% Not Listed: 6.6

Est 1985 Revenue: $7,200,000
HH Inc: $29,104
Retail $: 2.4 Bil
Pop per Station: 15,633
# 1 Biller: NA

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KZFM-F	86/17.1	16.7	15.5	14.8	5.5	
2.	WUNO	54/11.1	12.5	9.1	10.5	14.3	
.	KNCN-F	54/11.1	10.8	11.3	11.3	10.1	
4.	WRYS-F	40/ 8.2	9.0	5.6	6.0	4.0	
5.	WIOU-F	34/ 7.0	8.2	10.1	9.1	9.7	
6.	KOUL-F	33/ 6.8	6.5	8.7	9.7	9.0	
7.	KCCT	32/ 6.6	7.8	9.7	10.3	11.0	
8.	KITe-F	31/ 6.4	6.5	8.0	4.7	10.5	
9.	KCTA	18/ 3.7	1.0	1.4	.4	1.5	
	KEYS	18/ 3.7	.3.	5.8	4.1	5.7	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KZFM-F	101/1180
2.	KRYS-F	84/ 905
3.	KNCN-F	74/ 862
4.	KUNO	58/ 463
5.	KIOU-F	51/ 575
6.	KOUL-F	48/ 630
7.	KCCT	36/ 560
8.	KITE-F	31/ 495
9.	KCTA	22/ 176
10.	KEYS	18/ 299
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KZFM-F	931/32.6	33.2	31.2
2.	KNCN-F	585/20.5	21.3	20.6
3.	KITE-F	483/16.9	18.8	20.8
4.	KCCT	470/16.5	16.5	16.2
5.	KRYS-F	444/15.5	17.9	14.3
6.	KOUL-F	419/14.7	14.2	17.1
7.	KIOU-F	416/14.6	13.7	16.5
8.	KUNO	409.14,3	16.7	11.7
9.	KEYS	275. 9.6	9.2	14.1
10.	KSTE-F	196/ 6.9	5.9	3.9
11.	KRYS	195/ 6.8	9.5	11.9
12.	KROB-F+	176/ 6.2	5.2	2.1
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.45% (301 of 453) (FAL 84 : 66.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KCCT	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1 KZFM-F
2. KNCN-F	2. KNCN-F	2. KNCN-F	2. KRYS-F	KRYS-F	KIOU-F	2. KUNO	2. KIOU-F	2. KNCN-F	2. KNCN-F	2 KNCN-F
3.	3. KRYS-F	3. KRYS-F	3. KNCN-F	3. KUNO	KRYS-F	3. KRYS-F+	3. KUNO	3. KUNO	3. KUNO	3 KOUL-F
4.	4. KITE-F	4. KOUL-F	4. KCCT-F	KCCT	KUNO	4. KNCN-F	4. KRYS-F	4. KRYS-F	4. KRYS-F	4 KRYS-F
5.	5.	KITE-F	KUNO	KNCN-F	5. KOUL-F	5. KCCT	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KNCN-F	1. JNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F
2. KNCN-F	2. KRSY-F	2. KRYS-F	2. KRYS-F	2. KRYS-F	2. KZFM-F	2. KAFM-F	2.	2. KZFM-F	2. KCCT
3. KOUL-F	3. KNCN-F	3. KUNO	3. KNCN-F	3. KIOU-F	3.	3.	3.	3. KRYS-F	3. KRYS-F
4. KRYS-F	4. KITE-F	4. KITE-F	4. KOUL-F	KUNO	4.	4.	4.	KITE-F	KUNO
5.	5.	5.	5.	5. KCCT	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	25.8	25.2
AOR		54 (1)	54 (1)	11.9	12.1
AC/OLDIES/SOFT ROCK	18 (1)			4.0	6.2
MOR/VARIETY					
COUNTRY	11 (2)	77 (4)	88 (6)	19.4	18.5
BLACK/URBAN					
BTFL MUSIC		34 (2)	34 (1)	7.5	10.5
NEWS/TALK	5 (2)		5 (2)	1.1	0.9
NOSTALGIA					
RELIGION	18 (1)		18 (1)	4.0	1.5
SPANISH	86 (2)	8 (2)	94 (4)	20.8	21.2
CLASSICAL					
UNKNOWN/OTHERS	14 (2)	11 (1)	25 (3)	5.5	3.5
			453 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KDAE	1590	Sinton	1.6/3.9
KFLZ-F	107.1	Bishop	.4/1.3
KROB-F+	99.9	Robstown	.6/6.2
KRYS	1360	Corpus Christi	2.1/6.8
KSIX	1230	Corpus Christi	1.2/4.4
KSTE-F	93.9	Corpus Christi	2.3/6.9
KXTO	98.3	Odem	1.2/3.2
KBIC-F	102.3	Alice	.4/1.3
KTRH	740	Houston	.4/2.3
WOAI	1200	San Antonio	.6/2.3

RADIO STATIONS

KCCT, 1140, 1 KW/500 W (DA-2) ,SPANISH , $ 26.00* (Selcom)
KCTA, 1030, 50 KW (DAYS, DA) , RELIGION APR, $ 15.00 (-----)
KEYS, 1440, 1 KW (DA-N) , AC US I, $ 21.00 (Republic)
KRYS, 1360, 1 KW , COUNTRY, ?? ABC-I, $ 18.20 (Durpetti) Tetco
KSXI, 1230, 1 KW/250 W , SPANISH CBS, MBS, $ 10.00 (-----)
KUNO, 1400, 1 KW/ 250 W , $ 46.25 (Katz) Tichenor

KSTE-F, 93.9, 100 KW @ 840, ?? NBC, $ 16.00 (-----)
KIOU-F, 96.5, 100 KW @ 875, BTFL/EZ (Churchill) , $ 40.00 (Selcom)
KITE-F, 105.5, 3 KW @ 367, CHR , $ 14.00 (Eastman)
KNCN-F, 101.3, 100 KW @ 402, AOR , $ 43.00 (HNWH) Tippie
KOUL-F, 103.7, 100 KW @ 310, COUNTRY APR, $ 60.00* (Mc-Guild) (SINTON)
KRYS-F, 99.1, 100 KW @ 1000, COUNTRY , $ 18.20 (Durpetti) Tetco
KZFM-F, 95.5, 41 KW @ 390, CHR , $ 50.00* (Republic)

MISCELLANEOUS COMMENTS: KEXX-F changed calls to KSTE (Dec)

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 10/2,790,1000
MSA Rank/Pop: Dal-13/2,263,900
FW-40/1,149,300 ADI # 8
Average Person Rating: 17.1
Market TSL: 22.5 hours

Stations: 29/29
Diaries: 2413/1156:1/43.1%
Sample Target: 2200
Standard Error: .401
% Below Line: 0
% Not Listed: 5.9

Est 1985 Revenue: $107,600,000
HH Inc.: $34,257
Retail $: 25.3 Bil
Pop per Station: 96,210
# 1 Biller: KVIL-F
$22,000,000

12+ METRO SHARE		1/4/SHARE	SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE
1.	KVIL-F	521/10.6	7.5	9.3	10.2	9.9	11.8
2.	KKDA-F	428/ 8.7	8.3	7.4	7.8	6.7	9.7
3.	KRLD	379/ 7.7	6.7	6.8	7.8	8.0	7.4
4.	KEGL-F	311/ 6.3	6.6	5.8	6.7	5.2	7.9
5.	KPLX-F	296/ 6.0	6.1	5.3	4.6	5.9	7.2
6.	WBAP	292/ 5.9	6.1	[illegible].4	6.3	6.9	
7.	KSCS-F	289/ 5.9	5.0	4.7	5.3	4.4	5.6
8.	KMEZ-F	267/ 5.4	5.4	5.3	5.3	6.3	4.0
9.	KTXQ-F	231/ 4.7	6.1	5.2	4.5	4.3	5.5
10.	KTKS-F	184/ 3.7	4.2	4.0	4.1	2.1	4.6
11.	KMGC-F	166/ 3.4	3.5	2.6	3.1	4.1	2.3
12.	KLUV-F	161/ 3.3	2.5	2.1	2.6	1.4	2.8
13.	KQZY-F	154/ 3.1	3.5	[illegible].5	3.1	3.7	1.9
14.	KZEW-F	152/ 3.1	4.1	4.3	3.8	2.9	4.6
15.	KESS-F	106/ 2.2	1.7	1.4	.7	1.1	.7
16.	KAFM-F	98/ 2.0	2.5	3.7	3.1	4.5	2.6
17.	KDLZ-F	96/ 2.0	2.3	3.0	2.5	2.5	1.6
18.	KLTY-F	63/ 1.3	.7	1.7	.6	-	2.4
19.	KSSA	60/ 1.2	.7	1.1	1.0	.8	-
20.	WRR-F	59/ 1.2	1.3	1.2	1.4	1.5	.8
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	KVIL-F	543/5714
2.	WBAP	517/7185
3.	KKDA-F	463/4314
4.	KRLD	462/7362
5.	KEGL-F	360/5991
6.	KSCS-F	351/5171
7.	KPLX-F	328/4905
8.	KMEZ-F	290/3264
9.	KTXQ-F	246/4005
10.	KTKS-F	196/3919
11.	KLUV-F	185/2730
12.	KZEW-F	184/3382
13.	KQZY-F	175/2173
14.	KMGC-F	173/2868
15.	KAFM-F	121/3159
16.	KESS-F	108/ 905
17.	KDLZ-F	96/1509
18.	KLTY-F	69/1081
19.	KRQX	63/1593
20.	KSSA	60/ 430
	WRR-F	60/ 924
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KRLD	5791/10.1	17.9	21.4
2.	KEGL-F	5261/18.3	16.7	16.6
3.	KVIL-F	5245/18.2	19.7	21.5
4.	KSCS-F	4327/15.0	12.5	12.5
5.	KPLX-F	4294/14.9	11.6	11.9
6.	WBAP	4224/14.7	14.7	15.9
7.	KKDA-F	3756/13.0	12.4	12.1
8.	KTXQ-F	3710/12.9	14.4	12.2
9.	KTKS-F	3636/12.6	12.2	7.6
10.	KZEW-F	2915/10.1	11.4	11.7
	KMEX-F	2915/10.1	11.6	13.3
12.	KMGC-F	2710/ 9.4	8.8	11.1
13.	KAFM-F	2451/ 8.5	11.9	13.3
14.	KLUV-F	2332/ 8.1	8.0	6.7
15.	KQZY-F	1850/ 6.4	6.2	7.6
16.	KDLZ-F	1509/ 5.2	7.4	7.1
17.	KRQX	1098/ 3.8	4.2	4.9
18.	KLTY-F	957/ 3.3	NA	-
19.	WRR-F	904/ 3.1	3.6	3.8
20.	KESS-F	872/ 3.0	NA	2.0
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.42% (3583 of 4627) (FAL 84: 72.30%)

TEENS	18-34	18-4[illegible]	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.KEGL-F	1.KVIL-F	1.KVIL-F	1. KVIL-F	1.KVIL-F	1.KVIL-F	1.KVIL-F+	1.KVIL-F	1.KVIL-F+	1.KKDA-F	1.KKDA-F
2.KKDA-F	KKDA-F	2.KKDA-F	2. KKDA-F	2.KKDA-F	2.KRLD	2.KRLD	2.KMEZ-F	2.KKDA-F	2.KEGL-F	2.KVIL-F
3.KTXQ-F	3.KEGL-F	3.KPLX-F	3. KPLX-F	3.KPLX-F	3.KMEZ-F	3.KKDA-F	3.KKDA-F	3.KEGL-F	3.KVIL-F	3.KSCS-F
4.KTKS-F	4.KTXQ-F	4.KSCS-F	KS S-F	4.WBAP	4.WBAP	4.WBAP	4.KRLD	4.KRLD	4.KTXQ-F	4.KEGL-F
5.KAFM-F	5.KPLX-F	5.KEGL-F	5. WBAP	5.KSCS-F	5.KSCS-F	5.KEGL-F	5.KPLX-F	5.KPLX-F	5.KSCS-F	5.KPLX-F
6.KSCS-F	6.KZEW-F	6.KTXQ-F	6. KLUV-F	6.KRLD	6.KPLX-F	6.KPLX-F	6.KSCS-F	6.KSCS-F	6.KRLD	6.KRLD
7.	7.KTKS-F	7.WBAP	7. KRLD	7.KLUV-F	7.KKDA-F	7.KSCS-F	7.WBAP	7.WBAP	7.KTKS-F	7.KMEZ-F
8.	8.KMGC-F	8.KMGC+	8. KMGC-F	8.KMEZ-F	8.KQZY-F	8.KMEZ-F+	8.KMGC-F	8.KTXQ-F	8.KPLX-F	8.
9.	9.	9.	9.	9.	9.	9.	KQZY-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.		10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.KKDA-F	1.KVIL-F	1.KVIL-F	1. KVIL-F	1.KVIL-F	1. KKDA-F	1. KKDA-F	1. KVIL-F	1. KKDA-F	1. KVIL-F
2.KEGL-F	2.KKDA-F	2.KKDA-F	2. KKDA-F	2.KKDA-F	2. KEGL-F	2. KTXQ-F	KKDA-F	2. KVIL-F	2. KKDA-F
3.KTKS-F	3.KEGL-F	3.KLUV-F	3. KSCS-F	3.KSCS-F	KTXQ-F	3. KEGL-F	3. KTXQ-F	3. KPLX-F	3. WBAP
4.KTXQ-F	4.KTKS-F	4.KMGC-F	4. KPLX-F	4.KMEZ-F	4. KSCS-F	4. KZEW-F	KZEW-F	4. KTXQ-F	4. KPLX-F
5.KZEW-F	5.KLUV-F	KSCS-F	5. KTKS-F	5.KPLX-F	5. KZEW-F	5. KPLX-F	5. KPLX-F	5. WBAP	5. KRLD
6.KPLX-F	6.KSCS-F	6.KEGL-F	6. KLUV-F	6.KLUV-F	KMGC-F	6. KVIL-F	6. KEGL-F	6. KEGL-F	6. KTXQ-F
7.KVIL-F	7.KPLX-F	7.KPLX-F	7. KMGC-F	7.KMGC-F	7. KPLX-F	7. KMGC-F	7. WBAP	7. KRLD	7. KSCS-F
KSCS-F	8.KMGC-F	KTKS-F	KEGL-F	8.WBAP	8. KAFM-F	8. KSCS-F	8. KTKS-F	8. KSCS-F	8. KZEW-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. KLUV-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		593 (3)	593 (3)	12.8	12.9
AOR		383 (2)	383 (2)	8.3	7.9
AC/OLDIES/SOFT ROCK	82 (2)	848 (3)	930 (5)	20.1	20.9
MOR/VARIETY				-	-
COUNTRY	330 (2)	585 (2)	915 (4)	19.8	20.4
BLACK/URBAN	46 (1)	524 (2)	570 (3)	12.3	11.5
BTFL MUSIC/EZ	15 (1)	421 (2)	436 (3)	9.4	11.3
NEWS/TALK	379 (1)		379 (1)	8.2	8.6
NOSTALGIA	42 (1)		42 (1)	0.9	0.9
RELIGION/GOSPEL	91 (3)	63 (1)	154 (4)	3.3	2.1
SPANISH	60 (1)	106 (1)	166 (2)	3.6	2.1
CLASSICAL		59 (1)	59 (1)	1.3	1.6
UNKNOWN/OTHERS					
			4627 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFJZ	870	Fort Worth	.9/1.6
KHVN	970	Fort Worth	.8/1.6
KKDA	730	Grand Prairie	.9/1.7
KLIF	1190	Dallas	.8/2.3
KMEZ	1480	Dallas	.3/1.5
KPBC	1040	Dallas	.6/1.3
KRQX	570	Dallas	.8/3.8
KVIX	1150	Highland Park	.8/1.7
KWJS	1360	Fort Worth	.4/1.1

RADIO STATIONS

AM STATIONS

KAAM	1310	5 KW (DA-N)	OLDIES		$ 45.00*	(Weiss) Bonneville
KFJZ	870	250 W (DAYS)	NOSTALGIA	ABC-E ABC-D	$ 70.00	(Roslin)
KKDA	730	500 W (DAYS)	BLACK	APR	$ NA	(Selcom)
KLIF	1190	50 KW/5 KW (DA-2)	COUNTRY	NBC	$ 58.00	(Republic Susquehanna
KMEZ	1480	5 KW/1 KW (DA-2)	BTFL/EZ		$ NA	(Mc-Guild) Group One
KPBC	1040	1 KW (DAYS)	RELIGION		$ 38.00	(----) Crawford
KRLD	1080	50 KW (DA-N)	NEWS	CBS	$181.23	(KATZ) Metromedia
KRQX	570	5 KW (DA-2)	OLDIES	CBS-R	$ 55.00*	(MMR) Bels
KHVN	970	1 KW (DAYS)	GOSPEL	NBN	$ NA	(DURPETTI) Earl Graves
KSSA	1270	5 KW (DA-1)	SPANISH	UPI	$ 50.00	(Caballero) Founders
KSKY	660	10 KW (DAYS)	RELIGION		$ 15.00	(----) Sky
KUQQ	1540	50 KW/1 KW (DA-2)	SPANISH		$ 45.00	(Lotus)
KVIX	1150	1 KW (DAYS, DA)	AC		$ NA	(Blair)
KWJS	1360	5 KW/1 KW (DA-N)	RELIGION	UPI	$ 20.00	(----) Universal
WBAP	820	50 KW	COUNTRY	ABC-I	$190.00*	(Eastman) Cap Cities

FM STATIONS

KAFM	92.5	100 KW @ 1685	CHR		$125.00	(Durpetti) Bonneville
KEGL	97.1	98 KW @ 1460	CHR	ABC-C	$115.00*	(Blair) Sandusky
KESS	94.1	100 KW @ 1585	SPANISH		$ 76.00	(Caballero)
KKDA	104.5	100 KW @ 1585	URBAN	APR	$125.00*	(Selcom)
KLUV	98.7	100 KW @ 1585	AC	US II	$ 90.00*	(Torbet)
KLTY	94.9	100 KW @ 1140	RELIGION	UPI	$ 30.00	(----)
KMEZ	100.3	100 KW @ 1280	BTFL/EZ		$145.00*	(Mc-Guild) (Group One
KMGC	102.9	100 KW @ 1572	AC		$110.00*	(Christal) Shamrock
KDLZ	107.5	100 KW @ 445	BLACK	US I	$ 85.00*	(Durpetti) Earl Graves
KPLX	99.5	100 KW @ 1680	COUNTRY	APR	$210.00*	(Republic) Susquehanna
KQZY	105.3	100 KW @ 1560	BTFL MES		$ 90.00	(Blair/RAR) Westinghouse
KSCS	96.3	100 KW @ 1680	COUNTRY		$190.00*	(Eastman) Cap Cities
KTKS	106.1	100 KW @ 480	CHR		$ 90.00*	(HNWH) Gannett
KTXQ	102.1	100 KW @ 1420	AOR	ABC-R	$110.00*	(Christal) CBS
KVIL	103.7	100 KW @ 1470	AC		$345.00	(Blair) Blair
KZEW	97.9	100 KW @ 1680	AOR	Source	$170.00*	(MMR) Belo
WRR	101.1	100 KW @ 600	CLASSICAL		$ 72.50	(CMBS) City of Dallas

CALL LETTER CHANGES

KJIM changes to KLTY
KVIL-A changes to KVIX
KXOL changes to KWJS
KNOK-F changes to KDLZ

FORMAT CHANGES

KLIF changes from Country to talk (January)
KWJS changes to Religion

STATION SALES

KTKS-F: From ABC/Cap Cities to Gannett for $16,000,000
KXOL: Sold to Universal for $900,000 (Fisher; Chapman)

MISCELLANEOUS COMMENTS

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 99/318,300
MSA Rank/Pop: 116/386,700
ADI #74
Average Person Rating: 14.7
Market TSL: 19.7 hours

Stations: 18/15
Diaries: 730/436:1/54.1%
Sample Target: 720
Standard Error: .77
% Below Line: 2.4
% Not Listed: 9.6

Est 1985 Revenue: $7,200,000
HH Inc: $31,856
Retail $: 2.2 Bil
Pop per Station: 21,220
# 1 Biller: KIIK-F $1,700,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KIIK-F	105/22.5	21.1	17.9	15.9	12.2	21.2
2.	WLLR-F	65/13.9	12.5	10.1	12.4	9.6	13.5
3.	WRVR	57/12.1	8.4	8.4	10.5	9.6	7.9
4.	WXLP-F	47/10.1	9.4	11.8	10.3	13.3	17.7
5.	WOC	40/ 8.6	7.9	9.2	8.2	8.0	8.0
6.	WHBH	27/ 5.8	8.1	7.2	8.4	11.8	7.1
7.	WHBF-F	19/ 4.1	5.3	6.4	7.1	7.5	4.2
8.	WMRZ	18/ 3.9	3.7	5.3	3.6	4.1	2.9
9.	KKZX	11/ 2.4	2.2	2.9	4.8	4.5	1.6
10.	WKEI	6/ 1.3	2.0	2.9	1.1	1.4	1.6
	KBQC-F	6/ 1.3	1.1	.4	----	----	1.5
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KIIK-F	210/2212
2.	WLLR-F	125/1344
3.	WXLP-F	94/1058
4.	WRVR-F	69/ 741
5.	WOC	49/ 558
6.	WHBF	35/ 616
7.	WMAQ	31/ 528
8.	WHBE-F	30/ 672
9.	WMT	26/ 336
10.	WMRZ	23/ 407
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KIIK-F	1139/36.0	28.0	38.1
2.	WLLR-F	692/21.8	23.1	19.2
3.	WXLP-F	587/18.5	21.8	24.9
4.	KRVR-F	552/17.4	17.3	16.9
5.	WOC	457/14.4	16.2	19.9
6.	WHBF-F	443/14.0	17.1	18.2
7.	WHBF	434/13.7	15.9	16.9
8.	KKZX	355/11.2	9.9	12.8
9.	WMRZ	171/ 5.4	10.2	13.6
10.	WGN	117/ 3.7	5.4	4.6
11.	KFMH-F	115/ 3.6	5.5	2.4
12.	KBQC-F		4.7	2.6
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.51% (306 of 422) (FAL 84: 63.36%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. WLLR-F	1. KRVR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXLP-F	2. WXLp-F	2. WLLR-F	2. KIIK-F	2. KIIK-F	2. KIIK-F WLLR-F	2. WLLR-F	2. KRVR-F	2. KRVR-F	2. WXLP-F	2. WLLR-F
3.	3. WLLR-F	3. WXLP-F	3. KRVR-F	3. KRVR-F		3. WOC	3. WLLR-F	3. WLLR-F	3. WOC	3. KRVR-F
4.	4. KRVR-F	4. KRVR-F	4. WXLP-F	4. WXLP-F	4. WOC	4. KRVR-F	4. WXLp-F	4. WXLP	4. KRVR-F	4. WXLP-F
5.	5.	5.	5.	5.	5.	5. WHBF	5. WOC	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1 WLLR-F	1. KIIK-F WLLR-F	1. WLLR-F
2. WXLP-F	2. WLLR-F WXLP-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WXLP-F	2. KIIK-F	2. KRVR-F WXLP-F		2. KRVR-F
3. WLLR-F		3. WXLP-F	3. WXLP-F	3. KRVR-F	3.	3. WLLR-F		3. WXLP-F	3. KIIK-F
4.	4.	4.	4. KRVR-F	4. WOC	4.	4. KRVR-F	4.	4.	4. WXLP
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	11 (1)	105 (1)	116 (2)	27.5	23.7
AOR		52 (2)	52 (2)	12.3	14.8
AC/OLDIES/SOFT ROCK	18 (1)	25 (2)	43 (3)	10.2	14.4
MOR/VARIETY	12 (3)		12 (3)	2.8	5.1
COUNTRY	31 (2)	65 (1)	96 (3)	22.7	20.0
BLACK/URBAN					
BTFL MUSIC		57 (1)	57 (1)	13.5	9.3
NEWS/TALK	40 (1)		40 (1)	9.5	10.5
NOSTALGIA					2.2
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (2)	2 (1)	6 (3)	1.4	
			422 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KFMH-F	99.7	Muscatine	1.1/3.7
KTSS	1580	Davenport	.4/1.5
WCEN-F+	104.9	Geneseo	.9/2.3
WGN	720	Chicago	.9/5.4
WMAQ	670	Chicago	.9/2.2
WMT	600	Cedar Rapids	.4/1.0

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2) , CHR	ABC-C, $ 30.00* (Katz)	Guy Gannett
KTSS, 1580, 500 W (DAYS) , AC	, $ 10.00 (-----)	
WHBF, 1270, 5 KW (DA-N) , COUNTRY	CBS, $ 13.15 (Mc-Guild)	
WMRZ, 1230, 5 KW (DA-2) , OLDIES	, $ 10.00 (HNWH)	Sconnix
WOC, 1420, 5 KW (DA-2) , NEWS/TALK	ABC-T, NBC-T, $ 39.00 (Christal)	Palmer
WKEI, 1450, 100 W/250W , MOR	ABC-D, $ 12.00 (Masla)	(KEWANEE, IL)
KBQC-F 93.5, 3 KW @ 300, AC	, $ 31.88 (Republic)	
KIIK-F, 103.7, 100 KW @ 1220, CHR	ABC-D, $ 45.00* (Christal)	Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ	, $ 38.36 (MMR)	Mid America
WHBR-F, 98.6, 39 KW @ 900, AC	CBS-R, $ 25.00 (Mc-Guild)	
WLLR-F, 101.3, 50 KW @ 500, COUNTRY	, $ 40.00 (HNWH)	Sconnix
WXLp-F, 96.9, 50 KW @ 500, AOR	Source, $ 37.00* (Katz)	Guy Gannett
KFMH-F, 98.7, 50 KW @ 275, AOR	, $ 10.00 (-----)	(MUSCATINE)

DAYTON

Arbitron Rank/Pop (12+): 45/765/200
MSA Rank/Pop: 51/931,700
ADI #48
Average Person Rating: 15.5
Market TSL: 20.9 hours

Stations: 24/19
Diaries: 1354/565:1/58.2%
Sample Target: 1100
Standard Error: .534
% Below Line: 12.5
% Not Listed: 8.8

Est 1985 Revenue: $16,800,000
HH Inc.: $29,138
Retail $: 5.3 Bil
Pop per Station: 40,274
# 1 Biller: WHIO $3,150,000

12+ METRO SHARE 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WHIO-F	178/15.1	15.1	16.0	14.4	13.9	12.9
2.	WGTZ-F	131/11.1	11.5	5.8	6.6	4.8	15.3
3.	WTUE-F	103/ 8.7	9.9	11.5	13.6	12.4	9.1
4.	WHIO	101/ 8.6	10.3	8.0	9.8	9.1	7.1
5.	WWSN-F	76. 6.4	3.2	6.5	6.4	5.8	6.8
6.	WONE	71/ 6.0	7.9	6.1	7.6	6.5	6.4
7.	WYMJ-F	50/ 4.2	6.1	4.1	4.4	4.9	4.2
8.	WBLZ-F	44/ 3.7	3.7	3.1	2.1	2.7	7.9
	WSKS-F	44/ 3.7	2.2	2.6	2.1	2.8	3.0
10.	WDOA	43/ 3.6	2.8	4.2	3.6	2.5	3.4
11.	WING	40/ 3.4	4.3	4.1	5.4	5.4	3.2
12.	WBZI-F	35/ 3.0	1.8	2.4	1.9	2.3	1.7
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WHIO-F	255/2406
2.	WGTZ-F	182/2653
3.	WLW	112/2207
	WTUE-F	113/1713
5.	WONE	112/1481
6.	WHIO	107/1779
7.	WWSN-F	86/1198
8.	WSKS-F	85/1270
9.	WBLZ-F	78/1222
10.	WYMJ-F	52/ 869
	WEBN-F	52/ 607
12.	WDOA	46/ 614
13.		
14.		
15.		
16.		
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18.		
19.		
20.		
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22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WGTZ-F	1773/23.3	22.0	15.9
2.	WHIO-F	1702/22.3	26.3	27.4
3.	WHIO	1568/20.6	23.4	22.3
4.	WTUE-F	1457/19.1	18.6	21.7
5.	WWSN-F	1052/13.8	8.4	11.3
6.	WONE	952/12.5	13.6	13.3
7.	WING	924/12.1	12.2	14.5
8.	WYMJ-F	841/11.0	13.6	10.7
9.	WBLZ-F	698/ 9.2	--	7.2
10.	WLW	679/ 8.9	9.3	7.3
11.	WVUD-F	662/ 8.7	11.1	11.1
12.	WDAO	502/ 6.6	NA	NA
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.71% (740 of 1077) (FAL 84: 69.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO	1. WHIO-F	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2. WTUE-f	2. WGTZ-F	2. WGTZ-F	2. WWSN-F	2. WWSN-F	2. WHIO	2. WHIO-F	2. WTUE-F	2. WGTZ-F	2. WTUE-F	2. WGTZ-F
3. WBLZ-F	3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WTUE-F	3. WONE	3. WGTZ-F	3. WWSN-F	3. WTUE-F	3. WHIO-F	3. WTUE-F
4.	4. WSKS-F	4. WHIO-F	4. WGTZ-F	4. WGTZ-F	4. WWSN-F	4. WTUE-F	4. WGTZ-F	4. WHIO	4. WHIO-F	4. WWSN-F
5.	5. WYMJ-F	5. WYMJ-F	5. WONE	5. WONE	5. WDAO	5. WONE	5. WHIO	5. WWSN-F	5.	5. WONE
6.	6.	6.	6.	6. WYMJ-F	WBZI-F	6. WWSN-F	6. WONE	6. WONE	6.	6. WHIO
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F	1. WGTZ-F	1. WWSN-F	1. WGTZ-F	1. WHIO-F	1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F
2. WGTZ-F	2. WTUE-F	2. WGTZ-F	2. WWSN-F	2. WWSN-F	WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WTUE-F
3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WTUE-F	3. WGTZ-F	3. WSKS-F	3. WSKS-F	3. WYMJ-F	3. WWSN-F	3. WONE
WSKS-F	4. WYMJ-F	WYMJ-F	4. WHIO-F	4. WYMj-F	4.	4. WWSN-F	4. WBLZ-F	WHIO-F	4. WLW
5.	5. WVUD-F	5.	5. WYMJ-F	5. WONE	5.	5. WYMJ-F	5. WWSN-F	5. WSKS-F	5. WWSN-f
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	14.9	13.5
AOR		153 (3)	153 (3)	14.2	15.6
AC/OLDIES/SOFT ROCK	40 (1)	142 (4)	182 (5)	16.9	9.8
MOR/VARIETY	152 (3)		152 (3)	14.1	11.4
COUNTRY	91 (2)	35 (1)	126 (3)	11.7	11.9
BLACK/URBAN	43 (1)	44 (1)	87 (2)	8.1	10.5
BTFL MUSIC/EZ		187 (2)	187 (2)	17.4	18.0
NEWS/TALK				--	4.6
NOSTALGIA	3 (1)		3 (1)	0.3	--
RELIGION/GOSPEL		19 (2)	19 (2)	1.8	1.6
SPANISH				--	--
CLASSICAL				--	--
UNKNOWN/OTHERS	8 (1)		8 (1)	0.7	3.0
			1077 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAZU-F	102.9	Springfield	.8/2.8
WBLY	1600	Springfield	1.7/2.8
WFCJ-F	93.7	Miamisburg	.8/2.6
WIZE	1340	Springfield	1.4/3.3
WLGY	1500	Xenia	.7/3.3
WPFB-F	105.9	Middletown	.8/2.5
WPTW	1570	Piqua	.3/ .8
WPTW-F	95.7	Piqua	.8/2.3
WEBN-F	102.7	Cincinnati	.5/1.1
WLLT-F	94.9	Cincinnati	.5/2.7
WLW	700	Cincinnati	3.0/8.9

RADIO STATIONS

AM STATIONS

WDAO, 1210, 1 KW (DAYS) , BLACK SBN, $ 35.00* (Eastman) Stoner
WHIO, 1290, 5 KW (DA-N) , MOR CBS, NBC-T, $ 85.00* (Christal) Cox
WING, 1410, 5 KW (DA-N) , AC MBS, ABC-I, $ 60.00 (Katz) Great Trails

WONE, 980, 5 KW (DA-N) , COUNTRY ABC-D, $ 70.00 (Mc-Guild) Group One
WBLY, 1600, 1 KW (DAYS, DA) , COUNTRY MBS, $ 24.00 (Devney) (SPRINGFIELD)
WIZE, 1340, 1 KW (DA-1) , MOR ABC-I, $ 20.00* (Unirep) Great Trails (SPRINGFIELD)

FM STATIONS

WBIZ-F, 95.3, 3 KW @ 300, COUNTRY US II, $ 20.00 (-----) (XENIA)
WFCI-F, 93.7, 59 KW @ 235, RELIGION APR, $ 7.00 (-----) (MIAMISBURG)
WHIO-F, 99.1, 50 KW @ 1060, BTFL , $ 90.00* (Christal) Cox
WPFB-F, 105.9, 34 KW @ 593, RELIGION MBS, $ 27.00 (Lotus) Braden (MIDDLETOWN)
WGTZ-F, 92.9, 20 KW @ 373, CHR , $ 70.00* (Katz) Great Trails (EATON)

WTUE-F, 104.7, 50 KW @ 500, AOR/CHR ABC-R, $ 90.00 (Mc-Guild) Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP CBS-R, $ 39.00 (Masla) Univ. of Dayton
WWSN-F, 107.7, 50 KW @ 420, AC USI, $ 45.00* (Eastman) Stoner
WYMJ-F, 103.9, 1.5 KW @ 528, AC US I, $ 45.00 (Republic)
WAZU-F, 102.9, 50 KW @ 193, AC MBS, $ 28.00 (Regional) (SPRINGFIELD)
WPTW-F, 95.7, 50 KW @ 164, BTFL MUS $ 6.00 (Regional) (PIQUA)

CALL LETTER CHANGES **FORMAT CHANGES** **STATION SALES** **MISCELLANEOUS COMMENTS**

DAYTONA BEACH

Arbitron Rank/Pop (12+): 120/263,000
MSA Rank/Pop: 145/306,000

Average Person Rating: 16.7
Market TSL: 22.5 hours

Stations: 20/10
Diaries: 602/437:1/45.6%
Sample Target: 630
Standard Error: .786
% Below Line: 46.1
% Not Listed: 9.6

Est 1985 Revenue: $5,600,000
HH Inc: $25,448
Retail $: 2.1 Bil
Pop per Station: 26,300
1 Biller: NA

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WWLV-F	67/14.6	18.1	15.2	17.1	18.9	
2.	WDIZ-F	56/12.2	11.8	8.7	12.2	8.4	
3.	WROD	50/10.9	6.1	11.0	10.5	10.3	
4.	WBJW-F	37/ 8.0	7.1	5.6	3.3	5.2	
5.	WELE-F	29/ 6.3	8.5	7.6	11.8	8.1	
6.	WWKA-F	25/ 5.4	7.3	7.4	7.8	7.9	
7.	WCFI-F	24/ 5/2	8.5	10.3	8.5	7.9	
8.	WSTF-F	22/ 4.8	---	---	---	---	
9.	WSSP-F	19/ 4.1	.9	---	---	---	
	WNFI-F	19/ 4.1	7.8	5.4	6.0	4.4	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WWLV-F	78/705
2.	WDIZ-F	60/394
3.	WROD	52/449
4.	WBJW-F	37/423
5.	WELE-F	29/423
6.	WWLA-F	26/406
7.	WCFO-F	24/377
8.	WSSP-F	23/274
9.	WSTF-F	22/346
10.	WMFI-F	21/391
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WWLV-F	609/22.0	27.9	25.5
2.	WBJW-F	479/17.3	16.4	16.7
3.	WROD	423/15.3	12.5	17.6
4.	WELE-F	407/14.7	13.9	14.9
5.	WNFI-F	381/13.8	15.6	15.9
6.	WCFO-F	377/13.6	14.7	21.9
7.	WDOZ-F	375/13.6	15.9	16.2
8.	WWKA-F	351/12.7	16.4	15.9
9.	WSTF-F	326/11.8	---	---
10.	WMDB	239/ 8.7	8.1	10.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 77.88% (324 of 416) (FAL 84: 72.68%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F
2. WNFI-F	2. WBKW-F	2. WBJW-F	2. WCFI-F	2. WCFO-F	2. WROD	2. WROD	2. WROD	2. WWLV-F	2. WWLV-F	2. WROD
3. WDIZ-F	3. WCFI-F	3. WCFI-F	3. WBJW-F	3. WWLV-F	3. WELE-F	3. WDIZ-F	3. WDIZ-F	3. WBJW-F	3. WBJW-F	3. WDIZ-F
4.	4. WNFI-F	4. WSTF-F	4. WSTF-F	WBJW-F	4. WWKA-F	4. WBJW-F+	4. WELE-F	4. WELE-F	4. WNDB	4. WELE-F
5.	5. WSTF-F	5. WWKA-F	WWKA-F	5.	5.	5.	5. WBJW-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDIZ-F	1. WDIZ-F	1. WBJW-F	1. WBJW-F	1. WWLV-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WNFI-F	2. WBJW-F	2. WDIZ-F	2. WDIZ-F	2. WBJW-F	2.	2.	2.	2.	2. WELE-F
WBJW-F	3. WCFI-F	WCFI-F	WCFI-F	WCFI-F	3.	3.	3.	3.	3. WCFI-F
WSTF-F	4. WNFI-F	4.	4. WSTF-F	4. WDIZ-F	4.	4.	4.	4.	4.
5.	WSTF-F	5.	5. WWLV-F	WSTF-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	14.2	13.4
AOR		56 (1)	56 (1)	13.5	9.5
AC/OLDIES/SOFT ROCK	2 (1)	59 (3)	61 (4)	14.7	18.3
MOR/VARIETY	25 (2)		25 (2)	6.0	4.6
COUNTRY	2 (1)	61 (3)	63 (4)	15.1	18.8
BLACK/URBAN					
BTFL MUSIC	9 (1)	86 (2)	95 (4)	22.8	19.0
NEWS/TALK					1.0
			50 (1)		
NOSTALGIA	50 (1)		7 (2)	12.0	12.0
RELIGION	4 (1)	3 (1)		1.7	2.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					1.0
			416 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WDAT	1380	Ormond Beach	.4/3.1
WMFJ	1450	Daytona Beach	.9/2.2
WSBB	1230	New Smyrna	2.0/4.9
WZIP	1590	S. Daytona	.4/1.6
WDBO	580	Orlando	1.5/3.5
WHLY-F	106.7	Orlando	.7/1.6
WHOO-F	96.5	Orlando	1.5/5.0
WJYO-F	107.7	Orlando	2.8/6.0
WTLN-F	95.3	Apopka	.7/1.6

RADIO STATIONS

WDAT , 1380 , 5 KW/2.5 KW (DA-2), , $ 13.00 (Weiss)
WMFJ , 1450 , 1 KW/250 W , , $ 11.00 (----)
WNDB , 1150 , 1 KW (DA-N) , , $ 10.00 (Christal)
WROD , 1340 , 1 KW (DAYS) , , $ 15.00 (Weiss)
WZIP , 1590 1 KW (DAYS) , , $ 10.00 (Bolton)
WSBB , 1230 , 1 KW/250 W , , $ 11.00 (Lotus) (NEW SMYRNA)
WXZQ , 1490 , 1 KW/250 W , , $ 11.25 (Bolton)

WCFI-F , 101.9, 100 KW @ 581 , , $ 41.00* (Katz) Duffy
WELE-F, 105.9, 100 KW @ 600 , , $ 38.00* (Eastman) American
WNFI-F, 99.9 , 100 KW @ 1249 , , $ 40.00* (Eastman) (PALATKA)
WWLV-F, 94.5 , 54 KW @ 330 , , $ 40.00* (Christal)

For other ranked stations - see Orlando

MISCELLANEOUS COMMENTS WELE-F sold to American Media for $7,500,000 (American)...WNFI-F (Palatka) sold to Klemm/Flemming for $8,500,000 (Mahlman)

DENVER

Arbitron Rank/Pop (12+): 23/1,526,400
MSA Rank/Pop: 27/1,627,100
ADI # 9
Average Person Rating: 17.0
Market TSL: 22.3 hours

Stations: 27/25
Diaries: 1713/891:1/47.6%
Sample Target: 1500
Standard Error: .482
% Below Line: 2.4
% Not Listed: 9.0

Est 1985 Revenue: 58,400,000
HH Inc.: $33,190
Retail $: 14.0 Bil
Pop per Station: 61,056
# 1 Biller: KOA $7,400,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	KOSI-F	275/10.5	---	10.7	10.0	9.7	11.3
2.	KBPI-F	191/ 7.3	---	7.7	6.8	4.1	7.8
3.	KMJI-F	179/ 6.8	---	6.8	5.9	4.9	4.9
4.	KOA	170/ 6.5	---	5.0	5.2	6.7	7.4
5.	KBCO-F	156/ 5.9	---	5.5	5.5	4.5	7.3
6.	KAZY-F	146/ 5.6	---	3.9	4.7	4.4	4.2
7.	KRXY-F	128/ 4.9	---	5.7	5.3	4.7	5.2
8.	KPKE-F	106/ 4.8	---	4.6	6.3	7.2	6.2
9.	KYGO-F	104/ 4.0	---	4.0	5.7	4.2	5.0
10.	KVOD-F	97/ 3.7	---	3.8	2.9	3.9	2.9
11.	KNUS	87/ 3.3	---	3.7	4.0	3.2	2.0
12.	KOAQ-F	83/ 3.3	---	4.3	3.7	6.0	5.2
13.	KIMN	82/ 3.1	---	3.6	3.9	5.9	2.8
14.	KHOW	80/ 3.0	---	5.2	3.4	3.6	3.0
15.	KEZW	78/ 3.0	---	3.1	3.8	3.8	2.0
16.	KDKO	71/ 2.7	---	2.4	1.4	1.9	2.9
17.	KLZ	63/ 2.4	---	2.4	2.8	3.6	3.9
18.	KRZN	56/ 2.1	---	1.5	1.6	2.5	2.1
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	KOSI-F	316/4013
2.	KOA	250/4896
3.	KBPI-F	241/3491
4.	KMJI-F	184/2738
5.	KAZY-F	170/2045
6.	KBCO-F	160/2279
7.	KYGO-F	148/1891
8.	KRXY-F	134/2511
9.	KPKE-F	120/2225
10.	KLZ	114/1635
11.	KILO-F	112/1095
12.	KHOW	108/1799
	KNUS	108/1456
	KVOD-F	108/1543
15.	KIMN	105/2339
	KOAQ-F	105/2275
17.	KEZW-F	82/1185
18.	KDKO	71/ 864
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.	KOSI-F	3482/22.5	20.5	20.2
2.	KOA	3464/22.4	14.9	23.3
3.	KBPI-F	2768/17.9	20.8	14.9
4.	KMJI-F	2518/16.3	15.1	12.6
5.	KRXY-F	2343/15.2	16.2	13.6
6.	KBCO-F	2146/13.9	12.9	9.0
7.	KPKE-F	2035/13.2	15.1	16.0
8.	KIMN	1856/12.0	12.8	16.8
9.	KOAQ-F	1797/11.6	15.0	16.8
10.	KAZY-F	1728/11.2	11.9	11.9
11.	KYGO-F	1485/ 9.6	10.5	8.9
12.	KVOD-F	1413/ 9.1	10.0	7.9
13.	KHOW	1378/ 8.9	10.1	9.7
14.	KNUS	1210/ 7.8	7.8	7.0
15.	KEZW	1085/ 7.0	7.5	6.7
16.	KLZ	1021/ 6.6	7.7	7.9
17.	KRZN	996/ 6.4	4.7	5.7
18.	KDKO	856/ 5.5	4.6	4.4
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 65.65% (1567 of 2387) (FAL 84: 60.54%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KBPI-F	KAZY-F	KMJI-F	KMJI-F	KMJI-F KOSI-F	KOSI-F	KOSI-F KOA	KOSI-F	KOSI-F	KBPI-F	KOSI-F
2.	KPKE-F	KBCO-F	KBCO-F	KBCO-F KOSI-F		KOA		KMJI-F	KBPI-F	KOA	KBPI-F
3.	KRXY-F	KBPI-F	KAZY-F		KBCO-F	KVOD-F	KMJI-F	KAZY-F	KMJI-F	KOSI-F	KMJI-F
4.	KDKO	KMJI-F	KBPI-F	KAZY-F	KOA	KYGO-F	KHOW KBPI-F	KBCO-F	KAZY-F	KBCO-F	KBCO-F
5.		KRXY-F	KOSI-F	KOA	KYGO-F	KMJI-F		KOA	KBCO-F	KRXY-F	KRXY-F
6.		KOAQ-F	KRXY-F	KYGO-F KBPI-F	KAZY-F	KLZ	KBCO-F	KBPI-F	KRXY-F	KMJI-F	KAZY-F
7.		KPKE-F	KYGO-F		KBPI-F	KHOW	KPKE-F	KRXY-F	KNUS	KAZY-F	KYGO-F
8.						KEZW					
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	KBPI-F	KMJI-F	KMJI-F	KMJI-F	KMJI-F
2.	KrXY-F	KBCO-F	KBCO-F	KOSI-F	KOSI-F
3.	KMJI-F	KAZY-F	KAZY-F	KBCO-F	KIMN KHOW KYGO-F
4.	KBCO-F	KBPI-F	KAZY-F	KAZY-F	
5.	KAZY-F	KOAQ-F KRXY-F	KOAQ-F	KOAQ-F	
6.	KOAQ-F		KHOW	KRXY-F	KBCO-F KOA
7.	KOSI-F	KIMN	KBPI-F KRZN	KIMN	
8.					
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KAZY-F	KAZY-F	KBCO-F	KBCO-F	KBCO-F
2.	KBPI-F	KBPI-F	KAZY-F KBPI-F	KAZY-F	KOSI-F
3.	KBCO-F	KBCO-F		KBPI-F	KOA
4.	KPKE_F	KMJI-F	KMJI-F	KMJI-F	KMJI-F
5.	KRXY-F	KRXY-F	KOA	KOSI-F	KVOD-F
6.	KMJI-F	KTCL-F	KRXY-F	KOA	KBPI-F
7.		KOA		KVOD-F	KAZY-F
8.					
9.					
10.					

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	100 (2)	317 (3)	417 (5)	17.5	13.2	KADX-F	92.1	Castle Rock	.9/2.8
AOR	24 (1)	550 (5)	574 (6)	24.0	14.8	KBCO	1190	Boulder	.9/1.8
AC/OLDIES/SOFT ROCK	56 (1)	179 (1)	235 (2)	9.8	8.0	KBRQ-F	1280	Denver	1.1/2.4
MOR/VARIETY	80 (1)		80 (1)	3.4	4.3	KBRQ-F	105.1	Denver	.8/2.9
COUNTRY	92 (2)	126 (2)	218 (4)	9.1	10.8	KDEN	1340	Denver	1.6/4.7
BLACK/URBAN	71 (1)		71 (1)	3.0	3.6	KRKS	990	Denver	.8/1.7
BTFL MUSIC/EZ		275 (1)	275 (1)	11.5	10.4	KRXY	1600	Lakewood	.7/2.9
NEWS/TALK	299 (3)		299 (3)	12.5	12.1				
NOSTALGIA	78 (1)		78 (1)	3.3	4.1	KTCL-F	93.3	Fort Collins	1.5/2.8
RELIGION/GOSPEL	20 (1)		20 (1)	0.8	2.0				
SPANISH				--	--				
CLASSICAL		97 (1)	97 (1)	4.1	4.1	KILO-F	93.9	Colorado Springs	.7/1.3
UNKNOWN/OTHERS		23 (1)	23 (1)	1.0	--				
			2387 (27)						

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW (DAYS) , SPANISH , $ 34.00 (Caballero)
KBRQ, 1280, 5 KW (DA-2) , COUNTRY ABC-E, SMN, $ 38.00 (Torbet) Great Empire
KDEN, 1340, 5 KW (DA-N) , NEWS ABC-E, NBC, $ 30.00 (Savalli)
KDKO, 1510, 10 KW/5 KW (DA-1 , BLACK $ 50.00 (-----) Sterling
KEZW, 1430, 5 KW (DA-N) , NOSTALGIA (HAM)MBS, $ 38.00* (Blair/RAR) Armstrong
KHOW 630, 5 KW (DA-N) , MOR (Burk-Alr)USI, $130.00 (Eastman) Metromedia
KIMN, 950, 5 KW (DA-N) , CHR/AC ABC-C, $100.00* (Blair) Jeff-Pilot

KLSZ, 1090, 50 KW/500 W (DA-N), MOR $ 45.00 (P/W) Century
KLZ, 560, 5 KW (DA-N) , COUNTRY ABC-I, $165.00* (Mc-Guild) Group One
KNUS, 710, 5 KW (DA-1) , TALK ABC-J, ABC-T, $ 50.00* (Selcom) Sandusky
KOA, 850, 50 KW , NEWS/TALK CBS, $120.00 (Katz) Belo
KPPL, 1390 5 KW (DAYS) , URBAN ABC-I, $ 35.00* (Rostin)
KQXI, 1550, 10 KW (DAYS) , RELIGION $ 10.00 (-----) Schwartz
KTKS, 990, 5 KW (DAYS) , RELIGION $ 10.00 (-----)
KRXY, 1600, 5 KW (DA-N) , CHR $ NA (MMR) Malrite
KRZN, 1150, 5 KW/1 KW (DA-2) , OLDIES $ 33.00* (Christal) Duffy

FM STATIONS

KAZY, 106.7, 100 KW @ 960, AOR , $ 70.00* (Mc-Guild) Group One
KBCO, 97.3, 33 KW @ 920, AOR , $ 80.00* (Masla) (BOULDER)
KBPI, 105.9, 100 KW @ 900, AOR , $ 90.00* (Selcom) Sandusky
KBRQ, 105.1, 100 KW @ 175, COUNTRY ABC-E, $ 60.00 (Torbet) Great Empire
KMJI, 100.3, 100 KW @ 500, AC , $105.00* (Christal) Duffy
KOAQ, 103.5, 100 KW @ 1061, CHR CBS-R, $100.00* (Katz) Belo

KOSI, 101.1, 100 KW @ 790, BTFL/EZ (Bonne) , $115.00* (Blair/RAR) Westinghouse
KPKE, 95.7, 100 KW @ 725, CHR , $ 80.00* (HNWH) Doubleday
KRXY, 107.5, 100 KW @ 670, CHR , $ 80.00* (MMR) Malrite
KVOD, 99.5, 100 KW @ 380, CLASSICAL , $ 70.00 (Torbet) Henry
KYGO, 98.5, 100 KW @ 725, COUNTRY , $ 80.00* (Blair) Jeff-Pilot
KADX, 92.1, .7 KW @ 620, JAZZ APR, $ 20.00 (-----) (Castle Rock)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KBVL-F (Boulder) sold to Sterling for $4,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

AOR share showed amazing growth. The share is now 24.0 versus 14.8 in Fall, 1984.

DES MOINES

Arbitron Rank/Pop (12+): 104/313,200
MSA Rank/Pop: 120/378,400
ADI #66
Average Person Rating: 15.5
Market TSL: 20.2 hours

Stations: 14/11
Diaries: 930/337:1/39.6
Sample Target: 710
Standard Error: .618
% Below Line: 4.1
% Not Listed: 9.2

Est 1985 Revenue: $11,800,000
HH Inc: $31,027
Retail $: 2.6 Bil
Pop per Station: 28,473
1 Biller: WHO $3,500,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KGGO-F	84/17.2	18.0	16.3	17.4	13.3	17.7
2. KRNQ-F	76/15.5	15.9	8.3	6.9	9.3	19.8
3. WHO	65/13.3	12.3	12.5	9.6	12.4	14.3
4. KSO	60/12.3	12.9	11.5	14.3	13.9	9.7
5. KLYF-F	31/ 6.3	7.5	9.8	9.6	9.1	6.5
6. KRNT	30/ 6.1	4.6	7.3	6.0	8.0	5.8
7. KIOA	25/ 5.1	4.8	3.1	6.5	6.0	6.3
8. KMRY	22/ 4.5	4.2	6.2	6.9	4.4	3.1
9. KJJY-F	15/ 3.1	3.6	4.4	6.3	5.8	3.6
10. KMGK-F	11/ 2.2	2.3	4.2	5.1	8.2	1.9
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WHO	242/3178
2. KGGO-F	181/2044
3. KRNQ-F	139/2024
4. KSO	98/1043
5. KLYF-F	84/1376
6. KWMT	45/ 494
7. KIOA	40/1061
8. KRNT	34/ 530
9. KMRY	28/ 350
10. KJJY-F	18/ 477
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.WHO	987/31.3	23.0	27.3
2.KRNQ-F	956/30.3	32.9	19.3
3.KGGO-F	923/29.2	30.2	31.8
4.KSO	630/20.0	21.2	22.6
5.KLYF-F	568/18.0	18.8	20.6
6.KRNT	456/14.4	13.4	16.3
7.KIOA	441/14.0	14.7	15.5
8.KJJY-F	352/11.2	9.9	11.3
9.KMRY	282/ 8.9	8.7	11.3
10.KXJX-F	239/ 7.6	----	----
11.KMGK-F	206/ 6.5	5.1	15.1
12.KEZT-F	152/ 4.8	5.7	NA
13.			
14.			
15.			

12+ FM SHARE (METRO): 52.25% (232 of 444) (FAL 84: 51.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRNQ-F	1. KGGO-F	1. KGGo-F	1. KGGO-F	1. KGGO-F	1. KSO	1. WHO	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. WHO
2. KGGO-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KSO	2. WHO	2. KGGO-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-f
3.	3.	3. KSO	3. KSO	3. KRNQ-F	3. KRNT	3. KRNQ-F	3. KSO	3. KSO	3. WHO	3. KGGO-F
4.	4.	4. KLYF-F	4. KIOA	4. WHO	4. KMRY	4. KSO	4. WHO	4. WHO	4. KSO	4. KSO
5.	5.	5. KIOA	5. WHO	5. KIOA	5. KIOA	5.	5. KLYF-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KGGo-F	2. KGGO-F	2. KGGO-F	2. KGGO-F	2. KSO	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KSO
3.	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3.	3.	3.	3. KSO	3. WHO
4.	4.	4.	4. KSO	4. KGGO-F	4.	4.	4.	4. WHO	4. KIOA
5.	5.	5.	5. KIOA	5. KIDA	5.	5.	5.	5. KIOA	5. KRNQ-F KRNT

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		85 (2)	85 (2)	19.1	14.2
AOR		84 (1)	84 (1)	18.9	18.5
AC/OLDIES/SOFT ROCK	25 (1)	37 (2)	62 (3)	14.0	17.9
MOR/VARIETY	30 (1)		30 (1)	6.8	8.3
COUNTRY	63 (2)	26 (2)	89 (4)	20.0	18.1
BLACK/URBAN					
BTFL MUSIC					
NEWS/TALK	65 (1)		65 (1)	14.6	14.2
NOSTALGIA	22 (1)		22 (1)	5.0	7.0
RELIGION	7 (1)		7 (1)	1.6	2.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			444 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KWKY	1150	Des Moines	1.4/5.4
KEZT-F	104.1	Ames	1.2/4.8
KWMT	540	Ft. Dodge	.6/1.4
KXJX-F	103.3	Pella	1.8/7.6

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, AC	ABC-E, $ 40.00	(Eastman)	Midwest
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D, $ 15.00*	(Roslin)	
KRNT, 1350, 5 KW (DA-N)	, MOR (Burke-Abr)	CBS, $ 32.00	(Katz)	Stauffer
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-I, $ 46.00*	(Mc-Guild)	Stoner
KWKY, 1150, 1 KW (DA-2)	, RELIGION	, $ 9.00	(-----)	
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC, $ 70.00	(Christal)	Palmer
KDMI-F, 97.3, 115 KW @ 500	, RELIGION	, $ 4.00	(-----)	
KEZT-F, 104.1, 100 KW @ 465	, SOFT AC	, $ 21.50	(Masla)	(AMES)
KGGO-F, 94.9, 100 KW @ 1066	, AOR/CHR	Source, $ 43.00*	(McGuild)	Stoner
KJJY-F, 106.3, 3 KW @ 300	, COUNTRY	US I, $ 30.50	(Christal)	Palmer
KLYF-F, 100.3, 100 KW @ 1700	, AC	ABC-D, $ 29.00*	(Eastman)	Midwest
KMGK-F, 93.3, 100 KW @ 420	, COUNTRY	ABC-F, $ 34.35	(Katz)	Stauffer
KRNQ-F, 102.5, 100 KW @ 1248	, CHR			

DETROIT

Arbitron Rank/Pop (12+): 6/3,564,900
MSA Rank/Pop: 5/4,259,600
ADI #7
Average Person Rating: 17.8
Market TSL: 23.3 hours

Stations: 31/28
Diaries: 2631/1355:1/50.6%
Sample Target: 2310
Standard Error: .389
% Below Line: 7.0
% Not Listed: 6.7

Est 1985 Revenue: $82,000,000
HH Inc.: $31,686
Retail $: 27.5 Bil
Pop per Station: 127,318
1 Biller: WJR $15,300,000

12+ METRO SHARE 1/4/SHARE			SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME			12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WJR	571/9.0	11.5	10.4	7.2	10.6	9.2	1.	WJR	802/1089	1.	WJR	7730/21.7	27.4	24.0
2.	WJLB-F	440/6.9	8.3	6.3	5.6	5.8	6.7	2.	WJLB-F	477/5503	2.	WHYT-F	7019/19.7	20.7	17.6
3.	WJOI-F	398/6.3	6.1	6.1	7.2	9.8	3.7	3.	WJOI-F	422/4992	3.	WCZY-F+	6720/18.8	18.6	15.2
4.	WWJ	395/6.2	5.0	4.9	5.6	5.8	5.3	4.	WWJ	416/6322	4.	WRIF-F	6069/17.0	16.4	16.4
5.	WHYTF-F	342/5.4	4.5	5.5	5.0	3.9	6.8	5.	CKLW	410/4865	5.	WWJ	5856/16.4	14.8	16.6
6.	CKLW	340/5.4	4.8	5.2	4.0	.8	3.7	6.	WHYT-F	366/7820	6.	WLLZ-F	5256/14.7	15.1	13.7
7.	WCZY-F	337/5.4	5.5	5.9	5.1	4.7	4.7	7.	WCZY-F+	354/7339	7.	WNIC-F	5219/14.6	16.0	14.7
8.	WRIF-F	309/4.9	7.0	6.0	6.6	5.6	6.5	8.	WRIF-F	342/6736	8.	WJLB-F	5084/14.2	14.8	14.7
9.	WNIC-F	274/4.3	4.3	4.1	3.9	4.5	6.2	9.	WNIC-F	296/5883	9.	WJOI-F	4648/13.0	13.8	16.8
10.	WLLZ-F	269/4.2	3.6	3.8	3.1	3.9	6.7	10.	WLLZ-F	283/5567	10.	CKLW	3850/10.8	11.0	5.1
11.	WXYT	205/3.2	3.4	3.4	5.1	4.6	4.1	11.	WWWW-F	227/3722	11.	WWWW-F	3239/ 9.1	9.4	7.1
12.	WWWW-F	201/3.2	2.6	3.6	2.8	2.9	3.3	12.	WXYT	212/3188	12.	WXYT	3190/ 8.9	9.5	9.0
13.	WOMC-F	200/3.1	3.4	3.7	3.8	3.8	3.1	13.	WOMC-F	212/3441	13.	WOMC-F	3156/ 8.8	11.6	12.1
14.	WKSG-F	198/3.1	2.3	2.5	3.3	1.7	2.6	14.	WKSG-F	198/2675	14.	WMJC-F	2672/ 7.5	9.1	11.4
15.	WLTI-F	185/2.9	1.8	1.8	2.8	2.5	2.7	15.	WLTI-F	192/2787	15.	WDTX-F	2671/ 7.5	8.2	10.7
16.	WJZZ-F	152/2.4	2.0	2.6	3.2	2.5	3.4	16.	WJZZ-F	166/2664	16.	WLTI-F	2645/ 7.4	6.6	11.7
17.	WCXI-F	142/2.2	2.0	1.6	1.9	1.8	2.4	17.	WCXI-F	146/2731	17.	WKSG-F	2637/ 7.4	8.6	5.6
18.	WQRS-F	135/2.1	1.2	1.2	1.3	1.5	1.1	18.	WGPR-F	140/2235	18.	WCXI-F	2495/ 7.0	5.1	6.8
19.	WGPR-F	127/2.0	2.2	2.9	1.5	1.1	1.0	19.	WQRS-F	138/1771	19.	WJZZ-F	2441/ 6.8	6.5	6.8
20.	WDTX-F	119/1.9	2.5	1.8	2.0	2.8	2.4	20.	WDTX-F	124/2920	20.	WGPR-F	2090/ 5.9	6.5	4.1
21.	WMJC-F	97/1.5	1.8	2.4	2.7	3.7	1.8	21.	WCXI	109/2100	21.	WCXI	1722/ 4.8	4.6	5.0
22.	WCHB	85/1.3	1.2	1.4	1.3	1.6	1.1	22.	WMJC-F	107/2967	22.	WQRS-F	1679/ 4.7	4.1	3.6
23.	WCXI	83/1.3	2.5	1.8	2.2	2.1	1.6	23.	WCHB	85/1209	23.	WCHB	1178/ 3.3	3.7	4.0
24.	WHND	76/1.2	.7	1.3	2.9	1.4	.6	24.	WHND	80/ 973	24.	WQBH	1116/ 3.1	3.4	2.9
25.	WQBH	49/ .8	.9	.9	1.3	.9	.3	25.	WMUZ-F	56/1210	25.	WMUZ-F	1006/ 2.8	2.8	1.5

12+ FM SHARE (METRO): 68.21% (4040 of 5923) (FAL 84: 69.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F	1. WRIF-F	1. WJLB-F	1. WNIC-F	1. WJR	1. WJR	1. WJR	1. WJOI-F	1. WJLB-F	1. WJLB-F	1. WJR
2. WJLB-F	2. WJLB-F	2. WRIF-F	2. WJR	2. WNIC-F	2. WJOI-F	2. WWJ	2. WJR	2. WJOI-F	2. WJR	2. WJLB-F
3. WCZY-F+	3. WLLZ-F	3. WNIC-F	3. WCZY-F+	3. WJLB-F	3. CKLW	3. WCZY-F+	3. CKLW	3. WHYT-F	3. WHYT-F	3. WJOI-F
4. WLLZ-F	4. WNIC-F	4. WCZY-F+	4. WJLB-F	4. WCZY-F+	4. WWJ	4. WJLB-F	4. WJLB-F	4. WJR	4. WRIF-F	4. CKLW
5. WRIF-F	5. WCZY-F+	5. WLLZ-F	5. WOMC-F	5. WOMC-F	5. WWWW-F	5. WJOI-F	5. WWJ	5. WRIF-F	5. WNIC-F	5. WWJ
6.	6. WHYT-F	6. WJR	6. WRIF-F	6. WJOI-F	6. WXYT	6. WHYT-F	6. WNIC-F	6. CKLW	6. WLLZ-F	6. WCZY-F+
7.	7. WKSG-F	7. WHYT-F	7. WLTI-F	7. WRIF-F	7. WJLB-F	7. WNIC-F	7. WOMC-F	7. WWJ	7. WCZY-F+	7. WHYT-F
8.	8. WOMC-F	8. WKSG-F	8. WKSG-F	8. WKSG-F	8. WLTI-F	8. CKLW	8. WRIF-F	8. WCZY-F+	8. WJOI-F	8. WLLZ-F
9.	9. WJZZ-F	9. WOMC-F	9. WWWW-F	WLTI-F	9. WNIC-F	9. WRIF-F	9. WLTI-F	9. WNIC-F	CKLW	9. WNIC-F
10.	10. WDTX-F	10. WLTI-F	10. WJOI-F	10. WWWW-F	10. WCZY-F	10. WCXI-F	10. WXYT	10. WLLZ-F	10. WJZZ-F	10. WRIF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYT-F	1. WNIC-F	1. WNIC-F	1. WNIC-F	1. WNIC-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJOI-F	2. WLLZ-F	2. WLLZ-F	2. WLLZ-F	2. WLLZ-F	2. WRIF-F
3. WCZY-F+	3. WHYT-F	3. WOMC-F	3. WCZY-F+	3. WJLB-F	3. WJLB-F	3. WJLB-F	3. WKSG-F	3. WJLB-F	3. WLSG-F
4. WNIC-F	4. WCZY-F+	4. WCZY-F	4. WHYT-F	4. WOMC-F	4. WHYT-F	4. WKSG-F	4. WJZZ-F	4. WJR	4. WWWW-F
5. WLLZ-F	5. WRIF-F	5. WHYT-F	5. WLTI-F	5. WCZY-F+	5. WKSG-F	5. WCZY-F+	5. WCZY-F+	5. WKSG-F	5. WJZZ-F
6. WRIF-F	6. WOMC-F	6. WRIF-F	6. WOMC-F	6. WLTI-F	6. WCZY-F+	6. WJZZ-F	6. WJLB-F	6. WCZY-F+	6. WCZY-F
7. WDTX-F	7. WLLZ-F	7. WKSG-F	7. WJOI-F	7. WJR	7. WJR	7. WHYT-F	WOMC-F	7. WJZZ-F	7. WJLB-F
8. WKSG-F	8. WDTX-F	8. WLTI-F	8. WRIF-F	8. WHYT-F	8. WGPR-F	8. WNIC-F	8. WNIC-F	8. WWWW-F	8. WWJ
9. WGPR-F	9. WKSG-F	9. WCXI-F	9. WKSG-F	9. WWWW-F	WNIC-F	9. WJR	9. WJR	9. WOMC-F	9. WOMC-F
10. WLTI-F	10. WLTI-F	10. WMJC-F	10. WJR	10. CKLW	10.	10. WOMC-F	10. WCXI-F	10. WNIC-F	10. WLLZ-F
							WLTI-F		

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	5 (1)	819 (4)	825 (5)	13.9	8.8
AOR		578 (2)	578 (2)	9.8	10.2
AC/OLDIES/SOFT ROCK	111 (2)	954 (5)	1065 (7)	18.0	20.7
MOR/VARIETY	571 (1)		571 (1)	9.6	11.5
COUNTRY	83 (1)	343 (2)	426 (3)	7.2	7.3
BLACK/URBAN	134 (2)	567 (2)	701 (4)	11.8	16.5
BTFL MUSIC/EZ		446 (2)	446 (2)	7.5	11.3
NEWS/TALK	600 (2)		600 (2)	10.1	11.2
NOSTALGIA	340 (1)		340 (1)	5.7	--
RELIGION/GOSPEL		46 (1)	46 (1)	0.8	0.8
SPANISH				--	--
CLASSICAL		135 (1)	135 (1)	2.3	1.7
UNKNOWN/OTHERS	39 (1)	152 (1)	191 (2)	3.2	--
			5923 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEXL	1340	Royal Oak	.6/1.6
WMUZ-F	103.5	Detroit	.7/2.8
WNIC	1310	Dearborn	.6/2.4
CJOM-F	88.7	Windsor	.4/2.6
WKEZ-F	93.9	Windsor	.8/2.3

RADIO STATIONS

AM STATIONS

WCXI	1130	50 KW/10 KW (DA-2)	COUNTRY	UPI	$ 75.00*	(Durpetti)	Golden West
WJR	760	50 KW	MOR	ABC-I	$104.00	(Eastman)	Cap Cities
WCZY	1500	50 KW/ % KW (DA-2)	CHR		$ NA	(HNHW)	Gannett
WNIC	1310	5 KW (DA-2)	AC		$ NA	(Katz)	Price
WQBH	1400	1 KW/ 250 W	BLACK		$ 48.00	(Roslin)	
WWJ	950	5 KW (DA-N)	NEWS		$130.00*	(CBS)	
WZYT	1270	5 KW (DA-N)	TALK	ABC-I	$100.00*	(Blair/RAR)	
WCAR	1090	250 W/ 500 W (DA-2)	ETHNIC/TALK		$ 23.00	(-----)	Wolpin
WCHB	1440	1 KW	BLACK	NBN	$ 40.00	(Weiss)	
WHND	560	500 W (DAYS, Da)	OLDIES	US I	$ NA	(MMR)	Greater Media (MONROE)
CKLW	800	50 KW (DA-2)	NOSTALGIA (Ham)		$ 60.00*	(Torbet)	(WINDSOR)

FM STATIONS

WDTX	99.5	7 KW @ 870	CONTEMP/AC		$ 75.00*	(Republic)	
WCXI	92.3	22 KW @ 742	COUNTRY	ABC-E	$ 75.00*	(Durpetti)	Golden West
WXZY	95.5	100 KW @ 430	CHR		$110.00*	(HNWH)	Gannett
WGPR	107.5	50 KW @ 360	BLACK	SBN	$ 60.00*	(Lazar)	
WHYT	96.3	50 KW @ 480	CHR	ABC-C	$130.00*	(Eastman)	Cap Cities
WJLB	97.9	50 KW @ 490	BLACK		$ 95.00*	(MMR)	Booth
WJOI	97.1	12 KW @ 802	BTFL MUS		$125.00	(CBS)	
WJZZ	105.9	22 KW @ 724	JAZZ		$ 75.00	(Weiss)	
WKSG	102.7	50 KW @ 410	OLDIES	Source	$ 70.00*	(Masla)	Inner City
WLLZ	98.7	50 KW @ 480	AOR	ABC-F	$ 95.00*	(Mc-Guild)	Legacy
WLTI	93.1	20 KW @ 500	VOCAL EZ		$ 70.00	(Christal)	Keymarket
WMJC	94.7	10 KW @ 950	AC	US I	$105.00*	(MMR)	Greater Media
WMUZ	103.5	115 KW @ 295	RELIGION		$ 40.00	(-----)	Crawford
WNIC	100.3	50 KW @ 416	AC		$150.00*	(Katz)	Price
WOMC	104.3	190 KW @ 782	CLASSICAL	US II	$120.00*	(Katz)	Metromedia
WQRS	105.1	16 KW @ 880	AOR		$ 70.00	(SMBS)	Tanger
WRIF	101.1	27 KW @ 508	COUNTRY	ABC-R	$160.00*	(Blair)	
WWWW	106.7	61 KW @ 700	BTFL	APR	$ 90.00*	(Christal)	Shamrock
CKEZ	93.9	100			$ NA	(Torbet)	(WINDSOR)

CALL LETTER CHANGES

WCLS changes to WDTX

FORMAT CHANGES

WDTX: From AC to CONTEMP/AC

STATION SALES

WQRS-F sold by Outlet to Tanger for $5,075,000 (Blackburn)

WRIF-F sold by ABC/Cap Cities for $14,000,000

WLTI-F sold by Amaturs to Keymarket for $?

WWJ/WHOI-F sold by Detroit News for $38,510,000

MISCELLANEOUS COMMENTS

EL PASO

Arbitron Rank/Pop (12+): 79/423,600
MSA Rank/Pop: 91/531,800
ADI #104
Average Person Rating: 18.7
Market TSL: 24.5 hours

Stations: 23/18
Diaries: 866/489:1/47.8%
Sample Target: 800
Standard Error: .713
% Below Line: 6.9
% Not Listed: 8.7

Est 1985 Revenue: $11,000,000
HH Inc: $26,372
Retail $: 2.6 Bil
Pop per Station: 23, 533
1 Biller: KAMZ-F $2,000,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KEZB-F	95/12.0	10.1	4.4	4.2	3.6	
2.	KLAQ-F	88/11.1	13.8	10.6	11.1	11.5	
3.	KAMZ-F	78/ 9.8	13.7	15.7	11.1	10.4	
4.	KHEY-F	60/ 7.6	7.0	7.6	11.4	6.8	
5.	KTSM-F	51/ 6.4	8.0	10.5	8.8	7.4	
6.	KROD	50/ 6.3	2.9	3.3	4.7	4.6	
7.	KAMA	46/ 5.8	5.4	6.6	10.0	9.6	
8.	KHEY	41/ 5.2	4.0	5.1	5.4	7.4	
9.	KTSM	32/ 4.0	2.3	3.0	3.8	3.9	
10.	KFIM-F	28/ 3.5	4.6	3.0	3.8	3.9	
11.	KSET-F	23/ 2.9	5.5	8.5	7.2	7.6	
12.	KLOZ-F	20/ 2.5	2.9	4.2	4.1	2.7	
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KLAQ-F	120/1313
2.	KEZB-F	111/1565
3.	KAMZ-F	84/1282
4.	KHEY-F	80/ 988
5.	KROD	68/ 978
	KTSM-F	68/ 726
7.	KAMA	52/ 684
8.	KHEY	50/ 674
9.	KFIM-F	43/ 809
10.	XROK	34/ 369
11.	KTSM	32/ 412
12.	KSET-F	30/ 671
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KEZB-F	1346/31.7	29.7	20.1
2.	WAMZ-F	1167/27.5	31.8	33.4
3.	KLAQ-F	1033/24.3	25.2	22.5
4.	KHEY-F	776/18.3	18.1	29.2
5.	KROD	734/17.3	10.3	12.3
6.	KAMA	612/14.4	8.9	10.4
7.	KSET-F	602/14.2	21.3	28.4
8.	KHEY-F	568/13.4	12.2	14.8
9.	KFIM-F	556/13.1	14.0	13.8
10.	KTSM-F	537/12.6	14.7	17.1
11.	KTSM	360/ 8.5	7.0	10.8
12.	KLOZ-F	312/ 7.3	8.8	11.3
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.69% (469 of 725) (FAL 84: 72.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KHEY-F	1. KAMZ-F	1. KLAQ-F	1. KEZB-F	1.KLAQ-F	1.KEZB-F
2. KLAQ-F	2. KEZB-F	2. KAMZ-F	2. KEZB-F	2. KEZB-F	2. KAMZ-F	KEZB-F	KEZB-F	2. KLAQ-F	2.KEZB-F	2.KLAQ-F
3. KAMZ-F	3. KAMZ-F	3. KEZB-F	3. KROD	3. KROD	3. KROD	3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3.KAMZ-F	3.KAMZ-F
4.	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	KHEY-F	4. KHEY-F	4. KAMA	4. KHEY-F	4.KTSM-F	4.KAMA
5.	5. KROD	5. KROD	5. KHEY	5. KHEY	5. KEZB-F	5. KHEY	KTSM-F	5. KTSM-F	5.	5.KHEY-F
			KLAQ-F		KTSM-F		KHEY-F	KROD		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F		1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KROD
2. KEZB-F	2. KEZB-F	2. KEZB-F	2. KEZB-F	2. KEZB-F		2.	2. KROD	2. KROD	2. KROD	2. KAMZ-F
3. KAMZ-F	3. KLAQ-F	3. KHEY-F	3. KHEY-F	3. KHEY-F		3.	3. KEZB-F	3. KEZB-F	3. KEZB-F	3. KEZB-F
KHEY-F	4. KHEY-F	4. KAMA	4. KLAQ-F	KAMA		4.	4. KAMZ-F	4. KAMZ-F	4. KAMZ-F	4. KHEY
5.	5.	KLAQ-F	5. KAMA	5. KHEY		5.	5. KHEY-F	5.	5. KHEY-F	KHEY-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		224 (4)	224 (4)	30.9	33.5
AOR		88 (1)	88 (1)	12.1	11.2
AC/OLDIES/SOFT ROCK	50 (1)		50 (1)	6.9	7.8
MOR/VARIETY					
COUNTRY	41 (1)	80 (2)	121 (3)	16.7	17.8
BLACK/URBAN					
BTFL MUSIC		51 (1)	51 (1)	7.0	11.1
NEWS/TALK	32 (1)		32 (1)	4.4	3.2
NOSTALGIA	19 (1)		19 (1)	2.6	
RELIGION	14 (1)		14 (1)	1.9	2.0
SPANISH	100 (7)	23 (2)	123 (9)	17.0	13.0
CLASSICAL					
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	0.4
			725 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KALY	1340	El Paso	.6/3.0
KBNA-F	97.5	Wl Paso	2.0/5.0
KDXX	920	El Paso	.8/1.5
KELP	1590	El Paso	1.8/1.5
KKMJ	1150	El Paso	2.4/4.3
KPAS-F	103.1	Fabens	.4/1.1
XEFV	1000	Juarez	1.6/1.7
XEJ	970	Juarez	.8/4.0
XHIM-F	105.1	Juarez	.9/2.8
XROK	800	Juarez	2.4/6.0
XZOL	860	Juarez	.6/1.8

MISCELLANEOUS COMMENTS: KYSR A/F sold by Greenfield to Tichenor for $1,300,000... While the KYSR transfer took place KEZB-F (93.9) simulcasted on KYSR-F frequency (97.5); I can't remember the FCC allowing this to happen before....KYSR-F changes calls to KBNA-F...KYSR changes calls to KDXX...KDXX and KBNA change to Spanish format.

RADIO STATIONS

KALY,	1340,	1 KW/250 W	, SPANISH		, $ 15.00*	(Caballero)	
KAMA,	1060,	10 KW (DAYS)	, SPANISH		, $ 70.00	(Caballero)	Thrash
KELP,	1590,	5 KW (DAYS)	, RELIGION	ABC-C,	$ NA	(-----)	
KHEY,	690,	10 KW (DA-2)	, COUNTRY	ABC-I,	$ 90.00	(Katz)	
KKMJ,	1150,	1 KW (DAYS)	, NOSTALGIA		, $?	(Christal)	
KROD,	600,	5 KW (DA-N)	, OLDIES		, $ 25.00	(HNWH)	
KTSM,	1380,	5 KW/500W	, NEWS/TALK	ABC-T,CBS,NBC-T,	$ 17.00	(HNWH)	
KDXX,	920,	1 KW/500 W (DA-N)	, SPANISH		, $ 15.00	(Caballero)	Tichenor
XROK,	800,	150 KW	, SPANISH		, $ 19.00	(Lotus)	
KAMZ-F,	93.1,	30 KW @ 1190,	CHR		, $ 65.00	(Eastman)	Thrash
KEZB-F,	93.9,	100 KW @ 1210,	CHR	US I,	$ 40.00*	(Christal)	
KFIM-F,	92.3,	100 KW @ 1860,	CHR		, $ 26.00*	(Mc-Guild)	
KHEY-F,	96.3,	100 KW @ 1388,	COUNTRY		, $ 90.00	(Katz)	
KLAQ-F,	95.5,	88 KW @ 1390,	AOR	Source,	$ 45.00	(HNWH)	
KLOZ-F,	102.1,	55 KW @ 1190,	COUNTRY	US 2,	$ 35.00	(Selcom)	
KSET-F,	94.7,	61 KW @ 940,	CHR	ABC-C,	$ 20.00*	(Torbet)	
KTSM-F,	99.9,	100 KW 1820,	BTFL/EZ		, $ 24.00*	(HNWH)	
KBNA-F,	97.5,	60 KW 2 1050,	AC	ABC-D,	$ 27.00	(Caballero)	Tichenor

EUGENE - SPRINGFIELD

Arbitron Rank/Pop (12+): 130/225.900
MSA Rank/Pop: 161/265,200

Average Person Rating: 15.4
Market TSL: 21.0 hours

Stations: 15/14
Diaries: 665/340:1/52.0%
Sample Target: 620
Standard Error: .769
% Below Line: 0.7
% Not Listed: 17.3

Est 1985 Revenue: $6,300,000
HH Inc: $24,317
Retail $: 1.5 Bil
Pop per Station: 16,136
1 Biller: KUGN A/F $2,450,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KUGN-F	41/12.0	10.5	7.5	12.5	10.6	9.9
2. KPNW-F	38/11/1	10.5	10.7	10.0	10.6	7.5
3. KZEL-F	35/10.2	13.3	14.2	14.5	12.8	12.7
4. KUGN	34/ 9.9	8.8	10.1	11.5	10.1	9.4
5. KDUK-F	33/ 9.6	8.8	7.2	7.0	1.4	8.5
6. KSND-F	32/ 9.4	11.0	9.3	8.5	10.3	15.3
7. KPNW	23/ 6.7	8.0	7.2	5.0	4.7	4.2
8. KEED	13/ 3.8	5.2	1.7	2.5	3.1	4.2
9. KQAK	10/ 2.9	1.4	1.4	2.3	1.1	2.3
10. KZAM-F	8/ 2.3	3.6	4.3	---	---	3.3
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. KPNW-F	56/509
2. KDUK-F	55/696
3. KUGN	46/580
4. KZEL-F	44/555
5. KPNW	36/558
6. KSND-F	36/605
7. KUGN	34/744
8. KEED	13/195
9. KQAK	11/154
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KUGN	663/29.9	22.7	28.6
2. KSND-F	517/23.3	21.8	19.5
3. KDUK-F	412/18.6	17.5	14.8
4. KZEL-F	382/17.2	20.9	23.6
5. KUGN-F	368/16/6	20.5	14.3
6. KPNW-F	335/15.1	16.6	16.2
7. KPNW	321/14.5	17.5	20.5
8. KEED	195/ 8.8	11.8	9.7
9. KZAN-F	148/ 6.7	6.8	5.8
10. KQAK	126/ 5.7	6.8	5.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 68,55% (194 of 283) (FAL 84: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KZEL-F	1. KDUK-F	1. KUGN-F	1. KUGN-F	1. KUGN-F	1. KUGN	1. KUGN-F KPNW-F	1. KPNW-F	1. KSND-F	1.KUGN-F
2. KZEL-F	2. KDUK-F	2. KZEL-F	2. KDUK-F	2. KDUK-F KUGN	2. KUGN	2. KZEL-F		2. KDUK-F KUGN-F	2. KZEL	2.KSND-F
3.	3. KSND-F	3. KUGN-F	3. KUGN		3. KPNW-F	3. KUGN-F	3. KZEL-F		3. KPNW-F	3.KUGN
4.	4. KUGN-F	4. KSND-F KUGN	4. KPNW	4. KPNW	4.	4. KDUK-F	4. KDUK-F	4. KZEL-F	4. KDUK-F KUGN	4.KPNW-F
5.	5.		5.	5.	5.	5.	5.	5.		5.
									6. KUGN-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KUGN-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F KPNW
2. KZEL-F	2. KZEL-F	2. KPNW-F KZEL-F	2. KUGN-F	2. KUGN	2. KSND-F	2. KDUK-F	2. KDUK-F	2. KDUK-F KUGN-F	
3. KSND-F	3. KSND-F		3. KUGN KZEL-F	3. KDUK-F KPNW-F	3.	3. KSND-F	3. KPNW		3. KDUK-F
4.	4.	4.			4.	4.	4.	4. KSND-F	4. KZEL-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KPNW	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		32 (1)	32 (1)	11.3	11.2
AOR		43 (2)	43 (2)	15.2	18.2
AC/OLDIES/SOFT ROCK	2 (1)	33 (1)	35 (2)	12.4	10.8
MOR/VARIETY	57 (2)		54 (2)	20.1	22.0
COUNTRY	13 (1)	41 (1)		19.1	18.9
BLACK/URBAN			38(1)		
BTFL MUSIC		38 (1)		13.4	12.9
NEWS/TALK			10 (1)		
NOSTALGIA	10 (1)		10 (2)	3.5	
RELIGION	5 (1)	5 (1)		3.5	4.2
SPANISH			2(1)		
CLASSICAL		2 (1)	2(1)	0.7	
UNKNOWN/OTHERS	2 (1)			0.7	1.7
			283 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KBMC-F	94.5	Eugene	1.5/4.3
KNND	1400	Cottage Grove	.6/2.3
KORE	1050	Eugene	1.5/3.2
KRXX	1450	Eugene	.6/3.6
KYTE-F	101.1	Portland	.6/1.3

RADIO STATIONS

KEED ,	1600 ,	5 KW/1 KW (DA-N),	COUNTRY	US II,	$ 20.00	(MMR)	Comm. Pacific
KORE ,	1050 ,	1 KW (DAYS) ,	RELIGION	,	$ 5.40	(----)	
KPNW ,	1120 ,	50 KW (DA-1) ,	MOR	ABC-I,	$ 26.00*	)Katz)	Pacific Northwest
KQDQ ,	1320 ,	1 KW (DAYS) ,	NOSTALGIA	,	$ 15.00	(---)	
KUGN ,	590 ,	5 KW/1 Kw (DA-N),	MOR	CBS,NBC-T,	$ 27.00	(Torbet)	
KQAK ,	1280 ,	5 KW/1 KW (DA-N),	NOSTALGIA	,	$ 20.00	(HNWH)	Constant
KRXX ,	1450 ,	1 KW/250 W ,	OLDIES (?)	CBS-R,	$ 15.00*	(----)	
KBNC-F,	94.5 ,	100 KW @ 813 ,	RELIGION	,	$ 7.00	(----)	
KDUK-F,	104.7,	100 KW @ 1703 ,	AC	,	$ 32.00*	(HNWH)	Constant
KPNW-F,	99.1 ,	100 KW @ 1490 ,	BTFL/EZ	ABC-I,	$ 30.00*	(Katz)	Pacific Northwest
KSND-F,	93.1 ,	100 KW @ 850 ,	CHR	,	$ 25.63	(MMR)	Comm. Pacific
KUGN-F,	97.9 ,	100 KW @ 785 ,	COUNTRY	MBS,	$ 22.00*	(Torbet)	
KZEL-F,	96.1 ,	100 KW @ 870 ,	AOR	Source,	$ 27.00	(Mc-Guild)	
KZAM-F,	95.3 ,	3 KW @ 300 ,	AOR	,	$?	(Weiss)	(CRESWELL)

MISCELLANEOUS COMMENTS KZEL-F sold to Mike Pappas for $2,273,000 (Blackburn)...
KYKN changes calls to KQAK and format from country to nostalgia

FLINT

Arbitron Rank/Pop (12+): 90/353,900
MSA Rank/Pop: 107/429,900
ADI #54
Average Person Rating: 14.9
Market TSL: 19.9 hours

Stations: 21/9
Diaries: 904/391:1/50.3%
Sample Target: 810
Standard Error: .629
% Below Line: 29.2
% Not Listed: 10.4

Est 1985 Revenue: $7,700,000
HH Inc: $28,415
Retail $: 2.7 Bil
Pop per Station: 39,322
1 Biller: WWCK-F $2,000,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WCRZ-F	105/19.9	15.4	15.6	7.4	6.0	
2. WWCK-F	65/12.3	11.8	11.9	18.1	12.0	
3. WDZZ-F	53/10.1	15.1	13.2	13.3	11.7	
4. WTRX	36/ 6.8	7.3	6.5	7.9	8.3	
5. WGER-F	33/ 6.3	6.6	4.3	2.0	3.7	
6. WJR	31/ 5.9	8.6	6.5	8.0	9.1	
7. WKMF	22/ 4.2	5.8	6.5	3.5	3.7	
8. WFDF	21/ 4.0	2.0	1.7	.8	1.3	
9. WWWS-F	17/ 3.2	3.8	3.8	2.5	4.6	
10. WTZC	13/ 2.5					
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WCRA-F	124/1571
2. WIOG-F	115/1129
3. WWCK-F	93/1315
4. WGER-F	81/ 902
WKCQ-F	81/1016
6. WJR	65/ 956
7. WDZZ-F	53/ 682
8. WHNN-F	50/ 980
9. WTRX	41/ 842
10. WTAX	26/ 498
WWWS-F	26/ 372
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WCRZ-F	1193/22.8	31.1	28.9
2. WWCK-F	910/25.8	26.9	26.6
3. WTRX	762/21.6	21.0	19.8
4. WDXX-F	665/18.8	18.8	20.3
5. WJR	483/13.7	19.2	17.4
6. WFDF	428/12.1	11.5	14.0
7. WGER-F	392/11.1	10.6	9.4
8. WKMF	372/10.5	11.2	11.3
9. WTAC	344/ 9.7	10.6	9.5
10. WHNN-F	269/ 7.6	5.5	8.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO) 68.64% (324 of 471) (FAL 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1.WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1.WCRZ-F
2. WDZZ-F	2. WWCk-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WTRX	2.WWCK-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2.WWCK-F
3. WCRZ-F	3. WDZZ-F	3. WDZZ-F	3. WDXX-F	3. WDZZ-F	3. WGER-F	3.WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3.WDZZ-F
4.	4.	4. WTRX	4. WTRX	4. WTRX	4. WKMF	4.WTRX	4. WGER-F	4. WGER-F	4. WTRX	4.WJR
5.	5.	5.	5.	5.	5.	5.WJR	5. WTRX	5. WTRX	5. WJR	5.WTRX

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WCRZ-F
2. WWCK-F	2. WWCK-F	2. WWCk-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	WCRZ-F	2. wCRZ-F	2. WWCK-F
3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	WWCK-F	3. WWCK-F	3.	3.	3. WDZZ-F	3. WTRX	3. WTRX
4. WWWS-F	4.	4.	4.	4. WTRX	4.	4.	4.	4. WDZZ-F	4. WDZZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		15 (2)	15 (2)	3.2	0.7
AOR		73 (2)	73 (2)	15.5	15.1
AC/OLDIES/SOFT ROCK	37 (1)	118 (3)	154 (4)	32.6	27.9
MOR/VARIETY	52 (2)		52 (2)	11.0	13.2
COUNTRY	35 (2)	9 (1)	44 (3)	9.3	13.6
BLACK/URBAN		70 (2)	70 (2)	14.8	18.0
BTFL MUSIC	8 (1)	36 (2)	44 (3)	9.3	8.0
NEWS/TALK	6 (1)		6 (1)	1.3	0.9
NOSTALGIA	11 (1)		11 (1)	2.3	2.2
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		3 (1)	3 (1)	0.6	0.4
			472 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WFLT	1420	Flint	2.1/2.7
WGMZ	1570	Flint	1.5/2.3
WCZY-F	95.5	Detroit	.9/3.5
WFMK-F	99.1	East Lansing	1.1/3.7
WHNN-F	96.1	Bay City	1.3/7.6
WIOG-F	106.3	Saginaw	1.9/4.4
WJOI-F	97.1	Detroit	.6/1.5
WJZZ-F	105.9	Detroit	.6/1.5
WKCQ-F	98.1	Saginaw	1.7/6.9
WRIF-F	101.1	Detroit	1.5/3.3
WWJ	950		1.1/4.9

RADIO STATIONS

WFDF, 910, 5 KW (DA-N)	, MOR	CBS, $ 22.00*	(Blair)	
WFLT, 1420, 500 W (DAYS, DA)	, NOSTALGIA	MBs, $ 17.00*	(P/W)	
WGMZ, 1570, 1 KW (DAYS)	, BTFL/EZ	, $ 18.00	(Mc-Guild)	Reams
WKMF, 1470, 5 KW/1 KW (DA-N)	, COUNTRY	ABc-E, $ 32.00	(Katz)	
WTAC, 600, 1 KW/500 W (DA-1)	, AC	MBS, $ 23.00	(Torbet)	
WTRX, 1330, 5 KW/1 KW (DA-2)		ABC-I, $ 38.50	(Christal)	
WCRZ-F, 107.9 50 KW @ 330, AC/CONTEMP		ABC-F, $ 46.00	(Katz)	
WDZZ-F, 92.7, 3 KW @ 260, BLACK		SBN, $ 31.00	(HNWH)	
WWCK-F, 105.5, 2.3 KW @ 364, AOR		Source, $ 56.00	Mc-Guild)	Reams

Other ranked stations - See Detroit, Saginaw or Lansing

FORT WAYNE

Arbitron Rank/Pop (12+): 108/287,500
MSA Rank/Pop: 130/346,200
ADI #93
Average Person Rating: 16.1
Market TSL: 21.5 hours

Stations: 15/13
Diaries: 800/359:1/53.5
Sample Target: 690
Standard Error: .681
% Below Line: 1.0
% Not Listed: 9.5

Est 1985 Revenue: $8,100,000
HH Inc: $28,775
Retail $: 2.2 Bil
Pop per Station: 22,115
1 Biller: WMEE-F $2,700,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WMEE-F	113/24.4	26.2	23.2	21.2	17.3	
2.	WOWO	60/13.0	11.8	15.0	16.8	20.2	
3.	WAJI-F	56/12.1	8.3	11.9	5.8	8.4	
4.	WEZV-F	48/10.4	9.9	10.0	10.2	9.7	
5.	WQHK	42/ 9.1	9.5	7.7	13.6	11.0	
6.	WXKE-F	38/8.2	8.1	9.7	9.2	11.0	
7.	WGL	20/ 4.3	2.1	2.0	2.3	1.5	
8.	WBTU-F	14/ 3.0	4.3	1.8	---	---	
9.	WIOE-F	8/ 1.7	2.9	---	---	.6	
10.	WEZR	5/ 1.1	2.9	4.9	4.9	4.2	
	WIFF	5/ 1.1	.8	.7	.4	.8	
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WMEE-F	258/2612
2.	WOWO	161/2551
3.	WAJI-F	92/1182
4.	WBTU-F	83/ 898
5.	WQHK	62/ 715
6.	WXKE-F	60/ 696
7.	WEZV-F	53/ 635
8.	WGL	20/ 275
9.	WIOE-F	15/ 441
10.	WERT-F	10/ 218
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WMEE-F	1147/39.9	44.9	38.7
2.	WOWO	994/34.6	34.9	38.5
3.	WAJI-F	709/24.7	18.7	21.7
4.	WEZV-F	511/17.8	18.2	17.9
5.	WQHK	456/15.9	19.8	18.2
6.	WXKE-F	442/15.4	18.1	19.7
7.	WGL	265/ 9.2	7.5	7.3
8.	WBTU-F	230/ 8.0	6.5	3.4
9.	WIOE-F	192/ 6.7	8.7	----
10.	WEZR	180/ 6.3	7.8	8.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.30% (282 of 419) FAL 84: 65.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WQHK	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WXKE-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO	2. WAJI-F	2. WAJI-F	2. WOWO	2. WAJI-F
3. WIOE-F	3. WXKE-F	3. WXKE-F	3. WOWO	3. WQHK	3. WEZV-F	3. WAJI-F	3. WEZV-F	3. WEZV-F	3. WEZV-F	3. WOWO
4.	4.	4. WOWO	4. WEZV-F	4. WOWO	4. WMEE-F	4. WQHK	4. WOWO	4. WQHK	4. WXKE-F	4. WQHK
5.	5.	5. WEZV-F	5. WQHK	5. WEZV-F	5. WAJI-F	5. WEZV-F	5. WQHK	5. WXKE-F	5. WAJI-F	5. WEZV-F
						WXKE-F	WXKE-F	WOWO		WXKE-f

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1.WMEE-F
2.	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WXKE-F	2. WXKE-F	2. WAJI-F	2. WAJI-F	2.WAJI-F
3.	3.	3.	3. WEZV-F	3. WQHK	3. WAJI-F	3. WAJI-F	3. WXKE-F	3. WXKE-F	3.WOWO
4.	4.	4.	4.	. WEZV-F	4.	4.	4.	4.	WQHK
5.	5.	5.	5.	5. WOWO	5.	5.	5.	5.	5.WXKE-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		121 (2)	121 (2)	28.9	26.3
AOR		38 (1)	38 (1)	9.1	11.0
AC/OLDIES/SOFT ROCK		56 (1)	56 (1)	13.4	16.5
MOR/VARIETY	62 (2)	2 (1)	64 (3)	15.3	19.3
COUNTRY	42 (1)	14 (1)	56 (2)	13.4	9.5
BLACK/URBAN					
BTFL MUSIC		48 (1)	48 (1)	11.5	11.3
NEWS/TALK	20 (1)		20 (1)	4.8	
NOSTALGIA	10 (2)	3 (1)	13 (3)	3.1	6.3
RELIGION	3 (1)		3 (1)	0.7	
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			419 (15) .		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WFCV	1090	Fort Wayne	.6/2.5
WIFF-F	105.5	Auburn	.6/1.9
WERT-F	98.9	Van Wert, OH	.4/1.3
WJR	760	Detroit	.4/1.7

RADIO STATIONS

WEZR, 1450, 1 KW/250 W , NOSTALGIA
WFCV, 1090, 1 KW (DAYS, DA) , RELIGION
WGL, 1250, 1 KW (DA-2) , TALK/NEWS
WOWO, 1190, 50 KW (DA-N) , MOR
WQHK, 1380, 5 KW (DA-2) , COUNTRY

WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ
WAJi-F, 95.1, 44 KW @ 680, AC
WMEE-F, 97.3, 48 KW @ 480, CHR
WXKE-F, 103.9, 3 KW @ 250, AOR
WBTU-F, 103.1, 3 KW @ 300, CHR
WLKI-F, 100.1, 3 KW @ 30C, CHR

CBS, $ 16.00*	(Masla)	(Fairfield)
, $ 12.00	(Bott)	
, $ NA	(-----)	
ABC-I, $ 70.00*	(Katz)	Price
CBS, $ 50.00	(Christal)	Federated
, $ 27.00	(Masla)	Fairfield)
US I, $ 41.25	(Republic)	Sarkes Tarzian
ABC-C, $ 51.25	(Christal)	Federated
Source, $ 27.00*	(Selcom)	
ABC-E, $ 22.00	(Mc-Guild)	(KENDALLVILLE)
, $ 15.00	(-----)	Price (HUNTINGTON)
, $ 12.00	(Regional)	(ANGOLA)

MISCELLANEOUS COMMENTS: WFWQ-F changed calls to WAJI

FRESNO

Arbitron Rank/Pop (12+): 77/460,400
MSA Rank/Pop: 86/563,400
ADI # 64
Average Person Rating: 16.3
Market TSL: 21.9 hours

Stations: 24/22
Diaries: 939/490:1/46.6%
Sample Target: 840
Standard Error: .636
% Below Line: 1.3
% Not Listed: 10.5

Est 1985 Revenue: $16,600,000
HH Inc: $28,963
Retail $: 3.1 Bil
Pop per Station: 20,927
1 Biller: KFYE-F $3,100,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KMJ	74/9.6	8.5	9.4	8.2	9.0	11.2
2.	KYNO-F	58/7.5	11.7	9.3	9.9	9.4	12.0
3.	KKDJ-F	57/7.4	9.1	11.1	10.1	10.9	10.8
4.	KOJY-f	56/7.3	4.9	1.8	1.1	1.1	3.3
5.	KGST	48/6.2	4.9	5.1	3.3	4.2	1.8
6.	KBOS-F	45/5.9	5.5	3.7	6.0	3.3	5.6
7.	KMGX-F	42/5.5	5.9	5.7	6.1	3.8	8.3
8.	KKNU-F	36/4.7	4.1	5.6	6.7	7.1	3.8
9.	KFIG-F	35/4.6	4.9	5.5	4.0	5.1	4.8
	KNAX-F	35/4.6	4.3	5.6	2.4	3.2	3.8
11.	KXEX	33/4.3	3.7	2.1	4.0	2.8	2.1
12.	KFYE-F	28/3.6	5.7	6.4	4.1	6.6	4.9
13.	KFSO-F	25/3.3	---	---	---	---	4.4
14.	KYNO-F	27/2.2	2.8	3.0	3.4	2.0	1.9
15.							

12+ TSA 1/4/CUME		
1.	KBOS-F	143/1992
2.	KMJ	119/1578
3.	KKDJ-F	99/1100
4.	KOJY-F	88/1001
5.	KFYE	76/1397
6.	KYNO-F	68/1516
7.	KMGX-F	56/ 960
8.	KFRE	55/ 769
9.	KKNU-F	53/ 809
10.	KFSO-F	50/ 776
	KGST	50/ 501
	KJUG-f	50/ 462
13.	KFIG-F	43/ 630
14.	KNAX-F	41/ 493
15.	KXEX	40/ 488

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KYNO-F	1147/24.3	28.1	28.1
2.	KMJ	919/19.5	17.5	18.6
3.	KBOS-F	732/15.5	17.9	15.4
4.	KMGX-F	663/14.0	14.7	16.9
5.	KFIG-F	426/13.2	13.6	14.6
6.	KFYE-F	610/12.9	15.1	16.9
7.	KKDJ-F	595/12.6	16.2	15.7
8.	KKNU-F	564/12.6	8.9	5.8
9.	KGST	534/11.3	10.3	11.3
10.	KNAX-F	487/10.3	7.0	5.5
11.	KFSO-F	399/ 8.5	NA	11.0
12.	KXEX	373/ 7.9	---	----
13.	KYNO	368/ 7.8	7.0	---
14.	KFRE	304/ 6.4	7.6	7.8
15.		299/ 6.3	7.1	9.8

12+ FM SHARE (METRO): 65.84% (453 of 688) (FAL 84: 63.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBSO-F	1. KKDJ-F	1. KKDJ-F	1. KMJ	1. KMJ	1. KOJY-F	1. KMJ	1. KOJY-F	1. KYNU-F	1. KMJ	1. KKDJ-F
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KOJY-F	2. KMJ	2. KGST	2. KGST	2. KBOS-F	2. KKDJ-F	2. KYNU-F
3. KYNO-F	3. KMGX-F	3. KFIG-F	KFIG-F	3. KGST	3. KKNU-F	3. KYNU-F	3. KMJ	3. KKDJ-F	3. KYNU-F	3. KMJ
4. KKDJ-F	4. KFIG-F	4. KMGX-F	4. KFYE-F	KYNO-F	4. KGST-F	4. KKDJ-F	4. KKDJ-F	KOJY-F	4. KBOS-F	4. KOJY-F
5.	KFSO-F	5.	KKNU-F	5. KFIG-F	KNAX-F	5. KOJY-F	5. KYNU-F	5. KMJ	5. KMGX-F	5. KMGX-F
									KOJY-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNU-F	1. KYNO-F	1.KFIG-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KMJ
2. KKDJ-F	2. KMGX-F	KmGX-F	2. KMGX-F	2. KGST	2.	2. KFSO-F	2. KFSO-F	2. KMJ	2. KOJY-F
3. KBOS-F	3. KFIG-F	3.KFYE-F	3. KFig-F	KFIG-F	3.	3. KYNO-F	3. KMJ	3. KFSO-J	3. KKDJ-F
4. KMGX-F	KKDJ-F	KYNO-F	4. KKDJ-F	4. KKNU-F	4.	4. KBOS-F	4. KFIG-F	4. KYNO-F	4. KXEX
5.	KBOS-F	5.KFSO-F	5. KBOS-F	KOJY-F	5.	5.	KEX	5. KGST	5. KFSO-F
	KFYE-F		KFYE-F				KYNO		KGST

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		145 (3)	145 (3)	21.1	20.5
AOR		57 (1)	57 (1)	8.3	12.1
AC/OLDIES/SOFT ROCK	26 (2)	131 (5)	157 (7)	22.8	15.2
MOR/VARIETY					
COUNTRY	19 92)	54 (3)	73 (5)	10.6	16.0
BLACK/URBAN					1.0
BTFL MUSIC		56 (1)	56 (1)	8.1	9.6
NEWS/TALK	89 (2)		89 (2)	12.9	10.3
NOSTALGIA					3.3
RELIGION	20 (2)	10 (1)	30 (2)	4.4	2.8
SPANISH	81 (2)		81 (2)	11.8	7.8
CLASSICAL					
UNKNOWN/OTHERS					1.2
			688 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KFIG	1430	Fresno	1.2/4.6
KFRE	940	Fresno	2.0/6.3
KIRV	101.9	Fresno	1.8/4.4
KLTK-F	1510	Fresno	1.2/2.1
KMAK	107.5	Hanford	.9/2.5
KRDU	1340	Fresno	2.0/4.6
KTED-F	1130	Dinuba	1.4/4.4
	96.7	Fowler	1.3/4.0
KJUG-F			
KNGS	106.7	Tulare	.7/1.4
	620	Hanford	.5/2.3

RADIO STATIONS

MISCELLANEOUS COMMENTS: KMAK changes to News/Talk

KBIF, 900, 1 KW (DAYS)	, RELIGION	, $ 15.00	(-----)	Cascade
KEAP, 980, 500 W (DAYS)	, COUNTRY	, $ 10.00	(RSR)	
KFIG, 1430, 5 KW (DA-1)	, AC	APR, $ 25.00	(RSR)	
kFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-I, $ 31.00*	(HNWH)	
KGST, 1600, 5 KW (DA-N)	, SPANISH	, $ 19.00	(Lotus)	Lotus
KIRV, 1510, 500 W (DAYS)	, RELIGION (?)	MBS, $ 10.00*	(-----)	
KMAK, 1340, 1 KW/ 250 W	, NEWS/TALK	CBS, MBS, $ 22.00*	(Mc-Guild)	
KMJ, 580, 5 KW	, NEWS/TALK	NBC, $ 40.00*	(Katz)	MCclatchy
KNGS, 620, 1 KW (DA-N)	, COUNTRY	ABC-E, $ 17.00*	(Selcom)	(HANFORD)
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH	, $ 16.00	(Caballero)	
KXTC, 790, 500 W (DAYS-DA)	, BTFL/EZ	, $ 15.00	(Market 4)	(CLOVIS)
KYNO, 1300, 5 KW/1 KW (DA-N)	, OLDIES	US II, $ NA	(Blair)	Brown
KFIG-F, 101.1, 50 KW @ 352, AC		, $ 52.00	(Torbet)	Davis-Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY		ABC-D, $125.00*	(HNWH)	
KFYE-F, 93.7, 68 KW @ 1950, AC		, $ 48.00*	(Eastman)	Affiliated
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR		, $ 47.00*	(Weiss)	
KKNU-F, 102.7, 50 KW @ 500, Soft AC		$ 32.00*	(Christal)	
KMGX-F, 103.7 50 KW @ 500, CHR		US I, $ 38.00*	(Republic)	(HANFORD)
KNAX-F, 97.9, 48 KW @ 310, COUNTRY		MBS, $ 25.00	(Katz)	McClatchy
KOJY-F, 98.9, 19 KW @ 820, BTFL		, $ 21.00	(Masla)	(DINUBA)
KYNO-F, 94.9, 17 KW @		, $ 55.00*	(Blair)	Brown
KBOS-F, 94.9, 17 KW @ 847, CHR		ABC-F, $ 26.00	(Mc-Guild)	(TULARE)
KLTK-F, 107.5, 19 KW @ 790, AC		CBS-R, $ NA	(Selcom)	(HANFORD)
KFSO-F, 02.9, 19 KW @ 825, AC		. $ NA	(Masla)	(VISALIA)

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/499,700
MSA Rank/Pop: 76/619,900
ADI #41 (w/Kalamazoo)
Average Person Rating: 15.6
Market TSL: 20.6 hours

Stations: 27/21
Diaries: 876/570:1/47.5%
Sample Target: 890
Standard Error: .640
% Below Line: 12.3
% Not Listed: 10.6

Est 1985 Revenue: $17,000,000
HH Inc: $31,340
Retail $: 4.0 Bil
Pop per Station: 21,414
1 Biller: WOOD A/F $4,300,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WLAV-F	81/10.2	10.0	9.9	11.8	9.5	
2.	WCUZ-F	80/10.1	10.5	10.6	9.3	12.5	
3.	WOOD-F	69/ 8.7	8.0	12.0	8.2	11.5	
	WGRD-F	69/ 8.7	11.7	8.2	9.2	6.7	
5.	WOOD	61/ 7.7	7.2	8.7	11.3	12.4	
	WLHT-F	61/ 7.7	7.4	8.4	6.9	7.2	
7.	WMUS-F	56/ 7.1	4.8	5.0	3.0	3.0	
8.	WFUR-F	28/ 3.5	2.8	2.7	2.1	3.3	
9.	WCUZ	27/ 3.4	8.0	4.0	6.3	4.8	
10.	WKLQ-F	26/ 3.3	3.2	4.0	3.0	---	
11.	WHTC	22/ 2.8	1.4	1.3	1.7	1.0	
12.	WJFM-F	20/ 2.5	2.3	1.8	2.8	5.2	
	WKWM	29/ 2.5	.7	1.9	1.7	2.7	
14.							
15.							

12+ TSA 1/4/CUME		
1.	WOOD-F	157/2059
2.	WCUZ-F	134/1486
3.	WLAV-F	133/1712
4.	WGRD-F	126/2069
5.	WMUS-F	103/1033
6.	WLHT-F	85/1345
7.	WJKM-F	72/1638
8.	WOOD	63/1000
	WQLR-F	63/ 780
10.	WCXT-F	69/ 605
11.	WKLQ-F	41/1275
12.	WFUR-F	35/ 567
13.	WCUZ	32/ 573
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WGRD-F	1149/22.6	27.4	23.6
2.	WOOD-F	1052/20.7	17.3	24.9
3.	WLAV-F	983/19.3	21.0	20.2
4.	WCUZ-F	979/19.2	19.6	21.6
5.	WLHT-F	936/18.4	20.7	21.3
6.	WOOD	888/17.4	16.5	20.3
7.	WKLQ-F	729/14.3	13.4	12.2
8.	WJFM-F	598/11.7	10.6	8.7
9.	WCUZ-F	505/ 9.9	20.3	13.3
10.	WMUS-F	495/ 9.7	8.8	10.2
11.	WFUR-F	412/ 8.1	8.2	NA
12.	WYXX-F	309/ 6.1	5.1	4.4
13.	WLAV	222/ 4.4	5.8	6.0
14.				
15.				

12+ FM SHARE (METRO): 76.55% (542 of 708) (FAL 84: 75.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+	1. WCUZ-F	1. WOOD-F	1. WGRD-F	1. WCUZ-F
2. WKLQ-F	2. WLHT-F	2. WLHT-F	2. WLHT-F	2. WLAV-F	2. WOOD-F	2. WLAV-F+	2. WLAV-F	2. WLAV-F	2. WLAV-F	2. WGRD-F
3. WJFM-F	3. WGRD-F	3. WCUZ-F	WLAV-F	WLHT-F	3. WOOD	3. WOOD	3. WLHT-F	3. WCUZ-F	3. WOOD	3. WLQV-F
4. WLAV-F	4. WCUZ-F	4. WGRD-F	4. WMUS-F	4. WMUS-F	4. WMUS-F	4. WOOD-F	4. WOOD-F	4. WLHT-F	WOOD-F	4. WMUS-F
5.	5. WKLQ-F	5. WMUS-F	5. WOOD	5. WOOD-F	5.	5. WGRD-F	5. WMUS-F	5. WGRD-F	5. WLHT-F	5. WOOD
			WOOD-F	WOOD			WGRD-F			WOOD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAV-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F
2. WLHT-F	2. WLAV-F	2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLAV-F
3. WGRD-F	3. WGRD-F	3. WCUZ-F	3. WCUZ-F	3. WMUS-F	3.	3. WLHT-F	3. WLHT-F	3. WMUS-F	3. WMUS-F
4. WKLQ-F	4. WCUZ-F	WLAV-F	4. WLAV-F	4. WOOD-F	4.	4. WCUZ-F	4. WGRD-F	4. WLHT-F	4. WLHT-F
5.	5. WKLQ-F	5.	5. WMUS-F	5. WGRD-F	5.	5.	WKWM	5. WGRD-F	5. WOOD-F
				WOOD					WOOD

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		115 (3)	115 (3)	16.2	16.6
AOR		88 (2)	83 (2)	12.4	11.0
AC/OLDIES/SOFT ROCK	13 (2)	71 (2)	84 (4)	11.9	13.2
MOR/VARIETY	88 (3)	5 (1)	93 (4)	13.1	13.2
COUNTRY	31 (2)	152 (4)	183 (6)	25.8	24.4
BLACK/URBAN	20 (1)		20 (1)	1.8	2.1
BTFL MUSIC		83 (3)	83 (3)	11.7	15.6
NEWS/TALK					
NOSTALGIA					
RELIGION	9 (2)	28 (1)	37 (3)	5.2	3.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	5 (1)		5 (1)	0.7	
			708 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WFUR	1570	Grand Rapids	.6/2.1
WGHN	1370	Gramd Haven	.6/1.2
WGHN-F	92.1	Grand Haven	.6/1.8
WLAV	1340	Grand Rapids	1.0/4.4
WMAX	1480	Grand Rapids	.5/1.8
WWJQ	1260	Holland	.6/1.9
WXQT	1410	Grand Rapids	.6/1.2
WYXX-F	96.1	Holland	1.3/6.1
WZND-F	99.3	Zeeland	1.3/3.7
WCXT-F	105.3	Hart	.9/2.4
WPLB-F	107.3	Greenville	.8/3.1
WQLR-F	106.5	Grand Rapids	.9/23.4
WQWQ-F	104.5	Muskegon	.9/3.7
WMAQ	670	Chicago	.5/1.1

RADIO STATIONS

WCUZ, 1230, 1 KW/250 W	, COUNTRY	ABC-I,	$ NM	(Christal)	Federated
WFUR, 1570, 1 KW (DAYS)	, RELIGION	,	$ 10.00	Patt)	Kuiper
WKWM, 1140, 5 KW (DAYS, DA)	, BLACK	SBN,	$ 15.00	(Patt)	
WLAV, 1340, 1 KW/250 W	, OLDIES	CBS,	$ 20.00	(MMR)	Adams
WMAX, 1480, 5 KW (DAYS, DA)	, RELIGION	MBS,	$ 11.00	(-----)	
WOOD, 1300, 5 KW (DA-N)	, MOR	NBC,	$ 64.00*	(Katz)	Grace
WXQT, 1410, 1 KW (DAYS)	, OLDIES	ABC-I,	$ 24.00	(Blair)	Regional
WCUS-F, 101.3, 50 KW @ 420	, COUNTRY	ABC-E,	$ 80.00*	(Christal)	Federated
WFUR-F, 102.9, 40 KW @ 500	, RELIG/BTFL	,	$ 17.00	(Patt)	Kuiper
WGRD-F, 97.9, 13 KW @ 590	, CHR	ABC-C,	$ 48.00*	(Blair)	Regional
WJFM-F, 93.7, 310 KW @ 780	, CHR	CBS-R,	$ 35.00*	(Mc-Guild)	Fetzer
WKLQ-F, 94.5, 50 KW @ 500	, CHR	,	$ 39.00*	(Eastman)	Bloomington (HOLLAND)
WLAV-F, 96.9, 50 KW @ 500	, AOR	Source,	$ 60.00*	(MMR)	Adams
WLHT-F, 95.7, 50 KW @ 496	, AC	,	$ 47.00	(Selcom)	Liggett
WMUS-F, 106.9, 50 KW @ 480	, COUNTRY	,	$ 32.00	(HNHW)	(MUSKEGON)
WOOD-F, 105.7, 265 KW @ 810	, BTFL MUS	,	$ 80.00*	(Katz)	Grace
WYXX-F, 96.1, 41 KW @ 295	, CONTEMP	MBS,	$ 17.00	(-----)	(HOLLAND)

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+):	49/744,700	**Stations:**	31/25	**Est 1985 Revenue:**	$18,000,000
MSA Rank/Pop:	55/890,800 ADI #50	**Diaries:**	1466/508:1/52.2%	**HH Inc.:**	$27,686
		Sample Target:	1070	**Retail $:**	5.6 Bil
Average Person Rating:	16.9	**Standard Error:**	.527	**Pop per Station:**	29,788
Market TSL:	22.2 hours	**% Below Line:**	5.8	**# 1 Biller:**	WTQR-F $4,200,000
		% Not Listed:	8.7		

12+ METRO SHARE	**1/4/SHARE**	**SPG 85**	**FAL 84**	**SPG 84**	**FAL 83**	**BIRCH SHARE**	**12+ TSA**	**1/4/CUME**	**12+ METRO CUME/ METRO CUME RATING**		**SPG 85**	**FAL 84**
1. WTQR-F	243/19.1	16.8	13.7	16.9	16.6		1.WTQR-F	396/4333	1.WTQR-F	2433/32.3	28.0	25.9
2. WOJY-F	118/ 9.3	5.6	6.9	8.2	6.4		2.WOJY-F	173/2035	2.WMAG-F	1458/19.4	19.2	18.7
3. WMAG-F	112/ 8.8	7.9	7.3	8.8	7.2		3.WKZL-F	149/2182	3.WKZL-F	1425/18.9	21.8	16.4
4. WKAL-F	105/ 8.3	12.3	8.0	6.8	6.5		4.WMAG-F	130/1923	4.WOJY-F	1343/17.8	14.7	14.0
5. WSJS	95/ 7.5	5.9	7.0	4.3	6.7		5.WKSI-F	108/2073	5.WKSI-F	1214/16.1	8.1	8.9
6. WKSI-F	62/ 4.9	2.3	3.8	2.6	4.1		6.WQMG-F	103/1152	6.WSJS	947/12.6	12.9	14.7
7. WQMG-F	61/ 4.8	7.5	10.6	8.1	8.5		7.WSJS	97/ 988	7.WQMG-F	709/ 9.4	12.0	15.2
8. WAAA	34/ 2.7	2.5	1.7	2.6	2.2		8.WPCM-F	70/ 782	8.WSEZ-F	673/ 8.9	16.3	16.2
9. WMFR	29/ 2.3	2.8	1.7	3.3	1.7		9.WDCG-F	58/1005	9.WDCG-F	449/ 6.0	6.2	7.2
10. WSEZ-F	27/ 2.1	5.6	6.3	6.8	4.8		10.WWWI-F	53/ 737	10.WWWI-F	398/ 5.2	2.3	NA
11. WWWI-F	26/ 2.0	1.0	---	---	---		11.		11.WAAA	364/ 4.8	7.0	4.2
12. WBIG	24/ 1.9	1.3	1.7	2.5	2.5		12.		12.WWMO-F	346/ 4.6	3.9	4.6
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 76.21% (884 of 1160) (FAL 84: 76.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.WKZL-F	1. WTQR-F	1. WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F
2.WKSI-F	2. WMAG-F	2. WMAG-F	2.WMAG-F	2.WMAG-F	2.WOJY-F	2.WSJS	2.WOJY-F	2.WOJY-F	2.WKZL-F	2.WKZL-F
3.	3. WKZL-F	3. WOJY-F	3.WOJY-F	3.WOJY-F	3.WSJS	3.WMAG-F	3.WMAG-F	3.WMAG-F	3.WKSI-F	3.WOJY-F
4.	4. WQMG-F	4. WKZL-F	4.WQMG-F	4.WSJS	4.WMAG-F	4.WKZL-F	4.WKZL-F	4.WKZL-F	4.WQMG-F	4.WSJS
5.	5. WOJY-F	5. WQMG-F	WKZL-F	5.WKZL-F	5.	5.WOJY-F	5.WSJS	5.WSJS	5.WMAG-F	5.WMAG-F
6.	6.	6.	6.WSTS	WQMG-F	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.WKZL-F	1. WMAG-F	1. WMAG-F	1.WTQR-F	1. WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F
2.WOJY-F	2. WOJY-F	2. WOJY-F	2.WMAG-F	2. WOJY-F	2.WKZL-F	2.WKZL-F	2.WMAG-F	2.WMAG-F	2.WMAG-F
3.WMAG-F	3. WKZL-F	3. WQMG-F	WOJY-F	3. WMAG-F	3.WQMG-F	3.WMAG-F	3.WKZL-F	3.WKZL-F	3.WOJY-F
WQMG-F	4. WQMG-F	4. WTQR-F	4.WKZL-F	4. WSJS	4.WKSI-F	4.WQMG-F	4.	4.WOJY-F	4.WKZL-F
5.WKSI-F	5. WTQR-F	5. WKZL-F	5.WQMG-F	5. WQMG-F	5.	5.WKSI-F	5.	5.WQMG-F	5.WSTS
6.	6. WKSI-F	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		171 (4)	171 (4)	14.7	16.3
AOR					8.8
AC/OLDIES/SOFT ROCK		261 (4)	261 (4)	22.5	8.7
MOR/VARIETY	113 (3)		113 (3)	9.7	2.5
COUNTRY	9 (2)	278 (4)	288 (6)	24.8	21.1
BLACK/URBAN	66 (3)	129 (3)	195 (6)	16.8	18.7
BTFL MUSIC/EZ	12 (1)		12 (1)	1.0	7.6
NEWS/TALK					7.7
NOSTALGIA	53 (2)		53 (2)	4.6	1.9
RELIGION/GOSPEL	29 (2)	39 (2)	68 (4)	5.9	6.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.4	
			1160 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAIR	1340	Winston Salem	1.1/2.8
WEAL	1510	Greensboro	1.4/2.6
WGLD	1320	Greensboro	.9/2.6
WHPE-F	95.5	High Point	1.5/2.9
WKXR	1260	AShebow	.7/22
WLXN	1440	Lexington	.2/1.7
WKOQ-F	94.1	Lexington	.4/1.3
WPET	950	Greensboro	.6/1.7
WSMX	1500	Winston-Salem	1.7/1.5
WTHP-F	98.3	Thomasville	1.5/3.3
WTNC	790	Thomasville	.5/1.6
WTOB	1380	Winston-Salem	.7/1.4
WWMO-F	102.1	Reidsville	1.6/4.6
WPCM	101.1	Birlington	1.3/3.5
WDCG-F	105.1	Durham	1.6/1.0
WEZC-F	104.7	Charlotte	.4/1.3
WPEG-F	97.9	Concord	.5/1.5
WRDX-F	106.5	Salisbury	.6/1.5
WSOC-F	103.7	Charlotte	.9/2.8

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS), BLACK NBN, $ 18.00 (Weiss)
WAIR, 1340, 1 KW/250W, URBAN , $ 20.00* (Torbet)
WBIG, 1470, 5 KW (DA-N), NOSTALGIA CBS, $ 25.00 (Blair) Jeff-Pilot
WEAL, 1510, 1 KW (DAYS), BLACK SBN, $ 15.00 (HNWN)
WKEW, 1400, 1 KW/250 W (DA-1), BLACK ABC-I, MBS, $ 17.00 (-----)
WGLD, 1320, 5 KW/1 KW (DA-2), BTFL/EZ US 2, $ 18.00 (Christal) Mann
WMFR, 1230, 1 KW/250 W, NOSTALGIA ABC-E,ABC-I, $ 18.00 (MMR) Woyager
WPET, 950, 500 W (DAYS), GOSPEL , $ 15.00 (Eastman)
WSJS, 600, 5 KW (DA-2), MOR MBS, NBC, NBC-T, $ 51.00 (Mc-Guild) Summit
WSMX, 1500, 10 KW (DAYS-DA), RELIGION ABC-I, SBN, $14.00 (Southern)
WTOB, 1380, 5 KW/1 KW (DA-N),, MOR ABC-C, CBS, $ 20.00 (Savalli)

FM STATIONS

WHPE, 95.5, 100 KW @ 440, RELGION , $ NA (-----)
WKZL, 107.5, 100 KW @ 500, CHR ABC-R, $ 75.00* (Katz) Nationwide
WMAG, 99.7, 100 KW @ 1500, AC ABC-E, $ 95.00* (MMR) Voyager
WOJY, 100.3, 100 KW @ 400, VOCAL EZ , $ 83.00* (Christal) Mason
WQMG, 97.1, 100 KW @ 555, BLACK CBS-R, $ 59.00* (HNHW)
WKSI, 98.7, 100 KW @ 814, URBAN?CHR MBS, $ 45.50 (Eastman)
WSEZ, 93.1, 100 KW @ 383, CHR US I, $ 58.00* (Torbet)
WTQR, 104.1, 100 KW @ 1420, COUNTRY , $110.00* (Mc-Guild) Summit
WPCM, 101.1, 100 KW @ 910, COUNTRY , $ 27.00 (Masla) Audubon (BURLINGTON)
WWMO, 102.1, 100 KW @ 770, RELIGION , $ 10.00 (Beasley) (REIDSVILLE)
WWWI, 94.5, 100 KW @ ?, AC , $? (Katz) Colonial (EDEN)

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WRLT changes to WKRR WRQK changes to WKSI	WKRR changes from BTFL to AOR (and also improves signal) (January)		

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 65/504,100
MSA Rank/Pop: 82/599,400
ADI # 37
Average Person Rating: 17.2
Market TSL: 23.2 hours

Stations: 22/19
Diaries: 1295/389:1/53.1%
Sample Target: 880
Standard Error: .547
% Below Line: 7.4
% Not Listed: 9.0

Est 1985 Revenue: $16,300,000
HH Inc.: $24,469
Retail $: 3.5 Bil
Pop per Station: 26,532
1 Biller: WFBC-F $4,500,000

12+ METRO SHARE		1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WESC-F	115/13.2	13.9	6.4	15.0	11.1	
2.	WFBC-F	102/11.7	10.3	11.4	14.1	10.2	
3.	WSPA-F	72/ 8.3	7.8	9.8	7.7	7.9	
4.	WHYS	71/ 8.2	9.5	6.3	6.2	8.9	
5.	WSSL-F	70/ 8.0	7.3	9.0	9.0	8.6	
6.	WANS-F	62/ 7.1	9.1	10.7	10.2	9.9	
7.	WCKN-F	57/ 6.6	6.1	4.5	5.9	7.7	
8.	WKSF F	39/ 4.5	5.5	2.7	1.0	1.2	
9.	WASC	31/ 3.6	4.8	3.4	5.4	5.2	
10.	WFBC	25/ 2.9	3.2	4.9	3.0	2.4	
11.	WESC	24/ 2.8	2.1	4.1	3.4	3.7	
12.	WORD	23/ 2.8	2.3	3.3	3.7	3.8	
13.	WSPA	21/ 2.4	3.2	3.2	2.4	2.6	
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WFBC-F	211/2535	1.WFBC-F	1367/27.0	24.2	30.0
2.	WESC-F	208/2307	2.WESC-F	1108/21.8	23.6	22.0
3.	WSPA-F	166/1876	3.WANS-F	1105/21.8	25.1	24.5
4.	WSSL-F	149/1876	4.WCKN-F	969/19.1	18.3	12.4
5.	WKSF-F	137/2143	5.WSPA-F	808/15.9	18.7	16.7
6.	WANS-F	125/2115	6.WSSL-F	764/15.1	15.9	17.9
7.	WCKN-F	95/1803	7.WKSF-F	654/12.9	12.3	8.4
8.	WHYZ	73/ 492	8.WHYZ	470/ 9.3	10.9	10.0
9.	WBCY-F	60/1063	9.WFBC	412/ 8.1	8.7	12.3
10.	WESC	37/ 402	10.WORD	298/ 7.8	6.9	8.4
11.			11WSPA	360/ 7.1	8.4	8.6
12.			12WBCY-F	340/ 6.7	3.8	1.4
13.						
14.						
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ FM SHARE (METRO): 71.97% (570 of 792) (FAL 84: 66.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WESC-F	1. WESC-F+	1. WESC-F	1. WESC-F+	1. WCKN-F	1. WFBC-F
2. WANS-F	2. WANS-F	2. WESC-F	2. WESC-F	2. WESC-F	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WANS-F	2. WESC-F
3. WKSF-F	3. WESC-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSPA-F	3. WSPA-F	3. WSPA-F	3. WSSL-F	3. WFBC-F	3. WHYZ
4. WHYZ	4. WCKN-F	4. WANS-F	4. WHYZ	4. WJYZ	4. WSSL-F	4. WSSL-F	4. WSSL-F	4. WSPA-F	4. WESC-F	4. WSSL-F
5.	5. WSSL-F	5. WHYZ	5. WANS-F	5. WSPA-F	5. WHYZ	5. WHYZ	5. WANS-F	5. WCKN-F	WSPA-F	5. WANS-F
6.	6. WKSF-F	6.	6.	6.	6.	6. WANS F	6.	6. WANS-F	WSSL-F	6. WSPA-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WANS-F	2. WANS-F	2. WANS-F	2. WESC-F
WCKN-F	3. WCKN-F	WHYZ	3. WHYZ	WHYZ
4. WSSL-F	WHYZ	4. WESC-F	4. WESC-F	4. WSSL-F
WKSF-F	5. WSSL-F	5. WSSL-F	5. WSSL-F	5. WSPA-F
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WESC-F	1. WESC-F	1. WFBC-F	1. WESC-F	1. WESC-F
2. WFBC-F	2. WFBC-F	2. WANS-F	2. WFBC-F	2. WFBC-F
3. WANS-F	3. WANS-F	3. WESC-F	3. WSSL-F	3. WSSL-F
4. WCKN-F	WCKN-F	WKSF-F	4. WCKN-F	4. WHYZ
WKSF-F	WKSF-F	5. WSSL-F	5. WANS-F	5. WSPA-F
6. WSSL-F	6. WSSL-F	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		175 (4)	175 (4)	22.1	16.2
AOR					5.0
AC/OLDIES/SOFT ROCK	23 (1)	102 (2)	125 (2)	15.8	16.2
MOR/VARIETY	46 (2)		46 (2)	5.8	8.8
COUNTRY	32 (2)	188 (3)	220 (5)	27.8	25.9
BLACK/URBAN	102 (2)		102 (2)	12.9	13.3
BTFL MUSIC/EZ		90 (2)	90 (2)	11.4	12.3
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	13 (3)		13 (3)	1.6	2.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	6 (1)	15 (1)	21 (2)	2.7	0.4
			792 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCKI	1300	Greer	.6/1.0
WELP	1360	Easley	.6/ .9
WGSL	1440	Greenville	.9/2.5
WMRB	1490	Greenville	.7/1.0
WMUU	1260	Greenville	.3/1.3
WMUU-F	94.5	Greenville	2.1/4.5
WTLT-F	103.9	Easley	1.7/4.7
WAGI-F	105.3	Gaffney	.3/1.0
WBCY-F	107.9	Charlotte	2.0/6.7

RADIO STATIONS

WACS	1530	1 KW (DAYS)	BLACK	NBN,ABC-C	$ 13.00	(Weiss)	
WESC	660	50 KW (DAYS, DA)	COUNTRY	ABC-E	$ 35.00*	(Blair)	
WFBC	1330	5 KW (DA-N)	MOR/OLDIES	NBC,NBC-T	$ 37.00*	(Katz)	Multimedia
WHYZ	1070	50 KW (DAYS, DA)	BLACK	SAN,ABC-C	$ 30.00	(HNWH)	
WKDY	1400	1 KW/250 W	COUNTRY	SMN	$ 14.00	(Southern)	
WMRB	1490	1 KW/250 W	BLACK		$ 17.00	(----)	
WMUU	1260	5 KW (DAYS)	RELIGION	APR	$ 12.00	(----)	
WORD	910	5 KW/1 KW (DA-2)	AC	UPI	$ 18.00	(Masla)	
WSPA	950	5 KW (DA-N)	MOR	CBS	$ 30.00	(Mc-Guild)	
WGSL	1440	5 KW)DA-N)	COUNTRY	US 2	$ NM	(Eastman)	Sterling
WANS F	107.3	100 KW @ 1008	CHR	US 1	$ 44.00*	(Torbet)	(ANDERSON)
WCKN F	101.1	100 KW @ 820	CHR	MBS	$ 40.00*	(----)	(ANDERSON)
WESC F	92.5	100 KW @ 2000	COUNTRY	ABC-E	$ 59.00	(Blair)	
WFBC	93.7	100 KW @ 1840	AC		$ 79.00	(Katz)	
WMUU-F	94.5	100 KW @ 1200	BTFL MUS	APR	$ 19.00	(S. Katz)	
WSPA-F	98.9	100 KW @ 1910	BTFL		$ 57.75*	(Mc-Guild)	
WSSL-F	100.5	100 KW @ 1280	COUNTRY	US 2	$ 75.00	(Eastman)	Sterling

WKSF -- See Ashville

MISCELLANEOUS COMMENTS WSSL-A changedto WGSL...WELP-F changed to WTLT...WSSL A/F (Keymarket) sold to Sterling Comm. for $? (Blackburn)

HARRISBURG

Arbitron Rank/Pop (12+): 82/392,400
MSA Rank/Pop: 85/571,200
ADi #44 (w/York and Lancaster)
Average Person Rating: 18.0
Market TSL: 23.8 hours

Stations: 25/18
Diaries: 1021/384:1/47.8%
Sample Target: 880
Standard Error: .646
% Below Line: 18.6
% Not Listed: 9.2

Est 1985 Revenue: $8,800,00
HH Inc: $30,115
Retail $: 4.1 Bil
Pop per Station: 21,800
1 Biller: WNNK-F $1,900,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WNNk-F	134/15.3	18.7	13.3	11.4	10.3	
2.	WRKZ-F	94/10.7	7.1	7.4	8.5	7.1	
3.	WHP-F	87/ 9.9	11.9	10.6	10.3	12.4	
4.	WSFM-F	54/ 6.2	5.2	9.0	8.8	5.9	
5.	WQXA-F	47/ 5.4	5.6	5.3	5.3	6.4	
6.	WHP	44/ 5.0	10.2	9.9	10.6	12.3	
7.	WTPA-F	37/ 4.2	.3	1.8	2.3	2.1	
8.	WHTA-T	33/ 3.8	3.1	2.4	4.5	2.6	
9.	WCMB	31/ 3.5	2.5	4.1	4.6	2.7	
10.	WKBo	29/ 3.3	3.1	7.7	6.2	7.3	
11.	WHYL-F+	27/ 3.1	3.7	3.2	6.1	8.6	
12.	WLBR	26/ 3.0	----	---	---	--	
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WRKZ-F	209/2226
2.	WNCe-F	163/1596
3.	WNNK-F	145/1759
4.	WQXA-F	122/2182
5.	WSBA-F	99/1370
6.	WHP-F	96/1060
7.	WHTF-F	93/1005
8.	WLAN-F	91/1421
9.	WSFM-F	60/ 716
10.	WDAC-F	57/ 637
11.	WHP	52/ 862
12.	WTAP-F	51/ 587
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WNNK-F	1436/29.5	34.6	21.6
2.	WRKZ-F	950/19.5	13.5	17.4
3.	WHP-F	876/18.0	19.0	19.1
4.	WQXA-F	816/ 16.7	13.4	15.[illegible]
5.	WHP	700/14.4	20.8	22.5
6.	WSFM-F	618/12.7	13.7	19.1
7.	WKBO	556/11.4	12.0	17.6
8.	WCMB	431/ 8.8	7.6	9.4
9.	WTPA-F	427/ 8.8	8.3	NA
10.	WLBR	364/ 7.5	---	----
11.	WHYL-F+	351/ 7.2	7.8	9.1
12.	WHGB	313/ 6.4	8.1	9.1
13.				
14.				
15.				

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-f	1WNNK-F	1. WRKZ-F	1. WNNK-F	1.WNNK-F	1.WNNK-F	1.WNNK-F	1.WNNK-F
2. WQXA-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2WRKZ-F	2. WHP-F	2. WRKZ-F	2.WHP-F	2.WRKZ-F	2.WHP-F	2.WRKZ-F
3.	3. WTPA-F	3. WSFM-F	3. WSFM-F	3WHP-F	3. WNNK-F	3. WHP-F	3.WRKZ-F	3.WHP-F	WQXA-F	3.WHP-F
4.	4. WHTF-F	4. WQXA-F	4. WHP-F	4WSFM-F	4. WCMB	4. WHP	4.WSFM-F	4.WSFM-F	4.WRKZ-F	4.WHP
5.	. WQXA-F	5. WTPA-F	5. WCMB	5WCMB	5. WHP	5. WSFM-F	5.WQXA-F	5.WTPA-F	5.WSFM	5.WQXA-F
						WLBR				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1.WNNK-F	1. WTPA-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2.WRKZ-F	2. WHTF-F	2. WTPA-F	2. WHTF-F	2. WRKZ-F	2. WRKZ-F
3. WSFM-F	WQXA-F	3. WSFM-F	3. WSFM-F	3.WHP-F	3. WNNK-F	3. WHTF-F	3. WSFM-F	WSFM-F	3. WSFM-F
4. WTPA-F	4. WRKX-F	4. WQXA-F	WQXA-F	4.WSFM-F	4. WSFM-F	4. WSFM-F	4. WTPA-F	WTPA-F	4. WCMB
5. WHTF-F	5. wTPA-F	5.	5. WHP-F	5.WQXA-F	5. WQXA-F	WQXA-F	5. WKBO	5 WHTF-F	5. WHP-F
							WQXA-F		WHTF-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		231 95)	231 (5)	24.0	11.8
AOR		37 (1)	37 (1)	4.6	15.2
AC/OLDIES/SOFT ROCK	60 (2)	67 (2)	127 (4)	15.9	19.9
MOR/VARIETY	102 (5)		102 (5)	12.8	14.7
COUNTRY	6 (1)	115 (2)	121 (3)	15.2	16.7
BLACK/URBAN					
BTFL MUSIC		110 (2)	110 (2)	13.8	15.4
NEWS/TALK					
NOSTALGIA	25 (1)		25 (1)	3.1	4/8
RELIGION		15 (1)	15 (1)	1.9	1.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		29 (3)	29 (3)	3.6	
			797 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WAHT	1510	Annville	1.7/3.2
WCTX-F	92.1	?	.7/1.0
WHGB	1400	Harrisburg	2.8/6.4
WIOO	1000	Carlisle	1.0/2.9
WMSP-F	94.9	Harrisburg	1.0/2.6
WQIN	1290	Lykens	.9/2.1
WUFM-F	100.1	Lebanon	1.6/3.3
WDAC-F	94.5	Lancaster	1.7/2.9
WLAN-F	96.9	Lancaster	.8/4.0
WNCE-F	101.3	Lancaster	2.6/5.8
WSBA-F	103.3	York	1.5/4.7
WYCr-F	98.5	York	1.1/4.1

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N) , AC/OLDIES	ABC-D, $ 25.00*	(Torbet)		McKenna
WHGB, 1400, 1 KW/250 W , NOSTALGIA	(Ham), MBS, $ 18.00	(Mc-Guild)		Scott
WHP, 580, 4 KW (Da-N) , MOR	CBS, $ 85.00	(Katz)		
WKBO, 1230, 1 KW/250 W , AC/OLDIES	NBC, $ 40.00	(Blair)		
WHP-F , 97.3, 14 KW @ 840, BTFL	Bonne) , $ 80.00	(Katz)		
WHYL 3 KW @ 165, COUNTRY	APR, $ 22.00*	(HNHW)	(CARLISLE)	
WNNK-F, 104.1, 15 KW @ 590, CHR	APR, $ 26.00	(Eastman)	Keymarket	
WRKZ-F, 106.7, 50 KW @ 500 COUNTRY	(Burk-ABR) ABC-E, $ 54.00*	(Mc-Guild)	Eastern	(HERSEY)
WSFM-F, 99.3, 3 KW @ 300, AC	US II, $ 35.00*	(Torbet)		McKenna
WTPS-F, 93.5, 3 KW @ 300, AOR	(Pollack) ABC-R, $ 20.00	Selcom)		

HARTFORD

Arbitron Rank/Pop (12+): 38/878,900
MSA Rank/Pop: 43/1,062,600
ADI #24
Average Person Rating: 17.9
Market TSL:

Stations: 26/17
Diaries: 1194/736:1/48.4%
Sample Target: 1170
Standard Error: .581
% Below Line: 8.2
% Not Listed: 9.7

Est 1985 Revenue: $27,500,000
HH Inc.: $36,952
Retail $: 7.4 Bil
Pop per Station: 51,700
# 1 Biller: WTIC $6,000,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WTIC	288/18.3	20.1	18.6	19.3	21.1	17.1
2. WTIC-F	234/14.9	15.8	14.1	11.5	11.5	19.9
3. WRCH-F	179/11.4	12.0	9.4	7.7	8.6	4.6
4. WIOF-F	94/ 6.0	4.2	5.1	4.8	3.3	2.4
5. WHCN-F	92/ 5.8	6.1	6.7	5.8	5.7	9.5
6. WKSS-F	77/ 4.9	3.4	2.4	4.6	5.4	6.9
7. WDRC-F	76/ 4.8	3.5	5.5	4.6	4.0	3.8
8. WRCQ	59/ 3.7	4.5	5.3	4.1	4.5	2.2
9. WPOP	57/ 3.6	3.7	4.7	3.8	4.1	3.6
10. WCCC-F	48/ 3.0	3.4	4.7	3.8	4.1	8.4
11. WDRC	44/ 2.8	2.4	2.7	3.0	2.9	3.7
12. WWYZ-F	29/ 1.8	2.0	2.6	2.6	3.3	1.4
13.						
14.						
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1. WTIC	408/4893	1. WTIC-F	3262/37.0	35.7	33.9
2. WRCH-F	341/3474	2. WTIC	3240/36.8	38.8	37.8
3. WTIC-F	329/5219	3. WRCH-F	1801/20.4	20.3	18.4
4. WHCN-F	182/1993	4. WKSS-F	1505/17.1	14.3	8.3
5. WKSS-F	170/3148	5. WHCN-F	1406/16.0	19.5	18.5
6. WIOF-F	158/2516	6. WDRC-F	1268/14.4	15.2	16.4
7. WKCI-F	134/2330	7. WIOF-F	1246/14.1	13.4	14.2
8. WDRC-F	128/2522	8. WCCC-F	1114/12.6	14.4	14.9
9. WCCC-F	125/2329	9. WPOP	919/10.4	11.1	10.5
10. WPLR-F	102/1911	10. WDRC	763/ 8.7	7.8	8.8
11. WMAX-F	92/1266	11. WRCQ	671/ 7.6	8.7	9.6
12. WWYZ-F	78/1432	12. WWYZ-F	616/ 7.0	7.9	9.0
13.		13.			
14.		14.			
15.		15.			
16.		16.			
17.		17.			
18.		18.			
19.		19.			
20.		20.			
21.		21.			
22.		22.			
23.		23.			
24.		24.			
25.		25.			

12+ FM SHARE (METRO): 64.44% (917 of 1423) FAL 84: 61.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WRCH-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC	2. WRCH-F	2. WTIC-F	2. WTIC-F	2. WRCH-F	2. WTIC-F	2. WTIC
3. WHCN-F	3. WDRC-F	3. WIOF-F	3. WIOF-F	3. WRCH-F	3. WTIC-F	3. WRCH-F	3. WTIC	3. WTIC	3. WRCH-F	3. WRCH-F
4.	4. WIOF-F	4. WHCN-F	4. WHCN-F	4. WIOF-F	4. WIOF-F	4. WHCN-F	4. WIOF-F	4. WKSS-F	4. WKSS-F	4. WIOF-F
5.	5. WKSS-F	5. WDRC-F	5. WRCH-F	5. WHCN-F	5. WRCQ	5. WPOP	5. WDRC-F	5. WHCN-F	5. WHCN-F	5. WHCN-F
6.	6. WCCC-F	6.	6.	6.	6.	6. WIOF-F	6. WHCN-F	6. WIOF-F	6. WIOF-F	6. WKSS-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WHCN-F	1. WTIC-F	1. WTIC
2. WDRC-F	2. WDRC-F	2. WTIc	2. WTIC	2. WTIC	2. WCCC-F	2. WHCN-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WKSS-F	3. WIOF-F	3. WIOF-F	3. WIOF-F	3. WIOF-F	3. WHCN-F	3. WCCC-F	3. WDRC-F	3. WTIC	3. WHCN-F WRCH-F
4. WHCN-F	4. WKSS-F	4. WDRC-F	4. WDRC-F	4. WRCH-F	4. WKSS-F	4. WKSS-F	4. WCCC-F WTIC	4. WIOF-F	
5. WIOF-F	5. WHCN-F	5. WDRC WHCN-F	5. WKSS-F	5.	5.	5. WIOF-F		5. WCCC-F	5. WIOF-F
6.	6.		6. WRCH-F	6.	6.	6. WDRC-F	6. WIOF-F	6. WDRC-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

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FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		329 (4)	319 (4)	23.1	26.1
AOR	5 (1)	170 (4)	175 (5)	12.3	14.6
AC/OLDIES/SOFT ROCK	50 (2)	216 (5)	266 (7)	18.7	13.3
MOR/VARIETY	293 (2)		293 (2)	20.6	20.4
COUNTRY	28 (2)	17 (1)	45	3.2	1.8
BLACK/URBAN	15 (1)			1.1	2.3
BTFL MUSIC/EZ		179 (1)		12.6	10.3
NEWS/TALK	57 (1)			4.0	2.8
NOSTALGIA	59 (1)			- 4.1	6.4
RELIGION/GOSPEL					
SPANISH	5 (1)			0.4	
CLASSICAL					
UNKNOWN/OTHERS					
			1423 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCCC	1290	Hartford	.3/1.6
WCNX	1150	Middletown	.3/1.1
WKHT	1230	Manchester	1.4/2.4
WKND	1480	Windsor	1.0/1.6
WMLB	1550	West Hartford	.4/ .9
WRYM	840	New Britain	.3/1.2
WCTY-F	97.7	Norwich	1.1/1.7
WKCI-F	101.3	Hamden	.8/3.5
WPLR-F	99.1	New Haven	1.1/6.6
WAQY-F	102.1	Springfield, MA	.8/5.0
WERI-F	103.7	Westerly, RI	.3/2.0
WHFM-F	93.1	Springfield, MA	.6/2.0
WMAS-F	94.7	Springfield, MA	.4/1.7
WNBC	660	New York	.4/1.3

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	ABC-C, $ NA	(Selcom)	
WDRC, 1360, 5 KW (DA-N)	, AC	, $ 38.00 *	(Mc-Guild)	Buckley
WKHT, 1230, 1 KW/250 W	, COUNTRY	MBS, $ 20.00	(P/W)	
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN, $ 25.00*	(Roslin)	
WMLB, 1550, 1 KW (DAYS)	, COUNTRY	MBS, $ 20.00	(-----)	
WPOP, 1410, 5 KW (DA-2)	, NEWS	CBS, $ 65.00	(Eastman)	Merv Griffin
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, $ 35.00	(Torbet)	
WRYM, 840, 1 KW (DAYS)	, SPANISH	, $ 22.00	(Caballero)	
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, $300.00*	(Katz)	

FM STATIONS

WCCC, 106.9, 23 KW @ 720, AOR	Source, $ 50.00	(Selcom)	
WDRC, 102.9, 20 KW @ 810, AC/CONTEMP	, $ 80.00*	(Mc-Guild)	Buckley
WHCN, 105.9, 16 KW @ 867, AOR	ABC-R, $ 70.00*	(Masla)	Beck-Ross
WIOF, 104.1, 14 KW @ 835, AC	CBS-R, $ 65.00	(Eastman)	Merv Griffin (WATERBURY)
WKSS, 95.7, 17 KW @ 880, CHR	,$ 71.00	(MMR)	
WLVH, 93.7, 21 KW @ 780, SPANISH	, $ 28.00	(Lotus)	
WRCH, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, $ 80.00	(Torbet)	
WTIC, 96.5, 20 KW @ 810, CHR	, $150.00*	(Katz)	
WWYZ, 92.5, 18 KW @ 860, AC	, $ 60.00	(CBS)	(WATERBURY)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

HONOLULU

Arbitron Rank/Pop (12+): 52/672,100
MSA Rank/Pop: 61/814,100

Average Person Rating: 15.8
Market TSL: 21.4 hours

Stations: 19/9
Diaries: 882/762:1/42.6%
Sample Target: 1010
Standard Error: .642
% Below Line: 0
% Not Listed: 5.2

Est 1985 Revenue: $16,100,000
HH Inc: $37,187
Retail $: 5.3 Bil
Pop per Station: 35,374
# 1 Biller: KSSK/KULA $3.500,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83
1.	KSSK	150/13.9	16.6	12.1	11.6	19.1
2.	KQMQ-F	145/13.5	8.7	10.2	9.8	5.9
3.	KULA-F	137/12.7	12.6	11.6	14.2	13.1
4.	KUMU-F	86/ 8.0	8.1	6.6	6.4	7.4
5.	KPOI-F	83/ 7.7	9.5	11.1	9.6	9.0
6.	KHVH	49/ 4/6	3.3	2.8	4.6	4.0
7.	KCCN	48/ 4/5	5.0	5.3	4.0	5.0
8.	KKUA	48/ 4.5	4.9	4.5	3.8	6.3
9.	KRTR-F	43/ 4.0	5.4	6.7	.9	1.9
10.	KORL	38/ 3.5	4.0	1.7	4.9	4.3
11.	KDEO	35/ 3.3	2.6	2.3	4.2	3.4
12.	KIKI	33/ 3.1	4.3	5.3	7.7	4.3
13.	KGU	31/ 2.9	3.6	4.8	3.1	2.2
14.	KMAI-F	29/ 2.7	2.0	3.3	3.8	3.6
15.	KUMU	26/ 2.4	.7	2.0	2.3	1.7

BIRCH SHARE

12+ TSA 1/4/CUME

1.
2.
3.
4.
5. HONOLULU'S METRO AND TSA ARE THE SAME
6.
7.
8.
9.
10.
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KULA-F	1878/27.6	30.0	29.3
2.	KSSK	1852/27.2	28.9	26.8
3.	KQMQ-F	1646.24.2	24.7	24.0
4.	KUMU-F	1177/17.3	15.1	12.4
5.	KPOI	1158/17.0	21.5	23.0
6.	KKUA	1109/16.3	14.0	17.6
7.	KRTR-F	894/16.3	17.3	13.6
8.	KHVH	830/12.2	12.2	8.6
9.	KCCN	722/10.6	12.0	11.2
10.	KMAI-F	670/ 9.8	7.6	7.0
11.	KIKI	601/ 8.8	14.3	16.6
12.	KDEO	553/ 8.1	6.1	5.5
13.	KORL	529/ 7.8	7.4	4.9
14.	KGU	507/ 7.4	9.9	11.6
15.	KUMU	406/ 6.0	4.0	6.3

12+ FM SHARE (METRO): 51.27% (523 of 1020) (FAL 84: 51.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KQMQ-F	1. KQMQ-F	1. KULA-F
2.	2. KQMQ-F	2. KSSK	2. KSSK	KULA-F	2. KUMU-F	2. KQMQ-F	2. KULA-F	2. KULA-F	2. KULA-F	2. KPOI-F
3.	3. KPOI-F	3. KQMQ-F	3. KUMU-F	3. KUMU-F	3. KHVH	3. KULA-F	3. KQMQ-F	3. KSSK	3. KPOI-F	3. KSSK
4.	4. KSSK	4. KPOI-F	4. KPOI-F	4. KPOI	4. KULA-F	4. KUMU-F	4. KUMU-F	4. KUMU-F	4. KUMU-F	4. KQMQ-F
5.	5. KKUA	5. KUMU-F	5. KQMQ-F	5. KQMQ-F	5. KCCN	5. KPOI-F	5. KPOI-F	5. KPOI-F	5. KSSK	5. KIKI
						6. KHVH				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KQMQ-F	1. KPOI-F	1. KULA-F	1. KPOI-F	1. KSSK
2. KULA-F	2. KQMQ-F	2. KPOI-F	2. KSSK	2. KSSK	2. KPOI-F	2. KQMQ-F	2. KPOI-F	2. KSSK	2. KULA-F
3. KRTR-F	3. KPOI-F	3. KSSK	3. KQMQ-F	3. KQMQ-F	3.	3. KULA-F	3. KSSK	KULA-F	3. KPOI-F
4. KPOI-F	4. KSSK	4. KQMQ-F	4. KUMU-F	4. KPOI-F	4.	4. KSSK	4.	4. KQMQ-F	4. KUMU-F
KSSK	5. KRTR-F	KIKI	5. KPOI	5.	5.	5. KKUA	5.	5. KUMU-F	5. KHVH

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		174 (2)	174 (2)	17.1	23.1
AOR		83 (1)	83 (1)	8.1	11.6
AC/OLDIES/SOFT ROCK	81 (2)	180 (2)	261 (4)	25.6	21.3
MOR/VARIETY	150 (!)		150 (1)	14.7	14.9
COUNTRY	35 (1)		35 (1)	3.4	2.4
BLACK/URBAN					
BTFL MUSIC	26 (1)	86 (1)	112 (2)	11.0	9.0
NEWS/TALK	80 (2)		80 (2)	7.8	7.9
NOSTALGIA	38 (1)		38 (1)	3.7	1.8
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	87 (5)		87 (5)	8.5	7.5
			1020 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KISA	1540	Honolulu	1.0/2.9
KOHO	1170	Honolulu	1.3/3.0
KWAI	1080	Honolulu	.7/1.5
KZOO	1210	Honolulu	.7/1.9

MISCELLANEOUS COMMENTS KPOI-F sold by Sudbrink for $2,800,000... KKUA/KQMA-F sold for $1,900,000 (Blackburn)... Arbitron fell 12.7% short of sample target

RADIO STATIONS

KAIM	870	50 KW (DA-2)	RELIGION		$ 10.00	(----)	
KCCN	1420	5 KW	HAWAIIAN		$ 18.00*	(Weiss)	
KDEO	940	10 KW	COUNTRY	MBS,	$ 28.00	(Masla)	
KGU	760	10 KW	NEWS/TALK	CBS,ABC-T,	$ 20.00	(Blair)	
KHVH	990	5 KW	NEWS/TALK	ABC-I,NBC,	$ 40.50	(HNWH)	
KIKI	830	10 KW	AC		$ 30.00	(Katz)	Parker
KISA	1540	5 KW (DA-2)	FILIPINO		$ 16.00	(Gillis)	
KKUA	690	10 KW	AC	APR,US 1,	$ 44.00	(Selcom)	Kadota
KLEI	1130	10 KW	BTFL/HAWAIIAN		$ 9.00	(----)	Schuele
KOHO	1170	5 KW	JAPANESE		$ 14.00	(Oakes)	
KORL	650	10 KW	NOSTALGIA	UPI,	$ 20.00*	(Western)	
KSSK	590	5 KW	MOR		$ 85.00	(Eastman)	Heftel
KUMU	1500	10 KW	BTFL		$ 32.00	(Torbet)	
KZOO	1210	1 KW	ETHNIC		$ 10.00	(----)	
KAIM-F	95.5	100 KW @ 421	RELIGION		$ 5.00	(----)	
KMAI-F	93.9	100 KW @ -400	CHR		$ 27.50	(Katz)	Parker
KPOI-F	97.5	83 KW @ 46	APR		$ 34.00*	(Republic)	
KQMQ-F	93.1	54 KW @ -119	CHR/URBAN	APR,US 1,	$ 39.00	(Selcom)	Kadota
KRTR-F	96.3	75 KW @ 2120	AC		$ 29.00	(HNWH)	
KULA-F	92.3	100 KW @ 1685	AC		$ 75.00	(Eastman)	Heftel
KUMU-F	94.7	100 KW @ 78	BTFL		$ 34.00	(Torbet	

HOUSTON

Arbitron Rank/Pop (12+): 8,2970,400
MSA Rank/Pop: 8,3,377,600
ADI # 10
Average Person Rating: 19.2
Market TSL: 24.9 hours

Stations: 32/32
Diaries: 2037/1458:1/41.6%
Sample Target: 2030
Standard Error: .465
% Below Line: 0
% Not Listed: 7.9

Est 1985 Revenue: $115,800,000
HH Inc.: $34,910
Retail $: 25.1 Bil
Pop per Station: 92,825
1 Biller: KIKK-A/F $14,800,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	KMJQ-F	562/9.9	10.2	9.3	9.5	9.4	11.0
2.	KKBQ-F	489/8.6	7.8	8.1	8.5	9.2	9.0
3.	KODA-F	391/6.9	6.0	6.6	7.8	7.4	5.4
4.	KIKK-F	381/6.7	7.2	6.8	7.8	7.6	7.4
5.	KFMK-F	337/5.9	4.4	4.1	5.6	4.8	4.9
6.	KLTR-F	319/5.6	6.3	6.3	5.8	6.3	5.4
7.	KTRH	298/5.3	6.4	4.9	4.4	4.4	3.7
8.	KSRR-F	282/5.0	5.4	5.0	5.2	5.3	6.3
9.	KILT-F	258/4.5	4.5	4.7	4.3	4.1	5.8
10.	KLOL-F	256/4.5	5.3	4.5	5.2	4.8	7.3
11.	KQUE-F	246/4.3	4.3	5.1	4.3	4.5	4.5
12.	KRBE-F	197/3.5	4.7	5.7	2.8	2.7	5.3
13.	KPRC	182/3.2	3.3	3.7	4.2	3.7	3.1
14.	KYOK	106/1.9	2.3	1.8	1.9	2.6	1.3
15.	KLAT	82/1.4	1.2	1.4	1.8	1.1	1.0
	KILT	82/1.4	1.5	1.3	1.6	1.9	.6
17.	KXKX-F	73/1.3	.5	.9	.4	--	--
18.	KXYZ	69/1.2	1.3	1.0	1.2	1.3	.5
19.	KLEF-F	67/1.2	1.7	2.0	1.8	2.2	1.5
20.	KCOH	66/1.2	.9	1.3	.7	.8	.7
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	KMJQ-F	589/5436
2.	KKBQ-F	521/6773
3.	KIKK-F	405/5414
4.	KODA-F	432/5293
5.	KFMK-F	350/3831
	KTRH	350/5600
7.	KLTR-F	327/4996
8.	KSRR-F	322/4466
9.	KILT-F	296/4163
10.	KLOL-F	268/4425
11.	KQUE-F	250/2386
12.	KRBE-F	218/4089
13.	KPRC	195/2804
14.	KYOK	106/1616
15.	KILT	96/1586
16.	KLAT	82/ 943
17.	KLEF-F	73/1323
.	KXKX-F	73/ 657
19.	KXYZ	69/1050
20.	KCOH	66/ 760
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.	KKBQ-F	6281/21.3	22.0	22.6
2.	KMJQ-F	4958/16.8	16.9	16.9
3.	KLTR-F	4824/16.3	17.2	16.2
4.	KIKK-F	4750/16.1	15.7	16.6
5.	KODA	4735/16.0	13.6	15.6
6.	KTRH	4723/16.0	15.0	14.9
7.	KLOL-F	4073/13.8	14.2	16.2
8.	KSRR-F	4031/13.6	14.0	15.1
9.	KRBE-F	3785/12.8	17.6	11.5
10.	KFMK-F	3609/12.2	12.8	13.7
11.	KILT-F	3544/12.0	11.5	10.1
12.	KPRC	2569/ 8.7	9.5	10.1
13.	KQUE-F	2280/ 7.7	9.2	8.3
14.	KYOK	1599/ 5.4	5.5	6.9
15.	KILT	1350/ 4.6	4.3	418
16.	KKBQ	1318/ 4.5	5.1	5.2
17.	KLEF-F	1228/ 4.2	4.9	5.3
18.	KXYZ	1044/ 3.5	1.8	NA
19.	KGOL-F	983/ 3.3	310	3.1
20.	KLAT	926/ 3.1	NA	NA
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.02% (4025 of 5226) (FAL 84: 77.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KFMK-F	1. KODA-F	1. KKBQ-F+	1. KODA-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KMJQ-F	2. KMJQ-F	2. KIKK-F	2. KTRH	2. KIKK-F	2. KKBQ-F	2. KKBQ-F	2. KIKK-F
3. KRBE-F	3. KSRR-F	3. KFMK-F	3. KKBQ-F	3. KIKK-F	3. KQUE-F	3. KMJQ-F	3. KMJQ-F	3. KODA-F	3. KODA-F	3. KKBQ-F
4. KSRR-F	4. KLTR-F	4. KLTR-F	4. KIKK-F	4. KKBQ-F	4. KTRH	4. KIKK-F+	4. KFMK-F	4. KIKK-F	4. KLTR-F	4. KFMK-F
5. KYOK	5. KLOL-F	5. KIKK-F	5. KLTR-F	KODA-F	5. KMJQ-F	5. KILT-F+	5. KLTR-F	5. KLTR-F	5. KSRR-F	5. KODA-F
6. KLOL-F	6. KFMK-F	6. KSRR-F	6. KODA-F	6. KLTR-F	6. KFMK-F	6. KFMK-F	6. KKBQ-F	6. KFMK-F	6. KLOL-F	6. KLTR-F
7.	7. KIKK-F	7. KODA-F	7. KILT-F	7. KILT-F	7. KILT-F	7. KSRR-F	7. KQUE-F	7. KSRR-F	7. KRBE-F	7. KLOL-F
8.	8. KRBE-F	8. KLOL-F	8. KTRH	8. KTRH	8. KPAC	8. KODA-F	8. KILT-F	8. KTRH	8. KTRH	8. KILT-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. KIKK-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KMJQ-F	1. KMJQ-F	1. KKBQ-F	1. KMJQ-F	1. KIKK-F
2. KLTR-F	2. KKBQ-F	2. KFMK-F	2. KKBQ-F	2. KFMK-F
3. KLOL-F	3. KLTR-F	3. KLTR-F	3. KLTR-F	3. KODA-F
4. KKBQ-F	4. KFMK-F	4. KMJQ-F	4. KIKK-F	4. KKBQ-F
5. KSRR-F	5. KSRR-F	5. KSRR-F	5. KFMK-F	5. KMJQ-F
6. KRBE-F	6. KLOL-F	6. KIKK-F	6. KODA-F	6. KLTR-F
7. KIKK-F	7. KRBE-F	7. KILT-F	7. KILT-F	7. KILT-F
8. KFMK-F	8. KIKK-F	8. KRBE-F	8. KLOL-F	8.
9.	9.	9.	9. KSRR-F	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK=F
2. KSRR-F	2. KSRR-F	2. KFMK-F	2. KFMK-F	2. KMJQ-F
3. KLOL-F	3. KKBQ-F	3. KKBQ-F	3. KKBQ-F	3. KTRH
4. KKBQ-F	4. KLOL-F	4. KSRR-F	4. KSRR-F	4. KLTR-F
5. KIKK-F	5. KFMK-F	5. KLOL-F	5. KLOL-F	5. KKBQ-F
6. KRBE-F	6. KLTR-F	6. KLTR-F	6. KLTR-F	6. KIKK-F
7. KLTR-F	7. KIKK-F	7. KIKK-F	7. KTRH	KODA-F
8.	8.	8. KTRH	8. KIKK-F	8. KILT-F
9.	9.	9.	9.	KSRR-F
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	48 (1)	686 (2)	734 (3)	14.0	14.2
AOR		538 (2)	538 (2)	10.3	11.1
AC/OLDIES/SOFT ROCK	92 (2)	656 (2)	748 (4)	14.3	13.3
MOR/VARIETY					
COUNTRY	122 (2)	639 (2)	761 (4)	14.6	16.0
BLACK/URBAN	172 (2)	562 (1)	734 (3)	14.0	13.9
BTFL MUSIC/EZ		434 (2)	434 (2)	8.3	8.2
NEWS/TALK	480 (2)		480 (2)	9.2	9.0
NOSTALGIA		246 (1)	246 (1)	4.7	4.9
RELIGION/GOSPEL		124 (3)	124 (3)	2.4	2.6
SPANISH	287 (6)	73 (1)	360 (7)	6.9	4.1
CLASSICAL		67 (1)	67 (1)	1.3	2.4
UNKNOWN/OTHERS					0.3
			5226 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEYH	850	Houston	1.0/2.6
KFRD	980	Rosenberg	.4/1.4
KGOL-F	107.5	Lake Jackson	1.0/3.3
KHCB-F	105.7	Houston	.8/2.8
KIKK	650	Pasadena	.7/2.3
KJOJ-F	106.9	Conroe	.3/1.5
KKBQ	790	Houston	.8/4.5
KLVL	1480	Pasadena	.4/1.8
KNUZ	1230	Houston	1.0/2.2
KRBE	1070	Houston	.7/2.6
KYND-F	92.1	Seabrook	.8/1.9
KYST	920	Texas City	.6/1.5

RADIO STATIONS

AM STATIONS

KCOH,	1430,	1 KW	, BLACK	SBN,	$ 53.00	(Roslin)	
KEYH,	850,	10 KW	, SPANISH	,	$ 40.00*	(Lotus)	
KIKK,	650,	250 W (DAYS)	, COUNTRY	,	$ 75.00	(Torbet)	Viacom
KILT,	610,	5 KW (DA-2)	, COUNTRY	,	$ 90.00*	(Blair)	LIN
KKBQ,	790,	5 KW (DA-2)	, CHR	ABC-F,	$ 95.00*	(McGuild)	
KLAT,	1010,	5 KW/1 KW (DA-2)	, SPANISH	,	$ 96.00	(Caballero)	Tichenor
KLVL,	1480,	1 KW/500 W (DA-N)	, SPANISH	,	$ 20.00	(National)	
KNUZ,	1230,	1 KW/250W	, OLDIES	ABC-D,	$ NA	(Republic)	
KPRC	950,	5 KW (DA-N)	, NEWS/TALK	ABC, SMN,	@145.00*	(Eastman)	
KRBE,	1070,	10 KW/5 Kw (DA-2)	, OLDIES	,	$ 60.00*	(Katz)	Lake Huron
KXYZ,	1320,	5 KW (DA-N)	, SPANISH	,	$ 77.50	(Caballero)	Infinity
KYOK,	1590,	5 KW (DA-N)	, BLACK	CBS-R,	$ 45.00	(Masla)	All Pro

FM STATIONS

KFMK-F,	97.9,	100 KW @ 1920,	AC	,	$239.75	(Selcom)	First Media
KGOL-F,	107.5,	100 KW @ 986,	RELIGION	UPI,	$ 40.00	(---)	(LAKE JACKSON)
KIKK-F,	95.7,	100 KW @ 2049,	COUNTRY	,	$240.00*	(Torbet)	Viacom
KILT-F,	100.3,	100 KW @ ?? ,	COUNTRY	,	$160.00*	(Blair)	LIN
KKBQ-F,	92.9,	100 KW @ 1920,	CHR	ABC-F,	$260.00*	(McGuild)	Gannett
KLEF-F,	94.5	100 KW @ 1970,	CLASSICAL	,	$100.00	(CBS)	Entercom
KLOL-F,	101.1,	100 KW @ 1949,	AOR	,	$145.00*	(CBS)	
KLTR -F,	93.7,	100 KW @ 1779,	AC	CBS-F,	$180.00	(MMR)	CBS
KMJQ-F,	102.1,	100 KW @ 1720,	URBAN	,	$200.00*	(Christal)	Keymarket
KODA-F,	99.1,	100 KW @ 2049,	BTFL (Bonne)	,	$240.00*	(Blair/RAR)	Westinghouse
KQUE-F,	102.9,	100 KW @ 1049,	NOSTALGIA	,	$125.00*	(Republic)	
KRBE-F,	104.1,	100 KW @ 1920,	CHR	,	$170.00*	(Katz)	Lake Huron
KSSR-F,	96.5,	100 KW @ 2000,	AOR	ABC_R,	$195.00	(HNWH)	Malrite

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KSRR-F: from ABC/Cap Cities to Malrite for $32,500,000

KBOL-F (Lake Jackson): sold to John Frankhouser for $750.000

KMJQ-F: from Amaturo to Keymarket for $? ?

MISCELLANEOUS COMMENTS

HUNTINGTON

Arbitron Rank/Pop (12+): 114/280,000
MSA Rank/Pop: 133,333,500
ADi #43 (with Charleston)
Average Person Rating: 13.7
Market TSL: 18.8 hours

Stations: 16/14
Diaries: 767/365:1/54.0
Sample Target: 680
Standard Error: .656
% Below Line: 6.2
% Not Listed:

Est 1985 Revenue: $6,000,000
HH Inc: $23,217
Retail $: 1.8 Bil
Pop per Station: 20,000
# 1 Biller: WKEE A/F $1,600,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WTCR-F	85/22.2	18.8	71.6	17.9	15.6	
2.	WAMX-F	77/20.1	16.6	19.3	10.8	10.5	
3.	WKEE-F	54/14.1	19.2	15.7	19.2	25.2	
4.	WGNT	35/ 6.5	10.5	9.9	13.8	10.5	
5.	WEMM-F	21/ 5.5	5.2	4.3	4.9	7.1	
6.	WKLX-F	20/ 5.2	5.2	6.0	2.8	------	
7.	WTCR	18/ 4.7	2.1	2.7	4.4	6.8	
8.	WAEZ-F	16/ 4.2	3.6	.7	1.0	.8	
9.	WKEE	14/ 3.7	4.0	1.9	3.1	3.7	
10.							
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WMAX-F	153/1933
2.	WTCR-F	111/1241
3.	WKEE-F	70/1240
4.	WKLC-F	48/ 665
5.	WEMM-F	31/482
6.	WPAY-F	31/ 563
7.	WGNT	26/505
8.	WTCR	19/ 328
9.	WAEZ-F	16/ 196
10.	WVAF-F	16/ 297
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WAMX-F	986/35.2	32.4	34.9
2.	WKEE-F	891/31.8	36.2	27.7
3.	WTCR-F	878/31.4	32.6	34.5
4.	WGNT	476/17.0	19.8	22.5
5.	WTCR	300/10.7	7.5	7.7
6.	WEMM-F	288/10.3	12.5	9.6
7.	WKLC-F	279/ 7.6	9.4	9.6
8.	WKEE	213/ 7.6	8.9	8.0
9.	WPAY-F	184/ 6.6	7.9	NA
10.	WAEZ-F	166/ 5.9	6.1	3.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 81.18% (289 of 356) (FAL 84: 75.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAMX-F	1. WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F+	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WTCR-F
2. WKEE-F	2. WKEE-F	2. WTCR-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WTCR-F	2. WAMX-F
3. WTCR-F	3. WTCR-F	3. WKEE-F	3. WAMX-F	3. WAMA-F	3. WGNT	3. WKEE-F	3. WKEE-F	3. WKEE-F	3. WKEE-F	3. WKEE-F
4.	4. WKLC-F	4.	4.	4.	4.	4. WGNT	4.	4.	4. WKLC-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WAMX-f	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F
2. WKEE-F	2. WTCR-F	2. WAMX-F	2. WAMs-F	2. WKEE-F	2. WKLC-F	2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WKEE-F
3.	3.	WKEE-F	3. WKEE-F	3. WAMX-F	3. WKEE-F	WTCR-F	WKEE-F	3. WKEE-F	3. WAMX-F
4.	4.	4.	4.	4.	4.	..	4.	4.	4.
5.	5.	5.	5.	5.	5..	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	22.2	20.9
AOR		20(1)	10 91)	5.6	6.5
AC/OLDIES/SOFT ROCK	14 (1)	57 (2)	71 (3)	19.9	19.1
MOR/VARIETY	28 (2)		18 (2)	7.9	6.3
COUNTRY	25 (2)	85 (1)	110 (3)	30.9	35.3
BLACK/URBAN					
BTFL MUSIC		19 (2)	19 (2)	5.3	
NEWS/TALK					
NOSTALGIA					2:9
RELIGION		26 (2)	26 (2)	7.3	8.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		3 (1)		0.8	
			356 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WCAK-F	92.7	Catlettsburg, Ky.	.8/2.8
WGOH	1370	Grason, KY	1.8/2.3
WIRO	1230	Ironton, OH	.8/4.4
WLGC-F	105.5	Greenup, KY	.8/4.3
WMLV-F	107.1	Ironton, OH	.8/3.4
WPAY-F	104.1	Portsmouth, OH	1.3/6.6
WVAF-F	99.9	Charleston	.5/1.5

RADIO STATIONS

WCMI, 1340, 1 KW/250 W	, $ 8.00	(-----)	(ASHLAND, KY)
WGNT, 930, 5 KW/1 KW (DA-1)	NBC, $ 28.00*	(Blair)	SToner
WIRO, 1230, 1 KW/ 150 W	MBS, $ 15.00	(Regional)	
WKEE, 800, 5 KW (DAYs, DA)	ABC-D, $ NA	(Katz) Capital-WRAL	
WTCR, 1420, 5 KW 5 KW/500 W (DA-N)	ABC-T, $ 23.00*	(mc-Guild) CRB	
WWHY, 1470, 5 KW (DAYS, DA)	, $ 9.00	(-----)	
WPAY, 1400, 1 KW/ 150 W	, $ 11.00	(Mid Amer) Bradon	(PORTSMOUTH, OH)
WAMX-F, 93.7, 50 KW @ 463, CHR	ABC-F, $ 48.00*	(Blair)	Stoner
WCAK-F, 92.7, 3 KW @ 300, CONTEMP/AC	, $ 10.00	(-----)	(CATLETTSBURG, KY)
WEMM-F, 107.9, 50 KW @ 500, RELIGION	,, $ 14.00	(-----)	Mortenson)
WMLV-F, 107.1, 3 KW @ 200, BTFL	MBS, $ 15.00	(Regional)	
WKEE-F, 100.5 53 KW @ 560, AC/CONTEMP	ABC-C, $ 60.00*	(Katz) Capitol-WRAL	
W[illegible] F, 103.3, 50 KW @ 490, COUNTRY	ABC-I, $ 45.00*	(Mc-Guild) CRB	
WPAY-F, 104.1, 100 KW @ 840, RELIGION/COUNTRY	MBS, $ 10.90	Braden (PORTSMOUTH)	

WVAF, WKLC - See Charleston

MISCELLANEOUS COMMENTS: WCAK-F (Catlettsburg, KY) sold for $385,000.... WITO-f changes calls to WMLV

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/970,400
MSA Rank/Pop: 39/1,194,800
ADI #23
Average Person Rating: 16.7
Market TSL: 22.0 hours

Stations: 18/16
Diaries: 1543/629:1/40.8%
Sample Target: 1500
Standard Error: .504
% Below Line: 0.8
% Not Listed: 7.0

Est 1985 Revenue: $38,000,000
HH Inc.: $19,963
Retail $: 8.4 Bil
Pop per Station: 60,650
# 1 Biller: WIBC $8,000,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WIBC	242/14.7	15.4	16.0	16.2	15.9	13.9
2. WFBQ-F	237/14.4	15.5	11.3	9.6	9.9	18.2
3. WXTZ-F	168/10.2	9.2	7.7	9.6	8.6	8.4
4. WFMS-F	165/10.0	8.2	8.9	6.6	6.6	10.7
5. WZPL-F	158/ 9.6	8.3	11.1	15.1	14.6	10.5
6. WTLC-F	132/ 8.0	8.3	8.8	6.0	7.7	8.4
7. WENS-F	101/ 6.1	6.1	7.8	6.7	6.0	4.9
8. WMLF	74/ 4.5	4.4	3.2	2.9	3.6	2.5
9. WNAP-F	68/ 4.1	4.9	4.9	4.7	3.9	5.3
10. WTPI-F	56/ 3.4	2.6	1.3	--	--	3.3
11. WIRE	39/ 2.4	5.1	5.1	5.6	7.6	2.1
12. WNDE	35/ 2.1	2.1	2.6	2.6	1.7	1.7
13. WGRT	17/ 1.0	1.3	1.2	1.6	1.1	.4
14.						
15.						
16.						
17.						
18.						
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20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WFBQ-F	445/5099
2. WIBC	272/3267
3. WFMS-F	239/2563
4. WXTZ-F	231/2670
5. WZPL-F	198/3215
6. WTLC-F	137/1312
7. WENS-F	123/2257
8. WMLF	104/ 994
9. WNAP-F	96/2191
10. WTPI-F	65/ 932
11. WNDE	44/ 984
12. WIRE	40/1069
13.	
14.	
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21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WIBC	2771/28.1	28.6	31.3
2. WFBQ-F	2673/27.1	25.1	20.8
3. WZPL-F	2316/13.5	23.0	28.7
4. WXTZ-F	1910/19.4	18.4	16.0
5. WFMS-F	1792/18.2	14.6	15.5
6. WENS-F	1613/16.4	17.3	18.8
7. WNAP-F	1526/15.5	17.0	15.9
8. WTLC-F	1190/12.1	12.2	11.9
9. WIRE	965/ 9.8	12.0	12.6
10. WMLF	824/ 8.4	6.9	6.6
11. WTPI-F	743/ 7.5	5.9	3.9
12. WNDE	714/ 7.2	7.5	7.1
13.			
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17.			
18.			
19.			
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22.			
23.			
24.			
25.			

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFMS-F	1. WIBC	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFMS-F
2. WFBQ-F	2. WZPL-F	2. WFMS-F	2. WFMS-F	2. WIBC	2. WFMS-F	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WZPL-F	2. WFBQ-F
3. WNAP-F	3. WENS-F	3. WIBC	3. WIBC	3. WFBQ-F	3. WXTZ-F	3. WFMS-F	3. WFMS-F	3. WTLC-F	3. WTLC-F	3. WZPL-F
WTLC -F	4. WTLC-F	4. WZPL-F	4. WENS-F	4. WXTZ-F	4.	4. WXTZ-F	4. WFMS-F	4. WZPL-F	4. WFMS-F	4. WIBC
5.	5. WIBC	5. WENS-F	5. WZPL-F	5. WENS-F	5.	5. WZPL-F	5. WZPL-F	5. WXTZ-F	5. WIBC	5. WXTZ-F
6.	6. WFMS-F	6. WTLC-F	6. WXTZ-F	6. WZPL-F	6.	6. WTLC-F	6. WENS-F	6. WTLC-F	6. WXTZ-F	6. WTLC-F
7.	7. WNAP-F	7. WXTZ-F	7. WTLC-F	7. WTLC-F	7.	7. WENS-F	7. WMLF	7. WENS-F	7. WNAP-F	7. WENS-F
8.	8. WTPI-F	8.	8.	8.	8.	8.	8. WTLC-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WENS-F	1. WFBQ-F	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F
2. WZPL-F	2. WENS-F	2. WFBQ-F	2. WFMS-F	WFMS-F	2.	2.	2. WZPL-F	2. WZPL-F	2. WFMX-F
3. WENS-F	3. WTLC-F	3. WTLC-F	3. WENS-F	3. WXTZ-F	3.	3.	3. WTLC-F	3. WFMS-F	3. WIBC
4. WTLC-F	4. WZPL-F	4. WIBC	WIBC	4. WENS-F	4.	4.	4. WENS-F	4. WIBC	4. WZPL-F
5.	5. WIBC	5. WTPI-F	5. WTLC-F	5. WFBQ-F	5.	5.	5. WIBC	5. WENS-F	5. WENS-F
6.	6. WFMS-F	WFMS-F	6. WXTZ-F	6. WTLC-F	6.	6.	6.	6. WTLC-F	6. WXTZ-F
7.	7. WNAP-F	WZPL-F	7. WZPL-F	7.	7.	7.	7.	7. WTLC-F	7. WXTZ-F
8.	WXTZ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		226 (2)	226 (2)	14.8	17.1
AOR		237 (1)	237 (1)	15.5	12.1
AC/OLDIES/SOFT ROCK	74 (2)	163 (3)	237 (5)	15.5	12.5
MOR/VARIETY	248 (2)		248 (2)	16.2	18.8
COUNTRY		165 (1)	165 (1)	10.8	14.9
BLACK/URBAN		132 (1)	132 (1)	8.6	9.7
BTFL MUSIC/EZ		168 (1)	168 (1)	11.0	8.2
NEWS/TALK					--
NOSTALGIA	74 (1)		74 (1)	4.8	4.7
RELIGION/GOSPEL	26 (2)	7 (1)	33 (3)	2.2	2.1
SPANISH					--
CLASSICAL					--
UNKNOWN/OTHERS		8 (1)	8 (1)	0.5	--
		1528 (18)			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCBK-F	102.3	Martinville	.5/1.0
WGRT	810	Indianapolis	1.0/1.3
WXIR-F	98.3	Plainfield	.4/2.6
WXLW	950	Indianapolis	.5/1.5
WTTS-F	91.3	Bloomington	.4/2.1
WLW	700	Cincinnati	.4/1.8

RADIO STATIONS

AM STATIONS

WGRT,	810,	250 W (DAYS)	, GOSPEL	SBN,	$ 20.00	(Weiss)	Universal
WBRI,	1500,	5 W (DAYS, DA)	, RELIGION	,	$ 18.00	(-----)	
WFBM,	1110,	500 W (DAYS, DA)	, NOSTALGIA	,	$ 11.00	(-----)	(NOLESVILLE)
WIBC,	1070,	50 W/10 KW (DA-2)	, MOR	NBC-T,	$125.00	(Blair)	Blair
WIRE,	1430,	5 KW (DA-N)	, AC	ABC-E, NBC,	$ 70.00*	(MMR)	Mid America
WMLF,	1310,	5 KW/1 KW (DA-2)	, NOSTALGIA	MBS,	$ 40.00	(Mc-Guild)	Newsystems
WNDE,	1260,	5 KW (DA-N)	, OLDIES	US I, ABC I,	$ 45.00*	(Katz)	Taft
WNTS,	1590,	5 KW/500 W (DA-2)	, RELIGION	,	$ 18.00	(-----)	
WXLW,	950,	5 KW (DAYS, DA)	, RELIGION	,	$ 10.00	(-----)	

FM STATIONS

WENS,	97.1,	30 KW @ 679,	AC	,	$105.00	(Christal)	Emmis
WFBQ,	94.7,	52 KW @ 850,	AOR	Source,	$100.00*	(KATZ)	Taft
WFMS,	95.5,	13 KW @ 1000,	COUNTRY	,	$ 90.00	(Torbet)	Susquehanna
WNAP,	93.1,	13 KW @ 1022,	CHR	,	$ 57.00	(Blair)	Blair
WTLC,	105.7,	50 KW @ 445,	BLACK	SBN, NBN,	$ 70.00*	(Mc-Guild)	Newsystems
WTPI,	107.9,	22 KW @ 885,	AC	APR, CBS-R,	$ 45.00	(Republic)	
WXTZ,	103.3,	18 KW @ 860,	BTFL	,	$ 90.00*	(MMR)	Mid America
WZPL,	99.5,	50 KW @ 500,	CHR	,	$100.00*	(HNWH)	H & W
WATI,	107.1,	3 KW @ 300,	NOSTALGIA	,	$ 32.00	(Weiss)	Universal
WXIR,	98.3,	3 KW @ [illegible]06,	RELIGION	,	$ 18.00	(-----)	

CALL LETTER CHANGES

FORMAT CHANGES

WIRE: From Country to AC (Sep)

STATION SALES

WZPL-F: From H & W to Fairwest for $11,000,000 (Gammon & Ninowski)

WFBM (Noblesville): Sold for $780,000 (Burt Sherwood).

MISCELLANEOUS COMMENTS

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/646,700
MSA Rank/Pop: 63/797,100
ADI # 61
Average Person Rating: 16.5
Market TSL: 22.1 hours

Stations: 24/22
Diaries: 1067/606:1/45.8%
Sample Target: 1000
Standard Error: .620
% Below Line: 3.7
% Not Listed: 15.8

Est 1985 Revenue: $16,700,000
HH Inc: $27,997
Retail $: 5.1 Bil
Pop per Station: 29,395
1 Biller: WIVY-F $3,500,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WIVY-F	144/13.0	15.4	13.2	11.9	11.6	
2. WFYV-F	109/ 9.8	10.3	11.4	14.9	10.8	
3. WQIK-F	106/ 9.5	10.3	11.7	8.2	8.7	
4. WAIV-F	87/ 7.8	7.3	9.2	7.9	8.3	
5. WJAZ-F	83/ 7.5	9.7	8.4	8.3	6.5	
6. WCRJ-F	65/ 5.9	2.8	4.7	6.2	8.6	
7. WLCS-F	62/ 5.6	9.5	9.5	11.3	11.8	
WZAZ	62/ 5.6	4.7	3.5	4.0	2.5	
9. WPDQ	29/ 2.6	1.9	2.8	6.4	5.5	
WNFI F	29/ 2.6	3.4	2.2	---	.9	
11. WOKV	28/ 2.5	2.6	2.5	3.4	2.2	
12. WCGL	25/ 2.3	3.1	1.8	1.8	3.0	
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WIVY-F	155/2155
2. WQIK-F	130/1513
3. WFYV-F	117/1470
4. WAIV-F	100.1452
5. WJAX-F	97/1243
6. WLCS-F	76/1131
7. WCRJ-F	67/ 881
8. WZAZ	62/ 588
9. WNFI-F	54/1017
10. WRUF-F	52/ 895
11. WPDQ	29/ 501
12. WOKV	28/ 587
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WIVY-F	1966/29.2	32.4	28.8
2. WFYV-F	1329/19.8	18.4	19.3
3. WAIV-F	1268/18.8	20.1	21.8
4. WQIK-F	1205/17.9	20.0	19.3
5. WLCS-F	1050/15.6	18.7	18.3
6. WJAX-F	1024/12.2	17.0	15.3
7. WCRF-F	835/12.4	8.5	10.6
8. WZAZ	588/ 8.7	8.1	6.7
9. WOKV	550/ 8.2	6.5	6.6
10. WNFI-F	506/ 7.5	9.2	7.3
11. WPDQ	501/ 7.4	7.9	7.0
12. WQIK	409/ 6.1	NA	NA
13.			
14.			
15.			

12+ FM SHARE (METRO): 77.22% (722 of 935) (FAL 84: 79.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJAX-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WQIK-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WFYV-F	1. WIVY-F
2. WIVY-F	2. WFYV-F	2. WFYV-F	2. WAIV-F	2. WAIV-F	2. WCRJ-F	2. WQIK-F	2. WFYV-F	2. WFYV-F	2. WJAX-F	2. WQIK-F
3. WFYV-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WQIK-F	3. WIVY-F	3. WAIV-F	WAIV-F	3. WQIK-F	3. WIVY-F	3. WFYV-F
WNFI-F	4. WJAX-F	4. WQIK-F	4. WFYV-F	4. WCRJ-F	4. WAIV-F	WFYV-F	4. WQIK-F	4. WJAX-F	4. WQIK-F	4. WAIV-F
5.	5. WQIK-F	5. WLCS-F	5. WLCS-F	5. WFYV-F	5. WLCS-F	5. WJAX-F	5. WCRJ-F	5. WAIV-F	5. WLCS-F	5. WJAX-F
				WLCS-F	WZAZ					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WAIV-F
2. WFYV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WIVY-F	2. WIVY-F	2. WAIV-F	2. WIVY-F	WIVY-F
3. WCRJ-F	3. WFYV-F	3. WLCS-F	3. WQIK-F	3. WQIK-F	3.	3. WAIV-F	3. WIVY-F	3. WAIV-F	WQIK-F
WJAX-F	4. WCRJ-F	4. WJAX-F	4. WZAZ	4. WLCS-F	4.	4. WJAX-F	4. WJAX-F	WQIK-F	4. WFYV-F
5.	WJAX-F	WPDQ	5. WLCS-F	5. WZAZ	5.	5. WQIK-F	5.	5. WCRJ-F	5. WCRJ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		173 (2)	173 (2)	18.5	17.9
AOR		115 (2)	115 (2)	12/3	12.5
AC/OLDIES/SOFT ROCK		166 (4)	166 (4)	17.8	10.5
MOR/VARIETY	7 (1)		7 (1)	0.7	
COUNTRY	23 (2)	171 (2)	194 (4)	20.7	21.3
BLACK/URBAN	102 (4)	83 (1)	185 (5)	19.8	16.3
BTFL MUSIC					10.4
NEWS/TALK	28 (1)		28 (1)	3.0	
NOSTALGIA					
RELIGION	53 (4)	14 (1)	67 (5)	7.2	1.0
SPANISH					6.9
CLASSICAL					
UNKNOWN/OTHERS					0.5
			935 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WAOC	1420	St. Augustine	.8/1.3
WAPE	690	Jacksonville	1.3/3.9
WFOY	1240	St. Augustine	.6/1.3
WJAX	930	Jacksonville	.6/2.8
WQIK	1320	Jacksonville	1.3/6.1
WROS	1050	Jacksonville	.6/1.6
WRXJ	1220	Jacksonville	.4/1.2
WSOS-F	105.5	St. Augustine	.9/2.2
WSVE-F	92.7	Green Cove Spg.	1.3/2.9
WUVU-F	97.7	St. Augustine	.6/1.3
WVOJ	970	Jacksonville	.6/1.3
WRUF-F	103.7	Gainesville	.5/1.1

RADIO STATIONS

WAPE ,	690 ,	50 KW/10 KW (DA-N),	RELIGION	$ 20.00	(----)	Statewide
WBIX ,	1010 ,	10 KW (DAYS, DA) ,	GOSPEL	$ 9.00	(Smith)	
WCGL ,	1360 ,	5 KW (DAYS) ,	RELIGION	$ 14.00	(Roslin)	
WEXI ,	1280 ,	5 KW (DAYS, DA) ,	CHILDREN'S	$ 22.00	(Market 4)	Children's Network
WJAX ,	930 ,	5 KW (DA-N) ,	BLACK	$ NA	(Weiss)	
WOKV ,	600 ,	5 KW (DA-N) ,	NEWS/TALK	$ 40.00	(Eastman)	Affiliated
WPDQ ,	1460 ,	5 KW (DA-N) ,	BLACK	$ 35.00*	(Masla)	Metroplex
WQIK ,	1320 ,	5 KW (DA-N) ,	COUNTRY	$ 33.00*	(Mc-Guild)	Jacor
WROS ,	1050 ,	5 KW (DAYS, DA) ,	RELIGION	$ 17.00	(----)	
WRXJ ,	1220 ,	1 KW (DAYS) ,	BLACK	$ NA	(Selcom)	Kravis
WVOJ ,	970 ,	1 KW (DAYS, DA) ,	RELIGION	$ 10.00	(----)	
WZAZ ,	1400 ,	1 KW/250 W ,	BLACK	$ 18.00	(Lazar)	
WAIV F,	96.9 ,	100 KW @ 935 ,	AC	$ 80.00	(Eastman)	Affiliated
WCRJ F,	107.3,	100 KW @ 350 ,	COUNTRY	$ 65.00*	(Katz)	Justice
WFYV F,	106.5,	100 KW @ 700 ,	AOR	$110.00*	(MMR)	Metroplex
WIVY F,	102.9,	60 KW @ 635 ,	CHR	$110.00	(Torbet)	Gilmore
WJAX F,	95.1 ,	100 KW @ 460 ,	URBAN	$ 30.00*	(Weiss)	Statewide
WLCS F,	96.1 ,	100 KW @ 830 ,	AC	$ 75.00	(Selcom)	Lravos
WQIK F,	99.1 ,	100 KW @ 620 ,	COUNTRY	$ 90.00	(Mc-Guild)	Jacor

WNFI -- See Daytona Beach

MISCELLANEOUS COMMENTS WBIX sold to Sudbrink for $436,000...WJAX sold by Statewide to Kravis for $750,000...WKTZ-F changes calls to WLCS-F and format from BTFL to AC...WRXJ donated to Jones College by Kravis

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 85/374,200
MSA Rank/Pop: 103/444,200
ADI # 86
Average Person Rating: 16.5
Market TSL: 22.2 hours

Stations: 29/23
Diaries: 889/421:1/61.2%
Sample Target: 770
Standard Error: .655
% Below Line: 4.9
% Not Listed: 7.1

Est 1985 Revenue: $8,700,000
HH Inc: $24,101
Retail $: 2.4 Bil
Pop per Station: 16,270
1 Biller: WQUT-F $1,700,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WQUT-F	139/22.4	24.2	21.9	25.2	17.0	
2.	WXBQ-F	126/20.3	12.6	21.4	20.0	21.1	
3.	WTFM-F	59/ 9.5	7.0	9.2	9.0	7.3	
4.	WJCW	55/ 8.9	9.7	8.8	9.5	8.1	
5.	WXYZ-F	20/ 3.2	3.2	1.5	2.6	6.1	
6.	WKIN	16/ 2.6	.5	2.5	1.6	4.1	
	WZAP	16/ 2.6	2.0	2.7	2.1	2.4	
8.	WIKQ-F	14/ 2.3	1.5	2.2	.8	.5	
9.	WBEJ	13/ 2.1	1.4	1.9	1.5	2.4	
10.	WRGS	12/ 1.9	1.5	1.0	1.6	1.4	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WQUT-F	193/2015
2.	WXBQ-F	165/1853
3.	WTFM-F	79/ 939
4.	WIVK-F	56/ 587
5.	WJCW	55/ 658
6.	WMEV-F	37/ 253
7.	WIKQ-F	28/ 406
8.	WMYU	27/ 462
9.	WIMZ-F	21/ 330
10.	WZXY-F	20/ 344
11.	WKIN	18/ 268
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WQUT-F	1369/36.5	38.3	37.3
2.	WXBQ-F	1263/33.7	29.9	35.0
3.	WTFM-F	665/17.7	12.6	18.1
4.	WJCW	636.16.9	16.6	16.0
5.	WZXY-F	344/ 9.2	9.2	4.7
6.	WFHG	257/ 6.8	6.3	9.6
7.	WKIN	254/ 6.8	4.7	7.7
8.	WIKQ-F	230/ 6.1	4.0	NA
9.	WJSO	203/ 5.4	NA	4.9
10.	WBEJ	197/ 5.2	4.6	4.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.28% (394 of 577) (FAL 84: 66.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2.	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3.	3. WTFM-F	3. WJCW	3. WJCW	3. WJCW	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WJCW	3. WJCW
4.	4.	4. WJCW	WTFM-F	WTFM-F	4. WQUT-F	4. WJCW	4. WJCW	4. WJCW	4. WTFM-F	4. WTFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2. WXBQ-F	2. WXBQ-F	WXBQ-F	2. WXBQ-F	2. WQUT-F	2.	2. WXBQ-F	WXBQ-F	2. WXBQ-F	2. WQUT-F
3. WTFM-F	3.	3.	3. WTFM-F	3. WTFM-F	3.	3.	3. WTFM-F	3.	3. WFCW
4.	4.	4.	4.	4. WJCW	4.	4.	4.	4.	4. WTFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	10 (1)	146 (3)	156 (4)	27.0	26.0
AOR		28 (2)	28 (2)	4.9	1.7
AC/OLDIES/SOFT ROCK	4 (1)	20 (3)	24 (3)	4.2	7.6
MOR/VARIETY	28 (3)		28 (3)	2.9	3.5
COUNTRY	110 (7)	134 (3)	233 (10)	42.3	42.2
BLACK/URBAN					
BTFL MUSIC		59 (1)	59 (1)	10.2	9.9
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	1.2	0.7
RELIGION	24 (3)	2 (1)	26 (4)	4.5	5.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.9	3.5
			577 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WBBI	1230	Abingdon	.6/2/5
WBCV	1550	Bristol, VA	.5/1.4
WEMB	1420	Erwin	1.3/2.1
WETB	790	Johnson City	.6/4.3
WFHG	980	Bristol, VA	1.6/6.8
WGAT	1050	Gate City	.8/1.9
WGOC	1090	Kingsport	1.4/2.1
WJSO	1590	Jonesboro	1.4/5.4
WJSO-F	99.3	Elizabethon	.5/4.0
WKPT	1400	Kingsport	1.1/5.2
WMCH	1260	Church Hill	.8/2.5
WMEV-F	93.9	Bristol	.8/1.6
WOPI	1490	Bristol	1.1/3.6
WIMZ-F	103.5	Knorville	1.3/2.4
WIVK-F	107.7	Knorville	.8/3.3
WKSF-F	99.9	Asheville, NC	.6/3.4
WMIT-F	106.9	Black Mountain	.3/2.2
WMYU-F	102.1	Sevierville	1.0/2.7
WOKI-F	100.3	Oak Ridge	.5/2.2

RADIO STATIONS

WFHG	980	5 KW/1 KW (DA-N)	CONTEMP/AC	ABC-D,	$ 16.00*	(Mc-Guild)	Nininger	(BRISTOL)
WGOC	1090	1 KW (DAYS,DA)	COUNTRY	NBC,	$ 13.00	(----)		(KINGSPORT)
WJCW	910	5 KW/1 KW (DA-N)	COUNTRY	CBS,	$ 25.00*	(Katz)	Bloomington	(JOHNSON CITY)
WKIN	1320	5 KW/500 W (DA-N)	COUNTRY	APR,	$ 13.00	(Torbet)	Bahakel	(KINGSPORT)
WZAP	690	10 KW (DAYS)	RELIGION		$ 14.00	(Gates)		(BRISTOL)
WJSO	1590	5 KW (DA-N)	MOR		$ 13.00	(----)		(JONESBORO)
WBBI	1230	1 KW/250 W	COUNTRY	NBC,NBC-T,	$ 5.00	(----)		(ABINGDON, VA)
WBEJ	1240	1 KW/250 W	COUNTRY		$ 7.00	(----)		(ELIZABETHTOWN)
WETB	790	5 KW (DAYS)	AC	MBS,	$ 8.00	(----)		(JOHNSON CITY)
WKPT	1400	1 KW/250	MOR/AC	ABC-E,	$ 14.00	(Republic)		(KINGSPORT)
WOPI	1490	1 KW/250 W	NOSTALGIA	US 2,	$ 9.00	(----)		(BRISTOL)
WQUT-F	101.5	100 KW @ 1500	CHR/AOR	US 1,	$ 40.00*	(Katz)	Bloomington	(JOHNSON CITY)
WTFM-F	98.5	100 KW @ 1260	BTFL/EZ	ABC-E,	$ 24.00*	(Republic)	Home News	(KINGSPORT)
WXBQ-F	96.9	67 KW @ 2240	COUNTRY	ABC-I,	$ NA	(Mc-Guild)	Nininger	(BRISTOL)
WZXT-F	104.9	1 KW @ 475	AOR	Source,	$ 18.00*	(Torbet)	Bahakel	(KINGSPORT)
WIKQ-F	94.9	100 KW @ 1090	AC		$ 9.00	(----)		(GREENVILLE)
WJSO-F	99.3	3 KW @ -79	COUNTRY		$ 16.00	(----)		(ELIZABETHTON)

KALAMAZOO

Arbitron Rank/Pop (12+): 147/177,700	**Stations:** 17/9	**Est 1985 Revenue:** $6,000,000
MSA Rank/Pop: 190/214,300	**Diaries:** 630/282:1/52.9%	**HH Inc:** $32,414
ADI #42 (w/Grand Rapids)	**Sample Target:** 610	**Retail $:** 1.4 Bil
Average Person Rating: 14.5	**Standard Error:** .753	**Pop per Station:** 19,744
Market TSL: 19.4 hours	**% Below Line:** 29.6	**# 1 Biller:** WKFR-F $1,700,000
	% Not Listed: 10.4	

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WNWN-F	32/12.3	9.3	12.7	9.5	7.8	11.3
2. WQLR-F	31/11.9	10.8	10.1	7.1	9.4	9.5
WKZO	31/11.9	15.3	13.0	12.7	11.1	12.7
4. WKFR-F	30/11.5	15.7	61.7	14.8	15.6	9.2
5. WJFM-F	25/ 9.6	6.3	3.6	3.2	2.0	7.4
6. WKMI	19/ 7.3	7.8	8.7	6.9	4.9	7.4
7. WOOD-F	16/ 6.2	5.2	5.1	6.3	5.1	2.8
8. WGRD-F	13/ 5.0	6.3	4.7	6.3	6.5	6.7
9. WLAV-F	9/ 3.5	3.4	3.3	5.3	4.6	6.3
10. WJXQ-F	8/ 3.1	3.4	4.3	3.4	6.2	1.4
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WNWN-F	79/723
2. WKZO	57/825
3. WQLR-F	45/517
4. WOOD-F	44/555
5. WKFR-F	43/736
WJFM-F	43/671
7. WGRD-F	33/615
8. WKMI	21/339
9. WLAV-F	18/298
WQXC-F	18/208
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WKZO	518/28.9	35.3	31.2
2. WKFR-F	516/28.8	33.9	35.8
3. WJFM-F	415/23.2	19.4	13.2
4. WNWN-F	361/20.2	16.5	18.5
5. WQLR-F	215/17.6	21.0	16.0
6. WKMI	301/16.8	19.6	19.7
7. WOOD-f	299/16.7	14.5	13.6
WGRD-F	299/16.7	19.4	17.5
9. WLAV-F	165/ 9.2	8.2	8.8
10. WKLQ-F	139/ 7.8	5.3	5.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.53% (162 of 233) (FAL 84: 72.36%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJFM-F	1. WKFR-F	1. WKFR-F	1. WNWN-F	1. WNWN-F	1. WNWN-F	1. WKZO	1. WQLR-F	1. WKFR-F	1. WJFM-F	1. WKFR-F
2. WKFR-F	2. WJFM-F	2. WJFM-F	2. WKFR-F	2. WKFR-F	2. WKZO	2. WNWN-F	2. WNWN-F	WNWN-F	2. WKZO	2. WNWN-F
WKMI	3. WKMI	3. WNWN-F	3. WKMI	3. WQLR-F	3. WQLR-F	3. WQLR-F	3. WKZO	3. WQLR-F	WNWN-F	3. WQLR-F
4.	4.	4. WQLR-F	WQLR-F	4. WKMI	4.	4. WKFR-F	4. WKMI	WJFM-F	4. WKFR-F	4. WJFM-F
5.	5.	5.	5.	WKZO	5.	5.	5. WKFR-F	5.	5.	5. WKZO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNWN-F	1. WJXQ-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNWN-F
WJFM-F	2. WJFM-F	WKMI	WJFM-F	2. WKFR-F	2. WJFM-F	WJFM-F	2. WJFM-F	2. WNWN-F	2. WKFR-F
3. WGRD-F	3. WKMI	3. WQLR-F	3. WKMI	3. WQLR-F	3. WKFR-F	3. WJXQ-F	3. WJXQ-F	WJFM-F	3. WKMI
4.	4. WGRD-F	4.	WNWN-F	4. WKMI	WQLR-F	4.	4.	4. WQLR-F	WKZO
5.	5.	5.	WQLR-F	WKZO	5.	5.	5.	5.	WQLR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		69 (4)	69 (4)	29.6	28.0
AOR		17 (2)	17 (2)	7.3	8.5
AC/OLDIES/SOFT ROCK	19 (1)	5 (1)	24 (2)	10.3	10.6
MOR/VARIETY	31 (1)		31 (1)	12.2	15.0
COUNTRY	3 (2)	34 (2)	37 (4)	15.9	15.9
BLACK/URBAN					
BTFL MUSIC		47 (2)	47 (2)	20.2	17.1
NEWS/TALK					1.2
NOSTALGIA	3 (1)		3 (1)	1.3	
RELIGION	5 (1)		5 (1)	2.1	3.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			233 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WJEZ	1560	Portage	1.2/1.8
WLPR	1420	Kalamazoo	1.9/4.1
WQSN	1470	Kalamazoo	.4/1.8
WQXC-F	100.9	Otsego	.8/2.9
WKLQ-F	94.5	Holland	.4/7.8
WIBM	94.1	Jackson	1.9/4.4
WMAQ	670	Chicago	.8/2.6

RADIO STATIONS

WHEZ, 1360, 1 KW (DAYS , NOSTALGIA	, $ NA	(Christal)	
WQSN, 1470, 500 W (DAYS, DA) , COUNTRY	, $ 10.00	(Masla)	Fairfield
WKMI, 1360, 5 KW/1 KW (DA-N) , AC	ABC-D, $ 25.00	(HNWH)	
WKPR, 1420, 1 KW (DAYS,DA) , RELIGION	, $ 6.50	(-----)	Kuiper
WKZO, 590, 5 KW (DA-N) , MOR	CBS, MBS, $ 19.00	(Mc-Guild)	Fetzer
WKFR-F, 103.3, 50 KW @ 500, CHR	, $ 55.00*	(Eastman)	(BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, $ 41.00	(Christal)	(COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ	, $ 17.00	(Masla)	Fairfield
WQXC-F, 100.9, 3 KW @ 300, COUNTRY	UPI, $ 15.00	(Patt)	(OTSEGO)

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS: WKMI sold for $1,500,000... WKLZ changed calls to WQSN... WBUK came back on the air as WHEZ with a nostalgia format

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,205,100
MSA Rank/Pop: 29/1,478,400
ADI #30
Average Person Rating: 15.7
Market TSL: 20.9 hours

Stations: 24/23
Diaries: 1412/853:1/51.2%
Sample Target: 1360
Standard Error: .504
% Below Line: 0.4
% Not Listed: 6.1%

Est 1985 Revenue: $37,100,000
HH Inc.: $33,068
Retail $: 10.4 Bil
Pop per Station: 52,396
# 1 Biller: WDAF $6,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1. WDAF	213/11.1	--	10.7	10.5	11.4	14.5	1. WDAF	385/4705	1.	KCMO	2700/22.1	19.6	21.0
2. KCMO	149/ 7.8	--	6.8	5.2	7.7	5.7	2. KCMO	213/3516	2.	WDAF	2451/20.1	21.0	22.6
3. KMBR-F	148/ 7.7	--	8.5	7.8	7.5	6.5	3. KMBR-F	203/2356	3.	KBEQ-F	2446/20.1	23.1	19.8
4. KBEQ-F	134/ 7.0	--	7.1	8.9	6.7	9.2	4. KYYS-F	169/2721	4.	KUDL-F	1916/15.7	15.1	16.8
5. KPRS-F	117/ 6.1	--	4.7	4.5	4.7	5.6	5. KBEQ-F	156/2887	5.	KYYS-F	1884/15.5	17.1	15.6
6. KUDL-F	114/ 6.0	--	6.4	5.1	6.3	5.7	6. KUDL-F	130/2217	6.	KMBR-F	1765/14.5	16.3	15.0
7. KYYS-F	113/ 5.9	--	6.8	5.9	5.8	8.3	7. WHB	125/2429	7.	KFKF-F	1609/13.2	13.2	12.9
8. KFKF-F	112/ 5.8	--	5.4	6.3	6.1	4.5	8. KZZC-F	122/2105	8.	KLSI-F	1557/12.8	14.2	13.8
9. KLSI-F	100/ 5.2	--	6.0	5.4	6.5	6.0	KFKF-F	122/1761	9.	WHB	1490/12.2	12.0	14.2
10. WHB	81/ 4.2	--	3.2	4.0	4.4	2.5	10. KPRS-F	117/1169	10.	KMBZ	1355/11.1	11.6	12.9
11. KMBZ	79/ 4.1	--	4.6	4.9	4.9	3.8	11. KLSI-F	102/1633	11.	KZZC-F	1332/10.9	14.9	13.8
12. KJLA	77/ 4.0	--	3.4	3.9	3.7	2.9	12. KMBZ	93/1571	12.	KPRS-F	1143/ 9.4	10.6	8.4
13. KZZC-F	67/ 3.5	--	4.6	3.8	3.8	5.2	13. KCFX-F	88/1089	13.	KBKC-F	1134/ 9.3	8.5	11.1
14. KCFX	55/ 2.9	--	1.8	1.5	1.3	4.2	14. KKCI-F	84/1086	14.	KCFX-F	879/ 7.2	7.2	5.8
15. KBKC-F	52/ 2.7	--	3.8	3.3	4.1	2.8	15. KJLA	79/ 895	15.	KJLA	859/ 7.0	8.1	7.2
16.							16.		16.				
17.							17.		17.				
18.							18.		18.				
19.							19.		19.				
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 60.60% (1091 of 1799) (FAL 84: 59.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KMBR-F	1. WDAF	1. KCMO	1. WDAF
2. KBKC-F	2. KPRS-F	2. KYYS-F	2. KUDL-F	2. KUDL-F	2. KMBR-F	2. KBEQ-F	2. WDAF	2. KMBR-F	2. WDAF	2. KPRS-F
3. KZZC-F	3. KBEQ-F	3. KUDL-F	KLSI-F	3. KMBR-F	3. KCMO	3. KMBR-F	3. KUDL-F	3. KBEQ-F	3. KYYS-F	3. KCMO
4. KYYS-F	4. KUDL-F	4. KLSI-F	4. KFKF-F	4. KCMO	4. KFKF-F	4. KCMO	4. KCMO	4. KFKF-F	4. KBEQ-F	4. KFKF-F
5. KKCI-F	5. KLSI-F	5. KFKF-F	5. KMBR-F	5. KFKF-F	5. WHB	5. KLSI-F	5. KLSI-F	5. KCMO	5. KPRS-F	5. KMBR-F
KPRS-F	6. KFKF-F	6. KBEQ-F	6. WHB	6. KLSI-F	6. KLSI-F	KYYS-F	6. KPRS-F	6. KPRS-F	6. KMBZ	6. WHB
7.	7. KZZC-F	7. KPRS-F	7. KYYS-F	7. WHB	7. KMBZ	7. KUDL-F	7. KYYS-F	7. KUDL-F	7. KMBR-F	7. KYYS-F
8.	8.	8.	8. KSMO	8.	KUDL-F	8. KFKF-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9. KMBZ	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KUDL-F	1. KUDL-F	1. WDAF	1. WDAF	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. WDAF
2. KPRS-F	2. KLSI-F	2. KLSI-F	2. KLSI-F	2. KMBR-F	2. KPRS-F	2. KPRS-F	2. KBEQ-F	2. KFKF-F	2. KYYS-F
3. KUDL-F	3. KPRS-F	3. KPRS-S	3. KUDL-F	3. KLSI-F	3. KBEQ-F	3. KBEQ F	3. KUDL-F	3. KPRS-F	3. KFKF-F
4. KLSI-F	4. DBEQ-F	4. KMBR-F	4. KMBR-F	4. KUDL-F	4. KKCI-F	4. KUDL-F	4. KPRS-F	4. WDAF	4. KCMO
5. KBKC-F	5. KFKF-F	5. WHB	5. KBEQ-F	5. KCMO	5. KCFX-F	5. KFKF-F	5. KFKF-F	WHB	5. WHB
KZZC-F	KZZC-F	6. KCXL	6. KFKF-F	6. KFKF-F	KZZC-F	KCFX-F	6. KCMO	6. KBEQ-F	6. KUDL-F
7. KFKF-F	7. KYYS-F	7.	KPRS-F	7. WHB	7.	7.	7.	KUDL-F	7. KPRS-F
8.	KCXL	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

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FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		253 (3)	253 (3)	14.1	13.5
AOR		211 (4)	211 (4)	11.7	9.0
AC/OLDIES/SOFT ROCK	81 (1)	214 (2)	295 (3)	16.4	18.2
MOR/VARIETY					--
COUNTRY	222 (2)	112 (1)	334 (3)	18.6	22.7
BLACK/URBAN	36 (1)	117 (1)	153 (2)	8.5	4.9
BTFL MUSIC/EZ		148 (1)	148 (1)	8.2	7.9
NEWS/TALK	228 (2)		228 (2)	12.7	13.8
NOSTALGIA	77 (1)		77 (1)	4.3	3.9
RELIGION/GOSPEL	55 (3)		55 (3)	3.1	5.1
SPANISH				--	--
CLASSICAL		36 (1)	36 (1)	2.0	1.0
UNKNOWN/OTHERS	9 (1)		9 (1)	0.5	
			1799 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCCV	1510	Independence	.9/2.4
KCKM	1340	Kansas City	.5/1.9
KCNW	1380	Fairway	.5/1.1
KCXL	1140	Liberty	1.9/2.8
KEXS	1090	Exelsior Spgs	1.1/2.4
KKCI-F	106.5	Liberty	1.9/5.5
KPRT	1590	Kansas City	.8/3.3
KXTR-F	96.5	Kansas City	1.9/4.1
KLZR-F	105.9	Lawrence	.5/2.0

RADIO STATIONS

AM STATIONS

KBEA,	1480,	1 KW/500 W (DA-N),	NEWS/TALK		$ 14.00	(P/W)	
KCCV,	1510,	10 KW (DAYS)	RELIGION		$ 20.00	(-----)	Bolt
KCMO,	810,	50 KW/5 KW (DA-N)	NEWS/TALK	CBS, MBS,	$ 86.25	(Mc-Guild)	Summitt
KFKF,	1340,	1 KW/250 W	COUNTRY		$ NA	(Mc-Guild)	Sconnix
KJLA,	1190,	5 KW/250 W (DA-N),	NOSTALGIA	MBS,	$ 25.00	(Weiss)	
KMBZ,	980,	5 KW (DA-N)	NEWS	ABC-I,	$ 59.00*	(Durpetti)	Bonneville
KPRT,	1590,	1 KW (DAYS)	GOSPEL	MBS,	$ 25.00	(HNWH)	
WDAF,	610	5 KW	COUNTRY	ABC-E,	$105.00*	(Katz)	Taft
WHB,	710,	10 KW/5 KW (DA-2)	AC	NBC,	$ 60.00	(Christal)	Shamrock
KCNW,	1380,	2.5 KW (DAYS)	RELIGION		$ 18.00	(-----)	Universal

FM STATIONS

KBEQ,	104.3,	50 KW @ 1150,	CHR	ABC-C,	$ 68.00	(Republic)	Capital-Goodman
KCFX,	100.7,	100 KW @ 847,	AOR	ABC-R,	$ 43.00	(MMR)	(HARRISONVILLE)
KBKC,	94.9,	100 KW @ 1057,	COUNTRY		$ 61.00	(Mc-Guild)	Summit
KFKF,	94.1,	100 KW @ 460,	COUNTRY		$ 58.00	(Mc-Guild)	Sconnix
KKCI,	106.5,	100 KW @ 880,	AOR	CBS-R,	$ 40.00*	(CBS)	Transcom
KLSI,	93.3,	100 KW @ 428,	AC	ABC-D,	$ 75.00	(Selcom)	Sandusky
KMBR,	99.7,	100 KW @ 950,	BTFL		$ 76.00*	(Durpetti)	Bonneville
KPRS,	103.3,	100 KW @ 450,	BLACK	NBN,	$ 38.00	(HNWN)	
KUDL,	98.1,	100 KW @ 550,	AC	APR,	$ 80.00*	(Christal)	Shamrock
KXTR,	96.5,	100 KW @ 546,	CLASSICAL	US II,	$ 30.00	(CMBS)	
KYYS,	102.1,	100 KW @ 940,	AOR	Source,	$ 77.00*	(Katz)	Taft
KZZC,	98.9,	100 KW @ 988,	CHR		$ 36.00	(Eastman)	(LEAVENWORTH)

CALL LETTER CHANGES

FORMAT CHANGES

KCFX-F changes to an
Oldies based AOR
(consulted by Fred Jacobs)

STATION SALES

KKCI-F (Liberty) sold
to Transcom for
$4,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

KNOXVILLE

Arbitron Rank/Pop (12+): 67/496,100
MSA Rank/Pop: 83/549,000
ADI # 60
Average Person Rating: 16.9
Market TSL: 22.4 hours

Stations: 20/19
Diaries: 978/507:1/54.3%
Sample Target: 890
Standard Error: .626
% Below Line: 0.4
% Not Listed: 7.6

Est 1985 Revenue: $11,000,000
HH Inc: $25,787
Retail $: 4.2 Bil
Pop per Station: 26,111
1 Biller: WIVK-F $3,700,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WIVK-F	226/26.7	21.6	21.6	19.6	18.4	
2. WIMZ-F	124/14.7	17.5	15.8	18.6	11.5	
3. WEZK-F	113/13.4	14.5	14.8	15.8	14.8	
4. WMYU-F	76/ 9.0	6.7	8.0	7.0	8.7	
5. WOKI-F	64/ 7.6	8.2	7.7	9.8	11.1	
6. WIVK	34/ 4.0	4.5	4.3	3.4	4.9	
7. WNOX	29/ 3.4	2.6	6.7	4.0	6.1	
8. WBMK	21/ 2.5	1.1	4.3	1.3	3.8	
9. WKGN	14/ 1.7	1.8	1.0	1.6	1.8	
10. WNKX-F	11/ 1.3	1.5	2.0	2.0	1.9	
WRJZ	11/ 1.3	1.8	11.8	1.9	3.9	
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WIVK-F	409/3884
2.	WOKI-F	195/2804
3.	WIMZ-F	193/2292
4.	WEZK-F	164/1746
5.	WMYU-F	105/1791
6.	WIVK	36/ 682
7.	WNOX	33/ 718
8.	WBMK	21/ 145
9.	WNKX-F	15/ 314
10.	WKGN	
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WVIK-F	2057/41.0	39.1	36.0
2. WIMZ-F	1422/28.3	34.9	29.3
3. WMYU-F	1167/23.2	19.4	21.0
4. WEZK-F	1072/21.4	22.0	24.9
5. WOKI-F	936/18.6	22.4	24.3
6. WNOX	598/11.9	10/7	15.0
7. WIVK	524/10.4	10.0	8.9
8. WRJZ	300/ 6.0	5.4	4.7
9. WNKX-F	236/ 4.7	3.7	4.5
10. WKGN	221/ 4.4	3.4	3.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 79.03% (618 of 782) (FAL 84: 75.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F+	1. WIVK-F	1. WIVK-F+	1. WIVK-F	1.WIVK-F
2. WIMZ-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2. WIMZ-F+	2. WEZK-F	2. WIMZ-F+	2. WIMZ-F	2.WIMZ-F
3.	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3.	3. WEZK-F	3. WIMZ-F	3. WEZK-F	3. WEZK-F	3.WMYU-F
4.	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WEZK-F	4.	4. WMYU-F	4. WMYU-F	4. WMYU-F	4. WOKI-F	4.WOKI-F
5.	5. WEZK-F	5. WOKI-F	5.	5.	5.	5. WOKI-F	5.	5. WOKI-F	5. WMYU-F	5.WEZK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WVIK-F	1.WIVK-F	1. WIMZ-F	1. WIMZ-F	1.WIMZ-F	1. WVIK-F	1. WIVK-F
2. WIVK-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2.WMYU-F	2.	2. WIVK-F	2.WIVK-F	2. WIMZ-F	2. WIMZ-F
3. WMYU-F	WIMZ-F	3. WMIZ-F	3. WIMZ-F	3.WEZK-F	3.	3. WMYU-F	3.WMYU-F	3. WMYU-F	3. WEZK-F
4. WOKI-F	4. WOKI-F	4.	4. WEZK-F	4.WIMZ-F	4.	4. WOKI-F	4.	4.	4. WMYU-F
5.	5.	5.	5. WOKI-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	3 (1)	64 (1)	67 (2)	8.6	9.3
AOR		124 (1)	124 (1)	15.9	17.0
AC/OLDIES/SOFT ROCK		76 (1)	76 (1)	9.7	8.6
MOR/VARIETY	3 (1)	3 (1)	3 (1)	0.4	0.4
COUNTRY	88 (5)	325 (7)	325 (7)	41.6	40.3
BLACK/URBAN	35 (2)	35 (2)	35 (2)	4.5	4.7
BTFL MUSIC		117 (2)	117 (2)	15.0	15.9
NEWS/TALK					1.1
NOSTALGIA	13 (1)	13 (1)	13 (1)	1.7	
RELIGION	22 (3)	22 (3)	22 (3)	2.8	2.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.6
			782 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WBZW	1040	Powell	1.5/2.1
WGAP	1400	Maryville	1.2/3.7
WIMZ	1240	Knoxville	.4/2.4
WKNF-F	94.3	Oak Ridge	.5/2.8
WKZV	900	Knoxville	.8/2.8
WSEV	930	Sevierville	.8/2/2
KSKT	1580	Knoxville	.5/1.1
WYSH	1380	Clinton	.9/1.5
WCRK	1150	Morristown	.4/0.9

RADIO STATIONS

WBMK	1430	1 KW (DAYS, DA)	BLACK	SBN	$ 14.00	(Masla)		
WIMZ	1240	1 KW/250 W	CHR	Source	$ 25.00*	(Blair)	Stoner	
WITA	1490	1 KW/250 W	RELIGION		$ 9.00	(----)		
WIVK	850	50 KW (DAYS, DA)	COUNTRY	ABC-E	$ 25.00	(Katz)	Dick	
WKGN	1340	1 KW/250 W	TALK/NEW	MBS,ABC-T	$ 17.00*	(----)		
WKZV	900	1 KW (DAYS)	RELIGION		$ 10.00	(----)		
WNOX	990	10 KW (DA-N)	COUNTRY	CBS	$ 24.00	(Eastman)	ELF	
WRFZ	620	5 KW (DA-N)	RELIGION		$ 16.00	(----)		
WSLT	1580	5 KW (DAYS)	RELIGION	MBS	$ 6.00	(----)		
WEZK-F	97.5	100 KW @ 1250	BTFL/EZ		$ 57.00*	(Chistal)	South Central	
WIMZ-F	103.5	100 KW @ 1800	CHR/AOR	Source	$ 60.00*	(Blair)	Stoner	
WIVK-F	107.7	100 KW @ 1970	COUNTRY	ABC-E	$ 100.00*	(Katz)	Dick	
WMYU-F	102.1	100 KW @ 1000	AC		$ 45.00*	(Mc-Guild)	Republic	(SEVIERVILLE)
WNKX-F	95.3	3 KW @ 300	COUNTRY	CBS	$ 20.00*	(Eastman)	ELF	(CLINTON)
WOKI-F	100.3	100 KW @ 2000	CHR	ABC-F	$ 52.50	(Selcom)		(OAK RIDGE)

LANCASTER

Arbitron Rank/Pop (12+): 103/314,400	Stations: 25/7	Est 1985 Revenue: $4,900,000
MSA Rank/Pop: 117/381,400	Diaries: 733/429:1/54.5%	HH Inc: $29,663
Harrisburg ADI	Sample Target: 700	Retail $: 2.2 Bil
Average Person Rating: 17.6	Standard Error: .726	Pop per Station: 44,914
Market TSL: 22.9 hours	% Below Line: 42.2	# 1 Biller: WLAN-F $1,400,000
	% Not Listed: 13.2	

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WNCE-F	92/16.4	15.4	12.5	12.5	13.4	
2.	WLAN-F	74/13.2	12.6	11.2	10.8	9.2	
3.	WIOV-F	55/ 9.8	6.5	7.7	13.9	12.3	
4.	WRKZ-F	43/ 7.7	9.6	14.0	8.1	7.2	
	WSBA-F	43/ 7.7	10.3	8.1	6.0	10.2	
6.	WDAC-F	32/ 5.7	7.6	7.4	4.5	4.2	
7.	WHTF-F	26/ 4.6	2.8	2.9	4.0	2.9	
8.	WQXA-F	15/ 2.7	2.7	2.4	4.0	3.2	
9.	WRFY-F	14/ 2.5	2.5	1.7	2.5	2.6	
10.	WLPA	13/ 2.3	1.4	1.3	2.3	2.1	
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WNCE-F	146/1331
2.	WRKZ-F	129/1403
3.	WLAN-F	88/1304
	WQXA-F	88/1467
5.	WSBA-F	81/1117
6.	WHTF-F	72/ 733
7.	WSBA	66.1016
8.	WIOV-F	62/ 788
9.	WDAC-F	44/ 515
10.	WYCR-F	32/ 605
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WLAN-F	945/29.6	28.6	28.8
2.	WNCE-F	789/24.7	23.5	20.1
3.	WIOV-F	694/21.7	14.4	17.0
4.	WRKZ-F	545/17.1	17.7	19.7
5.	WSBA-F	541/16.9	17.3	18.4
6.	WQXA-F	441/13.8	11.3	11.6
7.	WDAC-F	368/11.5	13.7	11.8
8.	WHTF-F	289/ 9.1	5.3	8.4
9.	WSBA	212/ 6.6	5.3	9.6
10.	WLPA	181/ 5.7	4.9	4.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 89.97% (439 of 488) (FAL 84: 89.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1.WNCE-F
2.	2. WHTF-F	2. WNCE-F	2. WIOV-F	2. WIOV-F	2. WIOV-F	WNCE-F	2. WLAN-F	2. WLAN-F	2. WNCE-F	2.WIOV-F
3.	3. WIOV-F	3. WIOV-F	WLAN-F	3. WLAN-F	3. WRKZ-F	3. WIOV-F	3. WIOV-F	3. WIOV-F	3. WDAC-F	3.WLAN-F
4.	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	WSBA-F	4. WSBA-F	4. WIOV-F	4.WRKZ-F
5.	5.	5.	5.	5. WRKZ-F	5. WLAN-F	5. WRKZ-F	5. WRKZ-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WIOV-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1.WNCE-F
2.	2. WSBA-F	2. WIOV-F	2. WNCE-F	2. WNCE-F	WHTF-F	2. WHTF-F	2. WHTF-F	2. WNCE-F	2.WIOV-F
3.	. WIOV-F	3. WSBA-F	3. WIOV-F	3. WLAN-F	3.	3.	3. WNCE-F	3. WHTF-F	WLAN-F
4.	4. WNCE-F	4.	4. WSBA-F	4. WSBA-F	4.	4.	4. WIOV-F	4. WIOV-F	4.WSBA-F
5.	WRKZ-F	5.	5.	5. WRKZ-F	5.	5.	WSBA-F	5.	5.WRKZ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		139 (7)	139 (7)	28.4	21.9
AOR		15 (2)	15 (2)	3.1	6.1
AC/OLDIES/SOFT ROCK		~~47 (2)~~	47 (2)	9.6	12.0
MOR/VARIETY	30 (4)		30 (4)	6.1	8.0
COUNTRY		98 (2)	98 (2)	20.1	24.8
BLACK/URBAN		3 (1)	3 (1)	0.6	0.8
BTFL MUSIC		102 (3)	102 (3)	20.9	14.3
NEWS/TALK	6 (1)		6 (1)	1.2	1.3
NOSTALGIA	13 (1)		13 (1)	2.7	1.5
RELIGION		35 (2)	35 (2)	7.2	9.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			488 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WGSA	1310	Ephcata	1.8/4.6
WLAN	1390	Lancaster	1.1/4.9
WHP	580	Harrisburg	.5/1.4
WHP-F	97.3	Harrisburg	.9/1.3
WNNk-F	104 1	Harrisburg	.7/2.5
WSBA	910	York	2.0/6.6
WYCR-F	98.5	York	.7/5.1
KYW	1060	Philadelphia	1.1/5.5
WBYO-F	107.5	Boyertown	.5/2.1
WCAU-F	98.1	Philadelphia	.4/2.7
WJBR-F	99.5	Wilmington, DE	.9/1.7
WMGK-F	102.9	Philadelphia	.7/2.3
WMMR-F	93.3	Philadelphia	1.1/3.9
WUSL-F	98.9	Philadelphia	.5/2.0
WYSP-F	94.1	Philadelphia	1.6/3.8

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS, DA) , MOR , $ 13.00 (Masla) (EPHRATA)
WLAN, 1390, 5 KW/1 KW (DA-2) , AC/MOR CBS, MBS, $ NA (HNWH)
WLPA, 1490, 1 KW/250 W , NOSTALGIA NBC, $ 100.00* (Torbet) Hall

WDAC-F, 94.5, 50 KW @ 500, RELIGION , $ 15.00 (Savalli)
WIOV-F, 105.1, 50 KW @ 500, COUNTRY ABC-E, $128.00* (Republic) Brill (EPHRATA)
WLAN-F, 96.9, 50 KW @ 500, CHR CBS-R, ABC-F, $ 32.00* (HNWH)
WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ NBC, $ 33.00* (Torbet) Hall

Other ranked stations - See Harrisburg or York
WRFY - See Reading

LANSING

Arbitron Rank/Pop (12+): 93/349,000
MSA Rank/Pop: 110/407,700
ADI #100
Average Person Rating: 15.6
Market TSL: 20.9 hours

Stations: 20/14
Diaries: 845/413:1/48.6%
Sample Target: 780
Standard Error: .703
% Below Line: 10.3
% Not Listed: 13.2

Est 1985 Revenue: $10,500,000
HH Inc: $32,067
Retail $: 2.6 Bil
Pop per Station: 24,929
1 Biller: WVIC-F $2,400,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WVIC-F	103/18.9	20.5	17.1	18.8	13.2	
2.	WITL-F	49/ 9.0	10.3	9.5	9.9	11.6	
3.	WJIM-F	48/ 8.8	5.6	7.6	5.1	6.0	
4.	WFMK-F	41/ 7.5	9.4	9.3	7.2	8.7	
5.	WMMQ-F	38/ 7.0	5.5	2.3	2.4	1.6	
6.	WJXQ-F	36/ 6.6	8.4	9.3	11.0	7.2	
7.	WJR	28/ 5.1	5.6	7.2	7.0	6.1	
8.	WXLA	25/ 4.6	1.7	2.7	.6	.6	
9.	WIBM-F	24/ 4.4	3.5	3.5	1.9	2.4	
10.	WILS-F	21/ 3.8	5.6	5.6	3.3	8.9	
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WVIC-F	135/1706
2.	WJR	104/1279
3.	WITL-F	98/1069
4.	WFMK-F	69/1186
5.	WJXQ-F	62/1143
6.	WJIM	52/ 588
7.	WMMQ-f	45/ 583
8.	WIBM-F	43/ 800
9.	WXLA	25/ 148
10.	WILS-F	24/ 462
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WVIC-F	1280/36.6	36.7	36.3
2.	WFMK-F	736/21.1	21.6	25.6
3.	WITL-F	654/18.7	19.3	18.5
4.	WJXQ-F	641/18.3	20.3	20.0
5.	WJIM-F	519/14.8	11.9	13.0
6.	WMMQ-f	492/14.1	11.7	7.4
7.	WJR	440/12.6	NA	15.7
8.	WIBM-F	431/12.3	8.4	9.3
9.	WILS-F	417/11.9	14.2	19.9
10.	WJIM	210/ 6.0	6.9	6.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 81.65% (387 of 474) (FAL 84: 80.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F+	1. WJIM-F	1. WVIC-F	1. WVIC-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WMMQ-F	2. WMMQ-F	2. WFMK-F	2. WITL-F	WITL-F	2. WITL-F	2. WITL-F	2. WJIM-F	2. WMMQ-F	2. WITL-F
3.	3. WJXQ-F	WFMK-F	3. WMMQ-F	3. WJIM-F	3. WVIC-F	3. WJIM-F	3. WJIM-F	3. WFMK-F	3. WJIM-F	3. WJIM-F
4.	4. WFMK-F	4. WJXQ-F	4. WITL-F	4. WFMK-F	4. WFMK-F	4. WFMK-F	4. WFMK-F	4. WITL-F	4. WJXQ-F	4. WJXQ-F
5.	5. WIBM-F WXLA	5.	5.	5.	5.	5.	5.	5. WJXQ-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1.WMMQ-F	1. WVIC-F	1. WVIC-F
2. WXLA-F	2. WXLA	2. WIBM-F	2. WFMK-F	2. WFMK-F	2. WMMQ-F	2. WMMQ-F	2.WVIC-F	2. WMMQ-F	2. WMMQ-F
3. WFMK-F	3. WFMK-F	3. WXLA	3. WXLA	3. WILT-F	3. WJXQ-F	3. WJXQ-F	3.WFMK-F	3. WFMK-F	3. WFMK-F
4. WILS-F	4. WJXQ-F	4. WFMK-F	4.	4. WJIM-F	4. WIBM-F	4. WIBM-F	4.	4. WJXQ-F	4.
5.	5. WILS-F	5.	5.	5.	5.	5. WFMF-F	5.	5. WIBM-F WITL-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	4 (1)	105 (2)	109 (3)	23.0	21.9
AOR		86 (4)	86 (4)	18.1	10.9
AC/OLDIES/SOFT ROCK	5 (1)	86 (3)	91 (4)	19.2	24.2
MOR/VARIETY	28 (1)		28 (1)	5.9	10.6
COUNTRY	23 (2)	49 (1)	72 (3)	15.2	16.3
BLACK/URBAN	25 (1)		25 (1)	5.3	3.2
BTFL MUSIC		61 (3)	61 (3)	12.9	10.9
NEWS/TALK					
NOSTALGIA	2 (1)		2 (1)	0.4	1.4
RELIGION					0.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			474 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WILS	1320	Lansing	.9/5.8
WITL	1010	Lansing	2.2/5.2
WJIM	1240	Lansing	2.0/6.0
WLNZ-F	92.1	St. Johns	1.5/5.6
WVIC	730	East Lansing	.7/4.3
CKLW	800	Windsor, ONT	.4/1.3
WGER-F	102.5	Bay City	.5/1.3
WJFM-F	93.7	Grand Rapids	.4/2.1
WOOD-F	105.7	Grand Rapids	1.8/5.5
WRIF-F	101.1	Detroit	.7/1.7

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2) , AC	CBS, MBS, $ 15.50	(HNHW)	Sentry
WITL, 1010, 5 KW (DAYS, DA) , COUNTRY	US 2, $ 24.00	(Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW/250 W , OLDIES	NBC-T, $ 12.00	(Torbet)	
WVIC, 730, 500 W (DAYS, DA) , CHR,	, $ 13.00	(Blair)	
WXLA, 1170, 1 KW (DAYS) , BLACK	, $ NA	(Mich. Spot)	
WFMK-F, 99.1. 28 KW @ 600, AC	ABC-F, $ 50.00*	(Selcom)	Leggitt
WIBM-F, 94.1, 50 KW @ 500, AC	MBS, $ 19.00	(Weiss)	Van Wagner (JACKSON)
WITL-F, 100.7, 55 KW @ 378, COUNTRY	US 2, $ 44.00	(Mc-Guild)	Midwest Family
WILf-F, 101.7, 3 KW @ 180, AC	US 1, $ 26.00	(HNHW)	Sentry
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ	NBC, $ 17.00	(Torbet)	
WJXQ-F, 106.1, 50 KW @ 500, AOR	, $ 33.00	(Christal)	(JACKSON)
WMMQ-F, 92.7, 3 KW @ 300, AOR	CBS-R, $ 16.00	(HNHW)	(CHARLOTTE)
WVIC-F, 94.9, 49 KW @ 500, CHR	,$ 60.00	(Blair)	
WLNZ-F, 92.1, 3 KW @ 300, AOR	, $ 13.00	(-----)	(ST. JOHNS)

MISCELLANEOUS COMMENTS: WJXQ-F (Jackson) sold to Jack Alix for $3,200,000... WKLH changes calls to WLNZ

LAS VEGAS

Arbitron Rank/Pop (12+): 73/454,200
MSA Rank/Pop: 88/552,100
ADI # 96
Average Person Rating: 15.9
Market TSL: 21.4 hours

Stations: 19/9
Diaries: 1025/443:1/47.0%
Sample Target: 820
Standard Error: .590
% Below Line: 0
% Not Listed: 14.0

Est 1985 Revenue: $15,700,000
HH Inc: $28,188
Retail $: 4.2 Bil
Pop per Station: 23,905
1 Biller: KMJJ/KLUC $2,600,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KXTZ-F	98/13.4	13.6	11.6	9.5	9.0	
2. KFMS-F	78/10.6	7.4	10.4	8.0	8.4	
3. KLUX-F	75/10.2	12.4	11.2	13.1	9.8	
4. KOMp-F	70/ 9.5	11.4	10.4	9.3	11.3	
5. KMZQ-F	51/ 6.9	5.9	3.9	3.3	2.4	
6. KORK	37/ 5.0	5.4	5.6	6.0	7.1	
7. KDWN	28/ 3.8	4.6	4.4	4.3	5.4	
8. KYRK-F	21/ 2.9	1.7	1.3	3.6	5.2	
9. KENO	20/ 2.7	3.3	4.0	3.8	3.7	
10. KRAM	19/ 2.6	1.8	3.5	3.5	5.0	
KUDO-F	19/ 2.6	6.6	3.9	3.0	3.6	
KVEG	19/ 2.6	2.2	4.0	4.8	3.6	
13. KNUU	18/ 2.5	2.4	2.4	1.6	2.2	
14. KITT-F	17/ 2.3	2.4	3.5	2.6	---	
KRRI-F	17/ 2.3	.7	.6	.6	.9	
KYYX-F	17/ 2.3	---	---	---	---	

12+ TSA 1/4/CUME	
1. KXTZ-F	102/1043
2. KLUC-F	80/1090
3. KFMS-F	79/ 882
4. KOMp-F	71/ 812
5. KMZQ-F	51/ 574
6. KORK	37/ 435
7. KDWN	31/ 513
8. KYRK-F	21/ 501
9. KENO	20/ 347
10. KRAM	19/ 233
KUDO-F	19/ 462
. KVEG	19/ 344
13. KNUU	18/336
14. KITT-F	17/ 538
KRRI-F	17/ 264
KYYX-F	17/ 257

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KLUC-F	1059/23.0	27.8	25.5
2. KXTZ-F	989/21.4	20.1	19.1
3. KFMS-F	853/18.5	16.7	19.4
4. KOMP-F	798/17.3	20.9	20.0
5. KMZQ-F	560/12.1	14.9	9.9
6. KITT-F	538/11.7	11.0	13.4
7. KRYK-F	501/10.9	7.6	5.0
8. KUDO-F	462/10.0	18.1	13.7
KDWN	462/10.0	10.2	11.0
10. KORK	435/ 9.4	11.8	10.7
11. KENO	347/ 7.5	8.9	9.5
12. KVEG	334/ 7.2	7.9	9.4
13. KNUU	332/ 7.2	6.8	8.9
14. KRRI-F	264/ 5.7	2.0	3.1
15. KYYX-F	257/ 5.6	---	---

12+ FM SHARE (METRO): 73.39% (463 of 631) (FAL 84: 65.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KFMS-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1.KOMP-F	1.KXTZ-F
2. KOMP-F	2. KLUC-F	2. KFMS-F	2. KMZQ-F	2. KXTZ-F	2. KFMS-F	2. KFMS-F	2. KFMS-F	2. KLUC-F	2.KLUC-F	2.KLUC-F
3. KYRK-F	3. KMZQ-F	3. KLUC-F	KXTZ-F	3. KMZQ-F	3. KORK	3. KLUC-F	3. KOMP-F	3. KFMS-F	3.KXTZ-F	3.KFMS-F
4. KITT-F	4. KFMS-F	4. KMZQ-F	4. KOMP-F	4. KLUC-F	4.	4. KOMP-F	4. KMZQ-F	4. KOMP-F	4.KFMS-F	4.KDWN
5.	5.	5. KXTZ-F	5.	5. KOMP-F	5.	5. KMZQ-F	5. KLUC-F	5. KMZQ-F	5.KDWN	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KOMP-F	1. KOMP-R	1. KOMp-F	1. KFMS-F
2. KMZQ-F	2. KMZQ-F	KMZQ-F	2. KFMS-F	2. KXTZ-F	2. KLUC-F	2. KLUC-F	2. KMZQ-F	2. KFMS-F	2. KMZQ-F
3. KOMP-F	3. KOMP-F	3. KFMS-F	3. KMZQ-F	3. KLUC-F	3.	3. KMZQ-F	3. KLUC-F	3. KLUC-F	3. KOMP-F
4.	4. KFMS-F	4. KOMP-F	4. KXTZ-F	4. KMZQ-F	4.	4. KFMS-F	4. KFMS-F	KMZQ-F	4. KXTZ-F
5.	5.	5.	5. KOMP-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		113 (3)	113 (3)	17.9	19.3
AOR		70 (1)	70 (1)	11.1	12.1
AC/OLDIES/SOFT ROCK	28 (2)	70 (2)	98 (4)	15.5	17.2
MOR/VARIETY					
COUNTRY	38 (2)	95 (2)	133 (4)	21.1	20.8
BLACK/URBAN					
BTFL MUSIC	16 (1)	98 (1)	114 (2)	18.1	13.4
NEWS/TALK	46 (2)		46 (2)	7.3	7.9
NOSTALGIA	37 (1)		37 (1)	5.9	6.6
RELIGION	3 (1)		3 (1)	0.5	0.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		17 91)	17 (1)	2.7	2.2
			631 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KEZD	1230	Las Vegas	2.2/3.8
KMJJ	1140	Las Vegas	1.1/4.9
KRE1	1280	Henderson	.4/1.1

RADIO STATIONS

KDWN, 720, 50 KW (DA-N) , TALK/NEWS , $ 20.00 (Blair)
KENo, 1460, 5 KW/1 KW (DA-N) , AC , $ NA (Christal) Lotus
KEZD, 1230, 1 KW/250 W , BTFL , $ 20.00* (Masla)
KMJJ, 1140, 10 KW/2.5 KW (DA-N) , AC/OLDIES ABC-E, $ 18.00 (Mc-Guild) Nationwide
KNUU, 970, 5 KW/500 W (DA-2) , TALK/NEWS CBS, MBS, $ 17.00 (Weiss)
KORK, 920, 5 KW/500 W (DA-2) , NOSTALGIA NBC, $ 19.00 (Eastman) Donrey
KRAM, 1340, 1 KW/250 W , COUNTRY , $ 21.50 (Torbet) Medina
KVEG, 1410, 5 KW (DA-2) , COUNTRY , $ 11.00* (Katz)

KFMS-F, 101.9, 100 KW @ 1110, COUNTRY , $ 31.00* (Katz)
KITT-F, 96.3, 100 KW @ 1131, CHR , $ 18.00 (Torbet) Medina
KLUC-F, 98.5, 25 KW @ 180, CHR ABC-C, $ 45.00* (Mc-Guild) Nationwide
KOMP-F, 92.3, 100 KW @ 1520, AOR , $ 31.00* (Christal) Lotus
KUDO-F, 93.1, 50 KW @ 103, AC CBS-R, $ 25.00 (HNHW)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ , $ 36.00 (Selcom) (HENDERSON)
KYRK-F, 97.1, 50 KW @ 1950, ? , $ 23.00* (Eastman) Donrey
KMZQ-F, 100.5, 98 KW @ 1180, AC MBS, $ 28.00 (MMR) Olypic (HENDERSON)
KYYX-F, 95.5, 100 KW @ 1120, COUNTRY , $ NA (HNHW) Sterling Rec (HENDERSON)

MISCELLANEOUS COMMENTS: K ITT changes calls to KKLZ and format to AC (January)

LEXINGTON

Arbitron Rank/Pop (12+): 115/275/400
MSA Rank/Pop: 136/324,400
ADI # 77
Average Person Rating: 16.1
Market TSL: 21.6 hours

Stations: 16/13
Diaries: 726/379:1/46.5%
Sample Target: 660
Standard Error: .730
% Below Line: 2.6
% Not Listed: 11.1

Est 1985 Revenue: $9,500,000
HH Inc: $28,883
Retail $: 2.2 Bil
Pop per Station: 21,185
1 Biller: WVLK-F $2,150,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WVKK-F	76/17.2	16.7	14.9	18.4	17.5	
2. WLAP-F	71/16.1	13.5	12.0	13.6	10.6	
3. WVLK	53.12.0	10.0	10.6	7.9	9.9	
4. WKQQ-F	49/11.1	12.0	13.2	12.2	13.7	
5. WFMI-F	35/ 7.9	8.6	8.6	9.3	9.4	
6. WCOZ-F	24/ 5.4	7.6	8.4	5.5	7.1	
7. WLAP	22/ 5.0	4.4	5.0	6.9	5.0	
8. WTKC	11/ 2.5	3.7	5.3	5.5	5.7	
9. WBBE	9/ 2.0	3.2	3.1	3.8	5.0	
10. WRMA-F	9/ 2.0	3.9	1.9	1.9	1.7	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WVLK-F	219/2324
2. WLAP-F	123/1668
3. WKQQ-F	98/1431
4. WVLK	73/1087
5. WFMI	45/ 763
6. WHAS	38/ 876
7. WLAP	34/ 616
8. WCOZ-F	28/ 394
9. WBBE	20/ 238
10. WTKC	13/ 235
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WLAP-F	905/33.1	31.0	29.4
2. WVLK-F	811.29.6	30.4	28.7
3. WVLK	803/29.3	23.7	26.7
4. WKQQ-F	680/24.8	24.3	24.4
5. WFMI-F	548/20.0	18.2	21.1
6. WLAP	389/14.2	14.9	17.8
7. WCOZ-F	312.11,4	11.6	12.4
8. WRMA-F	214. 7.8	8.0	5.7
9. WHAS	180/ 6.6	6.2	6.7
10. WTKC	163/ 6.0	7.7	10.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.39% (272 of 392) (FAL 84: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK-F
2. WKQQ-F	2. WKQQ-F	2. WVLK-F	2. WLAP-F	2. WLAP-F	2. WVLK	2. WVLK-F	WVLK-F	2. WLAP-F	2. WKQQ-F	2. WLAP-F
WLAP-F	3. WVLK-F	3. WKQQ-F	3. WVLK	3. WVLK	3. WCOZ-F	3. WLAP-F	3. WVLK	3. WKQQ-F	3. WLAP-F	3. WVLK
4.	4. WFMI-F	4. WVLK	4.	4.	4.	4. WKQQ-F	4. WKQQ-F	4. WVLK	4. WFMI-F	4. WKQQ-F
5.	5.	5. WFMI-F	5.	5.	5.	5. WLAP	5.	5.	5.	5. WFMI-F
						6. WFMI-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WVLK-F
2. WVLK-F	2. WVLK-F	2. WVLK-F	2. WVLK-F	2. WLAP-F	2. WLAP-F	2. WLAP-F	WLAP-F	2. WLAP-F	2. WLAP-F
3. WFMI-F	3. WFMI-F	3. WFMI-F	3. WVLK	3. WVLK	3.	3.	3. WVLK-F	3. WVLK-F	3. WVLK
WKQQ-F	4.	4.	4. WFMI-F	4.	4.	4.	4.	4. WVLK	4. WLQQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		106 (2)	106 (2)	27.0	21.1
AOR		49 (1)	49 (1)	12.5	12.8
AC/OLDIES/SOFT ROCK	24 (2)	((1)	33 (3)	8.4	7.8
MOR/VARIETY	61 (3)		61 (3)	15.6	13.2
COUNTRY	19 (2)	76 (1)	95 (3)	24.2	25.8
BLACK/URBAN	7 (1)		7 (1)	1.8	
BTFL MUSIC		24 (1)	24 (1)	6.1	9.4
NEWS/TALK					
NOSTALGIA	9 (1)		9 (1)	2.3	3.5
RELIGION		8 (1)	8 (1)	2.0	2.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			392 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WJMM-F	106.3	Versailles	1.8/4.7
WNVL	1250	Nicholasville	1.8/2.0
WRPZ	1440	Paris	1.6/2.6
WAKY	790	Louisville	.5/2.1
WHAS	840	Louisville	1.4/6.6
WLW	700	Cincinnati	.5/2.4

RADIO STATIONS

WBBE ,	1580 ,	10 KW (DAYS, DA),	,	$ 13.00	(Savalli)		(GEORGETOWN)
WLAP ,	630 ,	5 KW/1 KW (DA-2),	CBS, US 2,	$ 27.00	(Mc-Guild)		
WTKC ,	1300 ,	5 KW/1 KW (DA-N),	NBC,	$ 20.00	(Weiss)		
WVLK ,	590 ,	5 KW/1 KW (DA-2),	ABC-I,	$ 33.00	(Torbet)	Bluegrass	
WWLY ,	1380 ,	1 KW (DAYS) ,	,	$ 8.00	(----)	Cromwell	(WINCHESTER)
WRPZ ,	1440 ,	1 KW (DAYS) ,	,	$ 8.00	(Masla)		(PARIS)
WFMI-F,	100.1,	1.2 KW @ 460 ,	ABC-F,	$ 25.00*	(Selcom)	Cromwell	(WINCHESTER)
WKQQ-F,	98.1 ,	100 KW @ 551 ,	,	$ 47.00	(Christal)	Village	
WLAP-F,	94.5 ,	100 KW @ 660 ,	US 1,	$ 35.00	(Mc-Guild)		
WVLK-F,	92.9 ,	100 KW @ 854 ,	,	$ 50.00	(Torbet)	Bluegrass	
WRMA-F,	103.1,	3 KW @ 300 ,	MBS,	$ 13.00	(Savalli)		(GEORGETOWN)
WCOZ-F,	96.7 ,	3 KW @ 300 ,	MBS,	$ 18.00	(HNWH)		(PARIS)
WJMM-F,	106.3,	3 KW @ 276 ,	,	$ 7.00	(----)	Mortonson	(VERSAILLES)

MISCELLANEOUS COMMENTS WTKC sold to Lynn Martin for $881,000... WBBE/WRMA-F (Georgetown) sold to Audubon for $1,300,000 (Blackburn)...

LITTLE ROCK

Arbitron Rank/Pop (12+):	81/406,100	Stations:	15/15	Est 1985 Revenue:	$13,300,000
MSA Rank/Pop:	96/494,100	Diaries:	901/451:1/55.5%	HH Inc:	$28,339
	ADI #55	Sample Target:	800	Retail $:	3.1 Bil
Average Person Rating:	16.2	Standard Error:	.665	Pop per Station:	27,073
Market TSL:	21.7 hours	% Below Line:	0	# 1 Biller:	KSSN-F $3,100,000
		% Not Listed:	11.0		

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KSSN-F	117/17.6	14.1	15.4	12.3	12.9	
2. KKYK-F	87/13.1	18.0	14.0	16.4	15.7	
3. KWZQ-F	82/12.4	8.4	9.8	8.3	8.4	
4. KARN	58/ 8.7	8.0	5.1	8.6	7.0	
5. KMJX-F	51/ 7.7	9.0	9.6	11.4	8.6	
6. KHLT-F	44/ 6.6	3.2	4.2	3.2	5.2	
7. KLAZ-F	32/ 4.8	7.1	7.3	5.9	6.0	
8. KLAZ	31/ 4.7	4.7	3.6	6.5	5.8	
9. KLRA	27/ 4.1	4.8	3.2	3.6	6.6	
10. KWTD-F	21/ 3.2	5.9	7.3	5.9	4.0	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME
1. KSSN-F
2. KKYK-F
3. KEZQ-F
4. KMJX-F
5. KLAZ-F
6. KARN
7. KHLT-F
8. KLRA
9. KLAZ
10. KWTD-F
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KKYK-F	1371/33.4	38.4	33.9
2. KSSN-F	1258/30.6	23.2	28.4
3. KLAZ-F	809/19.7	22.1	22.3
4. KMJX-F	780/19.0	19.0	19.1
5. KEZQ-F	737/18.0	15.8	17.9
6. KARN	637/15.5	16.8	14.5
7. KHLT-F	636/15.5	10.2	11.8
8. KLRA	431/10.5	9.5	9.1
9. KLAZ	413/10.1	10.7	10.3
10. KWTD-F	342/ 8.3	9.2	10.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 73.56% (434 of 590) FAL 84: 73.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KKYK-F	1. KSSN-F
2.	2. KMJX-f	2. KKYK-F	2. KKYK-F	2. KEZQ-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KSSN-F	2. KEZQ-F
3.	3. KSSN-F	3. KMJX-F	3. KEZQ-F	3. KKYK-F	3. KARN	3. KARN	3. KKYK-F	3. KEZA-F	3. KMJX-F	3. KKYK-F
4.	4. KHLT-F	4. KHLT-F	4. KHLT-F	4. KHLT-F	4. KLRA	4. KEZQ-F	4. KHLT-F	4. KMJX-F	4. KEZQ-F	4. KMJX-F
5.	5. KLAZ-F	5. KEZQ-F	5.	5.	5.	5. KLRA	5. KMJX-F	5. KHLT-F	5. KARN	5. KARN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KMJX-F	1. KMJX-F	1. KKYK-F	1. KSSN-F	1. KSSN-F
2. KMJX-F KSSN-F	2. KHLT-F	2. KHLT-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KMJX-F KSSN-F	2. KMJX-F	2. KEZQ-F
	3. KSSN-F	3. KSSN-F	3. KHLT-F	3. KHLT-F	3.	3. KSSN-F		3. KkYK-F	3. KKYK-F
4.	4. KLAZ-F KMJX-F	4. KLAZ-F	4. KEZQ-F	4. KEZQ-F	4.	4.	4. KLAZ-F	4. KEZQ-F	4.
5.		5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		87 (1)	87 (1)	14.7	15.0
AOR		51 (1)	51 (1)	8.6	10.3
AC/OLDIES/SOFT ROCK		44 (1)	44 (1)	7.5	3.6
MOR/VARIETY	6 (1)		6 (1)	1.1	
COUNTRY	27 (1)	117 (1)	144 (2)	24.4	24.6
BLACK/URBAN	31 (1)	53 (2)	84 (3)	14.2	19.6
BTFL MUSIC		82 (1)	82 (1)	13.9	10.5
NEWS/TALK	58 (1)		58 (1)	9.8	5.5
NOSTALGIA	6 (1)		6 (1)	1.0	5.5
RELIGION	28 (3)		28 (3)	4.7	4.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					1.1
			590 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KAAY	1090	Little Rock	.9/5.6
KAUL	1380	Little Rock	.9/3.0
KBOX	1150	Little Rock	.9/3.4
KITA	1440	Little Rock	2.1/4.4
KMTL	760	Sherwood	1.2/2.1

RADIO STATIONS

KAAY, 1090, 50 KW (DA-n)	, RELIGION	, $ NA	(-----)	Sudbrink
KARN, 920, 5 KW (DA-N)	, NEWS/TALK	CBS, $ 40.00	(Blair)	
KAUL, 1380, 5 KW/2.5 W (DA-2)	, NOSTALGIA	NBC, $ 16.00	(Roslin)	
KBOX, 1150, 5 KW/1 KW (DA-N)	, MOR	, $ 16.00	(MMR)	
KITA, 1440, 5 KW (DAYS)	, RELIGION	, $ 10.00	(-----)	
KLAZ, 1250, 1 KW/500 W (DA-2)	, BLACK	, $ NA	(-----)	
KLRA, 1010, 10 KW/5 W (DA-N)	, COUNTRY	UPI, $ 22.00	(Christal)	Signal
KSOH, 1050, 1 KW (DAYS)	, RELIGION	MBC, $ 8.00	(-----)	
KIEL, 1500, 1 KW (DAYS)	, BLACK	, $ 10.00	(-----)	
KAKI-F, 107.1, 2.5 KW @ 815,	OLDIES	MBS, $ 10.00	(-----)	(BENTON)
KEZQ-F, 100.3, 44 KW @ 1369,	BTFL/EZ	. $ 42.00*	(MMR)	
KLAZ-F, 98.5, 100 KW @ 880,	URBAN	, $ 38.00	(-----)	Oppenheimer
KHLT-F, 94.1, 100 KW @ 770,	AC	ABC-D, US I, $ 40.00	(Christal)	Signal
KKYK-F, 103.7, 100 KW @ 1510,	CHR	, $ 70.00	(Blair)	
KMJX-F, 105.1, 100 KW @ 534,	AOR	ABC-R, $ 38.00*	(HNHW)	(CONWAY)
KSSN-F, 95.7, 100 KW @ 1664,	COUNTRY	ABc-E, $ 83.00	(Eastman)	Kaneb
KWTD-F, 106.3, 3 KW @ 290,	BLACK	MBS, $ 26.00	(Roslin)	(LONOKE)

MISCELLANWOUS COMMENTS: KLAZ A/F sold to Oppenheimer for $3,375,000 (American...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,303,600
MSA Rank/Pop: 2/7,962,100
ADI #2
Average Person Rating: 17.7
Market TSL: 23.3 hours

Stations: 43/43
Diaries: 3930/2112:1/41.3%
Sample Target: 3440
Standard Error: .331
% Below Line: 0
% Not Listed: 8.3

Est 1985 Revenue: $247,200,000
HH Inc.: $36,089
Retail $: 71.3 Bil
Pop per Station: 193,107
# 1 Biller: KIIS-A/F $34,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1. KIIS-F	1233/8.2	8.8	9.0	9.7	9.1	12.1	1.KIIS-F	1437/23732	1. KIIS-F	20521/24.3	23.9	24.3
2. KABC	901/6.0	8.3	6.3	5.8	5.9	5.7	2.KABC	1003/12679	2. KFWB	11822/14.0	12.6	12.5
3. KJOI-F	726/4.9	3.6	4.1	5.7	5.5	4.3	3.KLOS-F	914/12912	3. KABC	11415/13.5	14.9	12.3
4. KLOX-F	722/4.8	4.4	3.6	4.2	3.7	6.7	4.KBIG-F	851/1164	4. KNX	10341/12.3	11.6	12.3
5. KBIG-F	709/4.7	4.2	4.4	5.1	4.8	3.4	5.KJOI-F	773/9266	5. KLOS-F	10079/12.0	10.2	11.4
6. KROQ-F	585/3.9	3.1	3.1	2.9	2.5	6.2	6.KROQ-F	655/8970	6. KRTH-F	9227/10.9	9.2	9.6
7. KFWB	579/3.9	2.7	3.2	3.0	3.3	3.1	7.KRTH-F	628/11250	7. KBIG-F	9150/10.9	10.3	11.2
8. KOST-F	510/3.4	4.0	3.8	3.8	4.4	4.9	8.KNX	612/13423	8. KOST-F	9141/10.8	10.6	11.5
9. KMPC	508/3.4	4.2	3.5	3.5	3.1	2.0	9.KOST-F	611/10682	9. KMET-F	8687/10.3	10.8	10.3
10. KRTH-F	497/3.3	2.5	2.5	2.9	2.8	2.7	10.KFWB	601/12475	10. KJOI-F	8609/10.2	9.0	9.4
11. KNX	405/3.0	3.1	3.2	3.4	3.7	2.8	11.KMPC	589/8741	11. KKHR-F	8214/ 9.7	10.0	9.8
12. KZLA-F	391/2.6	2.1	2.1	1.9	2.0	1.2	12.KMET-F	476/10852	12. KROQ-F	7810/ 9.3	8.5	7.1
13. KMET-F	379/2.5	3.3	3.3	4.1	3.2	4.0	13.KKHR-F	465/10217	13. KMPC	7492/ 8.9	9.4	8.3
14. KOQQ-F	378/2.5	1.4	1.5	2.2	1.7	2.3	14.KIQQ-F	427/7726	14. KIQQ-F	6967/ 8.3	8.0	9.5
15. KKHR-F	356.2.4	2.6	2.7	2.5	2.4	2.6	15.KZLA-F	405/5149	15. KMGG-F	6061/ 7.2	7.0	7.7
16. KJLH-F	341/2.3	2.5	2.1	1.9	2.0	2.5	16.KFI	351/6976	16. KRLA	5939/ 7.0	7.4	5.7
17. KDAY	336/2.2	1.5	1.9	1.7	1.7	1.4	17.KJLH-F	347/5717	17. KBZT-F	5802/ 6.9	7.0	6.3
18. KTNQ	301/2.0	2.3	2.0	1.7	2.4	1.1	18.KDAY	337/4247	18. KJLH-F	5587/ 6.6	5.7	6.0
19. KRLA	299/2.0	2.0	2.4	1.7	1.5	2.6	19.KRLA	334/6760	19. KZLA-F	4798/ 5.7	5.9	5.3
20. KBZT-F	293/2.0	1.5	2.1	2.5	1.5	1.5	20.KTNQ	319/3207	20. KFI	4710/ 5.6	5.5	6.2
21. KMGG-F	263/1.8	2.4	2.3	1.7	2.4	1.2	21.KBZT-F	299/6020	21. KDAY	4194/ 5.0	5.9	4.6
22. KFI	246/1.6	1.7	1.6	2.0	1.6	1.7	22.KMGG-F	288/6420	22. KFAC-F	4045/ 4.8	4.0	3.8
23. KLVE-F	245/1.6	1.6	1.3	2.1	2.0	1.4	23.KLAC	272/4196	23. KUTE-F	3715/ 4.4	5.1	4.9
24. KKGO-F	234/1.6	1.3	1.1	1.4	1.2	1.6	24.KKGO-F	269/4139	24. KKGO-F	3646/ 4.3	3.8	3.8
25. KFAC-F	233/1.6	1.2	1.0	1.1	1.0	.7	25.KFAC-F	259/4634	25. KLVE-F	3483/ 4.1	4.1	4.5

12+ FM SHARE (METRO): 64.47% (8838 of 13709) (FAL 84: 63.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F+	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F
2. KIIS-F	2. KLOS-F	2. KLOS-F	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	2. KBIG-F	2. KLOS-F	2. KIIS-F	2. KJOI-F
3. KDAY	3. KROQ-F	3. KRTH-F	3. KLOS-F	3. KBIG-F	3. KBIG-F	3. KFWB	3. KABC	3. KBIG-F	3. KLOS-F	3. KROQ-F
4. KKHR-F	4. KOST-F	4. KOST-F	4. KBIG-F	4. KLOS-F	4. KMPC	4. KBIG-F	4. KJOI-F	4. KJOI-F	4. KROQ-F	4. KBIG-F
5. KJLF-F	5. KRTH-F	5. KROQ-F	KOST-F	5. KABC	5. KIIS-F	5. KLOS-F	5. KLOS-F	5. KROQ-F	5. KOST-F	5. KRTH-F
6. KLOS-F	6. KMET-F	6. KBIG-F	6. KIQQ-F	6. KOST-F	6. KFWB	6. KNX	6. KRTH-F	6. KABC	6. KJOI-F	6. KLOS-F
7. KMET-F	7. KJLH-F	7. KMET-F	7. KJOI-F	7. KIQQ-F	7. KZLA-F	7. KJOI-F	7. KOST-F	7. KRTH-F	7. KNX	7. KABC
8. KMGG-F	8. KBZT-F	8. KIQQ-F	8. KABC	8. KJOI-F	8. KNX	8. KMPC	8. KMPC	8. KOST-F	KKHR-F	8. KZLA-F
9.	9. KiQQ-F	9. KJOI-F	9. KBZT-F	9. KZLA-F	9. KRTH-F	9. KROQ-F	9. KIQQ-F	9. KFWB	9. KDAY	9. KMPC
10.	10. KTNQ	10. KBZT-F	10. KRLA	10. KBZT-F	10. KIQQ-F	10. KFI	10. KROQ-F	10. KMET-F	10. KBIG-F	10. KOST-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KOST-F	2. KOST-F	2. KRTH-F	2. KOST-F	2. KBIG-F
3. KROQ-F	3. KLOS-F	3. KOST-F	3. KBIG-F	3. KIQQ-F
4. KLOS-F	4. KRTH-F	4. KLOS-F	4. KLOS-F	4. KOST-F
5. KJLH-F	5. KROQ-F	5. KIQQ-F	5. KRTH-F	5. KRTH-F
6. KKHR-F	6. KIQQ-F	6. KBZT-F	KIQQ-F	6. KABC
7. KDAY	7. KJLH-F	7. KBIG-F	7. KJLH-F	7. KJOI-F
8. KBIG-F	8. KBIG-F	8. KUTE-F	8. KZLA-F	8. KZLA-F
9. KMGG-F	9. KMET-F	9. KMET-F	9. KJOI-F	9. KLOS-F
10. KSKQ	10. KKHR-F	10. KLVE-F	10. KROQ-F	10. KBZT-F
		KJLH-F		

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLOS-F	1. KLOS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KROQ-F	2. KIIS-F	2. KLOS-F	2. KLOS-F	2. KLOS-F
3. KIIS-F	3. KROQ-F	3. KRTH-F	3. KRTH-F	KRTH-F
4. KMET-F	4. KMET-F	4. KMET-F	4. KROQ-F	4. KABC
5. KKHR-F	5. KRTH-F	5. KOST-F	5. KMET-F	5. KJOI-F
6. KDAY	6. KTNQ	6. KTNQ	6. KJOI-F	6. KBIG-F
7. KJLH-F	7. KOST-F	7. KBZT-F	7. KTNQ	7. KZLA-F
8. KTNQ	8. KBZT-F	8. KROQ-F	8. KRLA	8. KMET-F
9. KMGG-F	9. KJLH-F	9. KIQQ-F	9. KOST-F	9. KRLA
KRTH-F	10. KKHR-F	10. KRLA	10. KBZT-F	10. KBZT-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	86 (1)	1642 (3)	1728 (4)	12.6	16.2
AOR		1758 (4)	1758 (4)	12.8	10.2
AC/OLDIES/SOFT ROCK	634 (3)	2058 (6)	2692 (9)	19.6	15.3
MOR/VARIETY					1.5
COUNTRY	231 (1)	451 (2)	682 (3)	5.0	3.8
BLACK/URBAN	441 (2)	676 (3)	1117 (5)	8.1	9.3
BTFL MUSIC/EZ		1435 (2)	1435 (2)	10.5	11.1
NEWS/TALK	2012 (4)		2012 (4)	14.7	13.8
NOSTALGIA	508 (1)		508 (1)	3.7	5.5
RELIGION/GOSPEL	81 (1)	56 (1)	137 (2)	1.0	3.4
SPANISH	831 (4)	245 (1)	1076 (5)	7.8	8.2
CLASSICAL	47 (1)	233 (1)	280 (2)	2.0	1.3
UNKNOWN/OTHERS		284 (2)	284 (2)	2.1	0.4
			13709 (43)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KACE-F	103.9	Inglewood	1.0/3.5
KALI	1430	San Gabriel	.9/2.9
KBRT	740	Avalon	.5/1.5
KEZY-F	95.9	Anaheim	.4/2.2
KFAC	1330	Los Angeles	.3/1.4
KFSG-F	96.3	Los Angeles	.4/1.7
KGFJ	1230	Los Angeles	.7/2.5
KHJ	930	Los Angeles	.6/3.2
KIEV	870	Glendale	.5/2.9
KIIS	1150	Los Angeles	.6/3.1
KIKF-F	94.3	Garden Grove	.4/ .9
KLAC	570	Los Angeles	1.5/4.1
KMAX-F	107.1	Arcadia	.3/ .9
KNAC-F	105.5	Long Beach	.5/1.4
KNOB-F	97.9	Long Beach	.8/3.3
KSKQ	1540	Los Angeles	1.3/3.0
KUTE-F	101.9	Glendale	1.2/4.4
KWKW	1300	Pasadena	1.3/2.6

RADIO STATIONS

AM STATIONS

KABC,	790,	5 KW (DA-N)	, TALK/NEWS	ABC-I,ABC-T,	$330.00	(Katz)	Cap Cities/ABC
KALI,	1430,	5 KW (DA-2)	, SPANISH	,	$ NA	(Masla)	Universal (SAN GABRIEL)
KDAY,	1580,	50 KW (DA-2)	, BLACK	NBN,	$100.00*	(Weiss)	Rollins (SANTA MONICA)
KFI ,	640,	50 KW	, AC	ABC-E,	$180.00*	(Christal)	Cox
KFWB,	980,	5 KW	, NEWS	NBC,	$260.00*	(Blair/RAR)	Westinghouse
KGJF,	1230	1 KW	, BLACK	SBN,	$ NA	(HNWH)	Inner City
WHJ ,	930,	5 KW (DA-N)	, CHR	US I,	$ NA	(Republic)	RKO
KIEV,	870,	5 KW/1 KW (DA-N)	, TALK	,	$110.00	(---)	(GLENDALE)
KIIS,	1150	5 KW (DA-N)	, CHR	,	$100.00*	(McGuild)	Gannett
KLAC,	570	5 KW/1 KW (DA-N)	, COUNTRY	ABC-D,	$135.00*	(Eastman)	Malrite
KMPC,	710,	50 KW/10 KW (DA-N)	, NOSTALGIA	,	$170.00	(Durpetti)	Golden West
KNX ,	1070,	50 KW	, NEWS	CBS,	$270.00	(CBS)	CBS
KSKQ,	1540,	50 KW/10 KW (DA-2)	, SPANISH	,	$ 65.00	(Caballero)	
KTNQ,	1020,	50 KW (DA-2)	, SPANISH	,	$ 80.00*	(Caballero)	H & W
KWKW,	1300,	5 KW/1 KW (DA-2)	, SPANISH	,	$ 85.00	(Lotus)	Lotus (PASADENA)
KBRT,	740,	10 KW (DAYS,DA)	, RELIGION	,	$ 50.00	(---)	Crawford (AVALON)
KRLA,	1110,	50 KW/10 KW (DA-2)	, OLDIES	,	$140.00*	(MMR)	Greater Media

FM STATIONS

KBIG-F,	104.3	105 KW @ 2890,	BTFL/EZ	,	$250.00*	(Torbet)	Bonneville
KFAC-F,	92.3	55 KW @ 2835,	CLASSICAL	,	$205.00	(McGuild)	
KGIL-F,	94.3	3 KW @ -80,	SOFT AC	,	$ 55.00	(HNWH)	Buckley (SAN FERNANDO)
KBZT-F,	97.1	55 KW @ 770,	AC/CONTEMP	,	$200.00	(MMR)	Greater Media
KIIS-F,	102.7	8 KW @ 2790,	CHR	,	$550.00*	(McGuild)	Gannett
KIQQ-F,	100.3	5 KW @ 3060,	CHR	,	$150.00	(Masla)	Outlet
KJOI-F,	98.7	75 KW @ 1180,	BTFL/EZ	,	$230.00*	(MMR)	Legacy
KKGO-F,	105.1	18 KW @ 2900,	JAZZ	APR,	$ NA	(Blair/RAR)	
KKHR-F	93.1	54 KW @ 2870,	CHR	,	$175.00*	(CBS)	CBS
KLOS-F,	95.5	63 KW @ 3129,	AOR	ABC-R,	$350.00	(Katz)	Cap Cities/ABC
KLVE-F,	107.5	30 KW @ 2800,	SPANISH	,	$ NA	(Caballero)	H & W
KMET-F,	94.7	58 KW @ 2835,	AOR (Burk-Abr)	,	$245.00*	(Selcom)	Metromedia
KMGG-F,	105.9	72 KW @ 770,	AC	,	$170.00*	(HNWH)	Emmis
KOST-F	103.5	13 KW @ 3100,	AC	,	$235.00*	(Christal)	Cox
KRTH-F,	101.1	51 KW @ 3130,	AC	US II,	$190.00*	(Republic)	RKO
KUTE-F,	101.9	.7 KW @ 2780	URBAN/AC	,	$100.00*	(Durpetti)	Golden West
KZLA-F,	93.9	49 KW @ 720,	COUNTRY	,	$120.00*	(Eastman)	Malrite
KACE-F,	103.9	1.6 KW @ 390,	BLACK	APR,	$ 55.00*	(Masla)	All-Pro (INGLEWOOD)
KJLH-F,	102.3	3 KW @ 300,	BLACK	,	$ 60.00	(Roslin)	(COMPTON)
KNOB-F,	97.9	79 KW @ 420,	SOFT AC	,	$ 94.00	(Masla)	(LONG BEACH)

CALL LETTER CHANGES

KHTZ changes to KBZT
KMGG changes to KPWR (January)

FORMAT CHANGES

KNOB changes to Soft AC
KPWR changes from AC to Urban (January)

KNAC changes format to AOR

STATION SALES

KLAC/KZLA-F from Cap Cities to Malrite for $43,000,000
KUTE-F from Inner City to Golden West for $20,000,000
KJOI-F from Noble to Carl Hirsch for $44,000,000 (LaRue)

MISCELLANEOUS COMMENTS

LOUISVILLE

Arbitron Rank/Pop (12+): 43/795,500
MSA Rank/Pop: 49/954,500
ADI #49
Average Person Rating: 14.9
Market TSL: 20.1 hours

Stations: 16/16
Diaries: 1223/650:1/41.3
Sample Target: 1200
Standard Error: .540
% Below Line: 0
% Not Listed: 6.2

Est 1985 Revenue: $17,900,000
HH Inc.: $28,837
Retail $: 5.7 Bil
Pop per Station: 59,656
1 Biller: WHAS $4,200,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WHAS	182/15.3	---	12.4	14.1	10.7	12.7	1. WAMZ-F	233/3021	1. WHAS	2261/28.4		
2. WAMZ-F	135/11.4	---	14.0	11.1	11.4	15.7	2. WHAs	232/3334	2. WAMZ-F	1880/23.6		
3. WLRS-F	107/ 9.0	---	11.9	9.8	10.4	9.3	3. WQMF-F	166/2126	3. WLRS-F	1796/22.6		
4. WRKA-F	105/ 8.9	---	5.0	3.9	3.5	8.1	4. WDJX-F	120/1827	4. WRKA-F	1509/19.0		
5. WQMF-F	101/ 8.5	---	8.6	11.2	10.3	10.1	5. WVEZ-F	113/1250	5. WQMF-F	1494/18.8		
6. WVEZ-F	91. 7.7	---	5.6	9.1	7.8	7.9	6. WLRS-F	111/1914	6. WDJX-F	1283/16.1		
7. WAVG	81/ 6.8	---	5.5	5.8	7.0	3.3	7. WRKA-F	106/1537	7. WAVG	1090/13.7		
8. WDJX	69/ 5.8	---	4.1	4.7	5.7	6.8	8. WAVG	84/1196	8. WVEZ-F	990/12.4		
9. WLOU	58/ 4.9	---	8.4	6.2	8.3	4.4	9. WLOU	59/ 744	9. WJYL-F	782/ 9.8		
10. WJYL-F	50/ 4.2	---	4.3	3.5	5.1	4.9	10. WJYL-F	55/ 842	10. WCII	773/ 9.7		
11. WCII	48/ 4.0	---	4.5	5.4	5.0	3.4	11. WCII	49/ 851	11. WAKY	760/ 9.5		
12. WAKY	34/ 2.9	---	2.9	2.6	2.7	2.1	12. WAKY	41/ 946	12. WLOU	735/ 9.2		
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 60.79% (676 of 1112) (FAL 84: 58.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLRS-F	1. WQMF-F	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WLRS-F	1. WAMZ-F
2. WDJX-F	2. WRKS-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS	2. WHAS
3. WQMF-F	3. WLRs-F	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WQMF-F	3. WVEZ-F	3. WRKA-F	3. WAMZ-F	3. WDJX-F
4. WLOU	4. WAMZ-F	4. WQMF-F	4. WLRs-F	4. WLRs-F	4. WLRS-F	4. WAVG	4. WRKA-F	4. WLRS-F	4. WQMF-F	4. WVEZ-F
5.	5. WHAS	5. WLRS-F	5. WQMF-F	5. WAVG	5. WAVG	5. WRKA-F	5. WLRS-F	5. WQMF-F	5. WAVG	5. WLRS-F
6.	6. WJYL-F	6.	6. WAVG	6. WQMF-F	6. WQMF-F	6. WLRS-F	6.	6. WVEZ-F	6.	6. WQMF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WHAS	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WHAS
2. WLRS-F	2. WLRS-F	2. WAMZ-F	2. WHAS	2. WRKS-F	2. WLRS-F	2. WLRS-F	2. WHAS	2. WHAS	2. WAMZ-F
3. WHAS	3. WAMZ-F	3. WLRS-F	3. WAMZ-f	3. WAMZ-F	3.	3. WHAS	3. WLRs-F	3. WAMZ-F	3. WQMF-F
WJYL-F	4. WHAS	4. WHAS	4. WLRS-F	4. WVEZ-F	4.	4. WAMZ-F	4. WRKS-F	4. WLRS-F	4. WAVG
5. WAMZ-F	5. WDJX-F	WLOU	5. WDJX-F	5. WLRS-F	5.	WRKA-F	5. WAMZ-F	5. WRKS-F	5. WRKA-F
WDJX-F	6.	6. WDJX-F	6.	6.	6.	6.	6. WAVG	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

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FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		176 (2)	176 (2)	15.8	11.0
AOR		101 (1)	101 (1)	9.1	10.9
AC/OLDIES/SOFT ROCK	34 (1)	105 (1)	139 (2)	12.5	12.6
MOR/VARIETY	263 (2)		263 (2)	~~23.7~~ 17.0	19.5
COUNTRY	54 (2)	135 (1)	189 (3)	9.7	18.3
BLACK/URBAN	58 (1)	50 (1)	108 (2)	8.2	14.2
BTFL MUSIC/EZ		91 (1)	91 (1)		8.2
NEWS/TALK				1.5	2.3
NOSTALGIA	17 (1)		17 (1)	2.5	2.5
RELIGION/GOSPEL	10 (1)	18 (1)	28 (2)		
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.5
			1112 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLLV	1240	Louisville	.9/2.2
WTMT	620	Louisville	.5/2.2
WXLN-F	103.9	Louisville	1.5/2.2
WXVW	1450	Jeffersonville, IN	1.4/4.7

RADIO STATIONS

AM STATIONS

WAKV	790	5 KW/ KW (DA-2)	OLDIES	MBS	$ 45.00*	(Katz)	
WAVG	970	5 KW (DA-2)	MOR NBC-T, US II	NBC	$ 43.00	(Selcom)	
WCII	1080	10 KW/1 KW (DA-2)	COUNTRY	CBS	$ 90.00	(Eastman)	Great Trails
WFIA	900	1 KW (DAYS)	RELIGION		$ 12.00	(-----)	
WHAS	840	50 KW	MOR	ABC-I	$100.00*	(Christal)	Courier-Journal
WLLV	1240	1 KW/250 W	GOSPEL		$ 17.00	(Weiss)	
WLOU	1350	5 KW/500 W (DA-N)	BLACK	NBN	$ 50.00*	(MMR)	Johnson
WTMT	620	500 W (DAYS, DA)	COUNTRY		$ 17.00	(Masla)	
WXVW	1450	1 KW/250 W	NOSTALGIA	MBS	$ 21.00	(S. Katz)	

FM STATIONS

WAMZ	97.5	100 KW @ 505	COUNTRY		$120.00*	(Christal)	Courier-Journal
WJYL	101.7	3 KW @ 300	URBAN		$ 35.00*	(HNWH)	Inter Urban
WDJX	99.7	20 KW @ 720	CHR	CBS-R	$ 90.00	(Eastman)	Great Trails
WLRS	102.3	3 KW @ 300	CHR	ABC-R	$ 50.00	(Selcom)	
WXMF	95.7	34 KW @ 580	AOR	Source	$ 70.00	(Torbet)	Wood
WRKA	103.1	3 KW @ 300	AC	ABC-D	$ 55.00*	(Blair)	Capitol-Johnson
WVEZ	106.9	24 KW @ 670	BTFL/EZ		$ 60.00*	(Katz)	
WXLN	103.9	3 KW @ 300	RELIGION	ABC-C	$ 18.00	(-----)	

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WKJJ changes to WDJX	WDJX completes move to CHR		

LUBBOCK

Arbitron Rank/Pop (12+): 141/189,700
MSA Rank/Pop: 183/223,100
ADI # 141
Average Person Rating: 16.8
Market TSL: 23.1 hours

Stations: 16/14
Diaries: 604/314:1/ 46.2%
Sample Target: 550
Standard Error: .831
% Below Line: 4.0
% Not Listed: 11.3

Est 1985 Revenue: $6,000,000
HH Inc: $27,610
Retail $: 1.6 Bil
Pop per Station: 13,500
1 Biller: KLLL-F $1,500,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83
1. KRLB-F	67/21.5	24.6	17.1	14.0	
2. KLLL-F	60/19/5	14.2	15.8	15.2	
3. KFMX-F	31/19.5	12.9	9.5	12.4	
4. KTEZ-F	28/ 9.0	8.6	10.5	7.2	
5. KSEL-F	16/ 5.1	7.1	8.2	12.1	
6. KEND	13/ 4.2	2.8	4.3	2.9	
7. KFYO	12/ 3.9	6.8	9.2	4.9	
8. KFYO-F	10/ 3.2	5.2	5.3	6.8	
9.					
10.					
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME	
1. KLLL-F	94/908
2. KRLB-F	87/937
3. KTEZ-F	43/465
4. KFMX-F	38/458
5. KFYO-F	33/433
6. KFYO	32/570
7. KSEL-F	27/638
8. KEND	14/180
9. KSEL	13/281
10. KRLB	12/142
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KRLB-F	720/38.9	41.5	32.7
2. KLLL-F	565/30.5	24.8	25.5
3. KSEL-F	425/23.0	22.9	24.1
4. KFMX-F	347/18/8	24.5	22.4
5. KTEZ-F	279/15.1	15.4	17.8
6. KFYO	249/13.5	11.5	18.6
7. KFYO-F	187.10.1	11.8	10.8
8. KEND	167/ 9.0	6.9	9.9
9. KSEL	137/ 7.4	9.9	11.2
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.43% (222 of 276) (FAL 84: 77.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1.KLLL-F	1. KRLB-F	1. KLLL-F	1. KRLB-F	1. KRLB-F	1. KLLL-F
2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2.KTEZ-F	2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KFMX-F	2. KRLB-F
3. KLLL-F	3. KFMC-F	3. KFMX-F	3.	3.	3.KRLB-F	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F	3. KLLL-F	3. KFMX-F
4.	4.	4.	4.	4.	4.	4. KEND	4. KFMX-F	4. KFMX-F	4.	4. KTEZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KFMX-F	1. KFMX-F	1. KLLL-F	1. KRLB-F	1. KLLL-F
2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KLLL-F	2. KRLB-F
3. KFMX-F	3.	3. KFMX-F	3.	3. KTEX-F	3. KLLL-F	3. KLLL-F	3. KSEL-F	3. KFMX-F	3.
KSEL-F	4.	KSEL-F	4.	4.	4.	4.	KFMX-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	2 (1)	67 (1)	69 (2)	25.0	25.0
AOR		31 (1)	31 (1)	11.2	10.6
AC/OLDIES/SOFT ROCK	9 (2)	16 (1)	25 (3)	9.1	11.3
MOR/VARIETY					
COUNTRY	25 (2)	70 (2)	95 (4)	34.4	38.3
BLACK/URBAN					
BTFL MUSIC		28 (1)	28 (1)	10.1	11.7
NEWS/TALK	6 (1)		6 (1)	2.2	
NOSTALGIA					
RELIGION		5 (1)	5 (1)	1.8	3.6
SPANISH	6 (1)			2.2	4.0
CLASSICAL			11 (2)		
UNKNOWN/OTHERS	6 (1)	5 (1)		4.0	
			276 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KFMX	1340	Lubbock	.6/4.1
KJAK-F	92.7	Slaton	1.6/5.5
KLFB	1420	Lubbock	1.9/5.0
KRLB	580	Lubbock	1.6/4.2
KSEL	950	Lubbock	1.3/5.4
KTLK	1460	Lubbock	1.9/3.5
KCLR	1530	Ralls	1.9/2.9
KVOQ-F	98.3	Lorenzo	1.6/3.6

RADIO STATIONS

KEND	1590	1 KW (DA-2)	COUNTRY	$ 12.00*	(Eastman)	Thrash	
KFMX	1340	1 KW/250 W	CHR	$ 12.00	(Katz)	So. Minnisota	
KFYO	790	5 KW/1 KW (DA-2)	COUNTRY	$ 13.00	(Torbet)		
KLFB	1420	500 W (DA-2)	SPANISH	$ 17.00*	(Caballero)		
KRLB	580	500 W (DAYS, DA)	AC	$ 8.00*	(Christal)		
KSEL	950	5 KW/500 W (DA-2)	AC	$ 14.00	(Mc-Guild)	Moran	
KTLK	1460	1 KW/250 W	TALK	$ 9.00	(Roslin)		
KFMX-F	94.5	100 KW @ 680	AOR	$ 27.00*	(Katz)	So. Minnesota	
KFYO-F	102.5	100 KW @ 750	COUNTRY	$ 18.00	(Torbet)		
KLLL-F	96.3	100 KW @ 580	COUNTRY	$ 33.00*	(Eastman)	Thrash	
KRLB-F	99,5	46 KW @ 630	CHR	$ 28.00*	(Christal)		
KSEL-F	93.7	100 KW @ 630	CONTEMP/AC	$ 26.00*	(Mc-Guild)	Moran	
KTEZ-F	101.1	100 KW @ 736	BTFL/EZ	$ 20.00*	(Selcom)	Lotus	
KJAK-F	92.7	3 KW @ 300	RELIGION	$ 9.00	(----)		(SLATON)

MISCELLANEOUS COMMENTS KSEL A/F sold by Harris for $1,200,000 (Fischer)

MADISON

Arbitron Rank/Pop (12+): 111/284,600
MSA Rank/Pop: 132/339,206
ADI # 109
Average Person Rating: 15.8
Market TSL: 21.0 hours

Stations: 16/12
Diaries: 691/412:/60.7%
Sample Target: 670
Standard Error: .734
% Below Line: 4.4
% Not Listed: 20.0

Est 1985 Revenue: $10,600,000
HH Inc: 2.4 Bil
Retail $: 2.4 Bil
Pop per Station: 23,717
1 Biller: WTSO $2,000,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WZEE-F	52/11.5	13.4	10.4	11.9	9.8	
2. WIBA	48/10.6	8.8	9.7	8.9	10.4	
3. WIBA-F	46/10.2	10.5	10.1	11.3	10.8	
4. WTSO	37/ 8.2	9.9	14.0	6.6	12.2	
5. WMGN-F	37/ 8.2	9.5	7.9	7.8	5.9	
6. WWQM-F	31/ 6.9	6.6	6.3	6.4	7.3	
7. WSHY-F	24/ 5.3	4.4	3.4	4.7	5.1	
8. WMAD	17/ 3.8	3.5	2.3	5.8	4.7	
9. WMAD-F	16/ 3.5	3.7	1.1	2.9	3.9	
10. WTDY	15/ 3.3	3.3	3.2	2.1	3.1	
11. WHIT	12/ 2.9	2.4	6.5	3.7	3.3	
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WZEE-F	124/1922
2. WIBA-F	78/1496
3. WTSO	71/1031
4. WMGN-F	60/ 934
5. WILV-F	52/ 643
6. WIBA	50/ 842
7. WSHY-F	44/ 542
8. WWQM-F	41/ 558
9. WHIT	22/ 233
10. WGN	20/ 386
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WZEE-F	974/34.1	34.3	31.1
2. WIBA-F	833/29.2	39.1	26.9
3. WIBA	739/25.9	19.6	25.9
4. WMGN	572/20.0	24.7	25.7
5. WTSO	562/19.7	19.0	19.2
6. WWQM-F	423/14.8	15.6	16.3
7. WMAD-F	385/13.5	13.9	7.4
8. WSJY-F	307/10.7	11.7	12.1
9. WILV-F	284/ 9.9	9.0	7.2
10. WILV F	208/ 7.3	7.8	9.6
11. WHIT	207/ 7.2	5.1	NA
12. WMAD	125/ 4.4	5.4	NA
13.			
14.			
15.			

12+ FM SHARE (METRO): 60.66% (219 of 361) (FAL 84: 54.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WMGN-F	1. WIBA	1. WIBA	1. WIBA	1. WIBA F	1. WZEE-	1. WZEE-F	1. WIBA
2. WIBA-F	2. WMGN-F	2. WMGN-F	2. WIBA	2. WMGN-F	2. WTSO	2. WZEE-F	2. WMGN F	2. WIBA-F	2. WIBA	2. WTSO
3.	WZEE-F	3. WZEE-F	WIBA-F	3. WIBA-F	WWQM-F	3. WMGN-F	3. WZEE F	3. WMGN-F	3. WIBA-F	3. WWQM-F
4.	4.	4. WIBA	4. WWQM-F	WWQM-F	4.	4. WTSO	4. WWQM F	4. WIBA	4.	WZEE-F
5.	5.	5.	5.	5. WTSO	5.	5.	5.	5. WWQM-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA
2. WMGN-F	2. WZEE-F	2. WIBA-F	2. WZEE-F	2. WWQM-F	2. WZEE-F	2. WZEE-F	2. WIBA	2. WIBA	2. WIBA-F
3. WIBA-F	3. WIBA-F	WZEE-F	3. WIBA-F	3. WIBA	3.	3. WIBA	3. WHIT	3. WZEE-F	3. WWQM-F
4. WMAD-F	4.	4. WMAD-F	4.	WIBA-F	4.	4. WHIT	WWQM-F	4. WWQM-F	4. WTSO
5.	5.	5.	5.	WTSO	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	3 (1)	52 (1)	55 (2)	15.2	13.6
AOR		46 (1)	46 (1)	12.7	12.5
AC/OLDIES/SOFT ROCK	13 (1)	62 (3)	75 (4)	20.8	37.4
MOR/VARIETY	70 (3)		70 (3)	19.4	12.7
COUNTRY	39 (2)	31 (1)	70 (3)	19.4	25.5
BLACK/URBAN					0.8
BTFL MUSIC		28 (2)	28 (2)	7.8	4.7
NEWS/TALK					
NOSTALGIA	17 (1)		17 (1)	4.7	2.8
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			361 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WILV-F	94.9	Baraboo	2.0/7.3
WEKZ-F	93.7	Monroe	.9/2.6
WGN	720	Chicago	1.6/4.2
WLS	890	Chicago	.7/3.0
WMAQ	670	Chicago	.4/1.4

RADIO STATIONS

WHIT	1550	5 KW (DAYS)	OLDIES	ABC-E, $ 28.00	(Selcom)	Mc Kenna	
WIBA	1310	5 KW (DA-N)	MOR	CBS,MBS, $ 32.50	(Katz)	Price Comm.	
WMAD	1190	1 KW (DAYS, DA)	NOSTALGIA	NBC, $ 18.00	(Christal)		
WTDY	1480	5 KW (DA-@)	MOR/TALK	US 2, $ 27.00*	(Mc-Guild)	Midwest Family	
WTSO	1070	10 KW/ 5 KW (DA-2)	COUNTRY	APR, $ 31.00	(Blair)		
WIBA-F	101.5	50 KW @ 470	AOR	CBS-R, $ 36.00	(Katz)	Price Comm.	
WMAD-F	92.1	3 KW @ 300	AC	, $ 17.00*	(Christal)		
WMGN-F	98.1	38 KW @ 580	AC	, $ 31.00	(Mc-Guild)	Midwest Family	
WWQM-F	106.3	1.8 KW @ 380	COUNTRY	ABC-E, $ 28.00	(Selcom)	Mc Kenna	
WZEE-F	104.1	6 KW @ 1120	CHR	US 1, $ 33.00	(Blair)		
WILF-F	94.9	37 KW @ 1300	AC	ABC-I, $ 21.00	(HNWH)		(BARABOO)
WSJY-F	107.3	50 KW @ 500	BTFL/EZ	ABC-I, $ 13.00	(----)	Goetz	(FORT ATKINSON)

MC ALLEN - BROWNVILLE

Arbitron Rank/Pop (12+): 84/375,000
MSA Rank/Pop: McA - 131/343,700
ADI #117 Brown - 174/245,400
Average Person Rating: 19.0
Market TSL: 25.4 hours

Stations: 17/17
Diaries: 898/418:1/45.8%
Sample Target: 810
Standard Error: .833
% Below Line: 0
% Not Listed: 6.9

Est 1985 Revenue: $10,600,000
HH Inc: $22,250
Retail $: 3.1 Bil
Pop per Station: 22,059
1 Biller: KGBR $ 1,950,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KGBT	142/16.7	21.3	2.19	20.1	21.6	
2.	KBRM-F	121/14.2	14.3	7.9	14.4	9.7	
3.	KELT-F	84/ 9.9	9.9	9.3	3.9	4.6	
4.	KQXX-F	61/ 7.2	4.6	3.8	4.9	5.4	
5.	KIWW-F	61/ 7.2	8.5	10.1	12.7	12.1	
6.	KTXF-F	58/ 6.8	4.4	4.9	3.1	2.6	
7.	KRIX-F	52/ 6.1	6.5	7.9	5.0	8.6	
8.	KRGV	50/ 5.9	7.9	9.5	13.6	10.4	
9.	KVLY-F	17/ 5.5	3.8	5.3	3.8	5.1	
10.	KIRT	27/ 3.2	3.1	2.4	1.9	1.3	
11.	KRIO	19/ 2.2	2.2	2.1	1.6	2.6	
12.	KURV	17/ 2.0	1.1	1.5	1.5	1.1	
13.	KBOR	16/ 2.9	2.1	1.6	1.9	.8	
14.	KITM-F	14/ 1.6	.6	---	---	---	
15.							

	12+ TSA 1/4/CUME	
1.	KGBT	147/1386
2.	KBFM-F	124/1574
3.	KELT-F	85/1065
4.	KQXX-F	66/ 505
5.	KIWW	63/ 858
6.	KTXF-F	59/ 585
7.	KRGV	54/ 902
8.	KRIX-F	52/ 688
	KVLY-F	52/ 458
10.	KIRT	27/ 280
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WBFM-F	1507/33.7	37.0	25.4
2.	KGBT	1284/28.7	31.5	34.3
3.	KELT-F	1017/22.7	21.6	22.0
4.	KIWW-F	811/18.1	20.8	21.3
5.	KRGV	805/18.0	23.6	24.6
6.	KRIX-F	652/14.6	17.9	16.9
7.	KTXF-F	564/12.6	10.8	10.2
8.	KQXX-F	497/11.1	10.7	9.5
9.	KVLY-F	402/ 9.0	8.1	10.1
10.	KRIO	333/ 7.4	10.6	12.8
11.	KURV	279/ 6.2	3.6	5.0
12.	KIRT	265/ 5.9	5.4	NA
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.85 % (513 of 791) (FAL 84: 56.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KGBT
2. KRGV	2. KFLT-F	2KGBT	2. KELT-F	2. KETL-F	2. KVLY-F	2. KBFM-F	2. KELT-F	2. KBFM-F	2. KGBT	2. KBFM-F
3. KRIX-F	3. KIWW-F	3KELT-F	3. KIWW-F	3. KIWW-F	3. KQXX-F	3. KELT-F	3. KBFM-F	3. KELT-F	3. KWXX-F	3. KELT-F
4.	4. KGBT	4KIWW-F	4. KTXF-F	4. KBFM-F	4. KTXF-F	4. KIWW-F	4. KTXF-F	4.	4. KRIX-F	4. KIWW-F
5.	5. TXF-F	5KTXF-F	5. KBFM-F	5. KTXX-F	5. KIWW-F	5. KTXF-F	5. KIWW-F	5.	5.	5. KQXX-F
				KQXX-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KELT-F	1. KELT-F	1. KELT-F	1. KELT-F
2. KELT-F	2. KELT-F	2. KELT-F	2. KBFM-F	2. KIWW	2. KRIX-F	2. KBFM-F	2. KIWW-F	2. KBFM-F	KGBT
3. KQXX-F	3. KQXX-F	3. KBFM-F	3. KELT-F	3. KBFM-F	3. KIWW-F	3. KIWW-F	3. KGBT	3. KGBT	3.
4. KRGV	4. KIWW-F	KIWW-F	4. KIWW-F	4. KELT-F	4. KTXF-F	4. KTXF-F	4. KBFM-F	4. KIWW-F	4.
5.	KGBT	5. KQXX-F	5. KQXX-F	KTXF-F	5.	5.	KTXF-F	5. KTXF-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	50 (1)	121 (1)	171 (2)	21.6	21.1
AOR		52 91)	52 (1)	6.6	8.6
AC/OLDIES/SOFT ROCK	19 (1)	93 (2)	112 (3)	14.1	11.7
MOR/VARIETY					1.7
COUNTRY	7 (1)	60 (2)	67 (3)	8.5	6.6
BLACK/URBAN					
BTFL MUSIC		47 (1)	47 (1)	5.9	5.7
NEWS/TALK	17 (1)		17 (1)	2.1	1.6
NOSTALGIA	16 (1)		16 (1)	2.0	
RELIGION					
SPANISH	169 (2)	140 (3)	309 (5)	39.1	42.7
CLASSICAL					
UNKNOWN/OTHERS					
			791 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KGAR-F	106.3	Mercedes	1.1/5.0
KXOX+	1240	Raymondville	1.1/5.4

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, NOSTALGIA	,	$ 16.00	(Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	,	$ 110.00	(Katz)	Tichnor
KIRT, 1580, 1 KW (DAYS)	, SPANISH	,	$ 18.00*	(Caballero)	Gomez
KRGV, 1290, 5 KW (DA-N)	, CHR	US I,	$ 28.00*	(Blair)	Manship
KRIO, 910, 5 KW (DA-2)	, CONTEMP/AC	APR,	$ 10.00	(HNHW)	TIPPI
KURV, 710, 1 KW/250 W (DA-1)	, NEWS/TALK	MBS, ABC-T,	$ 13.00	(-----)	
KSXO, 1240, 1 KW/250 W	, COUNTRY	,	$ 11.00	(-----)	(RAYMONDVILLE)
KBFM-f, 104.1, 100 KW @ 990, CHR		ABC-F,	$ 38.00	(Christal)	Oppenheimer
KELT-F, 94.5, 100 KW @ 800, AC		,	$ 43.00	(Katz)	Tichenor
KGAR-F, 106.3, 3 KW @ 300, AC		ABC-E,	$ 18.00	(Roslin)	
KIWW-F, 96.1, 100 KW @ 500, SPANISH		,	$ 500.00*	(Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400, SPANISH		,	$ 26.00	(Caballero)	Gomez
KRIX-F, 99.5, 100 KW @ 480, AOR		ABC-R,	$ 25.00*	(MMR)	
KTXF-F, 100.3, 100 KW @ 500, COUNTRY		,	$ 23.00	(Eastman)	
KVLY-F, 107.9, 100 KW @ 490, BTFL/EZ		,	$ 20.00*	(HNHW)	

MISCELLANEOUS COMMENTS: KTXF-F sold for $1,650,000 (PRW)...

MEMPHIS

Arbitron Rank/Pop (12+): 47/750,200
MSA Rank/Pop: 50/932,300
ADI # 40
Average Person Rating: 16.1
Market TSL: 21.7 hours

Stations: 19/19
Diaries: 1214/618:1/41.3%
Sample Target: 1090
Standard Error: .560
% Below Line: 0
% Not Listed: 5.8

Est 1985 Revenue: $20,600,000
HH Inc: $27,221
Retail $: 6.1 Bil
Pop per Station: 39,484
# 1 Biller: WMC-F $4,300,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WHRK-F	188/15.5	12.9	11.7	8.1	8.5	
2.	WMC-F	140/11.5	11.8	10.1	9.6	9.6	
3.	WGKX-F	108/ 8.9	7.6	6.3	8.4	8.4	
4.	WZXR-F	93/ 7.7	6.7	7.2	8.6	8.6	
5.	WRVR-F	92/ 7.6	7.8	8.8	7.8	7.8	
6.	WDIA	88/ 7.3	7.0	7.1	9.5	9.5	
7.	WMC	84/ 6.9	9.2	7.8	7.2	7.2	
8.	KRNB-F	74/ 6.1	7.4	7.3	6.1	6.1	
9.	WEZI-F	73/ 6.0	6.2	5.4	5.7	5.7	
10.	WLOK	63/ 5.2	6.9	6.1	6.8	6.8	
11.	WHBQ	44/ 3.6	2.9	3.6	3.2	3.2	
12.	WREC	33/ 2.7	3.8	4.3	4.3	4.3	
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WHRK-F	246/2763
2.	WMC-F	236/3193
3.	WGKX-F	192/2312
4.	WZXR-F	163/2523
5.	WDIA	123/1803
6.	WRVR-F	121/2019
7.	WMC	114/1588
8.	KRNB-F	84/1494
9.	WEZI-F	76/ 958
10.	WLOK	65 /832
11.	WHBQ	59/ 973
12.	WREC	52/ 950
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WHRK-F	2036/27.1	27.8	27.0
2.	WMC-F	1942/25.8	27.7	23.7
3.	WRVR-F	1564/20.8	20.2	19.9
4.	WDIA	1434/19/1	23.6	22.8
5.	WZXR-F	1412/18.8	17.6	17.7
6.	KRNB-F	1278/17.0	21.2	20.3
7.	WGKX-F	1253/16.7	13.5	14.9
8.	WMC	1157/15.4	16.3	17.5
9.	WEZI-F	860/11.4	10.9	11.2
10.	WLOK	822/10.9	16.5	14.8
11.	WREC	688/ 9.2	11.1	11.3
12.	WHBQ	686/ 9.1	10.2	8.5
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.19% (768 of 1143) (FAL 84: 59.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WJRL-F	1. WMC	1. WHRK-F	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WZXR-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WEXI-F	2. WEZI-F	2. WHRK-F	2. WMC-F	2. WZXR-F	2. WMC-F
3. WMC-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WGKX-F	3. WGKX-F	3. WGKX-F	3. WGKX-F	3. KRNB-F	3. WGKX-F
4. KRNB-F	4. WZXR-F	4. WGKX-F	4. WGKX-F	4. WGLX-F	4. WLOK	4. WDIA	4. WEZI-F	4. WZXR-F	4. WMC-F	4. KRNB-F
5. WFKX-F	5. WGKX-F	5. WZXR-F	5. WDIA	5. WDIA	5.	5. WLOK	5. WRVR-F	5. KRNB-F	5. WGKX-F	WRVR-F
	KRNB-F	6. KRNB-F					6. WZXR-F	6. WRVR-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WMC-F	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WHRK-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F
3. WGKX-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WZXR-F	3. WZXR-F	3. WRVR-F	3. WZXR-F	3. WGKX-F
4. WRNB-F	4. WZXR-F	4. WKIA	4. WGKX-F	4. WGKX-F	4. KRNB-F	4. WGKX-F	4. WZXR-F	4. WGKX-F	WRVR-F
5. WRVR-F	5. KRNB-F	5. WZXR-F	5. WDIA	5. WDIA	5. WGKZ-F	5. KRNB-F	WGKX-F	5. WRVR-F	5. WMC
		6. KRNB-F	6.	WLOK		6. WRVA-F			

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		140 (1)	140 (1)	12.2	10.6
AOR		93 (1)	93 (1)	8.1	7.5
AC/OLDIES/SOFT ROCK	12 (1)	104 (2)	104 (2)	9.1	9.3
MOR/VARIETY				---	1.1
COUNTRY	84 (1)	192 (2)	192 (2)	16.8	14.8
BLACK/URBAN	151 (2)	413 (4)	413 (4)	36.1	36.9
BTFL MUSIC		73 (1)	73 (1)	6.4	5.6
NEWS/TALK	49 (2)	49 (2)	49 (2)	4.3	4.4
NOSTALGIA	33 (1)	33 (1)	33 (1)	2.9	4.5
RELIGION	33 (4)	33 (4)	33 (4)	2.9	5.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	13 (1)	13 (1)	13 (1)	1.1	1.1
			1143 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KSUD	0	West Memphis	.4/1.7
KWAN	990	Memphis	1.0/3.4
WLVS	1430	Germantown	.4/1.4
WMQM	1480	Memphis	.3/1.3
WMSO	630	Collierville	1.0/2.6
WRVR	680	Memphis	1.0/3.5
WXSS	1030	Memphis	1.1/3.0

RADIO STATIONS

KSUD ,	730 ,	250 W (DAYS) ,	GOSPEL		$ 10.00	(----)	
KWAM ,	990 ,	10 KW (DAYS, DA) ,	GOSPEL		$ 20.00	(----)	Rivers
WDIA ,	1070 ,	50 KW/5 KW (DA-2),	BLACK	APR,SBN,	$ 47.00	(Katz)	Adams
WHBQ ,	560 ,	5 KW/1 KW (DA-2) ,	NEWS/TALK	ABC-T,USII,	$ 40.00*	(Republic)	RKO
WLOK ,	1340 ,	1 KW/250 W ,	BLACK	SBN,NBN,	$ 34.00	(Masla)	Gilliam
WLVS '	1430 '	2.5 KW (DAYS) ,	TALK		$ 25.00	(Christal)	
WMC '	790 '	5 KW (DA-N) ,	COUNTRY	ABC-I,	$ 70.00*	(Blair)	Scripps-Howard
WMQM '	1480 '	K KW (DAYS) ,	RELIGION		$ 7.00	(----)	
WREC '	600 '	5 KW (DA-N) ,	NOSTALGIA	CBS,MBS,	$ 48.00*	(Mc-Guild)	Summit
WRVR '	680 '	10 KW/5 KW (DA-N),	AC		$ 35.00	(Christal)	Viacom
KNRB-F ,	101.1'	100 KW @ 450 ,	BLACK		$ 40.00*	(Selcom)	Rivers
WESI-F ,	94.3 '	3 KW @300 ,	BTFL/EZ		$ 50.00*	(Christal)	
WGKX-F ,	105.9'	100 KW @ 762 ,	COUNTRY		$ 85.00	(HNWH)	Kaneb
WHRK-F ,	97.1 '	100 KW @ 530 ,	URBAN	US 1,	$ 75.00	(Katz)	Adams
WMC-F ,	99.7 ,,	300 KW @ 910 ,	CHR	ABC-C,	$120.00*	(Blair)	Scripps-Howard
WRVR-F ,	104.5,	100 KW @ 750 ,	AC		$110.00*	(Christal)	Viacom
WZXR-F ,	102.7,	100 KW @ 900 ,	AOR/CHR	Source,	$ 80.00*	(Mc-Guild)	Summit

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,258, 200
MSA Rank/Pop: MIA - 24/1,774,000
ADI #14 FT. L - 42/1,120,500
Average Person Rating: 20.2
Market TSL: 26.7 hours

Stations: 35/34
Diaries: 2950/765:1/40.0%
Sample Target: 2510
Standard Error: .398
% Below Line: 0.5
% Not Listed: 5.9

Est 1985 Revenue: $83,500,000
HH Inc.: $29,381
Retail $: 22.8 Bil
Pop per Station: 66,417
# 1 Biller: WHYI-F $8,700,000

12+ METRO SHARE 1/4/SHARE		SUM 85	#12 Approx. SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WLYF-F	383/7.4	--	8.1	9.4	7.8	5.5	1. WLYF-F	414/3974	1. WHYI-F	4619/18.1	22.3	27.5
2. WQBA	293/5.7	--	5.7	5.7	4.8	6.6	2. WSHE-F	347/3633	2. WIN -F	3765/14.7	19.1	21.0
3. WSHE-F	289/5.6	--	6.3	4.8	3.8	6.8	3. WHYI-F	337/5951	3. WLYF-F	3528/13.8	16.3	15.7
4. WHYI-F	261/5.1	--	7.3	6.6	9.4	9.8	4. WQBA	299/1517	4. WAZY-F	3454/13.5	11.7	11.6
5. WAXY-F	224/4.3	--	2.7	4.4	3.5	4.3	5. WAXY-F	241/3957	5. WIOD	3291/12.9	10.4	15.1
6. WEDR-F	218/4.2	--	3.5	2.7	4.9	2.3	6. WJQY-F	228/2743	6. WSHE-F	2931/11.5	12.8	9.1
7. WJQY-F	217/4.2	---	4.0	4.4	5.6	3.7	7. WEDR-F	222/2133	7. WLVE-F	2668/10.4	10.8	10.2
8. WCMQ-F	208/4.0	---	2.0	2.9	3.7	1.8	8. WNWS	216/2652	8. WHQT-F	2609/10.2	10.9	6.1
9. WHQT-F	200/3.9	---	3.9	4.5	1.9	5.4	9. WIOD	209/3768	9. WINZ	2566/10.0	10.6	10.4
WNWS	200/3.9	---	3.3	3.3	3.7	3.1	10. WCMQ-F	208/1950	10. WJQY-F	2517/ 9.8	9.6	11.7
11. WINZ-F	183/3.5	---	5.2	.5.0	6.7	5.4	11. WHQT-F	207/2738	11. WQBA	2456/ 9.6	8.2	9.3
12. WKQS-F	177/3.4	---	3.1	3.7	2.5	3.8	12. WINZ-F	190/3998	12. WNWS	2376/ 9.3	9.4	9.2
13. WINZ	176/3.4	---	3.5	3.0	3.2	4.5	13. WINZ	187/2719	13. WKQS-F	2258/ 8.8	7.2	7.2
14. WIOD	172/3.3	---	3.4	3.9	4.0	4.2	14. WKQS-F	185/2474	14. WCJX-F	2249/ 8.8	--	--
15. WLVE-F	152/2.9	---	3.2	3.1	2.5	3.3	15. WLVE-F	161/2793	15. WEDR-F	2047/ 8.0	7.9	8.7
16. WRHC	149/2.9	---	3.1	2.5	2.9	2.9	16. WRHC	149/1161	16. WCMQ-F	1950/ 7.6	4.9	7.2
17. WCMQ	127/2.5	---	2.7	1.3	1.2	.3	17. WEAT-F	144/1906	17. WTMI-F	1901/ 7.4	6.5	7.0
18. WAIA-F	117/2.3	---	2.6	2.6	3.2	2.7	18. WCJX-F	139/2791	18. WAIA-F	1893/ 7.4	9.3	11.6
19. WQBA-F	113/2.2	---	2.3	2.3	2.1	2.6	19. WCMQ	127/ 893	19. WQBA-F	1764/ 6.9	6.4	6.4
20. WTMI-F	112/2.2	---	2.6	2.8	2.2	2.4	WTMI-F	127/2194	20. WMXJ-F	1548/ 6.1	4.9	6.1
21. WCJX-F	104/2.0	---	---	---	---	1.9	21. WAIA-F	119/2016	21. WAZI	1230/ 4.8	7.3	7.4
22. WAQI	93/1.8	---	1.8	1.4	1.2	2.0	22. WQBA-F	114/1786	22. WKAT	1190/ 4.7	3.8	3.8
23. WMXJ-F	92/1.8	---	1.3	1.4	1.8	1.5	23. WMXJ-F	105/1933	23. WRHC	1152/ 4.5	4.3	4.2
24. WSUA	92/1.8	---	1.0	.8	1.6	1.0	24. WAQI	100/1319	24. WSUA	1130/ 4.4	3.2	4.5
25. WOCN	88/1.7	---	2.8	3.2	3.1	.9	25. WSUA	92/1142	25. WOCN	1037/ 4.1	4.8	4.9

12+ FM SHARE (METRO): 63.54% (3088 of 4860) (FAL 84: 64.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCJX-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WLYF-F	1. WQBA	1. WLYF-F	1. WLYF-F	1. WLYF-F	1. WLYF-F
2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WAXY-F	2. WAXY-F	2. WQBA	2. WLYF-F	2. WSHE-F	2. WSHE-F	2. WHQT-F	2. WHYI-F
3. WINZ-F	3. WAXY-F	3. WAXY-F	3. WCMQ-F	3. WJQY-F	3. WJQY-F	3. WHYI-F	3. WJQY-F	3. WAXY-F	3. WINZ	3. WSHE-F
4. WEDR-F	4. WHQT-F	4. WCMQ-F	4. WJQY-F	4. WCMQ-F	4. WCMQ-F	4. WSHE-F	4. WQBA	4. WQBA	4. WSHE-F	4. WKQS-F
5. WHQT-F	5. WEDR-F	5. WEDR-F	5. WHYI-F	5. WLYF-F	5. WKQS-F	5. WEDR-F	5. WAXY-F	5. WHYI-F	5. WHYI-F	5. WHQT-F WEDR-F
6. WSHE-F	6. WLVE-F	6. WHQT-F	6. WLVE-F	6. WQBA	6. WCMQ	6. WAXY-F	6. WCMQ-F	6. WJQY-F	6. WINZ-F	
7.	7. WCMQ-F	7. WJQY-F	7. WLYF-F	7. WHYI-F	7. WIOD	7. WJQY-F	7. WNWS	7. WEDR-F	7. WEDR-F	7. WAXY-F
8.	8. WINZ-F	8. WLVE-F	8. WKQS-F	8. WLVE-F	8. WRHC	8. WINZ	8. WHYI-F	8. WINZ-F	8. WQBA	8. WQBA
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WCMQ-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHYI-F	1. WAXY-F	1. WAXY-F	1. WAXY-F	1. WAXY-F
2. WSHE-F	2. WHYI-F	2. WLVE-F	2. WCMQ-F	2. WJQY-F
3. WEDR-F	3. WSHE-F	3. WCMQ-F WHYI-F	3. WHYI-F	3. WCMQ-F
4. WHQT-F	4. WEDR-F		4. WLVe-F	4. WLYF-F
5. WCMQ-F	5. WCMQ-F WLVE-F	5. WSHE-f	5. WHQY-F	5. WLVE-F
6. WAXY-F		6. WEDR-F	6. WEDR-F	6. WQBA
7. WINZ-F	7. WHQT-T	7. WHQT-F	7. WSHE-F	7. WHYI-F
8. WLVE-F	8. WAIA-F WINZ-F	8. WHQY-F	8. WHQT-F	8. WKQS-F
9.		9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F
2. WHYI-F	2. WHQT-F	2. WHQT-F	2. WHYI-F	2. WQBA
3. WHQT-F	3. WHYI-F	3. WAXY-F	3. WHQT-F	3. WKQS-F
4. WEDR-F	4. WEDR-F	4. WEDR-F	4. WEDR-F	4. WAXY-F
5. WAXY-F	5. WAXY-F	5. WLVE-F	5. WAXY-F	5. WHYI-F
6. WKQS-F	6. WKQS-F	6. WHYI-F	6. WKQS-F	6. WJQY-F
7.	7. WLVE-F	7. WKQS-F	7. WJQY-F	7. WLYF-F
8.	8. WMXJ-F	8. WMXJ-F	8. WCMQ-F WLVE-F	8. WCMQ-F WEDR-F
9.	9.	9.		
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		548 (3)	548 (3)	11.3	16.8
AOR		289 (1)	289 (1)	5.9	5.8
AC/OLDIES/SOFT ROCK	36 (1)	802 (5)	838 (6)	17.2	17.8
MOR/VARIETY	67 (1)		67 (1)	1.4	0.9
COUNTRY	70 (1)	177 (1)	247 (2)	5.1	23.9
BLACK/URBAN	37 (1)	434 (3)	471 (4)	9.7	7.7
BTFL MUSIC/EZ		405 (2)	405 (2)	8.3	8.9
NEWS/TALK	548 (3)		548 (3)	11.3	12.6
NOSTALGIA	84(1)		84 (1)	1.7	3.1
RELIGION/GOSPEL	71 (2)		71 (2)	1.5	--
SPANISH	842 (6)	321 (2)	1163 (8)	13.9	20.4
CLASSICAL		112 (1)	112 (1)	1.3	2.3
UNKNOWN/OTHERS	17 (1)		17 (1)	3.4	--
			4860 (35)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBSS	980	Pompano Beach	.7/2.2
WFTL	1400	Fort Lauderdale	1.3/3.2
WKAT	1360	Miami Beach	1.6/4.7
WLQV	1320	Hollywood	.3/1.3
WMBM	1490	Miami Beach	1.0/2.2
WQAM	560	Miami	1.4/3.7
WRBD	1470	Pompano Beach	.7/2.7
WTHM-F	98.3	Goulds	.3/1.0
WVCG	1080	Coral Gables	.4/1.2
WEAT-F	104.5	West Palm Beach	.4/1.8

RADIO STATIONS

AM STATIONS

WCMQ,	1210,	25 KW/ 2.5 KW (DA-2),	SPANISH	,	$ NA	(MMR)	
WAQI,	710,	50 KW (DA-2	, SPANISH	ABC-E, MBS,	$ NA	(Blair)	
WINZ,	940,	50 KW/25 KW (DA-2)	, NEWS/TALK	CBS,	$105.00*	(Katz)	Guy Gannett
WIOD,	610,	10 KW (DA-2)	, TALK	ABC-I, NBC-T,	$ 90.00*	(Christal)	Cox
WKAT,	1360,	10 KW/ 1 KW (DA-2)	, NOSTALGIA	MBS,	$ 45.00	(P/W)	
WLQY,	1320,	5 KW (DA-2)	, ETHNIC	ABC-D,	$50.00*	(HNWH)	Sunshine
WMBM,	1490,	1 KW/ 250 W	, GOSPEL	NBA,	$ 30.00*	(Masla)	
WNWS,	790,	25 KW (DA-2)	, TALK	,	$80.00	(CBS)	Jeff-Pilot
WOCN,	1450,	1 KW/250 W	, SPANISH NEWS/TALK	,	$ NA	(Lotus)	
WQAM,	560,	5 KW/1 KW	, COUNTRY	NBC,	$ NA	(HNWH)	Storz
WQBA,	1140,	50 KW/10 KW (DA-2)	, SPANISH	,	$120.00	(Eastman)	Susquehanna
WRBD,	1470,	5 KW/2.5 KW (DA-1)	, BLACK	,	$ 35.00	(Ocho)	
WRHC,	1550,	10 KW (Da-2)	, SPANISH	NBN,	$ 39.00	(Weiss)	
WSUA,	1260,	5 KW (DA-2)	, SPANISH EZ	,	$ 65.00	(HNWH)	
WVCG,	1080,	50 KW/10 KW (DA-2)	, RELIGION	,	$ 50.00	(Caballero)	
				,	$ 28.00	(-----)	Statewide
WAIA,	97.3,	98 KW @ 790,	AC	,	$ 90.00*	(Christal)	Cox
WAXY,	105.9,	100 KW @ 1049,	OLDIES/AC	US I,	$ 90.00*	(Republic)	RKO
WCMQ,	92.1,	3 KW @ 300,	SPANISH	,	$ 65.00*	(MMR)	
WEDR,	99.1,	70 KW @ 175,	BLACK	NBN,	$ 70.00*	(HNWH)	Rivers
WHQT,	105.1,	100 KW @ 600,	URBAN/CHR	,	$ 80.00*	(MMR)	EZ
WHYI,	100.7,	100 KW @ 1000,	CHR	ABC-C,	$150.00*	(Mc-Guild)	Metroplex
WINZ,	94.9,	100 KW @ 650,	CHR	,	$130.00	(Katz)	Guy Gannett
WJQY,	106.7,	100 KW @ 980,	VOCAL EZ (Trans)	,	$ 80.00*	(Masla)	Amature
WKQS,	99.9,	100 KW @ 930,	COUNTRY	US II,	$ 65.00*	(HNWH)	Sunshine
WLVE,	93.9,	96 KW @ 1006,	AC	MBS,	$ 75.00*	(Torbet)	Gilmore
WLYF,	101.5,	100 KW @ 813,	BTFL/EZ	,	$120.00*	(Blair)	Jeff-Pilot
WQBA,	107.5	100 KW @ 500,	SPANISH CONTEMP	,	$ 65.00	(Eastman)	Susquehanna
WSHE,	103.5,	100 KW @ 600,	AOR	Source, ABC-R,	$ 90.00*	(Eastman)	TK
WTMI,	93.1,	96 KW @ 1006,	CLASSICAL	,	$ 59.00*	(CMBS)	
WMXJ,	102.7	100 KW @ 345,	AC	ABC-C,	$ 60.00*	(Selcom)	Sconnix
WCJX,	96.3,	100 KW @ 1006,	CHR	,	$ NA		Beasley

CALL LETTER CHANGES

WGBS changes to WAQI

FORMAT CHANGES

WLQY: From Nostalgia to Ethnic
WAQI: From News/Talk to Spanish
WMXJ reclassified as AC

STATION SALES

WCJX: Sold to Beasley for $10,600,000 Mahlman

WRBD (Pompano): Sold for $1,800,000 (Raymond)

MISCELLANEOUS COMMENTS

First book for WCJX-F

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,295,400
MSA Rank/Pop: 32/1,389,400
ADI #28
Average Person Rating: 17.4
Market TSL: 22.9 hours

Stations: 31/26
Diaries: 1538/842:1/51.8%
Sample Target: 1420
Standard Error: .505
% Below Line: 4.0
% Not Listed: 7.7

Est 1985 Revenue: $31,900,000
HH Inc.: $31,334
Retail $: 7.9 Bil
Pop per Station: 49,823
# 1 Biller: WTMJ $6,000,000

	12+ METRO SHARE 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WTMJ	219/ 9.7	12.3	12.0	14.7	12.5	10.8
2.	WQFM-F	188/ 8.4	8.2	8.6	7.2	8.5	9.2
3.	WKTI-F	186/ 8.3	7.4	5.7	7.0	6.9	10.4
4.	WEZW-F	183/ 8.1	3.7	9.2	8.1	7.6	5.7
5.	WOKY	177/ 7.9	6.7	6.8	6.1	6.5	7.0
6.	WLUM-F	145/ 6.4	5/6	5.3	5.5	6.2	5.0
7.	WISN	112/ 5.0	3.5	3.8	4.9	4.2	4.4
8.	WMIL-F	104/ 4.6	4.1	5.9	4.8	4.9	6.0
9.	WLTQ-F	92/ 4.1	1.9	1.1	1.4	1.7	2.2
10.	WBCS-F	91/ 4.0	3.2	3.6	4.6	4.9	4.4
11.	WMYX-F	75/ 3.3	4.6	5.1	5.1	3.8	2.6
12.	WEMp	64/ 2.8	3.6	2.8	2.9	1.6	2.4
13.	WNOV	61/ 2.7	2.0	2.5	3.1	2.8	2.5
14.	WMGF-F	54/ 2.4	3.6	3.2	2.7	1.6	3.7
15.	WZUU-F	53/ 2.4	4.0	2.4	3.1	3.1	3.7
16.							
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23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WTMJ	279/4091
2.	WQFM-F	221/2570
3.	WEZW-F	208/2329
4.	WKTI-F	197/3493
5.	WOKY	185/2086
6.	WLUM-F	145/1719
7.	WMIL-F	141/1795
8.	WISN	133/2192
9.	WLTQ-F	106/1710
10.	WBCS-F	101/1502
11.	WMYX-F	79/1580
12.	WMGF-F	73/1584
13.	WEMP	69/1392
14.	WZUU-F	66/1796
15.	WNOV	64/ 690
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	12+ METRO CUME/ METRO CUME RATING		SPC 85	FAL 84
1.	WKTI-F	3240/25.1	22.4	21.0
2.	WTMJ	3162/24.5	28.0	29.0
3.	WQFM-F	2116/16.4	15.6	15.7
4.	WEZW-F	2032/15.7	16.4	16.7
5.	WOKY	1942/15.0	12.8	14.2
6.	WISN	1878/14.5	11.9	13.4
7.	WLUM-F	1688/13.1	13.3	13.7
8.	WZUU-F	1561/11.7	14.5	11.3
9.	WLTQ-F	1513/11.7	6.3	9.2
10.	WMGF-F	1379/10.7	10.3	11.3
11.	WBCS-F	1373/10.6	10.1	9.8
12.	WMYX-F	1345/10.4	12.3	14.1
13.	WEMP	1272/ 9.8	9.2	10.5
14.	WMIL-F	1267/ 9.8	12.4	13.0
15.	WRKR-F	1044/ 8.1	8.3	8.0
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12+ FM SHARE (METRO): 61.31% (1274 of 2078) (FAL 84: 60.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WKTI-F	1. WKTI-F	1. WTMJ	1. WTMJ	1. WOKY	1. WQFM-F	1. WQFM-F	1WQFM-F
2. WKT-F	2. WKTI-F	2. WKTI-F	2. WTMJ	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WTMJ	2WTMJ-F
3. WZUU-F	3. WLUM-F	3. WLUM-F	WLUM-F	3. WEZW-F	3. WOKY	3. WOKY	3. WQFM-F	3. WKTI-F	3. WLUM-F	3WLUM-f
4. WLUM-F	4. WLTQ-F	4. WLTQ-F	4. WEZW-F	4. WLUM-F	4. WISN	4. WISN	4. WKTI-F	4. WTMJ	4. WKTI-F	4WQFM-F
5. WNOV	5. WMYX-F	5. WMIL-F	5. WMYX-F	5. WLTQ-F	WBCS-F	5. WEZW-F	5. WTMJ	5. WOKY	5. WEZW-F	5WOKY
6.	6. WMGF-F	6. WEZW-F	6. WMIL-F	6. WMIL-F	6. WMIL-F	WLUM-F	6. WLTQ-F	6. WLUM-F	6. WLTQ-F	6WKTI-F
7.	7. WMIL-F	7. WTMJ	7. WEMP	7. WIXN	7.	7. WBCS-F+	7. WMIL-F	7. WMIL-F	7. WISN	7WMIL-F
8.	8.	8. WMYX-F	WQFM-F	8.	8.	8.	8. WISN	8.	8.	8WBCS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9WISN
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F
2. WLUM-F	2. WLUM-F	2. WMYX-F	2. WLUM-F	2. WEZW-F
3. WQFM-F	3. WMYX-F	3. WLUM-F	3. WEZW-F	3. WTMJ
4. WMIL-F	4. WQFM-F	4. WLTQ-F	4. WLTQ-F	4. WLTQ-F
WLTQ-F	5. WLTQ-F	5. WEZW-F	5. WMYX-F	5. WOKY
6. WNOV	6.	6. WMGF-F	6. WMIL-F	6. WBCS-F
7.	7.	7.	7. WQFM-F	WMYX-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ
2. WLUM-F	2. WLUM-F	WLUM-F	2. WLUM-F	2. WLUM-F
3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WISN
4. WMIL-F	4. WEMP	4. WEMp	4. WEMP	4. WEMP
5.	5. WLTQ-F	5. WLTQ-F	5. WMIL-F	5. WKTI-F
6.	6.	6. WTMJ	6. WTMJ	6. WLTQ-F
7.	7.	7.	7. WLTQ-F	WMIL-F
8.	8.	8.	8.	WQFM-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORM[illegible]S	AM	FM	TOTAL	%	FAL 84%
TOP [illegible]HR/CONTEMP	21 (2)	276 (3)	297 (5)	14.3	12.5
AOR		188 (1)	188 (1)	9.0	9.4
AC/[illegible] SOFT ROCK	64 (1)	221 (3)	285 (4)	13.7	12.1
MOR/[illegible]ETY	401 (7)		401 (7)	19.3	19.0
COUNTRY	20 (2)	195 (2)	215 (4)	10.3	13.4
BLACK/URBAN	74 (2)	145 (1)	219 (3)	10.5	9.9
BTFL MUSIC/EZ		183 (1)	183 (1)	8.8	10.6
NEWS/TALK	32 (2)		32 (2)	1.5	1.6
NOSTALGIA	177 (1)		177 (1)	8.5	7.5
RELIGION/GOSPEL	12 (1)		12 (1)	0.6	1.0
SPANISH				----	----
CLASSICAL		50 (1)	50 (1)	2.4	2.9
UNKNOWN/OTHERS	3 (1)	16 (1)	19 (1)	0.9	---
			2078 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAUK	1510	Waukesha	.3/ .8
WAWA	1590	West Allis	.6/2.1
WBCS	1340	Milwaukee	.4/3.2
WBKV	1470	West Bend	.4/1.4
WFMR-F	98.3	Menomonee Falls	2.2/6.1
WRJN	1400	Racine	.9/2.0
WRKR-F	100.7	Racine	1.6/8.1
WTKM-F+	104.9	Hartford	.8/2.2
WYLO	540	Jackson	.5/2.0
WZUU	1290	Greenfield	.6/3.6
WBBM	780	Chicago	.6/3.0
WGN	720	Chicago	1.5/3.4
WIND	560	Chicago	.8/2.6
WLS	890	Chicago	.3/1.8
WMAQ	670	Chicago	.4/2.1

RADIO STATIONS

WAWA	, 1590	1 KW (DAYS, DA) ,	SBN, $ 17.00	(Masla)	All Pro
WBCS	, 1340	1 KW/250 W ,	ABC-D, $ NA	(Durpetti)	Great Trails
WEMP	, 1250	5 KW (DA-2) ,	ABC-E, $ 38.00	(Blair)	LIN
WISN	, 1130	50 KW/10 KW (DA-N),	ABC-I, $ 80.00*	(Katz)	Hearst
WMOV	, 860	250 W (DAYS, DA) ;	NBN ; 28.00	(Weiss)	
WOKY	, 920	5 KW (DA-N) ,	CBS, $ 60.00*	(Eastman)	Sundance
WTMJ	, 620	5 KW (DA-N) ,	NBC, $125.00*	(Christal)	Milw Journal
WYLO	, 540	250 (DAYS, DA) ,	SBN, $ 19.00	(Radio Spot)	Universal
WZUU	, 1290	5 KW (DA-2) ,	US 1, $ NA	(Republic)	Malrite
WBCS-F	, 102.9	50 KW @ 440 ,	ABC-D, $ 65.00*	(Durpetti)	Great Trails
WEZW-F	, 103.7	20 KW @ 840 ,	, $ 85.00	(Mc-Guild)	Multimedia
WFMR-F	, 98.3	3 KW @ 300 ,	, $ 50.00	(CMBS)	
WKTI-F	, 94.5	16 KW @ 911 ,	ABC-C, $ 75.00*	(Christal)	Milw. Journal
WLTQ-F	, 97.3	15 KW @ 980 ,	, $ 60.00	(Katz)	Hearst (JACKSON)
WLUM-F	, 102.1	50 KW @ 500 ,	CBS-R, $ 45.00*	(Masla)	All Pro
WMGF-F	, 96.5	22 KW @ 810 ,	, $ 55.00*	(Mc-Guild)	
WMIL-F	, 106.1	13 KW @ 976 ,	, $ 74.00*	(Eastman)	Sundance
WMYK-F	, 99.1	50 KW @ 486 ,	, $ 70.00	(Blair)	LIN
WQFM-F	, 93.1	14 KW @ 940 ,	, $ 88.00*	(Selcom)	Shamrock Comm.
WZUU-F	, 95.7	34 KW @ 610 ,	US 1, $ 55.00*	(Republic)	Malrite
WRKR-F	, 100.7	50 KW @ 500	ABC-C,$ 38.00	(HNWH)	Sterling Rec. (RACINE)

[illegible] LETTER CHANGES

WZUU-AM changes to WMVP

FORMAT CHANGES

WBCS: From Talk to
Country (Sept)

WMVP changes from CHR to
Urban (January)

STATION SALES

MISCELLANEOUS COMMENTS

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,837,900
MSA Rank/Pop: 15/2,240,700
ADI #16
Average Person Rating: 16.4
Market TSL: 21.3 hours

Stations: 19/9
Diaries: 2391/769:1/56.5%
Sample Target: 1660
Standard Error: .393
% Below Line: 0
% Not Listed: 12.2%

Est 1985 Revenue: $58,300,000
HH Inc.: $35,403
Retail $: 16.3 Bil
Pop per Station: 96,732
# 1 Biller: WCCO $16,200,000

	12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WCCO	561/18.5	22.5	21.4	19.1	20.9	17.8
2.	KSTP-F	316/10.4	9.9	9.9	11.3	10.8	8.2
3.	KQRS-F+	272/ 9.0	7.1	6.5	6.2	5.0	10.7
4.	WLOL-F	260/ 8.6	9.4	8.5	11.3	7.9	8.7
5.	WAYL-F	211/ 7.0	7.0	7.4	7.0	7.2	3.8
6.	KEEY-F	184/ 6.1	5.2	6.4	5.9	6.7	6.7
7.	KDWB-F	168/ 5.5	7.0	5.2	5.2	5.0	8.9
8.	KSTP	121/ 4.0	2.7	3.7	3.5	4.2	4.2
9.	WLTE-F	116/ 3.8	3.7	3.7	3.8	6.0	3.4
10.	WDGY	99/ 3.3	3.3	4.1	3.7	4.4	2.7
11.	KJJO-F	97/ 3.2	2.3	2.2	2.7	2.2	3.8
12.	KTCZ-F	81/ 2.7	4.2	3.2	2.4	.5	3.2
13.	KMGW-F	72/ 2.0	2.1	.8	.8	1.3	1.3
14.	KLBB	46/ 1.5	1.6	1.3	1.7	1.8	1.6
15.	KDWB	31/ 1.0	.9	.9	1.4	1.2	.5
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	12+ TSA	1/4/CUME
1.	WCCO	954/10567
2.	KSTP-F	400/ 5353
3.	KQRS-F+	338/ 4622
4.	WLOL-F	294/ 5294
5.	WAYL-F	253/ 2975
6.	KEEY-F	209/ 3233
7.	KDWB-F	200/ 4573
8.	WDGY	145/ 2285
9.	WLTE-F	144/ 2594
10.	KSTP	128/ 2037
11.	KJJO-F	114/ 2126
12.	KTCZ-F	82/ 1311
13.	KMGW-F	64/ 1316
14.	KLBB	46/ 616
15.	KDWB	36/ 1460
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	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WCCO	6838/37.2	41.6	42.8
2.	WLOL-F	4551/24.7	25.7	24.0
3.	KSTP-F	4262/23.1	23.4	22.2
4.	KDWB-F	3954/21.4	21.7	18.9
5.	KQRS-F+	3774/20.5	18.2	16.9
6.	KEEY-F	2887/15.7	13.1	14.5
7.	WAYL-F	2483/13.5	13.9	13.5
8.	WLTE-F	2106/11.4	11.3	12.0
9.	KJJO-F	1948/10.6	6.5	6.0
10.	KSTP	1869/10.1	9.1	11.6
11.	WDGY	1654/ 9.0	10.5	10.7
12.	KTCZ-F	1268/ 6.9	9.7	7.3
13.	KDWB	1244/ 6.7	5.3	6.5
14.	KMGW-F	1228/ 6.7	6.3	3.4
15.	KLBB	597/ 3.2	3.3	NA
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12+ FM SHARE (METRO): 66.03% (1755 of 2658) (FAL 84: 61.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F+	1. DSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. WLOL-F	2. WSTP-F	2. KQRS-F	2. WCCO	2. WCCO	2. WAYL-F	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KQRS-F+
3. KQRS-F+	3. WLOL-F	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. KSTP-F	3. WLOL-F	3. WAYL-F	3. KSTP-F	3. WLOL-F	3. WLOL-F
4.	4. WLTE-F	4. WCCO	4. WLOL-F	4. WAYL-F	4. KEEY-F	4. KQRS-F+	4. KQRS-F+	4. WLOL-F	4. KDWB-F	4. KSTP-F
5.	5. KJJO-F	5. KEEY-F	5. WAYL-F	5. WLOL-F	5.	5. KDWB-F+	5. WLOL-F	5. KDWB-F+	5. KSTP	5. KEEY-F
6.	6. KDWB-F	6. WLTE-F	6. WLTE-F	6. WLTE-F	6.	6. WAYL-F	6. KEEY-F	6. WAYL-F	6. KSTP-F	6. KDWB-F
7.	7. KEEY-F	7. WAYL-F	7. KQRS-F+	7. KQRS-F+	7.	7. KEEY-F	7. KSTP	7. KEEY-F	7. WAYL-F	7. WAYL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KSTp-F
2. KQRS-F+	2. WLOL-F	2. WLTE-F	2. WLOL-F	2. WCCO
3. KSTP-F	3. WLTE-F	3. WLOL-F	3. WCCO	3. KEEY-F
4. WLTE-F	4. KQRS-F+	4. KEEY-F	4. WLTE-F	4. WAYL-F
5. KDWB-F	5. KDWB-F	5. KTCZ-F	5. KEEY-F	5. WLTE-F
6.	6. KEEY-F	6. KDWB-F	6. KQRS-F+	6. WLOL-F
7.	7. KTCZ-F	7. KJJO-F	7. WAYL-F	7. WDGY
8.	KJJO-F	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQS-F+	1. KQRS-F+	1. KSTP-F	1. KQRS-F+	1. KSTP-F
2. WLOL-F	2. KSTP-F	2. KQRS-F+	2. KSTP-F	2. WCCO
3. KJJO-F	3. WLOL-F	3. WLOL-F	3. WCCO	3. KEEY-F
4. KEEY-F	4. KJJO-F	4. KJJO-F	4. WLOL-F	4. KQRS-F+
5. KDWB-F	5. KDWB-F	5. KTCZ-F	5. KEEY-F	5. WAYL-F
6.	6. KTCZ-F	WCCO	6. KJJO-F	6. WLOL-F
7.	KEEY-F	7. KDWB-F	7. KTCZ-F	7. KTCZ-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	31 (1)	428 (2)	459 (3)	17.3	21.0
AOR	12 (1)	341 (2)	352 (3)	13.3	11.1
AC/OLDIES/SOFT ROCK	12 (1)	591 (4)	603 (5)	22.7	15.8
MOR/VARIETY	571 (2)		571 (2)	21.5	25.4
COUNTRY	99 (1)	184 (1)	283 (2)	10.6	12.1
BLACK/URBAN				--	0.5
BTFL MUSIC/EZ		211 (1)	211 (1)	7.9	8.5
NEWS/TALK	121 (1)		121 (1)	4.6	4.3
NOSTALGIA	57 (2)		57 (2)	2.1	1.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			2658 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KMFY	980	Richfield	.4/2.0
KRSI	950	St. Louis Park	.4/2.0
WMIN	1030	Maplewood	.3/1.1

RADIO STATIONS

AM STATIONS

KDWB,	630,	5 KW/500 W (DA-2),	CHR	,	$ NA	(Mc-Guild)	Doubleday
KLBB,	1400,	1 KW/250 W	,NOSTALGIA	ABC-D,	$ 44.00*	(Roslin)	New Systems
KMFY,	980,	5 KW (DA-1)	, MOR	,	$ NA	(Republic)	Entercom
KQRS,	1440,	5 KW/500 W (DA-N),	AOR	,	$ NA	(Torbet)	McKenna
KRSI,	950,	1 KW (DA-2)	, OLDIES	ABC-E,	$ NA	(Eastman)	Park
KSTP,	1500,	50 KW (DA-N)	,NEWS/TALK	ABC-I,ABC-T,NBC-T,	$ 60.00,*	(Christal)	Hubbard
KTCJ,	690,	500 W (DAYS,DA)	, JAZZ	,	$ NA	(Selcom)	Parker
KUXL,	1570,	25 KW (DAYS)	, RELIGION	,	$ 17.00	(Radio spot)	Universal
WCCO,	830,	50 KW/25 KW (DA-2),	COUNTRY	CBS,	$220.00	(CBS)	
WDGY,	1130,	50 KW/25 KW (DA-2),	COUNTRY	NBC,	$ 70.00*	(Katz)	Malrite
WMIN,	1010,	250 W (DAYS, DA)	, VARIETY	MBS,	$ 17.00	(Pates)	
WTCN,	1220,	5 KW (DAYS)	, OLDIES	,	$ 17.00	(-----)	STILLWATER)
WWTC,	1280,	5 KW (DA-N)	, WEATHER	MBS,	$ 22.00	(Masla)	

FM STATIONS

KDWB,	101.3,	50 KW @ 822,	CHR	,	$ 85.00*	(Mc-Guild)	Doubleday
KEEY,	102.1,	100 KW @ 820,	COUNTRY	,	$ 95.00	(Katz)	Malrite
KJJO,	104.1,	52 KW @ 260,	OLDIES	ABC-E,	$ 50.00*	(Eastman)	Park
KMGW,	107.9,	57 KW @ 400,	VOCAL EZ	,	$ 35.00*	(MMR)	Sunbelt
KQRS,	92.5,	50 KW @ 822,	AOR	ABC-R,	$ 85.00*	(Torbet)	McKenna
KSTP,	94.5,	100 KW @ 1250,	AC	,	$150.00*	(Christal)	Hubbard
KTCZ,	97.1,	50 KW @ 150,	AOR	,	$ NA	(Selcom)	Parker
WAYL,	93.7,	50 KW @ 822,	BTFL/EZ	,	75.00*	(Republic)	Entercom
WLOL,	99.5,	50 KW @ 844,	CHR	,	$130.00*	(HNWH)	Emmis
WLTE,	102.9,	100 KW @ 1304,	SOFT AC	CBS-R,	$ 70.00*	(CBS)	

CALL LETTER CHANGES

WVLE (Stilwater) changes to WTCN

FORMAT CHANGES

WTCN changes from MOR to OLDIES

WWTC: from Urban to "Weather Radio"

STATION SALES

MISCELLANEOUS COMMENTS

MOBILE

Arbitron Rank/Pop (12+): 76/443,000
MSA Rank/Pop: 99/473,500
ADI # 57
Average Person Rating: 20.5
Market TSL: 27.3 hours

Stations: 16/15
Diaries: 766/578:1/34,3
Sample Target: 770
Standard Error: .806
% Below Line: 0.3
% Not Listed: 5.8

Est 1985 Revenue: 9,800,000
HH Inc: $26,210
Retail $: 2.7 Bil
Pop per Station: 29,540
1 Biller: WKSJ-F $3,4000,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WKSJ-F	180/23.1	15.1	16.5	18.5	20.0	
2.	WBLX-F	108/13.8	11.9	15.3	17.6	16.1	
3.	WABB-F	107/13.7	16.4	14.0	13.2	8.2	
4.	WGOK	87/10.6	11.6	9.4	9.4	8.5	
5.	WKRG	49/ 6.3	4.7	6.2	4.5	6.4	
6.	WHRG-F	31/ 5.3	7.5	5.3	6.7	7.6	
7.	WLPR-F	36/ 4.6	5.0	7.0	4.3	8.8	
8.	WMOB	27/ 3.5	4.3	2.3	3.1	1.9	
9.	WDLT-F	25/ 3.2	4.6	6.7	3.6	2.4	
10.	WIZD-F	23/ 2.9	4.6	---		---	
11.			1.7				
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WKSJ-F	213/1977
2.	WABB-F	176/2231
3.	WBLX-F	153/1360
4.	WIZD-F	95/1389
5.	WGOK	84/ 678
6.	WKRG-F	53/1055
7.	WKRG	49/505
8.	WLPR-F	37/455
	WJLQ-F	37/693
10.	WMOB	27/219
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WKSJ-F	1509/39.7	27.7	34.9
2.	WABB-F	1212/31.9	32.9	34.8
3.	WBLS-F	934/24.6	22.1	24.1
4.	WKRG-F	720/18.9	23.4	25.9
5.	WGOK	661/17.4	15.4	13.9
6.	WKRG	478/12.6	13.0	13.9
7.	WLPR-F	426/11.2	11.1	16.2
8.	WDLT-F	421/11.1	12.3	14.5
9.	WIZD-F	320/ 8.4	4.1	---
10.	WABB	264/ 6.9	5.5	6.1
11.	WMML	230/ 6.0	5.1	6.1
12.	WMOB	219/ 5.8	4.8	NA
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.52% (533 of 735) (FAL 84: 73.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WABB-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WABB-F+	2. WGOK	2. WABB-F	2. WKSJ-F	2. WBLX-F
3.	3. WABB-F	WBLX-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F	3. WABB-F	3. WBLX-F	3. WABB-F	3. WABB-F
4.	4.	4.	4.	4. WGOK	4.	4. WKRG	4. WBLX-F	4.	4.	4. WGOK
5.	5.	5.	5.	5.	5.	5. WGOK	5. WKRG	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	WBLX-F	2. WABB-F	2. WBLX-F
3. WABB-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WKRG-F	3. WKSJ-F	3. WABB-F	3. WBLX-F	3. WABB-F
4. WGOK	4. WGOK	4. WKRG-F	4. WGOK	4. WGOK	4. WKSJ-F	4. WKRG-F	4. WDLT-F	4.	4. WGOK
5. WKRG-F	5. WKRG-F	5.	5.	5.	5.	5.	5.	5.	5. WDLT-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		107 (1)	107 (1)	14.6	21.5
AOR		11 (7)	11 (1)	1.5	1.7
AC/OLDIES/SOFT ROCK	10 (1)	89 (3)	99 (4)	13.5	9.4
MOR/VARIETY					7.9
COUNTRY	14 (1)	180 (1)	194 (2)	26.4	21.2
BLACK/URBAN	83 (1)	108 (1)	191 (2)	26.0	26.3
BTFL MUSIC		38 (2)	38 (2)	5.2	7.4
NEWS/TALK	49 (1)		49 (1)	6.7	
NOSTALGIA					
RELIGION	42 (2)		42 (2)	5.7	1.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (1)		4 (1)	0.5	
			735 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WABB	1480	Mobile	1.3/5.9
WHEP	1310	Foley	.5/2.7
WKSJ	1270	Prichard	1.9/5.2
WMML	1410	Mobile	1.8/6.0
WZEW-F	92.1	Fairhope	1.4/4.6
WJLQ-F	100.7	Pensacola	.3/2.1

RADIO STATIONS

WABB	1480	5 KW (DA-N)	OLDIES	US 2,	$ NM	(Christal)		
WGOK	900	1 KW (DAYS, DA)	BLACK	SBN,	$ 16.00	(Roslin)		
WRKG	710	1 KW/500 W (DA-N)	TALK	CBS,MBS,ABC-T,	$ NA	(Katz)		
WKSJ	1270	5 KW (DAYS)	RELIGION	ABC-E,	$ NA	(Blair)	Capitol-Johnson	
WMML	1410	5 KW (DA-N)	COUNTRY	NBC,	$ 11.00	(S. Katz)	Mel Tillis	
WMOO	660	50 KW/1 KW (DA-2)	RELIGION	,	$ 16.00	(----)	Beasly	
WBHY	840	1 KW (DAYS)	AC	,	$ 16.00	(Bolton)		
WMOB	1360	5 KW (DAYS, DA)	RELIGION	,	$ 10.00	(---)		
WABB-F	97.5	100 KW @ 1050	CHR/AOR	ABC-F,	$ 60.00*	(Christal)		
WBLX-F	92.9	63 KW @ 1554	BLACK	US 1,	$ 65.00	(HNWH)	Beasley	
WDLT-F	98.3	3 KW @ 300	SOFT AC	CBS-R,	$ 38.00*	(Selcom)	Muniz	
WKRG-F	99.9	100 KW @ 850	CHR	MBS,	$ 53.00*	(Katz)		
WKSJ-F	94.9	100 KW @ 490	COUNTRY	ABC-E,	$ 70.00*	(Blair)	Capitol-Johnson	
WLPR-F	96.1	40 KW @ 420	BTFL/EZ	,	$ 20.00	(Masla)		
WZEW-F	92.1	3 KW @ 288	AOR	ABC-R,	$ 17.00	(Masla)		(FAIRHOPE)
WIZD-F	104.1	100 KW @ 1554	AC	,	$ 40.00	(Eastman)	Keymarket	(ATMORE)

MISCELLANEOUS COMMENTS WKSJ-AM changes from country to religion (Aug)...WWAX changes calls to WBHY and format to AC... WMOO moves from 660 to 1550...WLPR sold for $1,364,000

MODESTO

Arbitron Rank/Pop (12+): 122/244,700
MSA Rank/Pop: 147/298,900
Sacramento ADI
Average Person Rating: 14.9
Market TSL: 19.9 hours

Stations: 23/12
Diaries: 643/381:1/44.6%
Sample Target: 620
Standard Error: .753
% Below Line: 22.0
% Not Listed: 10.8

Est 1985 Revenue: $7,500,000
HH Inc: $27,729
Retail $: 1.7 Bil
Pop per Station: 20,392
1 Biller: NA

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KBEE-F	45/12.1	9.7	12.7	12.2	8.8	
2. KDJH-F	41/11.0	11.6	---	---	---	
3. KFIv-F	33/ 8.9	9.2	11.4	9.6	12.0	
4. KOSO	30/ 8.1	9.9	10.9	12.7	13.1	
5. KMIX-F	29/ 7.8	9.9	9.9	6.0	7.5	
6. KTRB	25/ 6.7	4.6	6.3	5.3	5.3	
7. KHOP-F	23/ 6.1	6.8	9.6	8.6	7.2	
8. KCBS	21/ 5.6	3.1	5.6	5.5	4.8	
9. KRAK	18/ 4.8	4.6	5.1	4.6	2.1	
10. KHYV	11/ 3.0	---	.5	1.7	2.7	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. KBEE-F	91/1043
2. KRAK	78/ 865
3. KHOP-F	76/1411
4. KDJK-F	72/ 810
5. KCBS	54/ 717
6. KOSO-F	50 /905
7. KTRB	46/ 540
8. KMIX-F	42/ 437
9. KNBR	41/ 646
10. KFIV-F	39/ 641
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KOSO-F	529/21.2	22.5	24.9
2. KBEE-F	516/20.7	17.2	21.7
3. KHOP-F	502/20.2	19.4	22.6
4. KFIV-F	479/19.2	21.5	18.9
5. KDJK-F	385/15.5	13.9	----
6. KMIX-F	329/13.2	15.2	17.9
7. KTRB	280/11.2	12.6	14.5
8. KRAK	266/10.7	9.4	11.3
9. KCBS	263/10.6	8.6	13.4
10. KNBR	203/ 8.1	10.2	10.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 68.07% (226 of 332) FAL84: 75.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KDJK-F	1. KBEE-F
2. KHOp-F	2. KFIV-F	2. KOSO-F	KBEE-F	2. KMIX-F	2. KMIS-F	2. KTRB	2. KDJK-F	KDJK-F	2. KFIV-F	2. KDJK-F
3. KOSO-F	3. KOSO-F	3. KMIX-F	3. KMIX-F	3. KDJK-F	3. KTRB	3. KOSO-F	3. KMIX-F	3. KFIV-F	KBEE-F	3. KHOP-F
4. KDJK-F	4. KHOP-F	KBEE-F	4. KHOP-F	4. KHOP-F	4. KRAK	4. KMIX-F	4. KFIV-F	4. KOSO-F	4. KOSO-F	4. KMIX-F
5.	5.	5.	KOSO-F	KOSO-F	5.	5. KFIV-F+	5. KTRB	5. KMIX-F	5.	5. KOSO-F
						KDJK-F	KOSO-F	KHOP-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOSO-F	1. KOSO-F	1. KHOP-F	1. KOSO-F	1. KBEE-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F
2. KDJK-F	2. KDJK-F	2. KOSO-F	2. KMIX-F	2. KMIX-F	2. KFIV-F	2.	2.	2. KBEE-F	2. KBEE-F
3.	3. KHOP-F	3. KDJK-F	KBEE-F	3. KHOP-F	3.	3.	3.	KMIX-F	KMIX-F
4.	4.	4.	KDJK-F	4. KOSO-F	4.	4.	4.	4. KFIV-F	4.
5.	5.	5.	KHOP-F	KRAK	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	4 (1)	88 (4)	92 (5)	27.7	25.5
AOR		44 (2)	44 (2)	13.3	13.0
AC/OLDIES/SOFT ROCK	3 (1)	3 (1)	6 (2)	1.8	1.7
MOR/VARIETY	10 (1)		10 (1)	3.0	5.8
COUNTRY	43 (2)	32 (2)	75 (4)	22.6	24.3
BLACK/URBAN					
BTFL MUSIC		50 (2)	50 (2)	15.1	16.8
NEWS/TALK	25 (3)		25 (3)	7.5	7.0
NOSTALGIA					
RELIGION		9 (1)	9 (1)	2.7	3.5
SPANISH	6 (1)		6 (1)	1.8	1.7
CLASSICAL					
UNKNOWN/OTHERS	15 (2)		15 (2)	4.5	0.6
			332 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KAMB-F	101.5	Merced	2.4/6.6
KCEY-F	1390	Turlock	1.1/3.8
KFIV	1360	Modesto	.8/3.3
KLOC	920	Ceres	1.6/2.8
KFRC	610	San Francisco	1.1/4.9
KGO	810	San Francisco	.5/1.4
KKDJ-F	105.9	Fresno	.8/1.7
KMJ	580	FResno	.5/1.6
KMYT-F	97.5	Merced	1.3/3.7
KNBR	680	San Francisco	2.7/8.1
KSJQ-F	96.7	Manteca	.5/3.5
KVBB-F	96.3	Mariposa	.8/2.8
KYBB-F	100.9	Tracy	.8/2.7

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2)	, AC	MBS, $ 25.25	(Christal)	(TURLOCK)
KHYV, 970, 1 KW (DA-2)	, AC	, $ 10.00	(Mc-Guild)	John Price
KLOC, 920, 250 W/2.5 KW (DA-2)	, SPANISH	, $ 14.00	(Lotus)	
KTRB, 860, 10 KW/1 KW (DA-2)	, COUNTRY	ABC-E, $ 24.00	(Blair)	
KFIV, 1360, 5 KW/1 KW (DA-2)	, ?	US II, $ NA	(Torbet)	Comm. Pacific
KBEE-F, 103.3, 11 KW @ 150	, BTFL/EZ	, $ 28.00*	(Mc-Guild)	John Price
KFIV-F, 102.3, 3 KW @ 300	, CHR	US-I, $ 21.00	(Torbet)	Comm. Pacific
KHOP-F, 104.1, 50 KW @ 499	, CHR	ABC-C, $ 24.00	(Blair)	
KMIX-F, 98.3, 1.6 KW @ 390	, COUNTRY	, $ 15.00	(Christal)	(TURLOCK)
KOSO-F, 93.1, 3 KW @ 1790	, CHR	APR, $ 38.00	(Katz)	Spacecom (PATTERSON)
KAMB-F, 101.5, 50 KW @ 390	, RELIGION	, $ NA	(-----)	(MERCED)
KMYT-F, 97.5, 50 KW @ 493	, BTFL/EZ	, $ 14.00	(Torbet)	(MERCED)
KDJK-F, 95.1, 32 KW @ 620	, AOR	Source, $ 24.00	(Weiss)	(OAKDALE)

MISCELLANEOUS COMMENTS: KCEY, KMIX-F (Turlock) sod to Bob Salmon for $3,375,000 (Hogan-Feldman)...
KZUN changes calls to KFIV

NASHVILLE

Arbitron Rank/Pop (12+): 47/750,200
MSA Rank/Pop: 56/889,500
ADi #31
Average Person Rating: 15.6
Market TSL: 21.3 hours

Stations: 20/20
Diaries: 1172/640:1/46.3%
Sample Target: 1080
Standard Error: .569
% Below Line: 0
% Not Listed: 7.5

Est 1985 Revenue: $24,100,000
HH Inc: $29,930
Retail $: 5.7 Bil
Pop per Station: 37,510
1 Biller: WSM A/F $ 6,000,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WSM-F	165/14.0	11.1	11.5	8.8	13.0	13.9
2. WLAC-F	156/13.2	12.4	8.3	8.5	6.4	9.9
3. WKDF-F	116/ 9.8	9.6	10.2	9.5	11.7	16.2
4. WSIX-F	101/ 8.6	7.4	6.3	7.2	6.8	5.4
5. WZEZ-F	95/ 8.0	8.1	10.2	8.9	10.8	6.3
6. WQQK-F	69/ 5.8	7.4	8.1	7.3	5.8	10.6
7. WYHY-F	67/ 5.7	4.8	2.7	2.6	3.6	6.6
8. WSM	63/ 5.3	6.2	7.2	6.1	5.1	6.0
9. WVOL	51/ 4.3	5.0	3.1	6.7	5.0	2.3
10. WWKX-F	49/ 4.1	4.2	4.1	7.1	8.0	3.2
11. WLAC	33/ 2.8	3.4	3.3	3.3	4.0	2.0
WTMG-F	33/ 2.8	5.6	5.6	6.1	.5	2.1
13. WLRQ-F	29/ 2.5	.9	.5	1.0	.9	2.1
14. WKDA	23/ 1.9	1.1	2.8	.7	.6	.6
15. WSIX	20/ 1.7	1.4	1.9	1.6	2.0	.7

12+ TSA 1/4/CUME	
1. WSM-F	305/3391
2. WKDF-F	259/2852
3. WLAC-F	236/2427
4. WSIX-F	144/1847
5. WZEZ-F	123/1436
6. WSM	115/2079
7. WYHY-F	103/1949
8. WWKX-F	98/2007
9. WQQK-F	76/ 913
10. WTMG-F	56/ 780
11. WVOL	51/ 483
12. WLAC	36/ 610
13. WLRQ-F	29/ 544
14. WKDA	23/ 309
15. WSIX	20/ 463

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WSM-F	1788/23.7	19..4	22.1
2. WLAC-F	1684/22.3	24.6	20.6
3. WKDF-F	1431/18.9	18.1	16.9
4. WYHY-F	1284/17.0	16.5	10.9
5. WSIX-F	1249/16.5	14.8	14.4
6. WSM	1043/13.8	16.8	18.6
7. WWKX-F	1009/13.4	13.1	15.3
8. WZEZ-F	984/13.0	12.8	15.2
9. WQQK-F	863/11.4	13.1	10.5
10. WLRQ-F	544/ 7.2	4.6	3.1
11. WLAC	524/ 6.9	8.5	8.4
12. WTMG-F	519/ 6.9	16.5	15.2
13. WVOL	483/ 6.4	9.4	9.2
14. WSIX	359/ 4.8	4.6	4.2
15. WKDA	309/ 4.1	4.1	6.2

12+ FM SHARE (METRO): 80.97% (885 of 1093) (FAL 84: 74.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WSM-F	1 WSM-F	1. WSM-F	1. WLAC-F	1. WSM-F	1. WSM-F	1. WKDF-F	1.WSM-F
2. WWKX-F	2. WKDF-F	2. WSM-F	2. WLAC-F	2 WLAC-F	2. WSIX-F	2. WSM-F	2. WLAC-F	2. WLAC-F	2. WQQK-F	2.WLAC-F
3. WYHY-F	3. WSM-F	3. WKDF-F	3. WSIX-F	3 WSIX-F	3. WZEZ-F	3. WSIX-F+	3. WZEZ-F	3. WKDF-F	3. WLAC-F	3.WKDF-F
4. WLAC-F	4. WQQK-F	4. WSIX-F	4. WKDF-F	4 WZEZ-F	4. WSM	4. WKDF-F	4. WSIX-F	4. WSIX-F+	4. WVOL	4.WSIX-F
5. WQQK-F	5. WYHY-F	5. WQQK-F	5. WZEZ-F	5 WKDF-F	WLAC-F	5. WSM WZEZ-F	5. WKDF-F	5. WZEZ-F	5. WSM-F	5.WQQK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WSM-F
2. WKDF-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WLAC-F	2. WLAc-F	2. WSM-F	2. WKDF-F	2. WKDF-F
WQQK-F	3. WKDF-F	3. WKDF-F	3. WSIX-F	3. WZEZ-F	3. WQQK-F	3. WSM-F	3. WLAC-F	3. WLAC-F	3. WLAC-F
4. WSM-F	4. WQQK-F	4. WYHY-F	4. WKDK-F	4. WSIX-F	. WYHY-F	4. WQQK-F	4.	4. WSIX-F	WSIX-F
5. WYHY-F	5. WYHY-F	5. WQQK-F	5. WZEZ-F WQQK-F	5.	5. WSM-F	5. WYHY-F	5.	5. WQQK-F WYHY-F	5. WSM

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		116 92)	116 (2)	10.6	13.5
AOR		116 (1)	116 (1)	10.6	11.1
AC/OLDIES/SOFT ROCK	24 (2)	218 (3)	242 (5)	22.1	12.1
MOR/VARIETY				----	----
COUNTRY	83 (2)	266 (2)	349 (4)	31.9	32.8
BLACK/URBAN	51 (1)	69 (1)	120 (2)	11.0	13.7
BTFL MUSIC		95 (1)	95 (1)	8.7	11.1
NEWS/TALK	33 (1)		33 (1)	3.0	3.6
NOSTALGIA	10 (1)		10 (1)	0.9	1.5
RELIGION				----	0.5
SPANISH				----	----
CLASSICAL				----	----
UNKNOWN/OTHERS	7 (2)	5 (1)	12 (3)	1.1	----
			1093 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WAMB	1160	Nashville	.8/3.1
WDBL-F	94.3	Springfield	.6/1.9
WLRQ	1430	Madison	.1/1.0
WMDB	880	nashville	.4/1.1

RADIO STATIONS

WAMB, 1160, 25 KW (DAYS)	, NOSTALGIA	(Ham) MBC, $ 20.00	(Roslin)	
WKDA, 1240, 1 KW/25 W	, OLDIES	ABC-I, $ NA	(Katz)	Dick
WLAC, 1510, 50 KW (DA-N)	, NEWS/NEWS	CBS, $ 63.00	(Blair)	Price
WLRQ, 1430, 5 KW/1 KW (DA-N)	, AC	US II, $ NA	(Republic)	Elf
WNAH, 1360, 1 KW (DAYS)	, GOSPEL	, $ 15.00	(-----)	
WNQM, 1300, 5 KW (DA-N)	, ??	, $ 9.00	(-----)	
WSIX, 980, 5 KW (DA-N)	, COUNTRY	MBS, $ 45.00	(Eastman)	Sky
WSM, 650, 50 KW	, COUNTRY	NBC, $ 85.00*	(Christal)	Gaylord
WVOL, 1470, 5 KW/1 KW	, BLACK	NBN, $ 38.00*	(HNHW)	
WWGM, 1560, 10 KW (DAYS, DA)	, RELIGION	, $ 11.00	(-----)	
WKDF-F, 103.3, 100 KW @ 1220, AOR		ABC-R, ABC-E, $115.00*	(Katz)	Dick
WLAC-F, 105.9, 100 KW @ 1229, AC		, $ 84.00	(Blair)	Price
WLRQ-F, 100.1, 3 KW @ ? , AC		US II, $ 35.00*	(Republic)	Elf
WQQK-F, 92.1, 1.5 KW @ 430, BLACK		, $ 49.00*	(HNHW)	
WSIX-F, 97.5, 100 KW @ 1145, COUNTRY		, $ 80.00	(Eastman)	Sky
WSM-F, 95.5, 100 KW @ 1280, COUNTRY		, $ 125.00*	(Christal)	Gaylord
WWKX-F, 104.5, 100 KW @ 1050, CHR		US I, $ 60.00*	(Weiss)	(GALLATIN)
WYHY-F, 107.5, 100 KW @ 730, CHR		, $ 40.00	(Mc-Guild)	Republic (LEBANON)
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ		, $ 80.00	(Torbet)	Smith Central
WTMG-F, 96.3, 100 KW @ 840, AC		, $ 55.00	(Selcom)	Transcom (MURFREESBORO)

MISCELLANEOUS COMMENTS: WZKS changes to WTMG... WTMG changes format from CHR to VOCAL EZ... WLAC A/F sold by Subrink to Price Comm. for $19,000,000

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100
MSA Rank/Pop: 10/1,672,100
Part of New York ADI
Average Person Rating: 18.6
Market TSL: 24.4 hours

Stations: 39/14
Diaries: 1211/184:1/37.1%
Sample Target: 1200
Standard Error: .591
% Below Line: NA
% Not Listed: NA

Est 1985 Revenue: NA
HH Inc: 441,339
Retail $: 16.0 Bil
Pop per Station: NA
1 Biller: NA

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WALK-F+	261/6.1	3.8	4.9	5.0	4.1	
2. WBLI-F	258/6.1	5.7	3.9	7.4	5.2	
3. WBAB-F	196/4.7	5.2	3.9	3.2	3.8	
4. WGSM	120/2.8	2.4	2.1	1.3	1.6	
5. WCTO-F	105/2.5	1.7	2.9	2.7	2.0	
6. WHLI	97/2.3	3.7	3.4	3.7	3.5	
7. WKJY-F	94/2.2	1.1	2.4	1.1	2.0	
8. WAPP-F	86/2.0	1.9	2.2	3.0	4.0	
9. WLIR-F	53/1.3	1.8	1.5	1.7	1.9	
10. wGBB	41/1.0	1.1	.9	.7	.8	
11. WLIX	38/ .9	---	.7	1.3	.5	
12. WRCN-F	32/ .8	1.0	1.4	.6	.5	
13. WGLI	22/ .5	---	.3	---	---	
14.						
15.						

12+ TSA 1/4/CUME
1. NOTE: Nassau-Suffolk
2. is a portion of the
3. New York Metro. For
4. this market only the
5. stations home to
6. Nassau-Suffolk are
7. ranked. There is no
8. TSA.
9.
10.
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WBLI-F	3455/15.2	13.2	11.1
2. WALK-F+	3084/13.6	10.1	10.6
3. WBAB-F	2798/12.3	15.3	12.6
4. WAPP-F	2084/ 9.2	11.2	10.8
5. WLIR-F	1331/ 5.9	6.6	5.0
6. WKJY-f	1077/ 4.7	3.5	3.9
7. WCTO-F	1005/ 4.4	4.8	5.5
8. wGSM	933/ 4.1	3.6	3.3
9. WHLI	707/ 3.1	6.1	4.6
10. WGBB	697/ 3.1	4.1	2.5
11. WRCN-F	573/ 2.5	4.0	3.1
12. WGLI	340/ 1.5	----	1.0
13. WLIX	316/ 1.4	----	.9
14.			
15.			

12+ FM SHARE (METRO): NA (FAL 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLI-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-f+	1. WALK-F	1. WALk-F	1. WBLI-F	1. WBLI-F	1. WBLI-F
2. WAPP	2. WBLI-f	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-f	2. WBLI-F	2. WALK-F	2. WBAB-F	2. WBAB-F
3. WBAB-F	3. WALk-F+	3. WALK-F	3. WBAB-F	3. WBAB-F	3. WGSM	3. WBAB-F	3. wBAB-F	3. WBAB-F	3. wALK-F+	3. WALK-F
4. WALF-F+	4. WLIR-F	4.	4.	4. WGSM	4. WKJY-F	4. WGSM	4. WKJY-F	4. wCTO-F	4. WGSM	4. WGSM
5.	5. WAPP-F	5.	5.	5. WKJY-F	5. WHLI WCTO-F	5. WCTO-F	5. WCTO-F	5. WAPP-F	5. WKJY-F	5. WKJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1 WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F
2. WLIR-F	2. WALK-F+	2. WALK-F+	2 WALK-F	2. WALK-F+	2.	2. WBLI-F	2. WBLIF	2. WALK-F	2. WALK-F+
3. WALK-F WBAB-F	3. WBAB-F	3. WBAB-F	3 WBAB-F	3.	3.	3.	3.	3. WBLi-F	3. WBLI-F
	4.	4. WGBB	4.	4.	4.	4.	4.	4.	4.
5. WLIX	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP					
AOR					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC					
NEWS/TALK					
NOSTALGIA					
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WABC	2.9/ 9.0	WNEW	1.9/ 4.8
WBLS-F	2.1/ 5.2	WNEW-F	2.9/ 9.7
WCBS	3.9/14.1	WOR	4.1/10.8
WCBS-F	2.5/10.6	WPAT-F	1.1/ 4.2
WHN	1.9/ 7.2	WPIX-F	1.7/ 5.4
WHTZ-F	4.9/16.8	WPLJ	4.4/18.1
WINS	3.3/15.1	WQXR-F+	1.6/ 4.1
WLTW-F	3.8/ 9.6	WRFM-F	2.8/ 6.8
WMCA	1.2/ 3.8	WRKS-F	2.5/ 7.2
WNBC	4.9/13.4	WXRK-F	1.1 /6.8
WNCN-F	.7/ 2.5	WYNY-F	1.9/ 7.5

See New York frequencies of the above stations

WEBE-F	107.9	Westport	.5/2.4
WEZN-F	99.9	Bridgeport	.8/3.0

RADIO STATIONS

WGBB, 1240, 1 KW/250 W, MOR	, $ 30.00*	(Roslin)			
WGLI, 1290, 5 Kw/1KW (Da-2), OLDIES	, $ 34.00	(Masla)			
WGSM, 740, 25 KW (DAYs, DA), MOR	, $ 45.00*	(Roslin)		Greater Media	
WHLI, 1100, 10 KW (DAYS, DA), NOSTALGIA	, $ 65.00*	(Weiss)		Kaneb	
WLIM, 1580, 10 KW (DAys, DA), MOR	, $ 28:00	(S. Katz)			
WLIX, 540, 150 W (DAYS, RELIGION	, $ 25.00	(-----)			
WNYG, 1440, 1 KW (DAYS), NOSTALGIA	, $ 35.00	(-----)			
WRIV, 1390, 1 KW (DAYS, MOR (?)	ABC-E, $ 7.00	(-----)	Sky	(RIVERHEAD)	
WALK-F+, 97.5, 45 KW @ 530, MOR/AC	, $ 79.00*	(Weiss)		American	
WBAB-F, 102.3, 2.3 KW @ 344, AOR	, $ 72.00	(-----)			
WBLI-F, 106.1, 10 KW @ 500, CHR	, $ 99.00	(Masla)		Beck Rose	
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ	, $ 70.00*	(Roslin)		Greater Media	
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ	, $ NA	(Weiss)		Kaneb	
WLIR-F, 92.7, 3 KW @ 300, AOR	, $ 75.00	(Masla)			
WRCN-F, 103.9, 1.5 KW @ 466, AOR	, $ NA	(-----)		(RIVERHEAD)	
WSBH-F, 95.3, 2.6 KW @ 350, AC	US I, US II, $ 39.00	(P/W)	Faircom	(SOUTHAMPTON)	

WAPP-F - See New York

NEW HAVEN

Arbitron Rank/Pop (12+):	78/424,900	Stations:	28/7	Est 1985 Revenue:	$11,200,000
MSA Rank/Pop:	95/507,400	Diaries:	837/508:1/42.6%	HH Inc:	$35,609
ADI #24 (w/Hartford)		Sample Target:	850	Retail $:	2.8 Bil
Average Person Rating:	17.5	Standard Error:	.700	Pop per Station:	60,700
Market TSL:	23.1 hours	% Below Line:	48.6	# 1 Biller:	WKCI-F $3,900,000
		% Not Listed:	10.6		

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WELI	112/15.1	8.7	11.5	16.1	13.9	12.5
2.	WKCI-F	83/11.2	11.5	13.4	10.7	9.4	14.5
3.	WAVZ	49/ 6.6	5.0	6.6	8.0	6.5	3.4
4.	WPLR-F	46/ 6.2	7.0	5.9	6.8	7.5	9.6
5.	WNHC	43/ 5.8	4.6	4.3	5.4	5.0	7.6
	WEZN-F	43/ 5.8	7.3	5.2	6.3	8.9	1.5
7.	WKSS-F	35/ 4.7	2.9	2.9	2.7	1.9	7.3
8.	WCBS	27/ 3.6	2.9	4.2	4.1	2.9	3.0
9.	WRCH-F	24/ 3.2	3.1	3.1	1.3	2.7	2.4
	WWYZ-F	24/ 3.2	3.1	2.8	2.2	3.6	1.0
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WKCI-F	174/2737
2.	WEZN-F	155/1856
3.	WICC	139/1739
4.	WELI	119/1490
5.	WPLR-F	116/1723
6.	WTIC	86/1071
7.	WKSS-F	71/1106
8.	WIOF-F	66/1093
9.	WAVZ	65/ 752
10.	WCBS	64/1366
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WELI	1306/30.6	20.6	25.1
2.	WKCI-F	1220/28.6	29.8	30.3
3.	WPLR-F	731/17.2	18.5	17.3
4.	WAVZ	615/14.4	12.4	11.3
5.	WCBS	568/13.3	11.0	13.8
6.	WKSS-F	546/12.8	11.3	7.8
7.	WDRC-F	497/11.7	12.0	16.5
8.	WIOF-F	462/10.8	9.9	10.0
9.	WHCN-F	441/10.4	15.2	11.8
10.	WNHC	435/10.2	NA	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 52.33% (348 of 665) (FAL 84: 54.96%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WKSS-F	WKCI-F	WKCI-F	WKCI-F	WKCI-F	WELI	WELI	WELI	WKCI-F	WELI	WELI
2.	WKCI-F	WPLR-F	WPLR-F	WELI	WELI	WEZN-F	WKCI-F	WKCI-F	WELI	WKCI-F	WKCi-F
3.	WPLR-F	WNHC	WELI	WPLR-F	WEZN-F	WAVZ	WAVZ	WAVZ	WEZN-F	WNHC	WAVZ
4.	WNHC	WKSS-F	WNHC	WNB	WPLR-F WWYZ-F	WKCI-F	WTIC	WPLR-F	WNHC	WPLR-F	WPLR-F
5.									WAVZ WPLR-F		

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WKCI-F	WKCI-F	WKCI-F	WKCI-F	WELI	WPLR-F	WPLR-F	WPLR-F	WPLR-F	WKCI-F WNBC
2.	WNHC	WIOF-F	WIOF-F WWYZ-F	WELI	WKCI-F	WKCI-F	WKCI-F	WKCI-F WNBC	WKCI-F	
3.	WKSS-F	WNHC WPLR-F		WNHC WIOF-F	WEZN-F WWYZ-F	WNHC WKSS-F			WNBC	WPLr-F
4.	WIOF-F								WNHC	WELI
5.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		124 (3)	124 (3)	18.6	23.9
AOR		69 (3)	69 (3)	10.4	10.9
AC/OLDIES/SOFT ROCK	22 (1)	68 (4)	90 (5)	13.5	11.3
MOR/VARIETY	140 (3)		140 (3)	21.0	18.0
COUNTRY	12 (2)		12 (2)	1.8	2.7
BLACK/URBAN	43 (1)	20 (3)	63 (4)	9.5	5.7
BTFL MUSIC		67 (2)	67 (2)	10.1	9.1
NEWS/TALK	39 (3)		39 (3)	5.9	7.4
NOSTALGIA	56 (2)		56 (2)	8.4	8.5
RELIGION	5 (1)		5 (1)	0.4	
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					2.5
			665 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WSCR	1220	Hamden	.5/2.1
WYBC-F	94.3	New Haven	.7/3.2
WFIF	1500	Milford	.7/1.5

See Hartford for the frequency and city of license for the following stations:

WCCC-F	.7/4.2	WPOP	1.1/2.5
WDRC-F	2.6/11.7	WRCQ	.9/1.6
WHCN-F	2.4/10.4	WTIC	2.8/6.5
WIOF-F	3.0/10.8	WTIC-F	.8/6.2

WALK-F	97.5	Long Island	.4/2.7
WBLX-F	107.5	New York	1.3/3.2
WHN	1050	New York	1.1/1.7
WICC	600	Bridgeport	.9/3.6
WNBC	710	New York	3.0/9.5
WOR	98.7	New York	.5/1.5
WRKS-F		New York	.7/3.2

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA	ABC-I, $ 45.00*	(Mc-Guild)	Eastern
WELI, 960, 5 KW (DA-N)	, MOR	, $ 79.00	(Blair)	Clear Channel
WNHC, 1340, 1 KW/250W	, BLACK	SBN, $ 20.00	(Savalli)	
WSCR, 1220, 1 KW (DAYS, DA)	, COUNTRY	, $ 22.00	(Christal)	
WKCI-F, 101.3, 10 KW @ 1070, CHR		, $ 90.00*	(Mc-Guild)	Eastern
WPLR-F, 99.1, 14 KW @ 950, AOR/CHR		, $ 75.00	(Christal)	Southern Starr
WYBC-F, 94.3, 1 KW @ 122, JAZZ/URBAN/VARIETY		SBN, $ 18.00	(-----)	

Other ranked stations - See Bridgeport, New York, or Hartford

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,095,600
MSA Rank/Pop: 33/1,341,800
ADI #34
Average Person Rating: 16.8
Market TSL: 22.4 hours

Stations: 20/19
Diaries: 1444/759:1/36.9%
Sample Target: 1500
Standard Error: .544
% Below Line: 0.5
% Not Listed: 7.5

Est 1985 Revenue: $32,000,000
HH Inc.: $28,017
Retail $: 8.2 Bil
Pop per Station: 57,663
# 1 Biller: WEZB-F $5,800,00

12+ METRO SHARE 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WYLD-F	271/14.7	16.8	16.8	14.9	14.1	19.5	1. WYLD-F	300/2732	1. WEZB-F	3136/28.6	30.5	30.3
2. WEZB-F	194/10.5	12.4	10.9	11.7	12.5	14.7	2. WEZB-F	245/3923	2. WQUE-F	2463/22.5	24.4	21.1
3. WLTS-F	133/ 7.2	4.9	6.8	5.8	7.1	4.4	3. WWL	160/2952	3. WYLD-F	2398/21.9	22.3	22.5
4. WQUE-F	127/ 6.9	8.0	6.8	6.4	4.2	9.7	4. WQUE-F	150/2940	4. WWL	2096/20.0	15.3	18.8
5. WBYU-F	115/ 6.2	5.9	7.0	7.0	5.7	5.6	5. WLTX-F	149/1906	5. WRNO-F	1727/15.8	15.8	14.8
WRNO-F	115/ 6.2	6.1	5.7	7.3	6.5	6.2	6. WBYU-F	144/1910	6. WBYU-F	1566/14.3	13.2	12.5
7. WWL	114/ 6.2	5.6	5.4	4.9	4.9	5.2	7. WRNO-F	140/2159	7. WLTS-F	1559/14.2	12.9	13.4
8. WBOK	109/ 5.9	5.7	5.6	5.3	5.3	4.1	8. WKJN-F	136/1449	8. WAJY-F	1304/11.9	11.8	12.6
9. WAJY-F	97/ 5.3	4.5	5.3	5.9	5.3	4.7	9. WNOE-F	132/1836	9. WNOE-F	1250/11.4	11.0	13.5
10. WNOE-F	89/ 4.8	4.2	6.3	5.3	6.6	5.4	10. WBOK	115/1206	10. WBOK	1151/10.5	10.0	10.5
11. WSMB	81/ 4.4	4.0	3.2	3.5	4.2	2.3	11. WAJY-F	109/1515	11. WTIX	1071/ 9.8	10.6	10.2
12. WYLD	57/ 3.1	3.0	1.6	2.6	2.6	2.9	12. WSMB	88/ 713	12. WYLD	892/ 8.1	9.0	7.0
13. WWIW	46/ 2.5	1.3	1.5	1.6	2.1	1.1	13. WTIX	69/1602	13. WSMB	647/ 5.9	6.9	6.1
14. WTIX	44/ 2.4	3.6	3.3	3.4	3.7	1.5	14. WYLD	64/1016	14. WNOE	625/ 5.7	7.7	6.4
15. WNOE	43/ 2.3	3.2	2.7	3.4	3.7	2.1	15. WNOE	49/ 734	15. WWIW	437/ 4.0	4.5	4.5
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.04% (1160 of 1705) FAL 84 (71.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WQUE-F+	2. WLTS-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WQUE-F	3. WLTS-F	3. WLTS-F	3. WEZB-F	3. WEZB-F	3. WNOe-F	3. WEZB-F	3. WEZB-F	3. WRNO-F	3. WRNO-F	3. WLTS-F
4. WYLD	4. WRNO-F	4. WQUE-F	4. WQUE-F	4. WAJy-F	4. WWL	4. WWL	4. WBYU-F	4. WLTS-F	4. WLTS-F	4. WBYU-F
5. WRNO-F	5. WQUE-F	5. WRNO-F	5. WAJY-F	5. WQUE-F	5. WAJY-F	5. WNOE-F	5. WAJY-F	5. WQUE-F	5. WBOK	5. WYLD
6.	6.	6. WAJY-F	6. WRNO-F	6. WBYU-F	6. WSMB	6. WBOK	6. WRNO-F	6. WAJY-F	6. WYLD	6. WNOE-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WLTS-F	1. WYLD-F	1. WLTS-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WLTS-F	2. WYLD-F	2. WLTS-F	2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WLTS-F	3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WBOK	3. WRNO-F	3. WRNO-F	3. WLTS-F	3. WRNO-F	3. WLTS-F
4. WRNO-F	4. WRNO-F	4. WRNO-F	4. WBOK	WBYU-F	4. WQUE-F	4. WQUE-F	4. WRNO-F	4. WQUE-F	WQUE-F
5. WQUE-F	5. WQUE-F	5. WBOk	5. WAJY-F	5. WAJY-F	5.	5. WLTS-F	5. WQUE-F	5. WLTS-F	5. WWL
6. WAJY-F	6. WBOk	6. WQUE-F	6. WQUE-F	6. WEZB-F	6.	6.	6.	6. WWL	6. WRNO-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	8 (1)	321 (2)	329 (3)	19.3	20.8
AOR		115 (1)	115 (1)	6.7	6.1
AC/OLDIES/SOFT ROCK	75/ (2)	241 (3)	316 (5)	18.5	12.3
MOR/VARIETY					
COUNTRY	43 (1)	97 (2)	140 (3)	8.2	10.2
BLACK/URBAN	154 (2)	271 (1)	425 (3)	24.9	25.6
BTFL MUSIC/EZ		115 (1)	115 (1)	6.7	13.2
NEWS/TALK	195 (2)		195 (2)	11.4	9.8
NOSTALGIA	46 (1)		46 (1)	2.7	1.6
RELIGION/GOSPEL	12 (1)		12 (1)	0.7	0.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1705 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKW-F	92.3	La Place	.6/2.7
WQUE	1280	New Orleans	.4/2.4
WSHO	800	New Orleans	.7/1.5
WYAT	990	New Orleans	1.7/3.4
WKJN-F		Baton Rouge	.4/1.8

RADIO STATIONS

AM STATIONS

KGLA,	1540,	500 W (DAYS)	, SPANISH	,	$ 11.00	(Caballero)	
WBOK,	1230,	1 W/250 W	, BLACK	SBN,	$ 30.00	(-----)	
WNOE,	1060,	50 KW/5 KW (DA-2)	, COUNTRY	ABC-E,	$ 34.00*	(Mc-Guild)	Noe
WQUE,	1280,	5 KW (DA-1)	, CHR	,	$ NA	(Eastman)	Clear Channel
WSHO,	800,	1 KW (DAYS, DA)	, RELIGION	APR,	$ 30.00	(-----)	Cascade
WSMB,	1350,	5 KW (DA-N)	, TALK	ABC-I, MBS,	$ 45.00	(Roslin)	
WTIX,	690,	10 KW/ S KW (DA-2),	AC	MBS, NBC,	$ 50.00*	(Christal)	Price Comm.
WVOG,	600,	1 KW (DAYS)	, RELIGION	,	$ 10.00	(-----)	
WWIW,	1450,	1 KW/25 W	, NOSTALGIA	ABC-D,	$ 30.00	(Milam)	
WWL,	870,	50 KW (DA-1)	, NEWS/TALK	CBS,	$ 70.00*	(Katz)	Loyola Univ.
WYLD,	940,	10 KW/500 W (DA-2),	BLACK	,	$ 27.00*	(HNWH)	Inter Urban
WYAT,	990,	1 KW (DAYS)	, AC	CBS-R,	$ 20.00*	(Selcom)	Phase II

FM STATIONS

WAJY,	101.9,	100 KW @ 825,	VOCAL EZ/A	,	$ 55.00*	(Katz)	Loyola Univ.
WBYU,	95.7,	100 KW @ 600,	BTFL/EZ	,	$ 80.00	(Christal)	Stoner
WEZB,	97.1,	100 KW @ 511,	CHR	US I,	$100.00	(Blair)	EZ
WLTS,	105.3,	100 KW @ 942,	AC	CBS-R,	$ 60.00*	(Selcom)	Phase II
WNOE,	010.1,	100 KW @ 440,	COUNTRY	ABC-E,	$ 65.00*	(Mc-Guild)	Noe
WQUE,	93.3,	100 KW @ 512,	CHR	,	$ 80.00*	(Eastman)	Clear Channel
WRNO,	99.5,	100 KW @ 1049,	AOR	ABC-R, ABC-F,	$ 66.00	(MMR)	
WYLD,	98.5,	100 KW @ 480,	URBAN	,	$ 90.00*	(HNWH)	Inter Urban

CALL LETTER CHANGES

WQUE-AM changes to WMKJ

FORMAT CHANGES

WMKJ changes to Urban

STATION SALES

WBYU: From Swanson to Stoner for $7,000,000 (American)

MISCELLANEOUS COMMENTS

Arbitron fell 3.7% short of sample target

NEW YORK

Arbitron Rank/Pop (12+):	1/14,985,300	**Stations:**	49/48	**Est 1985 Revenue:**	$116,500,000
MSA Rank/Pop:	1/8,311,600 ADI #1	**Diaries:**	5109/293[illegible]:1/39.8%	**HH Inc.:**	$31,053
Average Person Rating:	19.3	**Sample Target:**	4000	**Retail $:**	87.2 Bil
Market TSL:	25.2 hours	**Standard Error:**	.310	**Pop per Station:**	312,194
		% Below Line:	0.4	**# 1 Biller:**	WINS $21,500,000
		% Not Listed:	7.5		

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAI 84	BIRCH SHARE
1. WPLJ-F	1611/6.0	5.6	5.1	4.8	4.3	6.3
2. WRKS-F	1477/5.5	6.0	5.4	6.0	5.3	7.5
3. WHTZ-F	1467/5.5	5.9	6.0	5.7	5.9	5.8
4. WOR	1400/5.2	4.0	5.0	4.8	5.2	4.0
5. WBLS-F	1252/4.7	3.8	3.3	3.5	3.7	5.7
6. WLTW-F	1201/4.5	3.0	3.1	3.0	3.0	2.9
7. WINS	1198/4.5	4.0	4.2	4.2	4.8	4.6
8. WNEW-F	1106/4.1	3.5	4.3	1.2	4.8	4.7
9. WCBS	950/3.6	3.5	4.3	4.1	3.9	4.1
10. WPAT-F	917/3.4	2.6	3.6	3.3	3.0	2.6
11. WRFM-F	833/3.1	3.5	3.0	3.8	3.2	1.8
12. WNEW	802/3.0	2.9	2.7	2.9	3.0	2.7
13. WCBS-F	750/2.8	3.3	3.3	2.9	3.2	2.9
14. WABC	690/2.6	2.8	2.8	2.6	2.4	1.9
WNBC	690/2.6	2.9	3.0	2.9	2.9	1.8
16. WPIX-F	609/2.3	1.6	1.6	2.4	2.3	1.5
17. WHN	601/2.2	2.8	3.1	2.2	2.5	2.2
18. WXRK-F	568/2.1	2.5	1.0	2.3	2.8	2.8
19. WYNY-F	536 2.0	2.1	2.4	2.2	2.4	1.1
20. WADO	510/1.9	1.7	1.4	2.0	2.4	1.4
21. WSKQ	477/1.8	1.0	.8	.8	1.9	1.6
22. WQXR-F+	459/1.7	1.6	1.6	1.7	1.3	1.6
23. WAPP-F	452/1.7	1.6	1.6	1.7	1.8	2.3
24. WNCN-F	329/1.2	1.0	1.1	1.4	1.0	1.2
25. WKDM	297/1.1	.8	.8	.7	---	.4

12+ TSA	1/4/CUME
1. WPLJ-F	1685/27294
2. WHTZ-F	1541/12700
3. WRKS-F	1536/18389
4. WOR	1534/17607
5. WBLS-F	1284/16619
6. WLTW-F	1226/16067
7. WINS	1211/15467
8. WNEW-F	1123/15928
9. WCBS	1102/23531
10. WPAT-F	956/12491
11. WRFM-F	859/11284
12. WNBC	847/16509
13. WNEW	846/10348
14. WCBS-F	809/14228
15. WABC	749/15117
16. WHN	701/10646
17. WPIX-F	623/11007
18. WXRK-F	582/12420
19. WYNY-F	554/13991
20. WADO	510/ 5144
21. WQXR-F+	507/ 7706
22. WSKQ	477/ 3712
23. WAPP-F	468/11716
24. WNCN-F	353/ 5384
25. WKDM	297/ 2709

12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1. WPLJ-F	25836/18.6	17.4	16.8
2. WINS	24940/18.0	17.0	17.4
3. WHTZ-F	23635/17.1	17.6	18.3
4. WCBS	19960/14.4	13.7	14.4
5. WRKS-F	17453/12.6	12.1	12.4
6. WBLS-F	16082/11.6	9.2	10.2
7. WOR	15817/11.4	11.2	11.3
8. WLTW-F	15741/11.4	8.1	7.5
9. WNEW-F	15460/11.2	11.3	10.1
10. WYNY-F	13426/ 9.7	9.3	9.9
11. WCBS-F	13198/ 9.5	10.2	10.0
12. WABC	12123/ 9.5	10.9	10.3
13. WNBC	13021/ 9.4	10.5	11.2
14. WXRK-F	11837/ 8.5	9.6	11.2
15. WPAT-F	11720/ 8.5	8.2	7.6
16. WAPP-F	11194/ 8.1	9.0	9.0
17. WPIX-F	10758/ 7.8	6.7	9.1
18. WRFM-F	10745/ 7.8	7.4	7.6
19. WNEW	9771/ 7.0	6.7	7.1
20. WHN	8889/ 6.4	9.5	8.0
21. WQXR-F+	7121/ 5.1	4.6	3.8
22. WPAT	5587/ 4.0	4.7	5.2
23. WADO	5144/ 3.7	NA	2.7
24. WNCN-F	5091/ 3.7	3.6	2.5
25. WMCA	4915/ 3.5	3.3	4.3

12+ FM SHARE (METRO): 61.82% (15274 of 24708) (FAL 84: 5914%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F	1. WLTW-F	1. WINS	1. WLTW-F	1. WHTZ-F	1. WRKS-F	1. WPLJ-F
2. WHTZ-F	2. WNEW-F	2. WBLS-F	2. WLTW-F	2. WPLJ-F	2. WINS	2. WOR	2. WPLJ-F	2. WPLJ-F	2. WBLS-F	2. WHTZ-F
3. WPLJ-F	3. WHTZ-F	3. WHTZ-F	3. WBLS-F	3. WBLS-F	3. WOR	3. WPLJ-F	3. WOR	3. WRKS-F	3. WPLJ-F	3. WRKS-F
4. WAPP-F	4. WRKS-F	4. WNEW-F	4. WNEW-F	4. WHTZ-F	. WNEW	4. WCBS	4. WNEW-F	4. WLTW-F	4. WHTZ-F	4. WLTW-F
5. WBLS-F	5. WBLS-F	5. WLTW-F	5. WHTZ-F	5. WNEW-F	WPAT-F	5. WHTZ-F	5. WHTZ-F	5. WPAT-F+	5. WNEW-F	5. WOR
6. WNEW-F	6. WLTQ-F	6. WRKS-F	6. WCBS-F	6. WCBS-F	6. WRFM-F	6. WNBC	6. WPAT-F	6. WNEW-F	6. WABC	6. WBLS-F
7. WXRK-F	7. WXRK-F	7. WCBS-F	7. WNBC	7. WINS	7. WCBS-F	7. WRKS-F	7. WRKS-F	7. WOR	7. WLTW-F	7. WNEW-F
8.	8. WPIX-F	8. WNBC	8. WRKS-F	8. WNBC	8. WCBS	8. WBLS-F	8. WBLS-F	8. WBLS-F	8. WOR	8. WPAT-F
9.	9. WYNY-F	9. WPIX-F	9. WINS	9. WRKS-F	9. WBLS-F	9. WNEW-F	9. WRFM-F	9. WINS	9. WHN	9. WRFM-F
10.	10. WCBS-F	10. WYNY-F	10. WPIX-F	10. WPIX-F	10. WPLJ-F	10. WNEW	10. WNEW	10. WXRK-F	10. WPAT-F	10. WNEW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F
2. WRKS-F	2. WHTZ-F	2. WBLS-F	2. WBLS-F	2. WPLJ-F
3. WHTZ-F	3. WRKS-F	3. WHTZ-F	3. WLTW-F	3. WBLS-F
4. WBLS-F	4. WBLS-F	4. WLTW-F	4. WHTZ-F	4. WHTZ-F
5. WLTW-F	5. WLTW-F	5. WRKS-F	5. WRKS-F	5. WRKS-F
6. WNEW-F	6. WNEW-F	6. WNEW-F	6. WPIX-F	6. WINS
7. WXRK-F	7. WPIX-F	7. WPIX-F	7. WNEW-F	7. WPIX-F
8. WPIX-F	8. WYNY-F	8. WYNY-F	8. WCBS-F	8. WCBS-F
9. WLIR-F	9. WXRK-F	9. WSKQ	9. WYNY-F	9. WSKQ
10. WAPP-F	10. WSKQ	10. WINS	10. WSKQ	WYNY-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F
2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F
3. WPLJ-F	3. WHTZ-F	3. WBLS-F	3. WBLS-F	WLTW-F
4. WHTZ-F	4. WRKS-F	4. WHTZ-F	4. WHTZ-F	4. WB:S-F
5. WBLS-F	5. WBLS-F	5. WPIX-F	5. WRKS-F	5. WCBS-F
6. WXRK-F	6. WXRK-F	6. WXRK-F	6. WLTW-F	6. WNBC
7. WAPP-F	7. WNBC	7. WNBC	WCBS-F	7. WHTZ-F
8.	8. WPIX-F	8. WRKS-F	8. WNBC	8. WINS
9.	9. WLTW-F	9. WLTW-F	9. WXRK-F	9. WPIX-F
10.	10. WCBS-F	10. WCBS-F	10. WPIX-F	10. WRKS-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		3790 (4)	3790 (4)	15.3	17.8
AOR		2164 (5)	2164 (5)	8.8	5.7
AC/OLDIES/SOFT ROCK	712 (2)	3431 (6)	4143 (8)	16.8	16.8
MOR/VARIETY	232 (2)		232 (2)	0.9	0.7
COUNTRY	601 (1)		601 (1)	2.4	2.8
BLACK/URBAN	328 (2)	2729 (2)	3057 (4)	12.4	12.6
BTFL MUSIC/EZ	263 (1)	2203 (6)	2466 (7)	10.0	10.8
NEWS/TALK	4511 (5)		4511 (5)	18.3	20.1
NOSTALGIA	960 (2)		960 (2)	3.9	4.1
RELIGION/GOSPEL	343 (2)	204 (1)	547 (3)	2.2	0.9
SPANISH	1376 (4)		1376 (4)	5.6	4.8
CLASSICAL	108 (1)	680 (2)	788 (3)	3.2	2.6
UNKNOWN/OTHERS		73 (1)	73 (1)	0.3	0.4
			24708 (49)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WALK-F+	97.5	Patchogue	1.0/2.4
WBAB-F	102.3	Babylon	.8/2.5
WBLi-F	106.1	Patchogue	1.0/2.5
WCTC	1450	New Brunswick	.4/1.1
wCTO	94.3	Smithtown	.4/ .7
WDHA-F	105.5	Dover	.3/1.0
WEVD-F	97.9	New York	.3/ .9
WFME-F	94.7	Newark	.8/1.6
WGSM	740	Huntington	.5/ .7
WHLI	1100	Hempstead	.6/ .9
WHUD-F	100.7	Pukskill	.4/1.1
WJIt	1480	New York	.3/1.2
WKJY-F	98.3	Hempstead	.5/ .9
WLIB	1190	New York	.7/1.5
WLIR-F	92.7	Garden City	.7/2.4
WMGQ-F	98.3	New Brunswick	.3/ .9
WMCA	570	New York	1.0/3.5
WNJR	1430	Newark	.5/1.7
WPAT	930	Paterson	1.0/4.0
WWDJ	970	Hackensack	.3/1.1
WWRL	1600	New York	1.0/2.4
WEZN-F	99.9	Bridgeport	.4/1.0

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW, TALK ABC-I, $210.00* (Blair) Cap Cities/ABC
WADO, 1280, 5 KW (DA-1), SPANISH, $105.00 (-----)
WCBS, 880, 50 KW, NEWS CBA, $375.00 (CBS) CBS
WHN, 1050, 50 KW (DA-2), COUNTRY MBS, $210.00* (Mc-Guild) Doubleday
WINS, 1010, 50 KW (DA--1), NEWS ABC-D, $330.00* (Blair/RAR) Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH, $121.00 (Caballero) Infinity
WKDM, 1380, 5 KW (DA-1), SPANISH, $ NA (Masla) United
WLIB, 1190, 10 KW (DAYS, DA), BLACK NEWS/TALK SBN, $ 100.00 (Mc-Guild) Inner City

WMCA, 570, 5 KW (DA-1), TALK MBS SMN APR, NBC-T, $125.00* (Roslin)
WNBC, 660, 50 KW, AC/CONTEMP NBC, $315.00* (HNWH) NBC
WNEW, 1130, 50 KW (DA-N), NOSTALGIA, $200.00 (Katz) Metromedia
WOR, 710, 50 KW (DA-1), TALK US II, ABC-E, $240.00* (Republic) RKO
WPAT, 930, 5 KW (DA-2), SPANISH, $125.00 (Christal) Park
WSKQ, 620, 5 KW (DA-2), SPANISH, $130.00 (Caballero)
WWDJ, 970, 5 KW (DA-2), RELIGION, $ 40.00 (-----)
WWRL, 1600, 5 KW (DA-2), GOSPEL NBN, $ 90.00 (Weiss) Unity

FM STATIONS

WAPP, 103.5, 5.8 KW @ 1390, CHR, $225.00* (Mc-Guild) Doubleday
WBLS, 107.5, 5.4 KW @ 1241, BLACK SBN, ABC-F, $285.00* (Mc-Guild) Inner City
WCBS, 101.1, 7.2 KW @ 1300, OLDIES CBS-R, $325.00 (CBS) CBS
WFME, 94.7, 36 KW @ 580, RELIGION, $ NA (-----) Family
WHTZ, 100.3 7.8 KW @ 1220, CHR, $400.00* (Eastman) Malrite
WXRK 92.3 5.4 KW @ 1200, AOR ABC-C, $300.00 (Torbet) Infinity
WLTW 106.7, 7.6 KW @ 1220, SOFT AC, $260.00 (MMR) Viacom
WNCN 104.3, 7.6 KW @ 1220, CLASSICAL APR, $120.00 (CMBS) GAF

WNEW, 102.7, 7.8 KW @ 1220, AOR Source, $240.00* (Katz) Metromedia
WPAT, 93.1, 5.3 KW @ 1420, BTFL/EX, $125.00 (Christal) Park
WPIX, 101.9, 5.4 KW @ 1228, AC, $225.00* (Christal) Tribune Co.
WPLJ, 95.5, 7.2 KW @ 1335, CHR ABC-R, $125.00* (Blair) Cap Cities/ABC
WQXR, 96.3, 7.8 KW @ 1220, CLASSICAL, $150.00 (Mc-Guild) New York Times
WRFM, 105.1, 7.8 KW @ 1220, BTFL/EZ, $230.00* (Torbet) Bonneville)
WRKS, 98.7, 7.8 KW @ 1250, URBAN US I, $250.00* (Republic) RKO
WYNY, 97.1 7.2 KW @ 1300, AC, $280.00* (HNWH) NBC

WHUD, 100.7, 50 KW @ 500, BTFL/EZ, $ 55.00 (Masla) (PEEKSKILL)
WEVD, 97.9, 53. KW @ 1220, ETHNIC, $ 50.00 (-----)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WPAT A/F: From ABC/Cap Cities to Park for $49,000,000

MISCELLANEOUS COMMENTS

Several counties in New Jersey and Connecticut were deleted from the MSA... WLTW has quietly become a major factor in New York..

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 35/1,011,000
MSA Rank/Pop: 36/1,257,700
ADI #46
Average Person Rating: 17.5
Market TSL: 23.2 hours

Stations: 26/24
Diaries: 1470/697:1/48.3%
Sample Target: 1230
Standard Error: .548
% Below Line: 0.7
% Not Listed: 7.1

Est 1985 Revenue: $26,500,000
HH Inc.: $29,935
Retail $: 7.1 Bil
Pop per Station: 42,125
# 1 Biller: WCMS A/F $3,500,000

12+ METRO	SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WNOR-F	217/11.8	9.0	8.0	10.3	9.5		1. WNOR-F	237/2336	1. WNOR-F	2086/29.8	16.8	17.6
2. WFOG-F	179/ 9.7	10.6	10.5	10.7	9.5		2. WFOG-F	202/2026	2. WCMS-F	1983/28.8	15.0	14.6
3. WCMS-F	160/ 8.7	7.2	8.3	8.6	10.6		3. WCMS-F	181/2313	3. WNVZ-F	1923/18.3	17.5	20.8
4. WOWI-F	140/ 7.6	7.1	7.5	4.8	7.8		4. WOWI-F	164/2047	4. WFOG-F	1753/16.7	18.5	17.1
5. WLTY-F	138/ 7.5	8.3	7.3	5.6	8.1		5. WMYk-F	161/2330	5. WLTY-F	1710/16.3	16.3	15.7
6. WWDE-F	107/ 5.8	5.5	4.8	4.5	4.3		6. WLTY-F	151/2049	6. WOWI-F	1722/16.4	19.6	17.6
7. WMYK-F	105/ 5.6	6.1	5.0	6.9	3.5		7. WNVZ-F	118/2177	7. WMYK-F	1683/16.0	17.5	14.4
8. WNVZ-F	104/ 5.6	6.7	7.3	9.3	6.8		8. WWDE-F	110/1496	8. WWDE-F	1425/13.5	13.3	12.3
9. WRAP	83/ 4.5	3.4	3.1	3.9	5.2		9. WTAR	87/1482	9. WTAR	1367/13.0	12.8	14.1
10. WTAR	79/ 4.3	4.4	4.7	5.3	5.0		10. WRAP	85/1286	10. WRAP	1195/11.4	11.3	10.5
11. WPCE	74/ 4.0	4.6	4.0	2.6	2.7		11. WPCE	77/ 853	11. WRSR-F	1101/10.5	12.7	11.0
12. WRSR-F	68/ 3.7	5.6	3.6	2.1	2.2		12. WRSR-F	75/1210	12. WPCE	812/ 7.7	8.6	7.4
13. WXRI-F	60/ 3.3	2.2	3.4	1.3	2.4		13. WXRI-F	62/ 876	13. WXRI-F	801/ 7.6	4.9	6.7
14. WNIS	48/ 2.6	1.7	2.5	2.9	3.3		14. WTID-F	60/ 743	14. WNIS	637/ 6.1	4.8	6.3
15. WNRN-F	33/ 1.8	1.8	.7	---	---		15. WNIS	48/ 681	15. WTID-F	394/ 3.7	3.8	3.8
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 79.58% (1364 of 1714) FAL 84: 77.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WLTY-F	1. WCMS-F	1. WNOR-F+	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WOWI-F	2. WOWI-F	2. WLTY-F	2. WLTY-F	2. WNOR-F	2. WFOG-F	2. WCMS-F	2. WFOG-F	2. WFOG-F	2. WOWI-F	2. WCMS-F WFOG-F
3. WNOR-F	3. WLTY-F	3. WOWI-F	3. WCMS-F	3. WCMS-F	3. WTAR	3. WFOG-F	3. WCMS-F	3. WCMS-F	3. WFOG-F	
4. WRAP	4. WMYK-F	4. WWDE-F	4. WFOG-F	4. WFOG-F	4. WLTY-F	4. WWDE-F	4. WLTY-F	4. WLTY-F	4. WRAP	4. WOWI-F
5. WMYK-F	5. WWDE-F	5. WCMS-F	5. WWDE-F	5. WWD -F	5. WPCE	5. WLTY-F	5. WWDE-F	5. WOWI-F	5. WMYK-F	5. WLTY-F WNVZ-F
6.	6. WNVZ-F	6. WMYK-F	6. WOWI-F	6. WOWI-F	6. WWDE-F	6. WOWI-F	6. WOWI-F	6. WWDE-F	6. WLTY-F WRSR-F	
7.	7. WRSR-F	7. WFOG-F	7. WMYK-F	7. WMYK-F	7. WNIS	7. WTAR	7. WMYK-F	7. WNVZ-F		7. WMYK-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WMYK-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WNOR-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WLTY-F
2. WNVZ-F	2. WNOR-F	2. WOWI-F	2. WWDE-F	2. WFOG-F
3. WLTY-F	3. WOWI-F	3. WNOR-F	3. WNOR-F	3. WCMS-F
4. WWDE-F	4. WNVZ-F	4. WMYK-F	4. WCMS-F	4. WWDE-F
5. WOWI-F	5. WMYK-F	5. WWDE-F WRAP	5. WOWI-F	5. WOWI-F
6. WMYK-F	6. WWDE-F		6. WFOG-F WMYK-F	6. WPCE
7.	7. WRAP	7.		7. WMYK-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WOWI-F	2. WOWI-F	2. WLTY-F	2. WOWI-F	2. WCMS-F
3. WWDE-F	3. WWDE-F WMYK-F	3. WOWI-F	3. WCMS-F	3. WLTY-F
4. WRSR-F		4. WMYK-F	4. WWDE-F	4. WFOG-F
5. WMYK-F	5.	5. WWDE-F WCMS-F	5. WMYK-F WLTY-F	5. WOWI-F
6. WNVZ-F	6.			6. WTAR
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		172 (2)	172 (2)	10.0	11.9
AOR		217 (1)	217 (1)	12.7	8.8
AC/OLDIES/SOFT ROCK	19 (1)	245 (2)	264 (3)	15.4	14.5
MOR/VARIETY	79 (1)		79 (1)	4.6	5.1
COUNTRY	27 (2)	198 (3)	225 (5)	13.1	14.6
BLACK/URBAN	83 (1)	245 (2)	328 (3)	19.1	20.1
BTFL MUSIC/EZ		221 (3)	221 (3)	12.9	12.3
NEWS/TALK	48 (1)		48 (1)	2.8	2.7
NOSTALGIA	11 (2)		11 (2)	0.6	2.0
RELIGION/GOSPEL	80 (2)	60 (1)	140 (3)	8.2	9.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	3 (1)	6 (1)	9 (2)	0.5	
			1714 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCMS	1050	Norfold	.9/2.4
WCPK	1600	Chesapeake	.3/1.3
WGH	1310	Newport News	.6/1.9
WKEZ-F	94.1	Yorktown	.8/2.7
WNOR	1230	Norfolk	1.0/2.8
WOFM	92.1	Chesapeake	.3/1.3
WPMH	1010	Portsmouth	.3/1.0
WTID-F	106.9	Suffolk	1.3/3.7
WTJZ	1270	Newport News	.3/1.6
WQSF	740	Williamsburg	.2/ .6
WQSF-F	96.5	Williamsburg	.5/1.8

RADIO STATIONS

AM STATIONS

WCMS,	1050,	5 KW (DAYs, DA),	COUNTRY	ABC-D,	$ NM	(Katz)	
WCOK,	1600,	5 KW (DAYS)	, NOSTALGIA	,	$ 17.00	(Masla)	
WGH,	1310,	5 KW (DA-2)	, COUNTRY	,	$ NA	(Blair)	Susquehanna
WLPM,	1450,	1 KW/250 W	, NOSTALGIA	,	$ NA	(MMR)	JAG
WMBG,	740,	500 W (DAYS)	, AC	,	$ NA	(Torbet)	(WILLLIAMSBURG)
WNIS,	1350,	5 KW (DA-2)	, NEWS/TALK	NBC-T, ABC-T,	$ 45.00*	(HNHW)	Sinclair
WNOR,	1230,	1 KW/25 W	, OLDIES	ABC-R,	$ NA	(Mc-Guild)	Josephson
WPCE,	1400,	1 KW/25 W	, GOSPEL	SBN,	$ 21.00	(Mc-Guild)	Willis
WPEX,	1490,	1 KW/250 W	, AC	,	$ 20.00	(CBS)	
WPMH,	1010,	5 KW (DAYS, DA)	, RELIGION	,	$ 8.00	(-----)	
WRAP.	850,	5 KW/1 KW (DA-N),	BLACK	NBN,	$ 40.00	(Selcom)	Rollins
WTAR,	790,	5 KW (DA-N)	, MOR	CBS,	$ 80.00*	(Christal)	Landmark
WTJZ,	1270,	1 KW (DA-N)	, NOSTALGIA	,	$ 11.00	(Republic)	S & F
WZAM,	1110,	50 KW (DAYS)	, JAZZ	ABC-C,	$ NA	(EAstman)	Benns

FM STATIONS

WCMS,	100.5,	50 KW @ 509,	COUNTRY	ABc-E,	$115.00*	(Katz)	
WFOG,	92.9,	50 KW @ 500,	BTFL/EZ	,	$ 78.00*	(MMR)	JAG
WKEZ,	94.1,	50 KW @ 500,	COUNTRY	MBS,	$ 38.00	(Roslin)	
WLTY,	95.7,	40 KW @ 881,	AC	,	$ 75.00*	(Christal)	Landmark
WMYK,	93.7,	100 KW @ 940,	URBAN	ABC-C,	$ 60.00	(Eastman)	Benns (ELIZ. CITY, NC)
WNIR,	98.7,	50 KW @ 549,	AOR	ABC-R,	$ 75.00*	(Mc-Guild)	Josephson
WNRN,	94.9,	50 KW @ 536,	BTFL/EZ	,	$ 28.00	(Masla)	
WRSR,	97.3,	74 KW @ 420,	CHR	,	$ NA	(Blair)	Susquehanna
WNVZ,	104.5,	50 KW @ 500,	CHR	,	$ 70.00*	(Republic)	S & F
WOWI,	1-2.9,	50 KW @ 500,	BLACK	SBN,	$ 45.00	(Mc-Guild)	Willis
WTID,	106.9,	100 KW @ 964,	COUNTRY	,	$ 25.00	(Mc-Guild)	Willis
WWDE,	101.3,	50 KW @ 380,	AC	,	$ 25.00	(-----)	
WXRI,	105.3,	50 KW @ 500,	RELIGION	CBS-R,	$ 55.00	(CBS)	
WQSF,	96.5,	50 KW @ 440,	BTFL	,	$ 38.00	(Masla)	CBN
				,	$ NA	(-----)	WILLIAMSBURG)

CALL LETTER CHANGES

WNSY changes to WRSR-F

FORMAT CHANGES

STATION SALES

WLPM: sold by JAG for $600,000

MISCELLANEOUS COMMENTS

WRSR had numerous technical problems during sweep.

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/800,400	**Stations:** 18/8	**Est 1985 Revenue:** $26,900,00
MSA Rank/Pop: 47/996/700 ADI #36	**Diaries:** 1239/646:1/45.1%	**HH Inc.:** $30,423
Average Person Rating: 15.6	**Sample Target:** 1080	**Retail $:** 7.7 Bil
Market TSL: 20.6 hours	**Standard Error:** .542	**Pop per Station:** 44,467
	% Below Line: 0	**# 1 Biller:** KXXY A/F $4,700,000
	% Not Listed: 8.5	

12+ METRO SHARE 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME			12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KKNG-F	145/11.4	10.7	12.6	9.3	10.4	6.6	1	KKNG-F	186/2027	1.	KTOK	1734/21.3	16.3	23.5
2.	KZBS-F	137/10.8	12.3	8.8	8.9	7.6	8.7	2	KXXY-F	185/1987	2.	KOFM-F	1722/21.3	20.4	18.4
3.	KXXY-F	126/ 9.9	10.6	9.1	9.8	7.8	8.9	3	KATT-F	178/1906	3.	KJYO-F	1677/20.6	22.1	19.4
4.	KTOK	124/ 9.8	7.2	11.8	11.2	12.6	7.5	4	KZBS-F	161/1906	4.	KATT-F	1610/19.8	19.8	19.1
5.	KATT-F	121/ 9.5	11.6	9.8	10.9	14.1	11.9	5	KOFM-F	138/2515	5.	KKNG-F	1549/19.0	17.5	17.4
6.	KJYO-F	87/ 6.8	8.4	7.9	8.2	8.0	8.4	6	KTOK	132/2038	6.	KZBS-f	1503/18.5	23.8	18.7
7.	KOFM-F	81/ 6.4	7.4	6.9	5.5	3.7	10.2	7	WKY	113/1956	7.	KXXY-F	1359/16.7	18.0	17.1
8.	KLTE-F	76/ 6.0	3.8	4.5	6.0	5.4	7.1	8	WJYO-F	105/1985	8.	WKY	1212/14.9	10.0	11.2
9.	KEBC-F	71/ 5.6	6.9	8.5	8.3	6.6	7.8	9	WEBC-F	87/1234	9.	KLTE-F	1150/14.1	11.9	12.7
10.	WKY	62/ 4.9	2.3	2.3	2.4	3.4	3.7	10	WLTE-F	81/1298	10.	KEBC-F	975/12.0	15.2	15.1
11.	KIMY-F	38/ 3.0	1.7	1.4	2.4	2.6	2.8	11	KOMA	50/ 978	11.	KOMA	531/ 6.5	9.2	8.9
12.	KJIL-F	22/ 1.7	2.5	2.0	2.2	3.5	2.2	12	KIMY-F	40/ 449	12.	KJIL-F	468/ 5.7	6.1	4.9
13.	KOMA	19/ 1.5	2.8	3.2	4.1	5.3	1.7	13.			13.	KIMY-F	401/ 4.9	4.2	2.5
14.	KKLR-F	14/ 1.1	1.4	1.3	---	---	.7	14.			14.				
15.								15.			15.				
16.								16.			16.				
17.								17.			17.				
18.								18.			18.				
19.								19.			19.				
20.								20.			20.				
21.								21.			21.				
22.								22.			22.				
23.								23.			23.				
24.								24.			24.				
25.								25.			25.				

12+ FM SHARE (METRO): 78.93 % (918 of 1163) FAL 84: 78.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KKNG-F	1. KXXY-F+	1. KKNG-F	1. KXXY-F	1. KATT-F	1. KTOK
2. KOFM-F	2. KATT-F	2. KATT-F	2. KXXY-F	2. KXXY-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KJYO-F	2. KKNG-F
3. KATT-F	3. KXXY-F	3. KXXY-F	3. KLTE-F	3. KKNG-F	3. KTOK	3. KTOK	3. KXXY-F	3. KKNG-F	3. KTOK	3. KATT-F
4.	4. KLTE-F	4. KLTE-F	4. KKNG-F	4. KLTE-F	4. KEBC-F	4. KKNG-F	4. kATT-F	4. KATT-F	4. KOFM-F	4. KZBS-F
5.	5. KJYO-F	5. KKNG-F	5. KATT-F	5. KATT-F	5. WKY	5. KATT-F	5. KLTE-F	5. KTOK	5. KKNG-F	5. KJYO-F
6.	. KOFM-F	6. KOFM-F	6.	KEBC-F	6.	6.	6. KTOK	6. KLTE-F	6. KZBS-F	6. WKY
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KXXY-F
2. KOFM-F	2. KLTE-F	2. KLTE-F	2. KLTE-F	2. KKNG-F	2.	2. KZBS-F	KZBS-F	2. KZBS-F	2. KZBs-F
. KATT-F	3. KOFM-F	3. KJYO-F	3. KXXY-F	3. KXXY-F	3.	3. KXXY-F	3. KXXY-F	3. KXXY-F	3. KATT-F
4. KXXY-F	4. KATT-F	+ KXXY-F	4. KKNG-F	4. KLTE-F	4.	4. KJYO-F	4. KLTE-F	4. KLTE-F	4. KTOK
KJYO-F	5. KJYO-F	5.	5. KOFM-F	5. KEBC-F	5.	5. KLTE-F	5. KIMY-F	5. KTOK	5. KLTE-F
KXXY-F	KXXY-F	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		168 (2)	168 (2)	14.1	15.9
AOR	9 (1)	121 (1)	130 (2)	11.2	11.4
AC/OLDIES/SOFT ROCK	10 (1)	227 (3)	237 (4)	20.4	14.4
MOR/VARIETY					
COUNTRY	73 (1)	197 (2)	270 (4)	23.2	26.8
BLACK/URBAN		38 (1)	38 (1)	3.3	1.5
BTFL MUSIC/EZ		145 (1)	145 (1)	12.5	15.1
NEWS/TALK	124 (1)		124 (1)	10.7	12.7
NOSTALGIA	19 (1)		19 (1)	1.6	---
RELIGION/GOSPEL	10 (1)	22 (2)	32 (2)	2.8	2.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1163 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KATT	1140	Oklahoma City	.7/2.0
KQCV	800	Oklahoma City	.8/2.6
KXXY	1340	Oklahoma City	.9/3.5
WWLS	640	Moore	.8/3.6

RADIO STATIONS

AM STATIONS

KATT, 1140, 1 KW (DAYS) , AOR	Source, $ NA	(Selcom)	Surrey
KBYE, 890, 1 KW (DAYS) , RELIGION	, $ 10.00	(-----)	
KXXY, 1340, 1 KW/250W , COUNTRY	CBS, $ NA	(Mc-Guild)	Summit
KOMA, 1520, 50 KW (DA-N) , NOSTALGIA	NBC, $ 50.00*	(Katz)	Price comm.
KQCV, 800, 250 W (DAYS) , RELIGION	, $ 16.00	(-----)	Bolt
KTOK, 1000, 5 KW (DA-2) , NEWS/TALK	ABC-I, $ 85.00	(Blair)	Clear Channel
WKY, 930, 5 KW (DA-N) , COUNTRY	ABC-E, $ 38.00*	(Eastman)	Gaylord

FM STATIONS

KIMY, 107.7, 100 KW @ 860, BLACK	, $ 35.00	(Weiss)	Price Comm.
KATT, 100.5, 100 KW @ 598, AGR	Source, $ 85.00*	(Selcom)	
KEBC, 94.7, 100 KW @ 440, COUNTRY	ABC-E, $ 67.00	(Torbet)	
KJIL, 104.9, 3 KW @ 300, RELIGION	UPI, $ 22.00	(-----)	Swaggert
KJYO, 102.7, 100 KW @ 1003, CHR	, $ 55.00	(Blair)	Clear Channel
KKLR, 97.7, 3 KW @ 300, AC	, $ 24.00	(-----)	
KKNG, 92.5, 100 KW @ 1000, BTFL,EZ	, $ 67.00*	(Christal)	Swanson
KLTE, 101.9, 100 KW @ 457, AC	, $ 56.00*	(Masla)	Mel Wheeler
KOFM, 104.1, 100 KW @ 1425, CHR	ABC-C, $ 67.00	(Katz)	Guy Ganett
KXXY, 96.1, 100 KW @ 1340, COUNTRY	, $ 77.00*	(Mc-Guild)	Summit
KZBS, 98.9, 100 KW @ 1253, AC	APR, $ 65.00*	(HNWH)	

CALL LETTER CHANGES

KCNN changes back to KXXY
KAEZ changes ti KIMY (November)

FORMAT CHANGES

KXXY: From News/Talk to Country (Aug)

KOMA: From country to MOR/Nost

STATION SALES

MISCELLANEOUS COMMENTS

OMAHA

Arbitron Rank/Pop (12+): 69/487,900
MSA Rank/Pop: 78/611,700
ADI #70
Average Person Rating: 16.9
Market TSL: 22.1 hours

Stations: 15/13
Diaries: 912/535:1/47.2%
Sample Target: 870
Standard Error: .655
% Below Line: 1.2
% Not Listed: 8.5

Est 1985 Revenue: $15,000,000
HH Inc: $33,990
Retail $: 4.0 Bil
Pop per Station: 37,531
1 Biller: KFAB $ 5,700,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KFAB	225/26.8	20.1	28.3	20.6	27.4	
2. KQKQ-F	101/12.1	16.1	14.4	15.5	14.3	
3. KEZO-F	93/11.1	13.2	14.2	12.2	9.8	
4. KGOR-F	68/ 8.1	9.2	6.3	10.2	7.3	
5. KESY-F	67/ 8.0	7.4	5.4	5.8	7.0	
6. KEFM-F	61/ 7.3	5.9	4.5	1.8	1.0	
7. WOW-F	39/ 4.7	5.5	4.3	6.6	4.5	
8. WOW	35/ 4.2	3.2	4.0	6.2	5.7	
9. KEDS	25/ 3.0	3.1	1.0	1.3	2.7	
10. KOIL	19/ 2.3	3.9	5.5	5.5	4.7	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. KFAB	367/4264
2. KQKQ-F	136/1840
3. KEZO-F	125/1613
4. KGOR-F	112/1703
5. WOWO	89/1420
6. KESY-F	80/ 871
7. KEFM-F	66/ 882
8. KFRX-F	55/1010
9. WOW-F	49/ 666
10. KMA	40/ 681
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KFAB	2423/48.7	36.6	46.1
2. KQKQ-F	1388/27.9	31.9	32.8
3. KGOR-F	1057/21.3	23.2	18.8
4. KEZO	1056/21.2	21.9	26.3
5. KESY-F	772/15.5	13.3	10.5
6. KEFM-F	750/15.1	15.1	13.1
7. KOIL	632/12.7	13.2	14.7
8. WOW	588/11.8	10.2	13.5
9. WOW-F	494/ 9.9	9.4	9.8
10. KEDS	376/ 7.6	7.4	3.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 58.41% (448 of 767) (FAL 84: 54.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAM	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KGOR-F	2. KQKQ-F	2. KFAB	2. KGOR-F	2. KGOR-F	2. KESY-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F
3. KEZO-F	3. KGOR-F	3. KQKQ-F	3. KEZO-F	3. KEZO-F	3. WOW-F	3. KQKQ-F	3. KESY-F	3. KEZO-F	3. KGOR-F	3. KGOR-F
4. KEFM-F	4. KEFM-F	4. KGOR-F	4. KEFM-F	4. KEFM-F	4. WOW	4. WOW-F+	4. KQKQ-F	4. KESY-F	4. KESY-F	4. KESY-F
5.	5. KFAB	5. KEFM-F	5. KQKQ-F	5. KQKQ-F	5.	5. KGOR-F	5. KGOR-F	5. KGOR-F	5. KEZO-F	5. KEZO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KQKQ-F	1. KGOR-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KFAB
2. KEFM-F	2. KGOR-F	2. KEFM-F	2. KFAB	2. KGOR-F	2.	2.	2. KGOR-F	2. KFAB	2. KEZO-F
3. KEZO-F	3. KEFM-F	3. KQKQ-F	3. KGOR-F	3. KEFM-F	3.	3.	3. KQKQ-F	3. KGOR-F	3. KGOR-F
4. KGOR-F	4. KEZO-F	4. KEZO-F	4. KEFM-F	KQKQ-F	4.	4.	KFAB	4. KQKQ-F	4. KEDS
5.	5. KFAB	KFAB	5. KEZO-F	5. WOW-F	5.	5.	5.	.KEFM-F	.KEFM-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		105 (2)	105 (2)	13.7	22.6
AOR		93 (1)	93 (1)	12.1	15.3
AC/OLDIES/SOFT ROCK	44 (2)	129 (2)	173 (4)	22.6	10.7
MOR/VARIETY	230 (2)		230 (2)	30.0	30.8
COUNTRY	35 (1)	39 (1)	74 (2)	9.6	10.3
BLACK/URBAN		15 (1)	15 (1)	2.0	2.1
BTFL MUSIC	6 (1)	67 (1)	73 (2)	9.5	5.8
NEWS/TALK					
NOSTALGIA					0.9
RELIGION	4 (1)		4 (1)	0.5	1.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			767 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KCRO	660	Omaha	.5/1.9
KESY	1420	Omaha	.7/2.1
KERX-F	102.7	Lincoln	.5/2.4
KMA	960	Shenandoah	.6/1.8

RADIO STATIONS

KCRO, 660, 1 KW (DAYS)	, RELIGION	, $ 14.00	(-----)	
KEDS, 1490, 1 KW/250 W	, OLDIES	MBS, $ NA	(Blair)	Albomar
KFAB, 1110, 50 KW (DA-N)	, MOR	NBC, $160.00	(Christal)	May
KLNG, 1560, 1 KW (DAYS, DA)	, BLACK	ABC-I, $ 25.00	(-----)	
KOIL, 1290, 5 KW (DA-N)	, AC	CBS-R, US I, $ 30.00	(Selcom)	
KROM, 1420 1 KW (DAYS, DA)	, NOSTALGIA	CBS, MBS, $ 12.00	(-----)	
WOW, 590, 5 KW	, COUNTRY	ABC-I, $ 40.00*	(Torbet)	Great Empire
KMA, 960, 5 KW (DA-N)	, MOR	, $ 58.00	(Katz) May	(SHENANDOAH, IA)
KBWH-F, 106.3, 3 KW @ 300,	BLACK	, $ 37.00	(Masla)	(Blair)
KEFM-F, 96.1, 100 KW @ 265,	AC (Drake-Chen)	, $ 50.00	(Mc-Guild)	
KESY-F, 104.5, 32 KW @ 285,	BTFL/EZ	, $ 30.00	(Selcom)	
KEZO-F, 92.3, 100 KW @ 1210,	AOR (Burk-ABR)	ABC-R, $ 80.00*	(Blair)	Albomar
KGOR-F, 99.9, 115 KW @ 1227,	AC/CONTEMP	NBC, $ 59.00*	(Christal)	May
KQKQ-F, 98.5, 100 KW @ 510,	CHR	, $ 70.00	(Eastman)	
WOW-F, 94.1, 100 KW @ 510,	COUNTRY	ABC-E, $ 45.00*	(Torbet)	Great Empire

MISCELLANEOUS COMMENTS: KROM changes calls to KESY-AM and format to BTFL/EZ

ORLANDO

Arbitron Rank/Pop (12+): 51/696,100
MSA Rank/Pop: 59/836,000

Average Person Rating: 18.1
Market TSL: 23.9 hours

Stations: 23/18
Diaries: 1061/656:1/49.1%
Sample Target: 1010
Standard Error: .650
% Below Line: 15.7
% Not Listed: 6.3

Est 1985 Revenue: 31,200,000
HH Inc: $28,785
Retail $: 6.4 Bil
Pop per Station: 38,672
1 Biller: WJYO-F
$5,5000,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WSSP-F	166/12.7	3.4	——	——	——	
2. WJYO-F	120/ 9.1	12.6	12.9	10.4	8.8	
3. WWKA-F	119/ 9.1	9.1	13.4	9.6	10.0	
4. WHLY-F	118/ 9.0	12.0	8.8	10.5	4.6	
5. WSTF-F	114/ 8.7	——	——	——	——	
6. WBJW-F	106/ 8.1	8.1	8.0	10.7	10.3	
7. WDIZ-F	101/ 7.7	9.9	7.9	10.9	9.6	
8. WDBO	90/ 6.9	7.7	8.7	5.8	6.3	
9. WORL	63/ 4.8	3.7	4.2	6.2	4.7	
10. WKIS	57/ 4.3	5.8	6.2	5.0	4.5	
11. WHOO-F	32/ 2.4	4.4	4.7	4.3	5.7	
12. WLOQ-F	26/ 2.0	2.9	3.0	2.6	3.1	
13. WOKB	22/ 1.7	3.0	1.2	1.9	2.8	
14.						
15.						

12+ TSA 1/4/CUME	
1. WWKA-F	295/2763
2. WSSP-F	285/2531
3. WBJW-F	260/3632
4. WDIZ-F	250/2272
5. WHLY-F	200/2785
6. WSTF-F	191/2576
7. WJYO-F	166/2103
8. WHOO-F	121/1166
9. WDBO	103/1509
10. WPCV-F	96/ 795
11. WWLV-F	89/ 951
12. WORL	65/ 650
13. WKIS	64/1004
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WBJW-F	1749/24.2	27.5	23.9
2. WHLY-F	1746/24.1	28.6	22.3
3. WSTF-F	1474/20.4	——	——
4. WJYO-F	1392/19.2	22.3	24.9
5. WSSP-F	1358/18.8	6.3	——
6. WDBO	1253/17.2	18.9	18.5
7. WDIZ-F	1217/16.8	19.1	17.9
8. WWKA-F	1165/16.1	19.9	22.6
9. WKIS	859/11.9	14.0	13.0
10. WORL	639/ 8.8	9.5	8.8
11. WHOO-F	558/ 7.7	6.6	12.4
12. WLOQ-F	456/ 6.3	7.2	7.1
13. WOKB	336/ 4.6	8.4	5.5
14.			
15.			

12+ FM SHARE (METRO): 79.90% (896 of 1229) (FAL 84: 68.87%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WHLY-F	WDIZ-F	WSTF-F	WJYO-F	WJYO-F	WSSP-F	WSSP-F	WSSP-F	WSSP-F	WHLY-F	WSSP-F
2.	WBJW-F	WBJW-F	WJYO-F	WSTF-F	WSTF-F	WWKA-F	WJYO-F	WJYO-F	WWKA-F WBJW-F	WDBO	WHLY-F
3.		WSTF-F	WDIZ-F	WDIZ-F WWKA-F	WWKA-F	WJYO-F	WDBO	WSTF-F		WBJW-F WSSP-F	WWKA-F
4.		WHLY-F	WBJW-F		WSSP-F	WDBO	WWKA-F	WWKA-F	WDIZ-F		WDIZ-F
5.		WJYO-F	WHLY-F	WBJW-F	WDIZ-F	WSTF-F	WHLY-F	WDIZ-F	WHLY-F	WDIZ-F	WBJW-F
6.					WBJW-F		WBJW-F+	WBJW-F	WSTF-F	WBJW-F	WORL

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WBJW-F	WSTF-F	WJYO-F	WJYO-F	WJYO-F	WDIZ-F	WDIZ-F	WDIZ-F	WDIZ-F	WWKA-F
2.	WSTF-F	WBJW-F	WSTF-F	WSTF-F	WSTF-F	WHLY-F	WHLY-F	WSTF-F	WSTF-F	WDIZ-F WSTF-F
3.	WHLY-F	WJYO-F	WBJW-F	WBJW-F	WSSP-F	WBJW-F	WBJW-F	WBJW-F WORL	WHLY-F	
4.	WDIZ-F	WDIZ-F WHLY-F	WDIZ-F	WHLY-F	WWKA-F WBJW-F	WSTF-F	WSTF-F		WWKA-F WBJW-F WJYO-F	WJYO-F
5.	WJYO-F		WHLY-F	WDIZ-F			WORL	WHLY-F		WSSP-F
6.				WWKA-F						

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	15 (1)	224 (2)	239 (3)	19.4	18.7
AOR		101 (1)	101 (1)	8.2	8.7
AC/OLDIES/SOFT ROCK	18 (1)	290 (1)	290 (5)	23.5	20.7
MOR/VARIETY	90 (1)	272 (4)	90 (1)	7.3	9.5
COUNTRY			160 (4)	13.0	25.8
BLACK/URBAN	85 (2)	160 (4)	85 (2)	6.9	5.9
BTFL MUSIC			172 (2)	14.0	1.8
NEWS/TALK	64 (2)	172 (2)	64 (2)	5.2	6.8
NOSTALGIA					
RELIGION	11 (2)	17 (2)	28 (3)	2.3	2.1
SPANISH			1229 (23)		
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WAJL	1440	Winter Park	.7/2.5
WBJW	950	Orlando	1.1/2.8
WMMA	990	Orlando	1.4/4.1
WTLN-F+	95.3	Apapka	1.4/3.4
WWLD	1190	Pine Castle	.5/1.0
WCFI-F	101.9	Daytona Beach	.9/3.0
WELE-F	105.9	De Land	.3/1.3
WWLV-F	94.5	Daytona Beach	.5/2.5
WPCV-F	97.5	Winter Haven	.4/1.8

COMMENTS WHOO CHANGES TO WMMA, WREM changes to WWLD; WMMA changes from Country to AC (Nov); WSSP and WSTF came from out of howhere to strongly influence this market

RADIO STATIONS

WAJL ,	1440 ,	5 KW/1 KW (DA-N) ,	RELIGION		$ 10.00	(----)	(WINTER HAVEN)
WBJW ,	950 ,	5 KW (DA-N) ,	CHR	SMN	$ 40.00*	(Blair)	Nationwide
WDBO ,	580 ,	5 KW (DA-N) ,	MOR	ABC-I	$ NM	(Katz)	Katz
WMMA ,	990 ,	50 KW/5 KW (DA-N),	AC	CBS	$ 70.00*	(Torbet)	Bluegrass
WKIS ,	740 ,	5 KW/1 KW (DA-1) ,	NEWS/TALK	MBS, NBC	$ 58.00*	(Eastman_	Susquehanna
WOKB ,	1600 ,	5 KW (DA-2) ,	BLACK	NBN	$ 35.00	(Masla)	(WINTER GARDEN)
WORL ,	1270 ,	5 KW (DA-N) ,	BLACK		$ 40.00*	(Masla)	Metroplex
WWLD ,	1190 ,	1 KW (DAYS) ,	NOSTALGIA	ABC-D	$ NA	(Mc-Guild)	(PINE CASTLE)
WBJW-F,	105.1,	100 KW @ 1310 ,	CHR	ABC-C	$ 130.00	(Blair)	Nationwide
WKIZ-F,	100.3,	100 KW @ 890 ,	AOR	ABC-R	$ 105.00	(Selcon)	Shamrock Comm.
WHLV-F,	106.7,	100 KW @ 875 ,	CHR		$ 110.00	(Christal)	Southern Starr (LEESBURG)
WHOO-F,	96.5,	100 KW @ 1609 ,	COUNTRY		$ 100.00	(Torbet)	Bluegrass
WJYO-F,	107.7,	100 KW @ 829 ,	VOCAL EZ/AC		$ 80.00	(Mc-Guild)	Metroplex (MT. DORA)
WLOQ-F,	103.1,	3 KW @ 300 ,	AC/JAZZ		$ NA	(----)	
WWKA-F,	92.3,	100 KW @ 1341 ,	COUNTRY		$ 150.00*	(Katz)	Katz
WSTF-F,	101.1,	100 KW @ 1609 ,	AC		$ 75.00*	(Republic)	Capitol (COCOA)
WSSP-F,	104.1,	100 KW @ 1674 ,	BTFL MUS		$ 75.00*	([illegible])	Guy Gannett (COCOA)

PEORIA

Arbitron Rank/Pop (12+): 105/304,200
MSA Rank/Pop: 126/360,300
ADI # 100
Average Person Rating: 14.7
Market TSL: 19.6 hours

Stations: 17/11
Diaries: 721/422:1/52.6%
Sample Target: 700
Standard Error:
% Below Line: 8.3
% Not Listed: 7.4

Est 1985 Revenue: $6,700,000
HH Inc: $33,346
Retail $: 1.9 Bil
Pop per Station: 27,655
1 Biller: WKZW-G $1,300,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WWCT-F	71/16.0	13.0	10.3	7.4	7.9	
2.	WKZW-F	70/15.8	18.2	16.7	16.8	14.4	
3.	WSWT-F	46/10.4	13.0	14.0	11.6	13.1	
4.	WXCL	41/ 9.3	8.9	10.0	11.0	11.7	
5.	WMBD	39/ 8.8	10.1	11.1	11.0	10.0	
6.	WIRL	30/ 6.8	7.7	5.9	7.2	5.8	
7.	WTXR-F	22. 5.0	3.8	5.6	4.7	3.1	
8.	WGLO-F	21/ 4.7	3.0	4.2	3.8	4.4	
9.	WKQA-F	20/ 4.5	2.6	2.3	4.3	4.6	
10.	WLS	11/ 2.5	2.0	2.5	2.2	2.1	
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WWCT-F	117/1111
2.	WKZW-F	100/1620
3.	WJBC	77/ 699
4.	WSWT-F	57/ 753
5.	WBNQ-F	55/ 733
6.	WXCL	42/ 478
7.	WMBD	41/ 683
8.	WIRL	30/ 608
9.	WGN	25/ 383
10.	WGLO	21/ 298
11.	WLS	21/ 584
12.	WKQA-F	20/ 396
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WKZW-F	1064/35.3	36.8	35.6
2.	WWCT-F	687/22.8	22.6	19.1
3.	WMBD	629/20.8	21.8	23.5
4.	WIRL	552/18.4	18.4	19.9
5.	WSWT-F	511/16.9	20.0	21.5
6.	WXCL	449/14.9	16.6	17.5
7.	WKQA-F	396/13.1	8.6	10.4
8.	WTXR-F	316/13.1	8.4	11.3
9.	WTAZ-F	284/ 9.4	5.1	4.4
10.	WGLO-F	272/ 9.0	NA	8.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.39% (264 of 410) (FAL 84: 60.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2.	2. WKZW-F	2. WKZW-F	2. WWCT-F	2. WWCT-F	2. WXCL	2. WMBD	2. WKZW-F	2. WKZW-F	WKZW-F	2. WLZW-F
3.	3.	3. WIRL	3. WIRL	3. WIRL	3. WMBD	3. WWCT-F	WSWT-F	3. WSWT-F	3. WMBD	3. WSWT-F
4.	4.	WSWT-F	4. WSWT-F	4. WSWT-F	4. WTXR-F	WXCL	4. WZCL	4. WXCL	4.	4. WXCL
5.	5.	5. WKQA-F	5. WKQA-F	5. WKQA-F	5. WIRL	5. WIRL	5. WMBD	5. WTXR-F	5.	5. WIRL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT F
2. WKZW-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WKZW-F	2.	2.	2. WKZW-F	2.	2. WKZW F
3.	3.	WWCT-F	3. WSWT-F	3. WIRL	3.	3.	3. WKQA-F	3.	3. WKQA F
4.	4.	4. WKQA-F	4. WIRL	4. WTXR-F	4.	4.	WLS	4.	4. WIRL
5.	5.	5.	5.	5. WXCL	5.	5.	5.	5.	WMBD
									WXCL

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	11 (1)	77 (2)	88 (3)	21.5	22.1
AOR		71 (1)	71 (1)	17.3	11.1
AC/OLDIES/SOFT ROCK	30 (1)	41 (2)	71 (3)	17.3	8.8
MOR/VARIETY	50 (3)	7 (1)	57 (4)	13.9	17.6
COUNTRY	44 (2)	22 (1)	66 (3)	16.1	17.8
BLACK/URBAN					
BTFL MUSIC		46)1)	46 (1)	11.2	19.6
NEWS/TALK	2 (1)		2 (1)	0.5	1.1
NOSTALGIA					0.5
RELIGION	9 (1)		9 (1)	2.2	0.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			410 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WPEO	1020	Peoria	2.0/4.0
WTAZ-F	102.3	Morton	1.6/9.4
WBBM	780	Chicago	.5/3.0
WBNQ-F	101.5	Bloomington	1.6/8.9
WGN	720	Chicago	1.8/4.5
WJBC	1230	Bloomington	.7/1.7
WMAQ	670	Chicago	.7/3.0

RADIO STATIONS							
WIRL	1290	5 KW (DA-2)	AC	ABC-E,CBS,$ 51.50	(MMR)	Mid America	
WMBD	1470	5 KW (DA-2)	MOR	CBS,$ 33.00	(Katz)	Midwest TV	
WPEO	1020	1 KW (DA-2)	RELIGION	,$ 12.00	(Market 4)		
WXCL	1350	1 KW (DAYS)	COUNTRY	ABC-I,$ 32.00*	(Blair)	Manship	
WJBC	1230	1 KW/250 W	MOR	ABC-I,$ 47.00	(Mc-Guild)	Bloomington	(BLOOMINGTON)
WGLO-F	95.3	560 W @ 660	AC	NBC,$ 16.00	(Selcom)	Cromwell	(PEKIN)
WKQA-F	104.9	3 KW @ 265	AC	US-I,$ 23.00*	(Blair)	Manship	
WKZW-F	93.3	40 KW @ 548	CHR	,$ 42.00	(Katz)	Midwest TV	
WSWT-F	106.9	50 KW @ 450	BRFL/EZ	,$ 40.00	(MMR)	Mid America	
WTAZ-F	102.6	3 KW @ 450	MOR/VARIETY	MBS,$ 9.00	(Lotus)		(MORTON)
WTXR-F	94.3	3 KW @ 300	COUNTRY	,$ 24.00*	(Masla)		(CHILLICOTHE)
WWCT-F	105.7	36 KW @ 571	AOR	Source,$ 26.00	(HNWH)		
WBNQ-F	101.5	50 KW @ 460	CHR	,$ 28.00	(Torbet)	Bloomington	(BLOOMINGTON)

Other ranked stations — See Chicago

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/3,979,900	Stations: 27/24	Est 1985 Revenue: $95,500,000
MSA Rank/Pop: 4/4,766,400	Diaries: 2867/1388:1/50.5%	HH Inc.: $31,708
ADI # 4	Sample Target: 2440	Retail $: 28.6 Bil
Average Person Rating: 19.0	Standard Error: .381	Pop per Station: 165,829
Market TSL: 25.0 hours	% Below Line: 2.2	# 1 Biller: KWY $15,200,000
	% Not Listed: 9.5	

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1. WMMR-F	746/9.8	9.4	8.8	7.6	5.9	11.2
2. KYW	530/7.0	7,0	6.5	7.9	6.7	7.3
3. WUSL-F	522/6.9	7.9	7.5	6.5	6.7	8.2
4. WEAZ-F	497/6.5	6.2	7.9	6.3	8.3	6.6
5. WPEN	404/5.3	4.7	4.4	6.8	5.0	5.3
6. WMGK-F	393/5.2	5.1	5.3	5.5	5.8	4.5
7. WSNI-F	350/4.6	3.2	3.6	4.2	3.4	3.1
8. WCAU-F	321/4.2	4.7	5.7	5.2	6.3	6.5
9. WDAS-F	320/4.2	5.0	5.4	4.4	5.0	5.1
10. WWDB-F	313/4.1	4.1	3.4	4.3	4.5	4.9
11. WKSZ-F	306/4.0	2.7	2.6	4.1	3.2	2.7
12. WCAU	283/3.7	5.5	4.2	4.2	4.4	3.2
13. WIOQ-F	281/3.7	3.1	3.4	4.1	3.7	2.7
14. WIP	279/3.7	2.5	3.5	3.9	3.7	3.1
15. WXTU-F	251/3.3	3.2	3.3	2.6	3.7	3.5
16. WYSP-F	227/3.0	3.1	3.0	3.2	2.9	5.5
17. WZGO-F	151/2.0	3.0	2.9	2.3	2.4	1.7
18. WFLN-F	140/1.8	1.3	1.5	1.4	1.7	1.8
19. WFIL	130/1.7	2.1	2.1	2.3	1.9	1.9
20. WHAT	95/1.2	1.2	1.2	.8	1.4	.8
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WMMR-F	1020/11920
2. WUSL-F	647/7335
3. WEAZ-F	626/8385
4. KYW	592/12324
5. WMGK-F	478/7390
6. WCAU-F	420/8671
7. WPEN	418/4610
8. WSNI-F	410/5838
9. WKSZ-F	365/5040
10. WDAS-F	363/4435
11. WWDB-F	359/4798
12. WYSP-F	351/6514
13. WCAU	337/6520
14. WIOQ-F	318/5486
15. WXTU-F	310/3335
16. WIP	303/5033
17. WFMZ-F	211/2331
18. WZGO-F	175/3688
19. WFLN-F	170/2728
20. WFIL	166/3174
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KYW	11001/27.4	26.3	25.9
2. WMMR-F	8255/20.6	18.7	16.5
3. WEAZ-F	6646/16.6	16.1	17.0
4. WCAU-F	6604/16.5	19.2	21.2
5. WMGK-F	5959/14.8	14.7	14.3
6. WUSL-F	5812/14.5	16.1	14.7
7. WCAU	5348/13.3	15.1	15.6
8. WSNI-F	4762/11.9	11.2	20.0
9. WIOQ-F	4582/11.4	10.7	11.0
10. WIP	4429/11.0	10.0	12.9
11. WPEN	4346/10.8	9.5	10.1
12. WYSP-F	4285/10.7	11.6	12.1
13. WKSZ-F	4099/10.2	7.6	8.4
14. WWDB-F	3916/9.8	7.6	9.4
15. WDAS-F	3836/9.6	12.2	11.5
16. WZGO-F	3072/7.7	8.6	8.7
17. WFIL	2577/6.4	7.4	8.0
18. WXTU-F	2441/6.1	6.1	7.0
19. WFLN-F	2149/5.4	5.0	5.7
20. WHAT	1374/3.4	4.2	NA
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 72.15% (4973 of 6893) (FAL 84: 71.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KWY	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WMMR-F
2. WCAU-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. WMGK-F	2. KYW	2. WMMR-F	2. WEAZ-F	2. WUSL-F	2. WMMR-F	2. WUSL-F
3. WMMR-F	3. WIOQ-F	3. WUSL-F	3. WSNI-F	3. WSNI-F	3. WPEN	3. WPEN	3. WMGK-F	3. WEAZ-F	3. WCAU-F	3. WEAZ-F
4. WYSP-F	4. WDAS-F	4. WSNI-F	4. WIOQ-F	4. WIOQ-F	4. WWDB-F	4. WUSL-F	4. WKSZ-F	4. WMGK-F	4. WDAS-F	4. WCAU-F
5. WDAS-F	5. WMGK-F	5. WIOQ-F	5. WKSZ-F	5. WKSZ-F	5. WMGK-F	5. WIP	5. WPEN	5. WPEN	5. WWDB-F	5. WMGK-F
6. WZGO-F	6. WSNI-F	6. WDAS-F	6. WUSL-F	6. WEAZ-F	6. WKSZ-F	6. WEAZ-F	WSNI-F	6. KYW	6. WPEN	6. WPEN
7.	7. WYSP-F	7. WKSZ-F	7. WDAS-F	7. KYW	7. WSNI-F	7. WSNI-F	7. KYW	7. WSNI-F	7. KYW	7. KYW
8.	8. WCAU-F	8. KYW	8. KYW	8. WXTU-F	8. WXTU-F	8. WCAU	8. WWDB-F	8. WCAU-F	8. WEAZ-F	8. WSNI-F
9.	9. WKSZ-F	9. WYSP-F	WXTU-F	9. WUSL-F	9. WCAU	9. WIOQ-F	9. WUSL-F	9. WKSZ-F	9. WMGK-F	9. WDAS-F
10.	10. WZGO-F	10. WXTU-F	10. WEAZ-F	10. WDAS-F	10. WIP	10. WMGK-F	10. WIOQ-F	10. WDAS-F	10. WYSP-F	10. WKSZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WMMR-F	1. WIOQ-F	1. WMMR-F	1. WMGK-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WUSL-F	2. WUSL-F	2. WMMR-F	2. WMGK-F	2. WKSZ-F	2. WUSL-F	2. WUSL-F	2. WIOQ-F	2. WUSL-F	2. WSNI-F
3. WDAS-F	3. WIOQ-F	3. WSNI-F	3. WUSL-F	3. WSNI-F	3. WYSP-F	3. WIOQ-F	3. WUSL-F	3. WMGK-F	3. WMGK-F
4. WMGK-F	4. WMGK-F	4. WMGK-F	4. WSNI-F	4. WEAZ-F	4. WDAS-F	4. WYSP-F	4. WDAS-F	4. WSNI-F	4. WIOQ-F
5. WCAU-F	5. WDAS-F	5. WUSL-F	5. WDAS-F	5. WIOQ-F	5. WMGK-F	5. WDAS-F	5. WMGK-F	5. WIOQ-F	5. KYW
6. WSNI-F	6. WSNI-F	6. WDAS-F	6. WKSZ-F	6. KYW	6. WIOQ-F	6. WMGK-F	6. WYSP-F	6. WYSP-F	WUSL-F
7.	7.	7. WKSZ-F	7. WIOQ-F	7. WXTU-F	7.	7.	7.	7. WDAS-F	7. WXTU-F
8.	8.	8. WCAU-F	8. WCAU-F	8. WMMR-F	8.	8.	8.	8. KYW	8. WWDB-F
9.	9.	9.	9.	9. WDAS-F	9.	9.	9.	9.	9. WDAS-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. WEAZ-F

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FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		527 (3)	527 (3)	7.6	10.1
AOR		1254 (3)	1254 (3)	18.2	13.7
AC/OLDIES/SOFT ROCK	186 (2)	1049 (3)	1235 (5)	17.9	16.5
MOR/VARIETY	306 (2)		306 (2)	4.4	4.4
COUNTRY		251 (1)	251 (1)	3.6	4.0
BLACK/URBAN	170 (2)	842 (2)	1012 (4)	14.7	15.4
BTFL MUSIC/EZ		597 (3)	597 (3)	8.7	11.0
NEWS/TALK	813 (2)	313 (1)	1126 (3)	16.3	16.4
NOSTALGIA	404 (1)		404 (1)	5.9	5.5
RELIGION/GOSPEL	41 (1)		41 (1)	0.6	0.8
SPANISH				--	--
CLASSICAL		140 (1)	140 (1)	2.0	1.9
UNKNOWN/OTHERS				--	0.3
			6893 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOJ	1420	Coatesville	.4 /.9
WDAS	1480	Philadelphia	1.0/3.3
WPGR	1540	Philadelphia	.7/1.1
WZZD	990	Philadelphia	.5/2.0
WFMZ-F	100.7	Allentown	.6/1.6
WJBR-F	99.5	Wilmington	.7/2.8
WPST-F	97.5	Trenton	.7/2.7

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1) , NEWS NBC, $280.00 (Blair/RAR) Westinghouse
WCAU, 1210, 50 KW , TALK/NEWS CBS, $180.00 (CBS) CBS
WDAS, 1480, 5 KW/1 KW (DA-2) , BLACK NBN, $ 70.00* (HNWH) Unity
WDVT, 900, 1 KW (DAYS,DA) , TALK , $ NA (---)
WFIL, 560, 5 KW (DA-2) , OLDIES ABC-D, $ 90.00* (Eastman) LIN
WHAT, 1340, 1 KW/250 W , BLACK SBN, $ 42.00 (Weiss)

WIP , 610, 5 KW (DA-1) , MOR ABC-D, $170.00 (Katz) Metromedia
WPEN, 950, 5 KW (DA-N) , NOSTALGIA US II, $165.00* (MMR) Greater Media
WPGR, 1540, 50 KW (DAYS,DA) , OLDIES US I, $ 75.00* (Selcom) Pyramid
WTEL, 860, 10 KW (DAYS,DA) , SPANISH/RELIG , $ 23.00 (Caballero)
WZZD, 990, 50 KW/10 KW (DA-2) , RELIGION , $ 45.00 (---)

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR CBS-R, $219.00 (CBS) CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK , $140.00 (HNWH) Unity
WEAZ-F, 101.1, 13 KW @ 1010, BTFL/EZ , $310.00 (McGuild)
WFLN-F, 95.7, 50 KW @ 490, CLASSICAL , $ 85.00 (CMBS)
WIOQ-F, 102.1, 30 KW @ 650, AOR , $200.00* (McGuild) Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC , $140.00* (Masla)
WMGK-F, 102.9, 50 KW @ 300, AC , $220.00* (MMR) Greater Media

WMMR-F, 93.3, 25 KW @ 670, AOR Source, $380.00 (Katz) Multimedia
WSNI-F, 104.5, 13 KW @ 1008, AC US I, $115.00* (Selcom) Pyramid
WUSL-F, 98.9, 18 KW @ 830, URBAN ABC-F, $135.00* (Eastman) LIN
WWDB-F, 96.5, 18 KW @ 850, TALK ABC-I, $110.00* (Weiss)
WXTU-F, 92.5 50 KW @ 500, COUNTRY MBS, $ 95.00* (Blair) Beasley
WYSP-F, 94.1, 16 KW @ 900, AOR ABC-R, $185.00 (Torbet) Infinity
WZGO-F, 106.1, 23 KW @ 740, CHR ABC-C, $100.00* (Christal) Cox

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WWDB-F sold to New Systems for $6,000,000

WHAT sold for $625,000

MISCELLANEOUS COMMENTS

PHOENIX

Arbitron Rank/Pop (12+): 24/1,427,300
MSA Rank/Pop: 25/1,743,400
ADI #22
Average Person Rating: 18.1
Market TSL: 24.0 hours

Stations: 28/28
Diaries: 1461/977:1/51.6%
Sample Target: 1460
Standard Error: .522
% Below Line: 0
% Not Listed: 2.6

Est 1985 Revenue: $55,200,000
HH Inc.: $28,601
Retail $: 12.0 Bil
Pop per Station: 50,975
# 1 Biller: KTAR $7,200,000

	12+ METRO SHARE 1/4/SHARE		SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	KVPD-F	277/10.4	--	8.3	8.2	7.1	12.7
	KNIX-F	277/10.4	--	8.9	8.0	7.2	10.8
3.	KTAR	246/ 9.3	--	9.2	10.1	10.4	9.6
4.	KQYT-F	189/ 7.1	--	5.9	6.0	8.0	4.3
5.	KMEO-F	179/ 6.7	--	5.9	6.7	5.8	5.7
6.	KZZP-F	166/ 6.2	--	7.6	6.7	6.0	11.1
7.	KOOL-F	157/ 5.9	--	3.9	4.5	3.8	3.2
8.	KOY	128/ 4.8	--	3.6	5.5	4.6	3.6
9.	KK1T-F	122/ 4.6	--	6.4	6.7	5.9	7.2
10.	KDKB-F	98/ 3.7	--	3.7	4.1	4.1	4.6
11.	KOPA-F	91/ 3.4	--	5.3	5.0	5.3	3.7
12.	KLFF	87/ 3.3	--	2.2	2.8	2.6	1.1
13.	KLZI-F	86/ 3.2	--	4.8	4.2	4.2	3.5
14.	KUKQ	77/ 2.9	--	2.0	3.2	2.6	2.4
15.	KNIX	65/ 2.4	--	1.7	1.6	1.5	1.5
16.	KSTM-F	52/ 2.0	--	2.5	2.0	2.2	2.6
17.	KONC-F	50/ 1.9	--	2.9	1.6	2.8	2.3
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KNIX-F	357/3453
2.	KUPD-F	323/3098
3.	KTAR	255/3520
4.	KQYT-F	215/2292
5.	KZZP-F	194/3325
6.	KMEO-F	187/2075
7.	KOOL-F	167/2138
8.	KKLT-F	143/2226
9.	KOY	136/1460
10.	KDKB-F	119/2447
11.	KOPA-F	103/2137
12.	KLZI-F	94/1765
13.	KLFF	89/ 819
14.	KUKQ	78/ 996
15.	KNIX	71/ 942
16.	KONC-F	60/ 836
17.	KSTM-F	52/ 581
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KTAR	3331/22.7	19.5	20.6
2.	KZZP-F	2900/19.7	20.5	17.7
3.	KNIX-F	2787/19.0	16.0	16.9
4.	KUPD-F	2756/18.8	17.6	16.1
5.	KQYT-F	1988/13.5	13.4	15.7
6.	KMEO-F	1977/13.5	11.6	14.4
7.	KDKB-F	1954/13.3	13.3	15.1
8.	KOPA-F	1899/12.9	17.8	17.9
9.	KKLT-F	1897/12.9	16.5	15.9
10.	KOOL-F	1864/12.7	10.4	9.5
11.	KOY	1767/12.0	11.2	12.5
12.	KLZI-F	1657/11.3	13.6	11.5
13.	KUKQ	946/ 6.4	5.9	6.0
14.	KLFF	792/ 5.4	NA	NA
15.	KNIX	789/ 5.4	5.5	4.8
16.	KONC-F	786/ 5.2	6.7	6.7
17.	KOOL	646/ 4.4	--	4.4
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.4% (1771 of 2589) FAL 84): 67.25%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KZZP-F	KUPD-F	KUPD-F	KNIX-F	KNIX-F	KNIX-F	KTAR	KNIX-F	KNIX-F	KTAR KZZP-F	KNIX-F
2.	KUPD-F	KOO1-F	KNIX-F	KOOL-F	KOOL-F	KTAR	KUPD-F	KUPD-F	KUPD-F		KUPD-F
3.	KUKQ-F	KZZP-F	KOOL-F	KUPD-F	KUPD-F	KQYT-F	KNIX-F	KMEO-F	KTAR	KUPD-F KOY	KZZP-F
4.	KOPA-F	KDKB-F	KKLT-F	KKLT-F	KKLT-F	KMEO-F	KQYT-F	KQYT-F	KQYT-F		KMEO-F
5.	KDKB-F	KKLT-F	KZZP-F	KMEO-F	KTAR	KOY	KZZP-F+	KTAR	KZZP-F	KNIX-F	KQYT-F
6.		KOPA-F	KDKB-F	KTAR	KMEO-F	KOOL-F	KOY	KOOL-F	KMEO-F	KQYT-F	KOOL-F
7.		KLZI-F	KMEO-F	KLZI-F	KQYT-F	KLFF	KMEO-F+	KKLT-F	KOOL-F	KMEO-F	KTAR
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	KUPD-F	KUPD-F	KUPD-F	KUPD-F	KNIX-F
2.	KOPA-F	KKLT-F	KKLT-F	KKLT-F	KKLT-F
3.	KKLT-F	KLZI-F KZZP-F	KLZI-F	KNIX-F	KMEO-F
4.	KZZP-F		KOOL-F	KZZP-F	KOOL-F
5.	KSTM-F	KOPA-F	KZZP-F	KMEO-F	KUPD-F
6.	KRDS	KOOL-F	KDKB-F	KLZI-f	KQYT-F
7.		KDKB-F KNIX-F		KOOL-F KOPA-F	KTAR
8.					
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KUPD-F	KUPD-F	KUPD-F	KUPD-F	KNIX-f
2.	KZZP-F	KOOL-F	KOOL-F	KOOL-F	KOOL-F
3.	KDKB-F	KDKB-F	KDKB-F	KNIX-F	KUPD-F
4.	KOPA-F KPHX	KZZP-F	KKLT-F	KDKB-F	KTAR
5.			KZZP-F	KZZP-F	KDKB-F
6.	KOOL-F			KTAR	KKLT-F
7.				KKLT-F	KQLT-F
8.					
9.					
10.					

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FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	24 (2)	257 (2)	281 (4)	10.9	13.5
AOR		427 (3)	427 (3)	16.4	14.0
AC/OLDIES/SOFT ROCK		383 (4)	383 (4)	14.8	14.7
MOR/VARIETY	164 (2)		164 (2)	6.3	5.9
COUNTRY	64 (1)	277 (1)	341 (2)	13.2	11.8
BLACK/URBAN	77 (1)		77 (1)	3.0	2.7
BTFL MUSIC/EZ	16 (1)	368 (2)	384 (3)	14.8	15.1
NEWS/TALK	260 (2)		260 (2)	10.0	15.1
NOSTALGIA	87 (1)		87 (1)	3.4	2.7
RELIGION/GOSPEL	47 (2)	9 (1)	56 (3)	2.1	2.5
SPANISH	79 (2)		79 (2)	3.1	3.4
CLASSICAL		50 (1)	50 (1)	1.9	2.9
UNKNOWN/OTHERS					
			2589 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KFLR	1230	PHOENIX	.5/1.3
KFYI	910	Phoenix	.5/3.4
KKFR-F	92.3	Glendale	.7/3.7
KMEO	740	Phoenix	.6/2.8
KMLE-F	107.9	Chandler	.3/1.4
KOOL	960	Phoenix	1.4/4.4
KOPA	1440	Scottsdale	.3/2.1
KPHX	1480	Phoenix	1.7/1.9
KRDS	1190	Tollison	1.3/2.8
KVVA	860	Phonix	1.3/1.9
KZZP	1310	MESA	.6/3.2

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS, DA)	, RELIGION		$ 10.00	(-----)	Ostrander-Wilson
KHEP, 1280, 1 KW (DAYS)	, RELIGION		$ 11.00	(-----)	
KFYI, 910, 5 KW (DA-N)	, AC	US II,	$ 40.00*	(MMR)	Wolpin
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGAI		$ 37.00*	(Mesla)	
KMEO, 740, 1 KW (DAYS, DA)	, BTFL/EZ		$ NA	(Mc-Guild)	Scrippo-Howard
KNIX, 1580, 50 KW/10 KW (DA-N)	, COUNTRY		$ NA	(Katz)	Buck Owens
KNTS, 1510, 10 KW (DAYS)	, TALK		$ 10.00	(-----)	
KOOL, 960, 5 KW (DA-N)	, MOR/NOST	CBS,	$ 40.00	(Christal)	
KOPA, 1440, 5 KW (DAYS)	, CHR	ABC-C,	$ NA	(Selcom)	First Media
KOY, 550, 5 KW/1 KW	, MOR/AC	NBC,	$ 95.00*	(Eastman)	Edeno
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH		$ 37.00	(Caballero)	
KRDS, 1190, 5 KW/250 W (DA-2)	, RELIGION		$ 22.00	(-----)	Interstate
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	MBS, ABC-I,	$110.00*	(CBS)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N)	, URBAN		$ 35.00	(Masla)	
KVVA, 860, 1 KW (DA-N)	, SPANISH		$ 30.00*	(Lotus)	
KXEG, 1010, 1 KW/250 W	, RELIGION		$ 10.00	(-----)	
KZZP, 1310, 5 KW/500 W (DA-N)	, CHR		$ NA	(Mc-Guild)	Nationwide

FM STATIONS

KDKB, 93.3, 100 KW @ 1550, AOR	Source,	$ 90.00*	(Blair)	Sandusky
KKFR, 92.2, 100 KW @ 880, AC	US II,	$ 60.00*	(MMR)	Wolpin
KKLT, 98.7, 115 KW @ 1650, AC		$100.00*	(CBS)	Pulitzer
KLZI, 99.9, 100 KW @ 1680, AC	US I,	$ 85.00	(Torbet)	Transcom
KMEO, 96.9, 100 KW @ 1556, BTFL/EZ		$175.00*	(Mc-Guild)	Westinghouse
KMLE, 107.9, 100 KW @ 877, RELIGION		$ 18.00	(-----)	Ostrander-Wilson (CHANDLER)
KMZK, 106.3, 3 KW @ 97, CLASSICAL		$ 35.00	(Masla)	(Sun city)
KNIX, 102.4, 100 KW @ 1610, COUNTRY		$105.00*	(Katz)	Buck Owens
KOOL, 94.5, 100 KW @ 1620, OLDIES/AC	CBS-R,	$ 70.00	(Christal)	
KONC, 101.5, 100 KW @ 1740, CLASSICAL		$ 55.00*	(CMBS)	Affiliated
KOPA, 100.7, 100 KW @ 1847, CHR	ABC-C,	$ 80.00*	(Selcom)	First Media
KQYT, 95.5, 100 KW @ 1550, BTFL/EZ		$ 80.00*	(Eastman	Edens
KSTM, 107.1, 2 KW @ 405, AOR		$ 36.00	(Weiss)	(APACHE JUNCTION)
KVPD, 97.9, 100 KW @ 1620, AOR		$ 90.00*	(Masla)	
KZZP, 104.7, 100 KW @ 1550, CHR		$195.00	(Mc-Guild)	Nationwide

CALL LETTER CHANGES

KJJJ changes to KFYI
KJJJ-F changes to KKFR-F

FORMAT CHANGES

KFYI changes from Country to AC

STATION SALES

KMEO A/F sold by Scrippo-Howard to Westinghouse for $11,500,000

MISCELLANEOUS COMMENTS

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,030,400
MSA Rank/Pop: 16/2,178,300
ADI # 12
Average Person Rating: 17.5
Market TSL: 23.5 hours

Stations: 30/29
Diaries: 1991/1020:1/57.0%
Sample Target: 1760
Standard Error: .450
% Below Line: 0.6
% Not Listed: 7.5

Est 1985 Revenue: $42,000,000
HH Inc.: $28,759
Retail $: 11.9 Bil
Pop per Station: 70,014
1 Biller: KDKA $12,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1. KDKA	421/11.9	--	15.1	16.1	14.9	11.8
2. WBZZ-F	326/ 9.2	--	9.8	8.8	8.8	11.8
3. WDVE-F	299/ 8.4	--	8.1	7.5	7.9	12.1
4. WSHH-F	278/ 7.8	--	9.4	11.0	9.7	9.2
5. WAMO-F	239/ 6.7	--	4.7	4.9	4.0	7.1
6. WWSW-F	193/ 5.4	--	4.9	4.8	4.5	3.4
7. WHTX-F	164/ 4.6	--	4.4	4.8	5.5	4.6
8. WTKN	151/ 4.3	--	2.8	4.7	3.9	3.3
9. WTAE	149/ 4.2	--	3.7	4.0	5.3	3.6
10. WJAS	131/ 3.7	--	3.9	2.9	3.6	2.9
11. WDSY-F	96/ 2.7	--	2.8	2.9	3.4	2.0
12. KQV	92/ 2.6	--	1.9	2.5	2.1	3.1
13. WEEP	91/ 2.6	--	1.8	1.1	1.4	1.0
14. WYDD-F	87/ 2.5	--	2.9	1.9	1.8	2.6
15. WPNT-F	85/ 2.4	--	3.8	2.2	2.3	3.3
16. WHYW-F	78/ 2.2	--	2.9	2.6	3.2	2.9
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12+ TSA	1/4/CUME
1. KDKA	534/8571
2. WDVE-F	431/5084
3. WBZZ-F	392/5990
4. WSHH-F	324/3915
5. WAMO-F	250/2419
6. WWSW-F	237/3368
7. WHTX-F	182/3500
8. WPNT-F	159/2057
9. WTKN	156/2161
10. WTAE	154/3056
11. WJAS	144/1555
12. WYDD-F	143/2506
13. WEEP	125/1055
14. WDSY-F	122/1693
15. KQV	94/1945
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12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KDKA	6429/31.8	34.8	33.6
2. WBZZ-F	4821/23.9	24.8	22.4
3. WDVE-F	3556/17.6	17.2	18.7
4. WSHH-F	3109/15.4	16.9	17.5
5. WHTX-F	2986/14.8	16.6	18.7
6. WTAE	2938/14.5	12.9	19.6
7. WWSW-F	2699/31.4	13.8	13.3
8. WAMO-F	2259/11.2	11.1	10.3
9. WTKN	2061/10.2	8.2	9.4
10. KQY	1889/ 9.3	7.3	9.0
11. WYDD-F	1862/ 9.2	8.8	9.0
12. WHYW-F	1625/ 8.0	8.8	10.2
13. WPNT-F	1455/ 7.2	9.0	7.2
14. WJAS	1429/ 7.1	7.6	7.6
15. WDSY-F	1331/ 6.6	6.2	6.9
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12+ FM SHARE (METRO): 61.63% (2021 of 3279) (FAL 84: 58.22%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WBZZ-F	WDVE-F	WDVE-F	WWSW-F	KDKA	KDKA	KDKA	WSHH-F	WBZZ-F	WDVE-F	WSHH-F
2.	WDVE-F	WBZZ-F	WBZZ-F	WBZZ-F	WWSW-F	WSHH-F	WBZZ-F	KDKA	KDKA	WBBZ-F	WBZZ-F
3.	WAMO-F	WAMO-F	WWSW-F	KDKA	WBZZ-F	WTAE	WDVE-F	WBZZ-F	WDVE-F	KDKA WAMO-F	WDVE-F
4.		WWSW-F	WAMO-F	WAMO-F	WAMO-F	WTKN	WHTX-F	WDVE-F	WSHH-F		WAMO-F
5.		WHTX-F	KDKA	WDVE-F	WHTX-F	WWSW-F	WSHH-F	WWSW-F	WAMO-F	WTKN	KDKA
6.		WHYW-F	WHTX-F	WHTX-F	WDVE-F	WAMO-F	WWSW-F	WAMO-F	WWSW-F	WSHH-F	WTAE
7.		KDKA	WSHH-F	WSHH-F	WSHH-F	WEEP	WAMO-F	WJAS	WTKN	WTAE	WWSW-F
8.					WTAE						
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WBZZ-F	WBZZ-F	WWSW-F	WBZZ-F	WBZZ-F	WDVE-F	WDVE-F	WDVE-F	WDVE-F	KDKA
2.	WDVE-F	WAMO-F	WBZZ-F	WAMO-F	WWSW-F	WBZZ-F	WBZZ-F	WBZZ-F	WBZZ-F	WDVE-F
3.	WAMO-F	WDVE-F WWSW-F	WAMO-F	WWSW-F	KDKA	WAMO-F	WAMO-F	WWSW-F KDKA	WWSW-F	WWSW-F
4.			WHTX-F	WHTX-F	WAMO-F		KDKA		KDKA	WTAE
5.		WHTX-F	WDVE-F	WDVE-F	WSHH-F		WWSW-F WYDD-F	WYDD-F	WAMO-F	WBZZ-F
6.		WHYW-F	WHYW-F	WSHH-F	WHTX-F			WHTX-F	WHTX-F	WHTX-F
7.			WPNT-F	KDKA	WEEP WPNT-F			WAMO-F	WTAE	WAMO-F
8.								WHYW-F		
9.										
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		337 (2)	337 (2)	10.3	15.9
AOR		386 (2)	386 (2)	11.8	10.6
AC/OLDIES/SOFT ROCK		593 (6)	593 (6)	18.1	11.0
MOR/VARIETY	669 (4)		669 (4)	20.4	25.6
COUNTRY	154 (4)	143 (3)	297 (7)	9.1	7.5
BLACK/URBAN	50 (1)	239 (1)	289 (2)	8.8	4.9
BTFL MUSIC/EZ		278 (1)	278 (1)	8.5	10.6
NEWS/TALK	243 (2)		243 (2)	7.4	6.6
NOSTALGIA	142 (2)		142 (2)	4.3	5.1
RELIGION/GOSPEL		26 (1)	26 (1)	0.8	1.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		19 (1)	19 (1)	0.6	0.4
			3279 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMO	860	Pittsburgh	1.4/2.4
WASP	1130	Brownsville	.8/1.5
WBVP	1230	Beaver Falls	.7/2.0
WESA-F	98.3	Charleroi	.7/2.3
WHJB	620	Greensburg	.6/2.1
WIXZ	1360	McKeesport	.4/2.1
WKPA	1150	New Kensington	.3/1.3
WLSW-F	103.9	Scottsdale	.3/ .9
WMBS	590	Uniontown	2.1/3.0
WPIT-F	101.5	Pittsburgh	.7/3.5
WPQR-F	99.3	Uniontown	.5/ .9
WWCL-F	100.7	New Kensington	1.3/4.4
WYTK-F	95.3	Washington	.8/1.8
WELA-F	104.3	E. Liverpool, OH	.6/1.0

RADIO STATIONS

AM STATIONS

KDKA,	1020,	50 KW	, MOR	NBC,	$200.00	(Blair/RAR)	Westinghouse
KQV,	1410,	5 KW (DA-2)	, NEWS	CBS, MBS ,	$ 45.00	(Christal	
WAMO,	860,	1 KW (DAYS,DA)	, BLACK/GOSPEL	SBN,	$ NA	(Selcom)	Sheridan
WBVP,	1230,	1 KW/250 W	, MOR	ABC-I,	$ 18.00*	(Dome)	(BEAVER FALLS)
WEDO,	810,	1 KW (DAYS)	, RELIGION		$ 13.00	(---)	(McKEESPORT)
WEEP,	1080,	50 KW (DAYS,DA)	, COUNTRY	ABC-I,	$ 55.00*	(Republic)	Entercom
WHJB,	620,	2.5 KW/500 W (DA-2)	, COUNTRY	MBS,	$ 22.00	(Dome)	(GREENSBURG)
WJAS,	1230,	5 KW (DA-N)	, NOSTALGIA	ABC-D,	$ 45.00*	(MMR)	Newsystems
WPIT,	730,	5 KW (DAYS)	, RELIGION	,	$ 25.00	(---)	Pyramid
WTAE,	1250,	5 KW (DA-N)	, MOR/AC	ABC-E,USII,	$150.00*	(Katz)	Hearst
WTKN,	970,	5 KW (DA-2)	, TALK	ABC-T,	$ 55.00*	(McGuild)	Shamrock

FM STATIONS

WAMO-F,	105.9,	72 KW @ 400,	BLACK	SBN,	$ 60.00*	(Seocom)	Seridan
WBZZ-F,	93.7,	41 KW @ 547,	CHR	,	$105.00*	(Blair)	EZ
WDSY-F,	107.9,	50 KW @ 500,	COUNTRY	ABC-I,	$ 65.00*	(Republic)	Entercom
WDVE-F,	102.5,	55 KW @ 820,	AOR	Source,	$110.00*	(Eastman)	Taft
WHTX-F,	96.1,	50 KW @ 500,	AC/CONTEMP	US-I,	$ 85.00	(Katz)	Hearst
WHYW-F,	96.9,	15 KW @ 530,	AC	,	$ 70.00*	(Christal)	Benns
WPIT-F,	101.5,	19 KW @ 520,	RELIGION	,	$ 25.00	(---)	Pyramid
WPNT-F,	92.9,	47 KW @ 890,	VOCAL EZ	,	$ 55.00*	(---)	
WSHH-F,	99.7,	11 KW @ 930,	BTFL/EZ (Bonne)	,	$ 90.00*	(MMR)	
WWCL-F,	100.7,	20 KW @ ? ?,	AC	,	$ 30.00	(---)	(NEW KENSINGTON)
WWKS-F,	106.7	47 KW @ 520,	AC	ABC-F,	$ NA	(Dome)	(BEAVER FALLS)
WWSW-F,	94.5,	50 KW @ 810,	AC	ABC-C,	$ 75.00*	(McGuild)	Shamrock
WYDD-F,	104.7,	50 KW @ 500,	AOR	ABC-F,	$ 52.00	(Masla)	
WWCL-F,	100.7,	20 KW @ ? ?,	AC	,	$ 15.00	(Torbet)	(NEW KENSINGTON)

CALL LETTER CHANGES

FORMAT CHANGES

WHTX reclassified as AC

STATION SALES

WBVP/WWKS-F (Beaver Falls) sold to Ted Ruscitti for $1,800,000 (New England Media)

MISCELLANEOUS COMMENTS

PORTLAND, OR

Arbitron Rank/Pop (12+): 30/1,116,500
MSA Rank/Pop: 41/1,144,800
ADI #26
Average Person Rating: 16.8
Market TSL: 22.1 hours

Stations: 24/24
Diaries: 1449/771:1/48.7%
Sample Target: 1320
Standard Error: .516
% Below Line: 0
% Not Listed: 6.8

Est 1985 Revenue: $32,800,000
HH Inc.: $28,110
Retail $: 8.5 Bil
Pop per Station: 46,521
# 1 Biller: KGW $4,900,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE
1.	KKRZ-F	185/9.8	---	8.9	7.8	7.0	12.5
2.	KXL-F	156/8.3	---	7.4	7.0	8.2	6.0
3.	KXL	151/8.0	---	5.6	5.5	3.9	5.6
4.	KINK-F	134/7.1	---	5.7	5.8	6.8	5.5
5.	KGON-F	120/6.4	---	6.2	5.5	3.5	9.2
6.	KGW	119/6.3	---	10.1	6.5	5.7	6.3
	KEX	119/6.3	---	8.1	8.9	6.0	5.8
8.	KKCW-F	112/5.9	---	4.6	6.7	5.3	5.0
9.	KUPL-F	91/4.8	---	4.0	4.3	3.3	5.3
10.	KYTE-F	87/4.6	---	4.8	5.3	6.4	2.4
11.	KMJK-F	82/4.3	---	8.0	6.9	6.7	7.2
12.	KKLI-F	68/3.6	---	2.6	3.2	4.6	5.0
13.	KWJJ	53/2.8	---	1.7	2.8	1.8	3.4
14.	KWJJ-F	47/2.5	---	2.3	2.4	4.1	1.9
15.	KYTE-F	44/2.3					3.6
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23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	KXL-F	226/2173
2.	KKRX-F	220/2807
3.	KXL	176/2214
4.	KGW	161/2990
5.	KGON-F	160/2052
6.	KINK-F	156/1668
	KUPL-F	156/1665
8.	KEX	142/2149
9.	KKCW-F	128/1608
10.	KMJK-F	108/1929
11.	KYTE	94/1206
12.	KWJJ	77/1254
	KKLI-F	77/1407
14.	KYTE-F	68/1143
15.	KWJJ-F	59/ 988
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	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.	KKRZ-F	2267/20.2	19.7	15.7
2.	KGW	2266/20.1	23.9	16.7
3.	KXL	1727/15.4	11.5	11.8
4.	KEX	1684/15.0	19.8	16.7
5.	KGON-F	1602/14.2	15.5	12.7
6.	KXL-F	1515/13.5	11.6	12.3
7.	KMJK-F	1505/13.4	16.6	15.7
8.	KKCW-F	1422/12.6	10.1	11.8
9.	KINK-F	1312/11.7	12.2	13.7
10.	KKLI-F	1144/10.2	9.0	11.1
11.	KYTE	1046/ 9.3	8.0	10.0
12.	KUPL-F	1032/ 9.2	7.6	7.3
13.	KWJJ	916/ 8.1	8.7	8.7
14.	KYTE-F	830/ 7.4	7.2	10.3
15.	KSGO	714/ 6.3	6.8	6.9
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.99% (1091 of 1760) (FAL 84: 56.60%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KKRZ-F	KINK-F	KINK-F	KINK-F	KINK-F	KXL-F	KXL	KXL-F	KKRZ-F	KKRZ-F	KKRZ-F
2.	KMJK-F	KKRZ-F	KKRZ-F	KGW	KGW	KXL	KKRZ-F	KINK-F	KINK-F	KXL	KXL-F
3.	KGON-F	KGON-F	KGON-F	KKCW-F	KKCW-F	KEX	KGW	KKRZ-F	KXL-F	KGON-F	KINK-F
4.		KKCW-F	KGW	KUPL-F	KUPL-F	KGW	KEX	KXL	KGON-F	KINK-F	KKCW-F
5.		KGW	KKCW-F	KKRZ-F	KXL-F	KUPL-F	KXL-F	KGON-F	KGW	KXL-F	KEX
6.		KMJK-F	KUPL-F	KKLI-F	KEX	KYTE KKCW-F	KKCW-F	KKCW-F	KXL	KEX	KGON-F
7.		KKLI-F	KKLI-F	KGON-F	KXL		KINK-F	KYTE	KKCW-F	KMJK-F	KXL
8.					KKRZ-F						
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KKRZ-F	KKRZ-F	KINK-F	KKRZ-F	KGW	KGON-F	KINK-F	KINK-F	KGON-F	KINK-F
2.	KKCW-F	KINK-F	KKCW-F	KKCW-F	KKCW-F	KKRZ-F	KGON-F	KGON-F	KINK-F	KUPL-F
3.	KMJK-F	KKCW-F	KKLI-F	KINK-F	KINK-F	KINK-F	KGW	KGW	KKRZ-F	KGW
4.	KGON-G	KMJK-F	KKRZ-F	KGW	KXL-F	KGW KMJK-F	KKRZ-F	KKRZ-F	KGW	KKCW-F
5.	KUPL-F	KGON-F	KMJK-F	KKLI-F	KEX		KUPL-F	KUPL-F	KKCW-F	KGON-F
6.	KINK-F KKLI-F	KGW	KGW	KUPL-F	KUPL-F KKLI-F		KKCW-F	KKCW-F	KUPL-F	KKRZ-F
7.		KUPL-F	KGON-F	KMJK-F			KKLI-F	KKLI-F		KXL
8.					KXL					
9.										
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	6 (1)	279 (3)	285 (4)	16.2	15.9
AOR		254 (2)	254 (2)	14.4	15.6
AC/OLDIES/SOFT ROCK	147 (2)	180 (2)	327 (2)	18.6	20.8
MOR/VARIETY	133 (2)		133 (2)	7.6	6.5
COUNTRY	61 (2)	138 (2)	199 94)	11.3	11.9
BLACK/URBAN					
BTFL MUSIC/EZ		156 (1)	156 (1)	8.9	8.8
NEWS/TALK	183 (2)		183 (2)	10.4	7.8
NOSTALGIA	87 (1)		87 (1)	4.9	6.9
RELIGION/GOSPEL	22 (1)	40 (1)	62 (2)	3.5	1.9
SPANISH					
CLASSICAL	27 (1)	44 (1)	71 (2)	4.0	4.1
UNKNOWN/OTHERS					
			1760 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCYX	1260	McMinnville	.7/1.7
KKEY	1150	Portland	1.7/2.3
KKSN	910	Vancouver	1.4/4.1
KMJK	1290	Lake Oswego	.3/2.3
KPDQ	800	Portland	1.2/2.1
KPKQ-F	93.7	Portland	2.1/5.1
KSGO	1520	Oregon City	1.6/2.5
KSKD-F	105.1	Salem	.6/2.5
KUPL	1330	Portland	.4/3.2

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW (DA-1)	, OLDIES		, $ 16.00	(Roslin)	(VANCOUVER)
KCNR, 1410, 5 KW (DAYS)	, CHR	ABC-C,	$ NA	(Christal)	
KEX, 1190, 50 KW (Da-1)	, MOR	ABC-C,	$100.00*	(Katz)	Taft
KGW, 620, 5 KW (DA-N)	, AC	APR,	$120.00	(Blair)	King
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBX,	$ 40.00*	(-----)	
KMJK, 1290, 5 KW (DA-2)	, CONTEMP		, $ 30.00*	(Eastman)	Ives
KKSN, 910, 5 KW (DA-2)	, CLASSICAL		, $ 48.00	(CMBS)	
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION		, $ 22.00	(-----)	
KRDR, 1230, 1 KW/250 W	, COUNTRY	MBS,	$ 24.00	(-----)	Comm Pacific
KSGO, 1520, 50 KW/10 KW (Da-1)	, OLDIES		, $ 38.00*	(HNWH)	Ackerly
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS,	$ NA	(Torbet)	Cripoo0-Howard
KVAN, 1550, 10 KW (DA-N)	, COUNTRY	APR,	$ 20.00	(Moore)	Capps (VANCOUVER)
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E,	$ 60.00*	(Eastman)	Park
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/ TALK	NBC, NBC-T,	$ 80.00*	(Mc-Guild)	Kaye-Smith
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS,	$ 63.00*	(Selcom)	Henry

FM STATIONS

KLI, 97.1, 100 KW @ 1200	, AC		, $ 95.00	(Christal)	
KGON, 92.3, 100 KW @ 920	, AOR		, $ 75.00*	(HNWH)	Ackerly
KINK, 101.9, 100 KW @ 1611	, AOR		, $130.00	(Blair)	King
KWJJ 99.5, 100 KW @ 920	, COUNTRY	ABC-E,	$ 65.00*	(Eastman)	Park
KKCW, 103.3, 100 KW @ 1654	, SOFT AC		, $ 96.00	(Masla)	Fairwest
KKRZ, 100.3, 100 KW @ 920	, CHR	ABC-F, US I,	$110.00*	(Katz)	Taft
KMJK, 106.7, 100 KW @ 877	, CHR	ABC-C, APR,	$ 85.00*	(Eastman)	Ives
KPDQ, 93.7, 100 KW @ 247	, RELIGION		, $ 27.00	(-----)	
KUPL, 98.5, 100 KW @ 1100	, COUNTRY	ABC-D,	$ 80.00	(Torbet)	Scripps - Howard
KXL, 95.5, 100 KW @ 920	, BTFL/EZ		, $ 85.00*	(Mc-Guild)	Kaye - Smith
KYTE, 101.1, 100 KW @ 1635	, CLASSICAL		, $ 60.00*	(Selcom)	Henry

CALL LETTER CHANGES

KLIQ changes to KMJK
KCNR changes to KKLI-F
KJIB-F changes to KWJJ-F

FORMAT CHANGES

KMJK: From Talk to Contemp

STATION SALES

KCNR-AM: Sold by Duffy for $ 600,000

MISCELLANEOUS COMMENTS

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,223,300
MSA Rank/Pop: 57/876,400

Average Person Rating: 19.1
Market TSL: 24.9 hours

Stations: 40/24
Diaries: 1450/843:1/47.9%
Sample Target: 1370
Standard Error: 542
% Below Line: 14.6
% Not Listed: 8.5

Est 1985 Revenue: $29,500,000
HH Inc.: $30,074
Retail $: 5.2 Bil
Pop per Station: 50,971
# 1 Biller: WPRO-F $3,600,000

	12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WLKW-F	301/12.5	12.6	13.1	10.0	12.0	10.7
2.	WPRO-F	220/ 9.3	11.6	9.5	10.0	9.3	10.3
3.	WHJY-F	219/ 9.2	9.8	9.8	9.9	7.3	11.8
4.	WHJY-F	171/ 7.2	3.2	3.7	2.4	4.0	7.2
5.	WHJJ	166/ 7.0	6.4	5.4	6.7	6.1	7.2
	WPRO	166/ 7.0	7.4	6.1	5.1	6.2	5.9
7.	WBRU-F	103/ 4.2	2.9	3.3	3.3	2.3	4.4
8.	WERI-F	101/ 3.9	2.8	3.5	2.9	.5	4.6
9.	WMYS-F	74/ 3.1	3.0	3.5	2.9	.5	2.2
10.	WSNE-F	63/ 2.7	4.4	4.5	6.2	3.4	3.7
11.	WEAN	45/ 1.9	2.2	3.4	3.4	2.8	2.0
12.	WBRU	44/ 1.9	2.7	2.4	2.5	1.7	1.5
13.	WBCN-F	38/ 1.6	1.2	.9	1.2	.9	1.4
14.	WLKW	35/ 1.5	2.1	2.3	3.7	3.6	.7
15.	WHIM	34/ 1.4	1.6	2.1	1.7	4.6	1.7
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	WLKW-F	301/2506
2.	WPRO-F	220/3510
3.	WHJY-F	219/2625
4.	WWLI-F	188/2149
5.	WHJJ	166/1757
	WPRO	166/2445
7.	WBRU-F	103/1559
8.	WERI-F	101/1696
9.	WMYS-F	79/1178
10.	WSNE-F	63/1334
11.	WEAN	45/1088
12.	WBSM	44/ 460
13.	WBCN-F	38/ 570
14.	WLKW	35/ 423
	WXKS-F	35/ 603
16.		
17.		
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21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.	WPRO-F	3489/28.3	29.8	28.1
2.	WHJY-F	2586/21.0	21.0	21.0
3.	WLKW-F	2438/19.8	23.2	23.1
4.	WPRO	2429/19.7	20.3	20.5
5.	WWLI-F	2005/16.3	12.2	13.6
6.	WHJJ	1750/14.2	13.7	12.4
7.	WBRU-F	1520/12.3	9.8	10.6
8.	WERI-F	1464/11.9	9.3	11.4
9.	WSNE-F	1325/10.8	12.9	14.5
10.	WMYS-F	1142/ 9.3	8.0	8.9
11.	WEAN	1088/ 8.8	8.8	13.0
12.	WBZ	669/ 5.4	5.1	5.9
13.	WXKS-F	594/ 4.8	6.2	6.3
14.	WHTT-F	582/ 4.7	4.5	5.5
15.	WZOU-F	516/ 4.2	4.4	2.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 69.62% (1502 of 2159) (Fal 84: 66.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WWLI-F	1. WLKW-F	1. WLKW-F	1. WLKW-F	1. WLKW-F	1. WHJY-F	1. WLKW-F
WPRO-F	2. WPRO-F	2. WPRO-F	2. WWLI-F	2. WPRO-F	2. WWLI-F	2. WPRO	2. WPRO-F	2. WPRO-F	2. WLKW-F	2. WPRO-F
3. WERI-F	3. WWLI-F	3. WWLI-F	3. WPRO	3. WLKW-F	3. WPRO	3. WHJY-F	3. WWLI-F	3. WHJY-F	3. WHJJ	3. WHJY-F
4. WHTT-F	4. WBRU-F	4. WBRU-F	4. WHJY-F	4. WPRO	4. WHJJ	4. WHJJ	4. WHJY-F	4. WHJJ	4. WPRO-F	4. WWLI-F
5. WZOU-F	5. WERI-F	WPRO	5. WBRU-F	5. WHJY-F	5. WPRO-F	5. WPRO-F	5. WPRO-F	5. WHJJ	5. WWLI-F	5. WPRO
6.	6. WPRO	6. WERI-F	6. WLKW-F	6. WBRU-F	6.	6. WWLI-F	6. WPRO	6. WPRO	6. WERI-F	6. WBRU-F
7.	7. WSNE-F	WMYS-F	7.	7.	7.	7.	7.	7.	7.	7. WMYS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WLKW-F
2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WWLI-F	2. WWLI-F	2. WPRO-F	2. WBRU-F	2. WBRU-F	2. WWLI-F	2. WHJY-F
3. WWLI-F	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WPRO	3. WBRU-F	3. WPRO-F	3. WPRO-F	3. WPRO-F	WWLI-F
4. WERI-F	4. WBRU-F	4. WPRO	4. WPRO	4. WLKW-F	4. WERI-F	4. WWLI-F	4. WBCN-F	4. WBRU-F	4. WPRO-F
5. WBRU-F	5. WPRO	5. WSNE-F	5. WMYS-F	5. WMYS-F	5. WWLI-F	5. WERI-F	5. WPRO	5. WPRO	5. WPRO
6.	6. WERI-F	6. WBRU-F	6. WBRU-F	WSNE-F	6.	6.	6. WWLI-F	6. WERI-F	6. WBRU-F
7.	WSNE-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		390 (5)	390 (5)	18.1	17.5
AOR		371 (4)	371 (4)	17.2	15.7
AC/OLDIES/SOFT ROCK	177 (2)	364 (7)	541 (9)	25.1	22.1
MOR/VARIETY	106 (6)		106 (6)	4.9	5.0
COUNTRY	34 (1)	16 (1)	50 (2)	2.3	4.2
BLACK/URBAN				--	--
BTFL MUSIC/EZ		314 (2)	314 (2)	14.5	15.6
NEWS/TALK	245 (5)		245 (5)	11.3	14.9
NOSTALGIA	80 (2)	19 (1)	99 (3)	4.6	4.7
RELIGION/GOSPEL	16 (2)		16 (2)	0.7	--
SPANISH				--	--
CLASSICAL		18 (1)	18 (1)	0.8	0.4
UNKNOWN/OTHERS		9 (1)	9 (1)	0.4	--
			2159 (40)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALE	1400	Fall River	.6/1.8
WARA	1320	Attleboro	1.0/3.2
WARV	1590	Warwick	.4/1.0
WICE	550	Pawtucket	.5/2.8
WKRI	1450	West Warwick	.6/1.8
WNBH	1340	New Bedford	.5/2.1
WNEF-F	106.3	Woonsocket	.4/1.2
WRIB	1220	Providence	.3/1.3
WEAR	1480	Fall River	.5/1.5
WWNON	1240	Woonsocket	.6/1.2
WCIB-F	101.9	Falmouth	.4/1.8

See Boston for the frequency and city of license of these stations:

WAAF-F	.6/3.0	WPLM-F	.8/3.0
WBOS-F	.7/2.0	WRKO	.4/1.8
WBZ	1.3/5.4	WROR-F	.3/3.1
WCRB-F	.8/2.0	WVBF-F	.8/3.3
WEEI	.6/2.2	WXKS-F	1.4/4.8
WHTT-F	1.0/4.7	WZLX-F	.8/1.6
WJIB-F	.8/2.0	WZOU-F	.9/4.2

RADIO STATIONS

AM STATIONS

WEAN, 790, 5 KW (DA-2) , NOSTALGIA MBS, $45.00* (Mc-Guild) Eastern
WICE, 550, 1 KW/500W (DA-N), OLDIES USI, $30.00
WHIM, 1110, 5 KW (Days) , COUNTRY MBS, $25.00 (MMR)
WHJJ, 920, 5 KW (DA-N) , NEWS/TALK ABC-I, NBC-T, $58.00* (Katz) Federal
WLKW, 990, 50 KW (Days, DA) , NOSTALGIS ABC-I, $35.00 (Christal) JAG

WPRO, 630, 5 KW (DA-N) , AC ABC-D, MBS, $93.00 (Blair) Cap Cities
WRCP, 1290, 5 KW/1 KW (DA-2), ETHNIC $17.00 (NE Spot)
WRIB, 1220, 1 KW (Days) , RELIGION $8.00 (-----)
WBSM, 1420, 5 KW/1 KW (DA-2), TALK NBC-T, $20.00 (Weiss Metter) (NEW BEDFORD)

FM STATIONS

WBRU, 95.5, 20 KW @ 546, AOR CBS-R source, $65.00 (Seicom)
WERI, 103.7, 50 KW @ 500, CHR , $40.00* (Roslin) (WESTERLY)
WHJY, 94.1, 50 KW @ 546, AOR ABC-R, $80.00* (Katz) Federal
WLKW, 101.5, 50 KW @ 500, BTFL-EZ ABC-I, $80.00 (Christal) JAG

WPRO, 92.3, 39 KW @ 550, CHR ABC-C, $93.00 (Blair Cap Cities
WSNE, 93.3, 50 KW @ 619, AC $60.00* (Eastman) Wilkes-Schwartz (TAUNTON,MA)
WWLI, 105.1, 50 KW @ 500, VOCAL EZ $55.00* (Mc-Guild) Eastern
WMYS, 98.1, 50 KW @ 589, AC $35.00* (Torbet) Hall (NEW BEDFORD)

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WGNG changes to WICE	WICE: From country to Oldies.	WGNG sod for $1,000,000 WSNE-F (Tounton) sold by Wilkes-Schwartz to Beck-Ross for $7,500,000 (Blackburn)	

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/517,300
MSA Rank/Pop: 79/606,400
ADI # 38
Average Person Rating: 16.6
Market TSL: 22.0 hours

Stations: 23/19
Diaries: 1138/454:1/46.9%
Sample Target: 890
Standard Error: .603
% Below Line: 3.9
% Not Listed:

Est 1985 Revenue: $20,100,000
HH Inc: $29,772
Retail $: 4.1 Bil
Pop per Station: 27,226
1 Biller: WRAL-F $4,200,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WPTF	94/10/7	6.5	7.0	7.3	15.2	
2. WRAL-F	93/10.5	12.5	12.0	8.6	9.8	
3. WFXC-F	80/ 9/1	10.2	5.5	2.2	.6	
4. WRDU-F	75/ 8.5	6.0	6.7	—	—	
5. WDCG-F	62/ 7.0	6.6	9.6	14.5	11.9	
6. WYLT-F	57/ 6.5	2.7	3.6	6.2	6.5	
7. WQDR-F	47/ 5.3	4.5	4.7	10.8	7.9	
8. WZZU-F	44/ 5.0	5.2	3.8	—	—	
9. WDUR	31/ 3.5	2.8	2.2	6.9	5.4	
10. WDNC	29/ 3.3	3.5	4.7	5.6	2.5	
11. WLLE	27/ 3.1	5.4	3.5	3.2	3.8	
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WRAL-F	353/4429
2. WQDR-F	189/2526
3. WRDU-F	162/2121
4. WRTF	147/1823
5. WDCG-F	144/2462
6. WZZU-F	116/1775
7. WFXC-F	110/976
8. WRSV-F	108/685
9. WYLT-F	87/1501
10. WPCM-F	79/1047
11. WNCT-F	66/ 847
12. WDNC	42/ 646
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WRAL-F	1195/22.5	27.9	
2. WPTF	1113/20.9	17.4	
3. WDCG-F	1092/20.5	22.0	
4. WRDU-F	925/17.4	14.1	
5. WZZU-F	879/16.5	15.1	
6. WYLT-F	870/16.4	12.0	
7. WFXC-F	696/13.1	14.7	
8. WZDR-F	672/12.6	12.2	
9. WDNC	483/ 9.1	9.3	
10. WDUR	386/ 7.3	6.8	
11. WLLE	319/ 6.0	8.7	
12. WKIX	289/ 5.4	6.2	
13.			
14.			
15.			

12+ FM SHARE (METRO): 65.63% (487 of 742) (FAL 84: 64.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WRDU F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WPTF
2. WFXC-F	2. WRAL F	2. WRDU-F	2. WRDU-F	2. WRDU-F	2. WRAL-F	2. WRAL-F	2. WPTF	2. WRXC-F	2. WDCG-F	2. WRAL-F
3.	3. WFXC F	3. WFXC-F	3. WFXC-F	WYLT-F	3. WYLT-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WFXC-F
4.	4. WZZU F	4. WYLT-F	WYLT-F	4. WFXC-F	4. WQDR-F	4. WRXC-F	4. WULT-F	4. WPTF	4. WPTF	4. WDCG-F
5.	5. WYLT F	5. WDCG-F	5. WPTF	5. WPTF	5. WDUR	5. WDCG-F	5. WFXC-F	5. WDCG-F	5. WRAL-F	WQDR-F
	6. WDCG F	6. WZZU-F						6. WYLT-F	WYLT-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRDU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRAL-F
2. WRAL-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WYLT-F	2. WDCG-F	2. WZZU-F	2. WRAL-F	2. WRAL-F	2. WRDU-F
3. WFXC-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WFXC-F	3. WZZU-F	3. WRAL-F	3. WZZU-F	3. WFXC-F	3. WPTF
4. WDCG-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WPTF	4. WQDR-F	4. WFXC-F	4. WFXC-F	4. WZZU-F	4. WFXC-F
5. WXXU-F	5. WDCG-F	5.	5. WDCG-F	5. WRDU-F	WFXC-F	5. WQDR-F	5.	5. WQDR-F	5. WYLT-F
									6. WZZU-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		195 (2)	106 (2)	14.3	16.8
AOR		75 (1)	75 (1)	10.1	8.1
AC/OLDIES/SOFT ROCK		150 (2)	150 (2)	20.2	20.6
MOR/VARIETY	101 (2)		101 (2)	13.6	8.5
COUNTRY	33 (4)	58 (2)	91 (6)	12.3	16.1
BLACK/URBAN	83 (4)	87 (3)	170 (7)	22.9	20.0
BTFL MUSIC		11 (1)	11 (1)	1.5	1.3
NEWS/TALK					
NOSTALGIA	29 (1)		20 (1)	3.9	5.7
RELIGION	9 (1)		9(1)	1.2	0.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					2.3
			742 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WAKS	1460	Fuguay	.8/1.2
WCHL	1360	Chapel Hill	.8/2.9
WKIX	850	Raleigh	1.0/5.4
WPJL	1240	Raleigh	1.0/2.5
WSRC	1410	Durham	1.1/2.5
WTIK	1310	Durham	.6/2.4
WYRN	1480	Louisberg	1.4/1.2
WRSV-F	92.1	Rocky Mount	.3/1.3
WNCT-F	107.9	Greenville	1.2/3.5
WPCM-F	101.1	Burlington	1.2/4.8
WQMG-F	97.1	Greensboro	.5/1.8

RADIO STATIONS

WDBC ,	620 ,	5 KW/1 KW (DA-2) ,	NOSTALGIA	$ 35.00*	(Blair)		
WDUR ,	1490 ,	1 KW/250 W ,	BLACK	$ 24.00*	(Selcom)		
WKIX ,	850 ,	10 KW/5 KW (DA-2),	COUNTRY	$ 40.00*	(Christal)	Mann	
WLLE ,	570 ,	500 W (DAYS) ,	BLACK	$ 17.00	(Weiss)		
WPJL ,	1240 ,	1 KW/250 W ,	GOSPEL	$ 12.00	(Southern)		
WPTF ,	680 ,	50 KW (DA-N) ,	MOR	$ 80.00*	(Mc-Guild)		
WSRC ,	1410 ,	5 KW (DAYS, DA) ,	BLACK	$ 17.00	(Savalli)		
WTIK ,	1310 ,	5 KW/1 KW (DA-2) ,	COUNTRY	$ NA	(----)		
WSES ,	1550 ,	1 KW (DAYS) ,	BLACK	$ 15.00	(Lotus)		
WDCG-F,	105.1,	99 KW @ 1941 ,	CHR	$100.00	(Blair		
WFXC-F,	107.1,	3 KW @ 300 ,	BLACK	$ 30.00*	(Selcom)		
WQDR-F,	94.7 ,	100 KW @ 1025 ,	COUNTRY	$ 72.00*	(Mc-Guild)		
WRAL-F,	101.5,	100 KW @ 1900 ,	AC	$120.00	(Katz)	Capitol	
WRDU-F,	106.1,	100 KW @ 1350 ,	AOR	$ 65.00*	(MMR)	Voyager	(WILSON)
WYLT-F,	96.1 ,	98 KW @ 930 ,	VOCAL/EZ	$ 70.00*	(Christal)	Mann	
WZZU-F,	93.9 ,	100 KW @ 1811 ,	CHR	$ 50.00	(Torbet)	Village	(BURLINGTON)

MISCELLANEOUS COMMENTS WYYD changes to WYLT-F...WDUR/WFXC-F sold for $2,800,000

READING

Arbitron Rank/Pop (12+): 116/274,200
MSA Rank/Pop: 142/317,800
Plila. ADI
Average Person Rating: 17.6
Market TSL: 23.1%

Stations: 31/5
Diaries: 693/396:1/53.8%
Sample Target: 660
Standard Error: .750
% Below Line: 53.3
% Not Listed: 6.0

Est 1985 Revenue: $4,400,000
HH Inc: $28,543
Retail $: 2.1 Bil
Pop per Station: 54,840
1 Biller: WRFY-F $1,600,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83
1.	WRFY-F	83/17.1	18.0	17.2	18.7	16.4
2.	WEEU	63/13.0	8.5	10.5	11.1	11.8
3.	WRAW	40/ 8.2	6.2	7.9	4.8	7.6
4.	WYSP-F	28/ 7.8	5.1	8.5	6.3	6.6
5.	WMMR-F	24/ 4.9	4.1	3.8	3.9	3.4
6.	WHUM	23/ 4.7	5.6	7.3	5.6	6.0
7.	WEAZ-F	22/ 4.5	6.0	3.4	4.3	4.6
8.	WIOV-F	21/ 4.3	2.3	4.6	3.9	4.4
9.	WSNI-F	17/ 3.5	2.1	2.8	2.4	2.4
10.	KYW	15/ 3.1	3.0	2.8	3.7	2.4
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.
11.
12.
13.
14.
15.

READING'S METRO AND TSA ARE THE SAME

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WRFY-F	942/34.2	33.8	35.6
2.	WEEU	677/24.6	25.6	22.4
3.	WRAW	496/18.0	13.7	18.2
4.	WYSP-F	462/16.8	10.4	17.1
5.	WHUM	408/14.8	16.3	17.0
6.	KYW	320/11.6	11.3	11.7
7.	WMMR-F	316/11.5	10.7	9.6
8.	WSNI-F	240/ 8.7	6.7	NA
9.	WEAZ-F	222/ 8.1	10.2	NA
10.	WCAU-F	205/ 7.4	11.3	9.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.32% (307 of 456) (FAL 84: 65.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYSP-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFU-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WCAU-F	2. WYSP-F	2. WYSP-F	2.	2. WYSP-F	2. WEEU	2. WEEI	2. WEEU	2. WEEU	2. WEEU	2. WEEU
. WRFY-F	3. WMMR-F	3. WMMR-F	3.	3. WSNI-F	WRAW	3. WRAW	3. WYSP-F	WYSP-F	3. WYSP-F	3. WYSP-F
4.	4.	4.	4.	4.	4. WEAZ-F	4. WEAZ-F	4. WRAW	4. WRAW	4. WRAW	4. WRAW
5.	5.	5.	5.	5.	WIOV-F	5. WIOV-F	5.	5.	5. WMMR-F	5.
					6. WHUM	WHUM				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WMMR-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WYSP-F	2.	2.	2.	2. WSNI-F	2. WRFY-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F
3.	3.	3.	3.	3.	3. WYSP-F	3. WMMR-F	3.	3. WMMR-F	3. WIOV-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4. WXTU-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		103 (4)	103 (4)	22.6	22.7
AOR		70 (4)	70 (4)	15.4	14.9
AC/OLDIES/SOFT ROCK	8 (2)	33 (4)	41 (6)	9.0	7.0
MOR/VARIETY	63 (1)		63 (1)	13.8	11.9
COUNTRY	23 (1)	37 (3)	60 (4)	13.2	17.4
BLACK/URBAN		9 (1)	9 (1)	2.0	1.5
BTFL MUSIC		41 (5)	41 (5)	9.0	7.6
NEWS/TALK	15 (1)	5 (5)	20 (5)		4.9
NOSTALGIA	40 (1)		40 (1)	4.4	8.5
RELIGION		7 (2)	7 (2)	1,5	2.1
SPANISH					
CLASSICAL		2 (1)	2 (1)	0.4	0.6
UNKNOWN/OTHERS					
			456 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WYBO-F	107.5	Boyertown	.8/2.5
WAEB	790	Allentown	.6/2.2
WAEB-F	104.1	Allentown	1.2/7.4
WDAC-F	94.5	Lancaster	.6/2.0
WFMZ-F	100.7	Allentown	1.2/3.0
WHP-F	97.3	Harrisburg	.6/2.0
WNCE-F	101.3	Lancaster	1.2/3.9
WQQQ-F	99.9	Easton	.8/2.7
WRKZ-F	106.7	Hershey	.8/3.0
WWSH-F	97.9	Hazelton	1.2/4.3
WZZO-F	95.1	Bethlehem	

See Philadelphia for the frequency and city of license for the following:

KYW	3.1/11.6	WMGK-F	1.0/4.4
WCAU-F	2.1/ 7.4	WUSL-F	1.9/5.7
WFIL	1.0/ 6.5	WWDB-F	1.0/3.0
WFLN-F	.4/ 2.5	WXTU-F	2.5/5.5
WIOQ-F	.4/ 2.0	WZGO-F	1.2/5.7
WKSZ-F	1.0/ 2.4		

RADIO STATIONS

WEEU	850	1 KW (DA-N)	MOR	$ 33.00	(Mc-Guild)		
WHUM	1240	1 KW/250 W	COUNTRY	$ 25.00	(Republic)	Brill	
WRAW	1340	1 KW.250 W	NOSTALGIA	$ 26.00	(Torbet)		
WPAZ	1370	1 KW (DAYS)	MOR	$ NA	(-----)		(POTTSTOWN)
WRFY-F	102.5	15 KW @ 820	CHR	$ 45.00	(Torbet)		

Other ranked stations -- See Philadelphia or Lancaster

RENO

Arbitron Rank/Pop (12+): 142/187,600
MSA Rank/Pop: 186/222,100
ADi #125
Average Person Rating: 16.1
Market TSL: 21.2 hours

Stations: 17/7
Diaries: 665/282:1/50.6%
Sample Target: 560
Standard Error: .733
% Below Line: 0
% Not Listed: 10.9

Est 1985 Revenue: 9,900,000
HH Inc: $28,465
Retail $: 2.1 Bil
Pop per Station: 11,035
# 1 Biller: KOZZ/KONE-F $1,800,000

	12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1.	KOZZ-F 41/13.5	11.5	16.1	12.1	15.9
2.	KWNZ-F 27/ 8.9	11.0	1.9	2.6	4.1
3.	KOH 26/ 8.6	6.9	6.0	5.6	7.5
4.	KRNO-F 24/ 7.9	10.7	11.0	9.1	10.0
5.	KSRN-F 24/ 7.9	9.1	7.6	9.7	7.2
6.	KHTX-F 22/ 7.3	6.6	11.7	8.8	5.9
7.	KNEV-F 20/ 6.6	8.8	8.2	5.3	6.6
8.	KOLO 16/ 53	6.0	6.0	8.2	8.8
9.	KNSS-F 15/ 5.0	1.9	----	----	----
10.	KROW 11/ 3.6	2.7	5.4	3.8	5.9
11.	KCBN 10/ 3.3	1.9	4.7	6.8	5.0
12.					
13.					
14.					
15.					

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KOZZ-F	59/625
2.	KWNZ-F	57/711
3.	KSRN-F	56/419
4.	KNSS-F	49/403
5.	KRNo-F	46/454
6.	KOH	35/485
7.	KHTX-F	32/473
8.	KROQ	28/409
9.	KNEV-F	26/321
10.	KRZQ-F	12/283
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KOZZ-F	441/23.5		
2.	KWNZ-F	383/20.4		
3.	KHTX-F	377/20.1		
4.	KOH	335/17.8		
5.	KRNO-F	264/14.0		
6.	KNEV-F	261/13.9		
7.	KOLO	234/12.4		
8.	KONE	213/11.3		
9.	KRZQ-F	212/11.3		
10.	KSRN-F	197/10.5		
11.	KNSS-F	190/10.1		
12.	KROW	187/ 9.9		
13.	KCBN	186/ 9.9		
14.				
15.				

12+ FM SHARE (METRO): 69.63% (188 of 270) (FAL 84: 65.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOH	1. KOZZ-F	1. KOXX-F	1. KOZZ-F	1. KWNZ-F	1. KOZZ-F
2. kOZZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	. KRNO-F	2. KNEV-F	2. KRNO-F	2. KRNO-F	2. KWNZ-F	2. KOZZ-F	2. KWNZ-F
3. KHTX-F	3. KHTX-F	3. KHTX-F	3. kHTX-F	3. KHTX-F	. KSRN-F	. KSRN-F	3. KHTX-F	3. KSRN-F	3. KOH	3. KOH
4.	4. KRNO-F	KWNZ-F	KWNZ-F	KWNZ-F	4. KOLO	4. KOH	4. KOH	4. KRNO-F	4. KRNO-F	4. KNEV-F
5.	5.	5.	5.	5.	. KRNO-F	5. KNEV-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWNZ-F	1. KHTX-F	1. KHTX-F	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
. KOZZ-F	. KOZZ-F	2. KOZZ-F	2. KHTX-F	2. KHTX-F	2.	2.	2. KWNZ-F	2. KRNO-F	2. KRNO-F
3. KHTX-F	3. KWNZ-f	. KRNO-F	. KRNO-F	KOZZ-F	3.	3.	3. KRNO	3. KWNZ-F	3. KOH
4.	4.	4. KWNZ-F	4. KWNZ-F	4.	4.	4.	4.	4.	KWNZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		56 (3)	56 (3)	20.7	17.9
AOR		41 (1)	41 (1)	15.2	17.5
AC/OLDIES/SOFT ROCK	10 (1)	32 (2)	42 (3)	15.6	16.5
MOR/VARIETY	13 (3)	24 (1)	37 (4)	13.7	10.0
COUNTRY	33 (3)	15 (1)	48 (4)	17.8	18.6
BLACK/URBAN					
BTFL MUSIC		20 (1)	20 (1)	7.4	8.9
NEWS/TALK	26 (1)		26 (1)	9.6	6.5
NOSTALGIA					4.1
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			270 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KBET	1340	Reno	1.0/5.1
KONE	1450	Reno	2.0/11.3
KPLY	1270	sparks	2.0/ 7.7
KROi-F	100.9	Lake Tahoe	2.6/ 8.9
KRZX-F	96.5	Sun Valley	2.3/11.3
KSRN	1590		1.3/ 2.6

RADIO STATIONS

KBET, 1340,	1 KW/250 W	, MOR		APR, $ 12.00	(Unirep)	
KCBN, 1230,	1 KW/250 W	, AC		CBS-R, $ 28.00	(Torbet)	Roth
KOH, 630,	5 KW/1 KW (DA-N)	, NEWS/TALK		CBS, ABC-T, $ 26.00	(Katz)	
KOLO, 920,	5 KW/1 KW (Da-N)	, COUNTRY		NBC, $ 25.00	(Eastman)	
KONE, 1450,	1 KW/250W	, COUNTRY		ABC-E, $ 23.00	(Eastman)	Lotus
KPLY, 1270,	1 KW (DAYS)	, MOR		, $ 16.00	(Selcom)	(SPARKS)
KROW, 780,	50 KW (DA-N)	, COUNTRY		, $ 18.00	(Mc-Guild)	John Price
KHTX-F, 103.7	1 KW @ 1870	CHR		, $ 15.00*	(Katz)	(CARNELIAN BAY, CA)
KNEV-F, 95.5,	60 KW @ 2250,	BTFL/EZ		, $ 20.00*	(Mc-Guild)	John Price
KOZZ-F, 105.7,	75 KW @ 2120,	AOR	(Burk-Abr)	Source, $ 32.00	(Eastman)	Lotus
KRNo-F, 106.9,	70 KW @ 2214,	AC		, $ 45.00	(Torbet)	Roth
KROI-F, 100.9,	300 W @ 840,	AC		, $ 22.00	(HNHW)	(Sparks)
KSRN-F, 104.5,	25 KW @ 2900,	MOR/VARIOUS		UPI, $ 18.00	(Masla)	Olympic
KWNZ-F, 97.3,	87 KW @ 2126,	CHR		, $ 20.00	(HNHW)	Constant (CARSON CITY)
KNSS-F, 98.1,	100 KW @ ????,	COUNTRY		MBS, $ NA	(Republic)	(CARSON CITY)

MISCELLANEOUS COMMENTS: KSRN A/F sold t Olympic for $2,110,000 (Chapman)...
KROY-F changes to KROI-F...

RICHMOND

Arbitron Rank/Pop (12+): 53/668,700
MSA Rank/Pop: 62/798,700
ADI # 63
Average Person Rating: 17.9
Market TSL: 23.5 hours

Stations: 21/20
Diaries: 1160/576:1/56.7%
Sample Target: 1020
Standard Error: .594
% Below Line: 0.4
% Not Listed: 7.4

Est 1985 Revenue: $20,000,000
HH Inc: $30,978
Retail $: 5.1 Bil
Pop per Station: 33,435
1 Biller: WRVA $4,800,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WRVA	178/14.7	11.5	11.9	15.5	14.1	
2.	WPLZ-F	172/14.2	11.4	10.5	9.2	9.2	
3.	WRVQ-F	146/12.1	16.6	13.4	16.6	10.9	
4.	WEZS-F	120/ 9.9	11.4	9.7	10.7	10.9	
5.	WRXL-F	116/ 9.6	9.7	8.8	8.7	7.2	
6.	WTVR-F	85/ 7.0	7.1	6.5	9.5	9.5	
7.	WFTH	39/ 3.2	3.1	2.5	2.1	2.1	
8.	WRNL	37/ 3.1	3.5	4.4	5.4	5.4	
9.	WLEE	33/ 2.7	3.7	4.7	7.7	7.7	
10.	WZZR-F	33/ 2.7	---	---	---	---	
11.	WANT	28/ 2.3	2.2	4.2	3.4	5.1	
12.	WKIE	25/ 2.1	2.7	1.5	.8	3.3	
13.	WKHK F	24/ 2.0	1.7	2.0	---	1.1	
14.	WQSF F	21/ 1.7	2.8	8.1	6.7	1.9	
15.							

	12+ TSA 1/4/CUME	
1.	WRVA	193/2305
2.	WRVQ F	193/2477
3.	WPLZ F	186/1697
4.	WEZS F	140/1867
5.	WRXL F	130/1467
6.	WTVR-F	111/1232
7.	WFTH	39/ 262
8.	WRNL	39/ 693
9.	WLEE	22/ 494
10.	WZZR-F	33/ 506
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WRVA	1984/29.4	28.0	30.3
2.	WRVQ-F	1982/29.3	31.3	29.3
3.	WEZS-F	1630/24.1	22.9	24.0
4.	WPLZ-F	1240/22.7	19.7	19.1
5.	WRXL-F	1240/18.4	20.1	19.2
6.	WTVR-F	965/14.3	16.2	14.7
7.	WRNL	645/ 9.5	10.0	9.7
8.	WZZR-F	506/ 7.5	---	---
9.	WANT	502/ 7.4	6.7	9.2
10.	WLEE	494/ 7.3	8.2	10.0
11.	WQSF F	321/ 4.8	8.3	17.3
12.	WKHK F	311/ 4.6	4.0	NA
13.	WRTH	262/ 3.9	5.8	5.1
14.	WKIE	262/ 3.9	6.2	3.9
15.				

12+ FM SHARE (METRO): 65.06% (728 of 1119) (FAL 84: 64.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPLZ-F	1. WRXL-F	1. WPLZ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVA	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WPLZ-F	2. WPLZ-F	2. WTVR-F	2. WRVQ-F	2. WEZS-F	2. WRVA	2. WRVA	2. WRVQ-F
3.	3. WRVQ-F	3. WEZS-F	3. WRVQ-F	3. WRVQ-F	3. WEZS-F	3. WPLZ-F	3. WRXL-F	3. WEZS-F	3. WEZS-F	3. WEZS-F
4.	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WPLZ-F	4. WEZS-F	4. WRVQ-F	WRXL-F	4. WRXL-F	4. WTVR-F
5.	5.	5.	5. WRVA	5. WRXL-F	WRVQ-F	5. WRXL-F	5. WPLZ-F	5. WRVQ-F	5. WRVQ-F	5. WRVA
							6. WTVR-F	6. WTVR-F	6. WTVR-F	WRXL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVQ-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WEZS-F
2. WRVQ-F	2. WRVQ-F	2. WEZS-F	WRVQ-F	2. WEZS-F	2. WPLZ-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F
3. WEZS-F	3. WEZS-F	WRVQ-F	3. WEZS-F	3. WRLZ-F	3. WEZS-F	3. WPLZ-F	3. WEZS-F	3. WEZS-F	WRXL-F
4. WTVR-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WRVA	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F
5. WRVA	5.	5. WRVA	5. WRXL-F	5. WTVR-F	5.	5. WZZR-F	5. WZZR-F	5.	5. WRVA
6. WRXL-F			6. WTVR-F						

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		179 (2)	179 (2)	16.0	14.6
AOR		116 (1)	116 (1)	10.4	9.5
AC/OLDIES/SOFT ROCK		120 (1)	120 (1)	10.7	10.5
MOR/VARIETY	193 (2)		193 (2)	17.2	12.9
COUNTRY	45 (7)	109 (2)	154 (4)	13.8	15.4
BLACK/URBAN	53 (2)	176 (2)	229 (4)	20.5	26.3
BTFL MUSIC	14 (1)	21 (1)	35 (2)	3.1	1.2
NEWS/TALK					
NOSTALGIA	33 (1)		33 (1)	2.9	5.1
RELIGION	43 (2)	7 (1)	50 (3)	4.5	3.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		10 (1)	10 (1)	0.9	1.0
			1119 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WDYL-F	92.1	Chester	.6/2.7
WEMZ	1450	Highland Spgs	.8/2.5
WGGM	1410	Chester	.3/1.1
WRJV	1320	Richmond	1.2/1.4
WSSV	1240	Petersburg	1.2/3.1
WXGI	950	Richmond	.7/2.0
WOWI-F	102.9	Norfolk	.3/1.5

RADIO STATIONS

WANT ,	990 ,	1 KW (DAYS) ,	BLACK	$ 44.00	(Masla)	Robinson
WFTH ,	1590 ,	5 KW (DAYS) ,	BLACK	$ 19.00	(P/W)	Willis
WKIE ,	1540 ,	10 KW (DAYS, DA),	BLACK	$ 28.00	(Roslin)	
WLEE ,	1480 ,	5 KW (DA-2) ,	NOSTALGIA	$ 34.00	(HNWH)	Gilcom
WRJY ,	1320 ,	5 KW (DAYS, DA) ,	BTFL	$ 18.00	(----)	
WRNL ,	910 ,	5 KW (DA-N) ,	COUNTRY	$ 50.00	(Katz)	Capital
WRVA ,	1140 ,	50 KW (DA-1) ,	MOR	$130.00	(Eastman)	Edens
WRVR ,	1380 ,	5 KW (DA-2) ,	COUNTRY	$ NA	(MMR)	Park
WXGI ,	950 ,	5 KW (DAYS) ,	COUNTRY	$ 10.00	(----)	
WEZS-F,	103.7 ,	74 KW @ 750 ,	AC	$ 75.00	(Blair)	EZ
WPLZ-F,	99.3 ,	2.5 KW @ 328 ,	BLACK	$ 64.00*	(Mc-Guild)	(PETERSBURG)
WRVQ-F,	94.5 ,	200 KW @ 355 ,	CHR	$115.00	(Eastman)	Edens
WRXL-F,	102.1 ,	140 KW @ 320 ,	AOR	$ 90.00	(Katz)	Capital-WRAL
WTVR-F,	98.1 ,	50 KW @ 840 ,	COUNTRY	$ 65.00*	(MMR)	Park

WQSF -- See Norfolk

MISCELLANEOUS COMMENTS WRJY sold for $4000,000 (Media Marketing)...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/859,900
MSA Rank/Pop: 23/1,832,500
LA ADI
Average Person Rating: 16.4
Market TSL: 22.0 hours

Stations: 41/16
Diaries: 1498/574:1/41.7%
Sample Target: 1280
Standard Error: .504
% Below Line: 56.3
% Not Listed: 13.3

Est 1985 Revenue: $18,000,000
HH Inc: $29,202
Retail $: 10.1 Bil
Pop per Station: 53,744
1 Biller: KMEN/KGGI-F
$2,700,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83
1.	KDUO-F	129/8.6	6.8	6.7	5.9	6.7
2.	KGGI-F	105/7.0	8.7	5.8	4.7	4.3
3.	KIIS-F	102/6.8	7.9	9.5	8.7	8.2
4.	KBIG-F	67/4.5	4.7	5.1	4.5	3.4
5.	KLOS-F	58/3.9	3.6	3.6	3.0	4.6
6.	KFI	57/3.8	5.0	3.4	5.6	5.6
7.	KRTH-F	53/3.6	4.3	3.2	2.3	4.2
8.	KNX	46/3.1	3.8	3.3	4.0	3.2
9.	KOST-F	45/3.0	3.1	4.6	2.4	2.4
10.	KFXM	44/2.9	3.6	1.3	2.2	1.3
11.	KCKC	41/2.7	1.2	2.1	2.8	1.9
12.	KWLH-F	41/2.7	1.5	3.3	2.4	2.5
13.	KMET-F	39/2.6	3.4	3.7	2.8	4.5
14.	KOLA-F	37/2.5	3.7	2.3	2.3	3.3
15.	KABC	33/2.2	1.2	2.8	3.3	3.1

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KDUO-F	170/1590
2.	KIIS-F	143/2306
3.	KGGI-F	119/1776
4.	KBIG-F	98/1211
5.	KLOS-F	84/1456
6.	KRTH-F	84/1224
7.	KFI	83/1718
8.	KNX	83/1376
9.	KOST-F	76/1087
10.	KABC	69/ 854
11.	KKHR-F	60/ 947
12.	KQLH-F	53/ 737
13.	KMET-F	50/1111
14.	KFXM	49/ 645
15.	KOLA	47/1119

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KIIS-F	1605/17/7	19.5	22.1
2.	KGGI-F	1534/16/9	17.6	14.4
3.	KDUO-F	1229/13.5	11.9	12.0
4.	KFI	1089/12/0	15.2	13.6
5.	KLOS-F	895/ 9.9	9.6	11.7
6.	KRTH-F	841/ 9.3	10.3	9.4
7.	KOLA-F	802/ 8.8	9.8	10.0
8.	KNX	787/ 8.7	11.3	9.6
9.	KBIG-F	784/ 8.6	10.0	11.0
10.	KMET-F	687/ 7.6	8.1	9.2
11.	KOST-F	677/ 7.5	8.0	11.5
12.	KKHR-F	649/ 7.1	7.5	7.0
13.	KWLH-F	626/ 6.9	6.5	7.4
14.	KCKC	491/ 5.4	4.0	NA
15.	KCAL-F	470/ 5.2	5.3	4.7

12+ FM SHARE (METRO): 69.17% (895 of 1294) (FAL 84: 69.49%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KGGI-F	KIIS-F	KGGI-F	KGGI-F	KGGI-F	KDUO-F	KDUO-F	KDUO-F	KGGI-F	KGGI-F	KDUO-F
2.	KIIS-F	KGGI-F	KIIS-F	KRTH-F	KIIS-F	KBIG-F	KIIS-F	KGGI-F	KDUO-F	KDUO-F	KIIS-F
3.	KKHR-F	KLOS-F	KLOS-F	KIIS-F	KRTH-F	KFXM	KGGI-F	KBIG-F	KISS-F	KIIS-F	KGGI-F
4.		KRTH-F	KRTH-F	KFI	KDUO-F	KFI	KFI	KIIS-F	KBIG-F	KROQ-F	KRTH-F
5.		KMET-F	KFI	KLOS-F	KFI	KIIS-F	KNX	KLOS-F	KLOS-F	KRTH-F	KLOS-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KGGI-F		KGGI-F			KLOS-F	KLOS-F	KRTH-F	KLOS-F	KRTH-F
2.	KDUO-F		KQLH-F KIIS-F			KOLA-F	KGGI-F	KGGI-F	KRTH-F	KIIS-F
3.	KIIS-F					KGGI-F	KMET-F	KIIS-F KMET-F	KGGI-F	KGGI-F KFI
4.	KBIG-F		KLOS-F KRTH-F			KMET-F	KRTH-F KIIS-F		KIIS-F	
5.	KLOS-F					KIIS-F		KLOS-F	KMET-F	KMET-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		236 (3)	236 (3)	18.2	21.8
AOR		184 (5)	184 (5)	14.2	13.4
AC/OLDIES/SOFT ROCK	97 (4)	163 (6)	260 (10)	20.1	19.9
MOR/VARIETY					1.6
COUNTRY	84 (3)	60 (4)	144 (7)	11.1	9.9
BLACK/URBAN		9 (1)	9 (1)	0.7	1.4
BTFL MUSIC		214 (3)	214 (3)	16.5	13.6
NEWS/TALK	102 (4)		102 (4)	7.9	9.9
NOSTALGIA	63 (2)		63 (2)	4.9	0.8
RELIGION	5 (1)		5 (1)	0.4	1.5
SPANISH	39 (2)		39 (2)	3.0	4.8
CLASSICAL		16 (1)	16 (1)	1.2	0.9
UNKNOWN/OTHERS	9 (1)	13 (1)	22 (2)	1.7	0.6
			1294 (41)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KBON-F	103.9	Lake Arrowhead	.7/2.8
KCAL	1410	Redlands	2.1/2.7
KCAL-F	96.7	Redlands	1.4/5.2
KDIG	1240	San Bernardino	1.5/2.1
KHYE-F	105.5	Hemet	.4/1.0
KMEN	1290	San Bernardino	.8/3.1
KNTF-F	93.5	Riverside	1.3/3.1
KPRO	1440	Riverside	1.0/2.8
KWDJ-F	02.7	Riverside	1.5/3.9
KWRM	1370	Curuna	.6/1.0
KNSE	1510	Ontario	/5/1.2
KWOW	1600	Pomona	/6/1.6

See LA for frequency and city of license of the following:

KBRT	.3/1.6	KLAC	1.4/3.5
KFAC-F	1.1/3.0	KMGG-F	.3/1.5
KFWB	.5/2.9	KMPC	1.3/4.1
KIQQ-F	.6/2.5	KRLA	1.3/4.1
KJOI-F	1.2/2.4	KROQ-F	1.9/5.1
KKGO-F	.9/2.1	KUTE-F	.6/2.0
KKHR-F	1.9/7.1	KZLA-F	.7/1.7

RADIO STATIONS

KCAL ,	1410,	5 KW/1 KW (DA-N) ,	SPANISH	UPI, $ 20.00	(Lotus)	
KCKC ,	1350,	5 KW/500 W (DA-2),	COUNTRY	ABC-I, $ 29.00	(HNWH)	
KDIG ,	1240,	1 KW/250 W ,	COUNTRY	, $ 32.00	(Selcom)	
KFZM ,	590 ,	1 KW (DA-2) ,	NOSTALGIA	ABC-D,ABC-E, $ 24.00*	(Katz)	Henry
KMEN ,	1290,	5 KW (DA-2) ,	OLDIES	CBS, $ 26.00	(Mc-Guild)	
KPRO ,	1440,	1 KW (DA-1) ,	TALK	CBS,MBS, $ 24.00	(Unirep)	
KCAL-F,	96.7,	3 KW @ 300 ,	AOR	Source, $ 25.00*	(Torbet)	
KDUO-F,	97.5,	72 KW @ 1570 ,	BTFL/EZ	, $ 45.00*	(Katz)	Henry
KGGI-F,	99.1,	2 KW @ 1560 ,	CHR	CBS-R, $ 44.00*	(Mc-Guild)	
KOLA-F,	99.9,	31 KW @ 1630 ,	AOR	ABC-R, $ 37.00	(Masla)	
KQLH-F,	95.1,	15 KW @ ? ,	AC	MBS, $ 28.00	(Torbet)	
KWDJ-F,	92.7,	3 KW @ 300 ,	COUNTRY	MBS, $ 24.00	(Roslin)	
KNTF-F,	93.5,	3 KW @ -165 ,	COUNTRY	, $ 23.00	(HNWH)	

MISCELLANEOUS COMMENTS Women 18-34, 18-49, and 25-54 were not available because of an Arbitron printing error...

ROANOKE

Arbitron Rank/Pop (12+): 140/189,900
MSA Rank/Pop: 185/222,300
ADi #72
Average Person Rating: 16.6
Market TSL: 22.7 hours

Stations: 12/11
Diaries: 591/321:1/58.0%
Sample Target: 560
Standard Error: .801
% Below Line: 0.3
% Not Listed: 9.1

Est 1985 Revenue: $6,300,000
HH Inc: $27,459
Retail $: 1.4 Bil
Pop per Station: 17,264
1 Biller: WXLK-F $2,800,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WXLK-F	89/28.1	34.9	32.3	32.0	26.3	
2. WPVR-F	53/16.7	14.4	13.8	13.3	19.5	
3. WSLc	27/ 8.5	8.0	11.3	15.9	8.7	
4. WTOY	25/ 7.9	4.8	9.1	5.5	9.0	
5. WSLX	24/ 7.6	9.9	4.1	5.8	5.4	
6. WJLM-F	23/ 7.3	5.8	6.3	3.9	5.1	
7. WFIR	22/ 6.9	6.7	8.8	6.1	9.9	
8. WROV	15/ 4.7	4.2	5.3	7.8	6.0	
9.						
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WXLK-F	276/3159
2. WPVR-F	150/1469
3. WSLQ-F	92/1219
4. WAKG-F	45/ 537
5. WSLc	39/ 524
6. WFIR	26/ 525
7. WJLM-F	25/ 314
WTOY	25/ 170
9. WROV	22/ 431
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WXLK-F	870/45.7	51.9	50.4
2. WPVR-F	442/23.2	25.1	22.0
3. WSLQ-f	343/18.0	19.9	13.3
4. WFIR	332/17.4	18.7	19.4
5. WROV	327/17.2	19.8	18,2
6. WSLC	325/17.1	18.6	24.1
7. WJLM-F	292/15.3	13.1	14.3
8. WTOY	170/ 8.9	11.3	12.1
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 56.97% (190 of 288) FAL 84: 61.07%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WXLK-F	WXLK-F	WXLk-F	WXLK-F	WXLK-F	WPVR-F	WXLK-F	WXLF-F	WXLK-F	WXLK-F	WXLK-F
2.			WSLQ-F	WPVR-F	WPVR-F	WXLK-F	WPVR-F	WPVR-F	WPVR-F	WPVR-F	WPVR-F
3.			WPVR-F	WSLQ-F	WJLM-F WSLQ-F	WSLC	WSLC	WSLC	WSLQ-F	WSLC	WSLC
4.			WJLM-F	WJLM-F		WFIR	WFIR	WFIR WJLM-F	WJLM-F		WTOY
5.						WJLM-F					

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WXLK-F	WXLK-F	WXLK-F	WXLK-F	WXLK-F	WXLK-F	WXLK-F	WXLK-F	WXLK-F	WXLK-F
2.			WSLQ-F	WPVR-F	WPVR-F	WSLQ-F		WROV WJLM-F		WPVR-F WSLC
3.				WSLQ-F	WSLQ-F					
4.					WJLM-F					
5.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		89 (1)	89 (1)	30.9	34.6
AOR					
AC/OLDIES/SOFT ROCK	15 (1)	24 (1)	39 (2)	13.5	10.1
MOR/VARIETY	22 (1)		22 (1)	7.6	9.4
COUNTRY	27 (1)	24 (2)	51 (3)	17.7	18.8
BLACK/URBAN	25 (1)		25 (1)	8.7	10.4
BTFL MUSIC		53 (1)	53 (1)	18.4	14.8
NEWS/TALK					
NOSTALGIA					
RELIGION	7 (2)		7 (2)	2.4	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	0.7
			288 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WKBA	1550	Vinton	1.3/4.4
WRIS	1410	Roanoke	.9/4.3
WSAY	1480	Salem	.6/1.8
WAKG-F	103.3	Danville	.3/1.9

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), MOR	CBS, $ 25.00*	(Mc-Guild)	Gibbons
WKBA, 1550, 10 KW (DAYS, DA), RELIGION	, $ 60.00	(Southern)	
WRIS, 1410, 5 KW (DAYs, DA), RELIGION	MBS, $ 6.00	(-----)	
WROV, 1240, 1 KW (DAYS), AC	ABC-C, ABC,D, $ 28.00	(Weiss)	
WSAY, 1480, 5 KW (DAYS), NOSTALGIA (?)	ABC-I, $ 14.00	(-----)	Weiss
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY	NBC, $ 32.00*	(Katz)	Mel Wheeler
WTOY, 910, 1 KW (DAYS, DA), BLACK	SBN, $ 15.00	(Selcom)	
WJLM-F, 93.5, 3 KW @ -83, COUNTRY	MBS, ABC-E, $ 8.00	(----)	
WPVR-F, 94.9, 100 KW @ 1979, BTFL (Kala Music)	, $ 45.00*	(Mc-Guild)	Gibbons
WSLQ-F, 99.1, 143 KW @ 1985, AC	ABC-F, $ 40.00*	(Katz)	Mel Wheeler
WXLK-F, 92.3, 93 KW @ 2050, CHR	US I, $ 90.00*	(Torbet)	Coleman

WJJS - See Lynchburg   WQMG - See Freensboro

ROCHESTER

Arbitron Rank/Pop (12+): 41/838,800
MSA Rank/Pop: 46/998,500
ADI #71
Average Person Rating: 16.4
Market TSL: 21.6 hours

Stations: 18/15
Diaries: 1198/700:1
Sample Target: 1130
Standard Error: .536
% Below Line: 1.3
% Not Listed: 10.9

Est 1985 Revenue: $19,200,000
HH Inc: $32,969
Retail $: 6.0 Bil
Pop per Station: 55,920
1 Biller: WVOR-F $4,700,00

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WPXY-F	165/12.0	12.5	8.4	7.7	8.0	11.8
2.	WCMF-F	161/11.7	11.2	8.8	11.6	10.0	16.1
3.	WEZO-F	157/11.4	11.1	12.5	12.9	14.4	8.3
4.	WVOR-F	156/11.4	13.6	14.7	13.5	11.2	9.7
5.	WHAM	125/ 9.1	6.4	9.2	9.1	8.4	7.7
6.	WMJQ-F	95/ 6.9	7.7	8.2	8.1	6.5	8.4
7.	WKDX-F	77/ 5.6	2.9	2.3	2.5	3.1	8.9
8.	WZKC-F	73/ 5.3	2.5	2.3	2.4	3.4	6.0
9.	WYLF-F	68/ 4.9	6.4	5.2	6.7	6.8	4.2
10.	WBBF	50/ 3.6	5.5	5.3	4.6	6.2	2.5
11.	WNYR	43/ 3.1	3.6	4.5	4.3	5.2	3.1
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WCMF-F	205/2391
2.	WVOR-F	186/2489
3.	WPXY-F	177/2450
4.	WEZO-F	175/2295
5.	WHAM	139/1957
6.	WMJQ-F	96/2064
7.	WYLF-F	92/1124
8.	WZKC-F	87/1237
9.	WDKX-F	77/ 735
10.	WBBF	50/ 971
11.	WNYR	49/ 689
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WPXY-F	2296/27.4	27.8	22.7
2.	WVOR-F	2177/26.0	28.6	27.5
3.	WEZO-F	2054/24.5	21.7	24.4
4.	WMJQ-F	1980/23.6	24.0	21.7
5.	WCMF-F	1957/23.4	20.1	17.3
6.	WHAM	1706/20.4	16.5	20.5
7.	WZKC-F	1056/12.6	7.9	8.2
8.	WBBF	951/11.4	10.9	14.3
9.	WYLf-F	832/ 9.9	9.7	11.6
10.	WDKX-F	723/ 8.6	8.3	---
11.	WNYR	601/ 7.2	9.3	11.0
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.07% (980 of 1224) (FAL 84: 76.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WVOR-F	1. WEZO-F	1. WPZY-F	1. WCMF-F	1. WPXY-f
2. WCMF-F	2. WPXY-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WHAM	2. WPXY-F+	2. WVOR-F	2. WCMF-F	2. WPXY-F	2. WCMF-F
3. WDKX-F	3. WVOR-F	3. WPXY-F	3. WMJQ-f WPXY-F	3. WCMF-F	3. WVOR-F	3. WHAM	3. WCMF-F	3. WVOR-F	3. WEZO-F	3. WEZO-F
4. WMJQ-F	4. WMJQ-F	4. WMJQ-f		4. WMJQ-F	4. WYLF-F	4. WEZO-F	4. WPXY-F	4. WEZO-F	4. WDKX-F	4. WVOR-F
5.	5. WDKX-F	5. WEZO-F WZKC-F	5. WEZO-F	5. WPXY-F WHAM	5. WZKC-F	5. wCMF-F	5. WHAM	5. WMJQ-F WHAM	5. WVOR-F	5. WMJQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPXY-F	1. WPXY-F	1. WVOR-F	1. WPXY-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F
2. WCMF-F	2. WVOR-F	2. WPXY-F	2. WVOR-F	2. WEZO-F	2. WPXY-F	2. WPXY-F	2. WVOR-F	2. WVOR-F	2. WCMF-F
3. WZKC-F	3. WCMF-F	3. WMJQ-f WCMF-F	3. WCMF-F	3. WHAM	3.	3. WVOR-F	3. WMJQ-F	3. WPXY-F	3. WEZO-F
4. WDKX-F	4. WMJQ-F		4. WMJQ-F	4. WPXY-F	4.	4.	4. WPXY-F	4. WMJQ-F	4. WMJQ-F
5. WMJQ-F WVOR	5. WDKX-F WZKC-F	5. WEZO-F WDKX-F	5. WEZO-F	5. WMJQ-F	5.	5.	5. WDKX-F	5. WZKC-F	5. WZKC-F WPXY-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	9 (1)	271 (4)	280 (5)	22.9	23.0
AOR		161 (1)	161 (1)	13.2	9.9
AC/OLDIES/SOFT ROCK	50 (1)	156 (1)	206 (2)	16.8	17.6
MOR/VARIETY	136 (2)		136 (2)	11.1	11.4
COUNTRY	43 (1)	85 (2)	128 (3)	10.5	7.7
BLACK/URBAN		77 (1)	77 (1)	6.3	2.6
BTFL MUSIC		162 (2)	162 (2)	12.2	14.5
NEWS/TALK				5.5	5.9
NOSTALGIA		68 (1)	68 (1)	5.6	6.5
RELIGION	6 (1)		6 (1)	0.5	0.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1224 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WCGR	1550	Canandaigua	.8/1.1
WFLC-F	102.3	Canandaigua	.9/2.4
WPXY	1280	Rochester	.7/3.2
WWWG	1460	Rochester	.4/1.9
WBEN-F	102.5	Buffalo	.4/2.0
WJYE-F	96.1	Buffalo	.4/ .8
WKFM-F	104.7	Fulton	.4/1.3

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, OLDIES	US II, NBC-T, $ 47.00*	(Eastman)	LIN
WHAM, 1180, 50 KW	, MOR	CBS, $ 72.00*	(Mc-Guild)	
WNYR, 990, 1 KW/250 W	, COUNTRY	ABC-I, $ 35.00	(Katz)	Grace
WPXY, 1280, 5 KW (DA-N)	, CHR	, $ NA	(MMR)	Pyramid
WWWG, 1460, 5 KW (DA-N)	, RELIGION	, $ 12.00	(-----)	
WCMF-F, 96.5, 50 KW @ 454,	AOR	, $ 76.00	(CBS)	Stoner
WDKX-F, 103.9, 800 W @ 540,	BLACK	NBN, $ 34.00	(Weiss)	
WEZO-F, 101.3, 27 KW @ 630,	BTFL/EZ	ABC-E, $ 84.00	(Katz)	Grace
WMJQ-F, 92.5, 50 KW @ 500,	CHR	ABC-C, $ 59.00*	(Eastman)	LIN
WPXY-F, 97.9, 50 KW @ 456,	CHR	, $ 58.00	(MMR)	Pyramid
WVOR-F, 100.5, 50 KW @ 490,	AC	, $ 80.00	(Mc-Guild)	
WYLF-F, 95.1, 11 KW @ 993,	NOSTALGIA	, $ 45.00	(Market 4)	(BRISTOL CENTER)
WZKC-F, 98.9, 50 KW @ 340,	COUNTRY	, $ 30.00	(Torbet)	Josephson

MISCELLANEOUS COMMENTS: WBBF changes from Talk to Oldies (Nov)...WYLF-F sold for $2,100,000 (Kozacks)

SACRAMENTO

Arbitron Rank/Pop (12+): 33/1,046,900
MSA Rank/Pop: 37/1,246,800
ADI #20
Average Person Rating: 16.8
Market TSL: 22.2 hours

Stations: 27/22
Diaries: 1263/829:1/45.0%
Sample Target: 1240
Standard Error: .562
% Below Line: 4.7
% Not Listed: 14.5

Est 1985 Revenue: $37,000,000
HH Inc.: $29,275
Retail $: 8.0 Bil
Pop per Station: 47,486
# 1 Biller: KXOA-F $6,000,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	KSFM-F	186/10.4	---	10.5	9.2	8.7	15.4
2.	KWOD-F	159/ 8.9	---	5.9	5.1	4.6	8.8
3.	KCTC-F	147/ 8.2	---	9.2	10.5	8.9	8.4
4.	KXOA-F	138/ 7.7	---	9.0	8.4	8.2	6.9
5.	KZAP-F	126/ 7.0	---	10.4	9.4	7.5	10.8
6.	KFBK	121/ 6.7	---	5.7	5.1	4.7	3.8
7.	KXOA	85/ 4.7	---	4.1	3.9	4.5	2.9
8.	KRAK-F	83/ 4.6	---	3.5	2.9	3.0	3.4
9.	KHYL-F	66/ 3.7	---	4.0	3.4	4.7	3.2
10.	KRAK	61/ 3.4	---	5.0	5.2	4.3	6.0
11.	KAER-F	59/ 3.3	---	4.4	3.4	4.9	2.9
12.	KGNR	54/ 3.0	---	2.9	3.7	4.4	3.0
13.	KROY-F	43/ 2.4	---	2.0	3.3	2.5	3.0
14.	KPOP-F	36/ 2.0	---	2.8	4.2	3.9	1.6
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	KSFM-F	224/3367
2.	KWOD-F	188/2511
3.	KRAK	186/2341
4.	KZAP-F	182/2625
5.	KCTC-F	167/2104
6.	KFBK	164/2189
7.	KXOA-F	163/2115
8.	KRAK-F	122/1371
9.	KXOA	86/ 955
10.	KHYL-F	84/1750
11.	KAER-F	83/1026
12.	KGO	80/1101
13.	KNBR	62/1064
14.	KGNR	59/1149
15.		
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.	KSFM-F	2700/25.4	25.6	23.2
2.	KWOD-F	1870/17.6	18.5	16.2
3.	KZAP-F	1860/17.5	18.6	16.8
4.	KXOA-F	1776/16.7	19.5	18.9
5.	KCTC-F	1748/16.4	18.0	17.4
6.	KFBK	1695/15.9	12.8	13.6
7.	KHYL-F	1381/13.0	11.3	12.7
8.	KGNR	1053/ 9.9	9.6	15.2
9.	KRAK-F	974/ 9.2	9.1	7.9
10.	KRAK	966/ 9.1	10.5	10.3
11.	KPOP-F	937/8.8	11.9	13.1
12.	KROY-F	932/ 8.8	6.6	7.8
13.	KXOA	906/ 8.5	7.7	9.2
14.	KAER-F	816/ 7.7	10.0	9.7
15.	KFRC	712/ 6.7	5.0	9.2
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 70.06% (1074 of 1533) (FAL 84: 65.57%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KWOD-F	KZAP-F	KSFM-F	KSFM-F	KSFM-F	KCTC-F	KSFM-F+	KXOA-F	KSFM-F	KSFM-F	KSFM-F
2.	KSFM-F	KSFM-F	KXOA-F	KXOA-F	KXOA-F	KFBK	KFBK	KSFM-F	KWOD-F	KWOD-F	KWOd-F
3.		KXOA-F	KZAP-F	KZAP-F	KCTC-F	kRAK-F	KXOA-F	KWOD-F	KCTC-F	KFBK	KZAP-F
4.		KWOD-F	KWOD-F	KRAK-F	KZAP-F	KXOS-F	KWOD-F	KZAP-F	KXOA-F	KCTC-F	KXOA
5.			KRAK-F	KCTC-F KHYL-F	KRAK-F	KSFM-F	KCTC-F	KCTC-F	KZAP-F	KZAP-F	KXOA-F
6.			KHYL-F		KFBK	KRAK	KZAP-F	KHYL-F	KRAK-F	KXOZ-F	KCTC-F
7.								KRAK-F			KRAK-F
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	KWOD-F	KXOA-F	KSFM-F	KXOA-F	KSFM-F
2.	KXOA-F	KSFM-F	KXOA-F	KSFM-F	KXOA-F
3.	KSFM-F	KWOD-F	KWOD-F	KWOD-F	KCTC-F
4.	KZAP-F	KZAP-F	KHYL-F KZAP-F	KCTC-F KHYL-F	KRAK-F
5.		KCTC-F			KWOD-F
6.		KHYL-F		KRAK-F	KHYL-F
7.		KRAK-F			
8.					
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KWOD-F	KZAP-F	KAZP-F	KZAP-F	KZAP-F
2.	KZAP-F	KSFM-F	KSFM-F	KSFM-F	KSFM-F KXOA-F
3.	KSFM-F	KWOd-F	KXOA-F	KXOA-F	
4.	KAER-F	KXOA-F		KWOD-F	KFBK
5.				KFBK	KRAK-F
6.				KRAK-F	KRAK
7.					
8.					
9.					
10.					

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	28 (2)	424 (4)	452 (6)	29.5	22.1
AOR		126 (1)	126 (1)	8.2	9.1
AC/OLDIES/SOFT ROCK	14 (1)	212 (3)	226 (4)	14.7	17.9
MOR/VARIETY	17 (1)		17 (1)	1.1	3.5
COUNTRY	72 (2)	142 (2)	214 (4)	14.0	13.7
BLACK/URBAN					----
BTFL MUSIC/EZ		155 (2)	155 (2)	10.1	11.0
NEWS/TALK	150 (3)		150 (3)	9.8	14.0
NOSTALGIA	149 (3)		149 (3)	9.7	6.3
RELIGION/GOSPEL	13 (1)	15 (1)	28 (2)	1.8	2.4
SPANISH					----
CLASSICAL					----
UNKNOWN/OTHERS	15 (1)		15 (1)	1.0	----
			1533 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAHI	950	Auburn	.6/1.3
KFIA	710	Carmichael	.7/2.8
KHTN-F	92.1	Placerville	.4/1.4
KHWY	1030	Folsom	.6/2.4
KJAY	1430	Sacramento	.8/1.4
KSAC	1240	Sacramento	.8/2.5
KSMJ	1380	Sacramento	.6/3.3
KYLO-F	105.5	Davis	.8/1.7
KBEE-F	103.3	Modesto	.4/ .9
KCBS	740	San Francisco	.3/2.4
KFRC	610	San Francisco	.9/6.7
KGO	810	San Francisco	1.3/4.7
KNBR	680	San Francisco	.9/4.7

RADIO STATIONS

AM STATIONS

KSAC, 1240, 1 KW/250 W, MOR/AC, $ 23.00 (Selcom)
KFBK, 1530, 50 KW (DA-N), NEW/TALK MBS,NBC, NBC-T, $ 70.00 (Katz) McClatchy
KFIA, 710, 10 KW/250 W, RELIGION, $ 30.00 (-----) (CARMICHAEL)
KGNR, 1320, 5 KW (DA-2), NOSTALGIA ABC-I, $ 60.00* (Christal) Tribune Co.
KHWY, 1030, 50 KW/1KW (DA-2), COUNTRY, $ NA (Torbet) (FOLSOM)

KJAY, 1430 500 W (DAYS, DA), RELIGION, $ 23.00 (-----)
KRAK, 1140, 50 KW (DA-1), COUNTRY, $109.00 (Eastman) Affiliated
KRCX, 1110, 5 KW/500W (DA-2), SPANISH, $ 30.00 (Lotus) Fuller-Jeffrey (ROSEVILLE)
KSMJ, 1380 5 KW/1 KW (DA-2), AC, $ 29.00 (MMR) Duffy
KXOA, 1470, 5 KW/1 KW (DA-2), NOSTALGIA ABC-D, $ 65.00* (Blair) Brown

FM STATIONS

KAER, 92.5, 115 KW @ 240, COUNTRY, $ 75.00 (Katz) McClatchy
KCTC, 96.1, 45 KW @ 520, BTFL, $ 95.00* (Christal) Tribune Co.
KHYL, 101.1, 50 KW @ 465, OLDIES/AC, $ 58.00 (Torbet) (AUBURN)
KPOP, 93.5, 3 KW @ 300, CHR NBC, ABC-C, $ 57.00* (Weiss) fuller-Jeffrey (ROSEVILLE)
KROY, 96.9, 50 KW @ 500, CONTEMP, $ 50.00* (HNWH)

KRAK, 105.1, 50 KW @ 500, COUNTRY, $ 64.00* (Eastman) Affiliated
KWOD, 106.5, 50 KW @ 310, CHR CBR-R, US I, $ 66.00 (Masla)
KXOA, 107.9, 28 KW @ 420, AC, $110.00 (Blair) Brown
KZAP, 98.5, 50 KW @ 495, AOR, $ 80.00* (Mc-Guild) Nationwide
KSFM, 102.5, 50 KW @ 500, CHR, $ 60.00 (MMR) Duffy (WOODLAND)

CALL LETTER CHANGES

KSAC-F changes to KROY
KENZ changes to KSAC
KSKK changes to KRAK-F

FORMAT CHANGES

KSAC changes to Vocal EZ

STATION SALES

MISCELLANEOUS COMMENTS

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 97/335,400
MSA Rank/Pop: 109/408,900
Flint ADI
Average Person Rating: 17.8
Market TSL: 23.6 hours

Stations: 19/13
Diaries: 867/387:1/57.4%
Sample Target: 740
Standard Error: .675
% Below Line: 8.5
% Not Listed: 7.4

Est 1985 Revenue: $8,000,000
HH Inc: $28,989
Retail $: 2.4 Bil
Pop per Station: 25,800
# 1 Biller: WHNN-F $1,700,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WIOG-F	159/26.6	19.4	16.6	13.6	--	26.0
2. WKCQ-F	77/12.9	15.7	12.6	11.4	--	9.9
3. WSGW	72/12.0	11.4	11.4	17.6	--	9.7
4. WGER-F	64/10.7	10.1	11.8	9.7	--	10.5
5. WHNN-F	51/ 8.5	10.6	12.6	9.4	--	8.4
6. WFXZ-F	26/ 4.3	5.9	7.6	3.1	--	5.7
7. WWCK-F	18/ 2.7	2.9	2.7	7.1	--	5.4
8. WSAM	14/ 2.3	2.6	3.4	2.0	--	2.4
9. WJR	11/ 1.8	2.2	2.4	2.0	--	.9
10. WRCI	10/ 1.7	.3	.5	---	--	.4
11. WWWS-F		2.9	3.0	12.5	---	9.0
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WIOG-F	182/1984
2. WGER-F	145/1477
3. WCRZ-F	132/1596
4. WKCQ-f	122/1539
5. WWCK-F	109/1493
6. WSGW	76/ 875
7. WJR	69/1122
8. WTAC	45/ 662
9. WCEN-F	41/ 407
10. WFXZ-F	39/ 680
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WIOG-F	1529/45.6	41.4	35.1
2. WKCQ-F	869/25.6	25.3	26.8
3. WHNN-F	857/25.6	26.1	25.8
4. WSGW	720/21.5	22.2	24.6
5. WGER-F	693/20.7	19.1	21.4
6. WFXZ-F	486/14.5	17.4	19.4
7. WSAM	284/ 8.5	8.2	10.5
8. WWCK-F	263/ 7.8	7.2	7.1
9. WJR	232/ 6.9	7.5	7.1
10. WWWS-F	174/ 5.2	6.8	6.9
11. WBCM	154/ 4.6	4.5	6.4
12. WKNX	116/ 3.5	3.0	4.3
13. WRCI-F	112/ 3.3	2.4	1.5
14.			
15.			

12+ FM SHARE (METRO): 76.53% (424of 554) (FAL 84: 74.41%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIO -F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WKCQ-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2.	2. WHNN-F	2. WKCQ-F	2. WKCQ-F	2. WKCQ-F	2. WSGW	2. WSGW	2. WKCQ-f	2. WKCQ-f	2. WSGW	2. WKCQ-F
3.	3. WKCQ-F	3. WHNN-F	3. WHNN-F	3. WHNN-F	3. WGER-F	3. WKCQ-F	3. WGER-F	3. WGER-F	3. WGER-F	3. WGER-F
4.	4.	4.	4. WSGW	4. WSGW	4. WIOG-F	4. WGER-F	WSGW	4. WSGW	4. WKCQ-F	4. WHNN-F
5.	5.	5.	5. WGER-F	5. WGER-F	5. WHNN-F	5. WHNN-F	5. WHNN-F	5. WHNN-F	5. WHNN-f	5. WSGW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1.WIOG-F	1. WIOG-F	1. WIOG-F
2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WHNN-f	2. WKCQ-F	2. WKCQ-F	2. WWCK-F	2.WHNN-F	2. WKCQ-F	2. WKCQ-F
3. WFXZ-F	3.	3. WKCQ-F	3. WKCQ-F	3. WHNN-F	. WWCK-F	3. WKCQ-F	3.WWCK-F	3. WHNN-F	3. WHNN-F
4. WGER-F	4.	4.	4. WGER-F	4. WGER-F	4.	4. WHNN-F	4.	4. WWCK-F	4. WSGW
5.	5.	5.	5.	5. WSGW	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		185 (2)	185 (2)	33.4	26.1
AOR		18 (1)	18 (1)	3.2	2.9
AC/OLDIES/SOFT ROCK	16 (1)	57 (2)	73 (3)	13.2	17.2
MOR/VARIETY	91 (4)		91 (4)	16.4	20.3
COUNTRY	12 (2)	79 (2)	91 (4)	16.4	16.5
BLACK/URBAN		10 (1)	10 (1)	1.8	3.6
BTFL MUSIC		64 (1)	[illegible]	11.6	12.7
NEWS/TALK					
NOSTALGIA	5 (1)		[illegible]	0.9	
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	6 (1)	11 (1)	17 (2)	3.1	0.5
			554 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WBCM	1440	Bay City	.8/4.6
WKNX	1210	Saginaw	1.0/3.5
WMPX	1490	Midland	.5/2.8
WXOX	1250	Bay City	1.2/3.3
WCEN-F	94.5	Mt. Pleasant	.3/1.3
WCRZ-F	107.9	Flint	1.0/3.8
WFDF	910	Flint	.3/2.1
WTAC	600	Flint	.8/3.0

RADIO STATIONS

WSAM, 1400, 1 KW/250 W (DA-2) ,OLDIES	NBC, $ 15.00*	(Christal)	Mac Donald	
WSGW, 790, 5 KW/1 KW (DA-2) , MOR	ABC-I, MBS, NBC-T, $ 32.00	(Katz)	Booth	
WXOX, 1250, 1 KW (DAYS , COUNTRY	CBS, $ 14.00	(Masla)		
WBCM, 1440, 5 KW/2.5 KW (DA-2) , NOSTALGIA	ABC-T, ABC-D, $ 16.00	(Unirep)		
WKNX, 1210, 10 KW (DAYS, DA) , ?	MBS, $ NA	(roslin)		
WMPX, 1490, 1 KW/250 W , MOR	, $ 10.00	(Masla)		
WGER-F, 102.5, 86 KW @ 800, BTFL/EZ	APR, $ 30.00*	(Mc-Guild)		(BAY CITY)
WIOG-F, 106.3, 3 KW @ 300, CHR	ABC-C, $ 35.00*	(Katz)	Booth	(SAGINAW)
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC, $ 31.00*	(Christal)	Mac Donald	(SAGINAW)
WWWS-F, 107.1, 2 KW @ 360, BLACK	SBN, $ 18.00	(Masla)		(SAGINAW)
WHNN-F, 96.1, 97 KW @ 435, CONTEMP/AC	US I, $ 41.00*	(Selcom)	Liggett	(BAY CITY)
WFXZ-F, 100.9, 3 KW @ 300, CHR	ABC-F, CBS-R, $ 20.00	(Torbet)		(PINCONNING)

ST. LOUIS

Arbitron Rank/Pop (12+): 14/1,970,800
MSA Rank/Pop: 12/2,385,300
ADI # 18
Average Person Rating: 17.1
Market TSL: 22.7 hours: 22.7 hours

Stations: 28/28
Diaries: 1919/1026:1/57.9%
Sample Target: 1740
Standard Error: .449
% Below Line: 0
% Not Listed: 4.7

Est 1985 Revenue: 49,500,000
HH Inc.: $31,639
Retail $: 15.8 Bil
Pop per Station: 70,386
1 Biller: KMOX $18,000,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	KMOX	768/22.6	22.0	19.7	20.9	20.6	24.0
2.	KSHE-F	421/12.4	14.1	12.9	11.9	12.0	19.2
3.	KESK-F	216/ 6.4	5.8	5.6	7.2	5.9	5.1
4.	WIL-F	214/ 6.3	5.0	6.7	6.2	5.8	3.8
5.	KMJM-F	197/ 5.8	6.3	6.2	7.0	7.6	8.1
6.	KSD-F	188/ 5.5	6.1	5.0	5.2	4.8	4.8
7.	KUSA	153/ 4.5	3.4	3.5	4.3	3.9	3.6
8.	KHTR-F	132/ 3.9	5.9	4.8	4.5	4.8	4.4
9.	WRTH	123/ 3.6	3.3	4.3	3.1	4.1	1.6
10.	KWK-F	115/ 3.4	3.9	4.9	3.8	4.3	4.7
11.	KYKY-F	103/ 3.0	3.8	3.5	3.3	3.7	2.6
12.	KXOK	68/ 1.0	1.7	2.0	2.5	2.6	1.9
13.	KATZ	59/ 1.7	2.0	1.7	2.0	1.9	1.6
14.	KASI-F	56/ 1.6	1.6	2.3	1.5	1.7	1.1
15.	KGLD	54/ 1.6	1.0	1.3	2.1	1.9	1.0
16.	KLTH-F	45/ 1.3	1.2	.7	1.6	1.6	.7
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME			12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KMOX	881/10417	1.	KMOX	8549/43.1	38.3	39.9
2.	KSHE-F	506/ 4700	2.	KSHE-F	4108/20.7	22.6	19.6
3.	WIL-F	267/ 3474	3.	KHTR-F	3355/16.9	18.4	16.3
4.	KEZK-F	253/ 3086	4.	WIL-F	2751/13.9	14.0	12.8
5.	KUSA	239/ 3406	5.	KEZK-F	2691/13.6	14.5	13.4
6.	KMJM-F	197/ 2079	6.	KWK-F	2578/13.0	16.9	14.6
7.	KSD-F	196/ 2669	7.	KSD-F	2495/12.6	13.1	12.4
8.	KHTR-F	163/ 3909	8.	KMJM-F	2032/10.3	12.3	12.1
9.	WRTH	125/ 1697	9.	KUSA	1922/ 9.7	9.8	10.3
10.	KWK-F	124/ 2900	10.	KYKY-F	1874/ 9.5	10.4	11.7
11.	KYKY-F	105/ 1960	11.	WRTH	1611/ 8.1	8.8	8.9
12.	KXOK	80/ 1637	12.	WXOK	1305/ 6.6	NA	6.8
13.	KATZ	59/ 815	13.	KADI-F	1272/ 6.4	7.7	7.5
14.	KASI-F	58/ 1370	14.	KGLD	961/ 4.8	5.5	5.8
15.	KGLD	55/ 1010	15.	WZEN-F	854/ 4.3	5.1	4.9
16.			16.	WESL	840/ 4.2	NA	4.5
17.			17.	KATZ	815/ 4.1	5.1	NA
18.			18.	KLTH-F	759/ 3.8	3.1	3.8
19.			19.				
20.			20.				
21.			21.				
22.			22.				
23.			23.				
24.			24.				
25.			25.				

12+ FM SHARE (METRO): 57.00% (1844 of 3235) (FAL 84: 57.79%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KSHE-F	KSHE-F	KSHE-F	KMOX	KMOX	KMOX	KMOX	KMOX	KMOX	KMOX	KMOX
2.	KMJM-F	KMOX	KMOX	KSHE-F	KSHE-F	KEZK-F	KSHE-F	KSHE-F	KSHE-F	KSHE-F	KSHE-F
3.	KWK-F	KMJM-F	KSD-F	KSD-F	WIL-F	WIL-F	WIL-F+	KEZK-F	WIL-F	KMJM-F	KEZK-F
4.	KHTR-F	KSD-F	WIL-F	WIL-F	KSD-F	KUSA	KUSA	KSD-F	KESK-F	KSD-F	KMJM-F
5.		KHTR-F	KMJM-F	KUSA	KUSA	KSD-F	KSD-F	WIL-F	KMJM-F	WIL-F	WIL-F
6.		WIL-F	KUSA	KYKY-F	KEZK-F	WRTH	KMJM-F	KUSA	KSD-F	KWK-F	WRTH
7.		KYKY-F	KYKY-F	KMJM-F	KMJM-F		KEZK-F	KMJM-F	KUSA	KHTR-F	KSD-F
8.				KEZK-F	KYKY-F						KHTR-F
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KSHE-F	KSHE-F	KSHE-F	KSHE-F	KMOX	KSHE-F	KSHE-F	KSHE-F	KSHE-F	KMOX
2.	KSD-F	KSD-F	KSD-F	KSD-F	KSD-F			KMOX	KMOX	KSHE-F
3.	KMJM-F	KMJM-F	KMJM-F	KMOX	WIL-F					KUSA
4.	KHTR-F	KHTR-F	KYKY-F WIL-F	KMJM-F	KEZK-F					WIL-F
5.		KYKY-F		WIL-F	KSHE-F					KSD-F
6.		WIL-F	KHTR-F	KHTR-F	KMJM-F KYKY-F					KEZK-F
7.			KMOX	KYKY-F						KYKY-F
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		247 (2)	247 (2)	7.6	9.5
AOR		421 (1)	421 (1)	13.0	12.5
AC/OLDIES/SOFT ROCK	54 (1)	418 (5)	472 (6)	14.6	14.2
MOR/VARIETY					
COUNTRY	189 (3)	248 (2)	437 (5)	13.5	11.8
BLACK/URBAN	101 (2)	240 (2)	341 (4)	10.5	10.5
BTFL MUSIC/EZ		216 (1)	216 (1)	6.7	6.1
NEWS/TALK	836 (2)		836 (2)	25.8	24.1
NOSTALGIA	148 (2)		148 (2)	4.6	5.5
RELIGION/GOSPEL	63 (3)	27 (1)	90 (4)	2.8	1.6
SPANISH					
CLASSICAL		27 (1)	27 (1)	0.8	0.7
UNKNOWN/OTHERS					
			3235 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFUO-F	99.1	Clayton	.8/2.6
KIRL	1460	St. Charles	.6/1.2
KSIV	1320	Clayton	.7/1.8
KSTL	690	St. Louis	.6/1.0
WCBW-F	104.9	Columbia	.8/2.5
WESL	1490	East St.Louis	1.2/4.2
WEW	770	St. Louis	.7/1.8
WIBV	1260	Belleville	.3/1.1
WIL	1430	St. Louis	.7/3.6
WKKX-F	104.1	Jerseyville	1.0/3.0
WMRY-F	101.1	East St.Louis	.8/2.8
WZEN-F	100.3	Alton	1.3/4.3

RADIO STATIONS

KATZ,	1600,	5 KW (DA-N)	, BLACK	NBN,	$ NA	(Weiss)	Unity
KGLD,	1380,	5 KW/1 KW (DA-2)	, OLDIES		$ NA	(Eastman)	
KIRL,	1460,	5 KW/500 W	, RELIGION		$ 24.00	(Market 4)	
KMOX,	1120,	50 KW (DA-2)	, TALK/VARIETY	CBS,	$240.00	(CBS)	CBS
KSIV,	1320,	5 KW (DAYS)	, RELIGION		$ 26.00	(Roberts)	Bott
KSTL,	690,	1 KW (DAYS)	, RELIGION		$ 14.00	(----)	
KUSA,	550,	5 KW (DA-N)	, COUNTRY	MBS,	$ 70.00*	(Mc-Guild)	Gannett
KXEN,	1010,	50 KW (DAYS, DA)	, RELIGION		$ 14.00	(----)	Schwartz
KXOK,	630,	5 KW (DA-2)	, NEWS/TALK	ABC-T NBC-T,	$ 55.00*	(Katz)	
WESL,	1490,	1 KW/250 W	, BLACK	SBN,	$ NA	(Lazar)	
WEW,	770,	1 KW (DAYS)	, NOSTALGIA		$ NA	(----)	
WIL,	1430,	5 KW (DA-2)	, COUNTRY	ABC-I,	$ NA	(Blair)	LIN
WRTH,	590,	1 KW (DA-2)	, NOSTALGIA	US II,	$ 65.00	(MMR)	Adams

FM STATIONS

KADI,	96.3,	100 KW @ 650	, CONTEMP/AC	US I Source,	$ 33.00	(Masla)	
KLTH,	97.1,	32 KW @ 600	, SOFT AC	ABC-D,	$ NA	(Weiss)	
KEZK,	102.5,	100 KW @ 500	, BTFL/EZ		$110.00*	(MMR)	Adams
KFUO,	99.1,	100 KW @ 557	, CLASSICAL		$ 50.00	(CMBS)	Lutheran Church
KHTR,	103.3,	100 KW @ 1212	, CHR	CBS-R,	$130.00*	(CBS)	CBS
KMJM,	107.7,	100 KW @ 575	, URBAN		$100.00*	(Christal)	Keymarket
KSD	93.7,	100 KW @ 850	, AC		$110.00*	(Mc-Guild)	Gannett
KSHE,	94.7,	100 KW @ 500	, AOR		$140.00*	(Katz)	Emmis
KWK,	106.5,	39 KW @ 592	, CHR		$ 90.00*	(Eastman)	
KYKY,	98.1,	100 KW @ 580	, AC		$ 75.00*	(HNWH)	EZ
WCBW,	104.9,	3 KW @ 235	, RELIGION		$ NA	(Radio Spot)	Universal
WIL,	92.3,	100 KW @ 510	, COUNTRY	ABC-E,	$ 90.00	(Blair)	LIN
WMRY,	101.1,	50 KW @ 320	, JAZZ/AC		$ 20.00	(----)	
WZEN,	100.3,	50 KW @ 495	, BLACK	NBN,	$ 50.00*	(Weiss)	Unity

CALL LETTER CHANGES

KCFM Changes to KLTH

FORMAT CHANGES

WKKX-F Programs Country

WMRY changes to AOR

STATION SALES

KMJM-F: From Amaturo to Keymarket for $?

MISCELLANEOUS COMMENTS

WKKX (Jerseyville) moves tower so that it covers more of the St. Louis metro...

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 119/263,800
MSA Rank/Pop: 139/322,400
ADI #110
Average Person Rating: 16.3
Market TSL: 21.8 hours

Stations: 24/14
Diaries: 743/355:1/51,8%
Sample Target: .725
Standard Error: .725
% Below Line: 39.7
% Not Listed: 14.8

Est 1985 Revenue: $8,700,000
HH Inc: $32,784
Retail $: 18,843
Pop per Station: 18,843
1 Biller: KDON/KLCZ
$1,700,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KDON-F	42/9.5	13.1	10.9	9.0	8.2	
2.	KWSS-F	39/8.9	10.6	9.9	7.7	9.1	
3.	KGO	35/8.0	6.7	5.7	6.6	7.7	
4.	KWAV-F	32/7.3	6.9	7.6	9.4	8.2	
.	KBAY-F	32/7.3	3.8	7.2	6.0	3.2	
6.	KMBY-F	19/4.3	2.9	3.1	3.2	2.3	
7.	KCTY	18/4.1	3.3	3.3	4.3	7.3	
8.	KBOQ-F	17/3.9	2.5	4.1	1.7	2.3	
	KTOM	17/3.9	3.3	7.0	5.5	7.1	
	KCBS	17/3.9	3.3	2.5	3.4	3.6	
11.	KTOM-F	16/3.6	2.9	4.7	4.1	2.7	
12.	KRAY-F	14/3.2	3.3	3.3	4.9	3.2	
	KXES	14/3.2	2.7	---	---	---	
14.	KNRy	13/3.0	1.3	1.8	1.5	1.8	
15.							

12+ TSA 1/4/CUME		
1.	KWSS-F	93/1305
2.	KGO	83/ 948
3.	KBAY-F	74/ 732
4.	KDON-F	58/ 954
5.	KWAV-F	49/ 835
6.	KBOQ-F	34/ 499
7.	KMBY-F	30/ 417
8.	KCBS	29/ 386
9.	KRAY-F	22/ 246
10.	KTOM	20/ 293
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KWSS-F	619/22.9	25.7	27.8
2.	KDON-F	605/22.4	29.3	27.0
3.	KWAV-F	511/18.9	19.7	21.9
4.	KGO	413/11.4	14.7	16.1
5.	KBAY-F	308/11.4	9.4	12.8
6.	KCBS	297/11.0	9.2	8.3
7.	KMBY-F	247/ 9.1	6.1	8.0
8.	KTOM-F	241/ 8.9	7.2	12.1
	KTOM	240/ 8.9	8.5	12.4
10.	KBOQ-F	226/ 8.4	8.3	NA
11.	KNBR	210/ 7.8	4.9	3.3
12.	KCTY	206/ 7.6	NA	NA
13.	KIDD	202/ 7.5	7.7	8.9
14.	KRAY-F	197/ 7.3	NA	NA
15.	KNRY	185/ 6.8	5.1	5.2

12+ FM SHARE (METRO): 62.40% (234 of 375) (FAL 84: 70.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KGO	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KWSS-F
2. KDON-F	2. KWSS-F	2. KWSS-F	2. KWAV-F	2. KGO	2. KBAY-F	KWSS-F	2. KGO	2. KWSS-F	2. KGO	2. KDON-F
3.	3. KWAV-F	3. KWAV-F	3. KWSS-F	3. KWAV-F	3. KCBS	3. KGO	3. KWAV-F	3. KGO	3. KWSS-F	3. KBAY-F
4.	4. KMBY-F	4. KMBy-F	. KGO	4. KWSS-F	KBOQ-F	4. KWAV-F	4. KBAY-F	4. KWAV-F	4. kBAY-F	4. KWAV-F
5.	5.	5.	5.	5.	KTOM	5.	5.	5.	5.	KGO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDON-F	1. KDON-F	1. KWAV-F	1. KDON-f	1. KWAV-F	1. KDON-F	1. KDON-F	1. KMBY-F	1. KDON-F	1. KMBY-F
2. KWSS-F	2. KWAV-F	2. KDON-F	2. KWAV-F	2. KDON-F	KWSS-F	2. KMBY-F	2. KDON-F	2. KWSS-F	. KGO
3. KWAV-F	KWSS-F	KRAY-F	3. KWSS-F	3. KRAY-F	KWAV-F	. KWSS-F	KXES	3. KMBY-F	3. KDOn-f
4.	4. KRAY-F	4.	4. KRAY-F	KGO	4.	4. KWAV-F	4.	4. KWAy-F	4. KWSS-F
5.	5.	5.	5.	KWSS-F	5.	5.	5.	5.	. KTOM

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	6 (1)	84 (3)	90 (4)	24.0	26.3
AOR		23 (2)	23 (2)	6.1	10.0
AC/OLDIES/SOFT ROCK	13 (1)	32 (1)	45 (2)	12.0	11.9
MOR/VARIETY	11 (2)		11 (2)	2.9	1.2
COUNTRY	17 (1)	24 (2)	41 (3)	10.9	13.6
BLACK/URBAN					
BTFL MUSIC	52 (2)	32 (1)	32 (1)	8.5	9.1
NEWS/TALK	5 (1)		52 (2)	13.9	9.5
NOSTALGIA	32 (2)		5 (1)	1.3	1.9
RELIGION		3 (1)	8 (2)	2.1	
SPANISH		19 (2)	51 (4)	13.6	10.7
CLASSICAL		17 (1)	17 (1)	4.5	1.0
UNKNOWN/OTHERS					
			375 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KIDD	630	Monterey	1.4/7.5
KKMC	880	Gonzales	1.1/3.0
KLFA-F	92.1	King City	1.1/1.5
KWST-F	101.7	Carmel	1.8/5.8
KAMB-F	101.5	Modesto	.7/1.7
KMEL-F	106.1	San Francisco	.7/2.3
KNBR	680	San Francisco	2.0/7.8
KOMY	1340	Watsonville	1.1/1.5
KSCO	1080	Santa Cruz	.5/ 3.6
KSJO-F	92.3	San Jose	.9/2.0

RADIO STATIONS

KCTY, 980, 1 KW (DAYS, DA) , SPANISH	, $ 31.00	(Lotus)	
KDON, 1460, 5 KW (DA-1) , NOSTALGIA	, $ 17.00	(Katz)	Grace
KNRY, 1240, 1 KW (DA-1) , OLDIES	MBS, $ 14.00	(-----)	
KTOM, 1380, 5 KW (DA-2) , COUNTRY	ABC-E, $ 28.00	(MMR)	Comm. Pacific
KXES, 1570, 250 W (DAYS) , SPANISH	, $ 10.00	(Caballero)	
KIDD, 630, 1 KW (DA-2) , CONTEMP	, $ 17.00	(Torbet)	Walton
LDON-F, 102.5, 19 KW @ 2270, CHR	, $ 42.00*	(Katz)	Grace
KMBY-F, 107.1, 910 KW @ 570, AOR	, $ 17.00	(Selcom)	
KRAY-F, 103.9, 3 KW @ 225, SPANISH	, $ 31.00	(Lotus)	
KTOM-F, 100.7, 910 KW @ ?, COUNTRY	US II, $ 19.00	(MMR)	Comm. Pacific
KWAV-F, 96.9, 18 KW @ 2575, AC	APR, $ 40.00	(HNHW)	Buckley
KWST-F, 101.7, 900 W @ 590, COUNTRY	, $ 16.00	(Torbet)	Walton
KOCN-F, 104.9, 950 W @ 550, ?	MBS, $ 13.00	(Masla)	
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL	, $ 18.00	(HNHW)	Compass (MARINA)
KLFA f, 92.1, 3 KW @ ?, SPANISH	, $ 15.00	(-----)	(KING CITY)

MISCELLANEOUS COMMENTS: KMBY-F (Seaside) sold for $1,100,000...KDON changes calls to KLCZ and format from Nostalgia to AC

SALT LAKE CITY - OGDEN

Arbitron Rank/Pop (12+): 44/793,200
MSA Rank/Pop: 44/1,043,200
ADI #39
Average Person Rating: 15.6
Market TSL: 20.8 hours

Stations: 30/29
Diaries: 1136/698:1/50.9%
Sample Target: 1070
Standard Error: .562
% Below Line: 0.4
% Not Listed: 6.9

Est 1985 Revenue: $27,500,000
HH Inc.: $28,272
Retail $: 5.5 Bil
Pop per Station: 27,352
# 1 Biller: KSL $4,700,000

12+ METRO SHARE 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KSFI-F	138/10.9	10.1	10.5	10.8	11.5	8.7
2.	KSL	131/10.4	7.2	9.3	8.5	10.8	12.3
3.	KRSP-F	125/ 9.9	9.4	7.1	8.9	9.9	9.1
4.	KCPX-F	78/ 6.2	9.5	6.4	7.2	3.8	8.0
5.	KLCY-F	69/ 5.5	6.8	6.3	5.7	5.9	4.9
6.	KISN-F	56/ 4.4	3.3	3.6	3.7	4.7	3.2
7.	KKAT-F	51/ 4.0	3.4	3.4	4.1	.8	6.0
8.	KBUG	49/ 3.9	3.4	2.6	3.9	3.3	2,6
9.	KALL	47/ 3.7	4.7	4.5	5.3	4.8	5.5
	KSOP-F	47/ 3.7	3.3	5.6	4.1	6.6	5.3
11.	KZAN-F	46/ 3.6	2.5	3.2	2.9	4.8	2.9
12.	KLTQ-F	45/ 3.6	4.2	3.9	1.2	1.0	3.6
13.	KTKK	37/, 2.9	1.4	1.1	1.8	2.1	2.4
14.	KMGR-F	34/ 2.7	.6	---	.4	---	1.7
15.	KDAB-F	28/ 2.2	2.6	2.6	3.2	3.2	2.8
16.							
17.							
18.							
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20.							
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22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KSFI-F	225/2698
2.	KSL	215/3612
3.	KRSP-F	141/1979
4.	KCPX-F	104/1796
5.	KLCY-F	101/1509
6.	KSOP-F	88/1361
7.	KISN-F	79/1515
8.	KKAT-F	77/1228
9.	KLRZ-F	56/1202
10.	KZAN-F	52/ 780
11.	KLTQ-F	52/1033
12.	KBUG	50/ 775
	KALL	50/1213
14.	KFMY-F	47/1352
15.	KTKK	46/ 422
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25.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KSL	2075/25.7	23.5	24.3
2.	KSFI-F	1737/21.5	20.8	23.3
3.	KRSP-F	1526/18.9	17.7	19.7
4.	KCPX-F	1431/17.7	21.0	17.3
5.	KALL	1119/13.8	12.5	12.9
6.	KLCY-F	1065/13.2	15.0	
7.	KISN-F	979/12.1	16.7	
8.	KSOP-F	827/10.2	12.4	11.8
9.	KKAT-F	808/10.0	8.8	12.9
10.	KLTQ-F	787/ 9.7	8.5	12.9
11.	KBUG	714/ 8.8	9.6	12.4
12.	KLRZ-F	690/ 8.5	8.8	6.6
13.	KFMY-F	645/ 8.0	9.1	10.3
	KZAN-F	621/ 7.7	NA	8.4
	KDAB-F	602/ 7.4	9.2	10.9
	KLUB	546/ 6.8	9.9	11.6
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25.				

12+ FM SHARE (METRO): 68.31% (804 of 1177) FAL 84: 65.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.KCPX-F	1.KRSP-F	1.KRSP-F	1.KSFI-F	1.KSL	1.KSFI-F	1.KSL	1.KSFI-F	1.KRSP-F	1.KRSP-F	1.KSL
2.KRSP-F	2.KLCY-F	2.KLCY-F	KSL	2.KSFI-F	2.KSL	2.KRSP-F	2.KRSP-F	2.KSFI-F	2.KSFI-F	2.KSFI-F
3.	3.KISN-F	3.KSL	3.KLCY-F	3.KLCY-F	3.KZAN-F	3.KSFI-F	3.KSL	3.KSL	3.KCPX-F	3.KRSP-F
4.	4.KCPX-F	4.KSFI-F	4.KBUG	4.KBUG	4.KALL	4.KCPX-F	4.KLCY-F	4.KCPX-F	4.KSL	4.KCPX-F
5.	5.KBUG	5.KISN-F	5.KALL	5.KALL	5.KSOP-F	5.KALL	5.KISN-F	5.KLCY-F	5.KLCY-F	5.KLCY-F
6.	KKAT-F	6.KBUG	6.KSOP-F	6.KSOP-F	6.KLCY-F	6.KLCY-F	6.KLTZ-F	6.KISN-F	6.KISN-F	6.KISN-F
7.	7.KSL	7.KCPX-F	7.KMGR-F	7.KZAN-F	KMGR-F	7.	KKAT-F	7.KKAT-F	7.	7.
8.	8.	8.KKAT-F	8.	KMGR-F	8.	8.	8.KBUG	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.KCPX-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.KCPX-F	1.KISN-F	1.KSFI-F	1.KISN-F	1.KSFI-F
KISN-F	2.KLCY-F	2.KISN-F	2.KLCY-F	2.KSL
KKAT-F	3.KRS -F	KLCY-F	3.KSFI-F	3.KLCY-F
KRSP-F	4.KKA T-F	4.KSL	4.KSL	4.KISN-F
5.KLCY-F	KCPX-F	5.KBUG	5.KKAT-F	5.KZAN-F
6.KLTQ-F	6.KSFI-F	6.	6.KRSP-F	6.KBUG
7.	7.KLTQ-F	7.	7.KCPX-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.KRSP-F	1.KRSP-F	1.KRSP-F	1.KRSP-F	1.KSL
2.	2.KBUG	2.KBUG	2.KSL	2.KSFI-F
3.	KCPX-F	3.KLCY-F	3.KLCY-F	3.KLCY-F
4.	KLCY-F	4.KCPX-F	4.KBUG	4.KBUG
5.	5.KSL	5.KSL	5.	5.KALL
6.	6.	6.KALL	6.	6.KSOP-F
7.	7.	7.	7.	7.KRSP-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		204 (5)	204 (5)	17.3	20.1
AOR		148 (2)	148 (2)	12.5	10.4
AC/OLDIES/SOFT ROCK	130 (5)	148 (2)	278 (8)	23.6	19.5
MOR/VARIETY	162 (3)		162 (3)	13.8	10.0
COUNTRY	19 (2)	153 (4)	172 (6)	14.6	17.7
BLACK/URBAN					
BTFL MUSIC/EZ		138 (1)	138 (1)	11.7	11.8
NEWS/TALK	46 (2)		46 (2)	3.9	2.6
NOSTALGIA					7.3
RELIGION/GOSPEL					0.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	16 (1)	13 (2)	29 (3)	2.5	
			1177 (3)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCGL-F	105.5	Salt Lake City	1.8/4.0
KDYL	1280	Salt Lake City	.7/4.4
KFAM	700	Salt Lake City	1.3/2.8
KJQN-F	95.5	Ogden	.6/1.8
KLO	1430	Ogden	.9/2.8
KLRZ-F	94.9	Provo	1.9/8.5
KLUB	570	Salt Lake City	1.5/6.8
KFMY-F	96.1	Provo	1.4/8.0
KRGO-F+	107.9	Roy	1.3/4.7
KRSP	1060	Salt Lake City	1.2/3.8
KSOP	1370	Salt Lake City	.9/4.1
KSVN	730	Ogden	.6/1.0
KUTR	860	Salt Lake City	.9/2.5
KSOS-F	106.9	Brigham City	.4/1.4

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N) , AC ABC-I, NBC, $ 61.00 (Eastman) Hatch
KBBX, 1600, 5 KW (DAYS) , RELIGION , $ 6.00 (-----) Schwartz
KBUG, 1320, 5 KW (DA-1) , OLDIES , $ 60.00* (Katz) John Price
KDYL, 1280 , NEWS/TALK APR, MBS, $ 22.00 (Blair)
KFAM, 700, 50 KW/1KW (DA-1) , BTFL/EZ (?) UPI, $ 21.00 (Radio Time)
KLAF, 1230, 1 KW/250 W , TALK/COMEDY , $ 15.00 (-----)

KUTR, 860, 1 KW (DAYS) , AC , $ 20.00 (Republic) Sunrise
KLUB, 570, 5 KW (DA-1) , NOSTALGIA NBC, $ 39.00* (Mc-Guild)
KRGO, 1550, 10 KW/500 W , COUNTRY ABC-E, $ 20.00 (Christal)
KRSP, 1060, 10 KW/1 KW (DA-N) , CHR , $ 28.00* (Selcom)
KSL, 1160, 50 KW , MOR CBS, $100.00* (Torbet) Bonneville
KSOP, 1370, 5 KW/500 W (DA-N), COUNTRY , $ 30.00* (MMR)
KTKK, 630, 1 KW/500 W (DA-2), TALK ABC-T, $ 20.00 (-----)

FM STATIONS

KCGL, 105.5, 500 W @ 650, AOR , $ 23.00* (-----) Schwartz
KCPX, 98.7, 27 KW @ 1932, CHR , $ 85.00* (Katz) John Price
KFMY, 96.1, 55 KW @ 2620, CHR , $ 40.00* (Masla) First Media (PROVO)
KISN, 97.1, 26 KW @ 3650, CHR CBS-R, $ 56.00* (Mc-guild)
KLXY, 94.1, 24 KW @ 3030, AC US-1, $ 75.00* (Eastman) Hatch
KLTQ, 93.3, 26 KW @ 3660, AC , $ 45.00 (Republic) Sunrise
KMGR, 107.5, 45 KW @ 2859, AC , $ NA (HNWH) Transcom

KRSP, 103.5, 19 KW @ 3650, AOR , $ 73.00* (Selcom)
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ , $ 70.00 (Blair)
KSOP, 104.3, 25 KW @ 3650 COUNTRY , $ 58.00* (MMR)
KDAB, 101.1, 25 KW @ 3740, CONTEMP , $ 30.00 (Torbet) (OGDEN)
KAZN, 97.9, 26 KW @ 3770, COUNTRY , $ 24.00 (Christal) (OGDEN)
KLRZ, 94.9, 48 KW @ 2780, CHR , $ 40.00 (Weiss) Brown (OGDEN)
KKAT, 101.9, 28 KW @ 3750, COUNTRY

CALL LETTER CHANGES

KDOT changes to KLZX
KZJO changes to KTKK
KLTQ-A changes to KUTR

FORMAT CHANGES

STATION SALES

KLRZ (Provo) sold for $1,600,000 (Chapman)

KLAF sold to Trans Columbia for $550,000 (Blackburn)

MISCELLANEOUS COMMENTS

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/961/500
MSA Rank/Pop: 38/1,215,700
ADI #45
Average Person Rating: 18.5
Market TSL: 24.5 hours

Stations: 27/25
Diaries: 1296/742:1/43.7%
Sample Target: 1200
Standard Error: .573
% Below Line: 0.6
% Not Listed: 5.1

Est 1985 Revenue: $44,800,000
HH Inc.: $28,255
Retail $: 7.0 Bil
Pop per Station: 38,460
# 1 Biller: WOAI $5,200,000

12+ METRO SHARE		1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KQXT-F	176/9.8	8.5	8.4	8.5	7.9	8.4
2.	KTFM-F	167/9.3	9.6	8.2	9.5	9.3	13.1
3.	KCOR	126/7.0	5.0	6.0	5.5	9.1	4.5
4.	KISS-F	122/6.8	7.0	7.1	6.3	6.0	9.7
5.	KAJA-F	107/5.9	5.2	6.3	7.3	7.4	5.4
6.	WOAI	104/5.8	4.5	5.0	4.5	5.0	2.8
7.	KSMG-F	84/4.7	5.3	---	.5	---	4.3
8.	KONO	75/4.2	4.4	2.7	3.1	4.8	4.9
9.	KBUC-F	71/3.9	4.8	5.9	4.5	4.6	3.6
10.	KKYX	66/3.7	5.8	6.3	7.3	5.3	3.5
11.	KITY-F	64/3.6	4.3	4.6	5.3	4.1	3.7
12.	KSAQ-F	62/3.4	3.1	2.4	2.3	.6	3.9
13.	KEDA	58/3.2	4.4	3.3	1.9	2.6	.7
14.	KXZL-F	56/3.1	3.2	6.4	7.6	8.0	3.3
15.	KLLS-F	55/3.1	4.6	6.4	5.2	4.9	3.5
16.	KTSA	53/2.9	4.4	4.8	6.1	6.0	6.0
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23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	KQXT-F	200/2093
2.	KTFM-F	197/2481
3.	KKYX	164/2243
4.	WOAI	155/2151
5.	KISS-F	134/1623
6.	KCOR	129/ 967
7.	KAJA-F	125/1546
8.	KTSA	107/2146
9.	KSMG-F	99/1478
10.	KBUC-F	93/1306
11.	KONO	80/1183
12.	KASE-F	72/ 682
13.	KITY-F	71/1540
14.	KXAL-F	71/1220
15.	KSAQ-F	70/1009
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12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KTFM-F	2166/22.3	24.8	22.1
2.	KQXT-F	1592/16.4	17.3	17.3
3.	KISS-F	1464/15.1	16.6	18.4
4.	KITY-F	1438/14.8	15.1	16.7
5.	WOAI	1316/13.5	12.8	14.0
6.	KAJA-F	1300/13.4	14.4	14.4
7.	KTSA	1294/13.3	15.6	17.5
8.	KSMG-F	1271/13.1	12.4	---
9.	KLLS-F	1043/10.7	13.4	15.1
10.	KONO	1009/10.4	10.1	9.4
11.	KKYX	1004/10.3	11.3	14.3
12.	KBUC-F	966/ 9.9	11.5	11.9
13.	KXAL-F	955/ 9.8	14.3	16.0
14.	KCOR	949/ 9.8	8.0	10.3
15.	KSAQ-F	933/ 9.6	10.2	7.6
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25.				

12+ FM SHARE (METRO): 9.53% (1018 of 1710) (FAL 84: 59.52%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KTFM-F	KTFM-F	KTFM-F	KTFM-F	KTFM-F	KQXT-F	KTFM-F	KQXT-F	KTFM-F	KTFM-F	KTFM-F
2.	KISS-F	KISS-F	KAJA-F	KAJA-f	KQXT-F	WOAI	KQXT-F	KTFM-F	KQXT-F	KISS-F	KQXT-F
3.	KSAW-F	KAJA-F	KISS-F	KSMG-F	KAJA-F	KCOR	KCOR	KCOR	KISS-F	KQXT-F	WOAI
4.	KITY-F	KSMG-F	KQXT-F	KQXT-F	KSMG-F KCOR	KBUc-F	WOAI	KAJA-F	KAJA-F	KITY-F	KISS-F
5.	KXZL-F	KXZL-F	KSMG-F	KCOR		KAJA-F	KAJA-F	KISS-F	KCOr	KCOR	KCOR
6.	KSJL	KESI-F	KCOR	KONO	KONO	KKYX KSMG-F	KSMG-F	WOAI	KBUC-F+	KXZL-F	KAJA-F
7.		KITY-F	KONO	KLLS-F	WOAI		KISS-F	KSMG-F	WOAI	KAJA-f	KONO
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KTFM-F	KTFM-F	KTFM-F	KTFM-F	KTFM-F	KISS-F	KISS-F	KISS-F	KISS-F	KSMG-F
2.	KAJA-F	KAJA-F	FLLS-F	KAJA-F	KCOR	KTFM-F	KTFM-F	KAJA-F	KTFM-F	KAJA-F KONO
3.	KISS-F	KSMG-F	KSMG-F	KQXT-F	KQXT-F	KSAQ-F	KAJA-F	KSMG-F KONO	KAJA-F	
4.	KITY-F	KLLS-F	KAJA-F	KCOR	KCOR	KITY-F	KXZL-F		KSMG-F	KQXT-F
5.	KSJL KAPE	KISS-F	KCOR	KLLS-F KSMG-F	KLLS-F	KXZL-F	KITY-F KSAQ-F	KESI-F	KONO	WOAI
6.		KESI-F	KESI-F		KSMG-F			KTFM-F	KQXT-F	KISS-F
7.	KQXT-F KSMG-F	KQXT-F					KONO KSMG-F	KCOR	KXZL-F	KEDA
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	36 (1)	293 (3)	329 94)	19.2	17.7
AOR		178 (2)	178 (2)	10.4	15.2
AC/OLDIES/SOFT ROCK	128 (2)	188 (4)	316 (6)	18.5	15.4
MOR/VARIETY				----	0.7
COUNTRY	107 (2)	183 (3)	290 (5)	17.0	21.3
BLACK/URBAN	37 (1)		37 (1)	2.2	2.3
BTFL MUSIC/EZ		176 (1)	176 (1)	10.3	8.8
NEWS/TALK	136 (2)		136 (2)	8.0	5.2
NOSTALGIA	17 (1)		17 (1)	1.0	0.8
RELIGION/GOSPEL	21 (1)		21 (1)	1.2	1.7
SPANISH	210 (4)		210 (4)	12.2	10.9
CLASSICAL					
UNKNOWN/OTHERS					
			1710 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAPE	1480	San Antonio	2.1/2.6
KBUC	1310	San antonio	2.3/3.9
KESI-F	106.7	Terrell Hill	2.4/4.7
KFHM	1150	San Antonio	.3/1.0
KGNB	1420	New Brownfels	.9/1.7
KRNN	930	Terrell Hills	1.8/5.0
KSJL	760	San Antonio	2.0/6.0
KSLR	630	San Antonio	1.2/4.1
KXET	1250	San Antonio	1.1/3.9
KASF-F	100.7	Austin	.3/ .9
KEYI-F	103.5	San Marcos	.3/ .9

RADIO STATIONS

AM STATIONS

KAPE,	1480,	2.5 KW (DAYS, DA)	, BLACK		, $ 33.00	(Masla)	
KBUC,	1310,	5 KW (DAYS, DA)	, COUNTRY		, $ NA	(Eastman)	Tetco
KCOR,	1350,	5 KW (DA-N)	, SPANISH		, $ 95.00	(Katz)	Tichenor
KDRY,	1100,	5 KW/1 KW (DA-N)	, RELIGION		, $ 7.00	(-----)	
KEDA,	1540,	5 KW/1 KW (DA-N)	, SPANISH		, $ 27.00	(Selcom)	
KFHM,	1150,	1 KW (DAYS, DA)	, SPANISH		, $ 27.00	(-----)	
KKYX,	680,	50 KW/10 KW (DA-N)	, COUNTRY	ABC-D,	$114.00	(Christal)	Swanson
KONO,	860,	5 KW/ 1 KW (DA-N)	, OLDIES?AC	ABC-C,	$ 40.00*	(MMR)	
KRNN,	930,	5 KW/1 KW (DA-N)	, NEWS/TALK	APR, ABC-I,	$ NA	(Republic)	
KSJL,	760,	50 KW/1 KW (DA-2)	, CHR	UPI,	$ 30.00	(Weiss)	
KTSA,	550,	5 KW (DA-N)	, AC/CHR		, $ 90.00	(Blair)	
KXET,	1250,	1 KW (DA-N)	, SPANISH		, $ 31.00	(Lotus)	Lotus
WOAI,	1200,	50 KW	, NEW/TALK	CBS, NBC-T,	$ 72.00*	(HNWH)	Clear Channel

FM STATIONS

KAJA,	97.3,	100 KW @ 580,	COUNTRY		, $ 70.00	(HNWH)	Clear Channel
KBUC,	107.5,	100 KW @ ?,	COUNTRY		, $ 45.00*	(Eastman)	Teteo
KESI,	106.7,	100 KW @ 1000,	AC	CBS-R,	$ 30.00*	(Masla)	
KISS,	99.5,	100 KW @ 570,	AOR	source,	$110.00	(Katz)	Capitol- WRAL
KITY,	92.9,	100 KW @ 450,	CHR	ABC-F,	$ 55.00*	(MMR)	
KLLS,	100.3,	100 KW @ 580,	AC	UPI,	$ 75.00*	(Christal)	Swanson
KQXT,	101.9,	100 KW @ 750,	BTFL/EZ		, $ 95.00	(Blair/RAR)	Westinghouse
KSAQ,	96.1,	100 KW @ 480,	CHR	MBS,	$ NA	(HNHW)	
KTFM,	102.7,	100 KW @ 670,	CHR		, $ 80.00*	(Blair)	
KXZL,	104.5,	100 KW @ 750,	AOR		, $ 66.00	(Torbet)	Lotus
KSMG,	105.3,	94 KW @ 1115,	AC		, $ NA	(Selcom)	American (SEQUIN)

CALL LETTER CHANGES

KSAQ changes from AC to CHR

FORMAT CHANGES

STATION SALES

KONO/KITY-F: sold to Daffy for $11,000,000 (American)

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,753,400
MSA Rank/Pop: 18/2,101.800
ADI # 26
Average Person Rating: 16.4
Market TSL: 21.9 hours

Stations: 31/20
Diaries: 1815/966:1/41.1%
Sample Target: 1610
Standard Error: .465
% Below Line: / 20.6
% Not Listed: 6.3

Est 1985 Revenue: $57,400.00
HH Inc.: $32,875
Retail $: 13.2 Bil
Pop per Station: 87,670
1 Biller: KFMB $9,000,000

12+ METRO SHARE		1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WKQY-F	277/9.4	8.0	7.8	9.7	8.0	7.7	1.		1.	KFMB-F	3271/18.3	19.0	15.8
2.	KGB-F	230/7.8	9.3	8.6	6.9	8.9	8.3	2.		2.	KJQY-F	2984/16.7	15.4	14.4
3.	KFMB-F	223/7.6	5.9	6.2	6.5	5.3	6.1	3.		3.	KGB-F	2896/16.2	16.2	16.9
4.	KFMB	187/6.4	9.5	9.2	5.5	7.1	3.6	4.		4.	KFMB	2639/14.7	23.3	18.7
5.	KSDO	179/6.1	5.2	5.5	5.4	4.5	4.7	5.		5.	KSDO-F	2596/14.5	16.7	15.2
6.	KSDO-F	141/4.8	6.3	5.4	6.1	5.7	6.8	6.	SAN DIEGO'S METRO	6.	KSDO	2271/12.7	12.4	12.1
7.	KPQP	140/4.8	3.2	3.2	4.1	3.3	4.8	7.	AND TSA ARE THE	7.	XTRA-F	2160/12.1	14.1	12.4
8.	KSON-F	132/4.5	3.2	2.8	3.0	2.3	5.7	8.	SAME.	8.	KSON-F	1773/ 9.9	7.4	6.9
	XHRM-F	132/4.5	3.3	4.0	4.8	4.1	9.0	9.		9.	KLZZ-F	1706/ 9.5	9.4	7.7
	XTRA-F	132/4.5	6.1	6.1	4.2	4.8	7.0	10.		10.	KIFM-F	1632/ 9.1	9.3	8.0
11.	KLZZ-F	102/3.5	2.8	4.0	5.3	2.9	2.9	11.		11.	XHRM-F	1600/ 8.9	9.3	7.7
12.	KIFM-F	87/3.0	3.3	3.7	3.6	3.6	2.6	12.		12.	KPQP	1435/ 8.0	7.2	5.9
	KCBQ-F	87/3.0	1.6	1.7	2.1	2.6	2.6	13.		13.	KLZZ	1425/ 8.0	4.6	8.5
14.	XTRA	85/2.9	2.5	2.7	2.5	2.7	2.4	14.		14.	KCBQ-F	1363/ 7/6	4.7	7.2
15.	XHIT-F	78/2.7	2.5	1.7	1.2	1.9	2.4	15.		15.	XTRA	1362/ 7.6	8.2	10.5
16.	KFSD-F	77/2.6	2.8	3.6	2.7	2.6	2.2	16.		16.	KFSD-F	1327/ 7.4	6.3	6.7
17.	KYXY-F	75/2.6	2.8	2.2	3.1	3.5	2.0	17.		17.	KYXY-F	1233/ 6.9	7.2	9.1
18.	KWLT-F	61/2.1	1.9	2.3	2.6	2.4	2.6	18.		18.	KWLT-F	1210/ 6.8	8.8	8.5
19.	KNX	48/1.6	2.4	1.6	1.8	1.8	2.3	19.		19.	XHIT-F	1186/ 6.6	6.5	5.7
20.	KLZZ	41/1.4	.8	.9	1.3	2.2	1.2	20.		20.	KNX	1089/ 6.1	6.3	6.2
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 70.49% (1970 of 2752) (FAL 84: 68.26%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KSDO-F	KGB-F	KGB-F	KFMB-F	KFMB-F	KJQY-F	KFMB	KJQY-F	KJQY-F	KGB-F	KJQY-F
2.	XTRA-F	KFMB-F	KFMB-F	KFMB	KFMB	KFMB	KSDO	KGB-F	KGB-F	KJQY-F	KGB-F
3.	KGB-F	XTRA-F	KFMB	KGB-F	KGB-F	KSDO	KJQY-F	KFMB-F	KFMB-F	KFMB	KFMB-F
4.	XHRM-F	XHRM-F	KSON-F	KSON-F	KJQY-F	KPQP	KFMB-F	KSDO	KFMB	KSDO-F	KPQP
5.	KFMB-F	XHIT-F	XHRM-F	KJQY-F	KSON-F	KSON-F	KGB-F	KSON-F	KLZZ-F+	KSDO	KSDO-F
6.		KLZZ-F	XTRA-F	KLZZ-F	KLZZ-F	KCBQ-F	KSON-F*	KFMB	KSDO	KFMB-F	XHRM-F
7.		KIFM-F	KLZZ-F	KIFM-F	KIFM-F	KFMB-F	XHRM-F	KPQP	XHRM-F	KIFM-F	KCBQ-F
8.			KIFM-F	XTRA	XTRA		KPQP	KCBQ-F	KSON-F		XTRA-F
9.									KSDO-F		KFMB
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KFMB-F	KFMB-F	KFMB-F	KFMB-F	KFMB-F	KGB-F	KGB-F	KGB-F	KGM-F	KGB-F
2.	KGB-F	KGB-F	KIFM-F	KLZZ-F	KFMB	XTRA-F	KFMB-F	KFMB-F	KFMB-F	KFMB
3.	KLZZ-F	KLZZ-F	XTRA	KSON-F	KJQY-F	KFMB-F	XTRA	XHIT-F	XTRA-F	KFMB-F
4.	XHRM-F	XHRM-F	KGB-F	KGB-F	KSON-F	XHRM-F	XHIT-F	KIFM-F	KFMB	KJQY-F
5.	KSDO-F	KIFM-F	KFMB	KFMB	KLZZ-F	XHIT-F	XHRM-F	XTRA-F	KSON-F	KSON-F
6.	XTRA-F	KWLT-F	KLZZ-F	KJQY-F	KYXY-F	KSDO-F	KIFM-F	KLZZ-F	XHIT-F	KSDO
7.	KSON-F	KSON-F	KWLT-F	XHRM-F	XTRA	KSON-F	KSDO-F	XHRM-F	XHRM-F	KIFM-F
8.		XTRA		KYXY-F	KFSD-F		KSON-F			
9.										
10.										

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		364 (2)	364 (2)	13.2	15.2
AOR		458 (4)	458 (4)	16.6	18.0
AC/OLDIES/SOFT ROCK	147 (3)	383 (6)	530 (9)	19.3	17.9
MOR/VARIETY	187 (1)		187 (1)	6.8	7.6
COUNTRY	63 (2)	219 (2)	282 (4)	10.2	8.9
BLACK/URBAN		132 (1)	132 (1)	4.8	4.3
BTFL MUSIC/EZ		277 (1)	277 (1)	10.1	8.9
NEWS/TALK	238 (3)		238 (3)	8.6	10.0
NOSTALGIA	164 (2)		164 (2)	6.0	5.5
RELIGION/GOSPEL	13 (1)	9 (1)	22 (2)	0.8	8.8
SPANISH		21 (1)	21 (1)		
CLASSICAL		77 (1)	77 (1)	2.8	2.8
UNKNOWN/OTHERS				--	--
			2752 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCBQ	1170	San Diego	1.3/5.2
KEZL-F	102.1	Oceanside	1.1/3.7
KKOS-F	95.9	Carlsbad	.9/2.1
KMLO	1000	Vista	.8/2.4
KSON	1270	San Diego	.9/3.8
KABC	790	Los Angeles	.4/ .8
KBRT	740	Avalon	.4/1.2
KFI	640	Los Angeles	.7/3.4
KLOS-F	95.5	Los Angeles	.6/2.9
KWVE-F	107.9	San Clemente	.3/ .8
XLTN-F	104.5	Tijuana	.7/1.3

RADIO STATIONS

AM STATIONS

KCBQ,	1170,	50 KW/5KW (DA-2)	, COUNTRY	,	$ 55.00*	(Republic)	Infinity
KFMB,	760,	5 KW (DA-N)	, MOR	CBS,	$135.00	(McGuild)	Midwest TV
KLZZ,	600,	5 (DA-1)	, AC	APR-MBS,	$ NA	(Eastman)	SBI
KMJC,	910,	5 KW (DA-@)	, RELIGION		$ 30.00	(Gates)	
KMLO,	1000,	2.5 KW/ 250 W (DAY-2),	NOSTALGIA	,	$ 50.00	(----)	
KOWN,	1450,	1 KW/250 W	, BTFL/EZ		$ 32.00	(Western)	
KPQP,	1360,	5 KW/1 KW	, NOSTALGIA	NBC,	$ 65.00	(Katz)	Brown
KSDO,	1130,	10 KW (DA-2)	, NEWS/TALK	ABC-I NBC-T	$110.00	(HNWH)	Gannett
KSON,	1240,	1 KW/250 W	, COUNTRY	MBS,	$ 55.00*	(Blair)	Jeff-Pilot
XTRA,	690,	50 KW	, OLDIES	,	$ 60.00*	(MMR)	Noble (Tijuana)

FM STATIONS

WLT-F,	94.9,	2 KW @ 1850	, AC	,	$ 75.00*	(Christal)	Sandusky
KCBQ-F,	105.3,	29 KW @ 620	, COUNTRY	,	$ 60.00*	(Republic)	Infinity
KEZL-F,	102.1,	10 KW @ 980	, SOFT AC	ABC-D,	$ NA	(Selcom)	(OCEANSIDE)
KFMB-F,	100.7,	30 KW @ 620	, CONTEMP	,	$140.00	(McGuild)	Midwest TV
KFSD-F,	94.1,	100 KW @ 641	, CLASSICAL		$ 75.00	(Christal)	Lotus
KGB-F,	101.5,	50 KW @ 577	, AOR	,	$105.00*	(Katz)	Brown
KIFM-F,	98.1,	28 KW @ 640	, AC/JAZZ	CBS-R,	$ 89.00*	(CBS)	
KJQY-F,	103.7,	36 KW @ 650	, BTFL/EZ	,	$125.00	(Blair/RAR)	Westinghouse
KKOS-F,	95.9,	3 KW @ 300	, AC	,	$ 56.00	(---)	
KLZZ-F,	106.5,	50 KW @ 442	, AC	,	$ 65.00	(Eastman)	SBI
KOWN-F,	92.1,	270 W @ 1620	, BTFL/EZ	,	$ 32.00	(Western)	
KSDO-F,	102.9,	2 KW @ 1840	, CHR	,	$ 95.00*	(HNWH)	Gannett
KSON-F,	97.3,	50 KW @ 445	, COUNTRY	MBS,	$ 48.00*	(Blair)	Jeff-Pilot
KYXY-F,	96.5,	41 KW @ 540	, AC	,	$ 85.00	(Torbet)	
XHRM-F,	92.5,	50 KW @ 749	, BLACK	SBN,	$? ?	(Weiss)	(TIJUANA)
XTRA-F,	91.1,	100 KW @ 1000	, AOR	,	$ 65.00	(MMR)	Noble (TIJUANA)
XHIT-F,	90.3,	100 KW @ 1000	, AOR	,	$? ?	(CBS)	(TIJUANA)

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
KBZT changes to KWLT	KWLT changes to a "softer AC"	KMLO (Vista) sold for $2,000,000	

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,889,900
MSA Rank/Pop: SF - 28/1,519,100
ADI #5 Oak - 19/1,903,600
Average Person Rating: 16.0
Market TSL: 21.6

Stations: 50/48
Diaries: 4288/1140:1/44.5
Sample Target: 2660
Standard Error: .319
% Below Line: 1.1
% Not Listed: 13.0

Est 1985 Revenue: $142,000,000
HH Inc.: $36,465
Retail $: 31.4 Bil
Pop per Station: 101,872
# 1 Biller: KGO $17,500,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1. KGO	711/9.0	7.8	8.2	8.8	9.0	8.2	1.KGO	835/20529	1.KGO	8788/17.9	18.0	19.3
2. KCBS	492/6.2	4.8	5.2	5.3	5.3	4.2	2.KCBS	575/10208	2.KCBS	8780/17.9	15.0	18.2
3. KSOL-F	353/4.5	3.8	4.4	3.4	4.0	5.0	3.KSOL-F	361/ 4917	3.KYUU-F	5781/11.8	11.1	10.8
4. KSAN-F	321/4.1	3.2	3.2	3.2	1.9	1.6	4.KSAN-F	331/ 4170	4.KMEL-F	5160/10.5	11.0	7.3
5. KABL-F	285/3.6	3.4	3.5	3.3	3.0	3.5	5.KABL-F	296/ 3932	5.KIOI-F	5078/10.3	10.6	10.1
6. KIOI-F	274/3.5	4.0	3.3	3.5	2.8	2.8	6.KIOI-F	280/ 5165	6.KSOL-F	4735/ 9.6	10.3	10.1
7. KYUU-F	268/3.4	3.9	3.8	4.1	3.4	4.4	7.KYUU-F	272/ 5879	7.KITS-F	4510/ 9.2	9.8	8.1
8. KBLX-F	237/3.0	2.6	2.7	2.6	2.5	4.5	8.KNBR	269/ 5886	8.KNBR	4354/ 8.9	10.8	9.1
9. KMEL-F	235/3.0	3.4	2.7	2.5	2.2	5.0	9.KMEL-F	256/ 5510	9.KFRC	4290/ 8.7	9.7	11.3
10. KBAY-F	217/2.8	2.7	2.0	2.1	2.4	1.4	10.KBAY-F	254/ 3097	10.KSAN-F	4029/ 8.2	7.9	6.4
11. KOIT-F	199/2.5	2.5	2.8	1.8	2.7	1.7	11.KBLX-F	250/ 3752	KLOK-F	4029/ 8.2	7.2	6.5
12. KRQR-F	197/2.5	2.2	2.1	2.7	2.2	3.2	12.KRAK	230/ 3192	12.KABL-F	3659/ 7.4	7.8	7.4
13. KNBR	191/2.4	3.7	3.4	2.8	2.9	1.8	13.KRQR-F	219/ 3553	13.KBLX-F	3604/ 7.3	6.7	6.7
14. KFOG-F	178/2.3	3.0	2.7	2.7	2.6	4.0	14.KWSS-F	210/ 3580	14.KOIT-F	3454/ 7.0	6.6	6.4
KNEW	178/2.3	2.2	2.8	2.5	2.3	2.3	15.KOIT-F	205/ 3620	15.KRQR-F	3314/ 6.7	5.8	6.3
16. KLOK-F	176/2.2	1.9	1.9	2.3	1.9	2.7	16.KCTC-F	194/ 2500	16.KFOG-F	3015/ 6.1	6.8	6.5
17. KITS-F	170/2.2	2.7	2.5	2.4	2.0	2.4	17.KFOG-F	182/ 3114	17.KNEW	2996/ 6.1	6.4	5.1
18. KWSS-F	168/2.1	2.2	1.7	1.7	1.9	2.8	18.KNEW	181/ 3071	18.KWSS-F	2920/ 5.9	5.3	5.2
19. KABL	157/2.0	2.8	3.1	2.0	2.8	1.9	19.KLOK-F	178/ 4126	19.KBAY-F	2601/ 5.3	4.8	5.4
20. KSFO	142/1.8	2.9	2.1	2.8	2.4	3.7	20.KITS-F	173/ 4656	20.KOME-F	2357/ 4.8	4.8	5.2
21. KFRC	134/1.7	1.5	1.9	3.1	2.7	1.7	21.KFRC	163/ 5479	21.KABL	2280/ 4.6	6.1	7.0
22. KKHI-F+	121/1.5	1.8	1.9	1.8	2.2	2.3	22.KABL	158/ 2349	22.KYA-F	2269/ 4.6	3.0	NA
23. KDFC-F	117/1.5	1.2	1.5	1.5	1.7	.7	23.KSFO	151/ 2431	23.KSFO	2267/ 4.6	7.3	7.3
24. KYA-F	102/1.3	1.2	1.0	1.3	1.8	1.0	24.KDFC-F	125/ 1884	24.KKHI-F+	2220/ 4.5	5.8	5.8
25. KLOK	97/1.2	1.1	1.1	1.2	1.0	1.4	KKHI-F+	125/ 2319	25.KLOK	1978/ 4.0	4.6	3.9

12+ FM SHARE (METRO): 62.54% (4351 of 6957) (FAL 84: 58.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KSOL-F	1. KSAN-F	1. KGO	1. KGO	1.KGO	1.KGO	1.KGO	1.KGO	1.KGO	1.KGO
2. KMEL-F	2. KYUU-F	2. KGO	2. KSAN-F	2. KSAN-F	2.KCBS	2.KCBS	2.KSAN-F	2.KCBS	2.KSOL-F	2.KSOL-F
3. KITS-F	3. KIOI-F	3. KSOL-F	3. KBLX-F	3. KBLX-F	3.KSAN-F	3.KABL-F+	3.KABL-F	3.KSAN-F	3.KCBS	3.KSAN-F
4. KWSS-F	4. KRQR-F	4. KIOI-F	4. KIOI-F	4. KIOI-F	4.KABL-F	4.KYUU-F	4.KCBS	4.KSOL-F	4.KBLX-F	4.KABL-F
5. KYUU-F	5. KBLX-F	5. KYUU-F	5. KSOL-F	5. KCBS	5.KBAY-F	5.KNBR	5.KIOI-F	5.KABL-F	5.KMEL-F	5.KCBS
6.	6. KMEL-F	6. KBLX-F	6. KYUU-F	6. KSOL-F	6.KNEW	6.KSAN-F	6.KYUU-F	6.KBLX-F	6.KNBR	6.KIOI-F
7.	7. KFOG-F	7. KRQR-F	7. KCBC	7. KYUU-F	7.KOIT-F	7.KSOL-F	7.KSOL-F	7.KYUU-F	7.KITS-F	7.KITS-F
8.	8. KSAN-F	8. KFOG-F	8. KFOG-F	8. KOIT-F	8.KABL	8.KIOI-F	8.KOIT-F	8.KMEL-F	8.KLOK-F	8.KMEL-F
9.	9. KWSS-F	9. KMEL-F	9. KOIT-F	9. KFOG-F	9.KNBR	9.KMEL-F	9.KBAY-F	9.KOIT-F	9.KYUU-F	9.KBAY-F
10.	10. KLOK-F	10. KCBS	10. KRQR-F	10. KABL-F	10.KIOI-F	10.KSFO	10.KRQR-F	10.KBAY-F	10.KSAN-F	10.KRQR-F
					KSFO					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KSOL-F	1. KIOI-F	1. KIOI-F	1. KIOI-F	1. KGO
2. KMEL-F	2. KYUU-F	2. KYUU-F	2. KYUU-F	2. KIOI-F
3. KYUU-F	3. KSOL-F	3. KBLX-F	3. KGO	3. KBLX-F
4. KIOI-F	4. KBLX-F	4. KSOL-F	KBLX-F	4. KSAN-F
5. KRQR-F	5. KMEL-F	5. KLOK-F	5. KSOL-F	KYUU-F
6. KWSS-F	6. KLOK-F	6. KOIT-F	6. KSAN-F	6. KCBS
7. KITS-F	7. KRQR-F	7. KFOG-F	7. KOIT-F	7. KOIT-F
8. KLOK-F	8. KOIT-F	8. KARA-F	8. KLOK-F	8. KBAY-F
9. KFRC	9. KFOG-F	9. KSAN-F	9. KMEL-F	9. KABL-F
10. KSAN-F	10. KWSS-F	KRQR-F	10. KCBS	KLOK-F
		KABL-F		

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.KMEL-F	1.KRQR-F	1.KFOG-F	1.KSAN-F	1.KGO
2.KSOL-F	KSOL-F	KRQR-F	2.KGO	2.KSAN-F
3.KRQR-F	3.KFOG-F	3.KSOL-F	3.KSOL-F	3.KCBS
4.KIT-S	4.KMEL-F	4.KBLX-F	4.KFOG-F	4.KFOG-F
5.KYUU-F	5.KYUU-F	5.KSAN-F	5.KRQR-F	5.KSOL-F
6.KSJO-F	6.KBLX-F	6.KGO	6.KBLX-F	6.KBLX-F
7.KOME-F	7.KSAN-F	7.KYUU-F	7.KIOI-F	7.KRQR-F
8.KSAN-F	8.KIOI-F	8.KIOI-F	8.KYUU-F	8.KIOI-F
9.KIOI-F	9.KOME-F	9.KNBR	9.KCBS	KNBR
10.KWSS-F	10.KSJO	10.	10.KMLE-F	10.KDFC-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	134 (1)	885 (5)	1019 (6)	14.6	14.8
AOR		581 (5)	581 (5)	8.4	10.6
AC/OLDIES/SOFT ROCK		959 (8)	959 (8)	13.8	11.3
MOR/VARIETY	313 (3)		313 (3)	4.5	3.3
COUNTRY	281 (3)	321 (1)	602 (4)	8.7	5.8
BLACK/URBAN	97 (2)	643 (3)	740 (5)	10.6	11.5
BTFL MUSIC/EZ	157 (1)	597 (4)	754 (5)	10.8	12.9
NEWS/TALK	1203 (2)		1203 (2)	17.3	16.0
NOSTALGIA	206 (2)		206 (2)	3.0	3.7
RELIGION/GOSPEL	48 (1)		48 (1)	0.7	1.3
SPANISH	136 (3)	43 (1)	179 (4)	2.6	3.5
CLASSICAL	31 (1)	207 (2)	238 (3)	3.4	4.7
UNKNOWN/OTHERS		115 (2)	115 (2)	1.7	0.6
			6957 (50)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	1.2/3.3
KATD-D	95.3	Los Gatos	.4/1.0
KAZA	1290	Gilroy	.3/.7
KBRG-F	104.9	Fremont	.5/1.2
KDIA	1310	Oakland	.7/2.2
KEEN	1370	San Jose	.8/2.0
KEZR-F	106.5	San Jose	.5/2.7
KFAX	1100	San Francisco	.6/1.7
KIQI	1010	San Francisco	.9/1.4
KJAZ-F	92.7	Alameda	1.0/3.2
KKCY-F	98.9	San Francisco	.7/2.2
KLIV	1590	San Jose	.8/2.1
KLZE-F	97.7	Los Altos	.8/1.7
KNTA	1430	Santa clara	.5/ .7
KOME-F	98.5	San Jose	1.2/4.8
KRE	98.5	Berkeley	.5/2.0
KREO-F	92.9	Healdsburg	.6/1.5
KSJO-F	92.3	San Jose	1.1/3.9
KSRO	1350	Santa Rosa	.3/1.0
KTIM-F	100.9	San Rafael	.4/1.1
KVRE-F	101.7	Santa Rosa	.3/ .5
KZST-F	100.1	Santa Rosa	.5/1.3
KCTC-F	96.1	Sacramento	.4/1.1
KRAK	1140	Sacramento	.5/1.6

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, BTFL/EZ		, $150.00	(Christal)	Shamrock
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS	, $200.00	(CBS)	CBS
KEST, 1450, 1 KW	, RELIGION		, $ 37.00	(-----)	Universal
KFAX, 1100, 50 KW (DA-1)	, RELIGION		, $ 34.00	(-----)	
KFRC, 610, 5 KW	, CHR/TALK	US-I	, $200.00*	(Republic)	RKO
KFYI, 1310, 5 KW (DA-N)	, OFF AIR		, $ NM	(Selcom)	
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I	, $330.00	(Blair)	Cap cities/ABC
KIQI, 1010, 10 KW (DAYS-DA)	, SPANISH		, $ 50.00	(Caballero)	
KNBR, 680, 50 KW	, MOR/AC	NBC	, $190.00	(Mc-Gu[illegible]	NBC
KNEW, 910, 5 KW (DA-N)	, COUNTRY		, 100.00*	(Katz)	Malrite
KRE, 1400, 1 KW/250 W	, BLACK	SBN	, $ NA	(HNWH)	Inner City
KSFO, 560, 5 KW (DA-N)	, NOSTALGIA	US II	, $110.00	(Eastman)	King
KXLR, 1260, 5 KW/1 KW	, BTFL/EZ		, $ NA	(Torbet)	Bonneville

FM STATIONS

KABL, 98.1, 100 KW @ 940	, BTFL/EZ		, $150.00	(Christal)	Shamrock
KBLX, 102.9, 7 KW @ 1285	, BLACK	SBN	, $100.00*	(HNWH)	Inner City
KDFC+, 102.1, 33 KW @ 1360	, CLASSICAL		, $ 55.00	(CMBS)	
KFOG, 104.5, 8 KW @ 1454	, AOR	Source	, $ NA	(Selcome	Susquehanna
KIOI, 101.3, 125 KW @ 1220	, AC		, $170.00*	(MMR)	Price Comm.
KITS, 105.3, 15 KW @ 1200	, CHR		, $100.00*	(Republic)	Entercom
KKCY, 98.9, 4 KW @ 1450	, URBAN/AOR		, $100.00	(Blair/RAR)	Olympic
KJAZ, 92.7, 2 KW @ 550	, JAZZ		, $ NA	(Roslin)	
KKHI+, 95.7, 9 KW @ 1473	, CLASSICAL		, $ 75.00*	(HNWH)	Buckley
KLOK, 103.7, 8 KW @ 1470	, AC		, $ NA	(Durpetti)	Davis/Weaver
KMEL, 106.1, 69 KW @ 1240	, CHR		, $110.00*	(Christal)	Century
KOIT, 97.5, 33 KW @ 890	, SOFT AC		, $ 95.00*	(Torbet)	Bonneville
KRQR, 97.3, 82 KW @ 1100	, AOR	CBS-R	, $125.00	(CBS)	CBS
KSAN, 94.9, 35 KW @ 1290	, COUNTRY		, $145.00*	(Katz)	Malrite
KSOL, 107.7, 5 KW @ 1590	, BLACK	APR	, $125.00*	(MAsla)	United
KYA, 93.3 31 KW @ 593	, OLDIES	APR	, NA	(Eastman)	King
KYUU, 99.7, 45 KW @ 1240	, CONTEMP/AC		, $160.00*	(Mc-Guild)	NBC

KCTC, KRAK, KSFM - See Sacramento

FOR OTHER RANKED STATIONS SEE SAN JOSE

CALL LETTER CHANGES	FORMAT	STATION SALES	MISCELLANEOUS COMMENTS
	KDIA signed back on with Black format (Oct.)		

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,185,200
MSA Rank/Pop: 31/1,396,200
San Fran ADI
Average Person Rating: 15.4
Market TSL: 20.7 hours

Stations: 40/16
Diaries: 1557/761:1/43.5%
Sample Target: 1200
Standard Error: .490
% Below Line: NA
% Not Listed: NA

Est 1985 Revenue: $24,500,000
HH Inc: $40,841
Retail $: 10.3 Bil
Pop per Station: 74,075
1 Biller: KBAY-F $4,300,000

	12+ METRO 1/4/SHARE		SUM 85	SPG 85	WIN 85	FAL 85
1.	KBAY-F	121/6.7	---	5.6	5.4	6.3
2.	KWSS-F	110/6.1	---	4.5	5.7	5.8
3.	KARA-F	61/3.4	---	3.9	2.9	4.0
4.	KSJO-F	57/3.2	---	2.3	2.8	3.5
5.	KLOK	55/3.1	---	3.4	3.4	2.2
6.	KOME-F	54/3.0	---	5.3	5.2	4.6
7.	KLZE-F	53/2.9	---	2.8	2.8	1.6
8.	KEEN	49/2.7	---	2.0	4.4	2.3
9.	KNTA	39/2.2	---	1.7	1.6	3.4
10.	KEZR-F	36/2.0	---	2.6	4.5	1.9
11.	KATD-F	35/1.9	---	---	---	---
	KLIV	35/1.9	--	2.6	3.2	3.1
13.	KDFC-F	21/1.2	---	1.2	1.0	1.4
	KAZA	21/1.2	---	1.7	.6	---
15.	KHTT	11/ .6	---	1.0	1.2	.8

	12+ TSA 1/4/CUME	
1.	KBAY-F	238/2811
2.	KWSS-F	214/3617
3.	KOME-F	96/2289
4.	KSJO-F	91/1988
5.	KARA-F	88/1509
6.	KLOK	83/1722
7.	KLZE-F	63/ 847
8.	KEEN	61/1013
9.	KLIV	59/ 905
10.	KDFC-F	56/ 908
11.	KEZR-F	44/1232
12.	KNTA	39/ 345
13.	KATD-F	35/ 483
14.	KAZA	26/ 321
15.	KHTT	16/ 598

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KWSS-F	1981/17.0	14.9	14.8
2.	KBAY-F	1414/12.1	12.5	13.3
3.	KOME-F	1333/11.4	11.7	11.8
4.	KSJO-F	1204/10.3	9.9	9.7
5.	KARA-F	1120/ 9.6	10.8	9.6
6.	KEZR-F	1045/ 9.0	11.2	8.7
7.	KLOK	1039/ 8.9	9.8	9.0
8.	KEEN	672/ 5.8	5.7	5.7
9.	KLIV	654/ 5.6	6.3	6.6
10.	KLZE-F	650/ 5.6	6.6	4.9
11.	KATD-F	456/ 3.9	---	---
12.	KHTT	426/ 3.7	4.3	4.5
13.	KDFC-F	364/ 3.1	4.4	5.5
14.	KNTA	319/ 2.7	2.6	3.5
15.	KAZA	231/ 2.0	2.0	---

12+ FM SHARE (METRO): NA (FAL 84: NA)

NOTE: San Jose is part of the San Francisco metro.
Only stations above the line in the rating book are ranked.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KWSS-F	1. KWSS-F	1. KWSS-F
										KBAY-F
2. KOME-F	2. KSJO-F	2. KBAY-F	2. KARA-F	2. KARA-F	2. KLOK	2. KBAY-F	2. KWSS-F	2. KBAY-F	2. KBAY-F	
3.	3. KOME-F	3. KARA-F	3. KLOK	3. KLOK	3. KLZE-F	3. KLOK	3. KARA-F	3. KARA-F	3. KOME-F	3. KNTA
4.	4. KARA-F	4. KSJO-F	4. KWSS-F	4. KEEN	4. KEEN	4. KARA-F	4. KLZE-F	4. KOME-F	4. KSJO-F	4. KEEN
				KWSS-F						
5.	5. KEZR-F	5. KLOK	5. KEEN		5. KARA-F	5. KSJO-F	5. KLOK	5. KSJO-F	5. KATD-F	5. KARA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KBAY-F	1. KSJO-F	1. KSJO-F	1. KARA-F	1. KARA-F	1. KARA-F
							KSJO-F		
							KWSS-F		
2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KWSS-F	2. KLOK	2. KWSS-F	2. KWSS-F		2. KWSS-F	2. KEEN
								KSJO-F	
3. KOME-F	3. KEZR-F	3. KARA-F	3. KLOK	3. KARA-F	3. KOME-F	3. KOME-F			3. KBAY-F
	KOME-F			KWSS-F					
4.		4. KLOK	4. KARA-F		4.	4. KARA-F	4. KATD-F	4. KOME-F	4. KWSS-F
5.	5. KARA-F	5. KNTA	5. KEZR-F	5. KNTA	5.	5. KATD-F	5. KEZR-F	5. KEEN	5.
							KOME-F		

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP					
AOR					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC					
NEWS/TALK					
NOSTALGIA					
RELIGION					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KABL	.4/ 1.9	KKHI-F	1.4/ 4.1
KABL-F	1.2/ 2.9	KLOK-F	1.4/ 6.2
KBLX-F	2.3/ 6.0	KMEL-F	1.2/ 5.2
KBRG-F	1.3/ 2.4	KNBR	2.1/ 6.7
KCBS	5.3/14.6	KNEW	.5/ 2.4
KFAX	1.0/ 2.6	KOIT-F	2.7/ 7.3
KFOG-F	1.8/ 5.2	KRQR-F	.4/ 2.0
KFRC	1.4/ 6.0	KSAN-F	3.1/ 7.2
KGO	8.3/16.4	KSFO	.7/ 2.0
KIOI-F	3.2/11.2	KSOL-F	3.6/10.7
KIQI	.7/ 1.2	KYA-F	.9/ 2.9
KITS-F	1.8/ 7.6	KYUU-F	4.3/14.3

RADIO STATIONS

KAZA,	1290,	5 KW (DAYS,DA) ,	SPANISH	,	$43.00	(Caballero)	
KEEN,	1370,	5 KW (DA-2) ,	COUNTRY	UPI,	$55.00	(MMR)	
KHTT,	1500,	10 KW/5 KW (DA-2) ,	CHR	APR,	$31.00	(Katz)	Narragansett
KLIV,	1590,	5 KW (DA-N) ,	NOSTALGIA (Ham)	,	$40.00	(Selcom)	
KLOK,	1170,	50 KW/5 KW (DA-2) ,	MOR/AC	,	$58.00*	(Durpetti)	Davis/Weaver
KNTA,	1430,	1 KW (DA-1) ,	SPANISH		$34.00	(Lotus)	Cascade
KATD-F,	95.3,	370 W @ 860 ,	CHR	,	$40.00	(---)	
KARA-F,	105.7,	50 KW @ 500 ,	AC	,	$54.00*	(Selcom)	Empire
KBAY-F,	100.3,	15 KW @ 2580 ,	BTFL	,	$95.00	(MMR)	
KBRG-F,	104.9,	3 KW @ 300 ,	SPANISH	,	$32.00	(P/W)	
KEZR-F,	106.5,	50 KW @ 430 ,	AC	,	$90.00	(Christal)	Alta
KLZE-F,	97.7,	3 KW @ 600 ,	BTFL/EZ (Churchill)	,	$35.00	(Republic)	
KOME-F,	98.5,	13 KW @ 880 ,	AOR (Pollack)	ABC-R,	$100.00	(Torbet)	Infinity
KSJO-F,	92.3,	50 KW @ 68 ,	AOR	,	$74.00	(Katz)	Narragansett
KWSS-F,	94.5,	1.1 KW @ 2580 ,	CHR	,	$96.00	(McGuild)	Nationwide

See San Franciso for other stations

MISCELLANEIOUS COMMENTS KRVE-F changes calls to KATD-F

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 17/1,861,400
MSA Rank/Pop: SEA-26/1,707,800
TAC-92/ 523,500 ADI # 13
Average Person Rating: 16.4
Market TSL: 21.4 hours

Stations: 30/30
Diaries: 1810/1028:1/50.9%
Sample Target: 1670
Standard Error: .45
% Below Line: 0
% Not Listed: 6.8

Est 1985 Revenue: $71,000,000
HH Inc.: $32,083
Retail $: 15.0 Bil
Pop per Station: 62,047
# 1 Biller: KIRO $14,000,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	KIRO	336/10.9	10.1	10.2	8.3	10.7	10.5
2.	KOMO	255/ 8.3	6.3	5.9	6.8	8.5	7.2
3.	KUBE-F	208/ 6.8	6.9	7.5	7.9	7.4	6.6
4.	KISW-F	191/ 6.2	7.3	6.1	6.5	5.4	8.1
5.	KBRD-F	157/ 5.1	4.8	5.0	5.9	6.6	3.8
6.	KSEA-F	154/ 5.0	4.5	5.3	4.5	4.5	2.9
7.	KIXI	153/ 5.0	5.1	3.5	3.8	4.6	2.4
8.	KMPS-F	138/ 4.5	4.3	4.0	3.7	3.1	7.2
9.	KLSY-F	135/ 4.4	2.9	4.1	3.5	4.4	3.5
10.	KING-F	120/ 3.9	2.5	3.4	3.8	3.1	3.3
11.	KPLZ-F	117/ 3.8	4.7	3.9	4.5	4.4	3.5
12.	KMGI-F	111/ 3.6	2.5	2.0	-	-	2.8
13.	KNBQ-F	102/ 3.3	3.1	3.8	3.5	3.3	5.0
14.	KRPM-F	85/ 2.8	3.8	3.3	3.4	2.6	3.0
15.	KZOK-F	68/ 2.2	2.6	2.3	2.7	2.5	2.4
16.	KEZX-F	57/ 1.9	1.6	2.2	3.3	2.2	1.7
	KJR	57/ 1.9	1.8	2.5	3.0	3.0	1.8
	KMPS	57/ 1.9	2.4	3.2	1.8	1.2	2.7
19.	KVI	56/ 1.8	2.3	2.2	2.1	3.2	2.0
20.	KCMS-F	49/ 1.6	2.6	1.6	2.6	2.1	2.7
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	KIRO	394/6546
2.	KOMO	304/5287
3.	KISW-F	269/3156
4.	KUBE-F	226/3632
5.	KBRD-F	200/2422
6.	KIXI	190/2133
7.	KMPS-F	183/2293
8.	KSEA-F	183/2490
9.	KPLZ-F	150/2477
10.	KLSY-F	146/2225
11.	KMGI-F	133/1836
12.	KING-F	131/1822
13.	KRPM-F	130/1565
14.	KNBQ-F	118/2254
15.	KEZX-F	90/1262
16.	KZOK-F	87/1961
17.	KVI	67/1829
	KMPS	67/1245
19.	KJR	64/1803
20.	KCMS-F	55/ 861
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KIRO	5371/28.5	24.9	27.6
2.	KOMO	4390/23.3	16.4	22.8
3.	KUBE-F	3208/17.0	19.5	17.8
4.	KISW-F	2371/12.6	12.6	12.2
5.	KSEA-F	2020/10.7	10.9	10.5
6.	KLSY-F	2010/10.7	9.3	10.3
7.	KBRD-F	1947/10.3	9.6	10.3
8.	KPLZ-F	1930/10.3	10.9	11.2
9.	KNBQ-F	1926/10.2	11.8	10.3
10.	KIXI	1765/ 9.4	8.2	8.9
11.	KMPS-F	1733/ 9.2	7.8	7.4
12.	KZOK-F	1651/ 8.8	8.6	7.8
13.	KJR	1610/ 8.6	9.2	10.2
14.	KING-F	1590/ 8.4	8.2	7.0
15.	KVI	1561/ 8.3	8.2	10.5
16.	KMGI-F	1504/ 8.0	5.9	-
17.	KING	1256/ 6.7	6.4	6.4
18.	KRPM-F	1124/ 6.0	6.1	4.9
19.	KMPS	990/ 5.3	5.1	5.1
20.	KIXI-F	943/ 5.0	5.4	6.0
21.	KEZX-F	863/ 4.6	5.2	5.5
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 62.54% (1795 of 2870) (FAL 84: 58.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KOMO
2. KNBQ-F	2. KISW-F	2. KISW-F	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KUBE-F	2. KISW-F	2. KIRO
3. KISW-F	3. KLSY-F	3. KIRO	3. KUBE-F	3. KUBE-F	3. KBRD-F	3. KUBE-F	3. KISW-F	3. KOMO	3. KPLS-F	3. KUBE-F
4. KUBE-F	4. KMGI-F	4. KOMO	4. KLSY-F	4. KLSY-F	4. KSEA-F	4. KMPS-F+	4. KUBE-F	4. KSEA-F	4. KSEA-F	4. KIXI
5. KHIT-F	5. KNBQ-F	5. KLSY-F	5. KMPS-F	5. KMPS-F	5. KMPS-F	5. KISW-F	5. KBRD-F	5. KISW-F	5. KOMO	5. KBRD-F
6.	6. KIRO	6. KMGI-F	6. KMGI-F	6. KMGI-F	6. KIXI	6. KLSY-F	6. KSEA-F	6. KBRD-F	6. KLSY-F	6. KISW-F
7.	7. KZOK-F	KMPS-F	. KISW-F	7. KBRD-F	7. KING-F	7. KIXI	7. KIXI	7. KIXI	7. KUBE-F	7. KMGI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KOMO	1. KISW-F	1. KISW-F	1. KISW-F	1. KISW-F	1. KIRO
2. KNBQ-F	2. KLSY-F	2. KLSY-F	2. KLSY-F	2. KIRO	2.	2. KUBE-F	2. KIRO	2. KIRO	2. KOMO
3. KPLZ-F	3. KMGI-F	3. KMGI-F	3. KMPS-F	3. KUBE-F	3.	3. KZOK-F	3. KUBE-F	3. KUBE-F	3. KISW-F
4. KMPS-F	4. KNBQ-F	4. KSEA-F	4. KMGI-F	4. KLSY-F	4.	4. KIRO	4. KLSY-F	4. KOMO	4. KUBE-F
5. KMGI-F	5. KMPS-F	5. KOMO	5. KOMO	5. KMGI-F	5.	5. KMGI-F	5. KMGI-F	5. KLSY-F	5. KMPS-F
6. KEZX-F	6. KISW-F	KIRO	6. KIRO	KMPS-F	6.	6. KLSY-F	6. KZOK-F	6. KZOK-F	6. KLSY-F
KLSY-F	7. KEZX-F	7. KCMS-F	7. KSEA-F	7. KGRD-F	7.	7. KNBQ-F	7. KEZX-F	7. KMGI-F	7. KRPM-F
8.	8.	8.	8.	8. KSEA-F	8.	8.	8.	8. KMPS-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	26 (1)	457 (4)	483 (5)	16.8	17.5
AOR		316 (3)	316 (3)	11.0	8.6
AC/OLDIES/SOFT ROCK	113 (2)	319 (4)	432 (6)	15.1	17.2
MOR/VARIETY	267 (2)		267 (2)	9.3	9.2
COUNTRY	68 (2)	223 (2)	291 (4)	10.1	8.0
BLACK/URBAN	32 (1)		32 (1)	1.1	2.5
BTFL MUSIC/EZ		311 (2)	311 (2)	10.8	11.9
NEWS/TALK	378 (2)		378 (2)	13.2	13.6
NOSTALGIA	153 (1)		153 (1)	5.3	4.9
RELIGION/GOSPEL	22 (1)	49 (1)	71 (2)	2.5	3.3
SPANISH				-	-
CLASSICAL		120 (1)	120 (1)	4.2	3.4
UNKNOWN/OTHERS	16 (1)		16 (1)	0.6	-
			2870 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIS	630	Edmonds	.7/2.3
KGNW	1150	Seattle	.5/1.2
KHIT-F	106.9	Bremerton	1.0/4.4
KING	1090	Seattle	1.4/6.7
KIXI-F	95.7	Seattle	1.2/5.0
KJET	1590	Seattle	.8/2.4
KKFX	1250	Seattle	1.0/3.7
KQKT-F	96.5	Seattle	1.2/3.4
KTAC	850	Tacoma	.4/2.3
KWYZ	1230	Everett	.4/1.4

RADIO STATIONS

AM STATIONS

KBAE,	1380,	5 KW (DA-N)		APR US I,	$ 13.00	(----)
KBLE,	1050,	5 KW (DAYS)	RELIGION	,	$ 30.00	(----)
KCIS,	630,	5 KW/2.5 KW (DA-N)	RELIGION	APR, UPI,	$ 45.00	(----)
KING,	1090,	50 KW (DA-2)	NEWS	NBC,	$ 60.00*	(Blair) King
KIRO,	710,	50 KW (DA-N)	NEWS	CBS,	$130.00*	(CBS) Bonneville
KIXI,	880,	50 KW/1KW (DA-2)	NOSTALGIA	SMN,	$ 70.00	(Christal)
KJET,	1590,	5 KW (DA-N)	CHR	Source,	$ NA	(HNWH)
KJR,	950,	5 KW (DA[illegible]	AC	ABC-D, US I,	$ 80.00*	(Eastman) Ackerly
KKFX,	1250,	5 KW ([illegible]	BLACK	UPI,	$ NA	(Roslin)
KLSY,	1540,	5 K[illegible]	AC	,	$ NA	(Selcom) Sandusky
KMPS,	1300,	5 KW DA-N)	COUNTRY	,	$ 65.00*	(Mc-Guild) Affiliated
KOMO,	1000,	50 KW (DA-N)	MOR	ABC-I,	$150.00	(Katz)
KVI,	570,	5 KW	AC/OLDIES	MBS,	$ 55.00*	(Selcom) Golden West
KXA,	770,	1 KW	AC	,	$ NA	(----) Olympic

FM STATIONS

KBRD,	103.7,	100 KW @ 1675	BTFL	,	$100.00*	(Mc-Guild) Entercom
KCMS,	105.3,	115 KW @ 721	RELIGION	UPI,	$ 45.00	(Radio Spot)
KEZX,	98.9,	100 KW @ 1070	AOR	ABC-E,	$ 85.00	(Eastman) Park
KHIT,	106.9,	30 KW @ 86	CHR	,	$ 45.00	(Weiss) Bringham (Bremerton)
KING,	98.1,	100 KW @ 850	CLASSICAL	,	$ 85.00*	(Blair) King
KISW,	99.9,	100 KW @ 1200	AOR	,	$105.00*	(Mc-Guild)
KIXI,	95.7,	100 KW @ 1150	AC	,	$ 70.00	(Christal)
KLSY,	92.5,	100 KW @ 1100	AC	CBS-R,	$ 90.00*	(Blair) Sandusky
KMPS,	94.1,	100 KW @ 1165	COUNTRY	,	$ 80.00*	(Mc-Guild) Affiliated
KMGI,	107.7,	63 KW @ 1200	AC	,	$ NA	(Republic) Sunbelt
KNBQ,	97.3	100 KW @ 700	CHR	,	$ 80.00	(Christal) (Tacoma)
KPLZ,	101.5,	100 KW @ 1200	CHR	,	$ 80.00*	(Durpetti)
KQKT,	96.5,	81 KW @ 1200	AC/OLDIES	,	$ 50.00	(Blair/RAR) Behan
KRPM,	106.1,	100 KW @ 700	COUNTRY	,	$ 45.00*	(Torbet) Highsmith (Tacoma)
KSEA,	100.7,	100 KW @ 730	BTFL	,	$ 90.00*	(CBS) Bonneville
KUBE,	93.3,	100 KW @ 300	CHR	,	$115.00*	(MMR) First Media
KZOK,	102.5,	100 KW @ 1165	AOR	,	$ 75.00*	(HNWH) Sterling

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KXA Sold to Olympic for $2,200,000 (Kalil)
KIXI A/F sold for $8,000,000 (Blackbarn)

MISCELLANEOUS COMMENTS

KHIT-F had numerous technical problems during sweep.

SHREVEPORT

Arbitron Rank/Pop (12+): 110/295,000
MSA Rank/Pop: 125/360,400
ADI # 53
Average Person Rating: 16.6
Market TSL: 22.6 hours

Stations: 15/14
Diaries: 818/348:/40.4%
Sample Target: 660
Standard Error: .755
% Below Line: 13.9
% Not Listed: 3.5

Est 1985 Revenue: 14,000,000
HH Inc: $28,470
Retail $: 2.2 Bil
Pop per Station: 20,357
1 Biller: KRMD A/F $2,500,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KVKI-F	74/15.3	11.4	6.8	8.0	9.0	
2.	KTUX-F	65/13.4	9.1	---	---	---	
3.	KDKS-F	58/12.0	10.6	9.6	12.0	10.6	
4.	KCIJ	54/11.2	16.1	11.4	8.6	9.0	
5.	KCOZ-F	42/ 8.7	9.7	10.4	10.7	10.6	
6.	KRMD	27. 5.6	5.9	7.6	10.5	9.9	
7.	KOKA	26/ 5.4	8.0	12.6	10.5	11.9	
8.	KMBQ	22/ 4.5	4.4	24.8	12.6	10.6	
9.	KTAL-F	22/ 4.5	3.4	.4	.6	.4	
10.	KEEL	20. 4.1	5.1	7.0	6.7	6.7	
11.	KWDH-F	19/ 3.9	3.8	4.6	5.1	5.2	
12.	KWKH	18/ 3.7	4.2	6.0	7.8	6.5	
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KTUX-F	126/1065
2.	KVKI-F	89/1121
3.	KRMD-F	88/1106
4.	KMBQ-F	83/1193
5.	KCIJ	67/ 508
6.	KDKS-F	63/ 704
7.	KTAL-F	54/ 640
8.	KCOZ-F	51/ 671
9.	KWHW	41/ 832
10.	KWHW-F	31/ 492
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KVKI-F	783/26.9	21.5	18.4
2.	KTUX-F	762/26.2	21.6	---
3.	KDKS-F	597/20.5	30.0	20.5
4.	KCOZ-F	548/18.9	16.0	17.1
5.	KOKA	478/16.4	22.3	23.7
6.	KEEL	415/14.3	17.6	19/1
7.	KMBQ-F	402/13.8	16.5	26.6
8.	KCIJ	377/13.0	16.9	12.5
9.	KRMD-F	364/12.5	11.6	16.8
10.	KWKH	324/11.1	12.6	13.3
11.	KWKH-F	247/ 8.5	11.2	13.3
12.	KTAL-F	247/ 8.5	7.3	2.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.45% (329 of 467) (FAL 84: 55.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTUX-F	1. KVKI-F	1. KVLI-F	1. KVKI-F	1. KVKI-F	1. KCIJ	1. KVKI-F	1. KVKI-F	1. KCIJ	1. KTUX-F	1. KVKI-F
2. KDKS-F	2. KTUX-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KCOZ-F	2. KTUX-F	2. KCOZ-F	2. KTIX-F	2. KDKS-F	2. KTUX-F
3.	3. KDKS-F	3. KTUX-F	3. KTUX-F	3. KCIJ	3. KVKI-F	3. KCIJ	3. KDKS-F	3. KVKI-F	3. KVKI-F	3. KDKS-F
4.	4. KMBQ-F	4. KMBQ-F	4. KCIJ	4. KTUX-F	4. KRMD-F	4. KDKS-F	4. KTUX-F	4. KDKS-F	4. KTAL-F	4. KOKA
5.	5. KTAL-F	KCIJ	5. KRMD-F	5. KRMD-F KOKA	5. KDKS-F	KRMD-F+	5.	5.	5.	5. KCOZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTUX-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI F	1. KTAL-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F
2. KVKI-F	2. KDKS	2. KDKS-F	2. KDKS-F	2. KDKS-F	KVKI-F	2. KTUX-F	2. KDKS-F	2. KDKS-F	2. KDKS-F
3. KDKS-F	3. KTUX	3. KMBQ-F	3. KTUX-F	3. KCOZ-F	3. KTUX-F	3. KTAL-F	3. KTAL-F	KTUX-F	3. KRMD-F
4.	4. KMBQ		4. KCOZ-F	4. KCIJ	4.	4. KDKS-F	4. KMBQ-F	4. KTAL-F	KCIJ
5.	5.	5.	5.	5.	5.	5.	5.	5. KRMD-F	5. KTUX-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		87 (2)	87 (2)	18.6	18.6
AOR		22 (1)	22 (1)	4.7	4.7
AC/OLDIES/SOFT ROCK	20 (1)	74 (1)	94 (2)	20.1	20.1
MOR/VARIETY					
COUNTRY	26 (2)	46 (2)	72 (4)	15.4	15.4
BLACK/URBAN	26 (1)	58 (1)	84 (2)	18.0	18.0
BTFL MUSIC		42 (1)	42 (1)	9.0	9.0
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	1.5	1.5
RELIGION	61 (2)		61 (2)	13.1	13.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			467 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KBCL	1070	Shreveport	1.4/2.5
KLMB	1480	Shreveport	1.3/2.5
KRMD	1340	Shreveport	1.7/6.5

RADIO STATIONS

KBCL ,	1070 ,	250 W (DAYS) ,	NOSTALGIA	,	$ 12.00	(----)		
KCIJ ,	980 ,	5 KW (DAYS) ,	GOSPEL/BLACK	SBN,	$ 20.00*	(Masla)		
KEEL ,	710 ,	50 KW/5 KW (DA-2),	AC	ABC-I,	$ 37.00*	(Mc-Guild)	Multimedia	
KFLO ,	1300 ,	5 KW (DAYS) ,	RELIGION	,	$ 6.00	(----)		
KLMB ,	1480 ,	1 KW (DAYS) ,	RELIGION	,	$ 11.00	(----)		
KOKA ,	1550 ,	10 KW/500 W ,	BLACK	ABC-C,	$ 26.00	(HMWH)		
KRMD ,	1340 ,	1 KW/250 W ,	COUNTRY	MBS,US 2,	$ 20.00*	(Katz)	AMCOM	
KWKH ,	1130 ,	50 KW (DA-N) ,	COUNTRY	ABC-E,	$ 29.00*	(Torbet)	Great Empire	
KCOZ-F,	100.1,	3 KW @ 300 ,	BTFL	,	$ 28.00*	(Selcom)		
KDKS-F,	92.1 ,	3 KW @ 300 ,	BLACK	NBN,	$ 25.00*	(Weiss)		(BENTON)
KMBQ-F,	93.7 ,	100 KW @ 1035 ,	CHR	ABC-F,	$ 44.00*	(Mc-Guild)	Multimedia	
KRMD-F,	101.1,	100 KW @ 1000 ,	COUNTRY	,	$ 27.00*	(Katz)	AMCOM	
KVKI-F,	96.5 ,	100 KW @ 275 ,	AC	,	$ 20.00	(HNWH)		
KWKH-F,	94.5 ,	100 KW @ 400 ,	COUNTRY	US-1,	$ NA	(Torbet)	Great Empire	
KTAL-F,	98.1 ,	100 KW @ 1450 ,	AOR	,	$ 30.00	(Blair)		
KTUX-F,	98.9 ,	100 KW @ 730 ,	CHR	,	$ NA	(Christal)		(CARTHAGE, TX)

MISCELLANEOUS COMMENTS KROK-F changes calls to KWKH-F

SPOKANE

Arbitron Rank/Pop (12+): 92/350,600
MSA Rank/Pop: 129/351,700
ADI #78
Average Person Rating: 16.9
Market TSL: 22.4 hours

Stations: 16/16
Diaries: 802/437:1/53.4%
Sample Target: 740
Standard Error: .697
% Below Line: 0
% Not Listed: 10.2

Est 1985 Revenue: 9,300,000
HH Inc: $24,049
Retail $: 2.1 Bil
Pop per Station: 21,913
# 1 Biller: KDRK-F $1,600,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KXLY-F	106/17.8	16.9	11.1	13.0	18.8	
2.	KZZU-F	93/15.6	14.1	12.2	5.8	7.3	
3.	KDRK-F	74/12.4	12.6	11.8	12.0	10.2	
4.	KEZE-F	51/ 8.6	10.9	9.7	8.7	6.4	
5.	KXLY	35/ 5.9	4.6	5.4	5.7	4.9	
6.	KGA	31/ 5.2	6.1	7.8	8.0	5.8	
7.	KKPL-F	30/ 5.0	7.5	8.5	10.2	8.8	
8.	KLSN	29/ 4.9	6.0	5.6	4.2	4.7	
9.	KQSP-F	21/ 3.5	.3	.9	---	.5	
10.	KJRB	18/ 3.0	2.6	3.7	4.2	5.1	
	KISC-F	18/ 3.0	5.0	5.9	7.7	8.4	
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KXLY-F	155/1240
2.	KZZU-F	149/1713
3.	KDRK-F	102/1008
4.	KEZE-F	64/ 718
5.	KLSN	43/ 636
	KXLY	43/ 602
7.	KGA'	40/ 659
8.	KKPL-F	39/ 856
9.	KQSP-F	24/ 317
10.	KISC-F	23/ 687
.	KJRB	23/ 357
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	KAAU-F	1091/31.0	30.0	22.3
2.	KXLY-F	812/23.1	23.0	22.5
3.	KBKR-F	631/17.9	17.7	21.5
4.	KKPL-F+	585/16.6	21.8	20.5
5.	KXLY	539/15.3	12.9	14.3
6.	KEZE-F	506/14.4	17.3	16.2
7.	KGA	486/13.8	13.6	14.1
8.	KISC-F	478/13.6	17.2	18.1
9	KLSN	391/11.1	13.0	14.3
10	KJRB	290/ 8.2	10.0	12.4
11	KQSP F	288/ 8.2	3.6	---
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.58% (399 of 535) (FAL 84: 68.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F	1. KZZU-F KEZE-F KDRK-F	1. KZZU-F	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KZZU-F+	1. KXLY-F	1. KZZU-F	1. KZZU-F	1. KXLY-F
2.	2.	2. KDRK-F	2. KZZU-F	2. KXLY-F	2. KDRK-F	2. KDRK-F	2. KDKR-F	2. KXLY-F	2. KXLY-F	2. KZZU-F
3.	3.	3. KEZE-F	3. KXLY-F	3. KZZU-F	3. KGA	3. KXLY-F	3. KZZU-F	3. KDRK-F	3. KEZE-F	3. KDRK-F
4.	4.	4. KXLY-F	4. KEZE-F	4. KEZE-F	4. KXLY	4. KXLY	4. KEZE-F	4. KEZE-F	4. KDRK-F	4. KEZE-F
5.	5.	5.	5.	5.	5.	5. KLSN	5. KGA	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KDRK-F	1. KZZU-F	1. KEZE-F	1. KEZE-F	1. KEZE-F	1. KDRK-F
2.	2. KKPL-F	2. KKPL-F	2. KDRK-F	2. KXLY-F	2. KEZE-F	2. KZZU-F	2. KDRK-F	2. KZZU-F	2. KEZE-f
3.	KEZE-F	KDRK-F	3. KXLY-F	3. KZZU-F	3.	3. KDRK-F	KZZU-F	3. KDRK-F	3. KZZU-F
4.	. KDRK-F	4. kEZE-F	4. KKPL	4. KKPL-F	4.	4.	4.	4. KGA	4. KXLY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KGA

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	5 (1)	111 (2)	116 (3)	21.7	21.4
AOR		51 (1)	51 (1)	9.5	10.8
AC/OLDIES/SOFT ROCK	18 (1)	57 (3)	75(4)	14.0	17.9
MOR/VARIETY	33 (2)		33 (2)	6.2	12.1
COUNTRY	31 (1)	74 (1)	105 (2)	19.6	23.3
BLACK/URBAN					
BTFL MUSIC		106 (1)	106 (1)	19.8	12.3
NEWS/TALK	35 (1)		35 (1)	6.5	
NOSTALGIA					1.2
RELIGION					1.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	14 (2)		14 (2)	2.6	
			535 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

KCDA-F	103.1	Concur D'Alene	1.0/1.9
KRSS	1230	Spokane	1.0/3.2
KSPO	1050	dishman	1.3/2.0
KVNI	1080	Cocur D'Alene	.7/5.0
KZZU	970	Spokan	.8/7.2

RADIO STATIONS

KCKO, 1380, 5 KW/2.5 KW (DA-N) ,RELIGION , $ 12.00 (-----) Larson
KGA, 1510, 50 KW (DA-N) -- , COUNTRY ABC-I, $ 37.00* (Eastman) John Price
KLSN, 590, 5 KW , MOR NBC, $ 24.00 (Katz)
KJRB, 790, 5 KW (DA-N) , AC ABC-C, $ 25.00 (Mc-Guild) Kaye-Smith
KZZU, 970, 5 KW/1 KW (DA-N) , CHR US 2, $ 18.00 (Christal) Olympic
KUDY, 1280, 5 KW (DAYS) , RELIGION , $ 15.00 (-----) Medina
KXLY, 920, 5 KW, , NEWS/TALK MBS, CBS, $ $ NA (Torbet)
KXXR, 1550, 10 KW/2.5 KW (DA-N) , NOSTALGIA ABC-E, $ 15.00 (Roslin)

KDRK-F, 93.7, 56 KW @ 2380, COUNTRY US I, $ 31.00* (Eastman) John Price
KEZE-F, 105.7, 100 KW @ 1910, AOR , $ 38.00* (Mc-Guild) Kaye-smith
KISC-F, 98.1, 94 KW @ 2030, CHR NBC, $ 25.00 (Katz)
KQSP-F 98.9, 100 KW @ 285, AC (/) , $ 17.00 (blair) Medina
KKPL-F, 96.1, 56 KW @ 2680, AC , $ 40.00* (HNHW)
KZZU-F, 92.9, 81 KW @ 2080, CHR , $ 30.00 (Christal) Olympic
KSLY-F, 99.9, 25 KW @ 3010, BTFL/EZ , $ 37.00 (Torbet)

MISCELLANEOUS COMMENTS: 89% of KKPL A/F sold for $ 4,000,000... KSPO sold for $400,000... KKER changes calls to KRSS

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 68/494,900
MSA Rank/Pop: 94/514,700
ADI # 103
Average Person Rating: 17.3
Market TSL: 22.7 hours

Stations: 25/12
Diaries: 892/444:1/44.1%
Sample Target: 890
Standard Error: .664
% Below Line: 38.3
% Not Listed: 12.5

Est 1985 Revenue: $9,800,000
HH Inc: $28,967
Retail $: 3.6 Bil
Pop per Station: 38,069
1 Biller: NA

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WMAS-F	88/10.3	8.5	10.0	8.4	7.4	
2. WMAS	87/10/1	8.4	8.7	11.2	8.7	
3. WRCH-F	83/ 9.7	7.9	6.7	6.1	5.6	
4. WHYN	63/ 7.3	6.3	7.6	8.3	7.8	
5. WTIC-F	61/ 7.1	10.1	9.0	6.9	4.8	
6. WAQY-F	58/ 6.8	7.5	8.7	8.9	10.3	
7. WHFM-F	55/ 6.4	9.2	9.9	8.5	12.1	
8. WTIC	38/ 4.4	2.9	2.8	2.6	3.7	
9. WCCC-F	34/ 4.0	4.8	2.3	3.5	3.3	
10. WHMP-F	24/ 2.8	2.9	1.5	2.5	3.1	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WMAS-F	91/1143
2. WMAS	87/ 781
3. WRCH-F	84/ 798
4. WAQY-F	67/1165
5. WHYN	64/1077
6. WTIC-F	62/1138
7. WHFM-F	59/1016
8. WTIC	38/ 597
9. WHMP-F	37/ 542
10. WCCC-F	35/ 644
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WTIC-F	1119/22.6	25.5	22.5
2. WMAS-F	1095/22.1	21.5	22.6
3. WAQY-F	1089/22.0	24.5	23.4
4. WHYN	1060/21.4	19.6	20.1
5. WHFM-F	913/18.4	23.4	25.7
6. WMAS	781/15.8	13.8	14.8
7. WRCH-F	760/15.3	15.5	11.2
8. WCCC-F	602/12.2	13.8	11.3
9. WTIC	597/12.1	8.9	9.1
10. WHMP-F	382/ 7.7	NA	7.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 63.24% (475 of 751) (FAL 84: 62.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WHYN	1. WMAS-F	1. WMAS-F	1. WTOC-F	1. WMAS
2. WAQY-F	2. WAQY-F	2. WHYN	2. WHYN	2. WHYN	2. WMAS	2. WMAS-F	2. WRCH-F	2. WRCH-F	2. WAQY-F	2. WRCH-F
3.	3. WTIC-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WHAS-F	3. WMAS	3. WMAS	3. WMAS	3. WMAS-F	3. WTIC-F
4.	4. WHFM-F	4. WAQY-F	4. WAQY-F	4. WRCH-F	4. WHYN	4. WRCH-F	4. WHFM-F	4. WTIC-F	4. WRCH-F	4. WAQY-F
5.	5. WHYN	5. WTIC-F	5. WRCH-F	5. WAQY-F	5. WHFM-F	5. WTIC-F	5. WHYN	5. WAQY-F	5. WMAS	5. WMAS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WCCC-F	1. WCCC-F	1. WMAS-F	1. WMAS-F	1. WMAS-F
WTIC-F	2. WTIC-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WAQY-F	2. WAQY-F	2. WAQY-F	2. WCCC-F	2. WHYN
3. WAQY-F	3. WHFM-F	3. WHYN	3. WHYN	3. WHYN	3. WMAS-F	3. WMAS-F	3. WCCC-F	3. WAQY-F	3. WHFM-F
4.	WAQY-F	4. WAQY-F	4. WTIC-F	4. WRCH-F	4. WAAF-F	4. WAAF-F	4. WHFM-F	4. WHYN	4. WAQY-F
5.	5. WHYN	5.	5. WAQY-F	5.	5. WTIC-F	WTIC-F	5.	5. WHFM-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		95 (3)	95 (3)	12.6	13.2
AOR		123 (4)	123 (4)	16.4	16.6
AC/OLDIES/SOFT ROCK	63 (1)	162 (5)	225 (6)	30.0	33.0
MOR/VARIETY	76 (4)	3 (1)	79 (5)	10.5	9.2
COUNTRY	12 (1)		12 (1)	1.6	3.5
BLACK/URBAN					
BTFL MUSIC	7 (1)	92 (2)	99 (3)	13.2	8.7
NEWS/TALK	15 (1)		15 (1)	2.0	5.0
NOSTALGIA	87 (1)		87 (1)	11.6	9.8
RELIGION	16 (1)		16 (1)	2.1	1.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			751 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WACE	, 730	Chicopee	1.9/3.3
WARE	, 1250	Ware	1.2/3.5
WHMP	, 1400	Northampton	2.3/5.2
WIXY	, 1600	E. Longmeadow	1.4/4.1
WLDM	, 2570	Westfield	.8/2.1
WREB	, 930	Holyoke	1.7/3.0
WSPR	, 1270	Springfield	.9/4.2
WAAF-F	, 107.3	Worcester	2.0/9.2
WRSO-F	, 95.3	Greenfield	.3/1.2
WSRS-F	, 96.1	Worcester	1.0/3.5

See Hartford for more information about the following stations:

WDRC-F	1.2/4.4	WKSS-F	1.2/7.5
WHCN-F	1.5/6.8	WWYZ-F	.3/2.1
WIOF-F	.7/3.8		

RADIO STATIONS

WACE ,	730 ,	5 KW (DAYS) ,	RELIGION	$ NA	(----)		(CHICOPEE)
WARE ,	1250,	5 KW/2.5 KW (DA-N),	MOR	$ 13.00	(Kadetsky)		(WARE)
WHMP ,	1400,	1 KW/250 W ,	MOR	$ NA	(Masla)		
WHYN ,	560 ,	5 KW/1 KW (DA-N) ,	AC	$ 75.00*	(Blair)		
WIXY ,	1600,	5 KW/2.5 KW (DA-N),	COUNTRY	$ 25.00*	(Eastman)	Wilkes-Schwartz	
WLDM ,	1570,	2.5 (DAYS) ,	BTFL	$ 16.00	(Selcom)		
WMAS ,	1450,	1 KW/250 W ,	NOSTALGIA	$ 38.00	(Mc-Guild)	Lappin	
WQXQ ,	1490,	1 KW/250 W ,	BLACK,SPANISH	$ 15.00	(----)		
WREB ,	930 ,	500 W (DAYS) ,	TALK	$ 12.00	(Lotus)		
WSPR ,	1270,	5 KW/1 KW (DA-2) ,	MOR	$ 20.00	(Kadetsky)		
WAQY-F,	192.1,	27 KW @ 1150 ,	AOR	$ 55.00*	(Eastman)	Wilkes-Schwartz	
WHMP-F,	99.3 ,	3 KW @ 300 ,	CHR	$ NA	(Masla)		
WHFM-F,	93.1 ,	9 KW @ 970 ,	AC	$ 88.00	(Mc-Guild)		
WMAS-F,	94.7 ,	50 KW @ 360 ,	AC	$ 54.00	(Blair)	Lappin	

Other ranked stations -- See Hartford or Worcester

MISCELLANEOUS COMMENTS WSPR soldfor $650,000 (Kozacko)...WHYN-F changed calls to WHFM

STOCKTON

Arbitron Rank/Pop (12+): 100/317,500
MSA Rank/Pop: 113/396,400
Sacramento ADI
Average Person Rating: 16.5
Market TSL: 22.0 hours

Stations: 10/9
Diaries: 750/423:1/ 43.4%
Sample Target: 690
Standard Error: .710
% Below Line: 61.5
% Not Listed: 13.8

Est 1985 Revenue: $5,800,000
HH Inc: $27,000
Retail $: 2.0 bil
Pop per Station: 35,278
# 1 Biller: NA

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83
1.	KRAK	60/11.1	10.1	7.9	8.4	9.0
2.	KJAX-F	36/ 6.6	8.6	8.4	7.4	8.3
3.	KCBS	32/ 5.9	4.5	5.4	4.0	4.4
4.	KHOP-F	31/ 5.7	8.4	7.9	6.6	9.2
5.	KSTn	29/ 5.4	2.9	4.8	3.8	5.2
6.	KBEE-F	25/ 4.6	5.5	5.9	1.8	---
7.	KWG	22/ 4.1	3.9	2.1	1.4	4.8
	WKIN-F	22/ 4.1	4.7	4.4	3.6	3.3
9.	KNBR	21/ 3.9	5.7	3.6	5.4	5.0
10.	KFMR-F	20/ 3.7	3.3	5.7	5.8	6.3
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME	
1.	
2.	
3.	
4.	
5.	STOCKTON'S METRO AND TSA ARE THE SAME.
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KHOP-F	626/10/0	21.1	23.3
2.	KRAK	552/16.8	13.9	16.5
3.	KSTN	447/13.6	11.0	15.5
4.	KWIN-F	446/12.5	13.4	14.1
5.	KJOY	412/12.5	11.5	16.9
6.	KCBS	402/12.2	10.6	12.7
7.	KJAX-F	328/10.0	13.4	13.5
8.	KFMR-F	320/ 9.7	8.8	14.5
9.	KWG	301/ 9.1	NA	7.4
10.	KBEE-F	299/ 9.1	NA	10.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 53.75% (251 of 467) (FAL 84: 60.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN	1. KHOP-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KSTN	1. KRAK
2. KWOD-F	2. KWIN-F	2. KHOP-F	2. KWG	2. KWG	2. KJAX-F	2. KCBS	2. KJAX-F	2. KHOP-F	2. KJAX-F	2. KJAX-F
3. KHOP-F	3. KWG	3. KWG	3. KHOP-F	3. KHOP-F	3. KBEE-F	3. KJAX-F	3. KWG	3. KJAX-F	3. KRAK	3. KHOP-F
KMEL-F	4.	4. KWIN	4. KFMR-F	4. KFMR-F	4. KCBS	4. KWG	4. KCBS	4. KCBS	4. KWIN-F	4. KBEE-F
5.	5.	5.	KYBB-F	5.	5.	5. KNBR	KBEE-F	5.	KHOP-F	5. KZAP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSTN	1. KHOP-F	1. KYBR-F	1. KHOP-f	1. KRAK	1. KHOP-F	1. KHOP-F	1. KWG	1. KRAK	1. KRAK
2. KWIN-F	2. KYBR-F	KHOP-F	2. KRAK	2. KHOP-F	2. KWIN-F	2. KWG	2. KHOP-F	2. KWG	2. KWG
KHOP-F	3. KWIN-F	3. KWG	3. KSTN	3. KJAX-F	3. KHOP-F	KDJK-F	3. KRAK	3. KWIN-F	3. KFMR-F
4.	KSTN	4.	4. KWIN-F	KWG	4.	4. WKIN-F	4.	4. KHOP-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	46 (3)	89 (6)	135 (9)	28.9	31.3
AOR		23 (2)	23 (2)	4.9	7.8
AC/OLDIES/SOFT ROCK	22 (1)	17 (1)	39 (2)	8.4	5.8
MOR/VARIETY	21 (1)		21 (1)	4.4	4.1
COUNTRY	64 (2)	32 (2)	98 (4)	21.0	15.8
BLACK/URBAN		10 (2)	10 (2)	2.1	1.3
BTFL MUSIC		65 (3)	65 (3)	13.9	17.5
NEWS/TALK	51 (4)		51 (4)	10.9	9.7
NOSTALGIA					
RELIGION	6 (1)		6 (1)	1.3	1.1
SPANISH	8 (1)	15 (1)	23 (2)	4.9	5.6
CLASSICAL					
UNKNOWN/OTHERS					
			467 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KCVR	1570	Lodi	1.5/2.2
KJOY	1280	Stockton	2.4/12.5
KSTN-F	107.3	Stockton	2.8/ 6.5
KDJK-F	95.1	Oakdale	2.0/4.8
KLOC	920	Ceres	1.1/2.0
KOSO-F	93.1	Patterson	.9/2.9
KTRB	860	Modesto	.7/1.9
KMJ	580	Fresno	.4/1.3

See Sacramento for information about the following stations:

KCTC-F	.7/2.6	KRAK-F	2.2/3.3
KFBK	1.5/3.4	KWOD-F	3.1/9.0
KHYL-F	.4/1.9	KZAP-F	2.2/6.6
KBLX-F	.7/1.8	KMEL-F	2.2/4.9
KFRC	.7/3.9	KSO1-F	1.1/3.3
KGO	1.7/2.9		

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS, DA) , SPANISH , $ 18.00 (Caballero) Golden Pacific (LODI)
KJOY, 1280, 1 KW (DA-N) , CONTEMP ABC-I, $ 18.00 (Mc - Guild)
KSTN, 1420, 5 KW/1 KW (DA-2) , CHR ABC-C, $ 10.00 (Weiss)
KWG, 1230, 1 KW/250 W , OLDIES MBS, $ 22.00 (Katz) Home News

KFMR-F, 100.1, 3 KW @ 300, COUNTRY , $ 37.00* (CBS)
KJAX-F, 99.3, 2.3 KW @ 335, BTFL/EZ ABC-E, # 32.00* (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH ABC-C, $ NA (Weiss)
KWIN-F, 97.7 3 KW @ 300, CHR , $ 21.00 (MMR) Golden Pacific (LODI)
KYBB-F, 100.9, 3 KW @ 300, AC , $ 22.00 (Katz) Home News 9tracy)

Other ranked stations see Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 59/551,000
MSA Rank/Pop: 73/648,000
ADi #67
Average Person Rating: 17.4
Market TSL: 22.9 hours

Stations: 21/18
Diaries: 1084/508:1/53.2%
Sample Target: 920
Standard Error: .609
% Below Line: 3.0
% Not Listed: 11.7

Est 1985 Revenue: $11,300,000
HH Inc: $31,913
Retail $: 3.5 Bil
Pop per Station: 30,611
1 Biller: WYYY-f $2,800,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WYYY-F	159/16.6	15.6	15.9	14.3	13.6	
2.	WSYR	118/12.4	14.4	12.3	9.7	11.5	
3.	WAQX-F+	105/11.0	10.2	8.2	13.2	9.3	
4.	WNTQ-F	95/ 9.9	8.1	9.5	7.7	2.4	
5.	WEZG-F	63/ 6.6	6.5	7.1	4.9	3.0	
6.	WRRB-F	58/ 6.1	5.3	4.0	6.4	6.1	
7.	WHEN	55/ 5.8	4.9	7.5	8.2	9.2	
8.	WFBL	34/ 3.6	5.6	6.5	6.3	9.7	
9.	WKFM-F	33/ 3.5	4.5	5.6	5.8	6.0	
10.	WNDR	28/ 2.9	1.9	2.0	2.1	2.2	
11.	WSEN-F+	27/ 2.8	2.7	3.9	4.8	5.1	
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WYYY-F	174/2273
2.	WSYR	135/1672
3.	WNTQ-F	110/1481
4.	WAQX-F+	108/1326
5.	WRRB-F	93/ 953
6.	WEZG-F	73/ 718
7.	WHEn	63/ 1370
8.	WKFM-F	56/ 984
9.	WSEN-F+	41/ 589
10.	WFBL	36/ 518
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	WYYY-F	1941/35.3	30.9	30.4
2.	WSYR	1415/25.7	26.5	26.7
3.	WNTQ-F	1219/22.2	21.7	22.4
4.	WAQX-F+	1184/21.5	20.9	18.5
5.	WHEN	1091/19.6	18.2	20.8
6.	WRRB-F	662/12.0	10.7	10.1
7.	WEZG-F	647/11.8	11.8	10.4
8.	WKFM-F	604/11.0	13.1	17.5
9.	WFBL	463/ 8.4	13.0	11.3
10.	WNDR	437/ 7.9	5.7	5.6
11.	WSEN-F+	402/ 7.3	8.8	9.8
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.45% (577 of 843) (FAL 84: 64.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WSYR	1. WYYY-F	1. WYYY-F	1. WSYR	1.WYYY-F
2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WRRB-F	2. WSYR	2. WYYY-F	2. WYYY-F	2. WAQX-F	2. WNTQ-F	2. WAQX-F	2.WSYR
3.	3. WNTQ-F	3.	3. WHEN WAQZ-F+	3. WHEN WRRB-F	3. WRRB-F	3. WAQX-F	3. WEZG-F	3. WAQX-F	3. WYYY-F	3.WNTQ-F
4.	4.	4.			4. WHEN	4. WHEN	4. WSYR	4. WSYR	4. WNTQ-F	4.WAQX-F
5.	5.	5.	5. WNTQ-F WSYR	5. WAQX-F	5. WEZG-F	5. WNTQ-F	5. WNTQ-F	5. WRRB-F	5.	5.WEZG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WAQX-F+	1.WYYY-F	1.WYYY-F	1.WYYY-F	1.WYYY-F
2. WAQX-F	2. WAQX-F+	2. WAQX-F	2. WNTQ-F	2. WHEN	2. WNTQ-F	2.WAQX-F+	2.WAQX-F	2.WAQX-F+	2.WSYR
3. WNTQ-F	3. WNTQ-F	3. WHEN WNTQ-F	3. WAQX-F+	3. WSYR	3. WYYY-F	3.WNTQ-F	3.	3.WNTQ-F	3.WAQX-F+ .WRRB-F
4.	4.		4. WHEN	4. WNTQ-F	4.	4.	4.	4.WRRB-F	
5.	5.	5.	5. WRRB-F	5. WRRB-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		99 (2)	99 (2)	11.7	17.3
AOR	3(1)	156 (3)	159 (4)	18.9	10.8
AC/OLDIES/SOFT ROCK	83 (2)	163 (2)	246 (4)	29.2	28.3
MOR/VARIETY	124 (2)	3 (1)	127 (3)	15.1	14.1
COUNTRY	22 (2)	76 (2)	98 (4)	11.6	10.4
BLACK/URBAN					
BTFL MUSIC		63 (1)	63 (1)	7.5	8.9
NEWS/TALK					
NOSTALGIA	34 (1)		34 (1)	4.0	7.2
RELIGION		17 (2)	17 (2)	2.0	3.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			843 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WMCR+	1600	Oneida	.9/1.4
WMHR-F	102.9	Syracuse	1.3/3.0
WOIV-F	105.1	De Ruyter	.5/1.6
WSCP	1070	Sandy Creek	1.4/1.2
WKGW-F	104.3	Utica	.4/3.1
WOUR-F	96.9	Utica	2.2/4.5
WRCK-F	107.3	Utica	.4/2.1

RADIO STATIONS

WAQX, 1490, 1 KW/250W , AOR ABC-R, $ NA (MMR)
WURS, 1220, 1 KW (DAYS) ,BTFL , $ NA (Selcom)
WFBL, 1390, 5 KW (DA-N) , NOSTALGIA US 2, ABC-D, $ 55.00 (WEiss)
WHEN, 620, 5 KW/1 KW (DA-N) , AC ABc-E, $110.00 (Eastman) Park
WNDR, 1260, 5 KW (DA-N) , OLDIES CBS, US I, $ 20.00 (Mc-Guild)
WSYR, 570, 5 KW (DA-2) , MOR NBC, NBC-T, $ 140.00* (Katz) Katz

WAQX-F, 95.3, 3 KW @ 300, AOR ABC-R, $ 75.00* (MMR)
WEZG-F, 100.9, 3 KW @ 165, BTFL . $ 35.00* (Selcom)
WKFM-F, 104.7, 50 KW @ 500, AOR ABC-F, $ 35.00* (Christal) Wilks-Schwartz (FULTON)
WMHR-F, 102.9, 20 KW @ 780, RELIGION , $ 10.00 (_____)
WNTQ-F, 93.1, 97 KW @ 660, CHR , $ NA (Mc-Guild)
WRRB-F, 107.9, 50 KW @ 500, COUNTRY , $ 48.00* (Eastman) Park
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY ABC-I, $ 30.00 (Mc-Guild) Buckley
WYYY-F, 94.5, 100 KW @ 650, AC , $ 160.00* (Katz) Katz

MISCELLANEOUS COMMENTS : WKFM-F changes from CHR to AOR (Oct)... WEZG changes calls to WURS

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,596,200
MSA Rank/Pop: 22/1,851,600
ADI # 17
Average Person Rating: 182
Market TSL: 24.3 hours

Stations: 27/23
Diaries: 1532/1042:1/45.5%
Sample Target: 1530
Standard Error: .513
% Below Line: 4.0
% Not Listed: 9.1

Est 1985 Revenue: 44,8000,000
HH Inc.: $26,334
Retail $: 12.2 Bil
Pop per Station: 69,400
# 1 Biller: WRBQ A/F $10,300,000

12+ METRO SHARE 1/4/SHARE			SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1.	WRBQ-F	363/12.2		12.4	11.5	11.2		1.WRBQ-F 425/8081	1.WRBQ-F 4219/25.8	26.6	24.8
2.	WWBA-F	349/11.7		14.5	12.9	13.3		2.WWBA-F 380/3484	2.WWBA-F 2899/17.7	22.4	20.2
3.	WQYK-F	245/ 8.2		7.0	7.5	6.7		3.WYNF-F 300/2918	3.WIQI-F 2444/14.9	15.8	14.7
4.	WIQI-F	227/ 7.6		7.0	5.9	6.8		4.WQYK-F 259/2524	4.WQYK-F 2181/13.3	12.9	11.4
5.	WYNF-F	189/ 6.3		6.7	7.8	6.7		5.WIQI-F 237/2635	5.WSUN 2178/13.3	12.0	14.0
6.	WSUN	172/ 5.8		5.3	4.3	6.5		6.WSUN 215/2817	6.WZNE-F 2160/13.2	14.9	13.5
7.	WDAE	151/ 5.1		5.7	4.8	5.2		7.WDUV-F 203/2389	7.WYNF-F 1936/11.6	12.3	12.5
8.	WZNE-F	144/ 4.8		4.9	4.3	4.3		8.WZNE-F 182/2748	8.WNLT-F 1733/10.6	8.6	10.8
9.	WNLT-F	114/ 3.8		2.6	2.9	3.5		9.WDAE 164/1902	9.WDAE 1649/10.1	9.4	10.2
10.	WGUF-F	111/ 3.7		3.1	3.8	2.1		10.WNLT-F 118/1975	10.WFLA 1540/ 9.4	9.0	10.5
11.	WFLA	97/ 3.3		3.4	3.8	4.0		11.WPDS-F 118/1790	11.WPDS-F 1200/ 7.3	5.5	7.1
12.	WPLP	89/ 2.9		3.0	3.0	3.5		12.WGUL-F 111/ 914	12.WPLP 1067/ 6.5	6.1	8.1
13.	WPLP	86/ 2.9		1.4	1.3	2.3		13.WFLA 104/1805	13.WGUL-F 914/ 5.6	4.9	5.3
14.	WTMP	58/ 1.9		2.5	3.2	3.8		14.WPLP 104/1253	14.WDUV-F 902/ 5.5	6.0	4.7
15.	WDUV-F	54/ 1.8		1.9	2.1	2.1		15.WVFM-F 95/ 795	15.WRBQ 736/ 4.5	4.2	4.5
16.								16.	16.		
17.								17.	17.		
18.								18.	18.		
19.								19.	19.		
20.								20.	20.		
21.								21.	21.		
22.								22.	22.		
23.								23.	23.		
24.								24.	24.		
25.								25.	25.		

12+ FM SHARE (METRO): 71.71% (1942 of 2708) (FAL 84: 68.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZNE-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+	1. WWBA-F	1. WRBQ-F+	1.WRBQ-F	1.WRBQ-F
2. WRBQ-F	2. WYNF-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WQYK-F	2. WQYK-F	2. WRBQ-F	2. WWBA-F	2.WWBA-F	2.WWBA-F
3. WYNF-F	3. WIQI-F	3. WYNF-F	3. WYNF-F	3. WQYK-F	3. WSUN	3. WWBA-F	3. WQYK-F	3. WIQI-F	3.WYNF-F	3.WYNF-F
4.	4. WNLT-F	4. WQYK-F	4. WQYK-F	4. WYNF-F	4. WRBQ-F	4. WIQI-F	4. WIQI-F	4. WQYK-F	4.WZNE-F	4.WZNE-F
5.	5. WZNE-F	5. WNLT-F	5. WNLT-F	5. WSUN	5. WIQI-F	5. WSUN	5. WYNF-f	5. WYNF-F	5.WIQI-F	5.WIQI-F
6.	6.	6. WZNE-F	6. WSUN	6. WWBA-F	6. WDAE	6. WGUL-F+	6. WSUN	6. WSUN	6.WFLA	6.WFLA
7.	7.	7. WWBA-F	7. WWBA-F	7. WNLT-F	7. WFLA	7. WDAE	7. WDAE	7. WZNE-F	7.WQYK-F	7.WQYK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WRBQ-F	1. WRBQ-F	1. WIQI-F	1. WRBQ-F	1. WIQI-F
2. WYNF-F	2. WIQI-F	2. WRBQ-F	2. WIQI-F	2. WRBQ-F
3. WZNE-F	3. WYNF-F	3. WNLT-F	3. WYNF-F WZNE-F	3. WQYK-F
4. WIQI-F	4. WZNE-F	4. WYNF-F WZNE-F		4. WWBA-F
5. WNLT-F	5. WNLT-F		5. WQYK-F	5. WNLT-F
6. WQYK-F	6. WRXB	6. WPDS-F	6. WNLT-F	6. WSUN
7. WRXB	7. WQYK-F	7.	7. WWBA-F	7. WPDS-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1.WRBQ-F	1.WRBQ-F
2. WYNF-F	2. WYNF-F	2. WYNF-F	2.WYNF-F	2.WIQI-F
3.	3. WIQI-F	3. WIQI-F	3.WIQI-F	3.WQYK-F
4.	4. WNLT-F	4. WNLT-F	4.WQYK-F	4.WYNF-F
5.	5. WZNE-F	5. WTMP	5.WNLT-F	5.WSUN
6.	6.	6.	6.WSUN	6.WNLT-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	26 (1)	507 (2)	533 (3)	19.7	18.6
AOR		189 (1)	189 (1)	7.0	7.4
AC/OLDIES/SOFT ROCK	30 (1)	447 (5)	477 (6)	17.6	15.7
MOR/VARIETY	19 (1)		19 (1)	0.7	5.0
COUNTRY	172 (1)	256 (2)	428 (3)	15.8	15.1
BLACK/URBAN	107 (2)		107 (2)	4.0	5.5
BTFL MUSIC/EZ		414 (3)	414 (3)	15.3	17.1
NEWS/TALK	183 (2)		183 (2)	6.8	3.9
NOSTALGIA	229 (4)	111 (1)	340 (5)	12.6	10.6
RELIGION/GOSPEL				0	0.5
SPANISH				0	0
CLASSICAL		18 (1)	18 (1)	0.7	0.7
UNKNOWN/OTHERS				0	0
			2708 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHBO	1040	Tampa	1.0/2.3
WLFF	680	St. Pete	.9/1.8
WPAS	1400	Zephyrhills	.6/1.1
WPSO	1500	New Port Richey	1.3/1.9
WRBQ	1380	St. Pete	.9/4.5
WRXB	1590	St. Pete	1.6/2.5
WTAN	1340	Clearwater	.4/1.5
WVTY-F	106.3	Holiday	.4/1.3
WXCR-F	92.1	Safety Harbor	.6/2.4
WAVE-F	102.5	Sarasota	1.1/4.3
WVFM-F	94.1	Lakeland	.4/1.3
WJYO-F	107.7	Orlando	.3/1.2

RADIO STATIONS

AM STATIONS

WAMA,	860,	500 W (DA-N)	, SPANISH	,	$ 16.00	(Caballero)	
WCBF,	1010,	50 KW (DAYS,DA)	, RELIGION	,	$ 13.00	(----)	Sudbrink
WDAE,	1250,	5 KW (DA-N)	, NOSTALGIA	ABC-I,	$ 75.00*	(McGuild)	Gannett
WFLA,	970,	5 KW (DA-2)	, NEWS/TALK	NBC NBC-T,	$ 67.00*	(Blair)	Blair
WHBO,	1040,	5 KW (DAYS)	, OLDIES	UPI,	$ 27.00	(----)	
WLFF,	680,	1 KW (DAYS)	, NOSTALGIA	,	$ 35.00	(Christal)	Century
WPLP,	570,	1 KW (DA-2)	, NEWS/TALK	CBS, MBS,	$ 50.00*	(Selcóm)	Guy Gannett
WRBQ,	1380,	5 KW (DA-N)	, CHR	ABC-F,	$ NA	(Eastman)	Edens
WRXB,	1590,	5 KW (DA-2)	, BLACK	NBN,	$ 35.00	(Lazar)	
WSUN,	620,	10 KW (DA-N)	, COUNTRY	ABC-E, US II,	$ 85.00*	(Sun)	CBS
WTAN,	1340,	1 KW/250 W	, MOR	ABC-D,	$ 24.00	(----)	
WTIS,	1110,	10 KW (DAYS,DA)	, RELIGION	,	$ 16.00	(----)	
WTYM,	1300,	5 KW/1 KW (DA-2)	, SPANISH	,	$ 28.00	(----)	Associated
WTMP,	1150,	5 KW/2.5 KW (DA-2)	, BLACK	SBN,	$ 50.00	(HNWH)	
WYOU,	1550,	10 KW (DAYS)	, SPANISH	,	$ NA	(Lotus)	

FM STATIONS

WPDS,	93.3,	100 KW @ 930	, AC	,	$ 60.00*	(Blair)	Blair
WGUL,	105.5,	3 KW @ 300	, NOSTALGIA	MBS,	$ 50.00*	(Masla)	
WIQI,	100.7,	100 KW @ 503	, AC	,	$ 95.00	(Mc-Guild)	Gannett
WNLT,	95.7,	100 KW @ 507	, AC	,	$ 80.00*	(MMR)	Metroplex
WQYK,	99.5,	100 KW @ 550	, COUNTRY	,	$105.00*	(Katz)	Lake Huron
WRBQ,	104.7,	100 KW @ 555	, CHR	ABC-F,	$150.00*	(Eastman)	Edens
WWBA,	107.3,	100 KW @ 649	, BTFL/EZ	,	$140.00*	(Republic)	Metromedia
WXCR,	92.1,	1.7 KW @ 400	, CLASSICAL	UPI,	$ 50.00*	(CMBS)	
WYNF,	94.9,	100 KW @ 1460	, AOR	ABC-R,	$100.00*	(CBS)	CBS
WZNE,	97.9,	100 KW @ 639	, CHR	Source,	$ 85.00*	(Christal)	Sandusky

CALL LETTER CHANGES

WMCG changes to WNLT
WGUL-AM changes to WPSO
WFLA-F changes to WPDS-F
WZNE changes to WKRL

FORMAT CHANGES

WNLT: From Contemp to AC
WFLA: From MOR to News/Talk
WKRL changes to Oldies oriented AOR

STATION SALES

WZNE-F: From DKM to Sandusky for $10,000,000 (Hepburn)
WPSO (New Port Richey): Sold for $310,000
WVTV A/F (Dunedin): Solf to Times Publishing for $1,700,000 (Chapman)

MISCELLANEOUS COMMENTS

TOLEDO

Arbitron Rank/Pop (12+): 63/507,800
MSA Rank/Pop: 77/611,800
ADI #65
Average Person Rating: 16.8
Market TSL: 22.7 hours

Stations: 24/5
Diaries: 1183/429:1/50.6%
Sample Target: 1010
Standard Error: .595
% Below Line: 14.4
% Not Listed: 12.1

Est 1985 Revenue: $13,000,000
HH Inc: $28,659
Retail $: 4.2 Bil
Pop per Station: 33,853
1 Biller: WSPD $2,300,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WMHE-F	11/13.0	12.2	9.5	6.0	7.5	
2. WLQR-F	94/11.0	10.6	11.9	11.3	9.0	
3. WIOT-F	87/10.2	9.9	11.2	9.1	10.3	
4. WSPD	75/8.8	9.9	9.3	9.9	8.8	
5. WKLR-F	54/6.3	7.3	8.3	7.5	9.2	
6. WWWM-F	50/5.9	5.0	6.4	6.1	5.2	
7. WTOD	49/4.7	5.2	3.3	4.7	5.2	
8. WRQN-F	40/4.7	6.7	7.8	8.1	4.4	
9. WJR	35/4.1	4.6	4.9	6.6	5.9	
10. CKLW	33/3.9	1.7	.9	1.3	1.8	
11. WCWA	31/3.6	4.1	4.4	4.4	3.2	
12. WVOI	26/3.1	4.4	3.7	2.5	3.3	
13. WOHO	18/2.1	1.5	1.7	2.3	4.1	
14.						
15.						

12+ TSA 1/4/CUME	
1. WMHE-F	181/2329
2. WIOT-F	129/1847
3. WLQR-F	122/1341
4. WJR	107/1480
5. WKLR-F	84/1050
6. WSPD	83/1337
7. WWWM-F	72/1079
8. CKLW	62/832
9. WTOD	61/494
10. WRQN-F	52/1040
11.	
12.	-
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WMHE-F	1355/26/8	27.2	25.0
2. WIOT-F	1105/21.8	21.3	23.7
3. WSPD	1099/21.7	24.1	24.6
4. WLQR-F	945/18.7	21.0	22.1
5. WWWM-F	767/15.1	14.2	16.5
6. WRQN-F	747/14.8	17.2	16.6
7. WKLR-F	619/12.2	14.5	14.6
8. WJR	561/10.1	13.5	12.7
9. WCWA	510/10.1	9.7	11.6
10. WOHO	405/ 8.0	7.7	9.0
11. WTOD	388/ 7.7	8.6	5.8
12. WVOI	368/ 7.3	7.9	7.9
13.			
14.			
15.			

12+ FM SHARE (METRO): 64.44% (482 of 728) (FAL 84: 66.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WLQR-F	1. WSPD	1. WLQR-F	1. WMHE-F	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WMHE-F	2. WIOT-F	2. WKLR-F	2. WKLR-F	2. WSPD	2. WMHE-F	2. WMHE-F	2. WLQR-F	2. WIOT-F	2. WLQR-F
3. WIOT-F	3. WWWM-F	3. WWWM-F	3. WIOT-F	3. WLQR-F	3. WKLR-F	3. WIOT-F	3. WIOT-F	3. WIOT-F	3. WLQR-F	3. WIOT-F
4.	4. WKLR-F	4. WKLR-F	4. WWWM-F	4. WIOT-F	4. WTOD	4. WLQR-F	4. WWWM-F	4. WWWM-F	4. WSPD	4. WRQN-F
5.	5. WRQN-F	5. WLQR-F	5. WSPN	5. WWWM-F	5. WJR	5. WKLR-F	5. WSPD	5. WKLR-F	5. WRQN-F	5. WSPD
6.	6.	6.	6.	6. WSPD	6.	6.	6. WKLR_F	6.	6.	6.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F
2. WIOT-F	2. WLQR-F	2. WKLR-F	2. WIOT-F	2. WLQR-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKLR-F
3. WRQN-f	3. WRQN-F	3. WIOT-F	3. WKLR-F	3. WKLR-F	3. WWWM-F	3. WWWM-F	3. WKLR-F	3. WKLR-F	3. WIOT-F
4. WWWM-F	4. WWWM-F	4. WWWM-F	4. WLQR-F	4. WSPD	4. WTOD	4. WKLR-F	4. WWWM-F	4. WKLR-F	4. WWWM-F
5.	5. WKLR-F	5. WSPD	5. WWWM-F	5. WWWM-F	5.	5. WTOD	5.	5. WTOD	5. WSPD

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		154 (3)	154 (3)	20.6	20.2
AOR		93 (3)	93 (3)	12.4	13.3
AC/OLDIES/SOFT ROCK	18 (1)	53 (2)	71 (3)	9.5	10.7
MOR/VARIETY	113 (3)	3 (1)	116 (4)	15.5	17.7
COUNTRY	49 (1)	57 (2)	106 (3)	14.2	13.7
BLACK/URBAN	26 (1)	24 (2)	50 (3)	6.7	5.2
BTFL MUSIC		94 (1)	94 (1)	12.6	13.6
NEWS/TALK				--	--
NOSTALGIA	64 (2)		64 (2)	8.6	5.1
RELIGION	6 (1)		6 (1)	0.8	0.4
SPANISH				--	--
CLASSICAL				--	--
UNKNOWN/OTHERS		4 (1)	4 (1)	0.5	--
			748 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WFOB	1430	Fostoria	.4/2.7
WFPB-F	96.7	Fostoria	.4/ .9
WHFD-F	95.9	Archbold	.4/1.6
WJYM	730	Bowling Green	.7/1.4
WGPR-F	107.5	Detroit	.8/2.5
WHMQ-F	100.5	Fondlay	.4/1.2
WJLB-F	97.9	Detroit	2.0/3.6
WJZZ-F	105.5	Detroit	.5/1.9
WLLZ-F	98.7	Detroit	.4/1.1
WRIF-F	101.1	Detroit	.4/2.4
WTWR-F	98.3	Monroe, MI	.4/1.3

RADIO STATIONS

WCWA, 1230, 1 KW/25, NOSTALGIA	CBS, MBS,	$ 25.00*	(Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2), AC/MOR		$ 28.00*	(Blair)	
WSPD, 1370, 5 KW (DA-N), MOR	NBC, NBC-T,	$ 48.00	(Katz)	
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY	ABC-I,	$ 34.00	(Booth)	Booth
WVOI, 1520, 1 KW (DA-2), BLACK	SBN,	$ 22.00	(Bazar)	Jacor
WIOT-F, 104.7, 37 KW @ 655, AOR		$ 68.00	(Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY	ABC-E,	$ 44.00*	(MMR)	Booth
WLQR-F, 101.5, 15 KW @ 810, BTFL-EZ		$ 67.00	(Katz)	
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC	ABC-F,	$ 60.00	(Christal)	
WRQN-F, 93.5, 3 KW @ 300, CHR		$ 20.00	(Masla	(BOWLING GREEN)
WWWM-F, 105.5, 2.5 KW @ 340, AC		$ 30.00	(Blair)	

MISCELLANEOUS COMMENTS WMHE-F sold to Osborn for $6,300,000 (est) (LaRue)...

TUCSON

Arbitron Rank/Pop (12+): 64/505,300
MSA Rank/Pop: 80/605,600
ADI #82
Average Person Rating: 16.7
Market TSL: 22.7 hours

Stations: 20/19
Diaries: 936/540:1/49.7%
Sample Target: 880
Standard Error: .651
% Below Line: 5.6
% Not Listed: 10.3

Est 1985 Revenue: $14,000,000
HH Inc: $24,590
Retail $: 3.4 Bil
Pop per Station: 26,595
# 1 Biller: KROQ-F $ 2,000,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KJYK-F	93/10.8	11.7	11.8	10.6	9.7	
2. KLPX-F	80/ 9.3	9.0	6.1	7.7	8.4	
3. KIIM-F	79/ 9.2	7.4	4.2	6.2	1.6	
4. KRQQ-F	62/ 7.2	13.3	11.8	13.9	9.4	
5. KGVY	57/ 6.6	5.3	5.6	3.9	5.1	
6. KWFM-F	50/ 5.8	8.0	6.0	6.8	8.7	
7. KCUB	44/ 5.1	3.5	8.1	8.4	11.0	
8. KUPD-F	43/ 5.0	----	----	----	----	
9. KCEE	42/ 4.9	4.7	7.5	4.0	5.1	
10. KNST	40/ 4.7	1.8	3.5	3.4	3.1	
11. KHYT	37/ 4.3	4.7	5.1	5.7	4.4	
12. KAIR	32/ 3.7	6.5	2.0	4.8	7.3	
13. KXEW	28/ 3.3	4.3	4.8	6.1	4.5	
14. KTUC	21/ 2.4	1.1	2.0	1.6	3.3	
15. KTKT	18/ 2.1	3.1	3.0	3.9	4.1	

12+ TSA 1/4/CUME	
1. KJYK-F	96/ 877
2. KLPX-F	87/1117
3. KIIM-F	85/ 905
4. KGVY	64/ 426
5. KRQQ-F	63/1104
6. KWFM-F	60/ 982
7. KUPD-F	51/ 498
8. KCUB	44/ 516
KCEE	44/ 580
10. KNST	40/ 700
11. KHYT	37/ 513
12. KAIR	32/ 463
13. KXEW	28/ 243
14. KTUC	21/ 348
15. KTKT	18/ 509

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KRQQ-F	1083/21.1	27.2	29.7
2. KLPX-F	1012/19.7	19.6	16.4
3. KWFM-F	895/17.4	19.1	16.5
4. KIIM-F	835/16.5	13.9	11.5
5. KJYK-F	798/15.5	19.6	20.1
6. KNST	700/13.6	8.7	13.1
7. KCEE	519/10.1	13.3	16.0
8. KCUB	516/10.0	10.5	15.1
9. KHYT	513/10.0	13.3	13.5
10. KTKT	475/ 9.3	11.8	14.4
11. KAIR	463/ 9.0	14.4	7.8
12. KUPD-F	436/ 8.5	----	----
13. KGVY	375/ 7.3	6.8	5.9
14. KTUC	330/ 6.4	4.1	6.7
15. KXEW	243/ 4.7	5.3	7.1

12+ FM SHARE (METRO): 54.99% (424 of 771) (FAL 84: 47.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F	1. KLPX-F	1. KLPX-F	1. KIIM-F	1. KIIM-F	1. KJYK-F	1. KLPX-F	1. KJYK-F	1. KJYK-F	1. KRQQ-F	1. KJYK-F
2. KHYT-F	2. KIIM-F	2. KIIM-F	2. KLPX-F	2. KLPX-F	2. KIIM-f	2. KIIM-F	2. KIIM-F	2. KLPX-F	2. KJYK-F	2. KIIM-F
3. KLPX-F	3. KRQQ-F	3. KRQQ-F	3. KWFM-F	3. KWFM-F	3. KCEE	3. KJYK-F	3. KLPX-F	3. KIIM-F	3. KLPX-F	3. KLPX-F
4. KUPD-F	KUPD-F	4. KWFM-F	4. KCUB	4. KCUB	4. KCUB	4. KCUB	4. KGVY	4. KRQQ-F	4. KUPD-F	4. KRQQ-F
5.	5. KWFM-F	5. KUPD-F	. KCEE	KJYK-F	5. KGVY	KRQQ-F	5. KCEE	5. KCEE	5. KIIM-F	5. KWFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KIIM-F	1. KRQQ-F	1. KIIM-F	1. KLPX-F	1. KLPX-f	1. KLPX_F	1. KLPX_F	1. KIIM-F
2. KLPX-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KJYK-F	2. KUPD-F	2. KUPD-F	2. KIIM-F	2. KUPD-F	. KLPX-F
3. KIIm-F	3. KIIM-F	3. KWFM-F	3. KLPX-F	3. KCEE	3.	3. KIIm-F	3. KUPD-F	3. KIIM-F	3. KCUB
. KWFM-F	4. KWFM-F	4. KRQQ-F	4. KWFM-F	4. KWFM-F	4.	4. KWFM-F	4. KWFM-F	4. KWFM-F	4. KWFM-F
5.	5. KHYT	5.	5. KCEE	5. KRQQ-F	5.	5. KRQQ-F	KCUB	5. KCUB	5. KAIR
									KUPD-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	55 (2)	62 (1)	117 (3)	15.2	22.9
AOR		123 (2)	123 (2)	16.0	13.8
AC/OLDIES/SOFT ROCK	74 (2)	50 (1)	124 (3)	16.1	8.5
MOR/VARIETY					2.2
COUNTRY	44 (1)	79 (1)	123 (2)	16.0	13.8
BLACK/URBAN					
BTFL MUSIC		103 (2)	103 (2)	13.4	13.8
NEWS/TALK	61 (2)		61 (2)	7.9	6.2
NOSTALGIA	57 (1)		57 (1)	7.4	6.3
RELIGION	13 (2)		13 (2)	1.7	5.9
SPANISH	43 (2)	7 (1)	50 (3)	6.5	5.4
CLASSICAL					
UNKNOWN/OTHERS					1.2
			771 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KEZG-F	92.1	Green Valley	1.2/3.6
KFLT	1450	Tuscon	.9/3.0
KVOI	690	Marana	.6/1.8
KXMG-F	98.3	Sahuartia	.8/2.0
KQTL	1210		1.7/2.2

RADIO STATIONS

KAIR, 1490, 1 KW (DA-N)	, OLDIES	NBC,	$ 28.00	(Selcom)	Citadel
KCEE, 790, 5 KW/500 W (DA-2)	, OLDIES/AC	,	$ 35.00	(MMR)	Behan
KCUB, 1290, 1 KW	, COUNTRY	,	$ 55.00*	(Katz)	
kGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR,	$ 14.00	(Roslin)	(GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N)	, CHR	,	$ 33.00	(Republic)	
KNST, 940, 1 KW/250 W	, NEWS/TALK	ABC-I, MBS,	$ 21.00	(Mc-Guild)	Nationwide
KTKT, 990, 10 KW/1 KW (DA-N)	, CONTEMP	US 2,	$ 31.00	(Torbet)	Lotus
KTUC, 1400, 1 KW/500 W	, NEWS	APR, CBS,	$ 16.00	(Roslin)	
KVOI, 690, 150 W (DAYS)	, RELIGION	,	$ 12.00	(-----)	
KXEW, 1600, 1 KW (Da-N)	, SPANISH	,	$ 18.00	(Lotus)	
KFLT, 1450, 1 KW/250 W	, RELIGION	UPI,	$ NA	(-----)	
KEZG-F, 92.1, 3 KW @ 130	, BTFL/EZ	,	$ 16.00	(Unirep)	(GREEN VALLEY)
KIIM-F, 99.5, 75 KW @ 172	, COUNTRY	,	$ 34.00	(Katz)	
KJYK-F, 94.9, 80 KW @ 500	, BTFL/EZ	,	$ 41.00	(Selcom)	Citadel
KLPX-F, 96.1, 93 KW @ 505	, AOR	,	$ 35.00	(Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150	, CHR	,	$ 45.00*	(Mc-Guild)	Nationwide
KWFM-F, 92.9, 93 KW @ 2025	, AC	,	$ 30.00*	(MMR)	Behan

MISCELLANEOUS COMMENTS: KOPO changes calls to KXMG

TULSA

Arbitron Rank/Pop (12+): 54/648,100
MSA Rank/Pop: 65/749,900
ADI # 52
Average Person Rating: 16.4
Market TSL: 21.5 hours

Stations: 16/16
Diaries: 1890/343:1/51.8%
Sample Target: 970
Standard Error: .446
% Below Line: 0
% Not Listed: 7.8

Est 1985 Revenue: $20,200,000
HH Inc: $29,645
Retail $: 4.6 Bil
Pop per Station: 40,406
1 Biller: KRAV-F $3,300,000

12+ METRO 1/4/SHARE			SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	KVOO	123/11.6	12.6	14.1	13.7	11.8	
2.	KRMG	122/11.5	9.2	8.3	9.2	10.3	
3.	KWEN-F	122/11.5	11.4	9.9	11.6	12.7	
4.	KAYI-F	122/11.5	10.9	9.4	7.4	7.9	
5.	KBEZ-F	115/10.8	9.6	10.2	9.9	7.9	
6.	KMOD-F	91/ 8.6	9.0	7.7	7.8	8.9	
7.	KRAV-F	86/ 8.1	7.8	9.7	10.8	8.6	
8.	KTFX-F	57/ 5.4	6.6	3.8	3.5	6.3	
9.	KGTO	34/ 3.7	4.3	5.1	3.1	1.7	
10.	KCFO-F	33/ 3.1	3.2	3.6	4.5	4.5	
11	KCFO	24/ 2.3	1.8	1.5	1.0	2.4	
12.	KMYZ-F	23/ 2.2	.7	---	---	---	
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KVOO	225/2471
2.	KTFX-F	213/1972
3.	KAYI-F	187/2340
4.	KBEZ-F	156/1699
5.	KRMG	140/2109
6.	KWEN-F	132/1571
7.	WMOD-F	123/1389
8.	KRAV-F	95/1416
9.	KMYZ-F	45/ 768
10.	KGTO	43/ 463
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 85	FAL 84
1.	KRMG	1749/27.0	19.9	22.0
2.	KAYI-F	1579/24.4	21.2	20.2
3.	KVOO	1399/21.6	22.7	23.3
4.	KWEN-F	1399/21.6	18.1	19.0
5.	KRAV-F	1293/20.0	19.1	20.0
6.	KBEZ-F	1291/19.9	17.7	17.8
7.	KNOD-F	1090/16.8	18.6	15.3
8.	KTFZ-F	858/13.3	12.3	10.8
9.	KCFO-F	476/ 7.4	8.3	8.3
10.	KMYZ-F	393/ 6.1	2.7	----
11.	KGTO	368/ 5.7	5.2	6.4
12.	KCFO	322/ 5.0	4.3	3.9
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.69% (662 of 978) (FAL 84: 63.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KVOO	1. KRMG	1. KBEZ-F	1. KWEN-F	1. KAYI-F	1. KRMG
2. KMOD-F	2. KRAV-F	2. KMOD-F	2. KRAV-F	2. KVOO	2. KRMG	2. KVOO	2. KWEN-F	2. KAYI-F	2. KBEZ-F	2. KAYI-F
3.	3. KWEN-F	KRAV-F	3. KBEZ-F	3. KRAV-F	3. KBEZ-F	3. KWEN-F	3. KVOO	3. KBEZ-F	3. KMOD-F	3. KWEN-F
4.	4. KAYI-F	4. KAYI-F	4. KRMG	4. KRMG	4. KWEN-F	4. KAYI-F	4. KRMG	4. KVOO	4. KWEN-F	4. KVOO
5.	5. KRMG	5. KRMG	KVOO	5. KBEZ-F	5.	5. KBEZ-F	5. KRAV-F	5. KRAV-F	5. KRMG	5. KBEZ-F
								6. KMOD-F		6. KMOD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KWEN F
2. KWEN-F	2. KAYI-F	2. KBEZ-F	2. KRAV-F	2. KBEZ-F	2. KAYI-F	2. KRAV-F	2. KWEN-F	2. KWEN-F	2. KRMG
3. KMOD-F	3. KWEN-F	3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KWEN-F	KWEN-F	3. KRAV-F	3. KRAV-F	3. KVOO
KRAV-F	4. KNOD-F	4. KMOD-F	4. KBEZ-F	4. KVOO	4.	4. KAYI-F	4. KRMG	4. KRMG	4. KMOD-F
5.	5. KBEZ-F	5. KAYI-F	5. KRMG	5. KRMG	5.	5. KRMG	5. KVOO	5. KVOO	KRAV-F
			KVOO				6. KAYI-F	6. KAYI-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		122 (1)	122 (1)	12.5	14.5
AOR		114 (2)	114 (1)	11.7	8.2
AC/OLDIES/SOFT ROCK	40 (2)	86 (1)	126 (3)	12.9	15.7
MOR/VARIETY	122 (1)			12.5	9.5
COUNTRY	123 (1)	185 (3)	308 (4)	31.5	30.2
BLACK/URBAN	7 (1)		7 (1)	0.7	1.1
BTFL MUSIC		115 (1)	115 (1)	11.8	10.8
NEWS/TALK					
NOSTALGIA					
RELIGION	24 (1)	33 (1)	57 (2)	5.8	2.4
SPANISH					6.4
CLASSICAL		7 (1)	7 (1)	0.7	
UNKNOWN/OTHERS					1.2
			978 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KBBJ	1300	Tulsa	.6/3.4
KCMA-F	106.1	Owasso	.7/2.0
KREK-F	104.9	Bristow	.6/1.2
KXOJ	1550	Sapulpa	.7/1.4

RADIO STATIONS

KBBJ ,	1300 ,	5 KW/1 KW (DA-2)	, OLDIES	CBS,	$ 20.00*	(Mc-Guild)	Char Channel	
KCFO ,	970 ,	2.5 KW/1 KW (DA-2)	, RELIGION	,	$ 10.00	(----)	Epperson	
KELI ,	1430 ,	5 KW (DA-N)	, CHR	CBS-R,	$ 28.00	(Masla)		
KGTO ,	1050 ,	1 KW (DAYS)	, OLDIES	US 1,	$ NA	(Selcom)	Kravis	
KRMG ,	740 ,	50 KW/25 KW (DA-2)	, MOR	ABC-I,	$ 70.00*	(Christal)	Swanson	
KVOO ,	1170 ,	50 KW (KA-N)	, COUNTRY	,	$ 65.00	(Blair)		
KBEZ-F,	92.9 ,	100 KW @ 680	BTFL/EZ (Bowne)	,	$ 58.00*	(MMR)	Mid Ameriaca	
KCFO-F,	98.5 ,	100 KW @ 660	, CONTEMP RELIG	ABC-D,	$ 22.00	(Weiss)	Epperson	
KELI-F,	92.1 ,	3 KW @ 245	, CHR	CBS-R,	$ NA	(Masla)		
KCMA-F,	106.1 ,	100 KW 470	, CLASSICAL	,	$ 20.00	(Mc-Guild)	Federated	(OWASSO)
KMOD-F,	97.5 ,	50 KW @ 435	, AOR (Pollack)	,	$ 66.00*	(CMBS)		
KRAV-F,	96.5 ,	100 KW @ 380	, AC	,	$ 90.00*	(Mc-Guild)	Clear Channel	
KTFX-F,	103.3 ,	100 KW @ 1280	, COUNTRY	,	$ 35.00*	(HNWH)	Kravis	
KWEN-F,	95.5 ,	100 KW @ 339	, COUNTRY	APR,	$ 110.00	(Katz)	Katz	
KAYI-F,	106.9 ,	100 KW @ 1010	, CHR	ABC-F,	$ 55.00	(Torbet)	Hicks	(MUSKOGEE)

MISCELLANEOUS COMMENTS KDLB-F in Henryatta sold to Swanson for $2,400,000. Station is 30+ miles south of Tulsa and has a CP for 100 KW. Obviously Swanson feels it can cover the Tulsa Market... KCMA-F sold to Federated for $??? (Richards)... KCMA-F changes calls to KVLT and format from Classical to AC (Jan)... KELI/KQZZ were delisted after they offered to purchase diaries. Arbitron put about 1000 extra diaries into the market in an attempt to salvage the sweep. There are some pecularities. Note how KRFX quadrupled their metro audience in the TSA...

WASHINGTON

Arbitron Rank/Pop (12+): 9/2,854,300
MSA Rank/Pop: 7/3,440,500
ADI #9
Average Person Rating: 17.7
Market TSL: 23.0 hours

Stations: 36/33
Diaries: 2109/1353:1/45.5%
Sample Target: 2050
Standard Error: .454
% Below Line: 0.9
% Not Listed: 10.8

Est 1985 Revenue: $110,000,000
HH Inc.: $40,037
Retail $: 25.1 Bil
Pop per Station: 86,494
# 1 Biller: WMAL $14,000,000

	12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE
1.	WHUR-F	444/8.6	7.8	5.6	6.5	6.4	6.8
2.	WGAY-F	411/8.0	8.6	9.0	7.2	8.2	5.1
3.	WMAL	366/7.1	6.7	6.4	7.6	9.7	7.0
4.	WKYS-f	358/7.0	7.5	7.1	8.0	7.3	8.0
5.	WWDC-F	334/6.5	6.5	6.8	5.9	5.8	8.3
6.	WTOP	233/4.5	4.0	3.9	4.4	3.2	4.0
7.	WRQX-F	221/4.3	5.7	5.7	7.3	5.3	5.4
8.	WLTT-F	204/4.0	3.9	3.9	3.5	4.6	3.2
9.	WAVA-F	204/4.0	3.9	4.8	4.7	4.4	4.8
10.	WDJY-F	197/3.8	3.1	2.8	3.3	2.8	4.0
11.	WMZQ-F	178/3.5	4.1	4.6	3.6	4.3	3.9
12.	WCLY-F	174/3.4	3.8	3.8	3.4	4.1	3.1
13.	WXTR-F	141/2.7	2.3	2.0	2.2	2.1	1.9
14.	WASH-F	141/2.7	3.0	3.1	3.2	2.8	2.4
15.	WGMS-F	134/2.6	2.1	3.2	3.2	3.3	2.9
16.	WBMW-F	124/2.4	2.1	1.4	1.1	1.6	3.5
17.	WWRC	110/2.1	1.9	2.4	2.2	1.5	2.1
18.	WPLX-F	98/1.9	2.7	3.1	2.9	2.8	4.0
19.	WHFS-F	91/1.8	1.1	1.0	1.6	1.6	.8
20.	WTKS-F	76/1.5	1.1	1.2	.7	1.0	1.0
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME		12+ METRO CUME/	METRO CUME RATING	SPG 85	FAL 84
1.	WGAY-F	471/5115	1.	WMAL	5403/18.6	15.8	22.4
2.	WHUR-F	464/5610	2.	WHUR-F	5258/18.1	14.9	16.3
3.	WWDC-F	458/6448	3.	WRQX-F	4931/17.0	17.5	17.0
4.	WMAL	390/5927	4.	WWDC-F	4931/16.9	16.1	14.7
5.	WKYS-F	367/5080	5.	WKYS-F	4834/16.6	15.3	15.6
6.	WRQX-F	268/6070	6.	WGAY-F	4470/15.4	18.5	16.6
7.	WTOP	262/4672	7.	WLTT-F	4067/14.0	12.8	13.0
8.	WAVA-F	237/4971	8.	WTOP	4060/14.0	13.0	12.9
9.	WMZQ-F	231/3306	9.	WAVA-F	4047/13.9	16.8	15.4
10.	WLTT-F	229/4491	10.	WDJY-F	3166/10.9	11.2	9.9
11.	WCLY-F+	214/3625	11.	WCLY-F+	3092/10.6	11.5	12.9
12.	WDJY-F	212/3302	12.	WASH-F	2947/10.1	11.1	11.3
13.	WASH-F	161/3529	13.	WBMW-F	2736/ 9.4	7.2	5.9
14.	WGMS-F	160/2604	14.	WMZQ-F	2669/ 9.2	10.6	11.4
15.	WBMW-F	157/3154	15.	WXTR-F	2312/ 8.0	6.9	6.8
16.	WXTR-F	156/2539	16.	WGMS-F+	2304/ 7.9	8.7	9.0
17.	WPKX-F	133/2383	17.	WPLX-F	1897/ 6.5	6.9	8.4
18.	WWRC	124/1767	18.	WWRC	1611/ 5.5	7.2	5.2
19.	WHFS-F	103/1392	19.	WTKS-F	1257/ 4.3	3.7	3.1
20.	WIYY-F	79/1550	20.	WHFS-F	1126/ 3.6	3.4	NA
21.			21.				
22.			22.				
23.			23.				
24.			24.				
25.			25.				

12+ FM SHARE (METRO): 78.00% (3581 of 4591) (FAL 84: 77.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJY-F	1. WWDC-F	1. WHUR-F	1. WHUR-F	1. WHUR-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1.WHUR-F
2. WBMN-F	2. WKYS-F	2. WKYS-F	2. WKYS-F	2. WGAY-F	2. WMAL	2. WWDC-F	2. WHUR-F	2. WKYS-F	2. WKYS-F	2.WKYS-F
3. WKYS-F	3. WHUR-F	3. WWDC-F	3. WLTT-F	3. WKYS-F	3. WHUR-F	3. WTOP	3. WKYS-F	3. WHUR-F	3. WGAY-F	3.WWDC-F
. WWDC-F	4. WAVA-F	4. WLTT-F	4. WGAY-F	4. WMAL	4. WTOP	4. WKYS-F	4. WWDC-F	4. WWDC-F	4. WWDC-F	4.WGAY-F
5. WHUR-F	5. WRQX-F	5. WRQX-F	5. WWDC-F	5. WLTT-F	5. WMZQ-F	5. WHUR-F	5. WMAL	5. WMAL	5 WDJY-F	5.WMAL
6. WAVA-F	6. WLTT-F	6. WGAY-F	6. WMAL	6. WWDC-F	6. WKYS-F	6. WGAY-F	6. WAVA-F	6. WAVA-F	6. WWRC	6.WDJY-F
7.	7. WDJY-F	7. WMAL	7. WCLY-F+	7. WMZQ-F	7. WGMS-F+	7. WRQX-F	7. WLTT-F	7. WLTT-F	7. WRQX-F	7.WLTT-F
8.	8. WCLY-F+	8. WAVA-F	8. WRQX-F	WCLY-F+	8. WLTT-F	8. WMZQ-F	8. WTOP	8. WRQX-F	8. WCLY-F	8.WRQX-F
9.	9. WHFS-F	9. WCLY-F+	9. WASH-F	9. WRQX-F	9. WCLY-F+	9. WCLY-F	9. WDJY-F	9. WDJY-F	WMAL	9.WAVA-F
10.	10. WASH-F	10. WASH-F	10. WMZQ-F	10. WASH-F	10. WXTR-F	10. WLTT-F	10. WASH-F	10. WTOP	10. WAVA-F	10.WMZQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKYS-F	1. WKYS-F	1. WLTT-F	1. WHUR-F	1. WGAY-F
2. WRQX-F	2. WHUR-F	2. WJUR-F	2. WKYS-F	WHUR-F
3. WHUR-F	3. WRQX-F	3. WKYS-F	3. WRQX-F	3. WMAL
4. WAVA-F	4. WLTT-F	4. WRQX-F	4. WLTT-F	4. WKYS-F
5. WWDC-F	5. WWDC-F	5. WASH-F	5. WGAY-F	5. WLTT-F
6. WCLY-F+	6. WAVA-F	6. WWDC-F	6. WMAL	6. WRQX-F
7. WDJY-F	7. WCLY-F+	7. WDJY-F	7. WASH-F	7. WMZQ-F
8. WLTT-F	8. WDJY-F	8. WCLY-F+	8. WDJY-F	8. WCLY-F+
9.	9. WASH-F	9. WAVA-F	9. WWDC-F	9. WASH-F
10.	10. WBMW-F	WBMW-F	10. WAVA-F	10. WXTR-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WHUR-F
2. WAVA-F	2. WHUR-F	2. WKYS-F	2. WHUR-F	2. WWDC-F
3. WHUR-F	3. WKYS-F	3. WHUR-F	3. WKYS-F	3. WKYS-F
4. WKYS-F	4. WAVA-F	4. WHFS-F	4. WAVA-F	4. WGAY-F
5. WDJY-F	5. WHFS-F	5. WAVA-F	5. WLTT-F	5. WMAL
6. WXTR-F	6. WDJY-F	6. WCLY-F+	6. WMAL	6. WLTT-F
7. WOL	7. WXTR-F	7. WASH-F	7. WXTR-F	7. WTOP
WHFS-F	8. WRQX-F	8. WLTT-F	8. WTOP	8. WCLY-F+
9.	9. WCLY-F+	9. WRQX-F	9. WMZQ-F	9. WMZQ-F
10.	10. WASH-F	10.	10. WCLY-F	10. WASH-F
			WASH-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	2 (1)	568 (4)	570 (5)	12.4	14.0
AOR		448 (3)	448 (3)	9.8	8.7
AC/OLDIES/SOFT ROCK	10 (1)	726 (5)	736 (6)	16.0	13.9
MOR/VARIETY	382 (2)		384 (2)	8.4	10.9
COUNTRY	28 (3)	293 (3)	321 (6)	7.0	8.8
BLACK/URBAN	62 (1)	999 (3)	1061 (4)	23.1	19.7
BTFL MUSIC/EZ		426 (2)	426 (2)	9.3	11.1
NEWS/TALK	274 (2)		274 (2)	6.0	4.5
NOSTALGIA	149 (2)		149 (2)	3.2	2.8
RELIGION/GOSPEL	88 (2)		88 (2)	1.9	1.7
SPANISH					---
CLASSICAL	13 (1)	121 (1)	134 (2)	2.9	3.7
UNKNOWN/OTHERS					----
			4591 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFMD	930	Frederick	.3/1.3
WFRE-F	99.9	Frederick	.3/1.0
WMZQ	1390	Arlington	.1/.12
WNTR	1050	Silver Spring	.8/1.3
WO1	1450	Washington	1.2/3.5
WPKX	730	Alexandria	.4/1.3
WUST	1120	Washington	.7/1.5
WWDC	1260	Washington	.8/1.6
WYCB	1340	Washington	1.0/2.5
WZYQ-F	103.9	Braddock Heights	.4/1.1
WFLS-F+	93.3	Fredricksburg	.4/1.0
WIYY-F	97.9	Baltimore	.4/2.1

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2), RELIGION, $ 26.00 (-----)
WFAX, 1220, 5 KW (DAYS), RELIGION, $ 20.00 (-----)
WMAL, 630, 5 KW (DA-2), MOR ABC-I, $230.00 (Mc-Guild) Cap Cities/ ABC
WMDO, 1540, 5 KW (DAYS), SPANISH, $ 40.00 (Lotus) Lotus
WMZQ 1390, 5 KW (DA-2), COUNTRY, $ NA (Christal) Viacom

WNTR, 1050, 1 KW (DAYS), TALK ABC-T, $25.00 (P/W)
WOL, 1450, 1 KW/250 W, BLACK SBN, $ 40.00 (Roslin)
WTOP, 1500, 50 KW (DA-2), NEWS CBS, MBS, $105.00* (HNWH) Outlet
WUST, 1120, 1 KW (DAYS), RELIGION NBN, $ 23.00 (-----)
WWDC, 1260, 5 KW (DA-N), NOSTALGIA, $ NA (Christal)
WWRC, 980, 5 KW (DA-N), NOSTALGIA NBC, NBC-T, $ 80.00* (MMR) Greater Media
WYCB, 1340, 1 KW/250 W, gospel SBN, $ 45.00 (-----)

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC US I, $150.00 (Katz) Metromedia
WAVA, 105.1, 50 KW @ 500, CHR ABC-R, $160.00* (HNHW) Doubleday
WBMW, 106.7, 50 KW @ 500, CHR, $ 75.00* (Blair/RAR) EZ
WDJY, 100.3, 40 KW @ 330, BLACK APR, $ 90.00* (Masla) United
WGAY, 99.5, 21 KW @ 780, BTFL/EZ, $100.00* (MMR) Greater Media
WGMS+, 103.5, 20 KW @ 435, CLASSICAL MBS, $130.00* (Republic) RKO
WHYR, 96.3, 24 KW @ 669, BLACK, $ 120.00* (Dur½etti) Howard Univ.

WKYS, 93.9, 50 KW @ 485, URBAN NBC, $225.00 (Eastman) NBC
WLTT, 94.7, 21 KW @ 780, AC, $170.00* (CBS) CBS
WMZQ, 98.7, 50 KW @ 490, COUNTRY, $125.00* (Christal) Viacom
WCLY+, 95.5, 50 KW @ 496, AC, $145.00* (Torbet) First Media
APKX+, 105.9, 50 KW @ 410, COUNTRY, $100.00* (Selcom) Metroplex
WRQX, 107.3, 50 KW @ 410, CHR ABC-C, $200.00* (Blair) Cap cities/ABC
WTKS, 102.3,2.3 KW @ 340, VOCAL EZ, $ 50.00* (HNHW) Outlet
WWDC 101.1, 50 KW @ 500, AOR US I, $125.00* (Christal)
WXTR, 104.1, 50 KW @ 500, OLDIES/AC, $ 95.00 (Masla) (LA PLATA)
WHFS, 99.1, 50 KW @ 390, AOR MBS, $ 50.00 (Masla) (ANNAPOLIS)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/601,300
MSA Rank/Pop: 68/702,900
ADI # 56
Average Person Rating: 17.0
Market TSL: 22.4 hours

Stations: 35/16
Diaries: 949/634:1/46.5%
Sample Target: 940
Standard Error: .632
% Below Line: 35.2
% Not Listed: 8.8

Est 1985 Revenue: 15,200,000
HH Inc: $32,580
Retail $: 5.8 Bil
Pop per Station: 37,581
1 Biller: WRMF-WJNO $4,100,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WRMF-F	123/11.3	10.5	10.2	6.9	10.1	
2.	WEAT-F	113/10.4	13.0	14.4	12.4	12.5	
3.	WJNO	83/ 7.6	7.1	6.4	6.4	6.0	
4.	WHYI-F	74/ 6.9	9.8	12.5	12.2	8.8	
5.	WNJY-F	74/ 6.8	7.7	6.2	8.5	6.6	
6.	WIKR	60/ 5.5	4.2	6.0	7.5	8.4	
7.	WSHE-F	49/ 4.5	4.9	1.6	1.9	2.2	
8.	WIOD	36/ 3.3	1.5	1.4	1.5	2.6	
9.	WKGR-F	35/ 3.2	1.8	2.5	2.9	1.5	
10.	WLTF-F	29/ 2.7	2.8	1.2	3.3	1.2	
11.	WPBR	27/ 2.5	1.9	2.1	2.9	1.9	
12.	WCJX-F	25/ 2.3	---	---	---	---	
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WRMF-F	155/1664
2.	WEAT-F	149/1830
3.	WJNO	77/ 940
4.	WNJY-F	77/ 916
5.	WHYI-F	75/1334
6.	WIRK-F	64/ 733
7.	WSHE-F	55/ 659
8.	WKGR-F	53/ 746
9.	WIOD-	36/ 452
10.	WLYF-F	29/ 417
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WEAT-F	1357/21.1	21.1	23.1
2.	WHYI-F	1334/20.7	20.0	22.5
3.	WRMF-F	1289/20.0	19.8	18.7
4.	WJNO	931/14.5	16.3	15.5
5.	WNJY-F	861/13.4	12.4	11.6
6.	WIRK-F	678/10.5	8.9	10.4
7.	WSHE-F	534/ 8.3	8.9	6.8
8.	WPBR	473/ 7.4	6.3	NA
9.	WAXY-F	457/ 7.0	NA	4.7
10.	WIOD	450/ 7.0	5.0	7.2
11.	WKGR-F	451/ 7.0	4.6	8.1
12.	WLYF-F	417/ 6.5	7.1	6.1
13.	WMGS-F	405/ 6.3	6.2	5.4
14.				
15.				

12+ FM SHARE (METRO): 72.82% (710 of 975) (FAL 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMR-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WEAT-F
2. WCKX-F	2. WSHE-F	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WRMF-F	2. WEAT-F+	2. WRMF-F	2. WEAT-F	2. WHYI-F	2. WNJY-F
3. WIXI-F	3. WHYI-F	3. WIRK-F	3. WKGR-f	3. WKGR-F	3. WJNO	3. WJNO	3. WNJY-F	3. WHYI-F	3. WJNO	3. WIRK-F
4. WRMR-F	4. WIRK-F	4. WSHE-F	4. WSHE-F	4. WSHE-F	4. WNJY-F	4. WHYI-F	4. WJNO	4. WNJY-F	4. WEAT-F	4. WRMF-F
5.	5. WKGR-F	5. WKGR-F	5. WHYI-F	5. WJNO	5. WIRK-F	5. WIRK-F+ WNJY-F	5. WIRK-F	5. WFNO	5. WSHE-F	5. WJNO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WHYI-F	2. WHYI-F	2. WKGR-F	2. WIRK-F	2. WIRK-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F
3.	3. WKGR-F	3. WIRK-F	WHYI-F	3. WKGR-F	3. WIRK-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WIRK-F
4.	4. WIRK-F	4. WHYI-F	4. WKGR-F	4. WJNO	4. WCJX-F	4. WIRK-F	4. WIRK-F	4. WIRK-F	. WJNO
5.	5.	5.	5.	5. WEAT-F	5. WRMF-F	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WKGR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		117 (4)	117 (4)	12.0	14.7
AOR		84 (2)	84 (2)	8.6	7.3
AC/OLDIES/SOFT ROCK	4 (1)	174 (5)	178 (6)	18.3	13.7
MOR/VARIETY					0.7
COUNTRY	3 (1)	67 (2)	70 (3)	7.2	7.9
BLACK/URBAN	36 (4)	42 (3)	78 (7)	8.0	7.5
BTFL MUSIC	16 (1)	143 (2)	159 (3)	16.3	19.4
NEWS/TALK	170 (5)		170 (5)	17.4	14.9
NOSTALGIA	23 (2)	74 (1)	97 (3)	9.9	9.5
RELIGION					
SPANISH	7 (1)		5 (1)	0.7	
CLASSICAL		15 (1)	15 (1)	1.5	4.3
UNKNOWN/OTHERS					
			975 (35)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WDBF	1420	Delray Beach	1.3/3.1
WEAT	850	West Palm Beach	1.5/4.5
WIRK	1290	West Palm Beach	.3/1.6
WIXI-F	96.7	Jupiter	1.3/4.5
WKAO	1510	Boynton Beach	.8/1.1
WNGS-F	92.1	West Palm Beach	1.6/6.3
WPOM	1600	Riviera Beach	1.9/4.4
WSWN	900	Belle Glade	1.3/1.6
WSWN-F	93.5	Belle Glade	.9/2.6
WBSS	980	Pompano Beach	.4/1.8

See Miami for more information about these stations:

WAXY-F	1.7/7.1	WLVE-F	.6/1.7
WEDR-F	.4/1.3	WMXK-F	1.2/6.0
WHQT-F	.7/2.0	WNWS	1.4/4.0
WINZ	.8/2.4	WQBA	.6/1.1
WINZ-F	.4/3.6	SRBD	.6/2.9
WJQY-F	.6/3.2	WIMI-F	1.4/4.4
WKQS-F	.6/3.4		

RADIO STATIONS

WDBF ,	1420 ,	5 KW/500 W (DA-2),	NOSTALGIA	CBS,	$ 16.00	(Dora)		
WEAT ,	850 ,	5 KW/1 KW (DA-2) ,	BTFL/EZ	,	$ NA	(Katz)	Curt Gowdy	
WJNO ,	1230 ,	2 KW/250 W ,	NEWS/TALK	ABC_E,CBS,NBC-T,	$ 48.00*	(Blair)	Fairbanks	
WKAO ,	1510 ,	1 KW (DAYS) ,	NOSTALGIA	,	$ 16.99	(----)		
WPBR ,	1340 ,	1 KW/250 W ,	TALK	ABC-T,MBS,	$ 22.00	(Savalli)		
WIRK ,	1290 ,	5 KW (DA-N) ,	COUNTRY	APR,	$ 28.00	(Christal)	Price Comm	
WPOM ,	1600 ,	1 KW (DA-N) ,	BLACK	SBN,	$ 23.00	(HNWH)		
WSBR ,	740 ,	1 KW/500W (DA-2) ,	NOSTALGIA	ABC-E,CBS,	$ 34.00	(----)		
WEAT-F,	104.5,	100 KW @ 520 ,	BTFL/EZ	,	$ 65.00*	(Katz)	Curt Gowdy	
WIRK-F,	107.9,	100 KW @ 400 ,	COUNTRY	,	$ 55.00	(Christal)	Price Comm	
WKGR-F,	98.7 ,	100 KW @ 1250 ,	AOR	US 1,	$ 42.00*	(HNWH)		(FORT PIERCE)
WNGS-F,	92.1 ,	2 JW @ 378 ,	AC/JAZZ	CBS-R,	$ 31.00	(Masla)		
WNJY-F,	94.3 ,	1 JW @ 480 ,	NOSTALGIA	,	$ 29.00	(Eastman)	Lappin	
WRMF-F,	97.9 ,	100 KW @ 1350 ,	AC	,	$ 70.00*	(Blair)	Fairbanks	

MISCELLANEOUS COMMENTS WPBR sold to Portmess for $1,550,000 (Chapman)...WPCK changed calls to WIRK

WICHITA

Arbitron Rank/Pop (12+): 91/351.400
MSA Rank/Pop: 106/437.400
ADI # 59
Average Person Rating: 14.5
Market TSL: 19.6 hours

Stations: 16/15
Diaries: 799/457:1/45.8%
Sample Target: 740
Standard Error: .649
% Below Line: 9.0
% Not Listed: 6.8

Est 1985 Revenue: $15,200,000
HH Inc: $36,319
Retail $: 2.9 Bil
Pop per Station: 23,427
1 Biller: KFDI A/F $5,300,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KFDI	59/11.5	8.9	8.2	9.4	10.8	
2. KFDI-F	58/11.3	15.2	12.6	10.5	10.3	
3. KKRD-F	52/10.1	13.5	8.7	10.1	7.3	
4. KOWZ-F	43/ 8.4	5.4	7.8	5.5	5.9	
5. KICT-F	40/ 7.8	10.3	10.0	11.5	9.0	
6. KEYN-F	37/ 7.2	10.0	12.5	14.4	13.1	
7. KFH	35/ 6.8	7.5	8.7	6.3	9.8	
8. KLZS-F	27/ 5.3	4.6	5.6	6.3	5.4	
9. KWQM	27/ 5.3	4.4	5.4	3.9	4.1	
10. KLEO	26/ 5.1	4.7	6.1	2.6	3.1	
11. KXLK-F	26/ 5/1	---	---	---	---	
12. KRZZ+	20/ 3.9	3.2	4.7	7.6	10.0	
13. KBUZ-F	19/ 3.7	3.2	1.5	3.3	1.0	
14.						
15.						

12+ TSA 1/4/CUME	
1. KFDI	98/1234
2. KFDI-F	97/1296
3. KKRF-F	88/1269
4. KICT-F	61/ 702
5. KFH	60/ 827
6. KZLK-F	57/ 660
7. KEYN-F	54/1090
8. KLEO	33/ 455
9. KQAM	30/ 514
10. KLZS-F	27/ 370
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. KKRD-F	860/24.3	25.6	21.1
2. KFDI-F	856/24.2	24.8	24.8
3. KEYN-F	807/22.8	28.2	28.2
4. KFDI	719/20.4	17.8	17.8
5. KFH	560/15.9	19.1	19.1
6. KRZZ+	537/15.2	NA	NA
7. KQAM	296/14.0	10.7	11.1
8. KOEZ-F	481/13.6	13.3	12.0
9. KICT-F	437/12.4	17.8	15.7
10. KLEO	381/10.8	8.9	11.5
11. KLZS F	355/10.1	10.8	11.5
12. KXLK F	331. 9.4	---	---
13. KSKU F	178/ 5.6	7.0	5.7
14. KBUZ F	163/ 4.6	8.0	7.0
15.			

12+ FM SHARE (METRO): 65.48% (313 of 478) (FAL 84: 64.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F	1. KICT-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KFDI
2. KEYN-F	2. KEYN-F	2. KICT-F	2. KICT-F	2. KICT-F	2. KFDI	2. KFDI-F	2. KFDI	2. KKRD-F	2. KFDI	2. KFDI-F
3. KBUZ-F	3. KKRD-F	3. KKRD-F	3. KQAM	3. KFDI	3. KOEZ-F	3. KKRD-F	3. KOEZ-F	3. KOEZ-F	KICT-F	3. KKRD-F
4.	4. KXLK-F	4. KEYN-F	4. KKRD-F	KQAM	4. KFH	4. KFH	4. KFH	4. KFDI	4. KOEZ-F	4. KICT-F
5.	5. KQAM	5. KQAM	5. KOEZ-F	5. KOEZ-F	5. KLEO	5. KEYN-F	5. KLZS-F	5. KICT-F	5. KFDI-F	5. KOEZ-F
							6. KICT-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRD-F	1. KKRD-F	1. KEYN-F	1. KKRD-F	1. KFDI-F	1. KEYN-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KFDI-F
2. KLZS-F	2. KLZS-F	2. KLZS-F	2. KLZS-F	2. KFDI	KICT-F	2. KEYN-F	2. KQAM	2. KFDI-F	2. KICT-F
KXLK-F	3. KEYN-F	3. KICT-F	3. KFDI-F	3. KLZS-F	3. KXLK-F	3. KQAM	3. KFDI-F	3. KQAM	3. KQAM
4. KFDI-F	4. KXLK-F	KKRD-F	4. KEYN-F	4. KEYN-F	4. KKRD-F	4. KXLK-F	4. KEYN-F	4. KEYN-F	4. KOEZ-F
5.	5. KFDI-F	KQAM	5. KXLK-F	XKRD-F	5.	5. KKRD-F	KXLK-F	5. KKRD-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		93 (3)	93 (3)	19.5	22.9
AOR		40 (1)	40 (1)	8.4	10.7
AC/OLDIES/SOFT ROCK	40 (2)	60 (3)	100 (5)	20.9	19.8
MOR/VARIETY					
COUNTRY	94 (2)	58 (1)	152 (3)	31.8	32.0
BLACK/URBAN		19 (1)	19 (1)	4.0	1.6
BTFL MUSIC		43 (1)	43 (1)	9.0	8.3
NEWS/TALK					
NOSTALGIA	26 (1)		26 (1)	5.4	3.4
RELIGION	5 (1)		5 (1)	1.0	1.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			478 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
KSGL	900	Wichita	1.0/3.1
KSKU-F	102.1	Hutchinson	.8/5.0

RADIO STATIONS

KFDI	1070	10 KW/1 KW (DA-N)	COUNTRY	$ 50.00*	(Torbet)		
KFH	1330	5 KW (DA-N)	COUNTRY	$ 42.00	(Eastman)	Great Empire	
KLEO	1480	5 KW/1 KW (DA-2)	NOSTALGIA	$ 18.00	(Christal)		
KQAM	1410	5 KW/ KW (DA-N)	OLDIES	$ 22.00*	)Mc-Guild)		
KSGL	900	250 W (DAYS)	RELIGION	$ 10.00	(----)	Roth	
KRZZ-F	95.9	1.2 KW @ 480	AC	$ 30.00	(Christal)		
KEYN-F	103.7	100 KW @ 860	CHR	$ 58.00*	(Mc-Guild)	Roth	
KFDI-F	101.3	100 KW @ 1130	COUNTRY	$ 66.00*	(Torbet)	Great Empire	
KICT-F	95.1	100 KW @ 970	AOR	$ 52.00	(Katz)	Compass	
KKRD-F	107.3	100 KW @ 884	CHR	$ 40.00	(HNWH)	John Price	
KOEZ-F	92.3	100 KW @ 650	BTFL	$ 16.00	(----)		(NEWTON)
KLZS-F	97.9	100 KW @ 420	AC	$ 34.00	(Eastman)		
KBUZ-F	106.5	100 KW @ 465	BLACK	$ 10.00	(----)		(ARKANSAS CITY)
KSKU-F	102.1	100 KW @ 550	CHR	$ 16.00	(----)		(HUTCHINSON)
KXLK-F	105.3	100 KW @ 1000	AC	$ 15.00	(Blair)		(HAYESVILLE)

MISCELLANEOUS COMMENTS KQAM/KEYN-F sold by Long-Pride to Roth for $8,000,000 (Americom)... KAKZ changed calls to KRZZ... KAKZ-F changed calls to KRZZ-F

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 56/631, 800
MSA Rank/Pop: 66/725,700
ADI #55
Average Person Rating: 19.0
Market TSL: 25.5 hours

Stations: 39/31
Diaries: 1131/558:1/55.2%
Sample Target: 1000
Standard Error: .610
% Below Line: 8.0
% Not Listed: 9.2

Est 1985 Revenue: 12,000,000
HH Inc.: $25,037
Retail $: 4.0 Bil
Pop per Station: 20,381
# 1 Biller: WKRZ A/f $2,100,000

	12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WKRZ-F	116/ 9.7	10.3	8.5	10.3	11.7	
2.	WARM	105/ 8.8	6.8	8.8	7.4	8.3	
3.	WEZX-F	91/ 7.6	6.2	7.1	6.9	6.6	
4.	WNAK	83/ 6.9	7.9	9.9	7.1	9.2	
5.	WGBI-F	69/ 5.8	7.4	7.2	5.6	6.3	
6.	WEJL	62/ 5.2	6.4	6.0	5.2	8.0	
7.	WTLQ-F	60/ 5.0	4.3	5.8	4.7	.6	
8.	WWSH-F	59/ 4.9	4.1	3.2	3.7	3.2	
9.	WMGS-F	49/ 4.1	3.9	4.1	3.2	4.7	
10.	WARD	43/ 3.6	3.4	3.2	5.7	4.8	
11.	WILK	32/ 2.7	3.4	3.8	3.9	3.2	
12.	WBAX	27/ 2.3	2.0	1.0	2.7	2.3	
13.	WICK	26/2.2	2.1	1.5	2.2	2.8	
14.	WILQ-F	22/ 1.8	1.1	1.0	~~4.2~~	~~2--~~	
15.	WHLM-F	20/ 1.7	1.7	2.0	---	.6	
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WKRZ-F	137/2005
2.	WARM	111/1652
3.	WEZX-F	95/ 988
4.	WGBI-F	89/1293
5.	WNAK	83/ 595
6.	WWSH-F	81/ 839
7.	WEJL	62/ 484
8.	WTLQ-F	60/ 855
9.	WMGS-F	54/ 720
10.	WILQ-F	46/ 442
11.		
12.		
13.		
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18.		
19.		
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21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WKRZ-F	1699/27.0	26.3	25.1
2.	WARM	1510/24.0	21.0	21.0
3.	WGBI-F	1020/16.2	20.0	17.1
4.	WEZX-F	907/14.4	13.8	14.8
5.	WTLQ-F	855/13.6	13.8	15.3
6.	WILK	690/11.0	12.4	11.0
7.	WMGS-F	668/10.6	10.5	10.7
8.	WNAK	579/ 9.2	9.1	10.1
9.	WWSH-F	543/ 8.6	7.7	7.0
10.	WEJL	467/ 7.4	9.0	8.2
11.	WGBI	414/ 6.6	6.4	5.4
12.	WBAX	352/ 5.6	5.5	4.2
13.	WARD	350/ 5.6	NA	5.1
14.	WHLM-F	339/ 5.4	7.9	8.8
15.	WMJW-F	273/ 4.3	3.5	3.3
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 56.43% (614 of 1088) (Fal 84: 53.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTLQ-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
WKRZ-F	2. WKRZ-f	2. WEZX-F	2. WARM	2. WKRZ-F	2. WNAK	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WARM
3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WWSH-F	3. WEZX-F	3. WARM	3. WARM	3. WTLQ-F	3. WEZX-F
4.	4. WTLQ-F	4. WARM	4. WEZX-F	4. WEZX-F	4. WEJL	4. WGBI-F	4. WNAK	4. WGFI-F	4. WGBI-F	4. WGBI-F
5.	5. WILK	5. WMGS-F	5. WMGS-F	5. WMGS-F	WGBI-F	5. WMGS-F	5. WWSH-F	5. WTLQ-F	5. WARM	5. WARD
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-f	1. WKRZ-f	1. WKRZ-F	1. WARM	1. WEZX-F	1. WEZX-F	1. WARM	1. WEZX-F	1. WKRZ-F
2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-f	2. WEZX-F
3. WGBI-F	3. WGBI-F	3. WARM	3. WARM	3. WKRZ-F	3. WTLQ-F	3.	3. WMGS-F	3. WARM	3. WARM
4. WTLQ-F	4. WTLQ-F	4. WGBI-F	4. WEZX-F	4. WMGS-F	4.	4.	4.	4. WGBI-F	4. WMGS-F
5.	5. WMGS-F	5.	5. WMGS-F	5. WNAK	5.	5.	5.	5. WMGS-F	5. WGBI-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	41 (2)	224 (6)	265 (8)	24.4	21.9
AOR		112 (3)	112 (3)	10.3	9.2
AC/OLDIES/SOFT ROCK	12 (2)	136 (5)	148 (7)	13.6	16.2
MOR/VARIETY	129 (5)		129 (5)	11.9	12.1
COUNTRY	41 (2)	38 (2)	79 (4)	7.3	6.4
BLACK/URBAN					
BTFL MUSIC/EZ	26 (1)	89 (3)	115 (4)	10.6	11.6
NEWS/TALK	49 (2)		49 (2)	4.5	3.9
NOSTALGIA	172 (3)		172 (3)	15.8	18.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (1)	15 (2)	19 (3)	1.7	
			1088 (39)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZL	1540	Pittston	.3/2.2
WBNE-F	95.9	Benton	.9/2.3
WBQW	1320	Scranton	.5/2.1
WBRX	1280	Berwick	.5/1.0
WCDL	1440	Carbondale	.9/1.8
WCNR	930	Bloomsburg	1.3/2.3
WGBI	910	Scraton	/6.6
WHLM	550	Bloomsburg	.8/3.8
WKRZ	1340	wiles-Barre	.5/1.9
WLSp-F	94.3	Carbondale	1.3/3.0
WMJW-F	92.1	nanticoke	.8/4.3
WP:N	96.0	Mount Pocono	.3/ .9
WQEQ-F	103.1	Freeland	.3/2.5
WSBG-F	93.5	Stroudsberg	1.3/2.5
WVPO	840	Stroudsberg	.4/ .9
WWDL-F	104.9	Scranton	.7/2.7
WXPX	1300	W. Hazleton	.3/1.3
WAEB-F	104.1	Wllentown	.5/1.9
WEAZ-F	101.1	Philadelphia	1.0/1.1
WFMZ-F	100.7	allentown	1.5/2.2
WKSB-F	102.7	Williamsport	.3/1.0
WMMR-F	93.3	Philadelphia	.6/1.2
WQQQ-F	99.9	Easton	:3/1.6
WZZO-F	95.1	Bethlehem	1.2/3.3

RADIO STATIONS

AM STATIONS

WARD,	1540,	1 KW (DAYS)	, TALK	ABC-T, APR,	$ 13.00	(savalli)	
WARM,	590,	5 KW (DA-2)	, MOR	MBS,	$ 50.00*	(Eastman)	Susquehanna
WBAX,	1240,	1KW/250 W	, NOSTALGIA	,	$ NA	(-----)	
WEJL,	630,	500 W (DAYS)	, NOSTALGIA	ABC-I,	$ 25.00*	(Selcom)	Shamrock Comm
WGBI,	910,	1 KW/500 W	, COUNTRY	CBS,	$ 20.00	(Torbet)	
WICK,	1400,	1 KW/250 W	, BTFL	,	$ NA	(Masla)	
WILD,	980,	5 KW/1 KW (Da-N)	, CHR	ABC-E,	$ 21.00*	(Mc-guild)	
WKRZ,	1340,	1 KW/250 W	, OLDIES	APR,	$ NA	(Katz)	
WNAK,	730,	1 KW (DAYS)	, NOST?MOR	NBC,	$ 30.00*	(Masla)	
WAZL,	1490,	1 KW/250 W	, MOR/AC	NBC,	$ 10.00	(Market 4)	(HAZLETON)

FM STATIONS

WEZX,	107.1,	125 W @ 1270,	AOR	ABC-R,	$ 34.00	(Selcom)	Shamrock Comm.
WGBI,	101.3,	7 KW @ 1100,	AC	CBS-F,	$ 30.00	(Torbet)	
WKRZ,	98.5,	7 KW @ ?,	CHR	,	$ 60.00*	(Katz)	
WMGS,	92.9,	50 KW @ 1065,	AC	,	$ NA	(eastman)	Susquehanna
WWDL,	104.9,	1.6 KW @ 1093,	AC	,	$ NA	(Masla)	
WTLQ,	102.3,	3 KW @ 71,	CHR	,	$?	(Mc-Guild)	
WMJW,	92.1,	860 W @ 552,	ROCK	ABC-F,	$ 7.00	(-----)	
WWSH,	97.9,	24 KW @ 660,	BTFL/EZ	,	$ 13.00	(-----)	(HASLETON)
WHLM*,	106.5,	15 KW @ 570,	AC	,	$ 17.00	(-----)	(BLOOMSBURG)

CALL LETTER CHANGES

FORMAT CHANGES

WBAX changes from country
to nostalgia

STATION SALES

WKRZ A/F sold to Osborn
for $7,600,000 (Veronio, Suhler)

MISCELLANEOUS COMMENTS

WILMINGTON, DE

Arbitron Rank/Pop (12+):75/443,400
MSA Rank/Pop: 90/540.200
Phila ADI
Average Person Rating: 16.8
Market TSL: 22.0 hours

Stations: 32/9
Diaries: 821/540:1/47.0%
Sample Target: 840
Standard Error: .687
% Below Line: 63.2
% Not Listed: 8.0

Est 1985 Revenue: $8,100,000
HH Inc: $33,938
Retail $: 3.5 Bil
Pop per Station: 49,267
1 Biller: WSTW-F $2,700,000

	12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1.	WSTW-F	79/10/5	9.3	11.1	7.2	9.4	
2.	WMMR-F	79/10.5	10.9	9.7	8.8	6.9	
3.	WDEL	66/ 8.8	5.8	8.7	7.3	8.9	
4.	WUSL-F	49/ 6.5	6.4	5.2	7.1	3.8	
5.	WJBR-F	36/ 4.8	8.6	7.4	8.0	9.3	
6.	WEAZ-F	36/ 4.8	2.6	2.4	2.3	2.1	
7.	WKSZ F	32/ 4.3	3.0	3.3	3.5	2.9	
8.	WCAU F	29/ 3.9	5.3	4.1	4.4	4.7	
9.	WYSP F	28/ 3.7	3.0	3.5	4.1	4.0	
10.	WAMS	27/ 3.6	3.0	4.0	5.5	5.0	
11.	WDAS F	26/ 3.5	2.0	2.4	2.3	3.4	
12.	WMGK F	24/ 3.2	4.2	2.9	3.2	2.9	
13.	WDSD F	23/ 3.1	2.1	2.8	3.9	3.7	
14.	WILM	21/ 2.8	4.5	3.5	2.3	2.5	
15.							

	12+ TSA 1/4/CUME	
1.	WMMR-F	122/1380
2.	WSTW-F	100/1484
3.	WUSL-F	77/ 833
4.	WDEL	66/ 912
5.	WDSD-F	56/ 596
6.	WEAZ-F	50/ 770
7.	WCAU-F	46/ 872
8.	WJBR-F	43/ 758
9.	WKSZ-F	42/ 614
10.	WYSP-F	35/ 712
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1.	WSTW-F	1120/25.0	25.5	28.9
2.	WMMR-F	1075/24.0	22.8	24.5
3.	WDEL	887/19.8	16.2	18.3
4.	WCAU-F	660/14.7	16.6	16.6
5.	WJBR-F	641/14.3	14.5	15.0
6.	WEAZ-F	582/13.0	8.0	7.2
7.	WUSL-F	541/12.1	11.2	10.2
8.	WYSP-F	516/11.5	12.3	15.1
9.	WMGK-F	506/11.3	12.7	9.6
10.	WKSZ-F	495/11.0	9.9	10.3
11.	WILM	467/10.4	12.0	11.5
12.	WAMS	336/ 7.5	NA	9.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.13% (509 of 696) (FAL 84: 74.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WDEL	1. WDEL	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WDEL
2. WCAU-F	WMMR-F	2. WMMR-F	WMMR-F	WMMR-F	2. WJBR-F	2. WMMR-F	2. WMMR-F	WMMR-F	2. WSTW-F	2. WSTW-F
3. WMMR-F	3.	3. WUSL-F	3. WJBR-F	3. WKBR-F	3. WAMS	3. WSTW-F	3. WJBR-F	3. WUSL-F	3. WUSL-F	3. WMMR-F
4. WYSP-F	4.	4. WJBR-F	4. WMGK-F	4. WDEL	WEAZ-F	4. WUSL-F	4. WDEL	4. WDEL	4. WYSP-F	4. WUSL-F
5.	5.	5.	5. WDEL	5.	5. WSTW-F	5. WILM	5. WKSZ-F	5. WEAZ-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WKSZ-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW
3. WMMR-F	3. WUSL-F	3. WDAS-F	3. WMMR-F	3. WDEL	3.	3.	3.	3.	3. WJBR-F
4.	4. WDAS-F	4.	4. WKSZ-F	WMMR-F	4.	4.	4.	4.	4. WDEL
5.	5.	5.	5.	5.	5.	5.	5.	5.	WMGK-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		118 (4)	118 (4)	17.0	16.9
AOR		118 (3)	118 (3)	17.0	17.0
AC/OLDIES/SOFT ROCK	7 (2)	93 (4)	102 (6)	14.7	8.9
MOR/VARIETY	92 (5)		92 (5)	13.2	12.0
COUNTRY	27 (1)	46 (3)	73 (4)	10.5	12.4
BLACK/URBAN		75 (2)	75 (2)	10.8	8.2
BTFL MUSIC		36 (1)	36 (1)	5.2	11.3
NEWS/TALK	41 (3)	17 (1)	58 (4)	8.3	9.3
NOSTALGIA	11 (1)		11 (1)	1.6	2.7
RELIGION					
SPANISH					
CLASSICAL		4 (1)	4 (1)	0/6	1.2
UNKNOWN/OTHERS	9 (1)		9 (1)	1.3	
			696 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

WJBR	1290	Wilmington	.5/2.4
WJIC	1510	Salem	1.2/1.6
WNRK	1260	Newark	1.3/1.6
WSER	1550	Elkton, MD	.5/1.2
WBAL	1090	Baltimore	.4/1.6
WBSB-F	104.3	Baltimore	.4/2.2
WPOC-F	93.1	Baltimore	2.0/3.7

See Phila for information about the following stations:

KYW	1.2/4.7	WPEN	1.5/4.0
WCAU	1.5/5.3	WSNI-F	.4/3.1
WFIL	.4/1.4	WWDB-F	2.3/6.3
WFLN-F	.5/2.1	WXUT-F	1.1/3.3
WIOQ-F	1.5/6.9	WZGO-F	.9/3.7
WIP	1.2/5.6		

RADIO STATIONS

WAMS ,	1380,	5 KW/1 KW (DA-2),	COUNTRY	ABC-D,	$ 23.00	(Selcom)	Rollins	
WDEL ,	1150,	5 KW (DA-2) ,	MOR	NBC,NBC-T,	$ 35.00*	(Eastman)		
WILM ,	1450,	1 KW/250 W ,	NEWS/TALK	CBS,MBS,	$ 22.00	(Savalli)		
WJBR ,	1290,	1 KW (DAYS) ,	OLDIES	,	$ 18.00	(----)	CRB	
WMRK ,	1260,	1 KW ((DAYS, DA),	MOR	,	$ 11.00	(Smith)		(NEWARK)
WJBR-F,	99.5,	50 KW @ 500 ,	AC	,	$ 48.00	(----)	CRB	
WSTW-F,	93.7,	50 KW @ 460 ,	CHR	,	$ 56.00*	(Eastman)	Harstone-Dickstion	(DOVER)
WDSD-F,	94.7,	50 KW @ 400 ,	COUNTRY	MBS,	$ 40.00	(Selcom)		

Other ranked stations -- See Philadelphia

MISCELLANEOUS COMMENTS WJBR-F changes from BTFL to AC...WJBR-A changes from Nostalgia to Oldies

WORCESTER

Arbitron Rank/Pop (12+): 94/337/2,000
MSA Rank/Pop: 112/403,200
Boston ADI
Average Person Rating: 17.8
Market TSL: 23.2 hours

Stations: 30/8
Diaries: 804/419:1/45.3
Sample Target: 740
Standard Error: .691
% Below Line: 41.6
% Not Listed: 8.6

Est 1985 Revenue: 9,100,000
HH Inc.: $31,529
Retail $: 2.8 Bil
Pop per Station: 42,150
# 1 Biller: WAAF-F $3,300,00

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WAAF-F	79/13.1	14.0	11.8	13.4	10.2
2. WSRS-F	78/13.0	11.8	14.1	12.6	15.1
3. WTAG	63/10.5	9.7	9.6	9.6	9.5
4. WFTQ	33/ 5.5	6.1	4.0	6.5	8.0
5. WROR-F	30/ 5.0	5.2	5.6	7.0	3.6
6. WNEB	29/ 4.8	3.9	3.9	5.0	5.8
7. WBZ	26/ 4.3	5.2	6.4	6.1	3.3
8. WBCN-F	24/ 4.0	4.5	3.9	2.1	4.2
9. WHTT-F	22/ 3.7	4.8	5.6	7.0	7.5
10. WORC	21/ 3.5	3.2	2.4	2.6	3.8
11. WZOU-F	20/ 3.3	3.9	1.5	1.1	1.8
12. WXLO-F	16/ 2.7	3.4	3.7	1.9	---
13.					
14.					
15.					

BIRCH SHARE

12+ TSA	1/4/CUME
1. WAAF-F	162/1781
2. WSRS-F	104/1235
3. WBZ	91/1093
4. WTAG	65/ 946
5. WBCN-F	62/ 706
6. WSSH-F	50/ 698
7. WROR-F	46/ 782
8. WHTT-F	37/ 696
9. WFTQ	36/ 455
10. WZOO	34/ 652
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WAAF-F	895/26.4	28.4	25.9
2. WTAG	830/24.5	22.9	25.5
3. WSRS-F	783/23.1	21.9	23.2
4. WROR-F	477/14.1	15.0	16.2
5. WBZ	435/12.8	14.0	14.9
6. WFTQ	427/12.6	18.1	11.1
7. WZOU-F	416/12.3	10.5	6.7
8. WHTT-F	415/12.2	6.1	18.4
9. WBCN-F	362/10.7	10.6	10.0
10. WORC	361/10.7	9.6	7.1
11. WNEB	300/ 8.8	8.8	8.4
12. WXLO-F	267/ 7.9	10.0	NA
13.			
14.			
15.			

12+ FM SHARE (METRO): 66.00 (363 of 550) (FAL 84: 68.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-f	1.WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1.WTAG	1. WSRS-F	1. WAAF-F	1WTAG	1. WSRS-F
2. WHTT-F	2. WBCN-F	2.WSRS-F	2. WSRS-F	2. WAAF-F	2. WTAG	2.WAAF-F	2. WAAF-F	2. WSRS-F	2WAAF-F	2. WAAF-F
3. WZOU-F	3. WFTQ	3.WFTQ	3. WFTQ	3. WTAG	3.	3.WSRS-F	3. WROR-F	3. WTAG	3WBZ	3. WTAG
4.	4.	4.WROR-F	WROR-F	4. WROR-F	4.	4.WFTQ	4. WTAG	4. WNEB	4WHTT-F	4. WROR-F
5.	5.	5.	5.	5. WFTQ	5.	WBZ	5. WNEB	5. WFTQ	5WSRS-F	5. WORC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WFTQ	1. WFTQ	1. WSRS-F	1.WAAF-F	1. WAAF-F	1. WAAF-F	1.WAAF-F	1.WAAF-F
2. WHTT-F	2. WFTQ	2. WROR-F	2. WAAF-F	WTAG	2.	2.	2.	2.	2.WSRS-F
3. WFTQ	3. WROR-F	3. WAAF-F	3. WSRS-F	3. WFTQ	3.	3.	3.	3.	3.WBCN-F
4.	4.	4.	WROR-F	4. WROR-F	4.	4.	4.	4.	.WROR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		56 (5)	56 (5)	10.2	10.8
AOR		106 (3)	106 (3)	18.3	17.5
AC/OLDIES/SOFT ROCK	33 (1)	97 (8)	130 (9)	23.6	20.2
MOR/VARIETY	92 (3)		92 (3)	16.7	19.3
COUNTRY	21 (1)	13 (2)	34 (3)	6.2	5.3
BLACK/URBAN					
BTFL MUSIC/EZ		87 (3)	87 (3)	15.8	20.4
NEWS/TALK	10 (1)		10 (1)	1.8	1.1
NOSTALGIA	29 (1)		29 (1)	5.3	4.2
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.7	1.1
UNKNOWN/OTHERS	2 (1)		2 (1)	0.4	
			550 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFP	940	Webster	.3/1.1
WERI-F	103.7	Westerly, RI	.7/1.9
WESO	970	Wouthbridge	.5/2.2
WHJY-F	94.1	Providence	.5/3.5
WLKW-F	101.5	Providence	.5/1.8
WPRO-F	92.3	Providence	.3/3.2
WQVR-F	100.1	Southbridge	1.8/5.5
WWLI-F	105.1	Providence	.7/2.4

See Boston for more information about the following stations:

WBOS-F	.3/3.0	WSSH-F	2.5/7.2
WCGY-F	1.5/2.9	WVBF-F	1.2/4.4
WCRB-F	.7/2.5	WXKS-F	1.3/5.8
WJIB-F	1.0/4.8	WZLX-F	1.3/5.5
WMJX-F	1.3/6.8		
WRKO	1.7/4.1		

RADIO STATIONS

AM STATIONS

WFTQ, 1440, 5 KW (DA-2) , AC ABC-I, $ 75.00 (Katz) Katz
WNEB, 1230, 1 KW/250 W , Nostalgia CBS, MBS, $ 24.00* (Kettell)
WORC, 1310, 5 Kw/1 KW (DA-2) , COUNTRY ABC-D, $ 22.00 (Masla)
WTAG, 580, 5 KW (DA-2) , MOR NBC, NBC-T, $ 40.00 (Mc-Guild) Worc. Telegram

FM STATIONS

WAAF-f, 107.3, 18, KW @ 760, AOR , $170.00 (Katz) Katz
WSRS-F, 96.1, 25, KW @ 650, BTFL , $ 80.00* (Blair) Knight
WXLO-f, 104.5, 37, KW @ 670, Ac , $ 45.00 (Mc-guild) Deer River (FITCHBURG)

YORK

Arbitron Rank/Pop (12+): 95/335,800
MSA Rank/Pop: 114/392,600
Harrisburg ADI
Average Person Rating: 16.4
Market TSL: 21.5 hours

Stations: 32/11
Diaries: 832/404:1/59.0%
Sample Target: 730
Standard Error: .676
% Below Line: 44.3
% Not Listed: 6.8

Est 1985 Revenue: $9,800,000
HH Inc: $28,780
Retail $: 2.0 Bil
Pop per Station: 30,527
1 Biller: WSBA-F $2,500,000

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WRKZ-F	72/13.2	10.2	9.0	12.3	11.7	
2. WSBA	58/10.6	8.5	11.1	13.5	9.0	
3. WQXA-F	56/10.2	10.3	7.6	7.1	7.3	
4. WNCE-F	49/ 9.0	8.8	8.4	.74	11.1	
5. WSBA-F	41/ 7.5	10.5	8.4	9.9	7.9	
6. WYCR-F	36/6.6	5.6	4.1	5.5	6.7	
7. WHTF-F	34/6.2	5.4	5.9	5.9	5.9	
8. WOYK	15/2.7	2.5	1.2	1.9	1.9	
9. WOBF	13/2.4	1.4	4.2	4.4	4.8	
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WRKZ-F	209/2226
2. WNCE-F	163/1596
3. WNNK-F	145/1759
4. WQXA-F	122/2182
5. WSBA-F	99/1370
6. WHP-F	96/1060
7. WHTF-F	93/1005
8. WLAN-F	91/1421
9. WSBA	68/1097
10. WIOV-F	62/ 821
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WQXA-F	902/27/0	23.3	20.7
2. WSBA	842/25.2	20.9	24.3
3. WRKZ-F	702/21.0	20.5	19.7
4. WSBA-F	603/18.1	18.2	17.0
5. WYCR-F	591/17.7	18.3	14.9
6. WNCE-F	521/15.6	16.9	13.7
7. WHTF-F	406/ 1.2	10.2	13.4
8. WLAN-F	257/ 7.7	6.5	3.6
9. WNNK-F	235/ 7.0	10.5	10.4
10. WHVR	224/ 6.7	5.7	11.0
11. WOYK	214/ 6.4	7.6	5.2
12. WGTY-F	209/ 6.3	4.3	2.7
13.			
14.			
15.			

12+ FM SHARE (METRO): 78,43% (400 of 510) (FAL 84: 74.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYCR-F WQXA-F	1. WQXA-F	1. WRLZ-F	1. WRKZ-F	1. WRKZ-F	1. WRLZ-F	1. WRLZ-F	1. WRKZ-F	1. WRLZ-F	1. WQXA-F	1. WRLZ-F
	2. WJTF-F	2. WQXA-F	2. WQXA-F	2. WSBA	2. WSBA	2. WSBA	2. WQXA-F	2. WQZA-F	2. WJTF-F WRLZ-F	2. WSBA
3.	3. WRLZ-F	3. WJTF-F	3. WSBA-F	3. WNCE-F	3. WMCE-F	3. WQXA-F	3. WSBA-F	3. WSBA		3. WQXA-F
4.	4. WYCR-F	4. WSBA-F	4. WSBA	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WUCR-F	4. WJTF-F
5.	5.	5.	5.	5.	5.	5.	5. WSBA	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQZA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WJTF-F	1. WJTF-F	1. WJTF-F	1. WRLZ-F	1. WRKZ-F
2. WYCR-F	2. WSBA-F WRKZ-F	2. WRLZ-F	2. WSBA-F	2. WQXA-F WSBA-F	2. WRLZ-F	2. WRLZ-F	2. WQXA-F	2. WQXA-F	2. WQXA-F
3. WHTF-F		3. WSBA-F	3. WRKZ-F		3. WIYY-F	3. WQXA-F	3. WRKZ-F	3. WJTF-F	3. WJTF-F
4.	4. WYCR-F	4.	4.	4. WSBA	4.	4. WYCR-F	4. WUCR-F	4. WSBA	4. WSBA
5.	5.	5.	5.	5.	5.	5.	5.	5. WSBA-F WYCR-F	5. WSBA-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		114 (5)	114 (5)	22.4	17.4
AOR		57 (4)	57 (4)	11.2	11.9
AC/OLDIES/SOFT ROCK	5 (1)	46 (2)	51 (3)	10.0	11.4
MOR/VARIETY	77 (5)		77 (5)		18.6
COUNTRY		99 (4)	99(4)	15.1	18.4
BLACK/URBAN		7 (2)	7 (2)	19.4	1.2
BTFL MUSIC		64 (5)	64 (5)	1.4	16.7
NEWS/TALK	13 (1)		13 (1)	12.5	
NOSTALGIA	15 (1)		15 (1)	2.9	1.4
RELIGION		9 (1)	9 (1)	1.8	2.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.8	
			510 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WGCB-F	96/1	Red Lion	.7/1.9
WGET	1320	Gettysburg	1.1/4.0
WGTY-F	107.7	Gettysburg	2.2/4.0
WHVR	1280	Hanover	1.6/6.7
WBAL	1090	Balitmore	.4/3.0
WBSB-F	104.3	Baltimore	.7/2.1
WFRE-F	99.9	Frederick	.7/3.4
WGRX-F	100.7	Westminster	.5/2.5
WHUR-F	96.3	Washington	.5/1.4
WLIF-F	101.9	Baltimore	.7/1.7
WPOC-F	93.1	Baltimore	2.2/4.8
WWMD-F	104.7	Hagerstown	5./2.2
WXYV-F	102.7	Baltimore	.7/2.7

See Lancaster or Harrisburg for more information of these stations:

WCMB	.9/1.6	WLAN-F	1.3/7.7
WDAC-F	1.6/4.6	WNNK-F	2.0/7.0
WHP	.4/2.9	WSFM-F	.9/2.1
WHP-F	.7/4.0	WTPA-F	1.5/4.3
WIOV-F	.5/2.0		

RADIO STATIONS
WOBF , 1250 , 1 KW (DAYS) , TALK (?) ABC-I, $ 18.00 (MMR)
WOYK , 1350 , 5 KW/1 KW (DA-2) , NOSTALGIA MBS, $ 12.00 (S. Katz)
WSBA , 910 , 5 KW 1 KW (DA-2) , MOR , $ 55.00 (Eastman) Susquehanna
WHVR , 1280 , 5 KW/500 W (DA-2), MOR , $ NA (HNWH) (HANOVER)

WJTF-F, 92.7 , 3 KW @ ?? , AOR , $ 28.00* (Blair) (STARVIEW)
WQXA-F, 105.7, 46 KW @ 520 , CONTEMP ABC-C, $ 40.00* (MMR)
WSBA-F, 103.3, 12 KW @ 750 , AC , $ 45.00 (Eastman) Susquehanna
WYCR-F, 98.5 , 11 KW @ 930 , AOR/CHR Source, $ 28.00* (HNWH)

MISCELLANEOUS COMMENTS WNOW changes calls to WOBG

YOUNGSTOWN

Arbitron Rank/Pop (12+): 77/431,600
MSA Rank/Pop: 93/517,700
ADI # 92
Average Person Rating: 18.0
Market TSL: 23.6 hours

Stations: 24/24
Diaries: 934/462:1/53.8%
Sample Target: 850
Standard Error: .652
% Below Line: 15.6
% Not Listed: 8.7

Est 1985 Revenue: $8,400,000
HH Inc: $24,499
Retail $: 2.7 Bil
Pop per Station: 30,829
1 Biller: WHOT W/F 42,500,00

12+ METRO 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WHOT-F	122/15.8	17.5	15.7	13.4	7.2	
2. WKBN-F	93/12.1	9.6	10.8	10.7	12.8	
3. WKBN	92/11.9	11.0	7.5	7.2	7.4	
4. WBBW	70/ 9.1	6.8	8.3	11.3	11.2	
5. WQXK-F	53/ 6.9	8.1	9.2	11.0	10.2	
6. WYFM-F	43/ 5.6	6.8	7.5	6.5	9.1	
7. WDMT-F	38/ 4.9	4.7	4.2	2.8	2.2	
8. WHOT	32/ 4.2	2.7	4.5	4.2	6.0	
9. WFMJ	24/ 3.1	5.0	5.4	6.1	6.5	
10. WMMS-F	24/ 3.1	4.2	3.7	3.1	3.4	
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WHOT-F	176/2412
2. WKBN-F	159/1683
3. WKBN	108/1602
4. WQXK-F	93/1131
5. WYFM-F	81/1438
6. WBBW	79/ 788
7. WPIC	46/ 450
8. WDMT-F	43/ 433
9. WMMS-F	35/ 488
10. WHOT	33/ 483
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 85	FAL 84
1. WHOT-F	1508/35.3	36.0	34.0
2. WKBN	1212/28.4	24.7	25.1
3. WKBN-F	945/22.1	21.3	22.4
4. WYFM-F	758/17.7	21.6	26.1
5. WBBW	641/15.0	15.2	15.5
6. WQXK-F	561/13.1	14.9	16.0
7. WFMJ	551/12.9	11.3	14.6
8. WHOT	446/10.4	10.2	12.1
9. WDMT-F	403/ 9.4	9.9	9.6
10. WMMS-F	375/ 8.8	9.2	10.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 63.58% (447 of 703) (FAL 84: 64.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN-F	1. WHOT-F+	1. WKBN-F	1. WHOT-F	1. WKBN	1. WHOT-F
2. WDMt-F	2. WYFM-f	2. WKBN	2. WKBN	2. WKBN	2. WKBN	2. WKBN	2. WHOT-F	2. WKBN-f	2. WHOT-F	2. WKBN-F
3.	3. WKBN	3. WYFM-F	3. WYFM-F	3. WKBN-F	3. WQXK-F	3. WBBW	3. WKBN	3. WBBW	3. WKBN-F	3. WKBN
4.	4. WDMT-F	4. WKBN-F	4. WKBN-F	4. WQXK-F	4. WHOT	4. WKBN-F	4. WBBW	4. WQXK-F	4. WBBW	4. WBBW
5.	5. WHOT	5. WQXK-F	5. WQXK-F	5. WYFM-F	5. WBBW	5. WQXK-F	5. WQXK-F	5. WYFM-F	5. WMMS-F	5. WQXK-F
										WDMT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1.WHOT-F	1. WHOT-F	1. WHOT-F	1.WHOT-F
2. WDMT-F	2. WYFM-F	2. WKBN-F	2. WYFM-F	2. WKBN-F	2. WMGZ-F	2.WYFM-F	2. WYFM-F	2. WKBN	2.WKBN
3. WYFM-F	3. WKBN-F	3. WYFM-F	3. WKBN-F	3. WQXK-F	. WMMS-F	3.WKBN	3. WKBN	3. WYFM-F	3.WYFM-F
4.	WDMT-F	4. WKBN	4. WQXK-F	4. WKBN	4.	.WMMS-F	4.	WMMS-F	4.WKBN-F
5.	5.	5.	5. WKBN	5. WYFM-F	5.	5.	5.	5.	5.WQXK-F

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP	33 (2)	138 (2)	171 (4)	24.3	27.3
AOR		38 (3)	38 (3)	5.4	4.0
AC/OLDIES/SOFT ROCK		70 (3)	70 (3)	10.0	9.6
MOR/VARIETY	123 (4)		123 (4)	17.5	13.5
COUNTRY	3(1)	53 (1)	56 (2)	8.0	12.8
BLACK/URBAN		38 (1)	38 (1)	5.4	4.6
BTFL MUSIC		93 (1)	93 (1)	13.2	11.8
NEWS/TALK	73 (2)	11(1)	84 (3)	11.9	9.1
NOSTALGIA	24 (1)		24 (1)	3.4	5.9
RELIGION		3 (1)	3 (1)	0.4	1.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	
			703 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATIN			
WLND	830	Cortland	1.3/1.2
WMGZ	1470	farrell	.1/ .5
WNIO	1540	Niles	.4/3.3
WQOD-F	93.3	Youngstown	2.1/5.7
WRRO	1440	Warren	2.3/7.0
WDVE-F	102.5	Pittsburgh	1.0/2.6
WMJI-F	105.7	cleveland	1,4.4,0
WNIR-F	100.1	Kent	1.4/2.3
WONE-F	97.5	Akron	.8/1.6
WPIC	790	Sharon	.4/1.5
WTOF-F	98.1	Canton	.4/1.9
WWIZ-F	103.9	Mercer	.4/1.1
WWWE	1100	Cleveland	.4/2.4

RADIO STATIONS

WBBW, 1240, 1 KW/250W, TALK ABC-T, ABC-E, $ 31.00 (Mc-Guild)
WFMJ, 1340, 5 KW (DA-N), NOSTALGIA NBC, $ 24.00 (unirep)
WGFT, 1500, 500 W (DAYS, DA), RELIGION , $ 15.00 (-----)
WHOT, 1330, 500 W/1 KW (Da-2), CHR , $ 30.00* (Eastman) Myron Jones
WKBN, 570, 5 KW (DA-n), MOR CBS, $ 50.00* (Katz)
WNIO, 1540, 500 W (DAYS,DA), COUNTRY MBS, $ 12.00 (-----)
WRRO, 1440, 5 KW (Da-N), MOR ABC-I, USI,$ 15.00 (Regional) (WARREN)
WPIC, 790, 1 KW (DAYS), MOR , $ 24.00 (Blair) Regional (SHARON)

WHOT-F, 101.1, 16 KW @ 710, CHR , $ 60.00* (Eastman) Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL , $ 53.00 (Katz)
WQOD-F, 93.3, 50 KW @ 280, SOFT AC MBS, $ NA (Mc-Guild)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY ABC-D, $ 30.00* (MMR) Rust (SALEM)
YFM-F, 102.9, 26 KW @ 455, AC ABC-C, $ 36.00 (Blair) Regional (SHARON)

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AMERICAN RADIO

Spring 1986

CELEBRATING
OUR
1976 - 1986
TENTH ANNIVERSARY

James H. Duncan, Jr.

CELEBRATING 10 YEARS OF
SERVICE TO THE RADIO INDUSTRY

AMERICAN RADIO

SPRING 1986 REPORT

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Compiled and edited by:

JAMES H. DUNCAN, JR.
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KALAMAZOO, MI 49003

August 1986

Volume XI, Number 1

INTRODUCTION

This is the 11th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR
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(616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 20, 1986.

Work on this edition was completed on August 23, 1986. Mailing will begin on August 25, 1986. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

SPRING 1986 ACHIEVEMENT AWARDS

	Honorable Mention
GROUP : Emmis Broadcasting	New City (Katz) Westinghouse Jacor Grace
Markets 1-25: KPWR-F Los Angeles	WMMR-F Philadelphia WGN Chicago WRBQ-F Tampa
Markets 26-75: WSTF-F and WSSP-F Orlando	WBUF-F Buffalo
Markets 76-125: WFBC-F Greenville	WKSJ-F Mobile WKLQ-F Grand Rapids
Markets 125+: KGHL Billings, MT	WXKC-F Erie WTCR-F Huntington

The Achievement Awards were begun in 1983. There is no formula for making these selections. The only requirement is that I think a station or group stands out because of its performance over the last year. There is not plaque or scroll or anything like that. Just a "well done" and the fact that someone noticed an outstanding performance.

The selection of Emmis was someone difficult for me. As many of you know I have close personal and professional ties with the company. There is no doubt that the company deserves the award yet I hesitated because of my relationship with them. After discussing the issue with several group CEO's I decided to go ahead.

I selected Emmis for the following reasons:

A. The success of KPWR-F in Los Angeles. In less than six months the company converted an also-ran AC (KMGG) into the number one music station in LA. I don't think anyone expected that KIIS could be surpassed in such a short time.

B. Emmis came out of nowhere to become the natin's tenth largest group (based on 1/4 HR listeners) and the largest privately-owned radio group.

C. Emmis purchased the Doubleday properties in New York and Washington.

Westinghouse earned an honorable mention becase 10 of its 13 stations had up books. Jacor is mentioned I feel the company has made some strong acquisitions of both stations and people when it purchased WEBN and Republic. Jacor also jumped from the 45th largest group to the 23rd. New City (formerly Katz) earned strong consideration because it made the best deal of the year when it made an LBO of the Katz stations. Also New City ranked as the 4th most admired group in a survey I completed in December 1985. Harvey Grace also deserves a mention. I am not enamored with station traders who treat radio stations as a commodity. However, under the current rules stations can be a commodity. Grace has excelled as a station trader. He purchased WOOD A/F in Grand Rapids for around $9,000,000. In July he sold the stations for over $19,000,000. That is not a bad return and Harvey deserves credit.

The station awards include KPWR-F in Los Angeles which we discussed earlier. WSTF and WSSP deserve credit for turning upside down one of the nation's finest radio markets. These tow stations had that largest share increases in three radio markets: Orlando, Daytona Beach, and Melbourne. WFBC gained 9.1 share points to a 19.4 share in Greenville, SC. I am always impressed when a market leader shows a huge increase in share. I am also impressed when an AM station makes a big gain. KGHL added 7.4 share points and it lead the Billings market with a 31.4.

GROUP OWNERS

The following groups had "up" books for two thirds or more of their stations (based on Spring 85 to Spring 86 comparisons, 12+ Metro Share):

Bahakel
Brill
Capitol (Johnson)
Colonial
Dick
Duffy
Edens
Eastern
Fuller-Jeffrey
Legacy
Manship
New Systems
Oppenheimer
Regional
Saga
Sconnix
Stauffer
Surrey
Tribune Co
Westinghouse
Woolfson

Surrey and Eastern enjoyed an up book at every station. Westinghouse had the most "up" stations with 10 enjoying increases.

The following groups showed major gains the group rankings:

Westinghouse
Malrite
Emmis
Infinity
Park
Jacor
Clear Channel
Beasley
Keymarket
JAG
Tichenor
Capstar
Legacy
Dick
WIN
Olympic
Statewide
Sterling
EZ

LEADING STAIONS BY FORMAT

	1/4 HR AVG		METRO SHARE	
CHR/TOP 40/CONTEMP	WHTZ-F	New York	KTRS-F	Casper
AOR	WMMR-F	Philadelphia	KGGO-F	Des Moines
AC/SOFT/OLDIES	WLTW-F	New York	WCRZ-F	Flint
BTFL MUSIC	WPAT-F	New York	WFBC-F	Greenville, SC
			WDUV-F	Sarasota
BLACK/URBAN	WRKS-F	New York	WDKS-F	Fayetteville, NC
COUNTRY	WHN	New York	WWNC	Asheville
NEWS/TALK	WOR	New York	KMOX	St. Louis
MOR/VARIETY	WGN	Chicago	WJBC	Bloomington, IL
NOSTALGIA	WNEW	New York	WEYZ	Erie
SPANISH	KLVE-F	Los Angeles	KGBT	McAllen
RELIGION/GOSPEL	WWRL	New York	KCIJ	Shreveport
CLASSICAL	WQXR-F+	New York	KBOQ-F	Salinas-Mont.

GREATEST SHARE CHANGES:
(Spring 85 to Spring 86)

Increases			Decreases		
WXKC-F	Erie	+11.8	WCHZ	Pensacola	-14.2
WKML-F	Fayetteville, NC	+10.8	WQSM-F	Fayetteville, NC	-10.4
WIZD-F	Pensacola	+10.6	KQIZ-F	Amarillo	- 9.4
WSTF-F	Orlando	+ 9.9	KJCB	Lafayette	- 7.9
KFXZ-F	Lafayette	+ 9.7	WFBG	Altoona	- 7.9
WSSP-F	Melbourne	+ 9.5	WBMS	Wilmington, DE	- 7.8
KJOT-F	Boise	+ 9.2	KCCY-F	Peublo	- 7.2
WFBC-F	Greenville, SC	+ 9.1			

FORMATS

AOR is the clear winner in this year's Arbitrons. The national percentage climbed 31.9% to 14.13%. Part of this can be attributed to the "Classic" stations but most AOR stations had good increases. The Black/Urban and Spanish formats also showed good growth. Country and News/Talk had small decreases. CHR, BTFL/EZ and Religion had large decreases. CHR was down almost 16%. Part of the BTFL/EZ decline can be attributed to WRFM's change to a Soft AC format.

LEADING STATIONS

WHTZ-F in New York is once again the most listened to station in the US (1/4 HOUR AVG). Stations in the top 100 making impressive gains include: WLTW, WXRK, WBLS, KPWR, KJOI, KRTH, KFWB, WJLB, KNBR, WRBQ, KLVE, KKDA, KIQQ, WADO, KPLX, WSSH, WWJ, WKLS, KTNQ, WMZQ, and KZLA.

OTHER LEADERS

12+ Metro Share:	KTRS-F	Casper
12+ Cume Rating:	KTRS-F	Casper
12+ TSA Cume:	WPLJ-F	New York

FM SHARE

Earlier this year RADAR reported that the national FM share had actually declined. The Spring Arbitrons indicate that the FM share had increased by over two full share points to 68.791%. The rate of increase since 1985 was 3.369%. In 1980 I predicted that the FM share would reach 75% by 1990 and would then level off. I will still stand by that prediction. FM share is still growing.

Greenville, NC, had the highest FM share with 89.97%. Billings had the lowest share with 45.45%.

SHELDON "DINO" SUMMERLIN

DON DALTON

It is with great sadness that I write this section. Sheldon Summerlin and Don Dalton died earlier this year. Both were good friends of this publication and, I am proud to say, both were personal friends as well.

Sheldon ran one of the great stations in this nation, WWNC in Asheville, North Carolina. While Sheldon was manager WWNC was usually the top rated country station in the United States. Often it was the highest rated station period.

Sheldon was a legendary air personality at WPDQ and WAPE in Jacksonville, FL. While at WAPE he garnered the highest ratings ever seen in the state of Florida.

Don Dalton was Vice President and General Manager of KFI and KOST in Los Angeles. Under Don's management KFI was for many years the highest billing station in Los Angeles and one of the leaders in the U.S. Don was a good friend to this publication. He was always eager to help me lear about the Los Angeles market and his stations.

I will miss both of these men but I will never forget the help and support they gave me and the contributions they made to the radio industry. I intentionally left their names as the General Manager of their respective stations for this issue.

ADDITION TO BIRMINGHAM REPORT

Add this data to the Birmingham page. It was left out.

WOM 18-34	WOM 18-49	WOM 25-54
1. WENN-F	1. WZZK-F+	1. WZZK-F+
2. WMJJ-F	2. WMJJ-F	2. WMJJ-F
3. WZZK-F+	3. WENN-F	3. WENN-F
4. WAPI-F	4. WAPI-F	4. WATV
5. WKXX-F	5. WKXX-F	5. WAPI-F
		6. WKXX-F

AMERICAN RADIO IS CELEBRATING ITS TENTH ANNIVERSARY

Yes this is my tenth year of publishing American Radio. What started as a one-man operation in my basement has grown to be a one-man operation in my living room. We may not be the biggest publisher in the radio trade press but many say we are the best and I promise you we will get even better over the next decade.

In November I will be publishing my special 10 year anniversary issue. It truly will be special. It will provide a statistical history of 172 radio markets covering the years 1976-1986. Also included, it is my honor to announce, will be 45 articles written by some of the leading people in our industry. Look in the mail for more details concering this issue around 1 October.

As always I am grateful to you for your support, your help, and for your friendship.

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Albany-Schon
Albuquerque
Allen-Beth
Altoona
Amarillo
Anchorage
Appleton-Osh
Asheville
Atlanta

Atlantic City
Augusta, GA
Austin
Bakersfield
Baltimore
Baton Rouge
Beaumont
Billings
Binghamton
Birmingham

Bloomington, IL
Boise
Boston
Bridgeport
Buffalo
Canton
Casper
Cedar Rapids
Charleston, SC
Charleston, WV

Charlotte
Chattanooga
Chicago
Cincinnati
Cleveland
Colorado Springs
Columbia
Columbus, GA
Columbus, OH
Corpus Christi

Dallas-Ft Worth
Daven-RI-Moline
Dayton
Daytona Beach

Denver
Des Moines
Detroit
Duluth
El Paso
Erie
Eugene
Evansville
Fargo
Fayetteville, NC

Flint
Ft. Wayne
Fresno
Grand Rapids
Green Bay
Greensboro-WS
Greenville, NC
Greenville-Spart
Harrisburg
Hartford

Honolulu
Houston
Huntington, WV
Huntsville
Indianapolis
Jackson, MS
Jacksonville
John City-Kingsport
Johnstown
Kalamazoo

Kansas City
Knoxville
Lafayette, LA
Lakeland
Lancaster
Lansing
Las Vegas
Lexington
Lincoln
Little Rock

Los Angeles
Louisville
Lubbock
Macon

Madison
Manchester
McAllen-Browns
Melbourne-Titus-Cocoa
Memphis
Miami-Ft. Lauderdale
Milwaukee
Minneapolis-St. Paul
Mobile
Modesto

Montgomery
Nashville
Nassau-Suffolk
New Haven
New Orleans
New York
Norfolk
Oklahoma City
Omaha
Orlando

Oxnard-Ventura
Pensacola
Peoria
Philadelphia
Phoenix
Pittsburgh
Portland, ME
Portland, OR
Portsmouth-Dover, NH
Providence

Pueblo
Raleigh
Reno
Richmond
Riverside- San Bern
Roanoke-Lynchburg
Rochester
Rockford
Sacramento
Saginaw-BC-Midland

St. Louis
Salisbury-OC, MD
Salinas-Seaside
Salt Lake City

San Antonio
San Diego
San Francisco
San Jose
Sarasota-Bradenton
Savannah
Seattle-Tacome
Shreveport
Sioux Falls
South Bend

Spokane
Springfield, MA
Springfield, MO
Steubenville
Stockton
Syracuse
Tallahassee
Tampa-St. Pete
Terre Haute
Toledo

Topeka
Tucson
Tulsa
Utica-Rome
Waco
Washington
Waterloo-CF
West Palm Beach
Wheeling
Wichita

Wilkes Barre/Scranton
Wilmington, DE
Wilmington, NC
Worcester
York
Youngstown

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Spring 85 to Spring 86. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WMMS-F, 12.3, AOR	WMMS-F, +2.4, AOR	WSLR, -2.3, Country
Albany-Schon	WGY, 9.6, MOR	WFLY-F, +2.3, CHR	WGNA-F, -2.0, Country
Albuquerque	KOB-F, 13.6, AC	KIVA-F, +2.6, Contemp	KOB-F, -3.1, AC
Allen-Beth	WFMZ-F, 12.1, BTFL	WLEV-F, +2.6, AC	WEEX, -1.5, Country
Altoona	WFBG, 18.4, AC	WHPA-F, +3.7, AC	WFBG, -7.9, AC
Amarillo	KLSF-F, 13.2, CHR	KAKS-F, +3.9, Contemp	KQIZ-F, -9.4, CHR
Anchorage	KGOT-F, 17.1, CHR	KASH-F+, +2.2, Country	KNIK-F, -1.9, BTFL
Appleton-Osh	WAPL-F, 14.9, AOR	WRJQ, +4.1, Nostalgia	WNAM, -3.0, AC
Asheville	WWNC, 35.7, Country	WXRC-F, +3.3, AOR	WKSF-F, -5.3, CHR
Atlanta	WPCH-F, 9.2, BTFL	WYAY-F, +2.8, Country WKLS-F, +2.8, AOR	WZGC-F, -6.0, CHR
Atlantic City	WAYV-F, 13.6, CHR	WXTU-F, +4.0, Country	WLQE-F, -2.2, AC
Augusta, GA	WBBQ-F, 21.6, CHR	WZNY-F, +5.9, AC	WKZK, -6.0, Gospel
Austin	KASE-F, 16.2, Country	KASE-F, +4.3, Country	KHFI-F, -4.2, CHR
Bakersfield	KKXX-F, 15.1, CHR	KTKR, +1.6, MOR	KWAC, -4.6, Spanish
Baltimore	WLIF-F, 10.2, BTFL	WXYV-F, +2.3, Urban	WBAL, -1.7, News/Talk
Baton Rouge	WGGZ-F, 11.8, CHR	KDEA-F, +2.7, BTFL	WTKL, -4.2, Black
Beaumont	KHYS-F, 11.9, Urban	KKMY-F, +4.1, CHR	KZZB-F, -2.6, CHR
Billings	KGHL, 31.4, Country	KGHL, +7.4, Country	KBIT, -4.2, Country
Binghamton	WAAL-F, 27.7, CHR	WHWK-F, +3.7, Country	WMRV-F, -2.2, AC
Birmingham	WZZK-F+, 15.2, Country	WATV, +4.0, Black	WVOK, -6.1, Country
Bloomington, IL	WJBC, 36.2, MOR	WJBC, +5.9, MOR	WKZW-F, -4.5, CHR
Boise	KCIX-F, 13.5, AC	KJOT-F, +9.2, AOR	KQFC-F, -3.6, Country
Boston	WBZ, 9.2, MOR	WZLX-F, +3.1, AOR Old	WHTT-F, -2.0, CHR
Bridgeport	WEZN-F, 16.5, BTFL	WICC, +2.8, MOR	WDJZ, -2.8, Nostalgia
Buffalo	WBUF-F, 10.8, AC	WBUF-F, +3.4, AC	WBLN, -3.0, MOR
Canton	WHBC, 14.5, MOR	WRQK-F, +3.0, AOR	WHBC, -2.3, MOR
Casper	KTRS-F, 36.4, CHR	KVOC, +2.8, Country	KQLT-F, -3.9, BTFL
Cedar Rapids	WMT, 20.1, MOR	KOKZ-F, +6.3, CHR	KKRQ-F, -5.1, CHR
Charleston, SC	WSSX-F, 11.3, CHR	WMCJ, +2.6, Black	WSSX-F, -4.0, CHR
Charleston, WV	W[illegible]BE-F, 16.1, Country	WCAW, +4.7, Country	WCHS, -4.2, MOR
Charlotte	WSOC-F, 12.4, Country	WLVK-F, +2.5, Country	WBCY-F, -3.2, CHR
Chattanooga	WSKZ-F, 19.6, CHR	WDOD-F, +2.5, Country	WJTT-F, -3.9, Black
Chicago	WGN, 11.4, MOR/Talk	WGN, +1.8, MOR/Talk	WBBM-F, -1.2, CHR
Cincinnati	WEBN-F, 11.1, AOR	WUBE-F, +5.0, Country	WKRC, -2.8, MOR
Cleveland	WMMS-F, 13.2, AOR	WMMS-F, +2.2, AOR	WDOK-F, -2.6, BTFL
Colorado Sprjngs	KILO-F, 14.7, AOR	KILO-F, +3.5, AOR	KSSS, -2.5, Country
Columbia	WWDM-F, 14.3, Black	WWDM-F, +5.2, Black	WCOS-F, -4.4, Country
Columbus, GA	WFXE-F, 21.3, Black	WSTH-F, +6.0, Country	WEIZ-F, -3.3, AC
Columbus, OH	WLVQ-F, 13.4, AOR	WNCI-F, +4.5, CHR	WTVN, -3.9, MOR/AC
Corpus Christi	KZFM-F, 18.8, CHR	KOUL-F, +2.6, Country	KCCT,KRYS,KUNO, -2.6
Dallas-Ft. Worth	KVIL-F, 8.8, AC	KPLX-F, +2.0, Country	KZPS-F, -2.4, CHR
Daven-RI-Moline	KIIK-F, 23.2, CHR	WXLP-F, +2.9, AOR	WHBF, -2.1, Country
Dayton	WHIO-F, 13.8, BTFL	WWSN-F, +3.6, AC	WHIO, -2.5, MOR
Daytona Beach	WWLV-F, 17.8, BTFL	WSTF-F, +5.2, AC	WORZ-F, -6.7, AC
Denver	KOSI-F, 9.6, BTFL	KPKE-F, +2.1, CHR	KRXY-F, -1.8, CHR
Des Moines	KRNQ-F, 20.1, CHR	KRNQ-F, +4.2, CHR	WHO, -4.1, News/Talk
Detroit	WJR, 9.9, MOR	WJLB-F, +1.6, Black	WGPR-F, -1.1, Black
Duluth	KDAL, 12.5, MOR	KDAL-F, +4.6, AC	KDAL, -2.9, MOR
El Paso	KEZB-F, 17.8, CHR	KEZB-F, +7.7, CHR	KAMZ-F, -3.9, CHR
Erie	WCCK-F, 20.8, CHR	WXKC-F, +11.8, AC	WJET, -4.4, AC
Eugene	KSND-F, 14.3, CHR	KSND-F, +3.3, CHR	KPNW, -3.8, MOR
Evansville	WIKY-F, 25.7, MOR	WSTO-F, +7.6, CHR	WYNG-F, -5.8, Country
Fargo	KFGO, 15.3, Country	KLTA-F, +6.3, AC	KFGO, -2.4, Country
Fayetteville, NC	WDKS-F, 22.6, Black	WKML-F, +10.8, Country	WQSM-F, -10.4, CHR
Flint	WCRZ-F, 19.4, AC	WCRZ-F, +4.0, AC	WFDF, -1.8, MOR
Ft. Wayne	WMEE-F, 23.0, CHR	WAJI-F, +3.6, AC	WMEE-F, -3.2, CHR
Fresno	KYNO-F, 9.2, CHR	KXTC, +3.7, Spanish	KYNO-F, -2.5, CHR
Grand Rapids	WLAV-F, 11.0, AOR	WKLQ-F, +6.0, CHR	WGRD-F, -6.5, CHR
Green Bay	WIXX-F, 22.7, CHR	WDUZ, +2.4, MOR	WKAU-F+, -4.4, CHR
Greensboro-WS	WTQR-F, 17.4, Country	WKRR-F, +7.8, AOR	WKZL-F, -6.8, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Greenville, NC	WRNS-F, 10.9, Country	NOT MEANINGFUL BECAUSE OF METRO CHANGE	
Greenville-Spart	WFBC-F, 19.4, AC	WFBC-F, +9.1, AC	WESD-F, -3.6, Country
Harrisburg	WNNK-F, 14.0, CHR	WLBR, +2.7, MOR	WNNK-F, -4.7, CHR
Hartford	WTIC, 19.2, MOR	WDRC, +1.8, Oldies	WRCH-F, -2.4, BTFL
Honolulu	KSSK, 14.2, MOR/AC	KMAI-F, +6.0, CHR	KULA-F, -5.5, AC
Houston	KKBQ-F, 8.3, CHR	KFMK-F, +2.5, AC	KLTR-F, -1.9, AC
Huntington, WV	WTCR-F, 27.4, Country	WTCR-F, +8.6, Country	WAMX-F, -5.7, AOR/CHR
Huntsville	WZYP-F, 23.0, CHR	WTAK, +3.7, Black	WAAY, -4.7, AC
Indianapolis	WIBC, 18.6, MOR	WIBC, +3.2, MOR	WFBQ-F, -2.2, AOR
Jackson, MS	WJMI-F, 16.7, Black	WSTZ-F, +2.9, AOR	WTYX-F, -3.9, CHR
Jacksonville	WAPE-F, 15.6, CHR	WAPE-F, +5.9, CHR	WIVY-F, -5.5, AC
John City-Kingsport	WQUT-F, 19.1, CHR	WTFM-F, +6.4, AC	WQUT-F, -5.1, CHR
Johnstown	WKYE-F, 12.9, AC	WVXC, +4.1, Country	WBXQ-F, -4.3, CHR
Kalamazoo	WKFR-F, 14.8, Contemp	WJFM-F, +3.9, AC	WKMI, -3.6, AC
Kansas City	KMBZ, 9.7, News/Talk	KMBZ, +5.1, News/Talk	WDAF, -2.2, Country
Knoxville	WIVK-F, 26.7, Country	WIVK-F, +3.4, Country	WIMZ-F, -4.2, AOR/CHR
Lafayette, LA	KSMB-F, 23.2, CHR	KFXZ-F, +9.7, Black	KJCB, -7.9, Black
Lakeland	WPCV-F, 12.4, Country	WRBZ-F, +2.1, CHR	WWAB, -3.0, Black
Lancaster	WNCE-F, 14.2, BTFL	WHTF-F, +3.8, AOR	WSBA-F, -3.5, AC
Lansing	WVIC-F, 16.0, CHR	WLNZ-F, +6.8, AOR	WVIC-F, -4.5, CHR
Las Vegas	KXTZ-F, 13.2, BTFL	KKLZ-F, +6.6, AOR	KUDO-F, -5.6, AC
Lexington	WVLK-F, 17.4, CHR	WKQQ-F, +2.4, AOR	WRMA-F, -2.4, AC
Lincoln	KFRX-F, 17.4, CHR	KLIN-F, +4.3, BTFL	KFOR, -4.6, MOR
Little Rock	KSSN-F, 17.7, Country	KSSN-F, +3.6, Country	KKYK-F, -6.3, CHR
Los Angeles	KABC, Talk, 7.0	KPWR-F, +3.7, Urban	KIIS-F, -3.1, CHR
Louisville	WHAS, 17.6, MOR	WHAS, +5.2, MOR	WLRS-F, -6.3, CHR
Lubbock	KRLB-F, 26.5, CHR	KLLL-F, +3.2, Country	KFMX-F, -4.4, AOR
Macon	WAYS-F, 18.8, CHR	WPEZ-F, +2.1, AC	WQBZ-F, -1.9, CHR
Madison	WZEE-F, 15.5, CHR	WIBA-F, +3.3, AOR	WMGN-F, -2.6, AC
Manchester	WZID-F, 15.0, BTFL	WSSH-F, +4.0, AC	WAAF-F, -3.6, AOR
McAllen-Browns	WGBT, 19.5, Spanish	KVLY-F, +2.3, BTFL	KELT-F, -3.6, AC
Melbourne-Titus-Cocoa	WSSP-F, 16.2, BTFL WBJW-F, 16.2, CHR	WSSP-F, +9.5, BTFL	WEZY-F, -6.4, AC
Memphis	WHRK-F, 15.6, Urban	WHRK-F, -2.7, Urban	WMC, -2.7, Country
Miami-Ft. Lauderdale	WLYF-F, 8.6, BTFL	WPOW-F, +2.3, CHR	WINZ-F, -2.5, CHR
Milwaukee	WTMJ, 14.6, MOR	WKLH-F, +3.4, Classic AOR	WBGK-F, -3.2, AOR
Minneapolis-St. Paul	WCCO, 17.9, MOR	KQRS-f+, +2.8, AOR	WCCO, -4.6, MOR
Mobile	WKSJ-F, 23.7, Country	WKSJ-F, +8.6, Country	WKRG-F, -5.2, AC
Modesto	KBEE-F, 12.6, BTFL	KBEE-F, +2.9, BTFL	KHOP-F, -2.9, CHR KDJK-F, -2.9, AOR
Montgomery	WLWI-F, 19.1, Country	WBAM-F, +3.2, CHR	WHHY-F, -4.9, CHR
Nashville	WSM-F, 12.4, Country	WYHY-F, +4.9, CHR	WLAC-F, -4.0, AC
Nassau-Suffolk	WHTZ-F, 7.4, CHR	WALK-F+, +1.7, AC	WNSR-F, -2.3, Soft AC
New Haven	WKCI-F, 12.6, CHR	WELI, +2.0, MOR	WEZN-F, -3.1, BTFL
New Orleans	WYLD-F, 14.5, BLack	WCKW-F, +2.2, Classic AOR	WEZB-F, -2.5, CHR
New York	WHTZ-F, 6.9, CHR	WLTW-F, +1.1, AC WXRK-F, +1.1, AOR	WNSR-F, -1.1, Soft AC
Norfolk	WNOR-F, 11.4, AOR	WOWI-F, +3.1, Black	WFOG-F, -2.7, BTFL
Oklahoma City	KATT-F, 12.8, AOR	WKY, +2.3, Country	KZBS-F, -5.0, AC
Omaha	KFAB, 21.6, MOR	WOW, +3.5, Country	KQKQ-F, -3.3, CHR
Orlando	WHLY-F, 10.6, CHR	WSTF-F, +9.9, AC	WJYO-F, -5.9, AC
Oxnard-Ventura	KHAY-F, 7.3, Country	KRTH-F, +2.2, Oldies	KCAQ-F, -2.6, CHR
Pensacola	WIZD-F, 15.9, AC	WIZD-F, +10.6, AC	WCHZ, -14.2, Black
Peoria	WWCT-F, 18.1, AOR	WWCT-F, +5.5, AOR	WMBD, -2.6, MOR
Philadelphia	WMMR-F, 10.9, AOR	WMMR-F, +2.1, AOR	WDAS-F, -1.4, Black WTRK-F, -1.4, CHR
Phoenix	KZZP-F, 11.6, CHR	KZZP-F, +4.0, CHR	KSLX-F, -1.8, AOR
Pittsburgh	KDKA, 15.3, MOR	WAMO-F, +2.1, Black	WBZZ-F, -1.8, CHR
Portland, ME	WPOR-F, 13.7, Country	WYNZ-F, +2.7, AC	WBLM-F, -3.0, AOR
Portland, OR	KXL-F, 9.1, BTFL	KWJJ-F, +2.9, Country	KMJK-F, -3.3, CHR
Portsmouth-Dover, NH	WOKQ-F, 16.0, Country	WSSH-F, +4.6, AC	WTSN, -2.3, AC
Providence	WPRO-F, 10.9, CHR	WWLI-F, +4.2, Soft Ac	WLKW-F, -2.5, BTFL
Pueblo	KCCY-F, 13.0, Country	KAYK, +4.7, Nostalgia	KCCY-F, -7.2, Country

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Raleigh	WFXC-F, 10.2, Black	WYLT-F, +2.8, Soft AC	WSES, -5.0, Black
Reno	KOZZ-F, 13.0, AOR	KROI-F, +2.8, AC	KNEV-F, -4.6, AC
Richmond	WRVA, 13.9, MOR	WZZR-F, +5.4, CHR	WRVQ-F, -5.8, CHR
Riverside-San Bern	KDUO-F, 7.9, BTFL	KPWR-F, +2.0, Urban	KIIS-F, -3.0, CHR
Roanoke-Lynchburg	WXLK-F, 17.2, CHR	NOT AVAILABLE BECAUSE OF METRO CHANGE	
Rochester	WCMF-F, 15.6, AOR	WCMF-F, +4.4, AOR	WMJQ-F, -2.6, CHR
Rockford	WZOK-F, 24.6, CHR	WZOK-F, +2.8, CHR	WKMQ-F, -3.2, AC WROK, -3.2, AC
Sacramento	KSFM-F, 12.5, CHR	KRAK-F, +4.0, Country	KZAP-F, -2.9, AOR
Saginaw-BC-Midland	WIOG-F, 23.5, CHR	WKQZ-F, +7.9, AOR	WKCQ-F, -6.5, Country
St. Louis	KMOX, 22.4, Talk	KMOX, +2.7, Talk	WIL-F, -1.9, Country
Salisbury-OC, MD	WOCQ-F, 12.0, CHR	NOT AVAILABLE - FIRST TIME SURVEYED	
Salinas-Seaside	KWSS-F, 12.2, CHR	KTOM-F, +2.9, Country	KLFA-F, -3.0, Spanish
Salt Lake City	KSL, 11.0, MOR	KKAT-F, +4.0, Country	KDON-F, -3.0, CHR KCPX-F, -3.0, CHR
San Antonio	KTFM-F, 9.9, CHR	KRNN, +2.0, News/Talk	KKYX, -2.6, Country
San Diego	KFMB, 9.0, MOR	KSDO, +1.5, News/Talk	KGB-F, -2.0, AOR
San Francisco	KGO, 7.2, News/Talk	KOFY, +1.8, Oldies	KABL, -1.1, BTFL
San Jose	KGO, 8.4, News/Talk	KATD-F, +1.8, CHR KCBS, +1.8, News/Talk	KIOI-F, -2.2, AC
Sarasota-Bradenton	WDUV-F, 23.4, BTFL	WDUV-F, +5.5, BTFL	WKRL-F, -3.1, AOR
Savannah	WEAS-F, 17.3, Black	WIXV-F, +6.8, AOR	WSOK, -5.2, Black
Seattle-Tacome	KIRO, 10.7, News	KISW-F, +1.4, AOR	KUBE-F, -2.5, CHR
Shreveport	KDKS-F, 14.7, Black	KDKS-F, +4.1, Black	KCOZ-F, -3.1, BTFL
Sioux Falls	KIOV-F, 15.6, Country	KIOV-F, +7.1, Country	KKRC-F, -6.4, CHR
South Bend	WNDU-F, 18.7, CHR	WNSN-F, +5.0, AC	WZZP-F, -4.1, CHR
Spokane	KZZU-F+, 20.0, CHR	KZZU-F+, +4.7, CHR	KXLY-F, -6.1, BTFL
Springfield, MA	WTIC-F, 11.6, CHR	WTIC-F, +1.5, CHR	WHFM-F, -3.4, AC
Springfield, MO	KWTO-F, 23.1, CHR	KTXR-F, +2.1, BTFL	KWTO-F, -2.7, CHR
Steubenville	WSTV, 12.0, MOR	WDVE-F, +3.4, AOR	WKWK-F, -4.6, AC
Stockton	KRAK, 9.0, Country	KSTN, +4.2, CHR	KJAX-F, -3.4, BTFL KHOP-F, -3.4, CHR
Syracuse	WYYY-F, 16.6, AC	WNTQ-F, +3.2, CHR	WAQX-F, -2.5, AOR
Tallahassee	WANM, 19.9, Black	WMNX-F, +5.5, Country	WGLF-F, -4.3, CHR
Tampa-St. Pete	WFBQ-F, 14.8, CHR	WPDS-F, +2.5, AC	WWBA-F, -3.9, BTFL
Terre Haute	WTHI-F, 25.4, Country	WSDM-F, +5.9, Soft AC	WTHI, -5.1, Nostalgia
Toledo	WMHE-F, 14.8, CHR	WMHE-F, +2.6, CHR	WIOT-F, -3.2, AOR
Topeka	KTPK-F, 13.3, Country	WIBW, +2.9, MOR	KYYS-F, -4.9, AOR
Tucson	KRQQ-F, 11.2, CHR	KUPD-F, +5.1, AOR	KAIR, -4.1, Oldies
Tulsa	KWEN-F, 11.8, Country	KOMJ-F, +3.5, AC	KGTO-F, -2.1, Oldies
Utica-Rome	WOUR-F, 10.6, AOR	WRRB-F, +4.1, Country	WRCK-F, -4.3, CHR
Waco	KJNE-F, 17.2, Courtry	KLMT-F, +5.3, Black	KZPS-F, -2.4, CHR
Washington	WKYS-F, 7.6, Urban	WMZQ-F, +2.2, Country WCXR-F, +2.2, AOR	WWDC-F, -2.4, AOR
Waterloo-CF	KFMW-F, 25.2, CHR	3 tied with +1.9	KFMW-F, -4.6, CHR
West Palm Beach	WRMF-F, 14.8, AC	WRMF-F, +4.3, AC	WHYI-F, -4.2, CHR
Wheeling	WOMP-F, 25.4, CHR	WHLX-F, +7.2, Nostalgia	WKWK, -5.6, Nostalgia
Wichita	KKRD-F, 15.8, CHR	KZSN-F, +6.2, Country	KFDI-F, -4.8, Country
Wilkes Barre/Scranton	WKRZ-F, 10.7, CHR	WHLM-F+, +1.8, CHR	WARD, -2.3, Talk
Wilmington, DE	WMMR-F, 10.0, AOR	WEAZ-F, +3.6, BTFL	WUSL-F, -2.7, Urban
Wilmington, NC	WVBS-F, 17.9, CHR	WVBS-F, +5.0, CHR	WBMS, -7.9, Black
Worcester	WSRS-F, 13.3, BTFL	WZLX-F, +3.3, AOR	WFTQ, -2.5, AC WAAF-F, -2.5, AOR
York	WQXA-F, 12.0, CHR WRKZ-F, 12.0, Country	WOYK, +2.2, Nostalgia	WSBA-F, -3.2, AC
Youngstown	WHOT-F, 18.8, CHR	WMGZ-F, +1.8, CHR	WDMT-F, -1.8, Black

STATION TRADING ACTIVITY
(25 Jan - 20 Aug 1986)

Below are the key station sales made in rated markets of interest. Remember that these are announced sales and these transactions may not have been closed.

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KRRZ-F	Fargo	Sold to Comm. Properties	$1,200,000	(Blackburn)
WKCN/WDXZ-F	Charleston, SC	Sold to Caravelle	2,825,000	(American)
WOC/KIIK-F	Davenport	Sold by Palmer	4,900,000	(est)
KAFE/KKSS-F	Santa Fe	Sold to Sungroup	2,250,000	
KKQV-F	Wichita Falls, TX	From American General to Sungroup	1,050,000	
KSEL A/F	Lubbock	Sold by Harris	1,350,000	(Fischer)
KLAF	Murray/Salt Lake	Sold to TransColumbia	500,000	
WUTQ/WOUR-F	Utica, NY	Sold to Devlin and Ferrari	1,500,000	(Mahlman)
WHKC/WGBF	Evansville	Sold by Vern Nolte	1,250,000	
WAKS A/F	Fuguay, NC	Sold to Resort	800,000	(Media Marketing)
WFLB	Fayetteville, NC	Sold to Resort	959,000	(Media Marketing)
WNFL	Green Bay	From Comm. Prop to WinCom	1,800,000	
WHN	New York	From Doubleday to Emmis	15,000,000	
WAPP-F	New York	From Doubleday to Emmis	21,000,000	
WAVA-F	Washington	From Doubleday to Emmis	17,000,000	
			$53,000,000	
WCRJ	Jacksonville	Sold by Justice	370,000	(Chapman)
KLZE-F	San Jose	Sold to Parker	4,300,000	(Chapman)
KGBX	Springfield, MO		776,000	
KWHN/KMAG	Fort Smith, ARK		900,000	
WHCU A/F	Ithaca, NY	Sold by Cornell Univ	1,475,000	(Crisler)
WMGR/WJAD-F	Bainbridge, GA		1,800,000	(Comm. Brokers)
WROD	Daytona Beach		1,200,000	(Marshall)
WKAU-F	Kaukauna, WI (Appleton)	From Forward to WinCom	1,000,000	
WKAU	Kaukauna, WI (Appleton)	Sold by Forward	500,000	(Blackburn)
WLRQ A/F	Franklin (Nashville)	From ELF to REBS	4,800,000	(est)
WVOK/WLTB-F	Birmingham	From ELF to REBS	7,500,000	(est)
WNOX/WNKX-F	Knoxville	From ELF to REBS	3,150,000	(est)
			$15,000,000	
WGIV	Charlotte	From Founders to Suburban	700,000	
WFTL	Ft. Lauderdale		1,530,000	
WMER/WJBQ-F	Portland, ME	From John Bride to Porter	2,240,000	
WZRQ-F	Columbia City (Fort Wayne)		750,000	
WTRU	Muskegon, MI	Sold to Goodrich	325,000	
WYDE	Birmingham	From Sudbrink to American General	740,000	
WVAM/WPRR-F	Altoona		850,000	
KXES	Salinas		400,000	
WRJY	Richmond		400,000	
WCXI-A	Detroit	From Golden West to Shamrock	2,600,000	(est)
WCXI-F	Detroit	Sold by Golden West	7,700,000	(est)
KEZW	Denver	From Armstrong to Westinghouse	1,300,000	
WKIX/WYLT-F	Raleigh	From Mann to Metroplex	10,500,000	(Richards)
WSSV/WPLZ-F	Petersburg (Richmond)	From Eure to Mahone	6,500,000	(Blackburn)
KCBQ A/F	San Diego	From Infinity to Eric/Chandler	12,200,000	(Mahlman)
KEBC-F	Oklahoma City	Sold to VanWagner	4,000,000	(Blackburn)
WIIN/WFPG-F	Atlantic City	Sold to Hartstone-Dickstein	5,000,000	
WNEW	New York	From Metromedia to Metropolitan	19,200,000	(est)
WNEW-F	New York	From Metromedia to Metropolitan	52,000,000	(est)
WIP	Philadelphia	From Metromedia to Metropolitan	9,000,000	(est)
WMMR-F	Philadelphia	From Metromedia to Metropolitan	52,400,000	(est)
KMET-F	LA	From Metromedia to Metropolitan	62,400,000	(est)
WASH-F	Wash, DC	From Metromedia to Metropolitan	17,000,000	(est)
KRLD	Dallas	From Metromedia to Metropolitan	30,000,000	(est)
WWBA-F	Tampa	From Metromedia to Metropolitan	33,000,000	(est)
WOMC-F	Detroit	From Metromedia to Metropolitan	10,000,000	(est)
			$285,000,000	
WEZN-F	Bridgeport	From Katz to NewCity Comm	10,500,000	(est)
WFTQ	Worcester	From Katz to NewCity Comm	1,900,000	(est)
WAAF-F	Worc./Boston	From Katz to NewCity Comm	8,200,000	(est)
WZZK A/F	Birmingham	From Katz to NewCity Comm	9,000,000	(est)
WSYR	Syracuse	From Katz to NewCity Comm	4,500,000	(est)
WYYY-F	Syracuse	From Katz to NewCity Comm	7,200,000	(est)
KWEN-F	Tulsa	From Katz to NewCity Comm	6,100,000	(est)
WDBO	Orlando	From Katz to NewCity Comm	2,800,000	(est)
WWKA-F	Orlando	From Katz to NewCity Comm	10,000,000	(est)
WYAY-F	Gaine/Atlanta	From Katz to NewCity Comm	10,000,000	(est)
			$70,200,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KQRS A/F	Minneapolis	From McKenna to Cap Cities/ABC	$10,500,000	
WOKS/WFXE-F	Columbus, GA	From Woodfin to Davis	2,411,000	(est)
WTHB/WFXA-F	Augusta, GA	From Woodfin to Davis	3,750,000	(est)
			$ 6,161,000	(Avpro)
WYHT	Jackson, MS	Sold to Lewis	200,000	
WNKS-F	Columbus, GA	Sold by Coleman	3,250,000	
WCBM	Baltimore	From Metromedia to Resort	2,500,000	
KRIO	McAllen, TX	Donated by Tippie		
WTOY	Roanoke		200,000	
KFAC A/F	Los Angeles		34,000,000	
KNBQ-F	Tacoma/Seattle	Sold To Viacom	6,500,000	
KLSN/KISC-F	Spokane	Sold to Home News	1,548,000	(Foreman)
KSCO A/F	Santa Cruz	Sold to Fuller-Jeffrey	3,100,000	
WGER-F	Saginaw	Sold to Booth	4,600,000	
KESY A/F	Omaha	Sold to SunGroup	6,250,000	
KFMF-F	Chico	Sold to Fuller-Jeffrey	1,200,000	
WKZY	Ft. Myers		1,100,000	
WIZO	Franklin (Nashville)		1,000,000	(Mark Sanders)
WXYQ, WSPT-F	Stevens Point, WI	From Sentry to Sage		
WTAX, WDBR-F	Springfield, IL	From Sentry to Sage		
KMNS, KSEZ-F	Sioux City, IA	From Sentry to Sage		
WJJK, WBIZ-F	Eau Claire, WI	From Sentry to Sage		
	The above sold for $9,400,000...Barry Sherman brokered the deal			
WCHZ	Pensacola		325,000	(Wilkins)
WPJL	Raleigh		600,000	
KGLR	Tucson	Sold to Family Life	742,000	
KFLR	Phoenix	From Family Life to Affiliated	650,000	
KFLT	Tucson	From Family Life to Affiliated	400,000	
			$1,050,000	
KPOI-F	Honolulu	Sold by Sudbrink	2,600,000	(Blackburn)
KGRZ/KDXT-F	Missoula, MT		800,000	(Chapman)
WNTR	Silver Spg (Washington)		775,000	
WAMA	Dunedin (Tampa)	Sold to Carl Marcocci	450,000	
WYOU	Tampa		750,000	
KROQ-F	Los Angeles	Sold to Infinity	45,000,000	
KUDO-F	Las Vegas		2,300,000	
WAVE-F	Sarasota	From Cosmos to Susquehanna	7,000,000	(Chapman)
KGOL-F	Lake Jackson (Houston)	From Frankhouse to Shamrock	13,000,000	
KMRY	Des Moines	From John Enoch to Fuller-Jeffrey	360,000	
WNNR	Hamden (New Haven)		600,000	(Chapman)
WKLH-F	Milwaukee	From Josephson to Saga	4,500,000	
WZKC-F	Rochester	From Josephson to Saga	3,700,000	
WNOR A/F	Norfolk	From Josephson to Saga	10,000,000	
WSNY-F/WVKO	Columbus	From Josephson to Saga	19,500,000	
			$37,700,000	
KSSA	Dallas/FW	Sold by Founders	3,500,000	
KRKE A/F	Albuquerque	Sold by Compass	3,150,000	(Chapman)
KMGX-F	Hanford (Fresno)	Sold to ABS	4,220,000	(Kalil)
KBUC A/F	San Antonio	Sold to TK	12,750,000	(George Moore)
KBRG-F	San Jose/SF		2,875,000	(Blackburn)
WTKL	Baton Rouge		600,000	
WKMI	Kalamazoo	From Steere to Hicks	1,000,000	
KLCZ/KDON-F	Salinas-Sea.	From Grace to Henry	5,000,000	(Chapman)
KLOZ-F	El Paso	Sold to George Jenne	1,250,000	(Chapman)
WIBG/WSLT-F	Ocean City (Atlantic City)		1,163,000	(Blackburn)
KFXD A/F	Nampa/Boise	Sold by Comm. Properties	1,200,000	(Blackburn)
KISW-F	Seattle	From Kaye-Smith to Nationwide	12,950,000	(Mahlman)
KHAA-F	Port Sulphur, LA	Sold to Epperson-Otsinger	3,100,000	(Blackburn)
KLMO-F	Longmont, CO	Sold to Western Cities	5,500,000	(Blackburn)
KHIT-F	Bremerton (Seattle)	Sold to Gannett	6,500,000	
KLEF-F	Seabrook (Houston)		3,700,000	
WQFX A/F	Gulfport, MS	From Caravelle to Steere	1,250,000	(Chapman)
KBBW	Waco		600,000	
KPPL	Denver		735,000	
WTHM-F	Goulds (Miami)		2,400,000	
WDLT	Chickasaw (Mobile)	From Muniz to Bob O'Brien	1,200,000	
WLIF-F	Baltimore	From American to JAG	25,000,000	(Americom)
KCMO/KBKC-F	Kansas City	From Summit to Gannett	11,200,000	
WZKC-F	Rochester	From Saga to First Valley	3,700,000	
KRGI A/F	Grand Island, NE	From DKM to Harris	NA	
WERE/WGCL-F	Cleveland	Sold to Metropolis	10,700,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
W[illegible]RE/WXTZ-F	Indy	From Mid America to WIN	$12,750,000	(est)
KBEZ-F	Tulsa	From Mid America to WIN	5,600,000	(est)
KRVR-F	Davenport	From Mid America to WIN	1,600,000	(est)
WIRL/WSWT-F	Peoria	From Mid America to WIN	3,400,000	(est)
			$23,250,000	
WLW	Cincinnati	From Republic to Jacor	$17,100,000	(est)
WSKS-F	Cincinnati	From Republic to Jacor	4,400,000	(est)
WMYU-F	Knoxville	From Republic to Jacor	5,200,000	(est)
WYHY-F	Nashville	From Republic to Jacor	7,300,000	(est)
			$34,000,000	
WRIE	Erie		355,000	
KBOY A/F	Medford		522,000	
KPRO	Riverside, CA		710,000	
WNFI-F	Palatka, FL		8,500,000	
WBMK	Knoxville		215,000	
WTID-F	Norfolk	From Southern Starr to Paul Downs	4,150,000	(Marshall)
WDLP/WGNE-F	Panama City	Sold To Woodfin	3,070,000	
KDIG/KBON-F	Riverside-SB, Cal		2,300,000	
KBXT	Duluth		110,300	
KPDQ A/F	Portland, OR	Sold to Salem	6,500,000	(Chapman)
KRDR	Gresham (Portland, OR)	Sold by Community Pacific	600,000	(Montcalm)
WIOG-F	Saginaw	From Booth to FitzGerald	2,550,000	(Blackburn)
WKSE-F	Buffalo	From Porter to Price	2,850,000	(Kozacko)
WLRW-F	Champaign, IL	Sold to Saga by Joyner	NA	
WLDS/WYMG-F	JKville/Spring, IL	Sold to Saga by Joyner	NA	
			$ 5,300,000	(Chapman)
WHAS/WAMZ-F	Louisville	From Bingham to Clear Channel	20,100,000	
KITE-F	Portland, TX (Corpus Christi)	Sold by Phillips/Whitlock to Dave King	$1,000,000	
WAMR/WRAV-F	Venice (Sarasota)	From Comco to Hall	[illegible],800,000	(Raymond)
WFEA	Manchester, NH	From Ocean Coast to Sunshine	1,450,000	(Blackburn)
WWWZ-F	Summerville, SC (Charleston)		2,500,000	(Mahoney)
KNAN-F	Monroe, LA	Sold to JAG	2,410,000	(Chapman)
WACR A/F	Columbus, MS	Sold to Love Broadcasting	628,000	
WTAC	Flint		400,000	
WLEQ-F	Bonita (Ft. Myers, FL)	Sold to Beasley by Comco	1,300,000	
KFIM-F	El Paso		1,000,000	(Clark)
KOKE	Austin	Sold to Jim Ray	1,500,000	
KOKE-F	Austin	Sold to Keymarket	15,000,000	(Crisler)
WMLO-F	Sarasota	Sold to Wilks-Schwartz	2,800,000	(Blackburn)
KRYS A/F	Corpus Christi		1,600,000	
KFLR/KAMJ-F	Phoenix	From Affiliated to EZ	12,300,000	
KFYE	Fresno	From Affiliated to EZ	9,700,000	
KRAK A/F	Sacra	From Affiliated to EZ	15,200,000	
WOKV/WAIV-F	Jacksonville	From Affiliated to EZ	10,100,000	
KMPS A/F	Seattle	From Affiliated to EZ	18,200,000	
			$65,500,000	
KOB A/F	Albuquerque	From Hubbard to Price	16,500,000	(Gary Stevens)
WADO	New York	Sold to Tichenor	20,000,000	(LaRue)
WOOD A/F	Grand Rapids	From Grace to Surrey	19,250,000	(Kalil)
WAKR/WONE-F	Akron	From Group One to DKM		
WONE/WTUE-F	Dayton	From Group One to DKM		
KKLZ/KAZY-F	Denver	From Group One to DKM		
KMEZ A/F	Dallas	From Group One to DKM		
			$60,000,000	
KRKN	Anchorage	Sold to Ingstad/Holland	650,000	(Montcalm)
KOCN-F	Pacific Grove (Salinas)		1,000,000	(Holt)
WKTK-F	Crystal River, FL	From COMCO to Entercom	3,600,000	(Clark)
WGTO	Lakeland	Sold by Hubbard	1,535,000	
WDJO/WUBE-F	Cincinnati	From DKM to American	9,800,000	(Mahlman)
WETB	Johnson City, TN		350,000	
WLLL/WGOL-F	Lynchburg		1,350,000	(Blackburn)
KOGO/KBBY-F	Ventura		3,000,000	(Blackburn)
WWKX-F	Gallatin (Nashville)	Sold to Capitol (Johnson)	6,600,000	(Blackburn)
WGBB/WBAB-F	Long Island	Sold to Noble	13,000,000	(Blackburn)
WLLT-F	Cincinnati	From H & W to Hoker	6,000,000	
WCRJ-F	Jacksonville	From H & W to Hoker	6,000,000	(Chapman)
WSSH	Lowell/Boston	Sold to Noble	19,500,000	(Blackburn)
WSAI-F	Erlanger/Cincinnati	From Mortenson to Inter Urban	2,000,000	(Blackburn)
WKMF/WCRZ-F	Flint	Sold to Faircom	7,500,000	(Blackburn)
KLAR	Laredo	Sold by Hicks	450,000	(Fischer)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KOKA/KVKI-F	Shreveport	Sold to Penn	6,500,000	(Kalil)
KXCC-F	Lompoc, CA	Sold to Cliff Hunter	750,000	(Exline)
KSUN/KLZI-F	Phoenix	From Transcom to Duffy	15,000,000	
KQKT-F	Seattle	From Behan to Shamrock (Disney)	7,500,000	(Kalil)
WOAD	Jackson, MS	-	455,000	
WJTT-F	Red Bank (Chattanooga)	Sold by Benns	1,000,000	
KNPA	Nampa (Boise)		170,000	
WMT A/F	Cedar Rapids	Sold by Cosmos	8,000,000	
KWLO/KFMW-F	Waterloo	From Forward to Park	4,100,000	
WTEL	Philadelphia	Sold to Beasley	2,400,000	(Richards)
WILS A/F	Lansing	Sold by Sentry to North Star	1,620,000 (est)	
WXTA/WYBR-F	Rockford	Sold by Sentry to North Star	1,200,000 (est)	
			$2,820,000	(Blackburn)
WKNR	Battle Creek	From Dave Hicks to his kids	275,000	
WHLO	Akron	Sold to Mortenson	1,200,000	
WWDE-F	Norfolk	Sold to Edens	7,500,000	
WLPR-F	Mobile	Sold to TM	2,550,000	
KNGS/KLTK	Hanford (Fresno)	From Lobeck to Liggett	2,800,000	
KRLT-F	Lake Tahoe	Sold to Fuller-Jeffrey	1,400,000	
KAMA/KAMZ-F	El Paso	From Thrash to Holder	NA	
KEND/KLLL-F	Lubbock	From Thrash to Holder	NA	
			0,500,000	(Blackburn)
WSOM/WQKX-F	Salem (Youngstown)	From Rust to Lincoln	2,800,000	
KMAK/KBOS-F	Fresno		6,000,000	(Chapman)

NOTE: Becaue of various printing deadlines some of the deals listed above - particularly towards the end of the list - may not be listed in the market reports.

NATIONAL FM SHARE*

METRO			
	FAL 85	67.109%	(13,568,300 of 20,219,900)
	SPG 85	66.549%	(15,003,400 of 22,544,800)
	FAL 84	65.032%	(13,292,200 of 20,439,600)
	SPG 84	64.290%	(14,219,000 of 22,117,100)
	FAL 83	63.058%	(12,524,400 of 19,861,700)
	SPG 83	62.291%	(13,589,800 of 21,816,700)
	FAL 82	60.571%	(11,932,400 of 19,699,700)
	SPG 82	58.870%	(12,658,900 of 21,503,100)
	FAL 81	58.651%	(10,478,800 of 17,866,400)
	SPG 81	57.353%	(11,225,100 of 19,571,700)
	OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
	APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
	OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
	APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
	OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
	APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
	OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
	APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
	OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
	APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663%
APR/MAY 78 to APR/MAY 79:	6.820%
APR/MAY 79 to APR/MAY 80:	6.617%
APR/MAY 80 to APR/MAY 81:	5.712%
SPG 81 to SPG 82 :	2.645%
SPG 82 to SPG 83 :	5.811%
SPG 83 to SPG 84 :	3.201%
SPG 84 to SPG 85 :	3.514%
SPG 85 to SPG 86 :	3.369%

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* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the Arbitron are included.

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1. KTRS-F	Casper	36.4	CHR	
2. WJBC	Bloomington,IL	36.2	MOR	Bloomington
3. WWNC	Asheville	35.7	Country	Multimedia
4. KGHL	Billings	31.4	Country	Sunrise
5. WAAL-F	Binghamton	27.7	CHR	Regional
6. WTCR-F	Huntington,WV	27.4	Country	CRB
7. WIVK-F	Knoxville	26.7	Country	Dick
8. KRLB-F	Lubbock	26.5	CHR	
9. WIKY-F	Evansville	25.7	MOR/BTFL	South Central
10. WOMP-F	Wheeling	25.4	CHR	First Valley
WTHI-F	Terre Haute	25.4	Country	
12. KFMW-F	Waterloo-CF	25.2	CHR	Forward
13. WBNQ-F	Bloomington,IL	24.9	CHR	Bloomington
14. WZOK-F	Rockford	24.6	CHR	
15. WKSJ-F	Mobile	23.7	Country	Capitol(Johnson)
16. WIOG-F	Saginaw	23.5	CHR	Booth
17. WDUV-F	Sarasota	23.4	BTFL	
18. KSMB-F	Lafayette,LA	23.2	CHR	
KIIK-F	Davenport	23.2	CHR	
20. KWTO-F	Springfield,MO	23.1	CHR	DKM
21. WMEE-F	Fort Wayne	23.0	CHR	Federated
WZYP-F	Huntsville	23.0	CHR	
23. WIXX-F	Green Bay	22.7	CHR	Midwest Comm.
24. WDKS-F	Fayette,NC	22.6	Black	
25. WKSF-F	Asheville	22.5	CHR	
26. KMOX	St. Louis	22.4	News/Talk	CBS
27. KVOC	Casper	21.8	Country	
28. WBBQ-F	Augusta,GA	21.6	CHR	
KFAB	Omaha	21.6	MOR	May
30. WFXE-F	Columbus,GA	20.8	Black	
31. WCCK-F	Erie	20.8	CHR	Burbach
32. WSTO-F	Evansville	20.7	CHR	
33. WBHP	Huntsville	20.6	Country	
34. WMT	Cedar Rapids	20.1	MOR	Cosmos
KRNQ-F	Des Moines	20.1	CHR	Stauffer
36. KZZU-F+	Spokane	20.0	CHR	Olympic
37. WANM	Tallahassee	19.9	Black	
38. WSKZ-F	Chattanooga	19.6	CHR	Bloomington
39. KGBT	McAllen	19.5	Spanish	Tichenor
40. WFBC-F	Greenville,SC	19.4	AC	Multimedia
WCRZ-F	Flint	19.4	AC	
42. WTIC	Hartford	19.2	MOR	Chase
43. WQUT-F	Johnson City	19.1	CHR	Bloomington
WLWI-F	Montgomery	19.1	Country	Colonial
45. WXBQ-F	Johnson City	18.9	Country	Nininger
46. KZFM-F	Corpus Christi	18.8	CHR	
WAYS-F	Macon	18.8	CHR	Multimedia
WHOT-F	Youngstown	18.8	CHR	Myron Jones
49. WNDU-F	South Bend	18.7	CHR	Notre Dame
50. WIBC	Indianapolis	18.6	MOR	Blair
51. KTTS-F	Springfield,MO	18.5	Country	Great Empire
52. WFBG	Altoona	18.4	AC	Gilcom
53. WCGQ-F	Columbus,GA	18.3	CHR	
54. KGGO-F	Des Moines	18.2	AOR/CHR	Stoner
55. WWCT-F	Peoria	18.1	AOR	
56. WCCO	Minneapolis	17.9	MOR	
WVBS-F	Wilmington,NC	17.9	CHR	
58. WWLV-F	Daytona Beach	17.8	BTFL	Root
KEZB-F	El Paso	17.8	CHR	
60. KSSN-F	Little Rock	17.7	Country	Kaneb
WKEE-F	Huntington	17.7	CHR	Capitol (Goodmon)
62. WHAS	Louisville	17.6	MOR	Clear Channel
63. WXKS-F	Erie	17.5	AC	
64. WTQR-F	Greens-WS	17.4	Country	Summit
KLLL-F	Lubbock	17.4	Country	
KFRX-F	Lincoln	17.4	CHR	DKM
67. WEAS-F	Savannah	17.3	Black	Rivers
68. WFBG-F	Altoona	17.2	BTFL	Gilcom
WXLK-F	Roanoke	17.2	CHR	
KJNE-F	Waco	17.2	Country	
71. KGOT-F	Anchorage	17.1	CHR	Olympic
72. WBLX-F	Mobile	17.0	Black	Beasley
73. WUSY-F	Chattanooga	16.7	Country	Colonial
WJMI-F	Jackson,MS	16.7	Black	Roden
75. KYYA-F	Billings	16.6	CHR	Meyer
WYYY-F	Syracuse	16.6	AC	New City
77. WEZN-F	Bridgeport	16.5	BTFL	New City
WVLK-F	Lexington	16.5	Country	Bluegrass
WZZQ-F	Terre Haute	16.5	AOR/CHR	Contemp. Media
80. WGNI-F	Wilmington,NC	16.4	AC	Cape Fear
81. WICC	Bridgeport	16.3	MOR	Tribune Co.
82. WKZW-F	Peoria	16.2	CHR	Midwest TV
KASE-F	Austin	16.2	Country	
84. WQBE-F	Charleston,WV	16.1	Country	Nininger
85. WVIC-F	Lansing	16.0	CHR	
WOKQ-F	Portsmouth,NH	16.0	Country	Fuller-Jeffrey
87. KKRD-F	Wichita	15.8	CHR	John Price
88. WAMZ-F	Louisville	15.7	Country	Clear Channel
89. WAPE-F	Jacksonville	15.6	CHR	Statewide
WHRK-F	Memphis	15.6	Urban	Adams
91. WCMF-F	Rochester	15.6	AOR	Stoner
92. WZEE-F	Madison	15.5	CHR	
93. WTIC-F	Hartford	15.3	CHR	Chase
KDKA	Pittsburgh	15.3	MOR	Westinghouse
KFGO	Fargo	15.3	Country	Comm. Properties
96. WZAT-F	Savannah	15.2	CHR	
WZZK-F+	Birmingham	15.2	Country	New City
98. KKXX-F	Bakersfield	15.1	CHR	
99. WZID-F	Manchester	15.0	BTFL	Sunshine
WVSR-F	Charleston,WV	15.0	CHR	Beasley

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

	STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 85 RANK
1.	WHTZ-F	New York	1915	CHR	Malrite	1
2.	WRKS-F	New York	1730	Urban	RKO	2
3.	WPLJ-F	New York	1669	CHR	Cap Cities/ABC	5
4.	WGN	Chicago	1609	MOR/Talk	Tribune Company	6
5.	WOR	New York	1364	Talk	RKO	4
6.	WINS	New York	1279	News	Westinghouse	8
7.	WPAT-F	New York	1225	BTFL	Park	10
8.	WLTW-F	New York	1204	AC	Viacom	19
9.	KABC	Los Angeles	1200	Talk	Cap Cities/ABC	11
10.	WBLS-F	New York	1188	Black	Inner City	17
11.	WMMR-F	Philadelphia	1142	AOR	Metropolitan	12
12.	WNEW-F	New York	1126	AOR	Metropolitan	7
13.	KIIS-F	Los Angeles	1087	CHR	Gannett	3
14.	WCBS-F	New York	1052	Oldies	CBS	16
15.	WCBS	New York	1035	News	CBS	9
16.	KPWR-F	Los Angeles	1007	Urban	Emmis	113
17.	KMOX	St. Louis	957	News/Talk	CBS	20
18.	WXRK-F	New York	931	AOR	Infinity	45
19.	WJR	Detroit	926	MOR	Cap Cities/ABC	14
20.	WHN	New York	910	Country	Emmis	18
21.	KJOI-F	Los Angeles	873	BTFL	Legacy	36
22.	WCCO	Minneapolis	865	MOR		13
23.	WGCI-F	Chicago	863	Urban	Gannett	36
24.	KBIG-F	Los Angeles	812	BTFL	Bonneville	24
25.	WABC	New York	804	Talk	Cap Cities/ABC	22
26.	KOST-F	Los Angeles	802	AC	Cox	38
27.	WBBM	Chicago	788	News	CBS	32
28.	WEAZ-F	Philadelphia	783	BTFL		28
29.	WNEW	New York	753	Nostalgia	Metropolitan	25
30.	KDKA	Pittsburgh	751	MOR	Westinghouse	31
31.	WBZ	Boston	747	MOR	Westinghouse	40
32.	KGO	San Francisco	744	News/Talk	Cap Cities/ABC	26
33.	KLOS-F	Los Angeles	731	AOR	Cap Cities/ABC	27
34.	KRTH-F	Los Angeles	711	Oldies	RKO	58
35.	KROQ-F	Los Angeles	703	AOR	Infinity	53
36.	WNBC	New York	683	AC	NBC	15
37.	WUSL-F	Philadelphia	663	Urban	LIN	29
	WLOO-F	Chicago	663	BTFL	Century	23
39.	KCBS	San Francisco	654	News/Talk	CBS	54
40.	WBAP	Dallas-Fort Worth	643	Country	Cap Cities/ABC	43
41.	WBMX-F	Chicago	639	Black		33
42.	KFWB	Los Angeles	632	News	Westinghouse	62
43.	KNX	Los Angeles	630	News	CBS	35
44.	KYW	Philadelphia	596	News	Westinghouse	46
45.	WMMS-F	Cleveland	595	AOR	Malrite	50
46.	WBCN-F	Boston	588	AOR	Infinity	42
47.	WLUP-F	Chicago	580	AOR	H & W	61
48.	WJLB-F	Detroit	571	Black	Booth	77
49.	KNBR	San Francisco	562	MOR	NBC	109
50.	WRBQ-F	Tampa	560	CHR	Edens	87
51.	WNSR-F	New York	552	Soft AC	Bonneville	21
52.	KMPC	Los Angeles	548	Nostalgia	Golden West	44
53.	WPIX-F	New York	547	AC	Tribune Company	64
54.	WYNY-F	New York	544	AC	NBC	30
55.	KLVE-F	Los Angeles	543	Spanish	H & W	303
56.	KKDA-F	Dallas	501	Urban		107
57.	KIQQ-F	Los Angeles	500	Soft AC	Outlet	213
58.	KSHE-F	St. Louis	495	AOR	Emmis	51
59.	WXKS-F	Boston	492	CHR	Pyramid	56
60.	WQXR-F+	New York	483	Classical	New York Times	68
61.	WLAK-F	Chicago	479	Soft AC	Viacom	85
	WADO	New York	479	Spanish	Tichenor	97
63.	KVIL-F	Dallas	474	AC	Blair	68
	WAPP-F	New York	474	CHR	Emmis	71
65.	KPLX-F	Dallas-Fort Worth	468	Country	Susquehanna	182
66.	KKBQ-F	Houston	467	CHR	Gannett	73
67.	WLYF-F	Miami	465	BTFL	Jeff-Pilot	79
68.	WLS	Chicago	461	CHR	Cap Cities/ABC	39
69.	WDVE-F	Pittsburgh	458	AOR	Taft	66
70.	WMAQ	Chicago	456	Country	NBC	41

* Based on 1/4 HR AVG. TSA, Mon-Sun, 6A-MID

	STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 85 RANK
71.	KMJQ-F	Houston	455	Urban	Keymarket	49
72.	KIKK-F	Houston	450	Country	Viacom	90
73.	WSSH-F	Boston	446	AC		205
74.	WWJ	Detroit	445	News		122
75.	WMGK-F	Philadelphia	444	AC	Greater Media	60
76.	WKLS-F	Atlanta	440	AOR	Taft	192
77.	WSHH-F	Pittsburgh	439	BTFL		100
78.	KTNQ	Los Angeles	438	Spanish	H & W	150
79.	WPAT	New York	436	BTFL	Park	52
	WCAU-F	Philadelphia	436	CHR	CBS	47
81.	WFBQ-F	Indianapolis	435	AOR	Taft	65
82.	WCLR-F	Chicago	434	AC	Bonneville	114
83.	WCAU	Philadelphia	432	News/Talk	CBS	98
84.	WHDH	Boston	430	MOR	Blair	78
85.	KMET-F	Los Angeles	429	AOR	Metropolitan	34
	WTIC	Hartford	429	MOR	Chase	82
87.	WRKO	Boston	425	Talk	RKO	76
88.	WSNI-F	Philadelphia	424	AC	Pyramid	125
89.	WMZQ-F	Washington	421	Country	Viacom	184
	KZLA-F	Los Angeles	421	Country	Malrite	145
91.	WKYS-F	Washington	420	Urban	NBC	102
91.	WCZY-F	Detroit	419	CHR	Gannett	90
93.	WBZZ-F	Pittsburgh	416	CHR	EZ	70
94.	KIRO	Seattle	414	News/Talk	Bonneville	116
95.	KFI	Los Angeles	412	AC	Cox	84
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114.	WFYR-F	Chicago	380
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	WMAL	Wash	380
117.	WTMJ	Milw	379
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171.	WQBA	Miami	285
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219.	WHTT-F	Boston	251
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228.	KEEY-F	Minn	246
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	WHIO-F	Dayton	244
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237.	KJQY-F	SD	242
	WEBN-F	Cinci	242
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	WDUV-F	Sara	222
274.	WZOU-F	Boston	221
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277.	WBJW-F	Orl	220
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291.	WFMS-F	Indy	215
292.	WHLY-F	Orl	214
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	WDJY-F	Wash	209
	KLOK-F	SF	209
312.	WBAB-F	Long Is	208
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314.	WROQ-F	Char,NC	207
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319.	WDTX-F	Detroit	204
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	KBZT-F	LA	204
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327.	WMC-F	Memphis	202
328.	KFMB-F	SD	201
	WRMF-F	W. Palm	201
330.	KUTE-F	LA	200
	WVOR-F	Roch	200
	WAYL-F	Minn	200
	KZEW-F	Dallas	200
	WKLH-F	Milw	200
335.	WQFM-F	Milw	199
336.	WMSI-F	Jack,MS	198
337.	KNOB-F	LA	197
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	WCMQ-F	Miami	197
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342.	KTFM-F	San Ant	196
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344.	KIIK-F	Dav-RI	195
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	KSFO	SF	190
366.	WJYE-F	Buffalo	189
	WWDM-F	Col,SC	189
368.	WWLI-F	Prov	188
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378.	WBLX-F	Mobile	185
	WBCY-F	Char,NC	185
380.	WHTX-F	Pitts	184
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	WRVA	Rich	180
393.	KZAP-F	Sacra	179
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406.	WGAR-F	Cleve	174
	WFBR	Balt	174
	WHCN-F	Hart	174
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410.	KBEQ-F	KC	173
	KYKY	St. Lou	173
	WEZC-F	Char,NC	173
	WCOS-F	Col,SC	173
414.	WGMS-F+	Wash	172
	KUBE-F	Seattle	172
	KKYX	San Ant	172
	KFKF-F	KC	172
	WDMT-F	Cleve	172
	KFBK	Sacra	172
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	WZEZ-F	Nash	166
	WWL	New Or	166
	WAQI	Miami	166
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	WKDD-F	Akron	165
	WSKS-F	Cinci	165
	KQYT-F	Phoenix	165
	WJZZ-F	Detroit	165
447.	KDAY	LA	164
	WTLC-F	Indy	164
	KYGO-F	Denver	164
	WYHY-F	Nash	164
	WYRK-F	Buffalo	164
452.	KITS-F	SF	163
453.	KSEA-F	Seattle	162
454.	WTKN	Pitts	161
	WEGR-F	Memphis	161
	WEAT-F	W. Palm	161
	WOOD-F	Gr. Rpds	161
458.	WVON	Chicago	160
	WHJJ	Prov	160
460.	WKSS-F	Hart	159
	KDUO-F	River-SD	159
	WEZK-F	Knox	159
463.	WRVQ-F	Rich	158
	WKRZ-F	Scranton	158
	WPDS-F	Tampa	158
	KGW	Port O	158
	WGFM-F	Albany	158
	WMJG-F	Detroit	158
469.	WOJO-F	Chicago	157
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473.	WXBQ-F	JC-Kings	156
	KSSK	Hono	156
	WGGZ-F	Baton R	156
	KOAQ-F	Denver	156
	KOFY	SF	156
478.	KFRC	SF	155
	WENS-F	Indy	155
	KRSP-F	SLC	155
	KKLT-F	Phoenix	155
482.	WKRC	Cinci	154
	WYNK-F	Baton R	154
484.	WLTJ-F	Pitts	153
	KJYY-F	Houston	153
	KGON-F	Port O	153
	WOWO	Ft. Wayne	153
	WSPA-F	Green-SC	153
489.	KKHI-F+	SF	152
	WMYG-F	Pitts	152
	WAOK	Atlanta	152
	WKXX-F	Birm	152
493.	WDAE	Tampa	151
	WMIL-F	Milw	151
495.	WRXR-F	Chicago	150

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1.	WPLJ-F	NY	29017
2.	WHTZ-F	NY	28698
3.	WINS	NY	26104
4.	WCBS	NY	23935
5.	KIIS-F	LA	19741
6.	WRKS-F	NY	19296
7.	WGN	Chicago	19048
8.	WABC	NY	17404
9.	WOR	NY	16621
10.	WLTW-F	NY	15909
11.	WBLS-F	NY	15794
12.	WCBS-F	NY	15768
13.	WNEW-F	NY	15233
14.	WHN	NY	14717
15.	KPWR-F	LA	14678
16.	KABC	LA	14472
17.	WBBM	Chicago	14404
18.	WPAT-F	NY	14237
19.	WXRK-F	NY	13674
20.	WNBC	NY	13563
21.	WYNY-F	NY	13377
22.	WMMR-F	Phila	12909
23.	KFWB	LA	12515
24.	KNX	LA	12395
25.	KYW	Phila	12258
26.	KRTH-F	LA	12118
27.	KOST-F	LA	12042
28.	WJR	Detroit	11953
29.	KLOS-F	LA	11758
30.	WLS	Chicago	11436
31.	WAPP-F	NY	11034
32.	WBBM-F	Chicago	10334
33.	KBIG-F	LA	10275
34.	KGO	SF	10157
35.	WCCO	Minn	10151
36.	KMOX	St. Lou	10105
37.	WGCI-F	Chicago	10086
38.	WMAQ	Chicago	9792
39.	KROQ-F	LA	9751
40.	KCBS	SF	9566
41.	WBMX-F	Chicago	9525
42.	KDKA	Pitts	9509
43.	WNSR-F	NY	9448
44.	WPIX-F	NY	9414
45.	WNEW	NY	9229
46.	KJOI-F	LA	9088
47.	WCAU-F	Phila	9035
48.	WLUP-F	Chicago	9031
49.	WEAZ-F	Phila	8752
50.	WBZ	Boston	8724
51.	KMET-F	LA	8681
52.	WKQX-F	Chicago	8577
53.	KNBR	SF	8576
54.	WQXR-F+	NY	8154
55.	WLOO-F	Chicago	8053
56.	KFI	LA	7977
57.	KNX-F	LA	7832
58.	KMPC	LA	7829
59.	WBAP	Dallas-FW	7763
60.	WUSL-F	Phila	7759
61.	KIQQ-F	LA	7649
62.	WLAK-F	Chicago	7578
63.	WHYT-F	Detroit	7529
64.	WMMS-F	Cleve	7436
65.	WCZY-F	Detroit	7417
66.	WCLR-F	Chicago	7363
67.	WFYR-F	Chicago	7337
68.	WCAU	Chicago	7334
69.	WYSP-F	Phila	7210
70.	WXKS-F	Boston	7055
71.	WBCN-F	Boston	6994
72.	KKBQ-F	Houston	6966
73.	WMGK-F	Phila	6766
74.	WRIF-F	Detroit	6652
75.	WPAT	NY	6540
76.	KRLD	Dallas	6510
77.	WWJ	Detroit	6227
78.	WYTZ-F	Chicago	6103
79.	WRBQ-F	Tampa	6094
80.	WJMK-F	Chicago	6018
81.	KIRO	Seattle	5970
82.	WHYI-F	Miami	5824
83.	WBZZ-F	Pitts	5823
84.	WNCN-F	NY	5784
85.	WJLB-F	Detroit	5768
86.	KMEL-F	SF	5759
87.	KTRH	Houston	5751
88.	WROR-F	Boston	5665
89.	KVIL-F	Dallas	5656
90.	WHTT-F	Boston	5633
91.	KYUU-F	SF	5623
92.	WRKO	Boston	5593
93.	KRBE-F	Houston	5571
94.	WXRT-F	Chicago	5553
95.	WSNI-F	Phila	5547
96.	WSSH-F	Boston	5503
97.	WHDH	Boston	5459
98.	WDVE-F	Pitts	5439
99.	KSOL-F	SF	5420
100.	WLLZ-F	Detroit	5411
101.	KSHE-F	St. Lou	5373
102.	WTOP	Wash	5343
103.	WNIC-F	Detroit	5296
104.	WTIC-F	Hart	5271
105.	WGCL-F	Cleve	5264
106.	WWDC-F	Wash	5250
107.	WKSZ-F	Phila	5132
108.	WLW	Cinci	5131
109.	WIOQ-F	Phila	5100
110.	KLVE-F	LA	5091
111.	KIKK-F	Houston	5076
112.	KPLX-F	Dallas	5066
113.	KJLH-F	LA	5056
114.	KSTP-F	Minn	5030
115.	KEGL-F	Dallas	5024
116.	WRQX-F	Wash	5014
117.	WZGC-F	Atlanta	5008
118.	WLOL-F	Minn	4973
119.	WDAS-F	Phila	4953
120.	KRLA	LA	4938
121.	KQRS-F+	Minn	4919
122.	WHUR-F	Wash	4910
123.	KIOI-F	SF	4902
124.	KZLA-F	LA	4848
125.	WFBQ-F	Indy	4825
126.	KSRR-F	Houston	4809
127.	KSCS-F	Dallas	4791
128.	WKLS-F	Atlanta	4788
129.	KDWB-F	Minn	4785
130.	WCKG-F	Chicago	4770
131.	WKYS-F	Wash	4753
	WQXI-F	Atlanta	4753
133.	WJOI-F	Detroit	4728
134.	KMJQ-F	Houston	4722
135.	WJJD	Chicago	4688
136.	WGAY-F	Wash	4668
137.	WTMJ	Milw	4660
138.	WAVA-F	Wash	4645
139.	KLAC	LA	4639
140.	WEEI	Boston	4635
141.	WJIB-F	Boston	4626
142.	WZOU-F	Boston	4625
143.	WMJI-F	Cleve	4621
144.	KTNQ	LA	4617
145.	WTIC	Hart	4609
146.	WOMC-F	Detroit	4606
147.	WUSN-F	Chicago	4566
148.	WMZQ-F	Wash	4558
149.	KILT-F	Houston	4529
150.	WPCH-F	Atlanta	4487

* Based on 12+ TSA Cume, Broadcast Week

151.	WWDB-F	Phila	4483
152.	KODA-F	Houston	4465
153.	CKLW	Detroit	4446
154.	WMAL	Wash	4424
155.	WAAF-F	Boston	4418
156.	WLYF-F	Miami	4392
157.	WDTX-F	Detroit	4368
158.	KLOK-F	SF	4363
159.	KTXQ-F	Dallas	4348
160.	KITS-F	SF	4305
161.	WDAF	KC	4291
162.	KLTR-F	Houston	4286
163.	KABL-F	SF	4261
164.	WRXR-F	Chicago	4238
165.	KOIT-F	SF	4233
166.	WCXR-F	Wash	4225
167.	KBZT-F	LA	4216
168.	WLTF-F	Cleve	4194
169.	KFAC-F	LA	4187
170.	WRAL-F	Raleigh	4168
171.	WXTU-F	Phila	4159
172.	WBSB-F	Balt	4151
173.	KLOL-F	Houston	4138
	WPEN	Phila	4138
175.	KKDA-F	Dallas	4128
176.	KFRC	SF	4109
177.	KKGO-F	LA	4106
178.	WADO	NY	4099
179.	WSB	Atlanta	4071
180.	WTQR-F	Green/WS	4062
181.	WSHH-F	Pitts	4045
182.	KFMK-F	Houston	4001
183.	WWWE	Cleve	3970
184.	KWSS-F	SJ	3943
185.	WLTT-F	Wash	3939
186.	KSFM-F	Sacra	3874
187.	WHAS	Louis	3862
188.	WKRQ-F	Cinci	3859
189.	WZZK-F+	Birm	3850
190.	KNIX-F	Phoenix	3838
191.	WNCI-F	Col, O	3824
192.	WYAY-F	Atlanta	3819
193.	WLIF-F	Balt	3808
194.	KFMB	SD	3783
195.	WSHE-F	Miami	3763
196.	KZZP-F	Phoenix	3759
197.	KMEZ-F	Dallas	3755
198.	WVEE-F	Atlanta	3739
199.	KFOG-F	SF	3712
200.	KFMB-F	SD	3700
201.	WZLX-F	Boston	3685
202.	KHTR-F	St. Lou	3673
203.	KTKS-F	Dallas	3646
204.	KOMO	Seattle	3634
205.	KOA	Denver	3626
206.	WWSW-F	Pitts	3621
207.	WEZB-F	New Orl	3616
208.	WBJW-F	Orl	3597
	WIVK-F	Knox	3597
210.	WFIL	Phila	3595
211.	KSAN-F	SF	3581
212.	KNOB-F	LA	3576
213.	WBLI-F	Long Is	3575
214.	WKHX-F	Atlanta	3573
215.	KSFO	SF	3558
216.	WWWW-F	Detroit	3547
217.	WIBC	Indy	3546
218.	KBLX-F	SF	3539
219.	WALK-F+	Long Is	3537
220.	WIP	Phila	3534
221.	WMJX-F	Miami	3523
222.	WBAL	Balt	3520
223.	WFOX-F	Atlanta	3488
224.	WFMT-F	Chicago	3468
225.	KSL	Salt Lake	3467
226.	KFAB	Omaha	3461
227.	WAXY-F	Miami	3456
	WRCH-F	Hart	3456
229.	WINZ-F	Miami	3452
230.	KISW-F	Seattle	3449
231.	WKTI-F	Milw	3434
232.	WPRO-F	Prov	3419
233.	WHTX-F	Pitts	3415
234.	KOSI-F	Denver	3406
235.	WMJC-F	Detroit	3380
236.	KBPI-F	Denver	3371
237.	WBMW-F	Wash	3368
238.	WWBA-F	Tampa	3343
239.	WBEN-F	Buffalo	3321
240.	KZEW-F	Dallas	3262
241.	KUPD-F	Phoenix	3260
242.	WSB-F	Atlanta	3240
243.	WZPL-F	Indy	3230
244.	WXYV-F	Balt	3228
245.	WAPI-F	Birm	3191
246.	KPLZ-F	Seattle	3189
	WDJY-F	Wash	3189
248.	WSOC-F	Char,NC	3175
249.	WMC-F	Memphis	3157
250.	WARM-F	Atlanta	3149
	WSKQ	NY	3149
252.	WAMZ-F	Louis	3138
253.	WBAB-F	Long Isl	3137
254.	WYNF-F	Tampa	3136
255.	WSM-F	Nash	3129
256.	WHJY-F	Prov	3125
257.	KBEQ-F	KC	3119
258.	WBOS-F	Boston	3112
	WVBF-F	Boston	3112
260.	KEEY-F	Minn	3107
261.	WWKA-F	Orl	3104
262.	WIYY-F	Balt	3077
263.	WSTF-F	Orl	3062
264.	KACE-F	LA	3050
265.	KUBE-F	Seattle	3042
266.	KYYS-F	KC	3035
267.	WQAL-F	Cleve	3033
268.	WXGT-F	Col.OH	3027
269.	WXYT	Detroit	3017
270.	WHQT-F	Miami	3004

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	KTRS-F	Casper	52.0
2.	WWNC	Asheville	48.9
3.	WJBC	Bloomington,IL	47.3
4.	WIXX-F	Green Bay	45.8
5.	WZOK-F	Rockford	45.7
6.	WIOG-F	Saginaw	45.6
	WBNQ-F	Bloomington,IL	45.6
8.	WBBQ-F	Augusta,GA	45.2
9.	KRLB-F	Lubbock	44.2
	WMEE-F	Ft. Wayne	44.2
11.	WCCK-F	Erie	43.5
12.	WFBG	Altoona	42.6
13.	KMOX	St. Louis	41.8
14.	WNDU-F	South Bend	41.3
15.	KGHL	Billings	40.9
	KWTO-F	Springfield,MO	40.9
17.	WZYP-F	Huntsville	40.6
18.	KIIK-F	Daven-RI	40.4
	WAYS-F	Macon	40.4
20.	KFMW-F	Waterloo	40.3
21.	KEZB-F	El Paso	39.0
22.	WOMP-F	Wheeling	38.7
23.	WIVK-F	Knoxville	38.4
24.	WKSJ-F	Mobile	38.3
25.	WHOT-F	Youngstown	38.1
26.	KSMB-F	Lafayette	37.4
27.	WVBS-F	Wilmington,NC	37.2
	WAAL-F	Binghamton	37.2
29.	WSTO-F	Evans	37.1
30.	WTHI-F	Terre Haute	36.9
31.	KRNQ-F	Des Moines	36.8
32.	WKSF-F	Asheville	36.4
	KFAB	Omaha	36.4
34.	WCCO	Minneapolis	36.2
35.	WTCR-F	Huntington	36.1
36.	WKZW-F	Peoria	36.0
	WZEE-F	Madison	36.0
38.	WICC	Bridgeport	35.7
39.	KYYA-F	Billings	35.5
40.	WCRZ-F	Flint	35.4
41.	KDKA	Pittsburgh	35.3
42.	WTIC-F	Hart	35.2
43.	WKEE-F	Huntington	35.0
	WXLK-F	Roanoke	35.0
45.	KZFM-F	Corpus Christi	34.8
46.	WTIC	Hart	34.6
47.	WHHY-F	Montgomery,AL	34.5
	WVIC-F	Lansing	34.5
49.	WGLF-F	Tallahassee	34.3
	KOKZ-F	Waterloo	34.3
51.	WZAT-F	Savannah	34.0
52.	WQUT-F	Johnson City	33.9
	WIKY-F	Evans	33.9
54.	WHAS	Louisville	33.5
55.	KZZU-F+	Spokane	33.4
56.	KVOC	Casper	33.2
57.	WFXE-F	Columbus,GA	33.1
	KFRX-F	Lincoln	33.1
59.	WKZO	Kalamazoo	33.0
	WYYY	Syracuse	33.0
61.	WSKZ-F	Chattanooga	32.7
62.	WQSM-F	Fayette	32.6
63.	WGNI-F	Wilmington,NC	32.2
	WXKC-F	Erie	32.2
	KGOT-F	Anchorage	32.2
	WLAP-F	Lexington	32.2
67.	WFBC-F	Greenville,SC	32.1
68.	WBGM-F	Tallahassee	32.0
	WDAY-F	Fargo	32.0
70.	KTTS-F	Springfield,MO	31.9
71.	WROK	Rockford	31.8
72.	WMHE-F	Toledo	31.6
	WKCI-F	New Haven	31.6
74.	WOWO	Ft. Wayne	31.5
75.	KKXX-F	Baker	31.4
	KHFI-F	Austin	31.4
	WDUV-F	Sarasota	31.4
78.	WGIR-F	Manchester	31.0
	WCGQ-F	Columbus,GA	31.0
	WIBA-F	Madison	31.0
	KBFM-F	McAllen	31.0
82.	WTQR-F	Greens,WI	30.8
83.	WVOR-F	Rochester	30.7
	WTMJ	Milwaukee	30.7
85.	WBHP	Huntsville	30.4
	WVLK-F	Lexington	30.4
87.	WWVA	Wheeling	30.3
88.	WMT	Cedar Rapids	30.1

* Based on 12+ Metro Cume Rating,
Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP

1.	WHTZ-F	NY	1915
2.	WPLJ-F	NY	1669
3.	KIIS-F	LA	1087
4.	WRBQ-F	Tampa	560
5.	WXKS-F	Boston	492
6.	WAPP-F	NY	474
7.	KKBQ-F	Houston	467
8.	WLS	Chicago	461
9.	WCAU-F	Phila	436
10.	WCZY-F	Detroit	419
11.	WBZZ-F	Pitts	416
12.	WKQX-F	Chicago	406
13.	WTIC-F	Hart	404
14.	WBBM-F	Chicago	401
15.	WHYT-F	Detroit	363
16.	WHYI-F	Miami	337
17.	KZZP-F	Phoenix	335
18.	KNX-F	LA	333
19.	KEGL-F	Dallas	319
20.	KRBE-F	Houston	310
21.	WAVA-F	Wash	300
22.	WBSB-F	Balt	298
23.	WZGC-F	Atlanta	284
24.	KSFM-F	Sacra	283
25.	WLOL-F	Minn	273
26.	WYTZ-F	Chicago	267
27.	KDWB-F	Minn	266
28.	KMEL-F	SF	264
29.	WXLK-F	Roanoke	263
30.	WPRO-F	Prov	262
31.	WHTT-F	Boston	251
32.	WBLI-F	Long Is	248
33.	WNCI-F	Col, Oh	243
34.	WGCL-F	Cleve	241
35.	WEZB-F	New Or	235
36.	WKRQ-F	Cinci	233
37.	WKTI-F	Milw	228
	WSKZ-F	Chatt	228
39.	WRQX-F	Wash	226
40.	WMEE-F	Ft. Wyn	225
41.	WZOU-F	Boston	221
42.	WBJW-F	Orl	220
43.	WHOT-F	Young	219
44.	WDTX-F	Detroit	204

AOR

1.	WMMR-F	Phil	1142
2.	WNEW-F	NY	1126
3.	WXRK-F	NY	931
4.	KLOS-F	LA	731
5.	KROQ-F	LA	703
6.	WMMS-F	Cleve	595
7.	WBCN-F	Boston	588
8.	WLUP-F	Chicago	580
9.	KSHE-F	St. Lou	495
10.	WDVE-F	Pitts	458
11.	WKLS-F	Atl	440
12.	WFBQ-F	Indy	435
13.	KMET-F	LA	429
14.	WRIF-F	Detroit	406
15.	WYSP-F	Phila	393
16.	WXRT-F	Chicago	385
17.	KQRS-F+	Minn	374
18.	WSHE-F	Miami	367
19.	WWDC-F	Wash	321
20.	WCXR-F	Wash	308
21.	WZLX-F	Boston	301
22.	WAAF-F	Worc	289
23.	KISW-F	Seattle	287
24.	KSRR-F	Houston	286
25.	WLLZ-F	Detroit	285
26.	KTXQ-F	Dallas	274
	WAPI-F	Birm	274
	WLVQ-F	Col, Oh	274
29.	WCKG-F	Chicago	271
30.	WKDF-F	Nash	263
31.	WYNF-F	Tampa	261
32.	KVPD-F	Phoenix	257
33.	WIYY-F	Balt	248
34.	WIOQ-F	Phila	245
35.	KFOG-F	SF	243
	WEBN-F	Cinci	243
37.	WCMF-F	Roch	236
38.	KATT-F	Okl C	232
39.	WHJY-F	Prov	231
40.	WDIZ-F	Orl	229
	WIMZ-F	Knox	229
42.	KLOL-F	Houston	221
	WLIR-F	Long Is	221
44.	KGGO-F	Des M	220
45.	KBCO-F	Denver	219
46.	WNOR-F	Norfolk	218
47.	KYYS-F	KC	212
48.	KBPI-F	Denver	209
49.	WBAB-F	Long Is	208
50.	KZEW-F	Dallas	200
	WKLH-F	Milw	200

AC/SOFT ROCK/OLDIES

1.	WLTW-F	NY	1204
2.	WCBS-F	NY	1052
3.	KOST-F	LA	802
4.	KRTH-F	LA	711
5.	WNBC	NY	683
6.	WNSR-F	NY	552
7.	WPIX-F	NY	547
8.	WYNY-F	NY	544
9.	KIQQ-F	LA	500
10.	WLAK-F	Chicago	479
11.	KVIL-F	Dallas	474
12.	WMGK-F	Phila	444
13.	WCLR-F	Chicago	434
14.	WSNI-F	Phila	424
15.	KFI	LA	412
16.	KSTP-F	Minn	390
17.	WFYR-F	Chicago	380
18.	WJMK-F	Chicago	368
19.	KFMK-F	Houston	365
20.	WQXI-F	Atlanta	350
21.	WKSZ-F	Phila	336
22.	WRAL-F	Raleigh	331
23.	WFOX-F	Atlanta	297
	WMJI-F	Cleve	297
25.	WROR-F	Boston	278
26.	WLTF-F	Cleve	274
27.	WNIC-F	Detroit	272
28.	WOMC-F	Detroit	262
29.	WJQY-F	Miami	259
30.	WFBC-F	Green-SP	255
31.	KYUU-F	SF	249
32.	WWSW-F	Pitts	248
33.	KLTR-F	Houston	238
34.	KOIT-F	SF	229
35.	WSTF-F	Orl	228
36.	KRLA	LA	222
	WLTT-F	Wash	222
38.	WAXY-F	Miami	219
39.	KIOI-F	SF	214
	KQZY-F	Dallas	214
	WMJX-F	Boston	214
	WRMF-F	W. Palm	214
43.	WBUF-F	Buffalo	213
	WSB-F	Atlanta	213
	WSNY-F	Col, Oh	213
46.	WKSG-F	Detroit	211
	WUSA-F	Tampa	211
48.	WVBF-F	Boston	207
49.	KBZT-F	LA	204
50.	WRMF-F	W. Palm	201

MOR/VARIETY

1.	WGN	Chicago	1609
2.	WJR	Detroit	926
3.	WCCO	Minn	865
4.	KDKA	Pitts	751
5.	WBZ	Boston	747
6.	KNBR	SF	562
7.	WHDH	Boston	430
8.	WTIC	Hart	429
9.	WMAL	Wash	380
10.	WTMJ	Milw	379
11.	WIBC	Indy	344
12.	WLW	Cinci	335
13.	KFAB	Omaha	312
14.	WHAS	Louis	296
15.	KFMB	SD	265
	WIP	Phila	265
17.	WSB	Atlanta	244
18.	KSL	SLC	239
19.	KOMO	Seattle	223
20.	WGY	Albany	190
21.	WRVA	Rich	180
22.	WTVN	Col, Oh	168
23.	WMT	Ced Rpds	157
24.	KSSK	Hono	156
25.	WKRC	Cinci	154
26.	WOWO	Ft. Wyn	153
27.	KEX	Port O	146
28.	WIKY-F	Evans	138
29.	KOB	Albuq	137
30.	WBT	Char, NC	130
	WSYR	Syr	130
32.	KHOW	Denver	128
33.	WHAM	Roch	126
34.	WPTF	Raleigh	125
35.	WGR	Buffalo	124
	WSPD	Toledo	124
37.	WBEN	Buffalo	123
38.	KRMG	Tulsa	119
39.	KOY	Phoenix	110
	WDBO	Orl	110
	WICC	Bridge	110
42.	WKBN	Young	108
43.	WTAR	Norfolk	107
44.	WHIO	Dayton	102

CLASSICAL

1.	WQXR-F+	NY	483
2.	WNCN-F	NY	334
3.	WFMT-F	Chicago	218
4.	KFAC-F	LA	204
5.	WFLN-F	Phila	180
6.	WGMS-F+	Wash	172
7.	KKHI-F+	SF	152
8.	WNIB-F	Chicago	142
9.	KDFC-F+	SF	125
10.	KING-F	Seattle	118
	WTMI-F	Miami	118
12.	KVOD-F	Denver	100
13.	WCRB-F	Boston	95
14.	WQRS-F	Detroit	80
15.	KFSD-F	SD	72
16.	KYTE-F	Port O	67
17.	WRR-F	Dallas	65
18.	KFAC	LA	58
19.	WCLV-F	Cleve	52

RELIGION/GOSPEL

1.	WWRL	NY	259
2.	KLTY-F	Dallas	139
3.	WFME-F	NY	131
4.	WBGR	Balt	112
5.	KBRT	LA	109
6.	KHVN	Dallas	106
7.	WWDJ	NY	88
8.	WCFL	Chicago	75
9.	KCIJ	Shreve	70
	KCMS-F	Seattle	70
11.	WROL	Boston	68
12.	KYMS-F	LA	61
13.	KGOL-F	Houston	58
	WOAD	Jack, MS	58
15.	WMBM	Miami	57
16.	WPIT-F	Pitts	55
17.	WPCE	Norfolk	54
18.	KFSG-F	LA	53
19.	WYCA-F	Chicago	52
20.	WDAC-F	Lanc	51
	WMUZ-F	Detroit	51
	WYCB	Wash	51
23.	WRBS-F	Balt	50
24.	KPDQ-F	Port O	48
25.	WPAY-F	Hunting	47
26.	WABQ	Cleve	44
	WAGG	Birm	44
28.	KFAX	SF	43
	WDJC-F	Birm	43
30.	KCFO-F	Tulsa	41
	WCGL	Jack, MS	41
32.	WPFB-F	Cinci	40
	WRFD	Col, Oh	40

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

1.	WPAT-F	NY	1225
2.	KJOI-F	LA	873
3.	KBIG-F	LA	812
4.	WEAZ-F	Phila	783
5.	WLOO-F	Chicago	663
6.	WLYF-F	Miami	465
7.	WSHH-F	Pitts	439
8.	WPAT	NY	436
9.	WGAY-F	Wash	412
10.	WPCH-F	Atlanta	404
11.	WLIF-F	Balt	396
12.	WJOI-F	Detroit	388
13.	WJIB-F	Boston	382
14.	KODA-F	Houston	359
15.	KMEZ-F	Dallas	354
16.	WWBA-F	Tampa	352
17.	KABL-F	SF	322
18.	KOSI-F	Denver	306
19.	WRCH-F	Hart	295
20.	WSSP-F	Orl	277
21.	WQAL-F	Cleve	259
22.	WHUD-F	Peeks/NY	255
23.	WLKW-F	Prov	250
24.	KEZK-F	St. Lou	247
25.	WEZW-F	Milw	244
	WHIO-F	Dayton	244
27.	KJQY-F	SD	242
28.	KBRD-F	Seattle	237
29.	KXTZ-F	Indy	236
30.	KCTC-F	Sacram	230
31.	KBAY-F	SJ	228
32.	WDUV-F	Sara	222
33.	KXL-F	Port	220
34.	WXTZ-F	Indy	219
35.	WFMZ-F	Allen	212
36.	WWEZ-F	Cinci	210
37.	WAYL-F	Minn	200
38.	KMEO-F	Phoenix	195
39.	WJYE-F	Buffalo	189
40.	KSFI-F	SLC	187
41.	KQXT-F	San Ant	182
42.	WBYU-F	New Or	180
43.	WFOG-F	Norfolk	178
	WPVR-F	Roanoke	178
45.	KMBR-F	KC	175
	WBNS-F	Col, Oh	175
47.	WEZN-F	Bridge	174
48.	KABL	SF	169
49.	WZEZ-F	Nash	166
50.	KQYT-F	Phoenix	165

COUNTRY

1.	WHN	NY	910
2.	WBAP	Dallas	643
3.	KPLX-F	Dallas	468
4.	WMAQ	Chicago	456
5.	KIKK-F	Houston	450
6.	KZLA-F	LA	421
	WMZQ-F	Wash	421
8.	WIVK-F	Knox	400
9.	WXTU-F	Phila	390
10.	WTQR-F	Green/WI	374
11.	WUSN-F	Chicago	368
12.	WYAY-F	Atlanta	351
13.	KILT-F	Houston	345
14.	KSCS-F	Dallas	340
	WAMZ-F	Louis	340
16.	WZZK-F+	Birm	336
17.	WWKA-F	Orl	322
18.	WDAF	KC	317
19.	KNIX-F	Phoenix	316
20.	WPOC-F	Balt	297
21.	WQYK-F	Tampa	283
22.	WSOC-F	Char, NC	279
23.	WSM-F	Nash	271
24.	KSSN-F	L. Rock	266
25.	WUBE-F	Cinci	260
26.	WWWW-F	Detroit	256
27.	WKHX-F	Atlanta	249
28.	KEEY-F	Minn	246
29.	WIL-F	St. Lou	244
30.	WLVK-F	Char, NC	241
31.	KSAN-F	SF	237
32.	WBOS-F	Boston	231
	WESC-F	Green/SP	231
34.	KLAC	LA	229
35.	WQDR-F	Raleigh	227
36.	KVOO	Tulsa	220
37.	WFMS-F	Indy	215
38.	KXXY-F	Okl C	212
39.	KMPS-F	Seattle	208
40.	KUSA	St. Lou	204
41.	WKSJ-F	Mobile	203
	WVLK-F	Lexing	203
43.	WGKX-F	Memphis	202
44.	WMSI-F	Jack, MS	198
45.	WUSY-F	Chatt	197
46.	WRKZ-F	Harris	193
	WSSL-F	Green/SP	193
48.	WCMS-F	Norfolk	191
49.	WKQS-F	Miami	184
50.	KRAK	Sacra	177

BLACK/URBAN

1.	WRKS-F	NY	1730
2.	WBLS-F	NY	1188
3.	KPWR-F	LA	1007
4.	WGCI-F	Chicago	863
5.	WUSL-F	Phila	663
6.	WBMX-F	Chicago	639
7.	WJLB-F	Detroit	571
8.	KKDA-F	Dallas	501
9.	KMJQ-F	Houston	455
10.	WKYS-F	Wash	420
11.	KSOL-F	SF	387
12.	WHUR-F	Wash	365
13.	WDAS-F	Phila	359
14.	WVEE-F	Atlanta	327
15.	WYLD-F	New Or	313
16.	WXYV-F	Balt	300
17.	WAMO-F	Pitts	274
18.	WHQT-F	Miami	259
19.	KBLX-F	SF	253
20.	WHRK-F	Memphis	243
21.	KJLH-F	LA	228
22.	WPEG-F	Char, NC	223
23.	WDJY-F	Wash	209
24.	WOWI-F	Norfolk	203
25.	KUTE-F	LA	200
26.	WENN-F	Birm	196
27.	KMJM-F	St. Lou	195
28.	WZAK-F	Cleve	193
29.	WWDM-F	Col, SC	189
30.	WEDR-F	Miami	187
31.	WBLX-F	Mobile	185
32.	WBLZ-F	Cinci	184
33.	KACE-F	LA	182
34.	WJMI-F	Jack, MS	172
	WPLZ-F	Rich	172
	WDMT-F	Cleve	172
37.	WLIB	NY	167
38.	KDAY	LA	164
	WTLC-F	Indy	164
40.	WVON	Chicago	160
41.	WAOK	Atlanta	152
42.	XHRM-F	SD	143
43.	WEKS-F+	Atlanta	133
44.	WQMG-F	Green/WS	132
45.	KZOU-F	L. Rock	130
46.	WQQK-F	Nash	126

NEWS/TALK

1.	WOR	NY	1364
2.	WINS	NY	1279
3.	KABC	LA	1200
4.	WCBS	NY	1035
5.	KMOX	St. Lou	957
6.	WABC	NY	804
7.	WBBM	Chicago	788
8.	KGO	SF	744
9.	KCBS	SF	654
10.	KFWB	LA	632
11.	KNX	LA	630
12.	KYW	Phila	596
13.	WWJ	Detroit	445
14.	WCAU	Phila	432
15.	WRKO	Boston	425
16.	KIRO	Seattle	414
17.	KRLD	Dallas	405
18.	WWDB-F	Phila	386
19.	KTRH	Houston	371
20.	WBAL	Balt	273
21.	WMCA	NY	261
22.	WTOP	Wash	253
23.	WEEI	Boston	252
24.	WXYT	Detroit	241
25.	KTAR	Phoenix	233
26.	WWWE	Cleve	227
27.	WNWS	Miami	216
28.	KOA	Denver	213
29.	WIOD	Miami	207
30.	KSDO	SD	205
31.	WINZ	Miami	195
32.	KMBZ	KC	193
33.	KPRC	Houston	188
34.	KFBK	Sacra	172
35.	WHO	Des M	168
36.	WWL	New Or	166
37.	WTKN	Pitts	161
38.	WHJJ	Prov	160
39.	KCMO	KC	139
40.	WFLA	Tampa	136
41.	KXL	Port O	133
42.	KSTP	Minn	125
	WOAI	San Ant	125
44.	WCKY	Cinci	122
45.	KQV	Pitts	120
	WERE	Cleve	120
47.	KTOK	Okl C	112
48.	KMJ	Fresno	108
	KNUS	Denver	108
50.	KIEV	LA	104

SPANISH

1.	KLVE-F	LA	543
2.	WADO	NY	479
3.	KTNQ	LA	438
4.	WKDM	NY	297
5.	WQBA	Miami	285
6.	WSKQ	NY	275
7.	KWKW	LA	265
8.	WCMQ-F	Miami	197
9.	KGBT	McAllen	182
10.	WAQI	Miami	166
11.	WOJO-F	Chicago	157
12.	KOFY	SF	156
13.	KSKQ	LA	149
14.	KESS-F	Dallas	138
15.	KALI	LA	134
16.	WJIT	NY	116
17.	WQBA-F	Miami	113
18.	WRHC	Miami	111
19.	KCOR	San Ant	110
20.	KBRG	SF	88
21.	WCMQ	Miami	86
22.	KIWW-F	McAllen	81
23.	KEDA	San Ant	80
24.	KQXX-F	McAllen	58

NOSTALGIA

1.	WNEW	NY	753
2.	KMPC	LA	548
3.	CKLW	Detroit	411
4.	WPEN	Phila	374
5.	WHLI	Long Is	265
6.	KQUE-F	Houston	261
7.	WOKY	Milw	187
8.	KSFO	SF	178
9.	WWRC	Wash	175
10.	KIXI	Seattle	157
	WJJD	Chicago	157
12.	WDAE	Tampa	151
13.	WBBG	Cleve	147
14.	WJAS	Pitts	141
15.	KEZW	Denver	131
16.	WGUL-F	Tampa	120
17.	WYLF-F	Roch	119
18.	WPLM-F	Boston	112
19.	WKAT	Miami	111
20.	WRTH	St. Lou	109
21.	WXKS	Boston	105
22.	KPQP	SD	103
23.	WECK	Buffalo	102
24.	KYTE	Port O	97
	WITH	Balt	97
26.	WFTL	Miami	94
	WNAK	Scranton	94
	WNJY-F	W. Palm	94
29.	WWAZ	Prov	91
30.	KLIV	SJ	85
31.	WREC	Memphis	84
	WTUX	Indy	84
33.	KLBB	Minn	82

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

CHR/TOP 40/CONTEMP

1.	KTRS-F	Casper	36.4
2.	WAAL-F	Bingh	27.7
3.	KRLB-F	Lubbock	26.5
4.	WOMP-F	Wheel	25.4
5.	KFMW-F	Water-CF	25.2
6.	WBNQ-F	Bloom	24.9
7.	WZOK-F	Rock	24.6
8.	WIOG-F	Saginaw	23.5
9.	KIIK-F	Dav-RI	23.2
	KSMB-F	Lafay	23.2
11.	KWTO-F	Spring,MO	23.1
12.	WMEE-F	Ft. Wyn	23.0
	WZYP-F	Hunts	23.0
14.	WIXX-F	Green B	22.7
15.	WKSF-F	Ashe	22.5
16.	WBBQ-F	Aug,GA	21.6
17.	WCCK-F	Erie	20.8
18.	WSTO-F	Evans	20.7
19.	KRNQ-F	Des M	20.1
20.	KZZU-F+	Spokane	20.0
21.	WSKZ-F	Chatt	19.6
22.	WQUT-F	JC-Kings	19.1
23.	KZFM	Corpus C	18.8
	WAYS-F	Macon	18.8
	WHOT-F	Young	18.8
26.	WNDU-F	S. Bend	18.7
27.	WCGQ-F	Col,GA	18.3
28.	WVBS-F	Wilm,NC	17.9
29.	KEZB-F	El Paso	17.8
30.	WKEE-F	Hunting	17.7
31.	KFRX-F	Lincoln	17.4
32.	WXLK-F	Roanoke	17.2
33.	KGOT-F	Anch	17.1
34.	KYYA-F	Billings	16.6
35.	WKZW-F	Peoria	16.2
36.	WVIC-F	Lansing	16.0
37.	KKRD-F	Wichita	15.8
38.	WAPE-F	Jkville	15.6
39.	WZEE-F	Madison	15.5
40.	WTIC-F	Hart	15.3
41.	WZAT-F	Savannah	15.2
42.	KKXX-F	Baker	15.1
43.	WVSR-F	Char,WV	15.0
44.	WDAY-F	Fargo	14.9
45.	WKFR-F	Kala	14.8
	WMHE-F	Toledo	14.8
	WRBQ-F	Tampa	14.8
48.	KSND-F	Eugene	14.3
	WABB-F	Mobile	14.3
50.	KHFI-F	Austin	14.2

AOR

1.	KGGO-F	Des. M	18.2
2.	WWCT-F	Peoria	18.1
3.	WZZQ-F	Terre H	16.5
4.	WCMF-F	Roch	15.6
5.	WAPL-F	App-Osh	14.9
	KEZO-F	Omaha	14.9
7.	KILO-F	Col Spgs	14.7
8.	WKQQ-F	Lexing	14.4
9.	WIBA-F	Madison	13.8
10.	KQWB-F	Fargo	13.5
11.	KFMQ-F	Lincoln	13.4
	WLVQ-F	Col, OH	13.4
13.	WFBQ-F	Indy	13.3
	WIMZ-F	Knox	13.3
15.	WMMS-F	Cleve	13.2
16.	KOZZ-F	Reno	13.0
	WIXV-F	Savan	13.0
18.	KATT-F	Okl C	12.8
19.	WWCK-F	Flint	12.6
20.	KJOT-F	Boise	12.4
	KLAQ-F	El Paso	12.4
22.	KWHL-F	Ft Wyn	12.3
	WKDF-F	Nash	12.3
	WXLP-F	Dav-RI	12.3
25.	KLBJ-F	Austin	12.1
	WGIR-F	Manch	12.1
27.	KSHE-F	St. Lou	12.0
28.	WAMX-F	Hunting	11.9
29.	WBLM-F	Port M	11.6
30.	WAAF-F	Worc	11.5
	WZZO-F	All-Beth	11.5
32.	WNOR-F	Norfolk	11.4
33.	WAPI-F	Birm	11.3
34.	WEBN-F	Cinci	11.1
35.	WLAV-F	Gr Rpds	11.0
36.	WMMR-F	Phil	10.9
37.	WOUR-F	Utica	10.6
38.	KLPX-F	Tucson	10.5
39.	WRXL-F	Rich	10.5
40.	KRNA-F	Ced Rpds	10.3
41.	KZEL-F	Eugene	10.1
42.	KEZE-F	Spokane	10.0
43.	KQRS-F+	Minn	9.9
44.	WFYV-F	Jkville	9.8
	WXKE-F	Ft. Wyn	9.8
46.	WPYX-F	Albany	9.6
	WTHZ-F	Talla	9.6
48.	WAOR-F	S. Bend	9.5
	WRQK-F	Canton	9.5
50.	KNCN-F	Corpus C	9.3

BEAUTIFUL MUSIC/EZ

1.	WDUV-F	Sarasota	23.4
2.	WWLV-F	Daytona	17.8
3.	WFBG-F	Altoona	17.2
4.	WEZN-F	Bridge	16.5
5.	WZID-F	Manch	15.0
6.	WNCE-F	Lanc	14.2
7.	WHBC-F	Canton	14.1
	WPVR-F	Roanoke	14.1
9.	WDUZ-F	Green B	13.9
10.	WHIO-F	Dayton	13.8
11.	WYEZ-F	S. Bend	13.5
12.	WSRS-F	Worc	13.3
13.	KXTZ-F	Las V	13.2
14.	KGNC-F	Amar	12.8
15.	WEZK-F	Knox	12.7
16.	KBEE-F	Modesto	12.6
	WSWT-F	Peoria	12.6
18.	WVFM-F	Lake	12.2
19.	WFMZ-F	All-Beth	12.1
20.	WFPG-F	Atl City	12.0
21.	KLIN-F	Lincoln	11.6
	WEAT-F	W. Palm	11.6
23.	WZEZ-F	Nash	11.4
24.	KELO-F	Sioux F	10.9
25.	KXLY-F	Spokane	10.8
26.	KRDO-F	Col Spgs	10.6
	WWBA-F	Tampa	10.6
28.	KBEZ-F	Tulsa	10.4
	KEZQ-F	L. Rock	10.4
30.	KGFM-F	Baker	10.3
	WKBN-F	Young	10.3
	WNCT-F	Green NB	10.3
	WOOD-F	Gr Rpds	10.3
34.	WMEZ-F	Pensa	10.2
	WLIF-F	Balt	10.2
36.	WHP-F	Harris	10.1
	WLKW-F	Prov	10.1
38.	KTXR-F	Spring MO	10.0
	WJYE-F	Buffalo	10.0
40.	KCTC-F	Sacra	9.8
	WLQR-F	Toledo	9.8
	WSHH-F	Pitts	9.8
43.	KJYK-F	Tucson	9.7
44.	KUMU-F	Hono	9.6
	KQXY-F	Beau	9.6
	KOSI-F	Denver	9.6
	WRCH-F	Hart	9.6
48.	KUUS-F	Billings	9.5
	WSSP-F	Orl	9.5
50.	WBNS-F	Col, OH	9.3

COUNTRY

1.	WWNC	Ashe	35.7
2.	KGHL	Billings	31.4
3.	WTCR-F	Hunt WV	27.4
4.	WIVK-F	Knox	26.7
5.	WTHI-F	Terre H	25.4
6.	WKSJ-F	Mobile	23.7
7.	KVOC	Casper	21.8
8.	WBHP	Hunts	20.6
9.	WLWI-F	Mont,AL	19.1
10.	WXBQ-F	JC-Kings	18.9
11.	KTTS-F	Spring,MO	18.5
12.	KSSN-F	L. Rock	17.7
13.	KLLL-F	Lubbock	17.4
	WTQR-F	Greens,WS	17.4
15.	KJNE-F	Waco	17.2
16.	WUSY-F	Chatt	16.7
17.	WVLK-F	Lexing	16.5
18.	KASE-F	Austin	16.2
19.	WQBE-F	Char,WV	16.1
20.	WOKQ-F	Ports,NH	16.0
21.	WAMZ-F	Louis	15.7
22.	KIOV-F	Sioux F	15.6
23.	KFGO	Fargo	15.3
24.	WZZK-F+	Birm	15.2
25.	KHAK-F	Ced Rpds	14.7
26.	WGEE	Green B	14.3
27.	WCOS-F	Col,SC	14.2
28.	WPOR-F	Port M	13.7
29.	WWVA	Wheel	13.6
30.	KUZZ	Baker	13.5
31.	WLLR-F	Dav-RI	13.4
32.	KTPK-F	Topeka	13.3
	WMSI-F	Jack,MS	13.3
34.	KCCY-F	Pueblo	13.0
35.	WSM-F	Nash	12.4
	WSOC-F	Char,NC	12.4
37.	WWQQ-F	Wilm,NC	12.3
38.	WPCV-F	Lake	12.2
39.	KXXY-F	Okl C	12.1
	WCAW	Char,WV	12.1
	WITL-F	Lansing	12.1
	WOVK-F	Wheel	12.1
	WVAM	Altoona	12.1
44.	WAVC-F	Duluth	12.0
45.	KWEN-F	Tulsa	11.8
	WYNG-F	Evans	11.8
47.	KMML-F	Amar	11.7
	KYKR-F	Beau	11.7
49.	KVOX-F	Fargo	11.6
	WDAY	Fargo	11.6
	WHWK-F	Bingh	11.6

SPANISH

1.	KGBT	McAllen	19.5
2.	KUNO	Corpus C	9.9
3.	KIWW-F	McAllen	7.6
4.	KLOC	Modesto	7.0
5.	KQXX-F	McAllen	6.3
6.	KCOR	San Ant	5.8
7.	WQBA	Miami	5.6
8.	KGST	Fresno	5.5
9.	KAMA	El Paso	5.4
10.	KCCT	Corpus C	5.2
11.	KOXR	Oxnard	4.4
12.	KEDA	San Ant	4.3
13.	KTRO	Oxnard	4.2

CLASSICAL

1.	KBOQ-F	Sal-Sea	4.7
2.	KVOD-F	Denver	3.6
3.	WGMS-F+	Wash	3.1
4.	KHFM-F	Albuq	3.0
	KING-F	Seattle	3.0
6.	KYTE-F	Port O	2.9
7.	KFSD-F	SD	2.4
	KLSK-F	Albuq	2.4
9.	WTMI-F	Miami	2.1
10.	KKHI-F+	SF	1.8
	WFLN-F	Phil	1.8
12.	WFMT-F	Chi	1.7
	WQXR-F+	NY	1.7
14.	KIWI-F	Baker	1.5

MOR/VARIETY

1.	WJBC	Bloom	36.2
2.	WIKY-F	Evans	25.7
3.	KFAB	Omaha	21.6
4.	WMT	Ced Rpds	20.1
5.	WTIC	Hart	19.2
6.	WIBC	Indy	18.6
7.	WCCO	Minn	17.9
8.	WHAS	Louis	17.6
9.	WICC	Bridge	16.3
10.	KDKA	Pitts	15.3
11.	WSBT	S. Bend	14.7
12.	WTMJ	Milw	14.6
13.	WHBC	Canton	14.5
14.	KSSK	Hono	14.2
15.	WRVA	Rich	13.9
16.	WNBF	Bingh	13.7
17.	WKZO	Kala	13.4
	WOWO	Ft Wayne	13.4
	KOB	Albuq	13.4
20.	KSOO	Sioux F	13.0
21.	KTWO	Casper	12.7
22.	WIBW	Topeka	12.6
23.	KDAL	Duluth	12.5
24.	WSYR	Syra	12.3
25.	WSTV	Steuben	12.0
26.	WSGW	Saginaw	11.7
	WSPD	Toledo	11.7
28.	WGN	Chi	11.4
29.	KSL	SLC	11.0
30.	WELI	N. Haven	10.7
	WKBN	Young	10.7
	WLW	Cinci	10.7
33.	KUGN	Eugene	10.6
34.	WTAG	Worc	10.5
35.	WRTA	Altoona	10.3
36.	WIBX	Utica	10.1
37.	WJR	Det	9.9
38.	WGY	Albany	9.6
39.	WVLK	Lexing	9.3
40.	WBZ	Boston	9.2
	WIBA	Madison	9.2
42.	KFMB	SD	9.0
	KWLO	Water-CF	9.0
44.	WAKR	Akron	8.9
45.	WOOD	Gr Rpds	8.6
46.	KRMG	Tulsa	8.5
47.	KFOR	Lincoln	8.3
48.	WDEL	Wilm,DE	8.1
49.	KBOI	Boise	8.0

BLACK/URBAN

1.	WDKS-F	Fayette	22.6
2.	WFXE-F	Col,GA	21.3
3.	WANM	Talla	19.9
4.	WEAS-F	Savan	17.3
5.	WBLX-F	Mobile	17.0
6.	WJMI-F	Jacks,MS	16.7
7.	WHRK-F	Memphis	15.6
8.	KDKS-F	Shreve	14.7
9.	WDZZ-F	Flint	14.5
	WYLD-F	New Or	14.5
11.	WWDM-F	Col,SC	14.3
12.	WPLZ-F	Rich	13.8
13.	WENN-F	Birm	13.1
14.	WFXA-F	Aug,GA	12.8
15.	WPGA-F	Macon	12.3
16.	KHYS-F	Beau	11.9
17.	WQIM-F	Mont,AL	11.6
18.	WPEG-F	Char,NC	10.7
19.	KZOU-F	L. Rock	10.3
20.	WFXC-F	Raleigh	10.2
	WOWI-F	Norfolk	10.2
22.	WQDW-F	Green,NB	10.1
23.	WSOK	Savan	9.8
24.	KFXZ-F	Lafay	9.7
25.	WPAL	Char,SC	9.3
	WQQK-F	Nash	9.3
27.	WEUP	Hunts	9.1
28.	WTLC-F	Indy	9.0
	WWWZ-F	Char,SC	9.0
30.	WXVI	Mont,AL	8.8
31.	WIBB	Macon	8.6
	WOKS	Col,GA	8.6
	WVEE-F	Atl	8.6
34.	KKDA-F	Dallas	8.5
35.	KJCB	Lafay	8.2
	WWIL	Wilm,NC	8.2
37.	KMJQ-F	Hous	8.0

NEWS/TALK

1.	KMOX	St. Lou	22.4
2.	KIRO	Seattle	10.7
3.	KMBZ	KC	9.7
4.	KOH	Reno	8.5
5.	KCSJ	Pueblo	8.3
	KTAR	Phoenix	8.3
7.	WHO	Des M	8.2
	WOC	Dav-RI	8.2
9.	KGO	SF	7.2
10.	KSDO	SD	7.0
	KTOK	Okl C	7.0
12.	WBAL	Balt	6.9
13.	KCBS	SF	6.8
	KYW	Phil	6.8
15.	KMJ	Fresno	6.6
	WHJJ	Prov	6.6
	WQBK	Albany	6.6
18.	KXL	Port O	6.4
19.	KRL[illegible]	Dallas	6.3
	WJ[illegible]	W. Palm	6.3
	WWJ	Det	6.3
22.	KXLY	Spokane	6.2
23.	WGIR	Manch	6.1
	WNIR-F	Akron	6.1
25.	WRKO	Boston	6.0
26.	KVOR	Col Spgs	5.9
	WWL	New Or	5.9
28.	KTRH	Hous	5.8
29.	KFBK	Sacra	5.7
	KOA	Denver	5.7
	WBBM	Chi	5.7
32.	WCKY	Cinci	5.4
33.	WJBO	Baton R	5.3

AC/SOFT ROCK/OLDIES

1.	WCRZ-F	Flint	19.4
	WFBC-F	Green-SP	19.4
3.	WTFM-F	JC-Kings	18.9
4.	WFBG	Altoona	18.4
5.	WXKC-F	Erie	17.5
6.	WYYY-F	Syra	16.6
7.	WGNI-F	Wilm,NC	16.4
8.	KLTA-F	Fargo	15.3
9.	WVOR-F	Roch	14.1
10.	WBGM-F	Talla	14.0
11.	KOB-F	Albuq	13.6
	WROK	Rockford	13.6
13.	KCIX-F	Boise	13.5
14.	WKYE-F	Johns	12.9
15.	WZNY-F	Aug,GA	12.4
16.	WVAF-F	Char,WV	12.3
17.	WMRV-F	Bingh	12.2
18.	KFQD	Anch	11.9
	WAJI-F	Ft. Wayne	11.9
	WMJJ-F	Birm	11.9
	WSNY-F	Col,OH	11.9
22.	KVKI-F	Shreve	11.6
	KVUU-F	Col Spgs	11.6
	WNSN-F	S. Bend	11.6
	WRMF-F	W. Palm	11.6
26.	KHOO-F	Waco	11.5
	KPNW-F	Eugene	11.5
	WHPA-F	Altoona	11.5
29.	KIDX-F	Billings	11.2
	WMT-F	Ced Rpds	11.2
31.	WLEV-F	Allen	11.1
	WQHQ-F	Salis	11.1
33.	WHNN-F	Saginaw	10.9
34.	WBUF-F	Buffalo	10.8
	WNFL	G. Bay	10.8
36.	KXUS-F	Spring,MO	10.3
37.	WPEZ-F	Macon	10.2
38.	WIVY-F	Jkville	9.9
	WMYU-F	Knox	9.9
	WRAL-F	Raleigh	9.9
	WSTF-F	Orl	9.9
42.	WMAS-F	Spring,MA	9.8
43.	KEYI-F	Austin	9.7
	KRNO-F	Reno	9.7
45.	KSTP-F	Minn	9.5
	WEZS-F	Rich	9.5
47.	KMAV-F	Sal-Sea	9.4
48.	KOSO-F	Modesto	9.2
	KSPZ-F	Col Spgs	9.2
	WEZC-F	Char,NC	9.2
	WRKA-F	Louis	9.2

NOSTALGIA

1.	WEYZ	Erie	14.7
2.	WMID	Atl C	10.0
3.	WINR	Bingh	9.2
4.	WROD	Day Bch	8.4
5.	WMAS	Spring,MA	8.1
6.	KTOP	Topeka	7.8
	WNAK	Scran	7.8
8.	WCOA	Pensa	7.7
	WOKY	Milw	7.7
	WYLF-F	Roch	7.7
11.	WNJY-F	W. Palm	7.3
12.	WRCG	Col,GA	7.0
13.	KLEO	Wichita	6.9
14.	WYUT-F	Utica	6.7
15.	WTHI	Terre H	6.6
16.	WYNZ	Port M	6.3
17.	KSRN-F	Reno	6.1
	WEJL	Scran	6.1
19.	KMRY	Des M	6.0
20.	KIDO	Boise	5.7
	KXTP	Duluth	5.7
	WECK	Buffalo	5.7
23.	WAAV	Wilm,NC	5.6
24.	KORK	Las V	5.4
25.	WAVZ	N. Haven	5.2
	WFBL	Syra	5.2
27.	WKAP	Allen	5.1
28.	CKLW	Det	5.0

RELIGION/GOSPEL

1.	KCIJ	Shreve	13.2
2.	WOAD	Jack,MS	9.6
3.	WDAC-F	Lanc	6.6
4.	WEMM-F	Hunting	4.9
5.	WOLC-F	Salis	4.4
6.	KURL	Billings	3.6
7.	WCGL	Jkville	3.5
	WFUR-F	Gr Rpds	3.5
	WJYP-F	Char,WV	3.5
10.	WAGG	Birm	3.3
	WTGH	Col,SC	3.3
	WZTN	Mont,AL	3.3
13.	KFEL	Pueblo	3.1
14.	WPCE	Norfolk	3.0
15.	KSGL	Wichita	2.9
	WBGR	Balt	2.9
17.	KDAR-F	Oxnard	2.8
18.	KDVE	Beau	2.5
	KLFJ	Spring,MO	2.5
	KLTY-F	Dallas	2.5
21.	WLUX	Baton R	2.4

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST	
1. Greenville-New Bern	89.97%
2. Lancaster	88.60
3. Salisbury-Ocean City	85.76
4. Melbourne-Titusville	85.68
5. Lakeland	85.48
6. Nashville	85.17
7. Lansing	84.98
8. Charlotte	84.48
9. Pensacola	83.83
10. Rochester	83.51

LOWEST	
1. Billings	45.45%
2. Honolulu	49.76
Asheville	49.76
4. Bloomington, IL	50.00
5. Altoona	50.94
6. Huntsville	52.92
7. Duluth	53.25
8. Sioux Falls	55.25
9. McAllen-Brownsville	56.88
10. Rockford	56.96

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST	
1. Miami	19.8
2. McAllen-Brownsville	19.7
3. New York	19.6
Mobile	19.6
5. Philadelphia	19.5
6. Providence	19.4
7. Baltimore	19.3
8. Salisbury-Ocean City	19.2
9. Hartford	19.1
Pittsburgh	19.1
San Antonio	19.1

LOWEST	
1. Wichita	14.7
Steubenville	14.7
Huntington	14.7
4. Binghamton	14.8
5. Springfield, MO	14.9
6. Portland, ME	15.0
Wilmington, NC	15.0
8. Boise	15.1
Davenport-RI-Moline	15.1
Kansas City	15.1
Rockford	15.1

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television.)

MEAN APR FOR ALL RATED MARKETS

SPG 86 17.10

SPG 85	17.32	A/M 80	15.42
SPG 84	17.50	A/M 79	15.62
SPG 83	17.33	A/M 78	15.42
SPG 82	16.04	A/M 77	15.40
SPG 81	15.42	A/M 76	15.74

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Melbourne-Titusville	77.1%
2. Steubenville	71.2
3. Wilmington, DE	61.7
4. Bridgeport	59.3
5. Riverside-San Bernardino	57.0
Portsmouth-Dover	57.0
7. Akron	56.9
8. Stockton	55.7
Lakeland	55.7
10. Manchester	53.5
11. New Haven	53.3
12. Daytona Beach	53.2
13. Sarasota	51.9
14. Oxnard-Ventura	50.1
15. Worcester	45.6
16. York	44.5
17. Lancaster	44.3
18. Springfield, MA	41.0
19. Canton	40.6
20. Salinas-Seaside	40.0

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHTEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1. Jacksonville	18.4
Lakeland	18.4
3. Madison	17.0
4. Lancaster	16.5
5. Las Vegas	16.0
6. Raleigh	15.9
7. Eugene	15.4
8. Austin	15.3
9. Waterloo-Cedar Falls	15.1
10. Topeka	14.4
11. Sacramento	14.3
12. Melbourne-Titusville	14.2
13. Lansing	13.9
14. New Haven	13.8
15. Minneapolis	13.7
16. Boston	13.6
17. Asheville	13.5
18. Springfield, MA	13.2
19. Chattanooga	13.0
Bloomington, IL	13.0

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radion stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
AC/SOFT/OLDIES	552,100 (165)	3,084,800 (360)	3,636,900 (525)	16.16
CHR/TOP 40/CONTEMP	113,400 (35)	3,254,400 (305)	3,367,800 (340)	14.96
AOR	5,100 (7)	3,175,800 (213)	3,180,900 (220)	14.13
COUNTRY	753,700 (234)	1,697,800 (240)	2,451,500 (474)	10.89
BLACK/URBAN	500,100 (123)	1,691,300 (96)	2,191,400 (219)	9.73
BTFL MUSIC/EZ	82,200 (16)	1,910,700 (163)	1,992,900 (179)	8.85
NEWS/TALK	1,911,400 (118)	41,700 (2)	1,953,100 (120)	8.68
MOR/VARIETY	1,463,000 (237)	14,300 (7)	1,477,300 (244)	6.56
NOSTALGIA	769,900 (144)	73,000 (13)	842,900 (157)	3.74
SPANISH	452,500 (61)	146,500 (15)	599,000 (76)	2.66
RELIGION/GOSPEL	250,900 (141)	147,500 (72)	398,400 (213)	1.77
CLASSICAL	22,100 (7)	271,800 (30)	293,900 (37)	1.31
OTHERS/UNKNOWN	28,700 (35)	96,900 (35)	125,600 (70)	0.56
	6,905,100 (1323)	15,606,500 (1651)	22,511,600 (2974)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG '85	SPG '84	SPG '83	SPG '82	SPG '81	A/M '80	A/M '79
AC/SOFT/OLDIES	8.00	19.77	16.16%	15.91	13.62	11.65	-	-	-	-
CHR/TOP 40/CONTEMP	1.64	20.85	14.96	17.74	16.87	-	-	-	-	-
AOR	.07	20.35	14.13	10.71	10.76	-	-	-	-	-
COUNTRY	10.92	10.88	10.89	11.19	11.79	12.63	12.57	12.12	10.26	9.61
BLACK/URBAN	7.25	10.84	9.73	8.53	10.12	10.52	11.67	9.07	9.76	9.75
BTFL/EZ	1.19	12.24	8.85	10.05	11.02	11.30	11.76	14.61	15.58	16.08
NEWS/TALK	27.68	.27	8.68	8.77	8.61	9.32	9.35	9.13	9.68	9.67
MOR/VARIETY	21.19	.09	6.56	7.02	7.31	7.60	-	-	-	-
NOSTALGIA	11.15	.47	3.74	4.02	4.13	4.56	3.63	2.04	.64	.15
SPANISH	6.55	.94	2.66	2.31	2.56	2.32	2.29	2.12	2.02	2.18
RELIGION/GOSPEL	3.63	.95	1.77	2.00	1.76	1.64	1.44	1.23	1.24	1.05
CLASSICAL	.32	1.74	1.31	1.37	1.20	1.39	1.25	1.30	1.27	1.24
OTHERS/UNKNOWN	.42	.62	0.56	0.38	0.24	0.42	0.41	0.47	0.72	0.72

CHANGES SINCE SPRING '85

	Change in Format Share			Change in 1/4 HR Totals	Change in # of	
	Since 1985	Since 1984	Since 1979		Stations	(86 vs. 85)
AC/SOFT/OLDIES	+ 1.6%	+18.6%	NA	+ 2.9%	+55	(+11.7%)
CHR/TOP 40/CONTEMP	-15.7%	-11.3%	NA	-14.5%	-33	(- 8.8%)
AOR	+31.9%	+31.3%	NA	+33.8%	+41	(+22.9%)
COUNTRY	- 2.7%	- 7.6%	+13.3%	- 1.3%	-27	(- 5.4%)
BLACK/URBAN	+14.1%	+ 3.9%	-0.2%	+15.7%	+14	(+ 6.8%)
BTFL/EZ	-11.9%	-19.7%	-45.0%	-10.7%	-15	(+ 7.7%)
NEWS/TALK	- 1.0%	+ 0.8%	-10.2%	+ 0.3%	- 6	(- 4.8%)
MOR/VARIETY	- 6.6%	-10.3%	NA	- 5.2%	- 5	(-20%)
NOSTALGIA	- 7.0%	- 9.4%	NM	- 5.7%	-10	(- 6.0%)
SPANISH	+15.2%	+ 3.9%	+22.0%	+16.7%	+12	(+18.8%)
RELIGION/GOSPEL	-11.5%	+ 0.6%	+68.6%	-10.1%	-14	(- 6.2%)
CLASSICAL	- 4.4%	+ 9.2%	+ 5.6%	- 3.4%	- 1	(- 2.6%)
OTHERS/UNKNOWN	+47.4%	+133.3%	+22.2%	+50.4%	- 2	(- 2.9%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 14.96%)

HIGHEST

1.	Waterloo	46.3%
2.	Rockford	39.2
3.	Casper	38.1
4.	Lafayette	37.3
5.	El Paso	35.9
6.	Bloomington	35.7
7.	Amarillo	35.0
8.	Evansville	34.1
9.	Binghamton	31.5
10.	South Bend	30.8

LOWEST

1.	Flint	3.7%
2.	West Palm	6.9
3.	Philadelphia	7.2
4.	Indianapolis	7.6
5.	St. Louis	7.9
6.	Worcester	8.3
7.	Knoxville	8.8
	Los Angeles	8.8
9.	Pittsburgh	9.7
	Memphis	9.7

BTFL MUSIC/EZ (National Average: 8.85%)

HIGHEST

1.	Sarasota	30.5%
2.	Daytona Beach	27.8
3.	Altoona	18.9
4.	Melbourne	18.8
5.	Canton	18.3
6.	Worcester	18.1
7.	Bridgeport	17.8
8.	Manchester	17.7
9.	Lancaster	17.4
10.	Dayton	17.3

LOWEST

1.	Louisville	0%
	Rochester	0
	Cedar Rapids	0
	Binghamton	0
	Duluth	0
	Evansville	0
	Fayetteville	0
	Waco	0
	Terre Haute	0
	Birmingham	0.5

COUNTRY (National Average: 10.89%)

HIGHEST

1.	Asheville	49.3%
2.	Fargo	45.4
3.	Waco	43.2
4.	Knoxville	41.4
5.	Billings	40.3
6.	Johnson City	40.1
7.	Sioux Falls	39.8
8.	Springfield, MO	39.0
9.	Chattanooga	38.8
10.	Terre Haute	35.8

LOWEST

1.	Bridgeport	0.8%
2.	Hartford	1.3
3.	New Haven	1.5
4.	Spring, MA	2.0
5.	Boston	3.2
6.	Providence	3.4
	New York	3.4
8.	Philadelphia	4.2
	Honolulu	4.2
10.	Miami	4.4
	Los Angeles	4.4

NEWS/TALK (Nat. Avg: 8.68%)

1.	St. Louis	25.4%
2.	New York	17.9
3.	Philadelphia	17.6
4.	San Francisco	15.9
5.	Los Angeles	15.8
6.	Kansas City	15.4
7.	Seattle	14.0
8.	West Palm	12.9
9.	Miami	12.0

MOR/VARIETY (Nat. Avg: 6.56%)

1.	Evansville	27.6%
2.	Steubenville	24.3
3.	Omaha	23.3
4.	Pittsburgh	23.0
5.	Louisville	22.4
6.	Milwaukee	22.2
7.	Hartford	22.0
8.	Utica	21.6
9.	Cedar Rapids	21.3
	Minneapolis	21.3

AOR (Nat. Avg: 14.13%)

1.	Lansing	26.8%
2.	Anchorage	25.9
3.	Akron	23.3
4.	Denver	21.5
5.	Worcester	21.0
6.	Minneapolis	20.7
7.	Manchester	20.4
8.	Des Moines	20.0
	Portsmouth, MA	20.0
10.	Las Vegas	19.6

BLACK/URBAN (Nat. Avg: 9.73%)

1.	Columbus, GA	37.6%
2.	Memphis	36.5
3.	Columbia	32.1
4.	Fayetteville	31.4
5.	Jackson, MS	31.1
6.	Lafayette	31.0
7.	Macon	29.8
8.	Mobile	29.2
	Charleston, SC	29.2
10.	Savannah	28.8

AC/SOFT/OLDIES (Nat. Avg: 16.16%)

1.	Altoona	34.6%
2.	Flint	31.3
3.	Spring, MA	30.9
4.	Johnstown	29.4
5.	Erie	28.7
6.	Green-Spart	28.2
	Allen-Beth	28.2
8.	Rochester	27.9
9.	Syracuse	27.7
10.	Boise	27.1

SPANISH (Nat. Avg: 2.66%)

1.	McAllen	42.4%
2.	Miami	22.2
3.	Corpus Christi	18.8
4.	El Paso	18.0
5.	San Antonio	13.6
6.	Oxnard	12.0
7.	Fresno	10.9
8.	Salinas-Mont	10.8
9.	Los Angeles	10.5
10.	Modesto	9.1

RELIGION/GOSPEL (Nat. Avg: 1.77%)

1.	Shreveport	14.0%
2.	Jackson, MS	10.9
3.	Jacksonville	10.4
4.	Lancaster	9.0
5.	Knoxville	8.0
6.	Huntington	7.7
7.	Birmingham	6.2
8.	Macon	5.7
9.		
10.		

CLASSICAL (Nat. Avg: 1.31%)

1.	Albuquerque	5.9%
2.	Salinas-Mont.	5.3
3.	Portland, OR	4.4
4.	Denver	3.9
5.	San Francisco	3.6
6.	Washington	3.5
7.	Seattle	3.3
8.	New York	3.2
	Chicago	3.2
10.	San Diego	2.7

NOSTALGIA (Nat. Avg: 3.74%)

1.	Scranton-WB	17.4%
2.	Erie	16.5
3.	Wheeling	14.5
4.	Sarasota	13.6
5.	Utica	13.0
6.	Atlantic City	11.1
7.	Allen-Beth	10.6
8.	Tampa	10.5
9.	Binghamton	10.2
10.	West Palm	10.0

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

		(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	151+	586 TOT	585 TOT	584 TOT	583 TOT
1.	Katz	4	7	20	13	18	19	9	90	(88)	(84)	(78)
2.	Mc-Guild	5	9	14	8	12	13	10	71	(63)	(71)	(84)
3.	Christal	7	6	14	9	6	11	3	56	(54)	(42)	(49)
4.	Blair	7	5	11	4	14	4	7	52	(58)	(65)	(68)
5.	Eastman	6	5	8	9	9	7	6	50	(59)	(60)	(53)
6.	HNWH	4	5	9	–	3	9	4	34	(34)	(40)	(30)
7.	Torbet	4	3	6	5	4	7	4	33	(35)	(50)	(55)
8.	Select	10	2	8	5	1	4	1	31	(35)	(36)	(37)
9.	MMR	7	6	9	4	1	–	–	27	(24)	(18)	(18)
10.	CBS	7	3	5	–	–	1	–	16	(17)	(21)	(18)
11.	Republic	3	2	3	2	–	3	–	13	(10)	(8)	(14)
12.	Masla	1	3	2	1	–	2	1	10	(11)	(12)	(14)
13.	Durpetti	1	–	2	2	1	1	–	7	–	–	–
14.	Weiss	1	1	–	1	–	–	2	5	(11)	(7)	(4)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part..

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

		1-10	11-20	21-50	51-75	76-100	101-150	151+	586 TOT	585 TOT	584 TOT	583 TOT
1.	Katz	3	1	5	6	11	12	9	47	(38)	(40)	(35)
2.	Eastman	2	–	2	4	4	6	6	24	(24)	(24)	(21)
3.	Mc-Guild	1	2	4	1	4	–	10	23	(19)	(21)	(21)
4.	Christal	1	–	3	2	2	7	3	18	(18)	(13)	(12)
5.	Blair	1	1	5	1	1	1	7	17	(22)	(25)	(29)
6.	Torbet	1	1	1	1	1	4	4	13	(12)	(17)	(17)
7.	HNWH	–	–	1	–	–	4	4	9	(12)	(11)	(13)
8.	Select	1	1	–	–	–	1	1	4	(9)	(9)	(6)
	CBS	–	–	–	–	–	–	–	4	(5)	(4)	(4)
10.	Weiss	–	1	–	–	–	–	2	3	(2)	(NA)	(NA)

MMR, Republic – 2 stations　　Masla, Roslin – 1 station

PUBLIC AND NONCOMMERCIAL STATIONS

BASED ON BIRCH DATA

NOTE: Actual 1/4 HR figures and weekly cume figures were not available from Birch by my deadline. These figures will be available in the FAll 1986 edition of American Radio. In their place we are providing the March-may quarterly data.

STATION/MARKET		D/J	J/F	F/M	M/A	A/M	A/M Cume Rating	Spring Share	Spring Cume Rating
WMHT	Albany	2.9	2.3	1.6	1.0	1.9	5.0	1.7	4.5
WABE	Atlanta	1.6	1.8	1.4	1.8	1.5	3.5	1.4	3.3
WLPE	Augusta, GA	2.4	2.4	1.5	1.6	2.0	3.9	1.8	3.5
KAZI	Austin	4.0	3.4	3.3	3.6	2.7	8.1	3.1	7.4
KMFA	Austin	1.9	2.3	2.4	2.7	3.4	7.8	3.0	6.7
KUT	Austin	3.0	3.4	2.6	2.6	3.5	9.4	2.9	7.3
WBJC	Baltimore	1.5	1.5	.9	1.4	2.3	4.5	1.6	3.6
WEAA	Baltimore	.8	.2	.5	1.1	1.1	2.9	.9	2.7
WKSU	Baton Rouge	.8	1.8	3.6	2.3	1.4	5.3	2.2	5.6
WBRH	Baton Rouge	1.7	1.9	1.8	1.5	1.7	5.2	1.9	5.2
WRKF	Baton Rouge	1.8	2.0	2.9	2.3	1.8	4.4	2.6	5.2
WBUR	Boston	.9	1.1	1.5	1.0	.9	4.7	1.1	5.1
WGBH	Boston	1.9	2.4	2.9	2.6	2.5	7.8	2.3	7.9
WEBR	Buffalo	1.8	1.6	1.7	2.9	2.8	6.9	3.1	7.4
WNED	Buffalo	2.1	2.2	1.9	2.3	3.3	6.5	2.8	6.5
WSCI	Charleston, SC	1.4	1.0	1.0	2.2	2.3	5.4	1.9	4.6
WFAE	Charlotte	1.9	2.4	1.9	1.4	1.8	6.0	1.7	5.3
WMBW	Chattanooga	2.1	2.3	2.6	3.0	1.7	5.7	NA	NA
WBEZ	Chicago	.5	1.1	1.3	.9	.8	3.0	.9	2.8
WMBI-F	Chicago	1.1	.5	.8	1.1	1.2	3.0	1.2	3.0
WGUC	Cincinnati	1.9	1.8	2.4	2.3	2.3	5.4	2.5	5.4
WVXU	Cincinnati	.6	1.0	1.5	1.5	2.1	6.0	1.8	5.9
WCPN	Cleveland	1.5	2.0	2.4	1.4	2.4	4.1	2.0	4.1
WCRF	Cleveland	3.1	2.7	1.7	1.5	1.8	4.0	1.7	4.5
KCME	Colorado Spgs	1.5	1.9	1.9	1.8	2.0	5.3	1.7	4.7
WLTR	Columbia, SC	1.1	1.1	1.8	1.9	2.8	4.4	2.6	5.3
WMHK	Columbia, SC	3.2	3.2	3.1	3.0	3.0	7.0	2.8	6.5
WOSU	Columbus, OH	1.1	1.5	1.7	1.1	1.5	4.0	1.1	4.2
WOSU-F	Columbus, OH	2.7	2.1	2.6	3.1	2.8	6.7	2.8	5.5
KERA	Dallas	1.1	.9	1.0	1.5	1.1	3.9	1.1	4.0
WDLM-F	Davenport	1.8	1.1	1.3	1.7	1.6	3.7	1.4	3.5
KCFR	Denver	2.4	2.9	3.3	2.3	2.1	6.6	2.4	6.2
WOI-F	Des Moines	2.0	2.8	3.2	2.2	2.6	5.1	2.6	4.8
WDET	Detroit	.7	.7	.6	.5	1.2	3.5	1.0	3.4
KFSR	Fresno	1.1	1.1	1.1	2.4	3.3	4.6	2.7	4.4
WVPR	Fresno	3.0	1.9	1.5	1.5	2.7	6.1	2.3	5.5
WCSG	Grand Rapids	3.9	4.1	3.8	2.3	1.7	4.0	2.0	5.3
WVGR	Grand Rapids	2.9	3.4	1.6	1.7	1.3	5.3	1.5	4.7
WFDD	Greensboro	2.4	2.1	1.3	1.7	1.9	5.6	1.6	4.9
WFCR	Hartford	.9	1.1	.9	.8	1.4	1.9	1.0	1.6
KTSU	Houston	2.1	2.9	3.0	2.5	3.1	6.2	2.6	5.1
WVWV	Huntington	1.9	2.0	1.2	1.2	1.0	3.5	1.4	3.4
WIAN	Indianapolis	1.8	1.8	1.1	1.1	.8	3.1	1.1	3.8
WKTZ	Jacksonville	6.2	7.7	8.5	7.1	5.6	11.0	5.9	10.6
WETS	Johnson City	1.2	.8	2.1	3.1	1.4	3.5	NA	NA
KCUR	Kansas City	.9	1.1	1.1	.7	.6	2.4	.8	2.5
WKAR	Lansing	.9	1.2	1.1	.8	1.6	4.3	NA	NA
WKAR-F	Lansing	5.6	5.0	4.3	4.3	3.4	10.3	NA	NA
WBKY	Lexington	2.2	2.3	2.0	1.7	1.3	4.6	1.5	4.0
WEKU	Lexington	2.0	3.1	.9	1.1	2.7	7.0	2.5	8.2
KABF	Little Rock	3.6	3.1	2.0	2.0	1.9	6.6	2.5	7.9
KLRE	Little Rock	3.0	2.4	2.1	1.3	1.1	4.4	1.2	4.9
KUSC	Los Angeles	.7	.5	.9	1.1	1.7	4.0	1.5	3.8
WERN	Madison	6.7	7.4	6.4	5.0	4.5	11.0	4.5	10.7
WHA	Madison	3.9	4.1	4.2	3.8	3.9	8.4	3.7	7.6
WORT	Madison	3.7	2.5	3.1	4.2	3.8	11.7	4.1	11.0
WMCU	Miami	.3	.7	.9	1.3	1.8	2.0	1.3	2.5
WYUWM	Milwaukee	.9	.3	1.0	1.3	1.1	2.9	1.1	2.8
KSJN-F	Minneapolis	1.9	1.9	2.2	1.9	2.2	7.5	2.2	7.2
KTIS-F	Minneapolis	5.4	3.2	2.0	2.9	2.8	6.2	2.7	5.9
KAMB	Modesto	---	---	4.0	3.5	2.3	5.7	NA	NA
KUOP	Modesto	---	---	2.8	2.8	1.5	5.3	NA	NA
WVAS	Montgomery	2.0	1.4	1.6	1.5	2.4	4.5	2.2	4.0

STATION/MARKET		D/J	J/F	F/M	M/A	A/M	A/M Cume Rating	Spring Share	Spring Cume Rating
WPLN	Nashville	1.6	1.4	1.2	1.5	2.1	3.5	NA	NA
WPKT	New Haven	2.0	2.6	1.3	1.3	2.5	4.8	2.2	4.4
WTUL	New Orleans	1.2	1.3	2.3	2.2	1.7	5.1	1.9	4.5
WWNO	New Orleans	1.2	.9	1.8	2.6	1.7	4.3	2.2	4.8
WFME	New York	1.1	.7	.6	.5	.7	1.2	.8	1.5
WNYC-F	New York	.8	1.0	.8	.4	.4	1.7	.5	1.9
WHRO	Norfolk	1.6	2.1	2.6	2.0	1.4	4.3	1.9	4.7
WCSC	Oklahoma City	.7	1.0	1.2	.7	.9	3.2	1.0	2.8
WMFE	Orlando	1.9	1.8	1.5	1.6	2.4	6.6	2.0	5.2
WHYY	Philadelphia	.6	.7	1.1	1.1	.9	3.5	1.0	3.4
WRTI	Philadelphia	.4	.4	.6	1.0	1.4	2.5	1.2	2.7
KJZZ	Phoenix	1.5	.6	.7	1.5	2.5	3.1	1.9	3.4
WQED	Pittsburgh	1.3	1.4	1.4	1.5	1.2	4.0	1.4	3.6
KMHD	Portland	1.4	2.0	2.5	1.7	.8	2.1	1.6	2.2
KOAP	Portland	1.5	1.4	.6	1.0	1.3	4.0	1.0	3.4
WCPE	Raleigh	2.0	1.2	1.6	1.2	1.8	4.6	1.8	4.7
WKNC	Raleigh	3.0	4.3	6.2	3.8	2.0	5.1	3.0	6.1
WSHA	Raleigh	4.5	4.4	3.1	2.9	2.6	7.3	2.5	7.7
WUNC	Raleigh	4.1	3.6	2.3	2.7	3.6	10.9	3.6	10.6
WXXI-F	Rochester	3.3	4.0	3.2	3.4	3.1	8.8	3.6	9.3
KXPR	Sacramento	1.8	1.5	1.0	2.8	3.6	7.7	2.8	6.6
KWMU	St. Louis	.7	.8	.7	.5	.6	2.4	.5	2.3
KUER	Salt Lake	1.6	1.7	1.5	1.8	2.0	4.8	1.5	4.5
KRTU	San Antonio	1.0	.9	.3	.4	.9	1.8	.6	1.7
KQED	San Francisco	2.1	1.8	1.8	1.4	.9	4.3	1.2	4.5
KNHC	Seattle	1.0	1.1	.8	1.1	1.0	3.1	.9	3.1
KPLU	Seattle	.6	.6	.6	.6	.5	2.0	.4	1.9
KUOW	Seattle	1.2	1.0	1.0	1.2	2.4	5.2	1.9	4.7
KDAQ	Shreveport	.6	.4	1.6	2.0	.9	2.4	1.5	3.1
KUOP	Stockton	1.1	1.2	1.8	2.7	2.7	7.7	2.4	7.2
WAER	Syracuse	1.8	1.5	1.9	2.1	1.9	7.0	2.0	6.0
WCNY	Syracuse	3.3	1.9	1.1	2.3	3.5	6.4	2.8	5.8
WJPZ	Syracuse	1.2	2.0	2.5	2.0	2.2	5.3	2.1	4.9
WGTE	Toledo	1.3	2.2	1.8	1.0	.9	3.4	1.0	3.5
KWGS	Tulsa	1.5	2.0	1.6	.8	.8	4.6	.8	4.3
WCNY	Utica	2.1	1.5	1.7	2.3	2.8	6.5	2.8	5.0
WAMU	Washington	2.0	2.3	1.6	.7	1.1	3.6	1.0	3.3
WETA	Washington	3.7	2.9	2.4	1.6	1.5	4.7	1.7	5.0
KMUW	Wichita	2.1	2.3	2.2	2.0	1.2	3.2	1.5	4.4
WVIA	WB/Scranton	1.1	1.2	2.5	1.8	1.3	3.8	1.9	4.1
WYSU	Youngstown	.7	1.5	1.3	1.2	1.0	2.4	1.0	2.4

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 84) RANK	(SPG 85) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(2)	(2)	1.	Cap Cities/ABC	18	9813	542
(1)	(1)	2.	CBS	18	8501	472
(3)	(6)	3.	Westinghouse	13	5666	436
(6)	(4)	4.	RKO	11	5594	509
(5)	(3)	5.	Metropolitan (Metromedia)	9	4854	539
(7)	(7)	6.	Gannett	18	4525	251
(10)	(10)	7.	Malrite	12	4416	368
(8)	(8)	8.	NBC	8	3702	463
(11)	(13)	9.	Infinity	9	3660	407
(-)	(-)	10.	Emmis	7	3614	516
(9)	(9)	11.	Bonneville	12	3344	279
(13)	(11)	12.	Taft	15	3257	217
(12)	(12)	13.	Cox	12	3039	253
(20)	(17)	14	Viacom	9	2901	322
(52)	(65)	15.	Park	15	2561	171
(15)	(16)	16.	Tribune	5	2555	511
(14)	(14)	17.	Greater Media	12	2494	208
(39)	(28)	18.	EZ	16	2438	152
(33)	(21)	19.	Nationwide	16	2373	148
(18)	(22)	20.	Susquehanna	16	2140	134
(28)	(27)	21.	Shamrock (Disney)	11	1966	178
(22)	(19)	22.	NewCity (Katz)	9	1962	218
(-)	(45)	23.	Jacor	10	1948	195
(31)	(26)	24.	H & W	6	1897	316
(26)	(18)	25.	Inner City	6	1894	316
(21)	(24)	26.	Blair	8	1862	233
(27)	(25)	27.	Jefferson-Pilot	11	1849	168
(23)	(23)	28.	First Media	9	1797	200
(-)	(-)		Legacy	6	1797	300
(19)	(20)	30.	LIN	10	1793	179
(59)	(35)	31.	Price	18	1696	94
(39)	(29)	32.	Booth	12	1686	141
(35)	(31)	33.	Stoner	15	1633	109
(72)	(44)	34.	Clear Channel	14	1632	117
(25)	(36)	35.	DKM	11	1558	142
(-)	(30)	36.	Pyramid	10	1415	142
(41)	(34)	37.	Metroplex	12	1391	116
(61)	(50)	38.	Beasley	15	1341	89
(46)	(39)	39.	Sandusky	9	1288	143
(39)	(33)	40.	United	9	1285	143
(49)	(64)	41.	Keymarket	7	1248	178
(45)	(42)	42.	Capitol (Goodman)	8	1232	154
(-)	(37)	43.	Edens	6	1215	203
(-)	(61)	44.	JAC	7	1112	159
(-)	(-)	45.	Century	5	1102	220
(74)	(82)	46.	Tichenor	9	1044	116
(38)	(43)	47.	Group One	8	1028	129
(43)	(32)	48.	Summit	8	1025	128
(42)	(40)	49.	Entercom	9	1018	113
(36)	(41)	50.	Hearst	6	985	164
(48)	(54)	51.	Guy Gannett	8	933	117
(32)	(-)	52.	Newsystems	6	905	151
(37)	(59)	53.	Multimedia	8	900	113
(50)	(47)	54.	Federated	9	898	100
(-)	(55)	55.	Kaneb	6	873	146
(94)	(75)	56.	Capstar (Hicks)	9	872	97
(-)	(-)	57.	Dick	5	870	174
(-)	(52)	58.	Adams	6	840	140
(47)	(51)	59.	Unity	5	830	166
(56)	(56)	60.	Lotus	14	828	59
(55)	(59)	61.	King	6	824	137
(-)	(-)	62.	WIN	7	823	118
(-)	(74)	63.	Duffy	7	798	114
(68)	(57)	64.	John Price	12	793	66
(80)	(68)	65.	Capitol-Johnson	7	783	112
(65)	(63)	66.	Brown	7	777	111
(44)	(46)	67.	Scripps-Howard	5	754	151
(61)	(66)	68.	Great Trails	8	730	91
(70)	(79)	69.	Bloomington	7	722	103
(51)	(49)	70.	Saga (Josephson)	5	717	143

(SPG 84) RANK	(SPG 85) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(-)	(76)	71.	Eastern	5	716	143
(68)	(72)	72.	Shamrock-Lynett	6	684	114
(92)	(80)	73.	Sconnix	6	671	112
(60)	(67)	74.	Great Empire	10	626	63
(-)	(-)	75.	Olympic	9	591	66
(89)	(87)		Oppenheimer	9	591	66
(81)	(86)	77.	Henry	7	563	80
(-)	(-)	78.	Sterling Communications	5	549	110
(78)	(78)	79.	Bluegrass	6	524	87
(-)	(62)	80.	Swanson	5	518	104
(77)	(84)		Buckley	8	518	65
(85)	(-)	82.	Surrey	6	502	84
(-)	(102)	83.	Statewide	5	464	93
(101)	(99)	84.	Bahakel	10	461	46
(-)	(-)	85.	Midwest Communications	6	431	72
(96)	(97)	86.	Stauffer	6	424	71
(103)	(98)	87.	Parker	6	423	71
(-)	(-)	88.	Willis	9	421	47
(-)	(-)	89.	Colonial	5	413	83
(88)	(91)	90.	Rivers	6	408	68
(-)	(-)	91.	All Pro	5	407	81
(95)	(85)	92.	Regional	5	376	75
(-)	(95)	93.	CRB	6	362	60
(-)	(100)	94.	Nininger	6	353	59
(82)	(92)	95.	Davis & Weaver	6	351	59
(-)	(96)	96.	Benns	5	348	70
(83)	(88)	97.	Heritage (Rollins)	6	333	56
(-)	(-)	98.	Hall	7	332	47
(102)	(104)	99.	Fuller-Jeffrey	6	330	55
(91)	(93)	100.	Crawford	6	315	53
(-)	(-)	101.	REBS	9	313	35
(90)	(105)	102.	Manship	5	306	61
(84)	(90)		Wilkes-Schwartz	6	306	51
(104)	(106)	104.	Midwest Family	8	280	35
(105)	(103)	105.	Knight	5	279	56
(76)	(-)	106.	Sterling Rec.	5	274	55
(111)	(108)	107.	Brill	6	253	42
(113)	(114)	108.	Home News	7	232	33
(-)	(-)	109.	Buck	6	219	37
(-)	(112)	110.	Constant	6	218	36
(98)	(116)	111.	Comm. Pacific	7	198	28
(-)	(-)	112.	Woolfson	6	183	31
(-)	(-)	113.	Resort	8	147	18
(114)	(115)	114.	Walton	6	115	19

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 84) RANK	(SPG 85) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(2)	1.	Capital Cities/ABC	15,675,100	870,700
(1)	(1)	2.	CBS	15,072,100	837,300
(3)	(3)	3.	Westinghouse	8,866,100	682,000
(5)	(4)	4.	RKO	8,029,300	729,900
(8)	(8)	5.	Gannett	7,303,100	405,700
(4)	(7)	6.	NBC	6,888,700	861,100
(6)	(6)	7.	Metropolitan (Metromedia)	6,642,900	738,100
(10)	(11)	8.	Malrite	6,579,200	548,300
(-)	(-)	9.	Emmis	5,781,800	826,000
(11)	(13)	10.	Infinity	5,306,700	589,600
(9)	(10)	11.	Bonneville	5,104,500	425,400
(12)	(12)	12.	Cox	4,836,300	403,000
(16)	(14)	13.	Taft	4,418,300	294,600
(18)	(18)	14.	Viacom	3,884,400	431,600
(15)	(15)	15.	Greater Media	3,711,800	309,300
(37)	(28)	16.	EZ	3,410,800	213,200
(-)	(-)	17.	Park	3,405,400	227,100
(34)	(20)	18.	Nationwide	3,323,700	207,700
(14)	(16)	19.	Tribune	3,298,500	659,700
(23)	(23)	20.	Susquehanna	2,891,900	180,700
(-)	(29)	21.	Price	2,886,300	160,400
(29)	(27)	22.	Shamrock (Disney)	2,818,300	256,200
(19)	(21)	23.	LIN	2,656,900	265,700
(-)	(48)	24.	Jacor	2,620,500	262,100
(22)	(22)	25.	Blair	2,580,700	322,600
(20)	(19)	26.	First Media	2,562,500	284,700
(-)	(-)	27.	Legacy	2,529,900	421,700
(25)	(25)	28.	Jefferson-Pilot	2,433,000	221,200
(31)	(26)	29.	H & W	2,430,300	405,100
(17)	(17)	30.	Inner City	2,385,900	397,700
(28)	(24)	31.	New City (Katz)	2,308,700	256,500
(32)	(32)	32.	Booth	2,155,100	179,600
(-)	(42)	33.	Clear Channel	2,102,100	150,200
(-)	(30)	34.	Pyramid	2,052,100	205,200
(35)	(36)	35.	Sandusky	2,000,700	222,300
(43)	(38)	36.	Metroplex	1,981,700	165,100
(36)	(33)	37.	United	1,832,600	203,600
(26)	(39)	38.	DKM	1,825,700	166,000
(47)	(40)	39.	Stoner	1,787,300	119,200
(-)	(-)	40.	Century	1.755,500	351,100
(-)	(-)	41.	Beasly	1,637,200	109,100
(39)	(44)	42.	Capitol (Goodmon)	1,612,600	201,600
(38)	(41)	43.	Entercom	1,603,200	178,100
(30)	(35)	44.	Hearst	1,538,400	256,400
(-)	(-)	45.	Keymarket	1,522,200	220,300
(-)	(45)	46.	Edens	1,495,300	249,200
(45)	(50)	47.	King	1,412,900	235,500
(40)	(47)	48.	Guy Gannett	1,401,300	175,200
(41)	(46)	49.	Group One	1,291,300	161,400
(-)	(-)	50.	Capstar (Hicks)	1,241,800	138,000

NOTE: These figures are not in hundreds.

MAJOR GROUP OWNERS

ADAMS (Matt Mills)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WDIA	Memphis	92	1464	6	50	-	Black
WHRK-F	Memphis	243	2900	1	50	+	Urban
WLAV	Gr. Rapids	8	254	17	76	-	Oldies
WLAV-F	Gr. Rapids	141	1777	1	76	+	AOR
WRTH	St. Louis	109	1464	12	12	-	Nost
KEZK-F	St. Louis	247	2979	3	12	+	BTFL

ALL PRO (Willie Davis)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KACE-F	LA	182	3050	29	2	-	Black
KYOK	Houston	79	1411	15	8	-	Black
WAWA	Milw	18	229	21	32	=	Black
WLUM-F	Milw	109	1678	7	32	-	Black
KQIN	Seattle	19	285	28	17	+	Black

BAHAKEL (Reggie Jordan)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KXEL	Water-CF	17	297	7	229	-	Country
KOKZ-F	Water-CF	79	978	2	229	+	CHR
WDOD	Chatt	36	389	6	108	+	Country
WDOD-F	Chatt	96	1209	3	108	+	Country
WKIN	JC/King	13	179	8	103	+	Country
WZXY-F	JC/King	31	405	5	103	+	AOR
WWOD	Lynch/Roan	5	56	18	126(ap)	NA	Country
WKZZ-F	Lynch/Roan	36	416	5	126(ap)	NA	CHR
WKLY-F	Char,SC	34	491	9	98	+	Country
KILO-F	Colo Spg	114	1087	1	128	+	AOR

Others: WLBJ A/F (Bowling Green, KY);
WABG (Greenwood, MS)

BEASLEY (Allen Shaw)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WGAC	Augusta	28	352	6	122	-	MOR
WMOO	Mobile	8	93	12	99	+	Religion
WBLX-F	Mobile	185	1659	2	99	+	Black
WDMT-F	Cleve	172	2512	9	21	+	Black
WXTU-F	Phila	390	4159	12	4	+	Country
WPOW-F	Miami	134	2819	16	11	+	CHR
WFAI	Fayette,NC	7	130	12	171	-	Nost
WKML-F	Fayette,NC	81	760	3	171	+	Country
WTIP	Char,WV	6	100	11	159	-	Nost
WVSR-F	Char,WV	72	1057	2	159	+	CHR
WYNG-F	Evans	69	739	3	153	-	Country
WFTC	Green,NC	2	52	28	NA	-	MOR
WRNS-F	Green,NC	133	1060	1	NA	+	Country
KFMD-F	Des Moines	15	331	10	120	+	AC
WWMO-F	Rds/Grns-WS	39	549	15	55	=	Religion

Others: WLAT, WYAV-F (Myrtle Beach, SC);
WLEQ-F (Bonita, FL)

BENNS (William Benns)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WFLI	Chatt	5	177	18	108	-	Religion
WJTT-F	Chatt	38	608	5	108	-	Black
WMYG-F	Pitts	152	2216	9	16	+	AC
WZAM	Norfolk	12	228	24	36	-	Jazz
WMYK-F	Norfolk	141	2139	8	36	-	Urban

BLAIR (Jim Hilliard)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WHDH	Boston	430	5459	3	6	-	MOR
WZOU-F	Boston	221	4625	15	6	-	CHR
WFLA	Tampa	136	2018	8	22	+	News/Talk
WPDS-F	Tampa	158	2365	10	22	+	AC
KVIX	Dallas	DID NOT SHOW			9	-	AC
KVIL-F	Dallas	474	5650	1	9	+	AC
WIBC	Indy	344	3546	1	39	+	MOR
WEAG-F	Indy	99	2144	8	39	-	AOR/CHR

BLOOMINGTON (Tim Ives)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WJCW	JC/Kings	32	540	4	103	-	Country
WQUT-F	JC/Kings	169	1992	1	103	-	CHR
WGOW	Chatt	25	412	9	108	-	AC
WSKZ-F	Chatt	228	2366	1	108	-	CHR
WKLQ-F	Gr. Rpds	126	1846	3	76	+	CHR
WJBC	Bloom,IL	87	633	1	315	+	MOR
WBNQ-F	Bloom,IL	55	658	2	315	+	CHR

BLUEGRASS (Hart Hagan)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WMMA	Orlando	5	253	21	59	-	MOR
WHOO-F	Orlando	120	1604	9	59	+	Country
WVLK	Lexington	50	897	4	136	-	MOR
WVLK-F	Lexington	203	2215	1	136	-	Country
WWSA	Savan	7	112	10	179	-	MOR
WCHY-F	Savan	139	1404	4	179	-	Country

BONNEVILLE (Rodney Brady)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KBIG-F	LA	812	10275	5	2	-	BTFL
KOIT	SF	24	886	47	5	-	Soft AC
KOIT-F	SF	229	4233	11	5	-	Soft AC
WCLR-F	Chicago	434	7363	8	3	+	AC
KMBZ	KC	193	2819	1	29	+	Talk/News
KMBR-F	KC	175	2296	5	29	-	BTFL
WNSR	NY	552	9448	19	1	-	Soft AC
KSL	Salt Lake	239	3467	1	44	+	MOR
KIRO	Seattle	414	5970	1	17	+	News
KSEA-F	Seattle	162	1921	8	17	-	BTFL
KAAM	Dallas	33	470	24	9	-	Nost
KZPS-F	Dallas	77	1897	20	9	-	CHR

BOOTH (John Booth, II; Ralph Booth)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WWNK	Cinci	21	599	15	30	-	AC
WWNK-F	Cinci	69	1394	11	30	+	AC
WZZP-F	S. Bend	63	906	7	178	-	CHR
KLTX-F	Seattle	48	1228	23	17	-	AC
WJLB-F	Detroit	571	5768	2	5	+	Black
KIXI	Seattle	157	1864	7	17	+	Nost
WSGW	Saginaw	76	958	2	109	+	MOR
WIOG-F	Saginaw	169	1983	1	109	+	CHR
WTOD	Toledo	42	467	9	77	-	Country
WKKO-F	Toledo	119	1226	4	77	+	Country
WRMR	Cleve	77	964	16	21	-	MOR
WLTF-F	Cleve	274	4194	4	21	-	AC

BRILL (Alan Brill)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KQWB	Fargo	20	305	7	249	-	AC
KQWB-F	Fargo	45	546	3	249	+	AOR
WEBC	Duluth	24	521	10	167	-	AC
WAVC-F	Duluth	71	696	2	167	+	Country
WIOV-F	Lancaster	67	771	3	117	+	Country
WKWK-F	Peter/Rich	26	414	13	62	+	Country

Others: WHUM (Reading, PA)

BROWN (Phil Melrose)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KYNO	Fresno	24	325	13	86	=	Nost
KYNO-F	Fresno	87	1361	1	86	-	CHR
KPQP	San Diego	103	1315	10	18	+	Nost
KGB-F	San Diego	193	2488	6	18	-	AOR
KXOA	Sacra	62	697	10	37	-	Nost
KXOA-F	Sacra	180	2091	3	37	-	AC
KKAT-F	Salt Lake	128	1521	4	44	+	Country

NOTE: Audience figures are Mon-Sun, 6AM-MID, 12+. The MSA rank is as of 1985, the latest data available. The "+", "-", "=" figures show the change in the station's share since the Spring '85 sweep.

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
BUCK							
WCOS	Colum,SC	6	178	14	105	-	Country
WCOS-F	Colum,SC	173	1784	2	105	-	Country
WHVN	Char,NC	DID NOT SHOW			45	-	Religion
WEAM	Col,GA	2	40	13	176	-	Gospel
WMGY	Mont,AL	4	96	14	151	-	Religion
WYZE	Atlanta	34	335	17	11	+	Blck/Gosp
BUCKLEY (Richard Buckley)							
WDRC	Hartford	79	963	7	43	+	Oldies
WDRC-F	Hartford	115	2241	9	43	-	AC
KWAV-F	Monterrey	55	815	3	139	+	AC
KKHI A/F	SF	152	2647	22	5	-	Classical
WSEN A/F	Syra	49	731	10	73	+	Country
WYNZ	Port,M	42	440	6	182	-	Nost
WYNZ-F	Port,M	26	396	3	182	+	AC
KGIL A/F	LA	DID NOT SHOW			2	-	
CAPITAL CITIES/ABC (Jim Arcara)							
WJR	Detroit	926	11953	1	5	-	MOR
WHYT-F	Detroit	363	7529	7	5	-	CHR
WPRO	Prov	128	2287	6	36(ap)	-	AC
WPRO-F	Prov	262	3419	1	36(ap)	-	CHR
WBAP	Dallas-FW	643	7763	4	9	-	Country
KSCS-F	Dallas-FW	340	4791	7	9	+	Country
WABC	NY	804	17404	15	1	-	Talk
WPLJ-F	NY	1669	29017	3	1	+	CHR
WLS	Chicago	461	11436	17	3	-	CHR
WYTZ-F	Chicago	267	6103	19	3	-	CHR
KGO	SF	744	10157	1	5	=	News/Talk
KABC	LA	1200	14472	1	2	+	News/Talk
KLOS-F	LA	731	11758	10	2	-	AOR
WMAL	Wash	380	4424	3	7	+	MOR
WRQX-F	Wash	226	5014	12	7	-	CHR
KQRS A/F	Minn-SP	374	4919	2	15	+	AOR
WPLO	Atl	46	732	15	11	-	Country
WKHX-F	Atl	249	3573	10	11	-	Country
CAPITOL (Ken Johnson)							
WKSJ	Mobile	6	139	13	99	-	Religion
WKSJ-F	Mobile	203	1739	1	99	+	Country
WCAW	Char,WV	58	655	4	159	+	Country
WVAF-F	Char,WV	73	1035	3	159	-	AC
WMJJ-F	Birm	197	2286	3	54	+	AC
WRKA-F	Louis	121	1549	3	49	+	AC
WLVK-F	Char,NC	241	2334	4	45	+	Country
CAPITOL (Jim Goodman)							
WRAL-F	Raleigh	331	4168	2	79	-	AC
WKEE	Hunt,WV	23	322	7	133	-	Oldies
WKEE-F	Hunt,WV	111	1559	2	133	-	Contemp
KISS-F	San Ant	193	1943	3	38	+	AOR
WRNL	Richmond	32	553	11	62	-	Country
WRXL-F	Richmond	141	1400	4	62	+	AOR
KBEQ-F	KC	173	3119	6	29	+	CHR
WSTF-F	Orl/Mel	228	3062	3	59	+	AC
CENTURY (Howard Grafman)							
WLOO-F	Chicago	663	8053	4	3	-	BTFL
WCZE	Chicago	111	2546	25	3	-	Soft AC
WLFF	Tampa	35	487	19	22	-	Nost
KMEL-F	SF	264	5759	6	5	+	CHR
KLSC	Denver	29	710	23	27	+	MOR

CBS (Bob Hosking)		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WCBS	NY	1035	23935	11	1	-	News
WCBS-F	NY	1052	15768	10	1	+	Oldies
KNX	LA	630	12395	12	2	-	News
KNX-F	LA	333	7832	18	2	-	AC
WBBM	Chicago	788	14404	3	3	+	News
WBBM-F	Chicago	401	10334	10	3	-	CHR
KMOX	St. Lou	957	10105	1	12	+	Talk/News
KHTR-F	St. Lou	176	3673	7	12	-	CHR
WCAU	Phila	432	7334	6	4	+	News/Talk
WCAU-F	Phila	436	9035	9	4	-	CHR
WHTT-F	Boston	251	5633	13	6	-	CHR
KCBS	SF	654	9566	2	5	+	News
KRQR-F	SF	190	2805	15	5	=	AOR
WSUN	Tampa	171	2193	12	22	-	Country
WYNF-F	Tampa	261	3136	5	22	-	AOR
KLTR-F	Houston	238	4286	11	8	-	AC
WLTT-F	Wash	222	3939	11	7	-	AC
KTXQ-F	Dallas	274	4348	9	9	-	AOR
CAPSTAR (Steve Hicks)							
KKCW-F	Port. O	117	1660	11	41	-	AC
WZPL-F	Indy	180	3230	7	39	-	CHR
KNOW	Austin	6	206	18	69	-	AC
KEYI-F	Austin	94	1637	4	69	+	AC
KLVI	Beau-PA	47	684	7	114	-	Country
KYKR-F	Beau-PA	75	939	2	114	-	Country
KAYI-F	Tulsa	190	2263	4	65	-	CHR
WYNK	Baton R.	9	164	17	89	-	Country
WYNK-F	Baton R.	154	1635	4	89	-	Country
Others: KLAR (Laredo)							
CLEAR CHANNEL (John Barger)							
KALO	Beau-PA	11	241	12	114	+	Black
KHYS-F	Beau-PA	73	688	1	114	-	Urban
WOAI	San Ant	125	1862	11	38	-	News/Talk
KAJA-F	San Ant	112	1497	6	38	+	Country
KBBJ	Tulsa	9	178	17	65	-	Oldies
KMOD-F	Tulsa	113	1333	6	65	-	AOR
KPEZ-F	Austin	52	606	6	69	+	BTFL
WELI	N. Haven	92	1250	2	95	+	MOR
WMKJ	New Or	48	364	14	33	+	Black
WQUE-F	New Or	126	2434	6	33	-	CHR
KTOK	Okl C	112	1481	7	47	-	Talk
KJYO-F	Okl C	123	2087	6	47	-	CHR
WHAS	Louis	296	3862	1	49	+	MOR
WAMZ-F	Louis	340	3138	2	49	+	Country
COLONIAL (Don Markwell)							
WUSY-F	Chatt	197	1887	2	108	+	Country
WOWW-F	Pensa	51	655	5	135	-	Country
WLWI	Mont,AL	19	186	7	151	+	Oldies
WLWI-F	Mont,AL	116	1056	1	151	+	Country
WKLM	Green-WS	30	513	15	55	+	BTFL
COMMUNITY PACIFIC (Charles Banta)							
KFIV	Modesto	3	92	18	147	-	CHR
KFIV-F	Modesto	39	616	5	147	-	CHR
KTOM	Salinas	29	319	9	139	+	Country
KTOM-F	Salinas	34	381	4	139	+	Country
KEED	Eugene	17	210	7	161	-	Country
KSND-F	Eugene	58	679	1	161	+	CHR
KASH A/F	Anch	18	253	8	180	+	Country
CONSTANT (Fred Constant)							
KWNZ-F	Reno	60	707	2	186	-	CHR
KTOX	Boise	3	44	15	210	+	Talk
KIZN-F	Boise	57	619	5	210	-	Country
KQAK	Eugene	13	173	9	161	+	Nost
KDUK-F	Eugene	46	579	6	161	-	AC
KIVA-F	Albuq/SF	39	781	13	102	+	Contemp

COX

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WSB	Atlanta	244	4071	7	11	-	MOR
WSB-F	Atlanta	213	3240	9	11	-	AC
WSOC	Char,NC	10	340	21	45	-	Country
WSOC-F	Char,NC	279	3170	1	45	-	Country
WHIO	Dayton	102	1710	3	51	-	MOR
WHIO-F	Dayton	244	2570	1	52	-	BTFL
KFI	LA	412	7977	20	2	=	AC
KOST-F	LA	802	12042	6	2	+	AC
WIOD	Miami	207	2871	11	13	+	Talk
WAIA-F	Miami	117	2128	17	13	-	AC
WTRK-F	Phila	138	3474	19	4	-	CHR
WCKG-F	Chicago	271	4770	18	3	+	AOR

CRAWFORD

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WDJC-F	Birm	43	932	12	54	+	Religion
KBRT	LA	109	1801	37	2	=	Religion
WYCA-F	Chicago	52	936	30	3	+	Religion
WMUZ-F	Detroit	51	970	26	5	-	Religion
WDCX-F	Buffalo	33	443	18	38(ap)	+	Religion
KPBC	Dallas	27	435	25	9	-	Religion

CRB

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WJBR	Wilm	4	102	27	90	-	Oldies
WJBR-F	Wilm	79	920	3	90	=	AC
WAEB	Allen-Beth	60	907	5	71	-	AC
WAEB-F	Allen-Beth	64	929	6	71	-	AC
WTCR	Hunt,WV	15	305	8	133	+	Country
WTCR-F	Hunt,WV	140	1452	1	133	+	Country

DAVIS & WEAVER

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KFIG	Fresno	11	319	21	86	-	AC
KFIG-F	Fresno	35	660	12	86	-	AC
KLOK	San Jose	72	1637	12	31	-	MOR/AC
KLOK-F	SF	209	4363	13	5	+	AC/Contemp
KWIZ	Anaheim	DID NOT SHOW			19	-	AC
KWIZ-F	Anaheim	24	644	30	19	-	AC

DICK

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WKDA	Nash	23	293	15	56	+	Oldies
WKDF-F	Nash	263	2904	2	56	+	AOR
WIVK	Knox	45	788	7	83	-	Country
WIVK-F	Knox	400	3597	1	83	+	Country
WKRR-F	Greens/WS	139	1300	2	55	+	AOR

DKM (Jim Wesley)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WAOK	Atlanta	152	1800	11	11	+	Black
WVEE-F	Atlanta	327	3739	4	11	-	Urban
WCAO	Baltimore	143	1953	9	14	+	Country
WXYV-F	Baltimore	300	3228	2	14	+	Urban
WDJO	Cinci	38	457	14	30	+	Oldies
WUBE-F	Cinci	260	2796	3	30	+	Country
KFOR	Lincoln	26	457	5	199	-	MOR
KFRX-F	Lincoln	74	920	1	199	-	CHR
KWTO	Spr,MO	62	982	4	189	+	Country
KWTO-F	Spr,MO	132	1461	1	189	-	CHR
KOEL-F	Oel/Water	44	464	4	229	-	Country

Others: KOEL (Oelwein, IA); KSAL, KYEZ-F (Salina, KS)

DUFFY (Martin Greenberg)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KSMJ	Sacra	28	429	16	37	+	Contemp
KSFM-F	Sacra	276	3623	1	37	+	CHR
KRZN	Denver	65	1214	18	27	+	Oldies
KMJI-F	Denver	195	2927	2	27	+	AC
WORZ-F	Day B/Orl	11	239	12	145	-	AOR
KONO	San Ant	124	1550	7	38	+	Oldies
KITY-F	San Ant	99	1617	8	38	+	CHR

EDENS (Gary Edens)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KOY	Phoenix	110	1666	8	25	+	AC/MOR
KQYT-F	Phoenix	165	1932	6	25	+	BTFL
WRBQ	Tampa	42	722	21	22	-	CHR
WRBQ-F	Tampa	560	6094	1	22	+	CHR
WRVA	Richmond	180	2279	1	62	+	MOR
WRVQ-F	Richmond	158	2260	3	62	-	CHR

EASTERN (Roger Neuhoff)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WWAZ	Prov	91	877	9	36(ap)	+	Nost
WWLI-F	Prov	188	1950	4	36(ap)	+	Soft AC
WRKZ-F	Harris	193	1823	3	85	+	Country
WAVZ	N. Haven	49	536	4	95	+	Nost
WKCI-F	N. Haven	195	2860	1	95	+	CHR

Others: WCVS, WFMB-F (Springfield, IL); WHUT, WLHN-F (Anderson, IN); WRSC, WQWK-F (State College, PA)

EMMIS (Jeff Smulyan)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WENS-F	Indy	155	2398	6	39	+	AC
WLOL-F	Minn-SP	273	4973	4	15	-	CHR
KSHE-F	St. Louis	495	5373	2	12	-	AOR
KPWR-F	LA	1007	14678	2	2	+	Urban
WAVA-F	Wash	300	4645	7	7	-	CHR
WHN	NY	910	14717	13	1	-	Country
WAPP-F	NY	474	11034	22	1	=	CHR/AOR

ENTERCOM (Joseph Field)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
KITS-F	SF	163	4305	19	5	-	CHR
KMFY	Minn-SP	16	338	16	15	=	MOR
WAYL-F	Minn-SP	200	2414	7	15	-	BTFL
KJYY-F	Houston	153	2508	14	8	+	Soft AC
KTAC	Tac/Sea	14	387	31	17	-	MOR
KBRD-F	Tac/Sea	237	2565	5	17	=	BTFL
WEEP	Pitts	80	1192	17	16	-	Country
WDSY-F	Pitts	119	1791	15	16	-	Country
WXCR-F	Tampa	36	532	18	22	=	Classical

EZ (Alan Box, Art Keller)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WEZB-F	New Or	235	3616	2	33	-	CHR
WEZC-F	Char,NC	173	2287	3	45	+	AC
WBZZ-F	Pitts	416	5823	3	16	-	CHR
WBMW-F	Wash	143	3368	16	7	+	CHR
WEZS-F	Richmond	123	1673	5	62	-	AC
WHQT-F	Miami	259	3004	5	13	+	Urban/CHR
KYKY-F	St. Louis	173	2682	6	12	+	AC
KFLR	Phoenix	13	263	25	25	=	Religion
KAMJ-F	Phoenix	66	979	15	25	-	AC
KRAK	Sacra	177	1925	8	37	-	Country
KRAK-F	Sacra	175	2012	4	37	+	Country
KFYE-F	Fresno	99	1439	7	86	-	AC
WOKV	Jkville	24	467	11	63	-	News/Talk
WAIV-F	Jkville	75	1362	6	63	-	AC
KMPS	Seattle	79	994	19	17	-	Country
KMPS-F	Seattle	208	2214	4	17	+	Country

FEDERATED (John Dille, III)

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WYEZ-F	S. Bend	102	1069	3	178	+	BTFL
WQHK	Ft. Wayne	61	721	6	130	-	Country
WMEE-F	Ft. Wayne	225	2717	1	130	-	CHR
WCUZ	Gr. Rapids	47	810	9	76	-	Country
WCUZ-F	Gr. Rapids	101	1346	5	76	-	Country
WCKY	Cinci	122	1579	8	30	-	News
WWEZ-F	Cinci	210	2599	5	30	-	BTFL
KVLT	Tulsa	3	189	19	65	-	AC
KVLT-F	Tulsa	27	385	14	65	+	AC

Others: WTRC (Elkart, IN)

FIRST MEDIA (Glenn Potter)

		AQH	CUME	RANK	#		FORMAT
KFMY-F	Provo/SLC	45	1413	25	44	-	CHR
KFMK-F	Houston	365	4001	4	8	+	AC
KOPA	Phoenix	DID NOT SHOW			25	-	CLASSIC/AOR
KSLX-F	Phoenix	92	1207	10	25	-	CLASSIC/AOR
WZGC-F	Atlanta	284	5008	6	11	-	CHR
KUBE-F	Seattle	172	3042	5	17	-	CHR
WUSN-F	Chicago	368	4566	14	3	+	Country
WZLX-F	Boston	301	3685	8	6	+	AOR
WCLY-F+	Wash	170	2703	15	7	-	AC

FULLER-JEFFREY (Bob Fuller)

KJJY-F	Des Moines	35	490	6	120	+	Country
WOKQ-F	Dover,NH	82	873	1	146	+	Country
WBLM-F	Lewis/Port M	113	1238	2	182	-	AOR
KDJQ-F	Sacra	40	779	12	37	-	AOR
KRCX-F	Sacra	25	273	20	37	+	Spanish
KMRY	Des Moines	35	329	5	120	+	Nost

Others: KSCO A/F (Santa Cruz, CA); KFMF-F (Chico, CA)

GUY GANNETT (Bob Gilbertson)

WINZ	Miami	195	2888	12	13	+	News
WINZ-F	Miami	147	3452	15	13	-	CHR
KKZX	Daven-RI	15	241	10	116	+	
WXLP-F	Daven-RI	95	1441	3	116	+	AOR
KMGL-F	Okl C	109	2330	9	47	-	Contemp
WPLP	Tampa	89	884	13	22	-	News/Talk
WRKT	Milbourne	6	120	14	137	-	Oldies
WSSP-F	Mel/Orl	277	2647	4	59	+	BTFL

GANNETT (Joe Dorton)

KIIS	LA	63	2212	38	2	-	CHR
KIIS-F	LA	1087	19741	2	2	-	CHR
KSDO	SD	205	2452	3	18	+	News/Talk
KSDO-F	SD	140	2628	8	18	-	CHR
WGCI	Chicago	70	1862	26	3	-	Black
WGCI-F	Chicago	863	10086	2	3	+	Black
WCZY	Detroit	DID NOT SHOW			5	-	CHR
WCZY-F	Detroit	419	7417	4	5	+	CHR
KUSA	St. Lou	204	2861	11	12	-	Country
KSD-F	St. Lou	139	2433	8	12	-	AC
WDAE	Tampa	151	1554	7	22	-	Nost
WUSA-F	Tampa	211	2655	4	22	-	AC
KKBQ	Houston	26	812	30	8	-	CHR
KKBQ-F	Houston	467	6966	1	8	+	CHR
KTKS-F	Dallas	176	3646	13	9	-	CHR
KHIT-F	Seattle	88	1684	21	17	+	CHR
KCMO	KC	139	2295	10	29	-	News/Talk
KBKC-F	KC	77	1727	11	29	-	Urban

GREAT EMPIRE (Mike Lynch, Mike Oatman)

KFDI	Wichita	73	1031	4	106	-	Country
KFDI-F	Wichita	83	1178	2	106	-	Country
KWKH	Shreve	60	873	10	125	+	Country
KWKH-F	Shreve	25	482	12	125	-	Country
WOW	Omaha	118	1778	6	78	+	Country
WOW-F	Omaha	68	861	7	78	+	Country
KTTS	Spring,MO	27	472	6	189	-	Country
KTTS-F	Spring,MO	111	1279	2	189	+	Country
KBRQ	Denver	22	322	23	27	-	Country
KBRQ-F	Denver	39	696	24	27	-	Country

GREAT TRAILS (Alexander Williams)

		AQH	CUME	RANK	#		FORMAT
WCCI	Louis	38	596	12	49	-	Country
WDJX-F	Louis	142	2126	5	49	+	CHR
WCOL	Col,OH	29	645	14	35	+	News/Talk
WXGT-F	Col,OH	188	3027	5	35	-	CHR
WING	Dayton	34	809	13	51	-	AC
WGTZ-F	Dayton	197	2706	2	51	-	CHR
WBCS	Milw	11	307	20	32	-	Country
WBCS-F	Milw	91	1121	10	32	+	Country

Others: WIZE (Springfield, OH)

GREATER MEDIA (Herb McLord)

WMEX	Boston	70	894	21	6	-	Oldies
WMJX-F	Boston	214	3523	11	6	=	AC
WWRC	Wash	175	2046	13	7	+	Nost
WGAY-F	Wash	412	4668	2	7	-	BTFL
KRLA	LA	222	4938	28	2	-	Oldies
KBZT-F	LA	204	4216	23	2	-	AC
WHND	Detroit	81	1086	21	5	-	Oldies
WMJC-F	Detroit	158	3380	18	5	-	AC
WPEN	Phila	374	4138	8	4	+	Nost
WMGK-F	Phila	444	6766	5	4	-	AC
WGSM	Long Is	67	644	26	10	-	MOR
WCTO-F	Long Is	73	819	24	10	=	BTFL

Others: WCTC, WMGQ-F (New Brunswick, NJ)

GROUP ONE (Roger Berk)

KLZ	Denver	114	1595	16	27	+	Country
KAZY-F	Denver	167	2090	9	27	+	AOR
WAKR	Akron	84	1228	3	72	-	MOR
WONE-F	Akron	72	925	4	72	-	AOR
WONE	Dayton	88	1154	6	51	-	Country
WTUE-F	Dayton	130	1673	3	51	-	AOR
KMEZ	Dallas	19	493	28	9	-	BTFL
KMEZ-F	Dallas	354	3755	6	9	+	BTFL

HALL (Dick Reed)

WMYS-F	NB/Prov	72	977	10	36(ap)	=	AC
WLPA	Lanc	9	215	12	117	+	Nost
WNCE-F	Lanc	126	1347	1	117	-	BTFL
WONN	Lake	14	224	9	124	-	Nost
WPCV-F	Lake	82	810	1	124	-	Country
WAMR	Sarasota	25	345	7	108(ap)	-	Nost
WRAV-F	Sarasota	4	143	27	108(ap)	-	AC

Others: WICH, WCTY-F (Norwich, CT); WNBH (New Bedford, MA); WJOY, WQCR-F (Burlington,VT)

HEARST (Dave Barrett)

WBAL	Baltimore	273	3520	4	14	-	News/Talk
WIYY-F	Baltimore	248	3077	6	14	-	Urban
WISN	Milw	69	1607	13	32	-	MOR
WLTQ-F	Milw	78	1195	11	32	+	Soft AC
WTAE	Pitts	133	2570	12	16	-	MOR/AC
WHTX-F	Pitts	184	3415	7	16	=	AC

H & W (Ken Wolt)

WLUP-F	Chicago	580	9031	6	3	+	AOR
KSSK	Hono	156	1837	1	61	-	MOR/AC
KULA-F	Hono	78	1531	5	61	-	AC
KTNQ	LA	438	4617	15	2	+	Spanish
KLVE-F	LA	543	5091	11	2	+	Spanish
WLLT-F	Cinci	102	2196	12	30	-	AC

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
HENRY (Charlton Buckley)							
KVOD-F	Denver	100	1266	12	27	-	Classical
KFXM	River-SB	70	748	8	23	+	Nost
KDUO-F	River-SB	159	1519	1	23	+	BTFL
KYTE	Port,O	97	1097	10	42	-	Nost
KYTE-F	Port,O	67	1160	15	42	+	Classical
KDON-F	Sal-Sea	61	1124	2	139	-	CHR
KDON	Sal-Sea	9	215	15	139	-	
HERITAGE							
KDAY	LA	164	2937	31	2	-	Black
WAMS	Wilm,DE	18	204	14	90	-	Country
WRAP	Norfolk	79	1322	11	36	+	Black
WCHS	Char,WV	27	493	7	159	-	MOR
WBES-F	Char,WV	45	385	5	159	-	BTFL
WBEE	Chicago		DID NOT SHOW				
HOME NEWS							
KLSN	Spokane	36	471	7	129	-	MOR
KISC-F	Spokane	37	662	7	129	-	CHR
WKKI-F	Bridge	16	338	9	104	-	CHR
WKPT	JC/Kings	17	312	7	103	+	
WTFM-F	JC/Kings	85	1175	3	103	+	AC
KWG	Stockton	21	299	10	113	=	Oldies
KYBB-F	Stockton	20	301	11	113	+	AC
	Others: WINE (Brookfield, CT): KTYD (Santa Barbara, CA)						
INFINITY (Mel Karmazin)							
WJIT	NY	116	1778	37	1	-	Spanish
WXRK-F	NY	931	13674	12	1	+	AOR
KROQ-F	LA	703	9751	7	2	+	AOR
WYSP-F	Phila	393	7210	13	4	+	AOR
WBCN-F	Boston	588	6994	2	6	-	AOR
KOME-F	San Jose	130	2218	5	31	-	AOR
KXYZ	Houston	51	736	19	8	=	Spanish
WJJD	Chicago	380	4688	15	3	-	Nost
WJMK-F	Chicago	368	6018	13	3	-	Oldies
INNER CITY (Pierre Sutton)							
WLIB	NY	167	2233	34	1	-	Black
WBLS-F	NY	1188	15794	7	1	+	Black
WKSC-F	Detroit	211	2926	14	5	+	Oldies
KRE	SF		DID NOT SHOW		5(ap)	-	
KBLX-F	SF	253	3539	8	5(ap)	+	Urban
KGFJ	LA	75	1600	36	2	-	Black
JACOR (Frank Woods)							
WQIK	Jkville	16	245	13	63	-	Country
WQIK-F	Jkville	143	1501	4	63	-	Country
WBBG	Cleve	147	1608	10	21	-	Nost
WMJI-F	Cleve	297	4621	3	21	+	AC
WCST	Atlanta	62	1338	14	11	-	News
WPCH-F	Atlanta	404	4487	1	11	+	BTFL
WEBN-F	Cinci	242	2887	1	30	+	AOR
WLW	Cinci	335	5131	2	30	+	MOR
WYHY-F	Leb/Nash	164	2393	4	56	+	CHR
WMYU-F	Leb/Nash	138	1994	4	83	+	AC
JAG (Jack Hobbs)							
WLKW	Prov	20	326	22	36(ap)	-	BTFL
WLKW-F	Prov	250	2388	2	36(ap)	-	BTFL
WFOG-F	Norfolk	178	1743	4	36	-	BTFL
WROW	Albany	59	1066	10	58	+	MOR
WROW-F	Albany	147	1486	4	58	=	BTFL
WLIF-F	Balt	396	3808	1	14	+	BTFL
WWWZ-F	Summer/ Char,SC	62	673	4	98	-	Black

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
JEFFERSON-PILOT (Jim Babb)							
KIMN	Denver	116	2101	15	27	-	CHR
KYGO-F	Denver	164	2256	7	27	+	Country
WQXI	Atlanta	41	732	16	11	-	Oldies
WQXI-F	Atlanta	350	4753	3	11	-	AC
WBT	Char,NC	130	1742	6	45	-	MOR
WBCY-F	Char,NC	185	2626	8	45	-	CHR
WBIG	Greens,NC	28	453	12	55	+	MOR
WNWS	Miami	216	2630	7	13	+	News/Talk
WLYF-F	Miami	465	4392	1	13	+	BTFL
KSON	San Diego	38	847	21	18	+	Country
KSON-F	San Diego	116	1798	9	18	+	Country
KANEB							
WGKX-F	Memphis	205	2376	5	50	+	Country
KSSN-F	L. Rock	266	2749	1	96	+	Country
WSLR	Akron	37	565	12	72	-	Country
WKDD-F	Akron	141	2190	2	72	-	CHR
WHLI	Long Is	133	1176	12	10	-	Nost
WKJY-F	Long Is	91	991	19	10	+	BTFL
KEYMARKET (Confer & Rothfuss)							
WNNK-F	Harris	143	1783	1	85	-	CHR
WTCB-F	Org/Col.SC	68	1055	6	105	+	AC
WIZD-F	Artm/Mobi	126	1524	7	99	+	AC
KMJM-F	St. Louis	195	2182	4	12	-	Black
KMJQ-F	Houston	455	4722	2	8	-	Black
WLTI-F	Detroit	187	2922	16	5	+	Soft AC
KOKE-F	Austin	74	1234	5	69	+	AC
	Others: WSKR (Atmore, AL: WRUS, WBVR-F (Russellville, KY); WFFX-F, WRLX (Tuscaloosa)						
KING (Jim Kime)							
KSFO	SF	190	3558	16	5	=	Oldies
KYA-F	SF	134	2526	23	5	+	Oldies
KGW	Port. O	158	2811	3	42	-	AC
KINK-F	Port. O	145	1759	6	42	+	AOR
KING	Seattle	79	1668	18	17	+	Talk
KING-F	Seattle	118	1807	14	17	-	Classical
KNIGHT (Norman Knight)							
WSRS-F	Worc	108	1006	1	112	+	BTFL
WGIR	Manch,NH	23	364	4	260	-	News/Talk
WGIR-F	Manch,NH	93	955	2	260	+	AOR/CHR
WHEB	Ports,NH	10	76	13	146	-	MOR
WHEB-F	Ports,NH	45	598	3	146	-	AOR
	Others: WSAR (Fall River, MA); WEIM (Fitchburg, MA); WEZF-F (Burlington, VT)						
LEGACY (Carl Hirsch)							
KJOI-F	LA	873	9088	4	2	+	BTFL
KHOW	Denver	128	1977	12	27	-	MOR
KPKE-F	Denver	192	2629	4	27	+	CHR
KDWB	Minn-SP	53	1409	15	15	+	CHR
KDWB-F	Minn-SP	266	4785	6	15	-	CHR
WLLZ-F	Detroit	285	5411	9	5	+	AOR
LIN (Dick Verne)							
WIL	St. Lou	19	635	24	12	-	Country
WIL-F	St. Lou	244	2756	5	12	-	Country
WBBF	Roch	22	574	11	46	-	Oldies
WMJQ-F	Roch	79	1761	8	46	-	CHR
WFIL	Phila	182	3595	18	4	-	Oldies
WUSL-F	Phila	663	7759	3	4	-	Urban
KILT	Houston	85	2128	16	8	+	Country
KILT-F	Houston	345	4529	7	8	+	Country
WEMP	Milw	60	1287	14	32	-	Oldies
WMYX-F	Milw	94	1545	9	32	-	AC

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
LOTUS (Howard Kalmenson)							
KTKT	Tucson	32	632	11	80	+	AC
KLPX-F	Tucson	97	1118	2	80	+	AOR
KWKW	LA	265	2438	19	2	=	Spanish
KFSD-F	San D	72	1200	16	18	-	Classical
KENO	L. Vegas	13	240	14	88	-	AC
KOMP-F	L. Vegas	60	780	6	88	-	AOR
KXET	San Ant	44	514	17	38	+	Spanish
KZEP-F	San Ant	62	927	15	38	-	AOR
KTEZ-F	Lubbock	26	364	7	183	-	BTFL
WMDO	Wash	DID NOT SHOW				-	Spanish
KONE	Reno	7	124	13	186	-	MOR
KOZZ-F	Reno	77	882	1	186	+	AOR
KOXR	Oxnard	24	292	7	81	-	Spanish
KGST	Fresno	49	496	6	86	+	Spanish
MALRITE (Gil Rosenwald)							
WHTZ-F	NY	1915	28698	1	1	+	CHR
WHK	Cleve	73	1247	15	21	-	Oldies
WMMS-F	Cleve	595	7436	1	21	+	AOR
KNEW	SF	166	2607	18	5	-	Country
KSAN-F	SF	237	3581	10	5	-	Country
WDGY	Minn-SP	120	2024	13	15	-	Country
KEEY-F	Minn-SP	246	3107	5	15	+	Country
KRXY	Denver	8	343	28	27	-	CHR
KRXY-F	Denver	120	2453	10	27	-	CHR
KSRR-F	Houston	286	4809	9	8	-	AOR
KLAC	LA	229	4639	26	2	-	Country
KZLA-F	LA	421	4848	16	2	+	Country
MANSHIP							
WKQA-F	Peoria	14	294	9	126	+	AC
WXCL	Peoria	37	483	6	126	-	Country
WJBO	Baton R.	47	623	8	89	+	News/Talk
WFMF-F	Baton R.	125	2030	3	89	+	CHR
KRGV	McA-Brown	83	1114	3	84(ap)	+	CHR
METROPOLITAN (Carl Brazell)							
WWBA-F	Tampa	352	3343	2	22	-	BTFL
KMET-F	LA	429	8681	17	2	-	AOR
WNEW	NY	753	9229	14	1	=	Nost
WNEW-F	NY	1126	15233	9	1	-	AOR
WIP	Phila	265	3534	15	4	-	MOR
WMMR-F	Phila	1142	12909	1	4	+	AOR
WOMC-F	Detroit	262	4606	11	5	-	AC
WASH-F	Wash	120	2384	17	7	-	AC
KRLD	Dallas	405	6510	5	9	-	News
METROPLEX (Norm Wain)							
WHYI-F	Miami	337	5824	4	13	-	CHR
WNLT-F	Tampa	125	1790	11	22	+	AC
WCXR	Wash	DID NOT SHOW			7	-	Black
WCXR-F	Wash	308	4225	6	7	+	AOR
WPDQ	Jkville	36	568	9	63	+	Black
WFYV-F	Jkville	131	1364	3	63	-	AOR
WORL	Orlando	63	544	10	59	+	Black
WJYO-F	Orlando	116	1669	7	59	-	AC
WHBO	Tampa	62	624	16	22	=	Oldies
WRFX-F	Char,NC	102	1369	7	45	+	AOR
WKIX	Raleigh	30	517	12	79	-	Country
WYLT-F	Raleigh	81	1323	8	79	+	AC
Others: WRKB (Kannapolis, NC)							
MIDWEST FAMILY							
WKKN	Rockford	20	209	5	154	+	Country
WKMQ-F	Rockford	17	310	8	154	-	AC
WTDY	Madison	27	450	7	132	+	MOR
WMGN-F	Madison	52	879	5	132	-	AC
WOSH	App-Osh	17	301	11	147	-	Country
WMGV-F	App-Osh	17	434	11	147	-	AC
WITL	Lansing	7	203	12	110	-	Country
WITL-F	Lansing	123	1328	2	110	+	Country
Others: WIZM A/F (LaCrosse, WI); WSJM, WIRX-F (St. Joseph, MI); WMAY, WNNS-F (Springfield, IL)							

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
MIDWEST COMM. (D.E. Wright)							
KIOA	Des. M	56	903	9	120	-	AC
KKXI-F	Des. M	32	416	12	120	-	Country
WGEE	Green Bay	74	829	2	212	-	Country
WIXX-F	Green Bay	167	2184	1	212	-	CHR
WKKQ	Hibbing/Duluth	53	506	4	167	+	Country
WTBX-F	Hibbing/Duluth	49	443	6	167	+	CHR
MULTIMEDIA (Paul Fiddick)							
WWNC	Asheville	107	1003	1	227	+	Country
WFBC	Green,SC	25	488	11	82	-	MOR
WFBC-F	Green,SC	255	2926	1	82	+	AC
WEZW-F	Milw	244	2770	3	32	+	BTFL
WMAZ	Macon	37	639	6	155	-	MOR
WAYS-F	Macon	142	1711	1	155	+	CHR
KEEL	Shreve	46	717	8	125	+	AC
KITT-F	Shreve	44	940	11	125	-	AC
NATIONWIDE (Steve Berger)							
WPOC-F	Balt	297	2953	5	14	+	Country
WGAR	Cleve	39	1021	24	21	-	Country
WGAR-F	Cleve	174	2385	11	21	+	Country
WNCI-F	Colum,O	243	3824	3	35	+	CHR
WKZL-F	Greens/WS	131	2059	8	55	-	CHR
WBJW	Orlando	9	273	19	59	+	CHR
WBJW-F	Orlando	220	3597	8	59	-	CHR
KNST	Tucson	35	615	9	80	+	News/Talk
KRQQ-F	Tucson	104	1348	1	80	-	CHR
KZAP-F	Sacra	179	2400	4	37	-	AOR
KMJJ	L. Vegas	12	284	14	88	-	News/Talk
KLUC-F	L. Vegas	90	1192	3	88	-	CHR
KWSS-F	San Jose	210	3819	4	31	+	CHR
KZZP	Phoenix	8	259	28	25	-	CHR
KZZP-F	Phoenix	335	3759	1	25	+	CHR
KISW-F	Seattle	287	3449	2	17	+	AOR
NBC (Randy Bongarten)							
WNBC	NY	683	13563	16	1	-	AC
WYNY-F	NY	544	13377	18	1	-	AC
WKYS-F	Wash	420	4753	1	7	+	Urban
WMAQ	Chicago	456	9792	16	3	-	Country
WKQX-F	Chicago	406	8577	9	3	-	Contemp
KNBR	SF	562	8576	3	5	+	MOR
KYUU-F	SF	249	5623	7	5	-	AC
WJIB-F	Boston	382	4626	6	6	+	BTFL
NEWCITY (Dick Ferguson)							
WEZN-F	Bridge	111	1020	1	104	+	BTFL
WAAF-F	Worc/Bos	289	4418	2	112	-	AOR
WYAY-F	Gain/Atl	351	3819	5	11	+	Country
KWEN-F	Tulsa	142	1540	1	65	+	Country
WZZK A/F	Birm	336	3850	1	54	-	Country
WDBO	Orlando	110	1432	6	59	-	MOR
WWKA-F	Orlando	322	3104	2	59	+	Country
WSYR	Syra	130	1694	2	73	-	MOR
WYYY-F	Syra	171	2210	1	73	+	AC
NEWSYSTEMS (Charles Schwartz)							
WTUX	Indy	84	917	9	39	-	Nost
WTLC-F	Indy	164	1434	4	39	+	Black
WBLZ-F	Ham/Cin	184	2140	7	30	+	Black
WBUS-F	Atlanta	19	484	20	11	+	Black
KDIA	SF	68	1406	34	5	+	Black
WWDB-F	Phila	386	4483	11	4	+	Talk
NININGER (W. Nininger)							
WQBE	Char,WV	9	186	10	159	-	Country
WQBE-F	Char,WV	131	1406	1	159	+	Country
WSON	Hend/Ev	8	88	9	158	-	Nost
WKDQ-F	Hend/Ev	44	869	5	158	-	CHR
WFHG	JC/King	5	188	20	103	-	AC
WXBQ-F	JC/King	156	1809	2	103	+	Country

OLYMPIC (Ivan Braiker)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KRPM-F	Seattle	126	1351	15	17	-	Country
KKCY-F	SF	112	1412	27	5	-	Urban/AOR
KZZU A/F	Spokane	139	1474	1	129	+	CHR
KMZQ-F	L. Vegas	61	725	5	88	+	AC
KXA	Seattle	DID NOT SHOW			17	-	
KSRN	Reno	6	70	13	186	+	Nost
KSRN-F	Reno	44	387	8	186	-	Nost
KYAK	Anchorage	41	414	4	180	-	Country
KGOT-F	Anchorage	62	729	1	180	+	CHR

Others: KIAK, KORZ-F (Fairbanks, AK)

OPPENHEIMER (Dick Oppenheimer)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KOKY	L. Rock	43	479	7	96	+	Black
KZOU-F	L. Rock	130	1471	4	96	+	Urban/CHR
KDVE	Beau-PA	13	100	11	114	+	Religion
KQXY-F	Beau-PA	62	686	4	114	+	BTFL
WXAM	Baton R	21	177	10	89	-	Nost
WQXY-F	Baton R	62	994	7	89	+	AC
KIXL	Austin	10	249	14	69	=	Religion
KHFI-F	Austin	137	1832	2	69	+	CHR
KBFM-F	McA-Brown	113	1477	2	84(ap)	-	CHR

PARK (Bill Fowler)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WPAT	NY	436	6540	23	1	-	BTFL
WPAT-F	NY	1225	14237	6	1	+	BTFL
KJJO	Minn-SP	8	286	17	15	+	Oldies/AOR
KJJO-F	Minn-SP	148	2573	8	15	+	Oldies/AOR
WHEN	Syra	57	1300	8	73	+	AC
WRRB-F	Syra	101	1115	5	73	+	Country
WNCT	Green,NC	DID NOT SHOW			NA	-	Oldies
WNCT-F	Green,NC	101	1063	2	NA	+	BTFL
KWJJ	Port,O	82	1225	14	41	+	Country
KWJJ-F	Port,O	86	1283	13	41	+	Country
WDEF	Chatt	29	494	7	108	-	MOR
WDEF-F	Chatt	79	1007	4	108	-	BTFL
WTVR	Richmond	DID NOT SHOW			62	-	
WTVR-F	Richmond	84	1292	6	62	-	Country
KEZX-F	Seattle	125	1639	11	17	+	AOR

Others: WNAX (Yankton, SD)

PARKER (John & Kathleen Parker)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KXTZ-F	L. Vegas	116	962	1	88	-	BTFL
KTCJ	Minn-SP	DID NOT SHOW			15	-	Jazz
KTCZ-F	Minn-SP	126	1661	9	15	-	
KIKI	Hono	28	583	14	61	-	AC
KMAI-F	Hono	88	1479	4	61	+	CHR
KLZE-F	San Jose	65	832	11	31	+	BTFL

PRICE COMMUNICATIONS (Bob Price)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KIOI-F	SF	214	4902	12	5(ap)	-	AC
WIRK	W. Palm	6	162	30	68	-	Country
WIRK-F	W. Palm	77	838	7	68	-	Country
WOWO	Ft. Wayne	153	2490	2	130	+	MOR
WIOE-F	Ft. Wayne	19	391	9	130	-	CHR
KOMA	Okl C	78	1108	11	47	+	Nost
KIMY-F	Okl C	58	1142	12	47	+	AC
WTIX	New Or	79	1344	13	33	-	AC
WIBA	Madison	48	861	3	132	+	MOR
WIBA-F	Madison	105	1630	2	132	+	AOR
WNIC	Detroit	DID NOT SHOW			5	-	AC
WNIC-F	Detroit	272	5296	10	5	-	AC
WWKB	Buffalo	80	1669	11	38(ap)	-	AC
WKSE-F	Buffalo	74	1463	12	38(ap)	-	Urban
WLAC	Nashville	28	566	12	56	-	News/Talk
WLAC-F	Nashville	147	2129	6	56	-	AC
KOB	Albuq	137	1697	2	102	-	MOR
KOB-F	Albuq	121	1575	1	102	-	AC

JOHN PRICE

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KROW	Reno	31	467	10	186	+	Country
KNEV-F	Reno	25	353	9	186	-	BTFL
KKRD-F	Wichita	103	1250	1	106	+	CHR
KHYV	Modesto	7	169	12	147	+	
KBEE-F	Modesto	119	1000	1	147	+	BTFL
KBUG	Salt Lake	35	664	17	44	-	Oldies
KCPX-F	Salt Lake	109	1949	5	44	-	CHR
WWVA	Wheeling	72	956	2	216	-	Country
WOVK-F	Wheeling	53	615	3	216	+	Country
WEZL-F	Char,SC	80	948	2	98	-	Country
KGA	Spokane	53	681	6	129	-	Country
KDRK-F	Spokane	106	1037	2	129	-	Country

PYRAMID (Rich Balsbaugh)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WXKS	Boston	105	1083	18	6	+	Nost
WXKS-F	Boston	492	7055	4	6	-	CHR
WPIT	Pitts	26	400	24	16	=	Religion
WPIT-F	Pitts	55	1034	20	16	=	Religion
WPXY	Roch	9	305	14	46	-	CHR
WPXY-F	Roch	149	2545	3	46	-	CHR
WNYS	Buffalo	6	210	23	38(ap)	-	CHR
WNYS-F	Buffalo	96	1647	10	38(ap)	-	CHR
WPGR	Phila	53	695	23	4	-	Oldies
WSNI-F	Phila	424	5547	7	4	+	AC

RKO (Jerry Lyman)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WOR	NY	1364	16621	5	1	-	Talk
WRKS-F	NY	1730	19296	2	1	+	Urban
WRKO	Boston	425	5593	5	6	-	Talk
WROR-F	Boston	278	5665	10	6	-	AC
WGMS A/F	Wash	172	2634	14	7	-	Classical
WAXY-F	Miami	219	3456	9	13	+	AC
WFYR-F	Chicago	380	7337	11	3	-	AC
WHBQ	Memphis	51	846	12	50	+	News/Talk
KFRC	SF	155	4109	25	5	-	CHR
KRTH	LA	109	2618	34	2	-	Oldies
KRTH-F	LA	711	12118	9	2	+	Oldies

REGIONAL (Don Platt)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WGRD-F	Gr. Rpds	80	1746	7	76	-	CHR
WKTH	Gr. Rpds	18	237	2	76	+	Oldies
WYFM-F	Shar/Yng	116	1691	4	93	+	AC
WRSG	Bingh	17	199	6	162	+	Oldies
WAAL-F	Bingh	145	1455	1	162	+	CHR

Others: WPIC (Sharon, PA)

REBS (Richard James)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WIBX	Utica	48	644	3	141	-	MOR
WNYZ-F	Utica	55	762	2	141	+	CHR
WIGY-F	Port, M	57	830	11	182	=	CHR
WNOX	Knox	27	539	9	83	-	Country
WNKS-F	Knox	13	185	11	83	=	Country
WVOK	Birm	43	1038	13	54	-	Country
WLTB-F	Birm	48	890	11	54	-	Soft AC
WLRQ	Nash	DID NOT SHOW					
WLRQ-F	Nash	22	449	13	56	+	AC

Others: WJTO (Bath, ME)

RESORT (Ellek Seymour)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WFLB	Fayette	8	105	12	171	-	MOR
WLNB	Char,SC	5	113	17	98	-	Black
WLNB-F	Char,SC	8	178	18	98	+	Black
WVBS	Wilm,NC	DID NOT SHOW			305	-	
WVBS-F	Wilm,NC	46	668	1	305	+	CHR
WCBM	Balt	55	1056	19	14	-	AC
WETT	O. Cty,MD	2	28	17	194	NA	Nost
WWTR-F	O. Cty,MD	23	242	6	194	NA	AOR

Others: WDSC, WZNS-F (Dillon, SC); WSBS A/F (Crewe, VA); WVAB (Virginia Beach, VA); WHCC, WQNS-F (Waynesville, NC); WGAI, WWOK-F (Columbia, NC); WWGH-F (Cape Charles, VA); WRCS, WQDK-F (Ahoskie, NC); WYAK A/F (Surfside Beach, SC); WAKS A/F (Fuguay, NC); WDVR (Ocean City, NJ)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
RIVERS (M.D. Rivers)							
WEDR-F	Miami	187	2090	10	13	+	Black
WWJD	Savan	7	95	10	179	-	Gospel
WEAS-F	Savan	82	843	1	179	+	Black
WGUN	Atlanta	18	372	22	11	-	Gospel
KWAM	Memphis	23	349	13	50	+	Gospel
KRNB-F	Memphis	91	1676	8	50	-	Black
SANDUSKY (Toney Brooks)							
KLSY	Seattle	5	200	32	17	+	AC
KLSY-F	Seattle	128	2055	12	17	-	AC
KNUS	Denver	108	1465	12	27	-	News
KBPI-F	Denver	209	3371	5	27	-	AOR
KDKB-F	Phoenix	139	2496	12	25	-	AOR
KEGL-F	Dallas	319	5024	8	9	-	CHR/AOR
KLSI-F	KC	112	1656	7	29	=	AC
WKRL-F	Tampa	176	2257	6	22	+	Classic AOR
KWLT-F	San D.	92	1483	11	18	+	AC
SAGA (Ed Christian)							
WNOR	Norfolk	9	336	22	36	-	Oldies
WNOR-F	Norfolk	218	2445	1	36	+	AOR
WVKO	Colum,O	77	1015	7	35	+	Black
WSNY-F	Colum,O	213	2806	2	35	+	AC
WKLH-F	Milw	200	2465	5	32	+	Classic AOR
Others: WLRW-F (Champaign, IL); WLDS-F/WYMG-F (Jacksonville, IL)							
SCONNIX (Odeneal, Nixon, McQueen)							
KFKF	KC		DID NOT SHOW		29	-	Country
KFKF-F	KC	172	2050	4	29	+	Country
WMRZ	Daven-RI	26	442	8	116	+	Oldies
WLLR-F	Daven-RI	119	1275	2	116	+	Country
WBOX-F	Boston	231	3112	14	6	+	Country
WMXJ-F	Miami	123	2034	21	13	+	AC
Others: WKZU, WLNH-F (Laconia, NH)							
SCRIPPS-HOWARD (Dick Janssen)							
WMC	Memphis	100	1305	7	50	-	Country
WMC-F	Memphis	202	3157	2	50	-	CHR
WBSB-F	Balt	298	4151	3	14	-	CHR
KUPL	Port,O	30	445	18	41	+	Country
KUPL-F	Port,O	124	1754	8	41	+	Country
SHAMROCK BROADCASTING (Bill Clark)							
KABL	SF	169	2312	17	5(ap)	-	BTFL
KABL-F	SF	322	4261	5	5(ap)	+	BTFL
WHB	KC	91	1741	14	29	-	AC
KUDL-F	KC	122	2335	7	29	-	AC
KMGC-F	Dallas	157	2609	14	9	+	AC
WCXI	Detroit	85	1513	24	5	-	Country
WWWW-F	Detroit	256	3547	13	5	-	Country
WTKN	Pitts	161	1763	8	16	+	Talk
WWSW-F	Pitts	248	3621	6	16	=	AC
WFOX-F	Gns/Atl	297	3488	8	11	+	AC
KGOL-F	Lake J/ Houston	58	993	20	8	=	Religion
SHAMROCK COMMUNICATIONS (Bill Lynett)							
WQFM-F	Milw	199	2480	6	32	-	AOR
WDIZ-F	Orl	229	2382	5	59	-	AOR
WEJL	WB-Scran	74	534	5	66	-	Nost
WEZX-F	WB-Scran	83	905	4	66	+	AOR
WGRX-F	Balt/ Westmin	57	819	22	14	+	AOR
KMYZ-F	Pryor/Tul	42	795	11	65	+	AOR
Others: KGCR (Pryor, OK)							

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
STATEWIDE (Scott Ginsburg)							
WCFL	Chicago	75	2009	28	3	-	Religion
KLTY-F	Dallas	139	1818	16	9	+	Religion
WVCG	Miami	19	432	34	13	-	Religion
WJAX	Jkville	18	518	15	63	=	Religion
WAPE-F	Jkville	213	2306	1	63	+	CHR
STAUFFER							
KRNT	Des M	30	504	8	120	+	MOR
KRNQ-F	Des M	184	2135	1	120	+	CHR
WIBW	Topeka	50	755	3	234	+	MOR
WIBW-F	Topeka	85	1166	2	234	+	CHR
KGNC	Amar	33	429	10	208	-	MOR
KGNC-F	Amar	42	441	2	208	+	BTFL
STERLING REC (Bill McMahon)							
KJET	Seattle	33	520	26	17	+	Contemp
KZOK-F	Seattle	85	1898	17	17	=	AOR
KDKO	Denver	64	681	17	28	-	Black
KYXX-F	L. Vegas	18	265	11	88	+	Country
WRKR-F	Racine/ Milw	74	1913	15	32	+	CHR
Others: KBFW (Bellingham, WA); KALE, KIOK-F (Richland, WA)							
STERLING COMMUNICATIONS (Larry Patrick)							
WKJN-F	Hamm/BR	129	1388	5	89	-	Country
WGSL	Green,SC	11	140	17	82	+	Religion
WSSL-F	Green,SC	193	2331	3	82	+	Country
WJDX	Jacks,MS	18	530	12	118	-	MOR
WMSI-F	Jacks,MS	198	1834	2	118	-	Country
STONER (Glenn Bell)							
KSO	Des M	90	1116	3	120	-	Country
KGGO-F	Des M	220	1973	2	120	+	AOR/CHR
WGNT	Hunt,WV	23	378	4	133	-	MOR
WAMX-F	Hunt,WV	109	1455	3	133	-	AOR/CHR
WNBF	Bingh	50	688	2	162	-	MOR
WHWK-F	Bingh	83	786	4	162	+	Country
KHAK	Ced Rpds	14	182	10	224	-	Country
KHAK-F	Ced Rpds	77	797	2	224	-	Country
WIMZ	Knox	4	218	19	83	+	AOR/CHR
WIMZ-F	Knox	229	2518	2	83	-	AOR/CHR
WYRK-F	Buffalo	164	1522	3	38(ap)	+	Country
WCMF-F	Roch	236	2627	1	46	+	AOR
WDAO	Dayton	52	569	9	51	+	Black
WWSN-F	Dayton	102	1239	5	51	+	AC
WBYU-F	New Or	180	1805	3	33	+	BTFL
SUMMIT (Pete Schulte)							
WCOA	Pensa	37	440	6	135	-	Nost
WJLQ-F	Pensa	47	863	8	135	-	Contemp
WSJS	Win-Sal	96	1030	4	56	+	MOR
WTQR-F	Win-Sal	374	4062	1	56	+	Country
WREC	Memphis	84	1076	11	50	+	Nost
WEGR-F	Memphis	161	2000	3	50	+	AOR
KXXY	Okl C	14	367	15	47	-	Country
KXXY-F	Okl C	212	2269	2	47	+	Country
SURREY (Kent Nichols)							
KATT-F	Okl C	232	2686	1	47	+	AOR
KPRW	Okl C	10	94	17	47	+	Black
WOOD	Gr. Rpds	78	1133	4	76	+	MOR
WOOD-F	Gr. Rpds	161	2017	2	76	+	BTFL
KDZA	Pueblo	14	228	6	283	+	AC
KZLG-F	Pueblo	7	187	11	283	+	Contemp

SUSQUEHANNA (Art Carlson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WQBA	Miami	285	2176	3	13	-	Spanish
WQBA-F	Miami	113	1503	20	13	-	Spanish
WKIS	Orl	58	830	11	59	-	News/Talk
KFOG-F	SF	243	3712	9	5	+	AOR
WRRM-F	Cinci	95	1867	9	30	-	AC
WFMS-F	Indy	215	2622	3	39	+	Country
WARM-F	Atlanta	176	3149	12	11	+	CHR
WARM	Scran/WB	98	1504	3	66	+	MOR
WMGS-F	Scran/WB	56	795	9	66	+	AC
WSBA	York	57	971	3	114	-	MOR
WSBA-F	York	99	1491	3	114	-	AC
KLIF	Dallas-FW	51	1128	22	9	-	Talk
KPLX-F	Dallas-FW	468	5066	3	9	+	Country
WGH	Norfolk		DID NOT SHOW		36	-	Talk
WRSR-F	Norfolk	103	1735	7	36	-	CHR
WAVE-F	Sara/Tamp	23	370	9	108(ap)	-	AC

SWANSON (Don DiLoretto)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KKNG-F	Okl C	139	1748	4	47	-	BTFL
KRMG	Tulsa	119	1778	5	65	-	MOR
KQMJ-F	Tulsa	41	595	9	65	+	AC
KKYX	San Ant	172	2051	12	38	-	Country
KLLS-F	San Ant	47	1004	18	38	-	AC

TAFT (Carl Wagner)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDAF	KC	317	4291	3	29	-	Country
KYYS-F	KC	212	3035	2	29	+	AOR
WKRC	Cinci	154	2638	6	30	-	MOR/AC
WKRQ-F	Cinci	233	3859	4	30	-	CHR
WTVN	Col,O	168	2787	6	35	-	MOR/AC
WLVQ-F	Col,O	274	2900	1	35	+	AOR
WDVE-F	Pitts	458	5439	4	16	-	AOR
KEX	Port,O	146	2330	7	41	-	MOR
KKRZ-F	Port,O	179	2842	2	41	-	CHR
WGR	Buffalo	124	2286	9	38(ap)	+	MOR
WRLT-F	Buffalo	74	1391	12	38(ap)	+	AC
WNDE	Indy	43	748	11	39	-	Oldies
WFBQ-F	Indy	435	4829	2	39	-	AOR
WKLS	Atlanta		DID NOT SHOW		11	-	AOR
WKLS-F	Atlanta	440	4788	2	11	+	AOR

TRIBUNE CO

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WGN	Chicago	1609	19048	1	3	+	Talk/MOR
WICC	Bridge	110	1331	2	104	+	MOR/AC
WPIX-F	NY	547	9414	17	1	+	AC
KGNR	Sacra	59	905	11	37	-	Nost
KCTC-F	Sacra	230	2287	2	37	+	BTFL

TICHENOR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KUNO	Corpus C	58	512	2	121	-	Spanish
KGBT	McA/Brown	182	1404	1	84(ap)	-	Spanish
KELT-F	McA/Brown	63	729	6	84(ap)	-	AC
KCOR	San Ant	110	1073	5	38	+	Spanish
KLAT	Houston	58	884	17	8	-	Spanish
WIND	Chicago	49	968	34	3	-	Spanish
KDXX	El Paso	16	235	13	91	+	Spanish
KBNA-F	El Paso	29	315	10	91	+	Spanish
WADO	NY	479	4099	20	1	+	Spanish

UNITED (Gerald Hroblak)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WYST	Balt	22	411	28	14	-	Oldies
WYST-F	Blat	107	1778	12	14	-	AC
WINX	Wash		DID NOT SHOW			-	
WDJY-F	Wash	209	3189	10	7	+	Black
WKDM	NY	297	2722	25	1	+	Spanish
WJMO	Cleve	61	960	14	21	+	Black
WRQC-F	Cleve	68	1702	13	21	-	CHR
KALI	LA	134	2144	33	2	-	Spanish
KSOL-F	SF	387	5420	4	5	=	Black

UNITY

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDAS	Phila	80	1684	21	4	-	Black
WDAS-F	Phila	359	4953	10	4	-	Black
WWRL	NY	259	2397	27	1	+	Gospel
KATZ	St. Lou	73	1080	14	12	+	Black
WZEN-F	St. Lou	59	1092	16	12	+	Black

UNIVERSAL (Howard Warshaw)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KEST	SF		DID NOT SHOW				Religion
WGRT	Indy	21	181	14	39	-	Gospel
WATI-F	Danville/ Indy		DID NOT SHOW				Nost
KCNW	KC		DID NOT SHOW				
KUXL	Minn/SP		DID NOT SHOW				Religion
KWJS	Dallas		DID NOT SHOW				
KMAX-F	Arcadia/LA		DID NOT SHOW				Religion
WYLO	Jack/Milw		DID NOT SHOW				
WCBW-F	Col,IL/ St. Lou	31	398	22	12	+	Religion
WVVX-F	High/Chi	44	794	32	3	+	Ethnic
WZLD-F	Col,SC	27	628	9	105	-	AOR

Others: WTHE (Mineola, NY); WARO (Canonsburg, PA);
KTEK (Alvin, TX), WDCT (Fairfax, VA)

VIACOM (Brian Bieler)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WMZQ	Wash	19	374	31	7	=	Country
WMZQ-F	Wash	421	4558	4	7	+	Country
WLTW-F	NY	1204	15909	8	1	+	Soft AC
WRVR	Memphis	19	482	15	50	-	AC
WRVR-F	Memphis	134	2123	4	50	+	AC
WLAK-F	Chicago	479	7578	7	3	+	Soft AC
KIKK	Houston	64	876	18	8	+	Country
KIKK-F	Houston	450	5076	3	8	-	Country
KNBQ-F	Seattle	111	1868	16	17	-	CHR

WALTON

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KIDD	Sal-Sea	3	204	26	139	-	Contemp
KWST-F	Sal-Sea	7	124	21	139	-	Country
KDJW	Amar	17	289	8	208	-	Country
KBUY-F	Amar	23	389	5	208	+	Country
KKCS	Colo Spgs	7	125	13	128	-	Country
KKCS-F	Colo Spgs	58	453	5	128	+	Country

WESTINGHOUSE (Dick Harris)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KYW	Phila	596	12258	4	4	+	News
KFWB	LA	632	12515	8	2	+	News
WINS	NY	1279	26104	4	1	+	News
WBZ	Boston	747	8724	1	6	+	MOR
KDKA	Pitts	751	9509	1	16	+	MOR
KEZW	Denver	131	1304	8	27	+	Nost
KOSI-F	Denver	306	3406	1	27	-	BTFL
KODA-F	Houston	359	4465	5	8	-	BTFL
KQZY-F	Houston	214	2892	10	9	+	Soft AC
KJQY-F	San D	242	2704	2	18	+	BTFL
KQXT-F	San Ant	182	1917	2	38	+	BTFL
KMEO	Phoenix	32	484	20	25	=	BTFL
KMEO-F	Phoenix	195	2379	5	25	+	BTFL

WILLIS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WBOK	New Or	87	921	10	33	-	Black
WPCE	Norfolk	54	590	13	36	-	Gospel
WOWI-F	Norfolk	203	2283	2	36	+	Black
WFTH	Richmond	24	277	12	12	-	Religion
WWCA	Gary/Chi		DID NOT SHOW		3		Black
WESL	St. Lou	41	579	20	12	-	Black
WSAY	Roanoke	6	58	17	126(ap)	NA	
WXSS	Memphis	6	135	19	50	-	
WGSP	Char,NC		DID NOT SHOW		45	-	

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
WIN (Walt Tiburski)							
WQAL-F	Cleve	259	3033	2	21	-	BTFL
KRVR-F	Daven-RI	46	667	5	116	-	BTFL
WIRL	Peoria	47	769	4	126	+	AC
WSWT-F	Peoria	81	1052	3	126	-	BTFL
KBEZ-F	Tulsa	139	1743	3	65	+	BTFL
WIRE	Indy	32	759	12	39	-	AC
WXTZ-F	Indy	219	2827	5	39	-	BTFL
WILKS-SCHWARTZ							
WIXY	Spr,MA	15	263	12	94	+	Country
WAQY-F	Spr,MA	74	1113	3	94	+	AOR
WKFM-F	Fulton/ Syr	75	999	7	73	+	AOR
WEEX	Allen-Bth	16	336	14	71	-	Country
WQQQ-F	Allen-Bth	118	1663	4	71	-	CHR
WMLO-F	Sara	8	207	17	108(ap)	-	AC
WOLFSON (Mark Wolfson)							
WKQE	Talla	10	111	9	193	-	
WBGM-F	Talla	46	675	2	193	+	AC
WGUS	Augusta	8	145	15	122	+	Country
WGUS-F	Augusta	48	665	4	122	+	Country
WWQQ-F	Wilm,NC	28	302	3	305	+	Country
WQHQ-F	Salis/OC	43	512	2	194	NA	AC

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 700 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SP[illegible] LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is [illegible]en in hours instead of 1/4 hours.

This fi[illegible] is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadca[illegible]. The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figur[illegible] hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+ Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+ Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/CONTEMP	1986	101	8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
	1985	---	8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
	1984	---	8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
AOR	1986	83	9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
	1985	---	9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
	1984	---	9.6	13.1	9.7	19.5	72.9	78.6	1.9	65.6	34.3
AC/SOFT/OLDIES	1986	97	8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
	1985	---	8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
	1984	---	8.1	15.6	6.8	3.9	59.9	86.9	9.2	41.2	58.8
BTFL/EZ	1986	60	11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
	1985	---	11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
	1984	---	11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
MOR/VARIETY	1986	52	9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
	1985	---	9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
	1984	---	9.4	13.6	11.7	1.2	16.7	41.4	57.4	42.9	57.1
COUNTRY	1986	89	11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
	1985	---	10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
	1984	---	10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
NEWS/TALK	1986	41	8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
	1985	---	8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
	1984	---	8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
BLACK/URBAN	1986	45	11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
	1985	---	11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
	1984	---	11.0	11.4	10.5	18.1	54.7	71.8	10.1	44.8	55.2
NOSTALGIA	1986	23	11.9	10.6	14.1	0.2	3.3	13.4	86.6	46.0	54.0
	1985	---	10.9	11.6	12.8	0.4	5.2	17.7	81.9	44.7	55.3
	1984	---	11.3	11.1	11.6	0.3	4.1	18.5	82.2	43.1	56.9
RELIGION/GOSPEL	1986	20	8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
	1985	---	8.5	14.9	8.8	2.7	29.3	55.0	42.3	36.3	63.7
	1984	---	10.0	12.5	10.4	2.1	25.8	54.2	43.7	36.4	63.6
SPANISH	1986	16	12.2	10.3	16.1	3.9	33.1	65.9	30.2	38.0	62.0
	1985	---	13.8	9.1	13.8	3.3	36.8	63.5	33.2	39.8	60.2
	1984	---	12.4	10.1	14.2	4.8	37.3	63.3	31.9	37.7	62.3
CLASSICAL	1986	16	7.6	16.7	6.3	0.8	17.3	45.9	53.3	52.5	47.5
	1985	---	7.7	16.2	6.8	0.9	20.3	48.6	50.5	50.6	49.4
	1984	---	7.7	16.4	5.0	0.9	22.1	55.7	43.4	55.7	44.3

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WBBM-F	Chicago	5.0	25.4	4	46	32	46	8	36	64
WKQX-F	Chicago	6.0	21.0	2	13	63	80	7	38	62
WLS	Chicago	5.0	25.1	5	9	40	69	22	47	53
KMEL	SF	5.9	21.4	2	33	57	65	2	49	51
KIIS-F	LA	6.8	18.4	7	18	60	78	4	45	55
WHTZ	NY	8.4	14.9	7	26	54	70	4	42	58
WPLJ	NY	7.4	17.1	5	19	55	76	5	41	59
KFMB-F	SD	6.8	18.4	10	9	67	85	1	42	58
KSDO-F	SD	6.7	18.8	10	34	44	56	10	38	62
KCAQ	Oxnard	8.6	14.9	11	31	46	67	2	59	41
WNDU-F	S. Bend	9.5	13.3	15	21	56	72	7	44	56
WKZW	Peoria	9.3	13.6	15	28	54	70	2	41	59
KIIK	Daven	10.9	11.5	16	20	51	74	6	39	61
WZOK	Rockford	10.2	12.4	18	24	58	72	4	49	51
WCZY-F	Detroit	7.3	17.3	6	26	52	72	2	30	70
WDTX	Detroit	5.8	21.7	2	22	67	74	4	54	46
WHYT	Detroit	6.1	20.8	2	33	53	64	3	39	61
KWSS	San Jose	6.2	20.4	5	32	52	65	3	41	59
WXKS-F	Boston	9.1	13.9	11	20	60	71	9	39	61
WTIC-F	Hart	10.4	12.1	12	19	53	74	7	37	63
WKCI-F	New Haven	9.3	13.6	11	11	57	80	9	36	64
WPRO-F	Prov	9.8	12.9	9	15	56	78	7	44	56
WSTW	Wilm, DE	7.9	15.9	5	11	64	85	4	37	63
WQQQ	Allen	9.4	13.4	10	29	46	62	8	44	56
WAVA	Wash	7.9	15.9	6	26	59	73	1	48	52
WBSB	Balt	8.8	14.3	10	20	59	77	3	35	65
WBZZ	Pitt	8.9	14.1	9	35	48	62	3	33	67
WGCL	Cleve	5.9	21.5	8	41	41	57	2	45	55
WKDD	Akron	8.0	15.8	8	23	54	74	3	52	48
WKRQ	Cinci	7.8	16.0	10	33	48	63	4	37	63
KKBQ-F	Houston	8.7	14.5	8	31	56	68	1	40	60
KRBE-F	Houston	7.0	17.9	5	26	57	73	1	47	53
WLOL	Minn-SP	7.3	17.3	7	25	62	72	3	42	58
KWK	ST. Lou	6.0	21.0	4	40	50	55	5	45	55
KEGL	Dallas	7.9	16.0	11	43	50	56	1	62	38
KUBE	Seattle	7.4	16.9	7	17	66	81	2	45	55
KPKE	Denver	9.7	13.0	10	33	60	67	0	43	57
WHYI	Miami	7.4	17.1	7	20	51	70	10	54	46
WINZ-F	Miami	5.5	23.0	5	23	41	64	13	49	51
WRBQ-F	Tampa	12.2	10.3	20	23	44	71	6	50	50
WZGC	Atlanta	7.2	17.6	8	48	38	50	2	40	60
KZZP-F	Phoenix	11.1	11.3	13	35	55	63	2	49	51
KKRZ	Port, O	8.1	15.5	10	43	42	56	1	44	56
KBEQ	KC	7.2	17.5	10	35	52	65	0	55	45
WDJX	Louis	8.3	15.1	9	40	54	60	0	38	62
KSFM	Sacra	10.8	11.6	15	17	55	78	5	37	63
KCPX-F	Salt Lake	7.1	17.8	6	34	60	65	1	42	58
KTFM	San Ant	10.1	12.5	8	19	58	71	10	36	64
WKTI	Milw	8.7	14.5	12	25	53	70	5	43	57
WXGT	Col. O	7.5	16.9	11	40	45	58	2	43	57
WNCI	Col. O	7.8	16.6	4	11	64	84	5	44	56
WEZB	New Or.	8.5	14.7	10	33	53	63	4	51	49
WMC-F	Memphis	7.2	17.4	11	13	63	83	4	54	46
WGTZ	Dayton	9.2	13.7	16	38	46	61	1	51	49
KRQQ	Tucson	9.8	12.9	12	19	67	80	1	44	56
WGFM	Albany	8.0	15.8	5	27	55	70	3	34	66
WKLQ	Gr. Rpd	9.3	13.5	7	29	60	69	2	44	56
WKFR	Kala	9.9	12.7	9	10	74	90	0	29	71
WNNK	Harris	10.8	11.7	15	16	57	80	4	40	60
WLAN-F	Lanc	9.3	13.6	10	27	50	65	8	33	67
WKRZ-F	Scran-WB	9.4	13.4	8	19	65	79	2	43	57
WBJW-F	Orlando	6.6	19.0	5	22	54	74	4	46	54
WHLY	Orlando	10.8	11.7	7	38	52	60	2	49	51
WPXY-F	Rochester	7.6	16.6	9	27	50	66	7	37	63
WZZU	Raleigh	7.6	16.6	11	24	68	76	0	44	56

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WKXX	Birm	8.6	14.7	4	14	62	78	8	55	45
WROQ	Char, NC	9.1	13.8	11	36	53	61	3	61	39
KAYI	Tulsa	9.6	13.1	19	37	45	60	3	45	55
KNMQ	Albuq	8.0	15.8	8	49	42	49	2	36	64
KHFI	Austin	9.3	13.5	10	28	63	72	0	45	55
WGGZ	Baton R	8.6	14.6	10	26	55	72	2	47	53
WAAL	Bingh	13.9	9.1	24	25	59	71	4	56	44
WSKZ	Chatta	12.4	10.1	25	25	64	74	1	54	46
WNOK-F	Col, SC	9.8	12.9	9	19	60	80	1	45	55
KZFM	Corpus	12.8	9.8	14	37	50	62	1	33	67
KRNQ	Des M	11.7	10.8	23	26	54	71	3	46	54
WIXX	G. Bay	10.5	12.0	12	18	67	81	1	43	57
KEZB	El Paso	10.7	11.8	10	29	56	67	4	40	60
WCCK	Erie	10.0	12.6	13	10	68	81	9	48	52
WDAY-F	Fargo	10.3	12.3	13	28	59	69	3	30	70
WQSM	Fayette	7.7	16.4	14	17	69	81	2	57	43
WMEE	F. Wayne	10.9	11.5	20	23	59	72	5	38	62
KYNO-F	Fresno	8.1	15.5	5	28	49	62	10	44	56
WKEE-F	Hunt, WV	9.4	13.4	11	22	53	74	4	40	60
WZYP	Hunts	15.4	10.7	18	26	58	71	3	45	55
WAPE	JKville	12.0	10.5	18	27	57	66	7	52	48
KTRS	Casper	15.8	8.0	31	15	70	85	0	44	56
WBBQ	Augusta	10.3	12.3	15	20	58	71	9	33	67
WQUT	JC-Kings	10.9	11.6	22	25	56	72	3	51	49
WVIC	Lansing	9.8	12.8	13	18	66	80	2	39	61
KKYK	L. Rock	8.2	15.3	13	19	54	75	6	45	55
WAYS	Macon	9.9	12.7	15	14	65	81	5	48	52
KBFM	McAllen	9.4	13.5	8	35	46	56	9	40	60
KQKQ	Omaha	9.0	14.0	8	29	54	68	2	44	56
WRVQ	Rich	8.3	15.1	14	22	53	73	5	46	54
WXLK	Roanoke	10.7	11.8	14	19	55	78	3	49	51
WIOG	Saginaw	11.6	10.8	18	22	51	71	7	38	62
KZZU	Spokane	12.9	9.8	29	26	63	73	1	48	52
KWTO-F	Spring, MO	10.6	11.8	18	28	58	71	1	51	49
WMHE	Toledo	10.0	12.6	13	16	63	83	1	40	60
KFMW	Water-CF	12.3	10.2	13	11	75	85	4	49	51
WOMP	Wheel	14.3	8.8	24	22	55	75	3	40	60
WHOT-F	Young	11.1	11.3	19	24	51	71	5	40	60

AOR

NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WLUP	Chicago	8.0	15.7	5	9	80	90	1	65	35
WXRT	Chicago	8.9	14.1	5	1	86	98	1	71	29
KFOG	SF	8.3	15.2	5	2	82	94	4	62	38
KRQR	SF	9.0	14.1	7	9	79	91	0	77	23
KLOS	LA	7.4	17.0	4	7	79	91	2	73	27
KROQ	LA	8.8	14.3	9	33	59	66	1	61	39
WNEW-F	NY	9.4	13.4	4	8	74	86	6	64	36
WXRK	NY	8.6	14.6	4	9	73	87	4	74	26
KGB	SD	9.8	12.9	7	14	76	85	1	80	20
XTRA-F	SD	9.5	13.2	10	16	79	84	0	66	34
WWCT	Peoria	15.4	8.2	19	13	75	84	3	75	25
WXLP	Daven	8.4	15.0	9	15	78	83	2	58	42
WLLZ	Detroit	6.9	18.2	6	21	68	76	3	70	30
WRIF	Detroit	7.9	16.0	5	11	81	89	0	73	27
WBCN	Boston	10.7	11.7	8	8	76	87	5	69	31
WAQY	Spr, MA	8.7	14.5	6	16	76	83	1	64	36
WAFF	Worc	10.1	12.5	13	16	73	84	0	69	31
WHJY	Prov	10.0	12.7	11	21	67	78	1	59	41
WMMR	Phila	11.8	10.6	8	13	73	84	3	69	31
WYSP	Phila	6.9	18.4	5	22	72	78	0	63	37

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WZZO	Allen	10.8	11.6	10	9	75	90	1	63	37
WCXR	Wash	9.1	13.7	6	9	76	90	1	58	42
WWDC-F	Wash	7.7	16.4	6	11	73	87	2	71	29
WIYY	Balt	10.5	12.0	8	18	78	81	1	77	33
WDVE	Pitt	9.8	12.8	9	18	73	77	5	58	42
WMMS	Cleve	10.5	12.0	12	13	67	84	3	63	37
WFBQ	Indy	11.3	11.1	17	15	73	85	0	65	35
WEBN	Cinci	11.5	10.9	9	9	83	91	0	70	30
KLOL	Houston	6.9	18.2	6	13	72	86	1	70	30
KSRR	Houston	9.1	13.7	7	22	69	76	2	73	27

AOR

NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KQRS+	Minn	10.0	12.6	10	19	72	80	1	75	25
KSHE	ST. Lou	11.6	10.9	17	16	72	83	1	69	31
KTXQ	Dallas	8.4	15.1	10	25	67	75	0	70	30
KEZX	Seattle	9.9	12.7	5	0	73	96	4	50	50
KISW	Seattle	10.5	12.0	15	14	78	84	2	71	29
KBPI	Denver	8.2	15.4	6	15	77	84	1	68	32
KAZY	Denver	8.4	15.0	5	4	85	95	1	63	37
WSHE	Miami	12.9	9.8	14	4	84	95	1	66	34
WKRL	Tampa	10.4	12.1	11	8	77	89	3	73	27
WYNF	Tampa	11.7	12.5	10	11	82	87	2	65	35
WKLS-F	Atlanta	11.9	10.6	13	15	75	83	2	70	30
KUPD	Phoenix	10.0	12.6	11	14	77	86	0	68	32
KINK	Port. O	10.3	12.2	4	1	76	97	2	58	42
KCFX	KC	9.8	12.8	10	5	77	92	3	66	34
WQMF	Louis	8.2	15.3	12	14	78	85	1	65	35
KZAP	Sacra	10.1	12.5	10	3	82	97	0	73	27
KISS	San Ant	12.9	9.8	17	27	69	72	1	72	28
WKLH	Milw	9.8	12.8	8	4	76	96	1	53	47
WQFM	Milw	10.3	12.3	10	19	75	79	2	65	35
WLVQ	Col. O	12.2	10.4	17	8	81	88	4	65	35
WEGR	Memphis	10.2	12.4	13	14	78	86	0	61	39
WKDF	Nash	11.9	10.6	21	15	79	84	1	65	35
KATT	Okl C	11.6	10.8	16	19	74	79	2	70	30
WPYX	Albany	9.0	14.0	9	15	76	85	0	71	29
WLAV-F	Gr. Rpd	10.7	11.7	10	4	85	96	0	74	26
WHTF	York	11.4	11.0	13	5	89	95	5	74	26
WNOR-F	Norfold	13.3	11.1	14	8	82	92	0	71	29
WEZX	Scran-WB	11.9	10.6	9	16	73	81	3	63	37
WDIZ	Orlando	12.3	10.2	18	12	81	88	0	75	25
WCMF	Roch	11.6	10.8	12	15	75	84	1	65	35
WAPI-F	Birm	10.2	12.3	17	30	59	64	6	56	44
WAQX-F+	Syracuse	7.9	16.0	10	23	70	76	1	51	49
KMOD	Tulsa	9.8	12.8	11	10	76	88	2	52	48
KLBJ-F	Austin	10.9	11.6	11	7	86	93	0	66	34
KJOT	Boise	15.2	8.3	16	9	88	91	0	82	18
KILO	Colo Spg	13.0	9.7	21	12	77	88	0	71	29
KGGO	Des M	13.4	9.4	18	15	74	83	2	59	41
WAPL	Apple	11.6	10.9	13	19	71	79	2	70	30
KLAQ	El Paso	12.1	10.4	17	19	70	81	0	68	32
WXKE	F. Wayne	11.6	10.9	11	11	83	89	0	69	31
WWCK	Flint	10.4	12.2	7	14	82	86	0	73	27
WFYV	Jkville	12.8	9.8	19	8	77	91	1	78	22
WIMZ	Knox	10.5	12.0	19	19	65	81	0	61	39
KKLZ	L. Vegas	12.2	10.3	14	3	85	96	1	64	36
WKQQ	Lexing	11.3	11.1	10	8	87	92	0	56	44
WIBA-F	Madison	9.4	13.4	6	9	83	89	2	67	33
KEZO	Omaha	13.9	9.1	17	9	72	88	3	78	22
WBLM	Port. M	9.6	13.2	13	18	70	79	3	70	30
WRXL	Rich	12.9	9.7	13	11	75	89	0	71	29
WIXV	Savan	12.9	9.8	19	8	73	88	4	68	32

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
KEZE	Spokane	12.8	9.8	19	8	82	90	2	58	42
WZZQ	Terre H.	11.3	11.1	16	18	71	82	0	65	35
WIOT	Toledo	7.2	17.5	9	11	75	89	0	69	31
WOUR	Utica	12.4	10.2	20	16	78	80	4	73	27

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
WCLR	Chicago	7.5	16.9	2	2	56	87	11	37	63
WFYR	Chicago	6.6	19.0	7	7	58	86	7	37	63
WJMK	Chicago	7.8	16.4	9	4	50	92	4	54	46
KIOI	SF	5.5	22.8	5	5	62	89	6	46	54
KOIT-F	SF	7.0	17.9	4	0	46	83	17	46	54
KYUU-F	SF	5.7	22.2	6	9	59	83	8	46	54
KIQQ	LA	8.3	15.2	7	0	32	77	33	37	63
KOST	LA	8.2	15.5	3	7	51	84	8	39	61
KRTH-F	LA	7.1	17.8	4	2	53	88	10	52	48
WCBS-F	NY	8.3	15.1	6	2	41	83	15	52	48
WLTW	NY	9.5	13.2	7	2	38	73	25	38	62
WNBC	NY	6.3	19.9	4	4	37	78	18	65	35
WKSG	Detroit	9.2	13.7	4	2	64	93	5	62	38
WNIC-F	Detroit	6.5	19.3	3	6	62	85	9	42	58
WOMC	Detroit	7.4	17.6	4	2	47	85	13	34	66
KWAV	Sal-Sea	9.0	13.9	8	2	61	93	5	44	56
WROR	Boston	6.1	20.7	4	4	40	85	11	49	51
WSSH	Boston	10.3	12.3	6	1	32	68	31	39	61
WIOF	Hart	7.0	18.0	5	1	61	96	3	40	60
WWLI	Prov	12.0	10.5	9	3	45	80	17	43	57
WKSZ	Phila	8.3	15.2	5	4	31	71	25	35	65
WMGK	Phila	8.5	14.8	5	2	56	87	11	41	59
WSNI	Phila	9.9	12.8	8	2	49	88	10	51	49
WJBR-F	Wilm, DE	11.1	11.3	7	3	43	79	18	50	50
WLEV	Allen	11.1	11.4	13	3	58	84	13	41	59
WLTT	Wash	7.4	17.6	5	1	65	92	7	42	58
WWSW	Pitt	8.6	14.7	4	3	52	86	11	46	54
WLTF	Cleve	8.6	14.6	9	4	55	87	9	31	69
WMJI	Cleve	8.6	14.7	7	3	51	86	11	41	59
WENS	Indy	9.2	13.7	7	8	63	86	6	34	66
WBUF	Buffalo	11.9	10.6	10	1	59	83	16	39	61
KFMK	Houston	11.7	10.8	10	0	59	98	2	42	58
KLTR	Houston	7.1	17.7	4	5	64	85	10	47	53
KSTP-F	Minn	9.6	13.2	11	2	48	87	11	42	58
KSD	ST. Lou	7.8	16.2	7	5	52	88	7	25	75
KYKY	ST. Lou	8.2	15.3	9	6	57	91	3	44	66
KMGC	Dallas	7.7	16.3	9	7	63	92	1	45	55
KVIL	Dallas	10.6	11.8	14	3	51	87	10	35	65
KVI	Seattle	9.9	12.8	5	0	63	95	5	70	30
KLSY-F	Seattle	7.7	16.4	7	5	61	93	2	25	75
KMJI	Denver	8.6	14.7	8	3	58	92	5	49	51
WAXY	Miami	8.1	15.6	5	2	66	90	8	41	59
WJQY	Miami	12.3	10.2	9	0	35	71	29	30	70
WUSA	Tampa	9.8	12.9	9	1	48	83	16	48	52
WFOX	Atlanta	10.6	11.9	5	4	50	89	7	48	52
WQXI-F	Atlanta	9.6	13.1	5	4	66	87	9	43	57
WSB-F	Atlanta	8.6	14.7	6	4	55	81	15	31	69
KKLT	Phoenix	8.0	15.8	4	4	73	92	4	31	69
KOOL-F	Phoenix	7.3	17.3	4	1	46	87	12	52	48
KLZI	Phoenix	16.5	7.6	10	7	72	88	5	27	73
KGW	Port. O	7.1	17.7	13	1	44	78	21	41	59
KLSI	KC	8.6	14.6	7	5	50	86	9	37	63
KUDL	KC	7.0	17.9	7	4	51	87	9	36	64
WRKA	Louis	10.9	12.7	8	7	58	82	11	43	57
WVEZ	Louis	10.4	12.1	9	1	27	48	51	35	65

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
KXOA-F	Sacra	10.8	11.7	5	1	61	95	4	37	63
WMYX	Milw	7.5	16.9	5	1	55	88	11	28	72
WSNY	Col. O	9.8	12.9	10	2	57	88	10	37	63
WLTS	New Or.	10.8	11.6	9	3	74	93	4	41	59
WRVR-F	Memphis	9.2	13.8	10	4	45	84	12	46	54
WLAC-F	Nash	9.5	13.2	12	7	63	84	9	39	61
KZBS	Okl C	8.6	14.6	10	2	65	91	7	44	56
WWSN	Dayton	10.1	12.5	6	4	44	86	10	33	67
WYMJ	Dayton	8.8	14.3	12	6	64	87	7	44	56
KWFM	Tucson	7.8	16.2	9	6	60	79	15	38	62
WWOM	Albany	10.1	12.5	7	2	62	88	10	36	64
KPNW-F	Eugene	10.8	11.6	11	0	39	68	32	44	56
KDUK-F	Eugene	10.3	12.2	8	0	73	96	4	58	42
WLHT	Gr. Rpd	7.9	16.0	9	4	61	94	1	38	62
WLTY	Norfolk	8.4	15.0	8	2	60	95	3	26	74
WSTF	Orlando	11.3	11.2	7	4	64	90	6	48	52
WJYO	Orlando	9.9	12.8	6	6	46	76	18	37	63
WEZO	Roch	7.9	16.0	8	1	16	55	44	40	60
WVOR	Roch	9.1	13.8	11	2	45	84	16	46	54
WRAL	Raleigh	9.2	13.7	10	2	54	89	9	40	60
WMJJ	Birm	12.0	10.5	15	3	51	88	9	46	54
WOJY	Greens-WS	9.6	13.1	12	0	30	67	33	42	58
WEZC	Char, NC	10.7	11.8	15	7	54	83	10	41	59
WFBC-F	Green-SP	12.9	9.7	13	1	55	86	13	33	67
WYYY	Syracuse	10.0	12.6	11	6	65	88	6	40	60
KRAV	Tusla	8.1	15.5	6	4	56	91	5	43	57
KOB-F	Albuq	11.1	11.4	7	1	57	88	19	44	56
KEYI	Austin	7.7	16.3	10	6	52	89	5	39	61
KOKE-F+	Austin	7.8	16.2	7	11	56	79	10	43	57
KCIX	Boise	12.0	10.5	13	4	55	83	13	31	69
KVUU	Colo Spg	10.7	11.8	11	0	75	98	2	34	66
WFBG	Altoona	8.3	15.1	14	12	41	63	25	46	54
WXKC	Erie	11.3	11.1	11	4	53	84	12	42	58
WAJI	F. Wayne	10.6	11.8	9	0	61	93	7	49	51
WCRZ	Flint	11.2	11.2	11	7	59	86	7	39	61
KFYE	Fresno	9.3	13.5	10	5	56	86	9	44	56
WIVY	Jkville	9.3	13.6	10	6	62	86	8	38	62
WTFM	JC-Kings	10.6	11.9	14	1	52	84	15	36	64
WFMK	Lansing	8.4	15.1	7	5	73	95	0	37	63
KMZQ	L. Vegas	10.6	11.9	8	3	59	95	2	53	47
WEZS	Rich	9.6	13.1	8	3	58	89	8	43	57
WHNN	Saginaw	10.3	12.2	6	6	52	85	9	41	59
WAEV	Savan	9.5	13.3	12	4	61	89	7	48	52
WRMF	W. Palm	13.9	9.1	16	5	58	85	10	38	62

BTFL/EZ

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
WLOO	Chicago	10.5	12.1	9	1	10	31	68	33	67
KABL-F	SF	9.6	13.1	11	1	7	30	69	35	65
KBIG	LA	10.2	12.4	8	1	18	50	49	37	63
KJOI	LA	12.2	10.3	12	0	9	26	74	40	60
WPAT	NY	10.9	11.6	9	1	6	28	71	46	54
KJQY	SD	11.3	11.2	14	0	13	33	67	41	59
WEZN	Bridge	13.7	9.2	12	0	10	51	49	39	61
KDUO	River-SB	14.5	8.7	19	2	16	28	70	41	59
WSWT	Peoria	11.9	10.6	11	0	19	45	55	37	63
WJOI	Detroit	10.4	12.1	10	1	8	29	70	33	67
KBEE	Modesto	14.6	8.6	15	0	10	31	69	40	60
WJIB	Boston	10.9	11.6	11	1	9	28	71	41	59
WSRS	Worc	13.9	9.0	15	2	11	43	55	35	65
WRCH	Hart	10.9	11.5	11	1	8	23	76	35	65
WLKW-F	Prov	13.1	9.6	15	1	5	18	81	41	59

BTFL/EZ

NATIONAL MEAN:		11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WEAZ	Phila	11.7	10.7	8	0	10	27	73	37	63
WFMZ	Allen	14.3	8.8	19	1	6	23	76	35	65
WGAY	Wash	11.2	11.3	11	0	14	39	61	43	57
WLIF	Balt	13.2	9.5	19	1	13	40	59	40	60
WSHH	Pitt	14.3	8.8	13	0	6	21	79	47	53
WDOK	Cleve	10.6	11.9	10	1	15	34	65	32	68
WQAL	Cleve	11.4	11.0	14	0	8	31	69	41	59
WXTZ	Indy	10.1	12.5	11	0	16	47	53	41	59
WJYE	Buffalo	11.7	10.7	16	0	12	37	63	40	60
WWEZ	Cinci	10.3	12.7	18	0	8	30	70	37	63
KODA	Houston	10.2	12.3	12	2	28	54	44	46	54
WAYL	Minn	10.0	12.6	12	0	10	28	72	42	58
KEZK	ST. Lou	10.4	12.1	10	0	14	45	55	40	60
KMEZ-F	Dallas	12.3	10.2	16	0	4	30	70	37	63
KBRD	Seattle	11.2	11.2	13	1	5	32	66	39	61
KSEA	Seattle	10.3	12.3	10	0	10	37	63	38	62
KOSI	Denver	11.3	11.1	16	1	9	35	64	39	61
WLYF	Miami	14.0	9.0	15	1	8	24	75	43	57
WWBA	Tampa	13.9	9.1	25	0	2	11	89	41	59
WPCH	Atlanta	11.7	10.7	14	1	9	43	66	39	61
KMEO-F	Phoenix	10.3	12.1	12	1	7	19	80	35	65
KXL-F	Port. O	14.2	8.9	19	0	7	25	75	43	57
KMBR	KC	9.8	12.8	12	3	16	43	54	38	62
KCTC	Sacra	13.5	9.4	15	0	13	36	64	43	57
KSFI	Salt Lake	9.1	13.8	12	2	13	44	54	41	59
KQXT	San Ant	13.6	9.1	18	0	11	30	70	42	58
WEZW	Milw	10.7	11.8	8	0	11	29	71	37	63
WBYU	New Or.	12.6	10.0	16	0	6	29	71	33	66
WZEZ	Nash	14.1	9.0	19	1	5	32	67	40	60
KKNG	Okl C	9.9	12.7	14	1	6	36	63	39	61
WHIO-F	Dayton	12.6	10.0	16	1	15	28	71	38	62
KJYK	Tucson	11.9	10.6	13	0	9	27	73	41	59
WOOD-F	Gr. Rpd	9.8	12.8	7	2	21	41	57	42	58
WQLR	Kala	10.9	11.6	14	0	13	50	50	37	63
WNCE	Lanc.	13.1	9.6	19	1	16	41	58	33	67
WFOG	Norfolk	12.5	10.1	18	1	8	35	64	38	62
WSSP	Orlando	12.8	9.8	20	0	9	29	71	43	57
KBEZ	Tulsa	10.6	11.9	17	0	8	33	67	33	67
WEZV	F. Wayne	12.0	10.5	11	2	5	32	66	28	72
WEZK	Knox	13.8	9.2	14	1	11	33	66	34	66
KXTZ	L. Vegas	15.1	8.4	19	1	4	38	61	55	45
KEZQ	L. Rock	11.6	10.9	23	0	24	56	44	35	65
KVLY	McAllen	13.3	9.5	19	0	17	39	61	44	56
WDUV	Sara	15.8	8.0	29	0	7	13	87	41	59
WLQR	Toledo	11.4	11.0	18	0	11	27	73	35	65
WEAT	W. Palm	12.0	10.5	15	0	1	10	90	40	60

MOR/VARIETY

NATIONAL MEAN:		9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WGN	Chicago	11.4	11.1	9	1	8	29	70	44	56
KNBR	SF	7.9	16.0	6	1	24	52	48	77	33
KFMB	SD	8.8	14.3	8	2	27	59	39	55	45
WICC	Bridge	10.4	12.1	10	2	13	51	47	35	65
WSBT	S. Bend	11.1	11.3	11	0	13	27	73	40	60
WJR	Detroit	9.6	13.1	9	1	14	35	64	54	46
WJBC	Bloom	16.2	7.8	21	0	17	34	66	41	59
WBZ	Boston	11.1	11.4	12	1	10	36	63	33	67
WHDH	Boston	10.2	12.3	7	1	18	49	50	39	61
WTIC	Hart	13.3	9.4	16	2	8	31	67	38	62
WELI	New Haven	10.0	12.6	8	0	12	37	63	40	60
WMAL	Wash	11.0	11.5	10	3	9	30	67	38	62
KDKA	Pitt	10.4	12.1	11	2	14	37	61	38	62
WAKR	Akron	9.3	13.5	13	0	12	37	63	51	49
WHBC	Canton	10.5	12.0	18	1	13	33	66	36	64

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
WIBC	Indy	13.7	9.2	21	1	15	35	64	39	61
WBEN	Buffalo	8.8	14.3	10	2	5	25	73	37	63
WGR	Buffalo	7.2	17.6	7	1	34	66	33	50	50
WKRC	Cinci	7.9	16.0	9	2	14	46	52	44	56
WLW	Cinci	8.4	15.0	6	1	17	40	59	57	43
WCCO	Minn	10.7	11.8	14	1	8	30	69	46	54
KOMO	Seattle	7.9	15.9	9	1	13	41	58	45	55
WSB	Atlanta	7.3	17.4	11	0	6	34	66	46	54
KOY	Phoenix	8.6	14.6	8	2	16	63	35	52	48
KEX	Port. O	7.9	15.9	1	2	13	43	55	43	57
WHAS	Louis	10.8	11.7	17	1	26	56	43	51	49
KSL	Salt Lake	9.0	14.0	15	3	27	57	40	54	46
WTMJ	Milw	10.5	12.0	7	1	13	28	71	46	54
WTVN	Col. O	6.8	18.6	10	3	15	64	33	47	53
WHIO	Dayton	8.4	15.1	10	0	8	32	68	47	53
WGY	Albany	7.9	15.9	14	2	13	43	55	43	57
WOOD	Gr. Rpd	9.4	13.4	15	0	19	43	57	36	64
WKZO	Kala	8.1	15.6	11	0	21	42	58	47	53
WHP	Harris	8.4	15.0	13	0	4	24	76	48	52
WSBA	York	8.7	14.4	10	2	17	51	47	50	50

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
WMAQ	Chicago	5.9	21.5	4	2	22	47	51	55	45
WUSN	Chicago	10.1	12.5	11	3	30	62	35	56	44
KSAN	SF	8.4	15.0	8	4	25	72	24	53	47
KZLA	LA	11.6	10.9	10	3	25	67	30	49	51
WHN	NY	7.8	16.1	6	4	18	52	44	58	42
WLLR	Daven	11.3	11.1	19	3	36	73	24	42	58
WWWW	Detroit	9.2	13.6	11	4	23	60	36	47	53
KMIX	Modesto	11.7	10.8	16	6	38	76	18	44	56
WBOS	Boston	9.4	13.4	14	4	25	69	27	52	48
WXTU	Phila	12.3	10.2	14	1	30	67	32	48	52
WMZQ-F	Wash	12.4	10.1	16	3	34	76	21	56	44
WPOC	Balt	13.1	9.6	16	4	32	70	26	51	49
WDSY	Pitt	8.3	15.1	11	2	35	69	29	49	51
WGAR-F	Cleve	9.8	12.9	15	2	56	72	26	51	49
WFMS	Indy	11.8	10.7	21	5	19	54	41	44	56
WYRK	Buffalo	13.4	9.4	19	2	39	74	24	57	43
WUBE	Cinci	11.3	11.2	19	3	41	68	29	51	49
KIKK-F	Houston	10.9	11.5	15	6	38	72	22	49	51
KILT-F	Houston	9.6	13.1	11	4	30	70	26	52	48
KEEY	Minn	10.1	12.5	12	3	50	81	16	49	51
WIL-F	ST. Lou	9.9	12.7	14	3	32	63	34	54	46
KPLX	Dallas	11.6	10.8	15	4	40	76	20	47	53
KSCS	Dallas	9.5	13.2	12	9	40	67	24	49	51
WBAP	Dallas	10.7	11.7	13	1	18	52	47	60	40
KMPS-F	Seattle	11.6	10.8	19	2	26	61	37	35	65
KYGO	Denver	8.6	14.7	10	2	39	82	16	39	61
WKQS	Miami	9.5	13.3	15	5	19	49	46	55	45
WQYK	Tampa	13.7	9.2	22	1	21	47	52	43	57
WYAY	Atlanta	11.0	11.5	18	4	36	79	17	47	53
KNIX-F	Phoenix	10.2	12.4	16	2	27	69	29	40	60
KFKF	KC	10.0	12.6	15	5	36	79	16	58	42
WDAF	KC	9.1	13.8	17	1	14	45	54	49	51
WAMZ	Louis	13.0	9.7	18	4	37	67	29	43	57
KRAK-F	Sacra	11.6	10.9	16	6	37	75	19	49	51
KKAT	Salt Lake	11.9	10.6	12	3	61	87	10	60	40
KAJA	San Ant	9.5	13.3	7	4	54	86	10	45	55
WBCS-F	Milw	10.4	12.5	12	1	18	66	33	57	43
WMIL	Milw	8.6	14.6	16	5	26	62	33	54	46
WGKX	Memphis	9.5	12.0	20	5	34	80	15	60	40
WMC	Memphis	11.3	11.2	20	1	10	31	68	33	67

COUNTRY

NATIONAL MEAN:		11.1 TSL	11.3 T/O RATIO	18.0 % EXCL	3.1 % TEENS	34.6 % 18-34	65.4 % 18-49	31.5 % 50+	50.3 %M	49.7 %F
WSM-F	Nash	11.6	10.8	22	1	30	75	24	51	49
KXXY-F	Okl C	12.7	9.9	15	4	41	77	19	45	55
KIIM	Tucson	11.7	10.7	16	4	49	81	15	55	45
KUGN-F	Eugene	11.6	10.9	19	3	46	69	28	50	50
WOKQ	Ports, NH	12.9	9.8	23	4	23	58	38	57	43
WCUZ-F	Gr. Rpd	9.5	13.3	3	3	45	77	20	55	45
WRKZ	Harris	11.0	11.5	16	3	23	64	33	50	50
WCMS-F	Norfolk	12.7	9.9	21	1	28	62	37	55	45
WWKA	Orlando	11.7	10.8	19	4	34	69	27	55	45
WZZK-F+	Birm	12.1	10.4	26	3	32	64	33	46	54
WTQR	Greens-WS	12.9	9.7	21	2	26	69	29	50	50
WLVK	Char, NC	13.0	9.7	19	5	47	77	18	41	59
WSOC-F	Char, NC	11.7	10.8	20	4	21	59	37	54	46
WESC-F	Green-SP	10.1	12.4	17	2	22	60	38	51	49
WSSL	Green-SP	11.1	11.3	15	7	32	67	26	59	41
WWNC	Ashe	14.3	8.8	26	2	18	41	57	42	58
KVOO	Tulsa	10.4	12.1	20	1	21	37	62	53	47
KWEN	Tulsa	11.6	10.9	14	2	49	82	16	46	54
KASE-F	Austin	12.6	10.0	21	5	44	71	24	55	45
WYNK-F	Baton R.	9.1	13.8	14	1	34	63	36	54	46
KHAK-F	Ced Rpds	12.4	10.2	21	3	33	64	33	53	47
KMML	Amar	12.3	10.3	14	0	42	77	23	52	48
WUSY	Chatt	14.1	8.9	21	5	45	76	19	44	56
KKCS	Colo Spg	16.7	7.5	20	4	31	80	16	64	36
WCOS-F	Col, SC	11.8	10.7	23	2	33	66	32	52	48
KFGO	Fargo	13.7	9.2	18	0	9	39	61	45	55
WTCR-F	Hunt, WV	14.1	9.0	24	6	42	72	22	53	47
WBHP	Hunts	14.1	9.0	25	2	27	61	37	40	60
WMSI	Jackson	12.8	9.8	31	4	35	62	34	42	58
WQIK	Jkville	11.7	10.8	22	4	25	65	31	57	43
KGHL	Billings	16.4	7.7	34	2	21	49	49	48	52
WXBQ	JC-Kings	12.3	10.2	22	6	27	65	29	43	57
WIVK	Knox	15.3	8.2	26	3	34	68	29	45	55
WPCV	Lake	12.3	10.3	21	3	38	66	31	58	42
WITL	Lansing	12.1	10.5	26	4	23	55	41	40	60
WVLK-F	Lexing	10.8	11.7	21	6	32	76	18	49	51
KSSN	L. Rock	12.5	10.0	23	3	34	70	27	50	50
KLLL	Lubbock	13.7	9.2	24	2	42	67	31	52	48
WKSJ	Mobile	15.3	8.2	36	2	30	65	33	46	54
WLWI	Mont, AL	14.1	9.0	30	3	30	64	33	42	58
WPOR	Port M	11.1	11.3	20	3	13	51	46	47	53
WTVR-F	Rich	8.1	15.5	11	2	37	74	24	53	47
WKCQ	Saginaw	9.9	12.7	13	2	22	58	40	50	50
WCHY	Savan	13.3	9.5	31	0	17	60	40	57	43
KRMD-F	Shreve	10.5	12.0	24	0	23	63	37	49	51
KTTS-F	Spring, MO	10.9	11.5	23	0	27	54	46	42	58
WTHI-F	Terre H.	13.3	9.5	28	3	26	61	36	43	57
WKKO	Toledo	13.2	9.5	12	5	30	57	38	49	51
WWVA	Wheel	9.8	12.9	16	0	11	47	53	47	53
KFDI-F	Wichita	10.0	12.6	16	4	24	63	33	56	44

NEWS AND TALK

NATIONAL MEAN:		8.1 TSL	15.2 T/O RATIO	8.8 % EXCL	0.8 % TEENS	12.6 % 18-34	31.6 % 18-49	67.6 % 50+	47.5 %M	52.5 %F
WBBM	Chicago	7.0	18.0	7	2	13	29	69	49	51
KCBS	SF	8.8	14.3	10	0	15	33	77	47	53
KDIA	SF	6.1	20.8	2	1	43	63	36	31	69
KABC	LA	10.7	11.8	9	1	9	28	71	45	55
KFWB	LA	6.3	19.9	9	1	10	30	69	47	53
KNX-A	LA	6.4	20.0	7	0	10	31	69	51	49
WABC	NY	5.8	21.6	2	4	15	33	63	52	48
WCBS	NY	5.4	23.4	7	1	13	38	61	53	47
WINS	NY	6.2	20.3	6	1	16	41	58	50	50
WOR	NY	10.4	12.1	7	0	18	27	73	26	74

NEWS AND TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
KSDO	SD	10.5	12.0	7	0	15	32	68	49	51
WWJ	Detroit	9.2	13.8	7	0	10	26	74	50	50
WXYT	Detroit	10.0	12.5	5	0	11	26	74	30	70
WEEI	Boston	6.9	18.3	8	3	11	29	68	55	45
WRKO	Boston	9.8	12.9	5	0	14	33	67	48	52
WHJJ	Prov	13.3	9.5	12	0	5	19	81	38	62
KYW	Phila	6.3	20.1	8	1	11	33	66	47	53
WCAU	Phila	7.5	16.9	5	1	11	25	74	56	44
WTOP	Wash	6.2	20.3	7	2	19	47	51	60	40
WBAL	Balt	9.8	12.9	10	1	3	21	78	39	61
WTKN	Pitt	11.6	10.9	5	0	4	18	82	29	71
WWWE	Cleve	7.2	17.5	7	3	15	34	67	50	50
WCKY	Cinci	9.8	12.8	7	1	5	27	72	43	57
KTRH	Houston	8.1	15.6	8	1	19	40	59	55	45
KMOX	ST. Lou	11.8	10.7	15	1	14	33	66	49	51
KRLD	Dallas	7.9	15.9	9	1	14	38	61	55	45
KIOR	Seattle	9.0	14.1	13	1	20	42	57	54	46
KOA	Denver	7.5	16.8	9	1	16	37	62	50	50
WINZ	Miami	8.6	14.6	11	0	7	15	85	50	50
WIOD	Miami	9.2	13.7	7	1	5	18	81	54	46
WNWS	Miami	11.1	11.4	4	1	6	21	78	50	50
WFLA	Tampa	8.8	14.3	9	0	2	16	84	38	62
KTAR	Phoenix	9.6	13.1	8	0	15	40	60	60	40
KXL	Port O	9.8	12.8	14	0	11	37	63	44	56
KMBZ	KC	9.1	13.9	8	1	15	31	68	46	54
KFBK	Sacra	9.5	15.8	7	0	14	33	77	45	55
WOAI	San Ant	8.0	15.8	10	0	17	40	60	54	46
WWL	New Or.	9.1	13.9	14	0	18	43	57	61	39
KTOK	Okl C	9.0	14.0	17	0	9	30	70	45	55
WHO	Des M	9.0	14.0	17	0	5	27	73	39	61
KMJ	Fresno	9.4	13.4	13	0	13	31	69	55	45

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
WGCI-F	Chicago	10.8	11.7	8	17	57	78	5	38	62
WBMX	Chicago	8.5	14.8	2	28	50	62	10	42	58
KBLX	SF	9.0	13.9	5	2	57	85	13	53	47
KSOL	SF	9.0	14.1	6	32	54	64	4	48	52
KPWR	LA	8.6	14.6	7	34	55	64	2	45	55
WBLS	NY	9.5	13.2	5	13	61	82	5	41	59
WRKS	NY	11.4	11.0	8	29	51	66	5	41	59
WJLB	Detroit	12.5	10.0	10	23	55	71	6	43	57
WUSL	Phila	10.8	11.6	9	26	55	72	2	39	61
WHUR	Wash	9.2	13.7	3	5	51	85	10	39	61
WKYS	Wash	11.4	11.0	5	11	62	85	4	36	64
WXYV	Balt	11.7	10.8	9	17	53	77	6	47	53
WAMO-F	Pitt	15.2	8.3	21	16	67	80	4	45	55
WZAK	Cleve	9.2	13.6	7	12	58	75	13	43	57
WTLC	Indy	15.1	8.3	28	14	54	75	11	42	58
WBLZ	Cinci	11.0	11.4	13	19	52	73	8	41	59
KMJQ	Houston	12.5	10.1	12	17	64	78	5	49	51
KMJM	ST. Lou	11.4	11.1	11	27	53	66	7	44	56
KKDA-F	Dallas	16.0	7.9	19	21	60	73	6	40	60
WEDR	Miami	11.7	10.8	17	15	59	80	5	62	38
WHQT	Miami	11.3	11.2	6	11	72	87	2	56	44
WAOK	Atlanta	10.6	11.8	5	9	24	56	35	35	65
WVEE	Atlanta	11.2	11.2	9	17	62	80	3	45	55
WYLD-F	New Or.	15.7	8.0	18	16	57	76	8	45	55
KRNB	Memphis	7.1	17.8	2	26	59	72	2	51	49
WLOK	Memphis	9.8	12.9	11	5	34	65	29	29	71
WHRK	Memphis	11.6	10.8	7	23	60	71	6	54	46
WQQK	Nash	13.9	9.1	10	32	54	66	2	36	64
WOWI	Norfolk	11.4	11.0	9	19	62	75	6	49	51
WFXC	Raleigh	13.5	9.3	13	15	66	78	7	51	49

BLACK/URBAN

NATIONAL MEAN:		11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WENN	Birm	14.2	8.9	8	16	49	62	22	45	55
WPEG	Char, NC	13.4	9.4	27	14	50	74	12	49	57
WQMG	Greens-WS	15.1	8.3	10	15	71	82	3	37	63
WXOK	Baton R.	11.2	11.3	11	14	41	56	30	33	67
KHYS	Beau-PA	21.5	8.4	22	19	52	73	8	37	63
WWDM	Col, SC	13.8	9.1	10	10	61	78	12	51	49
WFXE	Col, GA	12.4	10.2	17	14	61	78	8	60	40
WDKS	Fayette	21.5	8.4	30	20	67	76	4	53	47
WDZZ	Flint	13.5	9.4	18	18	52	72	10	41	59
WQDM	Green-NB	10.8	11.7	25	20	64	75	5	59	41
WJMI	Jackson	14.7	8.6	15	24	61	74	2	45	55
WBLX	Mobile	16.2	7.8	21	20	50	75	5	46	54
WPLZ	Rich	15.2	8.3	18	16	57	79	5	45	55
WEAS	Savan	15.7	8.0	12	17	48	59	24	47	53
KDKS	Shreve	14.1	8.9	15	17	49	75	8	49	51

NOSTALGIA

NATIONAL MEAN:		11.9	10.6	14.1	0.2	3.3	13.4	86.6	46.0	54.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WJJD	Chicago	10.4	12.1	9	0	4	15	85	40	60
KMPC	LA	9.0	14.1	6	0	9	21	79	55	45
WNEW	NY	10.5	12.0	11	0	7	20	80	47	53
CKLW	Detroit	11.8	10.7	9	0	4	24	76	44	56
WXKS	Boston	12.3	10.2	12	0	0	9	91	45	55
WMAS	Spr, MA	13.5	9.4	23	0	1	9	91	43	57
WPEN	Phila	11.4	11.0	9	0	1	14	86	43	57
WWRC	Wash	10.9	15.6	7	0	6	15	85	46	54
WJAS	Pitt	10.7	11.8	11	0	3	17	83	50	50
WBBG	Cleve	11.9	10.6	19	0	0	8	92	33	67
WTUX	Indy	12.1	10.4	13	0	1	7	93	37	63
WECK	Buffalo	13.9	9.0	10	0	6	15	85	44	56
WQUE	Houston	12.4	10.1	12	0	7	24	76	42	58
WRTH	ST. Lou	9.8	12 9	10	1	1	13	86	43	57
KIXI	Seattle	11.2	11.3	10	1	4	10	89	53	47
KEZW	Denver	12.2	10.4	16	1	1	14	85	41	59
WGUL	Tampa	20.9	6.0	30	0	0	3	97	42	58
WDAE	Tampa	12.3	10.2	22	0	4	13	87	40	60
WOKY	Milw	11.9	10.6	11	0	3	16	84	38	62
WWIW	New Or.	10.5	12.0	11	0	0	9	91	52	48
WNAK	WB-Scran	17.9	7.0	14	0	0	4	96	44	66
WYLF-F	Roch	14.2	8.9	16	1	2	11	88	40	60
WEYZ	Erie	16.6	7.6	34	0	12	19	81	42	58

RELIGION/GOSPEL

NATIONAL MEAN:		8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WCFL	Chicago	4.8	26.5	11	8	21	73	19	21	79
KFAX	SF	7.2	17.6	6	0	21	50	50	17	83
KBRT	LA	7.0	18.1	2	0	27	70	30	33	67
WFME	NY	9.6	13.1	6	2	16	48	50	29	71
WWRL	NY	13.6	9.3	8	0	23	59	41	17	83
WMUZ	Detroit	7.2	17.4	11	0	35	57	43	41	59
WRJL	Boston	8.0	15.8	5	0	12	36	64	34	66
WYCB	Wash	7.5	16.8	8	2	18	63	35	46	54
WBGR	Balt	19.4	6.5	10	4	10	44	52	19	81
WPIT-F	Pitt	6.4	19.6	8	5	13	58	37	16	84
KGOL	Houston	7.3	17.3	6	4	61	84	12	30	70
KLTY	Dallas	9.6	13.1	16	16	66	82	2	31	69
KHVN	Dallas	18.7	6.7	15	4	33	51	45	31	69
KCMS	Seattle	8.2	15.4	10	6	59	83	11	55	45
KPDQ-F	Port. O	7.3	17.2	15	0	23	54	46	40	60

RELIGION/GOSPEL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
WDAC	Lanc	10.4	12.1	11	3	19	43	54	28	72
WPCE	Norfolk	11.8	10.7	15	0	15	37	63	35	65
WAGG	Birm	11.0	11.4	3	5	16	39	66	17	83
KCFO-F	Tulsa	8.6	14.7	17	3	72	94	3	46	54
KCIJ	Shreve	24.1	5.2	17	1	21	29	70	31	69

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		12.2	10.3	16.1	3.9	33.1	65.9	30.2	38.0	62.0
WOJO	Chicago	10.6	11.9	13	1	62	91	8	41	59
KOFY	SF	13.5	9.3	12	1	24	88	19	63	37
KLVE	LA	13.5	9.3	15	5	41	84	11	48	52
KTNQ	LA	12.1	10.4	16	2	46	88	10	58	42
KSKQ	LA	8.5	14.8	4	7	59	91	2	19	81
WADO	NY	14.7	8.6	17	0	11	35	65	33	67
WSKQ	NY	11.0	11.5	13	4	27	75	21	31	69
KXYZ	Houston	8.7	14.4	11	8	45	80	12	28	72
KESS	Dallas	18.6	6.8	22	6	59	71	23	48	52
WCMQ-F	Miami	14.2	8.8	19	3	26	63	34	35	65
WQBA	Miami	16.9	7.5	17	0	10	30	70	42	58
WAQI	Miami	13.2	9.5	10	2	10	43	55	36	64
KCOR	San Ant	12.9	9.7	20	5	13	35	60	34	66
KAMA	El Paso	10.2	12.4	15	5	19	49	46	20	80
KGBT	McAllen	16.2	7.8	23	6	20	47	47	35	65
KIWW	McAllen	9.9	12.7	11	7	58	84	9	37	63

CLASSICAL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.6	16.7	6.3	0.8	17.3	45.9	53.3	52.5	47.5
WFMT	Chicago	7.8	16.2	5	2	17	41	57	45	55
KKHI-F+	SF	7.3	17.3	7	0	7	24	76	47	53
KFAC-F	LA	5.9	21.2	5	1	30	53	46	56	44
WNCN	NY	7.4	17.1	3	0	19	61	39	58	42
WQXR-F+	NY	7.5	16.8	3	0	10	25	75	44	56
								57		
KFSD	SD	7.6	16.7	8	0	13	43	48	58	42
WQRS	Detroit	6.9	18.2	6	1	16	51	45	57	43
KBOQ	Sal-Sea	10.2	12.4	11	0	14	55	42	36	64
WCRB	Boston	6.5	19.3	4	1	36	57	61	54	46
WFLN	Phila	7.3	17.2	3	1	17	38	38	45	55
WGMS-F+	Wash	8.5	14.9	8	6	13	47	47	40	60
WCLV	Cleve	7.9	15.9	9	0	8	43	57	50	50
KING-F	Seattle	7.6	16.5	8	0	20	60	40	41	59
KVOD	Denver	10.6	11.8	7	0	11	48	52	52	48
WTMI	Miami	7.9	16.0	10	0	9	31	69	54	46
KYTE-F	Port. O	6.7	18.9	3	0	36	58	42	57	43

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among all Arbitron markets - including condensed.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure:	701 -	the number of usable (in-tab) diaries returned from the market's metro.
2nd figure:	730 -	in the metro there was one diary returned for every 730 people 12+.
3rd figure:	53.5% -	total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+ Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1985 Revenue: $14,500,000
HH Income: $25,700
Retail $: 3.5 Bil
Pop per Station: 25,600
#1 Biller: WAAA $2,000,000

The revenue estimates are based upon calculations made in the 1986 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is $25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October 1985.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1986 edition of Duncan's Radio Market Guide.

12+ METRO 1/4 SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1. WAAA-F	301/11.3	11.1	12.8	12.0	11.5	10.1

12+ TSA 1/4 CUME	
1. WAAA-F	363/4908

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WBBB	4314/21.2	22.3	23.8

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for thje last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. The Birch share is the latest quarterly report.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
12+ EVE: total persons, 12+, Mon-Fri, Metro, 7P-MID
SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
WOM 25-34: Women 25-44, Mon-Sun, 6A-MID, Metro
WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the stations following it in the ranking.

FORMATS	AM	FM	TOTAL	%
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, $73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. It's power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows.

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns
DA-N - directional at night only
DA-D - directional during the day only

WAAA-F programs a CHR format.
Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD, and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES:	The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the changes is listed if it is available.
FORMAT CHANGES:	This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
STATION SALES:	This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
MISCELLANEOUS COMMENTS:	These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 62/538,000

MSA Rank/Pop: 72/648,700
Cleveland ADI
Average Person Ratings: 16.9
Market TSL: 22.1 hours

Stations: 27/7
Diaries: 1080/498:1/49.7%
Sample Target: 930
% Below Line: 56.9
% Not Listed: 9.9

1985 Revenue: $10,500,000
HH Inc.: $28,548
Retail $: 3.6 Bil
Pop per Station: 76,857
#1 Biller: WKDD-F $2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WMMS-F	112/12.3	9.9	9.9	10.0	12.6
2. WKDD-F	82/ 9.0	7.9	9.5	10.7	10.3
3. WAKR	81/ 8.9	11.5	10.3	10.4	11.1
4. WONE-F	57/ 6.3	6.7	6.4	5.5	5.4
5. WNIR-F	55/ 6.1	6.4	5.3	5.2	4.3
6. WMJI-F	44/ 4.9	4.3	3.4	4.8	5.8
7. WDBN-F	43/ 4.7	3.9	5.6	2.8	3.8
8. WLTF-F	41/ 4.5	4.2	4.7	3.2	4.3
9. WGAR-F	38/ 4.2	4.2	3.2	3.0	3.8
10. WWWE	32/ 3.5	3.2	2.0	1.8	1.4
11. WGCL-F	29/ 3.2	2.8	4.2	4.4	5.0
12. WSLR	26/ 2.9	3.8	5.2	5.7	5.0
WDOK-F	26/ 2.9	3.8	2.1	2.6	2.1
14.					
15.					

12+ TSA	1/4/CUME
1. WMMS-F	161/2086
2. WKDD-F	141/2190
3. WHBC-F	100/1090
4. WMJI-F	86/1423
5. WAKR	84/1228
6. WDBN-F	82/ 871
7. WONE-F	72/ 925
8. WRQK-F	71/ 854
9. WNIR-F	70/ 783
10. WGCL-F	62/1356
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WMMS-F	1328/24.7	23.8	23.6
2. WKDD-F	1296/24.1	22.1	24.2
3. WAKR	1093/20.3	24.3	24.4
4. WMJI-F	834/15.5	13.8	11.4
5. WGCL-F	767/14.3	11.2	14.5
6. WONE-F	676/12.6	10.2	10.5
7. WLTF-F	663/12.3	13.8	12.7
8. WNIR-F	618/11.5	9.2	9.5
9. WWWE	547/10.2	9.2	NA
10. WGAR-F	453/ 8.4	10.9	6.6
11. WDBN-F	398/ 7.4	NA	9.4
12. WSLR	396/ 7.4	9.1	9.2
13.			
14.			
15.			

12+ FM SHARE (METRO): 78.58% (642 of 817) (SPG 85: 73.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WMMS-F	1. WMMS-F>	1. WMMS-F	1. WAKR	1. WKDD-F
2. WMMS-F	2. WONE-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WNIR-F	2. WAKR	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WMMS-F
3. WGCL-F	3. WKDD-F	3. WONE-F	3. WONE-F	3. WONE-F	3. WDBN-F	3. WKDD-F	3. WNIR-F	3. WONE-F	3. WWWE	3. WGAR-F⁺
4. WZAK-F	4. WLTF-F	4. WMJI-F	4. WMJI-F	4. WAKR	4. WGAR-F	4. WNIR-F	4. WAKR	4. WAKR	4. WONE-F	4. WNIR-F
5.	5. WMJI-F	5. WLTF-F	5. WAKR	5. WMJI-F	5. WKDD-F WMJI-F	5. WONE-F	5. WONE-F	5. WLTF-F	5. WKDD-F	5. WAKR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WONE-F	2. WKDD-F	2. WMJI-F	2. WONE-F>	2. WONE-F	2. WONE-F	2. WONE-F	2. WKDD-F
3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WONE-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WONE-F
4. WZAK-F	4. WONE-F	WMJI-F	4. WONE-F	WKDD-F	4. WRQK-F	4. WRQK-F	4. WRQK-F	4. WAKR	4. WAKR
5.	5.	5.	5. WMJI-F	WLTF-F	5.	5. WMJI-F	5.	5. WMJI-F	5. WMJI-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		118 (3)	118 (3)	14.4	15.8
AOR		190 (3)	190 (3)	23.3	18.8
AC/OLDIES/SOFT ROCK	3 (1)	85 (2)	88 (3)	10.8	9.5
MOR/VARIETY	88 (2)		88 (2)	10.8	11.5
COUNTRY	33 (2)	50 (2)	83 (4)	10.2	17.7
BLACK/URBAN		33 (2)	33 (2)	4.0	4.6
BTFL MUSIC/EZ		103 (4)	103 (4)	12.6	12.5
NEWS/TALK	32 (1)	55 (1)	87 (2)	10.6	4.3
NOSTALGIA	11 (1)		11 (1)	1.3	2.9
RELIGION/GOSPEL	8 (1)	4 (1)	12 (2)	1.5	1.6
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.5	0.7
UNKNOWN/OTHERS					
			817 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHLO	640	Akron	.9/2.6
WHBC-F	94.1	Canton	1.0/3.5
WHOT-F	101.1	Youngstown	.8/2.0
WQXK-F	105.1	Salem	1.3/2.1
WRQK-F	106.9	Canton	2.3/5.1
WTOF-F	98.1	Canton	.4/2.1

See Cleveland for more information about the following stations:

WBBG	1.2/2.7	WHK	.3/2.0
WCLV-F	.4/1.9	WQAL-F	2.8/5.5
WDMT-F	1.3/3.6	WRMR	.8/3.0
WGAR	.8/3.3	WZAK-F	2.3/4.5

RADIO STATIONS

WAKR, 1590, 5 KW (DA-2), MOR	MBS,$ 48.00* (Mc-Guild)	Group One		Fred Anthony
WCUE, 1150, 1 KW/500 W (DA-2), OLDIES	,$ 17.00* (Regional)			George Cohn
WHLO, 640, 1 KW/500 W (DA-1), RELIGION	CBS,$ 16.00* (---)			
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E,$ 38.00* (Katz)	Kaneb		Harvey Simms
WDBN-F, 94.9, 118 KW @ 310, BTFL/EZ	,$ 36.00 (---)		(MEDINA)	Bob Miller
WKDD-F, 96.5, 50 KW @ 450, CHR	,$ 63.00* (Katz)	Kaneb		Dick Lumenello
WNIR-F,100.1, 3 KW @ 300, TALK	CBS,$ 25.00 (S. Katz)		(KENT)	Bill Klaus
WONE-F, 97.5, 13 KW @ 890, AOR	,$ 43.00* (Mc-Guild)	Group One		Fred Anthony

Other ranked stations-See Cleveland or Canton

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 51/733,000	Stations: 24/24	1985 Revenue: $ 15,200,000
	Diaries: 1125/652:1/47.1%	HH inc.: $ 30,378
MSA Rank/Pop: 58/845,200	Sample Target: 1060	Retail $: 5.0 Bil
ADI # 51	% Below Line: 0	Pop per Station: 30,542
Average Person Ratings: 17.6	% Not Listed: 9.0	#1 Biller: WGY $3,300,000
Market TSL: 23.3 hours		

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WGY	124/9.6	11.0	11.6	9.0	12.8	11.1	1. WGY	190/2878	1. WGY	1972/26.9	26.8	31.2
WPYX-F	124/9.6	9.7	9.5	11.8	12.5	15.7	2. WPYX-F	188/2511	2. WGFM-F	1913/26.1	25.6	23.5
3. WGFM-F	121/9.4	7.7	9.3	7.8	9.4	9.6	3. WGFM-F	158/2522	3. WPYX-F	1739/23.7	21.8	21.6
4. WROW-F	109/8.4	9.8	8.4	5.5	6.0	5.8	4. WROW-F	147/1486	4. WFLY-F	1662/22.7	18.1	20.9
5. WFLY-F	100/7.7	5.9	5.4	5.6	6.0	9.0	5. WFLY-F	133/2127	5. WWOM-F	1213/16.5	16.3	12.1
6. WWOM-F	97/7.5	6.5	5.7	6.4	6.5	6.1	6. WGNA-F	120/1363	6. WROW-F	1099/15.0	18.6	14.6
7. WQBK	85/6.6	8.1	6.8	8.3	6.6	5.7	7. WWOM-F	114/1390	7. WROW	869/11.9	12.7	11.7
8. WQBK-F	56/4.3	3.9	5.5	3.6	3.1	3.9	8. WQBK	88/ 831	8. WQBK-F	810/11.1	9.8	10.9
9. WGNA-F	54/4.2	4.2	4.8	5.0	4.9	4.4	9. WQBK-F	64/ 897	9. WTRY	780/10.6	10.6	14.6
10. WROW	50/3.9	4.1	3.3	6.8	5.0	3.0	10. WROW	59/1066	10. WQBK	769/10.5	13.0	11.2
WPTR	50/3.9	2.6	3.5	2.4	5.4	3.0	11. WPTR	58/ 881	11. WGNA-F	712/ 9.7	9.0	10.1
12. WTRY	46/3.6	2.7	4.1	4.1	3.9	4.8	12. WTRY	51/ 878	12. WPTR	689/ 9.4	7.5	9.1
WABY	46/3.6	3.1	3.2	3.3	2.3	2.8	13. WABY	49/ 468	13. WABY	441/ 6.0	NA	NA

12+ FM SHARE (METRO): 59.86% (704 of 1176) (SPG 85: 58.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFM-F	1. WPYX-F>	1. WPYX-F	1. WWOM-F	1. WWOM-F	1. WGY	1. WGY>	1. WWOM-F	1. WPYX-F	1. WFLY-F	1. WGFM-F
2. WFLY-F>	2. WGFM-F	2. WWOM-F	2. WPYX-F	2. WGY	2. WROW-F	2. WPYX-F	2. WROW-F	2. WROW-F	2. WGFM-F	2. WPYX-F
3. WPYX-F	3. WWOM-F	WGFM-F	3. WGY	WPYX-F	3. WQBK	3. WGFM-F	3. WPYX-F	3. WGFM-F	3. WGY	3. WWOM-F
4.	4. WFLY-F	4. WFLY-F	4. WGFM-F	4. WGFM-F	4. WPTR	4. WROW-F	4. WGFM-F	4. WFLY-F	4. WPYX-F	4. WFLY-F
5.	5. WQBK-F	5. WGY	5. WGNA-F	5. WGNA-F	WGNA-F	5. WQBK	5. WGY	5. WWOM-F	5. WQBK	5. WROW-F
		6. WQBK-F		WQBK-F	WWOM-F					6. WGY

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFM-F	1. WGFM-F	1. WWOM-F	1. WGFM-F	1. WWOM-F	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>
2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WWOM-F	2. WGY	2. WGFM-F	2. WQBK-F	2. WQBK-F	2. WWOM-F	2. WWOM-F
3. WWOM-F	WWOM-F	WGFM-F	3. WFLY-F	3. WGFM-F	3. WFLY-F	3. WGFM-F	3. WWOM-F	3. WGFM-F	3. WGY
4. WPYX-F	4. WPYX-F	4. WQBK-F	4. WPYX-F	4. WROW-F	4. WEQX-F	4. WWOW-F	4. WGNA-F	WQBK-F	4. WGNA-F
5.	5. WQBK-F	5. WPYX-F	5. WGY	5. WFLY-F	5.	5. WFLY-F	5. WGFM-F	5. WTRY	WQBK-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		221 (2)	221 (2)	18.8	16.6
AOR		190 (3)	190 (3)	16.2	16.8
AC/OLDIES/SOFT ROCK	46 (1)	97 (1)	143 (2)	12.2	11.0
MOR/VARIETY	211 (6)		211 (6)	17.9	21.7
COUNTRY	50 (1)	62 (2)	112 (3)	9.5	9.3
BLACK/URBAN					0
BTFL MUSIC/EZ		134 (3)	134 (3)	11.4	11.2
NEWS/TALK	102 (2)		102 (2)	8.7	9.2
NOSTALGIA	59 (2)		59 (2)	5.0	3.6
RELIGION/GOSPEL	4 (1)		4 (1)	0.3	0.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1176 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASM-F	102.3	Saratoga Spgs	.4/1.0
WCKL	560	Catskill	.5/1.5
WCSS	1490	Amsterdam	1.6/3.2
WEQX-F	102.7	Manchester, VT	.8/1.8
WHAZ	1330	Troy	.3/1.2
WHRL-F	103.1	Albany	1.5/2.9
WIZR	930	Johnstown	1.0/1.1
WKAJ	900	Saratoga Spgs	.4/1.2
WKOL	1570	Amsterdam	.3/1.6
WSCG-F	93.5	Corinth	.6/1.0
WWCN	1460	Albany	1.3/2.8

RADIO STATIONS

WABY, 1400, 1 KW	, NOSTALGIA	,$ 17.50	(Select)		Bob Ausfeld
WGY , 810, 50 KW	, MOR	NBC,$ 90.00*	(Eastman)		Dennis Israel
WHAZ, 1330, 1 KW (DAYS)	, RELIGION	,$ 13.00	(---)		John Linstra
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-C,$ 31.00	(MMR)	Dyson	Mike Whalen
WQBK, 1300, 5 KW (DA-2)	, TALK/NEWS	ABC-T,CBS, NBC-T,$ 30.00*	(HNWH)		R. Berkson
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I,$ 48.00*	(Christal)	JAG	Steve Seplowe
WTRY, 980, 5 KW (DA-N)	, AC	MBS,ABC-D,$ 34.00*	(Mc-Guild)		John Kelly
WWCN, 1460, 5 KW (DA-N)	, TALK	,$ 20.00	(S. Katz)		John Richer
WWWD, 1240, 1 KW	, VARIETY	,$ 10.00	(---)		Jim Walsh
WFLY-F, 92.3, 13 KW @ 850	, CHR	,$ 54.00*	(MMR)	Dyson	Mike Whalen
WGFM-F, 99.5, 10 KW @ 930	, CHR	Source,$ 50.00*	(Eastman)		Dennis Israel
WGNA-F, 107.7, 9 KW @ 980	, COUNTRY	ABC-E,$ 38.00	(Torbet)		John Linstra
WHRL-F, 103.1, 1.5 KW @ 400	, BTFL	MBS,$ 22.00	(---)		Bob Hill
WPYX-F, 106.5, 12 KW @ 910	, AOR	ABC-R,$ 65.00	(Mc-Guild)		John Kelly
WQBK-F, 103.9, 3 KW @ 300	, AOR	CBS-R,$ 30.00*	(HNWH)		R. Berkson
WROW-F, 95.5, 8 KW @ 960	, BTFL/EZ	ABC-I,$ 58.00*	(Christal)	JAG	Steve Seplowe
WWOM-F, 100.9, 3 KW @ 300	, AC	US I,$ 50.00	(Select)		Bill Selwood

ALBUQUERQUE

Arbitron Rank/Pop (12+): 82/423,300

MSA Rank/Pop: 102/453,800
ADI # 62
Average Person Ratings: 17.9
Market TSL: 23.4 hours

Stations: 24/22
Diaries: 847/500:1/45.1%
Sample Target: 800
% Below Line: 3.3
% Not Listed: 8.7

1985 Revenue: $ 14,900,000
HH Inc.: $ 27,345
Retail $: 3.0 Bil
Pop per Station: 19,241
#1 Biller: KOB $ 2,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KOB-F	103/13.6	11.1	16.7	16.3	14.0
2. KOB	101/13.4	12.6	14.2	13.0	7.0
3. KFMG-F	56/ 7.4	7.9	10.2	6.4	10.2
4. KNMQ-F	55/ 7.3	9.4	9.5	9.2	10.5
5. KRST-F	53/ 7.0	7.1	6.9	8.3	6.7
6. KKJY-F	44/ 5.8	6.8	5.6	5.9	8.1
7. KRKE-F	31/ 4.1	3.9	3.8	5.7	5.2
8. KDEF-F	29/ 3.8	3.1	3.7	---	---
9. KHFM-F	23/ 3.0	3.2	1.9	5.5	2.1
KQEO	23/ 3.0	2.2	2.5	2.7	3.1
KRZY	23/ 3.0	3.2	3.8	3.4	5.5
12. KMGA-F	22/ 2.9	2.2	2.5	3.4	5.8
13. KIVA	20/ 2.6	3.6	---	---	---
14. KLSK-F	18/ 2.4	1.7	2.0	1.4	1.3
15. KKSS-F	16/ 2.1	.5	---	---	---

12+ TSA	1/4/CUME
1. KOB	137/1697
2. KOB-F	121/1575
3. KRST-F	96/1111
4. KNMQ-F	93/1439
5. KFMG-F	83/1046
6. KKJY-F	58/ 774
7. KMGA-F	42/ 605
8. KIVA-F	39/ 781
9. KRKE-F	36/ 593
10. KHFM-F	35/ 450
11. KDEF	30/ 328
12. KQEO	29/ 447
13. KLSK-F	28/ 411
14. KNYN-F	27/ 348
15. KKSS-F	26/ 581

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KOB-F	1170/27.6	25.1	27.6
2. KOB	1130/26.7	28.8	29.0
3. KNMQ-F	869/20.5	23.5	19.7
4. KFMG-F	725/17.1	18.5	20.0
5. KRST-F	626/14.8	15.5	14.1
6. KKJY-F	603/14.2	14.7	14.6
7. KRKE-F	488/11.5	12.4	12.9
8. KIVA-F	461/10.9	9.8	---
9. KQEO	375/ 8.9	8.5	10.4
10. KMGA-F	357/ 8.4	8.9	9.5
11. KRZY	355/ 8.4	7.9	8.7
12. KKSS-F	345/ 8.2	4.7	NA
13. KHFM-F	304/ 7.2	7.6	NA
14. KDEF	303/ 7.2	5.5	6.5
15. KLSK-F	288/ 6.8	5.1	5.8

12+ FM SHARE (METRO): 65.65% (453 of 690) (SPG 85: 65.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F>	1. KOB-F	1. KOB-F>	1. KOB-F>	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB	1. KNMQ-F	1. KNMG-F
2. KRST-F	2. KFMG-F	2. KOB	2. KOB >	2. KOB	2. KOB-F	2. KOB-F>	2. KOB >	2. KOB-F>	2. KOB-F	2. KOB-F
3. KFMG-F	3. KRKE-F	3. KFMG-F	3. KRST-F	3. KRST-F	3. KKJY-F	3. KFMG-F	3. KRST-F	3. KRST-F	3. KFMG-F	3. KFMG-F
4. KIVA-F	4. KNMQ-F	4. KRST-F	4. KFMG-F	4. KFMG-F	KRST-F	4. KNMQ-F	KKJY-F	4. KFMG-F	4. KOB	4. KRST-F
KLTN	5. KOB	5. KRKE-F	5. KKJY-F	5. KKJY-F	5. KDEF	5. KRST-F	5. KFMG-F	5. KNMQ-F	5. KRKE-F	5. KOB
	6. KRST-F	6. KNMQ-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-F	1. KOB-F>	1. KOB-F>	1. KOB-F>	1. KOB-F	1. KFMG-F	1. KFMG-F	1. KOB-F	1. KOB-F	1. KOB-F
2. KNMQ-F	2. KRST-F	2. KRST-F	2. KOB	2. KOB	2. KRKE-F	2. KOB-F	2. KRMG-F>	2. KFMG-F	2. KOB
3. KFMG-F>	KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KIVA-F	3. KRKE-F	3. KOB	3. KOB	3. KFMG-F
4. KIVA-F	4. KFMG-F	4. KRKE-F	4. KNMQ-F	4. KRZY	KNMQ-F	4. KOB	4. KRKE-F	4. KRKE-F	4. KKJY-F
5.	5. KOB	5.	5. KFMG-F	KMGA-F	5. KOB-F	KQEO	5. KQEO	5. KQEO	5. KQEO
	KRKE-F		6. KMGA-F	KKJY-F				6. KRST-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	3 (1)	91 (3)	94 (4)	13.6	11.6
AOR		87 (2)	87 (2)	12.6	15.4
AC/OLDIES/SOFT ROCK	23 (1)	128 (3)	151 (4)	21.9	23.9
MOR/VARIETY	101 (1)		101 (1)	14.6	15.5
COUNTRY	23 (1)	58 (2)	81 (3)	11.7	11.7
BLACK/URBAN					
BTFL MUSIC/EZ		44 (1)	44 (1)	6.4	6.1
NEWS/TALK	12 (1)		12 (1)	1.7	4.2
NOSTALGIA	29 (1)		29 (1)	4.2	4.0
RELIGION/GOSPEL	8 (1)		8 (1)	1.2	0.7
SPANISH	38 (3)		38 (3)	5.5	1.4
CLASSICAL		41 (2)	41 (2)	5.9	4.2
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	0.9
			690 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABQ	1350	Albuquerque	1.7/4.8
KKHJ-F	98.5		.4/2.1
KKIM	1000	Albuquerque	1.1/2.7
KLTN	1240	Albuquerque	1.5/2.7
KRKE	610	Albuquerque	.4/3.2
KXKS	1190	Albuquerque	1.9/2.7
KZIA	1580	Albuquerque	1.6/3.6
KZIA-F	101.7	Albuquerque	.5/3.2
KNYN-F	95.5	Santa Fe	.7/1.9

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N)	, SPANISH	,$ 26.00*	(Caballero)			Ed Gomez
KAMX, 1520, 1 KW (DAYS)	, CHR	,$ 17.00	(---)	Coastal		Jeff Guier
KDAZ, 730, 1 KW (DAYS,DA)	, RELIGION	,$ 14.00	(---)			B. Gonzales
KDEF, 1150, 5 KW/500 W (DA-N)	, NOSTALGIA	,$ 19.00	(---)			T. McLaughlin
KKIM, 1000, 10 KW (DAYS)	, RELIGION	,$ 15.00	(A/D)			Doug Martin
KLTN, 1240, 1 KW (DA-1)	, SPANISH	,$ 25.00	(Lotus)			Harry Comlin
KOB , 770, 50 KW (DA-N)	, MOR	ABC-I,NBC-T,$ 50.00	(Christal)	Price		Art Schreiber
KQEO, 920, 1 KW/500 W (DA-N)	, OLDIES	US 2,$ 24.00*	(Katz)	Penn		Art Ortega
KRKE, 610, 5 KW (DA-N)	, CHR	ABC-D,$ 32.00	(Eastman)			Milt McConnell
KRZY, 1450, 1 KW (DA-1)	, COUNTRY	MBS,$ 28.00	(Mc-Guild)			Doug Milligan
KXKS, 1190, 1 KW (DAYS)	, SPANISH	,$ 23.00*	(Caballero)			R. Rosales
KZIA, 1580, 10 KW (DAYS)	, TALK/NEWS	NBC,MBS,ABC-D,$ 26.00	(Masla)			John Deme
KFMG-F, 107.9, 22 KW @ 4130	, AOR	ABC-C,$ 43.00*	(HNWH)	Coastal		Jeff Guier
KHFM-F, 96.3, 3 KW @ 4210	, CLASSICAL	,$ 35.00	(CMBS)			Bill Weinrod
KKJY-F, 100.3, 23 KW @ 4107	, BTFL/EZ	,$ 44.00*	(Torbet)			Dave Ianni
KMGA-F, 99.5, 20 KW @ 4134	, AC	US 2,$ 32.00	(Katz)	Penn		Art Ortega
KOB-F , 93.3, 22 KW @ 4150	, AC	,$ 59.00*	(Christal)	Price		Art Schreiber
KRKE-F, 94.1, 23 KW @ 4130	, AOR	Source,$ 46.00*	(Eastman)			Milt McConnell
KRST-F, 92.3, 23 KW @ 4110	, COUNTRY	,$ 50.00*	(Mc-Guild)			Doug Milligan
KIVA-F, 105.1, 100 KW @ 1978	, CHR	,$ 40.00	(Blair)	Constant	(SANTA FE)	Brenda Towle
KLSK-F, 104.1, 100 KW @ 1970	, CLASS/JAZZ	,$ 25.00	(---)		(SANTA FE)	Gary Boal
KNMQ-F, 105.9, 100 KW @ 1936	, CHR	ABC-C,$ 54.00*	(HNWH)		(SANTA FE)	Ron Sack
KKSS-F, 97.3, 100 KW @ 1631	, CONTEMP	,$ NA	(Torbet)		(SANTA FE)	

MISCELLANEOUS COMMENTS KRKE A/F sold by Compass for $3,150,000 (Chapman)... KOB A/F sold by Hubbard to Price Comm for $16,500,000(Gary Stevens)...

ALLENTOWN-BETHLEHEM

Arbitron Rank/Pop (12+): 60/559,200

MSA Rank/Pop: 71/649,100X
Philadelphia ADI
Average Person Ratings: 18.5
Market TSL: 24.7 hours

Stations: 36/14
Diaries: 1046/535:1/53.4%
Sample Target: 930
% Below Line: 20.5
% Not Listed: 9.2

1985 Revenue: $14,200,000
HH Inc.: $30,033
Retail $: 4.0 Bil
Pop per Station: 39,943
#1 Biller: WLEV-F $2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WFMZ-F	125/12.1	12.8	13.5	13.9	14.3	9.3
2. WZZO-F	119/11.5	12.6	11.2	9.2	11.3	16.1
3. WLEV-F	115/11.1	9.7	8.5	9.7	11.5	10.9
4. WQQQ-F	102/ 9.9	9.6	10.0	10.8	7.2	11.7
5. WAEB	60/ 5.8	5.0	6.2	5.2	5.7	3.9
6. WAEB-F	58/ 5.6	6.3	6.1	8.1	7.7	4.9
7. WKAP	53/ 5.1	4.7	6.3	6.2	6.0	4.3
8. WEST	47/ 4.5	5.1	5.3	3.7	6.5	3.4
9. WMMR-F	22/ 2.1	1.2	1.6	.8	1.3	1.2
10. WYSP-F	21/ 2.0	2.1	2.3	2.5	2.3	4.3
WXKW	21/ 2.0	2.5	3.4	3.7	3.3	3.0
12.						
13.						

12+ TSA	1/4/CUME
1. WFMZ-F	151/1376
2. WZZO-F	145/1733
3. WLEV-F	131/1550
4. WQQQ-F	118/1663
5. WAEB-F	64/ 929
6. WAEB	60/ 907
7. WKAP	53/ 539
8. WEST	50/ 449
9. WMMR-F	37/ 491
10. WOR	35/ 385
11.	
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WZZO-F	1382/24.7	27.3	26.7
2. WQQQ-F	1365/24.4	25.0	23.8
3. WLEV-F	1306/23.4	22.2	21.6
4. WFMZ-F	1100/19.7	22.8	19.8
5. WAEB	887/15.9	14.6	15.9
6. WAEB-F	799/14.3	13.0	13.6
7. WKAP	517/ 9.2	11.0	11.5
8. WEST	421/ 7.5	6.9	8.0
9. KYW	417/ 7.5	5.2	7.4
10. WYSP-F	359/ 6.4	5.8	8.8
11. WEEX	310/ 5.5	5.7	NA
12. WMMR-F	308/ 5.5	4.2	5.2
13. WXKW	273/ 4.9	6.6	8.1

12+ FM SHARE (METRO): 70.64% (664 of 940) (SPG 85: 67.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F>	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F	1. WZZO-F	1. WLEV-F	1. WFMZ-F	1. WQQQ-F	1. WFMZ-F
2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F	2. WQQQ-F	2. WZZO-F	2. WZZO-F
3. WUSL-F	3. WQQQ-F>	3. WQQQ-F>	3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WFMZ-F	3. WZZO-F	3. WLEV-F	3. WFMZ-F	3. WQQQ-F
4.	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WKAP	4. WAEB	4. WQQQ-F	4. WZZO-F>	4. WLEV-F	4. WLEV-F
5.	5.	5.	5.	5. WAEB	5. WAEB-F	5. WQQQ-F	5. WAEB-F	5. WAEB-F	5. WAEB-F	5. WAEB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F	1. WZZO-F
2. WZZO-F	2. WZZO-F	2. WAEB-F	2. WZZO-F	2. WAEB-F	2. WMMR-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
						WQQQ-F			
3. WQQQ-F>	3. WQQQ-F	3. WZZO-F	3. WAEB-F	3. WAEB	3. WQQQ-F		3. WQQQ-F	3. WQQQ-F	3. WQQQ-F
4. WAEB-F	4. WAEB-F	4. WQQQ-F	4. WQQQ-F	4. WFMZ-F WQQQ-F	4. WLEV-F	4. WYSP-F	4.	4.	4. WAEB WFMZ-F
5.	5.	5.	5.		5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		110 (3)	110 (3)	11.7	12.2
AOR		167 (4)	167 (4)	17.8	16.8
AC/OLDIES/SOFT ROCK	80 (4)	185 (4)	265 (8)	28.2	23.9
MOR/VARIETY	20 (3)		20 (3)	2.1	1.3
COUNTRY	37 (2)	24 (2)	61 (4)	6.5	9.5
BLACK/URBAN		19 (2)	19 (2)	2.0	0.3
BTFL MUSIC/EZ		148 (4)	148 (4)	15.7	17.2
NEWS/TALK	39 (4)	5 (1)	44 (5)	4.7	3.9
NOSTALGIA	100 (2)		100 (2)	10.6	12.6
RELIGION/GOSPEL					1.8
SPANISH					0
CLASSICAL		6 (1)	6 (1)	0.6	0.6
UNKNOWN/OTHERS					0
			940 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEEX	1230	Easton	1.5/5.5
WLSH	1410	Lansford	.8/1.3
WRNJ	1000	Hackettstown, NJ	1.1/1.5
WSRR	1580	Washington, NJ	.8/1.1
WYNS	1150	Lehighton	.4/1.5
WABC	770	New York	.3/1.8
WIOV-F	105.1	Ephrata	.7/1.4
WKRZ-F	98.5	Wilkes-Barre	.5/1.5
WNBC	660	New York	.3/1.2
WOR	710	New York	1.2/2.4
WPAT-F	93.1	New York	.5/1.4
WWSH-F	97.9	Hazleton	1.4/1.8

See Philadelphia for more information about the following stations:

		WFLN-F	.6/2.0
KYW	1.6/7.5	WIOQ-F	.5/1.5
WCAU	.7/1.9	WKSZ-F	.5/1.3
WCAU-F	.3/1.6	WMGK-F	.7/2.7
WDAS-F	.5/1.1	WUSL-F	1.4/3.4
WEAZ-F	.4/3.2	WWDB-F	.5/1.4
WFIL	.6/2.7	WXTU-F	1.6/3.0

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS,ABC-I,$ 33.00	(Mc-Guild)	CRB	Jeff Frank
WEEX, 1230, 1 KW	, COUNTRY	MBS,$ 23.00	(Eastman)	Wilkes-Schwartz	Jim Shea
WEST, 1400, 1 KW	, NOSTALGIA	CBS,$ 25.00	(Katz)	Sound Comm.	Larry Roberts
WGPA, 1100, 250 W (DAYS)	, BTFL (?)	,$ 12.00	(----)		Henry Chadwick
WHOL, 1600, 500 W (DAYS,DA)	, RELIGION	,$ 11.00	(----)		Carl Stuart
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E,$ 20.00	(----)		Ron Sotak
WXKW, 1470, 5 KW (DA-2)	, COUNTRY	NBC,$ 15.00*	(----)		Rick Musselman
WAEB-F,104.1, 50 KW @ 500, AC		ABC-I,$ 47.00	(Mc-Guild)	CRB	Jeff Frank
WFMZ-F,100.7, 17 KW @ 870, BTFL/EZ		,$ 44.00*	(Torbet)		Richard Dean
WLEV-F, 96.1, 50 KW @ 500, AC		,$ 59.00	(Katz)	Sound Comm.	Larry Roberts
WQQQ-F, 99.9, 50 KW @ 450, CHR		,$ 52.00*	(Eastman)	Wilkes-Schwartz	Jim Shea
WZZO-F, 95.1, 12 KW @ 630, AOR		,$ 57.00	(Blair)	Holt	Art Holt

Other ranked stations - See Philadelphia

ALTOONA

Arbitron Rank/Pop (12+): 210/113,400

MSA Rank/Pop: 265/134,200
ADI # 82 (with Johnstown)
Average Person Ratings: 15.3
Market TSL: 20.8 hours

Stations: 11/8
Diaries: 543/209:1/51.4%
Sample Target: 550
% Below Line: 6.3
% Not Listed: 8.6

1985 Revenue: $ 3,600,000
HH Inc.: $ 23,563
Retail $: .8 Bil
Pop per Station: 14,175
#1 Biller: WFBG $900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WFBG	32/18.4	---	26.3	---	23.6
2. WFBG-F	30/17.7	---	15.6	---	14.9
3. WVAM	21/12.1	---	14.5	---	11.8
4. WHPA-F	20/11.5	---	7.8	---	4.6
5. WPRR-F	19/10.9	---	8.9	---	10.8
6. WRTA	18/10.3	---	8.9	---	9.2
7. WKMC	7/ 4.0	---	3.9	---	7.7
8. WBXQ-F	6/ 3.4	---	2.2	---	5.1
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WFBG-F	90/834
2. WKYE-F	45/561
3. WFBG	41/630
4. WGMR-F	39/439
5. WBXQ-F	32/420
6. WVAM	27/343
7. WPRR-F	22/261
8. WDVE-F	21/303
9. WHPA-F	20/282
10. WRTA	18/262
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WFBG	483/42.6	---	48.2
2. WFBG-F	302/26.6	---	27.7
3. WVAM	285/25.1	---	26.2
4. WHPA-F	241/21.3	---	21.5
5. WRTA	227/20.0	---	23.6
6. WPRR-F	226/19.9	---	21.7
7. WXBQ-F	112/ 9.9	---	9.7
8. WKMC	96/ 8.5	---	11.2
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 50.94% (81 of 159) (SPG 85: 41.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFBG	1. WPRR-F	1. WFBG	1. WHPA-F	1. WFBG	1. WFBG-F	1. WFBG	1. WFBG-F	1. WFBG-F	1. WFBG-F	1. WFBG
2. WPRR-F	2. WFBG	2. WHPA-F	2. WFBG	2. WHPA-F	2. WFBG	2. WFBG-F	2. WFBG	2. WPRR-F	2. WFBG WVAM	2. WFBG-F
3.	3. WHPA-F	3. WPRR-F	3. WPRR-F WVAM	3. WFBG-F WVAM	3. WVAM	3. WVAM	3. WHPA-F	3. WFBG WHPA-F		3. WVAM
4.	4.	4. WVAM			4. WTRA	4. WRTA	4. WPRR-F WRTA-F		4. WHPA-F WRTA	4. WHPA-F
5.	5.	5.	5.	5. WPRR-F	5.	5. WHPA-F		5. WVAM		5. WPRR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRR-F	1. WHPA-F WPRR-F	1. WHPA-F	1. WFBG-X WHPA-F	1. WHPA-F	1. WFBG WPRR-F	1. WFBG WPRR-F	1. WFBG WPRR-F WHPA-F	1. WFBG	1. WFBG
2. WFBG WBXQ-F		2. WFBG WPRR-F		2. WFBG				2. WHPA-F WPRR-F	2. WHPA-F
	3. WFBG		3. WPRR-F	3. WFBG-F WVAM	3.	3. WHPA-F			3. WPRR-F WFBG-F WVAM
4. WHPA-F	4. WBXQ-F	4.	4. WVAM		4.	4.	4.	4. WVAM	
5.	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		25 (2)	25 (2)	15.7	12.2
AOR		1 (1)	1 (1)	0.6	1.2
AC/OLDIES/SOFT ROCK	32 (1)	23 (2)	55 (3)	34.6	37.2
MOR/VARIETY	18 (1)		18 (1)	11.3	9.8
COUNTRY	2 (1)	21 (1)	23 (2)	14.5	17.7
BLACK/URBAN					
BTFL MUSIC/EZ		30 (1)	30 (1)	18.9	17.1
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	4.4	4.3
RELIGION/GOSPEL					0.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			159 (11)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGMR-F	101.1	Tyrone	1.1/4.8
WDVE-F	102.5	Pittsburgh	.6/4.5
WKYE-F	95.5	Johnstown	1.7/2.1

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N)	, AC/CONTEMP	US I,$ 65.00	(HNWH)	Gilcom		Ed Giller
WRTA, 1240, 1 KW	, MOR/TALK	ABC-T,ABC-I,$ 17.00	(Weiss)			Dave Wolf
WVAM, 1430, 5 KW/1 KW (DA-N)	, COUNTRY	NBC,$ 14.00	(Torbet)			Jim Drayton
WKMC, 1370, 5 KW (DAYS,DA)	, NOSTALGIA	,$ 13.00	(Masla)		(ROARING SPG)	L. Maierhofer
WFBG-F, 98.1, 30 KW @ 1021, BTFL/EZ		CBS,$ 35.00	(HNWH)	Gilcom		R. DiAndrea
WPRR-F, 100.1, 3 KW @ 30, CHR		CBS-R,$ 15.00	(Torbet)			Jim Drayton
WHPA-F, 104.9, 100 W @ 1417, AC		,$ 13.00	(Masla)		(HOLLIDAYSBURG)	L. Maierhofer
WGMR-F, 101.1, 8 KW @ 1.70, COUNTRY		MBS,$ 8.00	(Dome)		(TYRONE)	Bill Moses

Other ranked stations - See Pittsburgh or Johnstown

MISCELLANEOUS COMMENTS WVAM/WPRR-F sold for $850,000...

AMARILLO

Arbitron Rank/Pop (12+): 171/160,100

MSA Rank/Pop: 208/191,100
ADI # 118
Average Person Ratings: 16.6
Market TSL: 22.6 hours

Stations: 14/14
Diaries: 631/ 254:1/42.4%
Sample Target: 550
% Below Line: 0
% Not Listed: 12.4

1985 Revenue: $ 6,600,000
HH Inc.: $ 30,037
Retail $: 1.4 Bil
Pop per Station: 11,436
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPT 85	FAL 84	SPG 84
1. KLSF-F	35/13.2	---	12.0	---	---
2. KGNC-F	34/12.8	---	11.6	---	12.8
3. KMML-F	31/11.7	---	7.9	---	8.8
4. KQIZ-F	28/10.5	---	19.9	---	15.6
5. KBUY-F	19/ 7.1	---	6.6	---	8.4
6. KIXZ	18/ 6.8	---	7.5	---	8.0
7. KAKS	15/ 5.6	---	1.7	---	3.6
8. KZZQ-F	14/ 5.3	---	2.5	---	4.4
9. KATP-F	11/ 4.2	---	---	---	---
10. KDJW	10/ 3.8	---	5.0	---	7.2
KGNC	10/ 3.8	---	5.8	---	5.2
KPUR	10/ 3.8	---	5.0	---	9.6

12+ TSA	1/4/CUME
1. KMML-F	57/594
2. KQIZ-F	49/710
3. KLSF-F	43/585
4. KGNC-F	42/441
5. KGNC	33/429
6. KIXZ	31/471
7. KBUY-F	23/389
8. KDJW	17/289
9. KAKS	16/223
10. KZZQ-F	14/238
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KLSF-F	429/26.8	---	20.8
2. KQIZ-F	393/24.5	---	34.3
3. KMML-F	318/19.9	---	15.8
4. KGNC-F	306/19.1	---	21.9
5. KBUY-F	283/17.7	---	15.9
6. KIXZ	221/13.8	---	15.1
7. KPUR	192/12.0	---	18.0
8. KAKS	186/11.6	---	14.0
9. KZZQ-F	182/11.4	---	9.2
10. KDJW	174/10.9	---	13.6
11. KGNC	159/ 9.9	---	15.3
12.			

12+ FM SHARE (METRO): 73.66% (179 of 243) (SPG 85: 71.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F>	1. KLSF-F	1. KLSF-F	1. KLSF-F	1. KMML-F	1. KGNC-F	1. KMML-F	1. KMML-F	1. KGNC-F	1. KQIZ-F	1. KLSF-F
2. KLSF-F	2. KQIZ-F	2. KMML-F	KMML-F	2. KLSF-F	2. KMML-F	2. KBUY-F+	2. KGNC-F	2. KLSF-F	2. KLSF-F	2. KQIZ-F
3.	3. KMML-F	3. KQIZ-F	3. KGNC-F	3. KGNC-F	3. KBUY-F	3. KQIZ-F	3. KLSF-F>	3. KMML-F	3. KGNC-F	3. KGNC-F
4.	4. KAKS	4. KGNC-F	4. KBUY-F	4. KBUY-F	4. KIXZ	4. KGNC-F	4. KQIZ-F	4. KQIZ-F	4. KMML-F	4. KMML-F
5.	5. KATP-F	5. KBUY-F	5. KIXZ	5. KIXZ	5.	KLSF-F	5. KIXZ	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KQIZ-F	1. KLSF-F	1. KLSF-F	1. KMML-F	1. KMML-F>
2. KAKS	2. KAKS	2. KMML-F	2. KMML-F	2. KGNC-F	2. KAKS-F	2. KQIZ-F	2. KMML-F	2. KLSF-F	2. KIXZ
KQIZ-F	KMML-F	3. KAKS	3. KQIZ-F	3. KMML-F	KLSF-F	3. KATP-F	KATP-F	3. KBUY-F	3. KBUY-F
4. KATP-F	4. KQIZ-F	KZZQ-F	KZZQ-F	4. KZZQ-F	4. KATP-F	4. KAKS-F	4. KQIZ-F	4. KQIZ-F	4. KGNC-F
KMML-F	5.	5.	KGNC-F	5.	5.	5.	5.	5.	KLSF-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	15 (1)	70 (3)	85 (4)	35.0	40.6
AOR		11 91)	11 (1)	4.5	0
AC/OLDIES/SOFT ROCK	10 (1)	14 (1)	24 (2)	9.9	6.8
MOR/VARIETY	10 (1)		10 (1)	4.1	6.4
COUNTRY	28 (2)	50 (2)	78 (4)	32.1	29.7
BLACK/URBAN					
BTFL MUSIC/EZ		34 (1)	34 (1)	14.0	12.8
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL				0	2.7
SPANISH	1 (1)		1 (1)	0.4	0.9
CLASSICAL					
UNKNOWN/OTHERS					
			243 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKS-F	107.9	Canyon	2.6/7.4
KZIP	107.1	Canyon	.4/1.9

MISCELLANEOUS COMMENTS KPUR sold for $600,000... KWAS-F changed calls to KZZQ and format to CHR (Nov.)...KHBJ A/F changed calls to KAKS A/F... KWAS changes calls to KZZQ-F and format to AC

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2)	, COUNTRY	APR,$ 18.00	(Torbet)	Walton		
WGNC, 710, 10 KW (DA-2)	, MOR	CBS,$ 24.00	(Katz)	Stauffer		Royce Bodiford
KIXZ, 940, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-I,$ 21.00	(Blair)			Richard Haines
KPUR, 1440, 5 KW/1 KW (DA-N)	, AC	,$ 18.00*	(Mc-Guild)			Dan Govman
KQIZ, 1360, 500 W (DAYS)	, CHR	,$ 10.00	(Select)			
KZIP, 1310, 1 KW (DAYS)	, SPANISH	,$ 11.00	(Lotus)			
KAKS, 1550, 1 KW (DAYS,DA)	, OLDIES	,$ 10.00	(Masla)		(CANYON)	Danny Alexander
KAKS-F, 107.9, 100 KW @ 1353, CHR		US I,$ 28.00	(Masla)		(CANYON)	Danny Alexander
KBUY-F, 94.1, 100 KW @ 700, COUNTRY		APR,$ 20.00	(Torbet)	Walton		
KGNC-F, 97.9, 100 KW @ 1285, BTFL/EZ		MBS,$ 24.00	(Katz)	Stouffer		Royce Bodiford
KLSF-F, 96.9, 100 KW @ 668, CHR		,$ 23.00	(HNWH)			Mike Fox
KMML-F, 98.7, 100 KW @ 480, COUNTRY		ABC-I,$ 23.00*	(Blair)			Richard Haines
KQIZ-F, 93.1, 100 KW @ 700, CHR/AOR		US I,$ 26.00	(Select)			
KZZQ-F, 101.9, 100 KW @ 730, AC		MBS,$ NA	(---)	Woods		Dave Swaim
KATP-F, 107.1, 3 KW @ 300, AOR (?)		,$ 26.00	(---)		(CANYON)	Dan Govman

ANCHORAGE

Arbitron Rank/Pop (12+): 154/191,600

MSA Rank/Pop: 180/233,500
NO ADI
Average Person Ratings: 16.2
Market TSL: 22.1 hours

Stations: 14/13
Diaries: 667/287:1/42.9%
Sample Target: 550
% Below Line: 0.3
% Not Listed: 7.7

1985 Revenue: $ 9,000,000
HH Inc.: $ 41,777
Retail $: 2.7 Bil
Pop per Station: 14,738
#1 Biller: KFQD $1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KGOT-F	53/17.1	11.7	16.7	13.5	14.3
2. KWHL-F	38/12.3	13.7	12.3	15.1	17.3
3. KFQD	37/11.9	9.4	11.0	10.8	11.3
4. KYAK	29/ 9.4	10.1	10.0	7.3	12.0
5. KKGR-F	25/ 8.1	8.5	9.0	5.0	3.0
6. KHAR	21/ 6.8	6.8	7.7	9.7	7.9
7. KKLV-F	19/ 6.1	5.2	4.7	6.2	7.9
8. KASH-F	18/ 5.8	2.9	3.3	.8	.4
9. KNIK-F	15/ 4.8	7.2	6.7	8.5	6.0
10. KENI	13/ 4.2	6.8	3.3	8.9	7.1
11. KRKN-F	11/ 3.5	2.3	2.7	1.2	1.9
12. KBYR	6/ 1.9	2.0	2.0	.8	2.3
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KGOT-F	62/729
2. KFQD	45/473
3. KWHL-F	44/521
4. KYAK	41/414
5. KKGR-F	28/305
6. KHAR	27/283
7. KKLV-F	20/326
8. KENI	19/360
9. KASH-F+	18/253
10. KNIK-F	17/201
11. KRKN-F	12/128
12. KBYR	6/100
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KGOT-F	616/32.2	25.9	30.6
2. KWHL-F	439/22.9	26.1	21.2
3. KFQD	383/20.0	23.2	21.7
4. KKLV-F	301/15.7	14.8	13.5
5. KYAK	289/15.1	15.8	15.3
6. KENI	270/14.1	16.5	15.3
7. KKGR-F	257/13.4	16.1	14.4
8. KASH-F+	242/12.6	8.2	7.7
9. KHAR	216/11.3	10.9	13.9
10. KNIK-F	171/ 8.9	13.2	12.4
11. KRKN-F	121/ 6.3	5.6	4.9
12. KBYR	95/ 5.0	8.7	6.3
13.			
14.			
15.			

12+ FM SHARE (METRO): 62.64% (178 of 286) (SPG 85: 57.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F>	1. KGOT-F	1. KGOT-F	1. KFQD	1. KFQD	1. KFQD	1. KGOT-F	1. KGOT-F	1. KGOT-F>	1. KGOT-F	1. KGOT-F
2. KWHL-F	2. KWHL-F>	2. KWHL-F	2. KGOT	2. KYAK	KHAR	2. KFQD	2. KFQD	2. KWHL-F	2. KWHL-F	2. KWHL-F
3.	3. KFQD	KFQD	KYAK	3. KGOT-F	KYAK	3. KWHL-F	3. KWHL-F	3. KYAK	3. KFQD	3. KYAK
4.	4. KKGR-F	4. KKGR-F	4. KKGR-F	4. KKGR-F	4. KNIK-F	4. KYAK	4. KYAK	4. KFQD	4. KHAR	4. KFQD
5.	5.	5. KYAK	5.	5.	5. KASH-F+	5.	5.	5.	5.	5. KKGR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KFQD	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KYAK
2. KWHL-F	2. KFQD	2. KFQD	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KGOT-F>	2. KYAK	2. KGOT-F	2. KKGR-F
3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KRKN-F	3. KRKN-F	3. KGOT-F	3. KYAK	3. KFQD
KKLV-F	4. KKLV-F	4. KKLV-F	4. KKLV-F	4.	4.	KYAK	KKGR-F	4. KKGR-F	4. KWHL-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KFQD	5. KASH-F+

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		53 (1)	53 (1)	18.5	22.2
AOR		74 (3)	74 (3)	25.9	23.7
AC/OLDIES/SOFT ROCK	56 (3)	19 (1)	75 (4)	26.2	19.6
MOR/VARIETY					
COUNTRY	30 (2)	17 (1)	47 (3)	16.4	14.8
BLACK/URBAN					
BTFL MUSIC/EZ	21 (1)	15 (1)	36 (2)	12.6	15.9
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	1 (1)		1 (1)	0.3	3.7
			286 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KABN	830	Big Lake	.3/2.2

RADIO STATIONS

KASH, 1080, 10 KW (DA-1)	, COUNTRY	US 2,$ 24.00	(Unirep)	Comm. Pacific	Dennis Bookey
KBYR, 700, 1 KW	, AC	CBS,$ 15.00	(Roslin)		Bill Walker
KENI, 550, 5 KW (DA-1)	, AC/CONTEMP	ABC-I,$ 38.00	(Katz)		Jack Frost
KFQD, 750, 50 KW	, AC	,$ 46.00	(Mc-Guild)		Roy Robinson
KHAR, 590, 5 KW	, BTFL/EZ	,$ 31.00	(Eastman)		Ron Clement
KYAK, 650, 50 KW/25 KW (DA-2)	, COUNTRY	MBS,$ 35.00*	(Weiss)	Olympic	
KGOT-F, 101.3, 26 KW @ -66	, CHR	MBS,$ 48.00*	(Weiss)	Olympic	
KKGR-F, 100.5, 25 KW @ 178	, AOR	,$ 35.00	(HNWH)		Gregg Clapper
KKLV-F, 104.1, 55 KW @ 61	, AC	APR,$ 30.00	(Eastman)		Pat Harpel
KNIK-F, 105.3, 60 KW @ 260	, BTFL/EZ	CBS,$ 25.00	(Roslin)		Bill Walker
KRKN-F, 102.1, 25 KW @ 165	, CHR/JAZZ/AOR	,$ 32.00	(---)		Joseph Perry
KWHL-F, 106.5, 50 KW @ -99	, AOR	,$ 48.00	(Mc-Guild)		Roy Robinson
KASH-F, 107.5, 100 KW @ 295	, COUNTRY	US 2,$ 18.00*	(Unirep)	Comm. Pacific	Dennis Bookey

MISCELLANEOUS COMMENTS KRKN-F sold to Ingstad/Holland for $650,000 (Montcalm)...

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 154/191,600

MSA Rank/Pop 147/298,900
GREEN BAY ADI
Average Person Ratings: 16.9
Market TSL: 22.1 hours

Stations: 23/13
Diaries: 783/245:1/57.0%
Sample Target: 630
% Below Line: 26.8
% Not Listed: 9.4

1985 Revenue: $ 6,500,000
HH Inc.: $ 29,875
Retail $: 1.54 Bil
Pop per Station: 14,738
#1 Biller: WHBY + WAPL $950,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WAPL-F	62/14.9	11.6	12.7	13.5	9.5	21.7
2. WROE-F	35/ 8.4	7.2	8.5	11.4	8.7	6.6
3. WIXX-F	34/ 8.2	8.8	9.5	7.8	9.0	9.6
4. WYNE	30/ 7.2	8.0	8.3	7.0	6.1	6.6
5. WKAU-F+	28/ 6.7	5.8	8.7	5.9	7.4	7.1
6. WHBY	24/ 5.8	7.7	7.8	8.5	8.0	7.5
7. WGEE	22/ 5.3	6.1	3.9	3.6	4.0	4.8
8. WNAM	20/ 4.8	5.2	7.8	6.0	6.4	3.7
9. WAHC-F	17/ 4.1	4.7	3.4	4.9	6.6	4.3
WJRQ	17/ 4.1	4.1	---	.8	1.4	3.4
11. WOSH	14/ 3.4	3.3	3.9	5.2	3.8	3.9
WMGV-F	14/ 3.4	4.7	4.9	3.4	6.4	4.1
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WIXX-F	134/2049
2. WAPL-F	112/1479
3. WGEE	63/ 731
4. WDUZ-F	61/ 699
5. WKAU-F+	50/ 893
6. WROE-F	41/ 490
7. WYNE	32/ 356
8. WJLW-F	26/ 335
9. WCUB	25/ 346
10. WAHC-F	24/ 437
WHBY	24/ 381
WNAM	24/ 382
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAPL-F	676/27.5	21.6	28.1
2. WIXX-F	648/26.3	26.6	28.7
3. WKAU-F+	431/17.5	21.7	25.8
4. WROE-F	393/16.0	14.5	17.5
5. WHBY	363/14.7	19.0	16.1
6. WAHC-F	325/13.2	16.8	14.7
7. WNAM	306/12.4	16.4	17.9
8. WMGV-F	295/12.0	15.2	16.8
9. WYNE	273/11.1	13.7	15.8
10. WOSH	254/10.3	9.6	10.5
11. WGEE	244/ 9.9	12.1	10.5
12. WRJQ	116/ 4.7	5.4	NA
13.			
14.			
15.			

12+ FM SHARE (METRO): 59.95% (226 of 377) (SPG 85: 56.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F	1. WAPL-F	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F>	1. WAPL-F	1. WAPL-F>
2. WAHC-F	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WYNE	2. WYNE	2. WHBY	2. WROE-F	2. WROE-F	2. WIXX-F	2. WIXX-F
WIXX-F	3. WKAU-F+	3. WKAU-F+	3. WKAU-F+	3. WIXX-F	3. WHBY	3. WGEE	3. WNAM	3. WIXX-F	3. WROE-F	3. WYNE
4. WKAU-F	4. WMGV-F	4.	4. WHBY	4. WROE-F	4. WNAM	4. WYNE	4. WIXX-F	4. WKAU-F+	4. WKAU-F	4. WGEE
5.	5.	5.	WYNE	5. WKAU-F+	WRJQ	5. WIXX-F	5. WKAU-F+	5. WNAM	WYNE	5. WKAU-F+
										6. WROE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WAPL-F	1. WROE-F	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>
2. WIXX-F	2. WIXX-F	2. WAPL-F	WIXX-F	2. WIXX-F	2. WKAU-F+	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WYNE
3. WAHC-F	3. WKAU-F	3. WKAU-F+	3. WKAU-F+	3. WKAU-F+	WIXX-F	3. WKAU-F+	3. WHBY	3. WKAU-F	3. WHBY
4. WKAU-F	WMGV-F	WMGV-F	4. WROE-F	4. WNAM	4.	4.	WKAU-F+	4. WHBY	4. WYXX-F
5.	5.	5.	5.	WYNE	5.	5.	5.	WYNE	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	6 (1)	73 (3)	79 (4)	21.0	23.8
AOR		62 (1)	62 (1)	16.4	13.9
AC/OLDIES/SOFT ROCK	20 (1)	19 (3)	39 (4)	10.3	13.9
MOR/VARIETY	32 (3)		32 (3)	8.5	10.2
COUNTRY	68 (4)	17 (2)	85 (6)	22.5	20.0
BLACK/URBAN					
BTFL MUSIC/EZ		48 (2)	48 (2)	12.7	12.0
NEWS/TALK					0.5
NOSTALGIA	25 (2)		25 (2)	6.6	2.9
RELIGION/GOSPEL		7 (1)	7 (1)	1.9	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			377 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCKK	690	Oshkosh	1.9/4.3
WEMI-F	100.1	Neenah	1.7/4.3
WCUB	980	Two Rivers	.5/1.3
WDUZ-F	98.5	Green Bay	3.1/7.4
WFON-F	107.1	Fond Du Lac	.5/3.0
WGN	720	Chicago	.7/3.2
WJLW-F	95.9	De Pere	1.7/3.3
WNBK-F	93.5	New London	2.4/3.5
WTMJ	620	Milwaukee	1.2/4.9
WYCO-F	107.9	Wausau	.7/2.5

RADIO STATIONS

WCKK, 690, 250 W (DAYS,DA)	, NOSTALGIA (?)	ABC-E,$ 14.00*	(Weiss)		Dennis Quinn
WHBY, 1230, 1 KW	, MOR	CBS,$ 35.00	(Eastman)	Woodward	Susan Knaack
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-T,$ 17.00*	(Masla)		Perry Murphy
WOSH, 1490, 1 KW	, COUNTRY	NBC,$ 18.00*	(HNWH)	Midwest Family	Phil Robbins
WRJQ, 1570, 1 KW (DAYS)	, NOSTALGIA	MBS,$ 10.00	(---)		Jim Bethke
WYNE, 1150, 5 KW (DA-2)	, COUNTRY	ABC-E,$ 25.00	(Market 4)		Ned Hughes
WAHC-F, 96.7, 3 KW @ 293, CHR		,$ 15.00*	(Masla)		Perry Murphy
WAPL-F, 105.7, 100 KW @ 500, AOR		,$ 35.00	(Eastman)	Woodward	Susan Knaack
WKAU-F, 104.9, 1 KW @ 480, CHR		ABC-R,$ 20.00	(Select)	Wincom	Jim Esler
WMGV-F, 103.9, 2.5 KW @ 355, AC		Source,US I,$ 25.00	(HNWH)	Midwest Family	Phil Robbins
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ		,$ 23.00*	(---)		Jim Bethke
WEMI-F, 100.1, 3 KW @ 300, RELIGION		,$ 10.00	(---)		Ken Ellis

Other ranked stations - See Green Bay

ASHEVILLE

Arbitron Rank/Pop (12+): 174/156,500

MSA Rank/Pop: 227/167,200
Greenville ADI
Average Person Ratings: 15.6
Market TSL: 20.8 hours

Stations: 13/8
Diaries: 513/305:1/46.6%
Sample Target: 550
% Below Line: 23.2
% Not Listed: 13.5

1985 Revenue: $ 3,900,000
HH Inc.: $ 24,385
Retail $: 1.24 Bil
Pop per Station: 19,563
#1 Biller: WWNC $ 2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WWNC	87/35.7	---	33.0	---	35.7
2. WKSF-F	55/22.5	---	27.8	---	9.1
3. WESC-F	15/ 6.1	---	6.1	---	4.9
4. WSPA-F	13/ 5.3	---	2.2	---	1.4
5. WFBC-F	11/ 4.5	---	3.9	---	6.3
6. WXRC-F	8/ 3.3	---	---	---	---
7. WISE	6/ 2.5	---	3.0	---	13.6
8. WRAQ	4/ 1.6	---	4.3	---	2.8
9. WFGW	3/ 1.2	---	.4	---	1.4
WMIT	3/ 1.2	---	2.2	---	2.4
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WKSF-F	124/1435
2. WWNC	107/1003
3. WESC-F	51/ 614
4. WSPA-F	41/ 338
5. WFBC-F	30/ 379
6. WXRC-F	24/ 243
7. WMIT-F	16/ 307
8. WRAQ	8/ 157
9. WISE	7/ 142
10. WFGW	5/ 88
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WWNC	765/48.9	---	46.3
2. WKSF-F	569/36.4	---	38.3
3. WESC-F	244/15.6	---	12.1
4. WFBC-F	164/10.5	---	10.2
5. WSKY	150/ 9.6	---	12.1
6. WRAQ	116/ 7.4	---	7.6
7. WISE	115/ 7.3	---	10.6
8. WSPA-F	112/ 7.2	---	5.5
9. WMIT-F	74/ 4.7	---	NA
10. WFGW	50/ 3.2	---	2.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 49.76% (105 of 211) (SPG 85: 50.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSF-F	1. WKSF-F>	1. WWNC	1. WWNC	1. WWNC >	1. WWNC >	1. WWNC >	1. WWNC >	1. WWNC	1. WKSF-F	1. WKSF-F
2.	2. WWNC >	2. WKSF-F>	2. WKSF-F>	2. WKSF-F>	2. WKSF-F	2. WKSF-F	2. WKSF-F>	2. WKSF-F	2. WWNC	2. WWNC >
3.	3. WXRC-F	3. WESC-F	3. WFBC-F	3. WESC-F	WSPA-F	3.	3. WESC-F+	3.	3.	3. WESC-F
4.	4. WFBC-F	4. WFBC-F	WESC-F	4. WFBC-F	4. WESC-F	4.	4. WSPA-F	4.	4.	4. WSPA-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WFBC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSF-F>	1. WKSF-F>	1. WKSF-F	1. WWNC	1. WWNC >	1. WKSF-F>	1. WKSF-F	1. WWNC >	1. WWNC	1. WWNC >
2. WESC	2. WFBC-F	2. WWNC	2. WKSF-F>	2. WKSF-F>	2. WXRC-F	2. WWNC	2. WKSF-F	WKSF-F>	2. WKSF-F>
WFBC-F	3. WWNC	WFBC-F	3. WFBC-F	3. WESC-F	3. WISE	3. WXRC-F	3.	3. WXRC-F	3. WESC-F
4.	4.	4.	4.	WFBC-F	WESC-F	4.	4.	4. WESC-F	4. WXRC-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		55 (1)	55 (1)	26.1	32.3
AOR		8 (1)	8 (1)	3.8	0
AC/OLDIES/SOFT ROCK	6 (1)	11 (1)	17 (2)	8.1	8.1
MOR/VARIETY	6 (2)		6 (2)	2.8	7.1
COUNTRY	89 (2)	15 (1)	104 (3)	49.3	47.0
BLACK/URBAN					
BTFL MUSIC/EZ		13 (1)	13 (1)	6.2	2.5
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	5 (2)	3 (1)	8 (3)	3.8	3.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			211 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMMH	1460	Marshall	.8/2.0
WSKY	1230	Asheville	.8/9.6
WESC	660	Greenville	.8/1.4

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N) , AC	US I,$ 25.00*	(Mc-Guild)		Eric Jorgenson
WRAQ, 1380, 5 KW/1 KW (DA-N) , MOR	UPI,$ 7.00	(Carolina		Garrett AlDenfer
WSKY, 1230, 1 KW , MOR	CBS,$ 8.00	(---)		Zeb Lee
WWNC, 570, 5 KW (DA-N) , COUNTRY	ABC-I,$ 72.00	(Katz)	Multimedia	Shelden Summerlin
WKSF-F, 99.9, 53 KW @ 2624, CHR	,$ 45.00*	(Mc-Guild)		Eric Jorgenson
WMIT-F, 106.9, 36 KW @ 3050, RELIGION	ABC-I,$ NA	(---)	(BLACK MOUNTAIN)	Edna Edwards

WXRC - See Charlotte

Other ranked stations - see Greenville, SC

MISCELLANEOUS COMMENTS Arbitron fell 6.7% short of sample target

ATLANTA

Arbitron Rank/Pop (12+): 14/2,015,200

MSA Rank/Pop: 11/2,388,100
ADI # 15
Average Person Ratings: 18.2
Market TSL: 23.8 hours

Stations: 26/26
Diaries: 1682/1198:1/39.6%
Sample Target: 1690
% Below Line: 0
% Not Listed: 10.1

1985 Revenue: $ 75,400,000
HH Inc.: $ 32,228
Retail $: 17.0 Bil
Pop per Station: 77,508
#1 Biller: WQXI A/F $12,600,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WPCH-F	339/9.2	9.5	7.4	---	6.5	7.2
2. WKLS-F	338/9.2	10.5	9.0	---	6.4	13.5
3. WQXI-F	334/9.1	7.0	8.9	---	9.2	10.3
4. WVEE-F	315/8.6	9.8	8.9	---	11.0	13.8
5. WYAY-F	226/6.1	4.6	4.9	---	3.3	6.7
6. WZGC-F	225/6.1	8.5	9.8	---	12.1	10.1
7. WSB	209/5.7	5.5	6.7	---	6.3	5.2
8. WFOX-F	207/5.6	3.6	4.1	---	3.7	3.4
9. WSB-F	196/5.3	5.4	4.9	---	5.4	4.1
10. WKHX-F	193/5.3	6.2	6.6	---	8.9	5.8
11. WAOK	152/4.1	3.0	3.0	---	2.3	1.3
12. WARM-F	144/3.9	2.4	3.2	---	2.5	2.7
13. WEKS-F+	90/2.4	2.0	1.1	---	1.6	3.3
14. WGST	62/1.7	3.1	2.6	---	2.9	1.5
15. WPLO	43/1.2	1.2	2.1	---	1.7	1.1
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WKLS-F	440/4788
2. WPCH-F	404/4487
3. WYAY-F	351/3819
4. WQXI-F	350/4753
5. WVEE-F	327/3739
6. WFOX-F	297/3488
7. WZGC-F	284/5008
8. WKHX-F	249/3573
9. WSB	244/4071
10. WSB-F	213/3240
11. WARM-F	176/3149
12. WAOK	152/1800
13. WEKS-F+	133/1547
14. WGST	62/1338
15. WPLO	46/ 732
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WQXI-F	4379/21.7	21.7	24.0
2. WZGC-F	3965/19.7	25.0	29.6
3. WPCH-F	3636/18.0	16.2	13.7
4. WSB	3632/18.0	18.0	18.1
5. WKLS-F	3586/17.8	17.3	15.5
6. WVEE-F	3532/17.5	16.3	19.4
7. WKHX-F	2889/14.3	15.3	18.1
8. WSB-F	2879/14.3	14.0	16.2
9. WYAY-F	2596/12.9	10.6	7.9
10. WARM-F	2545/12.6	9.8	9.6
11. WFOX-F	2466/12.2	13.1	10.8
12. WAOK	1800/ 8.9	7.4	6.3
13. WGST	1307/ 6.5	8.2	9.2
14. WEKS-F+	1122/ 5.6	NA	4.1
15. WCNN	758/ 3.8	6.2	6.0
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 79.84% (2637 of 3303) (SPG 85: 78.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F>	1. WKLS-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WPCH-F>	1. WQXI-F>	1. WPCH-F>	1. WKLS-F	1. WVEE-F	1. WKLS-F
2. WVEE-F	2. WQXI-F	2. WKLS-F	2. WKLS-F	2. WKLS-F	2. WYAY-F	2. WSB	2. WQXI-F	2. WPCH-F	2. WQXI-F	2. WVEE-F>
3. WKLS-F>	3. WVEE-F>	3. WVEE-F	3. WVEE-F	3. WVEE-F	3. WSB	3. WPCH-F	3. WKLS-F	3. WVEE-F	3. WKLS-F	3. WZGC-F
4. WARM-F	4. WSB-F	4. WFOX-F	4. WFOX-F	4. WPCH-F	4. WKHX-F	4. WKLS-F	4. WFOX-F	4. WQXI-F	4. WZGC-F	4. WPCH-F
5. WEKS-F>	5. WFOX-F	5. WYAY-F	5. WYAY-F	WYAY-F	5. WFOX-F	5. WVEE-F	5. WVEE-F	5. WFOX-F	5. WSB	5. WQXI-F
6. WAOK	6. WARM-F	6. WSB-F	6. WSB-F	WFOX-F	6. WQXI-F	6. WYAY-F	6. WYAY-F	6. WYAY-F	6. WPCH-F	6. WKHX-F
7. WQXI-F	7. WZGC-F	7. WPCH-F	7. WPCH-F	7. WSB-F	7. WAOK	7. WZGC-F	7. WSB-F	7. WZGC-F	7. WSB-F	7. WARM-F
8.	8. WYAY-F	8. WKHX-F	8.	8.	8.	8.	8. WKHX-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WVEE-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WQXI-F
2. WZGC-F	2. WVEE-F	2. WSB-F	2. WVEE-F	2. WSB-F
3. WEKS-F	3. WSB-F	3. WVEE-F	3. WSB-F	3. WVEE-F
WQXI-F	4. WKLS-F	4. WKLS-F	4. WYAY-F	4. WPCH-F
5. WKLS-F	5. WFOX-F	5. WFOX-F	WFOX-F	5. WFOX-F
6. WARM-F	6. WZGC-F	6. WYAY-F>	6. WKLS-F	6. WYAY-F
7.	WYAY-F	7. WPCH-F	7. WPCH-F	7. WKHX-F
8.	8.	8. WARM-F	8. WKHX-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLS-F>	1. WKLS-F>	1. WKLS-F	1. WKLS-F>	1. WKLS-F
2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WQXI-F
3. WZGC-F	3. WVEE-F>	3. WVEE-F	3. WVEE-F	3. WYAY-F
4. WQXI-F	4. WARM-F	4. WARM-F	4. WFOX-F	4. WVEE-F
5. WFOX-F	5. WFOX-F	5. WFOX-F	5. WYAY-F	WFOX-F
6. WKHX-F	6. WZGC-F	6. WOSB-F	6. WPCH-F	6. WPCH-F
7. WARM-F	7. WYAY-F	7. WYAY-F	7. WKHX-F	7. WKHX-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		369 (2)	369 (2)	11.2	23.8
AOR		338 (1)	338 (1)	10.2	7.2
AC/OLDIES/SOFT ROCK	39 (1)	749 (4)	788 (5)	23.9	14.9
MOR/VARIETY	209 (1)		209 (1)	6.3	7.1
COUNTRY	43 (1)	419 (2)	462 (3)	14.0	15.5
BLACK/URBAN	219 (4)	423 (3)	642 (7)	19.4	16.8
BTFL MUSIC/EZ		339 (1)	339 (1)	10.3	7.2
NEWS/TALK	95 (2)		95 (2)	2.9	4.6
NOSTALGIA					1.8
RELIGION/GOSPEL	43 (3)		43 (3)	1.3	1.2
SPANISH					0
CLASSICAL	18 (1)		18 (1)	0.5	0
UNKNOWN/OTHERS					0
			3303 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAEC	860	Atlanta	.4/1.5
WBUS-F	96.7	Newnan	.5/2.3
WCNN	680	Atlanta	.9/3.8
WGKA	1190	Atlanta	.5/1.4
WGUN	1010	Atlanta	.4/1.6
WIGO	1340	Atlanta	.9/3.6
WLKQ-F	102.3	Buford	.3/1.1
WQXI	790	Atlanta	1.1/3.2
WXLL	1310	Decatur	.4/1.0
WYZE	1480	Atlanta	.9/1.7

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	NBC,NBN,$ 24.00	(---)	Forus		Don Stone
WAOK, 1380, 5 KW (DA-N)	, BLACK	CNN,US 2,ABC-T,$ 60.00*	(Mc-Guild)	DKM		Rik Rogers
WCNN, 680, 50 KW/10 KW (DA-N)	, TALK	,$ 45.00*	(HNWH)			Charles Smithgall
WFOM, 1230, 1 KW	, RELIGION	,$ 12.00	(Bolton)		(MARIETTA)	R. Hemphill
WGKA, 1190, 5 KW (DAYS)	, CLASSICAL	,$ 30.00	(CMBS)			Eathel Holley
WGST, 920, 5 KW	, NEWS	CBS,MBS,$ 90.00*	(Katz)	Jacor		John Lauer
WGUN, 1010, 50 KW (DAYS)	, RELIGION	SBN,$ 20.00	(---)	Rivers		William Bie
WIGO, 1340, 1 KW	, BLACK	,$ 60.00	(---)	Brunson		Neil McElhaney
WKLS, 970, 5 KW (DAYS)	, AOR	,$ NM	(Katz)	Taft		Tom Connolly
WPLO, 590, 5 KW (DA-N)	, COUNTRY	,$ 68.00*	(Select)	Cap Cities/ABC		Norm Schrutt
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	,$ NA	(Blair)	Jeff-Pilot		Gerald Blum
WSB , 750, 50 KW	, MOR	ABC-I,ABC-E,$170.00*	(Christal)	Cox		Michael Faherty
WYZE, 1480, 5 KW (DAYS)	, BLACK	,$ 14.00	(---)	Buck		James Swanger

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	,$150.00*	(Eastman)	Susquehanna		
WEKS, 104.1, 100 KW @ 1690, BLACK	,$ 55.00*	(Durpetti)	Trans World		
WFOX, 97.1, 100 KW @ 1566, AC	,$160.00	(MMR)	Shamrock	(GAINESVILLE)	Martin Sherry
WKHX, 101.5, 100 KW @ 900, COUNTRY	,$169.00*	(Select)	Cap Cities/ABC	(MARIETTA)	Norm Schrutt
WKLS, 96.1, 100 KW @ 950, AOR	,$185.00*	(Katz)	Taft		Tom Connolly
WPCH, 94.9, 100 KW @ 987, BTFL MUS	,$179.00*	(Katz)	Jacor		John Lauer
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	,$340.00	(Blair)	Jeff-Pilot		Gerald Blum
WSB , 98.5, 100 KW @ 919, AC	CBS-R,$160.00*	(Christal)	Cox		Michael Faherty
WVEE, 103.3, 100 KW @ 450, URBAN	US 1,$170.00*	(Mc-Guild)	DKM		Rik Rogers
WYAY, 106.7, 100 KW @ 1400, COUNTRY	,$140.00*	(Republic)	Katz	(GAINESVILLE)	Bob Green
WZGC, 92.9, 100 KW @ 910, CHR	ABC-C,$220.00*	(Torbet)	First Media		Paul Nugent
WBUS, 96.7, 3 KW @ 300, BLACK	,$ NA	(Masla)	New Systems	(NEWNAN)	

CALL LETTER CHANGES

WJYA A/F changes to WEKS A/F

FORMAT CHANGES

WARM changes to CHR (Feb)
WEKS A/F changes from Nostalgia to Urban
WQXI-F reclassified as AC and the station is also playing jazz - especially at night

STATION SALES

WYAY-F (Gainesville): From Katz to New City for $10,000,000 (est)

ATLANTIC CITY

Arbitron Rank/Pop (12+): 161/178,000

MSA Rank/Pop: 150,289,900
Philadelphia ADI
Average Person Ratings: 16.9
Market TSL: 22.8 hours

Stations: 22/10
Diaries: 592/301:1/42.4%
Sample Target: 550
% Below Line: 31.7
% Not Listed: 10.0

1985 Revenue: $6,500,000
HH Inc.: $28,325
Retail $: 2.4 Bil
Pop per Station: 17,800
#1 Biller: WFPG-F $2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WAYV-F	41/13.6	---	15.0	---	10.9
2. WFPG-F	36/12.0	---	11.1	---	10.6
3. WMMR-F	31/10.3	---	9.6	---	6.7
4. WMID	30/10.0	---	11.8	---	8.8
5. WMGM-F	18/ 6.0	---	6.7	---	6.0
6. WUSS	17/ 5.6	---	4.1	---	6.3
7. WUSL-F	15/ 5.0	---	3.5	---	3.9
WRDR-F	15/ 5.0	---	1.9	---	4.6
9. WXTU-F	13/ 4.3	---	.3	---	---
10. WOND	11/ 3.7	---	3.5	---	3.2
11.					
12.					

12+ TSA	1/4/CUME
1. WAYV-F	49/552
2. WFPG-F	46/360
3. WMMR-F	43/454
4. WMID	36/347
5. WMGM	33/435
6. WRDR-F	18/167
WUSL-F	18/194
8. WUSS	17/182
9. WXTU-F	14/104
10. WSLT-F	12/187
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAYV-F	486/27.3	----	27.2
2. WMMR-F	330/18.5	----	18.5
3. WMGM-F	290/16.3	----	18.0
4. WFPG-F	281/15.8	----	19.2
5. WMID	280/15.7	----	19.2
6. WLQE-F	198/11.1	----	11.2
7. WUSS	182/10.2	----	11.4
8. WUSL-F	168/ 9.4	----	NA
9. WOND	160/ 9.0	----	11.5
10. WCAU-F	143/ 8.0	----	9.3
11. WRDR-F	142/ 8.0	----	6.4
12. WIIN	138/ 7.8	----	11.9

12+ FM SHARE (METRO): 75.28% (204 of 271) (SPG 85: 70.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F	1. WMMR-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMMR-F
2. WCAU-F	2. WAYV-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	WFPG-F	2. WMID	2. WFPG-F	2. WFPG-F	2. WFPG-F	2. WAYV-F
3. WMMR-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	WMID	3. WMMR-F	3. WMID	3. WMMR-F	3. WUSL-F	3. WFPG-F
WUSL-F	4. WUSL-F	4. WUSL-F	4. WOND	4. WUSS	4. WRDR-F	4. WFPG-F	4. WMMR-F	4. WMID	4. WMID	4. WMID
5.	5.	5.	WUSS	WFPG-F	5. WXTU-F	5.	5.	5.	5.	5.
				WXTU-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYV-F>	1. WAYV-F	1. WAYV-F	1. WAYV-F>	1. WAYV-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	WMMR-F	2. WMMR-F	2. WUSS	2. WMGM-F	2. WMGM-F	2. WMGM-G	2. WAYV-F	2. WAYV-F
WUSL-F	3. WUSL-F	3. WUSS	3. WUSS	3. WFPG-F	3. WUSL-F	3. WAYV-F	3. WAYV-F	3. WMGM-F	3. WMGM-F
4.	4. WMGM-F	4.	WUSL-F	WRDR-F	4. WAYV-F	4. WUSL-F	4.	4.	4. WXTU-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		48 (3)	48 (3)	17.8	26.3
AOR		50 (3)	50 (3)	18.5	10.7
AC/OLDIES/SOFT ROCK		22 (5)	22 (5)	8.1	12.1
MOR/VARIETY	17 (2)		17 (2)	6.3	4.5
COUNTRY		13 (1)	13 (1)	4.8	0.3
BLACK/URBAN	17 (1)	15 (1)	32 (2)	11.8	9.0
BTFL MUSIC/EZ		40 (2)	40 (2)	14.8	13.8
NEWS/TALK	4 (2)	1 (1)	5 (3)	1.8	6.9
NOSTALGIA	30 (1)		30 (1)	11.1	14.9
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			271 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIIN	1450	Atlantic City	2.0/ 7.8
WLQE-F	99.3	Pleasantville	2.3/11.1
WSLT-F	106.3	Somers Point	1.3/ 6.2
WDVR-F	98.3	Ocean City	1.7/ 3.0
WSTW-F	93.7	Wilmington, DE	.3/ 3.0

See Philadelphia for more information about the following stations:

WCAU	1.0/3.8	WMGK-F	1.0/4.0
WCAU-F	2.0/8.0	WWDB-F	.3/1.8
WEAZ-F	1.3/7.2	WYSP-F	.3/2.8
WKSZ-F	1.0/2.5		

RADIO STATIONS

WIBG, 1520, 1 KW (DAYS,DA)	, NOSTALGIA	,$ 13.00	(Groskin)	Neely Crowley
WIIN, 1450, 1 KW	, SOFT AC/MOR	CBS,$ 18.00	(Eastman)	Dick Taylor
WMID, 1340, 1 KW	, NOSTALGIA	NBC,$ 22.00	(Masla)	Frank Montesano
WOND, 1400, 1 KW	, MOR (?)	ABC-E,$ 15.00*	(Mc-Guild)	Dick Irland
WUSS, 1490, 1 KW	, BLACK	MBS,NBN,$ 16.00*	(S. Katz)	John Hickman
WAYV-F, 95.1, 20 KW @ 300	, CONTEMP/AC	,$ 34.00*	(HNWH)	Vi Trofa
WDVR-F, 98.3, 3 KW @ 200	, AC (?)	,$ 10.00	(----)	Charles Kramer
WFPG-F, 96.9, 50 KW @ 400	, BTFL/EZ	,$ 28.00*	(Eastman)	Dick Taylor
WLQE-F, 99.3, 3 KW @ 300	, CONTEMP/AC	CBS-R,$ 20.00	(Masla)	Frank Montesano
WMGM-F,103.7, 50 KW @ 395	, AOR	,$ 25.00*	(Mc-Guild)	Dick Irland
WSLT-F,106.3, 3 KW @ 300	, SOFT AC	UPI,$ 19.00	(Groskin)	Neely Crowley
WRDR-F,104.9, 3 KW @ 280	, NOSTALGIA	ABC-D,$ 14.00	(----)	(EGG HARBOR) Jim Rodio

Other ranked stations-See Philadelphia

MISCELLANEOUS COMMENTS WIIN/WFPG-F sold to Hartstone/Dickstein for $5,000,000... WIBG/WSLT-F sold for $1,163,000 (Blackburn)...

AUGUSTA, GA

Arbitron Rank/Pop (12+): 110/307,000

MSA Rank/Pop: 112/368,000

Average Person Ratings: 17.0
Market TSL: 22.8 hours

Stations: 19/17
Diaries: 741/ 414:1/42.2%
Sample Target: 690
% Below Line: 2.6
% Not Listed: 10.7

1985 Revenue: $ 6,400,000
HH Inc.: $ 26,560
Retail $: 1.9 Bil
Pop per Station: 18,059
#1 Biller: WBBQ A/F $3,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WBBQ-F	113/21.6	---	21.6	---	25.7	33.6
2. WFXA-F	67/12.8	---	13.5	---	6.6	13.6
3. WZNY-F	65/12.4	---	6.5	---	5.0	13.6
4. WGUS-F	42/ 8.0	---	7.0	---	5.8	9.1
5. WNEZ-F	28/ 5.4	---	6.8	---	8.5	3.2
6. WGAC	27/ 5.2	---	6.5	---	4.1	2.9
7. WRDW-F	26/ 5.0	---	1.3	---	---	3.4
8. WRDW	15/ 2.9	---	3.1	---	12.5	2.1
9. WJFX-F	14/ 2.7	---	---	---	---	2.4
WMTZ-F	14/ 2.7	---	4.5	---	4.4	1.9
11.						
12.						

12+ TSA	1/4/CUME
1. WBBQ-F	172/2088
2. WZNY-F	88/1200
3. WFXA-F	70/ 797
4. WGUS-F	48/ 665
5. WRDW-F	44/ 480
6. WNEZ-F	29/ 355
7. WGAC	28/ 352
8. WJFX-F	19/ 200
WWDM-F	19/ 236
10. WTHO-F	18/ 222
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WBBQ-F	1389/45.2	---	46.2
2. WZNY-F	887/28.9	---	17.1
3. WFXA-F	705/23.0	---	26.2
4. WGUS-F	534/17.4	---	13.5
5. WGAC	333/10.8	---	13.3
6. WNEZ-F	328/10.7	---	12.7
7. WRDW	307/10.0	---	10.6
8. WRDW-F	293/ 9.5	---	4.6
9. WBBQ	196/ 6.4	---	9.7
10. WMTZ-F	190/ 6.2	---	9.5
11. WKZK	188/ 6.1	---	10.4
12. WJFX-F	161/ 5.2	---	---

12+ FM SHARE (METRO): 83.08% (388 of 467) (SPG 85: 72.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F>	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WGUS-F	1. WBBQ-F+>	1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F>
2. WFXA-F>	2. WFXA-F	2. WZNY-F	WZNY-F	2. WZNY-F	2. WBBQ-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WFXA-F	2. WFXA-F
3. WRDW-F	3. WZNY-F>	3. WFXA-F>	3. WFXA-F	3. WFXA-F	3. WZNY-F	3. WZNY-F	3. WFXA-F	3. WFXA-F	3. WRDW-F	3. WZNY-F
4.	4. WRDW-F	4. WGUS-F	4. WGUS-F	4. WGUS-F	4. WGAC	4. WGAC	4. WGUS-F	4. WGUS-F+	4. WZNY-F	4. WGUS-F
5.	5.	5. WRDW-F	5.	5.	5. WFXA-F	5. WGUS-F+	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBBQ-F	1. WBBQ-F	1. WZNY-F	1. WBBQ-F	1. WZNY-F
2. WFXA-F	2. WZNY-F	2. WBBQ-F	2. WZNY-F	2. WBBQ-F
3. WZNY-F	3. WFXA-F>	3. WFXA-F>	3. WFXA-F>	3. WFXA-F
4. WRDW-F	4. WRDW-F	4. WRDW-F	4. WGUS-F	4. WGUS-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBBQ-F	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F	1. WBBQ-F
2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WFXA-F	2. WZNY-F
3. WJFX-F	3. WZNY-F	3. WFXA-F	3. WZNY-F	3. WFXA-F>
4.	4. WJFX-F	4.	4. WJFX-F	4. WGUS-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	5 (1)	113 (1)	118 (2)	25.3	26.5
AOR		14 (1)	14 (1)	3.0	0
AC/OLDIES/SOFT ROCK	2 (1)	65 (1)	67 (2)	14.3	11.0
MOR/VARIETY	27 (1)		27 (1)	5.8	7.2
COUNTRY	6 (1)	68 (4)	74 (5)	15.8	17.8
BLACK/URBAN	15 (1)	100 (3)	115 (4)	24.6	20.6
BTFL MUSIC/EZ	4 (1)	28 (1)	32 (2)	6.9	7.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	20 (2)		20 (2)	4.3	9.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			467 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBQ	1340	Augusta	1.0/6.4
WCKJ	1230	Augusta	.4/2.5
WGUS	1380	N. Augusta, SC	1.1/4.4
WKZK	1600	N. Augusta, SC	2.3/6.1
WTHB	1550	Augusta	1.5/3.2
WTHO-F	101.7	Thomson	1.3/3.6
WTWA	1240	Thomson	.8/1.4
WCOS-F	97.9	Columbia	1.0/2.1
WWDM-F	101.3	Sumter	1.3/3.7

MISCELLANEOUS COMMENTS WCKJ donated to Paine College...WTHB/WFXA-F sold by Woodfin to Davis for $2,411,000 (est)...

RADIO STATIONS

WBBQ, 1340, 1 KW	, CHR	ABC-C,$ NM	(Eastman)			Ed Dunbar
WCKJ, 1230, 1 KW	, AC	APR,$ 17.00	(Southern)			Eva Gibson
WGAC, 580, 5 KW/1 KW (DA-1)	, EZ/MOR	CBS,$ 20.00*	(Republic)	Beasley		Coni Sansom
WGUS, 1380, 5 KW (DAYS)	, COUNTRY	ABC-E,$ 16.00*	(Mc-Guild)	Woolfson		Edith Buchanan
WIGL, 1050, 1 Kw (DAYS)	, RELIGION	,$ NA	(Select)			D. Vantrease
WKZK, 1600, 500 W (DAYS)	, GOSPEL	,$ 14.00	(Dora)			A. McCottry
WRDW, 1480, 5 KW (DA-1)	, BLACK	NBN,$ 30.00	(HNWH)			Carl Burroughs
WTHB, 1550, 5 KW (DAYS)	, RELIGION	SBN,$ 16.00	(HNWH)	Davis		Randy Sheffield
WBBQ-F, 104.3, 100 KW @ 1003, CHR		ABC-C,$ 90.00	(Eastman)			Ed Dunbar
WFXA-F, 103.1, 3 KW @ 300, BLACK		CBS-R,US I,$ 45.00*	(HNWH)	Davis		Randy Sheffield
WGUS-F, 102.3, 3 KW @ 265, COUNTRY		ABC-E,$ 30.0	(Mc-Guild)	Woolfson		Edith Buchanan
WNEZ-F, 99.3, 3 KW @ 300, BTFL/EZ		MBS,$ 17.00	(---)		(AIKEN, SC)	Charles Hubbard
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY		,$ 15.00	(---)		(MARTINEZ)	Warren Watkins
WTHO-F, 101.7, 3 KW @ 300, COUNTRY		NBC,$ 6.00	(---)		(THOMSON)	Tom Ptak
WZNY-F, 105.7, 66 KW @ 1200, AC		ABC-F,$ 34.00	(Christal)			Chris Pellegrino
WJFX-F, 95.9, 3 KW @ 300, AOR		,$ NA	(---)		(AIKEN, SC)	John Foskett
WRDW-F, 96.7, 3 KW @ 300, BLACK		,$ NA	(HNWH)		(WREN)	

AUSTIN

Arbitron Rank/Pop (12+): 59/565,700

MSA Rank/Pop: 69/537,100
ADI # 79
Average Person Ratings: 16.3
Market TSL: 21.6 hours

Stations: 21/16
Diaries: 1085/521:1/47.8%
Sample Target: 880
% Below Line: 5.9
% Not Listed: 15.3

1985 Revenue: $ 27,600,000
HH Inc.: $ 31,287
Retail $: 4.6 Bil
Pop per Station: 35,356
#1 Biller: KASE-F $ 5,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KASE-F	149/16.2	16.3	11.9	17.5	12.7	13.4
2. KHFI-F	131/14.2	15.1	18.4	16.0	11.6	18.7
3. KLBJ-F	111/12.1	11.6	13.6	8.0	14.4	15.3
4. KEYI-F	89/ 9.7	5.5	8.3	9.5	9.6	10.2
5. KOKE-F+	75/ 8.2	9.4	6.4	6.8	8.6	8.6
6. KPEZ-F	52/ 5.7	5.8	4.5	6.2	4.4	3.9
7. KLBJ	43/ 4.7	6.2	5.8	4.7	5.0	3.4
8. KVET	28/ 3.0	3.7	4.5	4.2	5.4	2.5
9. KELG	25/ 2.7	---	---	---	---	---
10. KTAE	13/ 1.4	1.0	1.2	1.4	1.0	.4
11.						

12+ TSA	1/4/CUME
1. KASE-F	204/2081
2. KHFI-F	137/1832
3. KLBJ-F	120/1482
4. KEYI-F	94/1637
5. KOKE-F+	80/1271
6. KPEZ-F	52/ 606
7. KLBJ	49/ 772
8. KIXS-F	33/ 567
9. KVET	32/ 661
10. KELG	25/ 136
KWTX-F	25/ 485

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KHFI-F	1775/31.4	31.5	34.7
2. KASE-F	1485/26.3	24.7	22.6
3. KEYI-F	1449/25.6	15.7	19.9
4. KLBJ-F	1289/22.8	23.7	24.7
5. KOKE-F+	1214/21.5	19.2	15.4
6. KLBJ	664/11.7	14.5	14.6
7. KPEZ-F	575/10.2	10.0	10.1
8. KVET	513/ 9.1	12.0	9.6
9. KIXL	231/ 4.1	NA	3.9
10. WOAI	206/ 3.6	5.1	1.6
11.			

12+ FM SHARE (METRO): 82.67% (644 of 779) (SPG 85: 78.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F>	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F>	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KLBJ-F	2. KEYI-F	2. KEYI-F	2. KPEZ-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F
KOKE-F	3. KASE-F	3. KHFI-F	3. KLBJ-F	3. KLBJ-F	KEYI-F	3. KEYI-F	3. KHFI-F	3. KLBJ-F	3. KASE-F	3. KLBJ-F
KWTX-F	4. KEYI-F	4. KEYI-F	4. KHFI-F	4. KOKE-F+	4. KOKE-F+	4. KLBJ-F	4. KOKE-F+	4. KEYI-F	4. KOKE-F	4. KEYI-F
5. KASE-F	5. KOKE-F+	5. KOKE-F+	5. KOKE-F+	5. KHFI-F	5. KLBJ	5. KOKE-F+	5. KEYI-F	5. KOKE-F+	5. KEYI-F	5. KOKE-F+
						6. KLBJ				6. KPEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KHFI-F>	1. KHFI-F	1. KEYI-F	1. KHFI-F	1. KASE-F
2. KLBJ-F>	2. KLBJ-F	2. KASE-F	2. KASE-F	2. KEYI-F
3. KEYI-F	3. KEYI-F	KHFI-F	3. KEYI-F	3. KOKE-F+
KOKE-F	4. KASE-F	KLBJ-F	4. KLBJ-F	4. KHFI-F
5. KASE-F	5. KOKE-F+	5. KOKE-F	5. KOKE-F+	5. KPEZ-F
				6. KLBJ-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLBJ-F>	1. KLBJ-F>	1. KLBJ-F>	1. KLBJ-F	1. KASE-F
2. KHFI-F	2. KASE-F	2. KASE-F	2. KASE-F	2. KLBJ-F
KASE-F	3. KHFI-F	3. KHFI-F	3. KHFI-F	3. KEYI-F
4.	4. KOKE-F	4. KEYI-F	4. KEYI-F	4. KHFI-F
5.	5. KEYI-F	5.	5. KOKE-F+	KOKE-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		146 (3)	146 (3)	18.7	22.6
AOR		116 (2)	116 (2)	14.9	16.9
AC/OLDIES/SOFT ROCK	16 (3)	159 (2)	175 (5)	22.5	23.2
MOR/VARIETY	2 (1)	3 (1)	5 (2)	0.6	0
COUNTRY	66 (3)	149 (1)	215 (4)	27.6	20.7
BLACK/URBAN					
BTFL MUSIC/EZ		52 (1)	52 (1)	6.7	5.3
NEWS/TALK	52 (2)		52 (2)	6.7	7.5
NOSTALGIA					
RELIGION/GOSPEL	8 (1)		8 (1)	1.0	1.5
SPANISH		10 (1)	10 (1)	1.3	2.3
CLASSICAL					
UNKNOWN/OTHERS					
			779 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGTN	1530	Georgetown	.2/ .5
KGTN-F	96.7	Georgetown	.3/1.4
KRGT-F	92.1	Taylor	1.1/1.7
KISS-F	99.5	San Antonio	.5/2.0
KIXS-F	93.3	Killeen	.7/1.7
KWTX-F	97.5	Waco	1.0/3.1
WOAI	1200	San Antonio	1.0/3.6

RADIO STATIONS

KIXL, 970, 1 KW (DAYS,DA)	, RELIGION		,$ 10.00	(Christal)	Oppenheimer	C. Weymann
KLBJ, 590, 5 KW/1 KW (DA-N)	, NEWS/TALK	MBS,CBS,NBC-T	,$ 48.00*	(Eastman)		E. A. W. Smith
KNOW, 1490, 1 KW	, OLDIES		,$ 36.00*	(Torbet)	Capstar	Mark Kiester
KOKE, 1370, 5 KW/500 W (DA-2)	, AC		,$ 30.00	(Select)		Jim Ray
KTXZ, 1560, 2.5 KW (DA-2)	, NOSTALGIA	US 2	,$ 34.00	(Weiss)		Neal Spelce
KVET, 1300, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-T	,$ 57.00*	(Katz)		Ron Rogers
KELG, 1440, 500 W (DA-2)	, COUNTRY		,$ 9.00	(---)	(ELGIN)	Steve Longcrier
KASE-F, 100.7, 100 KW @ 985, COUNTRY			,$125.00*	(Katz)		Ron Rogers
KEYI-F, 103.5, 97 KW @ 1260, AC			,$110.00	(Torbet)	Capstar	Mark Kiester
KHFI-F, 98.3, 1.3 KW @ 418, CHR			,$113.00	(Christal)	Oppenheimer	C. Weymann
KLBJ-F, 93.7, 100 KW @ 1057, AOR			,$ 90.00*	(Eastman)		E. A. W. Smith
KOKE-F, 95.5, 100 KW @ 1000, AC			,$ 55.00*	(Select)		Jim Ray
KPEZ-F, 102.3, 3 KW @ 300, BTFL/EZ**			,$ 60.00*	(HNWH)	Clear Channel	Stan Webb

KIXS, KWTX - See Austin
** KPEZ-F changed to AOR in July

MISCELLANEOUS COMMENTS KOKE sold to Jim Ray for $1,500,000...KOKE-F sold to Keymarket for $15,000,000 (Crisler)...
KPEZ-F changes from BTFL to AOR (July)...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/378,200

MSA Rank/Pop: 100/470,600
ADI # 148
Average Person Ratings: 16.7
Market TSL: 22.0 hours

Stations: 31/20
Diaries: 813/465:1/44.8%
Sample Target: 740
% Below Line: 12.7
% Not Listed: 10.4

1985 Revenue: $10,500,000
HH Inc.: $29,833
Retail $: 2.7 Bil
Pop per Station:
#1 Biller: KKXX-F $1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KKXX-F	93/15.1	15.1	13.9	13.9	14.0
2. KUZZ	83/13.5	11.2	13.4	13.9	9.6
3. KGFM-F	63/10.3	7.2	9.0	7.6	10.8
4. KQXR-F	52/ 8.5	6.9	8.8	6.6	9.8
5. KGEO	31/ 5.0	4.3	3.9	5.0	3.7
6. KWAC	23/ 3.7	7.9	8.3	7.8	6.1
7. KERN	19/ 3.1	2.9	3.7	2.3	1.9
8. KAFY	18/ 2.9	2.1	2.4	3.1	3.9
9. KLLY-F	16/ 2.6	3.1	2.2	---	---
KLYD-F	16/ 2.6	1.7	1.7	---	---
11.					

12+ TSA 1/4/CUME

1.
2.
3.
4. THIS MARKET'S
5. METRO AND TSA
ARE THE SAME.
6.
7.
8.
9.
10.
11.

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KKXX-F	1186/31.4	29.9	29.2
2. KUZZ	861/22.8	18.7	21.4
3. KQXR-F	743/19.6	16.9	19.6
4. KGFM-F	530/14.0	11.3	12.5
5. KGEO	358/ 9.5	9.7	10.7
6. KLLY-F	284/ 7.5	6.3	5.7
7. KWAC	259/ 6.8	8.0	8.4
8. KERN	257/ 6.8	7.4	8.6
9. KAFY	184/ 4.9	7.9	7.9
10. KLYD-F	182/ 4.8	NA	4.4
KLOS-F	182/ 4.8	3.8	NA

12+ FM SHARE (METRO): 57.45% (316 of 550) (SPG 85: 51.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F>	1. KKXX-F>	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KKXX-F	1. KKXX-F>	1. KKXX-F>
2. KQXR-F	2. KQXR-F	2. KUZZ	2. KKXX-F	2. KKXX-F	2. KGFM-F	2. KKXX-F	2. KGFM-F	2. KUZZ	2. KGFM-F	2. KUZZ
3.	3. KUZZ	3. KQXR-F	3. KQXR-F	3. KQXR-F	3. KKXX-F	3. KGFM-F	3. KKXX-F	3. KGFM-F	KPMC	3. KXQR-F
4.	4. KGEO	4. KGEO	4. KGFM-F	4. KGFM -F	4. KQXR-F	4. KQXR-F	4. KQXR-F	4. KQXR-F	KUZZ	4. KGFM-F
5.	5.	5. KGFM-F	5. KGEO	5. KGEO	5.	5. KGEO	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KKXX-F>	1. KKXX-F>	1. KUZZ	1. KKXX-F	1. KUZZ
2. KQXR-F	2. KUZZ	2. KKXX-F	2. KUZZ	2. KKXX-F
3.	3. KQXR-F	3.	3. KQXR-F	3. KQXR-F
4.	4.	4.	4.	4. KGFM-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKXX-F	1. KKXX-F>	1. KKXX-F	1. KKXX-F	1. KUZZ
2. KQXR-F	2. KQXR-F	KQXR-F	2. KUZZ	2. KKXX-F
3. KAFY	3. KGEO	3. KGEO	3. KQXR-F	3. KQXR-F
KGEO	4.	KLOS-F	4. KGEO	4. KGFM-F
5.	5.	5.	5. KGFM-F	5. KGEO

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		157 (5)	157 (5)	28.5	28.3
AOR		35 (3)	35 (3)	6.4	4.8
AC/OLDIES/SOFT ROCK	41 (3)	40 (3)	81 (7)	14.7	11.8
MOR/VARIETY	41 (3)		41 (3)	7.5	8.4
COUNTRY	107 (3)	5 (1)	112 (4)	20.3	20.0
BLACK/URBAN					
BTFL MUSIC/EZ		63 (1)	63 (1)	11.5	10.1
NEWS/TALK	3 (1)		3 (1)	0.5	0.4
NOSTALGIA	8 (1)		8 (1)	1.5	1.9
RELIGION/GOSPEL	5 (1)	7 (2)	12 (3)	2.2	0.6
SPANISH	29 (2)		29 (2)	5.3	10.8
CLASSICAL		9 (1)	9 (1)	1.6	0
UNKNOWN/OTHERS					
			550 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCHJ	1010	Delano	1.0/2.4
KDNO-F	98.5	Delano	.5/1.1
KERI	1180	Wasco	.8/2.6
KHIS-F	96.5	Bakersfield	.7/2.9
KIWI-F	92.1	Bakersfield	1.5/4.2
KLOA-F	1240	Ridgecrest	1.0/2.1
KPMC	1560	Bakersfield	2.0/4.7
KTKR	1310	Taft	1.6/3.4
KTPI-F	103.1	Tehachapi	.8/2.5
KXEM	1590	McFarland	1.0/1.3
KBOS-F	94.9	Tulare	.5/2.1
KFSO-F	92.9	Visalia	1.3/1.9
KMJ	580	Fresno	.5/1.9

See Los Angeles for further information about these stations:

KFI	.7/4.1	KMPC	1.3/2.1
KIIS-F	.7/1.5	KNX-F	.8/1.8
KLOS-F	2.1/4.8	KOST-F	1.1/3.4
KMET-F	1.0/2.9	KRTH-F	1.5/3.4

RADIO STATIONS

KAFY, 970, 1 KW	, COUNTRY	ABC-D,$21.00	(Blair)		Steve McGavren
KERN, 1410, 1 KW	, MOR	ABC-I,$20.00	(HNWH)	Brandon	Terry Dorsey
KGEO, 1230, 1 KW	, OLDIES	NBC,$25.00	(Mc-Guild)		Gary Conrad
KMPC, 1560, 10 KW	, VARIETY	CBS,MBS,$17.00	(Masla)		Dan Speare
KUZZ, 550, 5 KW (DA-1)	, COUNTRY	,$38.00*	(Katz)		Mel Owens
KWAC, 1490, 1 KW (DA-2)	, SPANISH	,$26.00	(Lotus)		Ed Hopple
KUNN, 1350, 1 KW (DAYS)	, TALK/NEWS (?)	,$10.00	(---)		Jim Treanor
KGFM-F, 101.5, 3 KW @ 1280	, BTFL/EZ	,$32.00	(Mc-Guild)		Gary Conrad
KIWI-F, 92.1, 3 KW @ 269	, CLASSICAL	,$30.00	(CMBS)		Robert Duffy
KKXX-F, 107.9, 6 KW @ 1340	, CHR	,$48.00*	(Katz)		Mel Owens
KLLY-F, 95.3, 2 KW @ 346	, AC	APR,$18.00	(Torbet)	(OILDALE)	Brad Orchard
KLYD-F, 97.7, 3 KW @ 300	, AOR	US I,$18.00*	(Torbet)		Joe Scott
KQXR-F, 94.1, 5 KW @ 1312	, CHR	ABC-E,$ NA	(HNWH)	Brandon	Terry Dorsey
KHIS-F, 96.5,50 KW @ 500	, RELIGION	,$ NA	(---)		Alan Bowles

Other ranked stations - See Los Angeles

MISCELLANEOUS COMMENTS KIWI-F signed on in February...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,919,500

MSA Rank/Pop: 14/2,263,900
ADI # 21
Average Person Ratings: 19.3
Market TSL: 25.3 hours

Stations: 32/20
Diaries: 1695/1132:1/43.9%
Sample Target: 1700
% Below Line: 12.6
% Not Listed: 8.9

1985 Revenue: $ 46,600,000
HH Inc.: $ 29,642
Retail $: 14.2 Bil
Pop per Station: 95,975
#1 Biller: WBSB $ 6,000,000

	12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1.	WLIF-F	379/10.2	10.0	8.7	---	9.9	8.8
2.	WXYV-F	287/ 7.7	6.6	6.8	---	5.4	8.3
3.	WBSB-F	271/ 7.3	6.0	6.7	---	7.4	8.9
4.	WBAL	258/ 6.9	10.5	7.5	---	8.6	7.4
5.	WPOC-F	246/ 6.6	7.7	5.6	---	5.4	7.5
6.	WIYY-F	238/ 6.4	5.6	5.6	---	6.9	7.7
7.	WFBR	171/ 4.6	2.8	4.1	---	4.4	2.9
8.	WMKR-F	132/ 3.6	3.6	3.9	---	4.8	5.4
9.	WCAO	124/ 3.3	3.2	4.4	---	2.9	2.3
10.	WBGR	109/ 2.9	3.3	3.1	---	3.3	2.1
	WQSR-F	109/ 2.9	1.9	2.6	---	2.1	2.1
12.	WYST-F	103/ 2.8	3.6	3.2	---	3.3	1.6
	WWIN-F	103/ 2.8	3.6	3.5	---	2.9	2.5
14.	WITH	97/ 2.6	2.6	3.0	---	2.5	1.6
15.	WWDC-F	88/ 2.4	2.5	2.5	---	2.3	3.9
16.	WEBB	86/ 2.3	1.8	2.2	---	2.8	1.9
17.	WWIN	77/ 2.1	1.6	2.1	---	3.1	2.2
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	WLIF-F	396/3808
2.	WXYV-F	300/3228
3.	WBSB-F	298/4151
4.	WPOC-F	297/2953
5.	WBAL	273/3250
6.	WIYY-F	248/3077
7.	WFBR	174/2819
8.	WCAO	143/1953
9.	WMKR-F	136/2517
10.	WQSR-F	116/1711
11.	WBGR	112/ 769
12.	WYST-F	107/1778
13.	WWDC-F	104/1704
14.	WWIN-F	103/1615
15.	WITH	97/1096
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1.	WBSB-F	3868/20.2	19.3	20.5
2.	WLIF-F	3612/18.8	18.4	17.8
3.	WBAL	3324/17.3	17.9	19.4
4.	WXYV-F	3086/16.1	14.5	14.4
5.	WIYY-F	2852/14.9	15.4	17.3
6.	WFBR	2733/14.2	11.0	14.1
7.	WMKR-F	2462/12.8	14.7	15.1
8.	WPOC-F	2362/12.3	12.0	11.7
9.	WCAO	1743/ 9.1	8.7	8.4
10.	WYST-F	1728/ 9.0	10.0	9.9
11.	WWIN	1647/ 8.6	7.3	NA
12.	WQSR-F	1645/ 8.6	7.8	7.0
13.	WWIN-F	1615/ 8.5	8.5	8.6
14.	WWDC-F	1477/ 7.7	6.9	6.6
15.	WEBB	1236/ 6.4	5.3	6.7
16.	WTOP	1076/ 5.6	5.1	3.6
17.	WITH	1073/ 5.6	6.3	NA
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.92% (2331 of 3382) (SPG 85: 63.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WIYY-F	1. WXYV-F	1. WPOC-F	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F>	1. WLIF-F	1. WFBR	1. WXYV-F
2. WMMR-F	2. WBSB-F	2. WBSB-F	2. WXYV-F	2. WPOC-F	2. WBAL	2. WLIF-F	2. WPOC-F	2. WXYV-F	2. WXYV-F	2. WLIF-F
3. WXYV-F	3. WXYV-F>	3. WIYY-F	3. WLIF-F	3. WXYV-F	3. WPOC-F	3. WBSB-F	3. WBSB-F	3. WBSB-F	3. WBAL	3. WBSB-F
4. WIYY-F>	4. WPOC-F	4. WPOC-F	4. WBSB-F	4. WBSB-F	4. WFBR	4. WXYV-F	4. WIYY-F	4. WIYY-F	4. WIYY-F	4. WPOC-F
5. WWIN	5. WWDC-F	5. WLIF-F	5. WIYY-F	5. WIYY-F	5. WXYV-F	5. WPOC-F	5. WXYV-F	5. WPOC-F	5. WLIF-F	5. WBAL
6. WEBB	6. WMKR-F	6. WQSR-F	6. WQSR-F	6. WQSR-F	6. WBGR	6. WIYY-F	6. WBAL	6. WBAL	6. WBSB-F	6. WIYY-F
7.	WWIN-F	7. WYST-F	7. WYST-F	7. WYST-F	7. WCAO	7. WFBR	7. WYST-F	7. WMKR-F	7. WMKR-F	7. WCAO
8.	8.	8.	8.	8.	8.	8. WCAO	8. WFBR	8.	8.	8. WMKR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WIYY-F	1. WIYY-F>	1. WIYY-F>	1. WIYY-F	1. WPOC-F
2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WPOC-F	2. WXYV-F	2. WIYY-F
3. WIYY-F>	3. WIYY-F	3. WYST-F	3. WLIF-F	3. WXYV-F	3. WBSB-F	3. WWDC-F	3. WWDC-F	3. WPOC-F	3. WXYV-F
4. WMKR-F	4. WMKR-F	4. WIYY-F	4. WPOC-F	4. WPOC-F	4. WWDC-F	4. WBSB-F	4. WXYV-F	4. WBSB-F	4. WLIF-F
5. WWIN-F	5. WYST-F	5. WLIF-F	5. WYST-F	5. WYST-F	5. WEBB	5. WPOC-F	WQSR-F	5. WWDC-F	5. WQSR-F
6. WPOC-F	6. WWIN-F	6. WMKR-F	6. WIYY-F	6. WBGR	WMKR-F	6. WQSR-F	6. WHUR-F	6. WLIF-F	6. WBSB-F
7. WEBB	7.	WPOC-F	7. WWIN-F	7. WBAL	7.	7. WWIN-F	7. WBSB-F	7. WQSR-F	7. WFBR
8.	8.	8.	8.	WQSR-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		462 (4)	462 (4)	13.7	15.0
AOR		413 (4)	413 (4)	12.2	12.1
AC/OLDIES/SOFT ROCK	74 (2)	295 (5)	369 (7)	10.9	9.2
MOR/VARIETY	185 (2)		185 (2)	5.5	15.1
COUNTRY	124 (1)	256 (2)	380 (3)	11.2	9.4
BLACK/URBAN	163 (2)	463 (3)	626 (5)	18.5	16.5
BTFL MUSIC/EZ		393 (2)	393 (2)	11.6	11.3
NEWS/TALK	299 (2)		299 (2)	8.8	3.5
NOSTALGIA	97 (1)		97 (1)	2.9	2.7
RELIGION/GOSPEL	109 (1)	49 (1)	158 (2)	4.7	5.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			3382 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCBM	680	Baltimore	1.4/5.2
WGRX-F	100.7	Westminster	1.2/3.1
WRBS-F	95.1	Baltimore	1.3/2.6
WYST	1010	Baltimore	.6/2.1

See Washington for more information about the following stations:

WASH-F	.5/2.1	WMAL	.4/1.3
WAVA-F	.8/2.7	WMZQ-F	.3/1.4
WGAY-F	.4/1.0	WCLY-F	1.1/2.3
WHFS-F	1.2/3.3	WRQX-F	.8/4.6
WHUR-F	2.0/5.5	WTOP	1.1/5.6
WLTT-F	.6/2.1		

RADIO STATIONS

AM STATIONS

WBAL,	1090,	50 KW (DA-N)	, TALK/NEWS	ABC-E,$110.00*	(HNWH)	Hearst	Dave Barrett
WBGR,	860,	2.5 KW (DAYS,DA)	, GOSPEL/BLACK	UPI,$ 35.00	(Roslin)	Mortenson	M. Hundley
WBMD,	750,	1 KW (DAYS)	, RELIGION	,$ 12.00	(---)		Carl Brenner
WCAO,	600,	5 KW (DA-1)	, COUNTRY	NBC,$115.00	(Mc-Guild)	DKM	Owen Weber
WCBM,	680,	10 KW/5 KW (DA-2)	, SOFT AC	UPI,$ 60.00	(Katz)	Resort (P)	Bud Stiker
WEBB,	1360,	5 KW (DAYS)	, BLACK	SBN,$ 34.00	(---)		Dorothy Brunson
WFBR,	1300,	5 KW (DA-1)	, MOR	CBS,NBC-T,$ 85.00	(Republic)		Harry Shriver
WITH,	1230,	1 KW	, NOSTALGIA	MBS,$ 38.00	(Groskin)	Robinson	Mark Sheftell
WJRO,	1590,	1 KW (DA-2)	, BTFL (?)	,$ 12.00	(---)		George Dietrich
WTOW,	1570,	5 KW (DAYS)	, RELIGION	,$ 23.00	(---)		
WWIN,	1400,	1 KW	, BLACK	NBN,$ 38.00*	(MMR)		Shelton Earp
WYST,	1010,	1 KW (DAYS)	, OLDIES	,$ NA	(Masla)	United	Scott Fey

FM STATIONS

WBSB,	104.3,	50 KW @ 422,	CHR	ABC-C,$125.00*	(Torbet)	Scrippo-Howard	Jim Fox
WGRX,	100.7,	50 KW @ 500,	AOR	ABC-F,$ 52.00	(Select)	Shamrock Comm (WESTMINSTER)	B. Hopkinson
WIYY,	97.9,	11 KW @ 950,	AOR	ABC-R,$110.00*	(HNWH)	Hearst	Dave Barrett
WLIF,	101.9,	14 KW @ 961,	BTFL/EZ	,$160.00*	(Christal)	American	Winnie Brugman
WMKR,	106.5,	29 KW @ 620,	CHR	,$ 90.00	(Katz)	S & F	Stu Frankel
WPOC,	93.1,	16 KW @ 870,	COUNTRY	ABC-D,$104.00	(Eastman)	Nationwide	Dave Fuellhart
WQSR,	105.7,	50 KW @ 245,	OLDIES	US I,/CBS-R,$ 30.00*	(---)		Carl Brenner
WRBS,	95.1,	50 KW @ 500,	RELIGION	,$ 15.00	(---)		J. Bissett
WWIN,	95.9,	3 KW @ 300,	BLACK	,$ 62.00*	(MMR)		Shelton Earp
WXYV,	102.7,	50 KW @ 400,	URBAN	Source,$145.00	(Mc-Guild)	DKM	Owen Weber
WYST,	92.3,	10 KW @ 560,	AC	US I,$ 80.00*	(Masla)	United	Scott Fey

FOR OTHER STATIONS SEE WASHINGTON

CALL LETTER CHANGES

FORMAT CHANGES

WBAL reclassified as News/Talk

STATION SALES

WCBM: From Metromedia to Resort for $ 2,500,000
WLIF-F: From American to JAG for $ 25,000,000

BATON ROUGE

Arbitron Rank/Pop (12+): 78/447,700

MSA Rank/Pop: 89/550,000
ADI # 91
Average Person Ratings: 16.8
Market TSL: 22.6 hours

Stations: 22/17
Diaries:
Sample Target:
% Below Line: 6.1
% Not Listed: 10.2

1985 Revenue: $ 15,900,000
HH Inc.: $ 30,117
Retail $: 3.4 Bil
Pop per Station: 26,335
#1 Biller: WFMF-F $ 2,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WGGZ-F	89/11.8	11.1	9.6	6.2	6.1	14.5
2. WXOK	78/10.4	9.8	8.1	8.1	8.2	5.0
3. WFMF-F	76/10.1	10.9	12.5	17.8	18.3	12.5
4. WYNK-F	71/ 9.4	10.4	9.5	6.6	14.7	9.0
5. WKJN-F	67/ 8.9	10.2	11.0	5.2	----	9.5
6. KQXL-F	50/ 6.6	6.2	9.1	7.7	6.[illegible]	12.7
7. WQXY-F	44/ 5.8	6.1	3.8	6.9	11.[illegible]	4.3
8. WJBO	40/ 5.3	3.2	3.6	6.8	1.8	3.7
9. WTKL	31/ 4.1	8.7	8.3	8.6	4.2	2.6
10. WXAM	21/ 2.8	2.5	3.3	1.9	1.3	1.4
11. KDEA-F	20/ 2.7	2.2	---	---	---	1.5
12. WLUX	18/ 2.4	1.9	1.5	2.3	4.7	3.0

12+ TSA	1/4/CUME
1. WGGZ-F	156/2445
2. WYNK-F	154/1635
3. WKJN-F	129/1388
4. WFMF-F	125/2030
5. WXOK	91/1010
6. WQXY-F	62/ 994
7. KQXL-F	61/ 741
KDEA-F	61/ 816
9. WJBO	47/ 623
10. WTKL	34/ 458
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WGGZ-F	1302/29.1	28.3	25.1
2. WFMF-F	1259/28.1	31.9	29.5
3. WYNK-F	982/21.9	20.2	18.4
4. WXOK	880/19.7	19.9	20.1
5. WKJN-F	778/17.4	17.7	18.0
6. WQXY-F	702/15.7	16.1	14.2
7. KQXL-F	588/13.1	13.6	14.6
8. WJBO	525/11.7	12.8	10.6
9. WTKL	398/ 8.9	13.1	14.6
10. WIBR	262/ 5.9	8.2	6.8
11.			
12.			

12+ FM SHARE (METRO): 67.16% (454 of 676) (SPG 85: 66.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F>	1. WGGZ-F	1. WGGZ-F	1. WKJN-F	1. WKJN-F	1. WYNK-F	1. WYNK-F+	1. WXOK	1. WGGZ-F	1. KQXL-F	1. WGGZ-F
2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WXOK	2. WYNK-F	2. WKJN-F	2. WKJN-F	2. WGGZ-F	2. WFMF-F	2. WXOK	2. WYNK-F
3. KQXL-F	3. WKJN-F	3. WKJN-F	3. WYNK-F	3. WXOK	3. WXOK	3. WGGZ-F	3. WFMF-F	3. WYNK-F	3. WGGZ-F	3. WFMF-F
4. WXOK	4. KQXL-F	4. WYNK-F	4. WFMF-F	4. WFMF-F	4. WJBO	4. WFMF-F	4. WYNK-F	4. WKJN-F	4. WFMF-F	4. KQXL-F
5.	WXOK	5. WXOK	WGGZ-F	5. WGGZ-F	5. WQXY-F	5. WXOK	5. WKJN-F	WXOK	5. WJBO	5. WXOK
										6. WKJN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WXOK	1. WGGZ-F	1. WGGZ-F	1. WKJN-F	1. WGGZ-F	1. WKJN-F
2. WFMF-F>	2. WGGZ-F	WKJN-F	2. WGGZ-F	2. WKJN-F	2. KQXL-F	2. WKJN-F	2. WXOK	2. WYNK-F	WYNK-F
3. WQXY-F	3. WXOK	3. WXOK	3. WXOK	3. WQXY-F	3. WYNK-F	3. KQXL-F	3. KQXL-F	3. WKJN-F	3. WGGZ-F
4. KQXL-F	4. WKJN-F	4. WGGZ-F	4. WQXY-F	4. WFMF-F	4. WFMF-F	4. WYNQ-F	WGGZ-F	4. WFMF-F	4. WFMF-F
5. WXOK	WQXY-F	5. WQXY-F	5. WKJN-F	5. WYNK-F	5. WKJN-F	WFMF-F	5. WJBO	5. KQXL-F	5. WJBO
									WXOK

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		170 (3)	170 (3)	25.1	24.6
AOR		9 (1)	9 (1)	1.3	0
AC/OLDIES/SOFT ROCK	22 (2)	47 (2)	69 (4)	10.2	6.8
MOR/VARIETY					
COUNTRY	7 (1)	138 (2)	145 (3)	21.4	24.6
BLACK/URBAN	109 (2)	64 (3)	173 (5)	25.6	29.8
BTFL MUSIC/EZ		20 (1)	20 (1)	3.0	4.6
NEWS/TALK	45 (2)		45 (2)	6.7	4.3
NOSTALGIA	21 (1)		21 (1)	3.1	2.7
RELIGION/GOSPEL	18 (1)	6 (1)	24 (2)	3.6	2.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			676 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KSMI-F	104.9	Donaldsonville	1.3/2.7
WBIU	1210	Denham Springs	1.9/4.6
WHMD-F	107.1		.7/1.5
WIBR	1300	Baton Rouge	1.1/5.9
WQCK-F	92.7	Clinton	.8/1.5
WYNK	1380	Baton Rouge	.9/2.5
WCKW-F	92.3	La Place	1.2/2.6
WLTS-F	105.3	Slidell	.4/1.6
WWL	870	New Orleans	.7/2.8
WYLD-F	98.5	New Orleans	.5/2.0

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N)	, OLDIES	,$ 21.00*	(Katz)			Bob Earle
WJBO, 1150, 5 KW (DA-1)	, NEWS/TALK	CBS,NBC-T,$ 23.00	(Blair)	Manship		George Jonne
WLUX, 1550, 5 KW (DAYS)	, RELIGION	UPI,$ 12.00	(---)	Swaggert		Ted Sauceman
WTKL, 1260, 1 KW (DAYS)	, BLACK	,$ 20.00	(Masla)			John Marver
WXAM, 910, 1 KW (DA-1)	, NOSTALGIA	,$ 21.00	(Christal)	Oppenheimer		Jim Thompson
WXOK, 1460, 5 KW/1 KW (DA-N)	, BLACK	NBC,$ 29.00	(HNWH)			Jim Richards
WYNK, 1380, 5 KW (DAYS,DA)	, COUNTRY	ABC-E,$ 18.00	(Torbet)	Capstar		John Peroyea
WFMF-F, 102.5, 100 KW @ 1360, CHR		,$ 70.00*	(Blair)	Manship		George Jenne
WGGZ-F, 98.1, 100 KW @ 1550, CHR		CBS-R,$ 80.00	(Katz)			M. Broussard
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY		,$ 55.00*	(Eastman)	Sterling	(HAMMOND)	Mike Baer
WQXY-F, 100.7, 100 KW @ 750, SOFT AC		,$ 53.00	(Christal)	Oppenheimer		Jim Thompson
WYNK-F, 101.5, 100 KW @ 403, COUNTRY		ABC-E,$ 60.00	(Torbet)	Capstar		John Peroyea
KQXL-F, 106.3, 3 KW @ 300, BLACK		SBN,ABC-F,$ 24.00	(Weiss)		(NEW ROADS)	John Wilson

KDEA - See Lafayette

MISCELLANEOUS COMMENTS WTKL sold for $600,000...

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 104/326,600

MSA Rank/Pop: 114/392,600
ADI # 122
Average Person Ratings: 16.2
Market TSL: 21.5 hours

Stations: 21/17
Diaries: 752/434:1/42.8%
Sample Target: 710
% Below Line: 7.0
% Not Listed: 8.1

1985 Revenue: $ 8,200,000
HH Inc.: $ 31,482
Retail $: 2.6 Bil
Pop per Station: 192,212
#1 Biller: KYKR-F $1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KHYS-F	63/11.9	14.1	12.8	15.9	22.3	17.4
2. KYKR-F	62/11.7	11.0	14.1	12.4	11.2	9.1
3. KZZB-F	55/10.4	12.2	13.0	13.7	9.5	16.2
4. KQXY-F	51/ 9.6	6.8	8.0	7.6	8.2	4.6
5. KKMY-F	39/ 7.4	6.0	3.3	2.2	1.5	6.9
6. KWIC-F	37/ 7.0	7.8	7.6	7.7	8.4	12.6
7. KLVI	33/ 6.2	7.0	8.2	5.6	5.9	4.2
8. KIOC-F	26/ 4.9	5.6	3.5	5.9	5.3	5.1
KAYD-F	26/ 4.9	4.8	6.5	6.7	7.0	8.4
10. KTRH	22/ 4.2	6.0	3.7	4.9	3.6	3.0

12+ TSA	1/4/CUME
1. KYKR-F	75/939
2. KHYS-F	73/688
3. KZZB-F	66/904
4. KQXY-F	62/686
5. KAYD-F	51/571
6. KLVI	47/684
KWIC-F	47/620
8. KKMY-F	40/508
9. KIOC-F	31/560
10. KTRH	29/425

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KZZB-F	730/22.4	26.8	26.7
2. KYKR-F	726/22.2	19.0	23.9
3. KHYS-F	531/16.3	20.4	16.9
4. KQXY-F	516/15.8	13.5	15.9
5. KLVI	507/15.5	15.5	18.9
6. KWIC-F	494/15.1	19.7	17.0
7. KKMY-F	453/13.9	11.8	8.4
8. KIOC-F	445/13.6	17.5	15.1
9. KAYD-F	378/11.6	10.1	14.8
10. KTRH	336/10.3	11.5	8.2

12+ FM SHARE (METRO): 78.19% (380 of 486) (SPG 85: 80.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F>	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KQXY-F	1. KHYS-F	1. KHYS-F	1. KYKR-F
2. KHYS-F	2. KZZB-F	2. KYKR-F	2. KHYS-F	2. KHYS-F	2. KQXY-F	2. KHYS-F	2. KYKY-F	2. KYKR-F	2. KZZB-F	2. KHYS-F
3. KWIC-F	3. KWIC-F	3. KZZB-F	3. KKMY-F	3. KKMY-F	3. KLVI	3. KZZB-F	3. KKMY-F	3. KZZB-F	3. KWIC-F	3. KQXY-F
4. KKMY-F	4. KYKR-F	4. KKMY-F	4. KIOC-F	4. KQXY-F	4. KHYS-F	4. KKMY-F	4. KWIX-F	4. KWXY-F	4. KQXY-F	4. KZZB-F
5.	5. KIOC-F	5. KIOC-F	5. KZZB-F	5. KIOC-F	5. KAYD-F	KLVI	5. KHYS-F	5. KKMY-F	5. KKMY-F	5. KLVI
	KKMY-F	KWIC-F					KLVI		KYKR-F	KWIC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHYS-F	1. KZZB-F	1. KIOC-F	1. KHYS-F	1. KYKR-F	1. KWIC-F	1. KWIC-F	1. KHYS-F	1. KYKR-F	1. KYKR-F
2. KZZB-F	2. KHYS-F	2. KKMY-F	2. KYKR-F	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KYKR-F	2. KWIC-F	2. KHYS-F
3. KWIC-F	3. KIOC-F	KZZB-F	3. KZZB-F	3. KIOC-F	KHYS-F	3. KYKR-F	3. KWIC-F	3. KHYS-F	3. KKMY-F
4. KYKR-F	4. KKMY-F	4. KYKR-F	4. KIOC-F	4. KKMY-F	4. KKMY-F	4. KZZB-F	4. KIOC-F	4. KKMY-F	4. KQXY-F
5.	5. KYKR-F	KHYS-F	5. KKMY-F	KQXY-F	5.	5. KKMY-F	5.	5. KAYD-F	KAYD-F
				6. KZZB-F				6. KZZB-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		94 (2)	94 (2)	19.3	21.7
AOR		44 (3)	44 (3)	9.1	1.8
AC/OLDIES/SOFT ROCK	8 (2)	26 (1)	34 (3)	7.0	7.2
MOR/VARIETY					
COUNTRY	39 (2)	88 (2)	127 (4)	26.1	34.8
BLACK/URBAN	11 (1)	71 (2)	82 (3)	16.9	18.2
BTFL MUSIC/EZ		51 (1)	51 (1)	10.5	8.4
NEWS/TALK	22 (1)		22 (1)	4.5	3.9
NOSTALGIA	9 (1)		9 (1)	1.9	0
RELIGION/GOSPEL	17 (2)	6 (1)	23 (3)	4.7	4.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			486 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KALO	1250	Port Arthur	2.1/6.3
KAYC	1450	Beaumont	1.7/3.2
KDLF	1150	Port Neches	.8/1.4
KDVE	1510	Nederland	2.5/3.1
KGIC	990	Beaumont	.4/2.1
KOGT	1600	Orange	1.1/3.7
KOLE	1340	Port Arthur	1.1/4.0
KTFA-F	92.1	Groves	1.1/2.9
KLOL-F	101.1	Houston	.6/2.4
KMJQ-F	102.1	Houston	1.5/4.1
KSRR-F	96.5	Houston	.8/2.7

MISCELLANEOUS COMMENTS KTRM changes calls to KGIC...

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2)	, BLACK	,$ 20.00*	(Mc-Guild)	Clear Channel	R. Carroll
KAYC, 1450, 1 KW	, NOSTALGIA	US 2,$ 17.00	(Blair)		Ian Wheeler
KDLF, 1150, 500 W (DAYS,DA)	, RELIGION	,$ 5.00	(---)		Billy James Hargis
KDVE, 1510, 500 W (DAYS,DA)	, RELIGION	UPI,$ 10.00	(---)	Oppenheimer	Gary Teaney
KGIC, 990, 1 KW (DA-1)	, OLDIES	,$ 16.00	(Select)		Wayne Courtney
KIEZ, 1380, 1 KW (DAYS,DA)	, CONTEMP	,$ 17.00*	(Masla)		Don Durden
KLVI, 560, 5 KW (DA-N)	, COUNTRY	ABC-T,$ 45.00	(Katz)	Capstar	Candye Anderson
KOGT, 1600, 1 KW (DA-2)	, COUNTRY	,$ 13.00	(---)		Tom Carson
KOLE, 1340, 1 KW	, AC	SMN,$ 13.00	(HNWH)		Gene Flowers
KAYD-F, 97.5, 100 KW @ 482	, COUNTRY	SMN,$ 28.00	(Blair)		Ian Wheeler
KHYS-F, 98.5, 100 KW @ 505	, URBAN	CBS-R,$ 48.00	(Mc-Guild)	Clear Channel	R. Carroll
KIOC-F, 106.1, 100 KW @ 1060	, AC	,$ 26.00	(Republic)		Vesta Brandt
KQXY-F, 94.1, 100 KW @ 672	, BTFL/EZ	NBC,$ 27.00*	(Christal)	Oppenheimer	Gary Teaney
KTFA-F, 92.1, 3 KW @ 300	, COUNTRY	,$ 12.00	(---)		J. Braver
KWIC-F, 107.9, 100 KW @ 392	, CHR/AOR	ABC-C,$ 30.00	(Masla)		Don Durden
KYKR-F, 93.3, 100 KW @ 500	, COUNTRY	,$ 45.00	(Katz)	Capstar	Dandye Anderson
KZZB-F, 95.1, 100 KW @ 500	, CHR	MBS,$ 35.00	(Select)		Wayne Courtney
KKMY-F, 104.5, 100 KW @ 400	, CHR (?)	,$ 22.00*	(HNWH)		Gene Flowers

KTRH- See Houston

BILLINGS

Arbitron Rank/Pop (12+): 227/99,500

MSA Rank/Pop: 290/120,400
ADI # 165
Average Person Ratings: 17.0
Market TSL: 22.8 hours

Stations: 8/8
Diaries: 607/164:1/53.2%
Sample Target: 550
% Below Line: 0
% Not Listed: 9.7

1985 Revenue: $ 4,900,000
HH Inc.: $ 27,754
Retail $: 1.0 Bil
Pop per Station: 12,438
#1 Biller: KGHL $1,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KGHL	53/31.4	---	24.0	---	27.9
2. KYYA-F	28/16.6	---	20.1	---	14.3
3. KIDX-F	19/11.2	---	11.7	---	17.5
4. KZLS-F	17/10.1	---	12.3	---	11.0
5. KUUS	16/ 9.5	---	7.3	---	---
6. KBIT	9/ 5.3	---	9.5	---	7.8
7. KURL	6/ 3.6	---	4.5	---	4.5
8. KOOK-F	6/ 3.6	---	5.6	---	6.5
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KGHL	93/671
2. KYYA-F	42/438
3. KISX-F	21/293
4. KZLS-F	18/284
5. KUUS	16/175
6. KBIT	14/204
7. KURL	13/110
8. KOOK-F	8/137
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KGHL	407/40.9	---	36.2
2. KYAA-F	353/35.5	---	37.1
3. KIDX-F	272/27.3	---	24.6
4. KZLS-F	245/24.6	---	26.8
5. KUUS	169/17.0	---	13.5
6. KBIT	141/14.2	---	24.7
7. KOOK-F	113/11.4	---	13.2
8. KURL	74/ 7.4	---	7.2
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 45.45% (70 of 154) (SPG 85: 52.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZLS-F	1. KYYA-F>	1. KGHL	1. KGHL	1. KGHL >	1. KGHL .	1. KGHL >	1. KGHL >	1. KGHL	1. KYYA-F	1. KGHL >
2. KYYA-F	2. KGHL KIDX-F	2. KYYA-F	2. KIDX-F	2. KIDX-F	2. KUUS	2. KYYA-F	2. KYYA-F	2. KYYA-F	2. KGHL >	2. KYYA-F
3.		3. KIDX-F	3. KYYA-F	3. KYYA-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KZLS-F	3. KZLS-F
4.	4. KZLS-F	4. KZLS-F	4.	4.	4.	4. KUUS	4.	4.	4.	4. KIDX-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZLS-F	1. KYYA-F	1. KYYA-F	1. KGHL KIDX-F	1. KGHL	1. KYYA-F>	1. KYYA-F>	1. KYYA-F>	1. KGHL	1. KGHL >
2. KGHL KIDX-F KYYA-F	2. KIDX-F	2. KIDX-F		2. KIDX-F	2. KGHL	2. KGHL	2. KIDX-F	2. KYYA-F	2. KIDX-F KYYA-F
	3. KZLS-F	3. KGHL	3. KYYA-F	3. KYYA-F	3. KBIT	3. KIDX-F	3. KGHL	3. KIDX-F	
	4. KGHL	4. KZLS-F	4.	4.	4.	4.	4. KZLS-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		45 (2)	45 (2)	29.2	34.1
AOR					
AC/OLDIES/SOFT ROCK		25 (2)	25 (2)	16.2	22.3
MOR/VARIETY					
COUNTRY	62 (2)		62 (2)	40.3	31.2
BLACK/URBAN					
BTFL MUSIC/EZ	16 (1)		16 (1)	10.4	7.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	6 (1)		6 (1)	3.9	4.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			154 (8)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KBIT, 970, 5 KW (DA-N)	, COUNTRY	,$ 16.00*	(Torbet)	Mesa	Chuck White
KGHL, 790, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 19.00	(Eastman)	Sunrise	Jerry Williamson
KOYN, 910, 1 KW (DAYS)	, COUNTRY	,$ 8.00	(---)		Carson Aasen
KURL, 730, 5 KW (DAYS)	, RELIGION	,$ 7.00	(---)	Enterprise	Herm Elenbaas
KUUS, 1240, 1 KW	, BTFL	NBC,$ 12.00	(Mc-Guild)		Ken Koch
KIDX-F, 98.5, 85 KW @ 402, AC		,$ 15.00	(Eastman)	Sunrise	Jerry Williamson
KOOK-F, 102.9, 100 KW @ 500, AC		,$ NA	(Torbet)	Mesa	Chuck White
KYYA-F, 93.3, 100 KW @ 700, CHR		US I,$ 18.00	(Blair)	Meyer	Lamont Wallis
KZLS-F, 97.1, 35 KW @ 293, CHR		,$ 15.00	(Mc-Guild)		Ken Koch

MISCELLANEOUS COMMENTS KGHL/KIDX-F sold to Sunrise for $3,000,000... KOOK changes to KBIT and from AC to Country... KBIT-F changes to KOOK-F...

BINGHAMTON

Arbitron Rank/Pop (12+): 139/226,500

MSA Rank/Pop: 162/264,900
ADI #
Average Person Ratings: 14.8
Market TSL: 20.3 hours

Stations: 14/11
Diaries: 788/ 287:1/57.9%
Sample Target: 700
% Below Line: 3.3
% Not Listed: 9.2

1985 Revenue: $ 5,500,000
HH Inc.: $ 30,247
Retail $: 1.5 Bil
Pop per Station: 20,591
#1 Biller: WNBF $1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WAAL-F	93/27.7	---	24.6	---	12.2
2. WNBF	46/13.7	---	15.5	---	14.2
3. WMRV-F	41/12.2	---	14.4	---	18.2
4. WHWK-F	39/11.6	---	7.9	---	10.4
5. WINR	31/ 9.2	---	9.4	---	9.7
6. WRSG	17/ 5.1	---	2.6	---	3.7
7. WENE	15/ 4.5	---	6.2	---	8.7
8. WQWT-F	6/ 1.8	---	2.9	---	4.0
9. WATS+	5/ 1.5	---	.6	---	---
10. WKXZ-F	4/ 1.2	---	---	---	.5
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WAAL-F	145/1455
2. WHWK-F	83/ 736
3. WNBF	50/ 688
4. WMRV-F	49/ 807
5. WINR	36/ 390
6. WKXZ-F	34/ 356
7. WATS+	22/ 203
8. WRSG	17/ 199
9. WENE	16/ 372
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAAL-F	842/37.2	---	39.5
2. WMRV-F	670/29.6	---	31.4
3. WNBF	631/27.9	---	29.6
4. WHWK-F	421/18.6	---	14.6
5. WINR	328/14.5	---	14.1
6. WENE	295/13.0	---	15.6
7. WRSG	194/ 8.6	---	9.6
8. WQWT-F	116/ 5.1	---	10.1
9. WEBO	63/ 2.8	---	---
10. WKXZ-F	61/ 2.7	---	---
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 62.30% (190 of 305) (SPG 85: 60.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F	1. WAAL-F	1. WNBF	1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>
2.	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WMRV-F	2. WHWK-F	2. WNBF>	2. WHWK-F	2. WHWK-F	2. WNBF	2. WHWK-F
3.	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WAAL-F	3. WHWK-F	3. WMRV-F	3. WMRV-F	3. WMRV-F	3. WMRV-F
4.	4. WRSG	4. WRSG	4. WNBF	4. WNBF	4. WINR	4. WMRV-F	4. WNBF	4. WNBF	4. WHWK-F	4. WINR
5.	5.	5. WNBF	5.	5.	5.	5.	5. WINR	5.	5.	5. WNBF

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAL-F>	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F	1. WAAL-F>	1. WAAL-F
2. WMRV-F	2. WMRV-F	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WHWK-F	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WMRV-F>
3.	3.	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WMRV-F	3. WHWK-F	3. WRSG	3. WHWK-F	3. WNBF
4.	4.	4. WNBF	4. WNBF	4. WNBF	4.	4. WRSG	4.	4. WRSG	WRSG
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	31.5	32.7
AOR					
AC/OLDIES/SOFT ROCK	17 (1)	54 (4)	71 (5)	23.3	20.5
MOR/VARIETY	52 (3)	1 (1)	53 (4)	17.4	18.5
COUNTRY	15 (1)	39 (1)	54 (2)	17.7	16.8
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	31 (1)		31 (1)	10.2	10.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			305 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEBO	1330	Owego	.6/2.8
WOKW-F	99.9	Cortland	.9/1.7
WQNY-F	103.7	Ithaca	.9/2.0

RADIO STATIONS

WENE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 20.00	(Masla)		(ENDICOTT)	Pat Parish
WINR, 680, 1/500 W (DA-2)	, NOSTALGIA	CNN,$ 21.00	(Weiss)			Dave Mitchell
WNBF, 1290, 5 KW (DA-N)	, MOR	CBS,NBC-T,$ 27.00*	(Katz)	Stoner		Roger Conklin
WRSG, 1360, 5 KW/500 W (DA-2)	, OLDIES	ABC-E,$ 15.00	(Blair)	Regional		George Rossi
WATS, 960, 5 KW (DAYS)	, MOR	UPI,$ 8.00	(---)		(SAYRE, PA)	Charles Carver
WAAL-F, 99.1, 7 KW @ 1090	, CHR	US I,$ 32.00*	(Blair)	Regional		George Rossi
WHWK-F, 98.1, 10 KW @ 950	, COUNTRY	,$ 21.00*	(Katz)	Stoner		Ralph Christian
WMRV-F, 105.7, 35 KW @ 570	, AC	,$ 25.00*	(Masla)		(ENDICOTT)	Pat Parish
WQWT-F, 101.7, 1.1 KW @ 450	, AC	NBC,$ 10.00	(Market 4)		(OWEGO)	Frank Penny
WKXZ-F, 93.9, 26 KW @ 680	, AC	,$ 16.00	(---)		(NORWICH)	Matt Cooney

MISCELLANEOUS COMMENTS WKOP changes to WRSG...WWWT changes to WQWT-F...

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/759,500

MSA Rank/Pop: 54/895,700
ADI # 47
Average Person Ratings: 17.7
Market TSL: 23.6 hours

Stations: 21/19
Diaries: 1109/685:1/45.3%
Sample Target: 1080
% Below Line: 1.9
% Not Listed: 7.5

1985 Revenue: $ 19,900,000
HH Inc.: $ 25,397
Retail $: 4.6 Bil
Pop per Station: 39,974
#1 Biller: WZZK-F $4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WZZK-F+	205/15.2	16.1	16.0	17.8	16.8
2. WENN-F	176/13.1	10.6	11.6	11.8	11.7
3. WMJJ-F	160/11.9	9.0	11.1	8.3	6.9
4. WAPI-F	152/11.3	14.0	12.0	8.4	8.2
5. WKXX-F	112/ 8.3	5.4	8.9	11.0	13.4
6. WATV	84/ 6.2	7.6	2.2	6.5	5.9
7. WAPI	67/ 5.0	5.8	2.1	1.9	2.2
8. WERC	59/ 4.4	3.7	3.0	3.3	3.1
9. WAGG	44/ 3.3	3.9	5.2	6.1	7.2
10. WJLD	40/ 3.0	4.8	4.0	2.4	1.9
11. WLTB-F	36/ 2.7	4.3	3.4	2.3	2.6
12. WDJC-F	29/ 2.2	1.9	1.6	1.8	2.6
13. WVOK	27/ 2.0	2.1	6.1	5.6	4.1
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ TSA	1/4/CUME
1. WZZK-F+	336/3850
2. WAPI-F	274/3191
3. WMJJ-F	197/2286
4. WENN-F	196/1933
5. WKXX-F	152/2363
6. WQEN-F	98/1269
7. WATV	84/ 877
8. WAPI	70/ 866
9. WERC	59/ 823
10. WRSA-F	50/ 484
11. WLTB-F	48/ 890
12. WAGG	44/ 505
13. WDJC-F	43/ 932
WVOK	43/1038
15. WJLD	40/ 685
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WZZK-F+	2157/28.0	24.6	26.6
2. WAPI-F	1868/24.6	26.0	25.8
3. WMJJ-F	1681/22.1	20.8	22.8
4. WKXX-F	1648/21.7	20.4	24.9
5. WENN-F	1565/20.6	19.2	20.3
6. WATV	877/11.5	9.5	NA
7. WERC	819/10.8	12.2	8.0
8. WAPI	806/10.6	11.0	8.2
9. WLTB-F	685/ 9.0	10.9	10.0
10. WJLD	681/ 9.0	9.1	10.7
11. WVOK	669/ 8.8	8.2	12.6
12. WDJC-F	594/ 7.8	7.2	6.1
13. WAGG	502/ 6.6	6.8	7.6
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 70.50% (877 of 1244) (SPG 85: 68.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F>	1. WAPI-F	1. WMJJ-F	1. WMJJ-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WENN-F	1. WENN-F	1. WZZK-F+
2. WENN-F>	2. WENN-F	2. WZZK-F+	2. WZZK-F+	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F+	2. WAPI-F	2. WAPI-F
3. WKXX-F	3. WMJJ-F	3. WENN-F	3. WENN-F	3. WENN-F	3. WATV	3. WENN-F	3. WENN-F	3. WMJJ-F	3. WKXX-F	3. WKXX-F
4. WATV	4. WKXX-F	4. WAPI-F	4. WAPI-F	4. WAPI-F	4. WAPI	4. WAPI-F>	4. WAPI-F	4. WAPI-F	4. WZZK-F+	4. WENN-F
5.	5. WZZK-F+	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WENN-F	5. WERC	5. WKXX-F	5. WKXX-F	5. WMJJ-F	5. WMJJ-F
6.	6.	6.	6.	6.	6.	6.	6. WAPI	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WENN-F	1.	1. WMJJ-F	1.	1.	1. WAPI-F	1. WENN-F	1. WAPI-F	1. WZZK-F	1. WZZK-F
2. WAPI-F	2.	2. WZZK-F	2.	2.	2. WKXX-F	2. WMJJ-F	WENN-F	2. WMJJ-F	2. WMJJ-F
3. WKXX-F	3.	3. WENN-F	3. See	3.	3. WENN-F	3. WZZK-F+	WMJJ-F	3. WENN-F	3. WENN-F
4. WMJJ-F	4.	4. WAPI-F	4. Introduction	4.	4. WZZK-F	4. WAPI-F	4. WZZK-F+	4. WAPI-F	4. WATV
5. WZZK-F	5.	5. WKXX-F	5. for	5.	5. WMJJ-F	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WAPI-F
6.	6.	6.	6. missing	6.	6.	6.	6.	6.	6. WKXX-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8. stations	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		130 (2)	130 (2)	10.5	10.7
AOR		152 (1)	152 (1)	12.2	13.1
AC/OLDIES/SOFT ROCK	6 (1)	196 (2)	202 (3)	16.2	16.4
MOR/VARIETY					
COUNTRY	55 (3)	185 (1)	240 (4)	19.3	25.4
BLACK/URBAN	124 (2)	176 (1)	300 (3)	24.1	19.5
BTFL MUSIC/EZ		6 (1)	6 (1)	0.5	0.4
NEWS/TALK	59 (1)		59 (1)	4.7	3.2
NOSTALGIA	67 (1)		67 (1)	5.4	2.2
RELIGION/GOSPEL	48 (2)	29 (1)	77 (3)	6.2	8.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	8 (1)	3 (1)	11 (2)	0.9	6.4
			1244 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARF	1240	Jasper	.6/1.2
WCRL	1570	Onconta	.6/1.2
WKLD-F	97.7	Onconta	.2/1.0
WCRT	1260	Birmingham	.3/1.6
WYDE	850	Birmingham	.4/2.7
WQEN-F	103.7	Gadsden	1.3/2.9
WRSA-F	96.9	Huntsville	.4/1.2

RADIO STATIONS

AM STATIONS

WAGG, 1320, 5 KW (DAYS)	, GOSPEL	NBN,$ 30.00 (Select)		Bill Manney
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC-T,$ 28.00 (Christal)		Bernie Barker
WATV, 900, 1 KW (DAYS)	, BLACK	MBS,$ 25.00* (Weiss)		Joe Lackey
WAYE, 1220, 1 KW (DAYS,DA)	, RELIGION	,$ 10.00 (---)	Woods	Steve Green
WCRT, 1260, 5 KW (DAYS)	, RELIGION	,$ 14.00 (---)		Eva Gibson
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	NBC-T,$ 44.00* (Mc-Guild)	Sun Group	Rice Baxter
WJLD, 1400, 1 KW	, BLACK	MBS,$ 34.00 (Masla)		Earl Hilliard
WVOK, 690, 50 KW (DAYS)	, COUNTRY	CBS,$ 24.00 (Eastman)	REBS	Gordon Sprouse
WYDE, 850, 50 KW/1 KW (DA-2)	, OLDIES	,$ 16.00 (Weiss)		Rich Wood
WZZK, 610, 5 KW/1 KW (DA-N)	, COUNTRY	,$ 35.00 (Katz)	Katz	Jerdan Bullard

FM STATIONS

WAPI, 94.5, 100 KW @ 1214, AOR/CHR	ABC-C,$ 85.00 (Christal)		Bernie Barker
WDJC, 93.7, 100 KW @ 870, RELIGION	,$ 18.00 (---)	Crawford	Mike Moody
WENN, 107.7, 100 KW @ 640, BLACK	NBN,$ 73.00* (Select)		Bill Manney
WKXX, 106.3, 100 KW @ 1114, CHR	ABC-D,$ 65.00* (Mc-Guild)	Sun Group	Rice Baxter
WLTB, 99.5, 100 KW @ 870, SOFT AC	,$ 40.00* (Eastman)	REBS	Gordon Sprouse
WMJJ, 96.5, 100 KW @ 900, AC	,$ 90.00 (Blair)	Capitol-Johnson	Bill Stoeffhaas
WZZK, 104.7, 100 KW @ 1300, COUNTRY	,$150.00 (Katz)	Katz	Jerdan Bullard
WQEN, 103.7, 100 KW @ 1080, CHR	ABC-C,$ 40.00 (Dora)	(GADSDEN)	Bud Polacek
WHMA, 100.5, 100 KW @ 772, BTFL/EZ	,$ 20.00 (---)	(ANNISTON)	M. Street

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WVOK/WLTB-F: From ELF to REBS for $7,500,000
WYDE: From Sudbrink to American General for $740,000
WZZK A/F: From [illegible] to New City for $9,000,000

MISCELLANEOUS COMMENTS

BLOOMINGTON, IL

Arbitron Rank/Pop (12+): 216/105,400

MSA Rank/Pop: 315/103,500
Peoria ADI
Average Person Ratings: 16.8
Market TSL: 22.0 hours

Stations: 11/5
Diaries: 627/168:1/54.7%
Sample Target: 550
% Below Line: 20.1
% Not Listed: 13.0

1985 Revenue: $3,900,000
HH Inc.: $32,879
Retail $: .8 Bil
Pop per Station: 21,080
#1 Biller: WJBC $ 2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WJBC	64/36.2	---	30.3	37.3	34.7
2. WBNQ-F	44/24.9	---	23.6	18.6	19.7
3. WWCT-F	10/ 5.6	---	3.9	4.0	4.0
4. WIHN-F	8/ 4.5	---	3.9	5.6	5.8
5. WMLA-F	6/ 3.4	---	2.2	1.7	5.2
WLS	6/ 3.4	---	5.6	2.8	5.2
7. WKZW-F	5/ 2.8	---	7.3	4.0	5.2
8. WGN	4/ 2.3	---	3.4	3.4	2.3
WSWT-F	4/ 2.3	---	1.7	4.0	1.2
10. WMAQ	2/ 1.1	---	4.5	2.3	1.7
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WJBC	87/633
2. WBNQ-F	55/658
3. WWCT-F	24/245
4. WSWT-F	18/198
5. WGN	16/293
6. WMLA-F	15/155
7. WLS	15/353
8. WKZW-F	13/343
9. WIHN-F	10/156
10. WMAQ	5/150
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WJBC	499/47.3	---	NA
2. WBNQ-F	481/45.6	---	NA
3. WKZW-F	193/18.3	---	NA
4. WLS	161/15.3	---	NA
5. WWCT-F	134/12.7	---	NA
6. WIHN-F	129/12.2	---	NA
7. WGN	113/10.7	---	NA
8. WMLA-F	91/ 8.6	---	NA
9. WSWT-F	81/ 7.7	---	NA
10. WMLA	69/ 6.5	---	NA
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 50.00% (77 of 154) (SPG 85: 47.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBNQ-F	1. WBNQ-F>	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC >	1. WJBC	1. WBNQ-F	1. WBNQ-F	1. WJBC
2.	2. WJBC	2. WJBC	2. WBNQ-F>	2. WBNQ-F>	2.	2. WBNQ-F	2. WBNQ-F>	2. WJBC	2. WJBC >	2. WBNQ-F
3.	3. WWCT-F	3.	3. WIHN-F	3. WIHN-F	3.	3.	3. WIHN-F	3.	3. WWCT-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBNQ-F	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F	1. WJBC >	1. WBNQ-F	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F	1. WJBC
2.	2. WJBC	2. WJBC	2. WJBC >	2. WBNQ-F>	2. WWCT-F	2. WWCT-F	2. WJBC	2. WJBC	2. WBNQ-F>
3.	3.	3.	3. WIHN-F	3. WIHN-F	3. WJBC	3. WJBC	3.	3. WWCT-F	3. WIHN-F
4.	4.	4.	4.	4. WMLA-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	6 (1)	49 (2)	55 (3)	35.7	NA
AOR		10 (1)	10 (1)	6.5	NA
AC/OLDIES/SOFT ROCK		8 (1)	8 (1)	5.2	NA
MOR/VARIETY	68 (2)		68 (2)	44.2	NA
COUNTRY	3 (2)	6 (1)	9 (3)	5.8	NA
BLACK/URBAN					
BTFL MUSIC/EZ		4 (1)	4 (1)	2.6	NA
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			154 (11)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMLA	1440	Normal	.6/6.5

RADIO STATIONS

WJBC, 1230, 1 KW	, MOR	ABC-I,$ 50.00	(Mc-Guild)	Bloomington	Dick Johnson
WMLA, 1440, 1 KW/500 W	, COUNTRY	MBS,$ 14.00	(Weiss)	Withers	Bob Bivans
WBNQ-F,101.5, 50 KW @ 460, CHR		,$ 33.00	(Torbet)	Bloomington	Dick Johnson
WIHN-F, 96.7, 3 KW @ 300, AC		US2,$ 14.00	(Masla)		
WMLA-F, 92.7, 3 KW @ 300, COUNTRY		,$ 18.00	(Weiss)	Withers (LEROY)	Bob Bivans

Other ranked stations-See Peoria and Chicago -

BOISE

Arbitron Rank/Pop (12+): 136/230,600

MSA Rank/Pop: 210/189,300
ADI # 136
Average Person Ratings: 15.1
Market TSL: 20.6 hours

Stations: 17/17
Diaries: 612/377:1/47.7%
Sample Target: 600
% Below Line: 0
% Not Listed: 7.8

1985 Revenue: $ 6,300,000
HH Inc.: $ 29,407
Retail $: 1.0 Bil
Pop per Station: 13,565
#1 Biller: KBOI $ 1,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KCIX-F	47/13.5	---	16.0	---	---
2. KJOT-F	43/12.4	---	3.2	---	2.0
3. KIYS-F	32/ 9.2	---	9.3	---	3.1
4. KBOI	28/ 8.0	---	8.8	---	10.7
5. KFXD-F	24/ 6.9	---	7.7	---	10.5
KIZN-F	24/ 6.9	---	9.0	---	7.9
KLTB-F	24/ 6.9	---	2.7	---	9.6
8. KGEM	23/ 6.6	---	5.9	---	8.8
KBXL-F	23/ 6.6	---	5.6	---	6.2
10. KIDO	20/ 5.7	---	7.2	---	7.1
11. KFML-F	8/ 2.3	---	4.8	---	4.8
KFXD	8/ 2.3	---	1.1	---	4.0

12+ TSA	1/4/CUME
1. KCIX-F	57/594
KIZN-F	57/619
3. KBOI	54/830
4. KJOT-F	49/442
5. KIYS-F	48/634
6. KFXD-F	33/582
7. KBXL-F	32/380
8. KGEM	29/386
9. KLTB-F	28/374
KIDO	28/387
11. KFXD	15/275
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KCIX-F	495/21.5	----	21.8
2. KBOI	481/20.9	----	20.3
3. KIYS-F	449/19.5	----	20.6
4. KFXD-F	421/18.3	----	18.1
5. KIZN-F	357/15.5	----	15.8
6. KJOT-F	356/15.4	----	9.0
7. KGEM	322/14.0	----	13.4
8. KIDO	287/12.4	----	13.3
9. KLTB-F	274/11.9	----	NA
10. KBXL-F	264/11.4	----	11.4
11. KFML-F	192/ 8.3	----	12.5
12. KFXD	186/ 8.1	----	7.7

12+ FM SHARE (METRO): 71.96% (231 of 321) (SPG 85: 69.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIYS-F	1. KJOT-F	1. KJOT-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KBOI	1. KCIX-F	1. KJOT-F	1. KJOT-F	1. KJOT-F
2. KFXD-F>	2. KCIX-F	KCIX-F>	2. KLTB-F	2. KLTB-F	2. KGEM	2. KCIX-F>	2. KLTB-F	2. KCIX-F>	2. KIYS-F>	2. KCIX-F
3. KJOT-F	3. KIYS-F	3. KBOI	3. KBOI	3. KBOI	KLTB-F	3. KIYS-F	3. KJOT-F	3. KIYS-F	3. KCIX-F	3. KIZN-F
4.	4. KIZN-F	KLTB-F	4. KJOT-F	4. KIZN-F	4. KBOI	4. KIZN-F	4. KBXL-F	4. KBXL-F	KFXD-F	4. KIYS-F
5.	KBOI-F	5. KIZN-F	5. KIZN-F	KJOT-F	5. KBXL-F	5. KIDO	5. KGEM	5. KLTB-F	KGEM	5. KFXD-F
					KIDO					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCIX-F	1. KCIX-F	1. KCIX-F>	1. KCIX-F	1. KCIX-F	1. KJOT-F>	1. KJOT-F>	1. KJOT-F>	1. KJOT-F	1. KJOT-F
2. KFXD-F	2. KFXD-F	2. KLTB-F	2. KLTB-F	2. KLTB-F	2. KIYS-F	2. KBOI	2. KBOI	2. KCIX-F	2. KBOI
KIYS-F	KIYS-F	3. KBOI	3. KIZN-F	3. KBOI	3. KCIX-F	KCIX-F	3. KIZN-F	3. KBOI	3. KIZN-F
4. KJOT-F	4. KIZN-F	KBXL-F	KBOI	4. KBXL-F	4.	KIYS-F	4.	4. KIZN-F	KLT3-F
5.	KJOT-F	5.	5. KFXD-F	KIZN-F	5.	5. KIZN-F	5.	5. KIYS-F	5. KCIX-F
	KLTB-F		KIYS-F					KLTB-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	17.4	20.0
AOR		43 (1)	43 (1)	13.4	0
AC/OLDIES/SOFT ROCK	8 (1)	79 (3)	87 (4)	27.1	26.9
MOR/VARIETY	32 (1)		32 (2)	10.0	9.5
COUNTRY	23 (1)	30 (2)	53 (3)	16.5	19.4
BLACK/URBAN					
BTFL MUSIC/EZ		23 (1)	23 (1)	7.2	11.7
NEWS/TALK	3 (1)		3 (1)	0.9	0.9
NOSTALGIA	20 (1)		20 (1)	6.2	7.7
RELIGION/GOSPEL	4 (2)		4 (2)	1.2	3.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			321 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBGN	1060	Caldwell	.6/3.4
KCID	1490	Caldwell	1.1/2.2
KQFC-F	97.9	Boise	1.7/5.9
KSPD	790	Boise	.6/2.3
KTOX	730	Boise	.9/1.3

RADIO STATIONS

KBOI, 670, 50 KW (DA-N)	, AC/MOR	MBS,$ 32.50	(Katz)	Pacific NW		Al Vuylsteke
KGEM, 1140, 10 KW (DA-N)	, COUNTRY	ABC-I,$ 17.00	(Eastman)	Hatch		John Rand
KIDO, 630, 5 KW (DA-2)	, NOSTALGIA	NBC,NBC-T,$ 16.00	(Christal)	Sundance		Gary Bates
KKIC, 950, 5 KW (DAYS,DA)	, COUNTRY	,$ 9.00	(---)			Steve Summer
KSPD, 790, 1 KW (DAYS)	, RELIGION	,$ 7.00	(---)			Lee Schaffer
KTOX, 730, 500 W (DAYS)	, TALK	ABC-T,$ NA	(Blair)	Constant		Ron Grisham
KFXD, 580, 5 KW (DA-N)	, NOSTALGIA	SMN,CBS,$ 14.00	(Blair)		(NAMPA)	Dave Obenauf
KNPA, 1340, 1 KW (DA-1)	, OLDIES	,$ 16.00	(Select)		(NAMPA)	
KCIX-F, 105.9, 50 KW @ 2700, AC		APR,$ 37.00	(Mc-Guild)			Kip Guth
KIYS-F, 92.3, 44 KW @ 2500, CHR		,$ 24.00	(Torbet)			Scott Boltz
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY		,$ 36.00*	(Blair)	Constant		Ron Grisham
KJOT-F, 105.1, 43 KW @ 2574, AOR		,$ 19.00	(Eastman)	Hatch		Jon RAnd
KLTB-F, 104.3, 43 KW @ 2574, SOFT AC		,$ 20.00*	(Christal)	Sundance		Gary Bates
KQFC-F, 97.9, 47 KW @ 2510, COUNTRY		,$ 21.00*	(Katz)	Pacific NW		Al Vuylsteke
KBXL-F, 94.1, 40 KW @ 2500, BTFL/EZ		,$ 12.00	(---)		(CALDWELL)	Nels Wilson
KLCI-F, 103.1, 3 KW @ 290, AC (off air May-August)		,$ 16.00	(---)		(CALDWELL)	
KFML-F, 96.9, 44 KW @ 2520, AC		UPI,$ 15.00	(Republic)		(NAMPA)	Ken Bell
KFXD-F, 94.9, 46 KW @ 2520, CHR		US I,$ 18.00	(Blair)		(NAMPA)	Dave Obenauf

MISCELLANEOUS COMMENTS KFXD A/F sold by Comm. Properties for $1,200,000 (Blackburn)... KBNY-F changes to KFML-F... KBOI-F changes to KQFC-F and format from BTFL to Country... KFXD-A changes to Nostalgia...

BOSTON

Arbitron Rank/Pop (12+): 7/3,143,200

MSA Rank/Pop: 6/3,678,200
ADI # 6
Average Person Ratings: 18.6
Market TSL: 24.6 hours

Stations: 29/26
Diaries: 2478/1268:1/37.6%
Sample Target: 2170
% Below Line: 3.6
% Not Listed: 13.6

1985 Revenue: $ 88,600,000
HH Inc.: $ 35,512
Retail $: 27.2 Bil
Pop per Station: 120,892
#1 Biller: WBCN-F $13,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WBZ	540/ 9.2	6.7	8.6	7.4	8.3	8.0
2. WBCN-F	450/ 7.7	6.8	7.4	9.4	8.8	10.2
3. WHDH	401/ 6.9	5.6	6.4	6.9	7.5	4.5
4. WXKS-F	391/ 6.7	6.4	5.0	5.9	7.4	8.4
5. WRKO	348/ 6.0	7.6	5.2	5.3	6.7	8.1
6. WJIB-F	310/ 5.3	7.0	6.2	4.6	4.5	4.6
7. WSSH-F	274/ 4.7	4.2	4.1	2.7	2.5	4.2
8. WZLX-F	238/ 4.1	5.0	3.1	2.1	1.0	3.8
9. WEEI	226/ 3.9	4.5	5.0	5.0	4.4	3.8
10. WROR-F	194/ 3.3	3.3	4.4	4.2	3.6	3.4
11. WMJX-F	175/ 3.0	2.5	2.4	3.1	3.0	2.7
12. WVBF-F	172/ 2.9	3.0	3.3	3.7	2.8	2.1
13. WHTT-F	163/ 2.8	2.8	3.6	4.7	4.8	3.2
14. WBOS-F	161/ 2.8	2.6	2.9	2.0	2.4	3.6
15. WZOU-F	143/ 2.4	2.6	2.7	2.7	3.2	3.3
16. WAAF-F	130/ 2.2	3.3	2.4	3.6	3.6	3.8
17. WILD	118/ 2.0	2.1	2.5	1.6	1.7	2.6
18. WXKS	102/ 1.7	1.7	2.1	2.0	1.6	.9
19. WFNX-F	76/ 1.3	.9	.8	.9	.6	1.7
20. WPLM-F	71/ 1.2	.9	.9	1.3	.8	.5
21. WCRB-F	70/ 1.2	1.7	1.1	1.1	1.3	1.2
WMEX	70/ 1.2	.4	1.0	1.5	1.3	1.7
23. WROL	58/ 1.0	.5	.7	.9	.9	.3
24. WCGY-F	50/ .9	.7	1.1	1.3	.9	1.1
25.						

12+ TSA	1/4/CUME
1. WBZ	747/8724
2. WBCN-F	588/6994
3. WXKS-F	492/7055
4. WSSH-F	446/5503
5. WHDH	430/5459
6. WRKO	425/5593
7. WJIB-F	382/4626
8. WZLX-F	301/3685
9. WAAF-F	289/4418
10. WROR-F	278/5665
11. WEEI	252/4653
12. WHTT-F	251/5633
13. WBOS-F	231/3112
WHJY-F	231/3125
15. WZOU-F	221/4625
16. WMJX-F	214/3523
17. WVBF-F	207/3112
18. WILD	119/1284
19. WPLM-F	112/1753
20. WXKS	105/1083
21. WCRB-F	95/1923
22. WFNX-F	78/1132
23. WXLO-F	77/1306
WCGY-F	77/1736
25. WMEX	70/ 894

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WBZ	6157/19.6	20.0	19.2
2. WXKS-F	5438/17.3	15.5	17.5
3. WBCN-F	5284/16.8	17.7	17.7
4. WHDH	4952/15.8	15.2	18.2
5. WRKO	4472/14.2	11.0	15.8
6. WEEI	4143/13.2	16.9	14.6
7. WROR-F	4021/12.8	15.3	13.8
8. WHTT-F	3788/12.1	14.6	17.6
9. WJIB-F	3598/11.4	13.8	12.7
10. WSSH-F	3362/10.7	10.3	8.5
11. WZOU-F	3053/ 9.7	11.0	12.4
12. WZLX-F	2964/ 9.4	8.1	6.0
13. WMJX-F	2889/ 9.2	9.9	10.8
14. WVBF-F	2451/ 7.8	9.9	9.9
15. WAAF-F	2215/ 7.0	7.7	8.2
16. WBOS-F	2160/ 6.9	5.6	6.0
17. WCRB-F	1351/ 4.3	5.0	4.2
18. WILD	1271/ 4.0	3.2	3.0
19. WCGY-F	1116/ 3.6	4.2	3.9
20. WFNX-F	1053/ 3.4	2.9	1.8
21. WXKS	1044/ 3.3	3.6	3.8
22. WPLM-F	1027/ 3.3	3.1	2.9
23. WROL	914/ 2.9	2.9	3.5
24. WMEX	842/ 2.7	3.9	4.2
25. WHJY-F	617/ 2.0	3.0	NA

12+ FM SHARE (METRO): 61.81% (3121 of 5049) (SPG 85: 60.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXKS-F	1. WBCN-F>	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ>	1. WBCN-F	1. WBCN-F	1. WBZ>	1. WBCN-F
2. WHTT-F	2. WXKS-F	2. WXKS-F	2. WBZ	2. WHDH	2. WHDH	2. WHDH	2. WXKS-F	2. WHDH	2. WRKO	2. WHDH
3. WZOU-F	3. WZLX-F	3. WZLX-F	3. WHDH	3. WBZ	3. WJIB-F	3. WBCN-F	3. WJIB-F	WXKS-F	3. WXKS-F	3. WXKS-F
4. WBCN-F	4. WMJX-F	4. WBZ	4. WSSH-F	4. WSSH-F	4. WRKO	4. WXKS-F	4. WHDH	4. WBZ	4. WBCN-F	4. WJIB-F
5. WAAF-F	5. WVBF-F	5. WHDH	5. WZLX-F	5. WROR-F	5. WSSH-F	5. WEEI	5. WBZ	5. WJIB-F	5. WHTT-F	5. WBZ
6.	6. WAAF-F	6. WSSH-F	6. WROR-F	6. WZLX-F	6. WEEI	6. WRKO	6. WRKO	6. WRKO	6. WHDH	6. WSSH-F
7.	7. WSSH-F	7. WROR-F	7. WXKS-F	7. WXKS-F	7. WBOS-F	7. WROR-F	7. WSSH-F	7. WSSH-F	7. WMJX-F	7. WROL
8.	8. WILD	8. WMJX-F	8. WMJX-F	8. WBOS-F	8. WROR-F	8. WJIB-F	8. WZLX-F	8. WZLX-F	8. WSSH-F	8. WRKO
9.	9.	9.	9. WVBF-F	9. WVBF-F	9.	9.	9.	9.	9.	9. WZLX-F
10.	10.	10.	10.	10. WRKO	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WXKS-F>	1. WXKS-F	1. WVBF-F	1. WXKS-F	1. WBZ
2. WBCN-F	2. WBCN-F	2. WXKS-F	2. WBCN-F	2. WHDH
3. WHTT-F	3. WVBF-F	WBCN-F	3. WSSH-F	3. WSSH-F
4. WSSH-F	4. WMJX-F	4. WZLX-F	4. WBZ	4. WVBF-F
5. WILD	5. WSSH-F	5. WMJX-F	5. WHDH	5. WXKS-F
6. WMJX-F	6. WZLX-F	6. WSSH-F	6. WVBF-F	6. WROR-F
7. WZOU-F	7. WHDH	7. WHDH	7. WMJX-F	7. WBCN-F
8. WVBF-F	8. WHTT-F	8. WROR-F	8. WZLX-F	8. WMJX-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBCN-F>	1. WBCN-F>	1. WBCN-F>	1. WBCN-F>	1. WBCN-F>
2. WZLX-F	2. WZLX-F	2. WXKS-F	2. WZLX-F	2. WHDH
3. WAAF-F	3. WXKS-F	3. WZLX-F	3. WXKS-F	3. WZLX-F
4. WXKS-F	4. WAAF-F	4. WMJX-F	4. WRKO	4. WBZ
5. WILD	5. WILD	5. WROR-F	5. WROR-F	5. WSSH-F
6. WFNX-F	6. WMJX-F	6. WCGY-F	6. WHDH	6. WRKO
7.	7. WFNX-F	7. WRKO	WBZ	WROR-F
8.	8. WCGY-F	8. WSSH-F	8. WSSH-F	8. WBOS-F
9.	9.	9.	9. WAAF-F	WXKS-F
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		697 (3)	697 (3)	13.8	18.5
AOR		928 (5)	928 (5)	18.4	15.9
AC/OLDIES/SOFT ROCK	70 (1)	884 (6)	954 (7)	18.9	15.9
MOR/VARIETY	963 (3)		963 (3)	19.1	18.2
COUNTRY		161 (1)	161 (1)	3.2	3.5
BLACK/URBAN	118 (1)		118 (1)	2.3	1.9
BTFL MUSIC/EZ		310 (1)	310 (1)	6.1	6.1
NEWS/TALK	574 (2)		574 (2)	11.4	13.1
NOSTALGIA	122 (2)	71 (1)	193 (3)	3.8	4.3
RELIGION/GOSPEL	81 (2)		81 (2)	1.6	1.0
SPANISH					
CLASSICAL		70 (1)	70 (1)	1.4	1.4
UNKNOWN/OTHERS					
			5049 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAP	980	Lowell	.4/1.4
WEZE	1260	Boston	.4/1.0
WMRE	1510	Boston	.3/1.8
WXLO-F	104.5	Fitchburg	.3/1.2
WHJY-F	94.1	Providence	.6/2.0

RADIO STATIONS

AM STATIONS

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WBZ , 1030, 50 KW       (DA-1)  , MOR                      ABC-I,$260.00* (Select)              Westinghouse        Bill Hartman
WDLW, 1330,  5 KW       (DA-2)  , COUNTRY                       ,$ 40.00  (---)                                     Bill McCarthy
WEEI,  590,  5 KW       (DA-1)  , NEWS                       CBS,$107.50  (CBS)                                     Bill Kindler
WEZE, 1260,  5 KW       (DA-N)  , RELIGION                   MBS,$ 20.00  (---)                                     Ed Cochrane
WHDH,  850, 50 KW       (DA-2)  , MOR                           ,$245.00  (Blair)               Blair               Al Brady Low

WILD, 1090,  5 KW       (DAYS)  , BLACK                      SBN,$ 40.00  (Masla)                                   Kendell Nash
WKOX, 1200, 10 KW       (DA-N)  , MOR                           ,$ 23.00  (Mc-Guild) Fairbanks      (FRAMINGHAM)  Barry Sims
WMEX, 1150,  5 KW       (DA-2)  , OLDIES                   ABC-E,$ 60.00  (Eastman)             Greater Media
WMRE, 1510, 50 KW       (DA-2)  , NOSTALGIA                     ,$ 50.00  (Masla)                                   Carol Lowenstein
WRKO,  680, 50 KW       (DA-2)  , TALK           MBS,NBC,NBC-T,$140.00* (Republic)            RKO                 Dan Griffin
WROL,  950,  5 KW       (DAYS)  , RELIGION                      ,$  NA    (---)                                     Ken Carter
WXKS, 1430,  5 KW/1 KW  (DA-N)  , NOSTALGIA                     ,$ 55.00  (MMR)                 Pyramid
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FM STATIONS

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WBCN, 104.1,  19 KW @  742, AOR                    ,$330.00* (Torbet)      Infinity            Tony Berardini
WBOS,  92.9,  17 KW @  860, COUNTRY          ABC-D,$125.00  (Durpetti)    Sconnix             Bob Abernethy
WCGY,  93.7,  50 KW @  403, OLDIES                 ,$ 40.00* (Masla)       Gowdy (LAWRENCE)    John Bassett
WCRB, 102.5,  11 KW @  920, CLASSICAL              ,$ 74.00  (---)                             Dave MacNeill
WHRB,  95.3,   3 KW @  110, CLASSICAL/JAZZ         ,$ 25.00  (Roslin)                          Grace Jeon
WHTT, 103.3,  12 KW @  890, CHR             CBS-R,$158.00* (CBS)         CBS
WJIB,  96.9,  12 KW @ 1010 BTFL/EZ                 ,$170.00  (Mc-Guild)    NBC                 Charles Pickering
WLYT,  92.5,  50 KW @  350, AC                     ,$ 35.00  (---)              (HAVERHILL)    Jane Gould

WMJX, 106.7,  12 KW @  900, AC                     ,$125.00* (Eastman)     Greater Media
WPLM,  99.1,  50 KW @  430, NOSTALGIA              ,$ 44.00  (Kadetsky)         (PLYMOUTH)     Jane Day
WROR,  98.5,   8 KW @ 1191, AC              US I,$170.00* (Republic)    RKO                 Joe Kelly
WSSH,  99.5,  32 KW @  600, SOFT AC                ,$130.00* (HNWH)             (LOWELL)       Arnold Lerner
WVBF, 105.7,  11 KW @  954, AC                     ,$128.00* (Mc-Guild)    Fairbanks           Ken Spitzer
WXKS, 107.9,  21 KW @  710, CHR                    ,$255.00  (MMR)         Pyramid             John Madison
WZLX  100.7,  50 KW @  500, CLASSIC AOR            ,$150.00* (Christal)    First Media         D. Meszaros
WZOU   94.5,   5 KW @ 1140, CHR                    ,$100.00* (Blair)       Blair               Al Brady Law
WFNX  101.7,   3 KW @  170, AOR                    ,$ 40.00  (---)              (LYNN)         Steve Mindich
      WAAF - See Worcester,  WGIR - See Manchester
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CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES
WHTT changes to WMRQ	WMRQ: from CHR to Soft AOR	WAAF - See Worcester

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/373,200

MSA Rank/Pop: 104/443,600
New York ADI
Average Person Ratings: 18.1
Market TSL: 23.4 hours

Stations: 36/5
Diaries: 713/523:1/38.8%
Sample Target: 760
% Below Line: 59.3
% Not Listed: 7.7

1985 Revenue: $ 7,400,000
HH Inc.: $ 46,632
Retail $: 3.3 Bil
Pop per Station: 74,640
#1 Biller: WEZN-F $3,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WEZN-F	111/16.5	15.1	16.4	14.8	16.3
2. WICC	110/16.3	19.6	13.5	16.8	16.6
3. WKCI-F	66/ 9.8	8.5	12.0	9.3	9.8
4. WPLR-F	47/ 7.0	6.5	5.7	6.4	5.8
5. WCBS	28/ 4.2	4.4	2.8	2.1	3.0
6. WRKS-F	27/ 4.0	3.8	4.8	2.4	2.5
7. WNBC	23/ 3.4	3.7	4.0	7.1	3.9
WEBE-F	23/ 3.4	3.0	1.9	3.8	1.9
9. WRKI-F	16/ 2.4	4.4	2.5	2.0	2.2
10. WXRK-F	15/ 2.2	.3	---	---	.8

12+ TSA	1/4/CUME
1. WEZN-F	163/1858
2. WCKI-F	101/1363
3. WICC	99/1487
4. WCBS	66/1301
5. WNBC	63/1167
6. WRKS-F	55/ 575
7. WRKI-F	53/ 924
8. WEBE-F	47/ 817
9. WPLR-F	44/ 661
10. WPLJ-F	42/ 754

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WICC	1331/35.7	41.2	36.8
2. WEZN-F	1020/27.3	26.2	28.4
WKCI-F	1020/27.3	24.9	27.8
4. WPLR-F	698/18.7	14.8	15.0
5. WEBE-F	549/14.7	9.4	8.1
6. WCBS	500/13.4	14.8	11.9
7. WNBC	457/12.2	14.3	16.6
8. WRKI-F	338/ 9.1	9.1	9.3
9. WKRS-F	291/ 7.8	8.6	7.7
10. WPLJ-F	268/ 7.2	2.9	NA

12+ FM SHARE (METRO): 62.38% (388 of 622) (WIN 85: 61.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WPLR-F	1. WICC	1. WICC	1. WICC	1. WICC	1. WICC>	1. WEZN-F>	1. WEZN-F	1. WICC	1. WEZN-F
2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F>	2. WEZN-F	2. WEZN-F>	2. WICC	2. WICC	2. WEZN-F	2. WICC
3.	3. WICC	3. WPLR-F	3. WKCI-F	3. WKCI-F	3.	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WKCI-F
4.	WXRK-F	4. WEZN-F	4. WPLR-F	4. WNBC	4.	4. WCBS	4. WPLR-F	4. WPLR-F	4. WKCI-F	4. WPLR-F
5.	5. WEBE-F	5.	5. WNBC	5. WPLR-F	5.	5. WPLR-F	5. WEBE-F	5. WRKS-F	5. WRKS-F	5.
	WRKI-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F>	1. WKCI-F>	1. WICC	1. WICC	1. WICC	1. WPLR-F>	1. WPLR-F>	1. WPLR-F	1. WPLR-F	1. WICC
2. WPLR-F	2. WPLR-F	2. WKCI-F	2. WKCI-F	2. WEZN-F>	2. WRKI-F	2. WXRK-F	2. WXRK-F	2. WICC	2. WEZN-F
3. WEBE-F	3. WICC	3. WPLR-F	3. WEZN-F	3. WKCI-F	3. WKCI-F	3. WRKI-F	3.	3. WKCI-F	3. WKCI-F
4.	4. WEBE-F	4.	4. WPLR-F	4.	WXRK-F	4. WKCI-F	4.	4. WEZN-F	4. WPLR-F
5.	5.	5.	5. WEBE-F	5.	5.	5.	5.	5.	5. WNBC

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		120 (8)	120 (8)	19.3	21.6
AOR		73 (5)	73 (5)	11.7	6.4
AC/OLDIES/SOFT ROCK	37 (2)	53 (7)	90 (9)	14.5	11.7
MOR/VARIETY	118 (3)		118 (3)	19.0	16.0
COUNTRY	5 (1)		5 (1)	0.8	2.2
BLACK/URBAN		27 (1)	27 (1)	4.3	7.2
BTFL MUSIC/EZ		111 (1)	111 (1)	17.8	17.8
NEWS/TALK	59 (5)		59 (5)	9.5	10.6
NOSTALGIA	15 (2)		15 (2)	2.4	5.0
RELIGION/GOSPEL					0.5
SPANISH					0.5
CLASSICAL					0.5
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	---
			622 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADS	690	Ansonia	1.6/3.8
WDJZ	1530	Bridgeport	1.0/2.9
WJBX	1450	Bridgeport	2.1/3.5
WLYQ-F	95.9	Norwalk	1.5/6.1

See New York or Nassau for more information about the following stations:

WABC	1.5/6.9	WHTZ-F	1.0/3.8
WALK-F	1.3/6.6	WINS	.3/1.7
WAPP-F	1.0/5.3	WLIR-F	.4/1.7
WBAB-F	.3/2.9	WNEW-F	.9/3.2
WBLI-F	.3/3.9	WOR	1.2/3.8
WCBS-F	1.0/3.6	WPLJ-F	1.0/7.2
WHN	.7/4.1		

See New Haven or Hartford for more information about the following stations:

WAVZ	1.2/2.3	WTIC	.4/2.5
WDRC-F	.4/2.2	WWYZ-F	.4/1.9
WELI	.7/3.3	WYRS-F	.6/3.5
WIOF-F	.9/2.4		

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA) , TALK	APR,$ 20.00	(---)		(ANSONIA)	Ken Dawson
WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA	APR,$ 20.00	(S. Katz)			Frank Derak
WICC, 600, 1 KW/500 W (DA-2) , AC/MOR	ABC-I,$ 90.00	(Christal)	Tribune Company		Ray Gardella
WJBX, 1450, 1 KW/250 W (DA-1) , AC	,$ 35.00	(Roslin)			Bob Pautans
WEZN-F, 99.9, 25 KW @ 680, BTFL/EZ	,$138.00	(Katz)	Katz		Jim Morley
WEBE-F, 107.9, 50 KW @ 500, AC	,$ 75.00	(Roslin)		(WESTPORT)	Vince Cremona
WRKI-F, 95.1, 50 KW @ 500, CHR	Source,$ 63.00	(Roslin)	Home News	(BROOKFIELD)	John Fullam
WLYQ-F, 95.9, 3 KW @ 300, CHR	,$ NA	(Christal)		(NORWALK)	Michael Hanson

Other ranked stations - See New York, New Haven or Hartford

MISCELLANEOUS COMMENTS WEZN-F solo by Katz to NewCity for $10,500,000 (est)...Arbitron fell 7.5% below Sample Target... WNAB changes calls to WJBX...

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,013,500

MSA Rank/Pop: Buff - 46/979,500
ADI # 35 NF - 184/222,600
Average Person Ratings: 17.6
Market TSL: 23.4 hours

Stations: 23/20
Diaries: 1356/747:1/52.0%
Sample Target: 1290
% Below Line: 6.0
% Not Listed: 8.1

1985 Revenue: $ 23,600,000
HH Inc.: $ 28,908
Retail $: 6.1 Bil
Pop per Station: 50,675
#1 Biller: WBEN $ 3,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WBUF-F	193/10.8	6.6	7.4	5.7	6.6	9.6
2. WJYE-F	179/10.0	10.6	9.8	9.4	10.8	8.9
3. WYRK-F	130/ 7.3	7.3	5.6	7.4	7.1	6.6
4. WBEN	118/ 6.6	13.3	9.6	9.9	10.1	7.5
5. WPHD-F	114/ 6.4	6.5	6.2	4.9	6.1	10.2
6. WBLK-F	109/ 6.1	4.5	5.1	7.2	4.2	8.1
7. WECK	102/ 5.7	4.9	6.9	8.1	7.3	4.9
8. WBEN-F	100/ 5.6	4.7	4.6	4.1	4.2	5.1
9. WGR	97/ 5.4	4.9	4.2	5.3	4.1	3.7
10. WNYS-F	86/ 4.8	5.9	5.5	6.6	6.4	5.6
11. WWKB	76/ 4.3	6.0	5.5	5.0	6.4	3.9
12. WKSE-F	68/ 3.8	3.7	5.0	1.8	2.4	4.8
WRLT-F	68/ 3.8	2.4	2.3	5.2	5.8	3.0
14. CILQ-F	53/ 3.0	2.2	2.6	---	---	3.2
15. WBYR-F	31/ 1.7	1.3	1.0	2.3	1.3	.8
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WBUF-F	213/2349
2. WJYE-F	189/2101
3. WBEN-F	188/3321
4. WYRK-F	164/1522
5. WGR	124/2286
6. WBEN	123/1815
7. WPHD-F	119/2062
8. WBLK-F	110/1052
9. WECK	102/ 922
10. WNYS-F	96/1647
11. WWKB	80/1669
12. WKSE-F	74/1463
WRLT-F	74/1391
14. CILQ-F	54/ 708
15. WBYR-F	43/ 581
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WBEN-F	2167/21.4	22.4	19.5
2. WBUF-F	2042/20.1	17.8	15.8
3. WPHD-F	1937/19.1	19.7	19.2
4. WJYE-F	1922/19.0	21.4	20.2
5. WGR	1707/16.8	16.6	16.6
6. WBEN	1687/16.6	32.3	26.4
7. WWKB	1477/14.6	18.7	17.1
8. WNYS-F	1460/14.4	18.6	18.8
9. WKSE-F	1305/12.9	12.7	14.7
10. WYRK-F	1226/12.1	14.0	12.6
11. WRLT-F	1178/11.6	9.7	7.3
12. WBLK-F	1012/10.0	9.6	10.7
13. WECK	922/ 9.1	10.1	11.7
14. CILQ-F	665/ 6.6	5.1	5.8
15. WYSL	562/ 5.5	6.9	9.6
16. WBYR-F	454/ 4.5	4.2	4.1
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 71.01% (1166 of 1642) (SPG 85: 63.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WBUF-F	1. WBUF-F	1. WBUF-F>	1. WBUF-F>	1. WJYE-F	1. WBEN	1. WJYE-F	1. WBUF-F	1. WBLK-F	1. WJYE-F
2. WKSE-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	2. WJYE-F	2. WBUF-F	2. WBUF-F	2. WBUF-F>	2. WJYE-F	2. WJYE-F	2. WBUF-F
3. WPHD-F	3. WBLK-F	3. WPHD-F	3. WBLK-F	3. WYRK-F	3. WYRK-F	3. WWKB	3. WYRK-F	3. WYRK-F	3. WBUF-F	3. WYRK-F
4. WBEN-F	4. WBEN-F	4. WBLK-F	4. WJYE-F	4. WBLK-F	4. WBEN	4. WJYE-F	4. WECK	4. WPHD-F	4. WNYS-F	4. WECK
5.	5. WYRK-F	5. WBEN-F	5. WGR	5. WGR	5. WECK	5. WGR	5. WPHD-F	5. WBEN-F	5. WBEN	5. WPHD-F
6.	6. WNYS-F	6. WJYE-F	6. WBEN-F	6. WBEN-F	6. WGR	6. WPHD-F	6. WBEN-F	6. WNYS-F+	6. WPHD-F	6. WBEN-F
7.	7. CILQ-F	7. WGR	7. WRLT-F	WRLT-F	7. WRLT-F	7. WYRK-F	7. WBEN	7. WGR	7. WBEN-F	7. WBLK-F
8.	8.	8.	8.	8.	8.	8.	8. WGR	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBUF-F	1. WBUF-F>	1. WBUF-F>	1. WBUF-F>	1. WBUF-F	1. WPHD-F	1. WPHD-F	1. WBUF-F	1. WBUF-F	1. WBUF-F
2. WPHD-F	2. WPHD-F	2. WRLT-F	2. WJYE-F	2. WJYE-F	2. WYRK-F	2. WBUF-F	2. WPHD-F	2. WYRK-F	2. WYRK-F
3. WNYS-F	3. WBEN-F	3. WBEN-F	3. WPLT-F	3. WRLT-F	3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WPHD-F	3. WBLK-F
4. WKSE-F	WNYS-F	4. WBLK-F	4. WBEN-F	4. WYRK-F	4. WBEN-F	4. WYRK-F	4. WYRK-F	4. WBLK-F	4. WGR
5. WBEN-F	5. WBLK-F	5. WGR	WBLK-F	5. WBLK-F	5. WBUF-F	5. WBEN-F	5. CILQ-F	5. WBEN-F	5. WPHD-F
WBLK-F	6. WRLT-F	WNYS-F	WPHD-F	WGR	WNYS-F	6. CILQ-F	6. WBEN-F	6. WGR	6. WBEN-F
7.	7. WKSE-F	7. WJYE-F	7. WNYS-F	7. WBEN-F	7.	7. WNYS-F	7. WGR	7. CILQ-F	7. WJYE-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	24 (1)	201 (3)	225 (4)	13.7	20.5
AOR		198 (3)	198 (3)	12.1	10.3
AC/OLDIES/SOFT ROCK	76 (1)	261 (2)	337 (4)	20.5	16.8
MOR/VARIETY	227 (3)		227 (3)	13.8	17.9
COUNTRY	8 (1)	130 (1)	138 (2)	8.4	7.1
BLACK/URBAN	22 (1)	177 (2)	199 (3)	12.1	7.4
BTFL MUSIC/EZ		179 (1)	179 (1)	10.9	10.8
NEWS/TALK					
NOSTALGIA	113 (2)		113 (2)	6.9	7.7
RELIGION/GOSPEL		20 (1)	20 (1)	1.2	1.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.4
			1642 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCX-F	99.5	Buffalo	1.1/3.2
WJJL	1440	Niagara Falls	.7/2.0
WLVL	1340	Lockport	.6/1.7
WNYS	1120	Buffalo	.3/2.0
WUFO	1080	Amherst	1.2/3.6
WXRL	1300	Lancaster	.4/2.2
WYSL	1400	Buffalo	1.3/5.5
CFNY-F	102.1	Brampton, ON	.8/2.2

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	, MOR	NBC,$ 85.00	(Eastman)			Larry Levite
WECK, 1230, 1 KW	, NOSTALGIA	ABC-I,CBS,$ 44.00*	(Weiss)			Chet Musialowksi
WGR , 550, 5 KW (DA-N)	, MOR/AC	ABC-E,$ 60.00*	(Katz)	Taft		Larry Anderson
WHLD, 1270, 5 KW (DAYS,DA)	, COUNTRY	,$ 16.00	(Market 4)		(NIAGARA FALLS)	Paul Butler
WJJL, 1440, 1 KW (DAYS)	, MOR	MBS,$ 12.00	(S. Katz)		(NIAGARA FALLS)	George Beck
WNYS, 1120, 1 KW (DAYS)	, CHR	ABC-C,$ NM	(MMR)	Pyramid		Ron Rice
WUFO, 1080, 1 KW (DAYS)	, BLACK	SBN,$ 16.00	(---)			
WWKB, 1520, 50 KW (DA-1)	, AC	ABC-D,$ 58.00*	(Blair)	Price		Peter McCoy
WXLR, 1300, 1 KW/2.5 KW (DA-2)	, COUNTRY	MBS,$ 17.00	(---)			Louis Schriver
WYSL, 1400, 1 KW	, CHR	,$ NA	(CBS)			Harvey Moore

FM STATIONS

WBEN, 102.5, 110 KW @ 1347, CHR	ABC-C,$ 76.00	(Eastman)			Larry Levite
WBLK, 93.7, 50 KW @ 400, BLACK	CBS-R,$ 44.00	(Select)			Freddie Patrick
WBUF, 92.9, 91 KW @ 580, AC	,$ 80.00*	(Mc-Guild)			Larry White
WDCX, 99.5, 17 KW @ 430, RELIGION	,$ 20.00*	(---)	Crawford		
WJYE, 96.1, 50 KW @ 480, BTFL/EZ	,$ 75.00*	(Christal)			Chris Ackerman
WKSE, 98.5, 46 KW @ 380, URBAN/CHR	,$ 41.00	(HNWH)	Price		Roger Bertolini
WMYS, 104.1, 50 KW @ 500, CHR	ABC-C,$ 70.00	(MMR)	Pyramid		Ron Rice
WPHD, 103.3, 49 KW @ 423, AOR	CBS-R,$ 58.00*	(CBS)			Harvey Moore
WRLT, 96.9, 13 KW @ 890, AC	Source,$ 40.00	(Katz)	Taft		Larry Anderson
WYRK, 106.5, 50 KW @ 390, COUNTRY	,$ 66.00*	(Mc-Guild)	Stoner		Kitty Bocock
CILQ, 107.1, 40 KW @ ? , AOR	,$ NA	(Western)		(TORONTO)	A. Slaight
WBYR, 107.7, 12 KW @ 750, AOR	,$ 22.00	(---)		(WETHERSFIELD)	

CALL LETTER CHANGES

WUWU changes to WBYR

FORMAT CHANGES

WBYR: changes to AOR

STATION SALES

WKSE-F: From Porter to Price Comm for $ 2.850.000 (Kozacko)

CANTON

Arbitron Rank/Pop (12+): 100/336,600

MSA Rank/Pop: 111/404,300
Cleveland ADI
Average Person Ratings: 17.3
Market TSL: 22.7 hours

Stations: 28/8
Diaries: 844/399:1/54.5%
Sample Target: 730
% Below Line: 40.6
% Not Listed: 9.8

1985 Revenue: $6,700,000
HH Inc.: $27,571
Retail $: 2.2 Bil
Pop per Station: 42,075
#1 Biller: WHBC $2,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WHBC	84/14.5	20.1	16.8	15.1	15.2
2. WHBC-F	82/14.1	10.7	14.2	14.9	12.3
3. WRQK-F	55/ 9.5	6.4	6.5	8.1	10.6
4. WKDD-F	45/ 7.7	6.2	7.7	5.0	4.9
5. WDJQ-F	43/ 7.4	7.5	7.7	9.2	6.6
6. WQXK-F	26/ 4.5	5.5	5.7	5.7	4.9
7. WMJI-F	19/ 3.3	4.1	2.6	2.4	4.2
WZAK-F	19/ 3.3	---	2.6	1.5	.9
9. WFAH	17/ 2.9	3.6	2.6	2.4	.9
WMMS-F	17/ 2.9	4.1	4.8	5.9	9.3

12+ TSA	1/4/CUME
1. WHBC-F	113/1079
2. WHBC	86/1059
3. WRQK-F	65/ 702
4. WDJQ-F	62/ 866
5. WKDD-F	60/ 867
6. WQXK-F	44/ 563
7. WMMS-F	33/ 583
8. WQKT-F	30/ 395
9. WMJI-F	26/ 443
10. WHOT-F	25/ 402

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHBC	1005/29.9	36.4	31.9
2. WHBC-F	808/24.0	21.5	21.1
3. WKDD-F	650/19.3	16.8	19.7
4. WDJQ-F	617/18.3	17.7	18.8
5. WRQK-F	579/17.2	12.4	15.6
6. WQXK-F	372/11.1	10.8	12.3
7. WMMS-F	358/10.6	11.4	13.5
8. WMJI-F	322/ 9.6	10.9	7.3
9. WWWE	202/ 6.0	4.2	5.7
10. WONE-F	196/ 5.8	3.6	NA

12+ FM SHARE (METRO): 74.24% (389 of 524) (SPG 85: 72.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F>	1. WRQK-F	1. WRQK-F	1. WDJQ-F	1. WHBC	1. WHBC-F	1. WHBC >	1. WHBC-F	1. WHBC-F	1. WHBC	1. WHBC-F
2. WRQK-F	2. WDJQ-F	2. WDJQ-F	2. WRQK-F	2. WDJQ-F	2. WHBC >	2. WHBC-F>	2. WHBC	2. WHBC	2. WRQK-F	2. WDJQ-F
3. WZAK-F	3. WKDD-F	3. WKDD-F	3. WHBC	3. WHBC-F WRQK-F	3. WQXK-F	3. WRQK-F	3. WRQK-F	3. WRQK-F	3. WHBC-F	3. WHBC
4. WDJQ-F	4. WONE-F	4. WHBC	4. WHBC-F WKDD-F		4. WDJQ-F	4. WKDD-F	4. WDJQ-F	4. WDJQ-F	4. WKDD-F	4. WRQK-F
5.	5.	5.		5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRQK-F	1. WDJQ-F	1. WDJQ-F>	1. WDJQ-F	1. WHBC-F	1. WRQK-F>	1. WRQK-F>	1. WRQK-F	1. WRQK-F>	1. WRQK-F
2. WZAK-F	2. WRQK-F	2. WKDD-F WRQK-F	2. WRQK-F	2. WHBC WDJQ-F	2. WKDD-F WMMS-F WQKT-F	2. WONE-F	2. WONE-F	2. WKDD-F	2. WHBC
3. WDJQ-F	3. WKDD-F		3. WHBC-F WKDD-F			3. WKDD-F	3. WDJQ-F	3. WDJQ-F	3. WDJQ-F
4. WKDD-F	4. WZAK-F	4. WHBC-F		4. WRQK-F		4. WMMS-F	4. WHBC WKDD-F	4. WHBC	4. WKDD-F WMJI-F
5.	5.	5.	5. WHBC	5.	5.	5.		5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		109 (5)	109 (5)	20.8	17.7
AOR		86 (3)	86 (3)	16.4	15.1
AC/OLDIES/SOFT ROCK		24 (2)	24 (2)	4.6	4.6
MOR/VARIETY	108 (5)		108 (5)	20.6	18.1
COUNTRY	15 (2)	37 (3)	52 (5)	9.9	15.1
BLACK/URBAN		22 (2)	22 (2)	4.2	4.2
BTFL MUSIC/EZ		96 (4)	96 (4)	18.3	17.9
NEWS/TALK	12 (1)	15 (1)	27 (2)	5.2	2.4
NOSTALGIA					2.8
RELIGION/GOSPEL					1.6
SPANISH					
CLASSICAL					0.4
UNKNOWN/OTHERS					
			524 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRCW	1060	Canton	.3/1.8
WTIG	990	Massillion	.3/2.3
WDBN-F	94.9	Medina	.5/3.4
WHOT-F	101.1	Youngstown	.9/3.4
WKBN-F	98.9	Youngstown	1.0/1.7
WNIR-F	100.1	Kent	2.6/4.1
WNPQ-F	95.9	New Philadelphia	1.0/3.9
WONE-F	97.5	Akron	2.4/5.8
WQKT-F	104.5	Wooster	1.7/3.7

See Cleveland for more information about these stations:

WDMT-F	.5/2.9	WGAR-F	.2/1.8
WDOK-F	.9/1.6	WGCL-F	1.7/5.6
WGAR	.3/1.9	WLTF-F	.9/4.6
WRMR	.5/1.6		
WSLR	2.2/4.5		
WWWE	2.1/6.0		

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N)	, MOR	ABC-E,$ 65.00*	(Christal)			Bill Chambers
WFAH, 1310, 1 KW (DAYS,DA)	, MOR	ABC-I,$ 12.00	(---)		(ALLIANCE)	Dick Elliott
WINW, 1520, 1 KW (DAYS,DA)	, BLACK	,$ 12.00	(Eastman)			Bob Hippler
WRCW, 1060, 5 KW (DAYS,DA)	, MOR	,$ 13.00	(---)			R. Colaner
WTIG, 990, 250 W (DAYS,DA)	, MOR	MBS,$ 11.00	(---)		(MASSILLON)	Don Wagner
WTOF, 900, 500 W (DAYS)	, RELIGION	,$ 11.00	(---)	Mortenson		Tom Bishop
WDJQ-F, 92.5, 50 KW @ 500	, CHR	,$ 33.00	(HNWH)		(ALLIANCE)	Dick Elliott
WHBC-F, 94.1, 50 KW @ 380	, BTFL/EZ	,$ 40.00*	(Christal)			Bill Chambers
WRQK-F,106.9, 28 KW @ 341	, AOR	,$ 36.00*	(Eastman)			Bob Hippler
WTOF-F, 98.1, 72 KW @ 570	, RELIGION	,$ 13.00	(---)	Mortenson		Tom Bishop
WQKT-F,104.5, 52 KW @ 480	, COUNTRY	,$ 14.00	(Regional)		(WOOSTER)	Ken Nemeth

Other ranked stations - See Cleveland, Akron, or Youngstown

CASPER

Arbitron Rank/Pop (12+): 254/61,500

MSA Rank/Pop: 337/81,200
ADI # 185
Average Person Ratings: 17.9
Market TSL: 23.7 hours

Stations: 8/8
Diaries: 585/ 105:1/53.2%
Sample Target: 550
% Below Line: 0
% Not Listed: 4.5

1985 Revenue: $ 3,200,000
HH Inc.: $ 33,674
Retail $: .62 Bil
Pop per Station: 7,688
#1 Biller: KTWO $875,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KTRS-F	40/36.4	---	36.2	---	31.5
2. KVOC	24/21.8	---	19.0	---	14.6
3. KTWO	14/12.7	---	12.9	---	19.2
4. KGRQ-F	10/ 9.1	---	10.3	---	13.8
5. KQLT-F	9/ 8.2	---	12.1	---	11.5
6. KATI	5/ 4.5	---	7.8	---	4.6
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KTRS-F	74/601
2. KVOC	26/240
3. KTWO	25/360
4. KGRQ-F	12/148
5. KQLT-F	10/115
6. KATI	6/ 71
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KTRS-F	320/52.0	---	48.7
2. KVOC	204/33.2	---	31.5
KTWO	204/33.2	---	30.8
4. KGRQ-F	114/18.5	---	18.5
5. KQLT-F	102/16.6	---	22.5
6. KATI	64/10.4	---	21.8
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 57.14% (60 of 105) (SPG 85: 59.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KVOC >	1. KTRS-F	1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>
2.	2. KGRQ-F>	2. KVOC	2. KVOC >	2. KVOC	2. KTWO	2. KVOC	2. KVOC	2. KVOC	2. KVOC	2. KVOC
3.	3. KVOC	3. KGRQ-F	3. KTWO	3. KTWO	3. KTRS-F KGRQ-F	3. KTWO	3. KTWO	3. KTWO	3. KGRQ-F	3. KGRQ-F
4.	4. KTWO	4. KTWO	4. KGRQ-F	4. KGRQ-F		4.	4.	4. KQLT-F KGRQ-F	4.	4. KATI
5.	5.	5.	5.	5.	5.	5.	5.		5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F
2.	2. KGRQ-F	2. KGRQ-F	2. KVOC	2. KVOC	2. KGRQ-F	2. KGRQ-F	2. KGRQ-F KTWO	2. KVOC	2. KVOC
3.	3.	3. KVOC	3. KTWO KGRQ-F	3. KTWO	3. KVOC	3.		3. KGRQ-F	3. KTWO
4.	4.	4.		4. KQLT-F	4.	4.	4.	4.	4. KGRQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		40 (1)	40 (1)	38.1	44.7
AOR		10 (1)	10 (1)	9.5	10.5
AC/OLDIES/SOFT ROCK	5 (1)		5 (1)	4.8	0
MOR/VARIETY	14 (1)		14 (1)	13.3	13.2
COUNTRY	24 (1)		24 (1)	22.9	19.3
BLACK/URBAN					
BTFL MUSIC/EZ		9 (1)	9 (1)	8.6	12.2
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	2 (1)	1 (1)	3 (2)	2.9	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			105 (8)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTKL-F	106.9	Casper	.9/4.9
KUYO	830	Evansville	1.8/4.4

RADIO STATIONS

KATI, 1400, 1 KW	, AC	APR,$ 15.00	(Weiss)		Randall Hall
KTWO, 1030, 50 KW (DA-N)	, MOR	CBS,NBC-T,$ 32.00*	(Katz)	Harriscope	Dave Allen
KVOC, 1230, 1 KW	, COUNTRY	ABC-I,$ 15.00	(Eastman)		Ray Ebert
KGRQ-F, 94.5, 65 KW @ 1908, AOR		,$ 17.00	(Weiss)		Randall Hall
KQLT-F, 103.7, 59 KW @ 1909, BTFL/EZ		,$ 20.00*	(Mc-Guild)		Dan Roberts
KTRS-F, 95.5, 94 KW @ 1965, CHR		ABC-C,$ 28.00	(Torbet)		Bill Hart
KTKL-F, 106.9, 100 KW @ ? , RELIGION		,$ 8.00	(---)		Karen Loucks

MISCELLANEOUS COMMENTS KATI/KGRQ-F is in Chapter 11...

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 188/140,800

MSA Rank/Pop: 224/168,900
ADI # 73
Average Person Ratings: 15.9
Market TSL: 20.7 hours

Stations: 12/9
Diaries: 696/202:1/59.5%
Sample Target: 575
% Below Line: 8.1
% Not Listed: 5.8

1985 Revenue: $ 6,600,000
HH Inc.: $ 31,164
Retail $: 1.0 Bil
Pop per Station: 15,644
#1 Biller: WMT $2,200,200

12+ METRO	1/4/SHARE	FAL 85	SGP 85	FAL 84	SPG 84
1. WMT	45/20.1	---	18.9	---	22.5
2. KHAK-F	33/14.7	---	15.5	---	12.7
3. KQCR-F	26/11.6	---	15.9	---	17.2
4. WMT-F	25/11.2	---	13.3	---	10.7
5. KRNA-F	23/10.3	---	4.9	---	1.6
6. KKRQ-F	14/ 6.3	---	11.4	---	8.6
KOKZ-F	14/ 6.3	---	---	---	---
8. KCRG	12/ 5.4	---	3.0	---	6.1
9. KCDR	11/ 4.9	---	3.0	---	8.2
10. KHAK	5/ 2.2	---	4.5	---	4.1
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WMT	157/1627
2. KOKZ-F	80/1078
3. KHAK-F	77/ 797
4. KRNA-F	65/ 782
5. WMT-F	46/ 707
6. KKRQ-F	44/ 722
7. KQCR-F	39/ 701
8. WHO	21/ 450
9. KCRG	18/ 471
10. KHAK	14/ 182
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WMT	433/30.8	---	31.4
2. KQCR-F	399/28.3	---	35.9
3. KHAK-F	336/23.9	---	28.0
4. WMT-F	323/22.9	---	27.0
5. KKRQ-F	251/17.8	---	28.3
6. KRNA-F	245/17.4	---	15.1
7. KCRG	231/16.4	---	14.7
8. KOKZ-F	184/13.1	---	---
9. KCDR	153/10.9	---	7.9
10. KHAK	95/ 6.7	---	12.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 64.93% (137 of 211) (SPG 85: 65.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKZ-F	1. KRNA-F	1. KQCR-F	1. WMT-F	1. KHAK-T	1. WMT	1. WMT >	1. KHAK-F	1. KHAK-F+	1. WMT	1. WMT
2. KKRQ-F	2. KQCR-F	2. WMT-F	2. KHAK-F	2. WMT-F	2. KHAK-F>	2. KHAK-F+	2. WMT	2. WMT	2. KHAK-F	2. KHAK-F
3. KQCR-F	3. WMT-F	3. KRNA-F	3. KQCR-F	3. WMT	3. WMT-F	3. KQCR-F	3. WMT-F	3. KRNA-F	3. KQCR-F	3. KQCR-F
4. KRNA-F	4. KHAK-F	KHAK-F	KRNA-F	4. KQCR-F	4. KCDR	4. WMT-F	4. KQCR-F	WMT-F	4. KRNA-F	4. WMT-F
5.	5.	5.	5.	KRNA-F	5.	5.	5. KRNA-F	5.	5.	KOKZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQCR-F>	1. KQCR-F	1. WMT-F	1. KQCR-F	1. KHAK-F	1. KRNA-F>	1. KRNA-F>	1. KRNA-F	1. KRNA-F	1. KHAK-F
2. KOKZ-F	2. WMT-F	2. KQCR-F	2. KHAK-F	2. WMT-F	2. KHAK-F	2. WMT-F	2. WMT-F	2. WMT-F	KRNA-F
3. WMT-F	3. KHAK-F	3. KRNA-F	WMT-F	3. WMT	3. KKRQ-F	3. KHAK-F	3. KHAK-F	3. KHAK-F	WMT-F
4.	4.	KHAK-F	4.	4. KQCR-F	WMT-F	4. KQCR-F	KQCR-F	4. KQCR-F	4. WMT
5.	5.	5.	5.	5.	KOKZ-F	5.	5.	5.	5. KQCR-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		54 (3)	54 (3)	25.6	29.5
AOR		25 (2)	25 (2)	11.8	5.3
AC/OLDIES/SOFT ROCK	12 (1)	25 (1)	37 (2)	17.5	14.3
MOR/VARIETY	45 (1)		45 (1)	21.3	20.9
COUNTRY	5 (1)	33 (1)	38 (2)	18.0	23.0
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK	1 (1)		1 (1)	0.5	0.4
NOSTALGIA	11 (1)		11 (1)	5.2	6.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			211 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFMH-F	99.7	Muscatine	.9/2.1
WHO	1040	Des Moines	.4/3.1

RADIO STATIONS

KCGR, 1600, 5 KW (DA-N)	, OLDIES	ABC-I,$ 20.00*	(Masla)	CR Gazette		Phil Stolz
KCDR, 1450, 1 KW	, NOSTALGIA	MBS,$ 10.00	(Christal)			Mike Dulaney
KHAK, 1360, 1 KW (DAYS,DA)	, COUNTRY	US 2,$ NA	(Mc-Guild)	Stoner		Mary Quass
WMT , 600, 5 KW (DA-N)	, MOR	CBS,$ 44.00	(Katz)	Cosmos		Larry Edwards
KHAK-F, 98.1, 100 KW @ 485, COUNTRY		US 2,$ 34.00	(Mc-Guild)	Stoner		Mary Quass
KKRQ-F, 100.7, 100 KW @ 850, CHR		ABC-C,$ 19.00	(Masla)		(IOWA CITY)	Randy Holland
KQCR-F, 102.9, 100 KW @ 350, CHR		,$ 33.00	(Torbet)			Paula Peden
KRNA-F, 93.9, 100 KW @ 590, AOR		UPI,$ 26.00	(Masla)		(IOWA CITY)	Eliot Keller
KTOF-F, 104.5, 1001KW @ 550, RELIGION		,$ NA	(---)			James Young
WMT-F , 96.5, 100 KW @ 540, SOFT AC		CBS,$ 26.00	(Katz)	Cosmos		Larry Edwards

KOKZ - See Waterloo

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/399,500

MSA Rank/Pop: 98/482,000
ADI # 106
Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 20/19
Diaries: 884/452:1/43.1%
Sample Target: 760
% Below Line: 2.5
% Not Listed: 7.3

1985 Revenue: $ 9,800,000
HH Inc.: $ 25,605
Retail $: 2.7 Bil
Pop per Station: 21,026
#1 Biller: WSSX/WTMA $ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WSSX-F	77/11.3	12.4	15.3	16.5	13.5	16.0
2. WEZL-F	74/10.9	10.2	11.9	13.5	13.2	9.5
3. WPAL	63/ 9.3	7.1	10.0	6.5	7.0	6.4
4. WWWZ-F	61/ 9.0	12.7	10.8	13.0	12.5	14.3
5. WXTC-F	51/ 7.5	8.0	9.5	9.4	9.7	6.8
6. WDXZ-F	42/ 6.2	2.8	3.8	---	---	3.2
7. WAVF-F	41/ 6.0	4.9	4.8	---	---	5.1
WKQB-F	41/ 6.0	6.3	4.2	5.3	4.4	6.0
9. WXLY-F	32/ 4.7	6.3	3.8	3.2	3.6	3.6
10. WMCJ	31/ 4.6	3.2	2.0	5.5	---	---
11. WFXR-F	22/ 3.2	1.1	.4	---	---	5.8
12. WKCN	21/ 3.1	1.5	1.3	1.2	2.2	1.3
13. WWDM-F	16/ 2.3	2.5	1.7	2.4	1.7	2.8
14. WCSC	14/ 2.1	3.2	1.8	5.0	4.5	1.7
WTMA	14/ 2.1	1.4	2.7	3.6	5.1	2.3

12+ TSA	1/4/CUME
1. WWDM-F	91/ 769
2. WEZL-F	80/ 948
3. WSSX-F	78/1168
4. WXTC-F	68/ 893
5. WPAL	63/ 545
6. WWWZ-F	62/ 673
7. WKQB-F	60/ 962
8. WDXZ-F	49/ 355
9. WAVF-F	43/ 732
10. WXLY-F	34/ 491
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WSSX-F	1131/28.3	29.6	34.8
2. WEZL-F	820/20.5	20.4	22.1
3. WXTC-F	757/18.9	17.9	25.2
4. WAVF-F	669/16.7	13.6	13.1
5. WWWZ-F	655/16.4	21.2	20.8
6. WKQB-F	629/15.7	14.0	14.8
7. WPAL	545/13.6	11.8	16.1
8. WXLY-F	441/11.0	11.7	11.3
9. WDXZ-F	338/ 8.5	5.7	5.4
10. WFXR-F	330/ 8.3	2.6	1.7
11. WTMA	297/ 7.4	6.7	9.6
12. WCSC	231/ 5.8	6.8	7.6
13. WKCN	216/ 5.4	3.4	5.4
14. WMCJ	197/ 4.9	NA	NA
15. WWDM-F	193/ 4.8	4.8	6.0

12+ FM SHARE (METRO): 74.32% (469 of 631) (SPG 85: 75.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKQB-F	1. WSSX-F>	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WWWZ-F	1. WEZL-F
2. WWWZ-F	2. WWWZ-F	2. WEZL-F	2. WXTC-F	2. WXTC-F	2. WDXZ-F	2. WSSX-F	2. WEZL-F	2. WEZL-F	2. WSSX-F	2. WPAL
3. WSSX-F	3. WPAL	3. WXTC-F	3. WAVF-F	3. WAVF-F	3. WMCJ	3. WXTC-F	3. WDXZ-F	3. WXTC-F	3. WKQB-F	3. WSSX-F
4. WPAL	4. WXTC-F	4. WWWZ-F	4. WSSX-F	4. WSSX-F	4. WXLY-F	4. WWWZ-F	WWWZ-F	4. WPAL	4. WEZL-F	4. WKQB-F
5. WWDM-F	5. WAVF-F	5. WPAL	5. WPAL	5. WPAL	WXTC-F	5. WPAL	WXTC-F	5. WWWZ-F	5. WAVF-F	5. WWWZ-F
		6. WAVF-F	WWWZ-F				6. WPAL			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSSX-F	1. WSSX-F	1. WPAL	1. WSSX-F	1. WEZL-F	1. WSSX-F>	1. WSSX-F>	1. WSSX-F	1. WSSX-F	1. WEZL-F>
2. WWWZ-F	2. WPAL	WAVF-F	2. WXTC-F	2. WMCJ	2. WXTC-F	2. WWWZ-F	2. WWWZ-F	2. WEZL-F	2. WSSX-F
3. WPAL	3. WWWZ-F	3. WXTC-F	3. WPAL	3. WXTC-F	3. WPAL	3. WXTC-F	3 WEZL-F	3. WXTC-F	WWWZ-F
4. WKQB-F	4. WXTC-F	4. WEZL-F	4. WWWZ-F	4. WDXZ-F	WAVF-F	4. WAVF-F	[illegible]R-F	4. WWWZ-F	4. WXTC-F
WXTC-F	5. WAVF-F	5. WSSX-F	5. WEZL-F	5. WAVF-F	WWWZ-F	WPAL	5. WPAL	5. WAVF-F	5. WAVF-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		118 (2)	118 (2)	18.7	18.4
AOR		22 (1)	22 (1)	3.5	4.6
AC/OLDIES/SOFT ROCK	14 (1)	92 (2)	106 (3)	16.8	18.8
MOR/VARIETY	16 (2)		16 (2)	2.5	2.0
COUNTRY		106 (2)	106 (2)	16.8	17.2
BLACK/URBAN	99 (3)	85 (3)	184 (6)	29.2	26.9
BTFL MUSIC/EZ		42 (1)	42 (1)	6.7	4.9
NEWS/TALK	21 (1)		21 (1)	3.3	1.4
NOSTALGIA					1.4
RELIGION/GOSPEL	12 (1)		12 (1)	1.9	3.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	0.5
RADIO STATIONS			631 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLNB	1450	Charleston	.7/2.8
WLNB-F	94.3	Goose Creek	1.2/4.2
WMXQ-F	105.5	Moncks Corner	.6/1.5
WOKE	1340	Charleston	.3/3.0
WQIZ	810	St. George	1.8/4.3

MISCELLANEOUS COMMENTS WKCN, WDXZ-F sold to Caravelle for $2,825,000 (Americom)...WWWZ-F (Summerville) sold to JAG for $2,500,000 (Mahoney)...WGCA changes calls to WLNB... WGOX-F changes to WFXR-F...

WCSC, 1390, 5 KW (DA-N)	, MOR	ABC-E,$ 38.00	(Mc-Guild)			Phil Zachary
WKCN, 910, 500 W (DAYS,DA)	, TALK/NEWS	NBC-T,ABC-T,$ 15.00	(---)	Caravelle		Bob Snowden
WLNB, 1450, 1 KW	, BLACK	,$ 20.00	(---)			
WOKE, 1340, 1 KW	, MOR	CBS,$ 10.00	(---)			Harry Weaver
WPAL, 730, 1 KW (DAYS)	, BLACK	ABC-D,NBN,$ 26.00	(Weiss)			Bill Saunders
WTMA, 1250, 5 KW/1 KW	, AC	ABC-C,$ 22.00*	(Katz)	Faircom		
WQIZ, 810, 5 KW (DAYS)	, BLACK/GOSPEL	SBN,$ 11.00	(Republic)		(ST. GEORGE)	Steve Judy
WMCJ, 950, 500 W (DAYS)	, BLACK	,$ 10.00	(Dora)		(MONCKS CORNER)	Clary Butler
WAVF-F, 96.1, 100 KW @ 580	, AC	US 2,$ 35.00	(MMR)			Paul Robinson
WDXZ-F, 104.9, 1.6 KW @ 425	, BTFL/EZ	CBS,$ NA	(HNWH)	Caravelle		Bob Snowden
WEZL-F, 103.5, 100 KW @ 700	, COUNTRY	MBS,$ 75.00	(Blair)	John Price		Buddy Barton
WKQB-F, 107.5, 100 KW @ 1010	, CHR	,$ 20.00*	(Republic)		(ST. GEORGE)	Steve Judy
WSSX-F, 96.1, 100 KW @ 350	, CHR	,$ 63.00*	(Katz)	Faircom		
WWWZ-F, 93.5, 3 KW @ ?	, BLACK	SBN,$ 40.00*	(HNWH)	JAG		Cliff Fletcher
WXLY-F, 102.5, 100 KW @ 780	, COUNTRY	US I,$ 30.00	(Torbet)	Bahakel		Rick White
WXTC-F, 96.9, 100 KW @ 782	, AC	CBS-R,$ 60.00*	(Mc-Guild)			Phil Zachary
WFXR-F, 101.7, 3 KW @ 300	, AOR	ABC-R,$ 21.00*	(Christal)	Sunshine (RAVENEL)		John LaTon

WWDM-F - See Columbia

CHARLESTON, WV

Arbitron Rank/Pop (12+): 141/223,500

MSA Rank/Pop: 159/267,100
ADI # 43 (w/ Huntington)
Average Person Ratings: 16.7
Market TSL: 22.5 hours

Stations: 15/14
Diaries: 802/ 279:1/58.8%
Sample Target: 610
% Below Line: 0.9
% Not Listed: 6.7

1985 Revenue: $ 7,600,000
HH Inc.: $ 27,455
Retail $: 1.6 Bil
Pop per Station: 15,964
#1 Biller: WVAF-F $1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WQBE-F	60/16.1	---	12.2	---	12.0
2. WVSR-F	56/15.0	---	13.4	---	12.0
3. WVAF-F	46/12.3	---	15.5	---	14.9
4. WCAW	45/12.1	---	7.4	---	10.4
5. WBES-F	34/ 9.1	---	9.5	---	10.7
6. WKLC-F	32/ 8.6	---	8.9	---	15.1
7. WCHS	22/ 5.9	---	10.1	---	7.6
8. WKAZ	16/ 4.3	---	2.1	---	2.3
9. WJYP-F	13/ 3.5	---	---	---	---
10. WQBE	7/ 1.9	---	3.9	---	1.3

12+ TSA	1/4/CUME
1. WQBE-F	131/1406
2. WVAF-F	73/1035
3. WVSR-F	72/1057
4. WKLC-F	71/1038
5. WCAW	58/ 655
6. WKEE-F	48/ 646
7. WBES-F	45/ 385
8. WCHS	27/ 493
9. WKAZ	19/ 179
10. WJYP-F	14/ 185

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WVSR-F	663/29.7	---	26.8
2. WVAF-F	549/24.6	---	30.1
3. WQBE-F	541/24.2	---	21.2
4. WCAW	496/22.2	---	15.2
5. WKLC-F	422/18.9	---	19.2
6. WCHS	358/16.0	---	18.8
7. WBES-F	297/13.3	---	14.8
8. WJYP-F	157/ 7.0	---	---
9. WKAZ	152/ 6.8	---	NA
10. WQBE	128/ 5.7	---	8.7

12+ FM SHARE (METRO): 71.26% (248 of 348) (SPG 85: 67.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVSR-F>	1. WVSR-F	1. WVSR-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F+	1. WQBE-F	1. WQBE-F	1. WVSR-F>	1. WQBE-F
2. WKLC-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WVAF-F	2. WCAW	2. WCAW	2. WVSR-F	2. WVSR-F	2. WQBE-F	2. WVSR-F
3. WVAF-F	WVAF-F	3. WVAF-F	3. WVSR-F	3. WVSR-F	3. WBES-F	3. WVAF-F	3. WCAW	3. WVAF-F	3. WKLC-F>	3. WVAF-F
4. WQBE-F	4. WKLC-F	4. WKLC-F	4. WCAW	4. WCAW	4. WVAF-F	4. WVSR-F	4. WVAF-F	4. WBES-F	4. WCHS	4. WCAW
5.	5.	5.	5.	5.	5.	5.	5. WBES-F	5. WCAW	5.	5. WKLC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVSR-F	1. WVSR-F	1. WVAF-F	1. WVSR-F	1. WQBE-F	1. WKLC-F	1. WKLC-F	1. WKLC-F	1. WVSR-F	1. WQBE-F
2. WKLC-F	2. WVAF-F	2. WVSR-F	2. WVAF-F	2. WVAF-F	2. WVSR-F>	2. WVSR-F	WVAF-F	2. WKLC-F	2. WVAF-F
WVAF-F	3. WQBE-F	3. WQBE-F	3. WQBE-F	3. WVSR-F	3. WQBE-F	3. WQBE-F	WVSR-F	3. WQBE-F	WVSR-F
4. WQBE-F	4. WKLC-F	4. WJYP-F	4. WCAW	4. WCAW	4.	WVSR-F	4.	4. WVAF-F	4. WKLC-F
5.	5.	5.	5.	5.	5.	5. WVAE-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		59 (2)	59 (2)	17.0	31.9
AOR		32 (1)	32 (1)	9.2	9.5
AC/OLDIES/SOFT ROCK	16 (1)	46 (1)	62 (2)	17.8	7.3
MOR/VARIETY	22 (1)		22 (1)	6.3	10.7
COUNTRY	54 (3)	60 (1)	114 (4)	32.8	20.8
BLACK/URBAN					
BTFL MUSIC/EZ		34 (1)	34 (1)	9.8	10.1
NEWS/TALK					
NOSTALGIA	6 (1)		6 (1)	1.7	4.4
RELIGION/GOSPEL	2 (1)	13 (1)	15 (2)	4.3	5.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	1.1	0
			348 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCW	1410	S. Charleston	.5/2.0
WTIP	1240	Charleston	1.6/4.3
WVCM-F	107.3	Miami	1.1/2.2
WVKV	1080	Hurricane	.5/2.0
WKEE-F	100.5	Huntington	.8/2.1

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N)	, COUNTRY	MBS,$ 33.00*	(Blair)	Capitol-Johnson	Paul Howard
WCHS, 580, 5 KW (DA-N)	, MOR	CBS,$ 40.00	(Torbet)	Heritage	Chris Johnson
WKAZ, 1300, 1 KW (DAYS)	, AC	Source,$ NA	(HNWH)		Lynn Martin
WQBE, 950, 5 KW/1 KW (DA-N)	, COUNTRY (?)	ABC-I,$ NA	(Mc-Guild)	Nininger	Bob Turley
WSCW, 1410, 5 KW (DAYS)	, RELIGION	,$ 9.00	(---)	CLW	Henry Goldman
WTIP, 1240, 1 KW	, NOSTALGIA	NBC,$ 20.00*	(HNWH)	Beasley	Dave Chandler
WXIT, 1490, 1 KW	, RELIGION	,$ 6.00	(---)		Frank Blake

WBES-F, 96.1, 50 KW @ 360, BTFL/EZ		CBS,$ 40.00	(Torbet)	Heritage	Chris Johnson
WKLC-F, 105.1, 50 KW @ 500, AOR	Source	ABC-R,$ 28.00	(HNWH)		Lynn Martin
WQBE-F, 97.5, 50 KW @ 500, COUNTRY		ABC-I,$ 40.00*	(Mc-Guild)	Nininger	Bob Turley
WVAF-F, 99.9, 50 KW @ 490, AC		,$ 50.00	(Blair)	Capitol-Johnson	Paul Howard
WVSR-F, 102.7, 50 KW @ 420, CHR		US I,$ 42.00*	(HNWH)	Beasley	Dave Chandler
WJYP-F, 100.9, 3 KW @ 300, RELIGION		,$ NA	(---)	CLW	Henry Goldman

WKEE - See Huntington

MISCELLANEOUS COMMENTS WVAF reclassified as AC...

CHARLOTTE

Arbitron Rank/Pop (12+): 40/861,900

MSA Rank/Pop: 45/1,040,200
ADI # 32
Average Person Ratings: 16.7
Market TSL: 22.8 hours

Stations: 27/19
Diaries: 1164/740:1/46.3%
Sample Target: 1130
% Below Line: 9.6
% Not Listed: 10.4

1985 Revenue: $ 23,700,000
HH Inc.: $ 28,241
Retail $: 7.0 Bil
Pop per Station: 45,363
#1 Biller: WSOC A/F $ 6,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WSOC-F	178/12.4	13.1	12.6	15.8	17.3	13.7
2. WPEG-F	154/10.7	12.1	13.4	10.9	10.8	15.5
3. WEZC-F	132/ 9.2	9.9	7.4	6.7	6.1	8.7
4. WLVK-F	131/ 9.1	7.3	6.6	2.8	3.7	12.0
5. WROQ-F	129/ 9.0	9.8	8.3	7.7	7.2	8.8
6. WBT	103/ 7.2	7.2	9.4	13.3	7.7	5.7
7. WRFX-F	79/ 5.5	4.1	4.4	6.4	5.4	7.0
8. WBCY-F	74/ 5.1	6.4	8.3	9.2	7.4	7.0
9. WZXI-F	67/ 4.7	6.0	5.6	6.0	4.1	2.4
10. WWDM-F	35/ 2.4	1.2	---	.4	---	1.8
11. WXRC-F	31/ 2.2	2.2	---	---	---	1.5
12. WGIV	23/ 1.6	1.9	1.1	1.8	2.3	2.0
13. WRDX-F	21/ 1.5	1.0	---	---	.4	.5
14.						
15.						

12+ TSA	1/4/CUME
1. WSOC-F	279/3170
2. WLVK-F	241/2334
3. WPEG-F	223/2138
4. WROQ-F	207/2996
5. WBCY-F	185/2626
6. WEZC-F	173/2287
7. WBT	130/1742
8. WTQR-F	122/1511
9. WRFX-F	102/1369
10. WZXI-F	94/1169
11. WXRC-F	66/1068
12. WKRR-F	59/ 429
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WSOC-F	1920/22.3	24.1	25.2
2. WROQ-F	1779/20.6	20.8	21.3
3. WEZC-F	1560/18.1	18.8	16.7
4. WPEG-F	1443/16.7	18.7	18.2
5. WBT	1366/15.8	16.6	22.1
6. WBCY-F	1296/15.0	18.5	20.9
7. WLVK-F	1269/14.7	14.2	17.4
8. WRFX-F	968/11.2	11.6	12.5
9. WZXI-F	765/ 8.9	9.8	10.7
10. WXRC-F	470/ 5.5	3.5	----
11. WGIV	321/ 3.7	4.9	4.6
12. WWDM-F	274/ 3.2	2.7	----
13. WRDX-F	244/ 2.8	2.3	----
14.			
15.			

12+ FM SHARE (METRO): 84.48% (1089 of 1289) (SPG 85: 75.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F>	1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WPEG-F
2. WPEG-F>	2. WEZC-F	2. WEZC-F	2. WEZC-F	2. WEZC-F	2. WBT	2. WBT	2. WEZC-F	2. WPEG-F	2. WROQ-F	2. WSOC-F
3. WEZC-F	3. WROQ-F	3. WSOC-F	3. WLVK-F	3. WLVK-F	3. WLVK-F	3. WEZC-F	3. WLVK-F	3. WLVK-F	3. WBT	3. WROQ-F
4. WBCY-F	4. WRFX-F	4. WLVK-F	4. WPEG-F	4. WPEG-F	4. WPEG-F	4. WPEG-F	4. WPEG-F	4. WROQ-F	4. WSOC-F	4. WLVK-F
WLVK-F	5. WLVK-F	5. WROQ-F	5. WBT	5. WBT	5. WEZC-F	5. WLVK-F	5. WROQ-F	5. WEZC-F	5. WLVK-F	5. WEZC-F
	6. WBCY-F		6. WBCY-F			WORQ-F			6. WEZC-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPEG-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WROQ-F	1. WRFX-F	1. WPEG-F	1. WSOC-F	1. WSOC-F
2. WROQ-F	2. WPEG-F	2. WLVK-F	2. WLVK-F	2. WLVK-F	2. WRFX-F	2. WROQ-F	2. WRFX-F	WPEG-F	2. WEZC-F
3. WEZC-F	3. WLVK-F	3. WBCY-F	3. WPEG-F	3. WSOC-F	3. WPEG-F	3. WPEG-F	3. WEZC-F	3. WROQ-F	3. WPEG-F
4. WBCY-F	WBCY-F	4. WPEG-F	4. WSOC-F	4. WBT	4. WXRC-F>	4. WLVK-F	4. WLVK-F	4. WRFX-F	4. WLVK-F
5. WLVK-F	5. WROQ-F	5. WRFX-F	5. WBCY-F	5. WBCY-F	5. WLVK-F	5. WXRC-F	5. WSOC-F	5. WEZC-F	5. WBT
					WBCY-F	WEZC-F		WLVK-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		211 (3)	211 (3)	16.4	24.4
AOR		122 (3)	122 (3)	9.5	0
AC/OLDIES/SOFT ROCK	11 (1)	228 (4)	239 (5)	18.5	17.7
MOR/VARIETY	120 (3)		120 (3)	9.3	11.1
COUNTRY	23 (2)	318 (3)	341 (5)	26.5	19.4
BLACK/URBAN	23 (1)	189 (2)	212 (3)	16.4	17.7
BTFL MUSIC/EZ		13 (1)	13 (1)	1.0	6.2
NEWS/TALK					
NOSTALGIA					0.8
RELIGION/GOSPEL	23 (3)	8 (1)	31 (4)	2.4	2.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1289 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAES	610	Charlotte	.8/2.1
WAME	1480	Charlotte	.6/2.2
WGAS	1420	Gastonia	.3/1.2
WLON	1050	Lincolnton	1.0/1.4
WQCC	1540	Charlotte	.7/1.9
WRHI	1340	Rock Hill	.6/1.9
WSOC	930	Charlotte	.6/2.6
WSTP	1490	Salisbury	.4/1.2
WKRR-F	92.3	Ashebow	.8/1.3
WKZL-F	107.5	Winston Salem	.6/1.3
WMIT-F	106.9	Black Mountain	.6/1.7
WOJY-F	100.3	High Point	.6/1.3
WSPA-F	98.9	Spartanburg	.9/1.6
WTQR-F	104.1	Winston-Salem	.6/1.9

RADIO STAIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2)	, RELIGION	UPI,$ 22.00	(---)	Swaggert		Jim Bell
WBT , 1110, 50 KW (DA-N)	, MOR/AC	ABC-I,$ 92.00*	(Blair)	Jeff-Pilot		
WGIV, 1600, 1 KW (DA-2)	, BLACK	NBN,$ 30.00	(HNWH)			Cal Thornton
WGSP, 1310, 1 KW (DAYS,DA)	, OLDIES	,$ 32.00	(Select)	Willis		Paul Ingles
WHVN, 1240, 1 KW (DA-1)	, RELIGION	,$NA	(---)	Buck		Tom Gent
WQCC, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	,$NA	(Savalli)			Michael Glintner
WAES, 610, 5 KW/1 KW (DA-2)	, OLDIES	US I,$NA	(Eastman)			Stan Kaplan
WSOC, 930, 5 KW/1 KW (DA-N)	, COUNTRY	MBS,$NA	(Christal)	Cox		Lee Morris

FM STATIONS

WBCY, 107.9, 100 KW @ 980, CHR	ABC-F,$ 70.00*	(Blair)	Jeff-Pilot		
WEZC, 104.7, 100 KW @ 1240, AC	,$110.00*	(MMR)	EZ		Gary Brobst
WLVK, 96.9, 100 KW @ 1554, COUNTRY	,$ 68.00*	(HNWH)	Capitol-Johnson	(STATESVILLE)	Jerry Reckerd
WPEG, 97.9, 50 KW @ 390, BLACK	CBS-R,$ 80.00*	(HNWH)		(CONCORD)	Bill Rollins
WRFX, 99.7, 100 KW @ 1044, AOR	,$ 70.00*	(Mc-Guild)	Metroplex	(KANNAPOLIS)	Steve Godofsky
WROQ, 95.1, 100 KW @ 574, CHR	US I,$ 90.00*	(Eastman)			Stan Kaplan
WSOC, 103.7, 100 KW @ 1040, COUNTRY	MBS,$125.00*	(Christal)	Cox		Lee Morris
WXRC, 95.7, 100 KW @ 1275, AOR	Source,$ 45.00	(Weiss)		(HICKORY)	Jerry Oakley
WZXI, 101.9, 100 KW @ 870, SOFT AC	,$ 75.00	(Republic)			Jerry McSwain
WRDX, 106.5, 100 KW @ 1003, AC	,$ 26.00	(Southern)		(SALISBURY)	Tom Harrell

CALL LETTER CHANGES

WJZR changes to WRFX
WROQ changes to WAES

FORMAT CHANGES

WRFX: from CHR to AOR

STATION SALES

WGIV: From Founders to Suburban
WGSP: Sold to Willis for $380,000

CHATTANOOGA

Arbitron Rank/Pop (12+): 72/473,900

MSA Rank/Pop: 108/426,900
ADI # 80
Average Person Ratings: 16.4
Market TSL: 21.9 hours

Stations: 20/18
Diaries: 803/590:1/37.8%
Sample Target: 870
% Below Line: 1.9
% Not Listed: 13.0

1985 Revenue: $ 9,100,000
HH Inc.: $ 25,363
Retail $: 2.6 Bil
Pop per Station: 26,328
#1 Biller: WGOW/WSKZ $2,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WSKZ-F	153/19.6	19.0	19.9	17.9	13.8
2. WUSY-F	130/16.7	15.6	16.2	10.8	12.5
3. WDOD-F	70/ 9.0	7.0	6.5	9.1	8.6
4. WDEF-F	68/ 8.7	9.1	9.0	11.2	8.9
5. WJTT-F	35/ 4.5	6.8	8.4	11.2	12.4
6. WDOD	34/ 4.4	3.3	2.2	5.0	5.9
7. WDEF	29/ 3.7	6.3	6.7	9.4	6.7
8. WOWE-F	26/ 3.3	3.0	2.9	2.3	2.4
9. WGOW	25/ 3.2	2.0	3.4	3.6	4.3
10. WBLJ	23/ 3.0	2.8	2.0	---	---

12+ TSA	1/4/CUME
1. WSKZ-F	228/2366
2. WUSY-F	197/1887
3. WDOD-F	96/1209
4. WDEF-F	79/1007
5. WJTT-F	38/ 608
6. WDOD	36/1209
7. WKLS-F	32/ 346
8. WDEF	29/ 494
9. WBLJ	28/ 295
10. WOWE-F	27/ 340

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WSKZ-F	1549/32.7	32.6	34.3
2. WUSY-F	1159/24.5	24.8	24.8
3. WDEF-F	836/17.6	19.6	19.6
4. WDOD-F	815/17.2	15.7	16.9
5. WJTT-F	552/11.6	13.4	15.9
6. WDEF	483/10.2	12.4	11.4
7. WGOW	391/ 8.3	8.4	9.5
8. WOWE-F	319/ 6.7	6.6	8.0
9. WBLJ	191/ 4.0	4.9	5.4
10. WNOO	178/ 3.8	4.2	6.2

12+ FM SHARE (METRO): 74.93% (508 of 678) (SPG 85: 70.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F+	1. WUSY-F	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>
2. WJTT-F	2. WUSY-F>	2. WUSY-F>	2. WSKZ-F>	2. WSKZ-F	2. WDOD-F	2. WSKZ-F	2. WSKZ-F>	2. WUSY-F>	2. WUSY-F	2. WUSY-F>
3. WUSY-F	3. WOWE-F	3. WDOD-F	3. WDOD-F	3. WDOD-F	3. WDEF-F	3. WUSY-F>	3. WDEF-F	3. WDOD-F	3. WDOD-F	3. WDOD-F
4.	4. WJTT-F	4. WDEF-F	4. WDEF-F	4. WDEF-F	4. WDOD	4. WDOD-F	4. WDOD-F	4. WDEF-F	4. WJTT-F	4. WJTT-F
5.	5.	5.	5. WGOW	5. WGOW	5. WSKZ-F	5.	5. WDOD	5. WJTT-F	5. WDEF-F	5. WDEF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F
2. WUSY-F	2. WUSY-F	2. WSKZ-F>	2. WSKZ-F>	2. WDOD-F	2. WUSY-F	2. WUSY-F>	2. WUSY-F	2. WUSY-F>	WUSY-F
3. WJTT-F	3.	3. WGOW	3. WDOD-F	3. WDEF-F	WJTT-F	3. WOWE-F	3. WOWE-F	3. WDOD-F	3. WDOD-F>
4. WOWE-F	4.	4. WDOD-F	4. WDEF-F	WSKZ-F	4. WBLJ	4. WJTT-F	4.	4. WOWE-F	4. WDEF-F
5.	5.	5.	5. WGOW	5. WGOW	WOWE-F	5.	5.	5.	5. WOWE-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		153 (1)	153 (1)	22.6	22.2
AOR		31 (2)	31 (2)	4.6	3.6
AC/OLDIES/SOFT ROCK	29 (2)		29 (2)	4.3	4.4
MOR/VARIETY	52 (2)		52 (2)	7.7	10.2
COUNTRY	55 (4)	208 (3)	263 (7)	38.8	32.3
BLACK/URBAN	17 (1)	48 (2)	65 (3)	9.6	15.2
BTFL MUSIC/EZ		68 (1)	68 (1)	10.0	9.7
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	4 (1)		4 (1)	0.6	1.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	13 (1)		13 (1)	1.9	1.1
			678 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBAC	1340	Cleveland	1.7/3.2
WCLE	1570	Cleveland	1.5/2.3
WDXB	1490	Chattanooga	.5/3.7
WEPG	910	S. Pittsburgh	.4/1.4
WFLI	1070	Lookout Mountain	.5/3.0
WLFA	1590	Lafayette, GA	.8/1.5
WNOO	1260	Chattanooga	2.2/3.8
WNOO-F	102.3	Soddy Daisy	1.7/2.4
WKLS-F	96.1	Atlanta	.6/2.0
WQMT-F	99.3	Chatsworth, GA	1.0/2.3

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS,NBC-T,$ 46.00	(Katz)	Park		Bill Nash
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E,$ 30.00	(Torbet)	Bahakel		Paul Fink
WFLI, 1070, 50 KW/1 KW (DA-2)	, RELIGION	ABC-C,$ 14.00	(---)	Benns	(LOOKOUT, MT)	Y. Benns
WGOW, 1150, 5 KW/1 KW (DA-N)	, AC	,$ 30.00	(Christal)	Bloomington		Don Newbery
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN,$ 20.00	(Masla)			Harold Cothrane
WDXB, 1490, 1 KW	, OLDIES	MBS,$ 12.00	(---)			Jim Smith
WMOC, 1450, 1 KW	, RELIGION	,$ 15.00	(---)			Steve Hollis
WBLJ, 1230, 1 KW	, MOR	MBS,$ 12.00	(---)		(DALTON, GA)	Bob Beavers
WDEF-F, 92.3, 100 KW @ 895	, BTFL/EZ	ABC-D,$ 46.00	(Katz)	Park		Bill Nash
WDOD-F, 96.5, 100 KW @ 1080	, COUNTRY	ABC-E,$ 65.00*	(Torbet)	Bahakel		Paul Fink
WJTT-F, 94.3, 3 KW @ 300	, BLACK	CBS-R,$ 35.00*	(Mc-Guild)	Benns	(LOOKOUT, MT)	Y. Benns
WOWE-F, 105.5, 3 KW @ 270	, AOR	Source,$ 18.00	(---)		(ROSSVILLE, GA)	David King
WSKZ-F, 106.5, 100 KW @ 1076	, CHR	,$ 70.00	(Christal)	Bloomington		Don Newbery
WUSY-F, 100.7, 100 KW @ 360	, COUNTRY	APR, US 2,$ 60.00	(Mc-Guild)	Colonial	(CLEVELAND)	Dave Coppock

MISCELLANEOUS COMMENTS Arbitron fell 8.3% short of sample target...

CHICAGO

Arbitron Rank/Pop (12+): 3/6,592,000

MSA Rank/Pop: 3/6,125,000
ADI # 3
Average Person Ratings: 18.2
Market TSL: 23.8 hours

Stations: 34/34
Diaries: 3141/2099:1/43.0%
Sample Target: 3120
% Below Line: 0
% Not Listed: 10.2

1985 Revenue: $169,000,000
HH Inc.: $34,138
Retail $: 46.1 Bil
Pop per Station: 193,882
#1 Biller: WGN $32,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WGN	1365/11.4	9.7	8.0	9.9	9.6	8.5
2. WGCI-F	861/ 7.2	6.4	5.3	4.8	5.4	10.6
3. WBBM	685/ 5.7	6.1	4.5	4.9	4.8	4.9
4. WLOO-F	656/ 5.5	5.8	5.2	5.1	6.5	3.0
5. WBMX-F	630/ 5.3	5.6	6.4	7.0	5.3	6.9
6. WLUP-F	551/ 4.6	4.7	4.0	3.5	3.8	5.9
7. WLAK-F	461/ 3.9	3.5	3.4	3.4	3.5	3.3
8. WCLR-F	426/ 3.6	3.2	3.3	2.6	2.9	2.8
9. WKQX-F	396/ 3.3	3.3	3.2	3.6	3.6	3.3
10. WBBM-F	388/ 3.2	3.3	3.7	3.8	4.4	4.2
11. WFYR-F	374/ 3.1	2.0	3.1	2.8	3.2	3.1
12. WXRT-F	373/ 3.1	2.8	2.6	2.5	3.2	3.5
13. WJMK-F	356/ 3.0	3.4	3.2	3.5	3.2	2.1
14. WUSN-F	352/ 2.9	2.7	3.3	2.7	2.4	2.4
15. WJJD	349/ 2.9	3.1	3.2	3.0	3.6	3.3
16. WMAQ	309/ 2.6	2.5	2.6	2.8	3.4	2.2
17. WLS	285/ 2.4	2.7	4.1	4.2	2.8	2.9
18. WCKG-F	264/ 2.2	2.2	1.9	1.6	1.6	2.9
19. WYTZ-F	243/ 2.0	2.2	2.0	2.5	2.7	3.0
20. WFMT-F	207/ 1.7	1.7	1.5	1.3	1.3	2.0
21. WVON	160/ 1.3	1.5	1.6	1.3	1.2	1.2
22. WOJO-F	157/ 1.3	1.3	1.9	2.3	1.8	.5
23. WRXR-F	139/ 1.2	1.2	1.6	1.7	1.7	.8
24. WNIB-F	138/ 1.2	.8	.8	.9	.6	.8
25. WCZE	97/ .8	2.3	2.2	2.0	1.6	.8

12+ TSA	1/4/CUME
1. WGN	1609/19048
2. WGCI-F	863/10086
3. WBBM	788/14404
4. WLOO-F	663/ 8053
5. WBMX-F	639/ 9525
6. WLUP-F	580/ 9031
7. WLAK-F	479/ 7578
8. WLS	461/11436
9. WMAQ	456/ 9792
10. WCLR-F	434/ 7363
11. WKQX-F	406/ 8577
12. WBBM-F	401/10334
13. WXRT-F	385/ 5553
14. WFYR-F	380/ 7337
WJJD	380/ 4688
16. WJMK-F	368/ 6018
WUSN-F	368/ 4566
18. WCKG-F	271/ 4770
19. WYTZ-F	267/ 6103
20. WFMT-F	218/ 3468
21. WVON	160/ 1426
22. WOJO-F	157/ 1875
23. WRXR-F	150/ 4238
24. WNIB-F	142/ 2615
25. WCZE	111/ 2546

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WGN	15097/22.9	19.8	23.2
2. WBBM	12360/18.8	15.9	17.1
3. WGCI-F	10044/15.2	12.7	13.0
4. WBBM-F	9864/15.0	14.6	15.8
5. WBMX-F	9323/14.1	14.1	14.0
6. WLUP-F	8633/13.1	10.1	11.3
7. WKQX-F	8334/12.6	11.1	13.1
8. WLOO-F	7905/12.0	10.0	11.8
9. WLAK-F	7371/11.2	10.1	10.7
10. WCLR-F	7191/10.9	10.3	9.8
11. WLS	7148/10.8	12.1	11.9
12. WFYR-F	7118/10.8	11.6	12.0
13. WMAQ	6643/10.1	8.8	12.5
14. WJMK-F	5832/ 8.8	8.8	9.7
15. WYTZ-F	5559/ 8.4	10.5	12.4
16. WXRT-F	5253/ 8.0	6.6	7.8
17. WCKG-F	4634/ 7.0	5.3	5.4
18. WUSN-F	4395/ 6.7	7.8	7.2
19. WJJD	4223/ 6.4	7.1	6.8
20. WRXR-F	4020/ 6.1	6.8	8.2
21. WFMT-F	3361/ 5.1	4.6	4.1
22. WNIB-F	2558/ 3.9	3.1	2.9
23. WCZE	2196/ 3.3	4.8	4.3
24. WOJO-F	1875/ 2.8	NA	NA
25. WCFL	1747/ 2.7	3.3	3.2
WJPC	1747/ 2.7	4.1	4.5

12+ FM SHARE (METRO): 66.57% (7162 of 10758) (SPG 85: 63.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBMX-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN >	1. WGN >	1. WGN	1. WGN	1. WGCI-F	1. WGN >
2. WBBM-F	2. WLUP-F	2. WLUP-F	2. WGN	2. WGCI-F	2. WLOO-F	2. WBBM >	2. WLOO-F	2. WGCI-F	2. WBMX-F	2. WGCI-F
3. WGCI-F>	3. WXRT-F	3. WGN	3. WLUP-F	3. WLUP-F	3. WBBM	3. WLUP-F	3. WLAK-F	3. WLUP-F	3. WGN	3. WBMX-F
4. WYTZ-F	4. WBMX-F	4. WBMX-F	4. WLAK-F	4. WLAK-F	4. WLAK-F	4. WGCI-F	4. WCLR-F	4. WLOO-F	4. WLOO-F	4. WLOO-F
5. WKQX-F	5. WKQX-F	5. WXRT-F	5. WCLR-F	WJMK-F	5. WGCI-F	5. WLOO-F	5. WGCI-F	5. WBMX-F	5. WBBM-F	5. WBBM-F
6.	6. WCLR-F	6. WCLR-F	6. WFYR-F	6. WCLR-F	6. WJJD	6. WKQX-F	6. WLUP-F	6. WLAK-F	6. WBBM	6. WLUP-F
7.	7. WCKG-F	7. WLAK-F	7. WXRT-F	7. WFYR-F	WUSN-F	7. WBMX-F	7. WBMX-F	7. WCLR-F	7. WMAQ	7. WJJD
8.	8. WFYR-F	8. WJMK-F	8. WKQX-F	8. WLOO-F	8. WMAQ	8. WJJD	8. WBBM	8. WBBM	8. WLAK-F	8. WJMK-F
9.	9. WJMK-F	9. WFYR-F	9. WLOO-F	WXRT-F	9. WCLR-F	9. WFYR-F	9. WXRT-F	9. WBBM-F	9. WKQX-F	9. WKQX-F
10.	10. WLAK-F	10. WKQX-F	10. WBMX-F	10. WBBM	10. WJMK-F	10. WLS	10. WFYR-F	10. WFYR-F	10. WLUP-F	10. WUSN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WGCI-F	1. WGCI-F>	1. WGCI-F>	1. WGCI-F>	1. WGCI-F
2. WBMX-F	2. WBMX-F	2. WFYR-F	2. WCLR-F	2. WGN
3. WLUP-F	3. WKQX-F	3. WCLR-F	3. WBMX-F	3. WCLR-F
4. WKQX-F	4. WLUP-F	4. WKQX-F	4. WGN	4. WLAK-F
5. WBBM-F	5. WCLR-F	5. WLUP-F	5. WFYR-F	5. WFYR-F
6. WCLR-F	6. WFYR-F	6. WXRT-F	6. WLAK-F	6. WLOO-F
7. WYTZ-F	7. WLAK-F	7. WBMX-F	7. WKQX-F	7. WKQX-F
8. WCKG-F	8. WXRT-F	8. WJMK-F	8. WLUP-F	8. WJMK-F
9. WLAK-F	9. WJMK-F	9. WLAK-F	9. WJMK-F	9. WBMX-F
10. WFYR-F	10. WBBM-F	10. WGN	10. WBBM-F	10. WBBM

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGCI-F	1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WGN
2. WLUP-F	2. WXRT-F	2. WXRT-F	2. WXRT-F	2. WLUP-F
3. WBMX-F	3. WGCI-F	3. WCKG-F	3. WGCI-F	3. WJMK-F
4. WXRT-F	4. WCKG-F	4. WJMK-F	4. WGN	4. WXRT-F
5. WCKG-F	5. WBMX-F	5. WGCI-F	5. WCKG-F	5. WGCI-F
6. WCLR-F	6. WKQX-F	6. WFYR-F	WJMK-F	6. WUSN-F
7. WKQX-F	WJMK-F	7. WKQX-F	7. WBMX-F	7. WBBM
8. WRXR-F	8. WCLR-F	8. WBMX-F	8. WLAK-F	8. WLAK-F
9. WLAK-F	9. WLAK-F	9. WLS	9. WCLR-F	9. WCKG-F
10. WBBM-F	10. WYTZ-F	10. WCLR-F	10. WUSN-F	10. WMAQ

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	285 (1)	1027 (3)	1312 (4)	12.2	15.3
AOR		1327 (4)	1327 (4)	12.3	9.3
AC/OLDIES/SOFT ROCK	97 (1)	1617 (4)	1714 (5)	15.9	16.0
MOR/VARIETY	1409 (2)		1409 (2)	13.1	10.8
COUNTRY	309 (1)	352 (1)	661 (2)	6.1	6.4
BLACK/URBAN	292 (3)	1491 (2)	1783 (5)	16.6	15.3
BTFL MUSIC/EZ		656 (1)	656 (1)	6.1	7.1
NEWS/TALK	685 (1)		685 (1)	6.4	8.3
NOSTALGIA	349 (1)		349 (1)	3.2	5.6
RELIGION/GOSPEL	66 (1)	52 (1)	118 (2)	11.0	1.6
SPANISH	104 (2)	157 (1)	261 (3)	2.4	1.9
CLASSICAL		345 (2)	345 (2)	3.2	2.2
UNKNOWN/OTHERS		138 (2)	138 (2)	1.3	0.3
			10758 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCFL	1000	Chicago	.6/2.7
WGCI	1390	Chicago	.6/2.8
WJOB	1230	Hammond, IN	.4/1.0
WJPC	950	Chicago	.5/2.7
WLNR-F	106.3	Lansing	.8/2.1
WTAQ	1300	La Grange	.5/1.2
WVVX-F	103.1	Highland Park	.4/1.2
WYCA-F	92.3	Hammond, IN	.4/1.4
WIND**	560	Chicago	.3/1.3

**WIND was determined by Arbitron to have engaged in a special station activity...

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS,$210.00*	(CBS)	CBS	Gregg Peterson
WCFL, 1000, 50 KW (DA-2)	, RELIGION	,$ 68.00	(----)	Statewide	John Cummata
WCZE, 820, 5 KW/1 KW (DA-N)	, SOFT AC	ABC-E,$ 70.00	(Katz)	Century	Al Wilson
WGCI, 1390, 5 KW (DA-2)	, BLACK	,$ NA	(Mc-Guild)	Gannett	Marv Dyson
WGN , 720, 50 KW	, VARIETY/TALK	ABC-I,$285.00*	(Christal)	Tribune Co.	Wayne Vriesman
WIND, 560, 5 KW (DA-2)	, SPANISH	,$ 80.00*	(Katz)	Tichenor	Chuck Brooks
WJJD, 1160, 50 KW/10 KW (DA-2)	, NOSTALGIA	,$130.00*	(MMR)	Infinity	Harvey Pearlman
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN,$ 90.00*	(----)		Charles Mootry
WLS , 890, 50 KW	, CHR	ABC-C,$200.00*	(HNWH)	Cap Cities/ABC	Jeff Trumper
WMAQ, 670, 50 KW	, COUNTRY	NBC,$165.00*	(Eastman)		Mike Lonneke
WSBC, 1240, 1 KW	, ETHNIC	,$ 22.00	(----)		Dan Lee
WBMX, 1490, 1 KW/250 W	, BLACK	,$ 38.00	(Durpetti)		Sid Schneider
WVON, 1450, 1 KW/250 W (DA-N)	, BLACK	,$ 54.00	(Roslin)		Wes South

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR	CBS-R,$150.00*	(CBS)	CBS	Wayne Jefferson
WBMX, 102.7, 6 KW @ 1170, BLACK	ABC-F,$145.00*	(Durpetti)		Kernie Anderson
WCKG, 105.9, 4 KW @ 1575, AOR	,$ NA	(Katz)	Cox	Marc Morgan
WCLR, 101.9, 5 KW @ 1520, SOFT AC	,$165.00*	(Torbet)	Bonneville	Chet Redpath
WFMT, 98.7, 16 KW @ 1167, CLASSICAL	,$144.00	(CMBS)		Rich Marschner
WFYR, 103.5, 4 KW @ 1548, AC	US 1,$140.00*	(Republic)	RKO	Dick Rakovan
WGCI, 107.5, 33 KW @ 600, URBAN	,$180.00*	(Mc-Guild)	Gannett	Marv Dyson
WJMK, 104.3, 19 KW @ 820, OLDIES	US 2,$150.00*	(MMR)	Infinity	Harvey Pearlman
WKQX, 101.1, 6 KW @ 1170, CONTEMP/AC	Source,$180.00	(Eastman)	NBC	Michael Donovan
WLAK, 93.9, 5 KW @ 1581, SOFT AC	,$170.00*	(Christal)	Viacom	Michael Murphy
WLOO, 100.3, 6 KW @ 1167, BTFL/EZ	ABC-E,$240.00	(Katz)	Century	Harvey Wittenberg
WLUP, 97.9, 6 KW @ 1170, AOR	,$160.00*	(MMR)	H & W	Jim deCastro
WRXR, 95.5, 6 KW @ 1170, AC	,$100.00*	(Mc-Guild)		Bill Hazen
WNIB, 97.1, 8 KW @ 1196, CLASSICAL	,$ 85.00	(----)		Sonia Florian
WOJO, 105.1, 6 KW @ 1174, SPANISH	,$ 81.00	(Caballero)		Athena Sofios
WUSN, 99.5, 6 KW @ 1170, COUNTRY	ABC-D,$150.00*	(Masla)	First Media	Drew Horowitz
WXRT, 93.1, 7 KW @ 1310, AOR	,$125.00*	(Select)		Seth Mason
WYTZ, 94.7, 6 KW @ 1170, CHR	ABC-R,$115.00*	(HNWH)	Cap Cities/ABC	Jeff Trumper

CALL LETTER CHANGES

WAIT changes to WCZE
WMET changes to WRXR

FORMAT CHANGES

WCZE: from Nostalgia to Soft AC
WRXR: from AC to "Male AC"/AOR

STATION SALES

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 30/1,407,700
ADI # 29
Average Person Ratings: 16.2
Market TSL: 21.8 hours

Stations: 21/19
Diaries: 1543/745:1/51.5%
Sample Target: 1340
% Below Line: 1.8
% Not Listed: 9.0

1985 Revenue: $38,500,000
HH Inc.: $29,808
Retail $: 10.0 Bil
Pop per Station: 60,526
#1 Biller: WKRC $6,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WEBN-F	206/11.1	8.2	7.4	8.7	8.0	12.9
2. WLW	198/10.7	7.8	10.3	6.5	8.9	8.8
3. WLBE-F	171/ 9.2	7.8	4.2	4.6	4.9	8.3
4. WKRQ-F	168/ 9.0	11.3	10.6	9.6	10.0	10.3
5. WWEZ-F	164/ 8.8	10.5	9.4	6.0	6.1	7.4
6. WKRC	127/ 6.8	6.8	9.6	10.3	8.7	6.3
7. WBLZ-F	121/ 6.5	6.6	6.3	5.2	5.7	8.3
8. WCKY	100/ 5.4	7.2	5.5	6.5	5.3	4.8
9. WRRM-F	73/ 3.9	6.2	6.6	7.4	7.9	5.1
10. WSKS-F	70/ 3.8	2.9	2.8	4.0	3.6	4.3
11. WWNK-F	62/ 3.3	2.5	2.8	4.8	4.2	2.4
12. WLLT-F	58/ 3.1	4.2	5.1	4.3	5.6	3.2
13. WCIN	47/ 2.5	2.6	2.3	3.0	2.7	2.9
14. WDJO	37/ 2.0	1.6	1.9	4.4	2.7	2.1
15. WWNK	20/ 1.1	.9	1.6	1.9	1.7	.7
WPFB-F	20/ 1.1	.5	.7	---	---	1.7
17.						
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12+ TSA	1/4/CUME
1. WLW	335/5131
2. WUBE-F	260/2796
3. WEBN-F	242/2887
4. WKRQ-F	233/3859
5. WWEZ-F	210/2599
6. WBLZ-F	184/2140
7. WSKS-F	165/2654
8. WKRC	154/2638
9. WCKY	122/1579
10. WLLT-F	102/2196
WTUE-F	102/1334
12. WRRM-F	95/1867
13. WWNK-F	69/1394
14. WCIN	48/ 734
15. WDJO	38/ 457
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12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WLW	2970/25.8	20.4	26.6
2. WKRQ-F	2686/23.4	28.0	26.4
3. WEBN-F	2251/19.6	18.6	18.4
4. WKRC	2036/17.7	19.9	19.4
5. WWEZ-F	2012/17.5	16.7	16.1
6. WUBE-F	1909/16.6	14.0	10.0
7. WRRM-F	1461/12.7	14.2	17.2
8. WBLZ-F	1384/12.0	12.9	12.9
9. WSKS-F	1340/11.7	8.0	8.8
10. WLLT-F	1339/11.6	11.4	13.5
11. WCKY	1281/11.1	14.0	11.2
12. WWNK-F	1056/ 9.2	9.0	7.7
13. WCIN	729/ 6.3	6.3	4.4
14. WWNK	477/ 4.1	3.8	4.6
15. WDJO	449/ 3.9	3.4	4.9
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12+ FM SHARE (METRO): 68.38% (1157 of 1692) (SPG 85: 64.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F	1. WUBE-F	1. WWEZ-F	1. WKRC	1. WEBN-F	1. WEBN-F	1. WLW >	1. WEBN-F
2. WBLZ-F	2. WUBE-F	2. WUBE-F	2. WUBE-F	2. WEBN-F	2. WLW	2. WUBE-F	2. WWEZ-F	2. WLW	2. WKRQ-F	2. WWEZ-F
3. WEBN-F	3. WKRQ-F	3. WKRQ-F	3. WLW	3. WLW	3. WKRC	3. WEBN-F	3. WUBE-F	3. WKRQ-F	3. WEBN-F	3. WKRQ-F
WSKS-F	4. WBLZ-F	4. WBLZ-F	4. WKRQ-F	4. WKRC	4. WUBE-F	4. WLW	4. WLW	4. WUBE-F	4. WBLZ-F	4. WUBE-F
5.	5. WRRM-F	5. WLW	5. WKRC	5. WKRQ-F	5. WCKY	5. WWEZ-F	5. WKRQ-F	5. WWEZ-F	WKRC	5. WBLZ-F
6.	6. WSKS-F	6. WRRM-F	6. WRRM-F	6. WWEZ-F	6. WBLZ-F	6. WCKY	6. WBLZ-F	6. WBLZ-F	6. WUBE-F	6. WLW
7.	7.	7.	7.	7. WRRM-F	7. WKRQ-F	7. WKRQ-F	7. WCKY	7. WKRC	7. WWEZ-F	7. WCKY
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRQ-F	1. WKRQ-F	1. WRRM-F	1. WKRQ-F	1. WUBE-F	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F
2. WEBN-F	2. WEBN-F	2. WKRQ-F	2. WUBE-F	2. WKRQ-F	2. WSKS-F	2. WSKS-F	2. WUBE-F	2. WUBE-F	2. WLW
3. WBLZ-F	3. WUBE-F	3. WEBN-F	3. WEBN-F	3. WWEZ-F	3. WBLZ-F	3. WUBE-F	3. WLW	3. WLW	3. WUBE-F
4. WUBE-F>	4. WBLZ-F	4. WUBE-F	4. WBLZ-F	4. WRRM-F	4. WKRQ-F>	4. WBLZ-F	4. WSKS-F	4. WSKS-F	4. WKRC
5. WWNK-F	5. WRRM-F	5. WBLZ-F	5. WRRM-F	WKRC	5. WUBE-F	WKRQ-F	5. WKRQ-F	5. WBLZ-F	5. WKRQ-F
6.	6. WWNK-F	6. WLLT-F	6. WKRC	6. WBLZ-F	WLLT-F	6. WLW	WRRM-F	WKRQ-F	6. WBLZ-F
7.	7. WLLT-F	7.	WWEZ-F	7. WLW	7.	7.	7.	7.	WWEZ-F
8.	8.	8.	8.	8. WLLT-F	8.	8.	8.	8.	WRRM-F
9.	9.	9.	9.	9. WEBN-F	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		168 (1)	168 (1)	9.9	13.2
AOR		286 (3)	286 (3)	16.9	11.2
AC/OLDIES/SOFT ROCK	57 (2)	211 (4)	268 (6)	15.8	15.4
MOR/VARIETY	325 (2)		325 (2)	19.2	21.9
COUNTRY		171 (1)	171 (1)	10.1	9.8
BLACK/URBAN	47 (1)	121 (1)	168 (2)	9.9	9.5
BTFL MUSIC/EZ		164 (1)	164 (1)	9.7	11.0
NEWS/TALK	100 (1)		100 (1)	5.9	6.0
NOSTALGIA					
RELIGION/GOSPEL	9 (1)	26 (2)	35 (3)	2.1	1.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		9 (1)	9 (1)	0.5	1.1
			1692 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WJOJ-F	107.1	Milford	1.0/3.8
WNOP	740	Newport, KY	.5/1.6
WSAI-F	100.9	Erlanger	.3/1.6
WTSJ	1050	Cincinnati	.5/1.9
WTUE-F	104.7	Dayton	.5/1.7

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2)	, BLACK	SBN,NBN,$ 35.00	(Weiss)			
WCKY, 1530, 50 KW (DA-N)	, NEWS/TALK	CBS,NBC-T,$ 70.00	(CBS)	Federated		Phil McDonald
WDJO, 1230, 1 KW	, OLDIES	US 2,$ 32.00	(Mc-Guild)	DKM		Jim Stanton
WKRC, 550, 5 KW/1 KW (DA-N)	, MOR/AC	ABC-E,$ 85.00*	(Katz)	Taft		John Soller
WLW , 700, 50 KW	, MOR	ABC-I,$ 83.00*	(Eastman)	Jacor		David Martin
WNOP, 740, 1 KW (DAYS,DA)	, JAZZ	,$ 24.00	(----)		(NEWPORT,KY)	Geoff Nimmon
WTSJ, 1050, 1 KW (DAYS)	, RELIGION	,$ 18.00	(----)			
WWNK, 1360, 5 KW (DA-N)	, AC	,$ 30.00	(MMR)	Booth		Jim Wood

FM STATIONS

WBLZ, 103.5, 19 KW @ 790	, BLACK	,$ 67.00	(Republic)	New Systems	(HAMILTON)	Peter Eden
WEBN, 102.7, 17 KW @ 876	, AOR	,$ 90.00*	(Torbet)	Jacor		David Macejko
WKRQ, 101.9, 25 KW @ 660	, CHR	ABC-F$100.00*	(Katz)	Taft		Mark Hubbard
WRRM, 98.5, 15 KW @ 810	, AC	,$ 75.00*	(Blair)	Susquehanna		Gordon Obarski
WRXY, 107.1, 3 KW @ 300	, AC	,$ 30.00	(Masla)		(MILFORD)	
WSAI, 100.9, 1.3 KW @ 466	, RELIGION	UPI,$ 15.00	(---)	Mortenson	(ERLANGER)	Dale McMillan
WSKS, 96.5, 15 KW @ 810	, AOR	ABC-R$ 45.00*	(Eastman)		(HAMILTON)	
WUBE, 105.1, 14 KW @ 920	, COUNTRY	,$ 70.00	(Mc-Guild)	DKM		Jim Stanton
WWEZ, 92.5, 11 KW @ 905	, BTFL/EZ	,$ 90.00*	(CBS)	Federated		Steve Kline
WWNK, 94.1, 32 KW @ 550	, AC	,$ 55.00*	(MMR)	Booth		Jim Wood
WLLT, 94.9, 27 KW @ 640	, CONTEMP/AC	$ 60.00*	(HNWH)	H & W		

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WEBN: From Frank Wood to Jacor for $12,300,000
WSKS-F/WLW: From Republic to Jacor for $21,500,000 (est)
WLLT-F: From H & W to Hoker for $6,000,000
WDJO/WUBE-F: From DKM to American for $9,800,000 (Maklman)

MISCELLANEOUS COMMENTS

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,768,300

MSA Rank/Pop: 21/1,858,800
ADI # 11
Average Person Ratings: 17.1
Market TSL: 22.8 hours

Stations: 26/22
Diaries: 1723/1026:1/50.6%
Sample Target: 1640
% Below Line: 4.8
% Not Listed: 8.3

1985 Revenue: $ 43,000,000
HH Inc.: $ 29,718
Retail $: 11.6 Bil
Pop per Station: 80,377
#1 Biller: WMMS-F $ 6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WMMS-F	401/13.2	13.9	14.5	12.2	11.0	21.0
2. WQAL-F	216/ 7.1	8.6	8.2	6.9	7.7	3.4
3. WMJI-F	211/ 7.0	7.7	6.8	6.0	5.9	6.2
4. WLTF-F	204/ 6.7	5.5	5.2	7.1	7.3	3.8
5. WDOK-F	198/ 6.5	7.4	6.7	6.3	9.1	4.2
6. WGCL-F	164/ 5.4	4.4	4.9	7.1	6.2	5.6
7. WWWE	149/ 4.9	4.8	5.5	6.6	3.1	6.3
8. WZAK-F	146/ 4.8	4.2	5.1	5.1	6.0	7.5
9. WDMT-F	144/ 4.8	4.8	4.3	3.5	4.2	5.3
10. WBBG	135/ 4.5	5.5	6.5	4.9	5.5	4.0
11. WGAR-F	122/ 4.0	3.7	3.4	4.1	3.7	3.6
12. WERE	114/ 3.8	4.9	4.5	4.3	3.4	4.4
13. WRQC-F	65/ 2.1	2.0	2.0	2.3	2.6	2.5
14. WJMO	61/ 2.0	2.0	1.1	1.8	1.7	2.5
15. WHK	59/ 1.9	1.9	1.8	1.5	2.7	1.6
16. WRMR	58/ 1.9	1.9	2.0	2.1	3.5	1.6
WONE-F	58/ 1.9	1.5	1.4	1.5	1.0	2.7
18. WABQ	43/ 1.4	1.7	2.6	2.3	1.6	1.6
19. WCLV-F	40/ 1.3	2.3	2.1	2.4	1.3	2.3
20.						
21.						
22.						
23.						
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25.						

12+ TSA	1/4/CUME
1. WMMS-F	595/7436
2. WMJI-F	297/4621
3. WLTF-F	274/4194
4. WQAL-F	259/3033
5. WGCL-F	241/5264
6. WDOK-F	236/2965
7. WWWE	227/3970
8. WZAK-F	193/2532
9. WGAR-F	174/2385
10. WDMT-F	172/2512
11. WKDD-F	165/3011
12. WBBG	147/1608
13. WONE-F	137/1678
14. WERE	120/1895
15. WDBN-F	117/1326
16. WRMR	77/ 964
17. WHK	73/1247
18. WRQC-F	68/1702
19. WJMO	61/ 960
20. WCLV-F	52/ 810
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12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WMMS-F	4797/27.1	24.6	22.2
2. WGCL-F	3521/19.9	17.4	20.3
3. WMJI-F	3099/17.5	17.4	17.0
4. WLTF-F	2987/16.9	16.6	17.9
5. WWWE	2604/14.7	15.7	11.7
6. WQAL-F	2378/13.4	15.7	15.1
7. WDOK-F	2357/13.3	17.8	15.6
8. WZAK-F	1990/11.3	10.6	12.6
9. WDMT-F	1934/10.9	9.7	10.7
10. WERE	1782/10.1	12.6	11.2
11. WRQC-F	1655/ 9.4	8.4	10.7
12. WGAR-F	1575/ 8.9	8.0	9.1
13. WBBG	1434/ 8.1	10.4	11.3
14. WHK	1025/ 5.8	6.1	8.4
15. WJMO	949/ 5.4	5.3	5.2
16. WBEA-F	724/ 4.1	2.0	2.0
17. WKDD-F	712/ 4.0	3.8	5.0
18. WGAR	692/ 3.9	4.4	5.4
19. WCLV-F	634/ 3.6	6.1	5.4
20. WONE-F	614/ 3.5	2.7	NA
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22.			
23.			
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12+ FM SHARE (METRO): 74.23% (2062 of 2778) (SPG 85: 74.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WQAL-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F>
2. WMMS-F>	2. WLTF-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WLTF-F	2. WWWE	2. WZAK-F
3. WDMT-F	3. WMJI-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WGAR-F	3. WQAL-F	3. WQAL-F	3. WQAL-F	3. WDMT-F	3. WMJI-F
4. WRQC-F	4. WDMT-F	4. WZAK-F	4. WZAK-F	4. WQAL-F	WDOK-F	4. WDOK-F	4. WDOK-F	4. WMJI-F	WGCL-F	4. WLTF-F
5. WZAK-F	5. WZAK-F	5. WDMT-F	5. WDMT-F	5. WGAR-F	5. WBBG	5. WLTF-F	5. WLTF-F	5. WGCL-F	5. WZAK-F	5. WDOK-F
6.	6. WGCL-F	6. WGCL-F	6. WGCL-F	6. WDOK-F	WLTF-F	6. WERE	6. WBBG	6. WDOK-F	6. WLTF-F	6. WBBG
7.	7.	7. WGAR-F	7. WGAR-F	7. WZAK-F	WMMS-F	7. WBBG	7. WGAR-F	7. WZAK-F	7. WQAL-F	7. WGCL-F
8.	8.	8. WQAL-F	8. WQAL-F	8.	8. WWWE	8.	8.	8. WDMT-F	8.	8. WGAR-F+
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WMMS-F	1. WLTF-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>
2. WDMT-F	2. WLTF-F	2. WMMS-F	2. WLTF-F	2. WMJI-F	2. WGCL-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F
3. WLTF-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WMMS-F	3. WONE-F	3. WONE-F	3. WLTF-F	3. WLTF-F	3. WLTF-F
WZAK-F	4. WDMT-F	4. WZAK-F	4. WDMT-F	4. WQAL-F	4. WDMT-F	4. WDMT-F	WONE-F	4. WONE-F	4. WGAR-F
5. WMJI-F	5. WZAK-F	5.	5. WZAK-F	5. WDOK-F	5. WZAK-F	5. WGCL-F	5. WDMT-F	5. WZAK-F	5. WQAL-F
6. WGCL-F	6. WGCL-F	6.	6. WGCL-F	6. WZAK-F	6. WMJI-F	WLTF-F	6.	6. WGCL-F	6. WWWE
7.	7.	7.	7. WDOK-F	7. WGAR-F	7.	WZAK-F	7.	7. WDMT-F	7. WZAK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		284 (4)	284 (4)	10.2	10.6
AOR		459 (2)	459 (2)	16.5	13.2
AC/OLDIES/SOFT ROCK	59 (1)	415 (2)	474 (3)	17.1	17.6
MOR/VARIETY	87 (2)		87 (2)	3.1	0.4
COUNTRY	23 (1)	122 (1)	145 (2)	5.2	5.8
BLACK/URBAN	61 (1)	290 (2)	351 (3)	12.6	13.0
BTFL MUSIC/EZ		452 (3)	452 (3)	16.3	19.2
NEWS/TALK	263 (2)		263 (2)	9.5	11.0
NOSTALGIA	153 (2)		153 (2)	5.5	6.0
RELIGION/GOSPEL	43 (1)		43 (1)	1.5	1.7
SPANISH					0
CLASSICAL		40 (1)	40 (1)	1.4	1.4
UNKNOWN/OTHERS	27 (1)		27 (1)	1.0	0
			2778 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBEA-F	107.3	Elyria	1.2/4.1
WELW	1330	Willoughby	.9/1.7
WEOL	930	Elyria	1.0/1.5
WGAR	1220	Cleveland	.8/3.9
WDBN-F	94.9	Medina	1.3/2.1
WKDD-F	96.5	Akron	.6/4.0
CKLW	800	Windsor, ON	.6/1.7

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	SBN,$ 30.00	(---)		Mike Gallagher
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA	,$ 70.00*	(Eastman)	Jacor	Connie Edelman
WELW, 1330, 500 W (DAYS,DA)	, BTFL/ETHNIC	,$ 18.00	(---)		Howard Sullivan
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	MBS,CBS,$ 60.00	(MMR)	Metropolis	Kim Colebrook
WGAR, 1220, 50 KW (DA-N)	, COUNTRY	ABC-E,$ NM	(Blair)	Nationwide	Bill Weller
WHK , 1420, 5 KW (DA-N)	, OLDIES	NBC,$ 52.00*	(Katz)	Malrite	Lonnie Gronek
WJMO, 1490, 1 KW	, BLACK	NBN,$ 35.00*	(Masla)	United	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-2)	, NOST/MOR	APR,$ 50.00	(Christal)	Booth	Roger Turner
WWWE, 1100, 50 KW	, NEWS/TALK	CNN,ABC-I,NBC-T,$ 84.00*	(Mc-Guild)		Art Caruso

FM STATIONS

WCLV, 95.5, 27 KW @ 640, CLASSICAL	,$ 58.00	(CMBS)		C. K. Patrick
WDMT, 107.9, 70 KW @ 390, URBAN	US I,$ 65.00*	(HNWH)	Beasley	C. Slavik
WDOK, 102.1, 9 KW @ 1000, BTFL/EZ	,$ 82.00*	(Mc-Guild)		Art Caruso
WGAR, 99.5, 50 KW @ 500, COUNTRY	ABC-E,$ 78.00	(Blair)	Nationwide	Bill Welier
WGCL, 98.5, 40 KW @ 600, CHR	ABC-F,$ 95.00	(MMR)	Metropolis	Kim Colebrook
WLTF, 106.5, 11 KW @ 1060, AC	APR,$107.00*	(Christal)	Booth	Roger Turner
WMJI, 105.7, 27 KW @ 900, AC	,$116.00*	(Eastman)	Jacor	Connie Edelman
WMMS, 100.7, 32 KW @ 600, AOR/CHR	Source,$ 15.00*	(Katz)	Malrite	Lonnie Gronek
WQAL, 104.1, 8 KW @ 1060, BTFL/EZ	,$ 90.00*	(Christal)		Walt Tiburski
WRQC, 92.3, 27 KW @ 234, CHR	ABC-R,$ 56.00	(Masla)		Zemira Jones
WZAK, 93.1, 28 KW @ 620, URBAN	CBS-R,$ 90.00	(Select)	TransWorld	Xen Zapis

Other ranked stations - See Akron

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
		WERE/WGCL-F: Sold to Metropolis for $ 10,700,000	Lorain county added to Metro

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 117/287,700

MSA Rank/Pop: 128/354,400
ADI # 99 (with Pueblo)
Average Person Ratings: 17.7
Market TSL: 23.5 hours

Stations: 16/13
Diaries: 692/416:1/46.0%
Sample Target: 660
% Below Line: 4.3
% Not Listed: 9.6

1985 Revenue: $ 9,200,000
HH Inc.: $ 28,064
Retail $: 2.3 Bil
Pop per Station: 22,130
#1 Biller: KILO-F $ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KILO-F	75/14.7	13.5	11.2	13.1	12.0
2. KVUU-F	59/11.6	8.9	10.8	6.8	5.7
3. KIKX-F+	55/10.8	9.7	12.2	5.2	2.3
4. KRDO-F	54/10.6	12.9	8.7	12.9	11.3
5. KKCS-F	49/ 9.6	11.7	7.7	10.6	9.9
6. KSPZ-F	47/ 9.2	5.5	7.1	7.9	7.1
7. KVOR	30/ 5.9	5.9	5.2	4.8	6.3
8. KKFM-F	23/ 4.5	3.6	6.9	8.9	10.9
9. KCMN	20/ 3.9	1.8	5.4	4.4	5.0
10. KSSS	19/ 3.7	7.5	6.2	5.0	5.9
11. KOA	13/ 2.5	4.2	2.9	3.7	4.2
12.					

12+ TSA	1/4/CUME
1. KILO-F	114/1087
2. KRDO-F	81/ 870
3. KVUU-F	76/ 902
4. KIKX-F+	69/ 955
5. KKCS-F	58/ 453
KSPZ-F	58/ 782
7. KVOR	31/ 504
8. KOA	29/ 425
9. KKFM-F	27/ 498
10. KCMN	20/ 157
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KILO-F	729/25.3	21.0	17.8
2. KIKX-F+	697/24.2	21.9	25.0
3. KVUU-F	694/24.1	17.6	21.8
4. KSPZ-F	635/22.1	18.2	16.7
5. KRDO-F	629/21.9	17.4	17.1
6. KVOR-F	490/17.0	14.1	13.5
7. KKCS-F	369/12.8	17.6	16.2
8. KKFM-F	365/12.7	12.5	19.7
9. KSSS	222/ 7.7	10.9	9.5
10. KRDO	214/ 7.4	7.3	10.5
11. KOA	199/ 6.9	12.9	9.3
12. KCMN	155/ 5.4	3.0	NA

12+ FM SHARE (METRO): 79.18% (365 of 461) (SPG 85: 69.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F>	1. KILO-F	1. KILO-F	1. KVUU-F	1. KVUU-F	1. KRDO-F	1. KVUU-F	1. KVUU-F	1. KILO-F	1. KILO-F	1. KIKX-F
2. KILO-F	2. KVUU-F	2. KVUU-F	2. KSPZ-F	2. KKCS-F	2. KKCS-F	2. KILO-F	2. KILO-F	2. KVUU-F	2. KIKX-F	2. KILO-F
3.	3. KSPZ-F	3. KSPZ-F	KKCS-F	3. KSPZ-F	3. KVOR-F	3. KVOR-F	3. KRDO-F	3. KIKX-F	3. KRDO-F	3. KVUU-F
4.	4. KIKX-F	4. KKCS-F	4. KILO-F	4. KRDO-F	4. KCMN	4. KSPZ-F	4. KKCS-F	4. KRDO-F	4. KSPZ-F	4. KRDO-F
5.	5. KKFM-F	5. KIKX-F	5. KRDO-F	KILO-F	5. KVUU-F	5. KIKX-F	KSPZ-F	5. KKCS-F	5. KKCS-F	5. KKCS-F
	6. KKCS-F					6. KRDO-F		6. KSPZ-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KVUU-F	1. KVUU-F>	1. KVUU-F>	1. KVUU-F>	1. KVUU-F	1. KILO-F>	1. KILO-F>	1. KILO-F	1. KILO-F>	1. KILO-F
2. KILO-F	2. KILO-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KSPZ-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KKCS-F
3. KIKX-F	3. KIKX-F	3. KILO-F	KILO-F	3. KRDO-F	3. KKCS-F	3. KVUU-F	KVUU-F	KSPZ-F	3. KSPZ-F
4.	4. KSPZ-F	KIKX-F	4. KIKX-F	KSPZ-F	4. KKFM-F	4. KKCS-F	4. KIKX-F	4. KVUU-F	4. KVUU-F
5.	5.	5.	5. KRDO-F	5. KIKX-F	5.	KIKX-F	5.	5.	5. KRDO-F
			KKCS-F						

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTOMP	1 (1)	78 (2)	79 (3)	17.1	20.7
AOR		75 (1)	75 (1)	16.2	12.1
AC/OLDIES/SOFT ROCK		106 (2)	106 (2)	22.9	21.7
MOR/VARIETY	9 (2)		9 (2)	1.9	4.0
COUNTRY	23 (2)	49 (1)	72 (3)	15.6	15.0
BLACK/URBAN					
BTFL MUSIC/EZ		54 (1)	54 (1)	11.7	9.4
NEWS/TALK	43 (2)		43 (2)	9.3	10.2
NOSTALGIA	20 (1)		20 (1)	4.3	5.8
RELIGION/GOSPEL					1.0
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.9	0
UNKNOWN/OTHERS					
			462 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKCS	1460	Colorado Springs	.8/3.9
KRDO	1240		1.2/7.4
KHOW	630	Denver	.6/3.3
KVOD-F	99.5	Denver	.8/2.3

MISCELLANEOUS COMMENTS KKHT changes calls to KKCS-AM and format from oldies to country...

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	,$ 18.00	(Masla)			Ed Rankin
KIKX, 1490, 500 W/250 W	, CHR	,$ NA	(Select)	Wiskes		N. Ledbetter
KKCS, 1460, 5 KW/500 W (DA-N)	, COUNTRY	US I,$ 13.00	(Torbet)	Walton		Jim Cooper
KPIK, 1580, 5 KW (DAYS)	, SPANISH	,$ 16.00	(Lotus)			Bob Armendariz
KRDO, 1240, 1 KW	, MOR	MBS,$ 19.00*	(HNWH)			Neil Klocksiem
KSSS, 740, 1 KW	, COUNTRY	MBS,$ 44.00	(Mc-Guild)	Compass		Bill Struck
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I,ABC-T,$ 30.00*	(Katz)			
KIKX-F, 102.7, 43 KW @ 2000, CHR		,$ 36.00*	(Select)	Wiskes		N. Ledbetter
KILO-F, 93.9, 83 KW @ 2110, AOR		,$ 50.00	(Republic)	Bahakel		Lou Mellini
KKCS-F, 101.9, 79 KW @ 2220, COUNTRY		,$ 47.00*	(Torbet)	Walton		Jim Cooper
KKFM-F, 96.5, 23 KW @ 2300, CONTEMP		ABC-F,$ 34.00*	(Christal)	Citadel		Stuart Stanek
KRDO-F, 95.1, 96 KW @ 2040, BTFL/EZ		,$ 36.00*	(HNWH)			Neil Klocksiem
KSPZ-F, 92.9, 25 KW @ 2130, AC		,$ 35.00	(Katz)	Penn		
KVUU-F, 99.9, 68 KW @ 2000, AC		,$ 62.00	(Mc-Guild)	Compass		Bill Struck
KWYD-F, 105.5, 3 KW @ ? , RELIGION		,$ 12.00	(---)		(SECURITY)	Rick Martin

KOA - Denver

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/369,300

MSA Rank/Pop: 105/438,000
ADI # 87
Average Person Ratings: 17.8
Market TSL: 23.8 hours

Stations: 17/15
Diaries: 949/389:1/51.0%
Sample Target: 750
% Below Line: 1.3
% Not Listed: 8.8

1985 Revenue: $ 10,300,000
HH Inc.: $ 29,423
Retail $: 2.5 Bil
Pop per Station: 24,620
#1 Biller: WNOK-F $2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WWDM-F	94/14.3	12.4	9.1	9.1	10.7	16.2
2. WCOS-F	93/14.2	17.8	18.6	21.7	20.4	16.7
3. WNOK-F	80/12.2	8.7	13.9	15.1	10.8	15.8
4. WMMC-F	57/ 8.7	4.9	5.1	4.4	6.4	9.1
5. WOIC	41/ 6.2	6.2	3.8	6.6	6.6	4.7
6. WTCB-F	39/ 5.9	7.3	3.7	.6	.5	6.3
WCEZ-F	39/ 5.9	7.6	3.5	5.7	7.1	4.2
8. WIS	36/ 5.5	5.9	5.8	9.0	6.6	4.2
9. WZLD-F	26/ 4.0	7.2	8.2	8.2	8.3	4.9
10. WSCQ-F	24/ 3.7	6.0	6.1	4.6	6.8	2.8
11. WTGH	22/ 3.3	2.7	2.2	1.4	2.0	1.7
12. WWGO	21/ 3.2	2.7	6.4	---	---	3.3

12+ TSA	1/4/CUME
1. WWDM-F	189/1582
2. WCOS-F	173/1784
3. WNOK-F	144/1773
4. WTCB-F	68/1055
5. WMMC-F	58/ 755
6. WCEZ-F	45/ 476
7. WIS	42/ 653
WOIC	42/ 589
9. WZLD-F	27/ 628
WBBQ-F	27/ 384
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WNOK-F	1030/27.9	26.3	31.6
2. WCOS-F	995/26.9	31.8	30.4
3. WWDM-F	859/23.3	23.0	17.3
4. WMMC-F	717/19.4	14.7	14.3
5. WZLD-F	608/16.5	22.3	19.8
6. WTCB-F	580/15.7	17.3	6.4
7. WOIC	574/15.5	14.9	10.9
8. WIS	512/13.9	20.8	17.2
9. WCEZ-F	429/11.6	11.4	9.8
10. WSCQ-F	357/ 9.7	14.4	14.7
11. WWGO-F	345/ 9.3	7.4	11.2
12. WTGH	198/ 5.4	4.9	3.7

12+ FM SHARE (METRO): 80.30% (481 of 599) (SPG 85: 83.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNOK-F>	1. WWDM-F	1. WWDM-F	1. WCOS-F	1. WCOS-F	1. WCOS-F>	1. WCOS-F+	1. WCOS-F	1. WCOS-F	1. WWDM-F>	1. WWDM-F
2. WWDM-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WWDM-F	2. WWDM-F	2. WWDM-F	2. WNOK-F	2. WWDM-F	2. WCOS-F	2. WCOS-F
3. WMMC-F	3. WMMC-F>	3. WCOS-F	3. WWDM-F	3. WNOK-F	3. WIS	3. WNOK-F+	3. WWDM-F>	3. WNOK-F>	3. WMMC-F	3. WNOK-F>
4. WOIC	4. WCOS-F>	4. WMMC-F	4. WMMC-F	4. WMMC-F	4. WNOK-F	4. WMMC-F	4. WMMC-F	4. WMMC-F	4. WNOK-F	4. WMMC-F>
WZLD-F	5. WTCB-F	5. WTCB-F	5. WTCB-F	WTCB-F	WOIC	5. WTCB-F	5. WTCB-F	5. WTCB-F	5. WOIC	5. WCEZ-F
	WZLD-F				WTCB-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDM-F	1. WWDM-F	1. WNOK-F	1. WWDM-F	1. WCOS-F	1. WWDM-F	1. WWDM-F	1. WMMC-F	1. WWDM-F	1. WCOS-F
WMMC-F	2. WNOK-F	2. WWMD-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	WNOK-F	2. WCOS-F	2. WWDM-F
3. WNOK-F>	3. WMMC-F>	3. WCOS-F	3. WCOS-F	WWDM-F	3. WZLD-F	3. WMMC-F	WWDM-F	3. WNOK-F	3. WNOK-F
4. WTCB-F	4. WTCB-F	4. WTCB-F	4. WMMC-F	4. WTCB-F	4. WMMC-F	4. WCOS-F	4. WCOS-F	4. WMMC-F	4. WMMC-F
5. WOIC	5. WOIC	WMMC-F	5. WTCB-F	5. WSCQ-F	5. WCOS-F	5. WZLD-F	5.	5. WZLD-F	5. WOIC
									6. WTCB-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	3 (1)	86 (2)	89 (3)	14.9	17.2
AOR		26 (1)	26 (1)	4.3	9.0
AC/OLDIES/SOFT ROCK		86 (4)	86 (4)	14.4	17.9
MOR/VARIETY	36 (1)		36 (1)	6.0	6.4
COUNTRY	6 (1)	93 (1)	99 (2)	16.5	21.6
BLACK/URBAN	41 (1)	151 (2)	192 (3)	32.1	20.0
BTFL MUSIC/EZ		39 (1)	39 (1)	6.5	3.9
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	32 (2)		32 (2)	5.3	4.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			599 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS	1400	Columbia	.9/3.5
WNOK	1230	Columbia	.5/2.5
WQXL	1470	Columbia	1.5/3.1
WBBQ-F	104.3	Augusta, GA	.9/3.6
WYAV-F	104.1	Conway	.3/1.3

RADIO STATIONS

WCOS, 1400,	1 KW	, COUNTRY	NBC-T,$ NA	(Mc-Guild)	Buck		Jake Bogan
WIS , 560,	5 KW (DA-N)	, MOR	CBS,$ 40.00	(Christal)	Cosmos		Charlie Jones
WNOK, 1230,	1 KW	, CHR	ABC-R,$ NA	(Katz)	Audubon		Bill McElveen
WOIC, 1320,	5 KW/2.5 KW (DA-N)	, BLACK	NBC,$ 29.00	(---)			E. Franks
WQXL, 1470,	5 KW (DAYS)	, RELIGION	SBN,$ 10.00	(Busby)			John George
WTGH, 620,	1 KW (DAYS,DA)	, RELIGION	,$ 13.00	(---)			Raleigh Williams
WCEZ-F, 93.5,	3 KW @ 300,	BTFL/EZ	US 2,$ 35.00	(Blair)	Limetree		Bob Simpkins
WCOS-F, 97.9,	100 KW @ 985,	COUNTRY	ABC-I,$ 80.00*	(Mc-Guild)	Buck		Jake Brogan
WMMC-F, 103.1,	3 KW @ 300,	BLACK	,$ 30.00	(Unirep)			
WNOK-F, 104.7,	100 KW @ 1004,	CHR	ABC-R,$110.00	(Katz)	Audubon		Bill McElveen
WSCQ-F, 100.1,	3 KW @ 300,	SOFT AC	CBS-R,$ 27.00	(Torbet)			Bill Benton
WWDM-F, 101.3,	100 KW @ 1322,	BLACK	ABC-F,$ 60.00	(HNWH)		(SUMTER)	John Marshall
WWGO-F, 102.3,	3 KW @ 300,	OLDIES	,$ NA	(---)		(ST. ANDREWS)	Buster White
WZLD-F, 96.7,	3 KW @ 300,	AOR (?)	,$ 42.00	(Weiss)	Universal		Phil Scweinfurth
WTCB-F, 106.7,	100 KW @ 787,	AC	,$ 60.00	(Christal)	Keymarket	(ORANGEBURG)	Mike Steinhilper

MISCELLANEOUS COMMENTS WDPN changes calls to WMMC...

COLUMBUS, GA

Arbitron Rank/Pop (12+): 150/197,000

MSA Rank/Pop: 176/243,400

Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 16/12
Diaries: 611/322:1/44.9%
Sample Target: 560
% Below Line: 5.6
% Not Listed: 7.3

1985 Revenue: $ 6,200,000
HH Inc.: $ 25,182
Retail $: 1.2 Bil
Pop per Station: 16,417
#1 Biller: WCGQ-F $ 1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WFXE-F	64/21.3	---	15.9	---	22.8
2. WCGQ-F	55/18.3	---	18.1	---	18.0
3. WNKS-F	27/ 9.0	---	10.6	---	11.6
4. WOKS	26/ 8.6	---	11.9	---	12.6
5. WEIZ-F	22/ 7.3	---	10.6	---	6.8
6. WRCG	21/ 7.0	---	9.4	---	6.5
7. WSTH-F	18/ 6.0	---	---	---	---
8. WPNX	17/ 5.6	---	6.6	---	5.8
9. WEKS-F	12/ 4.0	---	2.8	---	2.4
10.					

12+ TSA	1/4/CUME
1. WCGQ-F	115/1348
2. WNKS-F	71/1060
3. WFXE-F	69/ 785
4. WSTH-F	55/ 495
5. WEKS-F	49/ 628
6. WOKS	27/ 384
7. WEIZ-F	26/ 488
8. WRCG	23/ 268
9. WPNX	22/ 236
10. WVFJ-F	20/ 266

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WFXE-F	652/33.1	----	25.2
2. WCGQ-F	611/31.0	----	33.4
3. WNKS-F	402/20.4	----	26.8
4. WEIZ-F	387/19.6	----	22.2
5. WOKS	377/19.1	----	21.7
6. WRCG	235/11.9	----	13.3
7. WSTH-F	189/ 9.6	----	----
8. WPNX	186/ 9.4	----	11.8
9. WEKS-F	177/ 9.0	----	5.8
10. WEIZ	102/ 5.2	----	8.2

12+ FM SHARE (METRO): 73.48% (205 of 279) (SPG 85: 64.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WOKS	1. WCGQ-F	1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F>
2. WFXE-F	2. WCGQ-F>	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F>	2. WCGQ-F	2. WCGQ-F>
3.	3. WNKS-F>	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WRCG	3. WNKS-F	3. WEIZ-F	3. WNKS-F	3. WOKS	3. WSTH-F
4.	4. WEIZ-F	4. WEIZ-F	4. WEIZ-F	4. WOKS	4. WPNX	4. WEIZ-F+	4. WOKS	4. WEIZ-F	4. WEIZ-F	4. WNKS-F
5.	5.	5.	5. WPNX	5. WEIZ-F	5. WSTH-F	5. WRCG	5. WNKS-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCGQ-F	1. WCGQ-F	1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F>	2. WCGQ-F>	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F
3. WEIZ-F	3. WNKS-F	3. WNKS-F	3. WEIZ-F	WOKS	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F
WNKS-F	4. WEIZ-F	4. WEIZ-F	4. WNKS-F	4. WEIZ-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		82 (2)	82 (2)	29.4	30.9
AOR					0.3
AC/OLDIES/SOFT ROCK	2 (1)	22 (1)	24 (2)	8.6	14.4
MOR/VARIETY					
COUNTRY	17 (1)	18 (1)	35 (2)	12.5	7.0
BLACK/URBAN	28 (2)	77 (3)	105 (5)	37.6	29.9
BTFL MUSIC/EZ		3 (1)	3 (1)	1.1	0
NEWS/TALK					
NOSTALGIA	21 (1)		21 (1)	7.5	13.1
RELIGION/GOSPEL	6 (2)	3 (1)	9 (3)	3.2	2.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					1.7
			279 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEAM	1580	Columbus	.7/1.7
WEIZ	540	Columbus	.7/5.2
WHYD	1270	Columbus	1.3/2.5
WVFJ-F	93.3	Manchester	1.0/4.4
WBIL	580	Tuskegee	.7/1.4
WBIL-F	95.9	Tuskegee	.3/2.2
WPCH-F	94.9	Atlanta	1.0/2.4

RADIO STATIONS

WEAM, 1580, 1 KW (DA-N)	, GOSPEL	NBC,$ 8.00	(---)	Buck	Jeff Nichols
WEIZ, 540, 5 KW/500 W (DA-N)	, AC	ABC-I,$ 16.00	(Eastman)		Allen Woodall
WHYD, 1270, 5 KW (DAYS)	, RELIGION	MBS,$ 10.00	(---)	CLW	
WOKS, 1340, 1 KW	, BLACK	SBN,NBN,$ 32.00	(HNWH)	Davis	
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	MBS,$ 11.00	(HNWH)		Jim Martin
WRCG, 1420, 5 KW (DA-N)	, NOSTALGIA	CBS,$ 7.00	(Select)	McClure	Joe McClure
WCGQ-F, 107.3, 100 KW @ 610	, CHR	US I,$ 38.00*	(Select)	McClure	Joe McClure
WEIZ-F, 100.1, 3 KW @ 300	, AC	ABC-E,$ 25.00	(Eastman)		Allen Woodall
WFXE-F, 104.9, 3 KW @ 300	, URBAN	ABC-F,$ 35.00*	(HNWH)	Davis	
WNKS-F, 102.9, 100 KW @ 1521	, CHR	US 2,$ 24.00	(Torbet)		
WSTH-F, 106.1, 100 KW @ ?	, COUNTRY	,$ NA	(Torbet)		

WEKS - See Atlanta

MISCELLANEOUS COMMENTS WNKS-F sold by Coleman for $3,250,000... W[redacted]OKS/WFXA-F sold by Woodfin to Davis for $3,750,000 (est)...

COLUMBUS

Arbitron Rank/Pop (12+): 33/1,062,000

MSA Rank/Pop: 35/1,280,600
ADI # 33
Average Person Ratings: 15.9
Market TSL: 21.1 hours

Stations: 22/19
Diaries: 1247/852:1/48.1%
Sample Target: 1280
% Below Line: 3.2
% Not Listed: 10.6

1985 Revenue: $ 31,200,000
HH Inc.: $ 28,573
Retail $: 8.1 Bil
Pop per Station: 55,895
#1 Biller: WTVN $5,000,000

12+ METRO		1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1.	WLVQ-F	225/13.4	15.1	11.5	14.9	12.6	15.2
2.	WSNY-F	201/11.9	9.6	10.8	7.5	8.4	10.7
3.	WNCI-F	158/ 9.4	5.3	4.9	6.1	5.7	10.3
4.	WBNS-F	156/ 9.3	9.7	12.6	9.7	11.2	6.2
5.	WXGT-F	134/ 8.0	10.5	11.1	9.2	10.1	11.9
6.	WTVN	105/ 6.2	10.4	10.1	10.5	8.6	6.2
7.	WKVO	77/ 4.6	3.3	2.7	2.6	7.1	4.4
8.	WRMZ-F	67/ 4.0	4.2	3.9	4.8	5.4	5.9
9.	WMNI	57/ 3.4	3.4	3.6	3.1	4.3	2.6
10.	WHOK-F	52/ 3.1	3.0	3.6	3.6	3.2	3.3
11.	WBBY-F	35/ 2.1	1.3	1.6	2.0	1.5	2.3
	WBNS	35/ 2.1	3.2	2.2	2.9	3.0	2.4
13.	WZZT-F	32/ 1.9	1.5	3.1	2.1	---	4.3
14.	WCOL	29/ 1.7	1.1	.8	2.2	3.7	1.7
15.	WLW	28/ 1.7	1.5	1.5	1.2	1.4	.7
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	WLVQ-F	274/2900
2.	WNCI-F	243/3824
3.	WXNY-F	213/2806
4.	WXGT-F	188/3027
5.	WBNS-F	175/2354
6.	WTVN	168/2787
7.	WHOK-F	91/1013
8.	WVKO	77/1015
9.	WRMZ-F	74/1081
10.	WMNI	60/ 671
11.	WLW	53/1198
12.	WRFD	40/ 634
13.	WCLT-F	39/ 627
14.	WBNS	38/ 821
15.	WMRN-F	37/ 602
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 85	SPG 85
1.	WNCI-F	2627/24.7	18.8	19.1
2.	WSNY-F	2596/24.4	21.5	22.5
3.	WLVQ-F	2329/21.9	25.6	23.8
4.	WXGT-F	2261/21.3	25.5	26.0
5.	WBNS-F	1955/18.4	16.7	18.7
6.	WTVN	1948/18.3	23.4	22.1
7.	WVKO	1015/ 9.6	5.5	6.7
8.	WRMZ-F	954/ 9.0	8.2	7.4
9.	WBNS	772/ 7.3	12.6	9.1
10.	WMNI	650/ 6.1	7.2	8.3
11.	WCOL	636/ 6.0	5.9	4.4
12.	WZZT-F	634/ 6.0	NA	7.4
13.	WLW	618/ 5.8	5.0	5.8
14.	WHOK-F	588/ 5.5	7.9	7.5
15.	WBBY-F	515/ 4.8	NA	4.7
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 74.19% (1118 of 1507) (SPG 85: 72.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F>	1. WLVQ-F>	1. WLVQ-F	1. WSNY-F	1. WSNY-F	1. WBNS-F	1. WLVQ-F	1. WSNY-F	1. WLVQ-F	1. WNCI-F	1. WLVQ-F
2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WLVQ-F	2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WLVQ-F	2. WSNY-F	WXGT-F	2. WNCI-F
3. WNCI-F	3. WNCI-F>	3. WNCI-F>	3. WNCI-F	3. WNCI-F	3. WTVN >	3. WTVN	3. WBNS-F	3. WNCI-F	3. WLVQ-F	3. WSNY-F
4.	4. WXGT-F	4. WXGT-F	4. WTVN	4. WTVN	4. WNCI-F	4. WBNS-F	4. WNCI-F>	4. WBNS-F	4. WSNY-F	4. WXGT-F
5.	5. WVKO	5. WTVN	5. WBNS-F	5. WBNS-F	5. WMNI	5. WNCI-F	5. WTVN	5. WXGT-F>	5. WBSN-F	5. WBNS-F
6.	6. WRMZ-F	6. WBNS-F	6. WVKO	6. WVKO	WRMZ-F	WXGT-F	6. WXGT-F	6. WTVN	6. WTVN	6. WVKO
7.	7.	7.	7.	7.	7.	7.	7. WRMZ-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	WVKO	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSNY-F	1. WSNY-F	1. WSNY-F>	1. WSNY-F	1. WSNY-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F
2. WLVQ-F	2. WLVQ-F	2. WLVQ-F	2. WLVQ-F	2. WNCI-F	2. WNCI-F>	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F>
3. WNCI-F	3. WNCI-F	WNCI-F	3. WNCI-F	3. WLVQ-F	3. WXGT-F	3. WSNY-F	3. WNCI-F	3. WNCI-F>	3. WNCI-F
WXGT-F	4. WXGT-F	4. WVKO	4. WXGT-F	4. WTVN	4. WSNY-F	4. WXGT-F	4. WVKO	4. WBNS-F	4. WTVN
5. WRMZ-F	5. WRMZ-F	5. WXGT-F	5. WVKO-F	5. WVKO	5.	5. WVKO	5. WXGT-F	5. WTVN	5. WBNS-F
6.	WVKO	6. WRMZ-F	6. WTVN-F	6. WBNS-F	6.	6.	6.	WXGT-F	6. WRMZ-F
7.	7.	7. WZZT-F	7. WRMZ-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		292 (2)	292 (2)	19.4	17.5
AOR		225 (1)	225 (1)	14.9	12.6
AC/OLDIES/SOFT ROCK		236 (3)	236 (3)	15.7	12.6
MOR/VARIETY	208 (5)		208 (5)	13.8	16.1
COUNTRY	57 (1)	126 (3)	183 (4)	12.1	15.2
BLACK/URBAN	77 (1)	48 (2)	125 (3)	8.3	6.4
BTFL MUSIC/EZ		156 (1)	156 (1)	10.4	13.8
NEWS/TALK	29 (1)		29 (1)	1.9	0.8
NOSTALGIA					
RELIGION/GOSPEL	18 (1)		18 (1)	1.2	2.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		35 (1)	35 (1)	2.3	2.3
			1507 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKX-F	106.3	London	.9/3.8
WCLT	1430	Newark	1.4/1.5
WCLT-F	100.3	Newark	1.3/3.5
WLOH	1320	Lancaster	.9/1.7
WRFD	880	Worthington	1.1/3.8
WMRN-F	106.9	Marion	.4/1.0
WMVO-F	93.7	Mt. Vernon	.8/1.7

RADIO STATIONS

AM STATIONS

WBNS	1460	5 KW/1 KW (DA-N)	MOR	ABC-I,NBC-T,$ 50.00	(Blair)	Columbus Dispatch	Tom Stewart
WCOL	1230	1 KW	NEWS/TALK	CBS,$ 35.00	(Christal)	Great Trails	Randall Rane
WMNI	920	1 KW/500 W (DA-2)	COUNTRY	MBS,$ 38.00	(Torbet)		Mark Jividen
WRFD	880	5 KW (DAYS)	RELIGION	CNN,$ 20.00*	(Weiss)	Salem	Bill Caridas
WTVN	610	5 KW (DA-N)	MOR/AC	ABC-E,$113.00	(Katz)	Taft	Perry Frey
WVKO	1580	1 KW (DAYS,DA)	BLACK	SBN,$ 35.00*	(Mc-Guild)	Saga	Al Fetch

FM STATIONS

WBBY	103.9	2 KW @ 360	JAZZ	US 2,$ 30.00	(Torbet)		Dan Morris
WBNS	97.1	26 KW @ 660	BTFL/EZ	,$ 65.00	(Blair)	Columbus Dispatch	Tom Steward
WLVQ	96.3	18 KW @ 753	AOR	,$ 92.00	(Katz)	Taft	Tom Thon
WHOK	95.5	50 KW @ 215	COUNTRY	APR,$ 17.00	(Regional)	(LANCASTER)	Stan Robinson
WNCI	97.9	175 KW @ 565	CONTEMP	ABC-C,$ 90.00	(MMR)	Nationwide	Dale Weber
WRMZ	99.7	50 KW @ 542	COUNTRY	MBS,$ 55.00*	(Torbet)		Mark Jividen
WSNY	94.7	22 KW @ 753	AC	,$100.00*	(Mc-Guild)	Saga	Al Fetch
WXGT	92.3	50 KW @ 310	CHR	,$110.00	(Christal)	Great Trails	Randall Rahe
WZZT	103.1	3 KW @ 300	BLACK	CBS-R,$ 32.00	(Masla)	(JOHNSTOWN)	Bob Kramer
WCKX	106.3	3 KW @ 300	BLACK	NBN,$ 40.00	(Regional)	(LONDON)	Jack Harris

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WVKO/WSNY-F: From Josephson to Saga for $19,500,000

MISCELLANEOUS COMMENTS

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 121/371,600
ADI # 121
Average Person Ratings: 18.8
Market TSL: 24.8 hours

Stations: 18/16
Diaries: 686/416:1/41.8%
Sample Target: 650
% Below Line: 1.2
% Not Listed: 7.6

1985 Revenue: $ 7,200,000
HH Inc.: $ 29,104
Retail $: 2.4 Bil
Pop per Station: 17,850
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KZFM-F	101/18.8	17.7	16.7	15.5	14.8
2. KUNO	53/ 9.9	11.1	12.5	9.1	10.5
3. KNCN-F	50/ 9.3	11.1	10.8	11.3	11.3
4. KOUL-F	49/ 9.1	6.8	6.5	8.7	9.7
5. KIOU-F	45/ 8.4	7.0	8.2	10.1	9.1
6. KRYS-F	43/ 8.0	8.2	9.0	5.6	6.0
7. KCCT	28/ 5.2	6.6	7.8	9.7	10.3
8. KITE-F	26/ 4.9	6.4	6.5	8.0	4.7
9. KEYS	23/ 4.3	3.7	3.3	5.8	4.1
KSTE-F	23/ 4.3	2.3	2.2	1.4	2.7

12+ TSA	1/4/CUME
1. KZFM-F	111/1154
2. KRYS-F	89/ 850
3. KOUL-F	68/ 777
4. KNCN-F	67/ 749
5. KUNO	58/ 512
6. KIOU-F	54/ 567
7. KCCT	36/ 419
8. KEYS	31/ 377
9. KSTE-F	29/ 429
10. KITE-F	26/ 447

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KZFM-F	994/34.8	32.6	33.2
2. KNCN-F	565/19.8	20.5	21.3
3. KOUL-F	522/18.3	14.7	14.2
4. KIOU-F	477/16.7	14.6	13.7
5. KUNO	466/16.3	14.3	16.7
6. KRYS-F	454/15.9	15.5	17.9
7. KITE-F	443/15.5	16.9	18.8
8. KSTE-F	322/11.3	6.9	5.9
9. KCCT	320/11.2	16.5	16.5
10. KEYS	30/10.5	9.6	9.2

12+ FM SHARE (METRO): 71.72% (355 of 495) (SPG 85: 66.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F>	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KUNO	1. KZFM-F	1. KZFM-F>	1. KZFM-F>	1. KZFM-F>	1. KZFM-F>
2. KNCN-F	2. KNCN-F	2. KNCN-F	2. KOUL-F	2. KOUL-F	2. KIOU-F>	2. KUNO	2. KOUL-F	2. KNCN-F	2. KNCN-F	2. KNCN-F
3. KITE-F	3. KOUL-F	3. KOUL-F	3. KNCN-F	3. KIOU-F	3. KRYS-F	3. KRYS-F+	3. KNCN-F	3. KOUL-F	3. KOUL-F	3. KOUL-F
4.	4. KSTE-F	4. KRYS-F	4. KRYZ-F	4. KRYS-F	4. KOUL-F	4. KIOU-F	4. KIOU-F	4. KIOU-F	KUNO	KRYS-F
5.	5. KITE-F	5. KSTE-F	5. KEYS	KUNO	5. KEYS	5. KOUL-F	5. KRYS-F	KRYS-F	5.	5. KUNO
	KRYS-F	6. KEYS			KZFM-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZFM-F>	1. KZFM-F>	1. KZFM-F>	1. KZFM-F>	1. KZFM-F	1. KNCN-F	1. KNCN-F>	1. KNCN-F>	1. KNCN-F	1. KNCN-F
2. KNCN-F	2. KOUL-F	2. KOUL-F	2. KOUL-F	2. KOUL-F	2. KZFM-F	2. KZFM-F>	2. KZFM-F	2. KZFM-F	2. KZFM-F
KOUL-F	3. KSTE-F	3. KCCT	3. KRYS-F	3. KRYS-F	3. KOUL-F	3. KOUL-F	3. KITE-F	3. KOUL-F	3. KIOU-F
KSTE-F	4. KCCT	4. KSTE-F	4. KSTE-F	KUNO	4. KRYS-F	4. KITE-F	4. KOUL-F	4. KEYS	4. KEYS
5.	KNCN-F	5.	5. KCCT	5. KIOU-F	5.	5. KRYS-F	KSTE-F	5. KRYS-F	KOUL-F
			KUNO						

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		127 (2)	127 (2)	25.7	24.4
AOR		50 (1)	50 (1)	10.1	11.4
AC/OLDIES/SOFT ROCK	23 (1)	23 (1)	46 (2)	9.3	4.1
MOR/VARIETY					0
COUNTRY	15 (2)	98 (3)	113 (5)	22.8	21.3
BLACK/URBAN					
BTFL MUSIC/EZ		45 (1)	45 (1)	9.1	8.7
NEWS/TALK	6 (2)		6 (2)	1.2	1.0
NOSTALGIA					
RELIGION/GOSPEL	5 (1)		5 (1)	1.0	1.0
SPANISH	81 (2)	12 (1)	93 (3)	18.8	23.8
CLASSICAL					
UNKNOWN/OTHERS	10 (1)		10 (1)	2.0	4.3
			495 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCTA	1030	Corpus Christi	.9/2.8
KDAE	1590	Sinton	2.1/4.2
KROB-F	99.9	Robstown	1.1/5.7
KRYS	1360	Corpus Christi	.7/5.4
KSIX	1230	Corpus Christi	1.9/4.7
KXTO-F	98.3	Odem	2.2/5.1
KTRH	740	Houston	.6/2.4
WOAI	1200	San Antonio	.6/2.2

RADIO STATIONS

KCCT, 1140, 1 KW/500 W (DA-2)	, SPANISH	,$ 26.00*	(Select)		Manuel Davila
KCTA, 1030, 50 KW (DAYS,DA)	, RELIGION	APR,$ 15.00	(---)		Bob Trask
KEYS, 1440, 1 KW (DA-N)	, AC	US I,$ 20.00	(Republic)		Jim Sumpter
KRYS, 1360, 1 KW	, COUNTRY	ABC-I,$ 18.00	(Durpetti)	Tetco	Gary Maricle
KSIX, 1230, 1 KW	, ?	CBS,MBS,$ 12.00	(---)		Vann Kennedy
KUNO, 1400, 1 KW	, SPANISH	,$ 60.00	(Katz)	Tichenor	Luis Munoz
KIOU-F, 96.5, 100 KW @ 875,	BTFL/EZ	,$ 40.00	(Select)		Steve DeWalt
KITE-F, 105.5, 3 KW @ 300,	CHR	,$ 25.00	(Eastman)		
KNCN-F, 101.3, 100 KW @ 402,	AOR	,$ 43.00	(HNWH)	Tippie	Bill Luzmoor
KOUL-F, 103.7, 100 KW @ 960,	COUNTRY	APR,$ 55.00	(Mc-Guild)		Bob Trask
KRYS-F, 99.1, 100 KW @ 1000,	COUNTRY	,$ 30.00*	(Durpetti)	Tetco	Gary Maricle
KSTE-F, 93.9, 100 KW @ 840,	AC (?)	,$ 16.00	(Christal)		Dan Cutrer
KZFM-F, 95.5, 41 KW @ 320,	CHR	,$ 50.00*	(Republic)		Jim Sumpter

MISCELLANEOUS COMMENTS KRYS A/F sold for $1,600,000... KITE-F (Portland) sold by Phillips/Whitlock to Dave King for $1,000,000

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 10/2,882,400

MSA Rank/Pop: Dallas - 13/2,263,900
ADI # 8 FW - 40/1,149,300
Average Person Ratings: 18.1
Market TSL: 23.9 hours

Stations: 28/28
Diaries: 2447/1178:1/44.1%
Sample Target: 2200
% Below Line: 0
% Not Listed: 6.5

1985 Revenue: $ 107,600,000
HH Inc.: $ 34,257
Retail $: 25.3 Bil
Pop per Station: 102,943
#1 Biller: KVIL-F $22,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KVIL-F	459/8.8	9.1	10.6	7.5	9.3	9.1
2. KKDA-F	442/8.5	8.7	8.7	8.3	7.4	11.5
3. KPLX-F	381/7.3	6.9	6.0	6.1	5.3	6.4
4. WBAP	361/6.9	6.5	5.9	6.1	7.4	4.9
5. KRLD	330/6.3	7.2	7.7	6.7	6.8	4.2
6. KMEZ-F	327/6.3	6.4	5.4	5.4	5.3	4.1
7. KSCS-F	299/5.7	5.5	5.9	5.0	4.7	5.8
8. KEGL-F	269/5.2	5.2	6.3	6.6	5.8	8.4
9. KTXQ-F	261/5.0	5.1	4.7	6.1	5.2	7.5
10. KQZY-F	197/3.8	2.9	3.1	3.5	2.5	2.2
11. KLUV-F	179/3.4	3.3	3.3	2.5	2.1	2.9
12. KZEW-F	166/3.2	4.4	3.1	4.1	4.3	4.9
13. KTKS-F	161/3.1	3.2	3.7	4.2	4.0	4.1
14. KMGC-F	152/2.9	3.8	3.4	3.5	2.6	2.6
15. KESS-F	138/2.6	.9	2.2	1.7	1.4	2.6
16. KLTY-F	129/2.5	1.5	1.3	.7	1.7	2.8
17. KDLZ-F	115/2.2	1.7	2.0	2.3	3.0	3.1
18. KHVN	101/1.9	2.8	.8	1.7	.5	---
19. KRQX	73/1.4	1.4	.8	1.4	1.1	.9
20. KZPS-F	69/1.3	1.3	2.0	2.5	3.7	1.9
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WBAP	643/7763
2. KKDA-F	501/4128
3. KVIL-F	474/5650
4. KPLX-F	468/5066
5. KRLD	405/6510
6. KMEZ-F	354/3755
7. KSCS-F	340/4791
8. KEGL-F	319/5024
9. KTXQ-F	274/4348
10. KQZY-F	214/2892
11. KZEW-F	200/3262
12. KLUV-F	195/2826
13. KTKS-F	176/3646
14. KMGC-F	157/2609
15. KLTY-F	139/1818
16. KESS-F	138/ 969
17. KDLZ-F	117/1760
18. KHVN	106/ 728
19. KRQX	104/1596
20. KZPS-F	77/1897
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KLIV-F	5436/18.9	18.2	19.7
2. KRLD	5252/18.2	20.8	17.9
3. KEGL-F	4306/14.9	18.3	16.7
4. WBAP	4237/14.7	14.7	14.7
5. KPLX-F	4127/14.3	14.9	11.6
6. KSCS-F	3947/13.7	15.0	12.5
7. KTXQ-F	3938/13.7	12.9	14.4
8. KKDA-F	3490/12.1	13.0	12.4
9. KTKS-F	3347/11.6	12.6	12.2
10. KMEZ-F	3341/11.6	10.1	11.6
11. KZEW-F	2695/ 9.3	10.1	11.4
12. KQZY-F	2642/ 9.2	6.4	6.2
13. KMGC-F	2485/ 8.6	9.4	8.8
14. KLUV-F	2455/ 8.5	8.1	8.0
15. KDLZ-F	1714/ 5.9	5.2	7.4
16. KLTY-F	1692/ 5.9	3.3	NA
17. KZPS-F	1681/ 5.8	8.5	11.9
18. KRQX	1131/ 3.9	3.8	4.2
19. KLIF	1016/ 3.5	2.3	3.5
20. KESS-F	937/ 3.3	3.0	NA
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 78.03% (3800 of 4870) (SPG 85: 73.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KKDA-F	1. KVIL-F	1. KVIL-F>	1. KVIL-F	1. KMEZ-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KKDA-F
2. KKDA-F	2. KVIL-F	2. KKDA-F	2. KPLX-F	2. KPLX-F	2. WBAP	2. KRLD	2. KPLX-F	2. KKDA-F	2. KKDA-F	2. KSCS-F
3. KTXQ-F	3. KTXQ-F	3. KPLX-F	3. KKDA-F	3. KKDA-F	3. KPLX-F	3. KKDA-F	3. KMEZ-F	3. KPLX-F	3. KEGL-F	3. KVIL-F
4. KTKS-F	4. KPLX-F	4. KSCS-F	4. KLUV-F	WBAP	KVIL-F	4. WBAP	4. KKDA-F	4. KSCS-F	4. KVIL-F	4. KMEZ-F
5. KSCS-F	5. KEGL-F	5. KTXQ-F	5. WBAP	5. KLUV-F	5. KRLD	5. KPLX-F>	5. WBAP	5. KMEZ-F+	5. KTXQ-F	5. KPLX-F
6. KLTY-F	6. KZEW-F	6. WBAP	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. WBAP	6. KMEZ-F	6. KTXQ-F
7.	7. KSCS-F	7. KLUV-F	7. KQZY-F	7. KMEZ-F	7. KQZY-F	7. KMEZ-F	7. KQZY-F	7. KRLD	7. KPLX-F	7. WBAP
8.	8. KTKS-F	8. KZEW-F	8. KTXQ-F	8. KRLD	8. KLUV-F	8. KTXQ-F	8. KRLD	8. KEGL-F	8. KRLD	8. KRLD
9.	9.	9. KEGL-F	9.	9. KQZY-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F>	1. KVIL-F	1. KVIL-F>	1. KVIL-F	1. KVIL-F>	1. KEGL-F	1. KTXQ-F	1. KTXQ-F	1. KSCS-F	1. KVIL-F
2. KTKS-F	2. KKDA-F>	2. KKDA-F	2. KKDA-F	2. KPLX-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KTXQ-F	2. WBAP
3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KPLX-F>	3. KKDA-F	KTXQ-F	3. KZEW-F	3. KVIL-F	3. KPLX-F	3. KPLX-F
4. KEGL-F	4. KLTY-F	4. KLTY-F	4. KSCS-F	4. KMEZ-F	4. KZEW-F	4. KEGL-F	4. KZEW-F	4. WBAP	4. KLUV-F
5. KTXQ-F	5. KTKS-F	KLUV-F	5. KQZY-F	5. KSCS-F	5. KSCS-F	5. KVIL-F	5. KPLX-F	5. KKDA-F	KRLD
6. KVIL-F	6. KSCS-F	KMGC-F	6. KMGC-F	6. KQZY-F	6. KPLX-F	6. KPLX-F	6. KRLD	6. KZEW-F	6. KTXQ-F
7. KLTY-F	7. KTXQ-F	KSCS-F	7. KLTY-F	7. KLUV-F	7. WBAP	7. KSCS-F	KSCS-F	7. KSCS-F	7. KKDA-F
8. KSCS-F	8. KMGC-F	8.	8. KLUV-F	8. WBAP	8. KTKS-F	8.	8. KMGC-F	8. KLUV-F	8. KSCS-F
9.	9.	9.	9.	9.	9. KRQX	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		499 (3)	499 (3)	10.2	14.3
AOR		427 (2)	427 (2)	8.8	10.1
AC/OLDIES/SOFT ROCK	73 (1)	987 (4)	1060 (5)	21.8	17.7
MOR/VARIETY					0.5
COUNTRY	361 (1)	680 (2)	1041 (3)	21.4	19.5
BLACK/URBAN	38 (1)	557 (2)	595 (3)	12.2	12.9
BTFL MUSIC/EZ	12 (1)	327 (1)	339 (2)	7.0	8.8
NEWS/TALK	373 (2)		373 (2)	7.7	7.2
NOSTALGIA	58 (2)		58 (2)	1.2	0.8
RELIGION/GOSPEL	128 (2)	129 (1)	257 (3)	5.3	4.3
SPANISH	27 (1)	138 (1)	165 (2)	3.4	2.7
CLASSICAL		56 (1)	56 (1)	1.1	1.2
UNKNOWN/OTHERS					
			4870 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAM	1310	Dallas	.6/1.5
KFJZ	870	FT. Worth	.5/1.2
KKDA	730	Grand Prairie	.7/2.0
KLIF	1190	Dallas	.8/3.5
KMEZ	1480	Dallas	.2/1.5
KPBC	1040	Dallas	.5/1.5
KSSA	1270	FT. Worth	.5/1.2
WRR-F	101.1	Dallas	1.1/3.4

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	,$ 45.00*	(Durpetti)	Bonneville	Bill Steding
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	ABC-E,ABC-D,$ 65.00	(---)		Dave Button
KKDA, 730, 500 W (DAYS)	, BLACK	APR,$ NA	(Select)		Hymen Childs
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	NBC,$ 55.00*	(Eastman)	Susquehanna	Dan Halyburton
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	,$ NA	(Mc-Guild)	Group One	Chet Maxwell
KPBC, 1040, 1 KW (DAYS)	, RELIGION	,$ 47.00	(---)	Crawford	Bill MacCormick
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS,$210.00	(Katz)	Metromedia	Ed Wodka
KRQX, 570, 5 KW (DA-2)	, OLDIES	CBS-R,$ 65.00	(MMR)	Belo	Gene Boivin
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	,$ 40.00	(---)	Command	Alberto Soto
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN,$ NA	(Durpetti)	Earl Graves	Gary Lewis
KSSA, 1270, 5 KW (DA-1)	, SPANISH	APR,$ 63.00	(Caballero)	Founders	Al Brooks
KSKY, 660, 10 KW (DAYS)	, RELIGION	,$ 20.00	(Sky)	Sky	Bill Simmons
KVIX, 1150, 1 KW (DAYS,DA)	, AC	,$ NA	(Blair)	Blair	Dave Spence
KWJS, 1360, 5 KW	, RELIGION	,$ 25.00*	(---)	Universal	Jack Rubito
WBAP, 820, 50 KW	, COUNTRY	ABC-I,$190.00*	(Blair)	ABC/Cap Cities	Warren Potash

FM STATIONS

KDLZ, 107.5, 100 KW @ 445, BLACK	US I,$ 85.00*	(Durpetti)	Earl Graves	Bill Chatman
KEGL, 97.1, 98 KW @ 1460, CHR/AOR	ABC-C,$140.00*	(Select)	Sandusky	Norm Rau
KESS, 94.1, 100 KW @ 1585, SPANISH	,$ 98.00	(Caballero)		Mark Rodriguez
KKDA, 104.5, 100 KW @ 1585, URBAN	APR,$170.00*	(Select)		Hymen Childs
KLUV, 98.7, 100 KW @ 1585, OLDIES/AC	US 2,$ 90.00	(Republic)	TK	Steve Dinetz
KMEZ, 100.3, 100 KW @ 1280, BTFL/EZ	,$ 17.00*	(Mc-Guild)	Group One	Chet Maxwell
KLTY, 94.9, 100 KW @ 1140, RELIGION	,$ NA	(---)	Statewide	
KMGC, 102.9, 100 KW @ 1572, AC	,$125.00*	(Christal)	Shamrock	Ross Reagan
KPLX, 99.5, 100 KW @ 1680, COUNTRY	APR,$200.00*	(Eastman)	Susquehanna	Dan Halyburton
KQZY, 105.3, 100 KW @ 1560, SOFT AC	,$100.00*	(Select)	Westinghouse	Ted Jordan
KSCS, 96.3, 100 KW @ 1680, COUNTRY	,$190.00*	(Blair)	Cap Cities/ABC	Warren Potash
KTKS, 106.1, 100 KW @ 480, CHR	,$ 95.00*	(HNWH)	Gannett	John Hare
KTXQ, 102.1, 100 KW @ 1420, AOR	ABC-R,$120.00*	(CBS)	CBS	Clint Culp
KVIL, 103.7, 100 KW @ 1470, AC	,$400.00	(Torbet)	Blair	Dave Spence
KZEW, 97.9, 100 KW @ 1680, AOR	Source,$170.00*	(MMR)	Belo	Gene Boivin
KZPS, 92.5, 100 KW @ 1685, CHR	,$125.00*	(Durpetti)	Bonneville	Bill Steding
WRR , 101.1, 100 KW @ 600, CLASSICAL	,$ 75.00	(CMBS)	City of Dallas	M. Loewenthal

CALL LETTER CHANGES

KAFM changes to KZPS

FORMAT CHANGES

KAAM changes from oldies to Nostalgia (March)

STATION SALES

KSSA sold by Founders for $ 3,500,000
KRLD: From Metromedia to Metropolitan for $ 30,000,000 (est)

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 107/316,800

MSA Rank/Pop: 116/386,700
ADI # 74
Average Person Ratings: 15.1
Market TSL: 20.5 hours

Stations: 17/15
Diaries: 814/389:1/56.5%
Sample Target: 720
% Below Line: 0.9
% Not Listed: 7.5

1985 Revenue: $ 7,200,000
HH Inc.: $ 31,856
Retail $: 2.2 Bil
Pop per Station: 21,120
#1 Biller: KIIK-F $1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KIIK-F	111/23.2	22.5	21.1	17.9	15.9	25.9
2. WLLR-F	64/13.4	13.9	12.5	10.1	12.4	14.1
3. WXLP-F	59/12.3	10.1	9.4	11.8	10.3	15.1
4. WOC	39/ 8.2	8.6	7.9	9.2	8.2	7.6
5. KRVR-F	33/ 6.9	12.2	8.4	8.5	10.5	5.5
6. WHBF	28/ 5.9	5.8	8.1	7.2	8.4	7.9
7. WHBF-F	27/ 5.6	4.1	5.3	6.4	7.1	3.3
8. WMRZ	25/ 5.2	3.9	3.7	5.3	3.6	3.5
9. KFMH-F	16/ 3.3	1.1	1.8	1.7	1.3	3.3
10. KKZX	14/ 2.9	2.4	2.2	2.9	4.8	1.4

12+ TSA		1/4/CUME
1.	KIIK-F	195/2369
2.	WLLR-F	119/1275
3.	WXLP-F	95/1441
4.	WOC	54/ 609
5.	WHBF-F	51/ 702
6.	KRVR-F	46/ 667
7.	WHBF	35/ 581
8.	WMRZ	26/ 442
	WGN	26/ 569
10.	KFMH-F	22/ 312

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KIIK-F	1279/40.4	36.0	38.0
2. WXLP-F	884/27.9	18.5	21.8
3. WLLR-F	708/22.3	21.8	23.1
4. WHBF-F	485/15.3	14.0	17.1
5. WOC	452/14.3	14.4	16.2
6. KRVR-F	430/13.6	17.4	17.3
7. WHBF	417/13.2	13.7	15.9
8. WMRZ	386/12.7	5.4	10.2
9. KKZX	196/ 6.2	11.2	9.9
10. KFMH-F	193/ 6.1	3.6	5.5

12+ FM SHARE (METRO): 71.04% (314 of 442) (SPG 85: 69.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F>	1. KIIK-F	1. KIIK-F>	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. KIIK-F>	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F>
2. WXLP-F	2. WXLP-F>	2. WXLP-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WXLP-F>	2. WLLR-F
3.	3. WLLR-F	3. WLLR-F	3. WXLP-F	3. WXLP-F	3. WHBF	3. WOC	3. WXLP-F	3. WXLP-F	3. WOC	3. WXLP-F
4.	4. KFMH-F	4. WHBF-F	4. WHBF-F	4. WHBF-F	WOC	4. WXLP-F	4. KRVR-F	4. KRVR-F	4. WLLR-F	4. KRVR-F
5.	WHBF-F	5. WMRZ	5. WMRZ	5. WMRZ	5. KRVR-F	5.	5. WHBF-F	WOC	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F>	1. KIIK-F>	1. KIIK-F	1. WXLP-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXLP-F>	2. WXLP-F	2. WHBF-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. KIIK-F>	2. WXLP-F>	2. WXLP-F	2. WLLR-F
3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WXLP-F	3. WHBF-F	3. KFMH-F	3. KFMH-F	3. WLLR-F	3. WLLR-F	3. WMRZ
4.	4. WHBF-F	WXLP-F	4. WHBF-F	4. KRVR-F	4. WLLR-F	4. WLLR-F	WMRZ	4. WMRZ	4. WXLP-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		111 (1)	111 (1)	25.1	27.8
AOR		75 (2)	75 (2)	17.0	12.8
AC/OLDIES/SOFT ROCK	25 (1)	27 (1)	52 (2)	11.8	11.5
MOR/VARIETY	7 (2)		7 (2)	1.6	4.4
COUNTRY	32 (3)	66 (2)	98 (5)	22.2	23.4
BLACK/URBAN	11 (1)		11 (1)	2.5	0
BTFL MUSIC/EZ		33 (1)	33 (1)	7.5	10.3
NEWS/TALK	39 (1)		39 (1)	8.8	9.0
NOSTALGIA	14 (1)		14 (1)	3.2	0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5	0.8
			442 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBQC- F	93.5	Bettendorf, IA	.4/2.6
KTSS	1580	Davenport	2.3/2.7
WGEN-F+	104.9	Geneseo, IL	.8/1.5
WKEI	1450	Kewanee	1.0/3.6
WGN	720	Chicago	.4/3.4
WMAQ	670	Chicago	.4/1.2

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2)	, NOSTALGIA(?)	US 2,ABC-C,$ 24.00*	(Katz)	Guy Gannett		Bill Adams
KTSS, 1580, 500 W (DAYS)	, URBAN	,$ NA	(---)			Jim Pounds
WHBF, 1270, 5 KW (DA-N)	, COUNTRY	CBS,$ 23.00	(Mc-Guild)			Jack Bennett
WMRZ, 1230, 1 KW	, OLDIES	,$ 22.00	(HNWH)	Sconnix		Larry Rosmilso
WOC , 1420, 5 KW (DA-2)	, NEWS/TALK	NBC,ABC-T, NBC-T,$ 39.00	(Christal)			Joe Cherry
WKEI, 1450, 1 KW	, MOR	ABC-D,$ 12.00	(---)		(KEWANEE, IL)	Mark Halverson
KBQC-F, 93.5, 3 KW @ 300, ?		,$ NA	(Republic)		(BETTENDORF)	
KIIK-F, 103.7, 100 KW @ 1200, CHR		ABC-D,$ 47.00*	(Christal)			Ken MacQueen
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ		,$ 40.00	(MMR)	WIN		Rich Washer
WHBF-F, 98.9, 39 KW @ 900, SOFT AC		CBS-R,$ 25.00	(Mc-Guild)			Jack Bennett
WLLR-F, 101.3, 50 KW @ 500, COUNTRY		,$ 40.00	(HNWH)	Sconnix		Larry Rosmilso
WXLP-F, 96.9, 50 KW @ 500, AOR		Source,$ 37.00*	(Katz)	Guy Gannett		Bill Adams
KFMH-F, 99.7, 50 KW @ 275, AOR		,$ 11.00	(---)		(MUSCATINE)	John Flambo

MISCELLANEOUS COMMENTS WOC, KIIK-F sold by Palmer for $ NA ... KRVR-F sold by Mid America to WIN for $1,600,000 (est)...

DAYTON

Arbitron Rank/Pop (12+): 46/761,600

MSA Rank/Pop: 51/931,700
ADI # 48
Average Person Ratings: 16.2
Market TSL: 22.1 hours

Stations: 23/19
Diaries: 1238/692:1/53.5%
Sample Target: 1100
% Below Line: 14.1
% Not Listed: 9.2

1985 Revenue: $ 16,800,000
HH Inc.: $ 29,138
Retail $: 5.3 Bil
Pop per Station: 40,084
#1 Biller: WHIO $3,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WHIO-F	170/13.8	15.1	15.8	16.0	14.4	11.4
2. WGTZ-F	122/ 9.9	11.1	11.5	5.8	6.6	17.2
3. WHIO	96/ 7.8	8.6	10.3	8.0	9.8	9.3
WTUE-F	96/ 7.8	8.7	9.9	11.5	13.6	11.0
5. WWSN-F	84/ 6.8	6.4	3.2	6.5	6.4	5.6
6. WONE	69/ 5.6	6.0	7.9	6.1	7.6	3.6
7. WYMJ-F	67/ 5.4	4.2	6.1	4.1	4.4	5.0
8. WBLZ-F	61/ 5.0	3.7	3.7	3.1	2.1	5.7
9. WDAO	50/ 4.1	3.6	2.8	4.2	3.6	2.4
10. WLW	44/ 3.6	3.0	2.0	1.8	3.0	2.8
WSKS-F	44/ 3.6	3.7	2.2	2.6	2.1	6.6
12. WBZI-F	29/ 2.4	3.0	1.8	2.4	1.9	2.4
13. WING	28/ 2.3	3.4	4.3	4.1	5.4	1.7
14.						

12+ TSA	1/4/CUME
1. WHIO-F	244/2570
2. WGTZ-F	197/2706
3. WLW	143/2198
4. WTUE-F	130/1673
5. WSKS-F	115/1468
6. WWSN-F	102/1239
WHIO	102/1710
8. WONE	88/1154
9. WBLZ-F	80/1019
10. WYMJ-F	67/ 997
11. WDAO	52/ 569
12. WLLT-F	43/ 886
13. WPTW-F	35/ 400
14. WING	34/ 809

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHIO-F	1704/22.4	22.3	26.3
2. WGTZ-F	1673/22.0	23.3	22.0
3. WHIO	1447/19.0	20.6	23.4
4. WTUE-F	1234/16.2	19.1	18.6
5. WWSN-F	1047/13.7	13.8	8.4
6. WYMJ-F	960/12.6	11.0	13.6
7. WONE	799/10.5	12.5	13.6
8. WBLZ-F	776/10.2	9.2	NA
9. WLW	654/ 8.6	8.9	9.3
10. WING	645/ 8.5	12.1	12.1
11. WVUD-F	577/ 7.6	8.7	11.1
12. WSKS-F	575/ 7.5	NA	5.8
13. WDAO	543/ 7.1	6.6	NA
14. WBZI-F	366/ 4.8	NA	5.7

12+ FM SHARE (METRO): 69.29% (744 of 1117) (SPG 85: 67.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F	1. WTUE-F	1. WWSN-F	1. WWSN-F	1. WHIO-F>	1. WHIO-F	1. WHIO-F>	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2. WLBZ-F	2. WGTZ-F	2. WGTZ-F	2. WTUE-F	2. WHIO-F	2. WHIO	2. WHIO	2. WWSN-F	2. WGTZ-F	2. WHIO-F	2. WGTZ-F
3. WSKS-F	3. WYMJ-F	3. WWSN-F	3. WGTZ-F	3. WTUE-F	3. WONE	3. WGTZ-F	3. WGTZ-F	3. WWSN-F	3. WHIO	3. WTUE-F
4.	4. WWSN-F	4. WYMJ-F	4. WYMJ-F	4. WYMJ-F	4. WWSN-F	4. WONE	4. WTUE-F	4. WTUE-F	4. WLW	4. WHIO
5.	5. WBLZ-F	5. WHIO-F	5. WHIO-F	5. WGTZ-F	5. WLW	5. WTUE-F	5. WHIO	5. WHIO	5. WBLZ-F	WWSN-F
							6. WONE			6. WYMJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F	1. WGTZ-F	1. WYMJ-F	1. WWSN-F	1. WHIO-F	1. WTUE-F	1. WTUE-F>	1. WTUE-F>	1. WTUE-F	1. WTUE-F
2. WGTZ-F	WTUE-F	2. WWSN-F	2. WHIO-F	2. WWSN-F	2. WSKS-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F
3. WWSN-F	WWSN-F	3. WHIO-F	3. WGTZ-F	3. WYMJ-F	3. WGTZ-F	3. WSKS-F	3. WDAO	3. WLW	3. WHIO
4. WBLZ-F	4. WYMJ-F	4. WGTZ-F	4. WYMJ-F	4. WGTZ-F	4. WBLZ-F	4. WYMJ-F	4. WYMJ-F	4. WYMJ-F	WLW
5. WYMJ-F	5. WHIO-F	5. WTUE-F	5. WTUE-F	5. WONE	5.	5. WDAO	5. WWSN-F	WSKS-F	5. WONE
						WBLZ			6. WWSN-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		122 (1)	122 (1)	10.9	16.4
AOR		140 (2)	140 (2)	12.5	13.1
AC/OLDIES/SOFT ROCK	28 (1)	197 (5)	225 (6)	20.1	17.0
MOR/VARIETY	170 (4)		170 (4)	15.2	14.8
COUNTRY	90 (2)	29 (1)	119 (3)	10.7	12.1
BLACK/URBAN	50 (1)	61 (1)	111 (2)	10.0	7.1
BTFL MUSIC/EZ		193 (2)	193 (2)	17.3	18.4
NEWS/TALK					
NOSTALGIA	5 (1)		5 (1)	0.4	0
RELIGION/GOSPEL		32 (2)	32 (2)	2.9	1.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1117 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAZU-F	102.9	Springfield	1.4/3.8
WBLY	1600	Springfield	1.7/3.1
WFCJ-F	93.7	Miamisburg	1.4/3.2
WIZE	1340	Springfield	1.0/3.4
WLGY	1500	Xenia	1.5/1.3
WPFB-F	105.9	Middletown	1.2/3.2
WPTW	1570	Piqua	.4/1.1
WPTW-F	95.7	Piqua	1.9/3.7
WVUD-F	99.9	Kettering	1.7/7.6
WLLT-F	94.9	Cincinnati	.7/2.7

RADIO STATIONS

WDAO, 1210,	1 KW (DAYS)	, BLACK	SBN,$ 42.00	(Eastman)	Stoner		Alan Gray
WHIO, 1290,	5 KW (DA-N)	, MOR	CBS,NBC-T,$ 83.00*	(Christal)	Cox		Sam Yacovazzi
WING, 1410,	5 KW (DA-N)	, AC	MBS,ABC-I,$ 48.00*	(Katz)	Great Trails		Walt Broadhurst
WONE, 980,	5 KW (DA-N)	, COUNTRY	ABC-D,$ 60.00*	(Mc-Guild)	Group One		Don Schwartz
WIZE, 1340,	1 KW (DA-1)	, MOR	ABC-I,$ 20.00	(Unirep)	Great Trails	(SPRINGFIELD)	Joe Taylor
WBZI-F, 95.3,	3 KW @ 300,	COUNTRY	US 2,$ 29.00	(---)		(XENIA)	Richard Moran
WFCJ-F, 93.7,	50 KW @ 235,	RELIGION	,$ 9.00	(---)		(MIAMISBURG)	Clair Miller
WHIO-F, 99.1,	50 KW @ 1060,	BTFL/EZ	,$ 90.00*	(Christal)	Cox		Sam Yacovazzi
WPFB-F, 105.9,	34 KW @ 593,	RELIGION	MBS,$ 27.00	(Roslin)		(MIDDLETOWN)	Jerry Crisp
WTUE-F, 104.7,	50 KW @ 780,	AOR	,$ 90.00	(Mc-Guild)	Group One		Don Schwartz
WVUD-F, 99.9,	50 KW @ 500,	SOFT AC	CBS-R,$ 39.00	(Masla)	Univ of Dayton		John Schaller
WWSN-F, 107.7,	50 KW @ 420,	AC	US I,$ 55.00	(Eastman)	Stoner		Alan Grey
WYMJ-F, 103.9,	1.5 KW @ 528,	AC	US I,$ 43.00*	(Republic)			Jim Sumpter
WGTZ-F, 92.9,	40 KW @ 590,	CHR	,$ 80.00*	(Katz)	Great Trails	(EATON)	Walt Broadhurst

Other ranked stations - See Cincinnati

DAYTONA BEACH

Arbitron Rank/Pop (12+): 123/276,200

MSA Rank/Pop: 145/306,000
ORLANDO ADI
Average Person Ratings: 18.1
Market TSL: 24.2 hours

Stations: 20/8
Diaries: 747/370:1/48.3%
Sample Target: 630
% Below Line: 53.2
% Not Listed: 10.2

1985 Revenue: $ 5,600,000
HH Inc.: $ 25,448
Retail $: 2.1 Bil
Pop per Station: 34,525
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WWLV-F	89/17.8	14.6	15.2	15.2	17.1
2. WWKA-F	57/11.4	5.4	7.3	7.4	7.8
3. WROD	42/ 8.4	10.9	6.1	11.0	10.5
4. WDIZ-F	41/ 8.2	12.2	11.8	8.7	12.2
5. WBJW-F	36/ 7.2	8.0	7.1	5.6	3.3
6. WSSP-F	29/ 5.8	4.1	.9	---	---
WNFI-F	29/ 5.8	4.1	7.8	5.4	6.0
8. WSTF-F	26/ 5.2	4.8	---	---	---
9. WNBD	24/ 4.8	3.9	3.8	4.3	2.7
10. WHOO-F	17/ 3.4	1.5	.7	---	.4

12+ TSA	1/4/CUME
1. WWLV-F	101/697
2. WWKA-F	64/498
3. WDIZ-F	47/449
4. WROD	43/399
5. WBJW-F	36/476
6. WNFI-F	31/530
7. WSSP-F	29/327
8. WSTF-F	26/385
9. WNDB	24/285
10. WHOO-F	21/218

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WWLV-F	666/24.1	22.0	27.9
2. WNFI-F	499/18.1	13.8	15.6
3. WWKA-F	478/17.3	12.7	16.4
4. WBJW-F	476/17.2	17.3	16.4
5. WDIZ-F	411/14.9	13.6	15.9
6. WROD	386/14.0	15.3	12.5
7. WSTF-F	377/13.6	11.8	---
8. WSSP-F	327/11.8	NA	3.2
9. WNDB	285/10.3	8.7	8.1
10. WOCL-F	223/ 8.1	14.7	13.9

12+ FM SHARE (METRO): 79.73% (358 of 449) (SPG 85: 81.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNFI-F	1. WDIZ-F	1. WWKA-F	1. WWKA-F>	1. WWKA-F	1. WWLV-F	1. WWLV-F	1. WWLV-F>	1. WWLV-F	1. WWLV-F	1. WWLV-F>
2. WBJW-F	2. WWKA-F	2. WDIZ-F	2. WDIZ-F	2. WWLV-F	2. WWKA-F>	2. WWKA-F	2. WWKA-F>	2. WWKA-F	2. WDIZ-F	2. WWKA-F
WDIZ-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WSSP-F	3. WROD	3. WROD	3. WDIZ-F	3. WNFI-F	3. WDIZ-F
4.	4. WNFI-F	4. WSTF-F	4. WSTF-F	WDIZ-F	4. WROD	4. WBJW-F	4. WDIZ-F	4. WROD	4. WSSP-F	4. WNFI-F
5.	5. WSTF-F	5. WNFI-F	5. WWLV-F	5. WSTF-F	5. WHOO-F	5.	5. WBJW-F	5. WBJW-F	5. WWKA-F	5. WROD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WWKA-F	1. WSTF-F	1. WWKA-F	1. WWKA-F	1. WDIZ-F	1. WDIZ-F>	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
WWKA-F	WBJW-F	2. WWLV-F	2. WBJW-F	2. WWLV-F	2. WNFI-F	2. WWKA-F	2. WBJW-F	2. WWKA-F	2. WDIZ-F
3. WDIZ-F	3. WDIZ-F	WDIZ-F	3. WSTF-F	3. WSTF-F	3. WWKA-F	3. WBJW-F	3. WWKA-F	3. WBJW-F	3. WBJW-F
4.	4. WSTF-F	4. WWKA-F	4. WDIZ-F	4. WBJW-F	4.	WNFI-F	4. WNFI-F	4. WNFI-F	4. WWLV-F
5.	5. WNFI-F	WNFI-F	5. WWLV-F	5. WDIZ-F	5.	5.	WSTF-F	5. WSTF-F	5. WHOO-F
		WBJW-F							

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		71 (3)	71 (3)	15.8	17.6
AOR		41 (1)	41 (1)	9.1	12.8
AC/OLDIES/SOFT ROCK		54 (4)	54 (4)	12.0	15.1
MOR/VARIETY	27 (2)		27 (2)	6.0	5.6
COUNTRY	4 (1)	74 (2)	78 (3)	17.4	19.4
BLACK/URBAN					
BTFL MUSIC/EZ	7 (1)	118 (2)	125 (3)	27.8	22.0
NEWS/TALK	3 (1)		3 (1)	0.7	0.8
NOSTALGIA	44 (2)		44 (2)	9.8	6.6
RELIGION/GOSPEL	6 (1)		6 (1)	1.3	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			449 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELE	1380	Ormond Beach	.8/3.1
WMFJ	1450	Daytona Beach	1.2/3.1
WORZ-F	101.9	Daytona Beach	1.8/7.5
WSBB	1230	New Smyra Beach	1.4/4.3
WDBO	580	Orlando	.6/2.7
WHLY-F	106.7	Lusburg	1.2/5.1
WJYO-F	107.7	Mount Dora	1.8/5.5
WKIS	740	Orlando	.6/1.8
WOCL-F	105.9	Daytona Beach	2.0/8.1
WVEZ	1400	Sanford	.4/1.5

RADIO STATIONS

WELE, 1380, 5 KW/2.5 KW (DA-2)	, COUNTRY	NBC,$ 14.00	(---)			Tom Hale
WMFJ, 1450, 1 KW	, RELIGION	,$ 11.00	(---)			Clay Mullins
WNDB, 1150, 1 KW (DA-N)	, MOR	ABC-T,CBS,$ 9.00	(---)	Root		
WROD, 1340, 1 KW	, NOSTALGIA	US 2,ABC-I$ 18.00	(S. Katz)			Jerry Kieffer
WZIP, 1590, 1 KW (DAYS)	, COUNTRY	,$ 14.00	(Masla)			Howard Griboff
WSBB, 1230, 1 KW	, BTFL/NOST	MBS,$ 11.00	(Lotus		(NEW SMYRNA)	Jim Bowman
WORZ-F, 101.9, 100 KW @ 581, AC		,$ 57.00*	(Katz)	Duffy		Mike Shields
WNFI-F, 99.9, 100 KW @ 1249, CHR		,$ 50.00	(---)		(PALATKA)	Tom Panucci
WWLV-F, 94.5, 100 KW @ 472, BTFL/EZ		,$ 45.00*	(Christal)			

WOCL - See Orlando

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WORZ changes to AOR (June)... WNFI-F (Palatka) sold for $ 8,500,000... WCFI-F changes to WORZ (June)... WDAT changes to WELE... WELE-F changes calls to WOCL and format from Country to AC...

DENVER

Arbitron Rank/Pop (12+): 23/1,545,700

MSA Rank/Pop: 27/1,627,100
ADI # 19
Average Person Ratings: 17.2
Market TSL: 22.7 hours

Stations: 28/26
Diaries: 1970/785:1/37.9%
Sample Target: 1490
% Below Line: 1.8
% Not Listed: 8.2

1985 Revenue: $58,400,000
HH Inc.: $33,190
Retail $: 14.0 Bil
Pop per Station: 59,450
#1 Biller: KOA $7,400,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KOSI-F	255/9.6	9.6	10.5	---	10.7	8.0
2. KMJI-F	186/7.0	6.6	6.8	---	6.8	5.9
3. KBCO-F	184/6.9	6.7	5.9	---	5.5	8.8
4. KPKE-F	178/6.7	5.2	4.0	---	4.6	5.3
5. KBPI-F	177/6.7	7.2	7.3	---	7.7	12.1
6. KOA	153/5.7	6.0	6.5	---	5.0	3.9
7. KYGO-F	122/4.6	5.3	4.0	---	4.0	3.7
8. KEZW	119/4.5	3.7	3.0	---	3.1	4.4
9. KAZY-F	108/4.1	3.4	5.6	---	3.9	4.2
10. KRXY-F	105/3.9	4.8	4.9	---	5.7	5.5
11. KOAQ-F	98/3.7	4.2	3.2	---	4.3	4.3
12. KVOD-F	96/3.6	3.1	3.7	---	3.8	3.6
KNUS	96/3.6	3.8	3.3	---	3.7	1.4
KHOW	96/3.6	3.7	3.0	---	5.2	2.7
15. KIMN	87/3.3	4.0	3.1	---	3.6	2.7
16. KLZ	71/2.7	2.3	2.4	---	2.4	2.8
17. KDKO	59/2.2	2.2	2.7	---	2.4	4.5
18. KRZN	57/2.1	1.3	2.1	---	1.5	1.3
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KOSI-F	306/3406
2. KBCO-F	219/2347
3. KOA	213/3626
4. KBPI-F	209/3371
5. KMJI-F	195/2927
6. KPKE-F	192/2629
7. KAZY-F	167/2090
8. KYGO-F	164/2256
9. KOAQ-F	150/2924
10. KILO-F	132/1271
11. KEZW	131/1304
12. KHOW	128/1977
13. KRXY-F	120/2453
14. KIMN	116/2101
15. KLZ	114/1595
16. KNUS	108/1465
17. KVOD-F	100/1266
18. KRZN	65/1214
19. KDKO	64/ 681
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KOSI-F	2832/18.3	22.5	20.5
2. KMJI-F	2735/17.7	16.3	15.1
3. KBPI-F	2725/17.6	17.9	20.8
4. KOA	2570/16.6	22.4	14.9
5. KPKE-F	2314/15.0	13.2	15.1
6. KRXY-F	2176/14.1	15.2	16.2
7. KBCO-F	2105/13.6	13.9	12.9
8. KOAQ-F	2068/13.4	11.6	15.0
9. KYGO-F	1795/11.6	9.6	10.5
10. KAZY-F	1615/10.4	11.2	11.9
11. KIMN	1586/10.3	12.0	12.8
12. KHOW	1428/ 9.2	8.9	10.1
13. KEZW	1232/ 8.0	7.0	7.5
14. KNUS	1216/ 7.9	7.8	7.8
15. KVOD-F	1136/ 7.3	9.1	10.0
16. KRZN	993/ 6.4	6.4	4.7
17. KLZ	920/ 6.0	6.6	7.7
18. KDKO	651/ 4.2	5.5	4.6
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 65.63% (1604 of 2444) (SPG 85: 65.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPKE-F	1. KBCO-F	1. KBCO-F	1. KMJI-F	1. KMJI-F	1. KOSI-F>	1. KOA	1. KOSI-F	1. KBCO-F	1. KOSI-F	1. KOSI-F
2. KRXY-F	2. KBPI-F	2. KMJI-F	2. KBCO-F	2. KBCO-F	2. KOA	2. KOSI-F	2. KMJI-F	2. KOSI-F	2. KBPI-F	2. KMJI-F
3. KBPI-F>	3. KMJI-F	3. KBPI-F	3. KOSI-F	3. KOSI-F	3. KHOW	3. KPKE-F	3. KBCO-F	3. KMJI-F	3. KBCO-F	3. KPKE-F
4. KDKO	4. KPKE-F	4. KPKE-F	KYGO-F	4. KYGO-F	4. KMJI-F	4. KHOW	4. KBPI-F	4. KBPI-F	KPKE-F	4. KBPI-F
5.	5. KAZY-F	5. KAZY-F	5. KHOW	5. KHOW	5. KYGO-F	5. KBPI-F	5. KOA	5. KPKE-F	5. KOA	5. KBCO-F
6.	6. KIMN	6. KYGO-F	6. KAZY-F	6. KOA	6. KVOD-F	6. KBCO-F+	6. KPKE-F	6. KRXY-F+	6. KMJI-F	6. KEZW
7.	7. KOAQ-F	7. KOSI-F	KOAQ-F	7. KOAQ-F	7. KEZW	7. KMJI-F	7. KYGO-F	7. KOA	7. KRXY-F+	7. KRXY-F
8.	8.	8. KOAQ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPKE-F	1. KBCO-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KBPI-F>	1. KBPI-F	1. KBCO-F>	1. KBCO-F	1. KBCO-F
2. KBPI-F	2. KPKE-F	2. KBCO-F	2. KBCO-F	2. KOSI-F	2. KBCO-F	2. KBCO-F>	2. KBPI-F	2. KBPI-F	2. KMJI-F
3. KBCO-F	3. KMJI-F	3. KIMN	3. KPKE-F	3. KYGO-F	3. KPKE-F	3. KAZY-F	3. KAZY-F	3. KMJI-F	3. KBPI-F
4. KRXY-F	4. KBPI-F	4. KOAQ-F	4. KYGO-F	4. KBCO-F	4. KAZY-F>	4. KMJI-F	4. KMJI-F	4. KAZY-F	4. KOA
5. KYGO-F	5. KIMN	5. KPKE-F	5. KOSI-F	KHOW	5. KMJI-F	5. KPKE-F	5. KNUS	5. KPKE-F	5. KAZY-F
6. KOAQ-F	KOAQ-F	6. KAZY-F	6. KIMN	6. KOAQ-F	6.	6.	6. KPKE-F	6.	6. KOSI-F
7.	7. KRXY-F	7. KYGO-F	KOAQ-F	7. KIMN	7.	7.	7. KOA	7.	7. KHOW
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KNUS
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	95 (2)	283 (2)	378 (4)	15.5	20.0
AOR	12 (1)	514 (5)	526 (6)	21.5	20.5
AC/OLDIES/SOFT ROCK	57 (1)	284 (2)	341 (3)	14.0	8.9
MOR/VARIETY	118 (2)		118 (2)	4.8	5.5
COUNTRY	88 (2)	148 (2)	236 (4)	9.7	9.4
BLACK/URBAN	59 (1)		59 (1)	2.4	3.1
BTFL MUSIC/EZ		255 (1)	255 (1)	10.4	11.5
NEWS/TALK	272 (3)		272 (3)	11.1	10.6
NOSTALGIA	119 (1)		119 (1)	4.9	3.3
RELIGION/GOSPEL	20 (1)		20 (1)	0.8	1.0
SPANISH					
CLASSICAL		96 (1)	96 (1)	3.9	4.1
UNKNOWN/OTHERS		24 (1)	24 (1)	1.0	1.6
			2444 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KADX-F	92.1	Castle Rock	4.1/2.3
KBCO	1190	Boulder	.5/1.3
KBRQ	1280	Denver	.6/1.6
KBRQ-F	105.1	Denver	1.0/3.7
KDEN	1340	Denver	.9/3.7
KLSC	1090	Aurora	.8/3.4
KLTT	800	Brighton	.8/1.4
KRXY	1600	Lakewood	.3/2.0
KTCL-F	93.3	Fort Collins	1.1/2.4
KILO-F	93.9	Colorado Springs	.6/1.1

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW (DAYS)	, SPANISH	,$ 34.00	(Caballero)		Edward Romero
KBRQ, 1280, 5 KW (DA-2)	, COUNTRY	ABC-E,$ 39.00	(Torbet)	Great Empire	Frank Gunn
KDEN, 1340, 1 KW	, NEWS/TALK	ABC-E,NBC,$ 40.00	(Savalli)		Doug Stephens
KDKO, 1510, 10 KW/5 KW (DA-1)	, BLACK	,$ 55.00	(----)	Sterling Rec.	Calvin Booker
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	MBS,$ 56.00*	(Select)	Westinghouse	Dick McMahon
KHOW, 630, 5 KW (DA-N)	, MOR	USI,$110.00	(Eastman)	Legacy	Steve Keeney
KIMN, 950, 5 KW (DA-N)	, CHR	ABC-C,$100.00*	(Blair)	Jeff-Pilot	Wayne Phillips
KLZ , 590, 5 KW (DA-N)	, COUNTRY	ABC-I,$NA	(Mc-Guild)	Group One	Marv Rosenberg
KLSC, 1090, 50 KW/500 W (DA-2)	, MOR	,$ 40.00	(P/W)	Century	Dee Thompson
KNUS, 710, 5 KW (DA-1)	, TALK	ABC-T,ABC-I,$ 70.00*	(Select)	Sandusky	Toney Brooks
KOA , 850, 50 KW	, NEWS/TALK	CBS,$130.00	(Katz)	Belo	Lee Larsen
KPPL, 1390. 5 KW (DAYS)	, BLACK/URBAN	,$ 35.00	(Roslin)		Denny Workman
KQXI, 1550, 10 KW (DAYS)	, RELIGION	,$ 16.00	(----)	Mid-Amer. Gospel	George Spicer
KRKS, 990, 5 KW (DAYS)	, RELIGION	,$ 12.00	(----)		Roger Anderson
KRXY, 1600, 5 KW (DA-N)	, CHR/TALK	,$NA	(MMR)	Malrite	Dave Habisch
KRZN, 1150, 5 KW/1 KW (DA-2)	, OLDIES	,$ 37.00*	(Christal)	Duffy	Craig McKee

FM STATIONS

KAZY, 106.7, 100 KW @ 960, AOR	APR,$ 80.00*	(Mc-Guild)	Group One	Marv Rosenberg
KADX, 92.1, .7 KW @ 620, JAZZ	,$ 28.00*	(Roslin)	(CASTLE ROCK)	Ray Mineo
KBCO, 97.3, 100 KW @ 1541, AOR	,$125.00	(Masla)	(BOULDER)	Ray Skibitsky
KBPI, 105.9, 100 KW @ 900, AOR	,$111.00*	(Select)	Sandusky	Toney Brooks
KBRQ, 105.1, 100 KW @ 175, COUNTRY	ABC-E,$ 60.00*	(Torbet)	Great Empire	Frank Gunn
KMJI, 100.3, 100 KW @ 500, AC	,$115.00*	(Christal)	Duffy	Craig McKee
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R,$ 90.00*	(Katz)	Belo	Lee Larson
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	,$128.00*	(Select)	Westinghouse	Bob Tiernan
KPKE, 95.7, 100 KW @ 725, CHR	,$ 89.00*	(HNWH)	Legacy	Steve Keeney
KRXY, 107.5, 100 KW @ 670, CHR	,$105.00*	(MMR)	Malrite	Dave Habisch
KVOD, 99.5, 100 KW @ 380, CLASSICAL	,$ 75.00*	(Republic)	Henry	Jim Teeson
KYGO, 98.5, 100 KW @ 720, COUNTRY	,$ 88.00*	(Blair)	Jeff-Pilot	Wayne Phillips

KILO - See Colorado Springs

CALL LETTER CHANGES

FORMAT CHANGES

KOAQ: From CHR to AC

STATION SALES

KEZW: From Armstrong to Westinghouse for $1,300,000

KPPL: Sold for $735,000

MISCELLANEOUS COMMENTS

DES MOINES

Arbitron Rank/Pop (12+): 108/315,600

MSA Rank/Pop: 120/378,400
ADI # 66
Average Person Ratings: 17.0
Market TSL: 22.3 hours

Stations: 14/14
Diaries: 766/ 412:1/53.3%
Sample Target: 710
% Below Line: 0
% Not Listed: 8.6

1985 Revenue: $ 11,800,000
HH Inc.: $ 31,027
Retail $: 2.6 Bil
Pop per Station: 22,543
#1 Biller: WHO $3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KRNQ-F	108/20.1	15.5	15.9	8.3	6.9	17.8
2. KGGO-F	98/18.2	17.2	18.0	16.3	17.4	27.5
3. KSO	52/ 9.7	12.3	12.9	11.5	14.3	8.6
4. WHO	44/ 8.2	13.3	12.3	12.5	9.6	7.5
5. KMRY	32/ 6.0	4.5	4.2	6.2	6.9	4.1
6. KJJY-F	31/ 5.8	3.1	3.6	4.4	6.3	4.4
7. KLYF-F	29/ 5.4	6.3	7.5	9.8	9.6	6.4
8. KRNT	28/ 5.2	6.1	4.6	7.3	6.0	4.7
9. KIOA	24/ 4.5	5.1	4.8	3.1	6.5	5.9
10. KFMD-F	14/ 2.6	1.8	---	---	---	1.6
11. KEZT-F	13/ 2.4	1.2	2.1	2.3	1.8	.5
12. KKXI-F	11/ 2.0	2.2	2.3	4.2	5.1	1.5
13.						

12+ TSA	1/4/CUME
1. KGGO-F	220/1973
2. KRNQ-F	184/2135
3. WHO	168/2459
4. KSO	90/1116
5. KLYF-F	76/1105
6. KIOA	56/ 903
7. KJJY-F	35/ 490
KMRY	35/ 329
9. KKXI-F	32/ 416
10. KRNT	30/ 504
11. KEZT-F	27/ 251
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KRNQ-F	1161/36.8	30.3	32.9
2. KGGO-F	917/29.1	29.2	30.2
3. WHO	618/19.6	31.3	23.0
4. KSO	585/18.5	20.0	21.2
5. KLYF-F	465/14.7	18.8	18.8
6. KRNT	447/14.2	[illegible].4	13.4
7. KJJY-F	419/13.3	[illegible].2	9.9
8. KIOA	375/11.9	14.0	14.7
9. KMRY	309/ 9.8	8.9	8.7
10. KFMD-F	257/ 8.1	7.6	---
11. KKXI-F	167/ 5.3	6.5	5.1
12. KWKY	154/ 4.9	5.4	4.5
13. KEZT-F	134/ 4.2	4.8	5.7

12+ FM SHARE (METRO): 62.32% (306 of 491) (SPG 85: 54.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRNQ-F>	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO	1. KRNQ-F>	1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KRNQ-F
2. KGGO-F	2. KRNQ-F>	2. KRNQ-F>	2. KRNQ-F>	2. KRNQ-F>	2. WHO	2. KGGO-F	2. KGGO-F>	2. KRNQ-F>	2. KRNQ-F	2. KGGO-F>
3.	3. KLYF-F	3. KLYF-F	3. KIOA	3. KSO	3. KRNQ-F	3. KSO	3. KSO	3. KSO	3. WHO>	3. KSO
4.	4. KJJY-F	4. KSO	4. KJJY-F	4. KIOA	4. KRNT	4. WHO	4. KMRY	4. KLYF-F	4. KSO	4. KRNT
5.	5.	5. KJJY-F	KLYF-F	KJJY-F	5. KMRY	5. KRNT	5. KJJY-F	WHO	5.	5. KMRY
		6. KIOA	KSO	KLYF-F	6. KJJY-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KGGO-F	1. KGGO-F>	1. KGGO-F	1. KGGO-F>
KRNQ-F>	2. KRNQ-F>	2. KRNQ-F>	2. KGGO-F>	2. KGGO-F	2. KGGO-F	2. KRNQ-F	2. KRNQ-F>	2. KRNQ-F>	2. KRNQ-F
3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3.	3.	3. KJJY-F	3. KSO	3. KSO
4. KJJY-F	4.	4. KIOA	4. KJJY-F	4. KRNT	4.	4.	4. KIOA	4. KIOA	4. KIOA
5.	5.	5.	5. KRNT	5. KSO	5.	5.	KLYF-F	5. KJJY-F	5. KJJY-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		108 (1)	108 (1)	22.0	17.6
AOR		98 (1)	98 (1)	20.0	19.9
AC/OLDIES/SOFT ROCK	24 (1)	43 (2)	67 (3)	13.6	15.9
MOR/VARIETY	28 (1)		28 (1)	5.7	5.9
COUNTRY	52 (1)	42 (2)	94 (3)	19.1	20.8
BLACK/URBAN					
BTFL MUSIC/EZ		13 (1)	13 (1)	2.6	0
NEWS/TALK	44 (1)		44 (1)	9.0	13.6
NOSTALGIA	32 (1)		32 (1)	6.5	4.7
RELIGION/GOSPEL	5 (1)	2 (1)	7 (2)	1.4	1.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			491 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F	97.3	Des Moines	.4/2.2
KWKY	1150	Des Moines	.9/4.9

MISCELLANEOUS COMMENTS KMRY sold by John Enoch to Fuller-Jeffrey for $300,000...KMGK changes calls to KKXI...KXJX changes to KFMD-F...

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), AC	ABC-E,$ 40.00*	(Blair)	Midwest		Miles Knuteson
KMRY, 1390, 1 KW (DA-1), NOSTALGIA	ABC-D,$ 15.00	(Roslin)	Fuller-Jeffrey		
KRNT, 1350, 5 KW (DA-N), MOR	CBS,$ 34.00	(Katz)	Stouffer		Don Tool
KSO , 1460, 5 KW (DA-N), COUNTRY	ABC-I,$ 46.00*	(Eastman)	Stoner		Bill Wells
KWKY, 1150, 1 KW (DA-2), GOSPEL	,$ 9.00	(---)			Charles Putbrease
WHO , 1040, 50 KW, NEWS/VARIETY	NBC,$ 75.00	(Christal)	Palmer		Steve Shannon
KDMI-F, 97.3, 115 KW @ 500, RELIGION	NBS,$ 6.00	(---)			M. Bruinekool
KEZT-F, 104.1, 100 KW @ 465, SOFT AC/EZ	,$ 22.00	(Masla)		(AMES)	Bob Bunce
KGGO-F, 94.9, 100 KW @ 1066, AOR/CHR	Source,$ 54.00*	(Eastman)	Stoner		Bill Wells
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	,$ 32.00	(Weiss)	Fuller-Jeffrey	(ANKENY)	John Spangler
KLYF-F, 100.3, 100 KW @ 1700, AC	US 2,$ 31.00	(Christal)	Palmer		Steve Shannon
KKXI-F, 93.3, 100 KW @ 1063, COUNTRY	ABC-D,$ 30.00*	(Blair)	Midwest		Miles Knuteson
KRNQ-F, 102.5, 100 KW @ 1248, CHR	ABC-F,$ 45.00	(Katz)	Stouffer		Don Tool
KF[illegible], 103.3, 100 KW @ 745, AC	ABC-R,$ NA	(Masla)	Beasley		Doug Clements

DETROIT

Arbitron Rank/Pop (12+): 6/3,568,300

MSA Rank/Pop: 5/4,259,600
ADI # 7
Average Person Ratings: 18.9
Market TSL: 24.6 hours

Stations: 28/25
Diaries: 2632/1356:1/49.5%
Sample Target: 2310
% Below Line: 6.7
% Not Listed: 7.6

1985 Revenue: $ 82,000,000
HH Inc.: $ 31,686
Retail $: 27.5 Bil
Pop per Station: 142,732
#1 Biller: WJR $15,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WJR	668/9.9	8.0	9.0	11.5	10.4	8.7
2. WJLB-F	531/7.9	9.6	6.9	8.3	6.3	11.8
3. WWJ	421/6.3	5.6	6.2	5.0	4.9	4.5
4. WCZY-F	391/5.8	5.8	5.2	5.4	5.5	6.3
5. WJOI-F	363/5.4	7.4	6.3	6.1	6.1	3.4
6. WRIF-F	357/5.3	4.4	4.9	7.0	6.0	6.3
7. WHYT-F	336/5.0	4.4	5.4	4.5	5.5	5.5
8. CKLW	336/5.0	5.1	5.4	4.8	5.2	3.8
9. WLLZ-F	273/4.1	4.1	4.2	3.6	3.8	6.0
10. WNIC-F	253/3.8	3.9	4.3	4.3	4.1	4.3
11. WOMC-F	240/3.6	2.7	3.1	3.4	3.7	2.6
12. WXYT	236/3.5	3.2	3.2	3.4	3.4	3.2
13. WWWW-F	235/3.5	2.9	3.2	2.6	3.6	4.1
14. WKSG-F	211/3.1	2.4	3.1	2.3	2.5	2.5
15. WDTX-F	187/2.8	2.6	1.9	2.5	1.8	4.3
16. WLTI-F	171/2.5	3.4	2.9	1.8	1.8	2.4
17. WJZZ-F	156/2.3	2.1	2.4	2.0	2.6	3.0
18. WMJC-F	146/2.2	2.8	1.5	1.8	2.4	2.1
19. WGPR-F	123/1.8	1.5	2.0	2.2	2.9	1.9
20. WNTM-F	107/1.6	1.9	2.2	2.0	1.6	1.1
21. WHND	76/1.1	.7	1.2	.7	1.3	.2
22. WQRS-F	73/1.1	1.4	2.1	1.2	1.2	1.4
23. WCHB	73/1.1	1.3	1.3	1.2	1.4	.9
24. WCXI	67/1.0	1.6	1.3	2.5	1.8	1.1
25. CKLW-F	62/ .9	.6	.8	.5	.5	---

12+ TSA	1/4/CUME
1. WJR	926/11953
2. WJLB-F	571/ 5768
3. WWJ	445/ 6227
4. WCZY-F	419/ 7417
5. CKLW	411/ 4446
6. WRIF-F	406/ 6652
7. WJOI-F	388/ 4728
8. WHYT-F	363/ 7529
9. WLLZ-F	285/ 5411
10. WNIC-F	272/ 5296
11. WOMC-F	262/ 4606
12. WWWW-F	256/ 3547
13. WXYT	241/ 3017
14. WKSG-F	211/ 2926
15. WDTX-F	204/ 4368
16. WLTI-F	187/ 2922
17. WJZZ-F	165/ 2587
18. WMJC-F	158/ 3380
19. WGPR-F	126/ 2238
20. WNTM-F	114/ 1968
21. WCXI	85/ 1513
22. WHND	81/ 1086
23. WQRS-F	80/ 1456
24. WCHB	73/ 1111
25. WIQB-F	69/ 1357

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WJR	8732/24.5	21.7	27.4
2. WHYT-F	6992/19.6	19.7	20.7
3. WCZY-F	6754/18.9	18.8	18.6
4. WWJ	5795/16.2	16.4	14.8
5. WRIF-F	5710/16.0	17.0	16.4
6. WJLB-F	5335/15.0	14.2	14.8
7. WLLZ-F	4956/13.9	14.7	15.1
8. WNIC-F	4878/13.7	14.6	16.0
9. WJOI-F	4378/12.3	13.0	13.8
10. WOMC-F	4225/11.8	8.8	11.6
11. WDTX-F	4065/11.4	7.5	8.2
12. CKLW	3593/10.1	10.8	11.0
13. WWWW-F	3202/ 9.0	9.1	9.4
14. WMJC-F	3069/ 8.6	7.5	9.1
15. WXYT	2959/ 8.3	8.9	9.5
16. WKSG-F	2894/ 8.1	7.4	8.6
17. WLTI-F	2602/ 7.3	7.4	6.6
18. WJZZ-F	2401/ 6.7	6.8	6.5
19. WGPR-F	2134/ 6.0	5.9	6.5
20. WNTM-F	1751/ 4.9	7.0	5.1
21. WQRS-F	1331/ 3.7	4.7	4.1
22. CKLW-F	1241/ 3.5	2.3	1.4
23. WCXI	1229/ 3.4	4.8	4.6
24. WCHB	1102/ 3.1	3.3	3.7
25. WQBH	1025/ 2.9	3.1	3.4

12+ FM SHARE (METRO): 68.92% (4285 of 6217) (SPG 85: 67.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F	1. WRIF-F	1. WJR	1. WJR	1. WJR>	1. WJR	1. WJR	1. WJLB-F	1. WJR	1. WJLB-F
2. WHYT-F	WRIF-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. CKLW	2. WWJ	2. WJOI-F	2. WJR	2. WJLB-F	2. WJR
3. WCZY-F>	3. WCZY-F	3. WCZY-F	3. WRIF-F	3. WOMC-F	3. WJOI-F	3. WCZY-F	3. CKLW	3. WRIF-F	3. WHYT-F	3. CKLW
4. WLLZ-F	4. WLLZ-F	4. WJR	4. WOMC-F	4. WRIF-F	4. WWJ	4. WJLB-F	4. WWJ	4. WCZY-F	4. WNIC-F	4. WJOI-F
5. WRIF-F	5. WHYT-F	5. WNIC-F	5. WCZY-F	5. WCZY-F	5. WWWW-F	5. WJOI-F	5. WJLB-F	5. WWJ	5. WRIF-F	5. WCZY-F
6.	6. WNIC-F	WHYT-F	6. WKSG-F	6. WNIC-F	6. WXYT	6. WRIF-F	6. WCZY-F	6. WJOI-F	6. WCZY-F	6. WHYT-F
7.	7. WKSG-F	7. WLLZ-F	7. WNIC-F	7. WKSG-F	7. WOMC-F	7. CKLW	7. WRIF-F	7. WHYT-F	7. WLLZ-F	7. WRIF-F
8.	8. WDTX-F	8. WOMC-F	8. WLTI-F	8. WWWW-F	8. WJLB-F	8. WOMC-F	8. WOMC-F	8. CKLW	8. WJOI-F	8. WWJ
9.	9. WOMC-F	9. WKSG-F	9. WWWW-F	9. WLTI-F	9. WCZY-F	9. WHYT-F	9. WXYT	9. WLLZ-F	9. WXYT	9. WLLZ-F
10.	10. WJR	10. WLTI-F	10. WHYT-F WJZZ-F	10. WWJ	10. WLTI-F	WLLZ-F	10. WWWW-F	10. WOMC-F	10. WDTX-F	10. WWWW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJLB-F	1. WJLB-F	1. WCZY-F	1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WHYT-F	2. WCZY-F	2. WJLB-F	2. WCZY-F	2. WOMC-F	2. WRIF-F	2. WLLZ-F	2. WKSG-F	2. WJR	2. WRIF-F
3. WCZY-F	3. WHYT-F	3. WOMC-F	3. WOMC-F	3. WCZY-F	3. WLLZ-F	3. WJLB-F	3. WJR	3. WJLB-F	3. WKSG-F
4. WRIF-F	4. WNIC-F	4. WNIC-F	4. WHYT-F	4. WNIC-F	4. WHYT-F	4. WKSG-F	4. WLLZ-F	4. WLLZ-F	4. WWWW-F
5. WDTX-F	5. WOMC-F	5. WLTI-F	5. WNIC-F	5. WLTI-F	5. WCZY-F	5. WDTX-F	5. WDTX-F	5. WKSG-F	5. WWJ
6. WNIC-F	6. WRIF-F	6. WHYT-F	6. WLTI-F	6. WJR	6. WDTX-F	6. WHYT-F	6. WJLB-F	6. WNIC-F	6. WJLB-F
7. WLLZ-F	7. WLTI-F	7. WRIF-F	7. WRIF-F	7. WJOI-F	7. WKSG-F	7. WJR	7. WNIC-F	7. WCZY-F	7. WLLZ-F
8.	8. WDTX-F	8. WKSG-F	8. WJR	8. WWWW-F	8. WNIC-F	8. WNIC-F	8. WJZZ-F	8. WHYT-F	8. WNIC-F
9.	9. WMJC-F	9. WMJC-F	9. WJOI-F	9. WGPR-F	9.	9. WCZY-F	9. WHYT-F	9. WDTX-F	9. WJZZ-F
10.	10. WLLZ-F	10. WGPR-F	10. WGPR-F	10. WHYT-F WKSG-F	10.	10. WJZZ-F	10. WCZY-F WOMC-F	10. WJZZ-F	10. WOMC-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		914 (3)	914 (3)	14.7	12.1
AOR		651 (3)	651 (3)	10.5	10.5
AC/OLDIES/SOFT ROCK	76 (1)	1190 (7)	1266 (8)	20.4	19.3
MOR/VARIETY	668 (1)		668 (1)	10.7	11.1
COUNTRY	67 (1)	235 (1)	302 (2)	4.9	7.5
BLACK/URBAN	128 (2)	654 (2)	782 (4)	12.6	15.0
BTFL MUSIC/EZ		363 (1)	363 (1)	5.8	7.1
NEWS/TALK	657 (20		657 (2)	10.6	8.9
NOSTALGIA	336 (1)		336 (1)	5.4	5.6
RELIGION/GOSPEL		49 (1)	49 (1)	0.8	0.9
SPANISH				0	0
CLASSICAL		73 (1)	73 (1)	1.2	1.3
UNKNOWN/OTHERS		156 (1)	156 (1)	2.5	0.8
			6217 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMUZ-F	103.5	Detroit	.7/2.4
WQBH	1400	Detroit	.8/2.9
WIBQ-F	102.9	Ann Arbor	.3/1.4

RADIO STATIONS

AM STATIONS

WCXI,	1130,	50 KW/10 W	(DA-2),	COUNTRY	UPI,$ 85.00*	(Durpetti)	Shamrock		
WCZY,	1500,	50 KW/ 5 W	(DA-2),	CHR	,$ NA	(HNWH)	Gannett		Lee Douglas
WHND,	560,	500 KW	(DAYS, DA),	OLDIES	US I,$ NA	(MMR)	Greater Media	(MONROE)	Dick Yankus
WJR ,	760,	50 KW	,	MOR	ABC-I,$185.00	(Eastman)	Cap Cities/ABC		Ron Pancratz
WNIC,	1310,	5 KW	(DA-2),	AC	,$ NA	(Katz)	Price	(DEARBORN)	Jim Worthington
WQBH,	1400,	1 KW/250 W	,	BLACK	,$ 60.00	(Roslin)			Martha Jean Steinberg
WWJ ,	950,	5 KW	(DA-N),	NEWS	CBS,$130.00*	(CBS)			Lee Leicinger
WXYT,	1270,	5 KW	(DA-N),	TALK	MBS, NBC,$100.00*	(Select)			Chuck Fritz
WCAR,	1090,	250 KW/500 W	(DA-2),	ETHNIC	,$ 25.00	(---)		(LIVONIA)	Jack Bailey
WCHB,	1440,	1 KW	,	BLACK	NBN,$ 40.00	(Weiss)		(INKSTER)	Wendell Cox
CKLW,	800,	50 KW	(DA-2),	NOSTALGIA	,$ 85.00*	(Masla)		(WINDSOR)	Gary Mercer

FM STATIONS

WNTM,	92.3,	22 KW @ 742,	AC	ABC-E,$ 85.00*	(Durpetti)			Chuck Fritz
WCZY,	95.5,	100 KW @ 430,	CHR	,$155.00*	(HNWH)	Gannett		Lee Douglas
WDTX,	99.5,	7 KW @ 754,	CONTEMP	CBS-R,$100.00*	(Republic)			Lorraine Golden
WGPR,	107.5,	50 KW @ 360,	BLACK	SBN,$ 80.00	(Lazar)			Tinicia Gregory
WHYT,	96.3,	50 KW @ 480,	CHR	ABC-C,$115.00*	(Eastman)	Cap Cities/ABC		
WJLB,	97.9,	50 KW @ 490,	BLACK	,$108.00*	(MMR)	Booth		Berna Green
WJOI,	97.1,	12 KW @ 802,	BTFL/EZ	,$135.00*	(CBS)			Lee Leicinger
WJZZ,	105.9,	22 KW @ 724,	JAZZ	,$ 75.00	(Weiss)			Robert Bass
WKSG,	102.7,	50 KW @ 410,	OLDIES	Source,$100.00*	(Malsa)	Inner City	(MT. CLEMENS)	Joe Buys
WLLZ,	98.7,	50 KW @ 480,	AOR	ABC-F,$115.00*	(Blair)	Legacy		Mike Solan
WLTI,	93.1,	20 KW @ 500,	SOFT AC	,$ 85.00*	(Christal)	Keymarket		Jeff Sleete
WMJC,	94.7,	10 KW @ 950,	AC	US I,$ 90.00*	(MMR)	Greater Media		Dick Yankus
WMUZ,	103.5,	50 KW @ 295,	RELIGION	,$ 40.00*	(---)	Crawford		
WNIC,	100.3,	50 KW @ 400,	AC	,$140.00*	(Katz)	Price	(DEARBORN)	Jim Worthington
WOMC,	104.3,	190 KW @ 416,	AC	US 2,$120.00*	(Katz)	Metromedia		Elaine Baker
WQRS,	105.1,	50 KW @ 784,	CLASSICAL	,$ 80.00	(CMBS)			Burt Rosenthal
WRIF,	101.1,	27 KW @ 880,	AOR	ABC-R,$150.00*	(Blair)			M. Alexander
WWWW,	106.7,	61 KW @ 508,	COUNTRY	APR,$108.00*	(Christal)	Shamrock		Phil Lamka

CALL LETTER CHANGES

WCXI-F becomes WNTM
CKEZ-F changes to CKLW-F

FORMAT CHANGES

WNTM: from Country to AC
CKLW-F: from BRTL to Oldies/AC

STATION SALES

WCXI-A: From Golden West to Shamrock for $2,600,000 (est)
WCXI-F: From Golden West to WXYT for $7,700,000 (est)
WOMC-F: From Metromedia to Metropolitan for $10,000,000 (est)

MISCELLANEOUS COMMENTS WNTM was commercial free during sweep...This strategy didn't help much...

DULUTH-SUPERIOR

Arbitron Rank/Pop (12+): 145/215,600

MSA Rank/Pop: 167/257,000
ADI # 120
Average Person Ratings: 17.1
Market TSL: 22.8 hours

Stations: 18/18
Diaries: 718/300:1/61.1%
Sample Target: 600
% Below Line: 0
% Not Listed: 8.2

1985 Revenue: $ 5,600,000
HH Inc.: $ 27,178
Retail $: 1.5 Bil
Pop per Station: 11,978
#1 Biller: KDAL $ 850,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KDAL	46/12.5	---	15.4	---	8.9
2. WAVC-F	44/12.0	---	8.8	---	8.2
3. KZIO-F	35/ 9.5	---	10.0	---	9.4
4. KQDS-F	32/ 8.7	---	8.5	---	7.2
WKKQ	32/ 8.7	---	5.9	---	8.9
6. KXTP	21/ 5.7	---	6.9	---	7.2
WTBX-F	21/ 5.7	---	3.3	---	3.0
8. WAKX-F	20/ 5.4	---	8.1	---	6.4
WDSM	20/ 5.4	---	6.6	---	5.0
10. KDAL-F	17/ 4.6	---	---	---	---
WEBC	17/ 4.6	---	4.7	---	6.9
12.					

12+ TSA	1/4/CUME
1. WAVC-F	71/696
2. WKKQ	53/506
3. KZIO-F	50/630
4. WTBX-F	49/443
KDAL	49/544
6. KQDS-F	39/644
7. WDSM	31/434
8. KXTP	27/273
9. KDAL-F	24/350
WAKX-F	24/427
WEBC	24/521
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KQDS-F	467/21.7	---	19.8
2. KDAL	462/21.4	---	26.0
3. KZIO-F	450/20.9	---	25.3
4. WAVC-F	426/19.8	---	19.0
5. WEBC	410/19.0	---	21.2
6. WAKX-F	347/16.1	---	20.9
7. WKKQ	296/13.7	---	12.5
8. WDSM	281/13.0	---	16.5
9. WTBX-F	271/12.6	---	NA
10. KDAL-F	250/11.6	---	---
11. WEVE-F+	228/10.6	---	15.5
12. KXTP	220/10.2	---	9.9

12+ FM SHARE (METRO): 53.25% (180 of 338) (SPG 85: 45.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZIO-F	1. KQDS-F	1. KQDS-F	1. WAVC-F	1. WAVC-F	1. WAVC-F	1. KDAL >	1. WAVC-F	1. WAVC-F	1. KDAL	1. WAVC-F
2.	2. KZIO-F	2. WAVC-F	2. WAKX-F	2. WAKX-F	2. WKKQ	2. WAVC-F	2. KDAL	2. KZIO-F	2. KZIO-F	2. KZIO-F
3.	3. WAVC-F	3. KZIO-F	3. WTBX-F	3. WKKQ	3. KDAL	3. WKKQ	3. KQDS-F	3. KDAL	3. KQDS-F	3. KQDS-F
4.	4. WTBX-F	4. WAKX-F	4. KQDS-F	4. WTBX-F	4. WDSM	4. KZIO-F	4. WKKQ	KQDS-F	WAVC-F	4. WKKQ
5.	5.	5.	KDAL-F	5.	5.	5. WAKX-F	5.	5.	5.	5. KDAL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZIO-F	1. KZIO-F	1. WAKX-F	1. KZIO-F	1. WAVC-F	1. KQDS-F>	1. KQDS-F>	1. KQDS-F	1. KQDS-F	1. WAVC-F
2. KQDS-F	2. KQDS-F	2. WTBX-F	2. WAVC-F	2. WAKX-F	2. KDAL	2. WAVC-F	2. WAVC-F	2. WAVC-F	2. WEBC
3. WAVC-F	3. WAKX-F	KDAL-F	3. KQDS-F	3. WEVE-F+	3. KZIO-F	3. KDAL	KTBX-F	3. KDAL	WKKQ
4.	4. WTBX-F	KQDS-F	WAKX-F	WKKQ	WAVC-F	4.	4. KDAL-F	WKKQ	4. KQDS-F
5.	5.	KZIO-F	5.	5.	WKKQ	5.	WEBC	5.	WAKX-F
		WEVE-F+							WTBX-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	16.6	13.4
AOR		32 (1)	32 (1)	9.5	9.3
AC/OLDIES/SOFT ROCK	18 (2)	46 (3)	64 (5)	18.9	24.4
MOR/VARIETY	57 (3)		57 (3)	16.9	20.3
COUNTRY	52 (2)	44 (1)	96 (3)	28.4	23.1
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	21 (1)		21 (1)	6.2	7.5
RELIGION/GOSPEL	6 (1)		6 (1)	1.8	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (1)	2 (1)	6 (2)	1.8	0.8
			338 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELY	1450	Ely	.5/1.5
WGGR	1240	Hibbing	1.1/4.1
WHLB	1400	Virginia	2.4/6.1
WMFG-F	106.3	Hibbing	.5/1.5
WWJC	850	Duluth	1.6/3.9

RADIO STATIONS

KBXT, 1390, 500 W (DAYS)	, RELIGION	,$ 16.00	(Masla)			
KDAL, 610, 5 KW (DA-N)	, MOR	CBS,$ 22.00	(Masla)	Duchossois		John Snee
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA	ABC-D,$ 12.00	(Weiss)			Lew Latto
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC,$ 23.00	(Torbet)			
WEBC, 560, 5 KW (DA-N)	, AC	US 2,ABC-E,$ 25.00	(Katz)	Brill		Bill Bromley
WWJC, 850, 10 KW (DAYS)	, RELIGION	,$ 6.00	(---)			Ted Elm
WKKQ, 650, 10 KW/500 W (DA-N)	, COUNTRY	ABC-D,$ 15.00	(Market 4)	Midwest	(HIBBING)	Jerry Collins
KDAL-F, 95.7, 100 KW @ 803, AC (?)		,$ 22.00	(Masla)	Duchossois		John Snee
KQDS-F, 94.9, 100 KW @ 730, AOR		,$ 24.00	(Mc-Guild)			Steve James
KZIO-F, 102.5, 100 KW @ 600, CHR		ABC-C,$ 16.00	(Torbet)			
WAKX-F, 98.9, 100 KW @ 600, CONTEMP/AC		,$ 19.00	(Weiss)			Lew Latto
WAVC-F, 105.1, 100 KW @ 790, COUNTRY		,$ 25.00	(Katz)	Brill		Bill Bromley
WEVE-F, 97.9, 71 KW @ 550, AC		ABC-E,ABC-D,$ 13.50	(Weiss)		(EVELETH)	Lew Latto
WTBX-F, 93.9, 100 KW @ 546, CHR		,$ 17.00	(Market 4)	Midwest	(HIBBING)	Jerry Collins

MISCELLANEOUS COMMENTS WKKQ/WTBX-F (Hibbing) sold to D. E. Wright for $1,100,000... KBXT sold for $110,300...

EL PASO

Arbitron Rank/Pop (12+): 81/424,800

MSA Rank/Pop: 91/531,800
ADI # 104
Average Person Ratings: 18.3
Market TSL: 24.6 hours

Stations: 22/19
Diaries: 862/493:1/46.0%
Sample Target: 800
% Below Line: 3.4
% Not Listed: 6.8

1985 Revenue: $ 11,000,000
HH Inc.: $ 26,372
Retail $: 2.6 Bil
Pop per Station: 22,358
#1 Biller: KAMZ-F $ 2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KEZB-F	141/17.8	12.0	10.1	4.4	4.2
2. KLAQ-F	98/12.4	11.1	13.8	10.6	11.1
3. KAMZ-F	78/ 9.8	9.8	13.7	15.7	11.1
4. KTSM-F	53/ 6.7	6.4	8.0	10.5	8.8
5. KHEY-F	51/ 6.4	7.6	7.0	7.6	11.4
6. KAMA	43/ 5.4	5.8	5.4	6.6	10.0
7. KHEY	39/ 4.9	5.2	4.0	5.1	5.4
KLTO-F	39/ 4.9	2.9	5.5	8.5	7.2
9. KROD	30/ 3.8	6.3	2.9	3.3	4.7
10. KTSM	28/ 3.5	4.0	2.3	3.0	3.6
KBNA-F	28/ 3.5	2.0	2.9	3.3	2.6
12. KFIM-F	24/ 3.0	3.5	4.6	3.0	3.8
13. KDXX	16/ 2.0	.8	1.1	.8	.9
14.					

12+ TSA	1/4/CUME
1. KEZB-F	166/1891
2. KLAQ-F	115/1304
3. KAMZ-F	79/1195
4. KHEY-F	72/ 853
5. KTSM-F	71/ 891
6. KAMA	43/ 539
7. KHEY	41/ 597
8. KLTO-F	40/ 708
9. KROD	35/ 690
10. KBNA-F	29/ 315
11. KTSM	28/ 326
12. KFIM-F	24/ 453
13.	
14.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KEZB-F	1657/39.0	31.7	29.7
2. KAMZ-F	1161/27.3	27.5	31.8
3. KLAQ-F	1023/24.1	24.3	25.2
4. KLTO-F	675/15.9	14.2	21.3
5. KHEY-F	673/15.8	13.4	12.2
6. KTSM-F	640/15.1	12.6	14.7
7. KAMA	532/12.5	14.4	8.9
8. KROD	515/12.1	17.3	10.3
9. KHEY	445/10.5	13.4	12.2
10. KFIM-F	435/10.2	13.1	14.0
11. KBNA-F	309/ 7.3	5.0	6.6
12. XROK	284/ 6.7	6.0	5.5
13. KTSM	280/ 6.6	8.5	7.0
14. KDXX	235/ 5.5	1.5	4.5

12+ FM SHARE (METRO): 71.82% (530 of 738) (SPG 85: 73.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F>	1. KEZB-F	1. KEZB-F	1. KEZB-F>	1. KEZB-F	1. KTSM-F	1. KEZB-F+>	1. KEZB-F+>	1. KEZB-F+>	1. KEZB-F>	1. KEZB-F>
2. KAMZ-F	2. KLAQ-F>	2. KLAQ-F>	2. KAMZ-F	2. KAMZ-F	2. KHEY-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F
3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3. KLAQ-F	3. KHEY-F	3. KHEY	3. KAMZ-F	3. KTSM-F	3. KAMZ-F>	3. KAMZ-F	3. KAMZ-F
4.	4. KLTO-F	4. KHEY-F	4. KHEY-F	4. KLAQ-F	KEZB-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KTSM-F	4. KTSM-F
5.	5. KHEY-F	5. KLTO-F	5. KROD	5. KTSM-F	KAMZ-F	5. KAMA	5. KAMZ-F	5. KTSM-F	5. KHEY-F	5. KHEY-F
					KAMA	6. KHEY				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZB-F	1. KEZB-F>	1. KEZB-F>	1. KEZB-F>	1. KEZB-F>	1. KLAQ-F>	1. KLAQ-F	1. KEZB-F	1. KLAQ-F	1. KEZB-F
2. KLAQ-F>	2. KLAQ-F	2. KAMZ-F	2. KAMZ-F	2. KAMZ-F	2. KEZB-F>	2. KEZB-F>	2. KLAQ-F	2. KEZB-F	2. KLAQ-F
3. KAMZ-F	3. KAMZ-F	3. KLTO-F	3. KLAQ-F	3. KHEY-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KHEY-F
KLTO-F	4. KLTO-F	4. KHEY-F	4. KHEY-F	4. KAMA	KLTO-F	4. KHEY-F	4. KBNA-F	4. KHEY-F	4. KAMZ-F>
5.	5. KHEY-F	5. KLAQ-F	5. KLTO-F	KHEY	5.	5. KLTO-F	KHEY-F	5. KLTO-F	5. KROD
				KTSM-F					

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	7 (1)	258 (3)	265 (4)	35.9	35.9
AOR		98 (1)	98 (1)	13.3	14.6
AC/OLDIES/SOFT ROCK	30 (1)	24 (1)	54 (2)	7.3	7.3
MOR/VARIETY					
COUNTRY	39 (1)	57 (2)	96 (3)	13.0	14.8
BLACK/URBAN					
BTFL MUSIC/EZ		53 (1)	53 (1)	7.2	8.5
NEWS/TALK	28 (1)		28 (1)	3.8	2.4
NOSTALGIA					2.5
RELIGION/GOSPEL	6 (1)	5 (1)	11 (2)	1.5	1.2
SPANISH	98 (6)	35 (2)	133 (8)	18.0	12.1
CLASSICAL					
UNKNOWN/OTHERS					0.7
RADIO STATIONS			738 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KALY	1340	El Paso	1.0/4.6
KELP	1590	El Paso	.8/1.8
KEZB	1150	El Paso	.9/3.6
KFNA	1060	El Paso	1.6/2.4
KLOZ-F	102.1	El Paso	.8/4.0
KPAS-F	103.1	Fabons	.6/1.3
XEP	1300	Juarez	.4/1.2
XHIM-F	105.1	Juarez	.9/2.4
XROK	800	Juarez	1.9/6.7

MISCELLANEOUS COMMENTS KLOZ-F sold for $1,250,000 (Chapman)...KFIM-F sold for $1,000,000 (Clark)...KKMJ changes calls to KEZB and format from Nostalgia to CHR ...KSET-F changes calls to KLTO-F...KFIM and KELP are now classified as AC...

KALY, 1340,	1 KW	, SPANISH	,$ 17.00*	(Caballero)		Martha Moya
KAMA, 750,	10 KW/1 KW (DA-2)	, SPANISH	,$ 66.00	(Eastman)	Thrash	Bob Proud
KDXX, 920,	1 KW/500 W (DA-N)	, SPANISH	,$ 15.00*	(Caballero)	Tichenor	R. Keating
KELP, 1590,	5 KW (DAYS)	, RELIGION	ABC-C,$ NA	(---)		Annie McClatchy
KHEY, 690,	10 KW (DA-2)	, COUNTRY	ABC-I,$ 60.00*	(Katz)		Jim Phillips
KROD, 600,	5 KW (DA-N)	, AC	,$ 20.00	(HNWH)		Charles Cohn
KTSM, 1380,	5 KW/500 W	, NEWS/TALK	CBS,ABC-T,NBC-T,$ 16.00	(HNWH)		Karl Wyler
XROK, 800,	150 KW	, SPANISH	,$ 32.00	(Lotus)	(JUAREZ)	John Doran
KAMZ-F, 93.1,	30 KW @ 1190,	CHR	,$ 75.00	(Eastman)	Thrash	Bob Proud
KBNA-F, 97.5,	60 KW @ 1080,	SPANISH CHR	,$ 27.00*	(Katz)	Tichenor	R. Keating
KEZB-F, 93.9,	100 KW @ 1210,	CHR	ABC-F,$ 54.00*	(Christal)		Craig Parker
KFIM-F, 92.3,	100 KW @ 1860,	AC	,$ 26.00*	(Mc-Guild)		Ron Marks
KHEY-F, 96.3,	100 KW @ 1388,	COUNTRY	,$ 80.00*	(Katz)		Jim Phillips
KLAQ-F, 95.5,	88 KW @ 1390,	AOR	Source,$ 50.00*	(HNWH)		Charles Cohn
KLOZ-F, 102.1,	55 KW @ 1190,	COUNTRY	US 2,$ 24.00*	(Select)		Dave Kern
KLTO-F, 94.7,	91 KW @ 740,	CHR	,$ 23.00*	(Torbet)		
KTSM-F, 99.9,	100 KW @ 1820,	BTFL/EZ	,$ 25.00*	(HNWH)		Karl Wyler

ERIE

Arbitron Rank/Pop (12+): 134/235,200

MSA Rank/Pop: 152/282,400
ADI # 138
Average Person Ratings: 16.5
Market TSL: 22.0 hours

Stations: 12/10
Diaries: 661/356:1/54.0%
Sample Target: 610
% Below Line: 9.3
% Not Listed: 11.3

1985 Revenue: $ 4,600,000
HH Inc.: $ 28,258
Retail $: 1.5 Bil
Pop per Station: 23,520
#1 Biller: WCCK-F $ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WCCK-F	81/20.8	---	23.2	---	23.3
2. WXKC-F	68/17.5	---	5.7	---	8.0
3. WEYZ	57/14.7	---	11.1	---	11.0
4. WSEG-F	32/ 8.2	---	7.5	---	9.4
5. WJET	31/ 8.0	---	12.4	---	8.3
6. WREO-F	29/ 7.5	---	8.4	---	10.2
7. WZPR-F	21/ 5.4	---	1.9	---	2.1
8. WHYP-F+	11/ 2.8	---	---	---	.5
9. WLKK	10/ 2.6	---	7.3	---	7.2
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WCCK-F	120/1448
2. WZPR-F	99/ 716
3. WXKC-F	69/ 766
4. WREO-F	58/ 605
5. WEYZ	57/ 440
6. WSEG-F	32/ 620
7. WJET	31/ 554
8. WHYP-F+	11/ 122
9. WLKK	10/ 202
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WCCK-F	1023/43.5	---	43.2
2. WXKC-F	757/32.2	---	16.5
3. WSEG-F	569/24.2	---	26.1
4. WJET	554/23.6	---	28.0
5. WEYZ	432/18.4	---	19.6
6. WREO-F	291/12.4	---	13.1
7. WZPR-F	220/ 9.4	---	6.2
8. WLKK	202/ 8.6	---	12.3
9. WHYP-F+	122/ 5.2	---	---
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.14% (242 of 345) (SPG 85: 56.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WXKC-F	1. WXKC-F	1. WXKC-F	1. WCCK-F	1. WXKC-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WSEG-F	2. WXKC-F>	2. WXKC-F>	2. WCCK-F>	2. WCCK-F>	2. WEYZ	2. WXKC-F	2. WCCK-F	2. WXKC-F	2. WXKC-F	2. WEYZ
3. WJET	3. WSEG-F	3. WSEG-F	3. WJET	3. WJET	3. WREO-F	3. WEYZ	3. WEYZ	3. WEYZ	3. WEYZ	3. WXKC-F
4. WXKC-F	4. WJET	4. WJET	4. WSEG-F	4. WREO-F	WCCK-F	4. WJET	4. WREO-F	4. WREO-F	4. WSEG-F	4. WSEG-F
5.	5.	5.	WREO-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCCK-F>	1. WCCK-F	1. WXKC-F	1. WCCK-F	1. WXKC-F	1. WCCK-F>	1. WCCK-F>	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WXKC-F	2. WXKC-F	2. WCCK-F	WXKC-F	2. WCCK-F>	2. WSEG-F	2. WXKC-F	2. WXKC-F	2. WXKC-F	2. WXKC-F
WSEG-F	3.	3.	3. WJET	3. WEYZ	3. WXKC-F	3. WSEG-F	3. WJET	3. WSEG-F	3. WJET
4.	4.	4.	WSEG-F	4. WJET	4. WEYZ	4.	WSEG-F	4. WJET	4. WREO-F
5.	5.	5.	WREO-F	WREO-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		81 (1)	81 (1)	23.5	27.3
AOR		32 (1)	32 (1)	9.3	8.9
AC/OLDIES/SOFT ROCK	31 (1)	68 (1)	99 (2)	28.7	22.5
MOR/VARIETY	3 (1)		3 (1)	0.9	6.7
COUNTRY	2 (1)	30 (2)	32 (3)	9.3	10.8
BLACK/URBAN					
BTFL MUSIC/EZ	10 (1)	29 (1)	39 (2)	11.3	9.8
NEWS/TALK					
NOSTALGIA	57 (1)		57 (1)	16.5	14.0
RELIGION/GOSPEL		2 (1)	2 (1)	0.6	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			345 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCTL-F	106.3	Union City	.5/3.3
WGR	550	Buffalo	.8/2.5

RADIO STATIONS

WEYZ, 1450, 1 KW	, NOSTALGIA	CBS,$ 15.00*	(Katz)	Burbach	
WJET, 1400, 1 KW	, CONTEMP/AC	,$ 18.00	(Blair)	Myron Jones	John Kanzius
WLKK, 1260, 5 KW (DA-2)	, BTFL/EZ	NBC,$ 16.00*	(Torbet)		Don Kelly
WRIE, 1330, 5 KW (DA-2)	, MOR	,$ NA	(Mc-Guild)		Norm Slamenda
WCCK-F, 103.7, 50 KW @ 500	, CHR	,$ 45.00*	(Katz)	Burbach	
WSEG-F, 102.3, 3 KW @ 300	, AOR	MBS,$ 15.00	(HNWH)		
WXKC-F, 99.9, 10 KW @ 400	, AC	,$ 20.00	(Torbet)		Don Kelly
WREO-F, 97.1, 50 KW @ 500	, BTFL/EZ	UPI,$ 17.00	(---)	(ASHTABULA, OH)	Tina Mengine
WZPR-F, 100.3, 33 KW @ 585	, COUNTRY	ABC-E,$ 20.00	(Regional)	(MEADVILLE)	Gary Gunton

MISCELLANEOUS COMMENTS WSEG-F (McKean) sold to Jet for $850,000...WRIE went silent in March. .WRIE sold for $355,000... WLVU changes calls to WXXC...

EUGENE

Arbitron Rank/Pop (12+): 143/222,100

MSA Rank/Pop: 161/265,200
ADI # X
Average Person Ratings: 16.1
Market TSL: 22.0 hours

Stations: 17/14
Diaries: 834/266:1/54.4%
Sample Target: 620
% Below Line: 2.3
% Not Listed: 15.4

1985 Revenue: $ 6,300,000
HH Inc.: $ 24,317
Retail $: 1.5 Bil
Pop per Station: 15,864
#1 Biller: KUGN-F $2,450,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KSND-F	51/14.3	9.4	11.0	9.3	8.5
2. KPNW-F	41/11.5	11.1	10.5	10.7	10.0
3. KUGN	38/10.6	9.9	8.8	10.1	11.5
4. KZEL-F	36/10.1	10.2	13.3	14.2	14.5
5. KUGN-F	35/ 9.8	12.0	10.5	7.5	12.5
6. KDUK-F	26/ 7.3	9.6	8.8	7.2	7.0
7. KEED	17/ 4.8	3.8	5.2	1.7	2.5
8. KPNW	15/ 4.2	6.7	8.0	7.2	5.0
9. KQAK	10/ 2.8	2.9	1.4	1.4	2.3
10. KZAM-F	7/ 2.0	2.3	3.6	4.3	3.8

12+ TSA	1/4/CUME
1. KSND-F	58/679
2. KPNW-F	55/628
3. KDUK-F	46/579
4. KZEL-F	42/537
5. KUGN	38/538
6. KUGN-F	37/415
7. KPNW	24/561
8. KFAT-F	19/256
9. KEED	17/210
10. KQAK	13/173

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KSND-F	547/24.6	23.3	21.8
2. KUGN	521/23.5	29.9	22.7
3. KPNW-F	477/21.5	15.1	16.6
4. KZEL-F	414/18.6	17.2	20.9
5. KUGH-F	380/17.1	16.6	20.5
6. KDUK-F	318/14.3	18.6	17.5
7. KPNW	267/12.0	14.5	17.5
8. KEED	205/ 9.2	8.8	11.8
9. KQAK	141/ 6.3	5.7	6.8
10. KAZM-F	128/ 5.8	[illegible].7	6.8

12+ FM SHARE (METRO): 69.21% (209 of 302) (SPG 85: 69.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KSND-F	1. KSND-F	1. KPNW-F	1. KPNW-F	1. KUGN	1. KUGN>	1. KPNW-F	1. KSND-F	1. KSND-F>	1. KSND-F>
2.	2. KZEL-F>	2. KZEL-F	2. KUGN-F	2. KUGN-F	2. KPNW-F	2. KSND-F	2. KZEL-F	2. KPNW-F	2. KZEL-F	2. KZEL-F
3.	3. KDUK-F	3. KPNW-F	3. KZEL-F	3. KUGN	3. KUGN-F	3. KUGN-F	3. KUGN-F	3. KZEL-F	3. KUGN	3. KUGN-F
4.	4. KPNW-F	4. KDUK-F	4. KDUK-F	4. KDUK-F	4. KEED	4. KPNW-F	4. KSND-F	4. KDUK-F	4. KPNW-F	4. KPNW-F
5.	KUGN-F	5. KUGN-F	5. KSND-F	KZEL-F	KPNW	5. KZEL-F	KDUK-F	5. KUGN-F	5. KUGN-F	5. KUGN
			6. KUGN-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F+	1. KSND-F>	1. KUGN-F	1. KSND-F	1. KPNW-F	1. KZEL-F>	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KDUK-F
2. KPNW-F	2. KPNW-F	2. KPNW-F+	2. KPNW-F	2. KUGN	2. KSND-F	2. KSND-F	2. KDUK-F	2. KDUK-F	KZEL-F
3. KDUK-F	3. KZEL-F	KZEL-F	3. KUGN-F	KUGN-F	3.	3. KDUK-F	3. KSND-F	KSND-F	3. KPNW-F
KZEL-F	4. KUGN-F	4. KSND-F	4. KZEL-F	4. KSND-F	4.	4. KUGN-F	4. KUGN-F	4. KUGN-F	4. KUGN-F
5.	5. KDUK-F	5.	KDUK-F	5.	5.	5.	5.	5. KPNW-F	5. KUGN

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		51 (1)	51 (1)	16.9	13.5
AOR		45 (3)	45 (3)	14.9	19.6
AC/OLDIES/SOFT ROCK		67 (2)	67 (2)	22.2	11.9
MOR/VARIETY	56 (3)		56 (3)	18.5	19.6
COUNTRY	17 (1)	38 (2)	55 (3)	18.2	19.9
BLACK/URBAN					
BTFL MUSIC/EZ		2 (1)	2 (1)	0.7	12.2
NEWS/TALK					
NOSTALGIA	10 (1)		10 (1)	3.3	0
RELIGION/GOSPEL	4 (1)	6 (1)	10 (2)	3.3	3.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	6 (1)		6 (1)	2.0	
			302 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBMC-F	94.5	Eugene	1.7/4.1
KNND	1400	Cottage Grove	.8/1.2
KORE	1050	Eugene	1.1/2.8
KRXX	1450	Eugene	1.7/4.1
KFAT-F	106.1	Corvallis	.8/1.4
KGON-F	92.3	Portland	.6/1.8
KXL-F	95.5	Portland	.6/1.1

RADIO STATIONS

KEED, 1600, 5 KW/1 KW (DA-N)	, COUNTRY	US 2,$ 23.00	(MMR)	Comm. Pacific	Mike Groshony
KORE, 1050, 5 KW (DAYS)	, RELIGION	,$ 5.00	(---)		Ralph Petti
KPNW, 1120, 50 KW (DA-1)	, MOR	ABC-I,$ 26.00*	(Katz)	Pacific NW	Dave Woodward
KQAK, 1280, 5 KW/1 KW (DA-2)	, NOSTALGIA	,$ 13.00	(HNWH)	Constant	
KUGN, 590, 5 KW/1 KW (DA-N)	, MOR	CBS,NBC-T,$ 27.00*	(Torbet)		Chuck Chackel
KZAM, 1320, 1 KW (DAYS)	, SOFT AOR	,$ 14.00	(HNWH)		Steve Feder
KRXX, 1450, 1 KW	, ?	CBS-R,$ 12.00*	(---)		
KBMC-F, 94.5, 100 KW @ 813	, RELIGION	,$ 7.00	(---)		John Davis
KDUK-F, 104.7, 100 KW @ 1703	, AC	,$ 33.00*	(HNWH)	Constant	
KPNW-F, 99.1, 100 KW @ 1645	, SOFT AC	,$ 30.00*	(Katz)	Pacific NW	Dave Woodward
KSND-F, 93.1, 100 KW @ 850	, CHR	,$ 30.00	(MMR)	Comm. Pacific	Mike Groshony
KUGN-F, 97.9, 100 KW @ 785	, COUNTRY	MBS $ 22.00	(Torbet)		Chuck Chackel
KZEL-F, 96.1, 100 KW @ 870	, AOR	NBC,Source,$ 27.00*	(Mc-Guild)		Gary Clouse
KZAM-F, 95.3, 1.6 KW @ 390	, SOFT AOR	,$ NA	(HNWH)	(CRESWELL)	John Detz

EVANSVILLE

Arbitron Rank/Pop (12+): 133/236,300

MSA Rank/Pop: 153/381,500
ADI # 88
Average Person Ratings: 16.8
Market TSL: 22.6 hours

Stations: 12/10
Diaries: 740/319:1/53.9%
Sample Target: 630
% Below Line: 6.8
% Not Listed: 7.1

1985 Revenue: $ 8,400,000
HH Inc.: $ 28,283
Retail $: 1.9 Bil
Pop per Station: 23,630
#1 Biller: WIKY-F $ 2,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIKY-F	102/25.7	---	31.4	---	25.6
2. WSTO-F	82/20.7	---	13.1	---	14.2
3. WYNG-F	47/11.8	---	17.6	---	11.4
4. WROZ	38/ 9.6	---	4.2	---	8.8
5. WKDQ-F	33/ 8.3	---	8.5	---	9.4
6. WBKR-F	22/ 5.5	---	2.9	---	2.0
7. WGBF	20/ 5.0	---	4.7	---	8.1
8. WGBF-F	11/ 2.8	---	4.2	---	5.3
9. WSON	6/ 1.5	---	1.8	---	.7
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WSTO-F	212/2163
2. WIKY-F	138/1212
3. WBKR-F	110/1037
4. WYNG-F	69/ 739
5. WKDQ-F	44/ 869
6. WROZ	39/ 464
7. WGBF	24/ 348
8. WRAY-F+	23/ 281
9. WGBF-F	11/ 309
10. WSON	8/ 88
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WSTO-F	877/37.1	----	32.8
2. WIKY-F	801/33.9	----	39.1
3. WKDQ-F	570/24.1	----	25.6
4. WYNG-F	509/21.5	----	21.9
5. WROZ	406/17.2	----	16.5
6. WGBF	287/12.1	----	17.3
7. WGBF-F	271/11.5	----	15.9
8. WBKR-F	231/ 9.8	----	6.9
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 81.30% (300 of 369) (SPG 85: 84.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F	1. WYNG-F	1. WIKY-F>	1. WIKY-F>	1. WIKY-F	1. WIKY-F	1. WSTO-F	1. WIKY-F
2. WKDQ-F	2. WYNG-F	2. WYNG-F	WYNG-F	2. WIKY-F	2. WYNG-F	2. WSTO-F	2. WSTO-F	2. WSTO-F>	2. WIKY-F	2. WSTO-F
3.	3. WKDQ-F	3. WIKY-F	3. WIKY-F	3. WSTO-F	3. WROZ	3. WROZ	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WYNG-F
4.	4. WIKY-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WBKR-F	4. WYNG-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WROZ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WIKY-F	1. WSTO-F>	1. WSTO-F	1. WSTO-F	1. WSTO-F	1. WYNG-F
2. WKDQ-F	2. WKDQ-F	2. WIKY-F	2. WIKY-F	2. WSTO-F	2. WKDQ-F	2. WYNG-F>	WYNG-F	2. WYNG-F>	2. WSTO-F
3. WGBF	3. WIKY-F	WYNG-F	3. WKDQ-F	3. WYNG-F	3. WROZ	3. WKDQ-F	3.	3. WKDQ-F	3. WIKY-F
4.	WYNG-F	4. WKDQ-F	WYNG-F	4. WKDQ-F	WYNG-F	4. WIKY-F	4.	4. WIKY-F	4. WGBF
5.	5.	5.	5.	WROZ	5.	5.	5.	WGBF	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		126 (3)	126 (3)	34.1	28.2
AOR					
AC/OLDIES/SOFT ROCK	20 (1)		20 (1)	5.4	5.1
MOR/VARIETY		102 (1)	102 (1)	27.6	35.2
COUNTRY	38 (1)	69 (2)	107 (3)	29.0	26.9
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	6 (1)		6 (1)	1.6	1.9
RELIGION/GOSPEL	3 (1)		3 (1)	0.8	2.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	2 (1)	3 (1)	5 (2)	1.4	0
			369 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPCO	1590	Mount Vernon, IN	.5/1.7
WRAY-F+	98.1	Princeton, IN	.8/3.0

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N)	, AC	NBC-T,ABC-I,$ 37.00	(Mc-Guild)			Randy Bell
WROZ, 1400, 1 KW	, COUNTRY	,$ 35.00	(Christal)	South Central		Charles Blake
WSON, 860, 500 W (DAYS)	, NOSTALGIA	,$ 10.00	(Select)		(HENDERSON)	Henry Lackey
WVHI, 1330, 5 KW/1 KW (DA-2)	, RELIGION	,$ 10.00	(---)			Tim Walker
WBKR-F, 92.5, 100 KW @ 427	, COUNTRY	NBC,$ 44.00	(HNWH)		(OWENSBORO)	Paul Daniel
WIKY-F, 104.1, 39 KW @ 580	, MOR/BTFL**	,$ 80.00	(Christal)	South Central		Charles Blake
WKDQ-F, 99.5, 50 KW @ 500	, CHR	US I,$ 30.00*	(Mc-Guild)		(HENDERSON)	Buddy Scheerer
WSTO-F, 96.1, 100 KW @ 1000	, CHR	ABC-F,$ 36.00	(Masla)		(OWENSBORO)	Ray Wettstein
WYNG-F, 105.3, 50 KW @ 500	, COUNTRY	US 2,$ 34.00	(HNWH)	Beasley		John Reiplinger
WGBF-F, 103.1, 3 KW @ 300	, CHR	ABC-C,$ 32.00	(Mc-Guild)		(HENDERSON)	Randy Bell

**WIKY programs BTFL at night

MISCELLANEOUS COMMENTS WGBF, WHKC-F sold by Vern Nolte for $1,250,000... WHKC changes calls to WGBF-F...

FARGO

Arbitron Rank/Pop (12+): 202/122,900

MSA Rank/Pop: 249/142,000
ADI # 102
Average Person Ratings: 17.5
Market TSL: 23.5 hours

Stations: 9/9
Diaries: 577/213:1/53.5%
Sample Target: 550
% Below Line: 0
% Not Listed: 9.8

1985 Revenue: $ 6,300,000
HH Inc.: $ 31,416
Retail $: 1.1 Bil
Pop per Station: 13,656
#1 Biller: KFGO $ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFGO	33/15.3	---	17.7	---	19.3
2. WDAY-F	32/14.9	---	12.6	---	10.1
3. KQWB-F	29/13.5	---	12.1	---	13.8
4. WDAY	25/11.6	---	11.1	---	11.0
KVOX-F	25/11.6	---	13.1	---	9.6
6. KLTA-F	21/ 9.8	---	3.5	---	5.5
7. KQWB	13/ 6.0	---	6.1	---	7.3
8. KFGO-F	11/ 5.1	---	6.1	---	4.1
9. KVOX	5/ 2.3	---	4.0	---	5.0
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KFGO	93/956
2. WDAY-F	54/767
3. WDAY	48/697
4. KQWB-F	45/546
5. KVOX-F	33/386
6. KLTA-F	25/278
7. KQWB	20/305
8. KFGO-F	15/231
9. KVOX	9/151
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WDAY-F	393/32.0	---	32.5
2. WDAY	318/25.9	---	24.2
3. KQWB-F	307/25.0	---	25.4
4. KFGO	304/24.7	---	30.5
5. KVOX-F	269/21.9	---	25.3
6. KLTA-F	192/15.6	---	15.4
7. KQWB	187/15.2	---	16.1
8. KFGO-F	155/12.6	---	14.5
9. KVOX	107/ 8.7	---	12.6
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 60.82% (118 of 194) (SPG 85: 54.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDAY-F>	1. KQWB-F	1. KQWB-F	1. KVOX-F	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KQWB-F	1. KQWB-F	1. WDAY-F
2. KQWB-F	2. WDAY-F	2. KVOX-F	2. KFGO	2. KVOX-F	2. WDAY	2. WDAY-F	2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KQWB-F
3.	3. KVOX-F	3. WDAY-F	KLTA-F	3. WDAY	3. KVOX-F>	3. KVOX-F+	3. KVOX-F	3. KFGO	3. WDAY	3. KFGO
4.	4. KLTA-F	4. KLTA-F	4. KQWB	4. KLTA-F	4. KFGO-F	WDAY	4. KLTA-F	4. KLTA-F	4. KFGO	4. KVOX-F
5.	5.	5.	WDAY	5.	5.	5.	5.	KVOX-F	5.	5.
			WDAY-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDAY-F	1. WDAY-F	1. KLTA-F	1. WDAY-F	1. KFGO		1. KQWB-F>	1. KQWB-F>	1. KQWB-F	1. KQWB-F	1. KFGO
2. KLTA-F	2. KLTA-F>	2. WDAY-F	2. KLTA-F	2. KLTA-F		2. KVOX-F>	2. KVOX-F	KQWB	2. KVOX-F	KVOX-F
3. KQWB-F	3. KQWB-F	3. KQWB	3. KVOX-F	KVOX-F		3. WDAY-F	3. KQWB	3. KVOX-F	3. KQWB	WDAY
4.	4. KQWB	4.	4.	4. WDAY		4.	4. WDAY-F	4. WDAY-F	4. KLTA-F	4. KQWB
5.	5.	5.	5.	WDAY-F		5.	5.	5.	WDAY-F	KQWB-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		32 (1)	32 (1)	16.5	15.0
AOR		29 (1)	29 (1)	14.9	13.8
AC/OLDIES/SOFT ROCK	13 (1)	21 (1)	34 (2)	17.5	17.9
MOR/VARIETY					
COUNTRY	63 (3)	25 (1)	88 (4)	45.4	48.6
BLACK/URBAN					
BTFL MUSIC/EZ		11 (1)	11 (1)	5.7	0
NEWS/TALK					
NOSTALGIA					4.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			194 (9)		

OTHER RATED STATIONS/METRO SHARE AND CUME RATINGS

RADIO STATIONS

KFGO, 790, 5 KW (DA-N), COUNTRY	ABC-I,ABC-E,$ 50.00	(Blair)	Comm. Properties	Bill Hoverson
KQWB, 1550, 10 KW/5 KW (DA-N), AC	US 2,$ 18.00	(---)	Brill	Paul Wachsmith
KVOX, 1280, 5 KW/1 KW (DA-N), COUNTRY	CBS,$ 17.00*	(Mc-Guild)	Forward	John Grosen
WDAY, 970, 5 KW (DA-N), COUNTRY	NBC,NBC-T,$ 40.00*	(Katz)		Roger Greenly
KQWB-F, 98.7, 100 KW @ 465, AOR	US I,$ 26.00	(Christal)	Brill	Paul Wachsmith
KFGO-F, 101.9, 100 KW @ 866, BTFL/EZ	,$ 22.00	(Republic)	Comm. Properties	Bill Hoverson
KVOX-F, 99.9, 100 KW @ 440, COUNTRY	CBS-R,$ 27.00*	(Mc-Guild)	Forward	John Grosen
WDAY-F, 93.7, 100 KW @ 1050, CHR	,$ 21.00	(Katz)		Roger Greenley
KLTA-F, 104.9, 100 KW @ 713, AC	,$ 16.00	(Masla)	Tom Ingstad (BRECKEN RIDGE,MN)	

MISCELLANEOUS COMMENTS KRRZ-F sold Communications Properties for $1,200,000 (Blackburn)... KRZZ-F changes calls to KFGO-F...

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 169/165,800

MSA Rank/Pop: 171/253,800
Raleigh ADI
Average Person Ratings: 15.7
Market TSL: 20.8 hours

Stations: 16/9
Diaries: 612/271:1/46.5%
Sample Target: 580
% Below Line:
% Not Listed:

1985 Revenue: $ 5,000,000
HH Inc.: $ 27,237
Retail $: 1.4 Bil
Pop per Station:
#1 Biller: WQSM-F $ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WDKS-F	75/22.6	---	16.2	---	20.6
2. WQSM-F	42/12.7	---	23.1	---	16.4
3. WKML-F	36/10.8	---	---	---	---
4. WRAL-F	28/ 8.4	---	9.9	---	7.2
5. WFNC	23/ 6.9	---	9.3	---	10.0
6. WIDU	19/ 5.7	---	5.7	---	5.0
7. WDCG-F	12/ 3.6	---	5.1	---	8.3
8. WQDR-F	11/ 3.3	---	6.6	---	6.4
9. WYLT-F	8/ 2.4	---	1.8	---	.8
WZZU-F	8/ 2.4	---	---	---	---
WKRR-F	8/ 2.4	---	---	---	---
12. WFAI	7/ 2.1	---	3.0	---	6.1
WFLB	7/ 2.1	---	3.0	---	4.4
WSTS-F	7/ 2.1	---	1.2	---	2.8
15.					

12+ TSA	1/4/CUME
1. WDKS-F	86/ 821
2. WQSM-F	84/1293
3. WKML-F	81/ 760
4. WRAL-F	56/ 772
5. WQDR-F	34/ 515
6. WFNC	26/ 389
WSTS-F	26/ 404
8. WIDU	21/ 212
9. WDCG-F	19/ 348
10. WZZU-F	16/ 361
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WQSM-F	690/32.6	---	42.1
2. WDKS-F	627/29.6	---	24.5
3. WRAL-F	383/18.1	---	22.9
4. WFNC	344/16.2	---	18.9
5. WKML-F	327/15.4	---	---
6. WQDR-F	208/ 9.8	---	14.3
7. WZZU-F	204/ 9.6	---	---
8. WDCG-F	198/ 9.3	---	---
9. WIDU	193/ 9.1	---	8.6
10. WSTS-F	153/ 7.2	---	5.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 79.93% (239 of 299) (SPG 85: 75.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F	1. WDKS-F	1. WKML-F>	1. WDKS-F	1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F>
2. WQSM-F	2. WQSM-F>	2. WQSM-F	2. WKML-F	2. WKML-F	2. WFNC	2. WFNC	2. WKML-F	2. WKML-F	2. WQSM-F>	2. WQSM-F
3.	3. WRAL-F	3. WKML-F	3. WQSM-F	3. WQSM-F	3. WIDU-F	3. WQSM-F	3. WRAL-F	3. WQSM-F	3. WKML-F	3. WKML-F
4.	4. WKML-F	4. WRAL-F	WRAL-F	WRAL-F	4. WDKS-F	4. WKML-F	4. WQSM-F	4. WRAL-F	4. WDCG-F	4. WRAL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F
2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WKML-F	2. WQSM-F	2. WQSM-F>	2. WQSM-F	2. WQSM-F	2. WKML-F
3. WRAL-F	3. WRAL-F	WRAL-F	3. WRAL-F	3. WRAL-F	3. WKRR-F	3. WRAL-F	3. WRAL-F	3. WKML-F	3. WQSM-F
4.	4.	4.	4. WKML-F	4. WQSM-F	WRAL-F	4.	4.	4. WRAL-F	4. WRAL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		62 (3)	62 (3)	20.7	34.0
AOR	4 (1)	12 (2)	16 (3)	5.4	3.0
AC/OLDIES/SOFT ROCK		36 (2)	36 (2)	12.0	12.9
MOR/VARIETY	7 (1)		7 (1)	2.3	3.3
COUNTRY	23 (1)	47 (2)	70 (3)	23.4	17.5
BLACK/URBAN	19 (1)	75 (1)	94 (2)	31.4	24.1
BTFL MUSIC/EZ					0.7
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	2.3	3.3
RELIGION/GOSPEL		7 (1)	7 (1)	2.3	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			299 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WRZK	1450	Spring Lake	1.2/2.0
WRDU-F	106.1	Raleigh	1.2/4.2

RADIO STATIONS

WFAI, 1230, 1 KW, NOSTALGIA	MBS,$ 13.00	(HNWH)	Beasley		Danny Highsmith
WFLB, 1490, 1 KW (DA-2), MOR/AC	ABC-D,$ 15.00	(Southern)			
WFNC, 640, 10 KW/1 KW (DA-N), COUNTRY	CBS,$ 22.00	(Eastman)	Cape Fear		Weyher Dawson
WIDU, 1600, 1 KW (DAYS), BLACK	SBN,MBS,$ 10.00	(---)			W. Belche
WRZK, 1450, 1 KW, AOR	,$ 12.00	(Select)			Jeff Thompson
WDKS-F, 103.1, 3 KW @ 300, BLACK	,$ 26.00	(Weiss)	Landsman		Herb Wolfe
WKML-F, 95.7, 100 KW @ 1064, COUNTRY	,$ 32.00	(HNWH)	Beasley	(LUMBERTON)	John Davis
WQSM-F, 98.1, 100 KW @ 500, CHR	,$ 50.00	(Eastman)	Cape Fear		Weyher Dawson
WSTS-F, 96.5, 100 KW @ 650, RELIGION	,$ 12.00	(---)	Durham Life	(LAURINBERG)	Joe Bell
WZFX-F, 99.1, 100 KW @ ?, BLACK	,$ NA	(HNWH)	Joyner	(WHITEVILLE)	

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS WIDO-F (Dunn) sold for $1,200,000... WFLB sold to Resort for $959,000... WIDO changes calls to WDKS..

FLINT

Arbitron Rank/Pop (12+): 96/353,000

MSA Rank/Pop: 107/429,900
ADI # 54
Average Person Ratings: 16.2
Market TSL: 21.3 hours

Stations: 22/8
Diaries: 971/364:1/51.8%
Sample Target: 810
% Below Line: 31.3
% Not Listed: 6.8

1985 Revenue: $ 7,700,000
HH Inc.: $ 28,415
Retail $: 2.7 Bil
Pop per Station: 44,125
#1 Biller: WWCK-F $ 2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WCRZ-F	111/19.4	19.9	15.4	15.6	7.4	17.5
2. WDZZ-F	83/14.5	10.1	15.1	13.2	13.3	21.1
3. WWCK-F	72/12.6	12.3	11.8	11.9	18.1	13.3
4. WJR	46/ 8.0	5.9	8.6	6.5	8.0	5.3
5. WTRX	41/ 7.2	6.8	7.3	6.5	7.9	6.0
6. WGER-F	34/ 5.9	6.3	6.6	4.3	2.0	4.9
7. WKMF	28/ 4.9	4.2	5.8	6.5	3.5	5.0
8. WWWS-F	21/ 3.7	3.2	2.0	1.7	.8	3.0
9. WTAC	19/ 3.3	2.5	3.8	3.8	2.5	2.3
10. WHNN-F	11/ 1.9	1.3	1.5	2.0	4.8	1.1
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WCRZ-F	138/1700
2. WIOG-F	95/1136
3. WWCK-F	90/1201
4. WJR	87/1077
5. WDZZ-F	85/ 839
6. WGER-F	81/1002
7. WHNN-F	53/ 747
8. WWWS-F	50/ 502
9. WKCQ-F	43/ 799
10. WTRX	42/ 696
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WCRZ-F	1248/35.4	32.8	31.1
2. WWCK-F	875/24.8	25.8	26.9
3. WDZZ-F	777/22.0	18.8	18.8
4. WTRX	672/19.0	21.6	21.0
5. WJR	626/17.7	13.7	19.2
6. WGER-F	416/11.8	11.1	10.6
7. WKMF	395/11.2	10.5	11.2
8. WTAC	358/10.0	9.7	10.6
9. WFDF	310/ 8.8	12.1	11.5
10. WWWS-F	290/ 8.2	NA	6.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.04% (374 of 534) (SPG 85: 66.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDZZ-F	1. WCRZ-F	1. WCRZ-F>	1. WCRZ-F>	1. WCRZ-F>	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F>	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F>
2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F	2. WJR	2. WDZZ-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F
3. WCRZ-F	3. WDZZ-F	3. WDZZ-F>	3. WWCK-F	3. WWCK-F	3. WDZZ-F	3. WWCK-F	3. WDZZ-F>	3. WDZZ-F>	3. WWCK-F	3. WWCK-F
4. WIOG-F	4.	4. WTRX	4. WTRX >	4. WTRX	4. WGER-F	4. WTRX	4. WTRX	4. WTRX	4. WJR	4. WJR
WWWS-F	5.	5. WJR	5. WJR	5. WJR	5. WTRX	5. WJR	5. WGER-F	5. WJR	5. WTRX	5. WTRX

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WCRZ-F>	1. WCRZ-F	1. WCRZ-F>	1. WWCK-F>	1. WWCK-F>	1. WWCK-F>	1. WWCK-F>	1. WCRZ-F
WDZZ-F	2. WDZZ-F	2. WDZZ-F>	2. WDZZ-F>	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WWCK-F
3. WWCK-F>	3. WWCK-F	3. WWCK-F>	3. WWCK-F	3. WTRX	3. WWWS-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	WDZZ-F
4. WWWS-F	4.	4. WTRX	4. WTRX	4. WGER-F	4. WDZZ-F	4.	4.	4. WTRX	4. WTRX
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		20 (2)	20 (2)	3.7	2.9
AOR		75 (2)	75 (2)	14.0	15.3
AC/OLDIES/SOFT ROCK	43 (2)	124 (3)	167 (5)	31.3	27.7
MOR/VARIETY	56 (2)		56 (2)	10.5	13.4
COUNTRY	47 (2)	8 (1)	55 (3)	10.3	12.9
BLACK/URBAN		108 (3)	108 (3)	20.2	18.5
BTFL MUSIC/EZ		69 (2)	39 (2)	7.3	7.6
NEWS/TALK	5 (1)		5 (1)	0.9	1.1
NOSTALGIA	6 (1)		6 (1)	1.1	0.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6	0
			534 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFDF	910	Flint	1.7/8.8
WWCK	1570	Flint	.5/1.1
WFMK-F	99.1	Lansing	.3/3.1
WIOG-F	106.3	Saginaw	1.7/4.0
WKCQ-F	98.1	Saginaw	1.4/6.4

See Detroit for more information about the following stations:

CKLW	1.0/1.8	WJOI-F	.9/1.3
WCZY-F	1.7/3.7	WRIF-F	.5/4.5
WHND	.3/1.0	WWJ	.9/3.9
WJLB-F	.7/1.8		

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-N) , MOR	CBS,$ 20.00* (HNWH)		Jack Smith
WFLT, 1420, 500 W (DAYS,DA) , NOSTALGIA	,$ 14.00 (P/W)		
WWCK, 1570, 1 KW (DAYS) , ?	NBC,$ 15.00* (Mc-Guild)	Reams	Nancy Tebben
WKMF, 1470, 5 KW/1 KW (DA-N) , COUNTRY	ABC-E,$ 30.00* (Katz)		Bill Lee
WTAC, 600, 1 KW/500 W (DA-1) , COUNTRY	MBS,$ 23.00 (Torbet)		Ray Nelson
WTRX, 1330, 5 KW/1 KW (DA-2) , AC	ABC-I,$ 38.00 (Christal)		Larry Getz
WCRZ-F, 107.9, 50 KW @ 370, AC	ABC-F,$ 60.00* (Katz)		Bill Lee
WDZZ-F, 92.7, 3 KW @ 260, BLACK	,$ 40.00* (HNWH)		Vern Merritt
WWCK-F, 105.5, 2.3 KW @ 364, AOR	Source,$ 50.00* (Mc-Guild)	Reams	Nancy Tebben

Other ranked stations - See Detroit or Saginaw

MISCELLANEOUS COMMENTS WTAC sold for $400,000... WGMZ-AM changes WWCK...

FORT WAYNE

Arbitron Rank/Pop (12+): 118/287,300

MSA Rank/Pop: 130/346,200
ADI # 93
Average Person Ratings: 16.6
Market TSL: 21.9 hours

Stations: 16/14
Diaries: 753/382:1/50.8%
Sample Target: 690
% Below Line: 1.8
% Not Listed: 6.9

1985 Revenue: $ 8,100,000
HH Inc.: $ 28,775
Retail $: 2.2 Bil
Pop per Station: 20,521
#1 Biller: WMEE-F $ 2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WMEE-F	110/23.0	24.4	26.2	23.2	21.2
2. WOWO	64/13.4	13.0	11.8	15.0	16.8
3. WAJI-F	57/11.9	12.1	8.3	11.9	5.8
4. WXKE-F	47/ 9.8	8.2	8.1	9.7	9.2
5. WEZV-F	44/ 9.2	10.4	9.9	10.0	10.2
6. WQHK	43/ 9.0	9.1	9.5	7.7	13.6
7. WGL	22/ 4.6	4.3	2.1	2.0	2.3
8. WBTU-F	21/ 4.4	3.0	4.3	1.8	---
9. WIOE-F	9/ 1.9	1.7	2.9	---	---
10. WZRQ-F	8/ 1.7	---	---	---	---

12+ TSA	1/4/CUME
1. WMEE-F	225/2717
2. WOWO	153/2490
3. WAJI-F	96/1321
4. WBTU-F	77/ 883
5. WXKE-F	66/ 659
6. WQHK	61/ 721
7. WEZV-F	56/ 584
8. WGL	23/ 366
9. CKLW	21/ 365
10. WIOE-F	19/ 391

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WMEE-F	1269/44.2	39.9	44.9
2. WOWO	904/31.5	34.6	34.9
3. WAJI-F	675/23.5	24.7	18.7
4. WQHK	514/17.9	15.9	19.8
5. WXKE-F	512/17.8	15.4	18.1
6. WEZV-F	463/16.1	17.8	18.2
7. WGL	338/11.8	9.2	7.5
8. WBTU-F	320/11.1	8.0	6.5
9. WIOE-F	237/ 8.2	6.7	8.7
10. WZRQ-F	131/ 4.6	---	---

12+ FM SHARE (METRO): 68.31% (304 of 445) (SPG 85: 68.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WQHK	1. WMEE-F>	1. WMEE-F	1. WMEE-F>	1. WMEE-F	1. WMEE-F
2. WXKE-F	2. WXKE-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO
3. WOWO	3. WAJI-F>	3. WXKE-F	3. WXKE-F	3. WQHK	3. WEZV-F	3. WAJI-F	3. WEZV-F	3. WXKE-F	3. WXKE-F	3. WEZV-F
4.	4. WOWO	4. WQHK	4. WQHK	4. WXKE-F	4. WAJI-F	4. WQHK	4. WXKE-F	4. WOWO	4. WAJI-F	4. WXKE-F
5.	5. WZRQ-F	5. WOWO	5. WOWO	5. WOWO	5. WMEE-F	5. WEZV-F WXKE-F	5. WOWO	5. WEZV-F	5. WEZV-F	5. WQHK

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WXKE-F	1. WXKE-F	1. WMEE-F	1. WAJI-F
2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WXKE-F	2. WMEE-F	2. WMEE-F	2. WXKE-F	2. WMEE-F WXKE-F>
3. WXKE-F	3. WXKE-F	3. WXKE-F	3. WQHK	3. WQHK	3. WAJI-F	3. WAJI-F>	3. WAJI-F	3. WAJI-F>	
4.	4. WOWO	4. WOWO	4. WOWO	4. WOWO	4. WZRQ-F	4. WZRQ-F	4.	4. WOWO	4. WOWO
5.	5.	5.	5. WXKE-F	5. WEZV-F	5.	5.	5.	5.	5. WQHK

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		127 (3)	127 (3)	28.5	33.8
AOR		47 (1)	47 (1)	10.6	9.2
AC/OLDIES/SOFT ROCK		62 (2)	62 (2)	13.9	9.4
MOR/VARIETY	71 (3)		71 (3)	16.0	13.9
COUNTRY	43 (1)	21 (1)	64 (2)	14.4	15.5
BLACK/URBAN					
BTFL MUSIC/EZ		44 (1)	44 (1)	9.9	11.1
NEWS/TALK	22 (1)		22 (1)	4.9	2.4
NOSTALGIA	5 (2)	3 (1)	8 (3)	1.8	4.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			445 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEZR	1450	Fort Wayne	.6/4.0
WIFF	1570	Auburn	.2/1.1
WIFF-F	105.5	Auburn	.6/2.6
WQTZ-F	92.7	Decatur	1.0/2.3
CKLW	800	Windsor, ON	.8/1.7
WJR	760	Detroit	.8/2.1

RADIO STATIONS

WEZR, 1450, 1 KW	, MOR	CBS,$ 16.00*	(Masla)	Fairfield		Tom Scheithe
WFCV, 1090, 1 KW (DAYS,DA)	, RELIGION	,$ 12.00	(---)	Bott		
WGL , 1250, 1 KW (DA-2)	, TALK/NEWS	CNN,$ NA	(---)			Frank Kovas
WOWO, 1190, 50 KW (DA-N)	, MOR	ABC-I,NBC-T,$ 70.00*	(Katz)	Price		Steve Schram
WQHK, 1380, 5 KW (DA-2)	, COUNTRY	CBS,$ 50.00*	(Christal)	Federated		Bob Elliott
WAJI-F, 95.1, 44 KW @ 680	, AC	,$ 70.00	(Republic)	Sarkes Tarzian		Geoff Vargo
WBTU-F, 93.3, 50 KW @ 500	, COUNTRY	ABC-E,$ 37.00	(Mc-Guild)		(KENDALLVILLE)	Dave Hoppe
WEZV-F, 101.7, 3 KW @ 300	, BTFL/EZ	,$ 29.00	(Masla)	Fairfield		Tom Scheithe
WMEE-F, 97.3, 48 KW @ 480	, CHR	ABC-C,$ 73.00*	(Christal)	Federated		Bob Elliott
WXKE-F, 103.9, 3 KW @ 250	, AOR	Source,$ 22.00	(Select)			Bob Taylor
WIOE-F, 103.1, 3 KW @ 300	, CHR	,$ 25.00	(Katz)	Price	(HUNTINGTON)	Steve Schram
WZRQ-F, 106.3, 1.9 KW @ 400	, AOR	ABC-F,$ 20.00	(---)		(COLUMBIA CITY)	Dave Boomer

MISCELLANEOUS COMMENTS WZRQ-F (Columbia City) sold for $750,000...

FRESNO

Arbitron Rank/Pop (12+): 73/471,900

MSA Rank/Pop: 86/563,400
ADI # 64
Average Person Ratings: 17.6
Market TSL: 23.9 hours

Stations: 25/24
Diaries: 879/537:1/44.0%
Sample Target: 840
% Below Line: 0.6
% Not Listed: 12.9

1985 Revenue: $ 16,600,000
HH Inc.: $ 28,963
Retail $: 3.1 Bil
Pop per Station: 19,663
#1 Biller: KFYE-F $3,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KYNO-F	76/9.2	7.5	11.7	9.3	9.9	11.7
2. KKDJ-F	61/7.3	7.4	9.1	11.1	10.1	16.4
3. KMGX-F	57/6.9	5.5	5.9	5.7	6.1	10.6
4. KMJ	55/6.6	9.6	8.5	9.4	8.2	9.1
5. KNAX-F	50/6.0	4.6	4.3	5.6	2.4	6.7
6. KGST	46/5.5	6.2	4.9	5.1	3.3	.3
7. KFYE-F	43/5.2	3.6	5.7	6.4	4.1	3.0
8. KBOS-F	42/5.1	5.9	5.5	3.7	6.0	3.2
9. KOJY-F	38/4.6	7.3	4.9	1.8	1.1	3.2
10. KKNV-F	37/4.5	4.7	4.1	5.6	6.7	3.4
11. KXTC	31/3.7	---	---	.4	.6	1.4
12. KFIG-F	30/3.6	4.6	4.9	5.5	4.0	4.7
13. KFSO-F	23/2.8	3.3	---	---	---	3.3
KYNO	23/2.8	2.2	2.8	3.0	3.4	2.3
KXEX	23/2.8	4.3	3.7	2.1	4.0	1.8

12+ TSA	1/4/CUME
1. KKDJ-F	123/1209
2. KBOS-F	116/1629
3. KMJ	108/1275
4. KFYE-F	99/1439
5. KOJY-F	88/ 831
6. KYNO-F	87/1361
7. KMGX-F	75/1113
8. KNAX-F	69/ 699
9. KFSO-F	54/ 728
10. KGST	49/ 496
11. KKNU-F	39/ 547
12. KXTC	36/ 272
13. KFIG-F	35/ 660
14. KFRE	33/ 558
15. KFRE-F	29/ 581

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KYNO-F	1180/25.0	24.3	28.1
2. KMGX-F	873/18.5	14.0	14.7
3. KBOS-F	743/15.7	15.5	17.9
4. KMJ	735/15.6	19.5	17.5
5. KKDJ-F	651/13.8	12.6	16.2
6. KFIG-F	591/12.5	13.2	13.6
7. KFYE-F	580/12.3	12.9	15.1
8. KNAX-F	530/11.2	10.3	7.0
9. KKNU-F	483/10.2	12.6	8.9
10. KGST	456/ 9.7	11.3	10.3
11. KOJY-F	423/ 9.0	NA	3.9
12. KFSO-F	409/ 8.7	8.5	NA
13. KXEX	332/ 7.0	NA	7.0
14. KFRE-F	292/ 6.2	NA	4.2
15. KYNO	285/ 6.0	6.4	7.6

12+ FM SHARE (METRO): 67.50% (488 of 723) (SPG 85: 68.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KFYE-F	1. KFYE-F	1. KMJ	1. KMJ	1. KYNO-F	1. KYNO-F	1. KMGX-F	1. KMGX-F
KMGX-F>	2. KYNO-F	2. KYNO-F	2. KNAX-F	2. KYNO-F	2. KGST	2. KYNO-F	2. KKDJ-F	2. KMGX-F	2. KYNO-F	2. KKDJ-F
3. KBOS-F	3. KMGX-F	3. KFYE-F	KKDJ-F	3. KNAX-F	3. KOJY-F	3. KKDJ-F	3. KOJY-F	3. KKDJ-F	3. KMJ	3. KYNO-F
4.	KBOS-F	4. KNAX-F	4. KKNU-F	4. KKDJ-F	4. KKNU-F	4. KMGX-F	4. KNAX-F	4. KNAX-F	4. KKDJ-F	4. KGST
5.	5. KNAX-F	5. KMGX-F	5. KYNO-F	5. KKNU-F	KNAX-F	5. KNAX-F	5. KFYE-F	5. KNOS-F	5. KBOS-F	5. KNAX-F
			KGST					KFYE-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KYNO-F	1. KYNO-F	1. KNAX-F	1. KYNO-F	1. KYNO-F
2. KMGX-F	2. KMGX-F	KYNO-F	2. KMGX-F	KFYE-F
3. KKDJ-F	3. KKDJ-F	3. KFYE-F	3. KFYE-F	3. KNAX-F
4. KFSO-F	4. KFYE-F	KKDJ-F	4. KKDJ-F	4. KKNU-F
KBOS-F	KBOS-F	5. KBOS-F	KKNU-F	5. KMGX-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDJ-F>	1. KKDJ-F>	1. KKDJ-F	1. KKDJ-F>	1. KKDJ-F
2. KYNO-F>	2. KYNO-F	2. KFYE-F	2. KGST	2. KFYE-F
3. KBOS-F	KBOS-F	3. KBOS-F	KBOS-F	3. KNAX-F
KXEX	4. KNAX-F	KNAX-F	KNAX-F	4. KGST
5.	5. KFYE-F	5.	5. KFYE-F	KYNO
			KYNO-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		175 (3)	175 (3)	24.2	25.7
AOR		61 (1)	61 (1)	8.4	10.1
AC/OLDIES/SOFT ROCK	6 (1)	137 (5)	143 (6)	19.8	21.7
MOR/VARIETY					
COUNTRY	17 (1)	69 (2)	86 (3)	11.9	12.1
BLACK/URBAN					0.9
BTFL MUSIC/EZ		38 (1)	38 (1)	5.3	5.4
NEWS/TALK	71 (3)		71 (3)	9.8	9.4
NOSTALGIA	54 (2)		54 (2)	7.5	0
RELIGION/GOSPEL	8 (2)	8 (1)	16 (3)	2.2	5.1
SPANISH	79 (3)		79 (3)	10.9	9.6
CLASSICAL					
UNKNOWN/OTHERS					
			723 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBIF	900	Fresno	.4/1.0
KEAP	980	Fresno	1.2/1.7
KFIG	1430	Fresno	.7/4.3
KFRE	940	Fresno	2.0/4.7
KFRE-F	101.9	Fresno	2.3/6.2
KLTK-F	107.5	Hanford	.5/1.6
KMAK	1340	Fresno	1.4/5.3
KRDU	1130	Dinuba	.6/2.4
KTED-F	96.7	Fowler	1.0/3.0
KCBS	740	San Francisco	.5/2.2

RADIO STATIONS

KBIF, 900, 1 KW (DAYS)	, RELIGION	,$ 15.00	(---)	Cascade		Linda Lopez
KEAP, 980, 500 W (DAYS)	, SPANISH	MBS,$ 12.00	(Caballero)			John Hooker
KFIG, 1430, 5 KW (DA-1)	, AC	APR,$ 25.00	(Torbet)	Davis/Weaver		Bob Eurich
KFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-I,$ 30.00*	(HNWH)			Al Grosby
KGST, 1600, 5 KW (DA-N)	, SPANISH	,$ 19.00	(Lotus)			Benjamin Gutierrez
KIRV, 1510, 500 W (DAYS)	, ?	,$ 10.00	(---)			Bill Dallas
KMAK, 1340, 1 KW	, NEWS/TALK	CBS,MBS,ABC-T,$ 26.00*	(Durpetti)			Steve Miller
KMJ , 580, 5 KW	, NEWS/TALK	NBC,NBC-T,$ 50.00*	(Katz)	McClatchy		Joe Heslet
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH)	,$ 20.00	(Caballero			John Sonder
KYNO, 1300, 5 KW/1 KW (DA-N)	, NOSTALGIA	US 2,$ NM	(Blair)	Brown		Tom Hopfensperger
KBOS-F, 94.9, 17 KW @ 847, CHR		Source,ABC-F,$ 37.00*	(Durpetti)		(TULARE)	Steve Miller
KFIG-F, 101.1, 50 KW @ 352, AC		,$ 52.00	(Torbet)	Davis/Weaver		Bob Eurich
KFRE-F, 101.9, 1.8 KW @ 1870, COUNTRY		,$ 25.00*	(HNWH)			Al Grosby
KFSO-F, 92.9, 19 KW @ 820, AC/OLDIES		US I,$ NA	(CBS)	Americom		Kal Crass
KFYE-F, 93.7, 68 KW @ 1950, AC		,$ 50.00	(Mc-Guild)	EZ		Michael Purcell
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR		,$ 55.00*	(Eastman)			Wallace Heusser
KKNU-F, 102.7, 50 KW @ 500, SOFT AC		,$ 40.00	(Christal)			Dave Millan
KLTK-F, 107.5, 19 KW @ 790, SOFT AC		CBS-R,$ 20.00	(Select)	Sunrise	(HANFORD)	Al Lobeck
KMGX-F, 103.7, 50 KW @ 500, CHR		US I,$ 46.00*	(Republic)	ABS	(HANFORD)	R. Sieloff
KNAX-F, 97.9, 48 KW @ 310, COUNTRY		ABC-E,$ 31.00*	(Katz)	McClatchy		Joe Heslet
KOJY-F, 98.9, 19 KW @ 820, BTFL/EZ		,$ 30.00*	(MMR)			Scott Moseley
KYNO-F, 95.7, 50 KW @ 320, CHR		,$ 63.00*	(Blair)	Brown		Tom Hopfenspeger

MISCELLANEOUS COMMENTS KMGX-F (Hanford) sold to ABS for $4,220,000 (Kalil)... KFYE-F sold by Affiliated to EZ for $9,700,000... KFRY-F changes to KFRE-F...

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/509,100

MSA Rank/Pop: 76/619,900
ADI # 41 (w/ Kalamazoo)
Average Person Ratings: 16.5
Market TSL: 22.2 hours

Stations: 25/19
Diaries: 1063/ 479:1/52.8%
Sample Target: 890
% Below Line: 10.2
% Not Listed: 12.5

1985 Revenue: $ 17,000,000
HH Inc.: $ 31,340
Retail $: 4.0 Bil
Pop per Station: 26,795
#1 Biller: WOOD A/F $4,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WLAV-F	92/11.0	10.2	10.0	9.9	11.8	17.4
2. WOOD-F	86/10.3	8.7	8.0	12.0	8.2	8.8
3. WKLQ-F	77/ 9.2	3.3	3.2	4.0	3.0	6.9
4. WOOD	72/ 8.6	7.7	7.2	8.7	11.3	9.4
5. WCUZ-F	66/ 7.9	10.1	10.5	10.6	9.3	11.1
6. WLHT-F	54/ 6.4	7.7	7.4	8.4	6.9	7.7
7. WMUS-F	45/ 5.4	7.1	4.8	5.0	3.0	3.1
8. WGRD-F	44/ 5.2	8.7	11.7	8.2	9.2	8.7
9. WCUZ	42/ 5.0	3.4	8.0	4.0	6.3	2.8
10. WFUR-F	29/ 3.5	3.5	2.8	2.7	2.1	2.2
11. WJFM-F	20/ 2.4	2.5	2.3	1.8	3.8	2.1
12. WKTH	16/ 1.9	.6	1.4	1.8	1.8	1.3
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WOOD-F	161/2017
2. WLAV-F	141/1777
3. WKLQ-F	126/1846
4. WMUS-F	103/1072
5. WCUZ-F	101/1346
6. WJFM-F	92/1536
7. WGRD-F	80/1746
8. WOOD	78/1133
9. WLHT-F	64/1190
10. WCUZ	47/ 810
11. WQLR-F	41/ 577
12. WSNX-F	37/ 573
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WOOD-F	1101/21.6	20.7	17.3
2. WLAV-F	1080/21.2	19.3	21.0
3. WKLQ-F	1040/20.4	14.3	13.4
4. WOOD	968/19.0	17.4	16.5
5. WGRD-F	941/18.5	22.6	27.4
6. WCUZ-F	876/17.2	19.2	19.6
7. WLHT-F	862/16.9	18.4	20.7
8. WCUZ	701/13.8	9.9	20.3
9. WJFM-F	537/10.5	11.7	10.6
10. WMUS-F	451/ 8.9	9.7	8.8
11. WFUR-F	431/ 8.5	8.1	8.2
12. WYXX-F	257/ 5.0	6.1	5.1
13.			
14.			
15.			

12+ FM SHARE (METRO): 76.29% (560 of 734) (SPG 85: 74.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F	1. WLAV-F	1. WOOD-F	1. WCUZ-F+	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WGRD-F	2. WKLQ-F	2. WKLQ-F	2. WCUZ-F	WCUZ-F	2. WOOD	2. WOOD	2. WOOD-F	2. WOOD-F	2. WKLQ-F	2. WKLQ-F
3.	3. WLHT-F	3. WCUZ-F	3. WLHT-F	3. WOOD-F	3. WCUZ-F	3. WOOD-F	3. WKLQ-F	3. WKLQ-F	3. WOOD	3. WOOD-F
4.	4. WCUZ-F	WLHT-F	4. WOOD-F	4. WLHT-F	4. WCUZ	4. WLAV-F+	4. WCUZ-F	4. WMUS-F	4. WOOD-F	4. WCUZ-F
5.	5. WGRD-F	5. WOOD-F	WMUS-F	5. WOOD	5. WMUS-F	5. WKLQ-F	5. WLHT-F	5. WCUZ-F	5. WCUZ	5. WLHT-F
								6. WLHT-F		6. WOOD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLQ-F	1. WKLQ-F	1. WLHT-F	1. WKLQ-F	1. WLHT-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F
2. WLAV-F	2. WLHT-F	2. WKLQ-F	WLHT-F	2. WOOD-F	2. WKLQ-F>	2. WKLQ-F	2. WCUZ-F	2. WCUZ-F	2. WCUZ-F>
3. WGRD-F	3. WLAV-F	3. WCUZ-F	3. WCUZ-F	3. WOOD	3. WCUZ-F	3. WCUZ-F	3. WKLQ-F	3. WKLQ-F	3. WOOD-F
4. WLHT-F	4. WCUZ-F	WLAV-F	4. WLAV-F	WCUZ-F	WGRD-F	4. WLHT-F	WOOD-F	4. WLHT-F	4. WLHT-F
5.	5. WMUS-F	5. WMUS-F	5. WOOD-F	5. WMUS-F	5.	5. WGRD-F	5.	5. WOOD-F	5. WMUS-F
			WMUS-F	WKLQ-F		6. WOOD-F			6. WOOD

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		135 (3)	135 (3)	18.4	19.2
AOR		98 (2)	98 (2)	13.4	11.6
AC/OLDIES/SOFT ROCK	24 (2)	80 (3)	104 (5)	14.2	11.9
MOR/VARIETY	90 (3)	9 (1)	99 (4)	13.5	10.1
COUNTRY	42 (1)	119 (4)	161 (5)	21.9	28.7
BLACK/URBAN	10 (1)		10 (1)	1.4	0.8
BTFL MUSIC/EZ		90 (2)	90 (2)	12.3	11.6
NEWS/TALK					0.4
NOSTALGIA					
RELIGION/GOSPEL	8 (2)	29 (1)	37 (3)	5.0	5.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			734 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGHN-F	92.1	Grand Haven	1.1/2.3
WHTC	1450	Holland	1.8/4.1
WKWM	1140	Kentwood	1.2/1.4
WLAV	1340	Grand Rapids	1.0/4.6
WMAX	1480	Grand Rapids	.5/2.1
WWJQ	1260	Holland	.5/1.6
WYXX-F	96.1	Holland	.7/5.0
WZND-F	99.3	Zeeland	.6/3.2
WCXT-F	105.3	Hart	.7/1.6
WPLB-F	107.3	Greenville	.4/2.6
WQLR-F	106.5	Kalamazoo	.5/1.7
WSNX-F	104.5	Muskegon	1.7/4.3
WGN	720	Chicago	.4/1.1

RADIO STATIONS

WCUZ, 1230, 1 KW, COUNTRY	ABC-I,$ 35.00*	(Christal)	Federated		Ron Dykstra
WFUR, 1570, 1 KW (DAYS), RELIGION	,$ 10.00	(Patt)	Kuiper		Bill Kuiper
WKWM, 1140, 5 KW (DAYS,DA), BLACK	SBN,$ 15.00	(Patt)			R. Culpepper
WLAV, 1340, 1 KW, OLDIES	Source,$ 18.00*	(MMR)	Adams		Dennis Lemon
WMAX, 1480, 5 KW (DAYS,DA), RELIGION	,$ 11.00	(---)			Don Melford
WOOD, 1300, 5 KW (DA-N), MOR	NBC,$ 63.00*	(Katz)	Surrey		Jim White
WFTH, 1410, 1 KW (DAYS), OLDIES	ABC-I,$ 20.00*	(Weiss)	Regional		Don Plat
WCUZ-F, 101.3, 50 KW @ 420, COUNTRY	ABC-E,$ 80.00	(Christal)	Federated		Ron Dykstra
WFUR-F, 102.9, 40 KW @ 500, RELIGION/BTFL	,$ 17.00	(Patt)	Kuiper		Bill Kuiper
WGRD-F, 97.9, 13 KW @ 590, CHR	ABC-C,$ 50.00*	(Weiss)	Regional		Don Plat
WJFM-F, 93.7, 320 KW @ 780, AC	CBS-R,$ 35.00*	(Mc-Guild)	Fetzer		Jack Swart
WKLQ-F, 94.5, 50 KW @ 500, CHR	,$ 40.00*	(Eastman)	Bloomington	(HOLLAND)	Richard Dills
WLAV-F, 96.9, 50 KW @ 500, AOR	Source,$ 65.00*	(MMR)	Adams		Steve Cartwright
WLHT-F, 95.7, 40 KW @ 496, AC	,$ 50.00	(Republic)	Liggett		Jim Jensen
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	,$ 42.00*	(HNWH)		(MUSKEGON)	Tom Achternoff
WOOD-F, 105.7, 265 KW @ 810, BTFL/EZ	,$ 80.00*	(Katz)	Surrey		Jim White
WYXX-F, 96.1, 50 KW @ 295, CONTEMP	MBS,$ 17.00	(Patt)		(HOLLAND)	H. Stieber

MISCELLANEOUS COMMENTS WOOD A/F sold by Grace to Surrey for $19,250,000 (Kalil)...WXQT changes calls to WKTH...
WQWQ changes to WSNX...

GREEN BAY

Arbitron Rank/Pop (12+): 180/149,000

MSA Rank/Pop: 212/182,500
ADI # 68 (w/ Apple)
Average Person Ratings: 16.8
Market TSL: 21.9 hours

Stations: 9/6
Diaries: 595/ 250:1/59.4%
Sample Target: 550
% Below Line: 16.9
% Not Listed: 8.0

1985 Revenue: $ 6,600,000
HH Inc.: $ 29,089
Retail $: 1.1 Bil
Pop per Station: 24,833
#1 Biller: WIXX-F $2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIXX-F	57/22.7	---	23.8	---	19.5
2. WGEE	36/14.3	---	15.9	---	19.1
3. WDUZ-F	35/13.9	---	13.1	---	14.6
4. WNFL	27/10.8	---	9.1	---	8.5
5. WAPL-F	26/10.4	---	10.3	---	6.5
6. WDUZ	20/ 8.0	---	5.6	---	10.2
7. WJLW-F	17/ 6.8	---	5.6	---	---
8. WKAU-F	11/ 4.4	---	8.8	---	11.0
9. WAUN-F	2/ .8	---	1.6	---	1.6
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WIXX-F	167/2184
2. WAPL-F	96/1270
3. WGEE	74/ 829
4. WDUZ-F	70/ 849
5. WKAU-F+	46/ 869
6. WJLW-F	33/ 397
7. WNFL	31/ 394
8. WDUZ	21/ 354
9. WAUN-F	9/ 153
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WIXX-F	682/45.8	---	44.8
2. WAPL-F	369/24.8	---	19.9
3. WGEE	367/24.6	---	25.6
4. WNFL	352/23.6	---	23.6
5. WDUZ-F	314/21.1	---	23.7
6. WKAU-F+	306/20.5	---	25.4
7. WDUZ	297/19.9	---	22.3
8. WJLW-F	205/13.8	---	11.7
9. WAUN-F	42/ 2.8	---	3.8
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 64.07% (148 of 231) (SPG 85: 64.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F>	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F>
2. WKAU-F	2. WAPL-F>	2. WAPL-F	2. WNFL	2. WNFL	2. WDUZ-F	WIXX-F	2. WDUZ-F	2. WGEE	2. WAPL-F	2. WAPL-F
3. WAPL-F	3. WNFL	3. WNFL	3. WDUZ	3. WGEE	3. WNFL	3. WDUZ-F	3. WGEE	3. WNFL	3. WDUZ-F	3. WGEE
4.	4. WDUZ	4. WDUZ	WJLW-F	4. WDUZ	4.	4. WNFL	4. WNFL	4. WDUZ-F	WNFL	4. WDUZ-F
5.	5.	WJLW-F	5.	5.	5.	5.	5.	5.	5. WGEE	5. WNFL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F	1. WAPL-F>	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F
2. WAPL-F	2. WAPL-F	2. WNFL	2. WNFL	2. WNFL	2. WIXX-F	WAPL-F>	2. WDUZ	2. WAPL-F	2. WNFL
3.	3. WNFL	3. WAPL-F	3. WDUZ	3. WGEE	3.	3. WNFL	WNFL	3. WNFL	3. WDUZ
4.	4.	4.	4.	4.	4.	4.	WAPL-F	4.	WGEE
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		68 (2)	68 (2)	29.4	34.3
AOR		26 (1)	26 (1)	11.3	10.9
AC/OLDIES/SOFT ROCK	27 (1)		27 (1)	11.7	10.0
MOR/VARIETY	20 (1)		20 (1)	8.7	6.7
COUNTRY	36 (1)	17 (1)	53 (2)	22.9	22.5
BLACK/URBAN					
BTFL MUSIC/EZ		35 (1)	35 (1)	15.2	13.8
NEWS/TALK					
NOSTALGIA		2 (1)	2 (1)	0.9	1.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			231 (9)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

WDUZ, 1400, 1 KW	, MOR	ABC-C,$ 20.00* (Mc-Guild)			Mike Watts
WGEE, 1360, 5 KW (DA-N)	, COUNTRY	ABC-D,$ 33.00* (Blair)	Midwest Comm.		D. E. Wright
WNFL, 1440, 5 KW/500 W (DA-2)	, AC	US I,$ 30.00* (HNWH)	WinCom		Jim Esler
WCUB, 980, 5 KW (DA-2)	, COUNTRY	MBS,$ 33.00 (Weiss)		(MANITOWOC)	Lee Davis
WDUZ-F, 98.5, 100 KW @ 1254	, BTFL/EZ	ABC-E,$ 25.00* (Mc-Guild)			Mike Watts
WIXX-F, 101.1, 100 KW @ 1828	, CHR	,$ 51.00* (Blair)	Midwest Comm.		D. E. Wright
WJLW-F, 95.9, 3 KW @ 300	, COUNTRY	,$ 20.00 (Torbet)		(DE PERE)	Jim De Lorme
WAUN-F, 92.7, 3 KW @ 300	, NOSTALGIA/POLKA	,$ 9.00 (---)		(KEWAUNEE)	Bill Zelinsky

WAPL, WKAU - See Appleton-Oshkosh

MISCELLANEOUS COMMENTS WNFL sold by Comm. Prop to WinCom for $1,800,000...

GREENVILLE - NEW BERN - WASHINGTON

Arbitron Rank/Pop (12+): 86/395,600

MSA Rank/Pop: NA
ADI # 101
Average Person Ratings: 16.0
Market TSL: 21.6 hours

Stations: 32/21
Diaries: 1063/372:1/48.6%
Sample Target: 790
% Below Line: 16.1
% Not Listed: 8.7

1985 Revenue: $ NA
HH Inc.: $ NA
Retail $: NA
Pop per Station: 18,838
#1 Biller: NA

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85
1. WRNS-F	69/10.9	---	6.6	---	3.5
2. WNCT-F	65/10.3	---	8.1	---	8.8
3. WQDW-F	•64/10.1	---	16.5	---	18.2
4. WDLX-F	50/ 7.9	---	8.6	---	12.8
5. WZYC-F	49/ 7.7	---	2.2	---	1.3
6. WAZZ-F	48/ 7.6	---	6.9	---	8.3
7. WSFL-F	46/ 7.3	---	5.9	---	11.2
8. WRDU-F	25/ 3.9	---	5.9	---	---
9. WXQR-F	16/ 2.5	---	---	---	---
10. WRAL-F	15/ 2.4	---	10.6	---	2.4
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WRNS-F	133/1060
2. WRAL-F	109/1130
3. WNCT-F	101/1063
4. WDLX-F	88/1311
5. WQDW-F	75/ 900
6. WSFL-F	55/ 827
7. WAZZ-F	53/ 611
8. WRDU-F	52/ 682
9. WZYC-F	50/ 575
10. WRSV-F	31/ 279
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WDLX-F	839/21.2	---	21.2
2. WSFL-F	755/19.1	---	19.0
3. WQDW-F	747/18.9	---	27.3
4. WRNS-F	611/15.4	---	10.6
5. WNCT-F	599/15.1	---	NA
6. WAZZ-F	559/14.1	---	16.2
7. WZYC-F	545/13.8	---	4.9
8. WVBS-F	281/ 7.1	---	NA
9. WRDU-F	279/ 7.1	---	9.2
10. WXQR-F	248/ 6.3	---	---
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 89.97% (500 of 578) (SPG 85: 88.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQDW-F	1. WZYC-F	1. WQDW-F	1. WRNS-F	1. WRNS-F>	1. WNCT-F	1. WRNS-F	1. WNCT-F	1. WQDW-F	1. WQDW-F>	1. WNCT-F
WDLX-F	2. WQDW-F>	2. WRNS-F	2. WQDW-F	2. WQDW-F	2. WNRS-F	2. WQDW-F	2. WRNS-F	2. WRNS-F	2. WRNS-F	2. WRNS-F
3.	3. WSFL-F	WZYC-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WZYC-F	3. WNCT-F	3. WDLX-F	3. WQDW-F
4.	4. WRNS-F	4. WSFL-F	4. WSFL-F	4. WNCT-F	4.	4. WNCT-F	4. WAZZ-F	4. WDLX-F	4. WSFL-F	4. WSFL-F
5.	WDLX-F	5. WDLX-F	5. WDLX-F	5. WSFL-F	5.	5.	5.	5. WAZZ-F	5.	5. WAZZ-F
				6. WDLX-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSFL-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WRNS-F	1. WZYC-F>	1. WZYC-F	1. WRNS-F	1. WZYC-F	1. WRNS-F>
2. WZYC-F	2. WDLX-F	2. WRAL-F	2. WDLX-F	2. WNCT-F	2. WQDW-F	2. WQDW-F	2. WQDW-F	2. WRNS-F	2. WQDW-F
WDLX-F	3. WSFL-F	3. WDLX-F	3. WRNS-F	WAZZ-F	3. WRDU-F	3. WRNS-F	3. WZYC-F>	3. WQDW-F	3. WSFL-F
4. WQDW-F	4. WZYC-F	4.	WSFL-F	4. WQDW-F	4. WRQR-F	4. WSFL-F	4. WSFL-F	4. WSFL-F	WZYC-F
5.	5.	5.	5.	5.	5.	WRDU-F	5.	5.	WAZZ-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		110 (3)	110 (3)	19.0	18.5
AOR		102 (4)	102 (4)	17.6	9.1
AC/OLDIES/SOFT ROCK		26 (4)	26 (4)	4.5	13.3
MOR/VARIETY	20 (5)		20 (5)	3.5	1.4
COUNTRY	17 (2)	132 (4)	149 (6)	25.8	32.0
BLACK/URBAN	11 (1)	77 (4)	88 (5)	15.2	20.1
BTFL MUSIC/EZ		65 (1)	65 (1)	11.2	NA
NEWS/TALK					
NOSTALGIA	3 (1)		3 (1)	0.5	0
RELIGION/GOSPEL	7 (2)		7 (2)	1.2	3.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		8 (1)	8 (1)	1.4	1.7
			578 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WELS	1010	Kinston	1.9/3.2
WFTC	960	Kinston	.3/1.3
WJIK	1580	Camp Lejeune	.8/1.9
WJNC	1240	Jacksonville	.8/2.0
WLAS	910	Jacksonville	.8/4.1
WMBL	740	Morehead City	.3/1.1
WMSQ-F	104.9	Havelock	.6/2.9
WNOS	1450	New Bern	.5/1.2
WOOW	1340	Greenville	1.7/4.0
WRCM-F	92.1	Jacksonville	1.9/4.8
WRNB	1490	New Bern	.3/2.0
WRQR-F	94.3	Farmville	1.9/3.2
WRRF	930	Washington	.5/1.5
WGNI	102.7	Wilmington	.3/1.0
WGTM	590	Wilson	1.3/2.3
WKTC-F	104.3	Tarboro	.5/1.5
WMYK-F	93.7	Elizabeth City	.9/1.9
WOKN-F	102.3	Goldsboro	.8/2.7
WRSV-F	92.1	Rocky Mount	.3/1.5
WSEC-F	103.7	Williamston	1.3/5.2
WVBS-F	99.9	Burgaw	2.2/7.1
WWOK-F	105.7	Elizabeth City	.8/1.8

RADIO STATIONS

WBZQ, 1550, 1 KW (DAYS), RELIGION ,$ 7.00 (Savalli) (GREENVILLE) Jim McManus
WNCT, 1070, 10 KW (DA-2), OLDIES ,$ 22.00 (Eastman) Park (GREENVILLE) Joe Mule
WOOW, 1340, 1 KW (DA-1), BLACK ,$ 8.00 (Southern) (GREENVILLE) Earl Parnell
WELS, 1010, 1 KW (DAYS), COUNTRY ,$ 9.00 (---) (KINSTON) Jack Hankins
WRNB, 1490, 1 KW, RELIGION ,$ 6.00 (---) (NEW BERN) Gordon Hood
WWMG, 1380, 5 KW (DAYS), BLACK ,$ 6.00 (Lazar) (NEW BERN) Joan Macray
WNOS, 1450, 1 KW, NOSTALGIA SMN,$ 7.00 (P/W) (NEW BERN) Gene Hodges
WFTC, 960, 5 KW/1 KW (DA-2), MOR ABC-E,$ 8.00 (T/N) Beasley (KINSTON) W. Jones
WRRF, 930, 5 KW/1 KW (DA-N), MOR ABC-E,ABC-I,NBC-T,$ 20.00 (Katz) (WASHINGTON) Bob Frowein
WWGN, 1320, 500 W (DAYS), NOSTALGIA ,$ 6.00 (P/W) (WASHINGTON) Gene Hodges

WDLX-F, 93.3, 100 KW @ 1900, CHR ABC-F,$ 35.00 (Katz) (WASHINGTON) Bob Frowein
WNCT-F, 107.9, 100 KW @ 1800, BTFL/EZ US 2,ABC-E,$ 36.00 (Eastman) Park (GREENVILLE) Joe Mule
WAZZ-F, 101.9, 100 KW @ 630, COUNTRY MBS,$ 24.00 (---) (NEW BERN) Bill Poole
WSFL-F, 106.5, 100 KW @ 915, CHR US I,$ 21.00 (Carolina) (NEW BERN) Joan Madray
WKTC-F, 104.3, 100 KW @ 285, COUNTRY ,$ 16.00 (T-N) (TARBORO) Janis Harper
WQDW-F, 97.7, 3 KW @ 300, BLACK SBN,$ 28.00 (Masla) Caravelle (KINSTON) Sam Knowles
WRNS-F, 95.1, 100 KW @ 285, COUNTRY ,$ 20.00* (HNWH) Beasley (KINSTON) W. James
WSEC-F, 103.7, 50 KW @ 400, ? ,$ 15.00 (TN) (WILLIAMSTON) Bill Farrior
WRQR-F, 94.3, 3 KW @ 300, AOR MBS,$ 9.00 (TN) (FARMVILLE) Gene Gray
WZYC-F, 103.3, 100 KW @ 500, AOR UP I,CBS-R,$ 19.00 (Southern) (NEWPORT) Phil Martin

MISCELLANEOUS COMMENTS WNCT-AM changes from Country to Oldies (July)...Carteret, Onslow and Pamlico counties added to Metro...Share trends are not necessarily comparable...

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 66/507,200

MSA Rank/Pop: 82/599,400
ADI # 37
Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 21/17
Diaries: 1007/504:1/47.7%
Sample Target: 880
% Below Line: 6.3
% Not Listed: 9.5

1985 Revenue: $ 16,300,000
HH Inc.: $ 24,469
Retail $: 3.5 Bil
Pop per Station: 29,835
#1 Biller: $ 4,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WFBC-F	167/19.4	11.7	10.3	11.4	14.1
2. WESC-F	89/10.3	13.2	13.9	9.4	15.0
3. WSSL-F	88/10.2	8.0	7.3	9.0	7.6
4. WHYZ	62/ 7.2	8.2	9.5	6.3	6.2
5. WSPA-F	60/ 7.0	8.3	7.8	9.8	7.7
6. WCKN-F	54/ 6.3	6.6	6.1	4.5	5.9
7. WANS-F	49/ 5.7	7.1	9.1	10.7	10.2
8. WORD	34/ 3.9	2.6	2.8	3.3	3.7
9. WASC	30/ 3.5	3.6	4.8	3.4	5.4
10. WKSF-F	29/ 3.4	4.5	5.5	2.7	1.0
11. WFBC	25/ 2.9	2.9	3.2	4.9	3.0
12. WSPA	16/ 1.9	2.4	2.3	3.2	2.4
13.					

12+ TSA	1/4/CUME
1. WFBC-F	255/2926
2. WESC-F	231/2566
3. WSSL-F	193/2331
4. WSPA-F	153/1601
5. WKSF-F	144/2050
6. WHYZ	99/ 626
7. WCKN-F	94/1724
8. WANS-F	90/1981
9. WBCY-F	47/ 846
10. WORD	34/ 433
11. WASC	31/ 265
12. WXRC-F	25/ 314
WFBC	25/ 488

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WFBC-F	1627/32.1	27.0	24.2
2. WESC-F	1106/21.8	21.8	23.6
3. WANS-F	1100/21.7	21.8	25.1
4. WSSL-F	998/19.7	15.1	15.9
5. WCKN-F	974/19.2	19.1	18.3
6. WSPA-F	725/14.3	15.9	18.7
7. WKSF-F	599/11.8	12.9	12.3
8. WHYZ	460/ 9.1	9.3	10.9
9. WORD	412/ 8.1	7.8	6.9
10. WFBC	400/ 7.9	8.1	8.7
11. WBCY-F	346/ 6.8	6.7	3.8
12. WSPA	281/ 5.5	7.1	8.4
13.			

12+ FM SHARE (METRO): 74.71% (582 of 779) (SPG 85: 68.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WHYZ	2. WSSL-F	2. WESC-F	2. WESC-F	2. WESC-F	2. WESC-F+	2. WESC-F	2. WESC-F	2. WCKN-F	2. WESC-F
3. WHYZ	3. WSSL-F	3. WESC-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F
WKSF-F	4. WANS-F	4. WHYZ	4. WHYZ	4. WHYZ	4. WSPA-F	4. WSPA-F	4. WSPA-F>	4. WSPA-F	4. WESC-F	4. WHYZ
5.	5. WCKN-F	5. WANS-F	5. WANS-F	5. WSPA-F	5.	5. WANS-F	5. WHYZ	5. WCKN-F	5. WANS-F	5. WSPA-F
								6. WHYZ		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WASC	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WANS-F	2. WHYZ	2. WESC-F	2. WESC-F	2. WHYZ	2. WHYZ	2. WHYZ	2. WSSL-F	2. WESC-F
3. WSSL-F	3. WCKN-F	WANS-F	3. WHYZ	3. WHYZ	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WHYZ	3. WSSL-F
4. WCKN-F	4. WHYZ	4. WCKN-F	4. WSSL-F	WSSL-F	WKSF-F	4. WASC	4. WESC-F	4. WESC-F	4. WSPA-F
5.	5. WSSL-F	5.	WANS-F	5. WSPA-F	5. WFBC-F	5. WCKN-F	WANS-F	5. WASC	5. WHYZ
						WESC-F			

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		144 (4)	144 (4)	18.5	23.8
AOR		4 (1)	4 (1)	0.5	
AC/OLDIES/SOFT ROCK	34 (1)	186 (3)	220 (4)	28.2	14.4
MOR/VARIETY	41 (2)		41 (2)	5.3	6.0
COUNTRY	17 (2)	177 (2)	194 (4)	24.9	26.6
BLACK/URBAN	92 (2)		92 (2)	11.8	15.7
BTFL MUSIC/EZ		71 (2)	71 (2)	9.1	9.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	13 (2)		13 (2)	1.7	3.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			779 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKI	1300	Greer	.3/1.0
WESC	660	Greenville	1.3/4.7
WGSL	1440	Greenville	1.2/2.2
WKDY	1400	Spartanburg	.7/2.1
WMUU-F	94.5	Greenville	1.3/3.6
WTLT-F	103.9	Easley	1.7/5.2
WBCY-F	107.9	Charlotte	1.4/6.8
WFOX-F	97.1	Gainesville	.5/1.3
WXRC-F	95.7	Hickory	.5/1.5

RADIO STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	NBN,ABC-C,$ 13.00	(---)			Joe Sessoms
WESC, 660, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,$ NA	(Blair)			John Davenport
WFBC, 1330, 5 KW (DA-N)	, MOR/OLDIES	NBC,NBC-T,$ 35.00*	(Katz)	Multimedia		Bruce Buchanan
WGSL, 1440, 5 KW (DA-N)	, GOSPEL	,$ 18.00*	(Eastman)	Sterling		Jack De Haven
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	SBN,ABC-C,$ 30.00	(HNWH)			Tom Hooper
WKDY, 1400, 1 KW	, COUNTRY	ABC-E,$ 10.00	(Southern)			Beau Sanders
WMRB, 1490, 1 KW	, BLACK	,$ 17.00	(---)			Alton Finley
WMUU, 1260, 5 KW (DAYS)	, RELIGION	,$ 12.00	(---)			Jim Dickson
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI,$ 15.00	(Masla)			Charles Brooks
WSPA, 950, 5 KW (DA-N)	, MOR	CBS,$ 26.00*	(Mc-Guild)			David Handy
WANS-F, 107.3, 100 KW @ 1008, CHR		US I,$ 47.00*	(Torbet)		(ANDERSON)	Nicholas Frangias
WCKN-F, 101.1, 100 KW @ 780, CHR		MBS,ABC-C,$ 40.00	(---)		(ANDERSON)	Bob Nations
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E,$ 65.00*	(Blair)			John Davenport
WFBC-F, 93.7, 100 KW @ 1840, AC		,$ 87.00*	(Katz)	Multimedia		Bruce Buchanan
WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR,$ 19.00	(S. Katz)			Jim Dickson
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		,$ 55.00	(Mc-Guild)			Larry Alverson
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY		US 2,$ 52.00*	(Eastman)	Sterling	(GRAY COURT)	Jack De Haven

WKSF - See Asheville

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/752,900

MSA Rank/Pop: 55/890,800
ADI # 50
Average Person Ratings: 18.2
Market TSL: 24.0 hours

Stations: 34/28
Diaries: 1368/ 550:1/47.4%
Sample Target: 1070
% Below Line: 5.2
% Not Listed: 8.8

1985 Revenue: $ 18,000,000
HH Inc.: $ 27,686
Retail $: 5.6 Bil
Pop per Station: 25,889
#1 Biller: WTQR-F $4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WTQR-F	238/17.4	19.1	16.8	13.7	16.9	18.0
2. WKRR-F	107/ 7.8	---	---	---	---	12.1
3. WOJY-F	96/ 7.0	9.3	5.6	6.9	8.2	4.9
4. WSJS	95/ 6.9	7.5	5.9	7.0	4.3	5.8
5. WQMG-F	85/ 6.2	4.8	7.5	10.6	8.1	6.8
6. WMAG-F	84/ 6.1	8.8	7.9	7.3	8.8	7.4
7. WKSI-F	81/ 5.9	4.9	2.3	3.8	2.6	6.7
8. WKZL-F	75/ 5.5	8.3	12.3	8.0	6.8	7.0
9. WEAL	34/ 2.5	1.4	2.5	1.0	2.6	1.4
10. WSEZ-F	32/ 2.3	2.1	5.6	6.3	6.8	3.5
11. WGLD	27/ 2.0	.9	.7	.6	1.4	1.0
12. WBIG	26/ 1.9	1.9	1.3	1.7	2.5	1.9
13.						
14.						
15.						
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22.						
23.						
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25.						

12+ TSA	1/4/CUME
1. WTQR-F	374/4062
2. WKSI-F	165/2532
3. WOJY-F	146/2008
4. WKRR-F	139/1300
5. WQMG-F	132/1147
6. WKZL-F	131/2059
7. WMAG-F	121/1908
8. WSJS	96/1030
9. WPCM-F	60/ 977
10. WSOC-F	46/ 578
11. WWMO-F	39/ 549
12. WPEG-F	38/ 468
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23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WTQR-F	2318/30.8	32.3	28.0
2. WKSI-F	1337/17.8	16.1	8.1
3. WMSG-F	1307/17.4	19.4	19.2
4. WKZL-F	1300/17.3	18.9	21.8
5. WOJY-F	1256/16.7	17.8	14.7
6. WSJS	993/13.2	12.6	12.9
7. WKRR-F	935/12.4	---	---
8. WQMG-F	707/ 9.4	9.4	12.0
9. WSEZ-F	550/ 7.3	8.9	16.3
10. WBIG	406/ 5.4	NA	3.5
11. WGLD	357/ 4.7	2.6	2.3
12. WAAA	332/ 4.4	4.8	7.0
13.			
14.			
15.			
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17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 76.82% (958 of 1247) (SPG 85: 75.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSI-F	1. WKRR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTRQ-F	1. WTQR-F>
2. WKZL-F>	2. WTQR-F	2. WKRR-F	2. WKRR-F	2. WOJY-F	2. WOJY-F	2. WSJS>	2. WOJY-F	2. WKRR-F	2. WKSI-F	2. WKRR-F
3. WQMG-F	3. WQMG-F	3. WMAG-F	3. WOJY-F	3. WKRR-F	3. WSJS	3. WKRR-F	3. WKRR-F	3. WOJY-F	3. WQMG-F	3. WKZL-F
4. WTHP-F	4. WMAG-F	4. WQMG-F	4. WMAG-F	4. WMAG-F	4. WMAG-F	4. WOJY-F	4. WMAG-F	4. WKSI-F	4. WKZL-F	WMAG-F
WKRR-F	5. WKZL-F	5. WOJY-F	5. WQMG-F	5. WQMG-F	5.	5. WMAG-F	5. WSJS	5. WQMG-F	5. WKRR-F	5. WQMG-F
6.	6. WKSI-F	6.	6.	6. WSJS	6.	6.	6.	6.	6.	6. WKRR-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQMG-F	1. WQMG-F	1. WKRR-F	1. WTQR-F>	1. WTQR-F>	1. WKRR-F>	1. WKRR-F>	1. WKRR-F>	1. WTQR-F	1. WTQR-F>
2. WTQR-F	2. WTQR-F	2. WQMG-F	2. WMAG-F	2. WOJY-F	2. WKZL-F	2. WTQR-F	2. WTQR-F	2. WKRR-F	2. WKRR-F
3. WKZL-F	3. WKRR-F	3. WTQR-F	3. WQMG-F	3. WMAG-F	WQMG-F	3. WQMG-F	3. WMAG-F	3. WOJY-F	3. WOJY-F
4. WKSI-F	4. WMAG-F	4. WMAG-F	4. WOJY-F	4. WQMG-F	WTQR-F	4. WKZL-F	4. WJOY-F	WQMG-F	4. WMAG-F
5. WMAG-F	5. WKSI-F	5. WOJY-F	5. WKRR-F	5. WKRR-F	5.	5. WKSI-F	WQMG-F	5. WMAG-F	5. WSJS
6. WKRR-F	WKZL-F	6.	6.	6. WSJS	6.	6. WMAG-F	6.	6. WKZL-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		165 (3)	165 (3)	13.2	21.8
AOR		107 (1)	107 (1)	8.6	0.6
AC/OLDIES/SOFT ROCK		233 (5)	233 (5)	18.7	19.1
MOR/VARIETY	128 (3)		128 (3)	10.3	7.5
COUNTRY	37 (3)	272 (4)	309 (7)	24.8	23.0
BLACK/URBAN	74 (4)	120 (3)	194 (7)	15.6	16.8
BTFL MUSIC/EZ		17 (1)	17 (1)	1.4	0.7
NEWS/TALK					
NOSTALGIA	37 (2)		37 (2)	3.0	4.4
RELIGION/GOSPEL	13 (2)	44 (3)	57 (5)	4.6	6.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1247 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAA	980	Winston-Salem	1.6/4.4
WAIR	1340	Winston-Salem	.8/3.0
WHPE-F	95.5	High Point	1.0/3.0
WKEW	1400	Greensboro	.5/2.3
WKLM-F	94.5	Eden	1.2/3.8
WKXR	1260	Asheboro	1.0/1.7
WLXN	1440	Lexington	.3/1.5
WKOQ-F	94.1	Lexington	1.0/3.1
WMFR	1230	High Point	.7/2.7
WPCM-F	101.1	Burlington	.8/3.8
WPET	950	Greensboro	.7/1.8
WSMX	1500	Winston-Salem	.6/1.7
WTHP-F	98.3	Thomasville	1.7/3.2
WTNC	790	Thomasville	1.2/1.8
WTOB	1380	Winston-Salem	.5/3.0
WWMO-F	102.1	Reidsville	1.2/3.8
WDCG-F	105.1	Durham	.7/2.7
WEZC-F	104.7	Charlotte	.5/1.1
WFMX-F	105.7	Statesville	.4/1.2
WPEG-F	97.9	Concord	.9/2.1
WRDX-F	106.5	Salisbury	1.0/2.4
WSOC-F	103.7	Charlotte	1.2/2.2

RADIO STATIONS

AM STATIONS

WAAA,	980,	1 KW	(DAYS)	, BLACK	NBN,$ 17.00	(Weiss)		Mutter Evans
WAIR,	1340,	1 KW		, BLACK	,$ 19.00*	(Torbet)		Nick Patella
WBFJ,	1550,	1 KW	(DAYS)	, RELIGION	,$ 15.00	(---)		Steve Anderson
WBIG,	1470,	5 KW	(DA-N)	, MOR	CBS,$ 25.00	(Blair)	Jeff-Pilot	Mary MacMillan
WEAL,	1510,	1 KW	(DAYS)	, BLACK	SBN,$ 15.00	(HNWH)		Morgan Poag
WGLD,	1320,	5 KW/1 KW	(DA-2)	, NOSTALGIA	US 2,$ 20.00	(Christal)	Mann	Denny Dailey
WKEW,	1400,	1 KW		, MOR	ABC-I,MBS,$ 17.00	(---)		Bill Mitchell
WKFR,	1230,	1 KW		, NOSTALGIA	ABC-I,$ 22.00*	(MMR)	Voyager	Richard Harlow
WPET,	950,	500 W	(DAYS)	, RELIGION	,$ 15.00	(Eastman)		Stan Thomas
WSJS,	600,	5 KW	(DA-2)	, MOR	CBS,MBS,$ 64.00*	(Mc-Guild)	Summit	Dn Boyles
WSMX,	1500,	10 KW	(DAYS,DA)	, COUNTRY	SBN,$ 12.00	(Southern)		Chuck Webster
WTOB,	1380,	5 KW/1 KW	(DA-N)	, MOR	ABC-C,CBS,$ 20.00	(Savalli)		David Plyler

FM STATIONS

WHPT,	95.5,	100 KW @ 440,	RELIGION	,$NA	(---)			Judd Mast
WKRR,	92.3,	100 KW @ 1276,	CLASSIC AOR	,$NA	(Republic)	Dick	(ASHEBORO)	Allen Dick
WKSI,	98.7,	100 KW @ 814,	CHR	,$ 80.00	(Eastman)			Stan Thomas
WKZL,	107.5,	100 KW @ 500,	CHR	,$102.00	(Katz)	Nationwide		
WMAG,	99.5,	100 KW @ 1500,	AC	ABC-R,$100.00*	(MMR)	Voyager		Richard Harlow
WOJY,	100.3,	100 KW @ 400,	SOFT AC	ABC-E,$ 95.00*	(Christal)	Mann		Donny Daily
WQMG,	97.1,	100 KW @ 555,	BLACK	CBS-R,$ 59.00*	(HNWH)			Morgan Poag
WSEZ,	93.1,	100 KW @ 383,	AC	US I,$ 48.00*	(Torbet)			Nick Patella
WTQR,	104.1,	100 KW @ 1420,	COUNTRY	,$125.00*	(Mc-Guild)	Summit		Don Boyles
WPCM,	101.1,	100 KW @ 910,	COUNTRY	,$ 32.00	(Masla)	Audubon	(BURLINGTON)	
WWMO,	102.1,	100 KW @ 770,	RELIGION	,$ 10.00	(---)	Beasley	(REIDSVILLE)	Gordon Hood
WKLM,	94.5,	27 KW @ 96,	BTFL/EZ	,$ 15.00*	(Southern)	Colonial	(EDEN)	Bill Pope

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WWWI changes to WKLM	WKLM: from Country to BTFL/EZ		

HARRISBURG

Arbitron Rank/Pop (12+): 71/487,600

MSA Rank/Pop: 85/571,200
ADI # 44 (w/ York & Lancaster)
Average Person Ratings: 17.4
Market TSL: 23.2 hours

Stations: 31/17
Diaries: 1130/432:1/50.5%
Sample Target: 880
% Below Line: 22.4
% Not Listed: 10.1

1985 Revenue: $ 8,800,000
HH Inc.: $ 30,115
Retail $: 4.1 Bil
Pop per Station: 28,682
#1 Biller: WNNK-F $1,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WNNK-F	119/14.0	15.3	18.7	13.3	11.4
2. WHP-F	86/10.1	9.9	11.9	10.6	10.3
3. WRKZ-F	64/ 7.5	10.7	7.1	7.5	8.5
4. WHP	50/ 5.9	5.0	10.2	9.9	10.6
5. WHYL-F+	42/ 4.9	3.1	3.7	3.2	6.1
6. WQXA-F	40/ 4.7	5.4	5.6	5.3	5.3
7. WSFM-F	37/ 4.4	6.2	5.2	9.0	8.8
8. WTPA-F	35/ 4.1	4.2	4.3	1.8	2.3
9. WHTF-F	32/ 3.8	3.8	3.1	2.4	4.5
10. WCMB	29/ 3.4	3.5	2.5	4.1	4.6
WHGB	29/ 3.4	2.8	4.0	4.3	4.2
WNCE-F	29/ 3.4	2.6	2.5	3.1	1.9
13.					

12+ TSA	1/4/CUME
1. WRKZ-F	193/1823
2. WNCE-F	144/1610
3. WNNK-F	143/1783
4. WQXA-F	123/1936
5. WHTF-F	106/1095
6. WHP-F	101/1163
7. WSBA-F	99/1491
8. WLAN-F	87/1263
9. WIOV-F	67/ 808
10. WHP	64/ 959
11. WDAC-F	51/ 687
12. WHYL-F+	47/ 563
13. WTPA-F	46/ 754

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WNNK-F	1390/28.5	29.5	34.6
2. WHP-F	949/19.5	18.0	19.0
3. WHP	751/15.4	14.4	20.8
4. WQXA-F	734/15.1	16.7	13.4
5. WRKZ-F	733/15.0	19.5	13.5
6. WSFM-F	567/11.6	12.7	13.7
7. WTPA-F	556/11.4	8.8	8.3
8. WHYL-F+	471/ 9.7	7.2	7.8
9. WLBR	406/ 8.3	7.5	---
10. WNCE-F	376/ 7.7	5.8	NA
11. WKBO	371/ 7.6	11.4	12.0
12. WCMB	363/ 7.4	8.8	7.6
13.			

12+ FM SHARE (METRO): 73.66% (562 of 763) (SPG 85: 74.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F	1. WHP-F	1. WNNK-F	1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>
2. WQXA-F>	2. WTPA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP	2. WHP-F	2. WHP-F	2. WHP-F	2. WHP-F
3. WTPA-F	3. WHTF-F	3. WHP-F	3. WHP-F	3. WHP-F	3. WHP	3. WHP-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WRKZ-F
4.	4. WQXA-F	4. WSFM-F	4. WSFM-F	4. WSFM-F	4. WNNK-F	4. WRKZ-F	4. WHYL-F+	4. WQXA-F	4. WRKZ-F	4. WTPA-F
5.	5. WSFM-F	5. WTPA-F	5. WHYL-F+	5. WHYL-F+	WHYL-F+	5. WHYL-F+	5. WSFM-F	5. WSFM-F	WTPA-F	5. WHYL-F+
			6. WCMB-F			6. WSFM-F			6. WHTF-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WHTF-F	1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F
2. WTPA-F	2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WTPA-F	2. WHTF-F	2. WRKZ-F	2. WHTF-F	2. WRKZ-F
3. WQXA-F	3. WSFM-F	3. WQXA-F	WHP-F	WHP-F	3. WNNK-F	3. WTPA-F	WTPA-F	3. WRKZ-F	3. WHP-F
4. WSFM-F	4. WTPA-F	4.	WRKZ-F	4. WSFM-F	4. WQXA-F	4. WQXA-F	4. WHTF-F	WTPA-F	4. WHYL-F+
WHP-F	5. WHP-F	5.	5. WQXA-F	5.	5. WUFM-F	5. WRKZ-F	5. WCMB	5.	WCMB
WLAN-F									

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		189 (7)	189 (7)	24.8	32.9
AOR		71 (3)	71 (3)	9.3	4.7
AC/OLDIES/SOFT ROCK	52 (2)	71 (3)	123 (5)	16.1	13.3
MOR/VARIETY	106 (6)		106 (6)	13.9	14.9
COUNTRY	14 (1)	97 (3)	111 (4)	14.5	11.9
BLACK/URBAN					
BTFL MUSIC/EZ		115 (2)	115 (2)	15.1	15.9
NEWS/TALK					
NOSTALGIA	29 (1)		29 (1)	3.8	4.4
RELIGION/GOSPEL		19 (3)	19 (3)	2.5	1.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.5
			763 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHT	1510	Annville	1.3/2.4
WIOO	1000	Carlisle	.8/1.9
WKBO	1230	Harrisburg	2.7/7.6
WLBR	1270	Lebanon	2.7/8.3
WMSP-F	94.9	Harrisburg	.9/3.1
WQIN	1290	Lykens	1.4/2.5
WUFM-F	100.1	Lebanon	2.0/4.2
WDAC-F	94.5	Lancaster	.9/3.5
WGCB-F	96.1	Red Lion	.4/1.8
WIOV-F	105.1	Ephrata	.6/1.7
WLAN-F	96.9	Lancaster	1.4/4.2
WSBA	910	York	.4/1.6
WSBA-F	103.3	York	2.0/5.2
WGRX-F	100.7	Westminster, MD	.5/1.6
WIKZ-F	95.1	Chambersbury	.5/1.4
WKRZ-F	98.5	Wilkes-Barre	.4/1.4
WQKX-F	94.1	Sunbury	.9/3.4
WRFY-F	102.5	Reading	.4/1.4

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N)	, AC/OLDIES	US 2,$ 25.00*	(Torbet)	McKenna		Brian Danzis
WHGB, 1400, 1 KW	, NOSTALGIA	MBS,$ 18.00	(Mc-Guild)	Scott		Mel Correll
WHP , 580, 5 KW (DA-N)	, MOR	CBS,$ 80.00	(Katz)			Don Yeiser
WKBO, 1230, 1 KW	, AC/OLDIES	NBC,$ 40.00	(Blair)			John Dame
WLBR, 1270, 5 KW/1 KW (DA-2)	, MOR	ABC-I,$ 18.00	(Masla)		(LEBANON)	Lester Etter
WHP-F, 97.3, 14 KW @ 840,	BTFL/EZ	,$ 65.00*	(Katz)			Don Yeiser
WMSP-F, 94.9, 50 KW @ 306,	RELIGION/CLASS	,$ 16.00	(---)			Bruce Holcombe
WNNK-F, 104.1, 15 KW @ 950,	CHR	APR,$ 70.00*	(Eastman)	Keymarket		Carol O'Leary
WRKZ-F, 106.7, 50 KW @ 500,	COUNTRY	ABC-E,$ 61.00*	(Mc-Guild)	Eastern	(HERSHEY)	Mike McGann
WSFM-F, 99.3, 3 KW @ 300,	AC	US I,$ 40.00*	(Torbet)	McKenna		Brian Danzis
WTPA-F, 93.5, 3 KW @ 300,	AOR	ABC-R,$ 35.00	(Select)			Mike Brandon
WHYL-F, 102.3, 3 KW @ 300,	COUNTRY	APR,$ 26.00*	(HNWH)		(CARLISLE)	Frank Kelley

Other ranked stations - See Lancaster or York

HARTFORD

Arbitron Rank/Pop (12+): 39/881,500

MSA Rank/Pop: 43/1,062,600
ADI # 24 (with New Haven)
Average Person Ratings: 19.1
Market TSL: 24.6 hours

Stations: 22/13
Diaries: 1239/ 711:1/47.7%
Sample Target: 1170
% Below Line: 10.0
% Not Listed: 12.8

1985 Revenue: $ 27,500,000
HH Inc.: $ 36,952
Retail $: 7.4 Bil
Pop per Station: 67,808
#1 Biller: WTIC $6,000,000

12+ METRO		1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1.	WTIC	323/19.2	18.3	20.1	18.6	19.3	17.3
2.	WTIC-F	257/15.3	14.9	15.8	14.1	11.5	17.8
3.	WRCH-F	162/ 9.6	11.4	12.0	9.4	7.7	5.6
4.	WCCC-F	82/ 4.9	3.0	3.4	4.7	3.8	6.8
5.	WKSS-F	80/ 4.8	4.9	3.4	2.4	4.6	7.9
6.	WHCN-F	79/ 4.7	5.8	6.1	6.7	5.8	7.6
7.	WIOF-F	71/ 4.2	6.0	4.2	5.1	4.8	3.7
	WDRC	71/ 4.2	2.8	2.4	2.7	3.0	2.3
9.	WDRC-F	52/ 3.1	4.8	3.5	5.5	4.6	4.2
10.	WRCQ	51/ 3.0	3.7	4.5	5.3	4.1	2.7
11.	WPOP	43/ 2.6	3.6	3.7	4.1	4.4	3.1
12.	WPLR-F	38/ 2.3	1.1	1.0	.8	1.5	1.1
13.	WWYZ-F	37/ 2.2	1.8	2.0	2.6	2.6	1.3
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	WTIC	429/4609
2.	WTIC-F	404/5271
3.	WRCH-F	295/3456
4.	WHCN-F	174/2506
5.	WKSS-F	159/2955
6.	WKCI-F	145/2343
7.	WIOF-F	143/2456
8.	WCCC-F	134/2045
9.	WDRC-F	115/2241
10.	WPLR-F	112/2033
11.	WWYZ-F	105/1550
12.	WAQY-F	89/1607
13.	WDRC	79/ 963
14.		
15.		
16.		
17.		
18.		
19.		
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21.		
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23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 85	SPG 85
1.	WTIC-F	3100/35.2	37.0	35.7
2.	WTIC	3049/34.6	36.8	38.8
3.	WRCH-F	1866/21.2	20.4	20.3
4.	WKSS-F	1519/17.2	17.1	14.3
5.	WIOF-F	1279/14.5	14.1	13.4
6.	WHCN-F	1225/13.9	16.0	19.5
7.	WDRC-F	1095/12.4	14.4	15.2
8.	WCCC-F	1043/11.8	12.6	14.4
9.	WPOP	981/11.1	10.4	11.1
10.	WDRC	807/ 9.2	8.7	7.8
11.	WWYZ-F	632/ 7.2	7.0	7.9
12.	WRCQ	621/ 7.0	7.6	8.7
13.	WPLR	605/ 6.9	6.6	6.1
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 62.07% (910 of 1466) (SPG 85: 61.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD·	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC >	1. WTIC >	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F.	2. WCCC-F	2. WTIC	2. WTIC >	2. WTIC >	2. WRCH-F	2. WTIC-F>	2. WTIC	2. WTIC	2. WTIC-F>	2. WRCH-F
3. WCCC-F	3. WHCN-F	3. WHCN-F	3. WDRC	3. WDRC	3. WTIC-F	3. WRCH-F	3. WRCH-F>	3. WRCH-F>	3. WRCH-F	3. WTIC>
4.	4. WIOF-F	4. WCCC-F	4. WIOF-F	4. WRCH-F	4. WDRC	4. WCCC-F	4. WCCC-F	4. WIOF-F	4. WKSS-F	4. WKSS-F
5.	5. WKSS-F	5. WIOF-F	5. WHCN-F	5. WIOF-F	5. WIOF-F	5. WPOP	5. WHCN-F	5. WDRC	5. WHCN-F	WHCN-F
6.	6. WPLR-F	6. WDRC	6. WCCC-F	6. WHCN-F	6. WRCQ	6. WHCN-F	6. WIOF-F	6. WHCN-F	6. WDRC	6. WDRC
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WIOF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WCCC-F	1. WCCC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2. WIOF-F	2. WIOF-F	2. WIOF-F	2. WTIC	2. WTIC >	2. WHCN-F	2. WTIC-F	2. WCCC-F	2. WHCN-F	2. WTIC
3. WHCN-F	3. WHCN-F	3. WDRC	3. WIOF-F	3. WRCH-F	WTIC-F	3. WHCN-F	3. WHCN-F>	3. WCCC-F>	3. WHCN-F
4. WCCC-F	4. WCCC-F	4. WDRC-F	4. WDRC	4. WDRC	4. WPLR-F	4. WPLR-F	4. WDRC	4. WDRC	4. WCCC-F
5. WKND	5. WTIC	5. WTIC	5. WRCH-F	5. WIOF-F	5. WKSS-F	5. WKSS-F	5. WKSS-F	5. WTIC	WDRC
6.	6. WKSS-F	6. WWYZ-F	6. WHCN-F	6. WDRC-F	WAAF-F	6.	6.	6. WIOF-F	6. WIOF-F
7.	7.	7.	WKSS-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		351 (4)	351 (4)	23.9	23.3
AOR		232 (5)	232 (5)	15.8	13.0
AC/OLDIES/SOFT ROCK	82 (2)	165 (4)	247 (6)	16.8	15.5
MOR/VARIETY	323 (1)		323 (1)	22.0	23.3
COUNTRY	19 (1)		19 (1)	1.3	1.0
BLACK/URBAN	30 (1)		30 (1)	2.0	0.6
BTFL MUSIC/EZ		162 (1)	162 (1)	11.1	13.7
NEWS/TALK	51 (2)		51 (2)	3.5	4.5
NOSTALGIA	51 (1)		51 (1)	3.5	5.1
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1466 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKHT-X	1230	Manchester	1.1/3.8
WKCI-F	101.3	New Haven	.5/3.6
WAQY-F	102.1	Springfield, MA	1.2/5.5
WCBS	880	New York	.5/2.8
WERI-F	103.7	Westerly, RI	.4/1.6
WHFM-F	93.1	Springfield, MA	.3/1.3
WNBC	660	New York	.7/2.2

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	.$ NA	(Select)		Milt Aninger
WDRC, 1360, 5 KW (DA-N)	, AC/OLDIES	,$ 40.00*	(Mc-Guild)	Buckley	Dick Korsen
WGAB, 1550, 1 KW (DAYS)	, TALK	ABC-T,$ 22.00*	(---)		Bob Stern
WKHT, 1230, 1 KW	, COUNTRY	MBS,$ 24.00*	(Roslin)		Jay Epstein
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN,$ 34.00	(Roslin)		Byron McClanahan
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS,$ 65.00*	(Eastman)	Merv Griffin	Al Pellegrino
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E,$ 75.00	(Torbet)		Dick Bremkamp
WRYM, 840, 1 KW (DAYS)	, SPANISH	,$ 26.00	(Caballero)		Barry Kursman
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC,$300.00	(Katz)		Perry Ury

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	Source ABC-C,$ 50.00	(Select)			Milt Aninger
WDRC-F, 102.9, 19 KW @ 810, AC	,$ 63.00*	(Mc-Guild)	Buckley		Dick Korsen
WHCN-F, 105.9, 16 KW @ 867, AOR	ABC-R,$ 85.00*	(Masla)	Beck-Ross		Boyd Arnold
WIOF-F, 104.1, 18 KW @ 835, AC	CBS-R,$ 90.00*	(Eastman)	Merv Griffin	(WATERBURY)	Al Pellegrino
WKSS-F, 95.7, 17 KW @ 880, CHR	,$ 71.00	(MMR)			Tim Montgomery
WLVH-F, 93.7 , 21 KW @ 780, SPANISH	,$ 30.00	(---)			Jose Grimalt
WRCH-F, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D,$150.00	(Torbet)			Dick Bremkamp
WTIC-F 96.5 20 KW @ 810, CHR	,$185.00	(Katz)			Perry Ury
WWYZ-F, 92.5, 18 KW @ 860, AC	,$ 60.00	(CBS)		(WATERBURY)	Fred Erwin

Other ranked stations - See New Haven

HONOLULU

Arbitron Rank/Pop (12+): 53/680,700

MSA Rank/Pop: 61/814,100
NO ADI
Averaye Person Ratings: 16.1
Market TSL: 21.7 hours

Stations: 22/22
Diaries: 1174/580:1/47.0%
Sample Target: 1010
% Below Line: 0
% Not Listed: 6.6

1985 Revenue: $ 16,100,000
HH Inc.: $ 37,187
Retail $: 5.3 Bil
Pop per Station: 30,941
#1 Biller: $ 3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KSSK	156/14.2	13.9	16.6	12.1	11.6
2. KQMQ-F	108/ 9.8	13.5	8.7	10.2	9.8
3. KUMU-F	105/ 9.6	8.0	8.1	6.6	6.4
4. KMAI-F	88/ 8.0	2.7	2.0	3.3	3.8
5. KULA-F	78/ 7.1	12.7	12.6	11.6	14.2
6. KPOI-F	77/ 7.0	7.7	9.5	11.1	9.6
7. KCCN	56/ 5.1	4.5	5.0	5.3	4.0
8. KHVH	50/ 4.5	4.6	3.3	2.8	4.6
9. KRTR-F	49/ 4.5	4.0	5.4	6.7	.9
10. KDEO	43/ 3.9	3.3	2.6	2.3	4.2
11. KGU	42/ 3.8	2.9	3.6	4.8	3.1
12. KKUA	38/ 3.5	4.5	4.9	4.5	3.8
13. KOHO	34/ 3.1	1.3	.9	2.3	1.3
14. KIKI	28/ 2.5	3.1	4.3	5.3	7.7
15. KUMU	21/ 1.9	2.4	.7	2.0	2.3

12+ TSA	1/4/CUME
1.	
2.	
3.	
4. HONOLULU'S METRO AND	
5. TSA ARE THE SAME	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KSSK	1837/27.0	27.2	28.9
2. KQMQ-F	1770/26.0	24.2	24.7
3. KULA-F	1531/22.5	27.2	28.9
4. KMAI-F	1479/21.7	9.8	7.6
5. KUMU-F	1098/16.1	17.3	15.1
6. KPOI-F	1057/15.5	17.0	21.5
7. KHVH	912/13.4	12.2	12.2
8. KRTR-F	867/12.7	16.3	17.3
9. KCCN	698/10.3	10.6	12.0
10. KKUA	681/10.0	16.3	14.0
11. KIKI	583/ 8.6	8.8	14.3
12. KGU	575/ 8.4	7.4	9.9
13. KDEO	488/ 7.2	8.1	6.1
14. KUMU	398/ 5.8	6.0	4.0
15. KORL	279/ 4.1	7.8	7.4

12+ FM SHARE (METRO): 49.76% (511 of 1027) (SPG 85: 49.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMAI-F	1. KQMQ-F	1. KSSK	1. KSSK >	1. KSSK >	1. KSSK	1. KSSK >	1. KSSK-F	1. KSSK	1. KMAI-F	1. KQMQ-F
2. KQMQ-F	2. KPOI-F	2. KQMQ-F	2. KULA-F	2. KULA-F	2. KUMU-F>	2. KUMU-F+	2. KUMU-F>	2. KUMU-F+	2. KQMQ-F>	2. KMAI-F
3.	3. KULA-F	3. KULA-F	3. KQMQ-F	3. KUMU-F	3. KCCN	3. KQMQ-F	3. KQMQ-F	3. KQMQ-F	3. KPOI-F	3. KUMU-F
4.	4. KMAI-F	KPOI-F	4. KPOI-F	4. KQMQ-F	4. KHVH	4. KULA-F	4. KULA-F	4. KMAI-F	4. KULA-F	4. KSSK
5.	5. KSSK	5. KMAI-F	5. KUMU-F	5. KPOI-F	5. KULA-F	5. KPOI-F	5. KPOI-F	5. KULA-F	KUMU-F	5. KCCN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F	1. KQMQ-F	1. KSSK	1. KSSK >	1. KSSK >	1. KPOI-F	1. KPOI-F	1. KPOI-F>	1. KPOI-F	1. KSSK
2. KMAI-F	2. KULA-F	KULA-F	2. KQMQ-F	2. KULA-F	2. KQMQ-F	2. KQMQ-F	2. KULA-F	2. KSSK	2. KUMU-F
3. KPOI-F	3. KSSK	3. KQMQ-F	3. KULA-F	3. KQMQ-F	3. KMAI-F>	3. KMAI-F	3. KQMQ-F	3. KQMQ-F	3. KPOI-F
4. KULA-F	KMAI-F	4. KRTR-F	4. KMAI-F	4. KUMU-F	4. KRTR-F	KULA-F	4. KSSK	4. KULA-F	4. KULA-F
5.	5. KPOI-F	5. KKUA	5. KRTR-F	5. KRTR-F	5. KULA-F	5. KSSK	KKUA	5. KMAI-F	5. KCCN
		KMAI-F						KUMU-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		196 (2)	196 (2)	19.1	12.2
AOR		77 (1)	77 (1)	7.5	10.0
AC/OLDIES/SOFT ROCK	66 (2)	127 (2)	193 (4)	18.8	28.6
MOR/VARIETY	156 (1)		156 (1)	15.2	17.4
COUNTRY	43 (1)		43 (1)	4.2	2.7
BLACK/URBAN					
BTFL MUSIC/EZ	21 (1)	105 (1)	126 (2)	12.3	9.3
NEWS/TALK	92 (2)		92 (2)	9.0	7.2
NOSTALGIA	11 (1)		11 (1)	1.1	4.2
RELIGION/GOSPEL	12 (1)	6 (1)	18 (2)	1.8	1.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	115 (6)		115 (6)	11.2	6.9
			1027 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAIM	870	Honolulu	1.1/2.4
KAIM-F	95.5	Honolulu	.5/1.7
KISA	1540	Honolulu	.4/2.0
KLHT	1040	Honolulu	.5/1.8
KNDI	1270	Honolulu	.5/1.5
KORL	650	Honolulu	1.0/4.1
KZOO	1210	Honolulu	.9/2.4

RADIO STATIONS

KAIM, 870, 50 KW (DA-2)	, RELIGION	,$ 11.00	(---)		Cliff Scott
KCCN, 1420, 5 KW	, HAWAIIAN	,$ 25.00*	(Weiss)		Ronnie Hope
KDEO, 940, 10 KW	, COUNTRY	MBS,$ 28.00	(Masla)		Bob Loew
KGU , 760, 10 KW	, NEWS/TALK	CBS,ABC-T,$ 20.00	(Blair)		Mark Hurd
KHVH, 990, 5 KW	, NEWS/TALK	ABC-I,NBC,$ 40.00	(HNWH)		L. Beryer
KIKA, 830, 10 KW	, AC	,$ 36.00	(Katz)	Parker	Michael Brandt
KISA, 1540, 5 KW (DA-2)	, FILIPINO	,$ 16.00	(Gillis)		Ricky Manayan
KKUA, 690, 10 KW	, AC	APR,US I,$ 42.00	(Select)		Don Metzger
KLEI, 1130, 10 KW	, HAWAIIAN	,$ 10.00	(---)	Schuele	Lucille Cordeiro
KOHO, 1170, 5 KW	, JAPANESE	,$ 13.00	(Oakes)		Walter Soga
KORL, 650, 10 KW	, NOSTALGIA	UPI,$ 26.00	(Masla)		M. Morse
KSSK, 590, 5 KW	, MOR	,$ 95.00*	(Eastman)	Heftel	Earl McDaniel
KUMU, 1500, 10 KW	, BTFL/EZ	,$ 30.00	(Torbet)		John Greyory
KWAI, 1080, 5 KW (DA-1)	, MOR/TALK	,$ 20.00	(---)		Henry Walls
KZOO, 1210, 1 KW	, ETHNIC	,$ 11.00	(---)		Yoshio Sato
KAIM-F, 95.5, 100 KW @ 421	, RELIGION	,$ 6.00	(---)		Cliff Scott
KMAI-F, 93.9, 100 KW @ -400	, CHR	,$ 28.00	(Katz)	Parker	Michael Brandt
KPOI-F, 97.5, 83 KW @ 46	, AOR	,$ 45.00*	(---)	Sudbrink	T. Malijewski
KQMQ-F, 93.1, 54 KW @ -119	, CHR	APR,US I,$ 48.00	(Select)		Don Metzyer
KRTR-F, 96.3, 75 KW @ 2120	, AC	,$ 30.00*	(HNWH)		Austin Vali
KULA-F, 92.3, 100 KW @ 1685	, SOFT AC	,$ 75.00	(Eastman)	Heftel	Earl McDaniel
KUMU-F, 94.7, 100 KW @ 78	, BTFL/EZ	,$ 38.00	(Torbet)		John Greyory

MISCELLANEOUS COMMENTS KPOI-F sold by Sudbrink for $2,600,000 (Blackburn)...

HOUSTON

Arbitron Rank/Pop (12+): 8/2,955,200

MSA Rank/Pop: 8/3,377,600
ADI # 10
Average Person Ratings: 18.1
Market TSL: 23.7 hours

Stations: 30/30
Diaries: 2348/1259:1/40.2%
Sample Target: 2030
% Below Line: 0
% Not Listed: 10.0

1985 Revenue: $ 115,800,000
HH Inc.: $ 34,9100
Retail $: 25.1 Bil
Pop per Station: 98,507
#1 Biller: KIKK-F $14,800,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KKBQ-F	442/8.3	6.2	8.6	7.8	8.1	11.2
2. KMJQ-F	429/8.0	8.8	9.9	10.2	9.3	12.0
3. KIKK-F	398/7.4	7.7	6.7	7.2	6.8	7.1
4. KFMK-F	353/6.6	6.2	5.9	4.4	4.1	4.6
5. KODA-F	333/6.2	7.2	6.9	6.0	6.6	3.5
6. KTRH	308/5.8	4.6	5.3	6.4	4.9	6.2
7. KILT-F	306/5.7	6.3	4.5	4.5	4.7	4.7
8. KRBE-F	273/5.1	4.8	3.5	4.7	5.7	6.1
9. KSRR-F	257/4.8	4.7	5.0	5.4	5.0	6.2
10. KQUE-F	247/4.6	4.7	4.3	4.3	5.1	1.9
11. KLTR-F	233/4.4	5.5	5.6	6.3	6.3	4.7
12. KLOL-F	201/3.8	4.3	4.5	5.3	4.5	6.0
13. KPRC	180/3.4	3.5	3.2	3.3	3.7	2.9
14. KJYY-F	146/2.7	2.0	1.2	1.7	2.0	1.5
15. KYOK	77/1.4	1.5	1.9	2.3	1.8	1.7
16. KILT	76/1.4	1.2	1.4	1.5	1.3	1.1
17. KLAT	58/1.1	1.0	1.4	1.2	1.4	.8
18. KIKK	55/1.0	.7	.7	.4	.9	.9
19. KXYZ	51/1.0	1.6	1.2	1.3	1.0	.6
20. KGOL-F	49/ .9	.8	1.0	.9	.9	1.8
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KKBQ-F	467/6966
2. KMJQ-F	455/4722
3. KIKK-F	450/5076
4. KTRH	371/5751
5. KFMK-F	365/4001
6. KODA-F	359/4465
7. KILT-F	345/4529
8. KRBE-F	310/5571
9. KSRR-F	286/4809
10. KQUE-F	261/2581
11. KLTR-F	238/4286
12. KLOL-F	221/4138
13. KPRC	188/2972
14. KJYY-F	153/2508
15. KILT	85/2128
16. KYOK	79/1411
17. KIKK	64/ 876
18. KLAT	58/ 884
KGOL-F	58/ 993
20. KXYZ	51/ 736
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KKBQ-F	6417/21.7	21.3	22.0
2. KRBE-F	4897/16.6	12.8	17.6
3. KTRH	4814/16.3	16.0	15.0
4. KIKK-F	4586/15.5	16.1	15.7
5. KMJQ-F	4335/14.7	16.8	16.9
6. KSRR-F	4205/14.2	13.6	14.8
7. KLTR-F	4114/13.9	16.3	17.2
8. KODA-F	4094/13.9	16.0	13.6
9. KILT-F	4006/13.6	12.0	11.5
10. KFMK-F	3816/12.9	12.2	12.8
11. KLOL-F	3656/12.4	13.8	14.2
12. KPRC	2744/ 9.3	8.7	9.5
13. KQUE-F	2501/ 8.5	7.7	9.2
14. KJYY-F	2381/ 8.1	4.2	4.9
15. KILT	1953/ 6.6	4.6	4.3
16. KYOK	1383/ 4.7	5.4	5.5
17. KLAT	877/ 3.0	3.1	NA
18. KGOL-F	850/ 2.9	3.3	3.0
19. KKBQ	803/ 2.7	4.5	5.1
20. KIKK	743/ 2.5	2.3	2.1
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 79.14% (3808 of 4812) (SPG 85: 78.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F>	1. KMJQ-F	1. KRMK-F	1. KFMK-F>	1. KFMK-F	1. KIKK-F	1. KKBQ-F+	1. KIKK-F	1. KKBQ-F+	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKBQ-F	2. KMJQ-F	2. KIKK-F	2. KIKK-F	2. KODA-F	2. KIKK-F+	2. KODA-F	2. KIKK-F	2. KKBQ-F	2. KFMK-F
3. KRBE-F	3. KFMK-F	3. KKBQ-F	3. KMJQ-F	3. KILT-F	3. KILT-F	3. KILT-F+	3. KFMK-F	3. KMJQ-F	3. KTRH	3. KIKK-F
4. KSRR-F	4. KSRR-F	4. KIKK-F	4. KILT-F	4. KMJQ-F	4. KQUE-F	4. KTRH	4. KKBQ-F	4. KODA-F	4. KRBE-F	4. KKBQ-F
5. KLOL-F	5. KRBE-F	5. KILT-F	5. KKBQ-F	5. KODA-F	5. KTRH	5. KMJQ-F	5. KMJQ-F	5. KFMK-F	5. KODA-F	5. KRBE-F
6. KIKK-F	6. KIKK-F	6. KRBE-F	6. KLTR-F	6. KKBQ-F	6. KFMK-F	6. KFMK-F	6. KILT-F	6. KILT-F	6. KSRR-F	6. KILT-F
7.	7. KLTR-F	7. KLTR-F	7. KODA-F	7. KLTR-F	7. KPRC	7. KSRR-F	7. KQUE-F	7. KRBE-F	7. KIKK-F	7. KODA-F
8.	8. KLOL-F	8. KSRR-F	8. KTRH	8. KTRH	8. KJYY-F	8. KQUE-F	8. KLTR-F	8. KLTR-F	8. KPRC	8. KLTR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KKBQ-F	1. KKBQ-F	1. KFMK-F>	1. KFMK-F	1. KFMK-F>
2. KMJQ-F	2. KMJQ-F	2. KMJQ-F	2. KKBQ-F	2. KIKK-F
3. KRBE-F	3. KFMK-F	3. KKBQ-F	3. KMJQ-F	3. KMJQ-F
4. KIKK-F	4. KRBE-F	4. KLTR-F	4. KIKK-F	4. KILT-F
5. KLTR-F	5. KIKK-F	5. KIKK-F	5. KRBE-F	5. KODA-F
6. KLOL-F	6. KLTR-F	6. KRBE-F	6. KLTR-F	6. KKBQ-F
7. KODA-F	7. KODA-F	7. KILT-F	7. KODA-F	7. KLTR-F
8. KSRR-F	8. KLOL-F	8.	8. KILT-F	8. KJYY-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KMJQ-F	1. KIKK-F
2. KSRR-F	2. KSRR-F	KSRR-F	2. KFMK-F	2. KFMK-F
3. KLOL-F	3. KKBQ-F	3. KKBQ-F	3. KIKK-F	3. KILT-F
4. KRBE-F	4. KLOL-F	4. KMJQ-F	4. KSRR-F	4. KODA-F
5. KKBQ-F	5. KFMK-F	5. KLTR-F	5. KKBQ-F	5. KTRH
6. KIKK-F	6. KRBE-F	6. KLOL-F	6. KLOL-F	6. KMJQ-F
7.	7. KIKK-F	KTRH	7. KILT-F	7. KLTR-F
8.	8. KLTR-F	8. KIKK-F	8. KRBE-F	8. KKBQ-F
9.	9.	9.	9.	KSRR-F
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	61 (2)	715 (2)	776 (4)	16.1	16.2
AOR		458 (2)	458 (2)	9.5	10.4
AC/OLDIES/SOFT ROCK	31 (1)	732 (3)	763 (4)	15.9	13.9
MOR/VARIETY					
COUNTRY	131 (2)	704 (2)	835 (4)	17.4	15.0
BLACK/URBAN	118 (2)	429 (1)	547 (3)	11.4	13.5
BTFL MUSIC/EZ		333 (1)	333 (1)	6.9	7.5
NEWS/TALK	488 (2)		488 (2)	10.1	9.5
NOSTALGIA		247 (1)	247 (1)	5.1	5.6
RELIGION/GOSPEL		119 (3)	119 (3)	2.5	2.2
SPANISH	175 (4)		175 (4)	3.6	4.1
CLASSICAL		36 (1)	36 (1)	0.7	2.2
UNKNOWN/OTHERS		35 (1)	35 (1)	0.7	0
			4812 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCOH	1430	Houston	.8/2.2
KEYH	850	Houston	.7/1.5
KHCB-F	105.7	Houston	.7/2.5
KJOJ-F	106.9	Conroe	.6/1.8
KKBQ	790	Houston	.5/2.7
KLEF-F	92.1	Seabrook	.7/2.3
KNUZ	1230	Houston	.6/2.0
KRBE	1070	Houston	.7/2.1
KXKX-F	106.5	Galveston	.7/2.0
KYST	920	Texas City	.5/1.3

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW (DAYS)	, BLACK	NBN,SBN,$ 59.00	(Roslin)		Mike Petrizzo
KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	,$ 45.00*	(Lotus)		Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	,$ NA	(Torbet)	Viacom	Nick Trigony
KILT, 610, 5 KW (DA-2)	, COUNTRY	,$ 90.00*	(Blair)	LIN	Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F,$ 90.00*	(Mc-Guild)	Gannett	Jay Cook
KLAT, 1010, 5 KW (DA-2)	, SPANISH	,$ 96.00	(Caballero)	Tichenor	Ricardo Castillo
KLVL, 1480, 1 KW/500 KW (DA-N)	, SPANISH	,$ 30.00	(---)		Felix Morales
KNUZ, 1230, 1 KW	, OLDIES	ABC-D,$ NA	(Republic)		Larry Swikard
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,$140.00*	(Eastman)		George Stokes
KRBE, 1070, 10 KW/5 KW (DA-2)	, OLDIES	,$ 65.00*	(Katz)	Lake Huron	John Dew
KTRH, 740 , 50 KW (DA-1)	, NEWS	CBS,MBS,$170.00*	(CBS)		Fran Sharp
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	,$ 77.50	(Caballero)	Infinity	Hugo Cadelago
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R,$ 54.00	(---)	All Pro	Don Rosette

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	,$240.00	(MMR)	First Media	Dan Mason
KGOL, 107.5, 100 KW @ 986, RELIGION	UPI,$ 60.00	(---)	Shamrock (LAKE JACKSON)	
KIKK, 95.7, 100 KW @ 2049, COUNTRY	,$250.00*	(Torbet)	Viacom	Nick Trigony
KILT, 100.3, 100 KW @ 1920, COUNTRY	,$170.00*	(Blair)	LIN	Dickie Rosenfeld
KKBQ, 92.9, 100 KW @ 1920, CHR	ABC-F,$270.00*	(Mc-Guild)	Gannett	Jay Cook
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans,$100.00*	(Masla)	Entercom	Steve Shepard
KLOL, 101.1, 100 KW @ 1949, AOR	Source,$158.00*	(CBS)		Jesse Jones
KLTR, 93.7, 100 KW @ 1779, AC	,$180.00	(CBS)	CBS	Miles Sexton
KMJQ, 102.1, 100 KW @ 1720, URBAN	,$200.00*	(Christal)	Keymarket	
KODA, 99.1, 100 KW @ 2048, BTFL/EZ	,$240.00*	(Select)	Westinghouse	Dave Pearlman
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E,$129.00*	(Republic)		Ken Grant
KRBE, 104.1, 100 KW @ 1920, CHR	,$175.00*	(Katz)	Lake Huron	John Dew
KSRR, 96.5, 100 KW @ 2000, AOR	ABC-R,$195.00	(HNWH)	Malrite	John Cravens

CALL LETTER CHANGES

KLEF to KJYY
KYND to KLEF

FORMAT CHANGES

KJYY: From Classical to Soft Ac
KLEF changes to Classical

STATION SALES

KGOL-F (Lake Jackson) sold from Frankhouser to Shamrock for $13,000,000
KLEF-F (Seabrook) sold for $ 3,700,000

)

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 121/280,000

MSA [illegible]k/Pop: 133/333,500
ADI # 43 (with Charleston)
Ave[illegible]erson Ratings: 14.7
Ma[illegible]: 20.2

Stations: 17/16
Diaries: 908/308:1/51.6%
Sample Target: 680
% Below Line: 4.8
% Not Listed: 8.7

1985 Revenue: $ 6,000,000
HH Inc.: $ 23,217
Retail $: 1.8 Bil
Pop per Station: 17,500
#1 Biller: WKEE A/F $ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WTCR-F	113/27.4	22.2	18.8	17.6	17.9	21.2
2. WKEE-F	73/17.7	14.1	19.2	15.7	19.2	23.4
3. WAMX-F	49/11.9	20.1	17.6	19.3	10.8	20.6
4. WGNT	22/ 5.3	6.5	10.5	9.9	13.8	5.1
5. WEMM-F	20/ 4.9	5.5	5.2	4.3	4.9	4.3
6. WKLC-F	18/ 4.4	5.2	5.2	6.0	2.8	5.3
7. WKEE	16/ 3.9	3.7	4.0	1.9	3.1	2.2
8. WAEZ-F	15/ 3.6	4.2	3.6	.7	1.0	2.2
WTCR	15/ 3.6	4.7	2.1	2.7	4.4	3.3
10. WMLV-F	12/ 2.9	.8	.5	.7	1.3	1.0

12+ TSA	1/4/CUME
1. WTCR-F	140/1452
2. WKEE-F	111/1559
3. WAMX-F	109/1455
4. WPAY-F	47/ 746
5. WKLC-F	46/ 697
6. WEMM-F	30/ 505
7. WKEE	23/ 322
WGNT	23/ 378
9. WAEZ-F	17/ 180
10. WPAY	16/ 209

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WTCR-F	1012/36.1	31.4	32.6
2. WKEE-F	980/35.0	31.8	32.2
3. WAMX-F	756/27.0	35.2	32.4
4. WGNT	353/12.6	17.0	19.8
5. WEMM-F	313/11.2	10.3	12.5
6. WKLC-F	268/ 9.6	7.6	9.4
7. WTCR	267/ 9.5	10.7	7.5
8. WKEE	247/ 8.8	7.6	8.9
9. WPAY-F	177/ 6.3	6.6	7.9
10. WAEZ-F	161/ 5.8	5.9	6.1

12+ FM SHARE (METRO): 83.24% (313 of 376) (SPG 85: 78.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F>	1. WTCR-F>+	1. WTCR-F>	1. WTCR-F	1. WTCR-F	1. WTCR-F>
2. WAMX-F>	2. WKEE-F	2. WKEE-F	2. WKEE-F>	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F>
3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WEMM-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F>
4.	4.	4.	4.	4. WGNT	4. WMLV-F	4. WGNT	4. WEMM-F	4.	4.	4. WEMM-F
				WKEE	WGNT					
5.	5.	5.	5.			5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F>	1. WTCR-F>
2. WTCR-F	2. WTCR-F	WTCR-F>	2. WKEE-F>	2. WKEE-F>	2. WTCR-F>	2. WAMX-F	2. WKEE-F	2. WKEE-F	2. WKEE-F>
3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WKLC-F	3. WKEE-F	3. WAMX-F	3. WAMX-F	3. WAMX-F
4.	4.	4.	4.	4.	4. WKEE-F	4.	4.	4.	WKEE
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		73 (1)	73 (1)	19.4	18.5
AOR		67 (2)	67 (2)	17.8	5.5
AC/OLDIES/SOFT ROCK	16 (1)	4 (2)	20 (3)	5.3	25.3
MOR/VARIETY	27 (3)		27 (3)	7.2	1.5
COUNTRY	20 (3)	113 (1)	133 (4)	35.4	37.0
BLACK/URBAN					
BTFL MUSIC/EZ		27 (2)	27 (2)	7.2	3.8
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL		29 (2)	29 (2)	7.7	8.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.5
			376 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMI	1340	Ashland	.2/3.0
WKQI-F	92.7	Catlettsbury	.5/3.0
WGOH	1370	Grayson	1.0/3.1
WIRO	1230	Ironton, OH	1.0/3.9
WPAY	1400	Portsmouth	.2/ .8
WUGO-F	102.3	Grayson	.5/2.1

RADIO STATIONS

WCMI, 1340,	1 KW	, MOR	ABC-E,ABC-T,$ 8.00	(---)		(ASHLAND, KY)	W. Martin
WGNT, 930,	5 KW/1 KW (DA-N)	, MOR	NBC,$ 28.00*	(Blair)	Stoner		Gary Voss
WIRO, 1230,	1 KW	, MOR	MBS,$ 15.00	(Regional)			Ken Auble
WKEE, 800,	5 KW (DAYS,DA)	, OLDIES	CBS,$ NA	(Katz)	Capitol-Goodman		Toufie Kassab
[illegible], 1420,	5 KW/500 W (DA-N)	, COUNTRY	ABC-I,$ 23.00	(Mc-Guild)	CRB		Mark Jesse
[illegible], 1470,	5 KW (DAYS)	, RELIGION	,$ 8.00	(---)			
WAMX-F, 93.7,	50 KW @ 463	, CHR/AOR	ABC-F,$ 50.00*	(Blair)	Stoner	(ASHLAND, KY)	Gary Voss
WEMM-F, 107.9,	50 KW @ 500	, RELIGION	,$ 13.00	(---)	Mortenson		Roger Manning
WMLV-F, 107.1,	3 KW @ 125	, BTFL/EZ	MBS,$ 12.00	(Regional)		(IRONTON, OH)	Rose Auble
WKEE-F, 100.5,	53 KW @ 560	, CONTEMP	ABC-C,$ 60.00*	(Katz)	Capitol-Goodman		Toufie Kassab
WKQI-F, 92.7,	3 KW @ 300	, AC	,$ 12.00	(---)		(CATLETTSBURG, KY)	
WTCR-F, 103.3,	50 KW @ 500	, COUNTRY	ABC-I,$ 45.00*	(Mc-Guild)	CRB		Mark Jesse
WPAY-F, 104.1,	100 KW @ 840	, RELIG/COUNTRY	MBS,$ 12.00	(Mid-Amer)		(PORTSMOUTH, OH)	Lee Hammond
WAEZ-F, 106.3,	3 KW @ 300	, BTFL	US 2,$ NA	(---)		(MILTON)	

MISCELLANEOUS COMMENTS WCAK changed calls to WKQI-F... WKEE-F reclassified as CHR and WAMX reclassified as AOR/CHR...

HUNTSVILLE

Arbitron Rank/Pop (12+): 167/173,800

MSA Rank/Pop: 197/206,800
ADI # 89
Average Person Ratings: 16.5
Market TSL: 22.2 hours

Stations: 16/12
Diaries: 653/ 266:1/49.9%
Sample Target: 630
% Below Line: 2.7
% Not Listed: 10.4

1985 Revenue: $ 6,800,000
HH Inc.: $ 30,777
Retail $: 1.7 Bil
Pop per Station: 14,483
#1 Biller: WBHP $1,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WZYP-F	66/23.0	---	25.0	---	18.5	32.4
2. WBHP	59/20.6	---	22.5	---	9.5	16.6
3. WEUP	26/ 9.1	---	8.8	---	6.1	5.2
4. WRSA-F	25/ 8.7	---	10.0	---	9.7	6.2
5. WAHR-F	23/ 8.0	---	8.3	---	6.6	7.9
6. WTAK	19/ 6.6	---	2.9	---	2.7	5.9
7. WDRM-F	9/ 3.1	---	---	---	2.4	5.2
8. WAAY	8/ 2.8	---	7.5	---	4.1	3.4
9. WNDA-F	6/ 2.1	---	2.9	---	2.4	2.1
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WZYP-F	112/1260
2. WBHP	62/ 568
3. WRSA-F	60/ 626
4. WDRM-F	43/ 430
5. WEUP	30/ 291
6. WAHR-F	29/ 413
7. WTAK	19/ 187
8. WAAY	15/ 362
9. WNDA-F	9/ 187
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WZYP-F	705/40.6	---	38.4
2. WBHP	529/30.4	---	31.4
3. WRSA-F	349/20.1	---	15.5
4. WAHR-F	309/17.8	---	17.1
5. WAAY	279/16.1	---	23.7
6. WEUP	252/14.5	---	18.1
7. WTAK	181/10.4	---	9.4
8. WDRM-F	132/ 7.6	---	---
9. WNDA-F	121/ 7.0	---	7.4
10. WFIX	102/ 5.9	---	7.6
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 52.92% (136 of 257) (SPG 85: 53.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WZYP-F	1. WZYP-F	1. WZYP-F
2. WEUP	2. WAHR-F	2. WBHP	WZYP-F>	2. WZYP-F>	2. WRSA-F>	2. WZYP-F>	2. WZYP-F>	2. WBHP	2. WEUP	2. WBHP >
WTAK	3. WBHP	3. WAHR-F	3. WAHR-F	3. WAHR-F	3. WZYP-F	3. WRSA-F	3. WAHR-F	3. WAHR-F>	3. WBHP	3. WTAK
4.	4. WEUP	4. WEUP	4. WTAK	4. WRSA-F	4. WEUP	4. WAHR-F	WRSA-F	4. WEUP	4. WAHR-F	4. WAHR-F
5.	5.	5.	5.	5.	5.	WEUP	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZYP-F	1. WZYTP-F>	1. WZYP-F	1. WZYP-F	1. WBHP	1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F>	1. WZYP-F
2. WAHR-F	2. WAHR-F	2. WAHR-F	2. WBHP	2. WZYP-F	2. WBHP	2. WBHP	2. WTAK	2. WBHP	2. WBHP
3. WEUP	3. WBHP	3. WBHP	3. WAHR-F	3. WAHR-F	WEUP	3. WTAK	3. WBHP	3. WTAK	3. WTAK
4. WBHP	4. WEUP	4. WEUP	4. WEUP	4. WEUP	4.	WEUP	WAHR-F	4. WEUP	4. WAHR-F
5.	5.	5.	5.	WRSA-F	5.	5.	5.	WAHR-F	WRSA-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		68 (2)	68 (2)	26.5	35.4
AOR		1 (1)	1 (1)	0.4	1.8
AC/OLDIES/SOFT ROCK	8 (1)	23 (1)	31 (2)	8.7	13.3
MOR/VARIETY					
COUNTRY	59 (1)	10 (2)	69 (3)	26.8	24.3
BLACK/URBAN	48 (3)	3 (1)	51 (4)	19.8	11.5
BTFL MUSIC/EZ		25 (1)	25 (1)	9.7	10.6
NEWS/TALK					
NOSTALGIA	3 (1)		3 (1)	1.2	0
RELIGION/GOSPEL		6 (1)	6 (1)	2.3	3.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	3 (1)		3 (1)	2.1	0
			257 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WDKT	730	Madison	1.0/3.9
WFIX	1450	Huntsville	1.0/5.9
WIXC	1140	NA	1.0/1.7
WAPI-F	94.5	Birmingham	.3/2.6
WENN-F	107.7	Birmingham	1.0/2.7
WQEN-F	103.7	Gadsen	.7/2.9
WQSB-F	105.1	Albertville	.3/2.7

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N)	, CONTEMP/AC	,$ 21.00 (Masla)		Wayne Johnson
WBHP, 1230, 1 KW	, COUNTRY	ABC-I,$ 95.00 (Katz)		W. H. Pollard
WDKT, 730, 1 KW (DAYS)	, BLACK	,$ 7.00 (Savalli)		Terrell Newby
WEUP, 1600, 5 KW/500 W (DA-N)	, BLACK	SBN,$ 19.00 (---)		Viola Garrett
WFIX, 1450, 1 KW	, NOSTALGIA	ABC-C,$ 13.00 (Roslin)		John Rhea
WTAK, 1000, 10 KW (DAYS,DA)	, BLACK	ABC-E,$ 14.00 (Roslin)		Nat Tate
WAHR-F, 99.1, 100 KW @ 540	, AC	NBC,$ 30.00* (Torbet)		Arnold Hornbuckle
WNDA-F, 95.1, 50 KW @ 110	, RELIGION	MBS,$ 10.00 (---)		Fred Wells
WRSA-F, 96.9, 100 KW @ 830	, BTFL/EZ	CBS,$ 16.00* (---)	(DECATUR)	Paul Nielsen
WZYP-F, 104.3, 100 KW @ 760	, CHR	ABC-C,$ 42.00 (Select)		Homer Dunnavant
WDRM-F, 102.1, 100 KW @	, COUNTRY	,$ 26.00* (Masla)	(DECATUR)	Don Fortune

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/986,300

MSA Rank/Pop: 39/1,194,800
ADI # 23
Average Person Ratings: 17.3
Market TSL: 22.8 hours

Stations: 18/17
Diaries: 1828/540:1/44.0%
Sample Target: 1500
% Below Line: 0.4
% Not Listed: 6.4

1985 Revenue: $38,000,000
HH Inc.: $29,963
Retail $: 8.4 Bil
Pop per Station: 58,018
#1 Biller: WIBC $8,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WIBC	316/18.6	14.7	15.4	16.0	16.2	15.7
2. WFBQ-F	226/13.3	14.4	15.5	11.3	9.6	21.0
3. WFMS-F	167/ 9.8	10.0	8.2	8.9	6.6	9.6
4. WTLC-F	153/ 9.0	8.0	8.3	8.8	6.0	12.7
5. WXTZ-F	146/ 8.6	10.2	9.2	7.7	9.6	6.2
6. WENS-F	136/ 8.0	6.1	6.1	7.8	6.7	5.4
7. WZPL-F	121/ 7.1	9.6	8.3	11.1	15.1	8.8
8. WEAG-F	79/ 4.6	4.1	4.9	4.9	4.7	6.5
9. WTUX	67/ 3.9	4.5	4.4	3.2	2.9	1.8
10. WTPI-F	53/ 3.1	3.4	2.6	1.3	---	1.7
11. WNDE	32/ 1.9	2.1	2.1	2.6	2.6	.9
12. WIRE	27/ 1.6	2.4	5.1	5.1	5.6	1.1
13. WXIR-F	21/ 1.2	.4	.6	.9	1.4	.7
14. WGRT	20/ 1.2	1.0	1.3	1.2	1.6	.5
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WFBQ-F	435/4829
2. WIBC	344/3546
3. WXTZ-F	219/2827
4. WFMS-F	215/2622
5. WZPL-F	180/3230
6. WTLC-F	164/1434
7. WENS-F	155/2398
8. WEAG-F	99/2144
9. WTUX	84/ 917
10. WTPI-F	60/ 875
11. WNDE	43/ 748
12. WLW	39/ 867
13. WTTS-F	37/ 734
14. WIRE	32/ 759
15. WXIR-F	22/ 395
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WIBC	2913/29.5	28.1	28.6
2. WFBQ-F	2499/25.3	27.1	25.1
3. WZPL-F	2122/21.5	23.5	23.0
4. WENS	1858/18.8	16.4	17.3
5. WXTZ-F	1822/18.5	19.4	18.4
6. WFMS-F	1790/18.1	18.4	14.6
7. WEAG-F	1525/15.5	15.5	17.0
8. WTLC-F	1277/12.9	12.1	12.2
9. WTUX	696/ 7.1	8.4	6.9
10. WIRE	682/ 6.9	9.8	12.0
11. WTPI-F	670/ 6.8	7.5	5.9
12. WNDE	567/ 5.7	7.2	7.5
13. WXIR-F	358/ 3.6	2.6	3.3
14. WTTS-F	274/ 2.8	2.1	2.8
15. WXLW	186/ 1.9	1.5	NA
16. WLW	182/ 1.8	1.8	NA
17. WGRT	161/ 1.6	1.3	NA
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 70.14% (1118 of 1594) (SPG 85: 68.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WIBC	1. WIBC >	1. WIBC >	1. WIBC >	1. WIBC	1. WFBQ-F	1. WIBC >
2. WFBQ-F	2. WENS-F	2. WENS-F	2. WIBC	2. WFBQ-F	2. WFMS-F	2. WFBQ-F>	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WFBQ-F
3. WTLC-F	3. WTLC-F	3. WTLC-F	3. WENS-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WTLC-F	3. WFMS-F
WEAG-F	4. WZPL-F	4. WIBC	4. WFMS-F	4. WENS-F	4. WTLC-F	4. WXTZ-F	4. WENS-F	4. WTLC-F	4. WZPL-F	4. WTLC-F
5. WENS-F	5. WEAG-F	5. WFMS-F	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WTLC-F	5. WFMS-F	5. WXTZ-F	5. WFMS-F	5. WENS-F
6. WFMS-F	6. WIBC	6. WZPL-F	6. WXTZ-F	6. WXTZ-F	6. WFBQ-F	6. WZPL-F	6. WTLC-F	6. WENS-F	6. WEAG-F	6. WZPL-F
7.	7. WTPI-F	7. WXTZ-F	7. WZPL-F	7.	7. WTUX	7. WENS-F	7. WZPL-F	7. WZPL-F	7. WENS-F	7. WXTZ-F
8.	8. WFMS-F	8.	8.	8.	8.	8.	8. WTUX	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F>	1. WNES-F	1. WENS-F>	1. WENS-F	1. WIBC	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F
2. WENS-F	2. WFBQ-F	2. WTLC-F	2. WFBQ-F	2. WENS-F	2. WTLC-F	2. WTLC-F	2. WTLC-F	2. WIBC	2. WIBC
3. WTLC-F	3. WTLC-F	3. WFBQ-F	3. WTLC-F	3. WTLC-F	3. WZPL-F	3. WEAG-F	3. WIBC	3. WTLC-F	3. WFMS-F
4. WEAG-F	4. WZPL-F	4. WZPL-F	4. WIBC	4. WFMS-F	4. WEAG-F>	WZPL-F	4. WENS-F	4. WFMS-F	4. WXTZ-F
5. WZPL-F	5. WEAG-F	5. WIBC	5. WFMS-F	5. WXTZ-F	5. WENS-F	5. WIBC	5. WEAG-F	5. WENS-F	5. WENS-F
6. WFMS-F	WIBC	6. WTPI-F	6. WZPL-F	6. WZPL-F	6.	WENS-F	6. WZPL-F	6. WZPL-F	6. WTLC-F
7.	7. WTPI-F	7.	7. WXTZ-F	7. WFBQ-F	7.	7.	7. WXTZ-F	7. WEAG-F	7. WZPL-F
8.	8.	8.	8.	8.	8.	8.	8. WTPI-F	8. WXTZ-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		121 (1)	121 (1)	7.6	14.0
AOR		305 (2)	305 (2)	19.1	16.4
AC/OLDIES/SOFT ROCK	59 (2)	197 (3)	256 (5)	16.1	12.0
MOR/VARIETY	323 (2)	8 (1)	331 (3)	20.8	16.3
COUNTRY		167 (1)	167 (1)	10.5	14.2
BLACK/URBAN		153 (1)	153 (1)	9.6	8.8
BTFL MUSIC/EZ		146 (1)	146 (1)	9.2	9.8
NEWS/TALK					
NOSTALGIA	67 (1)		67 (1)	4.2	5.3
RELIGION/GOSPEL	27 (2)	21 (1)	48 (3)	3.0	3.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1594 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCBK-F	102.3	Martinsville	.5/1.6
WTTS-F	92.3	Bloomington	.5/2.8
WXLW	950	Indianapolis	.4/2.8
WLW	700	Cincinnati	.4/1.8

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION		,$ 17.00	(---)			
WFBM, 1110, 1 KW (DAYS,DA)	,		,$ 11.00	(Pates)		(NOBLESVILLE)	Jim Mathis
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN	,$ 20.00	(---)	Universal		Stephen Ross
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR		,$128.00	(Blair)	Blair		Roy Cooper
WIRE, 1430, 5 KW (DA-N)	, AC	NBC,ABC-E	,$ 50.00*	(MMR)	WIN		Tom Severino
WNDE, 1260, 5 KW (DA-N)	, OLDIES	ABC-I,USI	,$ 45.00*	(Katz)	Taft		Ed Sander
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION		,$ 18.00	(---)			Jim Wilson
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS	,$ 46.00*	(Mc-Guild)	New Systems		Ron Stratton
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION		,$ 12.00	(---)			Ed Sears

FM STATIONS

WEAG, 93.1, 13 KW @ 1022, AOR/CHR		,$ 50.00	(Blair)	Blair		Roy Cooper
WENS, 97.1, 23 KW @ 739, AC		,$100.00	(Christal)	Emmis		Christine Woodward
WFBQ, 94.7, 52 KW @ 850, AOR	Source	,$125.00*	(Katz)	Taft		Chris Wheat
WFMS, 95.5, 13 KW @ 1000, COUNTRY		,$ 90.00	(Mc-Guild)	Sesquehanna		Nancy Vaeth
WTLC, 105.7, 50 KW @ 445, BLACK	SBN,NBN	,$ 70.00	(Mc-Guild)	New Systems		Al Hobbs
WTPI, 107.9, 22 KW @ 885, AC	APR,CBS-R	,$ 45.00*	(Republic)			Dan Cantor
WXTZ, 103.3, 18 KW @ 860, BTFL/EZ		,$ 80.00*	(MMR)	WIN		Tom Severino
WZPL, 99.5, 50 KW @ 500, CHR		,$ 85.00*	(HNWH)	Capstar		Roger Ingram
WATI, 107.1, 3 KW @ 300, NOSTALGIA		,$ 32.00	(---)	Universal	(DANVILLE)	Stephen Ross
WXIR, 98.3, 3 KW @ 296, RELIGION		,$ 18.00	(---)		(PLAINFIELD)	Gary Arnold
WTTS, 92.3, 37 KW @ 1091, AC		,$ 37.00	(Regional)	Sarkes Tarzian	(BLOOMINGTON)	R. Holben

CALL LETTER CHANGES

WNAP changes to WEAG
WMLF changes to WTUX

FORMAT CHANGES

WEAG: From CHR to AOR/CHR

STATION SALES

WIRE/WXTZ-F: From Mid America to WIN for $12,750,000 (est)

MISCELLANEOUS COMMENTS

JACKSON, MS

Arbitron Rank/Pop (12+): 106/318,100

MSA Rank/Pop: 118/381,200
ADI # 85
Average Person Ratings: 18.6
Market TSL: 25.0 hours

Stations: 17/17
Diaries: 762/ 417:1/39.6%
Sample Target: 700
% Below Line: 0
% Not Listed: 7.4

1985 Revenue: $ 9,700,000
HH Inc.: $ 27,847
Retail $: 2.3 Bil
Pop per Station: 18,712
#1 Biller: WMSI-F $2,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 85	FAL 85	SPG 85
1. WJMI-F	99/16.7	---	17.1	---	14.6
2. WMSI-F	79/13.3	---	14.2	---	13.1
3. WTYX-F	69/11.6	---	15.5	---	7.9
4. WOAD	57/ 9.6	---	10.0	---	11.5
5. WKXI	44/ 7.4	---	8.0	---	12.0
6. WLIN-F	40/ 6.7	---	8.6	---	8.4
7. WYYN-F	32/ 5.4	---	2.0	---	5.8
8. WSLI	30/ 5.1	---	5.1	---	5.8
9. WOKJ	22/ 3.7	---	1.8	---	2.2
10. WQMV-F	17/ 2.9	---	2.4	---	4.3
11. WSTZ-F	17/ 2.9	---	---	---	---
12.					

12+ TSA	1/4/CUME
1. WMSI-F	198/1834
2. WJMI-F	172/1721
3. WTYX-F	138/1537
4. WLIN-F	86/ 980
5. WOAD	58/ 560
6. WYYN-F	53/ 846
7. WKXI	48/ 728
8. WSLI	35/ 508
9. WOKJ	31/ 451
10. WSTZ-F	30/ 384
11. WQMV-F	29/ 613
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WJMI-F	851/26.8	---	29.3
2. WTYX-F	790/24.8	---	27.7
3. WMSI-F	776/24.4	---	25.4
4. WKXI	641/20.2	---	19.4
5. WOAD	548/17.2	---	14.7
6. WLIN-F	488/15.3	---	18.1
7. WYYN-F	402/12.6	---	8.2
8. WJDX	394/12.4	---	12.4
9. WSLI	392/12.3	---	13.5
10. WOKJ	339/10.7	---	10.3
11. WQMV-F	314/ 9.9	---	11.6
12. WSTZ-F	245/ 7.7	---	---

12+ FM SHARE (METRO): 66.67% (366 of 549) (SPG 85: 66.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F>	1. WJMI-F
2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WMSI-F	2. WJMI-F	2. WOAD	2. WJMI-F	2. WJMI-F	2. WMSI-F	2. WTYX-F	2. WMSI-F
3.	3. WMSI-F	3. WMSI-F	3. WTYX-F	3. WOAD	3. WLIN-F>	3. WTYX-F	3. WTYX-F	3. WTYX-F>	3. WMSI-F	3. WOAD
4.	4. WKXI	4. WXKI	4. WOAD	4. WTYX-F	4. WSLI	4. WOAD	4. WLIN-F	4. WLIN-F	4. WKXI	4. WKXI
5.	5.	5. WOAD	WYYN-F	5. WYYN-F	5. WJMI-F	5. WSLI	5. WOAD	5. WOAD	5.	5. WTYX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJMI-F>	1. WJMI-F	1. WTYX-F	1. WJMI-F	1. WMSI-F	1. WJMI-F>	1. WJMI-F>	1. WJMI-F	1. WJMI-F	1. WMSI-F
2. WTYX-F	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WJMI-F
3. WMSI-F	3. WMSI-F	3. WYYN-F	3. WMSI-F	WOAD	3. WMSI-F	3. WMSI-F	3. WYYN-F	3. WMSI-F	3. WTYX-F
4. WKXI	4. WKXI	4. WKXI	4. WOAD	4. WTYX-F	4. WSTZ-F	4. WKXI	4. WKXI	4. WKXI	4. WOAD
5.	5. WYYN-F	WMSI-F	5. WKXI	5. WYYN-F	5.	5.	WMSI-F	5.	5. WYYN-F
	6. WOAD	WOAD	6. WYYN-F						

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		86 (2)	86 (2)	15.7	18.8
AOR		17 (1)	17 (1)	3.1	3.1
AC/OLDIES/SOFT ROCK		45 (3)	45 (3)	8.2	2.1
MOR/VARIETY	15 (1)		15 (1)	2.7	5.8
COUNTRY		79 (1)	79 (1)	14.4	15.0
BLACK/URBAN	72 (3)	99 (1)	171 (4)	31.1	28.4
BTFL MUSIC/EZ		40 (1)	40 (1)	7.3	9.0
NEWS/TALK	30 (1)		30 (1)	5.5	5.4
NOSTALGIA	6 (1)		6 (1)	1.1	0
RELIGION/GOSPEL	60 (2)		60 (2)	10.9	11.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			549 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHJT-F	93.5	Clinton	.5/ 3.6
WJDX	620	Jackson	2.5/12.4
WJXN	1450	Jackson	.5/ 3.0
WEQZ-F	101.7	Gluckstead	1.7/ 5.1
WZRX	1590	Jackson	1.0/ 2.5

MISCELLANEOUS COMMENTS WJDX/WMSI-F sold by Keymarket to Sterling Comm for $?? (Blackburn) ...WYHT sold to Lewis for $200,000...WYHT changes calls to WZRX...

RADIO STATIONS

WJDX, 620, 5 KW/1 KW (DA-N)	, MOR	ABC-D,$ 57.00	(Eastman)	Sterling		Ken Windham
WJXN, 1450, 1 KW	, GOSPEL	,$ 10.00	(---)			Rodger Ownby
WKKE, 1180, 10 KW/5 KW (DA-2)	, RELIGION	,$ 10.00	(---)		(PEARL)	C. Grammar
WKXI, 1300, 5 KW/1 KW	, BLACK	SBN,$ 25.00*	(Blair)	TAB		Bob O'Brien
WOAD, 1400, 1 KW	, GOSPEL/BLACK	MBS,$ 22.00*	(Savalli)			
WOKJ, 1550, 50 KW/10 KW (DA-2)	, BLACK	NBN,$ 21.00*	(Durpetti)	Roden		Zane Roden
WSLI, 930, 5 KW (DA-N)	, TALK	CBS,ABC-T,NBC-T,$ 27.00	(Select)	Osborn-Reynolds		B. Imbragulio
WMGO, 1370, 1 KW	, BLACK	,$ 7.00	(Bunchez)		(CANTON)	Gene Dow
WZRX, 1590, 5 KW/1 KW (DA-2)	, NOSTALGIA	,$ 15.00	(---)			L. Homburger
WHJT-F, 93.5, 3 KW @ 300, AC		ABC-I,$ 15.00	(---)		(CLINTON)	Billy Lytal
WJMI-F, 99.7, 100 KW @ 1060, BLACK/URBAN		ABC-F,$ 50.00	(Durpetti)	Roden		Zane Roden
WLIN-F, 95.5, 100 KW @ 1060, BTFL/EZ		APR,$ 30.00	(Christal)			Lewis Hopper
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY		ABC-E,$ 57.00	(Eastman)	Sterling		Ken Windham
WTYX-F, 94.7, 100 KW @ 1100, CHR		ABC-C,$ 40.00*	(Blair)	TAB		Bob O'Brien
WYYN-F, 96.3, 100 KW @ 1450, AC		,$ 25.00	(Select)	Osborn-Reynolds		B. Imbragulio
WQMV-F, 98.7, 100 KW @ 802, CHR		ABC-R,$ NA	(Torbet)		(VICKSBURG)	Kirk Sherwood
WSTZ-F, 106.7, 100 KW @ 1365, AOR (?)		US 2,$ 30.00	(---)		(VICKSBURG)	

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/672,800

MSA Rank/Pop: 63/797,100
ADI # 61
Average Person Ratings: 17.4
Market TSL: 23.0 hours

Stations: 22/20
Diaries: 1030/ 653:1/47.2%
Sample Target: 1000
% Below Line: 3.0
% Not Listed: 18.4

1985 Revenue: $ 16,700,000
HH Inc.: $ 27,997
Retail $: 5.1 Bil
Pop per Station: 33,640
#1 Biller: WIVY-F $3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAPE-F	182/15.6	7.5	9.7	8.4	8.3	15.5	1. WAPE-F	213/2306	1. WAPE-F	1916/28.5	12.2	17.0
2. WIVY-F	116/ 9.9	13.0	15.4	13.2	11.9	10.2	2. WQIK-F	143/1501	2. WIVY-F	1574/23.4	29.2	32.4
3. WFYV-F	115/ 9.8	9.8	10.3	11.4	14.9	13.6	3. WFYV-F	131/1364	3. WQIK-F	1183/17.6	17.9	20.0
4. WQIK-F	110/ 9.4	9.5	10.3	11.7	8.2	8.3	4. WIVY-F	128/1831	4. WFYV-F	1130/16.8	19.8	18.4
5. WCRJ-F	65/ 5.6	5.9	2.8	4.7	6.2	5.6	5. WNFI-F	80/1159	5. WAIV-F	1014/15.1	18.8	20.1
6. WAIV-F	60/ 5.1	7.8	7.3	9.2	7.9	6.1	6. WAIV-F	75/1362	6. WLCS-F	909/13.5	15.6	18.7
7. WLCS-F	53/ 4.5	5.6	9.5	9.5	11.3	3.8	7. WCRJ-F	69/ 795	7. WCRJ-F	714/10.6	12.4	8.5
8. WCGL	41/ 3.5	2.3	3.1	1.8	1.3	4.1	8. WLCS-F	57/1015	8. WPDQ	551/ 8.2	7.4	7.9
9. WPDQ	35/ 3.0	2.6	1.9	2.8	6.4	2.0	9. WCGL	41/ 275	9. WNFI-F	502/ 7.5	7.5	9.2
10. WNFI-F	29/ 2.5	2.6	3.4	2.2	---	3.8	10. WPDQ	36/ 568	10. WOKV	462/ 6.9	8.2	6.5
11. WROS	25/ 2.1	.6	.4	.9	.8	.3	11. WWLV-F	29/ 196	11. WJAX	378/ 5.6	3.9	3.5
12. WOKV	24/ 2.1	2.5	2.6	2.5	3.4	1.6	12. WROS	25/ 195	12. WZAZ	368/ 5.5	8.7	8.1
13. WZAZ	23/ 2.0	5.6	4.7	3.5	4.0	2.2	13.		13.			

12+ FM SHARE (METRO): 77.99% (744 of 954) (SPG 85: 78.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F>	1. WAPE-F	1. WAPE-F	1. WFYV-F	1. WFYV-F	1. WQIK-F>	1. WAPE-F	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>
2. WNFI-F	2. WFYV-F	2. WFYV-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WQIK-F	2. WIVY-F	2. WFYV-F	2. WFYV-F	2. WFYV-F
3. WFYV-F	3. WIVY-F	3. WIVY-F	3. WAPE-F	3. WQIK-F	3. WAIV-F	3. WIVY-F	3. WFYV-F	3. WIVY-F	3. WIVY-F	WIVY-F
4. WIVY-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WAPE-F	4. WCRJ-F	4. WFYV-F	4. WQIK-F>	4. WQIK-F	4. WQIK-F	4. WQIK-F
5.	5. WLCS-F	5. WLCS-F	5. WAIV-F	5. WAIV-F	5. WLCS-F	5. WAIV-F	5. WLCS-F	5. WCRJ-F	5. WAIV-F	5. WCRJ-F
	WCRJ-F	6. WCRJ-F				6. WCRJ-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F	1. WAPE-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WAPE-F>	1. WFYV-F	1. WFYV-F>	1. WFYV-F	1. WFYV-F
2. WIVY-F>	2. WIVY-F>	2. WAPE-F>	2. WAPE-F	2. WAPE-F	2. WFYV-F	2. WAPE-F>	2. WAPE-F	2. WAPE-F	2. WQIK-F
3. WFYV-F	3. WFYV-F	3. WAIV-F	3. WQIK-F	WQIK-F	3.	3. WIVY-F	3. WIVY-F	3. WQIK-F	3. WAPE-F
4. WLCS-F	4. WAIV-F	4. WFYV-F	4. WAIV-F	4. WAIV-F	4.	4. WQIK-F	4. WQIK-F	4. WIVY-F	4. WIVY-F
5. WQIK-F	5. WLCS-F	WLCS-F	5. WCRJ-F	5. WCRJ-F	5.	5.	5.	5. WLCS-F	5. WLCS-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		211 (2)	211 (2)	22.1	20.4
AOR		115 (1)	115 (1)	12.1	12.1
AC/OLDIES/SOFT ROCK	12 (1)	229 (3)	241 (4)	25.2	7.9
MOR/VARIETY	5 (1)		5 (1)	0.5	0.5
COUNTRY	16 (1)	175 (2)	191 (3)	20.0	18.5
BLACK/URBAN	58 (2)		58 (2)	6.1	19.6
BTFL MUSIC/EZ		6 (1)	6 (1)	0.6	10.2
NEWS/TALK	24 (1)		24 (1)	2.5	2.8
NOSTALGIA					
RELIGION/GOSPEL	95 (5)	4 (1)	99 (6)	10.4	7.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.4	1.6
			954 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYR	550	Orange Park	.5/1.6
WFOY	1240	St. Augustine	.4/1.2
WJAX	690	Jacksonville	1.2/5.6
WJXR-F	92.1	MacClenny	.3/1.8
WQIK	1320	Jacksonville	1.4/3.4
WRXJ	930	Jacksonville	1.0/2.9
WSVE-F	92.7	Green Cove Spring	.3/1.4
WVOJ	970	Jacksonville	.8/2.4
WWLV-F	94.5	Daytona Beach	.5/1.3

RADIO STATIONS

WJAX, 690, 50 KW/10 KW (DA-N)	, RELIGION	,$ 18.00	(---)	Statewide	J. Bosworth
WBIX, 1010, 10 KW (DAYS,DA)	, RELIGION	,$ 9.00	(Smith)		Carmen Macri
WCGL, 1360, 5 KW (DAYS)	, RELIGION	,$ 15.00	(Roslin)		Emily Timmons
WCRJ, 1530, 50 KW (DAYS,DA)	, COUNTRY	,$ NA	(Katz)	Justice	Linda Byrd
WXOZ, 1280, 5 KW (DAYS,DA)	, CHILDREN	,$ 20.00	(Market 4)	Children's Network	W. Osewalt
WOKV, 600, 5 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, ABC-T,$ 41.00	(Eastman)	EZ	Jay Schneider
WPDQ, 1460, 5 KW (DA-2)	, BLACK	NBN,$ 30.00	(MMR)	Metroplex	Paul Rogers
WQIK, 1320, 5 KW (DA-N)	, COUNTRY	CBS,$ 30.00*	(Mc-Guild)	Jacor	Bill Mize
WROS, 1050, 5 KW (DA-1)	, RELIGION	MBS,$ 16.00	(---)		Elwyn Hall
WRXJ, 930, 5 KW (DA-N)	, OLDIES	US 2,$ NA	(Select)	Kravis	John Hunt
WVOJ, 970, 1 KW (DAYS,DA)	, RELIGION	,$ 10.00	(---)		C. Buckner
WZAZ, 1400, 1 KW	, BLACK	,$ 25.00*	(Roslin)		Mark Picus
WAIV-F, 96.9, 100 KW @ 935	, AC	,$ 90.00	(Eastman)	EZ	Jay Schneider
WCRJ-F, 107.3, 100 KW @ 350	, COUNTRY	ABC-D,$ 84.00	(Katz)	Justice	Linda Byrd
WFYV-F, 104.5, 100 KW @ 700	, AOR	Source,$120.00*	(MMR)	Metroplex	Paul Rogers
WIVY-F, 102.9, 60 KW @ 635	, AC/CONTEMP	,$138.00	(Torbet	Gilmore	Michael Cohen
WAPE-F, 95.1, 100 KW @ 460	, CHR	ABC-C,$ 60.00*	(Weiss)	Statewide	
WLCS-F, 96.1, 100 KW @ 830	, AC	,$ 75.00*	(Select)	Kravis	John Hunt
WQIK-F, 99.1, 100 KW @ 620	, COUNTRY	,$ 93.00*	(Mc-Guild)	Jacor	Bille Mize

MISCELLANEOUS COMMENTS WCRJ-A sold by Justice for $380,000 (Chapman)...WJAX-F changes calls to WAPE and format from Black to CHR...WAPE-A changes to WJAX-A...WOKV/WAIV-F sold by Affiliated to EZ for $10,100,000...WCRJ-F sold by Justice to Hoker for $6,000,000 (Chapman)...WIVY-F reclassified as AC...

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 90/375,300

MSA Rank/Pop: 103/444,200
ADI # 86
Average Person Ratings: 15.3
Market TSL: 20.8 hours

Stations: 26/22
Diaries: 855/ 487:1/58.4%
Sample Target: 770
% Below Line: 3.5
% Not Listed: 9.9

1985 Revenue: $ 8,700.000
HH Inc.: $ 24,101
Retail $: 2.4 Bil
Pop per Station: 17,059
#1 Biller: WQUT-F $1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WQUT-F	110/19.1	22.4	24.2	21.9	25.2
2. WXBQ-F	109/18.9	20.3	18.6	21.4	20.0
3. WTFM-F	77/13.4	9.5	7.0	9.2	9.0
4. WJCW	32/ 5.6	8.9	9.7	8.8	9.5
5. WZXY-F	31/ 5.4	3.2	3.2	1.5	2.6
6. WUSJ-F	18/ 3.1	1.9	4.2	2.8	2.6
7. WKPT	17/ 3.0	1.1	.7	1.4	.8
8. WKIN	13/ 2.3	2.6	.5	2.5	1.6
WZAP	13/ 2.3	2.6	2.0	2.7	2.1
10. WBEJ	10/ 1.7	2.1	1.4	1.9	1.5

12+ TSA	1/4/CUME
1. WQUT-F	169/1992
2. WXBQ-F	156/1809
3. WTFM-F	85/1175
4. WIVK-F	53/ 576
5. WJCW	32/ 540
6. WZXY-F	31/ 405
7. WZAP	23/ 262
8. WKSF-F	19/ 343
9. WMYU-F	18/ 278
10. WUSJ-F	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WQUT-F	1274/33.9	36.5	38.3
2. WXBQ-F	1116/29.7	33.7	29.9
3. WTFM-F	913/24.3	17.7	12.6
4. WJCW	512/13.6	16.9	16.6
5. WZXY-F	375/10.0	9.2	9.2
6. WKPT	307/ 8.2	5.2	3.2
7. WUSJ-F+	272/ 7.2	5.0	6.0
8. WKIN	179/ 4.8	6.8	4.7
9. WBEJ	149/ 4.0	5.2	4.6
10. WETB	148/ 3.9	4.6	4.0

12+ FM SHARE (METRO): 72.83% (378 of 519) (SPG 85: 67.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F>	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F>	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2. WZXY-F	2. WTFM-F	2. WXBQ-F	WTFM-F	2. WTFM-F	2. WTFM-F	2. WQUT-F	2. WQUT-F	WXBQ-F	2. WXBQ-F>	2. WXBQ-F>
3. WXBQ-F	3. WXBQ-F	3. WTFM-F>	3. WQUT-F>	3. WQUT-F>	3. WJCW	3. WTFM-F	WTFM-F	3. WTFM-F>	3. WTFM-F	3. WTFM-F
4.	4. WZXY-F	4. WZXY-F	4. WJCW	4. WJCW	4. WQUT-F	4. WJCW	4.	4. WZXY-F	4. WZXY-F	4. WZXY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F>	1. WQUT-F	1. WTFM-F	1. WTFM-F	1. WXBQ-F	1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2. WTFM-F	2. WTFM-F>	2. WQUT-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WTFM-F	2. WXBQ-F	2. WQUT-F
WZXY-F	3. WXBQ-F	3. WXBQ-F	3. WXBQ-F	3. WQUT-F	WZXY-F	3. WTFM-F	3. WXBQ-F	3. WTFM-F	3. WTFM-F
4. WXBQ-F	4.	4.	4.	4.	4.	4. WZXY-F	4.	4. WZXY-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		121 (3)	121 (3)	23.3	30.5
AOR		33 (2)	33 (2)	6.4	3.4
AC/OLDIES/SOFT ROCK	4 (1)	88 (3)	92 (4)	17.7	5.4
MOR/VARIETY	6 (1)		6 (1)	1.2	3.8
COUNTRY	72 (6)	136 (3)	208 (9)	40.1	39.2
BLACK/URBAN					
BTFL MUSIC/EZ	17 (1)		17 (1)	3.3	7.3
NEWS/TALK					
NOSTALGIA	15 (2)		15 (2)	2.9	1.1
RELIGION/GOSPEL	24 (3)		24 (3)	4.6	7.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6	1.4
			519 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABN-F	92.7	Abingdon	.7/1.6
WBBI	1230	Abingdon	.7/2.1
WETB	790	Johnson City	1.0/3.9
WFHG	980	Bristol	.7/4.1
WGAT	1050	Gate City	1.0/2.7
WGOC	1090	Kingsport	1.0/3.0
WIDD	1520	Elizabethton	.5/1.3
WIKQ-F	94.9	Greenville	1.6/3.8
WMCH	1260	Church Hill	1.2/2.1
WOPI	1490	Bristol	1.6/3.2
WPRQ	870	Colonial Heights	.7/1.7
WRGS	1370	Rogersville	1.2/2.4
WIMZ-F	103.5	Knoxville	.3/1.5
WIVK-F	107.7	Knoxville	1.6/2.7
WKSF-F	99.9	Asheville	1.2/3.5
WMYU-F	102.1	Sevierville	.3/2.4

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N)	, AC/CONTEMP	ABC-D,$ 16.00*	(Mc-Guild)	Nininger	(BRISTOL, VA)	W. Nininger
WGOC, 1090, 1 KW (DAYS,DA)	, NOSTALGIA	NBC,$ 11.00	(---)		(KINGSPORT)	Dan Arnold
WJCW, 910, 5 KW/1 KW (DA-N)	, COUNTRY	CBS,$ 25.00*	(Katz)	Bloomington	(JOHNSON CITY)	Ken Maness
WKIN, 1320, 5 KW/500 W (DA-N)	, COUNTRY	APR,$ 13.00	(Torbet)	Bahabel	(KINGSPORT)	Wayne Grill
WZAP, 690, 10 KW (DAYS)	, RELIGION	,$ 12.00	(Gates)		(BRISTOL)	
WJSO, 1590, 5 KW (DA-N)	, MOR	,$ 13.00	(---)		(JONESBORO)	Norm Thomas
WBBI, 1230, 1 KW	, COUNTRY	NBC,$ 6.00	(---)		(ABINGDON, VA)	Shane Southern
WBEJ, 1240, 1 KW	, COUNTRY	,$ 7.00	(---)		(ELIZABETHTON)	Clyde Roberts
WETB, 790, 5 KW (DAYS)	, MOR	MBS,$ 15.00	(---)		(JOHNSON CITY)	Art Kelsey
WKPT, 1400, 1 KW	, BTFL/EZ	ABC-E,$ 15.00	(Republic)	Home News	(KINGSPORT)	David Widener
WOPI, 1490, 1 KW	, NOSTLAGIA	US 2,$ 10.00	(---)		(BRISTOL)	Paul Culp
WQUT-F, 101.5, 100 KW @ 1500	, CHR/AOR	US I,$ 44.00*	(Katz)	Bloomington	(JOHNSON CITY)	Ken Maness
WTFM-F, 98.5, 100 KW @ 1260	, AC	ABC-E,$ 24.00*	(Republic)	Home News	(KINGSPORT)	George DeVault
WXBQ-F, 96.9, 67 KW @ 2240	, COUNTRY	ABC-I,$ 40.00*	(Mc-Guild)	Nininger	(BRISTOL)	John Gush
WZXY-F, 104.9, 1 KW @ 475	, AOR	ABC-C,$ 15.00	(Torbet)		(KINGSPORT)	Wayne Grill
WIKQ-F, 94.9, 100 KW @ 1089	, AC	,$ 10.00	(---)		(GREENVILLE)	Ray Smith
WUSJ-F, 99.3, 3 KW @ -79	, COUNTRY	CBS-R,$ NA	(---)		(JOHNSON CITY)	

MISCELLANEOUS COMMENTS WETB sold for $350,000...WJSO A/F changes calls to WUSJ A/F...

JOHNSTOWN

Arbitron Rank/Pop (12+): 144/219,300

MSA Rank/Pop: 166/258,100
ADI # 81 (W/Altoona)
Average Person Ratings: 17.6
Market TSL: 23.3 hours

Stations: 28/14
Diaries: 618/355:1/56.2%
Sample Target: 610
% Below Line: 28.0
% Not Listed: 8.5

1985 Revenue: $4,300,000
HH Inc.: $22,688
Retail $: 1.0 Bil
Pop per Station: 15,664
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WKYE-F	50/12.9	---	14.4	---	10.4
2. WJAC	38/ 9.8	---	9.2	---	10.1
3. WDVE-F	27/ 7.0	---	8.1	---	7.1
4. WVSC	24/ 6.2	---	2.1	---	4.8
5. WBXQ-F	21/ 5.4	---	9.7	---	5.3
6. WVSC-F	18/ 4.7	---	2.4	---	2.3
7. WWZE-F	16/ 4.1	---	2.6	---	3.8
WNCC	16/ 4.1	---	2.4	---	1.3
9. WCRO	15/ 3.9	---	6.3	---	5.3
10. WFRB-F	14/ 3.6	---	1.3	---	1.8
WFBG-F	14/ 3.6	---	.8	---	.5

12+ TSA	1/4/CUME
1. WKYE-F	58/683
2. WDVE-F	53/538
3. WJAC	42/520
4. WVSC	24/178
5. WBXQ-F	21/277
6. WVSC-F	18/204
7. WJNL-F	16/381
WNCC	16/179
WWZE-F	16/162
10. WCRO	15/317
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WKYE-F	580/26.4	----	29.6
2. WJAC	473/21.6	----	21.3
3. WJNL-F	362/16.5	----	18.8
4. WDVE-F	324/14.8	----	15.3
5. WGLU-F	323/14.7	----	14.1
6. WCRO	313/14.3	----	17.5
7. WBXQ-F	260/11.9	----	14.3
8. WJNL	239/10.9	----	14.4
9. WVSC-F	204/ 9.3	----	8.3
10. WVSC	178/ 8.1	----	5.0
11. WNCC	175/ 8.0	----	6.7

12+ FM SHARE (METRO): 62.43% (221 of 354) (SPG 85: 63.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WJAC >	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WDVE-F	1. WKYE-F
2. WDVE-F	2. WDVE-F>	2. WDVE-F	2. WJAC	2. WJAC	2. WKYE-F	2. WJAC >	2. WJAC	2. WJAC	2. WBXQ-F	2. WJAC
3. WKYE-F	3. WGLU-F	3. WJAC	3. WBXQ-F	3. WBXQ-F	3. WVSC	3. WVSC	3. WVSC	3. WBXQ-F	WKYE-F	3. WVSC
4. WCRO	4. WBXQ-F	4. WBXQ-F	4. WDVE-F	WVSC-F	WWZE-F	4. WVSC-F	4. WFBG-F	WDVE-F	4. WJAC	4. WDVE-F
5.	5.	5.	WWSW-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYE-F	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WDVE-F	1. WDVE-F	1. WKYE-F	1. WDVE-F	1. WKYE-F
2. WBZZ-F	2. WDVE-F	2. WBXQ-F	2. WJAC	2. WJAC >	2. WKYE-F	2. WKYE-F	2. WDVE-F	2. WKYE-F>	2. WDVE-F
3. WDVE-F	3. WBXQ-F	3. WJAC	3. WBXQ-F	3. WBXQ-F	3.	3.	3.	3. WJAC	3. WJAC
4.	WBZZ-F	4.	4. WJNL-F	4. WJNL-F	4.	4.	4.	4. WBXQ-F	4. WVSC-F
5.	WGLU-F	5.	5.	5.	5.	5.	5.	WGLU-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	15 (1)	31 (3)	46 (4)	13.0	20.2
AOR		37 (2)	37 (2)	10.4	14.2
AC/OLDIES/SOFT ROCK	7 (2)	97 (6)	104 (8)	29.4	26.0
MOR/VARIETY	46 (4)		46 (4)	13.0	17.3
COUNTRY	65 (3)	8 (3)	73 (6)	20.6	15.6
BLACK/URBAN					0.6
BTFL MUSIC/EZ		18 (2)	18 (2)	5.1	1.7
NEWS/TALK					
NOSTALGIA		16 (1)	16 (1)	4.5	2.9
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		14 (1)	14 (1)	4.0	1.4
			354 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADJ	1330	Somerset	1.0/ 3.2
WBEM	1350	Windber	3.4/ 6.7
WGLU-F	92.1	Johnstown	2.6/14.7
WIYQ-F	99.1	Ebensburg	.8/ 4.1
WJNL	1490	Johnstown	3.4/10.9
KDKA	1020	Pittsburgh	1.0/ 4.4
WBZZ-F	93.7	Pittsburgh	2.1/ 6.0
WDSY-F	107.9	Pittsburgh	.5/ 1.4
WFBG	1290	Altoona	.8/ 2.1
WFRB	560	Frostburg, MD	.8/ 2.7
WHTX-F	96.1	Pittsburgh	.8/ 2.3
WKGO-F	106.1	Cumberland, MD	.5/ 2.6
WLTJ-F	92.9	Pittsburgh	.8/ 2.9
WROG-F	102.9	Cumberland, MD	.8/ 1.7
WSHH-F	99.7	Pittsburgh	1.0/ 3.0
WWSW-F	94.5	Pittsburgh	2.3/ 4.5

RADIO STATIONS

WCRO, 1230, 1 KW (DA-1)	, CONTEMP	ABC-C,$ 23.00*	(Republic)		Jim London
WJAC, 850, 10 KW (DA-1)	, COUNTRY	NBC,$ 37.00	(Mc-Guild)		Sandy Neri
WJNL, 1490, 1 KW	, MOR	CBS,$ 24.00*	(Torbet)		Dick Elliott
WVSC, 990, 10 KW (DAYS)	, COUNTRY	,$	(---)	(SOMERSET)	Dick Adams
WNCC, 950, 500 W (DAYS)	, MOR	ABC-E,$ 8.00	(Savalli)	(BARNESBORO)	Bill Bland
WGLU-F, 92.1, 166 K @ 1042, AOR		ABC-R,$ 24.00*	(Masla)		Ralph Lovett
WJNL-F, 06.5, 50 KW @ 100, AC		US I,$ 25.00*	(Torbet)		Dick Elliott
WKYE-F, 95.5, 57 KW @ 1060, AC		,$ 47.00	(Mc-Guild)		Sandy Neri
WBXQ-F, 94.3, 3 KW @ ? , CHR		ABC-F,$ 34.00	(HNWH)	(CRESSON)	Neil Hart
WWZE-F,101.7, 570 KW @ 570, NOSTALGIA		,$ 11.00	(P/W)	(CENTERAL CITY)	Mary Fetsko
WIYQ-F, 99.1, 50 KW @ 500, COUNTRY		MBS,$ 9.00	(P/W)	(EBENSBURG)	Helen Walker
WVSC-F, 97.7, 3 KW @ 300, AC		,$ 9.00	(Market 4)	(SOMERSET)	Dick Adams

KALAMAZOO

Arbitron Rank/Pop (12+): 160/179,000

MSA Rank/Pop: 190/214,300
ADI # 42 (w/ Grand Rapids)
Average Person Ratings: 15.8
Market TSL: 20.9 hours

Stations: 19/9
Diaries: 628/ 285:1/52.5%
Sample Target: 610
% Below Line: 34.8
% Not Listed: 11.9

1985 Revenue: $ 6,000,000
HH Inc.: $ 32,414
Retail $: 1.4 Bil
Pop per Station: 22,375
#1 Biller: WKFR-F $1,700,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85
1. WKFR-F	42/14.8	11.5	15.7	16.7	14.8
2. WKZO	38/13.4	11.9	15.3	13.0	12.7
3. WNWN-F	31/11.0	12.3	9.3	12.7	9.5
4. WJFM-F	29/10.2	9.6	6.3	3.6	3.2
5. WQLR-F	24/ 8.5	11.9	10.8	10.1	7.1
6. WLAV-F	16/ 5.7	3.5	3.4	3.3	5.3
7. WOOD-F	13/ 4.6	6.2	5.2	5.1	6.3
8. WKMI	12/ 4.2	7.3	7.8	8.7	6.9
9. WKLQ-F	10/ 3.5	.4	1.1	.7	---
10. WGRD-F	10/ 3.5	5.0	6.3	4.7	6.3
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WNWN-F	60/753
2. WKFR-F	56/784
3. WJFM-F	53/662
4. WKZO	52/906
5. WQLR-F	33/402
6. WLAV-F	31/347
7. WOOD-F	30/444
8. WGRD-F	24/492
9. WKMI	20/303
10. WKLQ-F	19/396
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WKZO	591/33.0	28.9	35.3
2. WKFR-F	532/29.7	28.8	33.9
3. WNWN-F	420/23.5	20.2	16.5
4. WJFM-F	414/23.1	23.2	19.4
5. WQLR-F	278/15.5	17.6	21.0
6. WKMI	250/14.0	16.8	19.6
7. WGRD-F	248/13.9	16.7	19.4
8. WLAV-F	209/11.7	9.2	8.7
9. WOOD-F	192/10.7	16.7	14.5
10. WKLQ-F	188/10.5	7.8	5.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 73.12% (185 of 253) (SPG 85: 69.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJFM-F	1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO	1. WKFR-F>	1. WKFR-F	1. WKZO	1. WJFM-F
2. WKFR-F	2. WJFM-F	2. WNWN-F	2. WNWN-F	2. WKZO	2. WQLR-F	2. WKFR-F	2. WNWN-F	2. WJFM-F	2. WKFR-F	2. WKFR-F
3. WGRD-F	3. WNWN-F	WJFM-F	3. WKZO	3. WNWN-F	3. WNWN-F	3. WNWN-F	3. WKZO	3. WNWN-F	WNWN-F	3. WKZO
WKMI	4. WLAV-F	4. WKZO	4. WJFM-F	4. WQLR-F	4. WOOD-F	4. WJFM-F	4. WKFM-F	4. WKZO	WQLR-F	4. WNWN-F
5.	5.	WLAV-F	5. WQLR-F	5. WJFM-F	5. WKFR-F	5. WQLR-F	5. WQLR-F	5. WQLR-F	5. WLAV-F	5. WLAV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F>	1. WKFR-F>	1. WNWN-F	1. WLAV-F	1. WLAV-F	1. WNWN-F	1. WKZO
2. WJFM-F	2. WJFM-F	2. WJFM-F	2. WJFM-F>	2. WKZO	2. WJFM-F	WNWN-F	2. WKFR-F	2. WLAV-F	WLAV-F
3. WGRD-F	3.	3. WNWN-F	3. WNWN-F	WNWN-F	3. WLAV-F	3. WJFM-F	3. WKZO	3. WKFR-F	3. WNWN-F
4.	4.	4. WKMI	WQLR-F	4. WQLR-F	4. WKFR-F	4. WKFR-F	WNWN-F	4. WJFM-F	WKFR-F
5.	5.	WKZO	5. WKZO	WJFM-F	5.	5.	WJFM-F	5. WKZO	5. WQLR-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		62 (3)	62 (3)	24.5	29.6
AOR		18 (2)	18 (2)	7.1	7.3
AC/OLDIES/SOFT ROCK	12 (1)	36 (4)	48 (5)	19.0	10.3
MOR/VARIETY	39 (2)		39 (2)	15.4	12.2
COUNTRY	6 (1)	32 (2)	38 (3)	15.0	15.9
BLACK/URBAN					
BTFL MUSIC/EZ		37 (2)	37 (2)	14.6	20.2
NEWS/TALK					
NOSTALGIA	9 (1)		9 (1)	3.6	1.3
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	2.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			253 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHEZ	1560	Portage	3.2/3.9
WKPR	1420	Kalamazoo	.7/2.4
WQSN	1470	Kalamazoo	2.1/3.1
WQXC-F	100.9	Otsego	.4/3.0
WBCK	930	Battle Creek	.4/2.1
WMKG-F	95.3	Battle Creek	.4/2.0
WYXX-F	96.1	Holland	.7/1.7
WIBM-F	94.1	Jackson	1.4/7.3
WJXQ-F	106.1	Jackson	.7/4.4

RADIO STATIONS

WHEZ, 1560,	1 KW (DAYS,DA)	, NOSTALGIA	,$ 17.00	(Christal)			Gary Mallernee
WKMI, 1360,	5 KW/1 KW (DA-N)	, AC	ABC-D,$ 25.00	(Eastman)			Dave Hicks
WKPR, 1420,	1 KW (DAYS,DA)	, RELIGION	,$ 7.00	(---)	Kuiper		W. Wielhouwer
WQSN, 1470,	500 W (DAYS,DA)	, COUNTRY	,$ 10.00	(Masla)	Fairfield		Fred Bohn
WKZO, 590,	5 KW (DA-N)	, MOR	CBS,MBS,$ 39.00	(Mc-Guild)	Fetzer		Stan Smart
WKFR-F, 103.3,	50 KW @ 500,	CONTEMP	,$ 55.00	(Eastman)		(BATTLE CREEK)	Dave Hicks
WNWN-F, 98.5,	50 KW @ 500,	COUNTRY	A[illegible]-E,$ 36.00	(Christal)		(COLDWATER)	Gary Mallernee
WQLR-F, 106.5,	33 KW @ 600,	BTFL/EZ	,$ 27.00	(Masla)	Fairfield		Fred Bohn

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS WKMI sold to Dave Hicks for $1,000,000...

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,219,400

MSA Rank/Pop: 29/1,478,400
ADI # 30
Average Person Ratings: 15.1
Market TSL: 20.3 hours

Stations: 22/22
Diaries: 1423/857:1/49.6%
Sample Target: 1360
% Below Line: 0
% Not Listed: 5.9

1985 Revenue: $ 37,100,000
HH Inc.: $ 33,068
Retail $: 10.4 Bil
Pop per Station: 55,427
#1 Biller: WDAF $6,000,000

	12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1.	KMBZ	178/9.7	4.6	4.1	---	4.6	5.2
2.	KYYS-F	159/8.6	7.2	5.9	---	6.8	10.9
3.	WDAF	156/8.5	11.6	11.1	---	10.7	9.5
4.	KFKF-F	145/7.9	8.1	5.8	---	5.4	7.8
5.	KMBR-F	143/7.8	8.1	7.7	---	8.5	3.6
6.	KBEQ-F	139/7.5	9.0	7.0	---	7.1	9.7
7.	KLSI-F	110/6.0	3.5	5.2	---	6.0	5.7
	KUDL-F	110/6.0	5.2	6.0	---	6.4	5.7
9.	KCFX-F	109/5.9	4.8	2.9	---	1.8	5.9
10.	KCMO	90/4.9	5.4	7.8	---	6.8	4.0
11.	KPRS-F	64/3.5	4.8	6.1	---	4.7	5.4
	KBKC-F	64/3.5	3.3	2.7	---	3.8	5.3
13.	KZZC-F	62/3.4	3.5	3.5	---	4.6	4.3
14.	WHB	54/2.9	4.2	4.2	---	3.2	3.2
15.	KJLA	40/2.2	3.4	4.0	---	3.4	2.3
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	WDAF-X	317/4291
2.	KYYS-F	212/3035
3.	KMBZ	193/2819
4.	KMBR-F	175/2296
5.	KBEQ-F	173/3119
6.	KFKF-F	172/2050
7.	KCMO	139/2295
8.	KCFX-F	131/1829
9.	KUDL-F	122/2335
10.	KLSI-F	112/1656
11.	KZZC-F	96/1955
12.	WHB	91/1741
13.	KBKC-F	77/1727
14.	KPRS-F	67/ 977
15.	KJLA	45/ 716
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1.	KMBZ	2468/20.2	11.1	11.6
2.	KBEQ-F	2435/20.0	20.1	23.1
3.	KYYS-F	2177/17.9	15.5	17.1
4.	WDAF	2149/17.6	20.1	21.0
5.	KUDL-F	1971/16.2	15.7	15.1
6.	KMBR-F	1836/15.1	14.5	16.3
7.	KFKF-F	1834/15.0	13.2	13.2
8.	KLSI-F	1611/13.2	12.8	14.2
9.	KCMO	1546/12.7	22.1	19.6
10.	KBKC-F	1450/11.9	9.3	8.5
11.	KCFX-F	1396/11.4	7.2	7.2
12.	KZZC-F	1269/10.4	10.9	14.9
13.	WHB	1136/ 9.3	12.2	12.0
14.	KPRS-F	915/ 7.5	9.4	10.6
15.	KJLA	640/ 5.2	7.0	8.1
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 66.05% (1146 of 1735) (SPG 85: 63.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F	1. KYYS-F	1. KFKF-F	1. KFKF-F	1. WDAF	1. WDAF >	1. KMBR-F>	1. KYYS-F	1. KMBZ>	1. KYYS-F
2. KZZC-F	2. KCFX-F	2. KFKF-F	2. KYYS-F	2. WDAF	2. KMBR-F	2. KYYS-F	2. WDAF	2. KFKF-F	2. KYYS-F	2. KFKF-F
3. KYYS-F	3. KBEQ-F	3. KCFX-F	3. KLSI-F	3. KMBR-F	3. KFKF-F	3. KMBZ	3. KUDL-F	3. KMBR-F	3. KBEQ-F	3. WDAF
4. KBKC-F	4. KUDL-F	4. KUDL-F	4. KUDL-F	4. KLSI-F	4. KMBZ	4. KMBR-F	4. KMBZ	4. KBEQ-F	4. KCFX-F	4. KBEQ-F
5. KPRS-F	5. KLSI-F	5. KLSI-F	5. WDAF	5. KYYS-F	5. KCMO	5. KLSI-F	5. KYYS-F	5. WDAF	5. KFKF-F	5. KCFX-F
6.	6. KFKF-F	6. KBEQ-F	6. KCFX-F	6. KUDL-F	6. KLSI-F	6. KFKF-F	6. KCMO	6. KCFX-F	6. KMBR-F	6. KMBR-F
7.	7.	7.	7.	7.	7.	7.	7. KFKF-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. KUDL-F	1. KMBR-F	1. KYYS-F	1. KYYS-F>	1. KYYS-F	1. KYYS-F	1. KFKF-F
2. KLSI-F	2. KLSI-F	2. KUDL-F	2. KLSI-F	2. WDAF	2. KBEQ-F	2. KCFX-F	2. KCFX-F>	2. KCFX-F	2. KYYS-F
KYYS-F	3. KUDL-F	3. KLSI-F	3. KFKF-F	3. KUDL-F	3. KCFX-F>	3. KBEQ-F	3. KMBZ	KFKF-F	3. WDAF
4. KCFX-F	4. KBEQ-F	4. KBKC-F	4. KBEQ-F	4. KLSI-F	4. KFKF-F	4. KFKF	4. KFKF-F	4. KBEQ-F	4. KCFX-F
KUDL-F	5. KCFX-F	5. KFKF-F	5. KMBR-F	5. KFKF-F	5. KZZC-F	5. KUDL-F	KLSI-F	5. KLSI-F	5. KMBZ
6. KBKC-F	6. KBKC-F	KMBR-F	KYYS-F	6. KMBZ	6. KUDL-F	6. KLSI-F	6. KBEQ-F	KMBZ	6. KLSI-F
KFKF-F	7. KFKF-F	7. KCFX-F	7.	7.	7.	KMBZ	7. KUDL-F	KUDL-F	7. KMBR-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WDAF	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		201 (2)	201 (2)	11.6	12.4
AOR		268 (2)	268 (2)	15.4	11.9
AC/OLDIES/SOFT ROCK	54 (1)	240 (4)	294 (5)	16.9	16.6
MOR/VARIETY					0.8
COUNTRY	156 (1)	145 (1)	301 (2)	17.3	21.2
BLACK/URBAN	27 (1)	128 (2)	155 (3)	8.9	6.3
BTFL MUSIC/EZ		143 (1)	143 (1)	8.2	9.1
NEWS/TALK	268 (2)		268 (2)	15.4	12.1
NOSTALGIA	40 (1)		40 (1)	2.3	3.6
RELIGION/GOSPEL	44 (3)		44 (3)	2.5	3.8
SPANISH					0
CLASSICAL		21 (1)	21 (1)	1.2	1.8
UNKNOWN/OTHERS					0.4
			1735 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCAC-F	107.3	Lexington, MO	.4/1.3
KCCV	1510	Independence	1.0/2.0
KCXL	1140	Liberty	1.5/2.3
KEXS	1090	Excelsior Spg.	.9/2.0
KKCI-F	106.5	Liberty	.7/2.3
KPRT	1590	Kansas City	.5/2.0
KXTR-F	96.5	Kansas City	1.1/4.5

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-N)	, NEWS	,$ 14.00	(P/W)		Bob Ingram
KCCV, 1510, 10 KW (DAYS)	, RELIGION	,$ 22.00	(---)	Bott	Richard Bott
KCMO, 810, 50 KW/5 KW (DA-N)	, NEWS/TALK	MBS,CBS,$ 90.00*	(Mc-Guild)	Gannett	Dan Wastler
KCNW, 1380, 5 KW (DAYS)	, RELIGION	,$ 16.00	(---)	Universal	Andy Willoughby
KCXL, 1140, 500 W (DAYS)	, BLACK	,$ NA	(Lazar)		Chuck Moore
KFKF, 1340, 1 KW/250 W	, COUNTRY	,$ NA	(HNWH)	Sconnix	Tom Bresnahan
KJLA, 1190, 5 KW/250 W (DA-N)	, NOSTALGIA	MBS,$ 43.00	(Weiss)		Chip Osborn
KMBZ, 980, 5 KW (DA-N)	, NEWS/TALK	NBC-T,$ 69.00*	(Durpetti)	Bonneville	Linda McFadden
KPRT, 1590, 1 KW (DAYS)	, GOSPEL	MBS,$ 30.00	(HNWH)		John Carter
WDAF, 610, 5 KW	, COUNTRY	ABC-E,$105.00*	(Katz)	Taft	Mick Costello
WHB , 710, 10 KW/5 KW (DA-2)	, AC	UPI,$ 60.00*	(Christal)	Shamrock	Bob Zuroweste

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C,$ 70.00	(Republic)	Capitol-WRAL	Don Peterson
KBKC, 94.9, 100 KW @ 1057, URBAN	,$ 54.00*	(Mc-Guild)	Gannett	Dan Wastler
KFKF, 94.1, 100 KW @ 465, COUNTRY	,$ 80.00	(HNWH)	Sconnix	Tom Bresnahan
KKCI, 106.5, 100 KW @ 850, SOFT AC	CBS-R,$ 45.00*	(CBS)	Transcom	Mike Henderson
KLSI, 93.3, 100 KW @ 428, AC	ABC-D,$ 72.00*	(Select)	Sandusky	Stephen Dinkel
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	,$ 81.00*	(Durpetti)	Bonneville	Linda McFadden
KPRS, 103.3, 100 KW @ 450, BLACK	NBN,$ 63.00*	(HNWH)		John Carter
KUDL, 98.1, 100 KW @ 550, AC	APR,$ 80.00*	(Christal)	Shamrock	Bob Zuroweste
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2,$ 38.00	(CMBS)		Roger Ingram
KYYS, 102.1, 100 KW @ 1013, AOR	Source,$ 84.00*	(Katz)	Taft	Herndon Hasty
KZZC, 98.9, 100 KW @ 988, CHR	,$ 40.00*	(Eastman)		M. Wodlinger
KCFX, 100.7, 100 KW @ 847, CLASSIC AOR	ABC-R,$ 45.00*	(MMR)	Hoker (HARRISONVILLE)	Bill Newman

CALL LETTER CHANGES

FORMAT CHANGES

KKCI-F changes from AOR to Soft AC
KBKC changes from CHR to Urban

STATION SALES

KCMO/KBKC-F sold by Summit
to Gannett for $11,200,000

MISCELLANEOUS COMMENTS

KNOXVILLE

Arbitron Rank/Pop (12+): 68/502,000

MSA Rank/Pop: 83/549,000
ADI # 60
Average Person Ratings: 17.5
Market TSL: 23.4 hours

Stations: 19/19
Diaries: 1000/502:1/52.9%
Sample Target: 890
% Below Line: 0
% Not Listed: 7.4

1985 Revenue: $ 11,000,000
HH Inc.: $ 25,787
Retail $: 4.2 Bil
Pop per Station: 26,421
#1 Biller: WIVK-F $3,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIVK-F	235/26.7	26.7	23.3	21.6	19.6
2. WIMZ-F	117/13.3	14.7	17.5	15.8	18.6
3. WEZK-F	112/12.7	13.4	14.5	14.8	15.8
4. WMYU-F	87/ 9.9	9.0	6.7	8.0	7.0
5. WOKI-F	72/ 8.2	7.6	8.2	7.7	9.8
6. WKGN	36/ 4.1	1.7	1.8	1.0	1.6
7. WIVK	32/ 3.6	4.0	4.5	4.3	3.4
8. WJRZ	24/ 2.7	1.3	1.8	1.1	1.9
9. WNOX	21/ 2.4	3.4	2.6	5.7	4.0
10. WSEV	19/ 2.2	.8	1.7	1.6	---
11. WNKX-F	13/ 1.5	1.3	1.5	2.0	2.0

12+ TSA	1/4/CUME
1. WIVK-F	400/3597
2. WIMZ-F	229/2518
3. WOKI-F	216/2849
4. WEZK-F	159/1621
5. WMYU-F	138/1994
6. WIVK	45/ 788
7. WKGN	36/ 257
8. WNOX	27/ 539
9. WRJZ	25/ 318
10. WSEV	19/ 117
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WIVK-F	1930/38.4	41.0	39.1
2. WIMZ-F	1405/28.0	28.3	34.9
3. WMYU-F	1344/26.8	23.2	19.4
4. WOKI-F	1049/20.9	18.6	22.4
5. WEZK-F	1025/20.4	21.4	22.0
6. WIVK	515/10.3	10.4	10.0
7. WNOX	439/ 8.7	11.9	10.7
8. WRJZ	294/ 5.9	6.0	5.4
9. WKGN	244/ 4.9	4.4	3.4
10. WNKX-F	185/ 3.7	4.7	3.7
11.			

12+ FM SHARE (METRO): 79.48% (647 of 814) (SPG 85: 78.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F	1. WIVK-F	1. WIVK-F>	1. WIVK-F>	1. WIVK-F>	1. WIVK-F>	1. WIVK-F+	1. WIVK-F>	1. WIVK-F+>	1. WIVK-F	1. WIVK-F>
2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F>	2. WIMZ-F	2. WEZK-F>	2. WEZK-F	2. WIMZ-F	2. WIMZ-F
3.	3. WMYU-F	3. WMYU-F>	3. WMYU-F>	3. WMYU-F	3. WMHY-F	3. WEZK-F	3. WMYU-F	3. WIMZ-F+	3. WEZK-F	3. WEZK-F
4.	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WIMZ-F	4. WMYU-F	4. WIMZ-F>	4. WMYU-F	4. WOKI-F	4. WMYU-F>
5.	5.	5. WEZK-F	5. WOKI-F	5. WOKI-F	5. WIVK	5.	5. WOKI-F	5. WOKI-F	5.	5. WOKI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F>	1. WIVK-F>	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F>
2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WKGN	2. WIVK-F	2. WIVK-F	2. WIMZ-F>	2. WIMZ-F>
3. WIVK-F	3. WIMZ-F	3. WIMZ-F	3. WIMZ-F	3. WEZK-F	3. WOKI-F>	3. WKGN	3. WMYU-F	3. WMYU-F	3. WMYU-F
4.	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WIMZ-F	4. WMYU-F	WOKI-F	4. WOKI-F	4. WOKI-F	4. WEZK-F
5.	5.	5.	5. WOKI-F	5.	5.	5. WMYU-F	5.	5. WKGN	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	8.8	9.4
AOR	2 (1)	117 (1)	119 (2)	14.6	19.0
AC/OLDIES/SOFT ROCK		94 (2)	94 (2)	11.5	7.3
MOR/VARIETY					0.9
COUNTRY	85 (5)	252 (3)	337 (8)	41.4	38.8
BLACK/URBAN	9 (1)		9 (1)	1.1	1.2
BTFL MUSIC/EZ		112 (1)	112 (1)	13.8	15.7
NEWS/TALK					1.9
NOSTALGIA	6 (1)		6 (1)	0.7	1.7
RELIGION/GOSPEL	65 (3)		65 (3)	8.0	3.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			814 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBMK	1430	Knoxville	1.0/2.7
WBZW	1040	Powell	.7/1.4
WGAP	1400	Maryville	.9/2.9
WIMZ	1240	Knoxville	.2/2.4
WKNF-F	94.3	Oak Ridge	.8/2.9
WKXV	900	Knoxville	.6/1.8
WQLA-F	104.9	La Follette	.5/1.1
WYSH	1380	Clinton	.6/1.6

RADIO STATIONS

WBMK, 1430, 5 KW (DAYS)	, BLACK	SBN,NBC,$ 18.00	(Masla)			Marty Shayne
WIMZ, 1240, 1 KW	, AOR	Source,$ NA	(Blair)	Stoner		Bruce Dodge
WITA, 1490, 1 KW	, RELIGION	,$ 9.00	(---)			G. McClintock
WIVK, 850, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,$ 25.00	(Katz)	Dick		Bobby Denton
WKGN, 1340, 1 KW	, GOSPEL	MBS,$ 17.00*	(---)			Fred Jacob
WKXV, 900, 1 KW (DAYS)	, RELIGION	,$ 8.00	(---)			Walter Repass
WNOX, 990, 10 KW (DA-N)	, COUNTRY	CBS,$ 30.00	(Eastman)	Rebs		Bill Hays
WJRZ, 620, 5 KW (DA-N)	, RELIGION	,$ 13.00	(---)			Dave Jones
WSKT, 1580, 5 KW (DAYS)	, RELIGION	,$ 6.00	(---)			Harry Morgan
WIMZ-F, 103.5, 100 KW @ 1753, AOR/CHR		Source,$ 67.00*	(Blair)	Stoner		Bruce Dodge
WEZK-F, 97.5, 100 KW @ 1250, BTFL/EZ		ABC-E,$ 57.00*	(Christal)	South Central		Carlos Kivett
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY		,$100.00*	(Katz)	Dick		Bobby Denton
WMYU-F, 102.1, 100 KW @ 1000, AC		,$ 52.00*	(Mc-Guild)	Jacor	(SEVIERVILLE)	Jim Ridings
WNKX-F, 95.3, 3 KW @ 300, COUNTRY		CBS,$ 30.00	(Eastman)	Rebs		Bill Hays
WOKI-F, 100.3, 100 KW @ 2000, CHR		ABC-F,$ 50.00	(Select)		(OAK RIDGE)	John Pirkle

MISCELLANEOUS COMMENTS WNOX/WNKX-F sold by ELF to REBS for $3,150,000... WBMK sold for $215,000... WMYU-F sold by Republic to Jacor for $17,100,000...

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 163/176,300

MSA Rank/Pop: 181/228,000
ADI # 111
Average Person Ratings: 18.1
Market TSL: 24.3 hours

Stations: 16/9
Diaries: 503/350:1/36.0%
Sample Target: 550/
% Below Line: 26.1
% Not Listed: 11.0

1985 Revenue: $ 7,400,000
HH Inc.: $ 30,600
Retail $: 1.7 Bil
Pop per Station: 19,589
#1 Biller: KTDY-F $1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KSMB-F	74/23.2	---	17.4	---	10.4
2. KFXZ-F	31/ 9.7	---	---	---	---
3. KJCB	26/ 8.2	---	16.1	---	11.4
4. KXKW	24/ 7.5	---	6.6	---	8.3
5. KTDY-F	20/ 6.3	---	10.2	---	17.0
6. KROF	19/ 6.0	---	7.9	---	7.3
7. KDEA-F	18/ 5.6	---	5.2	---	5.2
8. KMDL-F	13/ 4.1	---	3.9	---	5.5
9. KTIZ-F	12/ 3.8	---	5.2	---	6.6
WGGZ-F	12/ 3.8	---	4.3	---	4.8
WYNK-F	12/ 3.8	---	.3	---	.3

12+ TSA	1/4/CUME
1. KSMB-F	168/1585
2. KMDL-F	58/ 524
3. KFXZ-F	41/ 469
4. KJCB	40/ 572
5. KTDY-F	35/ 694
WGGZ-F	35/ 581
KAJN-F	35/ 326
8. KDEA-F	30/ 413
KTIZ-F	30/ 375
10. KXKW	28/ 374
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KSMB-F	659/37.4	---	36.2
2. KTDY-F	361/20.5	---	30.4
3. KFXZ-F	320/18.2	---	---
4. KJCB	304/17.2	---	23.6
5. KXKW	260/14.7	---	14.8
6. WGGZ-F	238/13.5	---	15.3
7. KDEA-F	195/11.1	---	10.2
8. KMDL-F	187/10.6	---	10.4
9. KVOL	157/ 8.9	---	11.9
10. KROF	143/ 8.1	---	12.7
11.			

12+ FM SHARE (METRO): 71.48% (203 of 284) (SPG 85: 58.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KXKW	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F>
2. KFXZ-F	2. KFXZ-F	2. KFXZ-F	2. KJCB	2. KJCB	2. KJCB	2. KJCB	2. KXKW	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F
3. KJCB	3. KROF	3. KTDY-F	KFXZ-F	3. KFXZ-F	3. KDEA-F	3. KFXZ-F	3. KFXZ-F	3. KXKW	3. KTIZ-F	3. KXKW
4.	4. KTDY-F	4. KROF	4. KXKW	4. KTDY-F	4. KSMB-F	4. KXKW	4. KDEA-F	4. KTDY-F	4. KJCB	4. KJCB
5.	5. KTIZ-F	5. KJCB	5. KTDY-F	5.	WYNK-F	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>
2. KTIZ-F	2. KTIZ-F	2. KJCB	2. KJCB	2. KJCB	2. KROF	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F
3. WGGZ-F	3. KJCB	KFXZ-F	3.	3. KXKW	3. KFXZ-F	3. KROF	3. KVOL	3. KROF	3. KWKW
4.	KFXZ-F	4.	4.	4.	4.	4.	KXKW	4. KTDY-F	4. KTDY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		106 (3)	106 (3)	37.3	35.1
AOR					
AC/OLDIES/SOFT ROCK	8 (1)	3 (1)	11 (2)	3.9	3.6
MOR/VARIETY					
COUNTRY	24 (1)	28 (3)	52 (4)	18.3	15.9
BLACK/URBAN	45 (2)	43 (2)	88 (4)	31.0	32.2
BTFL MUSIC/EZ		18 (1)	18 (1)	6.3	5.8
NEWS/TALK					4.3
NOSTALGIA					
RELIGION/GOSPEL		5 (1)	5 (1)	1.8	2.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (1)		4 (1)	1.4	0.7
			284 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAJN-F	102.9	Crowley	1.6/4.9
KPEL	1420	Lafayette	1.3/6.9
KVOL	1330	Lafayette	2.5/8.9
KASC-F	104.9	Abbeville	.9/6.6
WQXY-F	100.7	Baton Rouge	.9/2.9

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N) , BLACK	SBN,$ 21.00	(---)		Joshua Jackson
KPEL, 1420, 1 KW/500 W (DA-N) , ?	ABC-I,CBS,$ 26.00	(Christal)		Ron Gomez
KVOL, 1330, 5 KW/1 KW (DA-N) , OLDIES	NBC,$ 17.00	(Mc-Guild)		Warren Kirk
KXKW, 1520, 10 KW/500 W (DA-1) , COUNTRY	,$ 24.00	(Blair)		Damian Calato
KROF, 960, 1 KW , BLACK	,$ 12.00	(---)	(ABBEVILLE)	Garland Bernard
KDEA-F, 99.1, 100 KW @ 1039, BTFL/EZ	,$ 17.00	(Roslin)	(NEW IBERIA)	Don Bonin
KMDL-F, 97.7, 3 KW @ 300, COUNTRY	,$ 17.00	(Mc-Guild)	(KAPLAN)	Ernest Alexander
KSMB-F, 94.5, 100 KW @ 1150, CHR	,$ 40.00*	(Blair)		Louis Cowen
KTDY-F, 99.9, 100 KW @ 450, CHR	,$ 34.00	(Christal)		Ron Gomez
KFXZ-F, 106.3, 3 KW @ 300, BLACK	,$ NA	(---)		
KASC-F, 104.9, 3 KW @ 300, COUNTRY	,$ 13.00	(---)	(ABBEVILLE)	Garland Bernard
KTIZ-F, 96.9, 100 KW @ 1450, BLACK	CBS-R,$ 16.50	(Katz)	(ALEXANDRIA)	Bill Lynch

MISCELLANEOUS COMMENTS Arbitron fell 9.4% short of sample target...

LAKELAND - WINTER HAVEN

Arbitron Rank/Pop (12+): 111/304,700

MSA Rank/Pop: 124/360,800

Average Person Ratings: 16.9
Market TSL: 22.9 hours

Stations: 24/8
Diaries: 725/ 420:1/47.3%
Sample Target: 680
% Below Line: 55.7
% Not Listed: 18.4

1985 Revenue: $ 5,500,000
HH Inc.: $ 24,889
Retail $: 2.1 Bil
Pop per Station: 38,088
#1 Biller: WVFM-F $1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WPCV-F	64/12.4	---	13.4	---	12.8
2. WVFM-F	63/12.2	---	13.2	---	11.2
3. WRBQ-F	54/10.5	---	8.4	---	9.4
4. WYNF-F	41/ 8.0	---	7.4	---	7.5
5. WHLY-F	33/ 6.4	---	6.9	---	5.2
6. WPDS-F	26/ 5.0	---	5.0	---	6.4
7. WWAB	15/ 2.9	---	5.9	---	5.9
WGTO	15/ 2.9	---	4.0	---	5.0
9. WUSA-F	14/ 2.7	---	1.3	---	2.5
WONN	14/ 2.7	---	3.2	---	1.6

12+ TSA	1/4/CUME
1. WPCV-F	82/810
2. WVFM-F	80/662
3. WRBQ-F	58/768
4. WYNF-F	51/640
WHLY-F	51/665
6. WSTF-F	32/337
7. WPDS-F	29/415
8. WWKA-F	28/382
9. WDIZ-F	21/133
WGTO	21/279

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WRBQ-F	700/23.0	---	22.0
2. WPCV-F	658/21.6	---	22.8
3. WVFM-F	502/16.5	---	17.8
4. WYNF-F	483/15.9	---	14.0
5. WHLY-F	434/14.2	---	11.2
6. WPDS-F	351/11.5	---	11.0
7. WBJW-F	224/ 7.4	---	9.6
8. WONN	224/ 7.4	---	7.6
9. WGTO	222/ 7.3	---	8.9
10. WSTF-F	186/ 6.1	---	---

12+ FM SHARE (METRO): 85.48% (359 of 420) (SPG 85: 77.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WRBQ-F	1. WVFM-F	1. WPCV-F	1. WPCV-F	1. WVFM-F
2. WHLY-F	2. WYNF-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	WVFM-F	2. WPCV-F	2. WPCV-F	2. WVFM-F	2. WYNF-F	2. WPCV-F
WYNF-F	3. WPCV-F	3. WYNF-F	3. WYNF-F	3. WYNF-F	3. WPDS-F	3. WVFM-F	3. WRBQ-F	3. WRBQ-F	3. WVNF-F	3. WYNF-F
4.	4. WHLY-F	4. WHLY-F	4. WPDS-F	WVFM-F	4.	4. WYNF-F	4.	4. WYNF-F	4. WHLY-F	4. WRBQ-F
5.	5.	5.	5.	5. WPDS-F	5.	5. WHLY-F	5.	5.	5. WVFM-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHLY-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WRBQ-F>	1. WRBQ-F	1. WPCV-F	1. WRBQ-F	1. WPCV-F
2. WYNF-F	2. WRBQ-F	2. WRBQ-F	2. WHLY-F	2. WVFM-F	2. WYNF-F	2. WYNF-F	WYNF-F	2. WPCV-F	2. WRBQ-F
3. WPDS-F	WHLY-F	3. WPDS-F	WYNF-F	3. WPDS-F	3. WHLY-F	3. WPCV-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F
WRBQ-F	4. WPCV-F	WYNF-F	4. WPDS-F	4.		4.	4.	4.	4.
5.	WPDS-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		96 (3)	96 (3)	22.9	21.0
AOR		54 (3)	54 (3)	12.9	8.8
AC/OLDIES/SOFT ROCK	5 (1)	65 (6)	70 (7)	16.7	10.3
MOR/VARIETY					
COUNTRY	17 (2)	78 (3)	95 (5)	22.6	28.3
BLACK/URBAN	15 (1)		15 (1)	3.6	9.0
BTFL MUSIC/EZ		66 (2)	66 (2)	15.7	16.5
NEWS/TA LK					
NOSTALGIA	17 (2)		17 (2)	4.0	5.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	7 (1)		7 (1)	1.7	1.0
			420 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLKF	1430	Lakeland	1.0/3.2
WONN	1230	Lakeland	2.7/7.4
WSIR	1490	Winter Haven	.6/1.6
WTWB	1570	Auburndale	1.4/2.5

See Orlando for more information about the following:

WBJW-F	1.7/7.4	WWKA	1.6/4.1
WDIZ-F	.8/1.8	WJYO-F	.4/2.1
		WSSP-F	.6/2.0

See Tampa for more information about the following:

WAVE-F	1.0/1.8	WQYK-F	1.2/5.4
WKRL-F	1.7/2.8	WSUN	.4/3.3
WNLT-F	1.0/2.4		

RADIO STATIONS

WLKF, 1430, 5 KW/1 KW (DA-1)	, AC	CBS,$ 17.00	(Torbet)	Root	Bud Kurtz
WONN, 1230, 1 KW	, NOSTALGIA	NBC,$ 18.00*	(HNWH)	Hall	A. Rowbotham
WSIR, 1490, 1 KW	, NOSTALGIA	CBS,$ 10.00	(Weiss)		Debra Anscombe
WGTO, 540, 50 KW/1 KW (DA-2)	, COUNTRY	ABC-E,$ 23.00	(Christal)	Hubbard	Jim Bocock
WWAB, 1330, 1 KW (DAYS,DA)	, BLACK	NBN,$ 12.00	(---)		Hugh Hughes
WPCV-F, 97.5, 100 KW @ 499, COUNTRY		NBC,$ 55.00*	(HNWH)	Hall	A. Rowbotham
WVFM-F, 94.1, 100 KW @ 500, BTFL/EZ		,$ 45.00	(Torbet)	Root	Bud Kurtz

Other ranked stations - See Orlando and Tampa

MISCELLANEOUS COMMENTS WGTO sold by Hubbard for $1,535,000...

LANCASTER

Arbitron Rank/Pop (12+): 105/319,200

MSA Rank/Pop: 117/381,400
Harrisburg ADI
Average Person Ratings: 17.4
Market TSL: 22.9 hours

Stations: 24/7
Diaries: 755/423:1/55.6%
Sample Target: 700
% Below Line: 44.3
% Not Listed: 16.5

1985 Revenue: $ 4,900,000
HH Inc.: $ 29,663
Retail $: 2.2 Bil
Pop per Station: 45,600
#1 Biller: WLAN-F $1,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WNCE-F	79/14.2	16.4	15.4	12.5	12.5
2. WLAN-F	66/11.8	13.2	12.6	11.2	10.8
3. WIOV-F	52/ 9.3	9.8	6.5	7.7	13.9
WRKZ-F	52/ 9.3	7.7	9.6	14.0	8.1
5. WSBA-F	38/ 6.8	7.7	10.3	8.1	6.0
6. WDAC-F	37/ 6.6	5.7	7.6	7.4	4.5
WHTF-F	37/ 6.6	4.6	2.8	2.9	4.0
8. WQXA-F	14/ 2.5	2.7	2.7	2.4	4.0
9. WLAN	13/ 2.3	1.1	1.4	1.1	1.3
WSBA	13/ 2.3	2.0	2.5	2.8	3.8
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WRKZ-F	127/1130
2. WNCE-F	126/1347
3. WSBA-F	88/1257
4. WQXA-F	86/1279
5. WLAN-F	81/1182
6. WHTF-F	76/ 784
7. WIOV-F	67/ 771
8. WSBA	53/ 884
9. WDAC-F	44/ 552
10. WNNK-F	27/ 459
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WLAN-F	899/28.2	29.6	28.6
2. WNCE-F	761/23.8	24.7	23.5
3. WSBA-F	663/20.8	16.9	17.3
4. WIOV-F	587/18.4	21.7	14.4
5. WDAC-F	447/14.0	11.5	13.7
6. WRKZ-F	407/12.8	17.1	17.7
7. WHTF-F	330/10.3	9.1	5.3
8. WQXA-F	320/10.0	13.8	11.3
9. WSBA	272/ 8.5	6.6	5.3
10. KYW	249/ 7.8	5.5	6.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 88.60% (412 of 465) (SPG 85: 89.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WHTF-F	1. WLAN-F	1. WIOV-F	1. WRKZ-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F
2.	2. WLAN-F>	2. WHTF-F	2. WRKZ-F	2. WIOV-F	2. WRKZ-F	2. WLAN-F	2. WRKZ-F	2. WLAN-F	2. WNCE-F	2. WLAN-F
3.	3. WSBA-F	3. WIOV-F	3. WLAN-F	3. WNCE-F	3. WIOV-F	3. WRKZ-F	3. WIOV-F	3. WIOV-F	3. WHTF-F	3. WIOV-F>
4.	4. WNCE-F	4. WNCE-F	WNCE-F	4. WLAN-F	4. WDAC-F	4. WIOV-F	4. WLAN-F	4. WRKZ-F	4. WDAC-F	4. WSBA-F
5.	5.	5.	5.	5.	5.	5. WSBA-F	5. WSBA-F	WSBA-F	5. WRKZ-F	5. WRKZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WLAN-F>	1. WLAN-F	1. WSBA-F	1. WLAN-F	1. WNCE-F
2. WHTF-F	2. WSBA-F	2. WLAN-F	2. WSBA-F	2. WSBA-F
WSBA-F	3. WHTF-F	3. WNCE-F	3. WNCE-F	WIOV-F
4. WNCE-F	4. WNCE-F	WHTF-F	4. WIOV-F	4. WLAN-F
5.	5.	5.	5.	WRKZ-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTF-F>	1. WHTF-F>	1. WLAN-F	1. WHTF-F	1. WRKZ-F
2. WLAN-F	2. WLAN-F	2. WHTF-F	2. WIOV-F	2. WIOV-F
3.	3.	3. WRKZ-F	3. WRKZ-F	3. WLAN-F
4.	4.	4. WIOV-F	4. WLAN-F	4. WNCE-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		94 (5)	94 (5)	20.2	26.0
AOR		49 (4)	49 (4)	10.5	2.7
AC/OLDIES/SOFT ROCK		42 (2)	42 (2)	9.0	12.3
MOR/VARIETY	34 (4)		34 (4)	7.3	6.4
COUNTRY		104 (2)	104 (2)	22.4	18.6
BLACK/URBAN					0.6
BTFL MUSIC/EZ		81 (2)	81 (2)	17.4	18.9
NEWS/TALK	10 (2)		10 (2)	2.2	2.3
NOSTALGIA	9 (1)		9 (1)	1.9	1.6
RELIGION/GOSPEL		42 (2)	42 (2)	9.0	10.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.6
			465 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA	1310	Ephrata	.5/2.7
WLPA	1490	Lancaster	1.6/6.5
WHP	580	Harrisburg	.9/3.0
WHP-F	97.3	Harrisburg	.4/2.5
WNNK-F	104.1	Harrisburg	.4/2.1
WYCR-F	98.5	York	.7/1.6
WBYO-F	107.5	Boyertown	.9/3.4
WRFY-F	102.5	Reading	1.8/7.4

See Philadelphia for more inforamtion about these stations:

KYW	1.4/7.8	WIOQ-F	.4/1.2
WCAU	.4/2.2	WMMR-F	1.1/3.1
WCAU-F	.4/1.8	WYSP-F	.7/2.4

RADIO STATIONS

WGSA, 1310,	5 KW (DAYS,DA)	, MOR	,$ 13.00	(Masla)		(EPHRATA)	Michael Rubright
WLAN, 1390,	5 KW/1 KW (DA-2)	, MOR	CBS, MBS,$ 15.00*	(HNWH)	Peoples		S. Altdoerffer
WLPA, 1490,	1 KW	, NOSTALGIA	NBC,$ 11.00*	(Torbet)	Hall		Bill Baldwin
WDAC-F, 94.5,	50 KW @ 500,	RELIGION	,$ 17.00	(Savalli)			Paul Hollinger
WIOV-F, 105.1,	50 KW @ 500,	COUNTRY	ABC-E,$ 26.00*	(Republic)	Brill	(EPHRATA)	Alan Beck
WLAN-F, 96.9,	50 KW @ 500,	CHR	CBS-R,ABC-F,$ 35.00*	(HNWH)	Peoples		S. Altdoerffer
WNCE-F, 101.3,	50 KW @ 500,	BTFL/EZ	NBC,$ 37.00*	(Torbet)	Hall		Bill Baldwin

Other ranked stations - See Harrisburg or York

LANSING

Arbitron Rank/Pop (12+): 98/349,600

MSA Rank/Pop: 110/407,700
ADI # 100
Average Person Ratings: 16.8
Market TSL: 22.4 hours

Stations: 19/14
Diaries: 996/ 351:1/49.4%
Sample Target: 780
% Below Line: 9.1
% Not Listed: 13.9

1985 Revenue: $ 10,500,000
HH Inc.: $ 32,067
Retail $: 2.6 Bil
Pop per Station: 24,971
#1 Biller: WVIC-F $2,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WVIC-F	94/16.0	18.9	20.5	17.1	18.8
2. WITL-F	71/12.1	9.0	10.3	9.5	9.9
3. WMMQ-F	53/ 9.0	7.0	5.5	2.3	2.4
4. WLNZ-F	44/ 7.5	1.5	.7	2.3	3.7
5. WFMK-F	40/ 6.8	7.5	9.4	9.3	7.2
6. WJXQ-F	37/ 6.3	6.6	8.4	9.3	11.0
7. WJR	36/ 6.1	5.1	5.6	7.2	7.0
8. WJIM-F	32/ 5.4	8.8	5.6	7.6	5.1
WIBM-F	32/ 5.4	4.4	3.5	3.5	1.9
10. WXLA	22/ 3.7	4.6	1.7	2.7	.6
11. WILS-F	19/ 3.2	3.8	5.6	5.6	3.3

12+ TSA	1/4/CUME
1. WITL-F	123/1328
2. WVIC-F	112/1587
3. WJR	97/1288
4. WJXQ-F	74/1168
5. WMMQ-F	62/ 762
6. WLNZ-F	58/ 59
7. WIBM-F	56/ 864
8. WFMK-F	53/ 858
9. WJIM-F	40/ 535
10. WXLA	22/ 118
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WVIC-F	1205/34.5	36.6	36.7
2. WITL-F	742/21.2	18.7	19.3
3. WMMQ-F	663/19.0	14.1	11.7
4. WJXQ-F	652/18.6	18.3	20.3
5. WFMK-F	602/17.2	21.1	21.6
6. WIBM-F	527/15.1	12.3	8.4
7. WLNZ-F	514/14.7	5.6	1.3
8. WJR	513/14.7	12.6	NA
9. WJIM-F	453/13.0	14.8	11.9
10. WILS-F	382/10.9	11.9	14.2
11.			

12+ FM SHARE (METRO): 84.98% (430 of 506) (SPG 85: 84.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F+
2. WJXQ-F>	2. WMMQ-F	2. WMMQ-F	2. WITL-F	2. WITL-F	2. WJR	2. WITL-F+>	2. WITL-F	2. WITL-F	2. WMMQ-F	2. WITL-F
3. WLNZ-F	3. WLNZ-F	3. WITL-F	3. WIBM-F	3. WIBM-F	3. WJIM-F	3. WJR	3. WMMQ-F	3. WMMQ-F	3. WLNZ-F	3. WIBM-F
4. WXLA	4. WFMK-F	4. WFMK-F	4. WMMQ-F	4. WFMK-F	4. WVIC-F	4. WFMK-F	4. WJIM-F	4. WLNZ-F	4. WJXQ-F	4. WMMQ-F
5.	5.	5. WLNZ-F	WFMK-F	WMMQ-F	5. WIBM-F	5. WJIM-F	5. WFMK-F	5. WFMK-F	5. WITL-F	5. WLNZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WVIC-F	1. WMMQ-F	1. WMMQ-F	1. WVIC-F	1. WMMQ-F	1. WVIC-F
2. WLNZ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F	2. WLNZ-F>	2. WVIC-F	2. WMMQ-F>	2. WVIC-F	2. WITL-F
3. WFMK-F	3. WLNZ-F	3. WIBM-F	3. WITL-F	3. WFMK-F	3. WVIC-F	3. WLNZ-F>	3. WIBM-F	3. WLNZ-F	3. WMMQ-F
WJXQ-F	4. WIBM-F	4. WITL-F	4. WIBM-F	4. WIBM-F	WJXQ-F	4. WFMK-F	4. WFMK-F	4. WITL-F	4. WIBM-F
5.	WJXQ-F	5.	5. WILS-F	5. WJR	5.	5. WJXQ-F	5.	5. WIBM-F	5. WJR
	WMMQ-F		WLNZ-F						

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	1 (1)	95 (1)	96 (2)	18.9	24.9
AOR		136 (4)	136 (4)	26.8	18.6
AC/OLDIES/SOFT ROCK		93 (4)	93 (4)	18.3	24.5
MOR/VARIETY	46 (3)		46 (3)	9.1	6.4
COUNTRY	5 (1)	71 (1)	76 (2)	15.0	14.4
BLACK/URBAN	22 (1)		22 (1)	4.3	1.9
BTFL MUSIC/EZ		36 (2)	36 (2)	7.1	8.0
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	2 (1)		2 (1)	0.4	1.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			507 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WILS	1320	Lansing	.5/3.0
WITL	1010	Lansing	.9/4.8
WJIM	1240	Lansing	1.2/4.8
WVIC	730	East Lansing	.2/2.2
CKLW	800	Windsor, ON	.3/1.3
WJFM-F	93.7	Grand Rapids	.3/2.0
WOOD-F	105.7	Grand Rapids	.7/2.9
WRIF-F	101.1	Detroit	.3/1.9

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2) , MOR	CBS,MBS,$ 15.00	(Masla)			
WITL, 1010, 500 W (DAYS,DA) , COUNTRY	ABC-E,$ 24.00	(Mc-Guild)	Midwest Family		C. Mefford
WJIM, 1240, 1 KW , MOR	NBC,$ 15.00*	(Torbet)			Grant Santimore
WVIC, 730, 500 W (DAYS,DA) , CHR	,$ 13.00	(Blair)	Goodrich		Jeff Scarpelli
WXLA, 1170, 1 KW (DAYS,DA) , BLACK	,$ 16.00	(---)		(DIMONDALE)	C. Briggs
WFMK-F, 99.1, 28 KW @ 600, AC	,$ 55.00*	(Select)	Liggett		Charlie McCain
WIBM-F, 94.1, 50 KW @ 500, OLDIES	MBS,$ 29.00	(Weiss)	Van Wagner	(JACKSON)	Hal Payne
WILS-F, 101.7, 3 KW @ 180, AC	US I,$ 26.00	(Masla)			
WITL-F, 100.7, 24 KW @ 640, COUNTRY	ABC-E,$ 44.00	(Mc-Guild)	Midwest Family		Bill Pacelli
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ	NBC,$ 20.00*	(Torbet)			Grant Santimore
WJXQ-F, 106.1, 50 KW @ 500, AOR	,$ 35.00*	(Christal)		(JACKSON)	Jack Alix
WMMQ-F, 92.7, 3 KW @ 300, CLASSIC AOR	Source,$ 38.00	(HNWH)		(CHARLOTTE)	Bob Ottaway
WVIC-F, 94.9, 49 KW @ 500, CHR	,$ 60.00	(Blair)	Goodrich		Jeff Scarpelli
WLNZ-F, 92.1, 3 KW @ 300, AOR	,$ 13.00	(---)			John Tallerico

WJR - See Detroit

LAS VEGAS

Arbitron Rank/Pop (12+): 75/461,300

MSA Rank/Pop: 88/552,100
ADI # 96
Average Person Ratings: 17.4
Market TSL: 22.8 hours

Stations: 18/18
Diaries: 826/ 558: /38.8%
Sample Target: 820
% Below Line: 0
% Not Listed: 16.0

1985 Revenue: $ 15,700,000
HH Inc.: $ 28,188
Retail $: 4.2 Bil
Pop per Station: 25,628
#1 Biller: KMJJ/KLUC $2,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KXTZ-F	106/13.2	13.4	13.6	11.6	9.5
2. WFMS-F+	81/10.1	13.2	9.6	14.4	12.8
3. KLUC-F	79/ 9.9	10.2	12.4	11.2	13.1
4. KKLZ-F	72/ 9.0	2.3	2.4	3.5	2.6
5. KMZQ-F	61/ 7.6	6.9	5.9	3.9	3.3
6. KOMP-F	60/ 7.5	9.5	11.4	10.4	9.3
7. KORK	43/ 5.4	5.0	5.4	5.6	6.0
8. KYRK-F	35/ 4.4	2.9	1.7	1.3	3.6
9. KDWN	30/ 3.7	3.8	4.6	4.4	4.3
10. KRRI-F	24/ 3.0	2.3	.7	.6	.6
11. KYYX-F	18/ 2.2	2.3	---	---	---
12. KNUU	15/ 1.9	2.5	2.4	2.4	1.6
13. KRAM	14/ 1.7	2.6	1.8	3.5	3.5
14. KENO	12/ 1.5	2.7	3.3	4.0	3.8
KMJJ	12/ 1.5	1.1	2.6	3.1	2.1

12+ TSA	1/4/CUME
1. KXTZ-F	116/ 962
2. KLUC-F	90/1192
3. KFMS-F+	89/ 987
4. KKLZ-F	72/ 749
5. KMZQ-F	61/ 725
6. KOMP-F	60/ 780
7. KORK	44/ 460
8. KYRK-F	35/ 655
9. KDWN	34/ 488
10. KRRI-F	24/ 322
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KLUC-F	1155/25.0	23.0	27.8
2. KFMS-F+	941/20.4	18.5	16.7
3. KXTZ-F	886/19.2	21.4	20.1
4. KOMP-F	780/16.9	17.3	20.9
5. KKLZ-F	743/16.1	11.7	11.0
6. KMZQ-F	725/15.7	12.1	14.9
7. KYRK-F	655/14.2	10.9	7.6
8. KORK	457/ 9.9	9.4	11.8
9. KDWN	432/ 9.4	10.0	10.2
10. KUDO-F	409/ 8.9	10.0	18.1
11. KRRI-F	322/ 7.0	5.7	2.0
12. KNUU	320/ 6.9	7.2	6.8
13. KMJJ	277/ 6.0	NA	8.4
14. KRAM	269/ 5.8	4.9	5.9
15. KYYX-F	265/ 5.7	5.6	---

12+ FM SHARE (METRO): 78.60% (529 of 673) (SPG 85: 72.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KKLZ-F	1. KKLZ-F	1. KFMS-F+	1. KFMS-F+	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F
2. KYRK-F>	2. KOMP-F	2. KLUC-F	2. KMZQ-F	2. KXTZ-F	2. KFMS-F+	2. KFMS-F+	2. KFMS-F+	2. KKLZ-F	2. KOMP-F	2. KLUV-F
3. KOMP-F	3. KLUC-F	3. KMZQ-F	3. KKLZ-F	3. KMZQ-F	3. KORK-F	3. KLUC-F	3. KKLZ-F	3. KLUC-F	3. KKLZ-F	3. KFMS-F+
4.	4. KMZQ-F	4. KFMS-F+	4. KXTZ-F	4. KKLZ-F	4. KMZQ-F	4. KKLZ-F	4. KLUC-F	4. KFMS-F+	4. KLUC-F	4. KMZQ-F
5.	5. KFMS-F+	5. KOMP-F	5. KLUC-F	5. KLUC-F	5. KRRI-F	KOMP-F	5. KMZQ-F	KOMP-F	5. KFMS-F+	5. KKLZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KKLZ-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KKLZ-F	1. KKLZ-F	1. KKLZ-F	1. KKLZ-F
2. KKLZ-F	2. KKZL-F	2. KMZQ-F	2. KFMS-F+	2. KLUC-F	2. KKLZ-F	KOMP-F	2. KOMP-F	2. KOMP-F	2. KFMS-F+
KOMP-F	3. KMZQ-F	3. KLUC-F	3. KMZQ-F	KXTZ-F	3. KLUC-F	3. KLUC-F	3. KMZQ-F	3. KMZQ-F	3. KMZQ-F
4. KYRK-F	4. KFMS-F+	4. KFMS-F+	4. KKLZ-F	4. KMZQ-F	4. KYRK-F	4. KMZQ-F	4. KLUC-F	4. KFMS-F	KXTZ-F
5. KMZQ-F	5. KOMP-F	5.	5. KXTZ-F	5. KKLZ-F	5.	5.	5.	5. KLUC-F	5. KOMP-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		79 (1)	79 (1)	11.7	19.1
AOR		132 (2)	132 (2)	19.6	13.3
AC/OLDIES/SOFT ROCK	24 (2)	93 (3)	117 (5)	17.4	21.4
MOR/VARIETY					
COUNTRY	29 (2)	84 (2)	113 (4)	16.8	13.3
BLACK/URBAN		35 (1)	35 (1)	5.2	0
BTFL MUSIC/EZ	3 (1)	106 (1)	109 (2)	16.2	16.5
NEWS/TALK	45 (2)		45 (2)	6.7	8.1
NOSTALGIA	43 (1)		43 (1)	6.4	6.3
RELIGION/GOSPEL					1.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.8
			673 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZD	1230	Las Vegas	.4/1.8
KUDO-F	93.1	Las Vegas	1.0/8.9

MISCELLANEOUS COMMENTS KVEG changes calls to KFMS... KITT changes calls to KKLZ... FCC assigned 107.9 to Las Vegas... KUDO-F sold for $2,300,000...

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, NEWS/TALK	,$ 21.00	(Blair)			A. Williams
KENO, 1460, 5 KW/1 KW (DA-N)	, AC	,$ NA	(Christal)	Lotus		Nancy Reynolds
KEZD, 1230, 1 KW	, BTFL (?)	,$ 18.00*	(---)			Jack London
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC/OLDIES	ABC-E,$ 17.00*	(Mc-Guild)	Nationwide		Keith Gerst
KNUU, 970, 5 KW/500 W (DA-2)	, TALK/NEWS	CBS,MBS,$ 17.00	(Weiss)			J. McMurray
KORK, 920, 5 KW/500 W (DA-2)	, NOSTALGIA	NBC,$ 20.00*	(Eastman)	Donrey		John Lego
KRAM, 1340, 1 KW	, COUNTRY	,$ 17.00	(Torbet)			Ken Copper
KREL, 1280, 5 KW (DAYS)	, RELIG/SPANISH	,$ 12.00	(Caballero)		(HENDERSON)	Dan Newburn
KFMS, 1410, 5 KW (DA-2)	, COUNTRY	,$ 19.00*	(Katz)			
KFMS-F, 101.9, 100 KW @ 1110	, COUNTRY	,$ 40.00*	(Katz)			
KKLZ-F, 96.3, 100 KW @ 1131	, CLASSIC AOR	,$ 20.00*	(Torbet)	Medina		
KLUC-F, 98.5, 25 KW @ 180	, CHR	ABC-C,$ 50.00*	(Mc-Guild)	Nationwide		Keith Gerst
KMZQ-F, 100.5, 100 KW @ 1110	, AC	MBS,$ 35.00*	(MMR)	Olympic	(HENDERSON)	Rick Denton
KOMP-F, 92.3, 100 KW @ 1520	, AOR	,$ 40.00*	(Christal)	Lotus		Nancy Reynolds
KRRI-F, 105.5, 120 KW @ 3550	, OLDIES	,$ NA	(---)		(BOULDER CITY)	
KUDO-F, 93.1, 50 KW @ 103	, AC	CBS-R,$ 23.00	(HNWH)			
KXTZ-F, 94.1, 100 KW @ 1250	, BTFL/EZ	,$ 45.00	(Select)	Parker		Tom Humm
KYRK-F, 97.1, 50 KW @ 1811	, URBAN	,$ 22.00	(Eastman)	Donrey		John Lego
KYYX-F, 95.5, 100 KW @ 1120	, COUNTRY	,$ 23.00*	(HNWH)	Sterling Rec.	(HENDERSON)	Jack Abell

LEXINGTON

Arbitron Rank/Pop (12+): 125/273,700

MSA Rank/Pop: 136/324,400
ADI # 77
Average Person Ratings: 15.7
Market TSL: 21.3 hours

Stations: 14/12
Diaries: 757/362:1/45.5%
Sample Target: 660
% Below Line: 4.0
% Not Listed: 12.6

1985 Revenue: $ 9,500,000
HH Inc.: $ 28,883
Retail $: 2.2 Bil
Pop per Station: 22,808
#1 Biller: WVLK-F $ 2,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WVLK-F	71/16.5	17.2	16.7	14.9	18.4	19.4
2. WKQQ-F	62/14.4	11.1	12.0	13.2	12.2	15.9
3. WLAP-F	60/14.0	16.1	13.5	12.0	13.6	15.4
4. WVLK	40/ 9.3	12.0	10.0	10.6	7.9	7.5
5. WFMI-F	36/ 8.4	7.9	8.6	8.7	9.3	11.1
6. WCOZ-F	26/ 6.0	5.4	7.6	8.4	9.3	3.8
7. WLXG	19/ 4.4	2.5	3.7	5.3	5.5	2.1
8. WLAP	18/ 4.2	5.0	4.4	5.0	6.9	3.8
9. WBBE	13/ 3.0	2.0	3.2	3.1	3.8	3.1
10. WHAS	12/ 2.8	1.4	1.0	1.2	1.0	1.3
11.						
12.						

12+ TSA	1/4/CUME
1. WVLK-F	203/2215
2. WLAP-F	122/1862
3. WKQQ-F	95/1246
4. WFMI-F	57/ 960
5. WHAS	52/ 877
6. WVLK	50/ 897
7. WCOZ-F	39/ 399
8. WBBE	28/ 200
9. WLAP	25/ 570
10. WLXG	24/ 328
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WLAP-F	881/32.2	33.1	31.0
2. WVLK-F	831/30.4	29.6	30.4
3. WKQQ-F	687/25.1	24.8	24.3
4. WVLK	574/21.0	29.3	23.7
5. WFMI-F	571/20.9	20.0	18.2
6. WLAP	361/13.2	14.2	14.9
7. WCOZ-F	289/10.6	11.4	11.6
8. WLXG	278/10.2	6.0	7.7
9. WHAS	203/ 7.4	6.6	6.2
10. WRMA-F	159/ 5.8	7.8	8.0
11. WJMM-F	146/ 5.3	4.7	6.8
12. WBBE	117/ 4.3	NA	NA

12+ FM SHARE (METRO): 71.28% (268 of 376) (SPG 85: 74.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F>	1. WKQQ-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F	1. WVLK-F>	1. WVLK	1. WVLK-F	1. WVLK-F	1. WKQQ-F	1. WVKL-F
2. WLAP-F	2. WLAP-F>	2. WVLK-F	2. WKQQ-F	2. WKQQ-F	2. WVLK	2. WVLK-F	2. WLAP-F	2. WKQQ-F	2. WFMI-F	2. WLAP-F
3. WKQQ-F	3. WVLK-F	3. WLAP-F>	3. WLAP-F	3. WLAP-F	3. WCOZ-F	3. WLAP-F	3. WKQQ-F>	3. WLAP-F>	3. WLAP-F	WKQQ-F>
4. WVLK-F	4. WFMI-F	4. WVLK	4. WVLK	4. WVLK	4. WLAP	4. WKQQ-F	4. WVLK	4. WFMI-F	4. WVLK-F	4. WFMI-F
5.	5.	5. WFMI-F	5. WLXG	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F	1. WVLK-F
2. WKQQ-F>	2. WKQQ-F>	2. WKQQ-F	2. WVLK-F	2. WLAP-F	2. WFMI-F	2. WLAP-F	2. WLAP-F	2. WVLK-F	2. WKQQ-F
3. WFMI-F	3. WVLK-F	3. WVLK-F	3. WKQQ-F>	3. WVLK	WLAP-F	3. WVLK-F	3. WVLK-F	3. WLAP	3. WLAP-F
4. WVLK-F	4. WFMI-F	4. WVLK	4. WVLK	4. WKQQ-F	4. WVLK-F	4. WFMI-F	4.	4. WLXG	4. WLXG
5.	5.	5.	5. WFMI-F	WCOZ-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	25.5	25.0
AOR		62 (1)	62 (1)	16.5	13.6
AC/OLDIES/SOFT ROCK	19 (1)	6 (1)	25 (2)	6.6	10.0
MOR/VARIETY	73 (4)		73 (4)	19.4	13.3
COUNTRY	2 (1)	71 (1)	73 (2)	19.4	23.1
BLACK/URBAN					0.6
BTFL MUSIC/EZ		26 (1)	26 (1)	6.9	8.6
NEWS/TALK					
NOSTALGIA	13 (1)		13 (1)	3.5	3.6
RELIGION/GOSPEL		8 (1)	8 (1)	2.1	2.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			376 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJMM-F	106.3	Versailles	1.9/5.3
WNVL	1250	Nicholasville	.5/3.5
WRMA-F	103.1	Georgetown	1.4/5.8
WLW	700	Cincinnati	.7/2.7

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA)	, NOSTALGIA	,$ 13.00	(Savalli)	Audubon	(GEORGETOWN)	Barry Brown
WHRS, 1380, 2.5 KW (DAYS)	, HORSE TALK	,$ 10.00	(Weiss)	Cromwell	(WINCHESTER)	Larry Trimmer
WLAP, 630, 5 KW/1 KW (DA-2)	, MOR	US 2,CBS,NBC-T,$ 27.00*	(Mc-Guild)			Jim Allison
WLXG, 1300, 2.5 KW/1 KW (DA-N)	, OLDIES	NBC,$ 19.00	(Weiss)			Ray Holbrook
WVLK, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I,$ 38.00*	(Torbet)	Bluegrass		Ralph Hacker
WRPZ, 1440, 1 KW (DAYS)	, BLACK	,$ 8.00	(Masla)		(PARIS)	John Bush
WFMI-F, 100.1, 1.2 KW @ 460	, CHR	ABC-F,$ 31.00*	(Weiss)	Cromwell	(WINCHESTER)	Larry Trimmer
WKQQ-F, 98.1, 100 KW @ 551	, AOR	,$ 60.00*	(Christal)	Village		Keith Yarber
WLAP-F, 94.5, 100 KW @ 660	, CHR	US I,$ 43.00	(Mc-Guild)			Jim Allison
WVLK-F, 92.9, 100 KW @ 854	, COUNTRY	,$ 55.00	(Torbet)	Bluegrass		Ralph Hacker
WRMA-F, 103.1, 3 KW @ 300	, AC	MBS,$ 10.00	(Savalli)	Audubon	(GEORGETOWN)	Barry Brown
WCOZ-F, 96.7, 3 KW @ 300	, BTFL/EZ	MBS,$ 18.00*	(HNWH)		(PARIS)	
WJMM-F, 106.3, 3 KW @ 300	, RELIGION	,$ 7.00	(---)	Mortenson	(VERSAILLES)	Len Sorrell

MISCELLANEOUS COMMENTS KHRS hired Mr. Ed to do AM Drive commentary... Owner Bud Walters denies reports that WHRS will do "play-by-play" of Secretariat's stud efforts... WTKC changes calls to WLXG and format from Country to Oldies...

LINCOLN

Arbitron Rank/Pop (12+): 166/174,900

MSA Rank/Pop: 199/204,200
ADI # 90
Average Person Ratings: 15.8
Market TSL: 21.0 hours

Stations: 18/10
Diaries: 592/295:1/53.6%
Sample Target: 550
% Below Line: 10.4
% Not Listed: 9.1

1985 Revenue: $ 6,500,000
HH Inc.: $ 34,454
Retail $: 1.1 Bil
Pop per Station: 17,490
#1 Biller: KFOR $ 1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFRX-F	48/17.4	---	19.5	---	16.5
2. KFMQ-F	37/13.4	---	12.9	---	12.0
3. KLIN-F	32/11.6	---	7.3	---	12.0
4. KHAT-F	25/ 9.1	---	8.0	---	5.2
5. KFOR	23/ 8.3	---	12.9	---	8.9
6. KZKS-F	21/ 7.6	---	7.0	---	5.2
7. KLMS	17/ 6.2	---	6.6	---	7.2
8. KLIN	15/ 5.4	---	5.9	---	7.9
9. KEZO-F	12/ 4.3	---	4.5	---	2.1
10. KFAB	7/ 2.5	---	4.2	---	4.5

12+ TSA	1/4/CUME
1. KFRX-F	74/920
2. KFAB	68/851
3. KLIN-F	46/480
4. KFMQ-F	42/554
5. KZKS-F	30/362
6. KFOR	26/457
7. KHAT-F	25/280
8. KEZO-F	21/389
9. KLMS	20/314
10. WOW	17/296

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KFRX-F	579/33.1	----	37.1
2. KFMQ-F	453/25.9	----	25.6
3. KFOR	415/23.7	----	26.7
4. KLIN-F	343/19.6	----	13.9
5. KLIN	332/19.0	----	12.1
6. KLMS	287/16.4	----	15.0
7. KHAT-F	270/15.4	----	17.5
8. KEZO-F	252/14.4	----	10.3
9. KFAB	214/12.2	----	13.5
10. KZKX-F	206/11.8	----	12.5

12+ FM SHARE (METRO): 72.91% (183 of 251) (SPG 85: 67.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFRX-F	1. KFRX-F	1. KZKX-F	1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFRX-F>	1. KFMQ-F
2.	2. KFRX-F	KFRX-F	2. KHAT-F	2. KZKX-F	2. KLIN-F	2. KFOR	2. KLIN-F	2. KFRX-F	2. KFMQ-F	2. KFRX-F>
3.	3. KHAT-F	3. KHAT-F	3. KFOR	3. KHAT-F	3. KFOR	3. KLIN-F	3. KFRX-F	3. KLIN-F	3. KLIN-F	3. KLIN-F
4.	4. KLMS	4.	KFMQ-F	4. KFOR	4. KLIN	4. KLIN	4. KHAT-F	4. KHAT-F	4. KHAT-F	4. KHAT-F
5.	5.	5.	KZKX-F	5. KFMQ-F	5.	KFMQ-F	5.	5.	5. KFOR	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFMQ-F>	1. KFMQ-F>	1. KFMQ-F	1. KFMQ-F>	1. KFMQ-F
2. KFMQ-F>	2. KFMQ-F	2. KHAT-F	2. KHAT-F	2. KHAT-F	2. KFRX-F	2. KFRX-F	2. KLMS	2. KFRX-F	KZKX-F
3. KHAT-F	3. KHAT-F	3. KFOR	3. KFMQ-F	3. KFOR	3. KEZO-F	3. KEZO-F	3.	3.	3. KLMS
KLIN-F	4.	KFMQ-F	4. KLIN-F	4. KZKX-F	4. KHAT-F	4. KHAT-F	4.	4.	4.
5.	5.	5.	5.	5.	5.	KLMS-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		50 (2)	50 (2)	19.9	21.4
AOR		49 (2)	49 (2)	19.5	18.8
AC/OLDIES/SOFT ROCK	17 (1)	30 (5)	47 (6)	18.7	19.2
MOR/VARIETY	45 (3)		45 (3)	17.9	24.8
COUNTRY	3 (1)	22 (2)	25 (3)	10.0	7.9
BLACK/URBAN					
BTFL MUSIC/EZ		32 (1)	32 (1)	12.7	7.9
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	3 (1)		3 (1)	1.2	0
			251 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KHAT	1530	Lincoln	1.1/3.1
KJUS-F	95.3	Lincoln	1.1/4.3
KEFM-F	96.1	Omaha	.4/2.9
KGOR-F	99.9	Omaha	.4/5.6
KQKQ-F	98.5	Omaha	.7/4.0
WOW	590	Omaha	1.1/6.8
WOW-F	94.1	Omaha	.4/1.9

RADIO STATIONS

KHAT, 1530, 5 KW (DAYS,DA)	, COUNTRY	US I,$ 14.00*	(Savalli)	TM		
KFOR, 1240, 1 KW	, MOR	ABC-I,ABC-T,$ 27.00	(Mc-Guild)	DKM		Roger Larson
KLIN, 1400, 1 KW	, MOR	MBS,$ 18.00	(---)			Norton Warner
KLMS, 1480, 5 KW/1 KW (DA-2)	, AC	ABC-E,$ 21.00	(Eastman)	Woodward		Ray Farrington
KFMQ-F, 101.9, 100 KW @ 275	, AOR/CHR	,$ 28.00	(Eastman)	Woodward		Ray Farrington
KFRX-F, 102.7, 100 KW @ 500	, CHR	,$ 33.00*	(Mc-Guild)	DKM		Curt Peterson
KHAT-F, 106.3, 3 KW @ 145	, AC	US I,$ 19.00	(Savalli)	TM		
KJUS-F, 95.3, 3 KW @ 100	, AC	MBS,$ 14.00	(---)			Jim Heath
KLIN-F, 107.3, 100 KW @ 550	, BTFL/EZ	MBS,$ 27.00	(---)			Norton Warner
KZKX-F, 96.9, 100 KW @ 610	, COUNTRY	ABC-D,$ 18.00	(Masla)		(SEWARD)	Don Cavaleri

MISCELLANEOUS COMMENTS KFOR/KFRX sold by Stuart to DKM for $? (Mahlman)... KECK/KLGT-F sold to TM for $1,025,000... KECK changes calls to KHAT...

LITTLE ROCK

Arbitron Rank/Pop (12+): 83/410,500

MSA Rank/Pop: 96/494,100
ADI # 55
Average Person Ratings: 16.6
Market TSL: 22.2 hours

Stations: 16/16
Diaries: 950/432:1/55.0%
Sample Target: 800
% Below Line: 0
% Not Listed: 8.7

1985 Revenue: $ 13,300,000
HH Inc.: $ 28,339
Retail $: 3.1 Bil
Pop per Station: 25,656
#1 Biller: KSSN-F $ 3,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KSSN-F	121/17.7	17.6	14.1	15.4	12.3	15.7
2. KKYK-F	80/11.7	13.1	18.0	14.0	16.4	14.2
3. KEZQ-F	71/10.4	12.4	8.4	9.8	8.3	9.3
4. KZOU-F	70/10.3	4.8	7.1	7.3	5.9	15.1
5. KMJX-F	59/ 8.7	7.7	9.0	9.6	11.4	8.6
6. KARN	51/ 7.5	8.7	8.0	5.1	8.6	6.7
7. KOKY	43/ 6.3	4.7	4.7	3.6	6.5	6.7
8. KHLT-F	36/ 5.3	6.6	3.2	4.2	3.2	4.3
9. KLRA	27/ 4.0	4.1	4.8	3.2	3.6	1.1
10. KWTD-F	22/ 3.2	3.2	5.9	7.3	5.9	4.9

12+ TSA	1/4/CUME
1. KSSN-F	266/2749
2. KKYK-F	174/2447
3. KZOU-F	130/1471
4. KEZQ-F	128/1370
5. KMJX-F	77/ 805
6. KARN	56/ 787
7. KFXE-F	55/ 625
8. KLRA	48/ 443
9. KOKY	43/ 479
10. KHLT-F	42/ 801

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KKYK-F	1225/29.8	33.4	38.4
2. KSSN-F	1215/29.6	30.6	23.2
3. KZOU-F	823/20.0	19.7	22.1
4. KEZQ-F	771/18.8	18.0	15.8
5. KARN	632/15.4	15.5	16.8
6. KHLT-F	606/14.8	15.5	10.2
7. KMJX-F	593/14.4	19.0	19.0
8. KOKY	471/11.5	10.1	10.7
9. KLRA	309/ 7.5	10.5	9.5
10. KWTD-F	297/ 7.2	8.3	9.2

12+ FM SHARE (METRO): 76.40% (476 of 623) (SPG 85: 70.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZOU-F>	1. KMJX-F	1. KSSN-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F	1. KSSN-F>	1. KSSN-F>	1. KSSN-F	1. KZOU-F	1. KSSN-F>
2. KKYK-F>	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KOKY	3. KSSN-F	3. KMJX-F	3. KMJX-F	3. KEZQ-F	3. KARN	3. KARN	3. KKYK-F	3. KZOU-F	KSSN-F	3. KZOU-F
4. KMJX-F	4. KZOU-F	4. KZOU-F	4. KZOU-F	4. KHLT-F	4. KHLT-F	4. KEZQ-F	4. KMJX-F	4. KEZQ-F	4. KMJX-F	4. KEZQ-F
5.	5. KOKY	5. KEZQ-F	5. KEZQ-F	5. KZOU-F	5. KKYK-F	5. KZOU-F	KZOU-F	5. KMJX-F	5. KARN	5. KMJX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZOU-F	1. KKYK-F	1. KKYK-F>	1. KSSN-F	1. KSSN-F	1. KMJX-F>	1. KMJX-F	1. KMJX-F	1. KSSN-F	1. KSSN-F>
2. KSSN-F	2. KZOU-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KMJX-F	2. KMJX-F
3. KKYK-F	3. KSSN-F	KZOU-F	3. KEZQ-F	3. KKYK-F	KKYK-F	3. KKYK-F	3. KZOU-F	3. KKYK-F	3. KKYK-F
KMJX-F	4. KEZQ-F	4. KSSN-F	4. KZOU-F	4. KHLT-F	4. KZOU-F	4. KZOU-F	4. KOKY	4. KZOU-F	4. KZOU-F
5.	KMJX-F	5.	5. KHLT-F	5. KOKY	5.	5. KOKY	KKYK-F	5. KOKY	5. KOKY
				KZOU-F					

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		80 (1)	80 (1)	12.8	19.2
AOR		59 (1)	59 (1)	9.5	9.6
AC/OLDIES/SOFT ROCK		36 (1)	36 (1)	5.8	3.7
MOR/VARIETY	8 (1)		8 (1)	1.3	0.5
COUNTRY	27 (1)	127 (2)	154 (3)	24.7	20.2
BLACK/URBAN	43 (1)	103 (3)	146 (4)	23.4	18.8
BTFL MUSIC/EZ		71 (1)	71 (1)	11.4	9.0
NEWS/TALK	51 (1)		51 (1)	8.2	8.5
NOSTALGIA					3.5
RELIGION/GOSPEL	18 (3)		18 (3)	2.9	7.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			623 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAY	1090	Little Rock	1.0/4.4
KAUL-F	102.3	Sheridan	1.6/2.4
KBOX	1150	N. Little Rock	1.2/4.6
KFXE-F	92.3	Pine Bluff	.9/3.6
KITA	1440	Little Rock	1.0/3.8
KMTL	760	Sherwood	.6/2.7

RADIO STATIONS

KAAY, 1090, 50 KW (DA-2)	, RELIGION	,$ 18.00	(---)	Sudbrink		Diane McArthur
KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS,$ 38.00*	(Blair)			Larry Wilson
KAUL, 1380, 5 KW (DA-2)	, CHILDREN'S RADIO	,$ 18.00	(Roslin)			Bill Henslee
KBOX, 1150, 5 KW/1 KW (DA-N)	, MOR	ABC-D,$ 20.00*	(MMR)			Wally Tucker
KITA, 1440, 5 KW (DAYS)	, RELIGION	,$ 11.00	(---)			Gary Vaile
KOKY, 1250, 1 KW/500 W (DA-2)	, BLACK	,$ NA	(Christal)	Oppenheimer		
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	,$ 23.00*	(Mc-Guild)			Ron Shannon
KSOH, 1050, 1 KW (DAYS)	, RELIGION	,$ 9.00	(---)			
KEZQ-F, 100.3, 44 KW @ 1369, BTFL/EZ		ABC-D,$ 50.00	(MMR)			Wally Tucker
KHLT-F, 94.1, 100 KW @ 770, AC		US I,ABC-D,$ 43.00*	(Mc-Guild)	Signal		Ron Shannon
KKYK-F, 103.7, 100 KW @ 1510, CHR		,$ 75.00	(Blair)			Jim Grant
KZOU-F, 98.5, 100 KW @ 880, CHR/URBAN		,$ 40.00*	(Christal)	Oppenheimer		
KMJX-F, 105.1, 100 KW @ 534, AOR		ABC-R,$ 41.00*	(HNWH)		(CONWAY)	Dick Booth
KSSN-F, 95.7, 100 KW @ 1664, COUNTRY		ABC-E,$ 85.00	(Katz)	Kaneb		Joanne Scott
KWTD-F, 106.3, 3 KW @ 290, BLACK		MBS,$ 27.00	(Roslin)		(LONOKE)	Waymon Dunn

MISCELLANEOUS COMMENTS KLZA-A changes calls to KOKY... KLAZ-F changes to KZOU-F... KLAZ is listed as CHR but I believe they are playing a lot of Black product...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,429,500

MSA Rank/Pop: 2/7,962,100
ADI # 2
Average Person Ratings: 18.5
Market TSL: 24.0 hours

Stations: 43/43
Diaries: 3762/2241:1/38.4%
Sample Target: 3440
% Below Line: 0
% Not Listed: 8.4

1985 Revenue: $247,200,000
HH Inc.: $ 36,089
Retail $: 71.3 Bil
Pop per Station: 196,035
#1 Biller: KIIS A/F $34,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KABC	1096/7.0	6.1	6.0	8.3	6.3	5.9
2. KPWR-F	932/6.0	4.4	1.8	2.4	2.3	7.4
3. KIIS-F	919/5.9	7.4	8.2	8.8	9.0	8.0
4. KJOI-F	809/5.2	5.1	4.9	3.6	4.1	3.3
5. KBIG-F	665/4.3	5.1	4.7	4.2	4.4	3.1
6. KOST-F	655/4.2	4.1	3.4	4.0	3.8	2.8
7. KROQ-F	591/3.8	4.3	3.9	3.1	3.1	6.5
8. KFWB	573/3.7	3.3	3.9	2.7	3.2	2.8
9. KRTH-F	539/3.5	3.7	3.3	2.5	2.5	3.7
10. KLOS-F	533/3.4	3.3	4.8	4.4	3.6	6.1
11. KLVE-F	529/3.4	1.5	1.6	1.6	1.3	1.3
12. KNX	484/3.1	3.3	3.0	3.1	3.2	2.5
13. KMPC	472/3.0	2.9	3.4	4.2	3.5	2.4
14. KIQQ-F	450/2.9	3.9	2.5	1.4	1.5	2.1
15. KTNQ	425/2.7	2.2	2.0	2.3	2.0	2.9
16. KZLA-F	390/2.5	1.9	2.6	2.1	2.1	1.8
17. KMET-F	336/2.2	3.2	2.5	3.3	3.3	4.0
18. KNX-F	276/1.8	1.6	2.4	2.6	2.7	2.2
19. KWKW	265/1.7	1.3	1.3	1.4	1.7	1.6
20. KFI	251/1.6	1.6	1.6	1.7	1.6	1.3
21. KJLH-F	221/1.4	2.0	2.3	2.5	2.1	2.1
22. KKGO-F	210/1.3	1.4	1.6	1.3	1.1	1.2
23. KBZT-F	193/1.2	1.6	2.0	1.5	2.1	.9
24. KNAC-F	190/1.2	.6	.5	.3	.3	2.4
25. KNOB-F	189/1.2	1.0	.8	1.2	1.4	.6

12+ TSA	1/4/CUME
1. KABC	1200/14472
2. KIIS-F	1087/19741
3. KPWR-F	1007/14678
4. KJOI-F	873/ 9088
5. KBIG-F	812/10275
6. KOST-F	802/12042
7. KLOS-F	731/11758
8. KRTH-F	711/12118
9. KROQ-F	703/ 9751
10. KFWB	632/12515
11. KNX	630/12395
12. KMPC	548/ 7829
13. KLVE-F	543/ 5091
14. KIQQ-F	500/ 7649
15. KTNQ	438/ 4617
16. KMET-F	429/ 8681
17. KZLA-F	421/ 4848
18. KFI	412/ 7977
19. KNX-F	333/ 7832
20. KWKW	265/ 2438
21. KKGO-F	249/ 4106
22. KLAC	229/ 4639
23. KJLH-F	228/ 5056
24. KRLA	222/ 4938
25. KBZT-F	204/ 4216
KFAC-F	204/ 4187

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KIIS-F	16949/20.1	24.3	23.9
2. KPWR-F	13605/16.1	7.2	7.0
3. KABC	12962/15.4	13.5	14.9
4. KFWB	11407/13.5	14.0	12.6
5. KOST-F	10121/12.0	10.8	10.6
6. KRTH-F	9592/11.4	10.9	9.2
7. KNX	9473/11.2	12.3	11.6
8. KLOS-F	9048/10.7	12.0	10.2
9. KROQ-F	8454/10.0	9.3	8.5
10. KJOI-F	8339/ 9.9	10.2	9.0
11. KBIG-F	8216/ 9.7	10.9	10.3
12. KIQQ-F	6825/ 8.1	8.3	8.0
13. KMET-F	6744/ 8.0	10.3	10.8
14. KMPC	6643/ 7.9	8.9	9.4
15. KNX-F	6408/ 7.6	9.7	10.0
16. KFI	4980/ 5.9	5.6	5.5
17. KJLH-F	4932/ 5.9	6.6	5.7
18. KLVE-F	4924/ 5.8	4.1	4.1
19. KTNQ	4431/ 5.3	NA	4.2
20. KRLA	4416/ 5.2	7.0	7.4
21. KZLA-F	4241/ 5.0	5.7	5.9
22. KLAC	4026/ 4.8	4.1	5.5
23. KBZT-F	3972/ 4.7	6.9	7.0
24. KUTE-F	3798/ 4.5	4.4	5.1
25. KFAC-F	3735/ 4.4	4.8	4.0

12+ FM SHARE (METRO): 65.53% (9339 of 14252) (SPG 85: 62.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F>	1. KIIS-F	1. KIIS-F	1. KOST-F	1. KOST-F	1. KABC	1. KIIS-F	1. KJOI-F	1. KPWR-F	1. KABC >	1. KPWR-F
2. KROQ-F	2. KPWR-F	2. KPWR-F	2. KIIS-F	2. KIIS-F	2. KJOI-F	2. KABC >	2. KABC	2. KIIS-F	2. KPWR-F	2. KJOI-F
3. KIIS-F>	3. KLOS-F	3. KOST-F	3. KRTH-F	3. KRTH-F	3. KBIG-F	3. KFWB	3. KIIS-F	3. KJOI-F	3. KOST-F	3. KIIS-F
4. KDAY	4. KROQ-F	4. KLOS-F	4. KLVE-F	4. KABC	4. KIQQ-F	4. KNX	4. KOST-F	4. KOST-F	4. KROQ-F	4. KABC
5. KNX-F	5. KOST-F	5. KRTH-F	5. KTNQ	5. KBIG-F	5. KLVE-F	5. KPWR-F	5. KBIG-F	5. KBIG-F	5. KIIS-F	5. KROQ-F
6. KOST-F	6. KRTH-F	6. KLVE-F	6. KIQQ-F	6. KTNQ	6. KOST-F	6. KJOI-F	6. KPWR-F	6. KABC	6. KMPC	6. KRTH-F
7. KJLH-F	7. KMET-F	7. KROQ-F	7. KBIG-F	7. KIQQ-F	7. KFWB	7. KTNQ	7. KRTH-F	7. KROQ-F	7. KJOI-F	7. KLOS-F
8. KLOS-F	8. KLVE-F	8. KTNQ	8. KABC	8. KLVE-F	8. KNX	8. KBIG-F	8. KLVE-F	8. KLOS-F	8. KFWB	8. KBIG-F
9. KNAC-F	9. KTNQ	9. KIQQ-F	9. KLOS-F	9. KLOS-F	9. KMPC	9. KOST-F	9. KLOS-F	9. KFWB	9. KLVE-F	9. KIQQ-F
10. KMET-F	10. KNX-F	10. KBIG-F	10. KZLA-F	10. KZLA-F	10. KZLA-F	10. KRTH-F	10. KFWB	10. KLVE-F	KNX	10. KLVE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPWR-F	>1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KOST-F	1. KPWR-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KABC
2. KIIS-F	>2. KPWR-F	2. KOST-F	2. KOST-F	2. KIIS-F	2. KLOS-F	2. KPWR-F	2. KMET-F	2. KIIS-F	2. KRTH-F
3. KROQ-F	3. KOST-F	3. KRTH-F	3. KPWR-F	3. KBIG-F	3. KROQ-F	3. KIIS-F	3. KRTH-F	3. KPWR-F	3. KLOS-F
4. KOST-F	4. KRTH-F	4. KTNQ	4. KLVE-F	4. KIQQ-F	4. KIIS-F	4. KROQ-F	4. KIIS-F	4. KRTH-F	4. KTNQ
5. KACE-F	5. KROQ-F	5. KPWR-F	5. KRTH-F	5. KLVE-F	5. KNAC-F	5. KMET-F	5. KOST-F	5. KROQ-F	5. KIIS-F
6. KLOS-F	6. KLVE-F	6. KLVE-F	6. KIQQ-F	6. KRTH-F	6. KMET-F	6. KRTH-F	6. KPWR-F	6. KMET-F	KOST-F
7. KNX-F	7. KLOS-F	7. KIQQ-F	7. KBIG-F	7. KWKW	7. KLVE-F	7. KNAC-F	7. KROQ-F	KTNQ	7. KZLA-F
8. KJLH-F	8. KTNQ	8. KLOS-F	8. KROQ-F	8. KTNQ	8.	8. KOST-F	8. KTNQ	8. KLVE-F	8. KMET-F
KRTH-F	9. KIQQ-F	9. KBZT-F	KWKW	9. KABC	9.	9. KLVE-F	9. KBZT-F	9. KABC	9. KJOI-F
10. KLVE-F	10. KNX-F	10. KWKW	10. KTNQ	10. KJOI-F	10.	10. KTNQ	KABC	10. KOST-F	10. KLVE-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	63 (1)	1195 (2)	1258 (3)	8.8	16.5
AOR		1714 (5)	1714 (5)	12.0	11.1
AC/OLDIES/SOFT ROCK MOR/VARIETY	541 (3)	2026 (5)	2567 (8)	18.0	16.6
COUNTRY	188 (1)	446 (2)	634 (3)	4.4	4.3
BLACK/URBAN	238 (2)	1521 (4)	1759 (6)	12.3	10.1
BTFL MUSIC/EZ		1474 (2)	1474 (2)	10.3	10.7
NEWS/TALK	2255 (4)		2255 (4)	15.8	14.6
NOSTALGIA	472 (1)		472 (1)	3.3	3.8
RELIGION/GOSPEL	67 (1)	108 (2)	175 (3)	1.2	1.8
SPANISH	972 (4)	529 (1)	1501 (5)	10.5	8.3
CLASSICAL	57 (1)	176 (1)	233 (2)	1.6	1.4
UNKNOWN/OTHERS		210 (1)	210 (1)	1.5	0.7
			14252 (43)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACE-F	103.9	Inglewood	1.2/3.6
KALI	1430	San Gabriel	.9/2.5
KBRT	740	Avalon	.4/1.4
KDAY	1580	Santa Monica	1.1/3.5
KEZY-F	95.9	Anaheim	.4/2.0
KFAC	1330	Los Angeles	.4/1.2
KFAC-F	92.3	Los Angeles	1.1/4.4
KFSG-F	96.3	Los Angeles	.3/1.2
KGFJ	1230	Los Angeles	.5/1.9
KIEV	870	Glendale	.7/2.7
KIIS	1150	Los Angeles	.4/2.5
KIKF-F	94.3	Garden Grove	.4/1.0
KLAC	570	Los Angeles	1.2/4.8
KRLA	1110	Pasadena	1.2/5.2
KRTH	930	Los Angeles	.7/2.8
KSKQ	1540	Los Angeles	1.0/2.6
KUTE-F	101.9	Glendale	1.2/4.5
KYMS-F	106.3	Santa Ana	.4/1.1

RADIO STATIONS

AM STATIONS

KABC, 790,	5 KW (DA-N)	, TALK/NEWS	ABC-T,ABC-I,$330.00	(Katz)	Cap Cities/ABC	George Green
KALI, 1430,	5 KW (DA-2)	, SPANISH AC	,$NA	(Masla)	United	Raul Ortal
KDAY, 1580,	50 KW (DA-2)	, BLACK	NBN,$100.00	(Roslin)	Rollins	Ed Kerby
KFI , 640,	50 KW	, AC	ABC-E,$185.00*	(Christal)	Cox	Don Dalton
KFWB, 980,	5 KW	, NEWS	ABC-E,NBC,$260.00*	(Select)	Westinghouse	
KGFJ, 1230,	1 KW	, BLACK	SBN,$NA	(HNWH)	Inner City	Bill Shearer
KIEV, 870,	5 KW/1 KW (DA-N)	, TALK	,$110.00*	(----)		Ron Beaton
KIIS, 1150,	5 KW (DA-N)	, CHR	,$NA	(Mc-Guild)	Gannett	Lynn Anderson Powell
KLAC, 570,	5 KW (DA-N)	, COUNTRY	ABC-D,$135.00*	(Eastman)	Malrite	Norm Epstein
KMPC, 710,	50 KW/10 KW (DA-N)	, NOSTALGIA	,$210.00	(Durpetti)	Golden West	Bill Ward
KNX , 1070,	50 KW	, NEWS	CBS,$270.00	(CBS)	CBS	George Nicholow
KRTH, 930,	5 KW (DA-N)	, OLDIES	US1,$NA	(Republic)	RKO	Ron Thompson
KSKQ, 1540,	50 KW/10 KW (DA-D)	, SPANISH AC	,$ 90.00*	(Caballero)	Spanish Bdcst	Raul Alarcon, Jr.
KTNQ, 1020,	50 KW (DA-2)	, SPANISH AC	,$ 80.00*	(Caballero)	H & W	Ken Wolt
KRLA, 1110,	50 KW/10 KW (DA-2)	, OLDIES	,$140.00*	(MMR)	Greater Media	Bob Moore
KBRT, 740,	10 KW (DAYS,DA)	, RELIGION	,$ 50.00*	(----)	Crawford	Doyle Sneed
KWKW, 1300,	5 KW/1 KW (DA-2)	, SPANISH VARIETY	,$ 85.00	(Lotus)	Lotus	Jim Kalmenson

FM STATIONS

KACE, 103.9,	1.6 KW @ 390,	BLACK	APR,$ 60.00*	(Masla)	All-Pro	Ann Davis
KBIG, 104.3,	105 KW @ 2890,	BTFL/EZ	,$260.00*	(CBS)	Bonneville	Kari Winston
KBZT, 97.1,	55 KW @ 770,	AC	,$200.00*	(MMR)	Greater Media	Bob Moore
KFAC, 92.3,	39 KW @ 2835,	CLASSICAL	,$205.00	(Mc-Guild)		Ed Argow
KFSG, 96.3,	54 KW @ 480,	RELIGION	APR,$NA	(----)		Alan Bowles
KGIL, 94.3,	3 KW @ -80,	SOFT AC	,$ 55.00	(HNWH)	Buckley (SAN FERNANDO)	R. McGeary
KIIS, 102.7,	8 KW @ 2790,	CHR	,$550.00	(Mc-Guild)	Gannett	Lynn Anderson Powell
KIQQ, 100.3,	5 KW @ 3060,	SOFT AC	TRAN,$181.00	(Select)	Outlett	Tom Mosher
KJLH, 102.3,	3 KW @ 300,	BLACK	,$ 70.00*	(Weiss)	(COMPTON)	Jim Maddox
KJOI, 98.7,	75 KW @ 1180,	BTFL/EZ	,$240.00	(Blair)	Legacy	Bob Griffith
KKGO, 105.1,	18 KW @ 2900,	JAZZ	APR,$NA	(Select)		Saul Levine
KNX , 93.1,	54 KW @ 2870,	SOFT AC	CBS-R,$170.00*	(CBS)	CBS	Bob Nelson
KLOS, 95.5,	63 KW @ 3129,	AOR	ABC-R,$300.00*	(Katz)	Cap Cities/ABC	Bill Sommers
KLVE, 107.5,	34 KW @ 2800,	SPANISH AC	,$NA	(Caballero)	H & W	Ken Wolt
KMET, 94.7,	58 KW @ 2835,	AOR	,$270.00*	(Blair)	Metromedia	Howard Bloom
KOST, 103.5,	13 KW @ 3100,	AC	,$230.00*	(Christal)	Cox	Don Dalton
KPWR, 105.9,	72 KW @ 770,	URBAN/CHR	,$250.00*	(HNWH)	Emmis	Phil Newmark
KNOB, 97.9,	79 KW @ 420,	SOFT AC	,$ 94.00	(Masla)	(LONG BEACH)	John Banoczi
KRTH, 101.1,	51 KW @ 3130,	OLDIES	US2,$190.00*	(Republic)	RKO	Pat Norman
KUTE, 101.9,	.7 KW @ 2848,	URBAN/AC	,$100.00*	(Durpetti)	Golden West	Bill Ward
KZLA, 93.9,	49 KW @ 720,	COUNTRY	,$130.00*	(Eastman)	Malrite	Norm Epstein
KROQ, 106.7,	25 KW @ 1600,	AOR	,$220.00*	(Torbet)	Infinity	
KNAC, 105.5,	1.6 KW @ 400,	AOR	,$NA	(Roslin)	(LONG BEACH)	Gary Price

CALLS

KHJ changes to KRTH-A
KKHR-F changes to KNX-F

FORMAT CHANGES

KRTH changes to Oldies (Feb)
KNX-F: from CHR to Soft AC (June)

STATION SALES

KFAC A/F sold for $34,000,000
KROQ-F sold to Infinity for $45,000,000
KMET-F: from Metromedia to Metropolitan for $62,400,000 (est)

MISCELLANEOUS COMMENTS

It is sad to see the call letters KHJ disappear...

LOUISVILLE

Arbitron Rank/Pop (12+): 44/796,100

MSA Rank/Pop: 49/954,500
ADI # 49
Average Person Ratings: 16.3
Market TSL: 21.8 hours

Stations: 18/18
Diaries: 1134/702:1/39.3%
Sample Target: 1200
% Below Line: 0
% Not Listed: 5.7

1985 Revenue: $ 17,900,000
HH Inc.: $ 28,837
Retail $: 5.7 Bil
Pop per Station: 44,228
#1 Biller: WHAS $4,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WHAS-X	228/17.6	12.4	15.3	---	12.4	12.6
2. WAMZ-F	203/15.7	12.2	11.4	---	14.0	13.8
3. WRKA-F	119/ 9.2	8.8	8.9	---	5.0	8.1
4. WVEZ-F	114/ 8.8	7.5	7.7	---	5.6	8.0
5. WDJX-F	87/ 6.7	6.2	5.8	---	4.1	7.7
6. WQMF-F	86/ 6.6	8.8	8.5	---	8.6	11.6
7. WLRS-F	73/ 5.6	7.3	9.0	---	11.6	7.8
8. WJYL-F	59/ 4.6	5.2	4.2	---	4.3	8.2
9. WLOU	49/ 3.8	5.2	4.9	---	8.4	5.9
10. WAVG	46/ 3.5	7.2	6.8	---	5.5	3.6
11. WXVW	40/ 3.1	2.4	1.4	---	2.0	.9
12. WCII	31/ 2.4	2.7	4.0	---	4.5	2.3
13. WAKY	30/ 2.3	3.7	2.9	---	2.9	2.2
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12+ TSA	1/4/CUME
1. WAMZ-F	340/3138
2. WHAS	296/3862
3. WDJX-F	142/2126
WVEZ-F	142/1661
5. WQMF-F	134/2036
6. WRKA-F	121/1549
7. WLRS-F	77/1664
8. WJYL-F	61/ 740
9. WLOU	49/ 676
10. WAVG	48/1014
11. WXVW	40/ 460
12. WCII	38/ 596
13. WAKY	37/ 910
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12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHAS	2668/33.5	28.4	28.4
2. WAMZ-F	1963/24.7	23.6	21.1
3. WLRS-F	1589/20.0	22.6	27.1
4. WRKA-F	1507/18.9	19.0	16.6
5. WVEZ-F	1375/17.3	12.4	
6. WQMF-F	1320/16.6	18.8	18.7
7. WDJX-F	1316/16.5	16.1	16.7
8. WAVG	951/11.9	13.7	13.4
9. WJYL-F	723/ 9.1	9.8	9.3
10. WLCU	676/ 8.5	9.2	11.2
11. WAKY	627/ 7.9	9.5	10.5
12. WCII	525/ 9.7	9.7	9.4
13. WXVW	460/ 4.7	4.7	4.4
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12+ FM SHARE (METRO): 62.11% (759 of 1222) (SPG 85: 58.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WHAS	1. WHAS	1. WHAS >	1. WHAS	1. WHAS	1. WHAS	1. WAMZ-F>
2. WLRS-F	2. WRKA-F	2. WHAS	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F>	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS
3. WQMF-F	3. WQMF-F	3. WRKA-F	3. WRKA-F	3. WRKA	3. WVEZ-F	3. WRKA-F	3. WVEZ-F	3. WVEZ-F	3. WJYL-F	3. WVEZ-F
4. WJYL-F	4. WHAS	4. WQMF-F	4. WVEZ-F	4. WVEZ-F	4. WRKA-F	4. WQMF-F	4. WRKA-F	4. WRKA-F	4. WDJX-F	4. WRKA-F
5.	5. WDJX-F	5. WVEZ-F	5. WQMF-F	5. WQMF-F	5. WAVG	5. WVEZ-F	5. WQMF-F	5. WDJZ-F	WLRS-F	5. WDJX-F
6.	6. WLRS-F	6. WDJX-F	6. WJYL-F	6. WJYL-F	WXVW	6. WDJX-F	6. WDJX-F	6. WQMF-F	6. WRKA	6. WLRS-F
7.	7.	7.	7. WDJX-F	7. WDJX-F	7.	7.	7.	7. WLRS-F	7. WVEZ-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F	1. WHAS	1. WHAS	1. WHAS
WRKA-F	2. WRKA-F	2. WRKA-F	2. WRKA-F	2. WHAS	2. WLRS-F	2. WHAS	2. WRKA-F	2. WAMZ-F	2. WAMZ-F
3. WQMF-F	3. WDJX-F	3. WHAS	3. WHAS	3. WRKA-F	3. WAMZ-F	3. WAMZ-F	3. WAMZ-F	3. WQMF-F	3. WRKA-F
WLRS-F	4. WHAS	4. WDJX-F	4. WVEZ-F	4. WVEZ-F	4. WJYL-F	4. WRKA-F	WQMF-F	4. WRKA-F	4. WVEZ-F
5. WAMZ-F	WQMF-F	WQMF-F	5. WDJX-F	5.	5. WDJX-F	5. WLRS-F	5. WVEZ-F	5. WJYL-F	5. WAKY
6. WJYL-F	6. WLRS-F	6. WLRS-F	6. WQMF-F	6.	WHAS	6. WDJX-F	6. WDJX-F	6. WLRS-F	6.
7.	7.	7.	7.	7.	7.	7. WJYL-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	13.1	12.6
AOR		86 (1)	86 (1)	7.0	9.1
AC/OLDIES/SOFT ROCK	30 (1)	233 (2)	263 (3)	21.5	12.8
MOR/VARIETY	274 (2)		274 (2)	22.4	19.1
COUNTRY	35 (2)	203 (1)	238 (3)	19.5	21.6
BLACK/URBAN	60 (2)	59 (1)	119 (3)	9.7	13.5
BTFL MUSIC/EZ					6.0
NEWS/TALK					
NOSTALGIA	40 (1)		40 (1)	3.3	2.1
RELIGION/GOSPEL	24 (2)	18 (1)	42 (3)	3.4	3.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1222 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDGS	1290	New Albany, IN	.8/3.2
WFIA	900	Louisville	.8/2.4
WLLV	1240	Louisville	1.1/2.3
WTMT	620	Louisville	.3/1.1
WXLN-F	103.9	Louisville	1.4/4.6

RADIO STATIONS

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, OLDIES	MBS,$ 45.00*	(Katz)	Federal	Joe McDevitt
WAVG, 970, 5 KW (DA-2)	, MOR	US 2,NBC-T,$ 43.00	(Select)		Ed Henson
WCII, 1080, 10 KW/1 KW (DA-2)	, COUNTRY	CBS,$ 80.00	(Eastman)	Great Trails	Tom Perryman
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN,$ 20.00	(Masla)		Archie Dale
WFIA, 900, 1 KW (DAYS)	, RELIGION	,$ 14.00	(---)		Richard Lee
WHAS, 840, 50 KW	, MOR	ABC-I,$ 95.00*	(Christal)	Clear Channel	Bob Scherer
WLLV, 1240, 1 KW/250 W	, GOSPEL (?)	,$ 17.00	(Roslin)		Tom Duffy
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	NBN,$ 50.00	(MMRO		Charles Mootry
WTMT, 620, 500 W (DA-2)	, COUNTRY	,$ 17.00	(Masla)		Lee Stinson
WXVW, 1450, 1 KW	, NOSTALGIA	MBS,$ 34.00	(Regional)		Charles Jenkins

FM STATIONS

WAMZ, 97.5, 100 KW @ 505	, COUNTRY	,$110.00*	(Christal)	Clear Channel	Bob Scherer
WDJX, 99.7, 20 KW @ 720	, CHR	CBS-R,$ 80.00*	(Eastman)	Great Trails	Tom Perryman
WJYL, 101.7, 3 KW @ 300	, URBAN	,$ 40.00*	(---)	Inter-Urban	
WLRS, 102.3, 3 KW @ 300	, CHR	ABC-R,$ 50.00	(Select)		Louisa Henson
WQMF, 95.7, 34 KW @ 580	, AOR	Source,$ 70.00	(Torbet)		John Page Otting
WRKA, 103.1, 3 KW @ 300	, AC	ABC-D,$ 60.00*	(Blair)	Capital-Johnson	Mike Kirtner
WVEZ, 106.9, 25 KW @ 670	, SOFT AC	,$ 55.00*	(Katz)	Federal	Joe McDevitt
WXLN, 103.9, 3 KW @ 300	, RELIGION	ABC-C,$ 18.00	(---)		Richard Lee

CALL LETTER CHANGES

FORMAT CHANGES

WVEZ: From BTFL to Soft AC

STATION SALES

WQMF: From Frank Wood to John Otting for $5,000,000

WHAS/WAMZ-F: From Bingham to Clear Channel for $20,100,000

MISCELLANEOUS COMMENTS

Arbitron fell 5.5% short of sample target.

LUBBOCK

Arbitron Rank/Pop (12+): 159/185,000

MSA Rank/Pop: 183/223,100
ADI # 141
Average Person Ratings: 17.7
Market TSL: 24.1 hours

Stations: 14/14
Diaries: 638/290:1/45.0%
Sample Target: 550
% Below Line: 0
% Not Listed: 6.1

1985 Revenue: $ 6,000,000
HH Inc.: $ 27,610
Retail $: 1.6 Bil
Pop per Station: 13,214
#1 Biller: KLLL-F $ 1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KRLB-F	87/26.5	21.5	24.6	17.1	14.0	33.8
2. KLLL-F	57/17.4	19.3	14.2	15.8	15.3	15.8
3. KFMX-F	28/ 8.5	10.0	12.9	9.5	12.4	10.6
4. KZII-F	27/ 8.2	3.2	5.2	5.3	6.8	8.4
5. KSEL-F	25/ 7.6	5.1	7.1	8.2	12.1	7.4
6. KFYO	23/ 7.0	3.9	6.8	9.2	4.9	3.2
7. KTEZ-F	17/ 5.2	9.0	8.6	10.5	7.2	6.3
8. KLFB	12/ 3.7	1.9	3.1	3.6	4.2	---
9. KEND	10/ 3.0	4.2	2.8	4.3	2.9	1.1
10. KSEL	9/ 2.7	1.3	2.8	2.0	2.9	1.1

12+ TSA	1/4/CUME
1. KRLB-F	127/1186
2. KLLL-F	96/ 868
3. KFYO	50/ 540
4. KSEL-F	43/ 586
5. KFMX-F	38/ 435
6. KZII-F	34/ 453
7. KTEZ-F	26/ 364
8. KLFB	13/ 140
9. KSEL	12/ 211
10. KEND	10/ 221

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KRLB-F	817/44.2	38.9	41.5
2. KLLL-F	525/28.4	30.5	24.8
3. KZII-F	374/20.2	10.1	11.8
4. KSEL-F	346/18.7	23.0	22.9
5. KFMX-F	297/16.1	18.8	24.5
6. KFYO	268/14.5	13.5	11.5
7. KTEZ-F	258/13.9	15.1	15.4
8. KEND	202/10.9	9.0	6.9
9. KSEL	165/ 8.9	7.4	9.9
10. KJAK-F	112/ 6.1	5.5	6.9

12+ FM SHARE (METRO): 79.22% (244 of 308) (SPG 85: 80.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F	1. KRLB-F	1. KLLL-F>	1. KRLB-F+>	1. KRLB-F	1. KRLB-F	1. KRLB-F>	1. KRLB-F
2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F>	2. KRLB-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F>
3.	3. KZII-F	3. KZII-F	3. KFMX-F	3. KFMX-F	3. KFYO	3. KFYO	3. KFMX-F	3. KFMX-F	KSEL-F+	3. KZII-F
4.	4. KFMX-F	4. KFMX-F	4. KZII-F	4. KZII-F	4. KTEZ-F	4. KSEL-F	4. KZII-F	4. KZII-F	4. KFMX-F	4. KFMX-F
5.	5.	5. KSEL-F	5.	5.	5.	5.	5.	5.	5. KZII-F	5. KSEL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KLLL-F	2. KLLL-F	2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KSEL-F>	2. KLLL-F	2. KFMX-F	2. KLLL-F	2. KLLL-F>
3. KZII-F	3. KZII-F	KLLL-F	3. KZII-F	3.	3. KZII-F	KFMX-F	3. KLLL-F	3. KFMX-F	3. KFMX-F
4.	4. KFMX-F	4. KZII-F	4.	4.	4. KFMX-F	4. KSEL-F	4. KZII-F	4. KSEL-F	4. KZII-F
5.	5.	5.	5.	5.	5.	KZII-F	5.	KZII-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	1 (1)	87 (1)	88 (2)	28.5	28.8
AOR		55 (2)	55 (2)	17.9	14.3
AC/OLDIES/SOFT ROCK		25 (1)	25 (1)	8.1	10.7
MOR/VARIETY	9 (1)		9 (1)	2.9	
COUNTRY	33 (2)	57 (1)	90 (3)	29.2	31.4
BLACK/URBAN					
BTFL MUSIC/EZ		17 (1)	17 (1)	5.5	9.4
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL		3 (1)	3 (1)	1.0	2.0
SPANISH	21 (3)		21 (3)	6.8	3.3
CLASSICAL					
UNKNOWN/OTHERS					
			308 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCAS	1050	Slaton	.9/2.2
KJAK-F	92.7	Slaton	.9/6.1
KRLB	580	Lubbock	.3/2.8
KTLK	1460	Lubbock	1.8/3.7

RADIO STATIONS

KEND, 1590, 1 KW (DA-2)	, COUNTRY	MBS,$ 12.00*	(Eastman)	Thrash		Buddy Howell
KFMX, 1340, 1 KW	, CHR (?)	,$ NM	(Katz)	S. Minnesota		Greg Gentling
KFYO, 790, 5 KW/1 KW (DA-2)	, COUNTRY	CBS,$ 23.00	(Torbet)	Seaton		Bob Clark
KLFB, 1420, 500 W (DA-2)	, SPANISH	,$ 17.00	(Caballero)			Walter Ledesman
KRLB, 580, 500 W (DAYS,DA)	, CHR	ABC-I,$ 10.00	(Christal)			Dean Minnick
KSEL, 950, 5 KW/500 W (DA-2)	, MOR	ABC-T,ABC-E,$ NM	(Mc-Guild)			John Kreiger
KTLK, 1460, 1 KW	, SPANISH	,$ 11.00	(Roslin)			Tim Tesre
KFMX-F, 94.5, 100 KW @ 850,	AOR	Source,$ 30.00*	(Katz)	So. Minnesota		Greg Gentling
KZII-F, 102.5, 100 KW @ 795,	CLASSIC AOR	,$ 23.00	(Torbet)	Seaton		Bob Clark
KLLL-F, 96.3, 100 KW @ 580,	COUNTRY	APR,$ 34.00*	(Eastman)	Thrash		Buddy Howell
KRLB-F, 99.5, 100 KW @ 850,	CHR	ABC-I,$ 40.00*	(Christal)			Dean Minnick
KSEL-F, 93.7, 100 KW @ 740,	AC	,$ 28.00*	(Mc-Guild)			John Kreiger
KTEZ-F, 101.1, 100 KW @ 750,	BTFL/EZ	,$ 25.00*	(Select)	Lotus		Milt Ledet
KJAK-F, 92.7, 3 KW @ 300,	RELIGION	MBS,$ 9.00	(---)		(SLATON)	Steve White

MISCELLANEOUS COMMENTS KFYO-F changes calls to KZII-F

MACON

Arbitron Rank/Pop (12+): 140/226,300

MSA Rank/Pop: 155/279,200
ADI # 132
Average Person Ratings: 16.9
Market TSL: 22.9 hours

Stations: 18/14
Diaries: 585/387:1/38.8%
Sample Target: 600
% Below Line: 5.4
% Not Listed: 8.9

1985 Revenue: $ 6,100,000
HH Inc.: $ 28,704
Retail $: 1.6 Bil
Pop per Station: 16,164
#1 Biller: WAYS-F $1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WAYS-F	72/18.8	---	18.0	---	19.0
2. WPGA-F	47/12.3	---	13.4	---	13.8
3. WDEN-F	44/11.5	---	12.6	---	12.7
4. WPEZ-F	39/10.2	---	8.1	---	7.0
5. WIBB	33/ 8.6	---	9.9	---	12.5
6. WMAZ	29/ 7.6	---	9.1	---	8.3
7. WDDO	20/ 5.2	---	5.9	---	6.5
8. WRBN-F	14/ 3.7	---	4.3	---	2.6
9. WQXM-F	9/ 2.3	---	.8	---	2.9
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WAYS-F	142/1711
2. WDEN-F	119/ 971
3. WPGA-F	62/ 593
4. WPEZ-F	54/ 655
5. WIBB	38/ 386
6. WMAZ	37/ 639
7. WDDO	21/ 319
8. WRBN-F	18/ 265
9. WFNE-F	13/ 207
10. WQXM-F	10/ 158
WPCH-F	10/ 149
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAYS-F	915/40.4	---	38.0
2. WPEZ-F	483/21.3	---	14.8
3. WDEN-F	446/19.7	---	20.4
4. WMAZ	444/19.6	---	20.0
5. WPGA-F	418/18.5	---	23.2
6. WIBB	339/15.0	---	18.2
7. WDDO	307/13.6	---	16.0
8. WRBN-F	206/ 9.1	---	8.1
9. WQBZ-F	149/ 6.6	---	10.1
10. WQXM-F	135/ 6.0	---	4.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 71.35% (249 of 349) (SPG 85: 69.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPGA-F	1. WAYS-F>	1. WAYS-F>	1. WAYS-F	1. WAYS-F	1. WPEZ-F	1. WAYS-F>	1. WAYS-F	1. WAYS-F>	1. WPGA-F	1. WAYS-F
2. WAYS-F>	2. WPGA-F	2. WPGA-F	2. WPEZ-F	2. WDEN-F	2. WDEN-F	2. WMAZ	2. WDEN-F	2. WDEN-F	2. WAYS-F	2. WPGA-F
3. WIBB	3. WDEN-F	3. WDEN-F	3. WDEN-F	WPEZ-F	3. WMAZ	WDEN-F	3. WPEZ-F	3. WPGA-F	3. WDEN-F	3. WIBB
4.	4. WIBB	4. WPEZ-F	4. WPGA-F	4. WPGA-F	4. WAYS-F	4. WPEZ-F	4. WPGA-F	4. WPEZ-F	4. WMAZ	4. WDEN-F
5.	WPEZ-F	5.	5.	5.	5. WIBB	5. WPGA-F	5.	5.	5. WPEZ-F	5. WPEZ-F
	WRBN-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYS-F>	1. WAYS-F>	1. WAYS-F	1. WAYS-F	1. WPEZ-F	1. WAYS-F	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F
2. WPGA-F	2. WPGA-F	2. WPGA-F	2. WPEZ-F	2. WAYS-F	2. WPGA-F	2. WPGA-F	2. WDEN-F	2. WPGA-F	2. WDEN-F
3. WDDO	3. WIBB	3. WPEZ-F	3. WDEN-F	3. WDEN-F	3. WRBN-F	3.	WPGA-F	3. WDEN-F	3. WPEZ-F
4.	WPEZ-F	4. WIBB	WPGA-F	4. WIBB	4.	4.	4.	4. WPEZ-F	4. WPGA-F
5.	5.	5.	5.	WPGA-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		77 (2)	77 (2)	22.1	27.9
AOR		16 (2)	16 (2)	4.6	1.5
AC/OLDIES/SOFT ROCK		39 (1)	39 (1)	11.2	8.8
MOR/VARIETY	29 (1)		29 (1)	8.3	10.0
COUNTRY		44 (1)	44 (1)	12.6	13.8
BLACK/URBAN	57 (3)	47 (1)	104 (4)	29.8	32.0
BTFL MUSIC/EZ		13 (2)	13 (2)	3.7	0.9
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	2.0	0
RELIGION/GOSPEL	7 (2)	13 (2)	20 (4)	5.7	4.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.9
			349 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBML	900	Macon	.5/3.2
WCOP	1350	Warner Robins	1.3/2.5
WPTC	1500	Macon	1.8/1.9
WQBZ-F	106.3	Fort Valley	1.3/6.6
WXKO	1150	Fort Valley	1.0/2.8
WFNE-F	100.1	Forsyth	1.6/5.7
WKLS-F	96.1	Atlanta	.5/1.8
WPCH-F	94.9	Atlanta	1.0/3.0
WVFJ	93.3	Columbus	1.8/3.4

RADIO STATIONS

WBML, 900, 250 W (DAYS,DA)	, RELIGION	CNN,$ 9.00	(---)	Rogers		Ken Hammock
WDDO, 1240, 1 KW	, BLACK	NBN,$21.00	(Select)			Wayne Sawyer
WIBB, 1280, 5 KW (DAYS)	, BLACK	SBN,$30.00	(Weiss)			D. Haight
WMAZ, 940, 50 KW/10 KW (DA-N)	, MOR	ABC-I,$56.00	(Katz)	Multimedia		Fred Newton
WNEX, 1400, 1 KW	, CHR (?)	,$11.00	(Smith)			Al Lowe
WPTC, 1500, 1 KW (DAYS)	, NOSTALGIA	MBS,$13.00	(Mc-Guild)			Thom Smith
WXKO, 1150, 1 KW	, BLACK	NBN,$ 7.00	(---)		(FORT VALLEY)	Dollie Horton
WAYS-F, 99.1, 100 KW @ 622, CHR		ABC-F,$60.00	(Katz)	Multimedia		Fred Newton
WDEN-F, 105.3, 105 KW @ 800, COUNTRY		MBS,$44.00*	(Mc-Guild)			Thom Smith
WPEZ-F, 107.9, 100 KW @ 690, SOFT AC		APR,$28.00	(Select)			Wayne Sawyer
WPGA-F, 100.9, 2.2 KW @ 354, BLACK		ABC-C,$24.00*	(HNWH)		(PERRY)	Alan Murray
WQBZ-F, 106.3, 3 KW @ 300, CHR		ABC-E,$10.00	(Dora)		(FORT VALLEY)	N. Rodriguez
WRBN-F, 101.7, 3 KW @ 205, CHR/AOR		,$12.00	(---)		(WARNER ROBINS)	John Lynn
WQXM-F, 107.1, 1 KW @ 500, BTFL/EZ		CNN,$13.00*	(---)		(GORDON)	Jerry Russell

MADISON

Arbitron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 132/339,206
ADI # 109
Average Person Ratings: 16.7
Market TSL: 21.8 hours

Stations: 18/13
Diaries: 640/446:1/54.8%
Sample Target: 670
% Below Line: 4.5
% Not Listed: 17.0

1985 Revenue: $ 10,600,000
HH Inc.: $ 31,334
Retail $: 2.4 Bil
Pop per Station: 21,969
#1 Biller: WTSO $2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WZEE-F	74/15.5	11.5	13.4	10.4	11.9	19.8
2. WIBA-F	66/13.8	10.2	10.5	10.1	11.3	15.6
3. WIBA	44/ 9.2	10.6	8.8	9.7	8.9	6.2
4. WTSO	36/ 7.5	8.2	9.9	14.0	6.6	8.2
5. WMGN-F	33/ 6.9	8.2	9.5	7.9	7.8	9.7
6. WWQM-F	27/ 5.7	6.9	6.6	6.3	6.4	4.9
7. WTDY	25/ 5.2	3.3	3.3	3.2	2.1	3.7
8. WILV-F	15/ 3.1	2.0	2.4	3.6	2.9	2.1
9. WHIT	14/ 2.9	2.9	2.4	6.5	3.7	2.9
WMAD	14/ 2.9	3.8	3.5	2.3	5.8	1.9
11. WMAD-F	13/ 2.7	3.5	3.7	1.1	2.9	3.3
WSJY-F	13/ 2.7	5.3	4.4	3.4	4.7	1.8
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WZEE-F	143/2015
2. WIBA-F	105/1630
3. WTSO	66/ 758
4. WMGN-F	52/ 879
5. WIBA	48/ 861
6. WILV-F	43/ 528
7. WSJY-F	41/ 505
8. WWQM-F	31/ 443
9. WTDY	27/ 450
10. WTMJ	26/ 420
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WZEE-F	1028/36.0	34.1	34.3
2. WIBA-F	886/31.0	29.2	39.1
3. WIBA	709/24.8	25.9	19.6
4. WMGN-F	544/19.0	20.0	24.7
5. WTSO	457/16.0	19.7	19.0
6. WTDY	389/13.6	10.7	11.7
7. WWQM-F	381/13.3	14.8	15.6
8. WMAD-F	377/13.2	13.5	13.9
9. WILV-F	260/ 9.1	7.3	7.8
10. WSJY-F	183/ 6.4	9.9	9.0
11. WHIT	145/ 5.1	7.2	5.1
12. WMAD	133/ 4.7	4.4	5.4
13.			
14.			
15.			

12+ FM SHARE (METRO): 61.87% (245 of 396) (SPG 85: 63.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F>	1. WIBA-F>	1. WIBA-F	1. WZEE-F	1. WZEE-F	1. WTSO	1. WZEE-F	1. WIBA-F	1. WZEE-F	1. WZEE-F	1. WZEE-F
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA	2. WIBA	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA-F>
3.	3. WMGN-F>	3. WMGN-F	3. WMGN-F	3. WMGN-F	3. WWQM-F	3. WTSO	3. WMGN-F	3. WTSO	3. WIBA >	3. WTSO
4.	4. WMAD-F	4. WTSO	WTSO	WTSO	4. WTDY	4. WIBA-F	4. WTSO	4. WIBA	4. WTDY	4. WMGN-F
5.	5. WHIT	5. WWQM-F	5. WIBA	5. WIBA	5.	5. WMGN-F	5. WIBA	5. WMGN-F	5. WTSO	5. WIBA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WZEE-F	1. WMGN-F	1. WZEE-F	1. WMGN-F	1. WIBA-F>	1. WIBA-F>	1. WIBA-F>	1. WIBA-F>	1. WIBA-F
2. WIBA-F	2. WMGN-F	2. WZEE-F	2. WMGN-F	2. WTSO	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F
3. WMGN-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WZEE-F	3. WWQM-F	3.	3. WMGN-F	3. WWQM-F	3. WIBA
4. WMAD-F	4.	4.	4. WTSO	4. WIBA	4.	4.	WIBA	4. WMGN-F	4. WTSO
5.	5.	5.	5.	WIBA-F	5.	5.	5. WHIT	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	2 (1)	74 (1)	76 (2)	19.2	16.7
AOR		66 (1)	56 (1)	16.7	13.1
AC/OLDIES/SOFT ROCK	14 (1)	50 (3)	64 (4)	16.2	22.4
MOR/VARIETY	78 (4)		78 (4)	19.7	16.7
COUNTRY	41 (2)	27 (1)	68 (3)	17.2	20.5
BLACK/URBAN					
BTFL MUSIC/EZ		28 (2)	28 (2)	7.1	6.3
NEWS/TALK	2 (1)		2 (1)	0.5	0
NOSTALGIA	14 (1)		14 (1)	3.5	4.4
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			396 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSEY-F	96.7	Sauk City	.8/3.2
WBBM		Chicago	.4/3.5
WGN		Chicago	1.0/3.6
WLS		Chicago	.4/2.3
WMAQ		Chicago	1.0/3.1
WTMJ		Milwaukee	.8/3.1

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS)	, OLDIES	ABC-E,$18.00	(Select)	McKenna	Stan Kitson
WIBA, 1310, 5 KW (DA-N)	, MOR	CBS,MBS,$41.00*	(Katz)	Price	Deane Osborne
WMAD, 1190, 1 KW (DAYS,DA)	, NOSTALGIA	CNN,$18.00	(Torbet)		
WTDY, 1480, 5 KW (DA-2)	, MOR/TALK	NBC,$26.00	(Mc-Guild)	Midwest Family	Joe Mackin
WTSO, 1070, 10 KW/5 KW (DA-2)	, COUNTRY	APR,$33.00*	(Blair)		Roger Russell
WIBA-F, 101.5, 50 KW @ 470, AOR		CBS-R,$44.00*	(Katz)	Price	Deane Osborne
WMAD-F, 92.1, 3 KW @ 300, AC		,$19.00*	(Torbet)		
WMGN-F, 98.1, 36 KW @ 580, AC		,$31.00*	(Mc-Guild)	Midwest Family	Joe Mackin
WWQM-F, 106.3, 1.9 KW @ 380, COUNTRY		ABC-E,$28.00	(Select)	McKenna	Stan Kitson
WZEE-F, 104.1, 6 KW @ 1120, CHR		,$40.00*	(Blair)		
WILV-F, 94.9, 37 KW @ 1300, BTFL		ABC-I,$20.00	(HNWH)		Terry Shockley
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ		ABC-I,$19.00	(---)	Goetz (FORT ATKINSON)	Vern Folk

MANCHESTER, NH

Arbitron Rank/Pop (12+): 185/143,400

MSA Rank/Pop: 260/136,400
Boston ADI
Average Person Ratings: 17.2
Market TSL: 22.4 hours

Stations: 26/6
Diaries: 592/242:1/46.5%
Sample Target: 550
Standard Error:
% Below Line: 53.5
% Not Listed: 8.5

1985 Revenue: $ 6,700,000
HH Inc.: $ 34,311
Retail $: 1.7 Bil
Pop per Station: 23,900
#1 Biller: WGIR-F $1,900,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85
1. WZID-F	37/15.0	---	14.5	---	13.3
2. WGIR-F	30/12.1	---	11.0	---	15.9
3. WSSH-F	25/10.1	---	6.1	---	7.5
4. WGIR	15/ 6.1	---	6.6	---	6.6
5. WOKQ-F	14/ 5.7	---	5.3	---	3.1
6. WFEA	13/ 5.3	---	4.4	---	4.9
7. WXKS-F	11/ 4.5	---	2.2	---	1.3
WBCN-F	11/ 4.5	---	4.8	---	4.4
9. WKBR	9/ 3.6	---	3.1	---	4.0
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WGIR-F	93/955
2. WZID-F	70/719
WSSH-F	70/760
4. WOKQ-F	40/497
5. WBZ	28/434
6. WBCN-F	26/398
7. WHTT-F	24/427
8. WGIR	23/364
WXKS-F	23/310
10. WHOM-F	22/322
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WGIR-F	445/31.0	---	30.2
2. WZID-F	328/22.9	---	22.4
3. WSSH-F	307/21.4	---	14.6
4. WGIR	268/18.7	---	19.1
5. WFEA	175/12.2	---	14.4
6. WHTT-F	167/11.6	---	12.4
7. WOKQ-F	166/11.6	---	11.4
WZOU-F	166/11.6	---	14.0
9. WBCN-F	165/11.5	---	10.2
10. WROR-F	153/10.7	---	9.6
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 78.32% (177 of 226) (SPG 85: 79.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F	1. WGIR-F>	1. WGIR-F	1. WGIR-F	1. WSSH-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WGIR-F	1. WZID-F
WZOU-F	2. WBCN-F	2. WSSH-F	2. WSSH-F>	2. WGIR-F>	2. WSSH-F	2. WGIR	2. WSSH-F	2. WGIR-F	2. WZID-F	2. WGIR-F
3. WGIR-F	3. WSSH-F	3. WBCN-F	3. WZID-F	3. WZID-F	3. WOKQ-F	3. WGIR-F	3. WGIR-F>	3. WSSH-F	3. WGIR	3. WSSH-F
4.	4. WXKS-F	4. WZID-F	4.	4. WOKQ-F	4. WGIR	4. WSSH-F	4. WFEA	4. WXKS-F	4.	4. WOKQ-F
5.	5.	WXKS-F	5.	5.	5.	5.	5.	WFEA	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WGIR-F	1. WSSH-F	1. WGIR-F	1. WSSH-F	1. WGIR-F	1. WGIR-F>	1. WGIR-F	1. WGIR-F>	1. WGIR-F
2. WGIR-F	2. WXKS-F	WGIR-F	WSSH-F	2. WGIR-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WSSH-F
3. WBCN-F	WSSH-F	3. WFEA	3. WXKS-F	3. WZID-F	3. WFEA	3. WROR-F	WROR-F	3. WSSH-F	3. WZID-F
4.	4. WBCN-F	WZID-F	4. WZID-F	4. WFEA	4.	4.	4. WSSH-F	4.	4.
5.	5.	WBCN-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		25 (3)	25 (3)	11.1	12.7
AOR		46 (4)	46 (4)	20.4	21.7
AC/OLDIES/SOFT ROCK	13 (1)	47 (8)	60 (9)	26.5	24.1
MOR/VARIETY	5 (2)		5 (2)	2.2	2.8
COUNTRY		19 (2)	19 (2)	8.4	7.1
BLACK/URBAN					
BTFL MUSIC/EZ		40 (3)	40 (3)	17.7	17.5
NEWS/TALK	22 (2)		22 (2)	9.7	10.4
NOSTALGIA	9 (1)		9 (1)	4.0	3.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			226 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDER'	1320	Derry	.4/3.1
WHOM-F	94.9	Mt. Washington	.4/2.5
WJYY-F	105.5	Concord	.8/4.7
WAAF-F	107.3	Worcester	.8/5.9
WXLO-F	104.5	Fitchburg	.4/5.7

See Boston for more information about the following stations:

WBOS-F	2.0/ 5.2	WMJX-F	1.2/ 2.9
WBZ	1.6/ 7.0	WRKO	2.8/ 9.6
WCGY-F	2.4/ 6.1	WROR-F	2.4/10.7
WHTT-F	2.8/11.6	WVBF-F	.4/ 3.3
WJIB-F	.8/ 4.5	WZLX-F	1.2/ 3.3
WLYT-F	1.2/ 3.5	WZOU-F	2.8/11.6

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2)	, AC	ABC-E,$ 30.00*	(Mc-Guild)	Sunshine	
WGIR, 610, 5 KW/1 KW (DA-2)	, NEWS/TALK	NBC,ABC-T,$ 28.00*	(Blair)	Knight	Judy Sher
WKBR, 1250, 5 KW (DA-2)	, NOSTALGIA	CBS,$ 20.00	(S. Katz)		Alon Dary
WGIR-F, 101.1, 10 KW @ 920, AOR/CHR		,$ 40.00*	(Blair)	Knight	Judy Sher
WZID-F, 95.7, 11 KW @ 930, BTFL/EZ		,$ 31.00*	(Torbet)	Sunshine	

Other ranked stations - See Boston or Portsmouth

MISCELLANEOUS COMMENTS WFEA sold by Ocean Coast to Sunshine for $1,450,000 (Blackburn)...

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/447,800

MSA Rank/Pop: McA - 131/343,700
ADI # 117 Brown - 174/245,400
Average Person Ratings: 19.7
Market TSL: 26.4 hours

Stations: 20/17
Diaries: 920/487:1/43.7%
Sample Target: 810
% Below Line: 1.2
% Not Listed: 8.8

1985 Revenue: $ 10,600,000
HH Inc.: $ 22,250
Retail $: 3.1 Bil
Pop per Station: 26,341
#1 Biller KGBT $1,950,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KGBT	172/19.5	16.8	21.3	21.9	20.1
2. KBFM-F	103/11.7	14.3	14.3	7.9	14.4
3. KRGV	77/ 8.7	5.9	7.9	9.5	13.6
4. WIWW-F	67/ 7.6	7.2	8.5	10.1	12.7
5. KTXF-F	57/ 6.4	6.8	4.4	4.9	3.1
6. KELT-F	56/ 6.3	9.9	9.9	9.3	3.9
KQXX-F	56/ 6.3	7.7	4.6	3.8	4.9
8. KVLY-F	54/ 6.1	5.2	3.8	5.3	3.8
9. KRIX-F	42/ 4.8	6.1	6.5	7.9	5.0
10. KIRT	32/ 3.6	3.2	3.2	2.4	1.9
11. KRIO	26/ 2.9	2.2	2.2	2.1	1.6
12. KBOR	19/ 2.1	1.9	2.1	1.6	1.9

12+ TSA	1/4/CUME
1. KGBT	182/1404
2. KBFM-F	113/1477
3. KRGV	83/1114
4. KIWW-F	81/ 927
5. KELT-F	63/ 729
6. KQXX-F	58/ 640
KVLY-F	58/ 552
8. KTXF-F	57/ 573
9. KRIX-F	42/ 597
10. KIRT	37/ 384
11. KRIO	32/ 485
12. KBOR	19/ 249

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KBFM-F	1386/31.0	33.7	37.0
2. KGBT	1334/29.8	28.7	31.5
3. KRGV	970/21.7	18.0	23.6
4. KIWW-F	849/19.0	18.1	20.8
5. KELT-F	700/15.6	22.7	21.6
6. KQXX-F	612/13.7	11.1	10.7
7. KRIX-F	597/13.3	14.6	17.9
8. KTXF-F	558/12.5	12.6	10.8
9. KVLY-F	513/11.5	9.0	8.1
10. KRIO	458/10.2	7.4	10.6
11. KIRT	320/ 7.1	5.9	5.4
12. KGAR-F	275/ 6.1	5.0	4.0

12+ FM SHARE (METRO): 56.58% (456 of 806) (SPG 85: 58.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KGBT >	1. KGBT	1. KGBT >	1. KGBT	1. KGBT	1. KGBT >
2. KRGV >	2. KELT-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KVLY-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KIWW-F	3. KELT-F	3. KELT-F	3. KTXF-F	3. KRGV	3. KELT-F	3. KRGV	3. KQXX-F	3. KVLY-F
4. KGBT	4. KGBT	4. KELT-F	KBFM-F	KBFM-F	KQXX-F	4. KELT-F	4. KVLY-F	4. KIWW-F	4. KRGV	4. KRGV
5.	5. KTXF-F	5. KTXF-F	5. KQXX-F	5. KQXX-F	5. KIWW-F	5. KIWW-F	5. KTXF-F	5. KELT-F	5. KIWW-F	5. KIWW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KRIX-F	1. KBFM-F	1. KELT-F	1. KBFM-F	1. KELT-F
2. KELT-F	2. KGBT	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KBFM-F	2. KRIX-F	2. KBFM-F	2. KELT-F	2. KGBT
3. KIWW-F	3. KELT-F	3. KELT-F	3. KBFM-F	3. KBFM-F	KTXF-F	KIWW-F	3. KIWW-F	3. KIWW-F	3. KBFM-F
4. KRGV	4. KIWW-F	KIWW-F	4. KELT-F	4. KQXX-F	4. KIWW-F	4. KELT-F	4. KQXX-F	KTXF-F	KTXF-F
KTXF-F	5. KRGV	KRGV	5. KRGV	KRGV	5.	5. KTXF-F	5.	5. KGBT	5. KQXX-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	77 (1)	112 (2)	189 (3)	23.4	26.0
AOR		42 (1)	42 (1)	5.2	7.0
AC/OLDIES/SOFT ROCK	26 (1)	56 (1)	82 (2)	10.2	11.6
MOR/VARIETY					
COUNTRY	3 (1)	60 (2)	63 (3)	7.8	6.6
BLACK/URBAN					
BTFL MUSIC/EZ		54 (1)	54 (1)	6.7	4.1
NEWS/TALK	15 (2)		15 (2)	1.9	1.8
NOSTALGIA	19 (1)		19 (1)	2.4	2.2
RELIGION/GOSPEL					
SPANISH	210 (4)	132 (3)	342 (7)	42.4	40.7
CLASSICAL					
UNKNOWN/OTHERS					
			806 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGAR-F	106.3	Mercedes	1.0/6.1
KITM-F	105.5	Mission	1.0/3.7
KSOX-F+	101.7	Raymondville	.7/5.2
KCTA	1030	Corpus Christi	.3/1.2
KTRH	740	Houston	.5/1.6
XEOQ	1110	Rio Bravo	.3/1.1

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, NOSTALGIA	,$ 16.00	(---)		
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	,$110.00	(Katz)	Tichenor	Tony Solis
KIRT, 1580, 1 KW (DAYS)	, SPANISH	,$ 24.00	(Caballero)		C. McKasson
KRGV, 1290, 5 KW (DA-N)	, CHR	US I,$ 29.00*	(Blair)	Manship	Ray Alexander
KRIO, 910, 5 KW (DA-2)	, OLDIES	APR,$ 17.00	(HNWH)	Tippie	
KURV, 710, 1 KW	, NEWS/TALK	NBC,ABC-T,$ 20.00	(Miller)		Lance Hawkins
KSOX, 1240, 1 KW	, COUNTRY	,$ 11.00	(---)	(RAYMONDVILLE)	Edgar Clinton
KBFM-F, 104.1, 100 KW @ 990, CHR		ABC-F,$ 41.00	(Christal)	Oppenheimer	Lon Bason
KELT-F, 94.5, 100 KW @ 800, AC		,$ 47.00	(Katz)	Tichenor	Dan Wilson
KGAR-F, 106.3, 3 KW @ 300, AC		SMN,$ 18.00	(Roslin)		Bruce Swearingen
KIWW-F, 96.1, 100 KW @ 500, SPANISH		,$ 55.00*	(Mc-Guild)		
KQXX-F, 98.5, 100 KW @ 1400, SPANISH		,$ 28.00	(Caballero)	Gomez	C. McKasson
KRIX-F, 99.5, 100 KW @ 480, AOR		ABC-R,$ 22.00	(MMR)		Denny Christenson
KTXF-F, 100.3, 100 KW @ 500, COUNTRY		,$ 29.00	(Eastman)		Andy Whatley
KVLY-F, 107.9, 100 KW @ 490, BTFL/EZ		,$ 26.00	(HNWH)	Tippie	Dick Delaney

MISCELLANEOUS COMMENTS KRIO donated by Tippie...

MELBOURNE-TITUSVILLE-COCOA

Arbitron Rank/Pop (12+): 113/294,200

MSA Rank/Pop: 137/324,100
ORLANDO ADI
Average Person Ratings: 15.8
Market TSL: 21.0 hours

Stations: 18/10
Diaries: 639/460:1/45.2%
Sample Target: 630
% Below Line: 77.1
% Not Listed: 14.2

1985 Revenue: $ 4,800,000
HH Inc.: $ 26,014
Retail $: 2.1 Bil
Pop per Station: 29,420
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WBJW-F	75/16.2	---	13.7	---	11.1
WSSP-F	75/16.2	---	6.7	---	4.9
3. WSTF-F	45/ 9.7	---	8.4	---	8.9
4. WDIZ-F	40/ 8.6	---	9.4	---	9.1
5. WWKA-F	37/ 8.0	---	9.0	---	12.5
6. WMMB	20/ 4.3	---	4.9	---	2.2
7. WVTI-F	16/ 3.4	---	1.4	---	2.7
WMEL	16/ 3.4	---	3.7	---	6.5
9. WHOO-F	14/ 3.0	---	.8	---	.4
WEZY-F	14/ 3.0	---	9.4	---	13.8

12+ TSA	1/4/CUME
1. WBJW-F	76/939
WSSP-F	76/708
3. WSTF-F	45/872
4. WWKA-F	42/492
5. WDIZ-F	41/516
6. WKGR-F	24/201
7. WMMB	20/204
8. WMEL	18/285
9. WVTI-F	16/307
10. WEZY-F	14/215
WHOO-F	14/232

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WBJW-F	927/31.5	---	29.6
2. WSTF-F	834/28.3	---	25.9
3. WSSP-F	703/23.9	---	11.7
4. WDIZ-F	498/16.9	---	16.1
5. WWKA-F	441/15.0	---	20.0
6. WVTI-F	307/10.4	---	4.9
7. WMEL	267/ 9.1	---	12.0
8. WHOO-F	226/ 7.7	---	4.3
9. WEZY-F	215/ 7.3	---	17.7
10. WMMB	193/ 6.6	---	7.1

12+ FM SHARE (METRO): 85.68% (341 of 398) (SPG 85: 79.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WSTF-F	1. WSTF-F	1. WSSP-F	1. WSSP-F	1. WSSP-F>	1. WSSP-F	1. WBJW-F>	1. WBJW-F
2.	WDIZ-F	2. WSTF-F	2. WDIZ-F	2. WSSP-F	2. WWKA-F>	2. WBJW-F	2. WBJW-F	2. WBJW-F>	2. WSSP-F	2. WSSP-F>
3.	3. WSTF-F	3. WDIZ-F>	WBJW-F	3. WBJW-F	3. WMMB	3. WSTF-F	3. WSTF-F	3. WSTF-F	3. WSTF-F	3. WSTF-F
4.	4.	4. WWKA-F	4. WSSP-F	WDIZ-F	4. WEZY-F	4. WWKA-F	4. WDIZ-F>	WWKA-F	4. WDIZ-F	4. WDIZ-F
5.	5.	5. WSSP-F	WWKA-F	5. WWKA-F	WBJW-F	5. WDIZ-F	5. WWKA-F	5. WDIZ-F	5. WWKA-F	5. WWKA-F
					WSTF-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSSP-F	1. WBJW-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WSTF-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WSTF-F	2. WDIZ-F	2. WBJW-F	2. WSTF-F	2. WBJW-F	2. WWKA-F
3. WDIZ-F	3. WDIZ-F	3. WDIZ-F	3. WSSP-F	3. WBJW-F	3. WSTF-F	3. WSTF-F	3. WBJW-F	3. WSTF-F	3. WBJW-F
4.	4.	4. WSSP-F	4. WDIZ-F	4. WEZY-F	4.	4.	4.	4. WWKA-F	WSTF-F
5.	5.	5.	5.	5. WVTI-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	19.8	19.4
AOR		43 (2)	43 (2)	10.8	11.7
AC/OLDIES/SOFT ROCK	6 (1)	75 (3)	81 (4)	20.4	13.9
MOR/VARIETY	19 (2)		19 (2)	4.8	5.0
COUNTRY	4 (1)	60 (3)	64 (4)	16.1	26.0
BLACK/URBAN					0.7
BTFL MUSIC/EZ		75 (1)	75 (1)	18.8	14.1
NEWS/TALK	8 (1)		8 (1)	2.0	3.0
NOSTALGIA	20 (1)	9 (1)	29 (2)	7.3	5.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			398 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMT	1060	Titusville	.9/2.1
WEZY	1350	Cocoa	.6/2.3
WRKT	1300	Cocoa Beach	1.3/3.7
WSCF-F	98.3	Titusville	1.9/3.1
WTAI	1560	Melbourne	1.7/2.7
WYRL-F	102.3	Melbourne	1.9/4.4
WHLY-F	106.7	Orlando	.9/4.8
WKGR-F	98.7	Fort Pierce	.6/3.2

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW (DA-2)	, COUNTRY	ABC-D,$ 16.00	(---)		David Frazier
WCKS, 860, 1 KW (DAYS)	, CHR	,$ 18.00	(---)		Alan Duckson
WEZY, 1350, 1 KW (DA-N)	, MOR	,$ 17.00	(Weiss)		Gary Hess
WMEL, 920, 5 KW/1 KW (DA-N)	, MOR/AC	CBS,$ 15.00*	(Masla)	Elyria-Lovain	T. Weberling
WMMB, 1240, 1 KW	, NOSTALGIA	MBS,$ 11.00	(Savalli)	Miller	F. Stevenson
WRKT, 1300, 5 KW/1 KW (DA-2)	, OLDIES	ABC-I,$ 18.00	(Christal)	Guy Gannett	Bob Clarke
WTAI, 1560, 5 KW (DAYS,DA)	, TALK	NBC,ABC-T,$ 15.00	(Weiss)		Gary Hess
WEZY-F, 99.3, 3 KW @ 300	, SOFT AC	,$ 21.00	(Weiss)		Jim Pride
WSCF-F, 98.3, 3 KW @ 300	, NOSTALGIA	ABC-E,$ 16.00	(---)		Sid Frazier
WVTI-F, 107.1, 3 KW @ 300	, AC	,$ 30.00	(Weiss)		Gary Hess
WYRL-F, 102.3, 3 KW @ 239	, COUNTRY	MBS,$ 17.00	(Savalli)	Miller	F. Stevenson

WKGR-F - See West Palm Beach
WSSP, WSTF and other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WAMT, WAJX-F sold for $1,000,000 (Don Clark)... WAJX-F changed calls to WSCF-F... WCKS changed calls to WSTF... WEZY-F changes from BTFL to Soft AC... WSCF changes from CHR to Nostalgia...

MEMPHIS

Arbitron Rank/Pop (12+): 50/751,800

MSA Rank/Pop: 50/932,300
ADI # 40
Average Person Ratings: 16.3
Market TSL: 21.9 hours

Stations: 20/19
Diaries: 1227/613:1/44.4%
Sample Target: 1090
% Below Line: 0.6
% Not Listed: 5.8

1985 Revenue: $ 20,600,000
HH Inc.: $ 27,221
Retail $: 6.1 Bil
Pop per Station: 39,568
#1 Biller: WMC-F $4,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WHRK-F	191/15.6	15.5	12.9	11.7	8.1
2. WMC-F	112/ 9.2	11.5	11.8	10.1	10.7
3. WEGR-F	102/ 8.3	7.7	6.7	7.2	10.0
4. WRVR-F	101/ 8.3	7.6	7.8	8.8	6.2
5. WDKX-F	95/ 7.8	8.9	7.6	6.3	6.7
6. WDIA	81/ 6.6	7.3	7.0	7.1	8.4
7. WMC	80/ 6.5	6.9	9.2	7.8	9.2
8. KRNB-F	74/ 6.1	6.1	7.4	7.3	6.9
WLOK	74/ 6.1	5.2	6.9	6.1	7.4
10. WEZI-F	64/ 5.2	6.0	6.2	5.4	4.9
11. WREC	59/ 4.8	2.7	3.8	4.3	4.1
12. WHBQ	42/ 3.4	3.6	2.9	3.6	3.1
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WHRK-F	243/2900
2. WDKX-F	205/2376
3. WMC-F	202/3157
4. WEGR-F	161/2000
5. WRVR-F	134/2123
6. WMC	100/1305
7. WDIA	92/1464
8. KRNB-F	91/1676
9. WREC	84/1076
10. WLOK	76/ 951
11. WEZI-F	73/1009
12. WHBQ	51/ 846
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHRK-F	2072/27.6	27.1	27.8
2. WMC-F	1948/25.9	25.8	27.7
3. WRVR-F	1389/18.5	20.8	20.2
4. KRNB-F	1317/17.5	17.0	21.2
5. WEGR-F	1264/16.8	18.8	17.6
6. WDIA	1204/16.0	19.1	23.6
7. WGKX-F	1143/15.2	16.7	13.5
8. WLOK	951/12.6	10.9	16.5
9. WMC	892/11.9	15.4	16.3
10. WEZI-F	816/10.9	11.4	10.9
11. WREC	747/ 9.9	9.2	11.1
12. WHBQ	610/ 8.1	9.1	10.2
13.			
14.			
15.			

12+ FM SHARE (METRO): 55.33% (752 of 1151) (SPG 85: 52.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F>	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WGKX-F	1. WHRK-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>
2. KRNB-F	2. WMC-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WRVR-F	2. WMC	2. WMC-F	2. WEGR-F	2. WEGR-F	2. WMC-F
3. WMC-F	3. WEGR-F	3. WEGR-F	3. WGKX-F	3. WGKX-F	3. WMC	3. WMC-F	3. WRVR-F	3. WRVR-F	3. KRNB-F	3. WEGR-F
4. WEGR-F	4. WRVR-F	4. WRVR-F	4. WEGR-F	4. WEGR-F	4. WEZI-F	4. WGKX-F	4. WEGR-F	4. WMC-F	4. WMC-F	4. WGKX
5.	5. KRNB-F	5. WDKX-F	5. WMC-F	5. WLOK	5. WLOK	5. WEGR-F	5. WGKX-F	5. WGKX-F	5. WDIA	5. KRNB-F
				6. WMC-F			6. WMC	6. KRNB-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WRVR-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WLOK	2. WMC-F	2. WEGR-F	2. WEGR-F	2. WEGR-F	2. WGKX-F
3. WEGR-F	3. WEGR-F	3. WLOK	3. WMC-F	3. WHRK-F	3. WEGR-F	3. WMC-F>	3. KRNB-F	3. WMC-F	3. WEGR-F
4. KRNB-F	4. WRVR-F	4. WEGR-F	4. WLOK	4. WGKX-F	4.	4. KRNB-F	4. WMC-F	4. WGKX-F	WRVR-F
5. WDIA	5. KRNB-F	5. WMC-F	5. WEGR-F	5. WDIA	5.	5. WRVR-F	5. WRVR-F	5. WRVR-F	5. WMC-F
	WDIA	6. WDIA					6. WGKX-F		

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		112 (1)	112 (1)	9.7	12.2
AOR		109 (2)	109 (2)	9.5	7.0
AC/OLDIES/SOFT ROCK	15 (2)	101 (1)	116 (3)	10.1	9.7
MOR/VARIETY	13 (1)		13 (1)	1.1	0
COUNTRY	80 (1)	95 (1)	175 (2)	15.2	17.4
BLACK/URBAN	155 (2)	265 (2)	420 (4)	36.5	35.6
BTFL MUSIC/EZ		64 (1)	64 (1)	5.6	6.4
NEWS/TALK	42 (1)		42 (1)	3.6	3.9
NOSTALGIA	59 (1)		59 (1)	5.1	3.9
RELIGION/GOSPEL	30 (2)		30 (2)	2.6	2.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	5 (1)	6 (1)	11 (2)	1.0	1.4
			1151 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFTH-F	107.1	Marion, AR	.5/1.8
KSUD	730	W. Memphis, AR	.7/1.8
KWAM	990	Memphis	1.8/4.1
WLVS	1430	Germantown	.4/1.5
WMSO	640	Collierville	1.1/3.2
WRVR	680	Memphis	.8/3.0
WXSS	1030	Memphis	.4/1.2
KHFO-F	98.1	Osceola, AR	.6/1.2

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RADIO STATIONS

KSUD, 730, 250 KW (DAYS)	, GOSPEL	,$ 10.00	(---)		Harold Sudberry
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK	SBN APR,$ 48.00	(Katz)	Adams	Ernest Jackson
KWAM, 990, 10 KW/? KW (DA-2)	, GOSPEL	,$ 20.00	(---)	Rivers	E. W. Bie
WHBQ, 560, 5 KW/1 KW (DA-2)	, NEWS/TALK	US 2,ABC-T, NBC-T,$ 40.00	(Republic)	RKO	Chris Karb
WLOK, 1340, 1 KW	, BLACK	SBN,NBN,$ 38.00	(Masla)	Gilliam	H. Gilliam
WLVS, 1430, 2.5 KW (DAYS)	, AC	,$ 23.00	(Christal)		Betty Thornton
WMC , 790, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 70.00*	(Blair)	Scripps-Howard	Don Meyers
WREC, 600, 5 KW (DA-N)	, NOSTALGIA	MBS,CBS,$ 44.00*	(Mc-Guild)	Summit	Craig Scott
WRVR, 680, 10 KW/5 KW (DA-N)	, AC	,$ NA	(Christal)	Viacom	Terry Wood
WXSS, 1030, ? ?	, ?	,$ NA	(Bolton)		
WMQM, 1480, 5 KW (DAYS)	, RELIGION	,$ 8.00	(---)		George McClintock
KRNB-F, 101.1, 100 KW # 460, BLACK		ABC-F,$ 44.00	(Masla)	Rivers	Fred Webb
WEZI-F, 94.3, 3 KW # 300, BTFL/EZ		,$ 50.00*	(Christal)		Betty Thornton
WGKX-F, 105.9, 100 KW # 762, COUNTRY		,$ 85.00	(HNWH)	Kaneb	Dave Gingold
WHRK-F, 97.1, 100 KW # 530, URBAN		US 1,$ 80.00*	(Katz)	Adams	Ernest Jackson
WMC-F , 99.7, 300 KW # 910, CHR		ABC-C,$120.00*	(Blair)	Scripps-Howard	Don Meyers
WRVR-F, 104.5, 100 KW # 750, AC		,$100.00*	(Christal)	Viacom	Terry Wood
WEGR-F, 102.7, 100 KW # 900, AOR		ABC-R,$ 85.00*	(Mc-Guild)	Summit	Craig Scott

CALL LETTER CHANGES	FORMAT CHANGES	STATION CHANGES	MISCELLANEOUS CHANGES
WZXR changes to WEGR	WEGR back to Full AOR		

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,557,000

MSA Rank/Pop: MIA - 24/1,774,000
ADI # 14 FT.L - 42/1,120,000
Average Person Ratings: 19.8
Market TSL: 26.3 hours

Stations: 34/32
Diaries: 2595/985:1/38.1%
Sample Target: 2510
% Below Line: 0.9
% Not Listed: 5.7

1985 Revenue: $ 83,500,000
HH Inc.: $ 29,381
Retail $: 22.8 Bil
Pop per Station: 79,906
#1 Biller: WHYI-F $8,700,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WLYF-F	436/8.6	8.9	7.4	---	8.1	6.2
2. WSHE-F	301/5.9	6.0	5.6	---	6.3	8.3
3. WQBA	282/5.6	5.7	5.7	---	5.7	4.1
4. WHYI-F	270/5.3	5.7	5.1	---	7.3	8.4
5. WHQT-F	246/4.9	3.3	3.9	---	3.9	7.1
6. WJQY-F	228/4.5	3.8	4.2	---	4.0	4.1
7. WNWS	205/4.0	3.1	3.9	---	3.3	2.6
8. WCMQ-F	196/3.9	3.6	4.0	---	2.0	2.3
9. WAXY-F	195/3.9	4.0	4.3	---	2.7	3.7
10. WEDR-F	186/3.7	3.8	4.2	---	3.5	3.6
11. WIOD	185/3.6	3.1	3.3	---	3.4	2.8
12. WINZ	182/3.6	4.1	3.4	---	3.5	3.3
13. WKQS-F	165/3.3	3.5	3.4	---	3.1	5.0
14. WAQI	164/3.2	3.5	1.8	---	1.8	2.8
15. WINZ-F	138/2.7	3.5	3.5	---	5.2	4.8
16. WPOW-F	117/2.3	1.5	2.0	---	---	1.6
17. WAIA-F	112/2.2	2.3	2.3	---	2.6	2.5
18. WKAT	111/2.2	1.9	1.6	---	1.2	1.6
WRHC	111/2.2	3.2	2.9	---	3.1	1.0
20. WQBA-F	110/2.2	2.7	2.2	---	2.3	2.7
21. WMXJ-F	107/2.1	2.1	1.8	---	1.3	2.4
22. WTMI-F	106/2.1	2.2	2.2	---	2.6	2.6
23. WFTL	94/1.9	1.4	1.3	---	1.0	1.3
24. WLVE	93/1.8	2.5	2.9	---	3.2	3.5
25. WCMQ	86/1.7	1.7	2.5	---	2.7	1.1
26. WSUA	68/1.3	1.4	1.8	---	1.0	.7

12+ TSA	1/4/CUME
1. WLYF-F	465/4392
2. WSHE-F	367/3763
3. WHYI-F	337/5824
4. WQBA	285/2176
5. WQHT-F	259/3004
WJQY-F	259/2663
7. WAXY-F	219/3456
8. WNWS	216/2630
9. WIOD	207/2871
10. WRMF-F	201/2041
11. WCMQ-F	197/1750
12. WINZ	195/2888
13. WEDR-F	187/2090
14. WKQS-F	184/2510
15. WAQI	166/1602
16. WEAT-F	161/1822
17. WINZ-F	147/3452
18. WPOW-F	134/2819
19. WMXJ-F	123/2034
20. WTMI-F	118/1960
21. WAIA-F	117/2128
22. WQBA-F	113/1503
23. WKAT	111/1470
WRHC	111/1071
25. WLVE-F	100/2066

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHYI-F	4620/18.1	18.1	22.3
2. WLYF-F	3916/15.3	13.8	16.3
3. WINZ-F	3180/12.4	14.7	19.1
4. WAXY-F	3051/11.9	13.5	11.7
5. WSHE-F	2950/11.5	11.5	12.8
6. WHQT-F	2750/10.8	10.2	10.9
7. WINZ	2653/10.4	10.0	10.6
8. WIOD	2533/ 9.9	12.9	10.4
9. WPOW-F	2479/ 9.7	8.8	---
10. WNWS	2337/ 9.1	9.3	9.4
11. WJQY-F	2336/ 9.1	9.8	9.6
12. WKQS-F	2193/ 8.6	8.8	7.2
13. WQBA	2103/ 8.2	9.6	8.2
14. WEDR-F	2007/ 7.8	8.0	7.9
15. WAIA-F	1967/ 7.7	7.4	9.3
16. WLVE-F	1962/ 7.7	10.4	10.8
17. WCMQ-F	1732/ 6.8	7.6	4.9
18. WMXJ-F	1722/ 6.7	6.1	4.9
19. WTMI-F	1696/ 6.6	7.4	6.5
20. WAQI	1562/ 6.1	4.8	7.3
21. WQBA-F	1458/ 5.7	6.9	6.4
22. WKAT	1440/ 5.6	4.7	3.8
23. WFTL	1064/ 4.2	3.2	2.7
24. WRHC	1047/ 4.1	4.5	4.3
25. WSUA	812/ 3.2	4.4	3.2

12+ FM SHARE (METRO): 64.59% (3082 of 4772) (SPG 85: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WLYF-F	1. WQBA	1. WLYF-F>	1. WLYF-F>	1. WINZ-F	1. WLYF-F>
2. WPOW-F	2. WHQT-F	2. WHQT-F	2. WAXY-F	2. WJQY-F	2. WQBA	2. WLYF-F	2. WJQY-F	2. WSHE-F	WNWS	2. WSHE-F
3. WINZ-F	3. WHYI-F	3. WHYI-F	3. WJQY-F	3. WAXY-F	3. WCMQ-F	3. WHYI-F	3. WSHE-F	3. WHYI-F	3. WLYF-F	3. WHYI-F
4. WHQT-F	4. WAXY-F	4. WAXY-F	4. WHYI-F	4. WCMQ-F	4. WJQY-F	4. WSHE-F	4. WQBA	4. WQBA	4. WHYI-F	4. WCMQ-F
5. WEDR-F	5. WEDR-F	5. WJQY-F	5. WHQT-F	5. WHYI-F	5. WAQI	5. WAQI	5. WHQT-F	5. WHQT-F	5. WIOD	5. WHQT-F
6. WHTM-F	6. WJQY-F	6. WEDR-F	6. WCMQ-F	6. WLYF-F	6. WKQS-F	6. WNWS	6. WCMQ-F	6. WJQY-F	6. WSHE-F	6. WEDR-F
7.	7. WAIA-F	7. WCMQ-F	7. WLYF-F	7. WHQT-F	7. WNWS	7. WJQY-F	7. WAXY-F	7. WAXY-F	7. WHQT-F	7. WKQS-F
8.	8.	8. WAIA-F	8. WEDR-F	8. WQBA	8. WIOD	8. WAXY-F	8. WHYI-F	8. WEDR-F	8. WEDR-F	8. WJQY-F
9.	9.	WLYF-F	9. WMXJ-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	WAIA-F	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHQT-F	1. WSHE-F	1. WAXY-F	1. WLQY-F	1. WJQY-F
2. WSHE-F	2. WHQT-F	2. WSHE-F	2. WAXY-F	2. WCMQ-F
3. WHYI-F	3. WAXY-F	3. WJQY-F	3. WSHE-F	3. WAXY-F
4. WJQY-F	4. WJQY-F	4. WHQT-F	4. WHQT-F	4. WLYF-F
5. WAXY-F	5. WHYI-F	5. WHYI-F	5. WHYI-F	5. WQBA
6. WEDR-F	6. WAIA-F	6. WLVE-F	6. WCMQ-F	6. WHYI-F
7. WINZ-F	7. WEDR-F	WMXJ-F	7. WLYF-F	7. WSHE-F
8. WAIA-F	8. WLVE-F	8. WAIA-F	8. WAIA-F	8. WHQT-F
9. WCMQ-F	9. WMXJ-F	9. WLYF-F	9.	9.
10.	WINZ-F	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSHE-F	1. WSHE-F>	1. WSHE-F>	1. WSHE-F>	1. WSHE-F
2. WHQT-F	2. WHQT-F	2. WAXY-F	2. WHQT-F	2. WHYIF
3. WEDR-F	3. WEDR-F	3. WHQT-F	3. WHYI-F	3. WHQT-F
WHYI-F	4. WHYI-F	4. WEDR-F	4. WEDR-F	4. WKQS-F
5. WPOW-F>	5. WAXY-F	5. WHYI-F	5. WAXY-F	5. WAXY-F
6. WINZ-F	6.	6. WLVE-F>	6.	6. WEDR-F
7. WAXY-F	7.	7. WMCQ-F	7.	7. WCMQ-F
8.	8.	WMXJ-F	8.	WQBA
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		525 (3)	525 (3)	11.0	14.6
AOR		301 (1)	301 (1)	6.3	6.7
AC/OLDIES/SOFT ROCK		759 (6)	759 (6)	15.9	13.8
MOR/VARIETY				0	1.6
COUNTRY	45 (1)	165 (1)	210 (2)	4.4	4.3
BLACK/URBAN	46 (1)	465 (3)	511 (4)	10.7	8.7
BTFL MUSIC/EZ		455 (2)	455 (2)	9.5	9.1
NEWS/TALK	572 (3)		572 (3)	12.0	12.7
NOSTALGIA	205 (2)		205 (2)	4.3	2.7
RELIGION/GOSPEL	71 (2)		71 (2)	1.5	2.4
SPANISH	751 (2)	306 (2)	1057 (8)	22.2	20.7
CLASSICAL		106 (1)	106 (1)	2.2	2.7
UNKNOWN/OTHERS					
			4772 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMBM	1490	Miami Beach	1.1/2.8
WOCN	1450	Miami	.8/2.2
WQAM	560	Miami	.9/3.2
WRBD	1470	Pompano Beach	.9/2.4
WTHM-F	98.3	Goulds	.7/1.8
WVCG	1080	Coral Gables	.3/1.4
WEAT-F	104.5	West Palm Beach	.4/1.5
WRMF-F	97.9	West Palm Beach	.5/1.7

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, SPANISH NEWS/TALK	,$ NA	(---)		
WCMQ, 1210, 25 KW/2.5 W (DA-2)	, SPANISH AC	,$ NA	(MMR)		Herb Dolgoff
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS,$105.00*	(Katz)	Guy Gannett	Gary Lawrence
WIOD, 610, 10 KW (DA-2)	, NEWS/TALK	NBC ABC-I,$ 95.00*	(Christal)	Cox	Bob Reich
WKAT, 1360, 10 KW /1 KW (DA-2)	, NOSTALGIA	ABC-D,$ 50.00	(P/W)		Howard Premer
WLQY, 1320, 5 KW (DA-2)	, NOSTALGIA	,$ 45.00*	(---)	(HOLLYWOOD)	
WMBM, 1490, 1 KW	, GOSPEL	NBN,$ 40.00	(Masla)		Ed Margolis
WNWS, 790, 25 KW (DA-2)	, NEWS/TALK	ABC-E,$ 80.00	(Blair)	Jeff-Pilot	Dennis Collins
WOCN, 1450, 1 KW	, SPANISH	,$ 55.00*	(Lotus)		Maria Perez-Roura
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC,$ 60.00*	(HNWH)	Sunshine	Jeff Greenhawt
WQBA, 1140, 50 KW/10 KW (DA-2)	, SPANISH NEWS/TALK	,$120.00*	(Eastman)	Susquehanna	George Hyde
WRBD, 1470, 5 KW/2.5 W	, BLACK	NBN,$ 43.00	(Select)	Sconnix	Jim Butler
WRHC, 1550, 10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,$ 85.00*	(Savalli)		Salvador Lew
WSUA, 1260, 5 KW (DA-2)	, SPANISH AC	,$ 55.00	(Caballero)		Enrique Landin
WVCG, 1080, 50 KW/10 KW (DA-2)	, RELIGION	,$ 30.00	(---)	Statewide	Tony Lupo

FM STATIONS

WAIA, 97.3, 98 KW @ 790, AC		,$ 95.00*	(Christal)	Cox	Bob Reich
WAXY, 105.9, 100 KW @ 1049, AC/OLDIES		US I,$130.00*	(Republic)	RKO	Doug Donoho
WCJX, 96.3, 100 KW @ 1006, URBAN/CHR		,$ NA	(Weiss)	Beasley	Greg Reed
WCMQ, 92.3, 3 KW @ 300, SPANISH AC		,$ 70.00*	(MMR)		Herb Dolgoff
WEDR, 99.1, 70 KW @ 175, BLACK		NBN,$ 93.00*	(---)	Rivers	Jerry Rushin
WHQT, 105.1, 100 KW @ 600, URBAN/CHR		ABC-F,$105.00*	(MMR)	EZ	Chuck Goldmark
WHYI, 100.7, 100 KW @ 1000, CHR		ABC-C,$160.00*	(Mc-Guild)	Metroplex	Dave Ross
WINZ, 94.9, 96 KW @ 1010, CHR		,$126.00*	(Katz)	Guy Gannett	Gary Lawrence
WJQY, 106.7, 100 KW @ 1024, SOFT AC		,$125.00*	(Masla)	Amaturo	Skip Schmidt
WKQS, 99.9, 100 KW @ 930, COUNTRY		US 2,$ 74.00*	(HNWH)	Sunshine	Jeff Greenhawt
WLVE, 93.9, 96 KW @ 1006, AC		MBS,$ 90.00*	(Torbet)	Gilmcre	Dean Goodman
WLYF, 101.5, 100 KW @ 813, BTFL/EZ		,$135.00*	(Blair)	Jeff-Pilot	Dennis Collins
WMXJ, 102.7, 100 KW @ 345, AC		ABC-C,$ 80.00*	(Durpetti)	Sconnix	Jim Butler
WQBA, 107.5, 100 KW @ 500, SPANISH CHR		,$ 65.00*	(Eastman)	Susquehanna	George Hyde
WSHE, 103.5, 100 KW @ 600, AOR		Source,ABC-R,$130.00*	(Eastman)	TK	Charles Bortnick
WTMI, 93.1, 96 KW @ 1006, CLASSICAL		,$ 68.00*	(CMBS)	Tanger	Sam Rosenblatt

WEAT, WRMF - See West Palm Beach

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WCJX-F changes to WPOW-F		WFTL (Ft. Lauderdale) sold for $1,530,000 WTHM-F (Goulds) sold for $2,400,000	

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,291,700

MSA Rank/Pop: 32/1,389,400
ADI # 28
Average Person Ratings: 17.6
Market TSL: 21.3 hours

Stations: 26/23
Diaries: 1601/807:1/52.1%
Sample Target: 1420
% Below Line: 2.2
% Not Listed: 7.5

1985 Revenue: $ 31,900,000
HH Inc.: $ 31,334
Retail $: 7.9 Bil
Pop per Station: 56,161
#1 Biller: WTMJ $6,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WTMJ	331/14.6	9.7	12.3	12.0	14.7	9.5
2. WKTI-F	213/ 9.4	8.3	7.4	5.7	7.0	8.4
3. WEZW-F	201/ 8.9	8.1	8.7	9.2	8.1	5.8
4. WOKY	175/ 7.7	7.9	6.7	6.8	6.1	6.4
5. WKLH-F	158/ 7.0	2.4	3.6	3.2	2.7	6.7
6. WQFM-F	153/ 6.7	8.4	8.2	8.6	7.2	11.3
7. WLUM-F	106/ 4.7	6.4	5.6	5.3	5.5	8.2
8. WMIL-F	102/ 4.5	4.6	4.1	5.9	4.8	3.9
9. WMYX-F	83/ 3.7	3.3	4.6	5.1	5.1	3.0
10. WBCS-F	76/ 3.4	4.0	3.2	3.6	4.6	4.3
11. WLTQ-F	74/ 3.3	4.1	1.9	1.1	1.4	3.2
12. WNOV	68/ 3.0	2.7	2.0	2.5	3.1	3.7
13. WISN	61/ 2.7	5.0	3.5	3.8	4.9	3.6
14. WEMP	53/ 2.3	2.8	3.6	2.8	2.9	1.9
15. WRKR-F	52/ 2.3	1.6	1.4	1.6	1.0	4.1
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WTMJ	379/4660
2. WEZW-F	244/2770
3. WKTI-F	228/3434
4. WKLH-F	200/2465
5. WQFM-F	199/2480
6. WOKY	187/2024
7. WMIL-F	151/2226
8. WLUM-F	109/1678
9. WMYX-F	94/1545
10. WBCS-F	91/1121
11. WLTQ-F	78/1195
12. WRKR-F	74/1913
13. WISN	69/1607
WNOV	69/ 635
15. WEMP	60/1287
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WTMJ	3967/30.7	24.5	28.0
2. WKTI-F	3080/23.8	25.1	22.4
3. WEZW-F	2375/18.4	15.7	16.4
4. WKLH-F	2030/15.7	10.7	10.3
5. WQFM-F	1876/14.5	16.4	15.6
6. WOKY	1860/14.4	15.0	12.8
7. WLUM-F	1554/12.0	13.1	13.3
8. WMIL-F	1486/11.5	9.8	12.4
9. WRKR-F	1475/11.4	8.1	8.3
10. WMYX-F	1402/10.9	10.4	12.3
11. WISN	1302/10.1	14.5	11.9
12. WLTQ-F	1106/ 8.6	11.7	6.3
13. WEMP	1090/ 8.4	9.8	9.2
14. WBCS-F	953/ 7.4	10.6	10.1
15. WFMR-F	670/ 5.2	6.1	4.0
16. WNOV-F	616/ 4.8	NA	NA
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 61.03% (1281 of 2099) (SPG 85: 61.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F>	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WTMJ	1. WTMJ >	1. WEZW-F	1. WTMJ	1. WTMJ >	1. WTMJ
2. WQFM-F	2. WQFM-F	2. WKTI-F	2. WKTI-F	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WKTI-F
3. WLUM-F	3. WKTI-F	3. WQFM-F	3. WTMJ	3. WKTI-F	3. WOKY	3. WOKY	3. WOKY	3. WKTI-F	3. WQFM-F	3. WOKY
4. WNOV	4. WLUM-F	4. WTMJ	4. WLTQ-F	4. WEZW-F	4. WMIL-F	4. WEZW-F	4. WKTI-F	4. WKLH-F	4. WLUM-F	4. WEZW-F
WRKR-F	5. WMYX-F	5. WLUM-F	5. WMYX-F	5. WLTQ-F	5. WBCS-F	5. WKLH-F	5. WKLH-F	5. WQFM-F	5. WKLH-F	5. WQFM-F
6.	6. WTMJ	6. WMYX-F	6. WEZW-F	6. WMIL-F	6. WKTI-F	6. WQFM-F	6. WQFM-F	6. WOKY	6. WEZW-F	6. WKLH-F
7.	7.	7. WLTQ-F	7. WMIL-F	7. WMYX-F	7. WISN	7. WMIL-F	7. WMIL-F	7. WMIL-F	7. WMYX-F	7. WLUM-F
8.	8.	8. WMIL-F	8.	8.	8. WLTQ-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WQFM-F>	1. WQFM-F	1. WKLH-F>	1. WKLH-F	1. WKLH-F
2. WLUM-F	2. WKLH-F	2. WKLH-F>	2. WKLH-F	2. WEZW-F	2. WKTI-F	2. WKLH-F	2. WQFM-F	2. WQFM-F	2. WTMJ
3. WKLH-F	3. WLUM-F	3. WLTQ-F	3. WMYX-F	3. WTMJ	3. WLUM-F	3. WKTI-F	3. WTMJ	3. WKTI-F	3. WKTI-F
4. WQFM-F	4. WQFM-F	WMYX-F	4. WLUM-F	4. WKLH-F	4. WNOV	4. WLUM-F	4. WKTI-F	4. WTMJ	4. WEZW-F
5. WMYX-F	5. WMYX-F	5. WQFM-F	5. WLTQ-F	5. WLTQ-F	5. WKLH-F	5. WTMJ	5. WLUM-F	5. WLUM-F	5. WMIL-F
6.	6. WLTQ-F	6. WTMJ	6. WQFM-F	6. WMYX-F	6.	6. WNOV	6.	6. WMIL-F	6. WQFM-F
7.	7.	WLUM-F	WTMJ	7.	7.	7.	7.	WBCS-F	7. WBCS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		265 (2)	265 (2)	12.6	15.5
AOR		330 (3)	330 (3)	15.7	9.0
AC/OLDIES/SOFT ROCK	82 (2)	157 (2)	239 (4)	11.4	15.1
MOR/VARIETY	448 (5)	18 (1)	466 (6)	22.2	19.8
COUNTRY	18 (2)	178 (2)	196 (4)	9.3	9.5
BLACK/URBAN	86 (2)	106 (1)	192 (3)	9.1	9.4
BTFL MUSIC/EZ		201 (1)	201 (1)	9.6	10.0
NEWS/TALK	9 (1)		9 (1)	0.4	1.4
NOSTALGIA	175 (1)		175 (1)	8.3	7.4
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		26 (1)	26 (1)	1.2	1.8
UNKNOWN/OTHERS					1.2
			2099 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAWA	1590	West Allis	.8/1.8
WBCS	1340	Milwaukee	.4/2.2
WBGK-F	95.7	Milwaukee	.8/3.9
WFMR-F	98.3	Menomonee Falls	1.1/5.2
WMVP	1290	Greenfield	1.3/3.1
WJRN	1400	Racine	.8/1.6
WTKM-F+	104.9	Hartford	1.1/1.8
WBBM	780	Chicago	.4/3.0
WGN	720	Chicago	1.3/3.6
WMAQ	670	Chicago	.4/2.5

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA)	, BLACK	SBN,$ 18.00	(Masla)	All Pro	Dick McIntosh
WBCS, 1340, 1 KW	, COUNTRY	,$ NA	(Durpetti)	Great Trails	Sandy Gamblin
WEMP, 1250, 5 KW (DA-2)	, OLDIES	ABC-E,$ 41.00*	(Blair)	LIN	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N)	, MOR/AC	ABC-I,$ 75.00*	(Katz)	Hearst	Steve Downes
WNOV, 860, 250 W (DAYS,DA)	, BLACK	NBN,$ 28.00	(---)		Jerrel Jones
WOKY, 920, 5 KW/1 KW (DA-N)	, NOSTALGIA	CBS,$ .00	(Eastman)	Sundance	Mike Jorgenson
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC,$125.00*	(Christal)	Milw. Journal	Paul LeSage
WYLO, 540, 250 W (DAYS,DA)	, RELIGION	,$ 18.00	(---)	Universal (LAKE JACKSON)	Paul Ploener
WOMN, 1290, 5 KW (DA-2)	, AC	,$ NA	(Republic)	Amos	Jim Barker

FM STATIONS

WCBS, 102.9, 50 KW @ 440	, COUNTRY	ABC-D,$ 65.00*	(Durpetti)	Great Trails	Sandy Gamblin
WBGK, 95.7, 34 KW @ 610	, SOFT/AOR	US I,$ 55.00*	(Republic)	Amos	Jim Barker
WEZW, 103.7, 20 KW @ 840	, BTFL/EZ	,$ 90.00*	(Mc-Guild)	Multimedia	Bob Lind
WFMR, 98.3, 3 KW @ 300	, CLASSICAL	,$ 50.00	(CMBS)		Al Rogers-Aslakson
WKLH, 96.5, 22 KW @ 810	, CLASSIC AOR	CNN,$ 60.00*	(Mc-Guild)	Saga	Tom Joerres
WKTI, 94.5, 16 KW @ 911	, CHR	Source,$ 85.00	(Christal)	Milw. Journal	Dallas Cole
WLTQ, 97.3, 16 KW @ 980	, SOFT AC	,$ 70.00*	(Katz)	Hearst	Steve Downs
WLUM, 102.1, 50 KW @ 500	, BLACK	CBS-R,$ 48.00*	(Masla)	All Pro	Dick McIntosh
WMIL, 106.1, 13 KW @ 976	, COUNTRY	,$ 75.00*	(Eastman)	Sundance	Doug Kiel
WMYX, 99.1, 50 KW @ 486	, AC	,$ 70.00*	(Blair)	LIN	Jack Lee
WQFM, 93.3, 14 KW @ 940	, AOR	,$ 88.00*	(Select)	Shamrock-Lynett	Ralph Barnes
WRKR, 100.7, 50 KW @ 500	, CHR	ABC-C,$ 40.00*	(HNWH)	Sterling Rec. (RACINE)	C. Zellermeyer

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WMGF changes to WKLH	WKLH: From AC to Classic AOR (February)	WKLH: From Josephson to Saga for $4,500,000	
WZUU changes to WOMN	WBGK: From CHR to Soft AOR		
WZUU-F changes to WBGK			

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 18/1,843,600

MSA Rank/Pop: 15/2,240,700
ADI # 16
Average Person Ratings: 17.2
Market TSL: 22.4 hours

Stations: 18/18
Diaries: 1946/947:1/52.8%
Sample Target: 1660
% Below Line: 0
% Not Listed: 13.7

1985 Revenue: $58,300,000
HH Inc.: $35,403
Retail $: 16.3 Bil
Pop per Station: 102,422
#1 Biller: WCCO $16,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 86	SUM 86	SPG 85	Birch Share
1. WCCO	566/17.9	18.0	18.5	---	22.5	18.2
2. KQRS-F+	315/ 9.9	8.5	9.0	---	7.1	13.9
3. KSTP-F	302/ 9.5	11.0	10.4	---	9.9	9.2
4. WLOL-F	248/ 7.8	7.3	8.6	---	9.4	10.7
5. KEEY-F	216/ 6.8	5.9	6.1	---	5.2	5.6
6. KDWB-F	196/ 6.2	5.9	5.5	---	7.0	9.1
7. WAYL-F	159/ 5.0	7.9	7.0	---	7.0	3.2
8. KJJO-F	123/ 3.9	3.2	3.2	---	2.3	3.1
9. KTCZ-F	121/ 3.8	4.5	2.7	---	4.2	3.4
10. KSTP	118/ 3.7	3.1	4.0	---	2.7	4.1
11. WLTE-F	85/ 2.7	2.6	3.8	---	3.7	2.4
12. KLBB	81/ 2.6	1.5	1.5	---	1.6	.9
13. WDGY	78/ 2.5	2.3	3.3	---	3.3	2.0
14. KMGK-F	63/ 2.0	2.8	2.0	---	2.1	1.0
15. KDWB	40/ 1.3	1.2	1.0	---	.9	1.2
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WCCO	865/10151
2. KSTP-F	390/ 5030
3. KQRS-F$^=$	374/ 4919
4. WLOL-F	273/ 4973
5. KDWB-F	266/ 4785
6. KEEY-F	246/ 3107
7. WAYL-F	200/ 2414
8. KJJO-F	148/ 2573
9. KTCZ-F	126/ 1661
10. KSTP	125/ 2131
11. WDGY	120/ 2024
12. WLTE-F	105/ 2247
13. KLBB	82/ 912
14. KMGK-F	67/ 1277
15. KDWB	53/ 1409
16.	
17.	
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20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WCCO	6677/36.2	37.2	41.6
2. WLOL-F	4300/23.3	24.7	25.7
3. KQRS-F$^+$	4005/21.7	20.5	18.2
4. KSTP-F	3979/21.6	23.1	23.4
5. KDWB-F	3929/21.3	21.4	21.7
6. KEEY-F	2695/14.6	15.7	13.1
7. KJJO-F	2136/11.6	10.6	6.5
8. WAYL-F	2001/10.9	13.5	13.9
9. KSTP	1953/10.6	10.1	9.1
10. WLTE-F	1843/10.0	11.4	11.3
11. KTCZ-F	1585/ 8.6	6.9	9.7
12. WDGY	1439/ 7.8	9.0	10.5
13. KMGK-F	1203/ 6.5	6.7	6.3
14. KDWB	1137/ 6.2	6.7	5.3
15. KLBB	907/ 4.9	3.2	3.3
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 66.42% (1816 of 2334) (SPG 85: 63.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F$^+$>	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO >	1. WCCO >	1. WCCO	1. WCCO	1. WCCO >	1. WCCO
2. WLOL-F	2. WLOL-F	2. KQRS-F$^+$	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KQRS-F$^+$	2. KQRS-F$^+$	2. KQRS-F$^+$	2. KQRS-F$^+$
3. KQRS-F$^+$	3. KSTP-F	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. WAYL-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. WLOL-F	3. KSTP-F
4.	4. KEEY-F	4. KEEY-F	4. KQRS-F$^+$	4. KQRS-F$^+$	4. KEEY-F	4. KQRS-F$^+$	4. KEEY-F	4. KDWB-F$^+$	4. KDWB-F	4. WLOL-F
5.	5. KDWB-F	5. WCCO	5. WLOL-F	5. WLOL-F	5. KSTP	5. KDWB-F$^+$	5. WAYL-F	5. WLOL-F	5. KSTP	5. KDWB-F
6.	6. KJJO-F	6. KDWB-F	6. KTCZ-F	6. KTCZ-F	6. KLBB	6. KEEY-F	6. WLOL-F	6. KEEY-F	6. KSTP-F	6. KEEY-F
7.	KTCZ-F	7. KTCZ-F	7. KJJO-F	7. KJJO-F	7. WDGY	7. WAYL-F	7. KDWB-F	7. WAYL-F	7. KEEY-F	7. WAYL-F
8.	8.	8.	8.	8.	8. KMGK-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WLOL-F	1. WLOL-F	1. KSTP-F>	1. KSTP-F	1. KSTP-F>
2. KDWB-F	2. KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO
3. KQRS-F$^+$	3. KDWB-F	3. KEEY-F	3. KEEY-F	3. KEEY-F
4. WLTE-F	4. KEEY-F	4. KQRS-F$^+$	4. KDWB-F	4. WLOL-F>
5. KEEY-F	5. KQRS-F	5. KTCZ-F	5. WCCO	5. WAYL-F
6. KSTP-F	6. KTCZ-F	6. KDWB-F	6. WLTE-F	6. KMGK-F>
7. KJJO-F	WLTE-F	7. WLTE-F	7. KTCZ-F	7. KJJO-F
KTCZ-F	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQRS-F$^+$>	1. KQRS-F$^+$>	1. KQRS-F$^+$>	1. KQRS-F$^+$>	1. WCCO
2. KJJO-F	2. KJJO-F	2. KSTP-F	2. KSTP-F	2. KSTP-F
3. KEEY-F	3. KSTP-F	3. KTCZ-F	3. WCCO	3. KQRS-F
4. WLOL-F	4. WLOL-F	4. KJJO-F	4. KEEY-F	4. KTCZ-F
5. KDWB-F	5. KTCZ-F	5. WLOL-F	5. KJJO-F	5. KEEY-F
6. KSTP-F	6. KEEY-F	6. WCCO	6. KTCZ-F	6. WLOL-F
7. KTCZ-F	7. KDWB-F	7. KEEY-F	7. WLOL-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	40 (1)	444 (2)	484 (3)	17.7	19.2
AOR	20 (2)	547 (3)	567 (5)	20.7	12.5
AC/OLDIES/SOFT ROCK		450 (3)	450 (3)	16.5	19.9
MOR/VARIETY	581 (2)		581 (2)	21.3	25.6
COUNTRY	78 (1)	216 (1)	294 (2)	10.8	9.4
BLACK/URBAN				0	0.9
BTFL MUSIC/EZ		159 (1)	159 (1)	5.8	7.7
NEWS/TALK	118 (1)		118 (1)	4.3	3.0
NOSTALGIA	81 (1)		81 (1)	3.0	1.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
		2734 (18)			

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KJJO	950	ST. Louis Park	.3/1.5
KMFY	980	Richfield	.5/1.7

RADIO STATIONS

AM STATIONS

KDWB,	630,	5 KW/500 W (DA-2),	CHR	,$ NA	(Blair)	Legacy	
KJJO,	950,	1 KW (DA-2)	, OLDIES/AOR	ABC-E,$ NA	(Eastman)	Park	Mike Waggoner
KLBB,	1400,	1 KW	, NOSTALGIA	ABC-D,$ 37.00	(Roslin)		Bruce Markman
KMFY,	980,	5 KW (DA-1)	, MOR	,$ NA	(Republic)	Entercom	Greg Kulka
KQRS,	1440,	5 KW/500 W (DA-N),	AOR	,$ NA	(Torbet)	Cap Cities/ABC	Mark Steinmetz
KSTP,	1500,	50 KW (DA-N)	, NEWS/TALK	ABC-I,NBC-T,ABC-T,$ 65.00*	(Christal)	Hubbard	Scott Meier
KTCJ,	690,	500 W (DAYS)	, JAZZ	,$ NA	(Select)	Parker	Mike Boen
KUXL,	1570,	2.5 KW (DAYS)	, RELIGION	,$ 17.00	(Radio Spot)	Universal	John McCooley
WCCO,	830,	50 KW	, MOR	CBS,$220.00	(CBS)		Steve Goldstein
WDGY,	1130,	50 KW/25 KW (DA-2),	COUNTRY	CNN,$ 70.00*	(Katz)	Malrite	Gary Swartz
WMIN,	1010,	250 W (DAYS,DA)	, VARIETY	,$ 18.00	(Pates)		Greg Borgen
WTCN,	1220,	5 KW (DAYS)	, OLDIES	,$ 18.00	(----)	(STILLWATER)	Doug McLeod
WWTC,	1280,	5 KW (DA-N)	, WEATHER	,$ 25.00	(Masla)		Sam Sherwood

FM STATIONS

KDWB,	102.3,	50 KW @ 822,	CHR	,$ 85.00*	(Blair)	Legacy	
KEEY,	102.1,	100 KW @ 820,	COUNTRY	,$105.00*	(Katz)	Malrite	Gary Swartz
KJJO,	104.1,	98 KW @ 1050,	OLDIES/AOR	ABC-E,$ 55.00*	(Eastmann)	Park	Mike Waggoner
KQRS,	92.5,	50 KW @ 822,	AOR	ABC-R,$ 95.00*	(Torbet)	Cap Cities/ABC	Mike Steinmetz
KMGW,	107.9,	57 KW @ 400,	SOFT AC	,$ 45.00*	(MMR)	Sunbelt	
KSTP,	94.5,	100 KW @ 1250,	AC	,$150.00*	(Christal)	Hubbard	John Mayasich
KTCZ,	97.1,	100 KW @ 285,	AOR	,$ 70.00*	(Select)	Parker	Mike Boen
WAYL,	93.7,	50 KW @ 822,	BTFL/EZ	,$ 85.00*	(Republic)	Entercom	Greg Kulka
WLOL,	99.5,	50 KW @ 844,	CHR	,$130.00*	(HNWH)	Emmis	Stuart Layne
WLTE,	102.9,	100 KW @ 1304,	AC	CBS-R,$ 75.00*	(CBS)		Rand Gottlieb

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
KMGW changes to KMGK	WWTC drops weather format. Nice try anyway Sam.	KQRS A/F: From McKenna to Cap Cities for $10,500,000	

MOBILE

Arbitron Rank/Pop (12+): 88/380,300
MSA Rank/Pop: 99/473,500
ADI # 57
Average Person Ratings: 19.6
Market TSL: 25.8

Stations: 18/15
Diaries: 769/495:1/31.3%
Sample Target: 770
% Below Line: 1.4
% Not Listed: 5.5

1985 Revenue: $ 9,800,000
HH Inc.: $ 26,210
Retail $: 2.7 Bil
Pop per Station: 25,353
#1 Biller: WKSJ-F $3,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WKSJ-F	177/23.7	23.1	15.1	16.5	18.5
2. WBLX-F	127/17.0	13.8	11.9	15.3	17.6
3. WABB-F	107/14.3	13.7	16.4	14.0	13.2
4. WGOK	72/ 9.7	10.6	11.6	9.4	9.3
5. WKRG	43/ 5.8	6.3	4.7	6.2	4.5
6. WLPR-F	39/ 5.2	4.6	5.0	7.0	4.3
7. WIZD-F	31/ 4.2	2.9	1.7	---	---
8. WZEW-F	20/ 2.7	1.4	2.2	1.3	1.2
9. WDLT-F	20/ 2.7	3.2	4.6	6.7	3.6
10. WMML	17/ 2.3	1.8	1.7	2.0	2.0
11. WKRG-F	17/ 2.3	5.3	7.5	6.3	6.7
12.					

12+ TSA	1/4/CUME
1. WKSJ-F	203/1739
2. WABB-F	188/2133
3. WBLX-F	185/1659
4. WIZD-F	126/1524
5. WGOK	74/ 676
6. WXBM-F	59/ 699
7. WMEZ-F	54/ 582
8. WKRG	44/ 388
9. WLPR-F	41/ 513
10. WJLQ-F	40/ 839
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WKSJ-F	1456/38.3	39.7	27.7
2. WABB-F	1129/29.7	31.9	32.9
3. WBLX-F	986/25.9	24.6	22.1
4. WGOK	648/17.0	17.4	15.4
5. WKRG-F	487/12.8	18.9	23.4
6. WLPR-F	421/11.1	11.2	11.1
7. WIZD-F	388/10.2	8.4	4.1
8. WKRG	365/ 9.6	12.6	13.0
9. WDLT-F	300/ 7.9	11.1	12.3
10. WZEW-F	235/ 6.2	4.6	NA
11. WMML	211/ 5.5	6.0	5.1
12. WABB	183/ 4.8	6.9	5.5

12+ FM SHARE (METRO): 77.73% (548 of 705) (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F>	1. WKSJ-F>	1. WKSJ-F>	1. WKSJ-F>	1. WKSJ-F	1. WBLX-F	1. WBLX-F
2. WBLX-F>	2. WBLX-F	2. WBLX-F	2. WBLX-F>	2. WBLX-F	2. WBLX-F	2. WABB-F+	2. WBLX-F	2. WBLX-F	2. WABB-F	2. WKSJ-F
3. WGOK	3. WKSJ-F>	3. WABB-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F>	3. WABB-F	3. WABB-F	3. WKSJ-F	3. WABB-F>
4.	4. WGOK	4. WGOK	4. WGOK	WGOK	4. WLPR-F	4. WKRG	4. WGOK	4. WGOK	4. WKRG	4. WGOK >
5.	5. WIZD-F	5. WIZD-F	5. WIZD-F	5. WIZD-F	5. WKRG	5. WLPR-F	5. WLPR-F	5. WKRG	5.	5. WIZD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F>	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F>	1. WABB-F>	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F>
2. WABB-F	2. WABB-F	WABB-F	2. WBLX-F>	2. WBLX-F>	2. WBLX-F	2. WBLX-F	2. WGOK	2. WBLX-F	2. WBLX-F
3. WKSJ-F	3. WKSJ-F	WKSJ-F	3. WABB-F	3. WABB-F	3. WKSJ-F	WKSJ-F	3. WBLX-F	3. WABB-F>	3. WGOK
4. WGOK	4.	4. WIZD-F	4. WGOK	4. WGOK	4.	4. WGOK	4. WABB-F	4. WGOK	4. WABB-F
5. WZEW-F	5.	5.	5. WIZD-F	5. WIZD-F	5.	5.	5.	5. WIZD-F	5. WIZD-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		109 (2)	109 (2)	15.5	25.6
AOR		20 (1)	20 (1)	2.8	2.3
AC/OLDIES/SOFT ROCK		68 (3)	68 (3)	9.7	8.6
MOR/VARIETY					1.7
COUNTRY	17 (1)	181 (2)	198 (3)	28.2	19.0
BLACK/URBAN	78 (2)	127 (1)	205 (3)	29.2	25.3
BTFL MUSIC/EZ		43 (2)	43 (2)	6.1	6.8
NEWS/TALK	41 (1)		41 (1)	5.8	5.1
NOSTALGIA					
RELIGION/GOSPEL	19 (3)		19 (3)	2.7	5.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			703 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB	1480	Mobile	.8/4.8
WKSJ	1270	Prichard	.8/3.1
WMOB	1360	Mobile	.7/2.9
WMOO	660	Mobile	1.1/2.1
WJLQ-F	100.7	Pensacola	.3/3.2
WMEZ-F	94.1	Pensacola	.5/1.1
WXBM-F	102.7	Milton, FL	.5/2.2

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	, URBAN	US 2,$ NM	(Christal)			Bernard Dittman
WGOK, 900, 1 KW (DAYS,DA)	, BLACK	SBN,$ 14.00	(Roslin)			Dickie Roberds
WKRG, 710, 1 KW (DA-N)	, TALK	CBS,MBS,ABC-T,$ NA	(Katz)			Wes Diamond
WKSJ, 1270, 5 KW (DAYS)	, RELIGION	ABC-E,$ NA	(Blair)	Capitol-Johnson		Jay Childress
WMML, 1410, 5 KW (DA-N)	, COUNTRY	NBC-T,NBC,$ 17.00	(S. Katz)			Bill Black
WMOO, 660, 50 KW/1 KW (DA-2)	, RELIGION	,$ 16.00	(---)	Beasley		Harry Williams
WBHY, 840, 1 KW (DAYS,DA)	, RELIGION	,$ 19.00	(---)			W. Goforth
WMOB, 1360, 5 KW (DAYS,DA)	, RELIGION	,$ 13.00	(---)			Ted Tucker
WABB-F, 97.5, 100 KW @ 1050, AOR/CHR		ABC-F,$ 64.00*	(Christal)			Bernard Dittman
WBLX-F, 92.9, 100 KW @ 1555, BLACK		US I,$ 60.00	(HNWH)	Beasley		Harry Williams
WDLT-F, 98.3, 3 KW @ 300, SOFT AC		CBS-R,$ 35.00*	(Select)			J. Alex Bowab
WKRG-F, 99.9, 100 KW @ 850, AC		MBS,$ 48.00*	(Katz)			Rocky Reich
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY		ABC-E,$ 75.00*	(Blair)	Capitol-Johnson		Jay Childress
WLPR-F, 96.1, 40 KW @ 420, BTFL/EZ		,$ 22.00	(---)			N. Panayiotou
WZEW-F, 92.1, 3 KW @ 300, AOR		ABC-R,$ 20.00	(---)		(FAIRHOPE)	Kim Craig
WIZD-F, 104.1, 100 KW @ 1666, AC		,$ 43.00	(Eastman)	Keymarket	(ATMORE)	

Other ranked stations - See Pensacola

MISCELLANEOUS COMMENTS WDLT-F (Chicasaw) sold by Muniz to Bowab for $1,200,000...

MODESTO

Arbitron Rank/Pop (12+): 130/249,100

MSA Rank/Pop: 147/298,900
Sacramento ADI
Average Person Ratings: 16.6
Market TSL: 22.5 hours

Stations: 19/11
Diaries: 728/342:1/45.9%
Sample Target: 620
% Below Line: 22.0
% Not Listed: 12.8

1985 Revenue: $7,500,000
HH Inc.: $27,729
Retail $: 1.7 Bil
Pop per Station: 22,645
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KBEE-F	52/12.6	12.1	9.7	12.7	12.2
2. KOSO-F	38/ 9.2	8.1	9.9	10.9	12.7
3. KDJK-F	36/ 8.7	11.0	11.6	---	---
4. KMIX-F	34/ 8.2	7.8	9.9	9.9	6.0
5. KFIV-F	33/ 8.0	8.9	9.2	11.4	9.6
6. KLOC	29/ 7.0	1.6	.7	.8	1.2
7. KNBR	25/ 6.0	2.7	4.8	4.6	4.8
8. KRAK	23/ 5.6	4.8	4.6	5.1	4.6
9. KCBS	19/ 4.6	5.6	3.1	5.6	5.5
10. KHOP-F	16/ 3.9	6.2	6.8	9.6	8.6
11. KTRB		6.7	4.6	6.3	5.3
12.					

12+ TSA	1/4/CUME
1. KBEE-F	119/1000
2. KRAK	86/ 921
3. KNBR	76/ 846
4. KOSO-F	62/ 923
5. KDJK-F	59/ 743
6. KHOP-F	56/1181
7. KCBS	53/ 826
8. KMIX-F	40/ 425
9. KFIV-F	39/ 616
10. KUBB-F	37/ 472
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KOSO-F	519/20.8	21.2	22.5
2. KFIV-F	508/20.4	19.2	21.5
3. KBEE-F	449/18.0	20.7	17.2
4. KHOP-F	431/17.3	20.2	19.4
5. KDJK-F	405/16.3	15.5	13.9
6. KMIX-F	367/14.7	13.2	15.2
7. KCBS	312/12.5	10.6	8.6
8. KNBR	280/11.2	8.1	10.2
9. KTRB	275/11.0	11.2	12.6
10. KRAK	252/10.1	10.7	9.4
11. KLOC	171/ 6.9	2.8	3.3
12. KAMB-F	169/ 6.8	6.6	3.8

12+ FM SHARE (METRO): 66.20% (239 of 361) (SPG 85: 74.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F	1. KDJK-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KBEE-F	1. KBEE-F>	1. KBEE-F	1. KFIV-F	1. KFIV-F
2. KHOP-F	2. KOSO-F	KDJK-F	2. KLOC	2. KLOC	2. KMIX-F	2. KMIX-F	2. KOSO-F	2. KDJK-F	2. KLOC	2. KBEE-F
3. KLOC	3. KFIV-F	3. KMIX-F	3. KMIX-F	KMIX-F	3. KNBR	3. KOSO-F	3. KMIX-F	3. KFIV-F	KBEE-F	3. KHOP-F
4. KOSO-F	4. KMIX-F	4. KLOC	4. KDJK-F	4. KBEE-F	KRAK	4. KDJK-F	4. KDJK-F	4. KOSO-F	4. KDJK-F	4. KOSO-F
5.	KLOC	KFIV-F	5.	KDJK-F	5.	5. KNBR	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFIV-F>	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KDJK-F>	1. KDJK-F>	1. KDJK-F>	1. KDJK-F>	1. KDJK-F
2. KDJK-F	2. KFIV-F	2. KLOC	2. KFIV-F	2. KMIX-F	2. KFIV-F	2. KOSO-F	2. KOSO-F	2. KOSO-F	2. KLOC
3. KOSO-F	3. KLOC	3. KMIX-F	KMIX-F	3. KBEE-F	3. KMIX-F	3. KFIV-F	3. KNBR	3. KMIX-F	KNBR
KBEE-F	4. KDJK-F	4. KDJK-F	4. KLOC	KLOC	4. KOSO-F	4. KMIX-F	4. KLOC	4. KLOC	4. KMIX-F
5.	5.	KFIV-F	5.	5.	5.	5.	5.	5.	KOSO-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	3 (1)	56 (3)	59 (4)	16.3	31.4
AOR		36 (1)	36 (1)	10.0	13.4
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	10.5	3.9
MOR/VARIETY	25 (1)		25 (1)	6.9	5.6
COUNTRY	39 (2)	44 (3)	83 (5)	23.0	23.8
BLACK/URBAN					
BTFL MUSIC/EZ		55 (2)	55 (2)	15.2	13.4
NEWS/TALK	19 (1)		19 (1)	5.3	3.6
NOSTALGIA					
RELIGION/GOSPEL		6 (1)	6 (1)	1.7	2.2
SPANISH	29 (1)	4 (1)	33 (2)	9.1	2.0
CLASSICAL					
UNKNOWN/OTHERS	7 (1)		7 (1)	1.[illegible]	[illegible]6
			361 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAMB-F	101.5	Merced	1.4/6.8
KFIV	1360	Modesto	.7/3.3
KHYV	970	Modesto	1.7/4.8
KMYT-F	97.5	Merced	.7/1.9
KRAK-F	105.1	Sacramento	1.4/2.5
KSJQ-F	96.7	Manteca	1.7/5.7
KSTN-F	107.3	Stockton	1.0/3.7
KUBB-F	96.3	Mariposa	1.0/3.6

RADIO STATIONS

KFIV, 1360, 5 KW/1 KW (DA-2)	, AC	,$ NA	(Torbet)	Comm. Pacific		Gary Halladay
KHYV, 970, 1 KW (DA-2)	, NOSTALGIA (?)	,$ 10.00	(Mc-Guild)	John Price		Tom Ehrman
KLOC, 920, 500 W /2.5 KW (DA-2)	, SPANISH	,$ 14.00	(---)		(CERES)	Mike Sturtevant
KTRB, 860, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-E,$ 27.00	(Blair)			Dave Jacob
KYES, 1390, 5 KW (DA-2)	, OLDIES/AC	,$ 18.00	(Christal)		(TURLOCK)	Bob Salmon
KBEE-F,103.3, 11 KW @ 150	, BTFL/EZ	,$ 24.00	(Mc-Guild)	John Price		Tom Ehrman
KDKJ-F, 95.1, 32 KW @ 1450	, AOR	Source,$ 38.00	(Eastman)			Joe Gross
KFIV-F,102.3, 3 KW @ 300	, CHR	US I,$ 23.00*	(Torbet)	Comm. Pacific		Gary Halladay
KHOP-F,104.1, 50 KW @ 499	, CHR	ABC-C,$ 27.00	(Blair)			Dave Jacob
KMIX-F, 98.3, 1.6 KW @ 390	, COUNTRY	MBS,$ 25.00*	(Christal)		(TURLOCK)	Bob Salmon
KAMB-F,101.5, 50 KW @ 390	, RELIGION	,$ NA	(---)		(MERCED)	Dick Grant
KMYT-F, 97.5, 50 KW @ 493	, BTFL/EZ	,$ 16.00	(Torbet)		(MERCED)	Maurice Hill
KOSO-F, 93.1, 3 KW @ 1790	, AC	APR,$ 38.00	(Katz)	Spacecom	(PATTERSON)	Wally Armstrong

MISCELLANEOUS COMMENTS KOSO reclassified as AC...

MONTGOMERY

Arbitron Rank/Pop (12+): 132/238,100

MSA Rank/Pop: 151/286,100
ADI # 116
Average Person Ratings: 16.7
Market TSL: 22.6 hours

Stations: 15/13
Diaries: 888/268:1/60.0%
Sample Target: 610
% Below Line: 1.7
% Not Listed: 9.5

1985 Revenue: $ 7,000,000
HH Inc.: $ 25,773
Retail $: 1.5 Bil
Pop per Station: 18,315
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WLWI-F	76/19.1	---	18.7	---	18.5	20.9
2. WHHY-F	52/13.1	---	18.0	---	16.7	16.6
3. WBAM-F	51/12.8	---	9.6	---	7.1	11.4
4. WQIM-F	46/11.6	---	11.8	---	12.1	14.1
5. WXVI-F	35/ 8.8	---	11.0	---	8.0	8.3
6. WREZ-F	29/ 7.3	---	5.5	---	8.5	6.5
7. WLWI	14/ 3.5	---	1.7	---	2.3	.4
8. WZTN	13/ 3.3	---	4.1	---	5.9	1.1
9. WHHY	11/ 2.8	---	4.3	---	5.3	5.2
10. WLSQ	10/ 2.5	---	1.4	---	1.6	.7
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WLWI-F	116/1056
2. WHHY-F	84/1312
3. WBAM-F	61/ 890
4. WQIM-F	48/ 596
5. WXVI	40/ 433
6. WREZ-F	34/ 409
7. WBIL-F	21/ 300
8. WZTN	20/ 178
9. WLWI	19/ 186
10. WRJM-F	17/ 451
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHHY-F	821/34.5	---	39.0
2. WLWI-F	683/28.7	---	31.0
3. WBAM-F	625/26.2	---	22.4
4. WQIM-F	485/20.4	---	20.4
5. WXVI	413/17.3	---	22.0
6. WREZ-F	331/13.9	---	15.1
7. WHHY	261/11.0	---	15.6
8. WRJM-F	249/10.5	---	10.0
9. WZTN	140/ 5.9	---	5.7
10. WLWI	123/ 5.2	---	6.8
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 74.44% (268 of 360) (SPG 85: 72.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQIM-F	1. WBAM-F	1. WLWI-F	1. WLWI-F>	1. WLWI-F>	1. WLWI-F>	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WBAM-F
2. WBAM-F	2. WQIM-F	2. WBAM-F	2. WHHY-F	2. WHHY-F	2. WREZ-F	2. WHHY-F>	2. WVAM-F	2. WBAM-F	2. WBAM-F	2. WLWI-F
WHHY-F	3. WHHY-F	3. WHHY-F	3. WBAM-F	3. WBAM-F	3. WHHY-F	3. WBAM	3. WREZ-F	3. WHHY-F	WQIM-F	3. WQIM-F
4.	4. WLWI-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WXVI	4. WQIM-F	4. WHHY-F	4. WQIM-F	4. WHHY-F	4. WHHY-F
5.	5.	5.	5.	5. WREZ-F	5.	5. WXVI	5.	5.	WXVI	5.
						6. WREZ-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBAM-F	1. WBAM-F	1. WBAM-F	1. WLWI-F	1. WLWI-F	1. WBAM-F	1. WBAM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F>
2. WQIM-F	2. WHHY-F	2. WHHY-F	2. WBAM-F	2. WHHY-F	WQIM-F	WQIM-F	2. WHHY-F	2. WBAM-F	2. WHHY-F
3. WHHY-F	WLWI-F	WLWI-F	3. WHHY-F	3. WBAM-F	3. WLSQ	3. WHHY-F	3. WQIM-F	WQIM-F	WREZ-F
WLWI-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	WHHY-F	4. WLWI-F	WBAM-F	4. WHHY-F	4. WQIM-F
5.	5.	5.	5.	5. WXVI	5.	5.	5.	5.	WBAM-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	28.6	34.2
AOR	10 (1)		10 (1)	2.8	1.6
AC/OLDIES/SOFT ROCK	25 (2)	10 (2)	35 (4)	9.7	4.1
MOR/VARIETY					
COUNTRY		76 (1)	76 (1)	21.1	21.9
BLACK/URBAN	35 (1)	50 (2)	85 (3)	23.6	24.4
BTFL MUSIC/EZ		29 (1)	29 (1)	8.1	5.9
NEWS/TALK	7 (1)		7 (1)	1.9	0
NOSTALGIA					2.1
RELIGION/GOSPEL	15 (2)		15 (2)	4.2	5.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			360 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACV	1170	Montgomery	1.8/ 4.7
WMGY	800	Montgomery	.5/ 3.5
WRJM-F	105.7	Troy	2.0/10.5
WBIL-F	95.9	Tuskegee	1.0/ 3.3
WMJJ-F	96.5	Birmingham	.5/ 1.3

RADIO STATIONS

WACV, 1170, 10 KW/1 KW (DA-2), TALK/NEWS	CBS,CNN,$ 12.00	(---)			Lee Morgan
WHHY, 1440, 5 KW/1 KW (DA-N), AC	ABC-C,$ 25.00*	(Mc-Guild)			Ann Collister
WLSQ, 950, 1 KW (DA-2), AOR	MBS,$ 20.00	(Masla)			Gene Moorhead
WLWI, 740, 50 KW (DAYS,DA), OLDIES	US 2,$ 16.00*	(Katz)	Colonial		Sammy George
WMGY, 800, 1 KW (DAYS), RELIGION	,$ 7.00	(---)	Buck		June Phelps
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN,$ 26.00	(HNWH)			
WZTN, 1000, 5 KW (DAYS,DA), RELIGION	,$ 10.00	(---)			Alvin Dixon
WBAM-F, 98.9, 100 KW @ 730, CONTEMP/AC	,$ 30.00*	(Christal)			Bob Brennan
WHHY-F, 101.9, 100 KW @ 1050, CHR	ABC-C,$ 48.00	(Mc-Guild)			Ann Collister
WLWI-F, 92.3, 100 KW @ 700, COUNTRY	US 2,$ 46.00	(Katz)	Colonial		Sammy George
WQIM-F, 95.3, 3 KW @ 230, BLACK	NBN,$ 22.00	(Torbet)	Downs		W. Huntsberry
WREZ-F, 103.3, 28 KW @ 290, BTFL/EZ	MBS,$ 21.00	(Masla)			Gene Moorhead
WRJM-F, 105.7, 100 KW @ 1854, AC	,$ 18.00	(---)		(TROY)	Ron Walton

NASHVILLE

Arbitron Rank/Pop (12+): 48/755,300
MSA Rank/Pop: 56/889,500
ADI # 31
Average Person Ratings: 16.2
Market TSL: 21.6 Hours

Stations: 20/19
Diaries: 1103/685:1/42.2%
Sample Target: 1080
% Below Line: 0.5
% Not Listed: 9.4

1985 Revenue: $ 24,100,000
HH Inc.: $ 29,930
Retail $: 5.7 Bil
Pop per Station: 39,753
#1 Billor: WSM A/F $6,000,000

12+ METRO		1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1.	WSM-F	152/12.4	14.0	11.1	11.5	8.8
2.	WKDF-F	150/12.3	9.8	9.5	10.2	9.5
3.	WZEZ-F	139/11.4	8.0	8.1	10.2	9.9
4.	WYHY-F	118/ 9.7	5.7	4.8	2.7	2.6
5.	WQQK-F	113/ 9.3	5.8	7.4	8.1	7.3
6.	WLAC-F	103/ 8.4	13.2	12.4	8.3	8.5
7.	WSIX-F	58/ 4.8	8.6	7.4	6.3	7.2
8.	WSM	50/ 4.1	5.3	6.2	7.2	6.1
9.	WWKX-F	40/ 3.3	4.1	4.2	4.1	7.1
10.	WTMG-F	37/ 3.0	2.8	5.6	5.8	6.1
11.	WVOL	34/ 2.8	4.3	5.0	3.1	6.7
12.	WLAC	25/ 2.0	2.8	3.4	3.3	3.3
13.	WLRQ-F	22/ 1.8	2.5	.9	.5	1.0
14.	WAMB	21/ 1.7	.8	1.3	1.4	3.4
15.	WKDA	18/ 1.5	1.9	1.1	2.8	.7

12+ TSA		1/4/CUME
1.	WSM-F	271/3129
2.	WKDF-F	263/2904
3.	WZEZ-F	166/1591
4.	WYHY-F	164/2393
5.	WLAC-F	147/2129
6.	WQQK-F	126/1138
7.	WSM	103/1958
8.	WWKX-F	99/2103
9.	WSIX-F	94/1525
10.	WBVR-F	87/ 946
11.	WTMG-F	58/ 841
12.	WVOL	34/ 610
13.	WLAC	28/ 566
14.	WAMB	27/ 483
15.	WLRQ-F	22/ 449

12+ METRO CUME/ METRO CUME RATING			FAL 85	SPG 85
1.	WSM-F	1646/21.8	23.7	19.4
2.	WKDF-F	1588/21.0	18.9	16.1
3.	WYHY-F	1541/20.4	17.0	16.5
4.	WLAC-F	1363/18.0	22.3	24.6
5.	WZEZ-F	1245/16.5	13.0	12.8
6.	WQQK-F	1027/13.6	11.4	13.1
7.	WWKX-F	971/12.9	13.4	13.1
8.	WSIX-F	934/12.4	16.5	14.8
9.	WSM	920/12.2	13.8	16.8
10.	WTMG-F	601/ 8.0	6.9	16.5
11.	WVOL	585/ 7.7	6.4	9.4
12.	WLRQ-F	449/ 5.9	7.2	4.6
13.	WLAC	426/ 5.6	6.9	8.5
14.	WAMB	401/ 5.3	3.1	4.1
15.				

12+ FM SHARE (METRO): 85.17% (942 of 1106) (SPG 85: 76.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQK-F	1. WKDF-F>	1. WKDF-F	1. WSM-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WSM-F
2. WYHY-F	2. WLAC-F	2. WSM-F	2. WKDF-F	2. WKDF-F	2. WZEZ-F>	2. WSM-F	2. WZEZ-F	2. WKDF-F	2. WQQK-F	2. WKDF-F
3. WKDF-F>	3. WYHY-F	3. WLAC-F	3. WLAC-F	WLAC-F	3. WSIX-F	3. WYHY-F	3. WKDF-F	3. WYHY-F	3. WYHY-F	3. WZEZ-F
4. WWKX-F	4. WQQK-F	4. WQQK-F	4. WYHY-F	4. WZEZ-F	4. WSM	4. WZEZ-F	4. WLAC-F	4. WZEZ-F	4. WZEZ-F	4. WQQK-F
5.	5. WSM-F	5. WYHY-F	5. WZEZ-F	5. WYHY-F	5. WLAC-F	5. WLAC-F	5. WYHY-F	5. WQQK-F	5. WSM-F	5. WYHY-F
							6. WQQK-F	6. WLAC-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQQK-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WSM-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F	1. WSM-F
2. WYHY-F	WYHY-F	2. WLAC-F	2. WLAC-F	2. WLAC-F	2. WQQK-F	2. WLAC-F	2. WLAC-F>	2. WSM-F	2. WKDF-F
3. WKDF-F	3. WQQK-F	3. WYHY-F	3. WYHY-F	3. WZEZ-F	3. WYHY-F	3. WQQK-F	3. WSM-F	3. WLAC-F	3. WLAC-F
4. WLAC-F	4. WLAC-F	4. WSM-F	4. WQQK-F	4. WYHY-F	4.	WYHY-F	4. WYHY-F	4. WQQK-F	4. WSIX-F
WSM-F	5. WSM-F	5. WQQK-F	5. WKDF-F	WKDF-F	5.	5. WSM-F	5.	5. WYHY-F	5. WZEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		159 (2)	158 (2)	14.3	15.6
AOR		150 (1)	150 (1)	13.6	10.2
AC/OLDIES/SOFT ROCK	18 (1)	162 (3)	190 (4)	16.3	15.4
MOR/VARIETY					1.1
COUNTRY	58 (3)	220 (4)	278 (7)	25.1	29.9
BLACK/URBAN	42 (2)	113 (1)	155 (3)	14.0	14.3
BTFL MUSIC/EZ		139 (1)	139 (1)	12.6	8.6
NEWS/TALK	25 (1)		25 (1)	2.3	3.5
NOSTALGIA	21 (1)		21 (1)	1.9	1.4
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1106 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBL-F	94.3	Springfield	.5/3.2
WMDB	880	Nashville	.7/3.6
WSIX	980	Nashville	.6/3.3
WBVR-F	101.1	Russellville, KY	.4/1.4

RADIO STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N)	, NOSTALGIA	MBS,$ 20.00*	(Roslin)		Bill Barry
WKDA, 1240, 1 KW	, OLDIES	ABC-I,ABC-R,$ NA	(Katz)	Dick	Steve Dickert
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS,$ 70.00*	(Blair)	Price	Dave Manning
WLRQ, 1430, 5 KW/1 KW (DA-N)	, AC	,$ NA	(Republic)	REBS	Sam Littleton
WMDB, 880, 2.5 KW (DAYS,DA)	, BLACK	,$ 24.00	(---)		Morgan Babb
WNAH, 1360, 1 KW (DAYS,DA)	, GOSPEL	,$ 15.00	(---)		Van Irwin
WHQM, 1300, 5 KW (DA-N)	, RELIGION	,$ 9.00	(---)		G. McClintock
WSIX, 980, 5 KW (DA-N)	, COUNTRY	MBS,$ 34.00*	(Eastman)	Sky	Cecil Thomas
WSM, 650, 50 KW	, COUNTRY	NBC,$ 80.00*	(Christal)	Gaylord	Tom Cassetty
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN,$ 40.00*	(HNWH)		John Haggard
WWGM, 1560, 10 KW (DAYS,DA)	, RELIGION	,$ 10.00	(---)		Faye Lindsay
WKDF-F, 103.3, 100 KW @ 1220, AOR		ABC-E,ABC-R,$115.00*	(Katz)	Dick	Steve Dickert
WLAC-F, 105.9, 100 KW @ 1229, AC		,$125.00*	(Blair)	Price	Dave Manning
WQQK-F, 92.1, 1.5 KW @ 430, BLACK		,$ 51.00*	(HNWH)		John Haggard
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		MBS,$ 90.00*	(Eastman)	Sky	Cecil Thomas
WSM-F, 95.5, 100 KW @ 1280, COUNTRY		,$125.00*	(Christal)	Gaylord	Tom Cassetty
WTMG-F, 96.3, 100 KW @ 840, SOFT AC		,$ 50.00*	(Torbet)	Trans Columbia (MURFREESBORO)	Howard Schwartz
WWKX-F, 104.5, 100 KW @ 1050, CHR		US I,$ 44.00*	(Weiss)	(GALLATIN)	Gordon Smith
WYHY-F, 107.5, 100 KW @ 730, CHR		,$ 50.00*	(Mc-Guild)	Jacor (LEBANON)	Mike Kenney
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ		,$ 80.00*	(Durpetti)	South Central	Dave Thomas
WLRQ-F, 100.1, 3 KW @ ? , AC		CBS-R,$ 38.00	(Republic)	REBS (FRANKLIN)	Sam Littleton

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WLRQ A/F (Franklin): From ELF to REBS for $4,800,000 (est)
WIZO (Franklin) sold for $1,000,000 (Mack Sanders)
WYHY-F (Lebanon): From Republic to Jacor for $7,300,000 (est)
WWKX-F (Gallatin): Sold to Capitol (Johnson) for $6,600,000 (Blackburn)

NASSAU - SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,[illegible]00

MSA Rank/Pop: 10/1,672,100
New York ADI
Average Person Ratings: 18.6
Market TSL: 24.4 hours

Stations: 40/13
Diaries: 1401/1611:1/41.9%
Sample Target: 1200
% Below Line: NA
% Not Listed: NA

1985 Revenue: $ NA
HH Inc.: $ 41,329
Retail $: 16.0 Bil
Pop per Station: NA
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 85	FAL 85	SPG 84	SPG 84
1. WBLI-F	240/5.7	6.1	5.7	3.9	7.4
2. WALK-F+	232/5.5	6.2	3.8	4.9	5.0
3. WBAB-F	19#/4.6	4.7	5.2	3.9	3.2
4. WHLI	133/3.1	2.3	3.7	3.4	3.7
5. WAPP-F	94,2.2	2.0	1.9	2.2	3.0
6. WKJY-F	91/2.2	2.2	1.1	2.4	1.1
7. WLIR-F	85/2.0	1.3	1.8	1.5	1.7
8. WCTO-F	73/1.7	2.5	1.7	2.9	2.7
9. WGSM	67/1.6	2.8	2.4	2.1	1.3
10. WRCN-F	48/1.1	.8	1.0	1.4	.6
11. WGBB	29/ .7	1.0	1.1	.9	.7
12. WGLI	15/ .4	.5	---	.3	---

12+ TSA 1/4/CUME

1.
2. NOTE: Nassau-Suffolk
3. portion of the New
4. York Metro. Only
5. stations home to the
Metro are ranked.
6. There is no TSA.
7.
8.
9.
10.
11.
12.

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WBLI-F	3054/13.5	15.2	13.2
2. WBAB-F	2741/12.1	12.3	15.3
3. WALK-F+	2637/11.6	13.6	10.1
4. WAPP-F	2136/ 9.4	9.2	11.2
5. WHLI	1176/ 5.2	3.1	6.1
6. WLIR-F	1088/ 4.8	5.9	6.6
7. WKJY-F	991/ 4.4	4.7	3.5
8. WRCN-F	937/ 4.1	2.5	4.0
9. WCTO-F	819/ 3.6	[illegible].4	4.8
10. WGBB	654/ 2.9	3.1	4.1
11. WGSM	644/ 2.8	4.1	3.6
12. WGLI	259/ 1.1	1.5	---

12+ FM SHARE (METRO): NA (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLI-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F
2. WAPP-F	2. WBLI-F>	2. WBAB-F	2. WALK-F+	2. WBLI-F	2. WHLI	2. WBLI-F>	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-F>
3. WLIR-F	3. WALK-F+	3. WALK-F+>	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WBAB-F>	3. WBAB-F>	3. WBAB-F>	3. WALK-F	3. WHLI
4. WBAB-F	4. WAPP-F	4. WAPP-F	4.	4.	4. WKJY-F	4. WKJY-F	4. WHLI	4. WHLI	4. WLIR-F	4. WLIR-F
5.	5. WLIR-F	5. WLIR-F	5.	5.	5. WGSM	5. WHLI	5. WKJY-F	5. WAPP-F	5. WAPP-F	5. WAPP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLI-F>	.. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>	1. WBAB-F
2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+>	2. WBLI-F>	2. WLIR-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WALK-F+
3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WLIR-F	3. WALK-F+	3. WALK-F+	3. WBLI-F
4. WLIR-F	4. WAPP-F	4.	4. WAPP-F	4. WGSM	4. WAPP-F	4.	4.	4. WILR-F	4.
5. WALK-F	5. WLIR-F	5.	5. WGSM	5. WKJY-F	5. WRCN-F	5.	5.	5. WAPP-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP					
AOR					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABC	2.4/ 7.8	WNEW	1.2/ 3.8
WBLS-F	1.4/ 5.2	WNEW-F	3.3/ 8.8
WCBS	3.5/15.1	WNSR	2.0/ 6.4
WCBS-F	3.5/10.9	WOR	3.1/ 8.5
WHN	2.7/ 8.9	WPAT	.8/ 2.2
WHTZ-F	7.4/20.4	WPAT-F	2.7/ 5.4
WINS	2.9/13.4	WPIX-F	1.6/ 5.3
WLTW-F	4.1/10.0	WPLJ-F	5.4/18.8
WMCA	.6/ 2.0	WQXR-F	.8/ 2.8
WNBC	3.5/10.4	WRKS-F	2.1/ 6.8
WNCN	.6/ 1.7	WXRK-F	2.2/ 6.5
		WYNY-F	2.0/ 7.6

See New York for the frequencies of the stations above.

WEZN-F	99.9	Bridgeport	.6/2.7
WPLR-F	99.1	New Haven	.5/1.7
WRTN-F	93.5	New Rochelle	.3/1.0
WYRS-F	96.7	Stamford	.5/2.0

RADIO STATIONS

WGBB, 1240, 1 KW	, MOR	,$ 32.00*	(---)		Tony Michaels
WGLI, 1290, 5 KW/1KW (DA-2)	, OLDIES	ABC-E,$ 37.00	(Masla)		Andrew Pettit
WGSM, 740, 25 KW (DAYS,DA)	, MOR	,$ 55.00*	(Roslin)	Greater Media	Dick Scholem
WHLI, 1110, 10 KW (DAYS,DA)	, NOSTALGIA	,$ 64.00	(Roslin)	Kaneb	Glenn Corneliess
WLIM, 1580, 10 KW (DAYS,DA)	, MOR	,$ 30.00	(S. Katz)		Jack Ellsworth
WLIX, 540, 250 W (DAYS)	, RELIGION	,$ 28.00	(---)		Dave Swanson
WNYG, 1440, 1 KW (DAYS)	, NOSTALGIA	,$ 35.00	(---)		Tony James
WALK-F, 97.5, 45 KW @ 530, AC		,$ 95.00*	(Weiss)	American	Alan Beck
WBAB-F, 102.3, 3 KW @ 300, AOR		,$ 88.00	(---)		Tony Michaels
WBLI-F, 106.1 10 KW @ 500, CHR		,$100.00*	(Masla)	Beck Ross	H. Usenheimer
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ		,$ 70.00*	(Roslin)	Greater Media	Dick Scholem
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ		,$ 65.00	(Roslin)	Kaneb	Glenn Corneliess
WLIR-F, 92.7, 3 KW @ 300, AOR		,$ 80.00	(Masla)	(RIVERHEAD)	Elton Spitzer
WRCN-F, 103.9, 1.5 KW @ 466, AOR		,$ 50.00*	(Patt)	(SOUTHAMPTON)	Richard Adrien
WSBH-F, 95.3, 2.6 KW @ 400, AC		,$ 22.00	(Katz)	Faircom	Bob Ballantine

NEW HAVEN

Arbitron Rank/Pop (12+): 80/426,000

MSA Rank/Pop: 95/507,400
ADI # 24 (W/Hartford)
Average Person Ratings: 18.4
Market TSL: 24.0 hours

Stations: 30/6
Diaries: 921/463:1/43.4%
Sample Target: 820
% Below Line: 53.3
% Not Listed: 13.8

1985 Revenue: $11,200,000
HH Inc.: $35,609
Retail $: 2.8 Bil
Pop per Station: 71,000
#1 Biller: WKCI-F $3,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KWCI-F	99/12.6	11.2	11.5	13.4	10.7	11.5
2. WELI	84/10.7	15.1	8.7	11.5	16.1	7.2
3. WPLR-F	52/ 6.6	6.2	7.0	5.9	6.8	9.3
4. WHCN	41/ 5.2	2.4	6.5	3.8	3.8	6.0
WAVZ	41/ 5.2	6.6	5.0	6.6	8.0	4.9
6. WNHC	36/ 4.6	5.8	4.6	4.3	5.4	5.6
7. WEZN-F	33/ 4.2	5.8	7.3	5.2	6.3	4.7
8. WKSS-F	32/ 4.1	4.7	2.9	2.9	2.7	7.5
9. WCBS	31/ 4.0	3.6	2.9	4.2	4.1	2.7
10. WIOF-F	26/ 3.3	3.0	2.8	3.4	1.7	1.3
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WKCI-F	195/2860
2. WEZN-F	174/1747
3. WPLR-F	134/1988
4. WICC	122/1566
5. WELI	92/1250
6. WKSS-F	75/1126
7. WHCN-F	72/ 909
8. WCBS	68/1315
9. WIOF-F	64/1010
10. WRCH-F	61/ 783
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WKCI-F	1347/31.6	28.6	29.8
2. WELI	1055/24.8	30.6	20.6
3. WPLR-F	828/19.4	17.2	18.5
4. WCBS	552/13.0	13.3	11.0
5. WKSS-F	532/12.5	12.8	11.3
6. WEZN-F	471/11.1	NA	13.2
7. WIOF-F	460/10.8	10.8	9.9
8. WHCN-F	448/10.5	10.4	15.2
9. WAVZ	430/10.1	14.4	12.4
10. WDRC-F	425/10.0	11.7	12.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 59.56% (402 of 675) (SPG 85: 63.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F>	1. WKCI-F>	1. WELI	1. WELI	1. WKCI-F>	1. WKCI-F	1. WKCI-F	1. WKCI-F>
2. WKSS-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WKCI-F	2. WKCI-F	2. WELI	2. WELI	2. WELI	2. WELI
3. WNHC	3. WJCN-F	3. WHCN-F	3. WELI	WPLR-F	3. WEZN-F	3. WPLR-F	3. WPLR-F	3. WPLR-F	3. WKSS-F	3. WEZN-F
4. WHCN-F	4. WNHC	4. WELI	4. WHCN-F	4. WDRC-F	4. WAVZ	4. WAVZ	4. WAVZ	4. WHCN-F	4. WPLR-F	4. WAVZ
WPLR-F	WKSS-F	5. WNHC	5. WWYZ-F	WHCN-F	5. WRCH-F	5. WCBS	5. WEZN-F	5. WEZN-F	5. WHCN-F	5. WKSS-F
	6. WIOF-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F>	1. WKCI-F>	1. WKCI-F>	1. WKCI-F>	1. WKCI-F>	1. WHCN-F	1. WHCN-F	1. WKCI-F	1. WPLR-F	1. WKCI-F
2. WKSS-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WELI	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WHCN-F	2. WPLR-F
3. WNHC	3. WNHC	3. WDRC-F	WNHC	3. WNHC	3. WKCI-F	3. WKCI-F	3. WHCN-F	3. WKCI-F	3. WNBC
WPLR-F	4. WKSS-F	4.	4. WWYZ-F	4. WDRC-F	WIOF-F	4.	4. WNBC	4. WELI	WELI
5.	WWYZ-F	5.	5. WPLR-F	WWYZ-F	5.	5.	5.	5. WNBC	WHCN-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	21.0	19.7
AOR		98 (3)	98 (3)	14.5	16.9
AC/OLDIES/SOFT ROCK	20 (1)	88 (6)	108 (7)	16.0	15.3
MOR/VARIETY	113 (3)		113 (3)	16.7	15.5
COUNTRY	10 (1)		10 (1)	1.5	1.4
BLACK/URBAN	36 (1)	13 (2)	49 (3)	7.3	9.4
BTFL MUSIC/EZ		56 (2)	56 (2)	8.3	11.7
NEWS/TALK	55 (6)		55 (6)	8.1	3.8
NOSTALGIA	41 (1)		41 (1)	6.1	6.4
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	0
			675 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WYBC-F	94.3	New Haven	.6/ 2.8
WCCC-F	106.9	Hartford	.6/ 4.7
WDRC-F	102.9	Hartford	3.1/10.0
WPOP	1410	Hartford	.5/ 1.9
WRCH-F	100.5	New Britain	2.9/ 7.3
WTIC	1080	Hartford	2.6/ 7.6
WTIC-F	96.5	Hartford	1.4/ 6.7
WWYZ-F	92.5	Waterbury	3.1/ 8.6
WABC	770	New York	.5/ 3.4
WALK-F	97.5	Patchogue	.5/ 2.7
WBLS-F	107.5	New York	1.3/ 4.1
WCBS-F	101.1	New York	.6/ 2.0
WEBE-F	107.9	Westport	.6/ 3.7
WHN	1050	New York	1.3/ 3.8
WICC	600	Bridgeport	1.1/ 4.4
WINS	1010	New York	.6/ 3.7
WMCA	570	New York	.4/ 1.4
WNBC	660	New York	2.6/ 8.9
WOR	710	New York	1.0/ 2.3
WRKS-F	98.7	New York	.4/ 3.0

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA	ABC-I,$ 40.00*	(Mc-Guild)	Eastern	Howard McAnany
WELI, 960, 5 KW (DA-N)	, MOR	,$ 79.00	(Blair)	Clear Channel	Stan Shields
WHNC, 1340, 1 KW	, BLACK	,$ 30.00	(Savalli)		
WSCR, 1220, 1 KW (DAYS,DA)	, COUNTRY	SBN,$ 22.00	(Christal)		

WKCI-F, 101.3, 10 KW @ 1070, CHR	,$100.00*	(Mc-Guild)	Eastern	Howard McAnany
WPLR-F, 99.1, 14 KW @ 950, AOR	,$ 75.00	(Durpetti)	Southern Starr	M. Rodriguez
WYBC-F, 94.3, 1 KW @ 122, JAZZ/BLACK	SBN,$ 20.00	(---)		Dave Baron

Other ranked stations - See Bridgeport, New York or Hartford

MISCELLANEOUS COMMENTS WNNR (Hamden) sold for $600,000 (Chapman)...

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,096,100

MSA Rank/Pop: 33/1,341,800
ADI # 34
Average Person Ratings: 18.7
Market TSL: 25.0 hours

Stations: 20/19
Diaries: 1610/ 681:1/38.8%
Sample Target: 1500
% Below Line: 0.6
% Not Listed: 9.5

1985 Revenue: $ 32,000,000
HH Inc.: $ 28,017
Retail $: 8.2 Bil
Pop per Station: 57,689
#1 Biller: WEZB-F $5,800,000

12+ METRO		1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1.	WYLD-F	196/14.5	14.7	16.8	16.7	14.9	19.9
2.	WEZB-F	202 9.9	10.5	12.4	10.9	11.7	11.9
3.	WBYU-F	157/ 7.7	6.2	5.9	7.0	7.0	4.8
4.	WLTS-F	137/ 6.7	7.2	4.9	6.8	5.8	5.9
5.	WWL	121/ 5.9	6.2	5.6	5.9	4.9	3.6
6.	WQUE-F	115/ 5.6	6.9	8.0	6.8	6.4	7.0
7.	WNOE-F	108/ 5.3	4.8	4.2	6.3	5.3	5.7
8.	WRNO-F	101/ 4.9	6.2	6.1	5.7	7.3	6.3
9.	WAJY-F	100/ 4.9	5.3	4.5	5.3	5.9	4.2
10.	WBOK	87/ 4.3	5.9	5.7	5.6	5.3	4.3
11.	WSMB	70/ 3.4	4.4	4.0	3.2	3.5	3.4
12.	WYLD	60/ 2.9	3.1	3.0	1.6	2.6	2.5
13.	WTIX	58/ 2.8	2.4	3.6	3.3	3.4	2.5
14.	WNOE	48/ 2.3	2.3	3.2	2.7	3.4	1.7
	WMKJ	48/ 2.3	.4	.4	.8	.8	.9
16.	WCKW-F	46/ 2.2	.6	---	.4	---	3.4
17.	WWIW	44/ 2.2	2.5	1.3	1.5	1.6	.9
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	WYLD-F	313/2633
2.	WEZB-F	235/3616
3.	WBYU-F	180/1805
4.	WLTS-F	171/2006
5.	WWL	166/2419
6.	WNOE-F	143/1700
7.	WRNO-F	137/2188
8.	WAJY-F	126/1629
	WQUE-F	126/2434
10.	WKJN-F	121/1359
11.	WBOK	87/ 921
12.	WTIX	79/1344
13.	WYLD	75/1151
14.	WSMB	73/ 682
15.	WCKW-F	68/ 851
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 85	SPG 85
1.	WEZB-F	2977/27.2	28.6	30.5
2.	WYLD-F	2379/21.7	21.9	22.3
3.	WQUE-F	2186/19.9	22.5	24.4
4.	WWL	1681/15.3	20.0	15.3
5.	WRNO-F	1639/15.0	15.8	15.8
6.	WLTS-F	1591/14.5	14.2	12.9
7.	WBYU-F	1576/14.4	14.3	13.2
8.	WAJY-F	1333/12.2	11.9	11.8
9.	WNOE-F	1221/11.1	11.4	11.0
10.	WYLD	989/ 9.0	8.1	9.0
11.	WBOK	911/ 8.3	10.5	10.0
12.	WTIX	899/ 8.2	9.8	10.6
13.	WSMB	605/ 5.5	5.9	6.9
14.	WCKW-F	577/ 5.3	2.7	---
15.	WNOE	556/ 5.1	5.7	7.7
16.	WWIW	526/ 4.8	4.0	4.5
17.	WMKJ	359/ 3.3	2.4	3.4
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.74% (1273 of 1852) (SPG 85: 68.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEXB-F	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>
2. WYLD-F>	2. WWZB-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WWL	2. WBYU-F	2. WEZB-F	2. WEZB-F>	2. WEZB-F>
3. WQUE-F	3. WLTS-F	3. WLTS-F	3. WAJY-F	3. WAJY-F	3. WNOE-F	3. WEZB-F	3. WLTS-F	3. WLTS-F	3. WBYU-F	3. WBYU-F
4. WYLD	4. WRNO-F	4. WQUE-F	4. WNOE-F	4. WNOE-F	4. WWL	4. WBYU-F	4. WEZB-F	4. WBYU-F	4. WRNO-F	4. WRNO-F
5. WRNO-F	5. WQUE-F	5. WRNO-F	5. WEZB-F	5. WBYU-F	5. WAJY-F	5. WQUE-F	5. WAJY-F	5. WQUE-F	5. WQUE-F	5. WNOE-F
6.	6.	6. WAJY-F	6. WQUE-F	WEZB-F	6. WBOK	6. WLTS-F	6. WNOE-F	6. WWL	6. WLTS-F	6. WLTS-F
7.	7.	7.	7. WBOK	7.	7.	7. WNOE-F+	WWL	7.	7. WNOE-F	7. WWL
8.	8.	8.	8.	8.	8.	8.	8.	8.	WYLD	WQUE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F>	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F>
2. WEZB-F>	2. WLTS-F	2. WLTS-F>	2. WLTS-F	2. WLTS-F	2. WEZB-F	2. WRNO-F	2. WLTS-F	2. WEZB-F	2. WWL
3. WLTS-F	3. WEZB-F	3. WQUE-F	3. WEZB-F	3. WBOK	3. WRNO-F	3. WEZB-F	3. WRNO-F	3. WRNO-F	WLTS-F
4. WQUE-F	4. WQUE-F	4. WEZB-F	4. WQUE-F	4. WAJY-F	4. WQUE-F	4. WLTS-F	4. WCKW-F	4. WLTS-F	4. WAJY-F
5. WRNO-F	5.	5. WBOK	5. WBOK	WBYU-F	5. WLTS-F	5. WQUE-F	5. WEZB-F	5. WQUE-F	5. WEZB-F
6.	6.	6. WAJY-F	6. WAJY-F	6. WNOE-F	6.	6. WCKW-F	6.	6. WWL	6. WNOE-F
7.	7.	WMKJ	7.	7.	7.	7.	7.	7.	WRNO-F
8.	8.	8.		8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		317 (2)	317 (2)	17.1	22.8
AOR		147 (2)	147 (2)	7.9	6.6
AC/OLDIES/SOFT ROCK	84 (2)	237 (2)	321 (4)	17.3	15.4
MOR/VARIETY					
COUNTRY	48 (1)	119 (2)	167 (3)	9.0	8.0
BLACK/URBAN	195 (3)	296 (1)	491 (4)	26.5	27.6
BTFL MUSIC/EZ		157 (1)	157 (1)	8.5	6.4
NEWS/TALK	191 (2)		191 (2)	10.3	8.0
NOSTALGIA	44 (1)		44 (1)	2.4	1.5
RELIGION/GOSPEL	17 (1)		17 (1)	0.9	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1852 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHSO	800	New Orleans	.8/2.0
WYAT	990	New Orleans	1.3/3.1
WKJN-F	103.3	Baton Rouge	.5/1.7

RADIO STATIONS

AM STATIONS

KGLA, 1540,	500 W (DAYS)	, SPANISH		,$ 16.00	(Caballero)			Alberto Carrillo
WBOK, 1230,	1 KW	, BLACK/GOSPEL		SBN,$ 40.00	(---)	Willis		A. McCottry
WNOE, 1060,	50 KW/5 KW (DA-2)	, COUNTRY		ABC-E,$ 34.00*	(Mc-Guild)	Noe		Eric Anderson
WMKJ, 1280,	5 KW (DA-1)	, BLACK		,$ 25.00*	(Eastman)	Clear Channel		Dale Matteson
WSHO, 800,	1 KW (DAYS,DA)	, RELIGION		APR,$ 30.00	(---)	Cascade		Larry Alford
WSMB, 1350,	5 KW (DA-N)	, TALK		MBS,ABC-I,$ 33.00	(---)			Rosalie Lockhart
WTIX, 690,	10 KW/5 KW (DA-2)	, AC/OLDIES		NBC,MBS,$ 49.00	(Christal)	Price		Dave Gerard
WVOG, 600,	1 KW (DAYS)	, RELIGION		,$ 10.00	(---)			Fred Westenberger
WWIW, 1450,	1 KW	, NOSTALGIA		ABC-D,$ 30.00	(Savalli)			Seymour Smith
WWL , 870,	50 KW (DA-1)	, NEWS/TALK		CBS,$ 70.00*	(Katz)	Loyola Univ		Michael Early
WYAT, 990,	250 W	, OLDIES		CBS-R,$ 20.00*	(Select)			
WYLD, 940,	10 KW/500 W (DA-2)	, BLACK		,$ 27.00*	(HNWH)	Inter-Urban		Jim Hutchinson

FM STATIONS

WAJY-F, 101.9,	100 KW @ 825,	SOFT AC		,$ 58.00*	(Katz)	Loyola Univ		Michael Early
WBYU-F, 95.7,	100 KW @ 600,	BTFL/EZ		,$ 70.00	(Christal)	Stoner		Mike Nauman
WEZB-F, 97.1,	100 KW @ 511,	CHR		US I,$100.00*	(Blair)	EZ		Marc Leunissen
WLTS-F, 105.3,	100 KW @ 902,	AC		CBS-R,$ 73.00*	(Select)			Ed Muniz
WNOE-F, 101.1,	100 KW @ 440,	COUNTRY		ABC-E,$ 60.00*	(Mc-Guild)	Noe		Eric Anderson
WQUE-F, 93.3,	100 KW @ 512,	CHR		,$ 85.00*	(Eastman)	Clear Channel		Dale Matteson
WRNO-F, 99.5,	100 KW @ 1049,	AOR	ABC-R	ABC-F,$ 75.00*	(MMR)			Otto Goessi
WYLD-F, 98.5,	100 KW @ 480,	URBAN		,$ 95.00*	(HNWH)	Inter-Urban		Jim Hutchinson
WCKW-F, 92.3,	100 KW @	, CLASSICAL AOR		ABC-1,$?	(---)		(ST. JOHN)	

NEW YORK

Arbitron Rank/Pop (12+): 1/13,859,900

MSA Rank/Pop: 1/8,311,600
ADI # 1
Average Person Ratings: 19.6
Market TSL: 25.4 hours

Stations: 41/41
Diaries: 5838/2374:1/39.2%
Sample Target: 4000
% Below Line: 0
% Not Listed: 10.5

1985 Revenue: $226,500,000
HH Inc.: $31,053
Retail $: 87.2 Bil
Pop per Station: 338,046
#1 Biller: WINS $21,500,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WHTZ-F	1868/6.9	6.1	5.5	5.9	6.0	7.7
2. WRKS-F	1670/6.2	5.6	5.5	6.0	5.4	9.2
3. WPLJ-F	1594/5.9	5.5	6.0	5.6	5.1	6.5
4. WINS	1257/4.6	4.7	4.5	4.0	4.2	5.0
5. WOR	1226/4.5	5.2	5.2	4.0	5.0	3.2
6. WPAT-F	1170/4.3	3.5	3.4	2.6	3.6	2.8
7. WBLS-F	1156/4.3	4.0	4.7	3.8	3.3	4.9
8. WLTW-F	1145/4.2	3.8	4.5	3.0	3.1	3.2
9. WNEW-F	1054/3.9	3.7	4.1	3.5	4.3	4.1
10. WCBS-F	990/3.6	3.4	2.8	3.3	3.3	3.3
11. WCBS	888/3.3	3.7	3.6	3.6	3.5	2.8
12. WXRK-F	848/3.1	2.8	2.1	2.5	2.0	3.6
13. WHN	821/3.0	2.2	2.2	2.8	3.1	2.4
14. WNEW	720/2.7	2.9	3.0	2.9	2.7	3.2
15. WABC	718/2.6	2.8	2.6	2.8	2.8	2.6
16. WNBC	551/2.0	2.0	2.6	2.9	3.0	2.0
17. WPIX-F	535/2.0	1.7	2.3	1.6	1.6	2.4
18. WYNY-F	533/2.0	1.9	2.0	2.1	2.4	1.1
19. WNSR-F	522/1.9	3.5	3.1	3.5	3.0	1.6
20. WADO	479/1.8	1.8	1.9	1.7	1.4	.8
21. WQXR-F	451/1.7	1.5	1.7	1.6	1.6	1.3
22. WAPP-F	447/1.6	1.6	1.7	1.6	1.6	2.1
23. WPAT	433/1.6	1.3	1.0	1.5	1.8	.8
24. WNCN-F	322/1.2	1.3	1.2	1.0	1.1	.8
25. WKDM	297/1.1	1.3	1.1	.8	.8	.5

12+ TSA	1/4/CUME
1. WHTZ-F	1915/28698
2. WRKS-F	1730/19296
3. WPLJ-F	1669/29017
4. WOR	1364/16621
5. WINS	1279/26104
6. WPAT-F	1225/14237
7. WLTW-F	1204/15909
8. WBLS-F	1188/15794
9. WNEW-F	1126/15233
10. WCBS-F	1052/15768
11. WCBS	1035/23935
12. WXRK-F	931/13674
13. WHN	910/14717
14. WABC	804/17404
15. WNEW	753/ 9229
16. WNBC	683/13563
17. WNSR-F	552/ 9448
18. WPIX-F	547/ 9414
19. WYNY-F	544/13377
20. WQXR-F+	483/ 8154
21. WADO	479/ 4099
22. WAPP-F	474/11034
23. WPAT	436/ 6540
24. WNCN-F	334/ 5784
25. WKDM	297/ 2722

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHTZ-F	27887/20.1	17.1	17.6
2. WPLJ-F	27280/19.7	18.6	17.4
3. WINS	25468/18.4	18.0	17.0
4. WCBS	20781/15.0	14.4	13.7
5. WRKS-F	18379/13.3	12.6	12.1
6. WABC	15482/11.2	9.5	10.9
7. WBLS-F	15253/11.0	11.6	9.2
8. WLTW-F	15195/11.0	11.4	8.1
9. WCBS-F	14965/10.8	9.5	10.2
10. WOR	14851/10.7	11.4	11.2
11. WNEW-F	14146/10.2	11.2	11.3
12. WPAT-F	13548/ 9.8	8.5	8.2
13. WHN	13215/ 9.5	6.4	9.5
14. WYNY-F	12753/ 9.2	9.7	9.3
15. WXRK-F	12415/ 9.0	8.5	9.6
16. WNBC	10968/ 7.9	9.4	10.5
17. WAPP-F	10327/ 7.5	8.1	9.0
18. WPIX-F	9035/ 6.5	7.8	6.7
19. WNSR-F	8961/ 6.5	7.8	7.4
20. WNEW	8646/ 6.2	7.0	6.7
21. WQXR-F+	7599/ 5.5	5.1	4.6
22. WPAT	6469/ 4.7	4.0	4.7
23. WNCN-F	5513/ 4.0	3.7	3.6
24. WMCA	4867/ 3.5	3.5	3.3
25. WADO	4099/ 3.0	3.7	NA

12+ FM SHARE (METRO): 63.15% (15331 of 24278) (SPG 85: 60.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WPLJ-F	1. WPAT-F	1. WINS	1. WHTZ-F	1. WHTZ-F	1. WRKS-F	1. WHTZ-F
2. WRKS-F>	2. WPLJ-F	2. WPLJ-F	2. WHTZ-F	2. WLTW-F	2. WINS	2. WHTZ-F	2. WLTW-F	2. WRKS-F	2. WHTZ-F	2. WPLJ-F
3. WPLJ-F>	3. WRKS-F	3. WRKS-F	3. WCBS-F	3. WHTZ-F	3. WLTW-F	3. WOR	3. WPAT-F	3. WPAT-F+	3. WBLS-F	3. WRKS-F
4. WBLS-F>	4. WNEW-F	4. WBLS-F	4. WLTW-F	4. WCBS-F	4. WOR	4. WCBS	4. WRKS-F	4. WPLJ-F	4. WHN	4. WOR
5. WAPP-F	5. WBLS-F	5. WNEW-F	5. WBLS-F	5. WRKS-F	5. WCBS-F	5. WXRK-F	5. WPLJ-F	5. WLTW-F	5. WPLJ-F	5. WNEW-F
6. WNEW-F	6. WXRK-F	6. WLTW-F	6. WRKS-F	6. WBLS-F	6. WHN	6. WPLJ-F	6. WNEW-F	6. WOR	6. WABC	6. WBLS-F
7. WXRK-F	7. WLTW-F	7. WCBS-F	7. WNEW-F	7. WNEW-F	7. WCBS	7. WRKS-F	7. WCBS-F	7. WBLS-F	7. WNEW-F	7. WPAT-F
8.	8. WCBS-F	8. WXRK-F	8. WXRK-F	8. WINS	8. WNEW	8. WPAT-F+	8. WBLS-F	8. WNEW-F	8. WOR	8. WLTW-F
9.	9. WYNY-F	9. WINS	9. WINS	9. WXRK-F	9. WPLJ-F	9. WBLS-F	9. WNEW	9. WCBS-F	9. WPAT-F	9. WCBS-F
10.	10. WAPP-F	10. WPIX-F	10. WPIX-F	10. WPAT-F	10. WHTZ-F	10. WNBC	10. WINS	10. WINS	10. WLTW-F	10. WNEW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WHTZ-F	1. WLTW-F
2. WRKS-F	2. WPLJ-F	2. WHTZ-F	2. WPLJ-F	2. WPLJ-F
3. WPLJ-F	3. WRKS-F	3. WBLS-F	3. WRKS-F	3. WHTZ-F
4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WBLS-F	4. WRKS-F
5. WNEW-F	5. WNEW-F	5. WLTW-F	5. WLTW-F	5. WBLS-F
6. WAPP-F	6. WLTW-F	6. WCBS-F	6. WCBS-F	6. WCBS-F
7. WLTW-F	7. WCBS-F	7. WNEW-F	7. WNEW-F	7. WINS
8. WXRK-F	8. WYNY-F	8. WYNY-F	8. WPIX-F	8. WPIX-F
9. WYNY-F	9. WPIX-F	9. WPIX-F	9. WINS	9. WOR
10. WPIX-F	10. WXRK-F	10. WXRK-F	10. WYNY-F	10. WPAT-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTZ-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WCBS-F
2. WNEW-F	2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WNEW-F
3. WXRK-F	3. WHTZ-F	3. WBLS-F	3. WHTZ-F	3. WXRK-F
4. WRKS-F	4. WRKS-F	4. WHTZ-F	4. WPLJ-F	4. WHTZ-F
5. WPLJ-F	5. WPLJ-F	5. WPLJ-F	5. WCBS-F	5. WPLJ-F
6. WAPP-F	6. WBLS-F	6. WRKS-F	6. WRKS-F	6. WLTW-F
7. WBLS-F>	7. WCBS-F	7. WCBS-F	7. WBLS-F	7. WBLS-F
8. WLTW-F	8. WLTW-F	8. WLTW-F	8. WLTW-F	8. WRKS-F
9. WNBC	9. WAPP-F	9. WNSR-F	9. WNBC	9. WINS
10. WLIR-F	10. WNBC	10. WYNY-F WPIX-F	10. WINS	10. WCBS

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		4154 (4)	4154 (4)	17.1	18.1
AOR		2321 (4)	2321 (4)	9.6	7.4
AC/OLDIES/SOFT ROCK	582 (2)	3938 (6)	4520 (8)	18.6	16.3
MOR/VARIETY					1.3
COUNTRY	821 (1)		821 (1)	3.4	3.5
BLACK/URBAN	242 (2)	2826 (2)	3068 (4)	12.6	11.3
BTFL MUSIC/EZ	433 (1)	1267 (2)	1700 (3)	7.0	11.2
NEWS/TALK	4339 (5)		4339 (5)	17.9	18.3
NOSTALGIA	941 (2)		941 (2)	3.9	3.7
RELIGION/GOSPEL	346 (2)	128 (1)	474 (3)	2.0	1.4
SPANISH	1167 (4)		1167 (4)	4.8	4.1
CLASSICAL	76 (1)	697 (2)	773 (3)	3.2	3.0
UNKNOWN/OTHERS				---	0.4
			24278 (41)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALK-F⁺	97.5	Patchogue	.9/2.2
WBAB-F	102.3	Babylon	.8/2.2
WBLI-F	106.1	Patchogue	.9/2.4
WFME-F	94.7	Newark	.5/1.2
WHLI	1100	Hempstead	.8/1.4
WHUD-F	100.7	Peekskill	.4/1.0
WJIT	1480	New York	.4/1.3
WLIB	1190	New York	.6/1.6
WLIR-F	92.7	Garden City	.8/2.0
WMCA	570	New York	.9/3.5
WNJR	1430	Newark	.3/1.0
WSKQ	620	Newark	1.0/2.3
WWDJ	970	Hackensack	.3/1.1
WWRL	1600	New York	1.0/1.7

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I,$210.00*	(Blair)	Cap Cities/ABC	Jim Haviland
WADO, 1280, 5 KW (DA-1)	, SPANISH NEWS/TALK	,$150.00	(---)	Tichenor	N. Lavergne
WCBS, 880, 50 KW	, NEWS	CBS,$375.00	(CBS)	CBS	Jim McQuade
WHN , 1050, 50 KW (DA-1)	, COUNTRY	MBS,$260.00	(Mc-Guild)	Emmis	Rick Dames
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D,$330.00*	(Select)	Westinghouse	John Waugaman
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	,$121.00	(Caballero)	Infinity	Frank Flores
WKDM, 1380, 5 KW (DA-1)	, SPANISH AC	,$ NA	(Masla)	United	J. Schweighardt
WLIB, 1190, 10 KW (DAYS-DA)	, BLACK NEWS/TALK	,$100.00	(Mc-Guild)	Inner City	Charles Warfield
WMCA, 570, 5 KW (DA-1)	, TALK	APR,MBS,NBC-T,$120.00*	(Roslin)	Straus	Carey Davis
WNBC, 660, 50 KW	, AC	NBC,$325.00*	(HNWH)	NBC	John Hayes
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	,$244.00	(Katz)	Metropolitan	
WNYM, 1330, 5 KW (DA-1)	, RELIGION	,$ 50.00*	(---)	Salem	J. DeYoung
WOR , 710, 50 Kw (DA-1)	, TALK	US 2,ABC-E,$270.00*	(Republic)	RKO	Lee Simonson
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	,$125.00	(Christal)	PARk	Gene Hobicorn
WSKQ, 620, 5 KW (DA-2)	, SPANISH AC	,$130.00	(Caballero)	Spanish Bdcst.	Adriano Garcia
WWDJ, 970, 5 kW (DA-2)	, RELIGION	,$ 40.00	(---)		Joe Battaglia
WWRL, 1600, 5 KW (DA-2)	, GOSPEL	,$ 90.00	(Weiss)	Unity	Vince Sandero

FM STATIONS

WAPP, 103.5, 5.8 KW @ 1390, CHR/AOR	,$225.00	(Mc-Guild)	Emmis	Stuart Lane
WBLS, 107.5, 5.4 KW @ 1241, BLACK	SBN, ABC-F,$350.00	(Mc-Guild)	Inner City	Charles Warfield
WCBS, 101.1, 4.6 KW @ 1300, OLDIES	CBS-R,$300.00*	(CBS)	CBS	Rod Colarco
WEVD, 97.9, 7.6 KW @ 1220, ETHNIC	,$ 60.00	(---)		Tom Bird
WHTZ, 100.3, 7.8 KW @ 1220, CHR	,$440.00*	(Eastman)	Malrite	Dean Thacker
WLTW, 106.7, 7.6 KW @ 1220, SOFT AC	,$370.00*	(MMR)	Viacom	George Wolfson
WNCN, 104.3, 7.6 KW @ 1220, CLASSICAL	APR,$150.00	(CMBS)	GAF	Matthew Field
WNEW, 102.7, 7.8 KW @ 1220, AOR	Source,$280.00*	(Katz)	Metropolitan	M. Kakoyiannis
WNSR, 105.1, 7.8 KW @ 1220, SOFT AC	,$240.00*	(Torbet)	Bonneville	Mark Bench
WPAT, 93.1, 5.3 KW @ 1420, BTFL/EZ	,$125.00	(Christal)	Park	Gene Hobicorn
WPIX, 101.9, 5.3 KW @ 1420, AC	,$190.00*	(Christal)	Tribune Co.	
WPLJ, 95.5, 7.2 KW @ 1335, CHR	ABC-R$450.00*	(Blair)	Cap Cities/ABC	Joe Parish
WQXR, 96.3, 7.8 KW @ 1220, CLASSICAL	,$175.00	(Mc-Guild)	New York Times	Warren Bodow
WRKS, 98.7, 7.8 KW @ 1250, URBAN	US I,$270.00*	(Republic)	RKO	Barry Mayo
WXRK, 92.3, 5.4 KW @ 1200, AOR	ABC-R,$230.00*	(Torbet)	Infinity	Tom Chivsano
WYNY, 97.1, 7.2 KW @ 1300, AC	,$270.00*	(HNWH)	NBC	John Irwin
WHUD, 100.7, 50 KW @ 500, BTFL	,$ 65.00	(Masla)	(PEEKSKILL)	Steve Petrone
WFME, 94.7, 38 KW @ 570, RELIGION	,$ NA	(----)	Family	Art Thompson

CALL LETTER CHANGES

WRFM changes to WNSR

FORMAT CHANGES

WNSR: From BTFL to Soft AC

SALES

WHN: From Doubleday to Emmis for $15,000,000

WAPP-F: From Doubleday to Emmis for $21,000,000

WADO: Sold to Tichenor for $20,000,000 (LaRue)

WNEW: From Metromedia to Metropolitan for $19,200,000 (est)

WNEW-F: From Metromedia to Metropolitan for $52,000,000 (est)

MISCELLANEOUS COMMENTS

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 34/1,052,300

MSA Rank/Pop: 36/1,257,700
ADI # 46
Average Person Ratings: 17.1
Market TSL: 22.4 hours

Stations: 24/23
Diaries: 1301/809:1/48.0%
Sample Target: 1230
% Below Line: 0.8
% Not Listed: 7.6

1985 Revenue: $ 26,500,000
HH Inc.: $ 29,935
Retail $: 7.1 Bil
Pop per Station: 45,752
#1 Biller: WCMS A/F $ 3,500,000

12+ METRO		1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1.	WNOR-F	205/11.4	11.8	9.0	8.0	10.3	17.5
2.	WOWI-F	183/10.2	7.6	7.1	7.5	4.8	8.9
3.	WCMS-F	163/ 9.1	8.7	7.2	8.3	8.6	11.6
4.	WFOG-F	143/ 7.9	9.7	10.6	10.5	10.7	5.4
5.	WNVZ-F	134/ 7.4	5.6	6.7	7.3	9.3	9.8
6.	WLTY-F	111/ 6.2	7.5	8.3	7.3	5.6	4.3
7.	WRSR-F	93/ 5.2	3.7	5.6	3.6	2.1	6.6
8.	WTAR	92/ 5.1	4.3	4.4	4.7	5.3	4.8
	WWDE-F	92/ 5.1	5.8	5.5	4.8	4.5	4.7
	WMYK-F	92/ 5.1	5.7	6.1	5.0	6.9	4.4
11.	WRAP	79/ 4.4	4.5	3.4	3.1	3.9	4.1
12.	WNIS	57/ 3.2	2.6	1.7	2.5	2.9	2.1
13.	WPCE	54/ 3.0	4.0	4.6	4.0	2.6	2.0
14.	WNRN-F	29/ 1.6	1.8	1.8	.7	---	1.7
15.	WXRI	24/ 1.3	3.3	2.2	3.4	1.3	2.5
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	WNOR-F	218/2445
2.	WOWI-F	203/2283
3.	WCMS-F	191/1940
4.	WFOG-F	178/1743
5.	WNVZ-F	142/2396
6.	WMYK-F	141/2139
7.	WLTY-F	123/1905
8.	WTAR	107/1495
9.	WRSR-F	103/1735
10.	WWDE-F	98/1461
11.	WRAP	79/1322
12.	WTID-F	60/ 626
13.	WNIS	57/ 691
14.	WPCE	54/ 590
15.	WKEZ-F	44/ 451
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 85	SPG 85
1.	WNOR-F	2277/21.6	19.8	16.8
2.	WNVZ-F	2240/21.3	18.3	17.5
3.	WOWI-F	2022/19.2	16.4	19.6
4.	WLTY-F	1668/15.9	16.3	16.3
5.	WCMS-F	1618/15.4	18.8	15.0
6.	WMYK-F	1562/14.8	16.0	17.5
7.	WRSR-F	1540/14.6	10.5	12.7
8.	WFOG-F	1440/13.7	16.7	18.5
9.	WTAR	1395/13.3	13.0	12.8
10.	WWDE-F	1338/12.7	13.5	13.3
11.	WRAP	1280/12.2	11.4	11.3
12.	WNIS	681/ 6.5	6.1	14.8
13.	WPCE	578/ 5.5	7.7	8.6
14.	WXRI-F	482/ 4.6	7.6	4.9
15.	WNRN-F	380/ 3.6	NA	NA
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 79.19% (1317 of 1663) (SPG 85: 80.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F>	1. WNOR-F>	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WOWI-F>	1. WNOR-F
2. WOWI-F	2. WOWI-F>	2. WOWI-F	2. WCMS-F	WCMS-F	2. WFOG-F	2. WCMS-F	2. WCMS-F	2. WOWI-F	2. WNOR-F>	2. WCMS-F
3. WRAP	3. WRSR-F	3. WLTY-F	WLTY-F	3. WLTY-F	3. WTAR	3. WFOG-F	3. WFOG-F	3. WCMS-F	3. WMYK-F	3. WOWI-F
4. WRSR-F	4. WNVZ-F	4. WCMS-F	4. WOWI-F	4. WOWI-F	4. WLTY-F	4. WNVZ-F	4. WLTY-F	4. WFOG-F	4. WRAP	4. WFOG-F
5. WNOR-F	5. WLTY-F	5. WNVZ-F	5. WWDE-F	5. WFOG-F	5. WWDE-F	5. WWDE-F	WOWI-F	5. WNVZ-F	5. WFOG-F	5. WNVZ-F
6. WMYK-F	6. WMYK-F	6. WWDE-F	6. WTAR	6. WWDE-F	6. WOWI-F	6. WTAR	6. WNVZ-F	6. WRSR-F	6. WNIS	6. WMYK-F
7.	7.	7. WRSR-F	7. WFOG-F	7. WTAR	7.	7. WOWI-F	7.	7. WLTY-F	7. WRSR-F	7. WLTY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOWI-F	1. WOWI-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F
2. WNOR-F	2. WNOR-F	2. WNOR-F	2. WOWI-F	2. WFOG-F	2. WNVZ-F	2. WOWI-F	2. WOWI-F	2. WOWI-F	2. WCMS-F>
3. WNVZ-F	3. WLTY-F	3. WOWI-F	3. WNOR-F	3. WCMS-F	3. WOWI-F	3. WRSR-F	3. WRSR-F	3. WNVZ-F	3. WOWI-F
4. WLTY-F	4. WNVZ-F	4. WWDE-F	4. WCMS-F	4. WOWI-F	4. WRSR-F	4. WNVZ-F	4. WCMS-F	4. WCMS-F	4. WWDE-F
WCMS-F	5. WMYK-F	5. WMYK-F	5. WWDE-F	5. WWDE-F	5. WRAP	5. WMYK-F	5. WWDE-F	5. WRSR-F	5. WTAR
6. WMYK-F	6. WWDE-F	6. WRSR-F	6. WMYK-F	6. WNOR-F	6. WMYK-F	6.	6. WMYK-F	6. WWDE-F	6. WFOG-F
WRSR-F	7. WCMS-F	7.	7. WNVZ-F	7. WTAR	7.	7.	7. WLTY-F	7. WMYK-F	7. WRSR-F
8.	WRSR-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		227 (2)	227 (2)	13.7	13.3
AOR		205 (1)	205 (1)	12.3	9.7
AC/OLDIES/SOFT ROCK	9 (1)	203 (2)	212 (3)	12.7	15.7
MOR/VARIETY	92 (1)		92 (1)	5.5	5.1
COUNTRY	9 (1)	198 (3)	207 (4)	12.4	12.4
BLACK/URBAN	86 (2)	275 (2)	361 (4)	21.7	19.9
BTFL MUSIC/EZ		185 (3)	185 (3)	11.1	13.3
NEWS/TALK	57 (1)		57 (1)	3.4	1.8
NOSTALGIA	27 (2)		27 (1)	1.6	0.8
RELIGION/GOSPEL	66 (2)	24 (1)	90 (3)	5.4	7.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.5
			1663 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	1050	Norfolk	.5/1.9
WCPK	1600	Chesapeake	.8/1.2
WKEZ-F	94.1	Yorktown	1.2/2.4
WNOR	1230	Norfolk	.5/3.2
WPMH	1010	Portsmouth	.7/1.9
WTID-F	106.9	Suffolk	.7/3.0
WTJZ	1270	Newport News	.7/1.6
WZAM	1110	Norfolk	.4/1.7
WQSF-F	96.5	Williamsburg	.7/1.7

RADIO STATIONS

AM STATIONS

WCMS,	1050,	5 KW (DAYS)	, COUNTRY	ABC-D,	$ NA	(Katz)		Marjorie Crump
WCPK,	1600,	5 KW (DAYS)	, NOSTALGIA	,	$ 18.00	(---)		Charles Payne
WGH ,	1310,	5 KW (DA-N)	, TRAVELERS INFO	,	$ 25.00*	(Blair)	Susquehanna	Sandy Goldberg
WLPM,	1450,	1 KW	, NOSTALGIA (?)	,	$ 20.00*	(MMR)	JAG	Joni Challenor
WNIS,	1350,	5 KW (DA-2)	, NEWS/TALK	NBC-T,ABC-T,	$ 45.00*	(Weiss)	Sinclair	Bob Sinclair
WNOR,	1230,	1 KW	, OLDIES	ABC-R,	$ 20.00*	(Mc-Guild)	Saga	Jack Rattigan
WPCE,	1400,	1 KW (DAYS)	, GOSPEL	SBN,	$ 21.00	(Mc-Guild)	Willis	L. Willis
WPEX,	1490,	1 KW	, AC	,	$ 20.00	(CBS)		Joe Schwartz
WPMH,	1010,	5 KW (DAYS,DA)	, RELIGION	MBS,	$ 8.00	(---)		Les Litchfield
WRAP,	850,	5 KW/1 KW (DA-N)	, BLACK	NBN,	$ 40.00	(Torbet)	Heritage	John Olney
WTAR,	790,	5 KW (DA-N)	, MOR	CBS,	$ 68.00	(Christal)	Landmark	Wayne Simons
WTJZ,	1270,	1 KW (DA-N)	, NOSTALGIA	,	$ 15.00	(Republic)	S & F	Paul Todd
WZAM,	1110,	50 KW (DAYS)	, JAZZ/URBAN	NBN,	$ 22.00	(Eastman)	Benns	Bill Benns

FM STATIONS

WCMS,	100.5,	50 KW @ 500,	COUNTRY	ABC-E,	$105.00*	(Katz)		Marjorie Crump
WFOG,	92.9,	50 KW @ 500,	BTFL/EZ	,	$ 85.00*	(MMR)	JAG	Joni Challenor
WKEZ,	94.1,	50 KW @ 500,	COUNTRY	MBS,	$ 38.00	(Roslin)		Bob LaFerme
WLTY,	95.7,	40 KW @ 881,	AC	,	$ 90.00	(Christal)	Landmark	Wayne Simons
WMYK,	93.7,	100 KW @ 940,	URBAN	ABC-C,	$ 63.00*	(Eastman)	Benns (ELIZABETH CITY,NC)	William Benns
WNOR,	98.7,	50 KW @ 549,	AOR	ABC-R,	$ 80.00*	(Mc-Guild)	Saga	Jack Rattigan
WNRN,	94.9,	50 KW @ 500,	BTFL/EZ	,	$ 30.00	(Masla)		Charles Payne
WNVZ,	104.5,	50 KW @ 500,	CHR	,	$ 79.00*	(Republic)	S & F	Paul Todd
WOWI,	102.9,	50 KW @ 500,	BLACK	SBN,	$ 52.00*	(Mc-Guild)	Willis	L. E. Willis
WQSF,	96.5,	50 KW @ 440,	BTFL/EZ	,	$ NA	(Torbet)	(WILLIAMSPORT)	Don Cuthrell
WRSR,	97.3,	74 KW @ 420,	CHR	,	$ 45.00	(Blair)	Susquehanna	Sandy Goldberg
WTID,	106.9,	100 KW @ 964,	COUNTRY	,	$ 25.00	(---)	Downs	John Hill
WWDE,	101.3,	50 KW @ 380,	AC	CBS-R,	$ 63.00*	(CBS)		Joe Schwartz
WXRI,	105.3,	50 KW @ 500,	RELIGION	,	$ 40.00*	(Masla)	CBN	Bob Johnson

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WTID-F: From Southern Starr to Downs for $4,1500,000 (Marshall)
WNOR A/F: From Josephson to Saga for $10,000,000

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/814,100

MSA Rank/Pop: 47/996,700
ADI # 36
Average Person Ratings: 16.2
Market TSL: 21.6 hours

Stations: 20/19
Diaries: 1257/648:1/41.8%
Sample Target: 1080
% Below Line: 0.7
% Not Listed: 6.6

1985 Revenue: $ 26,900,000
HH Inc.: $ 30,423
Retail $: 7.7 Bil
Pop per Station: 42,847
#1 Biller: KXXY A/F $4,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KATT-F	168/12.8	9.5	11.6	9.8	10.9	17.0
2. KXXY-F	160/12.1	9.9	10.6	9.1	9.8	11.5
3. KEBC-F	107/ 8.1	5.6	6.9	8.5	8.3	6.3
4. KKNG-F	102/ 7.7	11.4	10.7	12.6	9.3	5.6
5. KZBS-F	96/ 7.3	10.8	12.3	8.8	8.9	7.0
6. KJYO-F	94/ 7.1	6.8	8.4	7.9	8.2	8.4
7. KTOK	92/ 7.0	9.8	7.2	11.8	11.2	5.4
8. KLTE-F	74/ 5.6	6.0	3.8	4.5	6.0	4.4
9. KMGL-F	66/ 5.0	6.4	7.4	6.9	5.5	9.9
10. WKY	61/ 4.6	4.9	2.3	2.3	2.4	4.3
11. KOMA	55/ 4.2	1.5	2.8	3.2	4.1	3.7
12. KIMY-F	46/ 3.5	3.0	1.7	1.4	2.4	5.1
13. KKLR-F	26/ 2.0	1.1	1.4	1.3	---	2.0
14. KJIL-F	20/ 1.5	1.7	2.5	2.0	2.2	2.6
15.						

12+ TSA	1/4/CUME
1. KATT-F	232/2686
2. KXXY-F	212/2269
3. KKNG-F	139/1748
4. KJYO-F	123/2087
5. WKY	121/1694
6. KEBC-F	116/1300
7. KTOK	112/1481
8. KMGL-F	109/2330
KZBS-F	109/1746
10. KLTE-F	80/1552
11. KOMA	78/1108
12. KIMY-F	58/1142
13. KKLR-F	28/ 440
14. WWLS	23/ 547
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KATT-F	1817/22.3	19.8	19.8
2. KJYO-F	1666/20.5	20.6	22.1
3. KXXY-F	1582/19.4	16.7	18.0
4. KMGL-F	1490/18.3	21.3	20.4
5. KZBS-F	1406/17.3	18.5	23.8
6. KLTE-F	1337/16.4	14.1	11.9
7. KKNG-F	1296/15.9	19.0	17.5
8. KTOK	1287/15.8	21.3	16.3
9. KEBC-F	1131/13.9	12.0	15.2
10. KIMY-F	990/12.2	4.9	4.2
11. WKY	909/11.2	14.9	10.0
12. KOMA	753/ 9.2	6.5	9.2
13. WWLS	428/ 5.3	3.6	2.5
14. KKLR-F	417/ 5.1	NA	---
15. KJIL-F	377/ 4.6	5.7	6.1

12+ FM SHARE (METRO): 77.97% (959 of 1230) (SPG 85: 81.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KATT-F	1. KATT-F>	1. KATT-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KATT-F	1. KATT-F>	1. KATT-F
KJYO-F	2. KXXY-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KKNG-F	2. KTOK	2. KATT-F	2. KXXY-F	2. KJYO-F	2. KXXY-F
3. KMGL-F	3. KZBS-F	3. KZBS-F	3. KATT-F	3. KATT-F	3. KEBC-F	3. KATT-F	3. KKNG-F	3. KKNG-F	3. KXXY-F	3. KKNG-F
4.	4. KJYO-F	4. KLTE-F	4. KLTE-F	4. KLTE-F	4. KTOK	4. KEBC-F	4. KZBS-F	4. KJYO-F	4. KEBC-F	4. KJYO-F
5.	5. KLTE-F	5. KJYO-F	5. KEBC-F	5. KKNG-F	5. KOMA	5. KZBS-F	5. KEBC-F	5. KZBS-F	5. KKNG-F	5. KZBS-F
	6. KMGL-F			KEBC-F			6. KJYO-F	6. KLTE-F	6. KMGL-F	6. KEBC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KATT-F	1. KZBS-F	1. KZBS-F>	1. KXXY-F	1. KXXY-F	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KXXY-F
2. KXXY-F	2. KATT-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KJYO-F	2. KXXY-F	2. KZBS-F	2. KXXY-F	2. KATT-F
3. KJYO-F	3. KXXY-F	3. KIMY-F	3. KATT-F	3. KEBC-F	3. KXXY-F	3. KJYO-F	3. KLTE-F	3. KZBS-F	3. KZBS-F
4. KMGL-F	4. KJYO-F	KJYO-F	4. KEBC-F	KKNG-F	4. KEBC-F	4. KZBS-F	4. KXXY-F	4. KLTE-F	4. KLTE-F
5. KIMY-F	5. KIMY-F	5. KATT-F	5. KLTE-F	5. KLTE-F	5. KMGL-F	5. KLTE-F	5. KMGL-F	5. KJYO-F	5. KTOK
	KMGL-G	KLTE-F	6. KJYO-F						

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	13.0	16.7
AOR		168 (1)	168 (1)	13.7	13.0
AC/OLDIES/SOFT ROCK	16 (1)	242 (4)	258 (5)	21.0	20.0
MOR/VARIETY	17 (2)		17 (2)	1.4	0.5
COUNTRY	74 (2)	267 (2)	341 (4)	27.7	24.6
BLACK/URBAN	10 (1)		10 (1)	0.8	1.8
BTFL MUSIC/EZ		102 (1)	102 (1)	8.3	11.4
NEWS/TALK	92 (1)		92 (1)	7.5	8.6
NOSTALGIA	55 (1)		55 (1)	4.5	0
RELIGION/GOSPEL	7 (1)	20 (1)	27 (2)	2.2	3.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1230 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGFF	1450	Shawnee	.6/1.6
KPRW	1140	Oklahoma City	.8/1.2
KQCV	800	Oklahoma City	.5/1.1
KXXY	1340	Oklahoma City	1.0/4.0
WWLS	640	Moore	1.2/5.3
KRMG	740	Tulsa	.7/1.0

RADIO STATIONS

AM STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	,$ 9.00	(---)		Jerry Lynch
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC,$ 45.00	(Katz)	Price	Jack Sabella
KPRW, 1140, 1 KW	, URBAN	,$ NA	(Blair)		Bill Knobler
KQCV, 800,250 W (DAYS)	, RELIGION	,$ 15.00	(---)	Bott	Richard Bott
KTOK, 1000, 5 KW (DA-2)	, TALK/NEWS	ABC-I,$ 80.00*	(Blair)	Clear Channel	John Butler
WXXY, 1340, 1 KW	, COUNTRY	,$ NA	(Mc-Guild)	Summit	Tom Kennedy
WKY , 930, 5 KW (DA-N)	, COUNTRY	ABC-E,$ 40.00	(Eastman)	Gaylord	Bob Meyer

FM STATIONS

KATT, 100.5, 100 KW @ 1200, AOR	Source,$ 90.00	(Blair)		Bill Knobler
KEBC, 94.7, 100 KW @ 440, COUNTRY	ABC-E,$ 70.00	(Torbet)		Jim Grisham
KIMY, 107.7, 100 KW @ 1027, AC	,$ 45.00*	(Select)	Price	Jack Sabella
KJIL, 104.9, 3 KW @ 300, RELIGION	UPI,$ 25.00	(---)	Swaggart	Tony Cavener
KJYO, 102.7, 100 KW @ 1003, CHR	,$ 55.00	(Blair)	Clear Channel	John Butler
KKLR, 97.7, 3 KW @ 300, AC	,$ 15.00	(---)		John Arnold
KKNG, 92.5, 100 KW @ 1000, BTFL/EZ	,$ 74.00*	(Christal)	Swanson	Dusty Black
KLTE, 101.9, 100 KW @ 457, AC	,$ 60.00*	(Masla)	Mel Wheeler	Len Wheeler
KMGL, 104.1, 100 KW @ 1425, CHR	ABC-F,$ 55.00*	(Katz)	Guy Gannett	Larry Weiss
KXXY, 96.1, 100 KW @ 1340, COUNTRY	,$ 88.00*	(Mc-Guild)	Summit	Tom Kennedy
KZBS, 98.9, 100 KW @ 1253, AC	APR,$ 84.00*	(HNWH)		Bill Lacy

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
KOFM changes to KMGL KATR changes to KPRW	KPRW: from AOR to Urban	KEBC-F: Sold to Van Wagner for $4,000,000 (Blackburn)	

OMAHA

Arbitron Rank/Pop (12+): 69/497,200

MSA Rank/Pop: 78/611,700
ADI # 70
Average Person Ratings: 16.7
Market TSL: 22.4 hours

Stations: 15/14
Diaries: 967/514:1/48.4%
Sample Target: 870
% Below Line: 0.8
% Not Listed: 7.6

1985 Revenue: $ 15,000,000
HH Inc.: $ 33,990
Retail $: 4.0 Bil
Pop per Station: 35,514
#1 Biller: KFAB $ 5,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFAB	179/21.6	26.8	20.1	28.3	20.6
2. KEZO-F	124/14.9	11.1	13.2	14.2	12.2
3. KQKQ-F	106/12.8	12.1	16.1	14.4	15.5
4. KGOR-F	62/ 7.5	8.1	9.2	6.3	10.2
5. KESY-F	60/ 7.2	8.0	7.4	5.4	5.8
6. WOW	56/ 6.7	4.2	3.2	4.0	6.2
7. WOW-F	49/ 5.9	4.7	5.5	4.3	6.6
8. KEFM-F	39/ 4.7	7.3	5.9	4.5	1.8
9. KOIL	34/ 4.1	2.3	3.9	5.5	5.5
10. KEDS	19/ 2.3	3.0	3.1	1.0	1.3

12+ TSA	1/4/CUME
1. KFAB	312/3461
2. KEZO-F	171/1820
3. KQKQ-F	121/1840
4. WOW	118/1778
5. KGOR-F	111/1876
6. WOW-F	68/ 861
7. KESY-F	63/ 820
8. KEFM-F	53/ 995
9. KOIL	40/ 769
10. KZKX-F	36/ 441

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KFAB	1810/36.4	48.7	36.6
2. KQKQ-F	1489/29.9	27.9	31.9
3. KEZO-F	1128/22.7	21.2	21.9
4. KGOR-F	1114/22.4	21.3	23.2
5. WOW	795/16.0	11.8	10.2
6. KEFM-F	789/15.9	15.1	15.1
7. KESY-F	745/15.0	15.5	13.3
8. WOW-F	600/12.1	9.9	9.4
9. KOIL	548/11.0	12.7	13.2
10. KEDS	342/ 6.9	7.6	7.4

12+ FM SHARE (METRO): 59.71% (458 of 767) (SPG 85: 64.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F>	1. KEZO-F>	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB >	1. KFAB >	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KFAB	2. KEZO-F	2. KESY-F	2. WOW +	2. KEZO-F>	2. KEZO-F>	2. KEZO-F	2. KQKQ-F
3. KGOR-F	3. KGOR-F	3. KFAB	3. KQKQ-F	3. KQKQ-F	3. WOW	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KQKQ-F>	3. KEZO-F>
4.	4. KEFM-F	4. KGOR-F	4. KGOR-F	4. KGOR-F	4. WOW-F	4. KQKQ-F+	4. KESY-F+	4. KESY-F	4. KGOR-F	4. KESY-F
5.	5. KOIL	5. WOW-F	5. WOW-F	5. WOW-F	5. KEZO-F	5. KESY-F+	5. KGOR-F	5. WOW	5. KESY-F	5. WOW
			6. KOIL	KESY-F		6. KGOR-F		KGOR-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F>	1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB >	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F
KEZO-F	2. KGOR-F	2. KGOR-F	2. KFAB	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F	2. KOIL	2. KQKQ-F	2. KFAB
3. KGOR-F	KEZO-F	3. KEFM-F	3. KGOR-F	3. KESY-F	3. KGOR-F	3. KGOR-F	KQKQ-F	3. KGOR-F	3. KQKQ-F
4.	4. KEFM-F	4. KEZO-F	4. KEZO-F	4. KGOR-F	4.	4. KOIL	4. KGOR-F	WOW-F	4. WOW-F
5.	5. KFAB	5. KFAB	5. KEFM-F	5. KEFM-F	5.	5. WOW-F	5. WOW-F	5. KOIL	5. WOW
								KFAB	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		168 (2)	168 (2)	21.9	27.8
AOR		124 (1)	124 91)	16.2	14.4
AC/OLDIES/SOFT ROCK	53 (2)	39 (1)	92 (3)	12.0	14.0
MOR/VARIETY	179 (1)		179 (1)	23.3	22.5
COUNTRY	56 (1)	55 (2)	111 (3)	14.5	9.4
BLACK/URBAN	4 (1)	12 (1)	16 (2)	2.1	1.5
BTFL MUSIC/EZ	5 (1)	60 (1)	65 (2)	8.4	8.4
NEWS/TALK					
NOSTALGIA					1.5
RELIGION/GOSPEL	12 (1)		12 (1)	1.6	0.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			767 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBWH-F	106.3	Blair	1.4/2.5
KCRO	660	Omaha	1.4/2.1
KESY	1420	Omaha	.6/1.1
KLNG	1560	Council Bluffs	.5/1.6
KZKX-F	96.9	Seward	.7/1.1

RADIO STATIONS

KCRO, 660, 1 KW (DAYS)	, RELIGION	,$ 13.00	(---)		Bill Butler
KEDS, 1490, 1 KW	, OLDIES	MBS,$ 16.00	(HNWH)	Albimar	Jim Carter
KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,NBC-T,$170.00	(Christal)	May	Lyell Bremser
KLNG, 1560, 1 KW (DAYS,DA)	, BLACK	ABC-I,$ 22.00*	(---)		Bill Cunningham
KOIL, 1290, 5 KW (DA-N)	, OLDIES	CBS-R,US I,$ 30.00*	(Select)		Steve Brown
KROM, 1420, 1 KW (DAYS,DA)	, NOSTALGIA	,$ 15.00	(---)		G. Hammond
WOW , 590, 5 KW	, COUNTRY	ABC-I,$ 40.00*	(Torbet)	Great Empire	Ken Fearnow
KMA , 960, 5 KW (DA-N)	, MOR	,$ 52.00	(Katz)	May (SHENANDOAH, IA)	Andy Anderson
KEFM-F, 96.1, 100 KW @ 1442	, SOFT AC	,$ 55.00	(Mc-Guild)		John Webster
KESY-F, 104.5, 32 KW @ 285	, BTFL/EZ	,$ 32.00	(Select)	SunGroup	Bob Dean
KEZO-F, 92.3, 100 KW @ 1210	, AOR	ABC-R,$ 80.00	(HNWH)	Albimar	Jim Carter
KGOR-F, 99.9, 115 KW @ 1227	, AC/CONTEMP	NBC,$ 60.00*	(Christal)	May	Lyell Bremser
KQKQ-F, 98.5, 100 KW @ 510	, CHR	ABC-F,$ 75.00	(Eastman)		Bill Cunningham
WOW-F , 94.1, 100 KW @ 510	, COUNTRY	ABC-E,$ 47.00*	(Torbet)	Great Empire	Ken Fearnow

MISCELLANEOUS COMMENTS KOIL changes from AC to "Classic Hits"... KESY A/F sold to SunGroup for $6,250,000...

ORLANDO

Arbitron Rank/Pop (12+): 52/723,800

MSA Rank/Pop: 59/836,000
ADI # 27
Average Person Ratings: 18.5
Market TSL: 24.6

Stations: 23/19
Diaries: 1141/634:1/47.8%
Sample Target: 1010
% Below Line: 2.7
% Not Listed: 7.3

1985 Revenue: $ 31,200,000
HH Inc.: $ 28,785
Retail $: 6.4 Bil
Pop per Station: 38,095
#1 Biller: WJYO-F $ 5,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WHLY-F	141/10.6	9.0	12.0	8.8	10.5	11.1
2. WWKA-F	136/10.2	9.1	9.1	13.4	9.6	11.9
3. WSTF-F	132/ 9.9	8.7	---	---	---	9.7
4. WSSP-F	127/ 9.5	12.7	3.4	---	---	7.0
5. WDIZ-F	108/ 8.1	7.7	9.9	7.9	10.9	14.0
6. WDBO	96/ 7.2	6.9	7.7	8.7	5.8	8.1
7. WJYO-F	89/ 6.7	9.1	12.6	12.9	10.4	4.4
8. WBJW-F	88/ 6.6	8.1	8.1	8.0	10.7	8.9
9. WHOO-F	68/ 5.1	2.4	4.4	4.7	4.3	3.0
10. WORL	61/ 4.6	4.8	3.7	4.2	6.2	4.1
11. WKIS	53/ 4.0	4.3	5.8	6.2	5.0	3.2
12. WOCL-F	26/ 1.9	.3	---	---	.3	1.3
13. WOKB	25/ 1.9	1.7	3.0	1.2	1.9	.4
14.						
15.						

12+ TSA	1/4/CUME
1. WWKA-F	322/3104
2. WSSP-F	277/2647
3. WDIZ-F	229/2382
4. WSTF-F	228/3062
5. WBJW-F	220/3597
6. WHLY-F	214/2649
7. WHOO-F	120/1604
8. WJYO-F	116/1669
WWLV-F	116/1025
10. WDBO	110/1432
11. WORL	63/ 544
12. WKIS	58/ 830
13. WYNF-F	48/ 727
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WBJW-F	1676/23.2	24.2	27.5
2. WHLY-F	1644/22.7	24.1	28.6
3. WSTF-F	1474/20.4	20.4	---
4. WWKA-F	1462/20.2	16.1	19.9
5. WSSP-F	1246/17.2	18.8	6.3
6. WDBO	1198/16.6	17.2	18.9
7. WJYO-F	1136/15.7	19.2	22.3
8. WDIZ-F	1104/15.3	16.8	19.1
9. WHOO-F	852/11.8	7.7	6.6
10. WKIS	680/ 9.4	11.9	14.0
11. WORL	515/ 7.1	8.8	9.5
12. WOCL-F	510/ 7.0	1.3	---
13. WOKB	341/ 4.7	4.6	8.4
14.			
15.			

12+ FM SHARE (METRO): 78.51% (972 of 1238) (SPG 85: 73.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F>	1. WDIZ-F	1. WSTF-F	1. WSTF-F	1. WWKA-F	1. WWKA-F	1. WWKA-F	1. WSTF-F	1. WSTF-F	1. WHLY-F	1. WHLY-F
2. WBJW-F	2. WSTF-F	2. WDIZ-F	2. WWKA-F	WSTF-F	2. WSSP-F	2. WHLY-F	2. WSSP-F	2. WWKA-F	2. WDBO	2. WWKA-F
3. WDIZ-F	3. WHLY-F	3. WWKA-F	3. WJYO-F	3. WJYO-F	3. WDBO	3. WDBO	3. WWKA-F	3. WHLY-F	3. WDIZ-F	3. WSSP-F
4. WORL	4. WBJW-F	4. WHLY-F	4. WDIZ-F	4. WDBO	4. WHOO-F	4. WSTF-F	4. WHLY-F	4. WDIZ-F	4. WWKA-F	4. WDIZ-F
5.	5. WWKA-F	5. WJYO-F	5. WHLY-F	5. WDIZ-F	5. WSTF-F	5. WBJW-F+	5. WJYO-F	5. WSSP-F	5. WSSP-F	5. WSTF-F
		6. WBJW-F	6. WBJW-F	WHLY-F		6. WSSP-F			WSTF-F	6. WBJW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
2. WHLY-F	2. WHLY-F	2. WHLY-F	2. WHLY-F	WWKA-F	2. WHLY-F>	2. WSTF-F	2. WSTF-F>	2. WSTF-F	WSTF-F
3. WDIZ-F	3. WJYO-F	3. WJYO-F	3. WJYO-F	3. WJYO-F	3. WSTF-F	3. WHLY-F	3. WHLY-F	3. WWKA-F	3. WDIZ-F
4. WBJW-F	4. WBJW-F	4. WWKA-F	4. WWKA-F	4. WSSP-F	WWKA-F	4. WWKA-F	4. WWKA-F	4. WHLY-F	4. WDBO
WORL	5. WDIZ-F	5. WBJW-F	5. WBJW-F	5. WHLY-F	5. WBJW-F	5. WBJW-F	5. WJYO-F	5. WDBO	5. WJYO-F
				WBJW-F			WBJW-F		

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	8 (1)	229 (2)	237 (3)	19.1	22.0
AOR		112 (2)	112 (2)	9.0	11.7
AC/OLDIES/SOFT ROCK		275 (5)	275 (5)	22.2	17.5
MOR/VARIETY	101 (2)		101 (2)	8.2	8.4
COUNTRY	11 (2)	204 (2)	215 (4)	17.4	21.7
BLACK/URBAN	86 (2)		86 (2)	6.9	7.2
BTFL MUSIC/EZ		139 (2)	139 (2)	11.2	3.0
NEWS/TALK	53 (1)		53 (1)	4.3	6.2
NOSTALGIA					0.3
RELIGION/GOSPEL		9 (1)	9 (1)	0.7	1.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	11 (1)		11 (1)	0.9	0
RADIO STATIONS		-	1238 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBJW	950	Orlando	.6/3.1
WFIV	1080	Kissimmee	.5/1.2
WLOQ-F	103.1	Winter Park	1.0/4.4
WMMA	990	Orlando	.4/3.1
WTLN-F	95.3	Apopka	.7/2.4
WWLD	1190	Pine Castle	.8/1.2
WDRZ-F	101.9	Daytona Beach	1.0/3.6
WWLV-F	94.5	Daytona Beach	.9/2.6
WGTO	540	Cypress Gardens	.3/1.0
WYNF-F	94.9	Tampa	.3/1.5

MISCELLANEOUS COMMENTS WDBO: From Katz to New City for $ 2,800,000 (est)... WWKA-F: From Katz to New City for $10,000,000 (est)

WAJL, 1440, 5 KW/1 KW (DA-N)	, RELIGION	,$ 13.00	(---)			Al Chubb
WBJW, 950, 5 KW (DA-N)	, CHR	,$ 35.00*	(Blair)	Nationwide		Rick Weinkauf
WDBO, 580, 5 KW (DA-N)	, MOR	ABC-I,$ 70.00*	(Katz)	Katz		Bob Longwell
WFIV, 1080, 10 KW (DAYS,DA)	, COUNTRY	MBS,$ 19.00	(---)		(KISSIMMEE)	Ed Allmon
WKIS, 740, 5 KW/1 KW (DA-1)	, NEWS/TALK	NBC,ABC-T,$ 60.00*	(Eastman)	Susquehanna		Bob Poe
WMMA, 990, 50 KW/5 KW (DA-N)	, AC/MOR	CBS,$ 54.00*	(Torbet)	Bluegrass		Jim Jordan
WORL, 1270, 5 KW (DA-N)	, BLACK	CBS-R,$ 44.00*	(Mc-Guild)	Metroplex		Willie Martin
WOKB, 1600, 5 KW (DA-2)	, BLACK	NBN,$ 38.00	(Masla)			Arnold Schorr
WBJW-F, 105.1, 100 KW @ 1310, CHR		ABC-C,$130.00	(Blair)	Nationwide		Rick Weinkauf
WDIZ-F, 100.3, 100 KW @ 890, AOR		ABC-R,$105.00*	(Select)	Shamrock-Lynett		George Duffy
WHLY-F, 106.7, 100 KW @ 875, CHR		,$112.00	(Durpetti)	Southern Starr		Jim Tillery
WHOO-F, 96.5, 100 KW @ 1609, COUNTRY		,$ 66.00	(Torbet)	Bluegrass		Jim Jordan
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC		,$150.00	(Mc-Guild)	Metroplex		Harvey Tate
WLOQ-F, 103.1, 3 KW @ 300, JAZZ		,$ 44.00*	(---)			John Gross
WWKA-F, 92.3, 100 KW @ 1341, COUNTRY		,$140.00*	(Katz)	Katz		Bob Longwell
WOCL-F, 105.9, 100 KW @ 1650, COUNTRY		,$ 58.00*	(Christal)	American	(DE LAND)	George Toulas
WSSP-F, 104.1, 100 KW @ 1598, BTFL/EZ		,$ 85.00*	(Christal)	Guy Gannett	(COCOA BEACH)	Bob Clarke
WSTF-F, 101.1, 100 KW @ 1609, AC		,$ 85.00*	(Republic)	Capitol-WRAL		Barbara Vardin

OXNARD-VENTURA

Arbitron Rank/Pop (12+): 109/315,100
MSA Rank/Pop: 81/599,600
Los Angeles ADI
Average Person Ratings: 18.2
Market TSL: 24.0 hours

Stations: 37/10
Diaries: 744/424:1/38.2%
Sample Target: 700
% Below Line: 50.1
% Not Lisged: 9.8

1985 Revenue: $6,000,000
HH Inc.: $38,003
Retail $: 3.5 Bil
Pop per Station: 31,510
#1 Biller: KCAQ-F $ 1,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KHAY-F	42/7.3	---	5.9	---	6.0
2. KBBY-F	41/7.2	---	6.7	---	4.2
3. KCAQ-F	39/6.8	---	9.4	---	11.0
4. KRUZ-F	30/5.2	---	5.3	---	3.3
5. KMYX-F	26/4.5	---	6.5	---	6.4
6. KTRO	25/4.4	---	5.1	---	1.3
7. KLOS-F	24/4.2	---	4.5	---	3.3
KOXR	24/4.2	---	6.5	---	5.5
9. KRTH-F	23/4.0	---	1.8	---	1.3
10. KVEN	22/3.8	---	2.9	---	1.8

12+ TSA	1/4/CUME
1. KRUZ-F	75/762
2. KHAY-F	58/655
KNX	58/875
4. KCAQ-F	53/913
5. KTYD-F	51/678
6. KLOS-F	48/746
7. KBBY-F	45/635
8. KRTH-F	39/591
9. KBIG-F	38/561
10. KMPC-F	33/459

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KCAQ-F	581/18.4	---	23.9
2. KBBY-F	513/16.3	---	15.3
3. KHAY-F	459/14.6	---	12.3
4. KNX	361/11.5	---	8.6
5. KLOS-F	359/11.4	---	10.0
6. KMYX-F	351/11.1	---	10.8
7. KRTH-F	346/11.0	---	5.9
8. KMET-F	318/10.1	---	11.8
9. KVEN	295/ 9.4	---	8.5
10. KOXR	289/ 9.2	---	9.8
KTRO	289/ 9.2	---	NA

12+ FM SHARE (METRO): 71.37% (369 of 517) (SPG 85: 69.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCAQ-F	1. KHAY-F	1. KBBY-F	1. KBBY-F	1. KHAY-F	1. KBBY-F	1. KHAY-F	1. KBBY-F	1. KBBY-F	1. KCAQ-F	1. KBBY-F
KMYX-F	2. KBBY-F	2. KHAY-F	2. KHAY-F	2. KBBY-F	KHAY-F	2. KVEN	2. KRUZ-F	2. KHAY-F	2. KHAY-F	2. KCAQ-F
3. KIIS-F	KLOS-F	3. KCAQ-F	3. KTRO	3. KRTH-F	KRUZ-F	KRUZ-F	3. KHAY-F	3. KCAQ-F	KMYX-F	3. KTRO
4.	4. KCAQ-F	4. KTRO	KRTH-F	4. KTRO	4. KBIG-F	4. KBBY-F	4. KCAQ-F	4. KRUZ-F	4. KVEN	4. KBIG-F
5.	5.	5.	5. KCAQ-F	5. KCAQ-F	5.	5. KCAQ F	5. KRTH-F	5. KBIG-F	KIIS-F	5. KHAY-F
						KNX			KLOS-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KLOS-F	1. KLOS-F	1. KHAY-F	1. KHAY-F	1. KHAY-F
2. KHAY-F	2. KHAY-F	2. KTRO	2. KOXR	2. KTRO	2. KMYX-F	2. KTYD-F	KTYD-F	2. KCAQ-F	2. KCAQ-F
3.	3. KCAQ-F	3. KCAQ-F	KTRO	3. KOXR	3. KCAQ-F	3. KHAY-F	3. KMET-F	3. KLOS-F	3. KRTH-F
4.	KOXR	KHAY-F	4. KHAY-F	4. KRTH-F	KMET-F	4. KMET-F	4. KCAQ-F	4. KTYD-F	4. KBIG-F
5.	KTRO	KOXY	5.	5.	KTYD-F	5. KCAQ-F	5.	5. KMET-F	KTYD-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		66 (3)	66 (3)	12.8	19.0
AOR		64 (4)	64 (4)	12.4	11.2
AC/OLDIES/SOFT ROCK	7 (2)	84 (6)	91 (8)	17.6	17.6
MOR/VARIETY					0.4
COUNTRY		42 (1)	42 (1)	8.1	7.2
BLACK/URBAN		29 (2)	29 (2)	5.6	8.4
BTFL MUSIC/EZ		56 (3)	56 (3)	10.8	9.6
NEWS/TALK	61 (5)		61 (5)	11.8	6.3
NOSTALGIA	20 (2)		20 (2)	3.9	4.1
RELIGION/GOSPEL		16 (1)	16 (1)	3.1	2.5
SPANISH	55 (4)	7 (1)	62 (5)	12.0	13.1
CLASSICAL		2 (1)	2 (1)	0.4	0.6
UNKNOWN/OTHERS	5 (1)	3 (1)	8 (2)	1.5	0
			517 (37)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDAR-F	93.8	Oxnard	2.8/4.3
KOGO	1590	Ventura	1.9/5.1
KZTR-F	95.9	Camarillo	2.1/6.8
KDB-F	93.7	Santa Barbara	.3/1.9
KESP	1290	Santa Barbara	.9/1.7
KMDY	850	Thousand Oaks	.9/5.6
KMGQ-F	106.3	Goleta	.5/3.7
KTMS	1250	Santa Barbara	.9/2.7
KTYD-F	99.9	Santa Barbara	2.8/6.3
XPRS	1090	Tijuana	.3/1.0

See Los Angeles for more information about the following stations:

KABC	1.6/ 3.7	KMPC	1.6/ 5.5	KBIG-F	3.8/9.3
KNX	3.5/11.5	KFI	.7/ 4.2	KNX-F	1.6/7.8
KIIS-F	3.1/ 8.4	KOST-F	.3/ 2.2	KIQQ-F	.5/1.6
KPWR-F	.5/ 3.2	KJOI-F	.7/ 2.3	KRLA	.5/1.8
KKGO-F	.5/ 2.0	KROQ-F	.9/ 2.7	KLVE-F	1.2/2.3
KTNQ	.7/ 2.6	KMET-F	3.3/10.1		

RADIO STATIONS

KAAP, 1400, 1 KW (DA-1)	, NOSTALGIA		,$ 13.00	(HNWH)	Wagontrain	John Squyres
KOGO, 1590, 5 KW (DA-1)	, NOSTALGIA		,$ 20.00*	(Katz)		Scott Brody
KOXR, 910, 5 KW/1 KW (DA-2)	, SPANISH		,$ 24.00	(Lotus)	Lotus	George Bradley
KTRO, 1520, 50 KW/1 KW (DA-2)	, SPANISH		,$ 24.00*	(Caballero)		Harold Frank
KVEN, 1450, 1 KW	, TALK/NEWS	ABC-E,NBC-T	,$ 19.00	(Radio Time)		David Loe
KBBY-F, 95.1, 28 KW @ 315	, AC/CONTEMP		,$ 27.00*	(Katz)		Scott Brody
KCAQ-F, 104.7, 3 KW @ 1580	, CHR		,$ 35.00*	(Mc-Guild)		Harold Frank
KDAR-F, 98.3, 3 KW @ 240	, RELIGION		,$ 18.00	(----)	Atsinger	Terry Fahy
KHAY-F, 100.7, 39 KW @ 1210	, COUNTRY		,$ 25.00	(Radio Time)		David Loe
KKBZ-F, 96.7, 3 KW @ 1500	, CONTEMP		,$ 18.00	(HNWH)	Wagontrain	John Squyres
KMYX-F, 105.5, 115 KW @ 1260	, URBAN	ABC-C	,$ 16.00	(Masla)		Mike Thomas
KZTR-F, 95.9, 430 KW @ 720	, AC		,$ 18.00	(HNWH)		Ken Cowan
KRUZ-F, 103.3, 105 KW @ 2980	, BTFL/EZ		,$ 44.00	(Katz)	Schuele (SANTA BARBARA)	Carl Schuele
KMGQ-F, 106.3, 365 KW @ 879	, AC		,$ 27.00	(Torbet)	(GOLETA)	Steve Shipman
KTYD-F, 99.9, 34 KW @ 550	, AOR		,$ 35.00	(Select)	Liggett (SANTA BARBARA)	Ed Hoyt

MISCELLANEOUS COMMENTS KKBZ-F off the air during rating period...

PENSACOLA

Arbitron Rank/Pop (12+): 128/267,900

MSA Rank/Pop: 135/326,300

Average Person Ratings: 17.9
Market TSL: 23.2 hours

Stations: 14/10
Diaries: 585/458:1/32.6%
Sample Target: 640
% Below Line: 38.1
% Not Listed: 9.6

1985 Revenue: $ 7,100,000
HH Inc.: $ 27,933
Retail $: 1.9 Bil
Pop per Station: 26,790
#1 Biller: WOWW-F $2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WIZD-F	76/15.9	---	5.3	---	---	14.4
2. WABB-F	51/10.6	---	9.5	---	7.7	14.6
3. WXBM-F	50/10.4	---	3.3	---	6.1	6.6
4. WMEZ-F	49/10.2	---	11.5	---	10.9	5.8
5. WOWW-F	41/ 8.6	---	12.1	---	12.0	10.5
6. WCOA	37/ 7.7	---	8.0	---	6.6	6.6
7. WBLX-F	34/ 7.1	---	6.8	---	5.9	11.1
8. WJLQ-F	30/ 6.3	---	8.2	---	13.4	7.0
9. WTKX-F	28/ 5.8	---	5.8	---	6.8	10.5
10. WBOP	16/ 3.3	---	.8	---	.9	5.6

12+ TSA	1/4/CUME
1. WIZD-F	99/1183
2. WABB-F	84/1008
3. WXBM-F	69/ 819
4. WMEZ-F	66/ 712
5. WBLX-F	63/ 632
6. WOWW-F	51/ 655
7. WTKX-F	49/ 715
8. WJLQ-F	47/ 863
9. WCOA	37/ 440
10. WBOP	16/ 250

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WIZD-F	799/29.8	---	17.9
2. WABB-F	645/24.1	---	24.8
3. WJLQ-F	578/21.6	---	22.8
4. WOWW-F	561/20.9	---	22.1
5. WMEZ-F	534/19.9	---	21.9
6. WXBM-F	530/19.8	---	NA
7. WCOA	434/16.2	---	18.0
8. WTKX-F	425/15.9	---	15.9
9. WBLX-F	385/14.4	---	11.8
10. WBOP	233/ 8.7	---	2.7

12+ FM SHARE (METRO): 83.83% (363 of 433) (SPG 85: 69.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F>	1. WIZD-F>	1. WIZD-F>	1. WIZD-F>	1. WIZD-F>	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WABB-F	1. WMEZ-F
2. WBLX-F	2. WKLQ-F	2. WXBM-F	2. WXBM-F	2. WXBM-F	2. WXBM-F	2. WCOA	2. WMEZ-F	2. WMEZ-F	WIZD-F	2. WXBM-F
3.	3. WTKX-F	3. WABB-F	3. WOWW-F	3. WOWW-F	3. WMEZ-F	3. WXBM-F	3. WXBM-F	3. WABB-F	3. WBLX-F	WIZD-F
4.	4. WABB-F	WOWW-F	4. WTKX-F	4. WTKX-F	WOWW-F	4. WABB-F	4. WOWW-F	WOWW-F	4. WCOA	4. WABB-F
5.	5.	5. WJLQ-F	5. WJLQ-F	5. WMEZ-F	5.	5. WOWW-F	5.	5.	5. WMEZ-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F	1. WIZD-F>	1. WIZD-F>	1. WIZD-F	1. WIZD-F>	1. WABB-F	1. WIZD-F	1. WIZD-F	1. WIZD-F>	1. WIZD-F
WIZD-F	2. WBLX-F	2. WXBM-F	2. WXBM-F	2. WXBM-F	2. WIZD-F	2. WABB-F	2. WTKX-F	2. WABB-F	2. WXBM-F
3. WTKX-F	3. WJLQ-F	WJLQ-F	3. WOWW-F	3. WOWW-F	WMEZ-F	3. WTKX-F	3.	3. WTKX-F	3. WOWW-F
4.	WXBM-F	4.	WBLX-F	4.	4. WJLQ-F	4. WJLQ-F	4.	WMEZ-F	4. WTKX-F
5.	5.	5.	5.	5.	5.	5.	5.	WJLQ-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		81 (2)	81 (2)	18.7	21.1
AOR		28 (1)	28 (1)	6.4	6.2
AC/OLDIES/SOFT ROCK		80 (2)	80 (2)	18.4	6.4
MOR/VARIETY					
COUNTRY		91 (2)	91 (2)	21.0	17.8
BLACK/URBAN	21 (2)	34 (1)	55 (3)	12.7	23.6
BTFL MUSIC/EZ		49 (1)	49 (1)	11.3	12.3
NEWS/TALK					
NOSTALGIA	37 (1)		37 (1)	8.5	8.6
RELIGION/GOSPEL	5 (1)		5 (1)	1.2	4.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	1 (1)		7 (1)	1.6	0
			433 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHZ	980	Pensacola	1.0/3.4
WEBY	1330	Pensacola	1.5/2.4
WHYM	610	Pensacola	1.0/2.1
WKRG-F	99.9	Mobile	.8/8.1

RADIO STATIONS

WBOP, 1230, 1 KW (DA-1)	, BLACK	NBN,$ 27.00*	(Durpetti)	Roden		Gerry Cogan
WBSR, 1450, 1 KW	, AC	,$ 15.00*	(Torbet)			Fred Brewer
WCOR, 1370, 5 KW (DA-2)	, NOSTALGIA	CBS,MBS,NBC-T,$ 18.00	(Mc-Guild)	Summit		Gordon Towne
WHYM, 610, 500 W (DAYS)	, RELIGION	UPI,$ 6.00	(---)	Swaggert		Bob Rogers
WPFA, 790, 1 KW (DAYS,DA)	, RELIGION	,$ 8.00	(---)			Don Schroeder
WCHZ, 980, 1 KW (DAYS,DA)	, BLACK	,$ 17.00	(---)			Wayne Coleman
WJLQ-F, 100.7, 100 KW @ 1554	, CONTEMP	CBS-R,$ 40.00*	(Mc-Guild)	Summit		Joe Vincent
WMEZ-F, 94.1, 100 KW @ 1328	, BTFL/EZ	ABC-D,$ 36.00*	(Torbet)			Fred Brewer
WOWW-F, 107.3, 100 KW @ 460	, COUNTRY	US 2,$ 39.00*	(Katz)	Colonial		Barb Oliphant
WTKX-F, 101.5, 100 KW @ 493	, AOR	ABC-R,$ 24.00*	(Durpetti)	Roden		Gerry Cogan
WXBM-F, 102.7, 100 KW @ 500	, COUNTRY	MBS,$ 32.00	(Torbet)		(MILTON, FL)	Lou Mahacek

Other ranked stations - See Mobile

MISCELLANEOUS COMMENTS WBSR is not AC... WBOP moves from 980 to 1230 and is now full time. WNVY formerly occupied the frequency... 980 is now occupied by WCHZ which is Black... WCHZ sold for $325,000 (Wilkins)... Arbitron fell 8.6% short of sample target...

PEORIA

Arbitron Rank/Pop (12+): 112/301,800

MSA Rank/Pop: 126/360,300
ADI # 100
Average Person Ratings: 16.3
Market TSL: 21.7 hours

Stations: 19/11
Diaries: 831/363:1/57.3%
Sample Target: 700
% Below Line: 10.3
% Not Listed: 7.5

1985 Revenue: $6,700,000
HH Inc.: $33,346
Retail $: 1.9 Bil
Pop per Station: 27,436
#1 Biller: WKZW-F $1,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WWCT-F	89/18.1	16.0	13.0	10.3	7.4
2. WKZW-F	80/16.2	15.8	18.2	16.7	16.8
3. WSWT-F	62/12.6	10.4	13.0	14.0	11.6
4. WIRL	42/ 8.5	6.8	7.7	5.9	7.2
5. WMBD	37/ 7.5	8.8	10.1	11.1	11.0
6. WXCL	34/ 6.9	9.3	8.9	10.0	11.0
7. WTXR-F	20/ 4.1	5.0	3.8	5.6	4.7
8. WGLO-F	18/ 3.7	4.7	3.0	4.2	3.8
9. WKQA-F	14/ 2.8	4.5	2.6	2.3	4.3
10. WJBC	13/ 2.6	.7	1.0	1.7	1.1

12+ TSA	1/4/CUME
1. WWCT-F	117/1145
2. WKZW	100/1541
3. WSWT-F	81/1052
4. WJBC	80/ 631
5. WBNQ-F	49/ 677
6. WIRL	47/ 769
7. WMBD	39/ 660
8. WXCL	37/ 483
9. WGLO	25/ 378
10. WTXR-F	23/ 362

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WKZW-F	1086/36.0	35.3	36.8
2. WWCT-F	729/24.2	22.8	22.6
3. WSWT-F	656/21.7	16.9	20.0
4. WIRL	634/21.0	18.4	18.4
5. WMBD	605/20.0	20.8	21.8
5. WXCL	443/14.7	14.9	16.6
7. WGLO-F	301/10.0	9.0	NA
8. WTXR-F	286/ 9.5	13.1	8.4
9. WKQA-F	275/ 9.1	13.1	8.6
10. WGN	252/ 8.3	4.5	9.6

12+ FM SHARE (METRO): 65.57% (299 of 456) (SPG 85: 60.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F>	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F	2. WKZW-F	2. WKZW-F>	2. WWCT-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F>
3.	3.	3. WIRL	3. WIRL	3. WSWT-F	3. WXCL	3. WSWT-F	3. WSWT-F	3. WSWT-F	3. WMBD	3. WSWT-F
4.	4.	4. WSWT-F	4. WSWT-F>	WIRL	4. WMBD	4. WMBD	4. WIRL >	4. WIRL	4. WSWT-F>	4. WIRL
5.	5.	5. WXCL	5. WXCL	5. WXCL	5. WKZW-F	5. WIRL	5. WXCL	5. WXCL	5. WXCL	WXCL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WWCT-F	1. WKZW-F	1. WKZW-F>	1. WKZW-F>	1. WKZW-F
2. WKZW-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WSWT-F
3.	3. WIRL	3. WSWT-F	3. WSWT-F	3. WIRL
4.	4.	WWCT-F	WIRL	4. WWCT-F
5.	5.	5.	5. WGLO-F	5. WXCL

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWCT-F>	1. WWCT-F>	1. WWCT-F	1. WWCT-F>	1. WWCT-F
2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F
3.	3.	3.	3. WIRL	3. WIRL
4.	4.	4.	4. WSWT-F	4. WSWT-F
5.	5.	5.	5. WXCL	WXCL

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	5 (1)	84 (2)	89 (3)	19.5	23.5
AOR		89 (1)	89 (1)	19.5	13.9
AC/OLDIES/SOFT ROCK	32 (1)	42 (2)	74 (3)	16.2	11.1
MOR/VARIETY	61 (3)		61 (3)	13.4	15.9
COUNTRY	37 (2)	22 (2)	59 (4)	12.9	13.7
BLACK/URBAN		6 (1)	6 (1)	1.3	0
BTFL MUSIC/EZ		62 (1)	62 (1)	13.6	18.1
NEWS/TALK	3 (1)		3 (1)	0.7	1.1
NOSTALGIA					0.4
RELIGION/GOSPEL	9 (1)		9 (1)	2.0	2.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.9	0
			456 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPEO	1020	Peoria	1.8/3.6
WTAZ-F	102.3	Morton	.8/4.8
WAAG-F	94.9	Galesburg	.4/1.4
WBBM	780	Chicago	.6/2.5
WBMX-F	102.7	Oak Park	1.2/1.5
WBNQ-F	101.5	Bloomington	.8/5.4
WGN	720	Chicago	2.2/8.3
WLS	890	Chicago	1.0/7.6
WMAQ	670	Chicago	.6/3.4

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2)	, AC	ABC-E,$ 40.00*	(MMR)	WIN		Ken Brown
WMBD, 1470, 5 KW (DA-2)	, MOR	CBS,$ 43.00*	(Katz)	Midwest TV		Dave McAley
WPEO, 1020, 1 KW (DAYS)	, RELIGION	,$ 12.00	(---)			Dick Ulrich
WVEL, 1140, 5 KW (DAYS)	, ??	,$ 10.00*	(Weiss)	Cromwell		Jerry Scott
WXCL, 1350, 1 KW (DA-2)	, COUNTRY	ABC-I,$ 36.00*	(Blair)	Manship		Dick Lewis
WGLO-F, 95.3, 560 W @ 560	, AC	NBC,$ 18.00*	(Weiss)	Cromwell	(PEKIN)	Jerry Scott
WKQA-F, 104.9, 3 KW @ 265	, AC	US I,$ 24.00*	(Blair)	Manship		Dick Lewis
WKZW-F, 93.3, 40 KW @ 548	, CHR	,$ 45.00*	(Katz)	Widwest TV		Dave McAley
WSWT-F, 106.9, 50 KW @ 450	, BTFL/EZ	,$ 40.00	(MMR)	WIN		Ken Brown
WTAZ-F, 102.3, 3 KW @ 300	, SPANISH (?)	MBS,$ 10.00	(Lotus)		(MORTON)	
WTXR-F, 94.3, 3 KW @ 300	, COUNTRY	,$ 24.00*	(Masla)		(CHILLICOTHE)	Todd Utpadel
WWCT-F, 105.7, 36 KW @ 571	, AOR	Source,$ 31.00	(HNWH)			Bruce Foster

WJBC, WBNQ-F - See Bloomington

MISCELLANEOUS COMMENTS WIRL/WSWT-F: From Mid America to WIN for $3,400,000 (est)...

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,013,000

MSA Rank/Pop: 4/4,766,400
ADI # 4
Average Person Ratings: 19.5
Market TSL: 25.4 hours

Stations: 27/23
Diaries: 2789/1439:1/48.8%
Sample Target: 2440
% Below Line: 2.7
% Not Listed: 8.6

1985 Revenue: $ 95,500,000
HH Inc.: $ 31,708
Retail $: 28.6 Bil
Pop per Station: 174,478
#1 Biller: KYW $15,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WMMR-F	854/10.9	9.7	9.8	9.4	8.8	14.0
2. WEAZ-F	631/ 8.1	7.3	6.5	6.2	7.9	5.8
3. WUSL-F	539/ 6.9	7.4	6.9	7.9	7.5	11.6
4. KYW	533/ 6.8	8.0	7.0	7.0	6.5	6.4
5. WMGK-F	381/ 4.9	5.1	5.2	5.1	5.3	3.3
6. WCAU	368/ 4.7	3.7	3.7	5.5	4.2	3.1
7. WSNI-F	363/ 4.7	3.7	4.6	3.2	3.6	3.6
8. WPEN	348/ 4.5	5.0	5.3	4.7	4.4	3.6
9. WCAU-F	346/ 4.4	4.2	4.2	4.7	5.7	6.2
10. WDAS-F	314/ 4.0	3.9	4.2	5.0	5.4	6.0
11. WWDB-F	311/ 4.0	4.7	4.1	4.1	3.4	4.1
12. WXTU-F	300/ 3.8	3.6	3.3	3.2	3.3	3.8
13. WYSP-F	279/ 3.6	2.8	3.0	3.1	3.0	4.3
14. WKSZ-F	269/ 3.4	4.2	4.0	2.7	2.6	2.6
15. WIP	249/ 3.2	3.6	3.7	2.5	3.5	2.8
16. WIOQ-F	201/ 2.6	2.8	3.7	3.1	3.4	3.1
17. WFLN-F	138/ 1.8	2.1	1.8	1.3	1.5	2.3
18. WFIL	137/ 1.8	1.5	1.7	2.1	2.1	1.8
19. WTRK-F	119/ 1.5	2.2	2.0	3.0	2.9	1.7
20. WHAT	93/ 1.2	1.2	1.2	1.2	1.2	.6
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WMMR-F	1142/12909
2. WEAZ-F	783/ 8752
3. WUSL-F	663/ 7759
4. KYW	596/12258
5. WMGK-F	444/ 6766
6. WCAU-F	436/ 9035
7. WCAU	432/ 7334
8. WSNI-F	424/ 5547
9. WYSP-F	393/ 7210
10. WXTU-F	390/ 4159
11. WWDB-F	386/ 4483
12. WPEN	374/ 4138
13. WDAS-F	359/ 4953
14. WKSZ-F	336/ 5132
15. WIP	265/ 3534
16. WIOQ-F	245/ 5100
17. WFMZ-F	212/ 2137
18. WFIL	182/ 3595
19. WFLN-F	180/ 2975
20. WJBR-F	143/ 1919
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KYW	10732/26.7	27.4	26.3
2. WMMR-F	9090/22.7	20.6	18.7
3. WCAU-F	7142/17.8	16.5	19.2
4. WEAZ-F	6780/16.9	16.6	16.1
5. WUSL-F	6278/15.6	14.5	16.1
6. WCAU	6214/15.5	13.3	15.1
7. WMGK-F	5624/14.0	14.8	14.7
8. WYSP-F	5129/12.8	10.7	11.6
9. WSNI-F	4629/11.5	11.9	11.2
10. WDAS-F	4375/10.9	9.6	12.2
11. WIOQ-F	4274/10.7	11.4	10.7
12. WKSZ-F	4098/10.2	10.2	7.6
13. WPEN	3843/ 9.6	10.8	9.5
14. WWDB-F	3729/ 9.3	9.8	7.6
15. WIP	3106/ 7.7	11.0	10.0
16. WXTU-F	3063/ 7.6	6.1	6.1
17. WTRK-F	3010/ 7.5	7.7	8.6
18. WFIL	2869/ 7.1	6.4	7.4
19. WFLN-F	2376/ 5.9	5.4	5.0
20. WDAS	1666/ 4.2	3.3	NA
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 72.86% (5198 of 7134) (SPG 85: 72.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WMMR-F
2. WCAU-F	2. WUSL-F	2. WUSL-F	2. WSNI-F	2. WSNI-F	2. KYW	2. WMMR-F>	2. WEAZ-F>	2. WEAZ-F	2. WMMR-F	2. WEAZ-F
3. WMMR-F>	3. WMGK-F	3. WMGK-F	3. WMGK-F	3. WMGK-F	3. WPEN-F	3. WEAZ-F	3. WMGK-F	3. WUSL-F	3. WCAU >	3. WUSL-F
4. WYSP-F>	4. WYSP-F	4. WSNI-F	4. WUSL-F	4. WUSL-F	4. WWDB-F	4. WUSL-F	4. WSNI-F	4. WCAU	4. WCAU-F	4. WCAU-F
5. WDAS-F	5. WDAS-F	5. WDAS-F	5. WDAS-F	5. WEAZ-F	5. WXTU-F	5. WSNI-F	5. WUSL-F	5. KYW	5. WDAS-F	5. WPEN
6. WTRK-F	6. WSNI-F	6. WYSP-F	6. WKSZ-F	6. KYW	6. WCAU-F	6. WIP	6. WKSZ-F	6. WMGK-F	6. WEAZ-F	6. WMGK-F
7.	7. WIOQ-F	7. WXTU-F	7. WXTU-F	7. WXTU-F	7. WSNI-F	7. WCAU	7. WPEN	WPEN	7. WWDB-F	7. KYW
8.	WCAU-F	8. WKSZ-F	8. KYW	8. WDAS-F	8. WIP	8. WWDB-F	8. WXTU-F	8. WCAU-F	8. KYW	8. WSNI-F
9.	9.	9. WCAU-F	9. WEAZ-F	9. WKSZ-F	9. WKSZ-F	9. WPEN	9. KYW	9. WYSP-F	9. WYSP-F	9. WDAS-F
10.	10.	10. WIOQ-F	10. WIOQ-F	10. WIOQ-F	10. WMGK-F	10. WMGK-F	WWDB-F	10. WSNI-F	10. WMGK-F	10. WYSP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WMMR-F	1. WMMR-F	1. WMGK-F	1. WUSL-F	1. WMGK-F
2. WUSL-F	2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WUSL-F
3. WCAU-F	3. WMGK-F	3. WUSL-F	3. WMGK-F	3. WEAZ-F
4. WYSP-F	4. WDAS-F	4. WSNI-F	4. WSNI-F	4. WSNI-F
5. WDAS-F	5. WSNI-F	5. WDAS-F	5. WDAS-F	5. WMMR-F
6.	6. WCAU-F	6. WIOQ-F	WKSZ-F	6. WKSZ-F
7.	7. WYSP-F	7. WKSZ-F	7. WCAU-F	7. WXTU-F
8.	8. WIOQ-F	8.	8. WEAZ-F	8. KYW
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>
2. WUSL-F	2. WYSP-F	2. WSNI-F	2. WSNI-F	2. WSNI-F
3. WYSP-F	3. WUSL-F	3. WYSP-F	3. WUSL-F	3. KYW
4. WMGK-F	4. WDAS-F	4. WDAS-F	4. WMGK-F	4. WDAS-F
5. WCAU-F	5. WMGK-F	5. WMGK-F	5. WYSP-F	5. WMGK-F
6. WDAS-F	6. WSNI-F	WUSL-F	6. WDAS-F	6. WXTU-F
7.	7. WIOQ-F	7. WIOQ-F	7. WXTU-F	7. WYSP-F
8.	8. WXTU-F	8.	8. KYW	8. WCAU
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		512 (3)	512 (3)	7.2	9.9
AOR		1334 (3)	1334 (3)	18.7	16.8
AC/OLDIES/SOFT ROCK	188 (2)	1072 (4)	1260 (6)	17.7	15.9
MOR/VARIETY	249 (1)		249 (1)	3.5	4.2
COUNTRY		300 (1)	300 (1)	4.2	3.7
BLACK/URBAN	172 (2)	853 (2)	1025 (4)	14.4	17.0
BTFL MUSIC/EZ		678 (2)	678 (2)	9.5	9.8
NEWS/TALK	942 (3)	311 (1)	1253 (4)	17.6	15.5
NOSTALGIA	348 (1)		348 (1)	4.9	4.8
RELIGION/GOSPEL	37 (1)		37 (1)	0.5	0.7
SPANISH					0
CLASSICAL		138 (1)	138 (1)	1.9	1.7
UNKNOWN/OTHERS					0
			7134 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDAS	1480	Philadelphia	1.0/4.2
WPGR	1540	Philadelphia	.7/1.7
WZZD	990	Philadelphia	.5/1.5
WFMZ-F	100.7	Allentown	.6/1.4
WJBR-F	99.5	Wilmington, DE	.8/2.3
WPST-F	97.5	Trenton	.6/3.3
WOR	710	New York	.5/1.5

RADIO STATIONS

AM STATIONS

KWY , 1060, 50 KW (DA-1)	, NEWS	NBC,$283.00	(Select)	Westinghouse	Roy Shapiro
WCAU, 1210, 50 KW	, TALK/NEWS	CBS,$180.00	(CBS)	CBS	Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN,$ 60.00*	(HNWH)	Unity	Cody Anderson
WDVT, 900, 1 KW (DAYS,DA)	, TALK	MBS,$ 43.00	(---)		Jon Harmelin
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D,$ 90.00*	(Eastman)	LIN	Bruce Holberg
WHAT, 1340, 1 KW/250 W	, BLACK	SBN,$ 64.00	(Weiss)		Art Camiolo
WIP , 610, 5 KW (DA-1)	, MOR	ABC-E,$150.00*	(Katz)	Metropolitan	Michael Craven
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2,$170.00*	(MMR)	Greater Media	Larry Wexler
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	,$ 75.00*	(Select)	Pyramid	Michael Marder
WTEL, 860, 10 KW (DAYS,DA)	, SPANISH/RELIG	,$ 23.00	(Caballero)		George Hopkinson
WYIS, 690, 1 KW (DAYS,DA)	, SPANISH	,$ 35.00	(Lotus)	(PHOENIXVILLE)	Jose Rivera
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	,$ 45.00	(---)		Jennifer Lear

FM STATIONS

WCAU, 98.1, 13 KW @ 1000,	CHR	CBS-R,$219.00	(CBS)	CBS	Vince Benedict
WDAS, 105.3, 3 KW @ 870,	BLACK	,$140.00*	(HNWH)	Unity	Cody Anderson
WEAZ, 101.1, 13 KW @ 1010,	BTFL/EZ	,$310.00	(Mc-Guild)		Jim De Caro
WFLN, 95.7, 50 KW @ 490,	CLASSICAL	,$ 85.00	(CMBS)		Harry Haas
WIOQ, 102.1, 30 KW @ 650,	AOR	,$190.00*	(Mc-Guild)	Outlet	Joseph Chairs
WKSZ, 100.3, 35 KW @ 600,	AC	,$155.00*	(Masla)	(MEDIA)	Dan Lerner
WMGK, 102.9, 50 KW @ 300,	AC	,$215.00*	(MMR)	Greater Media	Larry Wexler
WMMR, 93.3, 25 KW @ 670,	AOR	Source,$375.00*	(Katz)	Metropolitan	Michael Craven
WSNI, 104.5, 13 KW @ 1008,	AC	US I,$160.00*	(Select)	Pyramid	Michael Marder
WUSL, 98.9, 18 KW @ 830,	URBAN	ABC-F,$165.00*	(Eastman)	LIN	Bruce Holberg
WWDB, 96.5, 18 KW @ 850,	TALK	ABC-I,$129.00	(Weiss)		Art Camiolo
WXTU, 92.5, 50 KW @ 500,	COUNTRY	MBS,$100.00	(Blair)	Beasley	Charlie Jones
WYSP, 94.1, 16 KW @ 900,	AOR	ABC-R,$160.00*	(Torbet)	Infinity	Ken Stevens
WTRK, 106.1, 23 KW @ 740,	CHR	ABC-C,$120.00*	(Christal)		Don Kidwell

CALL LETTER CHANGES

WZGO changes to WTRK

FORMAT CHANGES

STATION SALES

WIP: From Metromedia to Metropolitan for $ 9,000,000 (est)

WMMR-F: From Metromedia to Metropolitan for $52,400,000 (est)

MISCELLANEOUS COMMENTS

WHAT has had a 1.2 share for five consecutive books.

PHOENIX

Arbitron Rank/Pop (12+): 24/1,469,800

MSA Rank/Pop: 25/1,743,400
ADI # 22
Average Person Ratings: 17.6
Market TSL: 23.5 hours

Stations: 29/29
Diaries: 1486/989:1/48.2%
Sample Target: 1460
% Below Line: 0
% Not Listed: 5.7

1985 Revenue: $ 55,200,000
HH Inc.: $ 28,601
Retail $: 12.0 Bil
Pop per Station: 50,683
#1 Biller: KTAR $7,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KZZP-F	302/11.6	8.9	6.2	---	7.6	15.3
2. KNIX-F	252/ 9.7	11.1	10.4	---	8.9	12.8
3. KTAR	216/ 8.3	8.4	9.3	---	9.2	7.5
4. KUPD-F	195/ 7.5	7.6	10.4	---	8.3	11.0
5. KMEO-F	182/ 7.0	6.2	6.7	---	5.9	2.6
6. KQYT-F	157/ 6.1	8.4	7.1	---	5.9	4.1
7. KKLT-F	127/ 4.9	5.3	4.6	---	6.4	5.3
8. KOY	102/ 3.9	3.3	4.8	---	3.6	3.6
9. KOOL-F	98/ 3.8	4.2	5.9	---	3.9	4.1
10. KSLX-F	92/ 3.5	3.3	3.4	---	5.3	6.2
11. KLIZ-F	88/ 3.4	3.3	3.2	---	4.8	4.0
12. KDKB-F	83/ 3.2	3.9	3.7	---	3.7	4.5
13. KUKQ	78/ 3.0	2.7	2.9	---	2.0	3.8
14. KLFF	68/ 2.6	2.3	3.3	---	2.2	1.0
15. KAMJ-F	57/ 2.2	1.7	1.9	---	2.9	1.4
16. KKFR-F	54/ 2.1	1.3	.7	---	2.3	1.9
17. KFYI	46/ 1.8	.9	.5	---	1.1	1.1
18. KSTM-F	41/ 1.6	2.2	2.0	---	2.5	1.5
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KZZP-F	335/3759
2. KNIX-F	316/3838
3. KUPD-F	257/3260
4. KTAR	233/2994
5. KMEO-F	195/2379
6. KQYT-F	165/1932
7. KKLT-F	155/2541
8. KDKB-F	139/2496
9. KOOL-F	115/2137
10. KOY	110/1666
11. KLZI-F	94/1764
12. KSLX-F	92/1207
13. KUKQ	80/ 853
14. KLFF	72/ 760
15. KAMJ-F	66/ 979
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22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KZZP-F	3422/23.3	19.7	20.5
2. KNIX-F	3121/21.2	19.0	16.0
3. KTAR	2825/19.2	22.7	19.5
4. KUPD-F	2455/16.7	18.8	17.6
5. KMEO-F	2210/15.0	13.5	11.6
6. KKLT-F	2001/13.6	12.9	16.5
7. KQYT-F	1843/12.5	13.5	13.4
8. KDKB-F	1821/12.4	13.3	13.3
9. KOOL-F	1697/11.5	12.7	10.4
10. KLZI-F	1673/11.4	11.3	13.6
11. KOY	1487/10.1	12.0	11.2
12. KKFR-F	1164/ 7.9	3.7	7.7
13. KSLX-F	1143/ 7.8	12.9	17.8
14. KAMJ-F	848/ 5.8	5.2	6.7
15. KUKQ	808/ 5.5	6.4	5.9
16. KFYI	752/ 5.1	3.4	5.3
17. KLFF	751/ 5.1	5.4	NA
18. KSTM-F	713/ 4.9	NA	5.7
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 71.42% (1747 of 2446) (SPG 85: 71.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F>	1. KZZP-F	1. KZZP-F	1. KNIX-F>	1. KNIX-F>	1. KNIX-F	1. KTAR	1. KZZP-F	1. KZZP-F	1. KZZP-F>	1. KZZP-F
2. KUPD-F>	2. KUPD-F>	2. KNIX-F	2. KKLT-F	2. KTAR	2. KTAR	2. KNIX-F	2. KNIX-F	2. KNIX-F+	2. KTAR	2. KNIX-F
3. KUKQ	3. KKLT-F	3. KUPD-F	3. KTAR	3. KKLT-F	3. KQYT-F	3. KZZP-F+	3. KQYT-F	3. KTAR	3. KUPD-F	3. KMEO-F
4.	4. KNIX-F	4. KKLT-F	4. KOOL-F	4. KOOL-F	4. KMEO-F	4. KUPD-F	4. KTAR	4. KUPD-F	4. KMEO-F	4. KUPD-F
5.	5. KLZI-F	5. KSLX-F	KZZP-F	5. KZZP-F	5. KOY	5. KMEO-F+	5. KMEO-F	5. KMEO-F	5. KNIX-F	5. KOOL-F
6.	KSLX-F	6. KTAR	6. KUPD-F	6. KUPD-F	6. KOOL-F	6. KOY	6. KUPD-F	6. KQYT-F	6. KOY	6. KTAR
7.	7. KDKB-F	7. KOOL-F	7. KSLX-F	7. KSLX-F	7. KAMJ-F	7. KQYT-F	7. KKLT-F	7. KKLT-F	7. KKLT-F	KQYT-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F>	1. KZZP-F	1. KKLT-F>	1. KNIX-F	1. KNIX-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F
2. KLZI-F	2. KKLT-F	2. KNIX-F	2. KZZP-F	2. KKLT-F	2. KZZP-F>	2. KZZP-F>	2. KZZP-F	2. KZZP-F	2. KTAR
3. KKLT-F	3. KLZI-F	3. KZZP-F	3. KKLT-F	3. KZZP-F	3. KUKQ	3. KDKB-F	3. KDKB-F	3. KNIX-F	3. KOOL-F
KUPD-F	4. KUPD-F	4. KUPD-F	4. KLZI-F	4. KQYT-F	4. KDKB-F	4. KSLX-F	4. KSLX-F	4. KTAR	KSLX-F
5. KNIX-F	5. KNIX-F	5. KOOL-F	5. KUPD-F	5. KOOL-F	5.	5. KUKQ	5. KTAR	5. KDKB-F	5. KUPD-F
6. KUKQ	6. KSLX-F	6. KLZI-F	6. KOOL-F	6. KMEO-F	6.	KKLT-F	6. KKLT-F	6. KSLX-F	6. KDKB-F
7.	7. KOOL-F	7. KSLX-F	7. KQYT-F	7. KUPD-F	7.	7. KSTM-F	7. KSTM-F	7. KOOL-F	7. KZZP-F
8.	8.	8.	8.	8.	8.	8.	8. KOOL-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	8 (1)	302 (1)	310 (2)	12.7	14.5
AOR		411 (4)	411 (4)	16.8	15.1
AC/OLDIES/SOFT ROCK		424 (5)	424 (5)	17.3	15.7
MOR/VARIETY	102 (1)		102 (1)	4.2	4.3
COUNTRY	36 (2)	252 (1)	288 (3)	11.8	14.5
BLACK/URBAN	78 (1)		78 (1)	3.2	2.1
BTFL MUSIC/EZ	31 (1)	339 (2)	370 (3)	15.1	13.5
NEWS/TALK	262 (2)		262 (2)	10.7	9.6
NOSTALGIA	94 (2)		94 (2)	3.8	2.2
RELIGION/GOSPEL	31 (2)	11 (1)	42 (3)	1.7	2.0
SPANISH	57 (2)		57 (2)	2.3	1.6
CLASSICAL					3.0
UNKNOWN/OTHERS		8 (1)	8 (1)	0.3	0
			2446 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCKY	1150	Coolidge	.4/1.2
KFLR	1230	Phoenix	.5/1.7
KMEO	740	Phoenix	1.2/3.2
KMLE-F	107.9	Chandler	.4/1.2
KMZK-F	106.3	Sun City	.3/1.4
KNIX	1580	Tempe	1.0/4.1
KOOL	960	Phoenix	1.0/3.8
KPHX	1480	Phoenix	.7/1.0
KRDS	1190	Tolleson	.7/2.1
KVVA	860	Phoenix	1.5/2.0
KZZP	1310	Mesa	.3/1.7

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS,DA)	, RELIGION		,$ 8.00	(---)	Ostrander-Wilson	George Boucher
KFYI, 910, 5 KW (DA-N)	, NEWS/TALK	ABC-E	,$ 40.00	(MMR)		Fred Weber
KHEP, 1280, 1 KW (DAYS)	, RELIGION		,$ 18.00	(---)		Herm Gebert
KLFF, 1360, 5 KW (DA-N)	, NOSTALGIA		,$ 45.00	(Masla)		Dewey Hopper
KMEO, 740, 1 KW (DAYS,DA)	, BTFL/EZ		,$ NA	(Select)	Westinghouse	Mike Burnette
KNIX, 1530, 50 KW (DA-N)	, COUNTRY		,$ NA	(Katz)	Buck Owens	Mike Owens
KNTS, 1510, 10 KW (DAYS)	, TALK	ABC-T	,$ 26.00	(---)		Bob Baker
KOOL, 960, 5 KW (DA-N)	, NOSTALGIA	CBS	,$ 44.00*	(Christal)		Tom Chauncey
KOPA, 1440, 5 KW (DAYS)	, CLASSIC AOR		,$ NA	(Select)	First Media	
KOY , 550, 5 KW	, MOR	NBC	,$100.00*	(Eastman)	Edens	Michael Horne
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH		,$ 35.00	(Caballero)		Freddy Morales
KRDS, 1190, 5 KW/250 W (DA-2)	, RELIGION		,$ 22.00	(---)	Interstate	Gordon Marcy
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	MBS ABC-I	,$129.00*	(CBS)	Pulitzer	Johnny Andrews
KUKQ, 1060, 5 KW/500 W (DA-N)	, URBAN		,$ 35.00	(Masla)		Lloyd Melton
KVVA, 860, 1 KW (DA-N)	, SPANISH		,$ 30.00*	(Lotus)		Bob Feinman
KXEG, 1010, 1 KW/250 W	, RELIGION		,$ 10.00	(---)	Mid American Gospel	George Spicer
KZZP, 1310, 5 KW/500 W (DA-N)	, CHR		,$ NA	(Mc-Guild)	Nationwide	Mickey Franke

FM STATIONS

KDKB, 93.3, 100 KW @ 1550, AOR	Source	,$100.00*	(Blair)	Sandusky	Tommy Vascocu
KKFR, 92.3, 100 KW @ 880, AC	ABC-C	,$ 60.00*	(MMR)		Fred Weber
KKLT, 98.7, 115 KW @ 1650, AC		,$ 95.00*	(CBS)	Pulitzer	Johnny Andrews
KLZI, 99.9, 100 KW @ 1680, AC	US I	,$ 78.00	(Torbet)	TransCom	Rene Evans
KMEO, 96.9, 100 KW @ 1556, BTFL/EZ		,$104.00*	(Select)	Westinghouse	Mike Burnette
KMLE, 107.9, 100 KW @ 877, RELIGION		,$ 15.00	(---)	Ostrander-Wilson (CHANDLER)	Donna Phelps
KMZK, 106.3, 3 KW @ 97, ?	ABC-C	,$ 35.00	(Malsa)	(SUN CITY)	Steve Rich
KNIX, 102.5, 100 KW @ 1610, COUNTRY		,$111.00*	(Katz)	Buck Owens	Mike Owens
KOOL, 94.5, 100 KW @ 1620, OLDIES	CBS-R	,$ 79.00*	(Christal)		Tom Chauncey
KQYT, 95.5, 100 KW @ 1550, BTFL/EZ		,$103.00*	(Eastman)	Edens	Bob Bolinger
KSLX, 100.7, 100 KW @ 1700, CLASSIC AOR		,$ 80.00*	(Select)	First Media	
KUPD, 97.9, 100 KW @ 1620, AOR		,$108.00*	(Masla)		Lloyd Melton
KSTM, 107.1, 2 KW @ 405, AOR		,$ 45.00	(Weiss)	(APACHE JUNCTION)	Chuck Artigue
KZZP, 104.7, 100 KW @ 1550, CHR		,$130.00*	(Mc-Guild)	Nationwide	Mickey Franks
KAMJ, 101.5, 100 KW @ 1740, SOFT AC		,$ 65.00*	(---)	Affiliated	Doug Berle

CALL LETTER CHANGES

KOPA changes to KSLX
KONC changes to KAMJ-F (March)
KQYT changes to KOY-F (July)

FORMAT CHANGES

KSLX changes from CHR to Classic AOR (February)
KAMJ: from Classical to Soft AC (March)
KOY-F: from BTFL/EZ to AC (July)
KNZK: from Country to Classical (July)

STATION SALES

KFLR: From Family Life to Affiliated for $650,000 (est)
KFLR/KAMJ-F: From Affiliated to EZ for $12,300,000

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,021,300

MSA Rank/Pop: 16/2,178,300
ADI # 12
Average Person Ratings: 19.1
Market TSL: 25.4 hours

Stations: 32/32
Diaries: 1934/1045:1/54.8%
Sample Target: 1760
% Below Line: 0
% Not Listed: 5.5

1985 Revenue: $ 42,000,000
HH Inc.: $ 28,759
Retail $: 11.9 Bil
Pop per Station:
#1 Biller: KDKA $12,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KDKA	588/15.3	16.9	11.9	---	15.1	14.1
2. WSHH-F	378/ 9.8	8.0	7.8	---	9.4	5.5
3. WBZZ-F	310/ 8.0	7.4	9.2	---	9.8	11.1
4. WDVE-F	276/ 7.2	7.3	8.4	---	8.1	13.0
5. WAMO-F	263/ 6.8	5.5	6.7	---	4.7	8.8
6. WWSW-F	190/ 4.9	4.6	5.4	---	4.9	4.7
7. WHTX-F	168/ 4.4	4.7	4.6	---	4.4	3.8
8. WTKN	160/ 4.2	3.9	4.3	---	2.8	2.6
9. WMYG-F	143/ 3.7	2.2	2.2	---	2.9	2.6
10. WJAS	132/ 3.4	4.0	3.7	---	3.9	2.9
11. WLTJ-F	127/ 3.3	3.6	2.4	---	3.8	3.3
12. WTAE	126/ 3.3	3.8	4.2	---	3.7	2.2
13. KQV	120/ 3.1	2.1	2.6	---	1.9	2.4
14. WYDD-F	88/ 2.3	3.0	2.5	---	2.9	3.2
15. WDSY-F	85/ 2.2	2.6	2.7	---	2.8	2.6
16. WMBS	68/ 1.8	1.0	2.1	---	1.0	1.7
17. WEEP	67/ 1.7	1.7	2.6	---	1.8	.9
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KDKA	751/9509
2. WDVE-F	458/5439
3. WSHH-F	439/4045
4. WBZZ-F	416/5823
5. WAMO-F	274/2468
6. WWSW-F	248/3621
7. WHTX-F	184/3415
8. WTKN	161/1763
9. WLTJ-F	153/2126
10. WMYG-F	152/2216
11. WJAS	141/1676
12. WTAW	133/2570
13. WYDD-F	122/2670
14. KQV	120/1731
15. WDSY-F	119/1791
16.	
17.	
18.	
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21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KDKA	7142/35.3	31.8	34.8
2. WBZZ-F	4369/21.6	23.9	24.8
3. WDVE-F	3544/17.5	17.6	17.2
4. WSHH-F	3337/16.5	15.4	16.9
5. WHTX-F	3045/15.1	14.8	16.6
6. WWSW-F	2797/13.8	13.4	13.8
7. WTAE	2490/12.3	14.5	12.9
8. WAMO-F	2185/10.8	11.2	11.1
9. WMYG-F	1983/ 9.8	8.0	8.8
10. WYDD-F	1911/ 9.5	9.2	8.8
11. WTKN	1741/ 8.6	10.2	8.2
12. KQV	1723/ 8.5	9.3	7.3
13. WLTJ-F	1703/ 8.4	7.2	9.0
14. WJAS	1551/ 7.7	7.1	7.6
15. WDSY-F	1284/ 6.4	6.6	6.2
16. WXXP-F	972/ 4.8	4.4	3.7
17. WEEP	919/ 4.5	NA	4.0
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 61.63% (2242 of 3638) (SPG 85: 61.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA >	1. KDKA >	1. KDKA >	1. WSHH-F>	1. KDKA	1. KDKA >	1. WSHH-F
2. WDVE-F	2. WAMO-F	2. WAMO-F	2. WWSW-F	2. WWSW-F	2. WSHH-F>	2. WSHH-F	2. KDKA >	WSHH-F	2. WBZZ-F	2. KDKA
3. WAMO-F	3. WBZZ-F	3. KDKA	3. WDVE-F	3. WDVE-F	3. WTKN	3. WBZZ-F	3. WDVE-F	3. WBZZ-F	3. WAMO-F	3. WAMO-F
4.	4. WMYG-F	4. WBZZ-F	4. WHTX-F	4. WSHH-F	4. WLTJ-F	4. WHTX-F	4. WBZZ-F	WDVE-F	4. WDVE-F	4. WBZZ-F
5.	5. WWSW-F	5. WWSW-F	5. WAMO-F	5. WHTX-F	5. WJAS	5. WDVE-F	5. WAMO-F	5. WAMO-F	5. WSHH-F	5. WDVE-F
6.	6. WHTX-F	6. WHTX-F	6. WMYG-F	6. WAMO-F	WWSW-F	6. WAMO-F	6. WWSW-F	6. WHTX-F	6. WTKN	6. WWSW-F
7.	7. KDKA	7. WMYG-F	7. WBZZ-F	7. WLTJ-F	7. WHTX-F	7. WTKN	7. WLTJ-F	7. WWSW-F	7. WTAE	7. WJAS
8.	8.	8.	8. WLTJ-F	WMYG-F	8.	8. KQV	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F	1. WBZZ-F	1. WWSW-F	1. WBZZ-F	1. KDKA >	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA
2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WWSW-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WDVE-F
3. WDVE-F	3. WDVE-F	3. WMYG-F	3. KDKA	3. WBZZ-F	3. WBZZ-F>	3. WMYG-F	3. WWSW-F	3. KDKA	3. WWSW-F
4. WYDD-F	4. WHTX-F	4. WBZZ-F	4. WWSW-F	4. WAMO-F	4. WMYG-F	WBZZ-F	4. KDKA	4. WWSW-F	4. WSHH-F
5. WHTX-F	5. WWSW-F	WAMO-F	5. WDVE-F	5. WSHH-F	5.	5. KDKA	5. WMYG-F	5. WHTX-F	5. WHTX-F
6. WMYG-F	6. WMYG-F	6. KDKA	6. WHTX-F	6. WHTX-F	6.	6. WWSW-F	6. WHTX-F	6. WBZZ-F	6. WLTJ-F
7. WEEP	7. WYDD-F	WHTX-F	7. WMYG-F	WMYG-F	7.	7.	7. WEEP	7. WMYG-F	7. WAMO-F
WTAE	8.	8.	8.	8.	8.	8.	WTAE	8.	8. WMYG-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		354 (3)	354 (3)	9.7	15.3
AOR		417 (3)	417 (3)	11.5	11.8
AC/OLDIES/SOFT ROCK		666 (6)	666 (6)	18.3	13.8
MOR/VARIETY	837 (5)		837 (5)	23.0	22.7
COUNTRY	113 (4)	112 (2)	225 (6)	6.2	8.3
BLACK/URBAN	14 (1)	263 (1)	277 (2)	7.6	5.6
BTFL MUSIC/EZ		378 (1)	378 (1)	10.4	10.1
NEWS/TALK	280 (2)		280 (2)	7.7	5.0
NOSTALGIA	132 (1)		132 (1)	3.6	4.8
RELIGION/GOSPEL	20 (1)	40 (1)	60 (2)	1.6	1.6
SPANISH					0
CLASSICAL					0
UNKNOWN/OTHERS		12 (1)	12 (1)	0.3	1.1
			3638 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMO	860	Pittsburgh	.4/1.1
WASP	1130	Brownsville	.5/1.0
WBVP	1230	Beaver Falls	1.1/2.3
WESA-F	98.3	Charleroi	.6/2.5
WHJB	620	Greensburg	.4/1.2
WIXZ	1360	McKeesport	.3/1.7
WJPA	1450	Washington	.3/1.3
WLSW-F	103.9	Scottdale	.6/1.2
WOKU-F	107.1	Greensburg	.5/1.3
WPIT	730	Pittsburgh	.5/1.5
WPIT-F	101.5	Pittsburgh	1.0/3.9
WPQR-F	99.3	Uniontown	.3/1.1
WWKS-F	106.7	Beaver Falls	.3/1.2

RADIO STATIONS

AM STATIONS

KDKA,	1020,	50 KW	, MOR	NBC,$200.00	(Select)	Westinghouse	Rick Starr
KQV ,	1410,	5 KW (DA-2)	, NEWS	MBS,CBS,$ 50.00	(Christal)		Robert Dickey
WAMO,	860,	1 KW (DAYS,DA)	, BLACK	SBN,$ NA	(Masla)	Sheridan	Roger Fairfax
WBVP,	1230,	1 KW (DA-1)	, MOR	ABC-I,$ 18.00*	(Dome)	(BEAVER FALLS)	
WEDO,	810,	1 KW (DAYS)	, RELIGION	,$ 15.00	(---)	(McKEESPORT)	
WEEP,	1080,	50 KW (DAYS,DA)	, COUNTRY	ABC-I,$ 58.00*	(Republic)	Entercom	Peter Casella
WHJB,	620,	2.5 KW/500 W (DA-2)	, COUNTRY	MBS,$ 22.00	(Dome)	(GREENSBURG)	Norm Slemenda
WJAS,	1320,	5 KW (DA-N)	, NOSTALGIA	ABC-D,$ 45.00*	(MMR)	New Systems	
WKPA,	1150,	1 KW (DAYS,DA)	, NOSTALGIA	,$ 21.00	(Roslin)	(NEW KENSINGTON)	Joe Falsetti
WPIT,	730,	5 KW (DAYS)	, RELIGION	,$ 28.00*	(---)	Pyramid	M. Komichak
WTAE,	1250,	5 KW (DA-N)	, MOR/AC	US 2,ABC-E,$135.00	(Katz)	Hearst	Richard White
WTKN,	970,	5 KW (DA-2)	, TALK	ABC-T,ABC-C,$100.00*	(Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO,	105.9,	72 KW @ 440,	BLACK	SBN,$ 75.00*	(Masla)	Sheridan	Roger Fairfax
WBZZ,	93.7,	41 KW @ 547,	CHR	,$150.00*	(Blair)	EZ	Tex Meyer
WDSY,	107.9,	50 KW @ 500,	COUNTRY	ABC-I $ 80.00*	(Republic)	Entercom	Peter Casella
WDVE,	102.5,	55 KW @ 820,	AOR	Source,$135.00*	(Eastman)	Taft	Bob Schutt
WHTX,	96.1,	50 KW @ 500,	AC/CONTEMP	US I,$110.00*	(Katz)	Hearst	Richard White
WMYG,	96.9,	15 KW @ 530,	AC	,$ 75.00*	(Christal)	Benns	Steve Cohen
WPIT,	101.5,	19 KW @ 520,	RELIGION	,$ 28.00*	(---)	Pyramid	M. Komichak
WLTJ,	92.9,	47 KW @ 890,	SOFT AC	,$ 65.00*	(Weiss)		Carol Larkin
WSHH,	99.7,	11 KW @ 930,	BTFL/EZ	,$100.00*	(MMR)		Tony Renda
WXXP,	100.7,	20 KW @ 500,	AOR	,$ 35.00*	(Torbet)	(NEW KENSINGTON)	Steve Godofsky
WWKS,	106.7,	47 KW @ 520,	AC	ABC-F,$ NA	(Dome)	(BEAVER FALLS)	
WWSW,	94.5,	50 KW @ 810,	AC	ABC-C,$115.00*	(Mc-Guild)	Shamrock	Diane Sutter
WYDD,	104.7,	50 KW @ 500,	AOR	ABC-F,$ 55.00	(Roslin)		Norm Slemenda

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WWCL changes to WXXP	WXXP-F: from AC to AOR		
WPNT changes to WLTJ			

PORTLAND, ME

Arbitron Rank/Pop (12+): 155/189,500
MSA Rank/Pop: 182/224,500
ADI # 76
Average Person Ratings: 15.0
Market TSL: 20.3 hours

Stations: 18/16
Diaries: 567/334:1/49.4%
Sample Target: 550
% Below Line: 3.5
% Not Listed: 9.8

1985 Revenue: $ 7,600,000
HH Inc.: $ 28,834
Retail $: 2,2 Bil
Pop per Station: 11,844
#1 Biller: WPOR A/F $ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WPOR-F	39/13.7	---	16.1	---	15.5
2. WBLM-F	33/11.6	---	14.6	---	13.2
3. WYNZ-F	23/ 8.1	---	5.4	---	4.4
4. WMGX-F	22/ 7.7	---	5.1	---	5.4
WGAN-F	22/ 7.7	---	7.3	---	5.1
6. WKZS-F	18/ 6.3	---	3.8	---	3.0
WYNZ	18/ 6.3	---	7.6	---	8.4
WHOM-F	18/ 6.3	---	5.7	---	2.0
WGAN	18/ 6.3	---	7.3	---	10.5
10. WJBQ-F	12/ 4.2	---	7.0	---	7.4
11. WCLZ-F	8/ 2.8	---	2.8	---	4.7
WIGY-F	8/ 2.8	---	2.8	---	5.7

12+ TSA	1/4/CUME
1. WBLM-F	113/1238
2. WPOR-F	98/1128
3. WHOM-F	89/ 802
4. WKZS-F	58/ 976
5. WIGY-F	57/ 830
WGAN-F	57/ 945
7. WYNZ	42/ 440
8. WMGX-F	40/ 462
9. WYNZ-F	26/ 396
10. WCLZ-F	22/ 285
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WPOR-F	439/23.2	---	23.8
2. WBLM-F	434/22.9	---	27.5
3. WGAN-F	364/19.2	---	18.4
4. WYNZ-F	321/16.9	---	16.5
5. WKZS-F	288/15.2	---	13.7
6. WGAN	285/15.0	---	22.7
7. WMGX-F	272/14.4	---	13.6
8. WYNZ	228/12.0	---	14.6
9. WHOM-F	215/11.3	---	11.1
10. WJBQ-F	203/10.7	---	19.5
11. WIGY-F	177/ 9.3	---	14.6
12. WCLZ-F	100/ 5.3	---	8.7

12+ FM SHARE (METRO): 80.54% (207 of 257) (SPG 85: 79.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F>	1. WPOR-F>	1. WPOR-F+>	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
WGAN-F	2. WMGX-F	2. WMGX-F	2. WYNZ-F	2. WKZS-F	2. WGAN	2. WBLM-F	2. WBLM-F	WPOR-F	2. WPOR-F	2. WBLM-F
3. WIGY-F	3. WYNZ-F	WPOR-F	3. WKZS-F	WYNZ-F	3. WHOM-F	3. WGAN	WMGX-F	3. WGAN-F	3. WGAN	3. WGAN-F
4.	4. WGAN-F	WYNZ-F	WMGX-F	4. WMGX-F	WYNZ	4. WYNZ-F	4. WGAN-F	WYNZ-F	WGAN-F	4. WYNZ
5.	5.	5.	5. WBLM-F	5. WGAN	5.	5. WYNZ	5. WKZS-F	5. WMGX-F	5. WYNZ-F	5. WHOM-F
			WGAN	6. WBLM-F			WYNZ			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLM-F	1. WMGX-F	1. WMGX-F	1. WPOR-F	1. WPOR-F>	1. WBLM-F>	1. WBLM-F>	1. WBLM-F	1. WBLM-F>	1. WPOR-F
2. WGAN-F	WYNZ-F	2. WYNZ-F	WYNZ-F	2. WKZS-F	2. WMGX-F	2. WMGX-F	WMGX-F	2. WMGX-F	2. WBLM-F
WYNZ-F	3. WMGX-F	WJBQ-F	3. WMGX-F	WYNZ-F	3. WYNZ-F	3. WYNZ-F	WYNZ-F	3. WPOR-F	3. WKZS-F
4. WMGX-F	WKZS-F	WKZS-F	WKZS-F	4. WMGX-F	WGAN-F	4. WGAN-F	4. WKZS-F	WYNZ-F	WMGX-F
5.	5.	5.	5.	WJBQ-F	5.	5. WCLZ-F	5.	5.	WYNZ-F
				WGAN-F					

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		52 (3)	52 (3)	20.2	18.8
AOR		44 (3)	44 (3)	17.1	17.0
AC/OLDIES/SOFT ROCK		53 (3)	53 (3)	20.6	18.8
MOR/VARIETY	24 (2)		24 (2)	9.3	9.7
COUNTRY	1 (1)	39 (1)	40 (2)	15.6	18.8
BLACK/URBAN					
BTFL MUSIC/EZ		18 (1)	18 (1)	7.0	6.3
NEWS/TALK					0.7
NOSTALGIA	18 (1)		18 (1)	7.0	8.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		1 (1)	1 (1)	0.4	1.0
UNKNOWN/OTHERS	7 (2)		7 (2)	2.7	0.7
			257 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCS-F	106.3	Scarborough	.4/4.6
WLOB	1310	Portland	1.4/2.8
WMER	1440	Westbrook	1.1/3.8
WPOR	1490	Portland	.4/4.6
WBZ	1030	Boston	2.1/5.6
WTOS-F	105.1	Skowhegan	1.1/2.6

MISCELLANEOUS COMMENTS WMER/WJBQ-F sold by Bride to Porter for $2,240,000...

RADIO STATIONS

WGAN, 560, 5 KW (DA-1)	, MOR	,$ 25.00	(Blair)			Susan Robinson
WLOB, 1310, 5 KW (DA-2)	, ?	,$ 14.00	(---)			Eric Heckman
WMER, 1440, 5 KW (DA-N)	, ?	ABC-T,ABC-I,$ 17.00	(Christal)	Porter		
WPOR, 1490, 1 KW	, COUNTRY	ABC-E,$ NA	(Mc-Guild)			Bob Gold
WYNZ, 970, 5 KW (DA-N)	, NOSTLAGIA	CBS,$ 27.00*	(Eastman)	Buckley		Mike Schaefer
WBLM-F, 107.5, 30 KW @ 600	, AOR	,$ 50.00*	(Select)	Fuller-Jeffrey	(LEWISTON)	Eve Rubins
WCLZ-F, 98.9, 15 KW @ 400	, AOR	,$ 32.00	(Weiss)	Clipper	(BRUNSWICK)	Dave Kaufman
WDCS-F, 106.3, 3 KW @ 300	, CLASSICAL	MBS,$ 20.00	(CMBS)			Fred Miller
WGAN-F, 102.9, 100 KW @ 1470	, CHR	,$ 26.00	(Blair)			Susan Robinson
WHOM-F, 94.9, 48 KW @ 3756	, BTFL/EZ	,$ 44.00	(Christal)		(MT. WASHINGTON, NH)	B. LaCroix
WIGY-F, 105.9, 50 KW @ 500	, CHR	ABC-F,$ 29.00	(Republic)	Rebs	(BATH)	Sandy Frost
WJBQ-F, 97.9, 50 KW @ 500	, AC	US I,$ 30.00	(Christal)	Porter		
WKZS-F, 99.9, 30 KW @ 651	, SOFT AC	,$ 31.00	(HNWH)		(AUBURN)	Ron Frizzell
WMGX-F, 93.1, 50 KW @ 500	, CONTEMP/AC	,$ 40.00	(Torbet)	Sunshine		Dave Dean
WPOR-F, 101.9, 50 KW @ 492	, COUNTRY	ABC-E,$ 54.00*	(Mc-Guild)			Bob Gold
WYNZ-F, 100.9, 3 KW @ 225	, AC	,$ 27.00	(Eastman)	Buckley		Mike Schaefer
WTOS-F, 105.1, 50 KW @ 2420	, AOR	MBS,$ 25.00	(Roslin)		(SKOWHEGAN)	Bob MacDonald

PORTLAND, OR

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 41/1,144,800
ADI # 26
Average Person Ratings: 16.2
Market TSL: 21.7 hours

Stations: 24/24
Diaries: 1533/750:1/48.8%
Sample Target: 1320
% Below Line: 0
% Not Listed: 7.5

1985 Revenue: $ 32,800,000
HH Inc.: $ 28,110
Retail $: 8.5 Bil
Pop per Station: 47,916
#1 Biller: KGW $4,900,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KXL-F	166/9.1	6.1	8.3	---	7.4	5.1	1. KXL-F	220/1947	1. KGW	2366/21.0	20.1	23.9
2. KKRZ-F	140/7.7	9.9	9.8	---	8.9	13.3	2. KKRZ-F	179/2842	2. KKRZ-F	2165/19.3	20.2	19.7
3. KGW	134/7.4	6.3	6.3	---	10.1	8.0	3. KGW	158/2811	3. KEX	1705/15.2	15.0	19.8
4. KGON-F	129/7.1	6.0	6.4	---	6.2	9.9	4. KGON-F	153/2212	4. KGON-F	1695/15.1	14.2	15.5
5. KXL	117/6.4	6.3	8.0	---	5.6	6.9	5. KEX	146/2330	5. KMJK-F	1639/14.6	13.4	16.6
6. KINK-F	114/6.3	6.5	7.1	---	5.7	7.0	6. KINK-F	145/1759	6. KXL	1497/13.3	15.4	11.5
7. KEX	106/5.8	8.0	6.3	---	8.1	5.3	7. KXL	133/1883	7. KXL-F	1471/13.1	13.5	11.6
8. KUPL-F	91/5.0	4.4	4.8	---	4.0	6.7	8. KUPL-F	124/1754	8. KINK-F	1392/12.4	11.7	12.2
9. KMJK-F	85/4.7	5.0	4.3	---	8.0	5.4	9. KKCW-F	117/1660	9. KKCW-F	1301/11.6	12.6	10.1
10. KYTE	82/4.5	4.4	4.6	---	4.8	3.2	10. KMJK-F	98/1995	10. WUPL-F	1243/11.1	9.2	7.6
11. KKCW-F	81/4.4	5.3	5.9	---	4.6	4.4	11. KYTE	97/1097	11. KKLI-F	1050/ 9.3	10.2	9.0
12. KKLI-F	76/4.2	3.2	3.6	---	3.0	2.4	12. KWJJ-F	86/1283	12. KYTE-F	1002/ 8.9	7.4	7.2
13. KWJJ-F	70/3.8	3.2	2.5	---	1.7	2.7	13. KKLI-F	83/1254	13. KWJJ-F	985/ 8.8	NA	5.1
14. KWJJ	67/3.7	3.9	2.8	---	2.6	2.6	14. KWJJ	82/1225	14. KWJJ	969/ 8.6	8.1	8.7
15. KYTE-F	53/2.9	3.0	2.3	---	2.3	1.3	15. KYTE-F	67/1160	15. KYTE	934/ 8.3	9.3	8.0
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 62.60% (1056 of 1687) (SPG 85: 57.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F>	1. KGON-F	1. KGON-F	1. KGW	1. KGW	1. KXL-F	1. KGW >	1. KXL-F>	1. KXL-F	1. KKRZ-F	1. KGON-F
2. KMJK-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KEX	2. KWJJ+	2. KGON-F	2. KGON-F	2. KXL	2. KXL-F
3.	3. KGW	3. KGW	3. KGON-F	3. KUPL-F	3. KGW	KKRZ-F	3. KGW	3. KKRZ-F	3. KXL-F	3. KKRZ-F
4.	KKRZ-F	4. KKRZ-F	KUPL-F	4. KGON-F	4. KXL	4. KXL-F	4. KEX	4. KGW	4. KGON-F	4. KINK-F
5.	5. KKLI-F	5. KKLI-F	5. KKLI-F	5. KKCW-F	5. KUPL-F	5. KXL	KINK-F	5. KINK-F	5. KMJK-F	5. KUPL-F
6.	6. KMJK-F	6. KUPL-F	6. KKCW-F	6. KKLI-F	6. KKCW-F	6. KEX	6. KXL	6. KEX	6. KINK-F	6. KMJK-F
7.	7. KUPL-F	7. KKCW-F	7. KEX	7. KEX	7. KYTE	7. KGON-F	7. KKLI-F	7. KXL	7. KGW	7. KWJJ-F
8.	8.	8.	8.	8.	8.	8. KINK-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRZ-F	1. KINK-F	1. KGW	1. KGW	1. KGW >	1. KGON-F>	1. KGON-F>	1. KGON-F	1. KGON-F	1. KINK-F
2. KMJK-F	2. KGW	2. KINK-F>	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F>	KINK-F>	2. KINKOF	2. KGW
3. KGON-F	3. KGON-F	3. KGON-F	3. KKLI-F	3. KKLI-F	3. KKRZ-F	3. KKRZ-F	3. KGW	3. KGW	3. KGON-F
4. KKLI-F	4. KKRZ-F	4. KKLI-F	4. KKRZ-F	4. KKCW-F	4.	4. KGW	4. KKRZ-F	4. KUPL-F	4. KEX
5. KINK-F	5. KKLI-F	5. KUPL-F	5. KKCW-F	5. KUPL-F	5.	5. KMJK-F	5. KKLI-F	5. KKRZ-F	5. KUPL-F
6. KKCW-F	6. KMJK-F	6. KKCW-F	6. KGON-F	6. KXL-F	6.	6. KKLI-F	KMJK-F	6. KEX	6. KWJJ-F
7.	7. KKCW-F	7.	7. KUPL-F	7. KKRZ-F	7.	7. KWJJ-F	KUPL-F	7. KWJJ-F	KXL-F
8.	8. KUPL-F	8.	8.	8.	8.	8.	KWJJ-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	6 (1)	241 (3)	247 (4)	14.6	19.0
AOR		243 (2)	243 (2)	14.4	12.8
AC/OLDIES/SOFT ROCK	178 (3)	157 (2)	335 (5)	19.9	20.9
MOR/VARIETY	106 (1)		106 (1)	6.3	8.7
COUNTRY	91 (2)	161 (2)	252 (4)	14.9	10.6
BLACK/URBAN					0
BTFL MUSIC/EZ		166 (1)	166 (1)	9.8	8.0
NEWS/TALK	132 (2)		132 (2)	7.8	7.5
NOSTALGIA	82 (1)		82 (1)	4.9	5.1
RELIGION/GOSPEL	14 (1)	35 (1)	49 (2)	2.9	2.5
SPANISH					0
CLASSICAL	22 (1)	53 (1)	75 (2)	4.4	4.8
UNKNOWN/OTHERS					0
			1687 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAR	1480	Vancouver, WA	.4/1.1
KKEY	1150	Portland	.8/1.5
KKSN	910	Vancouver, WA	1.2/3.8
KMJK	1290	Lake Oswego	.3/2.7
KPDQ	800	Portland	.8/2.5
KPDQ-F	93.7	Portland	1.9/5.3
KSGO	1520	Oregon City	2.0/6.3
KUPL	1330	Portland	1.3/3.5
KXYQ-F	105.1	Salem	.9/3.8

RADIO STATIONS

AM STATIONS

KAAR	1480	1 KW/2.5 KW (DA-N)	OLDIES	CBS-R	$ 20.00*	(Roslin)		(VANCOUVER)	Steve Feder
KCNR	1410	5 KW (DAYS)	??		$?	(---)			
KEX	1190	50 KW (DA-1)	MOR	ABC-I	$ 80.00	(Katz)	Taft		Dave Milner
KGW	620	5 KW (DA-N)	AC	APR	$160.00	(Blair)	King		Alan Mason
KKEY	1150	5 KW (DAYS,DA)	TALK	MBS	$ 38.00*	(---)			Ralph Weagant
KKSN	910	5 KW (DA-2)	CLASSICAL		$ 48.00	(CMBS)			Bill Failing
KMJK	1290	5 KW (DA-2)	CHR	APR,ABC-C	$ NA	(Eastman)	Ives		Victor Ives
KPDQ	800	1 KW (DAYS,DA)	RELIGION		$ 25.00	(---)			John Davis
KRDR	1230	1 KW	COUNTRY		$ 24.00	(---)	Comm Pacific		Don Coss
KSGO	1520	50 KW/10 KW (DA-1)	OLDIES		$ 41.00*	(HNWH)	Ackerly		Dan Hern
KUPL	1330	5 KW (DA-1)	COUNTRY	MBS	$ NA	(Torbet)	Scripps-Howard		Ed Hardy
KVAN	1550	10 KW (DA-N)	COUNTRY	APR	$ 20.00	(Moore)	Capps	(VANCOUVER)	Ron Hughes
KWJJ	1080	50 KW/10 KW (DA-2)	COUNTRY	ABC-E	$ 60.00*	(Eastman)	Park		Dave Pederson
KXL	750	50 KW/10 KW (DA-1)	NEWS/TALK	NBC,ABC-T	$ 84.00*	(Mc-Guild)	Kaye-Smith		Ray Watson
KYTE	970	5 KW (DA-1)	NOSTALGIA	CBS	$ 60.00*	(Select)	Henry		

FM STATIONS

KGON	92.3	100 KW @ 920	AOR		$ 70.00*	(HNWH)	Ackerly	Dan Hern
KINK	101.9	100 KW @ 1611	AOR		$130.00	(Blair)	King	Stan Mak
KKCW	103.3	100 KW @ 1654	AC		$ 96.00	(Select)	Capstar	Ron Saito
KKLI	97.1	100 KW @ 1200	AC		$ 64.00	(Republic)		Bill Failing
KKRZ	100.3	100 KW @ 920	CHR	US I,ABC-F	$110.00*	(Katz)	Taft	Dave Crowl
KMJK	106.7	100 KW @ 877	CHR	APR,ABC-C	$ 80.00*	(Eastman)	Ives	Victor Ives
KPDQ	93.7	100 KW @ 247	RELIGION		$ 27.00	(---)		John Davis
KUPL	98.5	100 KW @ 1100	COUNTRY	ABC-D	$ 80.00	(Torbet)	Scripps-Howard	Ed hardy
KWJJ	99.5	100 KW @ 920	COUNTRY	ABC-E	$ 65.00*	(Eastman)	Park	Dave Pederson
KXL	95.5	100 KW @ 920	BTFL/EZ		$ 90.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE	101.1	100 KW @ 1635	CLASSICAL		$ 60.00*	(Select)	Henry	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KPDQ A/F sold to Salem for
$6,500,000 (Chapman)
KRDR (Gresham) sold by Comm.
Pacific for $600,000 (Montcalm)

MISCELLANEOUS COMMENTS

PORTSMOUTH - DOVER - ROCHESTER

Arbitron Rank/Pop (12+): 114/294,000

MSA Rank/Pop: 146/302,100
Boston ADI
Average Person Ratings: 16.8
Market TSL: 22.0 hours

Stations: 33/8
Diaries: 807/364:1/48.8%
Sample Target: 680
% Below Line: 57.0
% Not Listed: 10.1

1985 Revenue: $ 7,400,000
HH Inc.: $ 33,845
Retail $: 2.4 Bil
Pop per Station: 36,750
#1 Biller: WOKQ-F $2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WOKQ-F	79/16.0	---	11.7	---	14.2
2. WSSH-F	49/ 9.9	---	5.3	---	5.3
3. WHEB-F	45/ 9.1	---	10.1	---	4.9
4. WERZ-F	32/ 6.5	---	8.2	---	11.3
5. WBZ	27/ 5.5	---	6.0	---	7.3
6. WBCN-F	26/ 5.3	---	5.1	---	3.8
7. WHOM-F	20/ 4.0	---	3.7	---	3.8
8. WRKO	14/ 2.8	---	2.9	---	2.6
9. WZID-F	13/ 2.6	---	3.7	---	2.6
WTSN	13/ 2.6	---	4.9	---	3.0
WHTT-F	13/ 2.6	---	3.1	---	3.0

12+ TSA	1/4/CUME
1. WOKQ-F	82/873
2. WHOM-F	52/523
WSSH-F	52/625
4. WHEB-F	45/598
5. WERZ-F	32/526
6. WBZ	28/411
7. WBCN-F	27/373
8. WGIR-F	22/308
WZID-F	22/274
10. WRKO	17/335
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WOKQ-F	773/26.3	---	24.5
2. WSSH-F	604/20.5	---	13.2
3. WHEB-F	598/20.3	---	18.2
4. WERZ-F	526/17.9	---	20.9
5. WBZ	393/13.4	---	15.9
6. WBCN-F	354/12.0	---	10.7
7. WRKO	320/10.9	---	7.2
8. WHTT-F	265/ 9.0	---	9.9
9. WHOM-F	254/ 8.6	---	9.0
10. WTSN	253/ 8.6	---	11.0
11.			

12+ FM SHARE (METRO): 81.31% (361 of 444) (SPG 85: 74.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WERZ-F>	1. WHEB-F>	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F>	1. WOKQ-F>	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F
2. WHTT-F	2. WBCN-F	2. WHEB-F	2. WSSH-F	2. WSSH-F>	2. WSSH-F>	2. WHEB-F	2. WSSH-F	2. WSSH-F	2. WBZ	2. WSSH-F
3. WHEB-F	3. WOKQ-F	3. WSSH-F	3. WHEB-F	3. WHEB-F	3. WBZ	WSSH-F>	3. WHEB-F	3. WHEB-F	3. WHEB-F	3. WHEB-F
4. WOKQ-F	4. WERZ-F	4. WBCN-F	4.	4. WBZ	WHOM-F	4. WBZ	4. WBCN-F	4. WERZ-F	4. WSSH-F	4. WERZ-F
WGIR-F	5. WSSH-F	5. WERZ-F	5.	5.	5.	5. WERZ-F	5.	5.	5. WERZ-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHEB-F	1. WHEB-F	1. WSSH-F	1. WSSH-F	1. WSSH-F	1. WHEB-F	1. WHEB-F	1. WHEB-F	1. WOKQ-F	1. WOKQ-F
2. WERZ-F	2. WSSH-F	2. WOKQ-F	2. WOKQ-F	2. WOKQ-F>	2. WBCN-F>	2. WBCN-F>	2. WBCN-F	2. WHEB-F	2. WHEB-F
3. WGIR-F	WERZ-F	WHEB-F	WHEB-F	3. WERZ-F	3. WOKQ-F	3. WOKQ-F	3. WOKQ-F	3. WBCN-F	3. WSSH-F
WBCN-F	4. WOKQ-F	4. WERZ-F	4. WERZ-F	4. WHEB-F	4. WERZ-F	4.	4. WROR-F	4. WSSH-F	4. WBCN-F
5.	5.	5.	5.	WBZ	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		62 (5)	62 (5)	14.0	16.1
AOR		89 (5)	89 (5)	20.0	22.0
AC/OLDIES/SOFT ROCK	5 (1)	86 (7)	91 (8)	20.5	20.5
MOR/VARIETY	52 (4)		52 (4)	11.7	13.0
COUNTRY	4 (1)	84 (3)	88 (4)	19.8	13.6
BLACK/URBAN					
BTFL MUSIC/EZ		38 (3)	38 (3)	8.6	9.1
NEWS/TALK	22 (3)		22 (3)	5.0	4.1
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		2 (1)	2 (1)	0.5	0
UNKNOWN/OTHERS					1.6
			444 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVI	1380	Portsmouth	1.0/2.6
WCYT-F	96.7	Rochester	.6/4.4
WHEB	750	Portsmouth	2.0/2.6
WWNH	930	Rochester	.8/2.9
WAAF-F	107.3	Worcester	.6/3.5
WGAN-F	102.9	Portland	.8/3.8
WGIR	610	Manchester	.4/1.8
WGIR-F	101.1	Manchester	2.2/7.6
WPUR-F	101.9	Portland	.6/1.5
WXLO-F	104.5	Fitchburg, MA	.4/2.0

See Boston for more information about the following stations:

WBOS-F	.4/2.2	WLYT-F	2.0/7.0
WCGY-F	1.4/6.6	WROR-F	2.0/7.0
WCRB-F	.4/1.9	WVBF-F	.6/2.7
WEEI	1.2/4.5	WXKS-F	1.4/6.2
WHDH	.4/2.1	WZLX-F	.8/2.0
WJIB-F	1.0/3.6	WZOU-F	1.2/6.8

RADIO STAIONS

WAVI, 1380, 1 KW (DA-N)	, OLDIES	ABC-D,$ 14.00	(Market 4)		Dick Vaughan
WHEB, 750, 1 KW (DAYS)	, MOR	UPI,$ 20.00	(Blair)	Knight	Cliff Taylor
WMYF, 1540, 5 KW (DAYS)	, AC/MOR	,$ 12.00*	(Torbet)	Porter	Tom Talbott
WTSN, 1270, 5 KW (DA-2)	, MOR	ABC-C,$ 22.00	(Torbet)		Jerome Lipman
WWNH, 930, 5 KW (DA-2)	, COUNTRY	CBS,$ 17.00*	(---)		Marcia Nescot
WERZ-F, 107.1, 3 KW @ 300, CHR		,$ 30.00*	(Torbet)	Porter	Tom Talbott
WHEB-F, 100.3, 31 KW @ 140, AOR/CHR		,$ 40.00*	(Blair)	Knight	Cliff Taylor
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY		,$ 48.00	(Select)	Fuller-Jeffrey	Martin Lessard
WCYT-F, 96.7, 3 KW @ 300, AC (?)		ABC-D,$ 17.00	(---)		Marcia Nescot

Other ranked stations - See Manchester, Boston, and Portland

MISCELLANEOUS COMMENTS WXKZ changes to WCYT...

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,231,900

MSA Rank/Pop: 57/876,400
ADI # 26
Average Person Ratings: 19.4
Market TSL: 25.4 hours

Stations: 39/22
Diaries: 1461/843:1/45.7%
Sample Target: 1370
% Below Line: 17.5
% Not Listed: 9.7

1985 Revenue: $ 29,500,000
HH Inc.: $ 30,074
Retail $: 5.2 Bil
Pop per Station: 55,995
#1 Biller: WPRO-F $3,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WPRO-F	262/10.9	9.3	11.6	9.5	10.0	10.1
2. WLKW-F	242/10.1	12.5	12.6	13.1	10.0	7.6
3. WHJY-F	209/ 8.7	9.2	9.8	9.8	9.9	15.8
4. WWLI-F	178/ 7.4	7.2	3.2	3.7	2.4	7.1
5. WHJJ	159/ 6.6	7.0	6.4	5.4	6.7	5.0
6. WPRO	127/ 5.3	7.0	7.4	6.1	5.2	4.1
7. WBRU-F	100/ 4.2	4.2	2.9	3.3	3.3	4.1
8. WERI-F	98/ 4.2	3.9	2.8	3.5	2.9	3.9
9. WWAZ	91/ 3.8	1.9	2.2	3.4	3.4	2.1
10. WMYS-F	72/ 3.0	3.1	3.0	3.5	2.3	3.4
11. WSNE-F	63/ 2.6	2.7	4.4	4.5	6.2	3.2
12. WBZ	54/ 2.3	1.3	1.2	1.8	1.9	1.8
13. WXKS-F	40/ 2.3	1.4	1.9	1.6	1.7	2.4
14. WICE	30/ 1.3	.5	.7	1.0	1.4	2.0
15. WBCN-F	29/ 1.2	1.6	1.2	.9	1.2	2.4
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WPRO-F	262/3419
2. WLKW-F	250/2388
3. WHJY-F	212/2685
4. WWLI-F	188/1950
5. WHJJ	160/1512
6. WPRO	128/2287
7. WERI-F	107/1648
8. WBRU-F	100/1559
9. WWAZ	91/ 877
10. WMYS	72/ 977
11. WSNE-F	63/1324
12. WBZ	58/ 742
13. WAAF-F	44/ 523
14. WXKS-F	40/ 710
15. WICE	30/ 481
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WPRO-F	3379/27.4	28.3	29.8
2. WHJY-F	2645/21.5	21.0	21.0
3. WLKW-F	2326/18.9	19.8	2.32
4. WPRO	2248/18.2	19.7	20.3
5. WWLI-F	1875/15.2	16.3	12.2
6. WBRU-F	1527/12.4	12.3	9.8
7. WHJJ	1507/12.2	14.2	13.7
8. WERI-F	1478/12.0	11.9	9.3
9. WSNE-F	1322/10.7	10.8	12.9
10. WMYS-F	971/ 7.9	9.3	8.0
11. WWAZ	865/ 7.0	8.8	8.8
12. WBZ	704/ 5.7	5.4	5.1
WXKS-F	704/ 5.7	4.8	6.2
14. WHTT-F	525/ 4.3	4.7	4.5
15. WICE	481/ 3.9	2.8	2.6
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 70.83% (1532 of 2163) (SPG 85: 66.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WWLI-F	1. WLKW-F	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WHJY-F>	2. WHJY-F	2. WWLI-F>	2. WPRO-F	2. WWLI-F	2. WHJY-F	2. WPRO-F	2. WLKW-F	2. WLKW-F	2. WPRO-F
3. WERI-F	3. WBRU-F	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WHJJ	3. WHJJ	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WHJY-F
4.	4. WWLI-F	4. WBRU-F>	4. WPRO	4. WLKW-F	4. WPRO	4. WLKW-F	4. WHJJ	4. WWLI-F	4. WWLI-F	4. WWLI-F
5.	5. WSNE-F	5. WERI-F	5. WBRU-F	5. WPRO	5. WPRO-F	5. WPRO	5. WHJY-F	5. WHJJ >	5. WERI-F	5. WPRO
6.	6. WERI-F	WMYS-F	6. WMYS-F	6. WBRU-F	6.	6. WWLI-F	6. WWAZ	6. WERI-F	6. WPRO	6. WWAZ
7.	7.	7. WSNE-F	7.	7. WMYS-F	7.	7.	7.	7. WWAZ	7. WHJJ	7. WHJJ
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WBRU-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WERI-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WPRO-F	1. WPRO-F>	1. WWLI-F	1. WPRO-F	1. WWLI-F
2. WHJY-F	2. WWLI-F	2. WPRO-F	2. WWLI-F	2. WPRO-F
3. WWLI-F	WHJY-F>	3. WHJY-F	3. WHJY-F>	3. WLKW-F
4. WBRU-F	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WHJY-F
5. WERI-F	5. WSNE-F	5. WBRU-F	5. WBRU-F	WPRO
6. WMYS-F	6. WERI-F	6. WERI-F	6. WERI-F	6. WHJJ
WSNE-F	7.	7.	7.	WSNE-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	WWLI-F
4. WAAF-F	4. WWLI-F	4. WZLX-F	4. WWLI-F	4. WMYS-F
5. WWLI-F	5. WBCN-F	5. WWLI-F	5. WMYS-F	WBRU-F
6.	6. WERI-F	6. WBCN-F	6. WPRO	6. WPRO
7.	7.	WMYS-F	WERI-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		438 (5)	438 (5)	20.2	20.3
AOR		389 (5)	389 (5)	18.0	16.0
AC/OLDIES/SOFT ROCK	127 (1)	361 (7)	488 (8)	22.6	21.8
MOR/VARIETY	96 (5)		96 (5)	4.4	3.8
COUNTRY	46 (2)	27 (1)	73 (3)	3.4	3.1
BLACK/URBAN					
BTFL MUSIC/EZ	20 (1)	261 (2)	281 (3)	13.0	15.2
NEWS/TALK	251 (6)		251 (6)	11.6	14.1
NOSTALGIA	91 (1)		91 (1)	4.2	5.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		12 (1)	12 (1)	0.6	0.4
UNKNOWN/OTHERS		17 (2)	17 (2)	0.8	---
			2163 (39)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	.5/1.0
WALE	1400	Fall River, MA	1.1/2.1
WARA	1320	Attleboro, MA	.5/1.4
WBSM	1420	New Bedford, MA	1.2/2.6
WHIM	1110	Providence	.7/2.4
WLKW	990	Providence	.8/2.6
WOTB-F	107.1	Middletown	.3/1.2
WPEP	1570	Taunton, MA	.7/1.0
WSAR	1480	Fall River, MA	.4/2.2
WWON	1240	Woonsocket, RI	.3/1.2
WORQ	102.3	Stonington, CT	.4/1.1

See Boston for more information about the following stations:

WAAF-F	1.1/2.9	WMJX-F	.5/1.1
WBOS-F	1.1/2.5	WPLM-F	.4/3.9
WCRB-F	.5/2.0	WROR-F	.8/2.8
WEEI	.4/1.6	WVBF-F	.6/2.7
WHDH	.6/2.5	WZLX-F	1.0/2.1
WHTT-F	.8/4.3	WZOU-F	.8/3.7
WJIB-F	.8/2.7		

RADIO STATIONS

AM STATIONS

WHIM,	1110,	5 KW (DAYS)	, COUNTRY	CBS,$ 25.00	(Masla)			Dick Allen
WHJJ,	920,	5 KW (DA-N)	, NEWS/TALK	ABC-I,NBC-T,$ 60.00*	(Katz)	Federal		Jan Karger
WICE,	550,	1 KW/500 W (DA-N)	, COUNTRY	US I,$ 21.00*	(Republic)			Don Hysko
WLKW,	990,	50 KW (DAYS, DA)	, BTFL/EZ	ABC-I,$ 35.00	(Christal)	JAG		Gene Lombardi
WPRO,	630 ,	5 KW (DA-N)	, AC	UPI,$ 93.00*	(Blair)	Cap Cities/ABC		Jim Long
WRCP,	1290,	5 KW/1 KW (DA-2)	, ETHNIC	,$ 20.00	(---)			Antonio Costa
WRIB,	1220,	1 KW (DAYS)	, RELIGION	,$ 8.00	(---)			Art Tacker
WWAZ,	790,	5 KW (DA-2)	, NOSTALGIA	MBS,$ 40.00	(Mc-Guild)	Eastern		John Piccirillo

FM STATIONS

WBRU,	95.5,	20 KW @ 546,	AOR	Source,CBS-R,$ 55.00	(Select)			Doug Mayer
WERI,	103.7,	50 KW @ 500,	CHR	,$ 48.00*	(Roslin)		(WESTERLY)	Phil Urso
WHJY,	94.1,	50 KW @ 500,	AOR	ABC-R,$ 90.00*	(Katz)	Federal		Jan Karger
WLKW,	101.5,	50 KW @ 500,	BTFL/EZ	ABC-I,$ 85.00*	(Christal)	JAG		Gene Lombardi
WPRO,	92.3,	39 KW @ 550,	CHR	ABC-C,$ 93.00*	(Blair)	Cap Cities/ABC	(TAUNTON, MA)	Jim Long
WSNE,	93.3,	50 KW @ 500,	AC	,$ 54.00*	(Eastman)	Beck-Ross		Bill Campbell
WWLI,	105.1,	50 KW @ 500,	SOFT AC	,$ 70.00*	(Mc-Guild)	Eastern	(NEW BEDFORD, MA)	John Piccirillo
WMYS,	98.1,	50 KW @ 500,	AC	,$ 40.00*	(Torbet)	Hall		Christine Lodge

CALL LETTER CHANGES

WEAN changes calls to WWAZ

FORMAT CHANGES

STATIONS SALES

MISCELLANEOUS COMMENTS

PUEBLO

Arbitron Rank/Pop (12+): 221/102,300

MSA Rank/Pop: 283/124,300
ADI # 99 (w/ Colo Spgs)
Average Person Ratings: 18.8
Market TSL: 25.1 hours

Stations: 18/10
Diaries: 678/151:1/54.5%
Sample Target: 550
% Below Line: 36.3
% Not Listed: 6.8

1985 Revenue: $ 3,500,000
HH Inc.: $ 24,436
Retail $: .68 Bil
Pop per Station: 10,230
#1 Biller: KCCY-F $1,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KCCY-F	25/13.0	---	20.2	---	23.8
2. KILO-F	18/ 9.4	---	11.4	---	11.3
3. KRDO-F	17/ 8.9	---	6.7	---	8.8
4. KCSJ	16/ 8.3	---	8.8	---	6.9
5. KAYK	14/ 7.3	---	2.6	---	2.5
6. KIDN	12/ 6.3	---	7.3	---	11.3
KKMG-F	12/ 6.3	---	6.2	---	5.0
KDZA	12/ 6.3	---	3.1	---	3.1
9. KIKX-F	7/ 3.6	---	5.7	---	---
KVUU-F	7/ 3.6	---	5.7	---	1.9

12+ TSA	1/4/CUME
1. KCCY-F	31/384
2. KILO-F	25/286
KRDO-F	25/208
4. KCSJ	20/250
5. KKMG-F	18/250
6. KIDN	17/254
7. KAYK	15/ 90
8. KDZA	14/228
9. KVUU-F	11/174
KIKX-F	11/194

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KCCY-F	266/26.0	---	31.7
2. KDZA	198/19.4	---	15.6
3. KCSJ	188/18.4	---	20.5
4. KILO-F	185/18.1	---	21.8
5. KKMG-F	174/17.0	---	13.4
6. KIDN	172/16.8	---	15.3
7. KRDO-F	149/14.6	---	14.2
8. KVUU-F	145/14.2	---	NA
KIKX-F	145/14.2	---	14.6
10. KZLO-F	130/12.7	---	10.8

12+ FM SHARE (METRO): 61.45% (110 of 179) (SPG 85: 70.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKMG-F>	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KILO-F	1. KCCY-F
2. KIKX-F	2. KCCY-F	2. KILO-F	2. KDZA	2. KDZA	2. KIDN	2. KCSJ	2. KRDO-F	2. KCCY-F	2. KCCY-F	2. KILO-F
3. KILO-F	3. KDZA	3. KDZA	KILO-F	KIDN	KRDO-F	3. KIDN	3. KILO-F	3. KRDO-F	KKMG-F	3. KRDO-F
KDZA	4.	4. KRDO-F	4. KRDO-F	KILO-F	4. KCSJ	4. KILO-F	4. KAYK	4. KKMG-F	4. KCSJ	KIDN
5.	5.	5.	5.	5.	5.	5.	5. KIDN	5. KCSJ	KDZA	5. KKMG-F
										KDZA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F>	1. KCCY-F	1. KILO-F	1. KILO-F>	1. KILO-F>	1. KILO-F>	1. KILO-F
2. KILO-F	2. KILO-F	2. KDZA	2. KDZA	2. KIDN	2. KKMG-F	2. KCCY-F	2. KDZA	2. KCCY-F	2. KCCy-F
3. KIKZ-F	3.	3. KSPZ-F	3. KRDO-F	3. KRDO-F	3.	3. KDZA	3. KCCY-F	3. KDZA	3. KDZA
4.	4.	4. KVUU-F	4.	4. KDZA	4.	4. KKMG-F	4. KKFM-F	4.	4. KIDN
5.	5.	5.	5.	5.	5.	5. KKFM-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		31 (4)	31 (4)	17.3	19.4
AOR		18 (1)	18 (1)	10.1	12.2
AC/OLDIES/SOFT ROCK	12 (1)	13 (2)	25 (3)	14.0	12.2
MOR/VARIETY					
COUNTRY	12 (1)	31 (3)	43 (4)	24.0	29.4
BLACK/URBAN					
BTFL MUSIC/EZ		17 (1)	17 (1)	9.5	7.2
NEWS/TALK	19 (2)		19 (2)	10.6	11.7
NOSTALGIA	14 (1)		14 (1)	7.8	2.8
RELIGION/GOSPEL	6 (1)		6 (1)	3.4	2.8
SPANISH	6 (1)		6 (1)	3.4	2.2
CLASSICAL					
UNKNOWN/OTHERS					
			179 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KZLO-F	100.7	Pueblo	3.1/12.7
KFEL	970	Pueblo	3.1/ 5.0
KRMX	690	Pueblo	3.1/ 5.1-
KUSN-F	107.1	Pueblo	2.6/ 5.0
KKCS-F	101.9	Colorado Springs	.5/ 2.3
KKFM-F	96.5	Colorado Springs	3.1/ 7.9
KOA	850	Denver	1.6/ 4.3
KSPZ-F	92.9	Colorado SPrings	3.1/ 8.6

RADIO STATIONS

KAYK, 1480,	1 KW (DAYS,DA)	, NOSTALGIA	,$ 6.00	(Masla)		Joyce Erway
KCSJ, 590,	1 KW (DAYS,DA)	, NEWS/TALK	CBS,NBC-T,$ 25.00*	(Eastman)	Sunbrook	Larry Roberts
KDZA, 1230,	1 KW	, AC	US I,$ 12.00*	(Blair)	Surrey	Frank Provenza
KFEL, 970,	1 KW (DAYS)	, RELIGION	,$ 10.00	(---)		Tom Fay
KIDN, 1350,	5 KW/1 KW (DA-N)	, COUNTRY	NBC,$ 18.00	(Torbet)		Mike Salardino
KRMX, 690,	250 W (DAYS)	, SPANISH	MBS,$ 14.00*	(Caballero)		Andres Neidig
KCCY-F, 97.9,	100 KW @ 320,	COUNTRY	ABC-E,$ 40.00	(Mc-Guild)	McCoy	Jim Terlouw
KKMG-F, 98.9,	100 KW @ 750,	CHR	,$ 18.00	(Torbet)		Steve Humphries
KUSN-F, 107.1,	3 KW @ 700,	COUNTRY	MBS,$ 8.00	(Eastman)	Sunbrook	Larry Roberts
KZLO-F, 100.7,	100 KW @ 800,	CHR	US I,$ 10.00*	(Blair)	Surrey	Frank Provenza
KRMX-F, 107.1,	3 KW @ 77,	SPANISH	,$ NA	(Caballero)		Andres Neidig

Other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS KDZA/KZLO-F sold to Surrey for $2,000,000 (Kalil)... KAYK sold for $195,000... KRMX changed calls to KUSN-F...

RALEIGH-DURHAM

Arbitron Rank/Pop (12+): 63/531,500

MSA Rank/Pop: 79/606,400
ADI # 38
Average Person Ratings: 17.1
Market TSL: 22.8 hours

Stations: 23/18
Diaries: 1003/530:1/41.7%
Sample Target: 890
% Below Line: 6.7
% Not Listed: 15.9

1985 Revenue: $ 20,100,000
HH Inc.: $ 29,772
Retail $: 4.1 Bil
Pop per Station: 29,528
#1 Biller: WRAL-F $ 4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WFXC-F	93/10.2	9.1	10.2	5.5	2.2	10.9
2. WRAL-F	90/ 9.9	10.5	12.5	12.0	8.6	11.3
3. WDCG-F	76/ 8.4	7.0	6.6	9.6	14.5	7.2
4. WPTF	70/ 7.7	10.7	6.5	7.0	7.3	6.7
5. WQDR-F	65/ 7.1	5.3	4.5	4.7	10.8	9.9
6. WRDU-F	63/ 6.9	8.5	6.0	6.7	---	10.8
7. WZZU-F	59/ 6.5	5.0	5.2	3.8	---	8.1
8. WYLT-F	50/ 5.5	6.5	2.7	3.6	6.2	4.2
9. WDNC	36/ 4.0	3.3	3.5	4.7	5.6	1.8
10. WLLE	30/ 3.3	3.1	5.4	3.5	3.2	1.9
11. WDUR	25/ 2.7	3.5	2.8	2.2	6.9	2.2
12. WKIX	16/ 1.8	1.0	2.2	3.6	4.9	2.5

12+ TSA	1/4/CUME
1. WRAL-F	331/4168
2. WQDR-F	227/2267
3. WDCG-F	137/2267
4. WPTF	125/1680
5. WRDU-F	117/1624
6. WZZU-F	112/1843
7. WFXC-F	98/ 937
8. WYLT-F	81/1323
9. WKRR-F	64/ 736
10. WNCT-F	62/ 868
WPCM-F	62/ 927
12. WQMG-F	50/ 592

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WRAL-F	1232/23.2	22.5	27.9
2. WDCG-F	1050/19.8	20.5	22.0
3. WZZU-F	978/18.4	16.5	15.1
4. WPTF	936/17.6	20.9	17.4
5. WFXC-F	868/16.3	13.1	14.7
6. WRDU-F	790/14.9	17.4	14.1
7. WYLT-F	736/13.8	16.4	12.0
8. WQDR-F	694/13.1	12.6	12.2
9. WDNC	431/ 8.1	9.1	9.3
10. WDUR	329/ 6.2	7.3	6.8
11. WLLE	299/ 5.6	6.0	8.7
12.			

12+ FM SHARE (METRO): 71.50% (547 of 765) (SPG 85: 62.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZZU-F	1. WFXC-F	1. WRAL-F	1. WRAL-F>	1. WRAL-F	1. WQDR-F	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WFXC-F>	1. WFXC-F>
WDCG-F	2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WQDR-F	2. WRAL-F	2. WPTF	2. WDCG-F	2. WRAL-F	2. WDCG-F	2. WQDR-F
WFXC-F	3. WRAL-F	3. WRDU-F	3. WYLT-F	3. WFXC-F	3. WPTF	3. WFXC-F	3. WFXC-F	3. WDCG-F	3. WPTF	3. WDCG-F
4.	4. WDCG-F	4. WDCG-F	WQDR-F	4. WYLT-F	4. WYLT-F	4. WZZU-F	4. WPTF	4. WRDU-F	4. WRDU-F	4. WRAL-F
5.	5. WZZU-F	5. WZZU-F	WRDU-F	5. WRDU-F	5.	5. WRDU-F	WQDR-F	5. WQDR-F	5. WZZU-F	5. WYLT-F
		6. WQDR-F								WZZU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WDCG-F	1. WFXC-F	1. WRDU-F	1. WFXC-F	1. WRAL-F
2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WRDU-F	2. WRAL-F	2. WRAL-F	2. WQDR-F
3. WFXC-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WYLT-F	3. WZZU-F	3. WDCG-F	3. WFXC-F	3. WRDU-F	3. WRDU-F
4. WDUR	4. WZZU-F	4. WDCG-F	WDCG-F	4. WDCG-F	4. WRDU-F	4. WZZU-F	4.	4. WDCG-F	4. WFXC-F
WRAL-F	5. WDCG-F	WYLT-F	5. WYLT-F	5. WQDR-F	5.	5. WRAL-F	5.	5. WQDR-F	5. WYLT-F
			6. WZZU-F						

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		138 (3)	138 (3)	18.0	14.0
AOR		78 (2)	78 (2)	10.2	7.1
AC/OLDIES/SOFT ROCK	12 (1)	140 (2)	152 (3)	19.9	19.8
MOR/VARIETY	76 (2)		76 (2)	9.9	7.7
COUNTRY	30 (3)	78 (2)	108 (5)	14.1	12.9
BLACK/URBAN	61 (3)	105 (2)	166 (5)	21.7	NA
BTFL MUSIC/EZ		8 (1)	8 (1)	1.0	0.9
NEWS/TALK					0
NOSTALGIA	36 (1)		36 (1)	4.7	4.2
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			765 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	.7/1.5
WPJL	1240	Raleigh	.3/1.4
WSES	1550	Raleigh	1.3/1.8
WSRC	1410	Durham	.7/2.8
WTIK	1310	Durham	.9/2.3
WYRN	1480	Louisburg	.7/1.6
WKRR-F	92.3	Ashebow	1.6/4.6
WKSI-F	98.7	Greensboro	.3/2.0
WNCT-F	107.9	Greenville, NC	.9/2.4
WPCM-F	101.1	Burlington	1.4/5.0
WOMG-F	97.1	Greensboro	1.3/5.4

MISCELLANEOUS COMMENTS WKIX/WYLT-F: from Mann to Metroplex for $10,500,000 (Richards)...
WPJL: sold for $600,000

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,NBC-T,$ 35.00*	(Blair)		Jim Sackett
WDUR, 1490, 1 KW	, BLACK	,$ 13.00	(Select)		
WKIX, 850, 10 KW/5 KW (DA-2)	, COUNTRY	ABC-D,$ 30.00*	(Christal)	Metroplex	
WLLE, 570, 500 W (DAYS)	, BLACK	SBN,$ 17.00	(Weiss)		Henry Monroe
WPJL, 1240, 1 KW	, RELIGION	,$ 14.00	(Southern)		Bill Suttles
WPTF, 680, 50 KW (DA-N)	, MOR/TALK	ABC-E,NBC,$ 73.00	(Mc-Guild)	Durham Life	Brian McIntyre
WRZR, 1550, 1 KW (DAYS)	, SPANISH	,$ 16.00	(Lotus)		
WSRC, 1410, 5 KW (DAYS)	, BLACK	NBN,$ 17.00	(Savalli)		Jim Mayes
WTIK, 1310, 5 KW/1 KW (DA-2)	, COUNTRY	MBS,$ 18.00	(---)		Harry Welch
WDCG-F, 95.1, 99 KW @ 1141, CHR		ABC-F,$ 75.00*	(Blair)		Bill Alexander
WFXC-F, 107.1, 3 KW @ 300, BLACK		,$ 55.00*	(Select)		Tom Campbell
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY		ABC-E,$ 70.00*	(Mc-Guild)	Durham Life	Laurel Smith
WRAL-F, 101.5, 100 KW @ 1900, AC		,$150.00*	(Katz)	Capitol	Dick de Butts
WRDU-F, 106.1, 100 KW @ 1350, AOR		Source,$ 65.00*	(MMR)	Voyager	David Burry
WYLT-F, 96.1, 98 KW @ 930, SOFT AC		,$ 90.00*	(Christal)	Metroplex	
WZZU-F, 93.9, 100 KW @ 1811, CHR		,$ 65.00	(Torbet)	Village	Peter Jorgenson

RENO

Arbitron Rank/Pop (12+): 157/188,000

MSA Rank/Pop: 186/222,100
ADI # 125
Average Person Ratings: 17.6
Market TSL: 23.8 hours

Stations: 17/17
Diaries: 553/340:1/44.5%
Sample Target: 560
% Below Line: 0
% Not Listed: 7.6

1985 Revenue: $ 9,900,000
HH Inc.: $ 28,465
Retail $: 2.1 Bil
Pop per Station: 13,065
#1 Biller: KOZZ/KONE-F $ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KOZZ-F	43/13.0	13.5	11.5	16.1	12.1
2. KWNZ-F	35/10.6	8.9	11.0	1.9	2.6
3. KRNO-F	32/ 9.7	7.9	10.7	11.0	9.1
4. KOH	28/ 8.5	8.6	6.9	6.0	5.6
KOLO	28/ 8.5	5.3	6.0	6.0	8.2
6. KHTZ-F	25/ 7.6	7.3	6.6	11.7	8.8
7. KROI-F	21/ 6.4	2.6	3.6	3.5	3.2
8. KSRN-F	20/ 6.1	7.9	9.0	7.6	9.7
9. KNEV-F	14/ 4.2	6.6	8.8	8.2	5.3
10. KROW	13/ 3.9	3.6	2.7	5.4	3.8
11. KNSS-F	11/ 3.3	5.0	1.9	---	---
KPLY	11/ 3.3	2.0	2.7	1.6	5.9
13.					

12+ TSA	1/4/CUME
1. KOZZ-F	77/882
2. KWNZ-F	60/707
3. KHTZ-F	47/630
4. KSRN-F	44/387
5. KRNO-F	37/486
KOH	37/478
7. KOLO	32/366
8. KROW	31/467
9. KNEV-F	25/353
10. KNSS-F	24/264
11.	
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KWNZ-F	442/23.5	20.4	20.6
2. KOZZ-F	433/23.0	23.5	24.4
3. KRNO-F	365/19.4	14.0	21.9
4. KHTZ-F	333/17.7	20.1	18.6
5. KOH	325/17.3	17.8	14.6
6. KOLO	281/14.9	12.4	13.6
7. KROI-F	250/13.3	8.9	11.5
8. KNEV-F	203/10.8	13.9	13.2
9. KSRN-F	197/10.5	10.5	10.6
10. KCBN	166/ 8.8	9.9	9.5
11. KROW	144/ 7.7	9.9	10.3
12. KPLY	131/ 7.0	7.7	7.7
13. KNSS-F	126/ 6.7	10.1	5.3

12+ FM SHARE (METRO): 66.23% (202 of 305) (SPG 85: 70.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F>	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOLO	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KHTZ-F>	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KOH >	2. KOH	2. KRNO-F	2. KWNZ-F	2. KWNZ-F	2. KOH
3. KOZZ-F	3. KRNO-F	3. KWNZ-F	3. KROI-F	3. KOLO	3. KRNO-F	3. KWNZ-F	3. KWNZ-F	3. KRNO-F	3. KOH	3. KNEV-F
4.	4. KHTZ-F	4. KROI-F	4. KOLO	4. KROI-F	4. KNEV-F	4. KRNO-F	4. KOH	4. KOH	4. KHTZ-F	4. KRNO-F
5.	KROI-F	5. KHTZ-F	5. KHTZ-F	5. KOH	KROW	5. KSRN-F+	5.	5. KOLO	5. KOLO	5. KSRN-F+
			KWNZ-F							KNSS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWNZ-F>	1. KWNZ-F	1. KOZZ-F	1. KWNZ-F	1. KRNO-F	1. KOZZ-F>	1. KOZZ-F>	1. KOZZ-F>	1. KOZZ-F>	1. KOZZ-F
2. KHTZ-F	2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KHTZ-F	2. KOLO
3. KOZZ-F	3. KRNO-F	3. KROI-F	3. KOZZ-F	3. KOLO	3. KHTZ-F	3. KHTZ-F	3. KROI-F	KRNO-F	KROI-F
KRNO-F	4. KHTZ-F	4. KWNZ-F	4. KOLO	4. KROI-F	KRNO-F	KROI-F	4. KHTZ-F	KROI-F	4. KHTZ-F
5.	KROI-F	5.	KROI-F	KWNZ-F	5.	KWNZ-F	5.	5.	KOH
									KRNO-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		60 (2)	60 (2)	19.7	20.4
AOR		43 (1)	43 (1)	14.1	12.8
AC/OLDIES/SOFT ROCK	6 (1)	53 (2)	59 (3)	19.3	17.9
MOR/VARIETY	22 (3)		22 (3)	7.2	16.1
COUNTRY	41 (2)	11 (1)	52 (3)	17.0	14.6
BLACK/URBAN					
BTFL MUSIC/EZ		14 (1)	14 (1)	4.6	9.7
NEWS/TALK	28 (1)		28 (1)	9.1	7.6
NOSTALGIA	6 (1)	20 (1)	26 (2)	8.5	0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		1 (1)	1 (1)	0.3	0.9
			305 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET	1340	Reno	1.5/4.1
KCBN	1230	Reno	1.8/8.8
KONE	1450	Reno	1.8/5.2
KRZQ-F	96.5	Sun Valley	.3/5.0
KSRN	1590	Sun Valley	1.8/3.5

MISCELLANEOUS COMMENTS KHTX changed calls to KXTZ... KSRN A/F reclassified as Nostalgia...

RADIO STATIONS

KBET, 1340,	1 KW	, MOR	APR,$ 13.00	(Unirep)			Kevin Wright
KCBN, 1230,	1 KW	, OLDIES	CBS-R,$ 28.00	(Torbet)	Roth		Bob Ordonez
KOH , 630,	5 KW/1 KW (DA-N)	, NEWS/TALK	CBS,ABC-T,$ 25.00	(Katz)			Ken Mendenhall
KOLO, 920,	5 KW/1 KW (DA-N)	, COUNTRY	NBC,$ 23.00	(HNWH)	Donrey		John Rogers
KONE, 1450,	1 KW	, MOR	ABC-E,$ 23.00	(Eastman)	Lotus		Dave Newman
KPLY, 1270,	5 KW (DAYS)	, MOR	,$ 17.00	(Select)		(SPARKS)	Max Ruder
KROW, 780,	50 KW (DA-N)	, COUNTRY	,$ 20.00	(Mc-Guild)			Jack Chunn
KHTZ-F, 103.7,	1 KW @ 1870,	CHR	,$ 27.00*	(Katz)	Americom	(CARNELIAN BAY, CA)	Bill Wilson
KNEV-F, 95.5,	60 KW @ 2250,	BTFL/EZ	,$ 34.00	(Mc-Guild)	Price		Jack Chunn
KNSS-F, 98.1,	76 KW @ 2274,	COUNTRY	MBS,$ 27.00	(Republic)		(CARSON CITY)	Ken Stice
KOZZ-F, 105.7,	75 KW @ 2120,	AOR	Source,$ 46.00	(Eastman)	Lotus		Dave Newman
KRNO-F, 106.9,	70 KW @ 2214,	AC	,$ 35.00	(Torbet)	Roth		Bob Ordonez
KROI-F, 100.9,	300 W @ 840,	AC	,$ 20.00	(Select)		(SPARKS)	Max Reeder
KSRN-F, 104.5,	25 KW @ 2925,	MOR/NOSTALGIA	UPI,$ 22.00	(---)	Olympic		
KWNZ-F, 97.3,	87 KW @ 2126,	CHR	,$ 40.00	(HNWH)	Constant	(CARSON CITY)	Patti Cole

RICHMOND

Arbitron Rank/Pop (12+): 54/675,500

MSA Rank/Pop: 62/798,700
ADI # 63
Average Person Ratings: 17.1
Market TSL: 22.5 hours

Stations: 20/20
Diaries: 1113/607:1/55.0%
Sample Target: 1020
% Below Line: 0
% Not Listed: 8.7

1985 Revenue: $ 20,000,000
HH Inc.: $ 30,978
Retail $: 5.1 Bil
Pop per Station: 33,775
#1 Biller: WRVA $4,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRVA-F	160/13.9	14.7	11.5	11.9	15.5
2. WPLZ	159/13.8	14.2	11.4	10.5	9.2
3. WRVQ-F	124/10.8	12.1	16.6	13.4	16.6
4. WRXL-F	121/10.5	9.6	9.7	8.8	8.7
5. WEZS-F	109/ 9.5	9.9	11.4	9.7	10.7
6. WTVR-F	65/ 5.6	7.0	7.1	6.5	5.2
7. WZZR-F	62/ 5.4	2.7	---	---	---
8. WQSF-F	52/ 4.5	1.7	2.8	8.1	6.7
9. WANT	33/ 2.9	2.3	2.2	4.2	3.4
10. WSSV	28/ 2.4	1.2	---	.5	---
11. WRNL	24/ 2.1	3.1	3.5	3.3	4.1
12. WFTH	23/ 2.0	3.2	3.1	2.5	3.0
13. WKHK-F	21/ 1.8	2.0	1.7	2.0	---
14. WDYL-F	18/ 1.6	.6	1.2	.6	1.1
WLEE	18/ 1.6	2.7	3.7	4.7	5.8

12+ TSA	1/4/CUME
1. WRVA	180/2279
2. WPLZ-F	172/1442
3. WRVQ-F	158/2260
4. WRXL-F	141/1400
5. WEZS-F	123/1673
6. WTVR-F	84/1292
7. WZZR-F	64/1132
8. WQSF-F	61/ 770
9. WANT	34/ 563
10. WRNL	32/ 553
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WRVA	2020/29.9	29.4	28.0
2. WRVQ-F	1875/27.8	29.3	31.3
3. WEZS-F	1425/21.1	24.1	22.9
4. WPLZ-F	1315/19.5	22.7	19.7
5. WRXL-F	1178/17.4	18.4	20.1
6. WZZR-F	1087/16.1	7.5	---
7. WTVR-F	1008/14.9	14.3	16.2
8. WOSF-F	693/10.3	4.8	8.3
9. WANT	547/ 8.1	7.4	6.7
10. WRNL	489/ 7.2	9.5	10.0
11. WKHK-F	394/ 5.8	4.6	4.0
12. WLEE	332/ 4.9	7.3	8.2
13. WDYL-F	279/ 4.1	2.7	4.1
14. WFTH	270/ 4.0	3.9	5.8
15. WSSV	239/ 3.5	3.1	NA

12+ FM SHARE (METRO): 69.49% (731 of 1052) (SPG 85: 67.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WRXL-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVA	1. WRVA >	1. WEZS-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F>
2. WPLZ-F>	2. WPLZ-F	2. WRXL-F	2. WEZS-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WRVA	2. WRVA	2. WRVQ-F
3. WZZR-F	3. WRVQ-F	3. WEZS-F	3. WRVQ-F	3. WRVA	3. WEZS-F	3. WRVQ-F	3. WRXL-F	3. WRXL-F	3. WRVQ-F	3. WRXL-F
4. WRXL-F	4. WEZS-F>	4. WRVQ-F	4. WRVA	4. WRVQ-F	4. WTVR-F	4. WEZS-F	4. WRVA	4. WRVQ-F	4. WRXL-F	4. WEZS-F
5.	5. WZZR-F	5. WRVA	5. WRXL-F	5. WRXL-F	5. WQSF-F	5. WRXL-F	5. WRVQ-F	5. WEZS-F	5. WEZS-F	5. WRVA
										6. WTVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F>	1. WRXL-F>	1. WRXL-F	1. WRXL-F	1. WPLZ-F
2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	WPLZ-F	2. WEZS-F
3. WRXL-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVA	3. WRVQ-F	3. WRVQ-F>	3. WRVQ-F	3. WRVQ-F	WRXL-F
4. WZZR-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WRVQ-F	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WEZS-F>	4. WRVA
WEZS-F	5. WZZR-F	WZZR-F	5. WRXL-F	5. WTVR-F	5.	5.	5. WTVR-F	5. WZZR-F	WRVQ-F
								WTVR-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		186 (2)	186 (2)	17.7	16.0
AOR		121 (1)	121 (1)	11.5	10.4
AC/OLDIES/SOFT ROCK		109 (1)	109 (1)	10.4	10.7
MOR/VARIETY	160 (1)		160 (1)	15.2	17.2
COUNTRY	44 (4)	86 (2)	130 (6)	12.4	13.8
BLACK/URBAN	67 (3)	159 (1)	226 (4)	21.5	20.5
BTFL MUSIC/EZ		52 (1)	52 (1)	4.9	3.1
NEWS/TALK					
NOSTALGIA	18 (1)		18 (1)	1.7	2.9
RELIGION/GOSPEL	23 (1)	18 (1)	41 (2)	3.9	4.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	9 (1)		9 (1)	0.9	0.9
			1052 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WENZ	1450	Highland Spgs	.8/3.3
WHAP	1340	Hopewell	.4/2.1
WKIE	1540	Richmond	.5/2.6
WPVA	1290	Colonial Heights	.4/1.9
WXGI	950	Richmond	.9/2.5

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN,$ 30.00	(Masla)			Thad Hill
WENZ, 1450, 1 KW (DA-1)	, TALK (?)	,$ 21.00	(Savalli)			Tyrone Dickerson
WFTH, 1590, 5 KW (DAYS)	, GOSPEL	,$ 18.00	(---)	Willis		Jack Johnson
WKIE, 1540, 10 KW (DAYS,DA)	, BLACK	APR,$ 22.00	(Roslin)			Ernestine Moore
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS,$ 35.00	(HNWH)	Gilcom		Tony Booth
WRJY, 1320, 5 KW (DAYS,DA)	, BTFL/EZ	,$ 20.00	(---)			Connie Golden
WRNL, 910, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 48.00	(Katz)	Capitol-WRAL		Claire Shaffner
WRVA, 1140, 50 KW (DA-1)	, MOR	NBC,$130.00	(Eastman)	Edens		Bob Jones
WTVR, 1380, 5 KW (DA-2)	, COUNTRY	,$ NA	(MMR)	Park		Eddie Anderson
WXGI, 950, 5 KW (DAYS)	, COUNTRY	ABC-D,$ 10.00	(---)			L. Gochenour
WDYL-F, 92.1, 3 KW @ 300	, RELIGION	UPI,$ 12.00	(---)		(CHESTER)	Paul Bulifant
WEZS-F, 103.7, 74 KW @ 750	, AC	,$ 94.00*	(Blair)	EZ		Wanda Bottiger
WPLZ-F, 99.3, 3 KW @ 328	, BLACK	US I,$ 64.00*	(Mc-Guild)	Mahone	(PETERSBURG)	
WRVQ-F, 94.5, 200 KW @ 355	, CHR	ABC-C,$130.00	(Eastman)	Edens		Phil Goldman
WRXL-F, 102.1, 140 KW @ 320	, AOR	ABC-R,$ 90.00	(Katz)	Capitol-WRAL		Claire Shaffner
WTVR-F, 98.1, 50 KW @ 840	, COUNTRY	MBS,$ 65.00*	(MMR)	Park		Eddie Anderson
WKHK-F, 95.3, 3 KW @ 300	, COUNTRY	,$ 23.00*	(HNWH)		(PETERSBURG)	Robert Rich
WZZR-F, 92.7, 3 KW @ 300	, CHR	,$ NA	(---)		(MECHANICSVILLE)	

WQSF-F - See Norfolk

MISCELLANEOUS COMMENTS WJRY sold for $400,000... WSSV/WPLZ-F (Petersburg) sold by Eure to Mahone for $6,500,000 (Blackburn)...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 38/908,100
MSA Rank/Pop: 23/1,832,500
LA ADI
Average Person Ratings: 17.8
Market TSL: 23.9

Stations: 38/14
Diaries: 1490/609:1/42.7%
Sample Target: 1280
% Below Line: 57.0
% Not Listed: 12.9

1985 Revenue: $18,000,000
HH Inc.: $29,202
Retail $: 10.1 Bil
Pop per Station: 64,864
#1 Biller: KMEN/KGGI $2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KDUO-F	128/7.9	8.6	6.8	6.7	5.9
2. KGGI-F	115/7.1	7.0	8.7	5.8	4.7
3. KFI	83/5.1	3.8	5.0	3.4	5.6
4. KRTH-F	80/5.0	3.6	4.3	3.2	2.3
5. KIIS-F	79/4.9	6.8	7.9	9.5	8.7
6. KLOS-F	72/4.5	3.9	3.6	3.6	3.0
7. KBIG-F	68/4.2	4.5	4.7	5.1	4.5
8. KFXM	59/3.7	2.9	3.6	1.3	2.2
9. KOST-F	56/3.5	3.0	3.1	4.6	2.4
10. KQLH-F	51/3.2	2.7	1.5	3.3	2.4
11. KCKC	45/2.8	2.7	1.2	2.1	2.8
12. KCAL	39/2.4	2.1	1.5	1.6	.9
13. KABC	36/2.2	2.2	1.2	2.8	3.3
KMET-F	36/2.2	2.6	3.4	3.7	2.8
KROQ-F	36/2.2	1.9	1.5	.9	.5

12+ TSA	1/4/CUME
1. KDUO-F	159/1519
2. KFI	134/2179
3. KIIS-F	130/2117
KOST-F	130/1623
5. KGGI-F	120/1740
6. KRTH-F	116/1652
7. KLOS-F	104/1418
8. KBIG-F	97/1281
9. KROQ-F	96/ 819
10. KABC	72/1010
11. KFXM	70/ 748
12. KQLH-F	62/ 794
13. KNX	57/1406
14. KPWR-F	56/ 715
KCAL-F	56/ 768

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KGGI-F	1546/17.0	16.9	17.6
2. KFI	1312/14.4	12.0	15.2
3. KIIS-F	1281/14.1	17.7	19.5
4. KRTH-F	1129/12.4	9.3	10.3
5. KDUO-F	1113/12.3	13.5	11.9
6. KOST-F	894/9.8	7.5	8.0
7. KLOS-F	823/9.1	9.9	9.6
8. KNX	804/8.9	8.7	11.3
9. KBIG-F	794/8.7	8.6	10.0
10. KOLA-F	701/7.7	8.8	9.8
11. KMET-F	672/7.4	7.6	8.1
12. KQLH-F	592/6.5	6.9	6.5
13. KFXM	571/6.3	NA	7.2
14. KCAL-F	544/6.0	5.2	5.3
15. KABC	528/5.8	NA	4.7

12+ FM SHARE (METRO): 68.55% (981 of 1431) (WIN 85: 68.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F	1. KLOS-F	1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KDUO-F	1. KDUO-F	1. KDUO-F	1. KDUO-F	1. KGGI-F>	1. KDUO-F
2. KIIS-F	2. KGGI-F	2. KRTH-F	2. KFI	2. KFI	2. KFI	2. KFI	2. KGGI-F	2. KGGI-F	2. KRTH-F	2. KGGI-F
3. KPWR-F	3. KIIS-F	3. KLOS-F	3. KGGI-F	3. KGGI-F	3. KBGI-F	3. KGGI-F	3. KRTH-F	3. KIIS-F	3. KOST-F	3. KIIS-F
KROQ-F	4. KRTH-F	4. KFI	4. KLOS-F	4. KDUO-F	4. KFXM	4. KIIS-F	4. KLOS-F	KRTH-F	4. KDUO-F	4. KLOS-F
5. KOLA-F	5. KMET-F	5. KIIS-F	5. KOST-F	5. KQLH-F	5. KRTH-F	5. KRTH-F	5. KFI	5. KFI	5. KIIS-F	5. KRTH-F
					6. KCKC					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F		1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KFI
2. KIIS-F	2. KRTH-F	2. KRTH-F	2. KRTH-F	2. KRTH-F		KMET-F	2. KMET-F	2. KFI	2. KRTH-F	2. KRTH-F
KROQ-F	3. KIIS-F	3. KQLH-F	3. KOST-F	3. KFI		3. KIIS-F	3. KIIS-F	3. KIIS-F	3. KFI	3. KLOS-F
4. KLOS-F	4. KOST-F	KIIS-F	4. KQLH-F	KDUO-F		4. KOLA-F	4. KGGI-F	4. KRTH-F	4. KMET-F	4. KGGI-F
KPWR-F	5. KLOS-F	KOST-F	5. KIIS-F	5. KQLH-F		5.	KFI	5.	KGGI-F	5. KDUO-F
			6. KFI	KOST-F						

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		217 (3)	217 (3)	15.2	22.3
AOR		204 (5)	204 (5)	14.3	14.5
AC/OLDIES/SOFT ROCK	120 (3)	220 (5)	340 (8)	23.8	19.6
MOR/VARIETY	20 (1)		20 (1)	1.4	0.9
COUNTRY	80 (3)	52 (3)	132 (6)	9.2	7.7
BLACK/URBAN		39 (2)	39 (2)	2.7	1.3
BTFL MUSIC/EZ		216 (3)	216 (3)	15.1	13.7
NEWS/TALK	90 (3)		90 (3)	6.3	6.7
NOSTALGIA	81 (2)		81 (2)	5.7	6.1
RELIGION/GOSPEL	12 (1)		12 (1)	0.8	1.2
SPANISH	47 (2)		47 (2)	3.3	5.1
CLASSICAL		16 (1)	16 (1)	1.1	0.9
UNKNOWN/OTHERS		17 (1)	17 (1)	1.2	0
RADIO STATIONS			1431 (38)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arrowhead	1.2/3.4
KCAL-F	96.7	Redlands	2.0/6.0
KDIG	1240	San Bernardino	1.1/2.8
KHSJ	1320	Hemet	1.2/2.2
KMEN	1290	San Bernardino	1.3/5.2
KNTF-F	93.5	Riverside	1.6/3.7
KOLA-F	99.9	San Bernardino	1.7/7.7
KWDJ-F	92.7	Riverside	.9/3.1

See Los Angeles for more information about the following stations:

KBRT	.7/2.3	KNX	2.4/8.9
KFAC-F	1.0/3.1	KNX-F	1.4/5.4
KFWB	.9/4.5	KPWR-F	2.0/4.3
KIQQ-F	.9/3.2	KRLA	1.0/3.0
KJOI-F	1.2/2.5	KTNQ	.5/1.1
KKGO-F	1.1/2.8	KUTE-F	.4/1.6
KLAC	1.1/3.3	KZLA-F	.7/2.6
		KMPC	1.4/4.4

KCAL, 1410, 5 KW/1 KW (DA-N)	, SPANISH	UPI,$ 20.00	(Lotus)		Jim James
KCKC, 1350, 5 KW/500 W (DA-2)	, COUNTRY	ABC-I,$ 35.00	(HNWH)		Sheila Brown
KDIG, 1240, 1 KW	, COUNTRY	,$ 32.00	(Select)		Renee Drew
KFXM, 590, 1 KW (DA-2)	, NOSTALGIA	ABC-D,ABC-E,$ 25.00*	(Katz)	Henry	Al Anthony
KMAY, 1570, 5 KW (DAYS,DA)	, RELIGION	,$ 16.00	(Wallace)		Bill Kolb
KMEN, 1290, 5 KW (DA-2)	, OLDIES/AC	CBS,$ 22.00*	(Mc-Guild)		Dex Allen
KPRO, 1440, 1 KW (DA-1)	, TALK	,$ NA	(Savalli)		
KCAL-F, 96.7, 3 KW @ 300	, AOR	Source,$ 30.00*	(Torbet)		Jim James
KDUO-F, 97.5, 72 KW @ 1755	, BTFL/EZ	,$ 65.00*	(Katz)	Henry	Al Anthony
KGGI-F, 99.1, 3 KW @ 1530	, CHR	CBS-R,$ 70.00*	(Mc-Guild)		Dex Allen
KNTF-F, 93.5, 3 KW @ -165	, COUNTRY	,$ 37.00	(HNWH)		Jack Siegal
KOLA-F, 99.9, 31 KW @ 1360	, AOR	ABC-R,$ 43.00	(Blair)		Fred Cote
KQLH-F, 95.1, 15 KW @ ?	, SOFT AC	MBS,$ 38.00	(---)		
KWDJ-F, 92.7, 3 KW @ 300	, COUNTRY	MBS,$ 24.00	(Gillis)		O. Snerban

MISCELLANEOUS COMMENTS KPRO went silent in February... KPRO then sold for $710,000... KDIG/KBON-F sold for $2,300,000...

ROANOKE - LYNCHBURG

Arbitron Rank/Pop (12+): 93/360,700

MSA Rank/Pop: ROAN-185/222,300
LYCH-245/143,900
Average Person Ratings: 17.3
Market TSL: 23.3 hours

Stations: 23/22
Diaries: 853/423:1/59.7%
Sample Target: 760
% Below Line: 0.7
% Not Listed: 8.0

1985 Revenue: $ 9,700,000
HH Inc.: $ 28,004
Retail $: 2.3 Bil
Pop per Station: 16,935
#1 Biller: WXLK-F $ 2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WXLK-F	107/17.2				
2. WPVR-F	88/14.1				
3. WYYD-F	57/ 9.1				
4. WSLQ-F	52/ 8.3				
5. WJJS	31/ 5.0				
WKZZ-F	31/ 5.0				
7. WSLC	26/ 4.2				
8. WROV	24/ 3.9				
WJLM-F	24/ 3.9				
10. WFIR	23/ 3.7				
11. WLLL	17/ 2.7				
12. WTOY	15/ 2.4				
WGOL-F	15/ 2.4				
14. WLVA	13/ 2.1				
15.					

12+ TSA	1/4/CUME
1. WXLK-F	263/2875
2. WPVR-F	178/1552
3. WSLQ-F	99/1623
4. WYYD-F	80/ 810
5. WKZZ-F	36/ 416
6. WJJS	31/ 232
WSLC	31/ 499
8. WJLM-F	27/ 423
9. WFIR	26/ 428
10. WROV	25/ 341
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WXLK-F	1262/35.0		
2. WPVR-F	793/22.0		
3. WSLQ-F	766/21.2		
4. WYYD-F	531/14.7		
5. WSLC	399/11.1		
6. WKZZ-F	362/10.0		
WJLM-F	362/10.0		
8. WFIR	356/ 9.9		
9. WROV	323/ 9.0		
10. WGOL-F	279/ 7.7		
11. WJJS	232/ 6.4		
12. WXYU-F	212/ 5.9		
13. WTOY	192/ 5.3		
14. WLVA	154/ 4.3		
15. WLLL	118/ 3.3		

12+ FM SHARE (METRO): 68.94% (395 of 573) (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F>	1. WPVR-F	1. WXLK-F	1. WXLK-F>	1. WXLK-F
2. WKZZ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WYYD-F	2. WPVR-F	2. WXLK-F	2. WPVR-F>	2. WPVR-F	2. WPVR-F
3.	3. WYYD-F	3. WPVR-F	3. WSLQ-F	3. WSLQ-F	3. WXLK-F>	3. WYYD-F	3. WYYD-F	3. WYYD-F	3. WSLQ-F	3. WYYD-F
4.	4. WKZZ-F	4. WYYD-F	4. WYYD-F	4. WYYD-F	4. WSLC	4. WSLQ-F	4. WSLQ-F	4. WSLQ-F	4. WKZZ-F	4. WSLQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F>	1. WXLK-F	1. WXLK-F>	1. WXLK-F
2. WSLQ-F>	2. WSLQ-F>	2. WSLQ-F	2. WPVR-F	2. WXLK-F	2. WYYD-F	2. WSLQ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F
3. WKZZ-F	3. WKZZ-F	3. WGOL-F	3. WSLQ-F	3. WYYD-F	3. WKZZ-F	3. WYYD-F>	3. WYYD-F	3. WYYD-F	WSLQ-F
4.	4. WPVR-F	WJLM-F	4. WYYD-F	4. WSLQ-F	4. WSLQ-F	4. WKZZ-F	4. WROV	4. WPVR-F	4. WYYD-F
5.	WYYD-F	WPVR-F	5.	5.	5.	5.	5.	5.	5.
		WTOY							

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	24.8	
AOR					
AC/OLDIES/SOFT ROCK	24 (1)	67 (2)	91 (3)	15.9	
MOR/VARIETY	48 (3)		48 (3)	8.4	
COUNTRY	31 (2)	84 (3)	115 (5)	20.1	
BLACK/URBAN	46 (2)	14 (2)	60 (4)	10.5	
BTFL MUSIC/EZ		88 (1)	88 (1)	15.4	
NEWS/TALK					
NOSTALGIA	23 (2)		23 (2)	4.0	
RELIGION/GOSPEL	6 (2)		6 (2)	1.0	
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			573 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBLT	1350	Bedford	1.9/2.9
WKBA	1550	Vinton	.6/2.1
WKDE-F	105.5	Altavista	.5/1.6
WRIS	1410	Roanoke	.3/1.6
WSAY	1480	Salem	1.0/1.6
WTTX-F	107.1	Appomattox	.6/1.9
WWOD	1390	Lynchburg	.8/1.6
WXYU-F	101.7	Lynchburg	1.6/5.9
WQMG-F	97.1	Greensbow, NC	.6/1.5

RADIO STATIONS

WBRG, 1050, 1 KW (DAYS)	, GOSPEL	,$ 8.00	(---)		(LYNCHBURG)	Lois Daniel
WKBA, 1550, 10 KW (DAYS,DA)	, RELIGION	,$ 6.00	(---)		(VINTON)	Dave Moran
WJJS, 1320, 1 KW (DAYS,DA)	, BLACK	ABC-E,$ 7.00	(---)		(LYNCHBURG)	Ed Smith
WLVA, 590, 1 KW (DA-2)	, MOR	ABC-I,$ 15.00*	(Southern)		(LYNCHBURG)	Don Kamos
WLLL, 930, 5 KW (DAYS)	, NOSTALGIA	NBC,$ 15.00	(Masla)		(LYNGHBURG)	Jim Shircliff
WWOD, 1390, 5 KW/1 KW (DA-N)	, COUNTRY	CBS,$ 13.00*	(---)	Bahakel	(LYNCHBURG)	Mike Carroll
WRIS, 1410, 5 KW (DAYS,DA)	, RELIGION	MBS,$ 8.00	(---)		(ROANOKE)	L. Gochenour
WROV, 1240, 1 KW	, AC	ABC-D,ABC-C,$ 28.00	(Weiss)		(ROANOKE)	Burt Levine
WSAY, 1480, 5 KW (DAYS)	, NOSTALGIA	ABC-I,$ 14.00	(---)	Willis	(SALEM)	Harry Payton
WSLC, 610, 5 KW/1 KW (DA-2)	, COUNTRY	NBC,$ 35.00	(Katz)	Mel Wheeler	(ROANOKE)	Herm Reavis
WTOY, 910, 1 KW (DAYS,DA)	, BLACK	SBN,$ 22.00	(Select)		(ROANOKE)	Ray Bentley
WFIR, 960, 5 KW (DA-N)	, MOR	CBS,$ 25.00*	(Mc-Guild)	Gibbons	(ROANOKE)	
WGOL-F, 98.3, 3 KW @ 240	, AC	Source,$ 16.00*	(Masla)		(LYNCHBURG)	Jim Shircliff
WJLM-F, 93.5, 3 KW @ -83	, COUNTRY	MBS,ABC-E,$ 12.00	(---)		(SALEM)	L. Gochenour
WKZZ-F, 100.1, 3 KW @ 155	, CHR	MBS,US I,$ 20.00	(---)	Bahakel	(LYNCHBURG)	Mike Carroll
WPVR-F, 94.9, 100 KW @ 1979	, BTFL/EZ	,$ 48.00*	(Mc-Guild)	Gibbons	(ROANOKE)	
WSLQ-F, 99.1, 200 KW @ 1985	, AC	ABC-F,$ 40.00*	(Katz)	Mel Wheeler	(ROANOKE)	
WXLK-F, 92.3, 93 KW @ 2050	, CHR	US I,$ 90.00*	(Torbet)		(ROANOKE)	Aylett Coleman
WXYU-F, 101.7, 3 KW @ 300	, BLACK	,$ 22.00*	(Masla)		(LYNCHBURG)	Ed Smith
WYYD-F, 107.9, 20 KW @ 1720	, COUNTRY	MBS,$ 16.00*	(HNWH)		(AMHERST)	Roger Ingram

MISCELLANEOUS COMMENTS WLGM/WJJS-F sold for $752,000 (Sept. 84)... WLLL/WGOL-F sold for $1,350,000 (Blackburn)... WJJS-F changed calls to WXYU-F... WHRQ changed calls to WJJS... WTOY sold for $200,000... The Roanoke and Lynchburg MSA's have been combined into one large Arbitron Metro... Past shares and cume ratings are not at all comparable so they are not listed... As might be expected the Lynchburg stations got lost in the shuffle...

ROCHESTER

Arbitron Rank/Pop (12+): 41/837,700

MSA Rank/Pop: 46/998,500
ADI # 71
Average Person Ratings: 15.7
Market TSL: 20.9 hours

Stations: 16/14
Diaries: 1261/664:1/51.7%
Sample Target: 1130
% Below Line: 1.8
% Not Listed: 11.8

1985 Revenue: $ 19,200,000
HH Inc.: $ 32,969
Retail $: 6.0 Bil
Pop per Station: 59,836
#1 Biller: WVOR-F $ 4,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WCMF-F	206/15.6	11.7	11.2	8.8	11.6	18.0
2. WVOR-F	186/14.1	11.4	13.6	13.5	13.5	9.8
3. WPXY-F	139/10.5	12.0	12.5	8.4	7.7	11.9
4. WEZO-F	117/ 8.9	11.4	11.1	12.5	12.9	7.3
5. WHAM	104/ 7.9	9.1	6.4	9.2	9.1	5.3
6. WYLF-F	102/ 7.7	4.9	6.4	5.2	6.7	5.1
7. WZKC-F	79/ 6.0	5.3	2.5	2.3	2.4	4.0
8. WMJQ-F	67/ 5.1	6.9	7.7	8.2	8.1	5.7
9. WDKX-F	56/ 4.2	5.6	2.9	2.3	2.5	11.6
10. WNYR	40/ 3.0	3.1	3.6	4.5	4.3	3.8
11. WBBF	22/ 1.7	3.6	5.5	5.3	4.6	1.4
12.						

12+ TSA	1/4/CUME
1. WCMF-F	236/2627
2. WVOR-F	200/2850
3. WPXY-F	149/2545
4. WHAM	126/1935
5. WEZO-F	125/2013
6. WYLF-F	119/1083
7. WZKC-F	100/1188
8. WMJQ-F	79/1761
9. WDKX-F	60/ 755
10. WNYR	46/ 670
11. WBEN-F	43/ 501
12. WBBF	22/ 574

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WVOR-F	2575/30.7	26.0	28.6
2. WPXY-F	2310/27.6	27.4	27.8
3. WCMF-F	2230/26.6	23.4	20.1
4. WEZO-F	1869/22.3	24.5	21.7
5. WHAM	1653/19.7	20.4	16.5
6. WMJQ-F	1611/19.2	23.6	24.0
7. WZKC-F	983/11.7	12.6	7.9
8. WYLF-F	907/10.8	9.9	9.7
9. WDKX-F	731/ 8.7	8.6	8.3
10. WNYR	589/ 7.0	7.2	9.3
11. WBBF	567/ 6.8	11.4	10.9
12. WPXY	305/ 3.6	3.2	3.9

12+ FM SHARE (METRO): 83.51% (972 of 1164) (SPG 85: 80.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPZY-F	1. WCMF-F>	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WCMF-F>	1. WCMF-F
2. WCMF-F>	2. WVOR-F	2. WVOR-F>	2. WCMF-F>	2. WCMF-F>	2. WEZO-F	2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WPXY-F	2. WPXY-F
3. WDKX-F	3. WPXY-F	3. WPXY-F	3. WEZO-F	3. WEZO-F	3. WYLF-F	3. WPXY-F+	3. WEZO-F	3. WPXY-F+	3. WVOR-F	3. WVOR-F
4. WMJQ-F	4. WMJQ-F	4. WEZO-F	WPXY-F	4. WZKC-F	4. WHAM	4. WHAM	4. WYLF-F	4. WEZO-F	4. WEZO-F	4. WEZO-F
5.	5. WDKX-F	5. WZKC-F	5. WZKC-F	5. WPXY-F	5. WZKC-F	5. WEZO-F	5. WHAM	5. WZKC-F	5. WMJQ-F	5. WYLF-F
		6. WMJQ-F					6. WPXY-F			6. WZKC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F	1. WCMF-F
WPXY-F	2. WPXY-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WVOR-F	2. WVOR-F	2. WVOR-F>	2. WVOR-F>	2. WVOR-F>
3. WVOR-F	WVOR-F	3. WPXY-F	3. WPXY-F	3. WCMF-F	3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WZKC-F
4. WDKX-F	4. WMJQ-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F	4. WMJQ-F	4. WMJQ-F	4. WZKC-F	4. WZKC-F	4. WHAM
WMJQ-F	5. WDKX-F	5. WDKX-F	5. WMJQ-F	5. WZKC-F	5.	WZKC-F	5.	5. WEZO-F	5. WEZO-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	9 (1)	220 (3)	229 (4)	19.7	24.6
AOR		206 (1)	206 (1)	17.7	12.8
AC/OLDIES/SOFT ROCK	22 (1)	303 (2)	325 (3)	27.9	16.3
MOR/VARIETY	110 (2)		110 (2)	9.5	7.7
COUNTRY	40 (1)	79 (1)	119 (2)	10.2	8.6
BLACK/URBAN		56 (1)	56 (1)	4.8	3.3
BTFL MUSIC/EZ					12.6
NEWS/TALK					6.1
NOSTALGIA		102 (1)	102 (1)	8.8	6.2
RELIGION/GOSPEL	10 (1)		10 (1)	0.9	0.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		7 (1)	7 (1)	0.6	0
RADIO STATIONS			1164 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGVA	1240	Geneva	.5/1.1
WPXY	1280	Rochester	.7/3.6
WWWG	1460	Rochester	.8/2.8
CFMX-F	103.1	Cobourg, ON	.5/1.3
WBEN-F	102.5	Buffalo	1.1/1.7

WBBF, 950, 1 KW (DA-2)	, OLDIES	US 2,NBC-T,$ 42.00* (Eastman)	LIN	Harold Deutsch
WHAM, 1180, 50 KW	, MOR	CBS,$ 72.00* (Mc-Guild)		Jack Murphy
WNYR, 990, 5 KW/2.5 KW (DA-2)	, COUNTRY	ABC-I,$ 35.00 (Katz)	Grace	Cindy Weiner
WPXY, 1280, 5 KW (DA-N)	, CHR	,$ NA (MMR)	Pyramid	Bill Cusack
WWWG, 1460, 5 KW (DA-N)	, RELIGION	,$ 15.00 (---)		Sue Bahner
WCMF-F, 96.5, 50 KW @ 457	, AOR	,$ 80.00 (CBS)	Stoner	Peter Coughlin
WDKX-F, 103.9, 800 KW @ 540	, BLACK	NBN,$ 38.00* (Weiss)		
WEZO-F, 101.3, 27 KW @ 637	, SOFT AC	ABC-E,$ 70.00* (Katz)	Grace	Cindy Weiner
WMJQ-F, 92.5, 50 KW @ 500	, CHR	ABC-C,$ 60.00* (Eastman)	LIN	Harold Deutsch
WPXY-F, 97.9, 50 KW @ 456	, CHR	,$ 81.00* (MMR)	Pyramid	Bill Cusack
WVOR-F, 100.5, 50 KW @ 490	, AC	,$ 90.00* (Mc-Guild)		Jack Murphy
WYLF-F, 95.1, 11 KW @ 993	, NOSTALGIA	,$ 43.00* (Market 4)	(BRISTOL CENTER)	Larry Leibowitz
WZKC-F, 98.9, 50 KW @ 340	, CLASSIC AOR	,$ 50.00 (Torbet)	First Valley	Jim Meltzer

MISCELLANEOUS COMMENTS WZKC changes calls to WKLX and format from Country to Classic Hits (July)... WZKC sold by Saga to First Valley for $3,700,000... WEZO-F changes from BTFL to Soft AC...

ROCKFORD

Arbitron Rank/Pop (12+): 137/229,800

MSA Rank/Pop: 154/280,500
ADI # 112
Average Person Ratings: 15.1
Market TSL: 20.4 hours

Stations: 19/10
Diaries: 768/299:1/49.3%
Sample Target: 610
% Below Line: 29.4
% Not Listed: 8.7

1985 Revenue: $6,100,000
HH Inc.: $30,947
Retail $: 1.6 Bil
Pop per Station: 22,980
#1 Biller: WROK $2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WZOK-F	85/24.6	---	21.8	---	20.3
2. WROK	47/13.6	---	16.8	---	17.1
3. WGN	30/ 8.7	---	8.8	---	5.9
4. WRWC-F	21/ 6.1	---	5.6	---	8.3
5. WKKN	19/ 5.5	---	3.5	---	4.0
WYBR-F	19/ 5.5	---	6.9	---	4.3
7. WSJY-F	13/ 3.8	---	2.7	---	1.1
8. WKMQ-F	10/ 2.9	---	6.1	---	7.5
WBBM	10/ 2.9	---	1.1	---	3.2
WLS	10/ 2.9	---	3.2	---	3.5
WMAQ	10/ 2.9	---	4.3	---	6.4
12.					
13.					
14.					

12+ TSA	1/4/CUME
1. WZOK-F	159/1900
2. WGN	59/ 903
3. WROK	47/ 758
4. WJVL-F	41/ 464
5. WRWC-F	31/ 401
6. WBBM	29/ 514
7. WLS	28/ 716
WMAQ	28/ 660
9. WSJY-F	24/ 347
10. WXXQ-F	21/ 274
11. WKKN	20/ 209
12. WYBR-F	19/ 462
13. WKMQ-F	17/ 310
WZEE-F	17/ 386

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WZOK-F	1050/45.7	---	40.3
2. WROK	731/31.8	---	34.6
3. WGN	427/18.6	---	18.7
4. WYBR-F	411/17.9	---	17.5
5. WRWC-F	264/11.5	---	13.2
6. WMAQ	250/10.9	---	12.3
7. WLS	249/10.8	---	12.7
8. WKMQ-F	239/10.4	---	17.4
9. WBBM	221/ 9.6	---	7.6
10. WSJY-F	187/ 8.1	---	6.9
11. WKKN	173/ 7.5	---	NA
12.			
13.			
14.			

12+ FM SHARE (METRO): 56.96% (180 of 316) (SPG 85: 55.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-	1. WZOK-F	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>
2.	2. WYBR-F	2. WROK	2. WROK	2. WROK >	2. WGN	2. WROK >	2. WROK	2. WROK	2. WROK	2. WROK
3.	WROK	3. WRWC-F	3. WRWC-F	3. WRWC-F	3. WZOK-F	3. WGN	3. WRWC-F	3. WGN	3. WGN	3. WYBR-F
4.	4. WRWC-F	4. WYBR-F	4. WKKN	4. WGN	4. WKKN	4. WRWC-F	4. WGN	4. WRWC-F	4.	4. WGN
5.	5.	5.	WYBR-F	5.	5.	5. WYBR-F	5.	5. WYBR-F	5.	5.
			WGN							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F
2. WYBR-F	2. WYBR-F	2. WROK	2. WROK	2. WROK >	2.	2.	2. WROK	2. WROK	2. WROK
3.	3. WROK	WRWC-F	3. WYBR-F	3. WKKN	3.	3.	WKKN	3. WRWC-F	3. WGN
4.	WRWC-F	4. WYBR-F	4. WRWC-F	WRWC-F	4.	4.	4.	4. WYBR-F	4. WRWC-F
5.	5.	5.	5.	5. WYBR-F	5.	5.	5.	WGN	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	10 (1)	114 (5)	124 (6)	39.2	27.1
AOR					8.1
AC/OLDIES/SOFT ROCK	47 (1)	31 (2)	78 (3)	24.7	31.7
MOR/VARIETY	30 (1)		30 (1)	9.5	9.5
COUNTRY	29 (2)	7 (1)	36 (3)	11.4	11.2
BLACK/URBAN					
BTFL MUSIC/EZ		20 (2)	20 (2)	6.3	3.7
NEWS/TALK	10 (1)		10 (1)	3.2	2.0
NOSTALGIA	8 (1)		8 (1)	2.5	3.2
RELIGION/GOSPEL		8 (1)	8 (1)	2.5	1.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	2.0
			316 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLUV	1520	Loves Park	.6/1.5
WQFL-F	100.9	Rockford	2.3/6.4
WXTA	1330	Rockford	2.3/2.8
WXXQ-F	98.5	Freeport	1.2/4.7
WDEK-F	92.5	DeKalb	1.2/5.2
WEKZ-F	93.7	Monroe	2.0/2.6
WJVL-F	99.9	Jonesville	2.0/5.3
WZEE-F	104.1	Madison	.6/2.6

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA), COUNTRY	ABC-I,$ 18.00	(HNWH)	Midwest Family		Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D), AC	ABC-C,NBC-T,$ 38.00	(Mc-Guild)			Dave Salisbury
WXTA, 1330, 1 KW (DAYS,DA), NOSTALGIA	ABC-I,$ 12.00	(Weiss)	Sage		Dave Armstrong
WKMQ-F, 95.3, 1 KW @ 515, AC	ABC-R,$ 23.00	(HNWH)	Midwest Family		Duane Daniels
WLUV-F, 96.7, 3 KW @ 235, ?	,$ 13.00	(Masla)		(LOVES PARK)	Angelo Salvi
WQFL-F, 100.9, 3 KW @ 300, RELIGION	UPI,$ 10.00	(---)			Kurt Reinke
WRWC-F, 103.1, 3 KW @ 300, SOFT AC	,$ 20.00	(Roslin)			Bill Dommer
WYBR-F, 104.9, 3 KW @ 300, CONTEMP	US I,$ 18.00	(Weiss)	Sage		Dave Armstrong
WZOK-F, 97.5, 50 KW @ 433, CHR	,$ 48.00	(Mc-Guild)			Dave Salisbury
WJVL-F, 99.9, 20 KW @ 200, COUNTRY	,$ 17.00	(---)	Gazette	(JANESVILLE, WI)	Bob Dailey
WXXQ-F, 98.5, 50 KW @ 400, CHR	,$ 22.00	(Market 4)		(FREEPORT)	Jim McQuality

WBBM, WGN, WLS, WMAQ - See Chicago

WZEE, WSJY - See Madison

MISCELLANEOUS COMMENTS WYFE changes calls to WKMQ and format from AOR to AC...

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,064,100

MSA Rank/Pop: 37/1,246,800
ADI # 20
Average Person Ratings: 18.1
Market TSL: 23.9 hours

Stations: 24/20
Diaries: 1340/794:1/46.3%
Sample Target: 1240
% Below Line: 4.2
% Not Listed: 14.3

1985 Revenue: $ 37,000,000
HH Inc.: $ 29,275
Retail $: 8.0 Bil
Pop per Station: 53,205
#1 Biller: KXOA-F $6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KSFM-F	241/12.5	10.9	10.4	---	10.5	14.8
2. KCTC-F	190/ 9.8	10.6	8.2	---	9.2	5.1
3. KXOA-F	150/ 7.8	6.4	7.7	---	9.0	7.4
4. KZAP-F	144/ 7.5	6.9	7.0	---	10.4	9.1
KRAK-F	144/ 7.5	5.4	4.6	---	3.5	8.1
6. KWOD-F	123/ 6.4	5.9	8.9	---	5.9	9.2
7. KFBK	110/ 5.7	7.3	6.7	---	5.7	5.6
8. KRAK	81/ 4.2	5.2	3.4	---	5.0	5.3
9. KHYL-F	63/ 3.3	3.7	3.7	---	4.0	2.4
10. KXOA	56/ 2.9	4.4	4.7	---	4.1	1.3
11. KGNR	55/ 2.8	2.6	3.0	---	2.9	2.5
12. KDJQ-F	40/ 2.1	2.1	2.0	---	2.8	5.0
13. KAER-F	39/ 2.0	3.9	3.3	---	4.4	2.3
14.						
15.						
16.						
17.						
18.						
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20.						
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23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KSFM-F	276/3623
2. KCTC-F	230/2287
3. KXOA-F	180/2091
4. KZAP-F	179/2400
5. KRAK	177/1925
6. KWOD-F	176/2666
7. KRAK-F	175/2012
8. KFBK	172/2101
9. KGO	107/1299
10. KHYL-F	96/1501
11. KNBR	92/1400
12. KCBS	68/1023
13. KXOA	62/ 697
14.	
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22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KSFM-F	2803/26.3	25.4	25.6
2. KWOD-F	1958/18.4	17.6	18.5
3. KZAP-F	1794/16.9	17.5	18.6
4. KCTC-F	1778/16.7	16.4	18.0
5. KXOA-F	1751/16.5	16.7	19.5
6. KRAK-F	1565/14.7	9.2	9.1
7. KFBK	1456/13.7	15.9	12.8
8. KHYL-F	1092/10.3	13.0	11.3
9. KRAK	953/ 9.0	9.1	10.5
10. KAER-F	865/ 8.1	7.7	10.0
11. KGNR	813/ 7.6	9.9	9.6
12. KROY-F	768/ 7.2	8.8	6.6
13. KDJQ-F	765/ 7.2	8.8	11.9
14. KXOA	629/ 5.9	8.5	7.7
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 70.33% (1164 of 1655) (SPG 85: 70.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KCTC-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F>
2. KSFM-F	2. KZAP-F	2. KZAP-F	2. KXOA-F	2. KXOA-F	2. KRAK-F	2. KCTC-F	2. KCTC-F	2. KXOA-F	2. KWOD-F	2. KCTC-F
3.	3. KXOA-F	3. KXOA-F	3. KZAP-F	3. KRAK-F	3. KSFm-F	3. KFBK	3. KXOA-F	3. KCTC-F	3. KCTC-F	3. KRAK-F
4.	4. KWOD-F	4. KRAK-F	4. KRAK-F	4. KCTC-F	4. KFBK	4. KRAK-F	4. KZAP-F	4. KZAP-F	4. KFBK	KWOD-F
5.	5. KRAK-F	5. KWOD-F	5. KCTC-F	KZAP-F	5. KXOA-F	5. KXOA-F	5. KRAK-F	5. KRAK-F	5. KZAP-F	5. KZAP-F
6.	6. KHYL-F	6. KCTC-F	6. KHYL-F	6. KHYL-F	6. KRAK	6. KZAP-F	6. KWOD-F	6. KWOD-F	6. KRAK-F	6. KXOA-F
7.	7. KDJQ-F	7.	7.	7.	7.	7.	7. KFBK	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSFM-F>	1. KSFM-F>	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KZAP-F>	1. KZAP-F>	1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KXOA-F	2. KXOA-F	2. KXOA-F>	2. KXOA-F>	2. KXOA-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F
3. KWOD-F	3. KWOD-F	3. KZAP-F	3. KRAK-F	3. KCTC-F	3. KRAK-F	3. KXOA-F	3. KXOA-F	3. KRAK-F	3. KXOA-F
4. KZAP-F	KZAP-F	4. KWOD-F	4. KCTC-F	4. KRAK-F	4. KDJQ-F	4. KRAK-F	4. KRAK-F	4. KXOA-F	4. KRAK-F
5. KRAK-F	5. KRAK-F	KHYL-F	5. KWOD-F	5. KHYL-F	KWOD-F	5. KWOD-F	5. KWOD-F	5. KWOD-F	5. KCTC-F
6. KDJQ-F	6. KCTC-F	6. KCTC-F	6. KZAP-F	6. KWOD-F	6. KXOA-F	6. KDJQ-F	KHYL-F	6. KDJQ-F	6. KFBK
7.	7.	7. KRAK-F	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

					SPG 85
FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP	39 (2)	364 (2)	403 (4)	24.4	22.2
AOR		184 (2)	184 (2)	11.1	11.5
AC/OLDIES/SOFT ROCK		275 (4)	275 (4)	16.6	17.8
MOR/VARIETY	40 (2)		40 (2)	2.4	3.3
COUNTRY	103 (2)	144 (1)	247 (3)	14.9	14.3
BLACK/URBAN					
BTFL MUSIC/EZ		190 (1)	190 (1)	11.5	10.2
NEWS/TALK	150 (3)		150 (3)	9.1	9.1
NOSTALGIA	111 (2)		111 (2)	6.7	8.6
RELIGION/GOSPEL	27 (1)	7 (1)	34 (2)	2.1	3.1
SPANISH	21 (1)		21 (1)	1.3	0
CLASSICAL					
UNKNOWN/OTHERS					
			1655 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEBR-F	100.5	Sacramento	.4/1.5
KFIA	710	Carmichael	1.4/3.5
KHWY	1030	Folsom	1.1/3.0
KRCX	1110	Roseville	1.1/2.0
KROY-F	96.9	Sacramento	1.2/7.2
KSAC	1240	Sacramento	.5/2.0
KSMJ	1380	Sacramento	1.5/3.8
KCBS	740	San Francisco	.6/2.5
KFRC	610	San Francisco	.6/3.0
KGO	810	San Francisco	1.5/3.9
KNBR	680	San Francisco	1.6/5.2

RADIO STATIONS

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS/TALK	APR,NBC,$ 80.00	(Katz)	McClatchy		Rick Eytcheson
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION	,$ 26.00	(---)		(CARMICHAEL)	Jamie Clark
KGNR, 1320, 5 KW (DA-2)	, NOSTALGIA	ABC-I,$ 60.00*	(Christal)	Tribune Co.		Bob Henley
KHWY, 1030, 50 KW/1 KW (DA-2)	, COUNTRY	,$ 22.00	(Torbet)		(FOLSOM)	George Sepulvida
KJAY, 1430, 500 W (DAYS,DA)	, RELIGION	,$ 23.00	(---)			Jack Powell
KRAK, 1140, 50 KW (DA-2)	, COUNTRY	,$100.00*	(Durpetti)	EZ		
KRCX, 1100, 5 KW/500 W (DA-2)	, SPANISH	,$ 40.00	(Lotus)	Fuller-Jeffrey	(ROSEVILLE)	Ramsey Elliott
KSAC, 1240, 1 KW	, MOR	,$ 25.00*	(---)			Richard Irwin
KSMJ, 1380, 5 KW	, CHR	,$ 30.00	(MMR)	Duffy		Jerry McKenna
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-D,$ 65.00	(Blair)	Brown		Phil Melrose

FM STATIONS

KAER, 92.5, 50 KW @ 499, AC	,$ 77.50	(Katz)	McClatchy		Rick Eytcheson
KCTC, 96.1, 45 KW @ 520, BTFL/EZ	,$105.00*	(Christal)	Tribune Co.		Bob Hensley
KHYL, 101.1, 36 KW @ 567, OLDIES/AC	,$ 55.00*	(Torbet)	-	(AUBURN)	Ken Cunningham
KDJQ, 93.5, 3 KW @ 300, AOR	,$ 50.00*	(Weiss)	Fuller-Jeffrey		Michael John
KRAK, 105.1, 50 KW @ 500, COUNTRY	,$ 78.00*	(Durpetti)	EZ		
KROY, 96.9, 50 KW @ 500, CHR	US I,Source,$ 47.00	(HNWH)			Ted Atkins
KSFM, 102.5, 50 KW @ 500, CHR	,$ 95.00*	(MMR)	Duffy	(WOODLAND)	Jerry McKenna
KWOD, 106.5, 50 KW @ 310, CHR	US 2,CBS-R,$ 78.00*	(Select)			Ed Stolz
KXOA, 107.9, 50 KW @ 420, AC	,$110.00*	(Blair)	Brown		Phil Melrose
KZAP, 98.5, 50 KW @ 495, AOR	,$ 85.00*	(Mc-Guild)	Nationwide		Tom Weidle

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
KPOP changes to KDJQ	KDJQ changes to AOR (January) KAER: from Country to AC (April) KROY changes to CHR	KRAK A/F: from Affiliated to EZ for $15,200,000	

SAGINAW - BAY CITY - MIDLAND

Arbitron Rank/Pop (12+): 101/335,200

MSA Rank/Pop: 109/408,900
Part of Flint ADI
Average Person Ratings: 17.9
Market TSL: 23.6 hours

Stations: 16/12
Diaries: 810/414:1/51.7%
Sample Target: 740
% Below Line: 6.1
% Not Listed: 10.0

1985 Revenue: $ 8,000,000
HH Inc.: $ 28,989
Retail $: 2.4 Bil
Pop per Station: 27,933
#1 Biller: WHNN-F $ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIOG-F	141/23.5	26.6	19.4	16.6	13.6
2. WSGW	70/11.7	12.0	11.4	11.4	17.6
3. WHNN-F	65/10.9	8.5	10.6	12.6	9.4
4. WKCQ-F	55/ 9.2	12.9	15.7	12.6	11.4
5. WGER-F	54/ 9.0	10.7	10.1	11.8	9.7
6. WKQZ-F	49/ 8.2	1.8	.3	.5	---
7. WWWS-F	36/ 6.0	1.7	2.9	3.0	12.5
8. WXOX	13/ 2.2	1.2	1.8	1.0	1.7
9. WJR	11/ 1.8	2.3	2.2	2.4	2.0
10. WSAM	9/ 1.5	2.7	2.6	3.4	2.0
WCRZ-F	9/ 1.5	1.0	1.4	---	--
WWCK-F	9/ 1.5	3.0	2.9	2.7	7.1

12+ TSA	1/4/CUME
1. WIOG-F	169/1983
2. WCRZ-F	142/1658
3. WGER-F	121/1497
4. WJR	104/1345
5. WKCQ-F	99/1443
6. WHNN-F	94/1446
7. WWCK-F	91/1221
8. WSGW	76/ 958
9. WKQZ-F	66/ 701
10. WWWS-F	56/ 539
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WIOG-F	1529/45.6	45.6	41.4
2. WSGW	807/24.1	21.5	22.2
3. WHNN-F	796/23.7	25.6	26.1
4. WKCQ-F	697/20.8	25.6	25.3
5. WGER-F	693/20.7	20.7	19.1
6. WKQZ-F	553/16.5	3.3	2.4
7. WWWS-F	250/ 7.5	5.2	6.8
8. WSAM	237/ 7.1	8.5	8.2
9. WJR	197/ 5.9	6.9	7.5
10. WWCK-F	183/ 5.5	7.8	7.2
11. WXOX	172/ 5.1	3.3	4.0
12.			

12+ FM SHARE (METRO): 79.41% (428 of 539) (SPG 85: 75.61%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F	1. WIOG-F	1. WSGW	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2. WWWS-F	2. WKQZ-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WIOG-F	2. WSGW	2. WGER-F	2. WHNN-F	2. WSGW	2. WKCQ-F
3.	3. WHNN-F	3. WKQZ-F	3. WKCQ-F	3. WKCQ-F	3. WKCQ-F	3. WHNN-F	3. WHNN-F	3. WGER-F	3. WHNN-F	3. WSGW
4.	4. WWWS-F	4. WKCQ-F	4. WKQZ-F	4. WSGW	4. WGER-F	4. WKCQ-F	4. WSGW	4. WSGW	4. WWWS-F	4. WKQZ-F
5.	5.	5.	5. WSGW	5. WGER-F	5. WHNN-F	5. WGER-F	5. WKQZ-F	5. WKQZ-F	5. WKQZ-F	5. WGER-F
										6. WHNN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F>	1. WIOG-F	1. WIOG-F>	1. WIOG-F>	1. WKQZ-F	1. WKQZ-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WWWS-F	2. WHNN-F	2. WHNN-F	2. WHNN-F>	2. WHNN-F>	2. WIOG-F	2. WIOG-F>	2. WHNN-F	2. WKQZ-F	2. WHNN-F
3. WHNN-F	3. WKQZ-F	3. WKQZ-F	3. WKCQ-F	3. WKCQ-F	3.	3. WHNN-F>	3. WKQZ-F	3. WHNN-F	3. WKCQ-F
4.	4. WWWS-F	4.	4. WGER-F	4. WGER-F	4.	4. WKCQ-F	4.	4. WKCQ-F	4. WSGW
5.	5.	5.	WKQZ-F	5. WKQZ-F	5.	5.	5.	WSGW	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		141 (1)	141 (1)	26.2	27.3
AOR		58 (2)	58 (2)	10.8	3.1
AC/OLDIES/SOFT ROCK	9 (1)	74 (2)	83 (3)	15.4	15.7
MOR/VARIETY	89 (4)		89 (4)	16.5	15.6
COUNTRY	13 (1)	65 (3)	78 (4)	14.5	21.5
BLACK/URBAN		36 (1)	36 (1)	8.2	3.1
BTFL MUSIC/EZ		54 (1)	54 (1)	10.0	10.9
NEWS/TALK					
NOSTALGIA					1.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			539 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKNX	1210	Saginaw	.8/3.2
WMPX	1490	Midland	.5/3.9
WWRM-F	100.9	Pinconning	1.0/3.1
WCEN-F	94.5	MT. Pleasant	.7/2.1

MISCELLANEOUS COMMENTS WFXZ changes to WWRM-F and and format from CHR to Country... WGER-F sold to Booth for $4,600,000... WIOG-F sold by Booth to Fitzgerald for $2,550,000... WRCI changes to WKQZ-F and format from AC to AOR...

RADIO STATIONS

WSAM, 1400, 1 KW	, OLDIES	NBC,$ 16.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WSGW, 790, 5 KW/1 KW (DA-2)	, MOR	MBS,ABC-I,NBC-T,$ 34.00	(Katz)	Booth	(SAGINAW)	John Casey
WXOX, 1250, 1 KW (DAYS)	, COUNTRY	CBS,$ 13.00	(Masla)		(BAY CITY)	
WBCM, 1440, 5 KW/2.5 KW (DA-2)	, MOR (?)	,$ 17.00	(Masla)		(BAY CITY)	G. Arnold
WKNX, 1210, 10 KW (DAYS,DA)	, MOR/OLDIES	MBS,$ 8.00	(Patt)		(FRANKENMUTH)	Bob Dyer
WMPX, 1490, 1 KW	, MOR	,$ 11.00	(Masla)		(MIDLAND)	Tom Steel
WGER-F, 102.5, 86 KW @ 870	, BTFL/EZ	APR,$ 38.00	(Mc-Guild)		(BAY CITY)	Gale Sullivan
WIOG-F, 106.3, 3 KW @ 300	, CHR	ABC-C,$ 50.00	(Katz)	Booth	(SAGINAW)	John Casey
WKCQ-F, 98.1, 50 KW @ 340	, COUNTRY	NBC,$ 39.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WWWS-F, 107.1, 2 KW @ 360	, BLACK	SBN,$ 17.00	(Masla)		(SAGINAW)	Cheryl Mayle
WHNN-F, 96.1, 97 KW @ 435	, AC	US I,$ 44.00	(Republic)	Liggett	(BAY CITY)	Dan Stewart
WWRM-F, 100.9, 3 KW @ 300	, COUNTRY	CBS-R,ABC-F,$ 21.00	(Torbet)		(PINCONNING)	Bob Naismith
WKQZ-F, 93.5, 3 KW @ 300	, AOR	,$ 33.00*	(Eastman)		(MIDLAND)	Richard Olsen

Other ranked stations - See Flint and Detroit

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,981,700

MSA Rank/Pop: 12/2,385,300
ADI # 18
Average Person Ratings: 17.5
Market TSL: 23.0 hours

Stations: 26/26
Diaries: 2011/985:1/52.0%
Sample Target: 1740
% Below Line: 0
% Not Listed: 5.5

1985 Revenue: $ 49,500,000
HH Inc.: $ 31,639
Retail $: 15.8 Bil
Pop per Station: 76,219
#1 Biller: KMOX $18,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KMOX	777/22.4	17.5	22.6	22.0	19.7	19.4
2. KSHE-F	417/12.0	12.6	12.4	14.1	12.9	15.7
3. KEZK-F	226/ 6.5	8.6	6.4	5.8	5.6	4.2
4. KMJM-F	192/ 5.5	6.3	5.8	6.3	6.2	7.9
5. WIL-F	167/ 4.8	5.3	6.3	5.0	6.7	5.0
6. KYKY-F	165/ 4.8	4.4	3.0	3.8	3.5	3.7
7. KHTR-F	141/ 4.1	4.2	3.9	5.9	4.8	5.0
8. KSD-F	128/ 3.7	4.9	5.5	6.1	5.0	4.3
9. WMRY-F	121/ 3.5	2.3	.8	1.5	1.3	2.8
10. KWK-F	119/ 3.4	4.2	3.4	3.9	4.9	5.4
11. KUSA	114/ 3.3	3.7	4.5	3.4	3.5	2.8
12. WRTH	106/ 3.1	3.2	3.6	3.3	4.3	3.1
13. KLTH-F	80/ 2.3	1.0	1.3	1.2	.7	1.5
14. KATZ	73/ 2.1	1.8	1.7	2.0	1.7	1.2
15. WKKX-F	64/ 1.8	1.2	1.0	---	---	2.6
16. WZEN-F	59/ 1.7	1.7	1.3	1.0	1.4	1.9
17. KXOK	56/ 1.6	1.5	2.0	1.7	2.0	1.6
18. KGLD	52/ 1.5	1.4	1.6	1.0	1.3	1.0
19. KADI-F	46/ 1.3	1.8	1.6	1.6	2.3	1.2
20. WESL	41/ 1.2	1.8	1.2	.8	1.4	1.7
21. KFUO-F	34/ 1.0	.6	.8	.6	1.0	.6
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KMOX	957/10105
2. KSHE-F	495/ 5373
3. KEZK-F	247/ 2979
4. WIL-F	244/ 2756
5. KUSA	204/ 2861
6. KMJM-F	195/ 2182
7. KHTR-F	176/ 3673
8. KYKY-F	173/ 2682
9. KWK-F	141/ 2816
10. KSD-F	139/ 2433
11. WMRY-F	129/ 1482
12. WRTH	109/ 1464
13. KLTH-F	85/ 1238
14. KATZ	73/ 1080
15. KXOK	68/ 1459
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KMOX	8293/41.8	43.1	38.3
2. KSHE-F	4544/22.9	20.7	22.6
3. KHTR-F	2874/14.5	16.9	18.4
4. KEZK-F	2741/13.8	13.6	14.5
5. KYKY-F	2529/12.8	9.5	10.4
6. KWK-F	2497/12.6	13.0	16.9
7. KMJM-F	2130/10.7	10.3	12.3
8. WIL-F	2217/10.7	13.9	14.0
9. KSD-F	2069/10.4	12.6	13.1
10. KUSA	1617/ 8.2	9.7	9.8
11. WMRY-F	1449/ 7.3	2.8	3.8
12. WRTH	1366/ 6.9	8.1	8.8
13. KADI-F	1343/ 6.8	6.4	7.7
14. KXOK	1204/ 6.1	6.6	NA
15. KLTH-F	1118/ 5.6	3.8	3.1
16. KGLD	1121/ 5.7	4.8	5.5
17. KATZ	1080/ 5.4	4.1	5.1
18. WZEN-F	1066/ 5.4	4.3	5.1
19. WKKX-F	969/ 4.9	3.0	---
20. KFUO-F	703/ 3.5	2.6	3.0
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 60.62% (1989 of 3281) (SPG 85: 60.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F>	1. KSHE-F	1. KMOX	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX	1. KMOX >	1. KMOX
2. KMJM-F	2. KMOX	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KSHE-F	2. KSHE-F>	2. KSHE-F	2. KSHE-F>
3. KWK-F	3. KMJM-F	3. KYKY-F	3. KYKY-F	3. KYKY-F	3. WIL-F	3. KUSA	3. KEZK-F	3. KEZK-F	3. KMJM-F	3. KMJM-F
4. KHTR-F>	4. WMRY-F	4. KMJM-F	4. KEZK-F	4. KEZK-F	4. KUSA	4. KYKY-F	4. KYKY-F	4. WIL-F	4. KHTR-F	4. KEZK-F
5. WZEN-F	5. KYKY-F	5. WMRY-F	5. KSD-F	5. WIL-F	5. KYKY-F	5. KEZK-F	5. WIL-F	5. KYKY-F	5. KEZK-F	5. KHTR-F
6. KYKY-F	6. KHTR-F	6. WIL-F	6. WIL-F	6. KSD-F	6. WRTH	6. WIL-F	6. KMJM-F	6. KMJM-F	6. KWK-F	6. KYKY-F
7.	7. KWK-F	7. KEZK-F	7. KMJM-F	7. KMJM-F	7. KSD-F	7. KSD-F	7. WMRY-F	7. KHTR-F	WZEN-F	7. WRTH
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WIL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F>	1. KSHE-F>	1. KYKY-F	1. KSHE-F	1. KMOX >	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KMOX
2. KHTR-F	2. KYKY-F	2. KSHE-F	2. KMOX	2. KYKY-F	2. WMRY-F	2. WMRY-F	2. KMOX	2. KMOX >	2. KSHE-F>
3. KMJM-F	3. KMJM-F	3. KMJM-F	3. KYKY-F	3. KSD-F	3. KMOX	3. KMOX	3. WMRY-F	3. WMRY-F	3. WIL-F
4. KSD-F	4. KHTR-F	KSD-F	4. KSD-F	4. KEZK-F	4. WIL-F	4. KMJM-F	4. KMJM-F	4. WIL-F	4. KEZK-F
KWK-F	5. KSD-F	5. KHTR-F	5. KMJM-F	5. KMJM-F	5.	5. WIL-F	5. KYKY-F	5. KMJM-F	5. WMRY-F
6. KYKY-F	6. KMOX	6. KEZK-F	6. KHTR-F	6. KSHE-F	6.	6. KYKY-F	6.	6. KYKY-F	6. KYKY-F
7.	KWK-F	7. WMRY-F	7. KEZK-F	7. WIL-F	7.	7. KHTR-F	7.	7. KEZK-F	7. KMJM-F
8.	8.	8.	8.	KLTH-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		260 (2)	260 (2)	7.9	12.8
AOR		538 (2)	538 (2)	16.4	13.7
AC/OLDIES/SOFT ROCK	52 (1)	419 (4)	471 (5)	14.4	12.4
MOR/VARIETY					
COUNTRY	131 (2)	231 (2)	362 (4)	11.0	12.4
BLACK/URBAN	114 (2)	251 (2)	365 (4)	11.1	11.3
BTFL MUSIC/EZ		226 (1)	226 (1)	6.9	5.9
NEWS/TALK	833 (2)		833 (2)	25.4	23.1
NOSTALGIA	128 (2)		128 (2)	3.9	5.2
RELIGION/GOSPEL	34 (2)	30 (1)	64 (3)	2.0	1.7
SPANISH					
CLASSICAL		34 (1)	34 (1)	1.0	1.1
UNKNOWN/OTHERS					0.3
			3281 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KIRL	1460	ST. Charles	.5/1.1
KSIV	1320	Clayton	.5/1.4
KXOK	630	ST. Louis	1.6/6.1
WCBW-F	104.9	Columbia, IL	.9/1.9
WEW	770	ST. Louis	.6/2.0
WIL	1430	ST. Louis	.5/2.9

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN,$ NA	(Masla)	Unity	Tim McReynolds
KGLD, 1380, 5 KW/1 KW (DA-2)	, OLDIES	,$ 34.00	(Eastman)		Steve Butler
KIRL, 1460, 5 KW/500 W (DA-N)	, RELIGION	,$ 19.00	(Market 4)		Bill White
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS,$250.00*	(CBS)	CBS	Bob Hyland
KSIV, 1320, 5 KW (DAYS)	, RELIGION	,$ 22.00	(---)	Bott	Richard Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	,$ 16.00	(---)		W. Haverstick
KUSA, 550, 5 KW (DA-N)	, COUNTRY	ABC-D,$ 80.00*	(Mc-Guild)	Gannett	Merrell Hansen
KXEN, 1010, 50 KW (DAYS,DA)	, RELIGION	,$ 12.00	(Schwartz)		Bernie Harville
KXOK, 630, 5 KW (DA-2)	, NEWS/TALK	MBS,ABC-I,$ 55.00*	(Katz)		Ron Grubbs
WESL, 1490, 1 KW	, BLACK	SBN,$ 30.00	(Lazar)		Wendall Hansen
WEW , 770, 1 KW (DAYS)	, NOSTALGIA	,$ NA	(---)		Charles Stanley
WIL , 1430, 5 KW (DA-2)	, COUNTRY	ABC-E,$ 40.00*	(Blair)	LIN	Craig Magee
WRTH, 590, 1 KW (DA-1)	, NOSTALGIA	NBC,$ 68.00*	(MMR)	Blair	John Gutbrod

FM STATIONS

KADI, 96.3, 100 KW @ 650, COMTEMP/AC	US I,Source,$ 38.00	(Masla)		Richard Miller
KEZK, 102.5, 100 KW @ 500, BTFL/EZ	,$110.00*	(MMR)	Adams	John Gutbrod
KFUO, 99.1, 100 KW @ 557, CLASSICAL	,$ 55.00*	(CMBS)		
KHTR, 103.3, 100 KW @ 1212, CHR	CBS-R,$130.00*	(CBS)	CBS	Bob Fulstone
KLTH, 97.1, 100 KW @ 560, SOFT AC	,$ 65.00	(Weiss)		Craig Hodgson
KMJM, 107.7, 100 KW @ 575, URBAN	,$105.00*	(Christal)	Keymarket	Linda O'Connor
KSD , 93.7, 100 KW @ 850, AC	,$120.00*	(Mc-Guild)	Gannett	Merrell Hansen
KSHE, 94.7, 100 KW @ 500, AOR	,$150.00*	(Katz)	Emmis	John Beck
KWK , 106.5, 39 KW @ 592, CHR	,$ 76.00	(Eastman)		Steve Butler
KYKY, 98.1, 100 KW @ 580, AC	,$120.00*	(HNWH)	EZ	Karen Carroll
WCBW, 104.9, 3 KW @ 235, RELIGION	,$ 18.00	(Radio Spot)		Curt Whipple
WIL , 92.3, 100 KW @ 510, COUNTRY	ABC-E,$100.00*	(Blair)	LIN	Craig Magee
WMRY, 101.1, 50 KW @ 320, AOR	,$ 40.00	(---)		Brian Krueger
WZEN, 103.3, 50 KW @ 495, BLACK	NBN,$ 55.00*	(Weiss)	Unity	Bob Miller
WKKK, 104.1, 43 KW @ 536, COUNTRY	,$ NM	(Republic)	USA	Bob Backman

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
	WMRY: From Jazz/AC to AOR		

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 126/270,300
MSA Rank/Pop: 139/322,400
ADI # 110
Average Person Ratings: 17.2
Market TSL: 22.8 hours

Stations: 26/14
Diaries: 712/380:1/49.2%
Sample Target: 640
% Below Line: 40.0
% Not Listed: 12.4

1985 Revenue: $8,700,000
HH inc.: $32,784
Retail $: 1.9 Bil
Pop per Station: 19,307
#1 Biller: KDON/KLCZ $1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KWSS-F	57/12.2	8.9	10.6	9.9	7.7
2. KDON-F	47/10.1	9.5	13.1	10.9	9.0
3. KWAV-F	44/ 9.4	7.3	6.9	7.6	9.4
4. KTOM-F	27/ 5.8	3.6	2.9	4.7	4.1
KBAY-F	27/ 5.8	7.3	3.8	7.2	6.0
6. KMBY-F	26/ 5.6	4.3	2.9	3.1	3.2
7. KGO	24/ 5.2	8.0	6.7	5.7	6.6
8. KBOQ-F	22/ 4.7	3.9	3.5	4.1	1.7
9. KTOM	19/ 4.1	3.9	3.3	7.0	5.5
10. KRAY-F	15/ 3.2	3.2	3.3	3.3	4.9
11. KLFA-F	13/ 2.8	1.1	2.7	5.8	2.1

12+ TSA	1/4/CUME
1. KWSS-F	95/1434
2. KGO	64/ 833
3. KDON-F	61/1124
4. KBAY-F	60/ 610
5. KWAV-F	55/ 815
6. KCBS	43/ 521
7. KBOQ-F	40/ 609
8. KMBY-F	38/ 495
9. KTOM-F	34/ 381
10. KTOM	29/ 319
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KDON-F	754/27.9	22.4	29.3
2. KWSS-F	733/27.1	22.9	25.7
3. KWAV-F	613/22.7	18.9	19.7
4. KGO	356/13.2	11.4	14.7
5. KBAY-F	306/11.3	11.4	9.4
6. KBOQ-F	273/10.1	8.4	8.3
7. KMBY-F	267/ 9.9	9.1	6.1
8. KTOM-F	263/ 9.7	8.9	7.2
9. KTOM	207/ 7.7	8.9	8.5
10. KNBR	180/ 6.7	7.8	4.9
11. KRAY-F	179/ 6.6	7.3	---

12+ FM SHARE (METRO): 72.49% (303 of 418) (SPG 85: 66.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KGO	1. KWSS-F	1. KWAV-F	1. KDON-F	1. KWSS-F	1. KWSS-F
2. KDON-F	2. KDON-F	KWSS-F	2. KDON-F	2. KDON-F	2. KWAV-F	2. KWAV-F	KDON-F	2. KWSS-F	2. KDON-F	2. KWAV-F
3.	3. KWAV-F	3. KDON-F	3. KWSS-F	3. KWSS-F	KTOM	3. KDON-F	3. KWSS-F	3. KWAV-F	3. KWAV-F	3. KDON-F
4.	4. KMBY-F	4. KMBY-F	4. KTOM-F	4. KTOM-F	KBOQ-F	4. KGO	4. KTOM-F	4. KTOM-F	4. KNBR	4. KBAY-F
5.	5. KTOM-F	5. KTOM-F	KMBY-F	5. KMBY-F	5. KBAY-F	5. KMBY-F	5. KMBY-F	5. KMBY-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F>	1. KWAV-F	1. KWAV-F>	1. KWAV-F	1. KWAV-F>	1. KWSS-F	1. KWSS-F	1. KMBY-F	1. KWSS-F	1. KDON-F
2. KDON-F	2. KWSS-F	2. KDON-F	2. KWSS-F	2. KBOQ-F	2. KDON-F	2. KDON-F	2. KDON-F	2. KDON-F	KWSS-F
KWAV-F	3. KDON-F	3. KWSS-F	3. KDON-F	3. KDON-F	3. KMBY-F	3. KMBY-F	3. KWSS-F	3. KMBY-F	3. KMBY-F
4. KRAY-F	4.	4. KTOM-F	4. KRAY-F	4. KWSS-F	4. KTOM-F	4. KTOM-F	4. KWAV-F	4. KWAV-F	KWAV-F
5.	5.	KRAY-F	5. KBOQ-F	5. KGO	5.	5. KWAV-F	KTOM-F	5. KTOM-F	5. KTOM-F
				KBAY-F					

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	2 (1)	104 (2)	116 (3)	27.8	29.5
AOR		31 (2)	31 (2)	7.4	4.7
AC/OLDIES/SOFT ROCK	6 (1)	48 (2)	54 (3)	12.9	9.6
MOR/VARIETY	17 (2)		17 (2)	4.1	1.6
COUNTRY	19 (1)	31 (2)	50 (3)	12.0	15.5
BLACK/URBAN		5 (1)	5 (1)	1.2	0.5
BTFL MUSIC/EZ		34 (2)	34 (2)	8.1	5.2
NEWS/TALK	37 (3)		37 (3)	8.9	11.6
NOSTALGIA	7 (1)		7 (1)	1.7	5.2
RELIGION/GOSPEL					0.5
SPANISH	17 (3)	28 (2)	45 (5)	10.8	17.6
CLASSICAL		22 (1)	22 (1)	5.3	4.1
UNKNOWN/OTHERS					0.8
			418 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTY	980	Salinas	1.9/5.5
KDON	1460	Salinas	1.5/4.7
KIDD	630	Monterey	.4/5.5
KNRY	1240	Monterey	1.3/4.9
KWST-F	101.7	Carmel	.9/3.4
KXES	1570	Salinas	.9/1.6
KARA-F	105.7	Santa Clara	.9/1.9
KAZA	1290	Gilroy	.9/2.0
KCBS	740	San Francisco	2.1/6.3
KMFO	1540	Aptos	.6/2.3
KNBR	680	San Francisco	2.4/6.7
KSCO	1080	Santa Cruz	1.3/3.8
KSCO-F	99.1	Santa Cruz	1.5/4.6
KSJO-F	92.3	San Jose	1.1/4.4
KSOL-F	107.7	San Mateo	1.1/2.7

RADIO STATIONS

KTCY, 980, 1 KW (DAYS)	, SPANISH	,$ 29.00	(Lotus)			Martin Kline
KDON, 1460, 5 KW (DA-1)	, NOSTALGIA (?)	,$ 15.00*	(Katz)	Henry		J. Estabrooks
KIDD, 630, 1 KW (DA-2)	, CONTEMP	,$ 15.00	(Torbet)	Walton		C. Barnett
KNRY, 1240, 1 KW	, OLDIES	MBS,$ 17.00	(---)			Bill Beaton
KRML, 1410, 500 W (DAYS)	, JAZZ	,$ 20.00	(Roslin)			Gilbert Wisdom
KTOM, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E,$ 28.00	(MMR)	Comm. Pacific		Steve Dean
KXES, 1570, 250 W (DAYS)	, SPANISH	,$ 13.00	(Caballero)			Ron Smith
KDON-F, 102.5, 19 KW @ 2270	, CHR	,$ 46.00*	(Katz)	Henry		J. Estabrooks
KMBY-F, 107.1, 1 KW @ 570	, AOR	,$ 17.00	(Select)			S. Johnson
KOCN-F, 104.9, 1 KW @ 550	, ?	,$ 13.00	(Masla)			Roger Powers
KRAY-F, 103.9, 3 KW @ 225	, SPANISH	,$ 29.00	(Lotus)			Martin Kline
KTOM-F, 100.7, 1 KW @ ?	, COUNTRY	US 2,$ 28.00	(MMR)	Comm. Pacific		Steve Dean
KWAV-F, 96.9, 18 KW @ 2575	, AC	APR,$ 43.00	(HNWH)	Buckley		Terry Gillingham
KWST-F, 101.7, 1 KW @ 590	, COUNTRY	,$ 15.00	(Torbet)	Walton		Mike Ginsburg
KLFA-F, 92.1, 3 KW @ 300	, SPANISH	,$ 20.00	(Caballero)		(KING CITY)	R. Rodriguez
KBOQ-F, 92.7, 1 KW @ 570	, CLASSICAL	,$ 18.00	(Weiss)	Compass	(MARINA)	Joe Thompson

Other stations - See San Francisco or San Jose

MISCELLANEOUS COMMENTS KXES sold for $400,000... KLCZ/KDON-F sold by Grace to Buckley for $5,000,000 (Chapman)... KLCZ changes back to KDON...

SALISBURY - OCEAN CITY

Arbitron Rank/Pop (12+): 152/195,600

MSA Rank/Pop: NA

Average Person Ratings: 19.2
Market TSL: 24.2 hours

Stations: 22/17
Diaries: 640/306:1/43.7%
Sample Target: 560
% Below Line: 7.0
% Not Listed: 11.7

1985 Revenue: $ NA
HH Inc.: $ NA
Retail $: NA
Pop per Station: 11,506
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WOCQ-F	41/12.0				
2. WQHQ-F	38/11.1				
3. WKHI-F	34/ 9.9				
4. WICO-F	32/ 9.4				
5. WLVW-F	25/ 7.3				
6. WWTR-F	23/ 6.7				
7. WGMD-F	18/ 5.3				
8. WJDY	15/ 4.4				
WOLC-F	15/ 4.4				
10. WSBY	11/ 3.2				
WDSD-F	11/ 3.2				

12+ TSA	1/4/CUME
1. WDSD-F	46/461
2. WOCQ-F	43/452
WQHQ-F	43/512
4. WKHI-F	40/653
5. WICO-F	32/387
6. WLVW-F	28/211
7. WWTR-F	23/242
8. WGMD-F	22/178
9. WJDY	17/239
10. WOLC-F	15/152
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WKHI-F	510/26.1		
2. WQHQ-F	437/22.3		
3. WOCQ-F	434/22.2		
4. WICO-F+	370/18.9		
5. WWTR-F	233/11.9		
6. WJDY	225/11.5		
7. WSBY	172/ 8.8		
8. WSEA-F	168/ 8.6		
9. WLVW-F	164/ 8.4		
10. WGMD-F	151/ 7.7		
11. WOLC-F	149/ 7.6		

12+ FM SHARE (METRO): 85.76% (259 of 302) (SPG 85: NA%)

NOTE: THIS IS THE FIRST RATING BOOK FOR THIS MARKET.
SHARE TRENDS ARE NOT AVAILABLE.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOCQ-F>	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WICO-F	1. WICO-F	1. WICO-F+	1. WKHI-F	1. WOCQ-F>	1. WQHQ-F
2. WKHI-F	2. WOCQ-F	2. WKHI-F	2. WKHI-F	2. WICO-F	2. WQHQ-F	WQHQ-F	2. WQHQ-F	WOCQ-F	2. WQHQ-F	2. WOCQ-F
3.	3. WKHI-F	3. WOCQ-F	3. WOCQ-F	3. WKHI-F	3. WLVW-F	3. WKHI-F	3. WOCQ-F	WQHQ-F	3. WKHI-F	3. WICO-F
4.	4. WWTR-F	4. WWTR-F	WICO-F	4. WOCQ-F	4. WOLC-F	4. WOCQ-F	4. WKHI-F	4. WICO-F+	4. WWTR-F	4. WKHI-F
5.	5.	5. WICO-F	5.	5.	5.	5.	5. WLVW-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSEA-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F>	1. WWTR-F	1. WWTR-F	1. WKHI-F	1. WWTR-F	1. WKHI-F
2. WKHI-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F	2. WKHI-F	2. WWTR-F	2. WKHI-F	WQHQ-F
WQHK-F	3. WKHI-F	3. WKHI-F	3. WKHI-F	3. WICO-F	3. WKHI-F	3. WOCQ-F	WQHK-F	3. WOCQ-F	3. WICO-F
4. WJDY	4. WJDY	WJDY	4. WICO-F	WOLC-F	4.	4. WQHQ-F	4.	WQHQ-F	WWTR-F
WOCQ-F	5.	WICO-F	WOLC-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		83 (3)	83 (3)	27.5	
AOR		23 (1)	23 (1)	7.6	
AC/OLDIES/SOFT ROCK		43 (2)	43 (2)	14.2	
MOR/VARIETY					
COUNTRY	6 (2)	43 (2)	49 (4)	16.2	
BLACK/URBAN	17 (2)	1 (1)	18 (3)	6.0	
BTFL MUSIC/EZ		43 (2)	43 (2)	14.2	
NEWS/TALK					
NOSTALGIA	20 (3)		20 (3)	6.6	
RELIGION/GOSPEL		15 (1)	15 (1)	5.0	
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		8 (3)	8 (3)	2.6	
			302 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAFL-F	97.7	Milford, DE	1.5/3.9
WDMV	540	Pocomoke City, MD	1.5/2.4
WETT	1590	Ocean City, MD	.6/1.4
WJWL	900	Georgetown, DE	2.0/4.0
WOVU-F	101.7	Ocean View, DE	.3/3.4
WSEA-F	93.5	Georgetown, DE	2.3/8.6
WSUX-F	98.3	Seaford, DE	.3/3.8
WANN	1190	Annapolis	.6/2.1
WCAO	600	Baltimore	.3/1.8
WESR-F	103.3	Onley, VA	1.8/2.4
WHUR-F	96.3	Washington	.3/2.0

RADIO STATIONS

WETT, 1590, 1 KW/500 W (DA-2) , NOSTALGIA	,$ NA	(Katz)	Resort		Gil Dunn
WICO, 1320, 1 KW (DAYS) , COUNTRY	,$ NA	(Torbet)			Bill Prettyman
WJDY, 1470, 5 KW (DAYS) , BLACK	,$ 22.00	(Savalli)			J. Connor
WSBY, 960, 5 KW (DA-2) , NOSTALGIA	,$ 24.00	(Weiss)			Jack Gillen
WICO-F, 94.3, 3 KW @ 300, COUNTRY	,$ 48.00	(Torbet)			Bill Prettyman
WKHI-F, 99.9, 50 KW @ 319, CHR	,$ NA	(Republic)			Jim Layton
WLVW-F, 105.5, 2 KW @ 390, BTFL/EZ	,$ 16.00	(---)			Charles Truitt
WOCQ-F, 103.9, 3 KW @ 300, CHR	,$ 16.00	(Masla)		(BERLIN)	Darryl Nixon
WQHQ-F, 104.7, 33 KW @ 610, AC	,$ 40.00	(Weiss)	Woolfson		Jack Gillen
WWTR-F, 95.9, 3 KW @ 300, AOR	,$ NA	(Katz)	Resort	(BETHANY BEACH)	
WOLC-F, 102.5, 50 KW @ 500, RELIGION	,$ 11.00	(---)		(PRINCESS ANNE)	Jim Woodland
WGMD-F, 92.7, 3 KW @ 300, BTFL/EZ	,$ NA	(---)		(REHOBOTH BEACH)	Judith Poulin

WDSD - See Wilmington, DE

SALT LAKE CITY

Arbitron Rank/Pop (12+): 43/808,400

MSA Rank/Pop: 44/1,043,200
ADI # 39
Average Person Ratings: 16.8
Market TSL: 22.0 hours

Stations: 30/29
Diaries: 1094/740:1/47.4%
Sample Target: 1090
% Below Line: 0.5
% Not Listed: 6.4

1985 Revenue: $ 27,500,000
HH Inc.: $ 28,272
Retail $: 5.5 Bil
Pop per Station: 27,876
#1 Biller: KSL $4,700,000

12+ METRO		1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1.	KSL	149/11.0	8.7	10.4	---	7.2	7.1
2.	KSFI-F	124/ 9.1	12.1	10.9	---	10.2	6.3
3.	KRSP-F	102/ 7.5	9.0	9.9	---	9.4	12.5
4.	KKAT-F	100/ 7.4	6.0	4.0	---	3.4	6.2
5.	KCPX-F	89/ 6.5	5.8	6.2	---	9.5	10.5
6.	KSOP-F	63/ 4.6	7.0	3.7	---	3.3	4.0
7.	KISN-F	54/ 4.0	5.1	4.4	---	3.3	7.2
	KLCY-F	54/ 4.0	4.2	5.5	---	6.8	4.6
9.	KALL	53/ 3.9	4.7	3.7	---	4.7	3.3
10.	KUTR	47/ 3.5	2.1	.9	---	.2	2.7
11.	KDYL	40/ 2.9	2.2	.7	---	1.9	2.0
	KLUB	40/ 2.9	2.3	1.5	---	3.9	1.5
13.	KCGL-F	36/ 2.6	2.4	1.8	---	1.9	5.6
14.	KLTQ-F	31/ 2.3	2.7	3.6	---	4.2	1.9
	KMGR-F	31/ 2.3	1.9	1.9	---	.6	1.9
	KZAN-F	31/ 2.3	2.1	3.6	---	2.5	2.0
17.	KBUG	30/ 2.2	2.4	3.9	---	3.4	2.2
	KDAB-F	30/ 2.2	1.7	2.2	---	2.6	2.0
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA		1/4/CUME
1.	KSL	239/3467
2.	KSFI-F	187/2623
3.	KRSP-F	155/2275
4.	KKAT-F	128/1521
5.	KCPX-F	109/1949
6.	KSOP-F	101/1334
7.	KISN-F	86/1678
8.	KLCY-F	80/1445
9.	KALL	56/ 875
10.	KLZR-F	52/ 977
11.	KUTR	50/ 561
12.	KLUB	48/ 695
13.	KMGR-F	47/ 711
14.	KFMY-F	45/1413
15.	KBER-F	43/ 763
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 85	SPG 85
1.	KSL	2085/25.8	25.7	23.5
2.	KSFI-F	1712/21.2	21.5	20.8
3.	KCPX-F	1580/19.5	17.7	21.0
4.	KRSP-F	1506/18.6	18.9	17.7
5.	KISN-F	1161/14.4	12.1	16.7
6.	KKAT-F	1057/13.1	10.0	8.8
7.	KLCY-F	977/12.1	13.2	15.0
8.	KSOP-F	846/10.5	10.2	12.4
9.	KALL	811/10.0	13.8	12.5
10.	KLTQ-F	715/ 8.8	9.7	8.5
11.	KBUG	599/ 7.4	8.8	9.6
12.	KCGL-F	591/ 7.3	4.0	4.8
13.	KDAB-F	590/ 7.3	7.4	9.2
14.	KFMY-F	557/ 6.9	8.0	9.1
15.	KLUB	548/ 6.8	6.8	9.9
16.	KZAN-F	537/ 6.6	7.7	NA
17.	KUTR	487/ 6.0	2.5	1.4
18.	KDYL	480/ 5.9	4.4	7.3
19.	KMGR-F	445/ 5.5	NA	1.9
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 64.23% (817 of 1272) (SPG 85: 67.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F>	1. KRSP-F	1. KKAT-F	1. KSL	1. KSL	1. KSFI-F	1. KSL >	1. KSFI-F	1. KSL	1. KCPX-F	1. KKAT-F
2. KRSP-F	2. KKAT-F	2. KSL	2. KKAT-F	2. KKAT-F	KSL >	2. KSFI-F	2. KSL	2. KSFI-F	2. KRSP-F	2. KSL
3. KCGL-F	3. KCPX-F	3. KRSP-F	3. KSFI-F	3. KSFI-F	3. KKAT-F	3. KCPX-F	3. KKAT-F	3. KRSP-F	3. KSFI-F	3. KSFI-F
4. KISN-F	4. KLCY-F	4. KCPX-F	4. KALL	4. KALL	4. KALL	4. KRSP-F	4. KLCY-F	4. KKAT-F	4. KSL	4. KRSP-F
5. KLRZ-F	5. KSL	5. KSFI-F	5. KRSP-F	5. KRSP-F	5. KSOP-F	5. KALL	5. KRSP-F	5. KAPX-F	5. KKAT-F	5. KCPX-F
6.	6. KISN-F	6. KLCY-F	6. KSOP-F	6. KSOP-F	6. KDYL	6. KKAT-F	6. KCPX-F	6. KISN-F	6. KCGL-F	6. KSOP-F
7.	7.	7.	7. KUTR	7.	7.	7. KSOP-F	7.	7.	7. KISN-F	7. KISN-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KCGL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KCPX-F>	1. KCPX-F	1. KKAT-F	1. KCPX-F	1. KSL
2. KRSP-F	2. KRSP-F	2. KUTR	KSL	2. KSFI-F
3. KISN-F	3. KLCY-F	3. KSFI-F	3. KKAT-F	3. KKAT-F
KLCY-F	4. KISN-F	4. KLCY-F	4. KSFI-F	4. KUTR
5. KCGL-F	5. KKAT-F	KRSP-F	5. KLCY-F	5. KSOP-F
6.	6. KUTR	KSL	KUTR	KALL
7.	7.	KSOP-F	KRSP-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSL
2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F
3. KCPX-F	3. KSL	3. KSL	3. KSL	3. KSFI-F
4. KBER-F	4. KCPX-F	4. KSOP-F	4. KALL	4. KRSP-F
KSL	5. KLCY-F	5. KLCY-F	5. KLCY-F	5. KALL
KLCY-F	6. KSOP-F	6. KDAB-F	6. KSOP-F	6. KSOP-F
7.	7.	7. KCPX-F	7. KCPX-F	7.
8.	8.	8.	KSFI-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		172 (4)	172 (4)	13.5	22.0
AOR		157 (3)	157 (3)	12.3	12.3
AC/OLDIES/SOFT ROCK	145 (4)	152 (5)	297 (9)	23.3	22.3
MOR/VARIETY	166 (3)		166 (3)	13.1	8.2
COUNTRY	14 (1)	204 (4)	218 (5)	17.1	14.1
BLACK/URBAN					
BTFL MUSIC/EZ	23 (1)	124 (1)	147 (2)	11.6	11.7
NEWS/TALK	27 (1)		27 (1)	2.1	3.6
NOSTALGIA	80 (2)		80 (2)	6.3	4.2
RELIGION/GOSPEL					1.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		8 (1)	8 (1)	0.6	
			1272 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBER-F	106.5	Spanish Fort	1.4/5.2
KFAM	700	Salt Lake	1.7/3.6
KFMY-F	96.1	Provo	.9/6.9
KJQN-F	95.5	Ogden	.6/1.9
KLO	1430	Ogden	.7/2.2
KLRZ-F	94.9	Provo	1.3/5.2
KRGO-F	107.9	Roy	.7/2.9
KRPN	1550	West Valley City	.6/1.6
KRSP	1060	Salt Lake	1.1/4.7
KSOP	1370	Salt Lake	1.0/3.6
KTKK	630	Salt Lake	2.0/4.2
KSOS-F	106.9	Brigham City	.4/1.1

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	, AC	NBC ABC-I,$ 60.00	(Eastman)	Hatch	Bennie Williams
KBBX, 1600, 5 KW/1 KW (DA-N)	, RELIGION	,$ 6.00	(---)	Mid American Gospel	Robert Dobbs
KBUG, 1320, 5 KW (DA-1)	, OLDIES	ABC-D,$ 48.00	(Katz)	John Price	Terry Schmidt
KDYL, 1280, 5 KW/500 W (DA-N)	, NOSTALGIA	MBS APR,$ 25.00	(Blair)		Craig Hanson
KFAM, 700, 50 KW/1 KW (DA-1)	, BTFL/EZ	UPI,$ 24.00	(Radio Time)		Dave Williams
KMGR, 1230, 1 KW	, AC	,$ 20.00	(Torbet)	TransCom	Chris Kampmeier
KLUB, 570, 5 KW (DA-1)	, NOSTALGIA	NBC,$ 38.00*	(Mc-Guild)		Eric Stenberg
KRPN, 1550, 10 KW/500 W	, OLDIES/AC	ABC-E,$ 20.00	(Christal)		Gene Guthrie
KRSP, 1060, 10KW/1 KW (DA-N)	, OLDIES	ABC-R,$ 28.00*	(Select)		Alan Hague
KSL , 1160, 50 KW	, MOR	CBS,$100.00*	(MMR)	Bonneville	Tom Glade
KSOP, 1370, 5 KW/500 W (DA-N)	, COUNTRY	,$ 30.00	(MMR)		Greg Hilton
KTKK, 630, 1 KW/500 W (DA-2)	, TALK	ABC-T,$ 18.00	(---)		Stan Bush
KUTR, 860, 50 KW (DAYS)	, AC	,$ 33.00*	(Republic)	Sunrise	Dick Elliot

FM STATIONS

KCGL, 105.5, 500 W @ 650, AOR	,$ 25.00	(---)	Mid American Gospel		Richard Rees
KCPX, 98.7, 27 KW @ 2932, CHR	,$ 80.00*	(Katz)	John Price		Terry Schmidt
KFMY, 96.1, 55 KW @ 2620, CHR	,$ 40.00*	(Roslin)	First Media	(PROVO)	Gene Manning
KISN, 97.1, 26 KW @ 3650, CONTEMP	CBS-R,$ 60.00*	(Mc-Guild)			Eric Stenberg
KLCY, 94.1, 24 KW @ 3030, AC	US I,$ 75.00*	(Eastman)	Hatch		Bennie Williams
KLTQ, 93.3, 26 KW @ 3660, AC	,$ 50.00*	(Republic)	Sunrise		Dick Elliot
KLRZ, 94.9, 48 KW @ 2780, CHR	,$ 40.00	(Christal)		(PROVO)	B. Eric Rhoads
KKAT, 101.9, 26 KW @ 3740, COUNTRY	,$ 45.00*	(Torbet)	Brown	(OGDEN)	Dennis Gwiazdom
KMGR, 107.5, 45 KW @ 2850, AC	Trans,$ 44.00*	(Torbet)	TransCom	(OREM)	Chris Kampmeier
KRSP, 103.5, 28 KW @ 3630, AOR	ABC-R,$ 79.00*	(Select)			Alan Hague
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ	,$ 75.00*	(Blair)			Craig Hanson
KSOP, 104.3, 25 KW @ 3650, COUNTRY	,$ 58.00*	(MMR)			Greg Hilton
KZAN, 97.9, 26 KW @ 3770, COUNTRY	,$ 25.00	(Christal)		(OGDEN)	
KDAB, 101.1, 25 KW @ 3740, CONTEMP	,$ 30.00	(Torbet)	Albimar	(OGDEN)	

CALL LETTER CHANGES

KBHV changes to KBER

FORMAT CHANGES

KBER changes from AC to AOR
KDYL changes from News to Nostalgia

STATION SALES

KLAF (Murray) sold to TransColumbia for $500,000

MISCELLANEOUS COMMENTS

KBER (Spanish Fort) changed frequency from 106.3 to 106.5 and power from 3 KW to 100 KW

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/971,000

MSA Rank/Pop: 38/1,215,700
ADI # 45
Average Person Ratings: 19.1
Market TSL: 25.0 hours

Stations: 26/26
Diaries: 1362/713:1/42.9%
Sample Target: 1200
% Below Line: 0
% Not Listed: 3.8

1985 Revenue: $ 44,800,000
HH Inc.: $ 28,255
Retail $: 7.0 Bil
Pop per Station: 37,369
#1 Biller: WOAI $5,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KTFM-F	183/9.9	9.3	9.6	8.2	9.5	13.0
2. KQXT-F	166/8.9	9.8	8.5	8.4	8.5	6.3
3. KISS-F	158/8.5	6.8	7.0	7.1	6.3	12.0
4. KBUC-F+	114.6.1	6.2	5.8	7.5	6.1	4.3
5. KCOR	108/5.8	7.0	5.0	6.0	5.5	4.3
6. KAJA-F	100/5.4	5.9	5.2	6.3	7.3	4.9
7. KONO	97/5.2	4.2	4.4	2.7	3.1	4.6
8. KITY-F	95/5.1	3.6	4.3	4.6	5.3	6.2
9. KSMG-F	87/4.7	4.7	5.3	---	.5	3.9
10. KEDA	79/4.3	3.2	4.4	3.3	1.9	1.5
11. WOAI	70/3.8	5.8	4.5	5.0	4.5	4.2
12. KESI-F	60/3.2	2.4	1.7	1.1	.7	2.9
KKYX	60/3.2	3.7	5.8	6.3	7.3	3.7
14. KSAQ-F	58/3.1	3.4	3.1	2.4	2.3	4.6
15. KZEP-F	51/2.7	3.1	3.2	6.4	7.6	3.5
16. KTSA	50/2.7	2.9	4.4	4.8	6.1	4.1
17. KXET	44/2.4	1.1	.3	.9	.4	1.0
18. KLLS-F	42/2.3	3.1	4.6	6.4	5.2	3.7
19. KSJL	36/1.9	2.0	2.2	1.8	---	2.1
20. KAPE	35/1.9	2.1	2.2	2.3	2.6	2.4
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KTFM-F	196/2540
2. KISS-F	193/1943
3. KQXT-F	182/1917
4. KKYX	172/2051
5. KBUC-F+	155/1690
6. WOAI	125/1862
7. KONO	124/1550
8. KAJA-F	112/1497
9. KCOR	110/1073
10. KITY-F	99/1617
11. KSMG-F	93/1457
12. KEDA	80/ 774
13. KTSA	79/1645
14. KZEP-F	62/ 927
KSAQ-F	62/1244
16. KESI-F	61/ 853
KSJL	61/ 976
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KTFM-F	2279/23.5	22.3	24.8
2. KISS-F	1542/15.9	15.1	16.6
3. KQXT-F	1518/15.6	16.4	17.3
4. KITY-F	1510/15.5	14.8	15.1
5. KAJA-F	1329/13.7	13.4	14.4
6. KONO	1306/13.4	10.4	10.1
7. KSMG-F	1269/13.1	13.1	12.4
8. KBUC-F+	1200/12.4	9.9	11.5
9. KSAQ-F	1123/11.6	9.6	10.2
10. WOAI	1107/11.4	13.5	12.8
11. KCOR	1052/10.8	9.8	8.0
12. KTSA	1040/10.7	13.3	15.6
13. KLLS-F	917/ 9.4	10.7	13.4
14. KESI-F	837/ 8.6	+.7	5.5
15. KKYX	790/ 8.1	10.3	11.3
16. KZEP-F	780/ 8.0	9.8	14.3
17. KEDA	741/ 7.6	NA	NA
18. KSJL	586/ 6.0	6.0	6.4
19. KXET	508/ 5.2	3.9	1.1
20. KRNN	427/ 4.4	5.0	---
21. KAPE	304/ 3.1	2.6	3.4
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 61.15% (1091 of 1784) (SPG 85: 60.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KISS-F	1. KQXT-F
2. KISS-F	2. KTFM-F>	2. KISS-F	2. KSMG-F	2. KONO	2. KBUC-F+	2. KBUC-F+	2. KTFM-F	2. KQXT-F	2. KTFM-F	2. KTFM-F
3. KTFM-F	3. KSMG-F	3. KAJA-F	KONO	3. KSMG-F	3. KCOR	3. KCOR	3. KISS-F	3. KISS-F	3. KQXT-F	3. KISS-F
4. KSAQ-F	4. KAJA-F	4. KSMG-F	4. KAJA-F	4. KAJA-F	4. KEDA	4. KQXT-F	4. KONO	4. KONO	4. KITY-F	4. KAJA-F
5. KSJL	5. KZEP-F	5. KONO	5. KBUC-F+	5. KBUC-F+	5. KONO	5. KISS-F	5. KCOR	5. KAJA-F	5. KCOR	5. KITY-F
6.	6. KONO	6. KBUC-F+	6. KESI-F	6. KQXT-F	6. KAJA-F	6. KSMG-F	6. KAJA-F	KITY-F	6. KONO	6. KBUC-F+
7.	7. KESI-F	KESI-F	7. KQXT-F	7. KCOR	KTFM-F	7. KAJA-F	7. KSMG-F	7. KBUC-F+	7. KAJA-F	7. KCOR
8.	KITY-F	8.	8.	8.	8.	8. WOAI	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTFM-F	1. KTFM-F>	1. KTFM-F>	1. KTFM-F.	1. KTFM-F>	1. KISS-F>	1. KISS-F>	1. KISS-F	1. KISS-F>	1. KONO
2. KISS-F	2. KAJA-F	2. KSMG-F	2. KAJA-F	2. KSMG-F	2. KTFM-F	2. KTFM-F	2. KSMG-F	2. KTFM-F	2. KTFM-F
3. KAJA-F	3. KISS-F	3. KONO	3. KSMG-F	3. KONO	3. KZEP-F	3. KZEP-F	KTFM-F	3. KSMG-F	KAJA-F
4. KITY-F	4. KSMG-F	4. KESI-F	4. KONO	4. KBUC-F+	4. KSMG-F	KSMG-F	4. KONO	4. KONO	4. KSMG-F
5.	5. KITY-F	5. KAJA-F	5. KISS-F	5. KAJA-F	5.	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KBUC-F+
6.	6. KONO	6. KITY-F	KITY-F	6. KCOR	6.	KONO	KESI-F	6. KZEP-F	6. KESI-F
7.	7. KESI-F	7. KISS-F	7. KBUC-F+	KQXT-F	7.	7. KESI-F	7. KZEP-F	7. KESI-F	KISS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	KQXT-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	36 (1)	336 (3)	372 (4)	20.9	16.7
AOR		209 (2)	209 (2)	11.7	10.7
AC/OLDIES/SOFT ROCK	147 (2)	189 (3)	336 (5)	18.8	24.7
MOR/VARIETY					1.0
COUNTRY	88 (3)	191 (2)	279 (5)	15.6	17.6
BLACK/URBAN	35 (1)		35 (1)	2.0	2.3
BTFL MUSIC/EZ		166 (1)	166 (1)	9.3	8.9
NEWS/TALK	107 (2)		107 (2)	6.0	4.7
NOSTALGIA	26 (1)		26 (1)	1.5	0.7
RELIGION/GOSPEL	12 (1)		12 (1)	0.7	2.4
SPANISH	242 (4)		242 (4)	13.6	10.1
CLASSICAL					
UNKNOWN/OTHERS					
			1784 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFHM	1150	San Antonio	.6/2.0
KGNB	1420	New Braunfels	1.4/1.5
KRNN	930	Terrell Hills	2.0/4.4
KSLR	630	San Antonio	.6/2.8
KWED	1580	Seguin	.3/1.2

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS,DA)	, BLACK	CBS,$ 30.00*	(Masla)		Sam Sitterle
KBUC, 1310, 5 KW (DAYS,DA)	, COUNTRY	,$ 25.00*	(Eastman)	TK	
KCOR, 1350, 5 KW (DA-N)	, SPANISH	,$ 75.00	(Katz)	Tichenor	Nathan Safir
KDRY, 1100, 5 KW (DA-N)	, RELIGION	,$ 7.00	(---)		Sam Morris
KEDA, 1540, 5 KW (DA-N)	, SPANISH	,$ 35.00	(Select)		Manuel Davila
KFHM, 1150, 1 KW (DAYS,DA)	, SPANISH	,$ 27.00	(---)		Angel Toledo
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D,$ 90.00	(Christal)	Swanson	Bill Rohde
KONO, 860, 5 KW/1 KW (DA-N)	, OLDIES/AC	NBC,$ 75.00*	(MMR)	Duffy	
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR,ABC-I,$ 50.00	(Republic)		Dennis Griffin
KSJL, 760, 50 KW/1 KW (DA-2)	, CHR	UPI,CBS-R,$ 41.00	(Weiss)		Charles Andrews
KTSA, 550, 5 KW (DA-N)	, AC/MOR	,$ 60.00*	(Blair)		Joe Ernest
KXET, 1250, 1 KW (DA-N)	, SPANISH	,$ 30.00*	(Lotus)	Lotus	Bob Allbright
WOAI, 1200, 50 KW	, NEWS/TALK	CBS,$ 80.00*	(HNWH)	Clear Channel	Rex Tackett

FM STATIONS

KAJA, 97.3, 100 KW @ 472, COUNTRY	,$ 77.00*	(HNWH)	Clear Channel	Tim Bryan
KBUC, 107.5, 100 KW @ 1535, COUNTRY	,$ 65.00	(Eastman)	TK	
KESI, 106.7, 100 KW @ 1000, AC	,$ 39.00*	(Masla)		Sam Sitterle
KISS, 99.5, 100 KW @ 570, AOR	ABC-R,$110.00*	(Katz)	Capitol-WRAL	John Hiatt
KITY, 92.9, 100 KW @ 500, CHR	ABC-F,$ 60.00*	(MMR)	Duffy	
KLLS, 100.3, 100 KW @ 580, AC	UPI,$ 60.00*	(Christal)	Swanson	Bill Rohde
KQXT, 101.9, 100 KW @ 700, BTFL/EZ	,$103.00*	(Select)	Westinghouse	Bill LeGrand
KSAQ, 96.1, 100 KW @ 480, CHR	MBS,$ 58.00*	(Republic)		Hal Widsten
KSMG, 105.3, 100 KW @ 1240, AC	,$ 74.00*	(Mc-Guild)	American (SEGUIN)	Jack Collins
KTFM, 102.7, 100 KW @ 670, CHR	,$100.00*	(Blair)		Sam Ernest
KZEP, 104.5, 100 KW @ 750, AOR	NBC,$ 59.00*	(Torbet)	Lotus	Bob Allbright

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
KXZL changes to KZEP		KBUC A/F sold to TK for $11,800,000	

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,791,300

MSA Rank/Pop: 18/2,101,800
ADI # 26
Average Person Ratings: 16.4
Market TSL: 22.0 hours

Stations: 29/20
Diaries: 2072/865:1/43.6%
Sample Target: 1610
% Below Line: 21.3
% Not Listed: 8.5

1985 Revenue: $57,400,000
HH Inc.: $32,875
Retail $: 13.2 Bil
Pop per Station: 89,565
#1 Biller: KFMB $ 9,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KFMB	265/9.0	4.8	6.4	9.5	9.2	5.3
2. KJQY-F	242/8.2	9.7	9.4	8.0	7.8	5.1
3. KSDO	205/7.0	6.6	6.1	5.2	5.5	5.7
4. KFMB-F	201/6.8	5.9	7.6	5.9	6.2	6.0
5. XTRA-F	194/6.6	5.5	4.5	6.1	6.1	6.8
6. KGB-F	193/6.6	5.9	7.8	9.3	8.6	9.2
7. XHRM-F	143/4.9	5.7	4.5	3.3	4.0	9.7
8. KSDO-F	140/4.8	4.3	4.8	6.3	5.4	6.2
9. KSON-F	116/3.9	3.3	4.5	3.2	2.8	4.6
10. KPQP	103/3.5	5.1	4.8	3.2	3.2	2.7
11. KWLT-F	92/3.1	3.7	2.1	1.9	2.3	3.7
12. KYXY-F	91/3.1	3.1	2.6	2.8	2.2	1.9
13. KIFM-F	90/3.1	3.7	3.0	3.3	3.7	2.5
14. XTRA	86/2.9	3.1	2.9	2.5	2.7	3.3
15. KCBQ-F	83/2.8	2.7	3.0	1.6	1.7	3.1
16. KFSD-F	72/2.4	3.0	2.6	2.8	3.6	1.6
17. KLZZ-F	67/2.3	3.0	3.5	2.8	4.0	2.5
18. KNX	46/1.6	2.1	1.6	2.4	1.6	1.6
KCBQ	46/1.6	1.3	1.3	.9	1.4	2.1
20. XHIT-F	42/1.4	1.8	2.7	2.5	1.7	2.7
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1.	
2.	
3.	
4.	
5.	
6. SAN DIEGO'S	
7. METRO AND TSA	
8. ARE THE SAME	
9.	
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12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KFMB	3783/21.1	14.7	23.3
2. KFMB-F	3700/20.7	18.3	19.0
3. KJQY-F	2704/15.1	16.7	15.4
4. KSDO-F	2628/14.7	14.5	16.7
5. XTRA-F	2561/14.3	12.1	14.1
6. KGB-F	2488/13.9	16.2	16.2
7. KSDO	2452/13.7	12.7	12.4
8. KSON-F	1798/10.0	9.9	7.4
9. XHRM-F	1731/ 9.7	8.9	9.3
10. KYXY-F	1626/ 9.1	6.9	7.2
11. KWLT-F	1483/ 8.3	6.8	8.8
12. XTRA	1465/ 8.2	7.6	8.2
13. KIFM-F	1413/ 7.9	9.1	9.3
14. KLZZ-F	1354/ 7.6	9.5	9.4
15. KPQP	1315/ 7.3	8.0	7.2
16. KFSD-F	1200/ 6.7	7.4	6.3
17. KCBQ-F	1168/ 6.5	7.6	4.7
18. KNX	1049/ 5.9	6.1	6.3
19. KCBQ	935/ 5.2	5.2	5.1
20. XHIT-F	887/ 5.0	6.6	6.5
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 68.07% (1831 of 2690) (SPG 85: 68.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSDO-F>	1. XTRA-F	1. KFMB-F	1. KFMB >	1. KFMB >	1. KFMB	1. KSDO	1. KJQY-F	1. KJQY-F	1. KFMB >	1. KGB-F
2. XHRM-F	2. KGB-F	2. KGB-F	2. KFMB-F	2. KFMB-F	2. KJQY-F	2. KFMB-F	2. KSDO	2. KFMB-F	2. KGB-F	2. KJQY-F
XTRA-F	3. KFMB-F>	3. XTRA-F	3. KGB-F	3. KGB-F	3. KSDO	3. KFMB >	3. KFMB-F	KGB-F	3. XTRA-F	3. XTRA-F
4. KGB-F	4. XHRM-F	4. KFMB >	4. XTRA	KJQY-F	4. KPQP	4. KJQY-F	4. KGB-F	4. KFMB	4. KJQY-F	4. KSON-F
5. KFMB-F	5. KFMB	5. XHRM-F	5. KJQY-F	5. KSDO	5. KSON-F	5. XTRA-F	5. XTRA-F	5. XTRA-F	5. XHRM-F	5. KSDO-F
6.	6. KWLT-F	6. KWLT-F	6. KSON-F	KSON-F	6. KYXY-F	6. KGB-F	6. KFMB	6. KSDO	6. KIFM-F	6. XHRM-F
7.	7. KSDO-F	7. KIFM-F	7. KIFM-F	XTRA	7. KFSD-F	7. KSON-F	7. XHRM-F	7. XHRM-F	7. KSDO-F	7. KFMB-F
8.	8.	KJQY-F	8.	8. KIFM-F	8. KFMB-F	8. KCBQ-F	8.	8. KSDO-F	8. KFMB-F	8. KFMB
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. XTRA-F	1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KFMB	1. XTRA-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KFMB
2. KFMB-F	2. XTRA-F	2. KFMB	2. KFMB	2. KFMB-F	2. KGB-F>	2. XTRA-F>	2. KFMB	2. XTRA-F	2. KGB-F
3. KSDO-F	3. KWLT-F	3. KWLT-F	3. XTRA-F	3. KJQY-F	3. XHRM-F	3. KFMB-F	3. XTRA-F	3. KFMB	3. KSDO
4. XHRM-F	4. KSDO-F	4. XTRA	4. KWLT-F	4. KYXY-F	4. KFMB-F	4. XHRM-F	4. KFMB-F	4. KFMB-F	4. KFMB-F
5. KWLT-F	5. XHRM-F	5. KIFM-F	5. XHRM-F	5. KSON-F	5. XHIT-F	5. KFMB	5. XTRA	5. XHRM-F	5. XTRA-F
6. KLZZ-F	6. KLZZ-F	6. KSON-F	6. KSDO-F	6. KIFM-F	6. KSDO-F	6. XHIT-F	XHRM-F	6. KSDO	6. XTRA
7.	7. KIFM-F	KYXY-F	7. KSON-F	XTRA	7.	7. XTRA	7. KSDO	7. XTRA	7. KJQY-F
8.	8.	8.	8.	8.	8.	8.	KIFM-F	8.	8. KIFM-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		341 (2)	341 (2)	12.7	14.5
AOR		448 (4)	448 (4)	16.7	17.1
AC/OLDIES/SOFT ROCK	114 (3)	386 (6)	500 (9)	18.6	20.0
MOR/VARIETY	265 (1)		265 (1)	9.9	9.8
COUNTRY	84 (2)	199 (2)	283 (4)	10.5	7.3
BLACK/URBAN		143 (1)	143 (1)	5.3	4.3
BTFL MUSIC/EZ		242 (1)	242 (1)	9.0	8.4
NEWS/TALK	264 (3)		264 (3)	9.8	8.3
NOSTALGIA	103 (1)		103 (1)	3.8	5.7
RELIGION/GOSPEL	18 (1)		18 (1)	0.7	0.9
SPANISH			---	---	---
CLASSICAL		72 (1)	72 (1)	2.7	3.8
UNKNOWN/OTHERS	11 (1)		11 (1)	0.4	---
			2690 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGMG-F	102.1	Oceanside	1.0/3.8
KKOS-F	95.9	Carlsbad	.5/1.9
KLZZ	600	San Diego	.5/3.1
KSON	1240	San Diego	1.3/4.7
KVSD	1000	Vista	.4/1.4
KABC	790	Los Angeles	.4/1.6
KBRT	740	Los Angeles	.6/1.6
KFI	640	Los Angeles	.4/2.6
KLOS-F	95.5	Los Angeles	.6/2.3

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2)	, COUNTRY	,$ 55.00*	(Torbet)	Eric/Chandler		Charlie Ochs
KFMB, 760, 5 KW (DA-N)	, MOR	CBS,$145.00*	(Mc-Guild)	Midwest TV		Paul Palmer
KLZZ, 600, 5 KW (DA-1)	, AC	MBS,APR,$ NA	(Eastman)	SBi		Don Walker
KMJC, 910, 5 KW (DA-2)	, RELIGION	,$ 30.00	(Gates)			Richard Bartell
KMLO, 1000,2.5 KW/250 W (DA-2)	, NOSTALGIA	,$ 50.00	(---)			Gene Alfred
KOWN, 1450, 1 KW	, COUNTRY	,$ 35.00	(Western)		(ESCONDIDO)	Tim Curtin
KPQP, 1360, 5 KW/1 KW	, NOSTALGIA	NBC,$ 68.00	(Katz)	Brown		Tom Baker
KSDO, 1130, 10 KW (DA-2)	, NEWS/TALK	ABC-I,NBC-T,$115.00	(HNWH)	Gannett		
KSON, 1240, 1 KW	, COUNTRY	MBS,$ 58.00*	(Blair)	Jeff-Pilot		Clarke Brown
XTRA, 690, 50 KW (DA-2)	, OLDIES	,$ 65.00*	(MMR)	Noble	(TIJUANA)	Norm Feuer

FM STATIONS

KCBQ, 105.3, 29 KW @ 620	, COUNTRY	,$ 65.00*	(Torbet)	Eric/Chandler		Charlie Ochs
KFMB, 100.7, 30 KW @ 620	, CONTEMP	,$140.00	(Mc-Guild)	Mdiwest TV		Paul Palmer
KFSD, 94.1, 100 KW @ 641	, CLASSICAL	,$ 79.00*	(Christal)	Lotus		Hal Rosenberg
KGB , 101.5, 50 KW @ 577	, AOR	,$134.00*	(Katz)	Brown		Tom Baker
KGMG, 102.1, 10 KW @ 980	, OLDIES/CLASSIC	MBS,$NA	(Select)		(OCEANSIDE)	Larry Shushan
KIFM, 98.1, 28 KW @ 640	, AC/JAZZ	CBS-R,$ 90.00*	(CBS)			
KJQY, 103.7, 36 KW @ 650	, BTFL/EZ	,$130.00*	(Select)	Westinghouse		Chris Claus
KKOS, 95.9, 3 KW @ 300	, AC	,$ 56.00	(---)		(CARLSBAD)	John Oehrlein
KLZZ, 106.5, 50 KW @ 442	, AC	,$ 80.00*	(Eastman)	SBI		Don Walker
KOWN, 92.1, 270 KW @ 1020	, ??	,$ 35.00	(Western)		(ESCONDIDO)	Tim Curtin
KSDO, 102.9, 2 KW @ 1840	, CHR	,$105.00*	(HNWH)	Gannett		
KSON, 97.3, 50 KW @ 445	, COUNTRY	,$ 66.00*	(Blair)	Jeff-Pilot		Clarke Brown
KWLT, 94.9, 2 KW @ 1850	, AC	,$ 75.00*	(Christal)	Sandusky		
KYXY, 96.5, 41 KW @ 540	, AC	,$ 92.00*	(Torbet)			Jim Price
XHRM, 92.5, 50 KW @ 600	, BLACK	SBN,$ 85.00	(Weiss)		(TIJUANA)	Darryl Cox
XTRA, 91.1, 100 KW @ 1000	, AOR	,$ 94.00*	(MMR)	Noble	(TIJUANA)	Norm Feuer
XHIT, 90.3, 100 KW @ 1000	, AOR	,$ 60.00*	(CBS)	Unidyne	(TIJUANA)	Bruce Walton

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KCBQ A/F: From Infinity to
Eric/Chandler for $12,200,000 (Mahlman)

MISCELLANEOUS COMMENTS

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,912,600
MSA Rank/Pop: SF - 28/1,519,100
OAK - 19/1,903,600
ADI # 5
Average Person Ratings: 17.1
Market TSL: 22.7 hours

Stations: 49/47
Diaries: 3934/1249:1/43.2%
Sample Target: 2660
% Below Line: 1.2
% Not Listed: 12.2

1985 Revenue: $142,000,000
HH Inc.: $36,465
Retail $: 31.4 Bil
Pop per Station: 104,523
#1 Biller: KGO $17,500,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KGO	601/7.2	7.6	9.0	7.8	7.2	8.6
2. KCBS	572/6.8	6.6	6.2	4.8	5.2	4.0
3. KNBR	408/4.9	2.9	2.4	3.7	3.4	3.1
4. KSOL-F	372/4.4	4.6	4.5	3.8	4.4	6.5
5. KABL-F	308/3.7	4.2	3.6	3.4	3.5	2.6
6. KMEL-F	251/3.0	3.3	3.0	3.4	2.7	5.1
7. KYUU-F	245/2.9	3.2	3.4	3.9	3.8	4.8
8. KBLX-F	244/2.9	3.2	3.0	2.6	2.7	4.4
9. KFOG-F	234/2.8	2.4	2.3	3.0	2.7	3.2
10. KSAN-F	231/2.8	3.0	4.1	3.2	3.2	3.0
11. KOIT-F	226/2.7	2.8	2.5	2.5	2.8	2.8
12. KIOI-F	211/2.5	2.7	3.5	4.0	3.3	2.7
13. KLOK-F	205/2.4	2.8	2.2	1.9	1.9	2.7
14. KBAY-F	194/2.3	2.0	2.8	2.7	2.0	.9
15. KRQR-F	179/2.1	2.2	2.5	2.2	2.1	3.6
16. KSFO	178/2.1	1.7	1.8	2.9	2.1	1.2
17. KABL	168/2.0	2.0	2.0	2.8	3.1	1.3
18. KNEW	166/2.0	2.0	2.3	2.2	2.8	1.9
19. KITS-F	163/1.9	1.7	2.2	2.7	2.5	2.3
20. KWSS-F	154/1.8	2.0	2.1	2.2	1.7	3.3
KOFY	154/1.8	---	---	---	---	---
22. KKHI-F$^+$	149/1.8	2.0	1.5	1.8	1.9	1.5
23. KOME-F	133/1.6	1.4	1.2	2.6	1.8	2.6
KYA-F	133/1.6	1.5	1.3	1.2	1.0	.8
25. KFRC	132/1.6	1.7	1.7	1.5	1.9	1.5

12+ TSA	1/4/CUME
1. KGO	744/10157
2. KCBS	654/ 9566
3. KNBR	562/ 8576
4. KSOL-F	387/ 5420
5. KABL-F	322/ 4261
6. KSFM-F	283/ 3874
7. KMEL-F	264/ 5759
8. KRAK	253/ 2709
KBLX-F	253/ 3539
10. KYUU-F	249/ 5623
11. KFOG-F	243/ 3712
12. KSAN-F	237/ 3581
13. KOIT-F	229/ 4233
14. KBAY-F	228/ 2639
15. KWSS-F	218/ 3943
16. KIOI-F	214/ 4902
17. KLOK-F	209/ 4363
18. KSFO	190/ 3558
KRQR-F	190/ 2805
20. KABL	169/ 2312
21. KNEW	166/ 2607
22. KITS-F	163/ 4305
23. KOFY	156/ 1448
24. KFRC	155/ 4109
25. KKHI-F$^+$	152/ 2647

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KGO	8413/17.1	17.9	18.0
2. KCBS	8163/16.6	17.9	15.0
3. KNBR	6546/13.3	8.9	10.8
4. KYUU-F	5440/11.1	11.8	11.1
5. KMEL-F	5379/10.9	10.5	11.0
6. KSOL-F	5231/10.6	9.6	10.3
7. KIOI-F	4810/ 9.8	10.3	10.6
8. KITS-F	4296/ 8.7	9.2	9.8
9. KLOK-F	4270/ 8.7	8.2	7.2
10. KOIT-F	4055/ 8.3	7.0	6.6
11. KABL-F	4047/ 8.2	7.4	7.8
12. KFOG-F	3549/ 7.2	6.1	6.8
13. KSAN-F	3457/ 7.0	8.2	7.9
14. KBLX-F	3402/ 6.9	7.3	6.7
15. KFRC	3383/ 6.9	8.7	9.7
16. KSFO	3334/ 6.8	4.6	7.3
17. KWSS-F	3087/ 6.3	5.9	5.3
18. KKHI-F$^+$	2576/ 5.2	4.5	5.8
19. KNEW	2572/ 5.2	6.1	6.4
20. KRQR	2519/ 5.1	6.7	5.8
21. KYA-F	2478/ 5.0	4.6	3.0
22. KOME-F	2400/ 4.9	4.8	4.8
23. KBAY-F	2280/ 4.6	5.3	4.8
24. KABL	2251/ 4.6	4.6	6.1
25. KLOK	1936/ 3.9	4.0	4.6

12+ FM SHARE (METRO): 60.62% (4470 of 7374) (SPG 85: 61.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	1. KGO	1. KCBS	1. KGO	1. KGO	1. KNBR	1. KCBS
2. KMEL-F>	2. KFOG-F	2. KGO	2. KNBR	2. KCBS	2. KCBS	2. KGO >	2. KCBS	2. KCBS	2. KGO	2. KSOL-F
3. KWSS-F	3. KYUU-F	3. KFOG-F	3. KBLX-F	3. KNBR	3. KNBR	3. KABL-F	3. KABL-F	3. KSOL-F	3. KSOL-F	3. KNBR
4. KITS-F	4. KRQR-F	4. KNBR	4. KCBS	4. KBLX-F	4. KABL-F	4. KNBR	4. KNBR	4. KNBR	4. KCBS	4. KGO
5. KLOK-F	KMEL-F	5. KBLX-F	5. KOIT-F	5. KOIT-F	5. KSAN-F	5. KSOL-F	5. KYUU-F	5. KABL-F	5. KMEL-F	5. KABL-F
6.	6. KBLX-F	6. KYUU-F	6. KIOI-F	6. KIOI-F	6. KOFY	6. KYUU-F	6. KBLX-F	6. KYUU-F	6. KBLX-F	6. KMEL-F
7.	7. KIOI-F	7. KIOI-F	7. KFOG-F	7. KFOG-F	7. KNEW	7. KMEL-F	7. KOIT-F	7. KSAN-F	7. KFOG-F	7. KYUU-F
8.	8. KLOK-F	8. KOIT-F	8. KSAN-F	8. KSAN-F	8. KOIT-F	8. KITS-F	8. KSOL-F	8. KFOG-F	8. KABL-F	8. KKHI-F$^+$
9.	KOME-F	9. KCBS	9. KYUU-F	9. KYUU-F	9. KBAY-F	9. KSFO	9. KFOG-F	9. KMEL-F	9. KSFO	9. KBLX-F
10.	10. KOIT-F	10. KSAN-F	10. KSOL-F	10. KOFL-F	10. KBLX-F	10. KSAN-F	10. KSAN-F	KOIT-F$^+$	KLOK-F	10. KSAN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F	1. KSOL-F	1. KBLX-F	1. KSOL-F	1. KGO	1. KSOL-F	1. KFOG-F	1. KRQR-F	1. KNBR	1. KNBR
2. KYUU-F	2. KYUU-F	2. KIOI-F	2. KYUU-F	2. KCBS	2. KMEL-F	2. KRQR-F	2. KFOG-F	2. KGO	2. KGO
3. KLOK-F	3. KBLX-F	KSOL-F	3. KBLX-F	3. KBLX-F	3. KNBR	3. KSOL-F	3. KNBR	3. KFOG-F	3. KCBS
KMEL-F	4. KFOG-F	4. KYUU-F	4. KOIT-F	4. KOIT-F	4. KOME-F	4. KOME-F	4. KIOI-F	4. KRQR-F	4. KBLX-F
5. KFOG-F	5. KLOK-F	5. KFOG-F	5. KIOI-F	5. KIOI-F	5. KRQR-F	5. KMEL-F	5. KBLX-F	5. KSOL-F	5. KRQR-F
6. KWSS-F	6. KIOI-F	6. KCBS	6. KLOK-F	6. KYUU-F	6. KYUU-F	6. KNBR	KGO	6. KCBS	6. KFOG-F
7. KITS-F	7. KMEL-F	KOIT-F	7. KCBS	7. KABL-F	7. KSJO-F	7. KIOI-F	7. KOIT-F	7. KBLX-F	7. KOIT-F
8. KIOI-F	8. KOIT-F	8. KLOK-F	8. KFOG-F	8. KLOK-F	8. KITS-F	8. KBLX-F	8. KOME-F	8. KSAN-F	8. KSAN-F
9. KOIT-F	9. KWSS-F	9. KMEL-F	9. KMEL-F	9. KSOL-F	9. KLOK-F	KGO	9. KSOL-F	9. KYUU-F	9. KIOI-F
10. KRQR-F	10. KITS-F	10. KFRC	10. KGO	10. KSAN-F	10. KKCY-F	KYUU-F	10. KYA-F	10. KIOI-F	10. KOFY

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	132 (1)	880 (7)	1012 (8)	13.7	11.3
AOR		639 (4)	639 (4)	8.7	10.6
AC/OLDIES/SOFT ROCK	24 (1)	1027 (8)	1051 (9)	14.2	15.6
MOR/VARIETY	485 (2)		485 (2)	6.6	4.6
COUNTRY	275 (3)	231 (1)	506 (4)	6.9	8.1
BLACK/URBAN	68 (1)	616 (2)	684 (3)	9.3	10.3
BTFL MUSIC/EZ	168 (1)	567 (3)	735 (4)	10.0	14.5
NEWS/TALK	1173 (2)		1173 (2)	15.9	15.0
NOSTALGIA	263 (2)		263 (2)	3.6	3.2
RELIGION/GOSPEL	42 (1)		42 (1)	0.6	1.0
SPANISH	236 (3)	88 (1)	324 (4)	4.4	1.9
CLASSICAL	38 (2)	231 (2)	269 (4)	3.6	4.0
UNKNOWN/OTHERS		191 (2)	191 (2)	2.6	0
			7374 (49)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	.9/3.6
KATD-F	95.3	Los Gatos	.5/2.2
KBRG-F	104.9	Fremont	1.0/1.7
KDFC-F$^+$	102.1	San Francisco	1.4/4.6
KDIA	1310	Oakland	.8/2.9
KEEN	1370	San Jose	.6/1.7
KEZR-F	106.5	San Jose	.7/2.9
KFAX	1100	San Francisco	.5/1.5
KIQI	1010	San Francisco	.7/1.8
KJAZ-F	92.7	Alameda	.9/3.2
KKCY-F	98.9	San Francisco	1.3/2.8
KLIV	1590	San Jose	1.0/2.8
KLOK	1170	San Jose	.9/3.9
KLZE-F	97.7	Los Altos	.8/1.7
KNTA	1430	Santa Clara	.3/1.0
KOIT	1260	San Francisco	.3/1.8
KREO-F	92.9	Healdsburg	.5/1.3
KSJO-F	92.3	San Jose	1.1/3.8
KTIM-F	100.9	San Rafael	.4/1.1
KZST-F	100.1	Santa Rosa	.6/1.4
KRAK	1140	Sacramento	.7/1.1
KSFM-F	102.5	Sacramento	.3/1.3

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, BTFL /EZ	,$150.00	(Christal)	Shamrock	Mike Grinsell
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS,$200.00	(CBS)	CBS	Ray Barnett
KEST, 1450, 1 KW	, RELIGION	,$ 37.00	(----)	Univerisal	Alan Schultz
KFAX, 1100, 50 KW (DA-1)	, RELIGION	,$ 30.00	(----)	Salem	Tom Wallace
KFRC, 610, 5 KW	, CHR	US I,$130.00*	(Republic)	RKO	Jim Smith
KDIA, 1310, 5 KW (DA-1)	, BLACK	,$ NA	(Select)	New Systems	Earnest James
KGO , 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I,$295.00	(Blair)	Cap Cities/ABC	Mike Luckoff
KIQI, 1010, 10 KW/500 W (DA-1)	, SPANISH	,$ 54.00	(Caballero)		Rene DeLaRosa
KNBR, 680, 50 KW	, MOR/AC	NBC,$190.00	(Mc-Guild)	NBC	William Dwyer
KNEW, 910, 5 KW (DA-N)	, COUNTRY	,$100.00*	(Katz)	Malrite	Steve Edwards
KOFY, 1050, 1 KW (DAYS)	, SPANISH	,$ 38.00	(Lotus)	(SAN MATEO)	Rolando Orellano
KOIT, 1260, 5 KW/1 KW	, SOFT AC	,$ NA	(Torbet)	Bonneville	Chuck Tweedle
KRE , 1400, 1 KW/250 W	, BLACK	SBN,$ NA	(HNWH)	Inner City	Harvey Stone
KSFO, 560, 5 KW (DA-N)	, NOSTALGIA	US 2,$110.00*	(Eastman)	King	Jim Kime

FM STATIONS

KABL , 98.1, 100 KW @ 940, BTFL/EZ	,$150.00	(Christal)	Shamrock	Mike Grinsell
KBLX ,102.9, 7 KW @ 1285, URBAN/AC	SBN,$120.00*	(HNWH)	Inner City	Harvey Stone
KDFC+,102.1, 33 KW @ 1360, CLASSICAL	,$ 50.00	(CMBS)		Ed Davis
KFOG ,104.5, 8 KW @ 1454, AOR	Source,$135.00*	(Select)	Susquehanna	Tony Salvadore
KIOI ,101.3, 125 KW @ 1220, AC	,$200.00	(MMR)	Price	Bill Gilreath
KITS ,105.3, 15 KW @ 1200, CHR	,$120.00*	(Republic)	Entercom	Ed Krampf
KJAZ , 92.7, 2 KW @ 550, JAZZ	,$ NA	(Roslin)		Ian Epstein
KKCY , 98.9, 4 KW @ 1450, URBAN/AOR/AC	,$100.00*	(Select)	Olympic	Bruce Blevins
KKHI$^+$, 95.7, 9 KW @ 1473, CLASSICAL	,$ 85.00*	(HNWH))	Buckley	Jim Hickey
KLOK ,103.7, 8 KW @ 1470, CONTEMP/AC	,$ 80.00	(Durpetti)	Davis Weaver	Bill Weaver
KMEL ,106.1, 69 KW @ 1240, CHR	,$115.00*	(Christal)	Century	P. Williams
KOIT , 96.5, 33 KW @ 1410, SOFT AC	,$ 95.00*	(Torbet)	Bonneville	Chuck Tweedle
KRQR , 97.3, 82 KW @ 1100, AOR	CBS-R,$135.00*	(CBS)	CBS	Carl Dickens
KSAN , 94.9, 35 KW @ 1290, COUNTRY	,$155.00*	(Katz)	Malrite	Steve Edwards
KSOL ,107.7, 5 KW @ 1590, URBAN	APR,$148.00*	(Masla)	United	Ken Shubat
KYA , 93.3, 31 KW @ 593, OLDIES	APR,$ NA	(Eastman)	King	Jim Kime
KYUU , 99.7, 45 KW @ 1240, CONTEMP/AC	,$170.00*	(Mc-Guild)	NBC	Terry DeVoto

KCTC, KRAK, KSFM - See Sacramento

OTHER RANKED STATIONS - See San Jose

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
KXLR changes to KOIT-A	KOIT-A changes to Soft AC KSFO: From Nostalgia to Oldies (July)		

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,164,700
MSA Rank/Pop: 31/1,396,200
San Francisco ADI
Average Person Ratings: 16.0
Market TSL: 20.9 hours

Stations: 42/16
Diaries: 1148/1015:1/41.4%
Sample Target: 1200
% Below Line: NA
% Not Listed: NA

1985 Revenue: $24,500,000
HH Inc.: $40,841
Retail $: 10.3 Bil
Pop per Station: 72,794
#1 Biller: KBAY-F $4,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KBAY-F	113/6.1	5.6	6.7	---	5.6	3.0
2. KWSS-F	110/5.9	6.1	6.1	---	4.5	9.4
3. KOME-F	75/4.0	3.0	3.0	---	5.3	6.3
4. KSJO-F	61/3.3	3.2	3.2	---	2.3	5.1
5. KLZE-F	60/3.2	4.9	2.9	---	2.8	2.3
6. KLOK	56/3.0	2.9	3.1	---	3.4	1.6
7. KARA-F	48/2.6	2.5	3.4	---	3.9	2.6
KEZR-F	48/2.6	2.5	2.0	---	2.6	2.4
9. KEEN	41/2.2	1.8	2.7	---	2.0	2.5
10. KLIV	35/1.9	2.2	1.9	---	2.6	1.6
11. KATD-F	34/1.8	2.4	1.9	---	---	2.4
12. KDFC-F+	25/1.3	1.8	1.6	---	1.8	.5
13. KNTA	24/1.3	1.4	2.2	---	1.7	.7
14. KHTT	17/1.9	.8	.6	---	1.0	2.0
15. KAZA	15/1.8	1.5	1.2	---	1.7	.3

12+ FM SHARE (METRO): NA (SPG 85: NA)

12+ TSA	1/4/CUME
1. KBAY-F	219/2386
2. KWSS-F	210/3819
3. KOME-F	130/2218
4. KSJO-F	95/1844
5. KLIV	75/1210
6. KLOK	72/1637
7. KARA-F	68/1623
8. KLZE-F	65/ 832
9. KDFC-F+	53/1038
10. KEZR-F	52/1310
11. KEEN	48/ 756
12. KATD-F	38/1091
13. KNTA	25/ 490
14. KAZA	24/ 359
15. KHTT	20/ 389

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KWSS-F	2245/19.3	17.0	14.9
2. KOME-F	1298/11.1	11.4	11.7
3. KBAY-F	1249/10.7	12.1	12.5
4. KARA-F	1244/10.7	9.6	10.8
5. KLOK	1195/10.3	8.9	9.8
6. KSJO-F	1168/10.0	10.3	9.9
7. KEZR-F	1145/ 9.8	9.0	11.2
8. KATD-F	942/ 8.1	3.9	---
9. KLZE-F	690/ 5.9	5.6	6.6
10. KLIV	680/ 5.8	5.6	6.3
11. KEEN	562/ 4.8	5.8	5.7
12. KDFC-F+	457/ 3.9	3.1	4.
13. KNTA	434/ 3.7	2.7	2.6
14. KHTT	310/ 2.7 -	3.7	4.3
15. KAZA	260/ 2.7	2.0	2.0

NOTE: San Jose is part of the San Francisco metro. Only stations above the line in the rating book are ranked.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F>	1. KOME-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KWSS-F>	1. KBAY-F>	1. KBAY-F	1. KWSS-F	1. KWSS-F
2. KATD-F	2. KWSS-F	2. KOME-F	2. KARA-F	2. KARA-F	2. KLZE-F	2. KBAY-F	2. KOME-F	2. KWSS-F	2. KBAY-F>	2. KBAY-F
3. KLOK	3. KSJO-F	3. KSJO-F	3. KOME-F	3. KOME-F	3. KLOK	3. KLOK	3. KLZE-F	3. KOME-F	3. KOME-F	3. KOME-F
KOME-F	4. KEZR-F	4. KEZR-F	4. KEZR-F	4. KBAY-F	KARA-F	4. KOME-F	4. KWSS-F	4. KSJO-F	4. KSJO-F	4. KLZE-F
5.	5. KATD-F	5. KARA-F	5. KLOK	KEZR-F	5. KEEN	5. KEEN	5. KSJO-F	5. KLOK	5. KARA-F	5. KEZR-F
	6. KARA-F			KLOK						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F>	1. KWSS-F>	1. KWSS-F>	1. KWSS-F	1. KWSS-F	1. KOME-F	1. KOME-F	1. KOME-F>	1. KOME-F	1. KOME-F
2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KLOK	2. KLOK	2. KSJO-F>	2. KSJO-F	2. KSJO-F	2. KSJO-F	2. KARA-F
3. KATD-F	3. KEZR-F	KLOK	KEZR-F	3. KBAY-F	3. KWSS-F	3. KWSS-F>	3. KARA-F	3. KWSS-F	3. KWSS-F
KOME-F	4. KLOK	4. KOME-F	4. KBAY-F	4. KEZR-F	4. KATD-F	4. KARA-F	4. KWSS-F	4. KARA-F	4. KEZR-F
5.	KOME-F	KSJO-F	5. KARA-F	5. KARA-F	5. KEZR-F	KEZR-F	5. KEZR-F	5. KEZR-F	KLZE-F
									KSJO-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP					
AOR					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See San Francisco for details about the following stations:

		KYUU	3.6/12.5	KFRC	.5/ 3.8
KABL	.5/ 2.5	KKHI-F	1.4/ 4.9	KGO	8.4/18.5
KABL-F	1.1/ 3.8	KLOK-F	1.2/ 6.7	KIOI-F	2.1/ 9.7
KBLX-F	1.9/ 5.2	KMEL-F	1.8/ 9.0	KIQI	.3/ 1.7
KBRG-F	3.3/ 3.8	KNBR	3.6/10.1	KITS-F	1.4/ 7.2
KCBS	6.0/13.8	KOFY	1.8/ 2.3	KSAN-F	1.8/ 6.7
KFAX	.6/ 1.7	KOIT	.2/ 1.8	KSFO	1.6/ 3.3
KFOG-F	2.6/ 6.4	KOIT-F	1.7/ 7.7	KSOL-F	3.5/10.2
		KRQR-F	.4/ 2.3	KYA-F	.3/ 2.3
KDON-F	102.5	Salinas			.3/ 1.9

MISCELLANEOUS COMMENTS KLZE sold to Parker for $4,300,000 (Chapman)... KBRG-F sold for $2,875,000 (Blackburn)... Arbitron fell 4.3% short of sample target...

RADIO STATIONS

KAZA,	1290,	5 KW (DAYS,DA)	, SPANISH	,$ 51.00	(Caballero)		(GILROY)	A. Rodriguez
KEEN,	1370,	5 KW (DA-2)	, COUNTRY	UPI,$ 55.00	(MMR)			Chris Snell
KHTT,	1500,	10 KW/5 KW (DA-2)	, OLDIES	APR,$ 32.50	(Katz)	Narragansett		G. Rodriguez
KLIV,	1590,	5 KW (DA-N)	, NOSTALGIA	,$ 40.00	(Select)	Empire		V. Lopopolo
KLOK,	1170,	50 KW/5 KW (DA-2)	, MOR/AC	,$ 60.00	(Weiss)	Davis/Weaver		Phil Davis
KNTA,	1430,	1 KW (DA-N)	, SPANISH	,$ 34.00	(Lotus)	Tamarack		Gene Hogan
KARA-F,	105.7,	50 KW @ 500,	AC	,$ 58.00	(Select)	Empire		Bob Kieve
KATD-F,	95.3,	370 KW @ 860,	CHR	,$ 40.00	(Roslin)			Alice Shockley
KBAY-F,	100.3,	14 KW @ 2580,	BTFL/EZ	,$ 90.00	(MMR)			Steve Snell
KEZR-F,	106.5,	50 KW @ 430,	AC	,$ 82.00	(Christal)			John Levitt
KBRG-F,	104.9,	3 KW @ 300,	SPANISH	,$ 48.00	(----)		(FREMONT)	Richardo Hebmick
KLZE-F,	97.7,	3 KW @ ? ,	BTFL/EZ	,$ 35.00	(Republic)	Parker		Judy Currier
KOME-F,	98.5,	13 KW @ 880,	AOR	ABC-R,$144.00	(Torbet)	Infinity		Jim Hardy
KSJO-F,	92.3,	50 KW @ 68,	AOR	,$130.00*	(Katz)	Narragansett		G. Rodriguez
KWSS-F,	94.5,	1.1 KW @ 2580,	CHR	,$100.00*	(Mc-Guild)	Nationwide		Palmer Pyle

See San Francisco for other stations

SARASOTA - BRADENTON

Arbitron Rank/Pop (12+): 87/381,300

MSA Rank/Pop: Sara-177/239,300
Tampa ADI Brad-219/175,600
Average Person Ratings: 16.8
Market TSL: 22.5

Stations: 29/12
Diaries: 713/535:1/48.4%
Sample Target: 740
% Below Line: 51.9
% Not Listed: 10.3

1985 Revenue: $ 5,000,000
HH Inc.: $ 26,222
Retail $: 3.2 Bil
Pop per Station: 31,775
#1 Biller: WDUV-F $ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WDUV-F	150/23.4	---	17.9	---	21.6
2. WSUN	50/ 7.8	---	10.3	---	7.2
3. WYNF-F	47/ 7.3	---	7.9	---	6.2
4. WRBQ-F	42/ 6.6	---	2.5	---	3.1
5. WWZZ	31/ 4.8	---	1.9	---	3.6
6. WWBA-F	25/ 3.9	---	5.2	---	5.6
7. WAMR	24/ 3.8	---	6.2	---	4.9
8. WUSA-F	20/ 3.1	---	1.9	---	1.3
9. WAVE-F	19/ 3.0	---	4.1	---	7.2
10. WINK-F	18/ 2.8	---	2.1	---	1.1

12+ TSA	1/4/CUME
1. WDUV-F	151/1258
2. WSUN	50/ 575
WYNF-F	50/ 521
4. WRBQ-F	42/ 569
5. WINK-F	31/ 432
WWZZ	31/ 233
7. WWBA-F	25/ 364
WAMR	25/ 345
9. WAVE-F	23/ 370
10. WUSA-F	20/ 236

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WDUV-F	1197/31.4	---	28.8
2. WSUN	575/15.1	---	15.9
3. WRBQ-F	564/14.8	---	6.8
4. WYNF-F	466/12.2	---	14.5
5. WWBA-F	364/ 9.5	---	11.2
6. WKRL-F	324/ 8.5	---	13.8
7. WAMR	319/ 8.4	---	9.4
8. WAVE-F	306/ 8.0	---	11.4
9. WUSA-F	236/ 6.2	---	4.8
10. WWZZ	233/ 6.1	---	2.8

12+ FM SHARE (METRO): 66.03% (379 of 574) (SPG 85: 61.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F>	1. WYNF-F>	1. WYNF-F	1. WSUN	1. WSUN	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUF-F>	1. WDUV-F	1. WDUV-F>
2. WYNF-F>	2. WRBQ-F	2. WSUN	2. WYNF-F	2. WDUV-F	2. WSUN	2. WSUN	2. WSUN	2. WRBQ-F	2. WRBQ-F	2. WYNF-F
3. WNLT-F	3. WINK-F	3. WRBQ-F	3. WRBQ-F	3. WYNF-F	3.	3. WRBQ-F+	3. WYNF-F	WSUN	3. WYNF-F	3. WSUN
WINK-F	WKRL-F	4. WUSA-F	4. WDUV-F	4. WRBQ-F	4.	4. WYNF-F	4. WAVE-F	4. WYNF-F	4. WAMR	4. WRBQ-F
5.	5.	WDUV-F	5.	5.	5.	5. WAMR	5. WWZZ	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WRBQ-F	1. WRBQ-F	1. WDUV-F	1. WSUN	1. WDUV-F
2. WSUN	2. WSUN	2. WSUN	2. WRBQ-F	2. WSUN
WYNF-F	WYNF-F	WYNF-F	WDUV-F	3. WAVE-F
4.	4. WDUV-F	4. WNLT-F	4. WYNF-F	WRBQ-F
5.	5.	5.	5.	WYNF-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYNF-F>	1. WYNF-F>	1. WYNF-F>	1. WYNF-F	1. WSUN
2. WINK-F	2. WKRL-F	2. WHBO	2. WSUN	2. WYNF-F
3. WKRL-F	3. WINK-F	WKRL-F	3. WRBQ-F	3. WHBO
4.	WRBQ-F	WRBQ-F	4. WUSA-F	WRBQ-F
5.	WUSA-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	5 (1)	60 (2)	65 (3)	11.3	11.6
AOR		62 (2)	62 (2)	10.8	9.0
AC/OLDIES/SOFT ROCK	21 (2)	69 (6)	90 (8)	15.7	14.6
MOR/VARIETY	10 (2)		10 (2)	1.7	3.6
COUNTRY	57 (2)	13 (2)	70 (4)	12.2	15.0
BLACK/URBAN					1.3
BTFL MUSIC/EZ		175 (2)	175 (2)	30.5	26.4
NEWS/TALK	24 (3)		24 (3)	4.2	4.5
NOSTALGIA	78 (5)		78 (5)	13.6	13.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.4
			574 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRD	1420	Bradenton	.5/2.2
WENG	1530	Englewood	1.1/1.3
WKXY	930	Sarasota	.9/4.1
WMLO-F	106.3	Sarasota	1.3/5.4
WQSA	1220	Sarasota	1.1/3.3
WRAV-F	92.1	Venice	.6/3.8
WSPB	1450	Sarasota	1.6/5.1
WTRL	1490	Bradenton	1.1/2.9
WOKD-F	98.3	Arcadia	.5/2.4

See Tampa for more information about the following stations:

WDAE	1.1/1.7	WNLT-F	1.6/6.0
WFLA	1.6/4.7	WPDS-F	1.3/5.9
WHBO	2.3/2.9	WPLP	1.1/2.6
WKRL-F	2.3/8.5	WQYK-F	1.6/3.6
WLFF	.9/2.8	WRBQ	.8/3.9

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	NBC,$ 15.00	(Roslin)	Hall	Jim Day
WBRD, 1420, 2.5 KW/1 KW (DA-2), MOR	ABC-I,$ 14.00	(Select)		Bob Nelson
WKXY, 930, 1 KW/500 W (DA-2), CONTEMP	MBS,$ 10.00	(Southern)		Charlie Fernandez
WQSA, 1220, 1 KW (DAYS,DA), NEWS/TALK	APR,$ 21.00*	(Savalli)		Jim Seemiller
WSPB, 1450, 1 KW, NOSTALGIA	CBS,$ 17.00	(HNWH)		Frank Ward
WTRL, 1400, 1 KW, COUNTRY	,$ 16.00	(Weiss)		Bob Barnes
WWZZ, 1280, 500 W (DAYS,DA), NOSTALGIA	,$ 14.00	(S. Katz)		Don Coe
WAVE-F, 102.5, 100 KW @ 570, AC/JAZZ	CBS-R,$ 55.00	(Masla)	Susquehanna	Joe Ademy
WDUV-F, 103.3, 100 KW @ 576, BTFL/EZ	MBS,$ 50.00*	(Select)		Bob Nelson
WRAV-F, 92.1, 3 KW @ 300, SOFT AC	SMN,$ 17.00	(Roslin)	Hall	Jim Day
WMLO-F, 106.3, 3 KW @ 280, AC	US I,$ 22.00	(HNWH)	Wilkes-Schwartz	Frank Ward
WINK-F, 96.9, 100 KW @ 833, CHR	,$ NA	(Mc-Guild)	(FORT MYERS)	Joe Schwartzel

Other ranked stations - See Tampa

MISCELLANEOUS COMMENTS WAVE-F sold by Cosmos to Susquehanna for $7,000,000... WAMR/WRAV-F (Venice) sold by Comco to Hall for $2,800,000 (Raymond)... WMLO-F sold to Wilkes-Schwartz for $2,800,000 (Blackburn)... Wilkes-Schwartz is paying $3,500 per listener and that must be some sort of record...

SAVANNAH

Arbitron Rank/Pop (12+): 149/197,700

MSA Rank/Pop: 179/237,600
ADI # 108
Average Person Ratings: 18.7
Market TSL: 24.4 hours

Stations: 13/13
Diaries: 533/371:1/34.1%
Sample Target: 550
% Below Line: 0
% Not Listed: 6.0

1985 Revenue: $ 6,500,000
HH Inc.: $ 27,513
Retail $: 1.5 Bil
Pop per Station: 15,234
#1 Biller: WCHY & WAEV $1,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WEAS-F	64/17.3	---	17.0	---	17.2
2. WZAT-F	56/15.2	---	11.2	---	8.9
3. WIXV-F	48/13.0	---	7.2	---	10.8
4. WCHY-F	42/11.4	---	12.4	---	16.4
5. WSOK	36/ 9.8	---	15.0	---	12.1
6. WAEV-F	28/ 8.6	---	9.2	---	7.0
7. WJCL-F	27/ 7.3	---	6.9	---	6.7
8. WSGA	13/ 3.5	---	3.5	---	3.5
9. WYKZ-F	12/ 3.3	---	2.0	---	---
10. WWJD	7/ 1.9	---	2.3	---	4.0
WWSA	7/ 1.9	---	3.5	---	3.5
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WCHY-F	139/1404
2. WZAT-F	116/1350
3. WEAS-F	82/ 843
4. WIXV-F	76/ 761
5. WAEV-F	73/ 841
6. WYKZ-F	69/ 559
7. WJCL-F	53/ 750
8. WSOK	36/ 532
9. WSGA	13/ 147
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WZAT-F	672/34.0	---	33.2
2. WSOK	522/26.4	---	25.1
3. WEAS-F	515/26.0	---	26.7
4. WIXV-F	468/23.7	---	21.8
5. WCHY-F	398/20.1	---	22.3
6. WAEV-F	371/18.8	---	23.0
7. WJCL-F	313/15.8	---	17.6
8. WYKZ-F	178/ 9.0	---	4.4
9. WSGA	136/ 6.9	---	5.7
10. WWSA	112/ 5.7	---	7.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 81.56% (283 of 347) (SPG 85: 71.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZAT-F>	1. WIXV-F	1. WIXV-F	1. WIXV-F	1. WIXV-F	1. WCHY-F>	1. WEAS-F	1. WCHY-F	1. WZAT-F	1. WEAS-F	1. WEAS-F
2. WEAS-F>	2. WEAS-F	2. WEAS-F	2. WCHY-F	WCHY-F	2. WEAS-F	2. WCHY-F	2. WIXV-F	2. WEAS-F	2. WZAT-F	2. WZAT-F
3. WIXV-F	3. WZAT-F>	3. WZAT-F	3. WAEV-F	3. WEAS-F	3. WSOK	WZAT-F	3. WZAT-F	3. WIXV-F	3. WSOK	3. WIXV-F
WSOK	4. WAEV-F	4. WCHY-F	WEAS-F	4. WAEV-F	4. WJCL-F	4. WIXV-F	4. WEAS-F	4. WCHY-F	4. WIXV-F	4. WCHY-F
5.	5.	WAEV-F	5.	5.	5.	5. WSOK	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZAT-F	1. WEAS-F	1. WAEV-F	1. WEAS-F	1. WEAS-F	1. WIXV-F	1. WIXV-F>	1. WIXV-F>	1. WIXV-F	1. WCHY-F
2. WEAS-F>	2. WZAT-F	2. WEAS-F	2. WZAT-F	2. WAEV-F	2. WAES-F	2. WEAS-F	2. WEAS-F	2. WCHY-F	WIXV-F
3. WIXV-F	3. WAEV-F	3. WIXV-F	3. WAEV-F	3. WSOK	WZAT-F	3. WZAT-F	3. WYKZ-F	WEAS-F	3. WAEV-F
4.	4. WIXV-F	4. WZAT-F	4. WIXV-F	WZAT-F	4.	4.	4.	4. WZAT-F	4. WEAS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		56 (1)	56 (1)	16.1	21.7
AOR		48 (1)	48 (1)	13.8	0
AC/OLDIES/SOFT ROCK		40 (2)	40 (2)	11.5	10.4
MOR/VARIETY	7 (1)		7 (1)	2.0	4.9
COUNTRY		42 (1)	42 (1)	12.1	13.8
BLACK/URBAN	36 (1)	64 (1)	100 (2)	28.8	33.9
BTFL MUSIC/EZ		27 (1)	27 (1)	7.8	7.6
NEWS/TALK					
NOSTALGIA	13 (1)		13 (1)	3.7	3.7
RELIGION/GOSPEL	7 (1)	6 (1)	13 (2)	3.7	4.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	1 (1)		1 (1)	0.3	
			347 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMQ	630	Savannah	.3/3.2
WGEC-F	103.9	Springfield	1.6/1.9

RADIO STATIONS

WBMQ, 630, 5 KW (DA-N)	, ?	CBS,$ 10.00	(Katz)	Burbach	Larry Garrett
WNMT, 1520, 1 KW (DAYS,DA)	, VARIETY	,$ 4.00	(---)		Chris Watkins
WSGA, 1400, 1 KW	, NOSTALGIA	ABC-D,$ 10.00	(Select)		Jerry Rogers
WSOK, 1230, 1 KW	, BLACK	SBN,$ 27.00*	(Blair)		Butch Guest
WWAM, 1450, 1 KW	, COUNTRY	,$ 14.00*	(Masla)		
WWJD, 900, 5 KW (DAYS)	, GOSPEL	,$ 13.00*	(---)	Rivers	E. W. Bie
WWSA, 1290, 5 KW (DA-N)	, MOR	ABC-I,$ 18.00*	(Torbet)	Bluegrass	Truman Conley
WAEV-F, 97.3, 100 KW @ 1000, AC		US I,$ 35.00	(Blair)		Butch Guest
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY		ABC-E,$ 39.00*	(Torbet)	Bluegrass	Truman Conley
WEAS-F, 93.1, 100 KW @ 355, BLACK		ABC-F,$ 30.00*	(Masla)	Rivers	Bob Bryant
WIXV-F, 95.5, 100 KW @ 390, CHR/AOR		,$ 25.00*	(Katz)	Burbach	Larry Garrett
WJCL-F, 96.5, 100 KW @ 1232, BTFL/EZ		NBC,$ 22.00	(HNWH)		Al Jennings
WZAT-F, 102.1, 100 KW @ 620, CHR		ABC-C,$ 28.00	(Select)		Jerry Rogers
WYKZ-F, 98.7, 100 KW @ 818, AC		,$ 20.00*	(Christal)	(BEAUFORT, SC)	John Mackin Ade

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,882,900

MSA Rank/Pop: SEA - 26/1,707,800
ADI # 13 TAC - 92/523,500
Average Person Ratings: 17.1
Market TSL: 22.5 hours

Stations: 32/32
Diaries: 1768/669:1/47.8%
Sample Target: 1670
% Below Line: 0
% Not Listed: 7.2

1985 Revenue: $ 71,000,000
HH Inc.: $ 32,083
Retail $: 15.0 Bil
Pop per Station: 58,841
#1 Biller: KIRO $14,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. KIRO	345/10.7	9.2	10.9	10.1	10.2	9.7
2. KISW-F	241/ 7.5	4.7	6.2	7.3	6.1	12.5
3. KOMO	188/ 5.8	7.3	8.3	6.3	5.9	5.0
4. KMPS-F	165/ 5.1	3.4	4.5	4.3	4.0	4.0
5. KBRD-F	161/ 5.0	6.6	5.1	4.8	5.0	3.3
KUBE-F	161/ 5.0	6.9	6.8	6.9	7.5	6.7
7. KIXI	147/ 4.6	4.5	5.0	5.1	3.5	4.0
8. KSEA-F	136/ 4.7	5.4	5.0	4.5	5.3	2.9
9. KPLZ-F	128/ 4.0	3.4	3.8	4.7	3.9	4.3
10. KVI	112/ 3.5	1.9	1.8	2.3	2.2	2.5
11. KEZX-F	110/ 3.4	2.6	1.9	1.6	2.2	2.1
12. KLSY-F	108/ 3.4	4.4	4.4	2.9	4.1	3.7
13. KMGI-F	104/ 3.2	3.3	3.6	2.5	2.0	3.0
14. KING-F	98/ 3.0	4.1	3.9	2.5	3.4	2.1
15. KRPM-F	94/ 2.9	3.2	2.8	3.8	3.3	3.1
16. KNBQ-F	86/ 2.7	2.7	3.3	3.1	3.8	4.5
17. KZOK-F	74/ 2.3	2.4	2.2	2.6	2.3	2.5
18. KING	72/ 2.2	2.1	1.4	1.8	1.9	2.3
19. KMPS	60/ 1.9	1.5	1.9	2.4	3.2	2.2
20. KCMS-F	54/ 1.7	1.8	1.6	2.6	1.6	1.3
21. KHIT-F	53/ 1.6	1.0	1.0	1.9	.9	2.3
22. KJR	47/ 1.5	1.8	1.9	1.8	2.5	1.8
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. KIRO	414/5970
2. KISW-F	287/3449
3. KBRD-F	237/2565
4. KOMO	223/3634
5. KMPS-F	208/2214
6. KPLZ-F	194/3189
7. KUBE-F	172/3042
8. KSEA-F	162/1921
9. KIXI	157/1864
10. KVI	129/1704
11. KLSY-F	128/2055
12. KRPM-F	126/1351
13. KEZX-F	125/1639
14. KMGI-F	123/1873
15. KING-F	118/1807
16. KNBQ-F	111/1868
17. KHIT-F	88/1684
18. KZOK-F	85/1898
19. KMPS	79/ 994
KING	79/1668
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KIRO	4852/25.8	28.5	24.9
2. KOMO	2983/15.8	23.3	16.4
3. KISW-F	2902/15.4	12.6	12.6
4. KUBE-F	2727/14.5	17.0	19.5
5. KPLZ-F	2424/12.9	10.3	10.9
6. KBRD-F	1807/ 9.6	10.3	9.6
7. KMPS-F	1789/ 9.5	9.2	7.8
8. KLSY-F	1767/ 9.4	10.7	9.3
9. KZOK-F	1693/ 9.0	8.8	8.6
10. KSEA-F	1668/ 8.9	10.7	10.9
11. KIXI	1656/ 8.8	9.4	8.2
12. KING-F	1621/ 8.6	8.4	8.2
13. KMGI-F	1611/ 8.6	8.0	5.9
14. KNBQ-F	1600/ 8.5	10.2	11.8
15. KVI	1431/ 7.6	8.3	8.2
16. KEZX-F	1394/ 7.4	4.6	5.2
17. KING	1389/ 7.4	6.7	6.4
18. KJR	1261/ 6.7	8.6	9.2
19. KHIT-F	1047/ 5.6	4.4	3.5
20. KLTX-F	996/ 5.3	5.0	5.4
21. KRPM-F	960/ 5.1	6.0	6.1
22. KCMS-F	830/ 4.4	NA	4.8
23. KMPS	786/ 4.2	5.3	5.1
24.			
25.			

12+ FM SHARE (METRO): 61.78% (1846 of 2988) (SPG 85: 63.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F>	1. KISW-F>	1. KISW-F	1. KIRO	1. KIRO	1. KIRO>	1. KIRO>	1. KIRO	1. KIRO	1. KIRO>	1. KIRO
2. KISW-F	2. KUBE-F	2. KIRO	2. KEZX-F	2. KMPS-F	2. KMPS-F	2. KOMO	2. KMPS-F+	2. KISW-F	2. KISW-F	2. KISW-F
3. KUBE-F	3. KEZX-F	3. KUBE-F	KVI	3. KOMO	3. KOMO	3. KMPS-F+	3. KISW-F	3. KMPS-F+	3. KPLZ-F	3. KIXI
4. KHIT-F	4. KMGI-F	4. KVI	4. KMPS-F	KVI	4. KIXI	4. KISW-F	4. KBRD-F	4. KBRD-F	4. KUBE-F	4. KUBE-F
5. KNBQ-F	5. KIRO	KEZX-F	5. KMGI-F	5. KEZX-F	5. KBRD-F	5. KUBE-F	5. KIXI	5. KUBE-F	5. KLSY-F	5. KBRD-F
6.	KVI	6. KMPS-F	6. KUBE-F	6. KMGI-F	6. KSEA-F	6.	6. KOMO	6. KOMO	KSEA-F	6. KSEA-F
7.	7. KLSY-F	7. KLSY-F	7.	7. KUBE-F	7. KING-F	7.	7. KSEA-F	7. KIXI	7. KEZX-F	7. KLSY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KISW-F	1. KUBE-F	1. KLSY-F	1. KLSY-F	1. KMPS-F	1. KISW-F>	1. KISW-F>	1. KVI	1. KISW-F>	1. KIRO-X
2. KUBE-F	2. KLSY-F	2. KEZX-F	2. KUBE-F	2. KIRO	2. KZOK-F	2. KVI	2. KISW-F	2. KIRO	2. KVI
3. KPLZ-F	3. KISW-F	3. KUBE-F	3. KMPS-F	3. KLSY-F	3. KPLZ-F	KZOK-F	3. KEZX-F	3. KVI	3. KISW-F
4. KLSY-F	4. KEZX-F	4. KMGI-F	4. KISW-F	4. KEZX-F	4. KUBE-F	4. KIRO	KIRO	4. KUBE-F	4. KOMO
5. KHIT-F	5. KMGI-F	5. KMPS-F	5. KEZX-F	5. KOMO	5.	5. KUBE-F	5. KMGI-F	5. KZOK-F	5. KEZX-F
KNBQ-F	6. KNBQ-F	6. KIRO	6. KMGI-F	6. KMGI-F	6.	6. KEZX-F	6. KUBE-F	6. KEZX-F	6. KMGI-F
7. KRPM-F	7. KMPS-F	7. KISW-F	7. KIRO	7. KUBE-F	7.	7. KMGI-F	7. KZOK-F	7. KMGI-F	7. KUBE-F
8.	KPLZ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	33 (1)	428 (4)	461 (5)	15.4	18.0
AOR		425 (3)	425 (3)	14.2	11.5
AC/OLDIES/SOFT ROCK	164 (3)	285 (4)	449 (7)	15.0	15.4
MOP/VARIETY	202 (2)		202 (2)	6.8	6.4
COUNTRY	75 (2)	259 (2)	334 (4)	11.2	11.5
BLACK/URBAN	51 (2)		51 (2)	1.7	1.3
BTFL MUSIC/EZ		297 (2)	297 (2)	9.9	11.3
NEWS/TALK	417 (2)		417 (2)	14.0	13.1
NOSTALGIA	147 (1)		147 (1)	4.9	3.8
RELIGION/GOSPEL	53 (2)	54 (1)	107 (3)	3.6	3.3
SPANISH					---
CLASSICAL		98 (1)	98 (1)	3.3	3.7
UNKNOWN/OTHERS					0.9
			2988 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIS	630	Edmonds	1.1/3.3
KGNW	1150	Seattle	.5/1.6
KJET	1590	Seattle	1.0/2.8
KKFX	1250	Seattle	1.0/3.4
KLSY	1540	Bellevue	.2/1.1
KLTX-F	95.7	Seattle	1.2/5.3
KQIN	820	Burien	.6/1.2
KQKT-F	96.5	Seattle	1.1/3.9
KTAC	850	Tacoma	.4/2.0
KWYZ	1230	Everett	.5/1.0

RADIO STATIONS

AM STATIONS

KBLE	1050	5 KW (DAYS)	RELIGION		$ 30.00	(---)		George Boucher
KCIS	630	5 KW/2.5 KW (DA-N)	RELIGION	UPI,APR	$ 45.00	(---)		Bob Powers
KING	1090	50 KW (DA-2)	NEWS/TALK	NBC	$ 60.00*	(Blair)		Bob K.
KIRO	710	50 KW (DA-N)	NEWS/TALK	CBS,NBC-T	$160.00*	(CBS)	Bonneville	Joseph Abel
KIXI	880	50 KW (DA-2)	NOSTALGIA		$ 70.00	(Christal)	Booth	Gordon Stenback
KJET	1590	5 KW (DA-N)	CHR	Source	$ NA	(---)	SRO	Gale Johnson
KJR	950	5 KW (DA-N)	AC		$ 90.00	(Eastman)	Ackerly	Kevin Cooney
KKFX	1250	5 KW (DA-N)	BLACK	APR	$ 40.00	(Roslin)		Ron Lien
KLSY	1540	5 KW (DA-N)	AC	CBS-R	$ NA	(Blair)	Sandusky	Tim Davidson
KMPS	1300	5 KW (DA-N)	COUNTRY	UPI	$ 65.00*	(Mc-Guild)	EZ	Fred Schumacher
KOMO	1000	50 KW (DA-N)	MOR	ABC-I	$150.00*	(Katz)		Rich Robertson
KVI	570	5 KW	AC/OLDIES	MBS	$ 60.00*	(Select)	Golden West	Shannon Sweatte
KXA	770	1 KW	AC		$ NA	(---)	Olympic	

FM STATIONS

KBRD	103.7	100 KW @ 1675	BTFL/EZ		$100.00*	(Republic)	Entercom	Peg Dempsey
KCMS	105.3	115 KW @ 721	RELIGION	UPI,APR	$ 45.00	(---)		Bob Powers
KEZX	98.9	100 KW @ 1070	AOR	ABC-E	$ 85.00	(Eastman)	Park	Dave Littrell
KHIT	106.9	30 KW @ 86	CHR		$ 45.00	(Weiss)	Gannett (BREMERTON)	
KING	98.1	100 KW @ 850	CLASSICAL		$ 85.00*	(Blair)	King	Bob Gallucci
KISW	99.9	100 KW @ 1200	AOR		$120.00*	(Mc-Guild)	Nationwide	Steve West
KLTX	95.7	100 KW @ 1150	AC		$ 70.00	(Christal)	Booth	Gordon Stenback
KLSY	92.5	100 KW @ 1100	AC	CBS-R	$ 95.00*	(Blair)	Sandusky	
KMGI	107.7	63 KW @ 1200	SOFT AC		$ 75.00*	(Republic)	Sunbelt	Ralph Heyward
KMPS	94.1	100 KW @ 1165	COUNTRY	UPI	$ 80.00*	(Mc-Guild)	EZ	Fred Schumacher
KNBQ	97.3	100 KW @ 700	CHR		$ 77.00	(Christal)	Viacom	Jack Bankson
KPLZ	101.5	100 KW @ 1200	CHR		$ 90.00*	(Select)	Golden West	Shannon Sweatte
KQKT	96.5	81 KW @ 1200	AC/OLDIES		$ 60.00	(Select)	Behan	Steve Jacobs
KRPM	106.1	100 KW @ 700	COUNTRY		$ 58.00*	(Torbet)	Olympic	Gary Taylor
KSEA	100.7	100 KW @ 730	BTFL/EZ		$ 95.00*	(CBS)	Bonneville	Larry Adams
KUBE	93.3	100 KW @ 300	CHR		$115.00	(MMR)	First Media	Michael O'Shea
KZOK	102.5	100 KW @ 1165	AOR	Source	$ 75.00*	(HNWH)	SRO	Gale Johnson

CALL LETTER CHANGES

KIXI-F changes to KLTX-F

FORMAT CHANGES

STATION SALES

KNBQ-F: Sold to Viacom for $6,500,000

KISW-F: From Kaye-Smith to Nationwide for $12,950,000 (Mahlman)

KHIT-F (Bremerton): Sold to Gannett for $6,500,000

KMPS A/F: From Affiliated to EZ for $18,200,000

MISCELLANEOUS COMMENTS

SHREVEPORT

Arbitron Rank/Pop (12+): 115/290,700
MSA Rank/Pop: 125/360,400
ADI # 53
Average Person Ratings: 17.8
Market TSL: 23.8 hours

Stations: 15/14
Diaries: 713/408:1/38.8%
Sample Target: 680 -
% Below Line: 10.2
% Not Listed: 3.2

1985 Revenue: $ 14,000,000
HH Inc.: $ 28,470
Retail $: 2.2 Bil
Pop per Station: 20,764
#1 Biller: KRMD A/F $2,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KDKS-F	76/14.7	12.0	10.6	9.6	12.0	16.1
2. KCIJ	68/13.2	11.2	16.1	11.4	8.6	4.8
3. KVKI-F	60/11.6	15.3	11.4	6.8	8.0	14.5
4. KTUX-F	51/ 9.9	13.4	9.1	---	---	15.8
5. KRMD-F	43/ 8.3	5.6	5.9	7.6	10.5	10.5
6. KOKA	34/ 6.6	5.4	8.0	12.6	10.5	3.4
KCOZ-F	34/ 6.6	8.7	9.7	10.4	10.7	4.9
8. KEEL	32/ 6.2	4.1	5.1	7.0	6.7	2.5
9. KTAL-F	31/ 6.0	4.5	3.4	.4	.6	6.3
10. KWKH	26/ 5.0	3.7	4.2	6.0	7.8	4.3
11. KITT-F	20/ 3.9	4.5	4.4	13.8	12.2	5.4
12. KWKH-F	10/ 1.9	3.9	3.8	4.6	5.1	3.4

12+ TSA	1/4/CUME
1. KTUX-F	134/1649
2. KRMD-F	113/1303
3. KDKS-F	82/ 774
4. KTAL-F	70/ 673
5. KCIJ	70/ 385
6. KVKI-F	69/ 997
7. KWKH	60/ 873
8. KEEL	46/ 717
9. KITT-F	44/ 940
10. KCOZ-F	42/ 636
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KVKI-F	754/25.9	26.9	21.5
2. KTUX-F	727/25.0	26.2	21.6
3. KDKS-F	676/23.3	20.5	20.0
4. KRMD-F	517/17.8	12.5	11.6
5. KCOZ-F	464/16.0	18.9	16.0
6. KOKA	457/15.7	16.4	22.3
7. KITT-F	449/15.4	13.8	16.5
8. KEEL	422/14.5	14.3	17.6
9. KCIJ	355/12.2	13.0	16.9
10. KWKH	338/11.6	11.1	12.6
11. KTAL-F	289/ 9.9	8.5	7.3
12. KWKH-F	211/ 7.3	8.5	11.2

12+ FM SHARE (METRO): 65.00% (325 of 500) (SPG 85: 61.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTUX-F>	1. KVKI-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KRMD-F	1. KCIJ	1. KVKI-F	1. KDKS-F	1. KDKS-F	1. KDKS-F
2. KDKS-F	2. KDKS-F>	2. KVKI-F>	2. KVKI-F	2. KVKI-F	2. KDKS-F	2. KVKI-F	2. KDKS-F	2. KVKI-F	2. KTUX-F	2. KRMD-F+
3. KTAL-F	3. KTAL-F	3. KEEL	3. KRMD-F	3. KRMD-F	3. KCIJ	3. KDKS-F	3. KRMD-F	3. KTUX-F	3. KTAL-F	3. KOKA
4.	KTUX-F	4. KRMD-F	4. KEEL	4. KEEL	4. KCOZ-F	4. KRMD-F	4. KEEL	4. KCIJ	KVKI-F	4. KCOZ-F
5.	5. KEEL	KTUX-F	5. KCIJ	5. KCIJ	5. KOKA	5. KEEL	5.	5. KRMD-F	5. KCOZ-F	KTUX-F
				6. KOKA						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F
2. KDKS-F>	2. KDKS-F>	2. KCIJ	2. KDKS-F>	KDKS-F>
3. KITT-F	3. KCIJ	3. KDKS-F>	3. KCIJ	3. KCIJ
KOKA	4. KOKA	4. KITT-F	4. KOKA	4. KRMD-F
5.	KTUX-F	KOKA	5. KEEL	5. KOKA
			KRMD-F	

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTUX-F	1. KDKS-F	1. KTAL-F	1. KDKS-F	1. KDKS-F
2. KVKI-F	2. KTAL-F	2. KDKS-F	2. KVKI-F	2. KEEL
KDKS-F	3. KVKI-F	3. KEEL	3. KTAL-F	KRMD-F
4. KTAL-F	4. KTUX-F	4. KVKI-F	4. KEEL	4. KVKI-F
5.	5. KEEL	5.	KTUX-F	5. KTAL-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		51 (1)	51 (1)	10.2	14.2
AOR		31 (1)	31 (1)	6.2	3.6
AC/OLDIES/SOFT ROCK	32 (1)	80 (2)	112 (3)	22.4	17.4
MOR/VARIETY					
COUNTRY	31 (2)	53 (2)	84 (4)	16.8	16.0
BLACK/URBAN	34 (1)	76 (1)	110 (2)	22.0	19.6
BTFL MUSIC/EZ		34 (1)	34 (1)	6.8	10.2
NEWS/TALK					
NOSTALGIA	8 (1)		8 (1)	1.6	0.4
RELIGION/GOSPEL	70 (2)		70 (2)	14.0	18.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			500 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBCL	1070	Shreveport	1.6/2.9
KLMB	1480	Shreveport	.4/1.7
KRMD	1340	Shreveport	1.0/3.2

RADIO STATIONS

KBCL, 1070, 250 W (DAYS)	, NOSTALGIA	SMN,$ 12.00	(---)		Randy Alewyne
KCIJ, 980, 5 KW (DAYS)	, GOSPEL/BLACK	SBN,$ 25.00*	(Masla)		F. Ridenour
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I,$ 35.00*	(Mc-Guild)	Multimedia	
KFLO, 1300, 5 KW (DAYS)	, RELIGION	,$ 6.00	(---)		Tom Moore
KLMB, 1480, 1 KW (DAYS)	, RELIGION	,$ 11.00	(---)		Dave Graham
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C,$ 26.00	(HNWH)		
KRMD, 1340, 1 KW	, COUNTRY	US 2,MBS,$ 20.00*	(Katz)	AmCom	Wally Voigt
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E,$ 29.00*	(Torbet)	Great Empire	Gene Dickerson
KCOZ-F, 100.1, 3 KW @ 300, BTFL		,$ 30.00*	(Select)		
KITT-F, 93.7, 100 KW @ 1020, AC		ABC-F,$ 36.00*	(Mc-Guild)	Multimedia	
KRMD-F, 101.1, 100 KW @ 1145, COUNTRY		US 2,MBS,$ 30.00*	(Katz)	AmCom	Wally Voight
KTAL-F, 98.1, 100 KW @ 1450, AOR		,$ 22.00*	(Blair)		Ted Ferguson
KVKI-F, 96.5, 100 KW @ 275, AC		,$ 40.00*	(HNWH)		
KWKH-F, 94.5, 100 KW @ 400, COUNTRY		US I,$ 26.00*	(Torbet)	Great Empire	Gene Dickerson
KDKS-F, 92.1, 3 KW @ 300, BLACK		NBN,$ 25.00*	(Weiss)	(BENTON)	Vandelon Williams
KTUX-F, 98.9, 100 KW @ 720, CHR		,$ 30.00*	(Republic)	(CARTHAGE, TX)	Elinor Stephens

MISCELLANEOUS COMMENTS KMBQ changes calls to KITT-F...

SIOUX FALLS

Arbitron Rank/Pop (12+): 204/122,000

MSA Rank/Pop: 297/117,500
ADI # 95
Average Person Ratings: 15.7
Market TSL: 21.4 hours

Stations: 14/10
Diaries: 720/169:1/50.7%
Sample Target: 550
% Below Line: 5.0
% Not Listed: 5.7

1985 Revenue: $ 5,600,000
HH Inc.: $ 33,060
Retail $: .94 Bil
Pop per Station: 12,200
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KIOV-F	30/15.6	---	8.5	---	9.9
2. KSOO	25/13.0	---	13.4	---	15.8
3. KKRC-F	24/12.5	---	18.9	---	17.8
4. KPAT-F	22/11.5	---	9.5	---	8.6
5. KELO-F	21/10.9	---	8.5	---	15.1
6. KXRB	18/ 9.4	---	7.5	---	9.9
7. KYKC	16/ 8.3	---	6.5	---	6.6
8. KELO	14/ 7.3	---	7.0	---	7.2
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KIOV-F	56/598
2. WNAX	54/748
3. KELO-F	44/459
4. KXRB	41/479
5. KSOO	39/469
6. KPAT-F	30/441
7. KKRC-F	27/363
8. KELO	26/512
9. KYKC	19/229
10. KLQL-F	18/227
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KIOV-F	332/27.2	---	18.3
2. KKRC-F	320/26.2	---	31.8
3. KPAT-F	300/24.6	---	22.0
KSOO	300/24.6	---	21.5
5. KELO-F	216/17.7	---	21.4
6. KELO	191/15.7	---	25.3
7. KYKC	178/14.6	---	15.1
8. KXRB	164/13.4	---	14.2
9. WNAX	134/11.0	---	13.1
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 55.25% (100 of 181) (SPG 85: 52.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRC-F>	1. KPAT-F	1. KIOV-F	1. KIOV-F	1. KIOV-F>	1. KELO-F	1. KSOO	1. KIOV-F	1. KIOV-F	1. KSOO	1. KIOV-F
2. KPAT-F	2. KIOV-F	2. KPAT-F	2. KELO-F	2. KELO-F	2. KIOV-F	2. KIOV-F	2. KELO-F	2. KELO-F	2. KKRC-F	2. KKRC-F
3.	3. KKRC-F	3. KKRC-F	3. KELO	3. KYKC	3. KSOO	3. KKRC-F	3. KKRC-F	3. KKRC-F	3. KPAT-F	3. KPAT-F
4.	4. KELO	4. KELO	4.	4. KELO	KXRB	4. KYKC	KPAT-F	KPAT-F	4. KIOV-F	4. KSOO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KKRC-F	1. KKRC-F	1. KIOV-F	1. KIOV-F	1. KIOV-F
KPAT-F	KIOV-F	2. KKRC-F	2. KKRC-F	2. KELO-F
3. KIOV-F	3. KPAT-F	3. KPAT-F	3. KPAT-F	3. KKRC-F
4. KELO	4. KELO	KELO	4.	KYKC
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPAT-F	1. KPAT-F	1. KIOV-F	1. KIOV-F	1. KIOV-F>
2. KKRC-F	2. KIOV-F	2. KPAT-F	2. KPAT-F	2. KELO
3. KIOV-F	3. KELO	KELO	3. KELO	KELO-F
KYKC	KKRC-F	4.	KKRC-F	KXRB
5.	5.	5.	5.	KYKC

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		46 (2)	46 (2)	25.4	21.0
AOR					
AC/OLDIES/SOFT ROCK	14 (1)	1 (1)	15 (2)	8.3	18.2
MOR/VARIETY	26 (2)		26 (2)	14.4	15.5
COUNTRY	40 (3)	32 (3)	72 (6)	39.8	35.9
BLACK/URBAN					
BTFL MUSIC/EZ		21 (1)	21 (1)	11.6	9.4
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	1 (1)		1 (1)	0.6	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			181 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KJIA	1520	Sioux Falls	.5/ 2.2
KLQL-F	101.1	Luverne, MN	.5/ 3.9
KIWA-F	105.5	Sheldon, IA	.5/ 1.2
KLOH-F	98.7	Pipestone, MN	.5/ 2.0
KQAD	800	Luverne, MN	.5/ 1.6
WNAX	570	Yankton, SD	3.1/11.0

RADIO STATIONS

KELO, 1320, 5 KW (DA-N)	, AC	ABC-D,$ 22.00	(Torbet)			Chuck Albrecht
KSOO, 1140, 10 KW/5 KW (DA-N)	, MOR/COUNTRY	ABC-I,NBC-T,$ 32.00	(Blair)			Joseph Henkin
KXRB, 1000, 10 KW (DAYS,DA)	, COUNTRY	MBS,$ 35.00	(Mc-Guild)	So. Minn.		Don Jacobs
KYKC, 1230, 1 KW	, COUNTRY	US 2,$ 16.00*	(Select)	Vaughn		Paul Logan
WNAX, 570, 5 KW (DA-N)	, COUNTRY	,$ 45.00*	(Katz)	Park	(YANKTON)	Rick Prusator
KELO-F, 92.7, 100 KW @ 1911	, BTFL/EZ	ABC-D,$ 22.00	(Torbet)			Chuck Albrecht
KIOV-F, 104.7, 100 KW @ 735	, COUNTRY	MBS,$ 27.00*	(Mc-Guild)	So. Minn.		Don Jacobs
KKRC-F, 93.5, 3 KW @ 150	, CHR	US I,$ 29.00	(Weiss)	Vaughn		Paul Logan
KPAT-F, 97.3, 60 KW @ 220	, CONTEMP/AC	,$ 25.00	(Blair)			Joseph Henkin

SOUTH BEND

A[illegible]n Rank/Pop (12+): 151/196,700

M[illegible]nk/Pop: 178/237,800
ADI # 84
Average Person Ratings: 16.6
Market TSL: 21.8 hours

Stations: 16/10
Diaries: 772/255:1/51.3%
Sample Target: 610
% Below Line: 7.8
% Not Listed: 5.8

1985 Revenue: $5,400,000
HH Inc.: $27,982
Retail $: 1.6 Bil
Pop per Station: 19,670
#1 Biller: WNDU-F $1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WNDU-F	61/18.7	---	20.7	---	26.4
2. WSBT	48/14.7	---	11.5	---	15.2
3. WYEZ-F	44/13.5	---	9.2	---	11.3
4. WNSN-F	38/11.6	---	6.6	---	3.0
5. WAOR-F	31/ 9.5	---	7.2	---	8.5
6. WNDU	28/ 8.6	---	8.0	---	6.9
7. WZZP-F	26/ 8.0	---	12.1	---	4.7
8. WLS	7/ 2.1	---	1.4	---	2.2
9. WGN	6/ 1.8	---	3.4	---	2.2
10. WBBM	5/ 1.5	---	.9	---	.8

12+ TSA	1/4/CUME
1. WNDU-F	212/2377
2. WYEZ-F	102/1069
3. WNSN-F	85/1102
4. WAOR-F	65/ 700
5. WZZP-F	63/ 906
6. WSBT	53/ 689
7. WGN	38/ 614
8. WFRN-F	34/ 684
9. WNDU	31/ 374
10. WMAQ	30/ 453

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WNDU-F	812/41.3	---	40.7
2. WSBT	544/27.7	---	26.9
3. WYEZ-F	434/22.1	---	19.6
4. WNSN-F	432/22.0	---	15.7
5. WZZP-F	394/20.0	---	23.1
6. WAOR-F	331/16.8	---	15.6
7. WNDU	327/16.6	---	17.8
8. WGN	209/10.6	---	11.0
9. WLS	147/ 7.5	---	9.3
10. WBBM	116/ 5.9	---	5.4

12+ FM SHARE (METRO): 66.56% (205 of 308) (SPG 85: 67.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F>	1. WNDU-F	1. WNDU-F	1. WNSN-F	1. WNSN-F	1. WYEZ-F	1. WSBT	1. WNDU-F	1. WNDU-F	1. WNDU-F>	1. WNDU-F
2. WZZP-F	2. WAOR-F	2. WNSN-F	2. WNDU-F>	2. WNDU-F	2. WSBT	2. WNDU-F	2. WSBT	2. WSBT	2. WYEZ-F	2. WYEZ-F
3. WAOR-F	3. WNSN-F	3. WAOR-F	3. WSBT	3. WSBT	3. WNSN-F	3. WYEZ-F	3. WNSN-F	3. WYEZ-F	3. WNSN-F	3. WNSN-F
4.	4. WZZP-F	4. WZZP-F	4. WAOR-F WYEZ-F WNDU	4. WYEZ-F	4. WNDU	4. WNSN-F	4. WYEZ-F	4. WNSN-F	4. WAOR-F	4. WNDU
5.	5.	5.		5. WNDU	5. WNDU-F	5.	5.	5.	5. WZZP-F	5. WSBT

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WNDU-F	1. WNDU-F>	1. WNSN-F WNDU-F	1. WNDU-F	1. WNSN-F
2. WZZP-F	2. WNSN-F		2. WNSN-F>	2. WNDU-F
3. WNDU	3. WZZP-F	3.	3. WYEZ-F	3. WYEZ-F
4. WAOR-F	4. WNDU	4.	4. WZZP-F	4. WSBT
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WAOR-F WNDU-F	1. WNSN-F
2. WZZP-F WNDU-F	2. WNDU-F	2. WNSN-F WNDU-F		2. WNDU-F
	3. WZZP-F		3. WNSN-F	3. WAOR-F
4.	4. WNSN-F	4.	4. WZZP-F	4. WNDU
5.	5.	5.	5.	5. WSBT

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	7 (1)	88 (3)	95 (4)	30.8	37.4
AOR		31 (1)	31 (1)	10.1	8.0
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	12.3	7.1
MOR/VARIETY	55 (3)		55 (3)	17.9	4.0
COUNTRY	31 (2)		31 (2)	10.1	9.2
BLACK/URBAN				0	2.1
BTFL MUSIC/EZ		44 (1)	44 (1)	14.3	10.4
NEWS/TALK	6 (2)		6 (2)	1.9	4.9
NOSTALGIA				0	12.9
RELIGION/GOSPEL		7 (2)	7 (2)	2.3	3.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			308 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMJ	1580	South Bend	.3/5.2
WFRN-F	104.7	Elkhart	1.2/4.5
WHME-F	103.1	South Bend	.9/4.9
WMAQ	670	Chicago	.9/3.2
WTRC	1340	Elkhart	.3/1.2
WYTZ-F	94.7	Chicago	.3/1.6

RADIO STATIONS

[illegible]MJ, 1580, 1 KW (DAYS)	, TALK/URBAN	MBS,ABC-T,$ 14.00	(---)			Mark Murray
WNDU, 1490, 1 KW	, COUNTRY	ABC-I,$ 38.00*	(Mc-Guild)	Notre Dame		Bob Nowicki
WSBT, 980, 5 KW (DA-2)	, MOR	CBS,$ 28.00	(Katz)	Schurz		Joe Kelly
WAOR-F, 95.3, 3 KW @ 300	, AOR	MBS,$ 18.00	(Weiss)		(NILES, MI)	Charles Fry
WFRN-F, 104.7, 50 KW @ 455	, RELIGION	MBS,$ 21.00	(HNWH)		(ELKHART)	Ed Moore
WHME-F, 103.1, 3 KW @ 300	, RELIGION	UPI,$ 11.00	(---)	Sumrall		Peter Sumrall
WNDU-F, 92.9, 13 KW @ 880	, CHR	,$ 75.00	(Mc-Guild)	Notre Dame		Bob Nowicki
WNSN-F, 101.5, 13 KW @ 967	, AC	,$ 27.00	(Katz)	Schurz		Berry Smith
WYEZ-F, 100.7, 50 KW @ 500	, BTFL/EZ	NBC,$ 34.00	(Christal)	Federated	(ELKHART)	
WZZP-F, 103.9, 3 KW @ 300	, CHR	,$ 40.00*	(MMR)	Booth		Vince Ford

MISCELLANEOUS COMMENTS WZZP-F had numerous power problems during the rating period... WSBT reclassified as MOR...

SPOKANE

Arbitron Rank/Pop (12+): 97/351,700

MSA Rank/Pop: 129/351.700
ADI # 78
Average Person Ratings: 17.1
Market TSL: 22.6 hours

Stations: 17/17
Diaries: 738/477:1/49.1%
Sample Target: 740
% Below Line: 0
% Not Listed: 9.8

1985 Revenue: $ 9,300,000
HH Inc.: $ 24,049
Retail $: 2.1 Bil
Pop per Station: 20,688
#1 Biller: KDRK-F $ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KZZU-F+	120/20.0	16.4	15.3	14.1	7.3
2. KDRK-F	67/11.1	12.4	12.6	11.8	12.0
3. KXLY-F	65/10.8	17.8	16.9	11.1	13.0
4. KEZE-F	60/10.0	8.6	10.9	9.7	8.7
5. KXLY	37/ 6.2	5.9	4.6	5.4	5.7
6. KGA	36/ 6.0	5.2	6.1	7.8	8.0
7. KISC-F	28/ 4.7	3.0	5.0	5.9	7.7
KLSN	28/ 4.7	4.9	6.0	5.6	4.2
9. KKPL-F+	23/ 3.8	5.0	7.5	10.6	12.4
10. KEYF	22/ 3.7	1.3	---	---	---
11. KQSP-F	16/ 2.7	3.5	.3	.9	---
12. KJRB	15/ 2.5	3.0	2.6	3.7	4.2

12+ TSA	1/4/CUME
1. KZZU-F+	139/1474
2. KDRK-F	106/1037
3. KEZE-F	99/ 767
4. KXLY-F	85/ 906
5. KGA	53/ 681
6. KXLY	39/ 537
7. KISC-F	37/ 662
8. KLSN	36/ 471
9. KKPL-F	34/ 792
10. KEYF	25/ 192
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KZZU-F+	1173/33.4	31.0	30.0
2. KXLY-F	672/19.1	23.1	23.0
3. KDRK-F	619/17.6	17.9	17.7
4. KEZE-F	590/16.8	14.4	17.3
5. KKPL-F	497/14.1	16.6	21.8
6. KXLY	467/13.3	15.3	12.9
7. KISC-F	461/13.1	13.6	17.2
8. KGA	436/12.4	13.8	13.6
9. KLSN	327/ 9.3	11.1	13.0
10. KQSP-F	255/ 7.3	8.2	3.6
11. KJRB	224/ 6.4	8.2	10.0
12. KEYF	173/ 4.9	---	---

12+ FM SHARE (METRO): 70.66% (383 of 542) (SPG 85: 74.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F+	1. KZZU-F+>	1. KZZU-F+>	1. KZZU-F+	1. KZZU-F+	1. KXLY-F	1. KZZU-F+>	1. KZZU-F+>	1. KZZU-F+>	1. KZZU-F+>	1. KZZU-F+>
2.	2. KEZE-F >	2. KDRK-F	2. KDRK-F>	2. KDRK-F >	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KXLY-F	2. KEZE-F	2. KDRK-F
3.	3. KDRK-F	3. KEZE-F >	3. KEZE-F	3. KXLY-F	3. KGA	3. KXLY-F	3. KDRK-F	3. KDRK-F	3. KXLY	3. KXLY-F
4.	4. KISC-F	4. KISC-F	4. KISC-F	4. KEZE-F	4. KXLY	4. KGA	4. KEZE-F	4. KEZE-F	4. KXLY-F	4. KEZE-F
5.	5. KKPL-F	5. KKPL-F	5. KKPL-F	5. KISC-F KXLY-F	5. KEYF	5. KEZE-F	5. KGA	5. KXLY	5. KLSN	5. KKPL-F KISC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KZZU-F+	1. KZZU-F+>	1. KZZU-F+>	1. KZZU-F+	1. KZZU-F+ KDRK-F
2. KEZE-F >	2. KEZE-F	2. KDRK-F	2. KDRK-F	
3. KISC-F	3. KISC-F	3. KISC-F	3. KEZE-F	3. KXLY-F
4.	4. KDRK-F	4. KKPL-F	4. KISC-F	4. KISC-F
5.	5.	5. KEZE-F	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZE-F	1. KZZU-F+	1. KZZU-F+>	1. KZZU-F+	1. KZZU-F+
2. KZZU-F>	2. KEZE-F >	2. KEZE-F KDRK-F	2. KEZE-F	2. KDRK-F
3. KDRK-F	3. KDRK-F		3. KDRK-F	3. KEZE-F
4.	4.	4.	4. KQSP-F KKPL-F	4. KXLY
5.	5.	5.		5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	6 (1)	142 (2)	148 (3)	27.3	22.0
AOR		60 (1)	60 (1)	11.1	11.9
AC/OLDIES/SOFT ROCK	15 (1)	49 (4)	64 (5)	11.8	12.6
MOR/VARIETY	37 (2)		37 (2)	6.8	7.2
COUNTRY	36 (1)	67 (1)	103 (2)	19.0	20.4
BLACK/URBAN					|
BTFL MUSIC/EZ		65 (1)	65 (1)	12.0	18.4
NEWS/TALK	37 (1)		37 (1)	6.8	5.0
NOSTALGIA	22 (1)		22 (1)	4.1	2.2
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
RADIO STATIONS			542 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCDA-F	103.1	Coeur D Alene	1.2/2.8
KEYF-F	101.1	Cheney	.5/1.9
KRSS	1230	Spokane	1.0/2.8
KVNI	1080	Coeur D Alene	1.5/3.8

MISCELLANEOUS COMMENTS KLSN/KISC-F sold to Home News for $1,550,000 (Foreman)... KSPO changes calls to KEYF and went back on the air in March... KEYF-F signed on in May...

KCKO, 1380, 5 KW/2.5 KW (DA-N) , RELIGION	,$ 10.00	(---)			Bud Miller
KGA , 1510, 50 KW (DA-N) , COUNTRY	ABC-I,$ 37.00*	(Eastman)	John Price		
KJRB, 790, 5 KW (DA-N) , AC	,$ 25.00	(Mc-Guild)	Alexander		Rod Krebs
KLSN, 590, 5 KW , MOR	NBC,$ 24.00	(Katz)	Home News		
KUDY, 1280, 5 KW (DAYS) , RELIGION (?)	,$ 14.00*	(---)	Medina		
KXLY, 920, 5 KW , NEWS/TALK	CBS,MBS,$ 30.00*	(Torbet)			Lucy Rice
KXXR, 1550, 10 KW/2.5 KW (DA-N) , NOSTLAGIA	,$ 10.00	(Roslin)			Dick Wright
KZZU, 970, 5 KW/1 KW (DA-N) , CHR	,$ NA	(Christal)	Olympic		Barb Beddor
KEYF, 1050, 5 KW (DA-2) , NOSTALGIA	ABC-D,MBS,$ NA	(HNWH)			
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	US I,$ 35.00	(Eastman)	John Price		
KEZE-F, 105.7, 100 KW @ 1910, AOR	,$ 38.00	(Mc-Guild)	Alexander		Rod Krebs
KISC-F, 98.1, 94 KW @ 2030, CHR	NBC,$ 24.00	(Katz)	Home News		
KKPL-F, 96.1, 56 KW @ 2680, AC	,$ 38.00*	(HNWH)			Marc Steenbarger
KQSP-F, 98.9, 100 KW @ 285, AC (?)	,$ 24.00	(---)	Medina		
KXLY-F, 99.9, 25 KW @ 3010, BTFL/EZ	,$ 40.00*	(Torbet)			Steve Herling
KZZU-F, 92.9, 81 KW @ 2100, CHR	,$ 38.00	(Christal)	Olympic		Barb Beddor
KEYF-F, 101.1, 100 KW @ ? , SOFT AC	Trans,$ NA	(HNWH)		(CHENEY)	

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/495,400

MSA Rank/Pop: 94/514,700
ADI # 103
Average Person Ratings: 17.3
Market TSL: 22.7 hours

Stations: 28/14
Diaries: 940/527:1/45.1%
Sample Target: 890
% Below Line: 41.0
% Not Listed: 13.2

1985 Revenue: $ 9,800,000
HH Inc.: $ 28,967
Retail $: 3.6 Bil
Pop per Station: 35,386
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WTIC-F	99/11.6	7.1	10.1	9.0	6.9
2. WMAS-F	84/ 9.8	10.3	8.5	10.0	8.4
3. WAQY-F	70/ 8.2	6.8	7.5	8.7	8.9
4. WMAS	69/ 8.1	10.1	8.4	8.7	11.2
5. WRCH-F	64/ 7.5	9.7	7.9	6.7	6.1
6. WHYN	63/ 7.4	7.3	6.3	7.6	8.3
7. WHFM-F	50/ 5.8	6.4	9.2	9.9	8.5
8. WCCC-F	27/ 3.2	4.0	4.8	2.3	3.5
9. WTIC	26/ 3.0	4.4	2.9	2.8	2.6
10. WHMP	23/ 2.7	2.3	1.8	1.8	2.5
11. WREB	21/ 2.5	1.7	2.4	2.2	3.1
12. WAAF-F	15/ 1.8	2.0	3.0	2.9	2.0
WIXY	15/ 1.8	1.4	1.5	3.1	3.6

12+ TSA	1/4/CUME
1. WTIC-F	101/1385
2. WMAS-F	85/1069
3. WAQY-F	74/1113
4. WRCH-F	72/ 810
5. WMAS	69/ 646
6. WHYN	64/1074
7. WHFM-F	56/ 989
8. WTIC	27/ 413
WCCC-F	27/ 503
10. WHMP	24/ 260
WAAF-F	24/ 539
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WTIC-F	1362/27.5	22.6	25.5
2. WHYN	1067/21.5	21.4	19.6
3. WAQY-F	1018/20.5	22.0	24.5
4. WMAS-F	974/19.7	22.1	21.5
5. WHFM-F	846/17.1	18.4	23.4
6. WRCH-F	760/15.3	15.3	15.5
7. WMAS	646/13.0	15.8	13.8
8. WCCC-F	477/ 9.6	12.2	13.8
9. WTIC	399/ 8.1	12.1	8.9
10. WAAF-F	387/ 7.8	9.2	9.5
11. WKSS-F	347/ 7.0	7.5	7.3
12. WHMP	309/ 6.2	7.7	NA
13.			

12+ FM SHARE (METRO): 65.50% (486 of 742) (SPG 85: 69.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WTIC-F	1. WMAS-F	1. WTIC-F	1. WAQY-F	1. WTIC-F
2. WAQY-F	2. WAQY-F	2. WAQY-F	2. WTIC-F	2. WTIC-F	2. WMAS-F	2. WMAS-F	2. WTIC-F	2. WMAS-F	2. WTIC-F	2. WRCH-F
3.	3. WMAS-F	3. WMAS-F	3. WHFM-F	3. WHFM-F	3. WMAS	3. WHYN	3. WMAS	3. WAQY-F	3. WHYN	3. WMAS
4.	4. WHFM-F	4. WHFM-F	4. WHYN	4. WHYN	4. WHYN	4. WMAS >	4. WRCH-F	4. WRCH-F	4. WRCH-F	4. WAQY-F
5.	5. WCCC-F	5. WHYN	5. WAQY-F	5. WRCH-F	5. WHFM-F	5. WHFM-F	5. WHYN	5. WMAS	5. WTIC	5. WMAS-F
					WTIC-F	WRCH-F		WHFM-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WTIC-F	1. WMAS-F	1. WAQY-F	1. WAQY-F	1. WCCC-F	1. WAQY-F	1. WHYN-X
2. WAQY-F	2. WMAS-F	2. WTIC-F	2. WMAS-F	2. WTIC-F	2. WTIC-F>	2. WTIC-F	2. WAQY-F	2. WTIC-F	2. WMAS-F
3. WMAS-F	3. WAQY-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WCCC-F	3. WTIC-F	3. WHFM-F	WCCC-F
4. WHFM-F	4. WHFM-F	4. WAQY-F	4. WAQY-F	4. WHYN	4. WMAS-F	4. WHFM-F	4. WHYN	WCCC-F	4. WAQY-F
5.	5.	WHYN	WHYN	5. WRCH-F	WCCC-F	5. WMAS-F	WMAS-F	5. WHYN	WHFM-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		125 (4)	125 (4)	16.8	16.3
AOR		120 (4)	120 (4)	16.2	19.5
AC/OLDIES/SOFT ROCK	63 (1)	166 (6)	229 (7)	30.9	29.5
MOR/VARIETY	74 (5)		74 (5)	10.0	8.7
COUNTRY	15 (1)		15 (1)	2.0	1.7
BLACK/URBAN					
BTFL MUSIC/EZ		75 (2)	75 (2)	10.1	10.7
NEWS/TALK	26 (2)		26 (2)	3.5	0
NOSTALGIA	72 (2)		72 (2)	9.7	9.6
RELIGION/GOSPEL	6 (1)		6 (1)	0.8	1.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			742 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	.7/3.1
WARE	1250	Ware	.8/2.9
WHMP-F	99.3	Northampton	1.4/6.2
WLDM	1570	Westfield	1.2/2.0
WSPR	1270	Springfield	.6/4.5
WTTT	1430	Amherst	.4/1.6
WBZ	1030	Boston	.9/2.9
WDRC-F	102.9	Hartford	.8/3.2
WHCN-F	105.9	Hartford	.9/5.5
WIOF-F	104.1	Waterbury	1.2/4.0
WKCI-F	101.3	Hamden	.6/2.3
WKSS-F	95.7	Hartford	1.1/7.0
WRSI-F	95.3	Greenfield	.5/1.8
WSRS-F	96.1	Worcester	1.3/2.5
WWYZ-F	92.5	Waterbury	1.3/2.5

RADIO STATIONS

WACE, 730, 5 KW (DAYS)	, RELIGION	,$ NA	(---)		Ken Carter
WARE, 1250, 5 KW/2.5 KW (DA-N)	, MOR	,$ 14.00	(Kadetsky)		R. Vaughan
WHMP, 1400, 1 KW	, MOR	NBC,$ 19.00*	(Masla)		Joe Fennessey
WHYN, 560, 5 KW/1 KW (DA-N)	, AC	ABC-I,$ 48.00*	(Mc-Guild)		Alan Anderson
WIXY, 1600, 5 KW/2.5 KW (DAYS)	, COUNTRY	CBS,$ 18.00	(Eastman)	Wilkes-Schwartz	Don Wilkes
WLDM, 1570, 2.5 KW (DAYS)	, MOR	ABC-E,$ 16.00	(Select)		Curt Hahn
WMAS, 1450, 1 KW	, NOSTALGIA	MBS,$ 37.00	(Blair)	Lappin	Joe Rizza
WREB, 930, 500 W (DAYS)	, TALK	,$ 14.00	(RSR)		L. Milesky
WSPR 1270 5 KW/1 KW (DA-2)	, TALK	,$ 17.00*	(Kadetsky)		Fred Steinman
WAQY-F, 102.1, 27 KW @ 650, AOR		ABC-C,$ 58.00*	(Eastman)	Wilks-Schwartz	Don Wilks
WHFM-F, 93.1, 9 KW @ 970, AC		CBS-R,$ 66.00*	(Mc-Guild)		Alan Anderson
WHMP-F, 99.3, 3 KW @ 300, CHR		,$ 30.00*	(Masla)		Joe Fennessey
WMAS-F, 94.7, 50 KW @ 360, AC		,$ 60.00*	(Blair)	Lappin	Joe Rizza

MISCELLANEOUS COMMENTS WSPR changes from MOR to Talk...

SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 156/188,200

MSA Rank/Pop: 189/216,200
ADI # 83
Average Person Ratings: 14.9
Market TSL: 20.0 hours

Stations: 12/12
Diaries: 558/337:1/50.8%
Sample Target: 550
% Below Line: 0
% Not Listed: 7.8

1985 Revenue: $ 7,400,000
HH Inc.: $ 26,878
Retail $: 1.6 Bil
Pop per Station: 15,683
#1 Biller: KTTS A/F $ 3,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KWTO-F	65/23.1	---	25.8	---	30.4
2. KTTS-F	52/18.5	---	17.5	---	23.2
3. KXUS-F	29/10.3	---	9.9	---	1.4
4. KTXR-F	28/10.0	---	7.9	---	7.2
KWTO	28/10.0	---	8.6	---	10.1
6. KTTS	21/ 7.5	---	7.9	---	10.5
7. KGBX	10/ 3.6	---	4.6	---	6.5
8. KICK	7/ 2.5	---	1.0	---	2.9
KLFJ	7/ 2.5	---	3.6	---	1.8
10. KTOZ-F	6/ 2.1	---	1.0	---	---
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KWTO-F	132/1461
2. KTTS-F	111/1279
3. KTXR-F	65/ 906
4. KWTO	62/ 982
5. KXUS-F	40/ 628
6. KTTS	27/ 472
7. KLFJ	13/ 139
8. KGBX	12/ 266
9. KICK	11/ 160
10. KLSM	9/ 115
KTOZ-F	9/ 197
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KWTO-F	770/40.9	---	43.5
2. KTTS-F	600/31.9	---	31.8
3. KXUS-F	437/23.2	---	20.4
4. KTXR-F	413/21.9	---	16.0
5. KWTO	347/18.4	---	21.5
6. KTTS	313/16.6	---	18.6
7. KGBX	214/11.4	---	12.0
8. KICK	139/ 7.4	---	3.4
9. KTOZ-F	127/ 6.7	---	4.5
10. KLFJ	105/ 5.6	---	6.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.27% (182 of 259) (SPG 85: 70.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTO-F	1. KWTO-F>	1. KWTO-F>	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F	1. KWTO-F	1. KWTO-F	1. KWTO-F>	1. KWTO-F
2.	2. KXUS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KWTO	2. KWTO-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F
3.	3. KTTS-F	3. KXUS-F	3. KXUS-F	3. KWTO	3. KTXR-F	3. KWTO	3. KXUS-F	3. KXUS-F	3. KTXR-F	3. KTXR-F
4.	4.	4. KWTO	4. KWTO	4. KXUS-F	4. KTTS	4. KTTS	4. KTXR-F	4. KWTO	KXUR-F	4. KXUS-F
5.	5.	5.	5.	5.	5.	5. KXUS-F	5. KWTO	KTXR-F	5.	5. KWTO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KWTO-F>	1. KWTO-F>	1. KWTO-F>	1. KWTO-F	1. KTTS-F
2. KXUS-F	2. KXUS-F	2. KXUS-F	2. KTTS-F	2. KWTO-F>
3. KTXR-F	3. KTTS-F	3. KTTS-F	3. KXUS-F	3. KWTO
4. KTTS-F	KTXR-F	4. KTXR-F	4. KTXR-F	KTXR-F
5.	5.	KWTO	5.	5. KXUS-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWTO-F>	1. KWTO-F>	1. KWTO-F	1. KWTO-F	1. KWTO-F
2. KTTS-F	2. KXUS-F	2. KXUS-F	2. KXUS-F	2. KWTO
KXUS-F	3. KTTS-F	3. KWTO	3. KTTS-F	3. KTTS-F
4.	4.	KTTS-F	4. KWTO	KXUS-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		65 (1)	65 (1)	25.1	29.6
AOR		2 (1)	2 (1)	0.8	1.8
AC/OLDIES/SOFT ROCK	7 (1)	35 (2)	42 (3)	16.2	12.0
MOR/VARIETY	10 (1)		10 (1)	3.9	5.1
COUNTRY	49 (2)	52 (1)	101 (3)	39.0	37.6
BLACK/URBAN					
BTFL MUSIC/EZ		28 (1)	28 (1)	10.8	8.8
NEWS/TALK					
NOSTALGIA					1.1
RELIGION/GOSPEL	11 (2)		11 (2)	4.2	4.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			259 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLSM	1060	Springfield	1.4/3.5
KORX-F	93.5	Greenfield	.7/3.7

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N)	, MOR/AC	CBS,$ 19.00	(HNWH)		Allen Thompson
KICK, 1340, 1 KW	, OLDIES	SMN,US I,$ 11.00	(---)		Jeanne Kramer
KLFJ, 1550, 5 KW (DAYS)	, RELIGION	,$ 7.00	(---)		Barb Burrell
KLSM, 1060, 500 W (DAYS)	, RELIGION	MBS,$ 12.00	(---)		Larry Campbell
KTTS, 1400, 1 KW	, COUNTRY	ABC-E,$ 48.00	(Torbet)	Great Empire	Curt Brown
KWTO, 560, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 40.00*	(Katz)	DKM	Kurt Boney
KTTS-F, 94.7, 100 KW @ 659	, COUNTRY	ABC-D,$ 48.00	(Torbet)	Great Empire	Curt Brown
KTXR-F, 101.5, 100 KW @ 1150	, BTFL/EZ	NBC,$ 20.00	(---)		J. Meyer
KWTO-F, 98.7, 100 KW @ 600	, CHR	ABC-C,$ 57.00*	(Katz)	DKM	Kurt Boney
KXUS-F, 97.3, 100 KW @ 480	, AC	,$ NA	(Blair)		
KORX-F, 93.5, 2.4 KW @ 330	, AOR	,$ NA	(---)	(GREENFIELD)	Cody Wamsley
KTOZ-F, 104.9, 3 KW @ 300	, AC (?)	MBS,$ NA	(---)		

MISCELLANEOUS COMMENTS KWTO A/F sold by Stuart to DKM for $ NA (Mahlman)... KGBX sold for $776,000...

STEUBENVILLE

Arbitron Rank/Pop (12+): 196/129,800

MSA Rank/Pop: 237/156,600
Wheeling ADI
Average Person Ratings: 14.7
Market TSL: 19.9 hours

Stations: 19/4
Diaries: 640/203:1/54.0%
Sample Target: 550
% Below Line: 71.2
% Not Listed: 7.3

1985 Revenue: $1,900,000
HH Inc.: $25,330
Retail $: .67 Bil
Pop per Station: 32,450
#1 Biller: WRKY/WSTV $1,050,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WSTV	23/12.0	---	9.5	---	9.4
2. WDVE-F	22/11.5	---	8.1	---	9.0
3. WRKY-F	19/ 9.9	---	11.4	---	13.7
4. WWVA	15/ 7.9	---	10.0	---	7.5
5. WSHH-F	13/ 6.8	---	6.2	---	3.3
6. KDKA	11/ 5.8	---	3.8	---	4.7
WELA-F	11/ 5.8	---	4.8	---	6.1
WBZZ-F	11/ 5.8	---	9.0	---	3.8
9. WOMP-F	10/ 5.2	---	3.3	---	2.4
10. WWSW-F	9/ 4.7	---	4.8	---	3.3
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1.	
2.	
3.	
4. THIS MARKET'S METRO	
5. AND TSA ARE THE SAME.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WRKY-F	344/26.5	---	30.0
2. WSTV	251/19.3	---	17.9
3. WDVE-F	227/17.5	---	15.9
WWVA	227/17.5	---	21.8
5. WOMP-F	181/13.9	---	13.2
6. WBZZ-F	180/13.9	---	18.4
7. KDKA	177/13.6	---	12.9
8. WKWK-F	156/12.0	---	13.0
9. WWSW-F	140/10.8	---	---
10. WEIR	130/10.0	---	NA
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 72.88% (129 of 177) (SPG 85: 75.63%)

TEENS	18-34	18-49	25-49	25-54	' 35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F	1. WDVE-F>	1. WDVE-F	1. WRKY-F	1. WRKY-F	1. WSTV	1. WSTV	1. WSTV	1. WDVE-F	1. WDVE-F>	1. WWVA
2. WRKY-F	2. WRKY-F>	2. WRKY-F	2. WDVE-F	2. WDVE-F	2. WWVA	2. WWVA	2. WRKY-F	2. WRKY-F	2. WRKY-F	2. WRKY-F
WBZZ-F	3. WBZZ-F	3. WWSW-F	3. WWSW-F	3. WELA-F	3. WELA-F	3. WRKY-F	3. WSHH-F	3. WSTV	3. WSTV	3. WDVE-F
4. WDVE-F	4.	4.	4.	WWSW-F	WSHH-F	WDVE-F	4. WDVE-F	4.	WWSW-F	4. WSTV
5.	5.	5.	5.	5.	5.	5. WEIR	WWVA	5.	5.	WWSW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDVE-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F	1. WDVE-F
2. WRKY-F	2. WDVE-F	2. WBZZ-F	2. WBZZ-F	2. WSTV	2. WRKY-F	2. WRKY-F	2. WRKY-F	2. WRKY-F>	2. WRKY-F
WBZZ-F	3. WBZZ-F	WDVE-F	WDVE-F	WBZZ-F	3.	3.	3. WELA-F	3. WWSW-F	3. WELA-F
WOMP-F	4.	4.	4.	WELA-F	4.	4.	4.	4.	WWSW-F
5.	5.	5.	5.	WWSW-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		40 (3)	40 (3)	22.6	26.4
AOR		22 (1)	22 (1)	12.4	8.6
AC/OLDIES/SOFT ROCK		14 (3)	14 (3)	7.9	12.7
MOR/VARIETY	43 (4)		43 (4)	24.3	11.2
COUNTRY	15 (1)	16 (3)	31 (4)	17.5	17.3
BLACK/URBAN		3 (1)	3 (1)	1.7	2.0
BTFL MUSIC/EZ		13 (1)	13 (1)	7.3	6.6
NEWS/TALK				0	1.5
NOSTALGIA	6 (1)	5 (1)	11 (2)	6.2	11.7
RELIGION/GOSPEL				0	1.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			177 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEIR	1430	Weirton	3.7/10.0
WLIT	950	Steubenville	1.0/ 4.4
WAMO-F	105.9	Pittsburgh	1.6/ 6.9
WHLX-F	105.5	Bethlehem, WV	3.1/ 3.8
WKWK	1400	Wheeling	2.6/ 2.5
WKWK-F	97.3	Wheeling	1.6/12.0
WLTJ-F	92.9	Pittsburgh	1.0/ 4.8
WOVK-F	98.7	Wheeling	2.1/ 6.6
WQXK-F	105.1	Salem, OH	.5/ 1.6

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2)	, MOR	APR,$ 17.00	(HNWH)		
WLIT, 950, 1 KW (DAYS,DA)	, MOR	NBC,$ 9.00	(Regional)		
WSTV, 1340, 1 KW	, MOR/NOST	MBS,$ 30.00*	(Mc-Guild)	Associated	Bill Chesson
WRKY-F,103.5, 12 KW @ 880, CHR		US I,$ 38.00*	(Mc-Guild)	Associated	Bill Chesson
WELA-F,104.3, 50 KW @ 335, COUNTRY		SMN ,$ 11.00*	(Regional)	(EAST LIVERPOOL)	R. Aughinbaugh

Other stations - See Wheeling or Pittsburgh

STOCKTON

Arbitron Rank/Pop (12+): 103/329,200

MSA Rank/Pop: 113/396,400
Sacramento ADI
Average Person Ratings: 16.3
Market TSL: 21.7 hours

Stations: 30/10
Diaries: 798/413:1/42.3%
Sample Target: 690
% Below Line: 55.7
% Not Listed: 10.3

1985 Revenue: $ 5,800,000
HH Inc.: $ 27,000
Retail $: 2.0 Bil
Pop per Station: 32,920
#1 Biller: WGLF-F $ 875,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KRAK	48/9.0	11.1	10.1	7.9	8.4	8.3
2. KSTN	38/7.1	5.4	2.9	4.8	3.8	9.1
3. KFMR-F	35/6.5	3.7	3.3	5.7	5.8	5.2
KBEE-F	35/6.5	4.6	5.5	5.9	1.8	.9
5. KNBR	33/6.2	3.9	5.7	3.6	5.4	4.3
6. KJAX-F	28/5.2	6.6	8.6	8.4	7.4	4.5
7. KHOP-F	27/5.0	5.7	8.4	7.9	6.6	5.2
8. KWIN-F	25/4.7	4.1	4.7	4.4	3.6	9.7
9. KCBS	24/4.5	5.9	4.5	5.4	4.0	4.1
10. KWG	21/3.9	4.1	3.9	2.1	1.4	4.8
11. KYBB-F	20/3.7	3.1	3.1	2.3	3.6	2.6
12. KSTN-F	19/3.5	2.8	3.5	3.4	3.6	3.1
13.						

12+ TSA	1/4/CUME
1.	
2.	
3.	
4.	STOCKTON'S METRO AND
5.	TSA ARE THE SAME.
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KRAK	563/17.1	16.8	13.9
2. KSTN	550/15.7	13.6	11.0
3. KHOP-F	541/16.4	19.7	21.1
4. KWIN-F	524/15.9	12.5	13.4
5. KFMR-F	460/14.0	9.7	8.8
6. KNBR	406/12.3	NA	12.8
7. KCBS	403/12.2	12.2	10.6
8. KJOY	369/11.2	12.5	11.5
9. KJAX-F	337/10.2	10.0	13.4
10. KBEE-F	334/10.1	9.1	NA
11. KYBB-F	301/ 9.1	NA	7.9
12. KWG	299/ 9.1	9.1	NA
13. KSTN-F	256/ 7.8	6.5	NA

12+ FM SHARE (METRO): 56.34% (271 of 481) (SPG 85: 59.83%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KSTN >	KWIN-F	KRAK	KRAK	KRAK	KRAK	KRAK	KRAK	KRAK	KSTN >	KHOP-F
2.	KHOP-F	KYBB-F KDJK-F KHOP-F	KFMR-F KWIN-F	KFMR-F KWG	KFMR-F KBEE-F	KBEE-F	KCBS	KJAX-F	KBEE-F	KNBR	KRAK
3.	KWOD-F KSTN-F					KFMR-F	KFMR-F	KBEE-F	KFMR-F	KWIN-F	KFMR-F
4.			KYBB-F KHOP-F KNBR	KYBB-F	KWG	KJAX-F	KSTN KNBR	KFMR-F	KSTN	KBEE-F	KNBR
5.											KYBB-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KSOL-F>	KYBB-F KSOL-F	KYBB-F	KSTN KYBB-F	KRAK	KWIN-F KDJK-F	KDJK-F	KNBR	KNBR	KRAK KNBR
2.	KSTN		KHOP-F		KBEE-F		KNBR	KDJK-F	KRAK	
3.	KWIN-F	KHOP-F KSTN	KWIN-F	KHOP-F	KFMR-F KJAX-F KYBB-F		KWIN-F	KWG	KFMR-F KDJK-F	KFMR-F
4.				KRAK KWIN-F			KHOP-F			KWG
5.										

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	41 (2)	77 (6)	118 (8)	24.4	27.4
AOR		24 (2)	24 (2)	5.0	5.0
AC/OLDIES/SOFT ROCK	36 (2)	28 (2)	66 (4)	13.7	10.6
MOR/VARIETY	33 (1)		33 (1)	6.8	6.3
COUNTRY	52 (2)	40 (2)	92 (4)	19.0	16.2
BLACK/URBAN		17 (2)	17 (2)	3.5	2.4
BTFL MUSIC/EZ		66 (3)	66 (3)	13.7	16.4
NEWS/TALK	42 (3)		42 (3)	8.7	9.1
NOSTALGIA	2 (1)		2 (1)	0.4	1.5
RELIGION/GOSPEL					
SPANISH	4 (1)	19 (1)	23 (2)	4.8	5.2
CLASSICAL					
UNKNOWN/OTHERS					
			483 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR	1570	Lodi	.7/ 2.7
KJOY	1280	Stockton	2.8/11.2
KSJQ-F	96.7	Mantera	1.5/ 4.9
KFIV-F	102.3	Modesto	.6/ 2.2
KOSO-F	93.1	Patterson	1.5/ 5.0
KTRB	860	Modesto	.7/ 3.4
KDJK-F	95.1	Oakdale	2.8/ 6.4

See Sacramento for more info about the following stations:

KCTC-F	.6/1.6	KRAK-F	.9/4.6
KFBK	.9/2.8	KWOD-F	1.7/7.0
KGNR	.4/1.5	KZAP-F	1.7/5.4

See San Francisco for more info about the following stations:

KBLX-F	.6/1.2	KMEL-F	.9/2.9
KFRC	.6/4.5	KSOL-F	2.6/2.7
KGO	2.4/5.0		

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS,DA) , SPANISH ,$ 20.00 (Caballero) George Sampson
KJOY, 1280, 1 KW (DA-N) , AC/OLDIES ,$ 18.00* (Mc-Guild) Ort Lofthus
KSTN, 1420, 5 KW/1 KW (DA-2) , CONTEMP ABC-C,$ 26.00* (Roslin) Knox Larue
KWG , 1230, 1 KW , OLDIES MBS,$ 19.00 (Katz) Home News Ken Thompson

KFMR-F, 100.1, 3 KW @ 300, COUNTRY ,$ 37.00* (CBS) Susan Carson
KJAX-F, 99.3, 3 KW @ 300, BTFL/EZ ABC-E,$ 32.00* (Mc-Guild) Ort Lofthus
KSTN-F, 107.3, 8 KW @ 1610, SPANISH ,$ 21.00* (Roslin) Knox Larue
KWIN-F, 97.7, 3 KW @ 300, CHR ,$ 24.00 (MMR) Golden Pacific (LODI)
KYBB-F, 100.9, 3 KW @ 300, AC ,$ 22.00 (Katz) Home News (TRACY) Ken Thompson

Other ranked stations - See Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 61/550,200

MSA Rank/Pop: 73/648,000
ADI # 67
Average Person Ratings: 15.8
Market TSL: 21.2 hours

Stations: 20/15
Diaries: 1143/481:1/55.0%
Sample Target: 920
% Below Line: 3.6
% Not Listed: 11.1

1985 Revenue: $ 11,300,000
HH Inc.: $ 31,913
Retail $: 3.5 Bil
Pop per Station: 36,680
#1 Biller: WIYY-F $ 2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WYYY-F	144/16.6	16.6	15.6	15.9	14.3	16.1
2. WSYR	107/12.3	12.4	14.4	12.3	9.7	9.8
3. WNTQ-F	98/11.3	9.9	8.1	9.5	7.7	11.0
4. WAQX-F+	66/ 7.6	11.0	10.2	8.2	13.2	16.5
5. WRRB-F	56/ 6.4	6.1	5.3	4.0	6.4	5.3
6. WEZG-F	53/ 6.1	6.6	6.5	7.1	4.9	3.8
7. WKFM-F	48/ 5.5	3.5	4.5	5.6	5.8	3.9
8. WHEN	46/ 5.3	5.8	4.9	7.5	8.2	4.7
9. WFBL	45/ 5.2	3.6	5.6	6.5	6.3	2.7
10. WSEN-F+	40/ 4.6	2.8	2.7	3.9	4.8	4.1
11.						

12+ TSA	1/4/CUME
1. WYYY-F	171/2210
2. WSYR	130/1694
3. WNTQ-F	112/1641
4. WRRB-F	101/1115
5. WKFM-F	75/ 999
6. WAQX-F	73/1160
7. WHEN	57/1300
8. WEZG-F	54/ 723
9. WSEN-F+	49/ 731
10. WFBL	46/ 569
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WYYY-F	1817/33.0	35.3	30.9
2. WSYR	1389/25.2	25.7	26.5
3. WNTQ-F	1363/24.8	22.2	21.7
4. WAQX-F+	1058/19.2	21.5	20.9
5. WHEN	999/18.2	19.6	18.2
6. WEZG-F	701/12.7	11.8	11.8
7. WKFM-F	680/12.4	11.0	13.1
8. WRRB-F	669/12.2	12.0	10.7
9. WSEN-F+	618/11.2	7.3	8.8
10. WFBL	517/ 9.4	8.4	13.0
11. WNDR	324/ 5.9	7.9	5.7

12+ FM SHARE (METRO): 68.43% (529 of 773) (SPG 85: 63.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WSYR >	1. WSYR	1. WYYY-F>	1. WYYY-F>	1. WNTQ-F	1. WYYY-F
2. WAQX-F	2. WNTQ-F	2. WNTQ-F	2. WRRB-F	2. WRRB-F	2. WYYY-F	2. WYYY-F>	2. WSYR	2. WNTQ-F	2. WYYY-F	2. WNTQ-F>
3. WYYY-F	3. WAQX-F+	3. WAQX-F	3. WNTQ-F	3. WSYR	3. WRBB-F	3. WNTQ-F	3. WRRB-F	3. WSYR	3. WSYR	3. WRRB-F
4. WKFM-F	4. WKFM-F	4. WKFM-F	4. WSYR	4. WHEN	4. WEZG-F	4. WHEN	4. WNTQ-F	4. WAQX-F+	4. WAQX-F>	4. WEZG-F
5.	5. WRRB-F	5. WRRB-F	5. WHEN	5. WNTQ-F	5. WFBL	5. WAQX-F+	5. WEZG-F	5. WKFM-F	5. WKFM-F	5. WKFM-F
	WSEN-F			WSEN-F+	6. WHEN			WRRB-F		6. WAQX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WKFM-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>
2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WSYR	2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WKFM-F	2. WRRB-F
3. WAQX-F	3. WAQX-F+	3. WAQX-F+	3. WAQX-F+	3. WRRB-F	3. WYYY-F	3. WKFM-F	3. WKFM-F	3. WAQX-F+	3. WSYR
4. WKFM-F	4. WKFM-F	4. WSEN-F	4. WHEN	4. WHEN	4. WNTQ-F	4. WNTQ-F>	WRRB-F	4. WNTQ-F	4. WHEN
5.	5.	5. WRRB-F	5. WSEN-F+	WNTQ-F	5.	5. WRRB-F	WNTQ-F	WRRB-F	WEZG-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		108 (3)	108 (3)	14.0	14.7
AOR	3 (1)	119 (3)	122 (4)	15.8	13.1
AC/OLDIES/SOFT ROCK	60 (2)	154 (3)	214 (5)	27.7	26.7
MOR/VARIETY	107 (1)		107 (1)	13.8	17.0
COUNTRY	29 (2)	86 (2)	115 (4)	14.9	9.9
BLACK/URBAN					
BTFL MUSIC/EZ		53 (1)	53 (1)	6.9	8.2
NEWS/TALK					
NOSTALGIA	45 (1)		45 (1)	5.8	8.2
RELIGION/GOSPEL		9 (1)	9 (1)	1.2	1.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			773 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMHR-F	102.9	Syracuse	1.0/3.1
WNDR	1260	Syracuse	1.6/5.9
WSCP	1070	Sandy Creek	2.2/2.5
WKGW-F	104.3	Utica	.6/1.9
WNYZ-F	98.7	Utica	.6/1.9
WOUR-F	96.9	Utica	.9/3.1
WRCK-F	107.3	Utica	.6/1.9
WUUU-F	102.5	Rome	.6/1.1

RADIO STATIONS

WAQX, 1490, 1 KW, AOR	ABC-R,$ NA	(MMR)			Craig Fox
WFBL, 1390, 5 KW (DA-N), NOSTALGIA	US 2,ABC-D,$ 31.00	(Weiss)			Rick Thomas
WHEN, 620, 5 KW/1 KW (DA-N), AC	ABC-E,$ 70.00*	(Eastman)	Park		Bob Carolin
WNDR, 1260, 5 KW (DA-N), OLDIES	US I,CBS,$ 24.00*	(HNWH)			
WSIV, 1540, 1 KW (DAYS), RELIGION	,$ 10.00	(---)			Don DeRosa
WSYR, 570, 5 KW (DA-2), MOR	NBC,$ 88.00	(Katz)	New City		Hugh Barr
WURS, 1220, 1 KW (DAYS), BTFL/EZ	,$ 17.00	(Select)	Lorenz		Lew Bilotti
WAQX-F, 95.3, 3 KW @ 300, AOR	ABC-R,$ 51.00*	(MMR)			Craig Fox
WEZG-F, 100.9, 3 KW @ 165, BTFL/EZ	,$ 37.00*	(Select)	Lorenz		
WKFM-F, 104.7, 50 KW @ 500, AOR	ABC-F,$ NA	(Christal)	Wilkes-Schwartz		Jay Sterin
WMHR-F, 102.9, 20 KW @ 780, RELIGION	,$ 13.00	(---)			Gordon Bell
WNTQ-F, 93.1, 97 KW @ 660, CHR	,$ 50.00*	(Mc-Guild)			
WRRB-F, 107.9, 50 KW @ 500, COUNTRY	,$ 48.00*	(Eastman)	Park		Bob Carolin
WSEN-F, 92.1, 3 KW @ 300, COUNTRY	ABC-I,$ 30.00	(HNWH)	Buckley	(BALDWINSVILLE)	
WYYY-F, 94.5, 100 KW @ 650, AC	,$120.00	(Katz)	New City		Hugh Barr

MISCELLANEOUS COMMENTS

WSYR sold by Katz to New City for $4,500,000 (est)... WYYY-F sold by Katz to New City for $7,200,000 (est)

TALLAHASSEE

Arbitron Rank/Pop (12+): 178/152,300

MSA Rank/Pop: 193/212,600
ADI # 130
Average Person Ratings: 17.9
Market TSL: 23.1 hours

Stations: 14/12
Diaries: 724/210:1/50.5%
Sample Target: 550
% Below Line: 1.6
% Not Listed: 10.3

1985 Revenue: $ 4,800,000
HH Inc.: $ 25,995
Retail $: 1.2 Bil
Pop per Station: 12,692
#1 Biller: WGLF-F $ 875,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WANM	54/19.9	---	19.9	---	18.8	19.6
2. WBGM-F	38/14.0	---	10.5	---	9.6	11.5
3. WMNX-F	29/10.7	---	5.2	---	12.6	8.5
4. WTHZ-F	26/ 9.6	---	7.9	---	5.4	12.4
WGLF-F	26/ 9.6	---	13.9	---	18.4	13.6
6. WTNT-F	15/ 5.5	---	5.2	---	4.2	4.8
7. WHFL-F	13/ 4.8	---	3.4	---	---	1.2
8. WTNT	11/ 4.0	---	5.2	---	4.2	2.1
9. WKQE	10/ 3.7	---	6.7	---	---	2.1
WTAL	10/ 3.7	---	2.6	---	4.6	2.1

12+ TSA	1/4/CUME
1. WTNT-F	80/774
2. WANM	67/476
3. WBGM-F	46/675
4. WGLF-F	40/902
5. WWSD-F+	29/323
WMNX-F	29/308
WTHZ-F	29/567
8. WHFL-F	24/165
9. WJAD-F	15/310
10. WTNT	14/239

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WGLF-F	522/34.3	---	40.7
2. WBGM-F	487/32.0	---	26.9
3. WTHZ-F	449/29.5	---	25.1
4. WANM	331/21.7	---	20.3
5. WMNX-F	277/18.2	---	12.9
6. WTNT-F	267/17.5	---	14.7
7. WTNT	216/14.2	---	15.5
8. WWSD-F+	143/ 9.4	---	8.5
9. WHFL-F	115/ 7.6	---	7.0
10. WKQE	111/ 7.3	---	9.7

12+ FM SHARE (METRO): 64.34% (157 of 244) (SPG 85: 57.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTHZ-F	1. WANM	1. WANM	1. WBGM-F	1. WBGM-F	1. WMNX-F	1. WANM	1. WANM	1. WANM	1. WTHZ-F	1. WANM
2. WANM	2. WBGM-F	2. WBGM-F	2. WANM	2. WANM	2. WBGM-F	2. WBGM-F	2. WBGM-F	2. WBGM-F	2. WBGM-F	2. WBGM-F
WGLF-F	3. WGLF-F	3. WMNX-F	3. WMNX-F	3. WMNX-F	3. WANM	3. WMNX-F	3. WMNX-F	3. WGLF-F	3. WGFL-F	3. WGLF-F
4.	4. WTHZ-F	4. WGLF-F	4. WGLF-F	4. WGLF-F	4. WHFL-F	4. WTHZ-F	4. WGLF-F	4. WMNX-F	4. WWSD-F+	4. WTHZ-F
5.	5.	5. WTHZ-F	5.	5.	5.	5. WGLF-F	5. WTHZ-F	5. WTHZ-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WANM >	1. WANM	1. WBGM-F	1. WANM	1. WBGM-F	1. WANM	1. WANM	1. WBGM-F	1. WANM	1. WBGM-F
2. WBGM-F	2. WBGM-F	2. WANM	2. WBGM-F	2. WANM	2. WGLF-F	2. WBGM-F	2. WANM >	2. WBGM-F	2. WANM
WGLF-F	3. WTHZ-F	3. WTHZ-F	3. WMNX-F	3. WMNX-F	3. WTHZ-F	3. WGLF-F	3. WGLF-F	3. WGLF-F	3. WMNX-F
WTHZ-F	4. WGLF-F	4. WGLF-F	4. WTHZ-F	4.	4. WMNX-F	4. WTHZ-F	4.	4. WMNX-F	4. WGLF-F
5.	5.	WTNT-F	5.	5.	WBGM-F	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		27 (2)	27 (2)	11.1	16.1
AOR		26 (1)	26 (1)	10.7	9.1
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	15.6	12.2
MOR/VARIETY				0	6.1
COUNTRY		47 (3)	47 (3)	19.3	13.5
BLACK/URBAN	54 (1)	6 (1)	60 (2)	24.6	26.1
BTFL MUSIC/EZ		13 (1)	13 (1)	5.3	3.9
NEWS/TALK	11 (1)		11 (1)	4.5	0
NOSTALGIA	10 (1)		10 (1)	4.1	3.0
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	10.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	10 (1)		10 (1)	4.1	
			244 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWSD-F+	101.7	Quincy	2.2/9.4
WCVC	1330	Tallahassee	.7/3.4
WJAD-F	97.3	Bainbridge	.4/2.7
WPAP-F	92.5	Panama City	1.1/6.1

RADIO STATIONS

WANM, 1070, 10 KW	, BLACK	SBN,NBN,$ 30.00*	(Blair)			Bob Badger
WKQE, 1410, 5 KW (DAYS)	, ?	,$ 11.00	(Eastman)	Woolfson		W. Dunkle
WTAL, 1450, 1 KW	, NOSTALGIA	CBS,$ 10.00	(NE Spot)			Donald Keyes
WTNT, 1270, 5 KW (DA-N)	, NEWS/TALK	,$ 23.00*	(Christal)	Palmer		Frank Watson
WCVC, 1330, 5 KW (DAYS)	, RELIGION	CBS,ABC-I,ABC-T,NBC-T,$ 9.00	(---)			Bill Crews
WBGM-F, 98.9, 100 KW @ 365, AC		ABC-C,$ 30.00	(Eastman)	Woolfson		W. Dunkle
WGLF-F, 104.1, 100 KW @ 440, CHR		ABC-F,$ 34.00*	(Blair)			Royce Plummer
WMNX-F, 95.9, 3 KW @ 300, COUNTRY		,$ 26.00*	(Mc-Guild)	HVS		Bud Diehm
WTHZ-F, 103.1, 3 KW @ 300, AOR (?)		US I,$ 27.00	(MMR)	Dolgoff		Howard Dolgoff
WTNT-F, 94.9, 100 KW @ 850, COUNTRY		,$ 25.00*	(Christal)	Palmer		Frank Watson
WHFL-F, 104.9, 2 KW @ 413, BTFL/EZ		,$ 12.00	(HNWH)		(HAVANA)	Norm Jensen
WWSD-F, 101.7, 3 KW @ 200, AC/BLACK		MBS,$ 9.00	(Southern)		(QUINCY)	Bill Dodson

MISCELLANEOUS COMMENTS WCVC sold for $500,000 (Wilkins)... WTHZ-F sold by Kelly to Herb Dolgoff for $1,150,000 (Chapman)... WKQE/WBGM-F sold by Statewide to Woolfson for $2,340,000 (Blackburn)...

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,637,900

MSA Rank/Pop: 22/1,851,600
ADI # 17
Average Person Ratings: 18.5
Market TSL: 24.6 hours

Stations: 27/23
Diaries: 1677/977:1/46.9%
Sample Target: 1530
% Below Line: 5.1
% Not Listed: 8.6

1985 Revenue: $ 44,800,000
HH Inc.: $ 26,334
Retail $: 12.2 Bil
Pop per Station: 71,213
#1 Biller: WRBQ A/F $10,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85
1. WRBQ-F	451/14.8	12.5	12.2	---	12.4
2. WWBA-F	323/10.6	13.0	11.7	---	14.5
3. WQYK-F	257/ 8.5	7.9	8.2	---	7.0
4. WUSA-F	172/ 5.7	6.1	7.6	---	7.0
5. WYNF-F	157/ 5.2	5.5	6.3	---	6.7
6. WKRL-F	151/ 5.0	4.5	4.8	---	4.9
7. WDAE	142/ 4.7	4.5	5.1	---	5.7
8. WFLA	125/ 4.1	3.6	3.3	---	3.4
9. WGUL-F	120/ 3.9	3.9	3.7	---	3.1
10. WPDS-F	117/ 3.9	3.0	2.1	---	1.4
11. WNLT-F	110/ 3.6	3.4	3.8	---	2.6
12. WSUN	108/ 3.6	4.9	5.8	---	5.3
13. WPLP	83/ 2.7	1.7	2.9	---	3.0
14. WTMP	77/ 2.5	2.0	1.9	---	2.5
15. WDUV-F	67/ 2.2	2.8	1.8	---	1.9
16.					
17.					
18.					
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23.					
24.					
25.					

12+ TSA	1/4/CUME
1. WRBQ-F	560/6094
2. WWBA-F	352/3343
3. WQYK-F	283/2846
4. WYNF-F	261/3136
5. WDUV-F	222/2344
6. WUSA-F	211/2655
7. WKRL-F	176/2257
8. WSUN-F	171/2193
9. WPDS-F	158/2365
10. WDAE	151/1554
11. WFLA	136/2018
12. WNLT-F	125/1790
13. WGUL-F	120/ 724
14. WPCV-F	112/1133
15. WPLP	89/ 884
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25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WRBQ-F	4660/28.5	25.8	25.6
2. WWBA-F	2930/17.9	17.7	22.4
3. WQYK-F	2370/14.5	13.3	12.9
4. WUSA-F	2214/13.5	14.9	15.8
5. WYNF-F	1969/12.0	11.6	12.3
6. WKRL-F	1825/11.1	13.2	14.9
7. WFLA	1793/10.9	9.4	9.0
8. WPDS-F	1689/10.3	7.3	5.5
9. WNLT-F	1488/ 9.1	10.6	8.6
10. WDAE	1450/ 8.9	10.1	9.4
11. WSUN	1397/ 8.5	13.3	12.0
12. WDUV-F	1037/ 6.3	5.5	6.0
13. WTMP	883/ 5.4	NA	NA
14. WPLP	776/ 4.7	6.5	6.1
15. WAVE-F	744/ 4.5	4.3	4.2
WGUL-F	724/ 4.4	5.5	6.0
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 73.79% (2050 of 2778) (SPG 85: 71.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WQYK-F	1. WRBQ-F+>	1. WRBQ-F	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F
2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WQYK-F	2. WRBQ-F	2. WQYK-F	2. WWBA-F	2. WWBA-F	2. WWBA-F	2. WWBA-F
3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WQYK-F	3. WUSA-F	3. WWBA-F	3. WWBA-F	3. WQYK-F	3. WQYK-F	3. WFLA	3. WQYK-F
4. WTMP	4. WUSA-F	4. WYNF-F	4. WKRL-F	4. WKRL-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WWYNFF	4. WDAE
5.	5. WNLT-F	5. WQYK-F	5. WNLT-F	5. WNLT-F	5. WDAE	5. WDAE	5. WKRL-F	5. WKRL-F	5. WQYK-F	5. WUSA-F
6.	6. WQYK-F	6. WNLT-F	6. WPDS-F	6. WPDS-F>	6. WFLA	6. WFAL	6. WDAE	6. WYNF-F	6. WUSA-F	6. WKRL-F
7.	7. WPDS-F	7. WPDS-F	7. WYNF-F	7. WYNF-F	7. WSUN	7. WSUN	7. WPDS-F	7. WNLT-F	7. WNLT-F	7. WGUL-F
8.	8.	8.	8.	8.	8.	WKRL-F	8.	8.	8.	8. WYNF-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F	1. WYNF-F	1. WRBQ-F	1. WKRL-F	1. WRBQ-F>	1. WRBQ-F>
2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WUSA-F	2. WQYK-F	2. WRBQ-F	2. WYNF-F	2. WRBQ-F>	2. WKRL-F	2. WKRL-F
3. WKRL-F	3. WYNF-F	3. WNLT-F	3. WQYK-F	3. WUSA-F	3. WKRL-F>	WKRL-F>	3. WYNF-F	3. WYNF-F	3. WQYK-F
4. WQYK-F	4. WNLT-F	4. WPDS-F	4. WPDS-F	4. WPDS-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F
5. WUSA-F	5. WQYK-F	5. WYNF-F	5. WNLT-F	5. WNLT-F	5. WRXB	5. WNLT-F	5. WPDS-F	5. WQYK-F	5. WNLT-F
6. WNLT-F	6. WKRL-F	6. WQYK-F	6. WYNF-F	6. WSUN	6. WNLT-F	6. WTMP	6. WNLT-F	6. WNLT-F	6. WPDS-F
WPDS-F	WPDS-F	7. WKRL-F	7.	7. WWBA-F	WPCV-F	7. WQYK-F	7. WQYK-F	7. WPDS-F	7. WYNF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	28 (1)	463 (2)	491 (3)	17.7	20.6
AOR		308 (2)	308 (2)	11.1	7.5
AC/OLDIES/SOFT ROCK	46 (1)	440 (4)	486 (5)	17.5	15.4
MOR/VARIETY	37 (2)		37 (2)	1.3	3.8
COUNTRY	108 (1)	279 (2)	387 (3)	13.9	13.7
BLACK/URBAN	108 (2)		108 (2)	3.9	3.5
BTFL MUSIC/EZ		390 (2)	390 (2)	14.0	18.3
NEWS/TALK	208 (2)		208 (2)	7.5	3.3
NOSTALGIA	173 (2)	120 (1)	293 (3)	10.5	12.6
RELIGION/GOSPEL	20 (1)		20 (1)	0.7	0
SPANISH					
CLASSICAL		36 (1)	36 (1)	1.3	1.3
UNKNOWN/OTHERS		14 (1)	14 (1)	0.5	0
			2778 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCBF	1010	Tampa	.7/1.2
WHBo	1040	Tampa	1.5/3.0
WLFF	680	St. Pete	1.0/2.3
WLVU-F	106.3	Holiday	.5/1.0
WPAS	1400	Zephyrhills	.8/1.0
WRBQ	1380	St. Pete	.9/3.0
WRXB	1590	St. Pete	1.0/2.5
WTAN	1340	Clearwater	.4/1.6
WXCR-F	92.1	Safety Harbor	1.2/3.2
WAVE-F	102.5	Sarasota	1.3/4.5
WPCV-F	97.5	Winter Haven	.7/1.3
WHLY-F	106.7	Orlando	.4/1.1

RADIO STATIONS

AM STATIONS

WAMA, 860, 500 W (DA-1)	, SPANISH	,$ 20.00	(Caballero)		Victor Lang
WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	,$ 13.00	(---)	Sudbrink	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I,$ 77.00*	(Mc-Guild)	Gannett	Jim Mulla
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC,NBC-T,$ 65.00*	(Blair)	Blair	Jed Duvall
WHBO, 1040, 5 KW (DAYS)	, OLDIES	UPI,$ 37.00	(MMR)	Metroplex	Bob Stoehr
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	,$ 36.00	(---)	Century	Sheldon Grafman
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS,CBS,$ 45.00	(Katz)	Guy Gannett	Tim Williams
WPSO, 1500, 250 W (DAYS)	, NOSTALGIA	MBS,$ 18.00	(Masla)		Carl Marcocci
WRBQ, 1380, 5 KW (DA-N)	, CHR	ABC-F,$ NA	(Eastman)	Edens	Mike Osterhaut
WRXB, 1590, 5 KW (DA-2)	, BLACK \	NBN,$ 40.00	(Lazar)		Eugene Danzey
WSUN, 620, 10 KW (DA-N)	, COUNTRY	US 2,ABC-E,$ 85.00*	(CBS)	CBS	Shawn Portman
WTAN, 1340, 1 KW (DA-N)	, MOR	,$ 25.00	(---)		Rod Brosig
WTIS, 1110, 10 KW (DAYS,DA)	, RELIGION	,$ 17.00*	(---)	Forus	Linda Voth
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN,$ 45.00	(HNWH)		
WTYM, 1300, 5 KW/1 KW (DA-2)	, SPANISH	,$ 28.00	(---)	Associated	Monroe Berkman
WYOU, 1550, 10 KW (DAYS)	, SPANISH	,$ NA	(Lotus)		Victor Marrero

FM STATIONS

WGUL, 105.5, 3 KW @ 300, NOSTALGIA	MBS,$ 53.00*	(Masla)		Carl Macocci
WUSA, 100.7, 100 KW @ 503, AC	,$115.00*	(Mc-Guild)	Gannett	Jim Mulla
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR	Source,$ 85.00*	(Christal)	Sandusky	Don Hibbits
WNLT, 95.7, 100 KW @ 507, AC	,$ 80.00*	(MMR)	Metroplex	Jon Pinch
WPDS, 93.3, 100 KW @ 930, AC	,$ 62.00*	(Blair)	Blair	Jed Duvall
WQYK, 99.5, 100 KW @ 550, COUNTRY	,$109.00*	(Katz)	Lake Huron	Bill Hill
WRBQ, 104.7, 100 KW @ 555, CHR	ABC-F,$155.00*	(Eastman)	Edens	Michael Osterhout
WWBA, 107.3, 100 KW @ 649, BTFL/EZ	,$140.00*	(Republic)	Metromedia	Bill Burns
WXCR, 92.1, 1.7 KW @ 400, CLASSICAL	UPI,$ 45.00	(CMBS)	Entercom	
WYNF, 94.9, 100 KW @ 1460, AOR	ABC-R,$105.00*	(CBS)	CBS	George Sosson
WLVU, 106.3, 3 KW @ 300, AC (?)	,$ 30.00	(HNWH)	(HOLIDAY)	Greg Cohane

WAVE, WDUV - See Sarasota

CALL LETTER CHANGES

WIQI changes to WUSA
WVTY-F changes to WLVU-F

FORMAT CHANGES

STATION SALES

WYOU sold for $750,000
WAMA (Dunedin) sold to Marcocci for $450,000
WWBA-F: From Metromedia to Metropolitan for $33,000,000 (est)

MISCELLANEOUS COMMENTS

TERRE HAUTE

Arbitron Rank/Pop (12+): 162/176,800	Stations: 18/12	1985 Revenue: $ 3,600,000
	Diaries: 659,/265:1/57.3%	HH Inc.: $ 25,866
MSA Rank/Pop: 262/135,700	Sample Target. 550	Retail $: 1.1 Bil
ADI # 131	% Below Line: 2.8	Pop per Station: 14,733
Average Person Ratings: 15.4	% Not Listed: 6.6	#1 Biller: WTHI-F $ 800,000
Market TSL: 20.6 hours		

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WTHI-F	69/25.4	---	24.2	---	21.4
2. WZZQ-F	45/16.5	---	17.2	---	12.7
3. WPFR-F	35/12.9	---	11.0	---	20.9
4. WVTS-F	19/ 7.0	---	9.5	---	11.8
5. WTHI	18/ 6.6	---	11.7	---	8.2
6. WSDM-F	16/ 5.9	---	---	---	---
7. WBOW	12/ 4.4	---	4.8	---	7.7
8. WACF-F	11/ 4.0	---	3.3	---	1.4
9. WPRS	8/ 2.9	---	3.7	---	---
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WTHI-F	105/1080
2. WZZQ-F	68/ 815
3. WPFR-F	44/ 758
4. WVTS-F	27/ 563
5. WACF-F	20/ 362
6. WSDM-F	19/ 206
7. WTHI	18/ 204
8. WBOW	12/ 223
9. WPRS	8/ 118
10. WKZI	7/ 115
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WTHI-F	652/36.9	---	37.5
2. WZZQ-F	500/28.3	---	24.3
3. WPFR-F	481/27.2	---	28.3
4. WVTS-F	365/20.6	---	23.4
5. WBOW	219/12.4	---	13.5
6. WACF-F	199/11.3	---	10.8
7. WTHI	194/11.0	---	16.1
8. WSDM-F	181/10.2	---	---
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.31% (204 of 254) (SPG 85: 73.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPFR-F	1. WZZQ-F>	1. WTHI-F	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F	1. WTHI-F	1. WTHI-F>
2. WZZQ-F	2. WPFR-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WSDM-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F>
3.	3. WTHI-F	3. WPFR-F>	3. WPFR-F	3. WPFR-F	3. WTHI	WPFR-F	3. WPFR-F	WPFR-F	3. WPFR-F	3. WVTS-F
4.	4. WVTS-F	4. WVTS-F	4. WSDM-F	4. WSDM-F	4. WACF-F	4.	4. WVTS-F	4. WVTS-F	4. WBOW	WTHI
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WPFR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZQ-F	1. WZZQ-F	1. WVTS-F	1. WTHI-F>	1. WTHI-F>	1. WZZQ-F>	1. WZZQ-F>	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F
2. WPFR-F	2. WPFR-F	WZZQ-F	2. WPFR-F	2. WPFR-F	2. WTHI-F	2. WPFR-F	2. WPFR-F	2. WTHI-F	WTHI-F
3. WTHI-F	WVTS-F	3. WTHI-F	WZZQ-F	3. WSDM-F	3. WPFR-F	WTHI-F	3. WTHI-F	3. WPFR-F	3. WPFR-F
WVTS-F	4. WTHI-F	4. WPFR-F	4. WVTS-F	WZZQ-F	WVTS-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	1 (1)	36 (2)	37 (3)	14.6	31.6
AOR		45 (1)	45 (1)	17.7	0
AC/OLDIES/SOFT ROCK		35 (2)	35 (2)	13.8	10.4
MOR/VARIETY	23 (4)		23 (4)	9.1	10.4
COUNTRY	7 (2)	84 (3)	91 (5)	35.8	33.2
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK	1 (1)		1 (1)	0.4	0
NOSTALGIA	18 (1)		18 (1)	7.1	12.8
RELIGION/GOSPEL		4 (1)	4 (1)	1.6	1.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			254 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAXI-F	104.9	Rockville	1.5/3.5
WKZI	800	Casey	2.2/3.1
WWVR-F	105.5	W. Terre Haute	1.5/5.5
WBBM	780	Chicago	.4/2.2
WDNL-F	102.1	Danville, IL	.4/1.5
WGN	720	Chicago	.7/2.5
WIBC	1070	Indianapolis	.4/2.3
WLS	890	Chicago	.4/2.1
WMAQ	670	Chicago	.4/2.7

RADIO STATIONS

WBOW, 1230, 1 KW	, MOR	ABC-I,$ 15.00*	(Torbet)	Contemp. Media	Bill Kepler
WPFR, 1300, 500 W (DAYS)	, AC	,$ 11.00	(Masla)	Oak Ridge Boys	Tony Clark
WTHI, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS,$ 20.00	(Katz)		Russ Arnold
WPFR-F, 102.7, 50 KW @ 500	, CHR	ABC-F,$ 19.00*	(Masla)	Oak Ridge Boys	Tony Clark
WTHI-F, 99.9, 50 KW @ 500	, COUNTRY	CBS,$ 30.00*	(Katz)		Russ Arnold
WVTS-F, 100.7, 50 KW @ 500	, AC	CBS-R,$ 17.00	(Republic)		Craig Siebold
WWVR-F, 105.5, 3 KW @ 300	, RELIGION	,$ 10.00	(---)		Howard Huey
WZZQ-F, 107.5, 28 KW @ 670	, AOR/CHR	ABC-E,$ 22.00*	(Torbet)	Contemp. Media	Bill Kepler
WACF-F, 98.5, 50 KW @ 500	, COUNTRY	ABC-E,$ 10.00	(---)	(PARIS, IL)	Bill Brown
WAXI-F, 104.9, 1.2 KW @ 440	, COUNTRY	,$ 6.00	(---)	(ROCKVILLE)	Bill Cook
WSDM-F, 97.7, 3 KW @ 300	, SOFT AC	,$ 12.00	(---)	(BRAZIL)	Tim Puro

MISCELLANEOUS COMMENTS WZZQ-F reclassified as AOR/CHR...

TOLEDO

Arbitron Rank/Pop (12+): 67/506,300

MSA Rank/Pop: 77/611,800
ADI # 65
Average Person Ratings: 16.9
Market TSL: 22.5 hours

Stations: 17/11
Diaries: 1031/491:1/48.8%
Sample Target: 1010
% Below Line: 12.0
% Not Listed: 10.6

1985 Revenue: $ 13,000,000
HH Inc.: $ 28,659
Retail $: 4.2 Bil
Pop per Station: 46,027
#1 Biller: WSPD $ 2,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WMHE-F	127/14.8	13.0	12.2	9.5	6.0	12.7
2. WSPD	100/11.7	8.8	9.9	9.3	9.9	8.1
3. WLQR-F	84/ 9.8	11.0	10.6	11.9	11.3	8.4
4. WKKO-F	82/ 9.6	6.3	7.3	8.3	7.5	6.7
5. WRQN-F	77/ 9.0	4.7	6.7	7.8	8.1	10.9
6. WIOT-F	57/ 6.7	10.2	9.9	11.2	9.1	15.2
7. WWWM-F	50/ 5.8	5.9	5.0	6.4	6.1	7.4
8. WJR	43/ 5.0	4.1	4.6	4.9	6.6	4.2
9. WTOD	32/ 3.7	5.8	5.2	3.3	4.7	2.5
10. WVOI	27/ 3.2	3.1	4.4	3.7	2.5	5.6
11. WCWA	25/ 2.9	3.6	4.1	4.4	4.4	2.4
12. CKLW	19/ 2.2	3.9	1.7	.9	1.3	2.0
13. WOHO	12/ 1.4	2.1	1.5	1.7	2.3	.8

12+ TSA	1/4/CUME
1. WMHE-F	192/2549
2. WLQR-F	132/1558
3. WJR	125/1597
4. WSPD	124/1588
5. WKKO-F	119/1226
6. WIOT-F	104/1722
7. WRQN-F	101/1426
8. WWWM-F	65/ 994
9. CKLW	56/ 684
10. WTOD	42/ 467
11.	
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WMHE-F	1602/31.6	26.8	27.2
2. WSPD	1243/24.6	21.7	24.1
3. WRQN-F	1058/20.9	14.8	17.2
4. WIOT-F	997/19.7	21.8	21.3
5. WLQR-F	925/18.3	18.7	21.0
6. WKKO-F	780/15.4	12.2	14.5
7. WWWM-F	764/15.1	15.1	14.2
8. WJR	677/13.4	10.1	13.5
9. WVOI	410/ 8.1	7.3	7.9
10. WCWA	406/ 8.0	10.1	9.7
11. WTOD	383/ 7.6	7.7	8.6
12. WOHO	290/ 5.7	8.0	7.7
13. CKLW	268/ 5.3	NA	4.6

12+ FM SHARE (METRO): 66.27% (507 of 765) (SPG 85: 63.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRQN-F	1. WMHE-F>	1. WMHE-F>	1. WMHE-F>	1. WMHE-F	1. WLQR-F	1. WSPD	1. WMHE-F	1. WMHE-F>	1. WSPD	1. WMHE-F>
2. WMHE-F	2. WIOT-F	2. WIOT-F	2. WKKO-F	2. WKKO-F	2. WKKO-F	2. WMHE-F	2. WLQR-F	2. WKKO-F	2. WMHE-F	2. WRQN-F
3.	WRQN-F	3. WRQN-F	WWWM-F	3. WWWM-F	3. WSPD	3. WLQR-F	3. WKKO-F	3. WRQN-F	3. WRQN-F	3. WKKO-F
4.	4. WWWM-F	4. WKKO-F	4. WIOT-F	4. WSPD	4. WMHE-F	4. WKKO-F	4. WSPD	4. WLQR-F	4. WKKO-F	4. WIOT-F
5.	5. WKKO-F	5. WWWM-F	5. WSPD	5. WLQR-F	5. WJR	5. WRQN-F	5. WIOT-F	5. WSPD	5. WIOT-F	5. WSPD
							6. WWWM-F			6. WLQR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F>	1. WMHE-F>	1. WMHE-F>	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F>	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WRQN-F	2. WWWM-F	2. WRQN-F	2. WKKO-F	2. WRQN-F	2. WIOT-F>	2. WWWM-F	2. WIOT-F>	2. WKKO-F
3. WIOT-F	3. WWWM-F	3. WRQN-F	3. WKKO-F	3. WSPD	3. WMHE-F	3. WRQN-F	3. WIOT-F>	3. WKKO-F	3. WWWM-F
4. WKKO-F	4. WKKO-F	4. WKKO-F	4. WWWM-F	4. WWWM-F	4.	4. WWWM-F	4. WKKO-F	4. WWWM-F	4. WIOT-F
WVOI	5. WIOT-F	5.	5. WSPD	5. WLQR-F	5.	5. WKKO-F	WTOD	5. WRQN-F	5. WJR
	6. WVOI			6. WRQN-F					

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		204 (2)	204 (2)	26.7	22.2
AOR		62 (2)	62 (2)	8.1	12.5
AC/OLDIES/SOFT ROCK	12 (1)	56 (2)	68 (3)	8.9	8.4
MOR/VARIETY	143 (2)		143 (2)	18.7	17.1
COUNTRY	32 (1)	90 (2)	122 (3)	15.9	14.8
BLACK/URBAN	27 (1)	11 (1)	38 (2)	5.0	6.3
BTFL MUSIC/EZ		84 (1)	84 (1)	11.0	11.7
NEWS/TALK					
NOSTALGIA	44 (2)		44 (2)	5.8	6.2
RELIGION/GOSPEL					0.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			765 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHMQ-F	100.5	Findlay	.9/1.7
WJLB-F	97.9	Detroit	1.3/2.5
WRIF-F	101.1	Detroit	.6/1.6
WTWR-F	98.3	Monroe	.7/1.9

RADIO STATIONS

WCWA, 1230, 1 KW	, NOSTALGIA	CBS,MBS,$ 25.00	(Mc-Guild)	Reams		Bob Lafferty
WOHO, 1470, 1 KW (DA-2)	, AC	,$ 27.00*	(Blair)			Lew Dickey
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,$ 54.00	(Katz)			Tom Girocco
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I,$ 34.00	(MMR)	Booth		Clyde Roberts
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN,$ 22.00	(Regional)			Chuck Welch
WIOT-F, 104.7, 37 KW @ 655	, AOR	Source,$ 70.00	(Mc-Guild)	Reams		Bob Lafferty
WKKO-F, 99.9, 50 KW @ 500	, COUNTRY	ABC-E,$ 48.00*	(MMR)	Booth		Clyde Roberts
WLQR-F, 101.5, 15 KW @ 810	, BTFL/EZ	,$ 68.00	(Katz)			Tom Girocco
WMHE-F, 92.5, 50 KW @ 480	, CHR	ABC-F,$ 66.00*	(Christal)	Osborn		Ruth Ray
WWWM-F, 105.5, 3 KW @ 300	, AC	,$ 35.00*	(Blair)			
WRQN-F, 93.5, 3 KW @ 176	, CHR	,$ 20.00	(Masla)		(BOWLING GREEN)	

MISCELLANEOUS COMMENTS WKLR changed calls to WKKO-F...

TOPEKA

Arbitron Rank/Pop (12+): 164/176,200

MSA Rank/Pop: 234/158,900
ADI # 143
Average Person Ratings: 15.3
Market TSL: 21.3 hours

Stations: 17/8
Diaries: 710/248:1/54.1%
Sample Target: 550
% Below Line: 19.0
% Not Listed: 14.4

1985 Revenue: $ 5,100,000
HH Inc.: $ 34,423
Retail $: 1.1 Bil
Pop per Station: 22,025
#1 Biller: WIBW $1,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KTPK-F	36/13.3	---	12.6	---	8.1	12.6
2. WIBW-F	34/12.6	---	10.1	---	12.2	13.5
3. WIBW	28/10.4	---	7.5	---	8.1	6.5
4. KTOP	21/ 7.8	---	9.5	---	7.7	7.0
5. KMAJ-F	20/ 7.4	---	7.0	---	5.9	8.8
6. KDVV-F	18/ 6.7	---	11.1	---	12.5	10.2
7. KSKX	16/ 5.9	---	6.0	---	7.0	2.8
8. KYYS-F	15/ 5.6	---	9.5	---	7.0	11.2
9. WREN	14/ 5.2	---	7.5	---	7.7	5.6
10. WDAF	11/ 4.1	---	1.5	---	4.4	1.4
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WIBW-F	85/1166
2. KTPK-F	68/ 698
3. WDAF	51/ 697
4. WIBW	50/ 755
5. KMAJ-F	42/ 510
6. KDVV-F	23/ 334
7. KYYS-F	22/ 353
8. WREN	21/ 284
KTOP	21/ 214
10. KSKX	18/ 216
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WIBW-F	460/26.1	---	29.6
2. KTPK-F	364/20.7	---	23.9
3. WIBW	355/20.1	---	20.5
4. KDVV-F	288/16.3	---	27.5
5. KMAJ-F	239/13.6	---	14.1
6. KYYS-F	234/13.3	---	16.3
7. WREN	224/12.7	---	22.1
8. KTOP	203/11.5	---	16.0
9. KSKX	193/11.0	---	13.4
10. KZZC-F	161/ 9.1	---	13.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 59.31% (137 of 231) (SPG 85: 62.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIBW-F	1. WIBW-F	1. WIBW-F	1. KTPK-F	1. KTPK-F	1. KTPK-F>	1. KTPK-F	1. KTPK-F	1. WIBW-F	1. WIBW >	1. KTPK-F
2. KDVV-F	2. KMAJ-F	2. KTPK-F	2. WIBW-F	2. WIBW-F	2. KTOP	2. WIBW-F	2. WIBW-F	2. KTPK-F>	2. WIBW-F	2. WIBW-F
3. KZZC-F	3. KTPK-F	3. KMAJ-F	3. KMAJ-F	3. KMAJ-F	WIBW	3. WIBW	3. KTOP	3. KTOP	3. KTPK-F	3. KDVV-F
4.	KYYS-F	4. KYYS-F	4. KSKX	4. KSKX	4. KSKX	4. KMAJ-F	4. KMAJ-F	4. KMAJ-F	4. WREN	4. KTOP
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMAJ-F	1. KMAJ-F	1. KMAJ-F	1. KMAJ-F	1. KTPK-F	1. WIBW-F>	1. WIBW-F	1. KYYS-F	1. WIBW-F	1. KTPK-F>
2. KDVV-F	2. WIBW-F	2. WIBW-F	2. WIBW-F	2. KMAJ-F	2. KDVV-F	2. KYYS-F	2. KTPK-F	2. KTPK-F	2. KSKX-F
WIBW-F	3. KTPK-F	3. KTPK-F	3. KTPK-F	WIBW-F	KYYS-F	3. KTPK-F	3. KMAJ-F	3. KYYS-F	KYYS-F
4.	4. KDVV-F	4.	4.	4.	4.	4. KDVV-F	WIBW-F	4. KDVV-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		58 (3)	58 (3)	25.1	26.5
AOR		16 (2)	16 (2)	6.9	10.5
AC/OLDIES/SOFT ROCK	1 (1)	22 (2)	23 (3)	10.0	16.0
MOR/VARIETY	42 (2)		42 (2)	18.2	16.0
COUNTRY	27 (2)	36 (1)	63 (3)	27.3	22.1
BLACK/URBAN	1 (1)		1 (1)	0.4	1.1
BTFL MUSIC/EZ		4 (1)	4 (1)	1.7	2.8
NEWS/TALK	3 (1)		3 (1)	1.3	2.2
NOSTALGIA	21 (1)		21 (1)	9.1	10.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			231 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBKC-F	94.9	Kansas City	.4/2.0
KCMO	810	Kansas City	1.1/3.5
KLZR-F	105.9	Lawrence	.4/3.9
KMBR-F	99.7	Kansas City	1.5/4.9
KUDL-F	98.1	Kansas City	.7/3.4
KZZC-F	98.9	Leavenworth	2.2/9.1
WHB	710	Kansas City	.4/2.3

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-I,$ 20.00*	(Torbet)		Fritz Reynolds
KTOP, 1490, 1 KW	, NOSTALGIA	MBS,$ 24.00*	(Blair)	Harris	Don Neer
WIBW, 580, 5 KW (DA-N)	, MOR	CBS,MBS,$ 31.00*	(Katz)	Stauffer	Dick Painter
WREN, 1250, 5 KW (DA-N)	, MOR	US 2,NBC-T,$ 20.00	(Eastman)		
KDVV-F, 100.3, 100 KW @ 260, CHR		,$ 30.00*	(Blair)	Harris	Don Neer
KMAJ-F, 107.7, 100 KW @ 460, AC		,$ 24.00*	(Torbet)		Fred Reynolds
KTPK-F, 106.9, 100 KW @ 433, COUNTRY		,$ 32.00*	(HNWH)		Pat Powers
WIBW-F, 97.3, 100 KW @ 1220, CHR		Source,$ 27.00	(Katz)	Stauffer	Dick Painter

Other ranked stations - See Kansas City

MISCELLANEOUS COMMENTS Jackson, Jefferson, Osage and Wabaunsee counties were added to the Topeka metro...

TUCSON

Arbitron Rank/Pop (12+): 64/513,500

MSA Rank/Pop: 80/605,600
ADI # 82
Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 22/19
Diaries: 1049/490:1/49.3%
Sample Target: 880
% Below Line: 7.5
% Not Listed: 8.8

1985 Revenue: $ 14,000,000
HH Inc.: $ 24,590
Retail $: 3.4 Bil
Pop per Station: 27,026
#1 Biller: KRQQ-F $2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KRQQ-F	98/11.2	7.2	13.3	11.8	13.9
2. KLPX-F	92/10.5	9.3	9.0	6.1	7.7
3. KJYK-F	85/ 9.7	10.8	11.7	11.8	10.6
4. KIIM-F	80/ 9.2	9.2	7.4	4.2	6.2
5. KWFM-F	53/ 6.1	5.8	6.0	6.0	6.8
6. KUPD-F	51/ 5.8	5.0	---	---	---
7. KCUB	47/ 5.4	5.1	3.5	8.1	8.4
8. KGVY	38/ 4.4	6.6	5.3	5.6	3.9
9. KNST	35/ 4.0	4.7	1.8	3.5	3.4
10. KQTL	34/ 3.9	1.7	---	---	---
11. KTKT	31/ 3.6	2.1	3.1	3.0	3.9
12. KCEE	23/ 2.6	4.9	4.7	7.5	4.0
KHYT	23/ 2.6	4.3	4.7	5.1	5.7
14. KAIR	21/ 2.4	3.7	6.5	2.0	4.8
KXEW	21/ 2.4	3.3	4.3	4.8	6.1

12+ TSA	1/4/CUME
1. KRQQ-F	104/1348
2. KLPX-F	97/1118
3. KJYK-F	94/ 974
4. KIIM-F	90/ 948
5. KWFM-F	55/ 926
6. KUPD-F	52/ 465
7. KCUB	48/ 618
8. KGVY	38/ 307
KQTL	38/ 229
10. KNST	35/ 615
11. KTKT	32/ 632
12. KCEE	26/ 652
13. KHYT	23/ 462
KXEW	23/ 247
15. KAIR	21/ 424

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KRQQ-F	1261/24.6	21.1	27.2
2. KLPX-F	1012/19.7	19.7	19.7
3. KJYK-F	901/17.5	15.5	19.6
4. KIIM-F	858/16.7	16.5	13.9
5. KWFM-F	856/16.7	17.4	19.1
6. KNST	615/12.0	13.6	8.7
7. KCUB	613/11.9	10.0	10.5
8. KCEE	546/10.6	10.1	13.3
9. KTKT	535/10.4	9.3	11.8
10. KHYT	451/ 8.8	10.0	13.3
11. KUPD-F	429/ 8.4	8.5	---
12. KAIR	424/ 8.3	9.0	14.4
13. KGVY	290/ 5.6	7.3	6.8
14. KTUC	279/ 5.4	6.4	4.1
15. KFLT	218/ 4.2	3.0	NA

12+ FM SHARE (METRO): 59.67% (475 of 796) (SPG 85: 57.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F	1. KLPX-F	1. KRQQ-F	1. KIIM-F	1. KIIM-F	1. KJYK-F	1. KRQQ-F	1. KJYK-F	1. KRQQ-F	1. KLPX-F	1. KRQQ-F
2. KLPX-F	2. KRQQ-F>	2. KLPX-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KJYK-F	2. KRQQ-F	2. KLPX-F	2. KRQQ-F>	2. KIIM-F
3. KHYT	3. KIIM-F	3. KIIM-F>	3. KRQQ-F	3. KRQQ-F	3. KCUB	3. KLPX-F	KIIM-F	3. KIIM-F>	3. KJYK-F	3. KLPX-F
KUPD-F	4. KUPD-F	4. KWFM-F	4. KWFM-F	4. KWFM-F	4. KNST	4. KIIM-F	4. KLPX-F	4. KWFM-F	4. KUPD-F	4. KJYK-F
5.	5. KWFM-F	5. KUPD-F	5. KJYK-F	5. KJYK-F	5. KQTL	5. KCUB	5. KCUB	5. KUPD-F	5. KIIM-F	5. KUPD-F
					KGVY					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KIIM-F	1. KRQQ-F	1. KLPX-F	1. KLPX-F>	1. KLPX-F	1. KLPX-F
2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KLPX-F	2. KRQQ-F	KUPD-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KIIM-F>
3. KWFM-F	3. KWFM-F	KLPX-F	3. KIIM-F	3. KWFM-F	3. KLPX-F>	3. KUPD-F	3. KIIM-F	KIIM-F	3. KRQQ-F
4. KIIM-F	4. KIIM-F	4. KWFM-F>	4. KWFM-F>	4. KLPX-F	4. KIIM-F	4. KIIM-F	KWFM-F	4. KUPD-F>	4. KNST
KUPD-F	5. KUPD-F	5. KCEE	5. KQTL	5. KJYK-F	5. KTKT	5. KTKT	5. KTKT	5. KWFM-F	5. KCUB
				6. KQTL				KTKT	KWFM-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	23 (1)	103 (2)	126 (3)	15.8	23.9
AOR		143 (2)	143 (2)	18.0	10.0
AC/OLDIES/SOFT ROCK	75 (3)	53 (1)	128 (4)	16.1	21.2
MOR/VARIETY					
COUNTRY	47 (1)	84 (2)	131 (3)	16.5	12.9
BLACK/URBAN					
BTFL MUSIC/EZ		92 (2)	92 (2)	11.6	14.7
NEWS/TALK	48 (2)		48 (2)	6.0	3.3
NOSTALGIA	38 (1)		38 (1)	4.8	5.8
RELIGION/GOSPEL	32 (2)		32 (2)	4.0	3.4
SPANISH	55 (2)		55 (2)	6.9	1.8
CLASSICAL					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.4	0
			796 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KEZG-F	92.1	Green Valley	.8/1.9
KFLT	1450	Tucson	1.9/4.2
KGLR	830	Tucson	.3/1.1
KTUC	1400	Tucson	1.5/5.4
KVOI	690	Tucson	1.7/3.3
KNIX-F	102.5	Phoenix	.5/1.6
KZZP-F	104.7	Phoenix	.6/1.7

RADIO STATIONS

KAIR, 1490, 1 KW, AC	NBC,$ 28.00	(Christal)	Citadel		Dick Stein
KCEE, 790, 5 KW/500 W (DA-2), OLDIES/AC	CBS,$ 35.00	(MMR)	Behan		Laury Browning
KCUB, 1290, 1 KW, COUNTRY	,$ 44.00*	(Katz)			Jim Slone
KGVY, 1080, 1 KW (DAYS), NOSTALGIA	APR,$ 16.00	(Roslin)		(GREEN VALLEY)	Joe Crystall
KHYT, 1330, 2 KW/5 KW (DA-2), CHR	,$ 34.00	(Republic)			Laurie Ceisert
KNST, 940, 1 KW (DA-1), NEWS/TALK	MBS,ABC-I,$ 23.00*	(Mc-Guild)	Nationwide		
KQTL, 1210, 1 KW/500 W (DA-2), SPANISH	UP I,$ 18.00	(Caballero)		(SAHUARITA)	
KTKT, 990, 10 KW/1 KW (DA-N), SOFT AC	CBS,APR,$ 26.00	(Torbet)			A. Hammeral
KTUC, 1400, 1 KW, NEWS/TALK	,$ 20.00	(Roslin)			Tom Maples
KVOI, 690, 250 W (DAYS), RELIGION	,$ 12.00	(---)			
KFLT, 1450, 1 KW, RELIGION	,$ NA	(---)	Family Life		Ken Hettinga
KXEW, 1600, 1 KW, SPANISH	,$ 19.00*	(Lotus)			Pat Barraza
KEZG-F, 92.1, 3 KW @ 130, BTFL/EZ	,$ 17.00	(Gillis)		(GREEN VALLEY)	Frank Barreca
KIIM-F, 99.5, 100 KW @ 1955, COUNTRY	,$ 34.00	(Katz)			Jim Slone
KJYK-F, 94.9, 100 KW @ 1952, BTFL/EZ	,$ 41.00	(Christal)	Citadel		Fritz Beesemyer
KLPX-F, 96.1, 93 KW @ 505, AOR	,$ 50.00	(Torbet)	Lotus		A. Hammeral
KRQQ-F, 93.7, 26 KW @ 150, CHR	,$ 49.00*	(Mc-Guild)	Nationwide		
KWFM-F, 92.9, 93 KW @ 2036, AC	,$ 41.00	(MMR)	Behan		Laury Browning

TULSA

Arbitron Rank/Pop (12+): 56/647,500

MSA Rank/Pop: 65/749,900
ADI # 52
Average Person Ratings: 16.4
Market TSL: 7.8

Stations: 19/19
Diaries: 1167/555:1/49.6%
Sample Target: 970
% Below Line: 0
% Not Listed:

1985 Revenue: $ 20,200,000
HH Inc.: $ 29,645
Retail $: 4.6 Bil
Pop per Station: 34,079
#1 Biller: KRAV-F $ 3,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KWEN-F	126/11.8	11.5	11.4	9.9	11.6	11.4
2. KVOO	117/11.0	11.6	12.6	14.1	13.7	9.8
3. KBEZ-F	111/10.4	10.8	9.6	10.2	9.9	8.9
4. KAYI-F	110/10.3	11.5	10.9	9.4	7.4	15.0
5. KRMG	90/ 8.5	11.5	9.2	8.3	9.2	7.5
6. KMOD-F	88/ 8.3	8.6	9.0	7.7	7.8	11.9
7. KRAV-F	79/ 7.4	8.1	7.8	9.7	10.8	6.1
8. KTFX-F	58/ 5.5	5.4	6.6	3.8	3.5	4.9
9. KQMJ-F	37/ 3.5	---	---	---	---	2.6
10. KCFO-F	36/ 3.4	3.1	3.2	3.6	4.5	6.1
11. KMYZ-F	34/ 3.2	2.2	.7	---	---	4.6
12. KGTO	23/ 2.2	3.2	4.3	5.1	3.1	1.6

12+ TSA	1/4/CUME
1. KVOO	220/2569
2. KAYI-F	190/2263
3. KWEN-F	142/1540
4. KBEZ-F	139/1743
5. KRMG	119/1778
6. KTFX-F	115/1593
7. KMOD-F	113/1333
8. KRAV-F	89/1445
9. KMYZ-F	42/ 795
10. KQMJ-F	41/ 595
KCFO-F	41/ 703
12. KVLT-F	27/ 385

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KAYI-F	1436/22.2	24.4	21.2
2. KVOO	1418/21.9	21.6	22.7
3. KRMG	1377/21.3	27.0	19.9
4. KWEN-F	1369/21.1	21.6	18.1
5. KBEZ-F	1317/20.3	19.9	17.7
6. KRAV-F	1225/18.9	20.0	19.1
7. KMOD-F	1126/17.4	16.8	18.6
8. KTFX-F	844/13.0	13.3	12.3
9. KMYZ-F	568/ 8.8	6.1	2.7
10. KCFO-F	530/ 8.2	7.4	8.3
11. KQMJ-F	452/ 7.0	---	---
12. KGTO	250/ 3.9	5.7	5.2

12+ FM SHARE (METRO): 72.07% (707 of 981) (SPG 85: 66.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOC-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KBEZ-F	1. KRMG	1. KBEZ-F	1. KWEN-F	1. KAYI-F	1. KBEZ-F
2. KMOD-F	2. KWEN-F	2. KMOD-F	2. KMOD-F	2. KRAV-F	2. KWEN-F	2. KVOO	2. KVOO	2. KAYI-F	2. KMOD-F	2. KWEN-F
3.	3. KAYI-F	3. KRAV-F	3. KRAV-F	3. KBEZ-F	3. KVOO	3. KWEN-F	3. KWEN-F	3. KVOO	3. KWEN-F	3. KMOD-F
4.	4. KRAV-F	4. KAYI-F	4. KVOO	4. KVOO	4. KRMG	4. KBEZ-F	4. KMOD-F	4. KBEZ-F	4. KBEZ-F	4. KAYI-F
5.	5. KMYZ-F	5. KVOO	5. KBEZ-F	5. KMOD-F	5. KTFX-F	5. KAYI-F	5. KRAV-F	5. KMOD-F	5. KVOO	5. KVOO
	KQMJ-F				6. KRAV-F					6. KRAV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KWEN-F	1. KWEN-F
2. KMOD-F	2. KWEN-F	2. KMOD-F	2. KRAV-F	2. KRAV-F	2. KMOD-F	2. KWEN-F	2. KRAV-F	2. KMOD-F	2. KVOO
3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KMOD-F	3. KBEZ-F	KAYI-F>	3. KRAV-F	3. KVOO	3. KRAV-F	3. KRAV-F
4. KRAV-F	4. KRAV-F	KQMJ-F	4. KAYI-F	4. KTFX-F	4. KMYZ-F	4. KAYI-F	KWEN-F>	4. KVOO	4. KMOD-F
5. KQMJ-F	5. KQMJ-F	5. KCFO-F	5. KBEZ-F	5. KMOD-F	5. KCFO-F	5. KVOO	5. KMYZ-F	5. KAYI-F	5. KBEZ-F
									KRMB

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		110 (1)	110 (1)	11.2	15.4
AOR		122 (2)	122 (2)	12.4	9.4
AC/OLDIES/SOFT ROCK	35 (3)	128 (3)	163 (6)	16.6	14.1
MOR/VARIETY	90 (1)		90 (1)	9.2	10.0
COUNTRY	117 (1)	184 (2)	301 (3)	30.7	32.7
BLACK/URBAN	20 (1)		20 (1)	2.0	1.5
BTFL MUSIC/EZ		111 (1)	111 (1)	11.3	10.0
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	12 (1)	41 (2)	53 (3)	5.4	5.8
SPANISH					
CLASSICAL		11 (1)	11 (1)	1.1	0.9
UNKNOWN/OTHERS					
RADIO STATIONS			981 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBJ	1300	Tulsa	.8/2.1
KCFO	970	Tulsa	1.1/3.6
KCMA-F	92.1	Broken Arrow	1.0/2.4
KVLT	1430	Tulsa	.3/2.6
KVLT-F	106.1	Owasso	1.1/3.5
KXOJ	1550	Sapulpa	1.9/2.1
KXOJ-F	100.9	Sapulpa	.5/1.4

MISCELLANEOUS COMMENTS KVLT A/F changes to AC (March)... KWEN-F sold by Katz to New City for $6,100,000 (est)... KBEZ-F sold by Mid America to WIN for $5,600,000 (est)... KDLB-F changes to KQMJ...

KBBJ	1300	5 KW/1 KW (DA-2)	OLDIES	CBS	$ 21.00*	(HNWH)	Clear Channel		Jim Smith
KCFO	970	2.5 KW/1 KW (DA-2)	RELIGION		$ 10.00	(---)	Salem		Dennis Worden
KGTO	1050	1 KW (DAYS)	OLDIES	US I	$ 19.00	(Select)	Kravis		Carl Smith
KRMG	740	50 KW/25 KW (DA-2)	MOR	ABC-I	$ 75.00*	(Christal)	Swanson		Mike Crusham
KVLT	1430	5 KW (DA-N)	AC		$ NA	(---)	Federated		Steve Wrath
KVOO	1170	50 KW (DA-N)	COUNTRY		$ 65.00	(Blair)			Jack Cresse
KBEZ-F	92.9	100 KW @ 680	BTFL/EZ		$ 62.00*	(MMR)	WIN		Jim Van Sickle
KCFO-F	98.5	100 KW @ 660	RELIGION	ABC-D	$ 20.00	(Weiss)	Salem		Dennis Worden
KCMA-F	92.1	3 KW @ 300	CLASSICAL		$ 20.00	(CMBS)			John Major
KMOD-F	97.5	50 KW @ 435	AOR		$ 68.00*	(HNWH)	Clear Channel		Jim Smith
KRAV-F	96.5	100 KW @ 380	AC		$ 84.00*	(Select)			Carl Smith
KTFX-F	103.3	100 KW @ 1280	COUNTRY		$ 58.00	(HNWH)			Bill Paddock
KWEN-F	95.5	100 KW @ 339	COUNTRY	APR	$110.00	(Katz)	NewCity		
KAYI-F	106.9	97 KW @ 1005	CHR	ABC-F	$ 60.00*	(Torbet)	Hicks	(MUSKOGEE)	
KVLT-F	106.1	100 KW @ 1315	AC		$ NA	(---)	Federated	(OWASSO)	Steve Wrath
KQMJ-F	99.5	100 KW @ 984	AC		$ NA	(Christal)	Swanson	(HENRIETTA)	
KMYZ-F	104.5	100 KW @ 1240	AOR	Source	$ 43.00	(Republic)	Shamrock	(PRYOR)	Bob Tomarkin

UTICA - ROME

Arbitron Rank/Pop (12+): 127/269,700
MSA Rank/Pop: 141/317,800
ADI # 158
Average Person Ratings: 17.2
Market TSL: 23.0 Hours

Stations: 27/18
Diaries: 698/386:1/50.7%
Sample Target: 650
% Below Line: 15.1
% Not Listed: 10.3

1985 Revenue: $ 5,700,000
HH Inc.: $ 27,206
Retail $: 1.7 Bil
Pop per Station: 14,983
#1 Biller: WIBX $1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WOUR-F	49/10.6	---	10.1	---	8.3	14.7
2. WNYZ-F	48/10.3	---	9.3	---	10.7	13.1
3. WIBX	47/10.1	---	13.1	---	16.3	11.1
4. WRRB-F	35/ 7.5	---	3.4	---	3.1	5.8
5. WYUT-F	31/ 6.7	---	4.6	---	1.8	5.2
6. WKGW-F	24/ 5.2	---	8.8	---	8.9	6.6
WRCK-F	24/ 5.2	---	9.5	---	10.3	4.2
8. WUUU-F	21/ 4.5	---	5.7	---	2.7	3.0
9. WUTQ	17/ 3.5	---	1.7	---	2.7	1.2
10. WLFH	16/ 3.4	---	1.5	---	2.5	2.8
11.						
12.						

12+ TSA	1/4/CUME
1. WNYZ-F	55/762
2. WOUR-F	52/551
3. WIBX	48/644
WRRB-F	48/448
5. WGY	38/584
6. WRCK-F	34/598
7. WYUT-F	32/352
8. WKGW-F	29/539
9. WUUU-F	24/393
10. WYYY-F	22/294
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WNYZ-F	628/23.3	---	19.8
2. WIBX	611/22.7	---	26.4
3. WOUR-F	498/18.5	---	21.2
4. WRCK-F	468/17.4	---	27.4
5. WKGW-F	452/16.8	---	21.8
6. WUUU-F	359/13.3	---	16.3
7. WRUN	313/11.6	---	14.6
8. WYUT-F	311/11.5	---	7.8
9. WRRB-F	303/11.2	---	8.8
10. WTLB	257/ 9.5	---	14.7
11. WIBQ-F	209/ 7.7	---	NA
12. WLFH	197/ 7.3	---	5.0

12+ FM SHARE (METRO): 64.90% (270 of 416) (SPG 85: 62.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYZ-F>	1. WOUR-F>	1. WOUR-F	1. WRRB-F	1. WRRB-F	1. WIBX	1. WIBX >	1. WOUR-F	1. WNYZ-F	1. WNYZ-F	1. WNYZ-F
2. WRCK-F	2. WNYZ-F	2. WNYZ-F	2. WKGW-F	2. WKGW-F	WRRB-F	2. WOUR-F	2. WIBX	2. WOUR-F	2. WOUR-F	2. WOUR-F
3. WOUR-F	3. WKGW-F	3. WRRB-F	3. WUUU-F	3. WUUU-F	3. WYUT-F	3. WNYZ-F	3. WNYZ-F	3. WIBX	3. WRCK-F	3. WKGW-F
4.	4. WRCK-F	4. WKGW-F	4. WNYZ-F	4. WNYZ-F	4.	4. WLFH	4. WYUT-F	4. WYUT-F	4. WKGW-F	4. WIBX
5.	5. WUUU-F	5. WUUU-F	5. WOUR-F	5. WOUR-F	5.	5.	5.	5.	5.	5. WYUT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNYZ-F>	1. WNYZ-F	1. WKGW-F	1. WNYZ-F	1. WRRB-F	1. WOUR-F>	1. WOUR-F>	1. WOUR-F	1. WOUR-F>	1. WRRB-F
2. WOUR-F	2. WKGW-F	2. KUUU-F	2. WRRB-F	2. WKGW-F	2. WNYZ-F	2. WNYZ-F	2. WKGW-F	2. WNYZ-F	2. WNYZ-F
3. WRCK-F	3. WOUR-F	3. WNYZ-F	WKGW-F	3. WUUU-F	WRCK-F	3. WKGW-F	3. WNYZ-F	3. WRRB-F	WOUR-F
4.	4. WUUU-F	WOUR-F	4. WOUR-F	4. WNYZ-F	4.	4.	WUUU-F	4. WKGW-F	4. WUUU-F
5.	5.	5.	WUUU-F	WIBQ-F	5.	5.	5.	WUUU-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		74 (3)	74 (3)	17.8	21.8
AOR		54 (2)	54 (2)	13.0	11.3
AC/OLDIES/SOFT ROCK	3 (1)	65 (4)	68 (5)	16.3	7.3
MOR/VARIETY	88 (8)	2 (1)	90 (9)	21.6	27.9
COUNTRY	28 (2)	35 (1)	63 (3)	15.1	12.0
BLACK/URBAN					
BTFL MUSIC/EZ		10 (1)	10 (1)	2.4	10.0
NEWS/TALK					1.1
NOSTALGIA	23 (2)	31 (1)	54 (3)	13.0	8.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.7	0
			416 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADR	1480	Remsen	2.6/ 4.9
WBRV	900	Booneville	1.1/ 1.7
WIBQ-F	93.5	Remsen	2.8/ 7.7
WKAL	1450	Rome	1.1/ 5.1
WKAL-F	95.9	Rome	2.2/ 6.5
WLIR	1420	Herkimer	1.3/ 2.4
WRNY	1350	Rome	.6/ 1.6
WRUN	1150	Utica	3.0/11.6
WTLB	1310	Utica	1.7/ 9.5
WAQX-F	95.3	Syracuse	1.1/ 2.5
WGY	810	Schenectady	.9/ 2.2
WHEN	620	Syracuse	.6/ 2.1
WMCR+	1600	Oneida	.6/ 1.9
WNTQ-F	93.1	Syracuse	.4/ 3.3
WSYR	570	Syracuse	.9/ 4.8
WYYY-F	94.5	Syracuse	1.5/ 3.8

RADIO STATIONS

WIBX, 950, 5 KW (DA-1)	, MOR	ABC-I,CBS,$ 39.00	(Eastman)	Rebs		Bill Heiderich
WKAL, 1450, 1 KW/250 W (DA-1)	, MOR	MBS,$ 10.00	(NE Spot)			W. Maurer
WRNY, 1350, 500 W (DAYS)	, TALK (?)	ABC-I,$ 9.00	(Weiss)			
WRUN, 1150, 5 KW/1 KW (DA-2)	, MOR	US 2,NBC,$ 22.00*	(Katz)			
WTLB, 1310, 5 KW/500 W (DA-2)	, AC/MOR	ABC-D,ABC-T,$ 21.00*	(Mc-Guild)			Paul Dunn
WUTQ, 1550, 1 KW (DAYS)	, NOSTALGIA	ABC-E,$ 14.00*	(Select)			Rick Devlin
WADR, 1480, 5 KW (DAYS)	, COUNTRY	MBS,$ 12.00*	(---)		(REMSEN)	Larry Manuel
WKGW-F, 104.3, 100 KW @ 500	, CONTEMP/AC	US 2,$ 30.00*	(Katz)			
WNYZ-F, 98.7, 25 KW @ 660	, CHR	ABC-F,$ 31.00	(Eastman)	Rebs		Bill Heiderich
WOUR-F, 96.9, 16 KW @ 800	, AOR	ABC-F,$ 32.00*	(Select)			Rick Devlin
WRCK-F, 107.3, 50 KW @ 500	, CHR	ABC-C,$ 30.00*	(Mc-Guild)			Paul Dunn
WKAL-F, 95.9, 3 KW @ 105	, BTFL/EZ	MBS,$ 10.00	(NE Spot)			W. Maurer
WUUU-F, 102.5, 20 KW @ 650	, AC	Source,CBS-R,$ 24.00	(Weiss)			Jack Moran
WYUT-F, 92.7, 3 KW @ 158	, NOSTALGIA	,$ 18.00	(Roslin)		(HERKIMER)	Susan Donato

MISCELLANEOUS COMMENTS WIBQ-F changes calls to WNYZ-F and format from BTFL to CHR... WUTQ, WOUR-F sold to Devlin & Ferrari for $1,500,000 (Mahlman)... WTCO-F changes to WKAL-F and changes format from country to BTFL... WAES changes calls to WIBQ-F and format to AC... WMYL changes calls to WLIR...

WACO

Arbitron Rank/Pop (12+): 173/156,800

MSA Rank/Pop: 215/181,200
ADI # 94
Average Person Ratings: 16.7
Market TSL: 23.0 hours

Stations: 17/9
Diaries: 549/236:1/43.3%
Sample Target: 550
% Below Line: 19.1
% Not Listed: 9.9

1985 Revenue: $ 5,000,000
HH Inc.: $ 26,553
Retail $: 1.1 Bil
Pop per Station: 17,422
#1 Biller: WACO/KHOO $1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KJNE-F	45/17.2	---	17.7	---	2.3
2. KNFO-F	30/11.5	---	12.6	---	17.1
KHOO-F	30/11.5	---	11.0	---	16.7
4. KWTX-F	28/10.7	---	12.6	---	6.5
5. WACO	21/ 8.0	---	8.3	---	10.2
6. KLMT-F	17/ 6.5	---	1.2	---	3.2
7. KKDA-F	14/ 5.3	---	1.2	---	2.3
8. KWTX	13/ 5.0	---	3.5	---	4.2
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KJNE-F	54/483
2. KWTX-F	53/841
3. KNFO-F	52/576
4. KHOO-F	38/543
KIXS-F	38/691
6. WBAP	33/517
7. WACO	27/406
KLMT-F	27/284
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KWTX-F	435/27.7	---	29.9
2. KHOO-F	414/26.4	---	30.2
3. KJNE-F	360/23.0	---	24.4
4. KNFO-F	302/19.3	---	21.1
5. WACO	277/17.7	---	16.0
6. KWTX	213/13.6	---	10.1
7. KLMT-F	171/10.9	---	5.7
8. WBAP	152/ 9.7	---	10.4
9. KKDA-F	144/ 9.2	---	4.4
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 74.15% (175 of 236) (SPG 85: 72.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTX-F	1. KJNE-F	1. KJNE-F>	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F>	1. KJNE-F	1. KWTX-F	1. KJNE-F
2. KHOO-F	2. KHOO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KJNE-F	2. KWTX-F
3. KLMT-F	3. KNFO-F	3. KHOO-F	3. KHOO-F	3. KHOO-F	3. WACO	WACO	3. KHOO-F	3. KWTX-F	3. KHOO-F	3. KLMT-F
4.	KWTX-F	4. KWTX-F	4. WACO	4. WACO	4. KHOO-F	4. KHOO-F	4. WACO	4. KHOO-F	4. KKDA-F	4. KNFO-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KHOO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHOO-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KWTX-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F
KJNE-F	2. KHOO-F	2. KNFO-F	2. KHOO-F	2. KNFO-F	KJNE-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F
KWTX-F	3. KNFO-F	KHOO-F	3. KNFO-F	3. KHOO-F>	3. KHOO-F	KWTX-F	3. KWTX-F	3. KWTX-F	3. WACO
4. KKDA-F	KWTX-F	4.	4. KWTX-F	4. KLMT-F	KLMT-F	4. KHOO-F	KHOO-F	4. KHOO-F	4. KHOO-F
5.	5.	5.	5.	5.	KNFO-F	5.	5.	5.	KWTX-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		34 (3)	34 (3)	14.4	21.2
AOR		5 (1)	5 (1)	2.1	2.2
AC/OLDIES/SOFT ROCK	19 (3)	30 (1)	49 (4)	20.8	14.1
MOR/VARIETY					4.0
COUNTRY	27 (2)	75 (2)	102 (4)	43.2	47.3
BLACK/URBAN	6 (1)	31 (2)	37 (3)	15.7	2.7
BTFL MUSIC/EZ					
NEWS/TALK	6 (1)		6 (1)	2.5	3.1
NOSTALGIA					
RELIGION/GOSPEL	3 (1)		3 (1)	1.3	2.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					2.7
			236 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBW	1010	Waco	1.1/4.7
KRZI	1580	Waco	1.5/4.8
KIXS-F	93.3	Killeen	1.1/6.4
KKDA	730	Dallas-FW	2.3/3.8
KRLD	1080	Dallas-FW	2.3/7.0
KRQX	570	Dallas-FW	.8/5.1
KZEW-F	97.9	Dallas-FW	1.9/4.8
KZPS-F	92.5	Dallas-FW	1.1/4.7
WBAP	820	Dallas-FW	2.3/9.7

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2) , RELIGION	APR,$ 13.00	(---)			Boyce Lancaster
KRZI, 1580, 1 KW/500 W (DA-2) , OLDIES	(?),$ 10.00	(---)			Tom Pauken
KWTX, 1230, 1 KW , SOFT AC	MBS,$ 19.00*	(Mc-Guild)			Ron Crowder
WACO, 1460, 1 KW (DA-N) , COUNTRY	ABC-E,$ 28.00*	(Torbet)	Harris		Bob Weathers
KHOO-F, 99.9, 100 KW @ 460, AC	ABC-I,$ 29.00*	(Torbet)	Harris		Bob Weathers
KJNE-F, 102.5, 100 KW @ 450, COUNTRY	,$ 31.00*	(Masla)		(HILLSBORO)	John Fletcher
KNFO-F, 95.5, 100 KW @ 200, COUNTRY	,$ 30.00*	(Select)			Jerry Clemons
KWTX-F, 97.5, 100 KW @ 890, CHR	MBS,$ 25.00*	(Mc-Guild)			Ron Crowder
KIXS-F, 93.3, 100 KW @ 520, CHR	,$ 23.00*	(Republic)	Grace	(KILLEEN)	Doug Raab
KLMT-F, 96.7, 3 KW @ 285, BLACK	,$ 13.00	(Masla)		(MARLIN)	Jerry Garrison

MISCELLANEOUS COMMENTS KBBW sold for $600,000...

WASHINGTON, D.C.

Arbitron Rank/Pop (12+): 9/2,905,500

MSA Rank/Pop: 7/3,440,500
ADI # 9
Average Person Ratings: 18.0
Market TSL: 23.7 hours

Stations: 33/31
Diaries: 2304/1261:1/40.2%
Sample Target: 2050
% Below Line: 1.0
% Not Listed: 11.6

1985 Revenue: $ 110,000,000
HH Inc.: $ 40,037
Retail $: 25.1 Bil
Pop per Station: 93,726
#1 Biller: WMAL $14,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share
1. WKYS-F	398/7.6	6.6	7.0	7.5	7.1	12.5
2. WGAY-F	381/7.3	7.2	8.0	8.6	9.0	6.5
3. WMAL	357/6.8	6.6	7.1	6.7	6.4	5.1
4. WMZQ-F	353/6.8	5.0	3.5	4.1	4.6	5.9
5. WHUR-F	317/6.1	6.7	8.6	7.8	5.6	7.5
6. WCXR-F	276/5.3	4.1	1.9	2.7	3.1	6.7
7. WAVA-F	247/4.7	4.1	4.0	3.9	4.8	5.5
8. WWDC-F	228/4.4	5.0	6.5	6.5	6.8	6.6
9. WTOP	226/4.3	4.7	4.5	4.0	3.9	3.8
10. WDJY-F	204/3.9	3.8	3.8	3.1	2.8	4.2
11. WLTT-F	197/3.8	4.3	4.0	3.9	3.9	2.2
12. WRQX-F	182/3.5	4.4	4.3	5.7	5.7	5.0
13. WWRC	164/3.1	2.7	2.1	1.9	2.4	1.7
14. WGMS-F+	163/3.1	3.6	2.7	2.1	3.2	2.2
15. WCLY-F+	142/2.7	3.1	3.4	3.8	3.8	1.7
16. WBMW-F	121/2.3	2.4	2.4	2.1	1.4	3.5
17. WASH-F	90/1.7	1.7	2.7	3.0	3.1	2.2
18. WXTR-F	84/1.6	2.1	2.7	2.3	2.0	1.6
19. WTKS-F	76/1.5	1.6	1.5	1.1	1.2	1.3
20. WHFS-F	66/1.3	1.3	1.8	1.1	1.0	1.1
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1. WMZQ-F	421/4558
2. WKYS-F	420/4753
3. WGAY-F	412/4668
4. WMAL	380/4424
5. WHUR-F	365/4910
6. WWDC-F	321/5250
7. WCXR-F	308/4225
8. WAVA-F	300/4645
9. WTOP	253/5345
10. WRQX-F	226/5014
11. WLTT-F	222/3939
12. WDJY-F	209/3189
13. WWRC	175/2046
14. WGMS-F+	172/2634
15. WCLY-F+	170/2703
16. WBMW-F	143/3368
17. WASH-F	120/2384
18. WXTR-F	105/2251
19. WXYV-F	103/1102
20. WHFS-F	85/1342
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WTOP	4596/15.8	14.0	13.0
2. WKYS-F	4394/15.1	16.6	15.3
3. WHUR-F	4354/15.0	18.1	14.9
4. WGAY-F	4297/14.8	15.4	18.5
5. WMAL	4091/14.1	18.6	15.8
6. WRQX-F	4015/13.8	17.0	17.5
7. WAVA-F	3936/13.5	13.9	16.8
8. WCXR-F	3803/13.1	6.5	6.9
9. WWDC-F	3742/12.9	16.9	16.1
10. WMZQ-F	3580/12.3	9.2	10.6
11. WLTT-F	3476/12.0	14.0	12.8
12. WDJY-F	3062/10.5	10.9	11.2
13. WBMW-F	2982/10.3	9.4	7.2
14. WGMS-F+	2430/ 8.4	7.9	8.7
15. WCLY-F+	2344/ 8.1	10.6	11.5
16. WASH-F	1932/ 6.6	10.1	11.1
17. WWRC	1900/ 6.5	5.5	7.2
18. WXTR-F	1837/ 6.3	8.0	6.9
19. WTKS-F	1237/ 4.3	4.3	3.7
20. WHFS-F	981/ 3.4	3.6	3.4
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 78.38% (3619 of 4617) (SPG 85: 77.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAVA-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WKYS-F	1. WHUR-F	1. WKYS-F
2. WBMW-F	2. WCXR-F	2. WHUR-F	2. WMZQ-F	2. WMZQ-F	2. WMAL	2. WMZQ-F	2. WMZQ-F	2. WGAY-F	2. WKYS-F	2. WGAY-F
3. WDJY-F	3. WWDC-F	3. WMZQ-F	3. WHUR-F	3. WHUR-F	3. WMZQ-F	3. WKYS-F	3. WKYS-F	3. WMZQ-F	3. WCXR-F	3. WMZQ-F
4. WKYS-F	4. WHUR-F	4. WCXR-F	4. WCXR-F	4. WGAY-F	4. WHUR-F	4. WTOP	4. WMAL	4. WMAL	4. WMZQ-F	4. WMAL
5. WRQX-F	5. WAVA-F	5. WWDC-F	5. WLTT-F	5. WCXR-F	5. WTOP	5. WGAY-F	5. WHUR-F	5. WCXR-F	5. WGAY-F	5. WHUR-F
6. WWDC-F	6. WLTT-F	6. WLTT-F	6. WGAY-F	6. WLTT-F	6. WWRC	6. WWDC-F	6. WLTT-F	6. WAVA-F	6. WDJY-F	6. WCXR-F
WCXR-F	7. WMZQ-F	7. WAVA-F	7. WWDC-F	7. WMAL	7. WKYS-F	7. WAVA-F	7. WCXR-F	7. WWDC-F	7. WAVA-F	7. WDJY-F
8.	WDJY-F	8. WDJY-F	8. WAVA-F	8. WWDC-F	8. WGMS-F+	8. WHUR-F	8. WWDC-F	8. WDJY-F	8. WTOP	8. WAVA-F
9.	9. WRQX-F	WGAY-F	9. WCLY-F+	9. WTOP	9. WLTT-F	9. WLTT-F	9. WAVA-F	9. WHUR-F	9. WRQX-F	9. WGMS-F+
10.	10. WCLY-F+	10. WRQX-F	10. WMAL	10. WCLY-F+	10. WCLY-F+	10. WCXR-F	10. WGMS-F+	10. WRQX-F	WWRC	10. WWDC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WAVA-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WHUR-F
3. WDJY-F	3. WCXR-F	3. WCXR-F	3. WMZQ-F	3. WMZQ-F
4. WMZQ-F	4. WAVA-F	4. WLTT-F	4. WCXR-F	4. WMAL
WRQX-F	5. WLTT-F	5. WAVA-F	5. WLTT-F	5. WGAY-F
6. WLTT-F	6. WMZQ-F	6. WMZQ-F	6. WAVA-F	6. WCXR-F
7. WHUR-F	7. WRQX-F	7. WRQX-F	7. WRQX-F	7. WCLY-F+
8. WCXR-F	8. WDJY-F	8. WCLY-F	8. WCLY-F+	8. WAVA-F
9. WCLY-F	9. WCLY-F+	9. WASH-F	9. WDJY-F	9. WASH-F
10. WBMW-F	10. WWDC-F	10. WWDC-F	10. WGAY-F	10. WGMS-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WMZQ-F	1. WMZQ-F>
2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WHUR-F
3. WKYS-F	3. WKYS-F	3. WKYS-F	WWDC-F	3. WGAY-F
4. WAVA-F	4. WDJY-F	WLTT-F	4. WKYS-F	4. WCXR-F
5. WDJY-F	5. WAVA-F	5. WMZQ-F	5. WHUR-F	5. WKYS-F
6. WBMW-F	6. WMZQ-F	6. WDJY-F	6. WAVA-F	WWDC-F
WRQX-F	7. WHUR-F	7. WAVA-F	7. WLTT-F	7. WLTT-F
8. WHFS-F	8. WLTT-F	WHUR-F	WGAY-F	8. WTOP
WHUR-F	9. WHFS-F	9. WGAY-F	9. WDJY-F	9. WAVA-F
10.	10. WRQX-F	WTOP	10. WTOP	WMAL

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		576 (4)	576 (4)	12.5	13.7
AOR		570 (3)	570 (3)	12.3	9.1
AC/OLDIES/SOFT ROCK	2 (1)	587 (5)	589 (6)	12.8	15.8
MOR/VARIETY	392 (2)		392 (2)	8.5	8.0
COUNTRY	17 (1)	353 (1)	370 (2)	8.0	9.3
BLACK/URBAN	45 (1)	940 (4)	985 (5)	21.3	17.9
BTFL MUSIC/EZ		417 (2)	417 (2)	9.0	10.4
NEWS/TALK	260 (2)		260 (2)	5.6	5.0
NOSTALGIA	200 (2)		200 (2)	4.3	4.1
RELIGION/GOSPEL	72 (2)	23 (1)	95 (3)	2.1	3.0
SPANISH					0
CLASSICAL	10 (1)	153 (1)	163 (2)	3.5	3.6
UNKNOWN/OTHERS					0
			4617 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFMD	930	Frederick	.7/1.3
WFRE-F	99.9	Frederick	.7/1.3
WMZQ	1390	Arlington	.3/1.1
WNTR	1050	Silver Spring	.7/1.6
WOL	1450	Washington	.9/3.3
WUST	1120	Washington	.4/1.5
WWDC	1260	Washington	.7/2.2
WYCB	1340	Washington	1.0/2.9
WZYQ-F	103.9	Braddock Heights	.5/1.0
WFSI-F	107.9	Annapolis	.4/1.1
WXYV-F	102.7	Baltimore	.4/1.6

RADIO STATIONS

AM STATIONS

WDCT	1310	5 KW/500 W (DA-2)	RELIGION	,$ 26.00	(---)	Universal	Steve Kovach
WFAX	1220	5 KW (DAYS)	RELIGION	,$ 20.00	(---)		Mitchell Miller
WMAL	630	5 KW (DA-2)	MOR	ABC-I,$230.00	(Mc-Guild)	Cap Cities/ABC	Fred Weinstein
WMDO	1540	5 KW (DAYS)	SPANISH	,$ 57.00	(Lotus)	Lotus	Allan Klamer
WMZQ	1390	5 KW (DA-2)	COUNTRY	,$ NA	(Christal)	Viacom	Frank Byrne
WNTR	1050	1 KW/500 W	TALK	,$ 35.00	(PW)		Gary Portmess
WOL	1450	1 KW	BLACK	,$ 40.00	(Roslin)		Catherine Hughes
WTOP	1500	50 KW (DA-2)	NEWS	MBS,CBS,$120.00*	(HNWH)	Outlet	Michael Douglass
WUST	1120	1 KW (DAYS)	RELIGION	NBN,$ 23.00	(---)		Perry Walders
WWDC	1260	5 KW (DA-N)	NOSTALGIA	,$ 48.00*	(Christal)		Goff Leohar
WWRC	980	5 KW (DA-N)	NOSTALGIA	NBC,NBC-T,$ 80.00*	(MMR)	Greater Media	Ted Dorf
WYCB	1340	1 KW	GOSPEL	SBN,$ 50.00	(---)		Karen Jackson
WCXR	730	5 KW (DAYS,DA)	URBAN	,$ 35.00*	(Select)	Metroplex	Bill Sherard

FM STATIONS

WASH	97.1	23 KW @ 690	AC	US I,$150.00	(Katz)	Metropolitan		Tom Durney
WAVA	105.1	50 KW @ 500	CHR	ABC-R,$130.00*	(HNWH)	Emmis		Alan Goodman
WBMW	106.7	23 KW @ 731	CHR	,$ 85.00*	(Select)	CHR		Peter Ferrara
WCXR	105.9	50 KW @ 500	CLASSIC AOR	,$110.00*	(Select)	Metroplex		Bill Sherard
WDJY	100.3	40 KW @ 330	BLACK	APR,$ 90.00*	(Masla)	United		Carl Myers
WGAY	99.5	21 KW @ 780	BTFL/EZ	,$215.00*	(MMR)	Greater Media		Ted Dorf
WGMS+	103.5	20 KW @ 435	CLASSICAL	MBS,$130.00*	(Republic)	RKO		Michael Ferrel
WHUR	96.3	24 KW @ 669	BLACK	,$129.00*	(Weiss)	Howard Univ		J. Watkins
WKYS	93.9	50 KW @ 485	URBAN	NBC,$225.00	(Eastman)	NBC		Bart Walsh
WLTT	94.7	21 KW @ 780	AC	,$180.00*	(CBS)	CBS		Jim Keating
WMZQ	98.7	50 KW @ 490	COUNTRY	,$160.00*	(Christal)	Viacom		Frank Byrne
WCLY+	95.5	50 KW @ 496	AC	,$145.00*	(Torbet)	First Media		Jeanne Oates
WRQX	107.3	50 KW @ 410	CHR	ABC-C,$190.00*	(Blair)	Cap Cities/ABC		Ernest Fears
WTKS	102.3	1 KW @ 480	SOFT AC	,$ 55.00*	(CBS)	Outlet		Michael Douglass
WWDC	101.1	50 KW @ 500	AOR	US I,$145.00*	(Christal)			Goff Lebhar
WXTR	104.1	50 KW @ 500	OLDIES	,$ 95.00	(Masla)		(LA PLATA)	Bill Dalton
WHFS	99.1	50 KW @ 390	AOR	,$ 50.00*	(Masla)		(ANNAPOLIS)	George Cuccia

CALL LETTER CHANGES

WPKX changes to WCXR

FORMAT CHANGES

WCXR-F changes from Country to Classic AOR (February)
WCXR-A changes to Black
WCXR-A changes to Black

STATION SALES

WAVA-F: From Doubleday to Emmis for $17,000,000
WNTR (Silver Spring): sold for $775,000
WASH-F: From Metromedia to Metropolitan for $17,000,000 (est)
WASH-F: From Metromedia to Metropolitan for $17,000,000 (est

WATERLOO - CEDAR FALLS

Arbitron Rank/Pop (12+): 191/134,200

MSA Rank/Pop: 229/163,700
ADI # 73 (with Dubu. & C. Rpd)
Average Person Ratings: 15.6
Market TSL: 20.9 hours

Stations: 15/8
Diaries: 643/209:1/62.9%
Sample Target: 550
% Below Line: 22.0
% Not Listed: 15.7

1985 Revenue: $ 3,700,000
HH Inc.: $ 30,698
Retail $: .86 Bil
Pop per Station: 16,775
#1 Biller: KFMW-F $900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFMW-F	53/25.2	---	29.8	---	23.9
2. KOKZ-F	29/13.8	---	12.0	---	8.6
3. KWLO	19/ 9.0	---	12.0	---	14.7
4. KOEL	15/ 7.1	---	7.7	---	5.1
5. KCFI	11/ 5.2	---	4.3	---	9.6
6. KWAY-F	10/ 4.8	---	2.9	---	2.0
7. KXEL	9/ 4.3	---	5.8	---	7.1
8. KOEL	6/ 2.9	---	1.0	---	---
WMT	6/ 2.9	---	4.3	---	4.6
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KOKZ-F	79/978
2. KFMW-F	64/740
3. KOEL-F	44/464
4. KOEL	39/325
5. WMT	34/368
6. WKLO	22/411
WHO	22/331
8. KXEL	17/297
9. KCFI	13/204
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KFMW-F	541/40.3	---	44.6
2. KOKZ-F	460/34.3	---	25.5
3. KWLO	353/26.3	---	28.6
4. KOEL-F	198/14.8	---	14.4
5. KCFI	169/12.6	---	12.9
6. KXEL	145/10.8	---	13.8
7. KWAY-F	121/ 9.0	---	8.1
8. WHO	102/ 7.6	---	8.4
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 64.97% (115 of 177) (SPG 85: 63.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKX-F	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KWLO	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KFMW-F	1. KFMW-F
2. KFMW-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KCFI	2. KWLO	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F>
3.	3.	3. KWLO	3. KWLO	3. KWLO	KOEL-F	3. KOKZ-F	3. KOEL-F	3. KOEL-F	3.	3. KCFI
4.	4.	4. KOEL-F	4. KOEL-F	4. KOEL-F	4. KWAY-F	4. KOEL-F	4. KWLO	4.	4.	KOEL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KXEL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMW-F>	1. KFMW-F>	1. KFMW-F	1. KFMW-F>	1. KFMW-F	1. KFMW-F	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KFMZ-F>
2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKS-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F>	2. KOKZ
3.	3.	3. KWLO	3. KWLO	KWLO	3. KWOF	3.	3.	3. KOEL-F	3. KOEL-F
4.	4.	4.	4.	4.	KOEL-F	4.	4.	4.	4. KWLO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		82 (3)	82 (2)	46.3	48.9
AOR		2 (1)	2 (1)	1.1	1.7
AC/OLDIES/SOFT ROCK		6 (2)	6 (2)	3.4	14.6
MOR/VARIETY	31 (3)		31 (3)	17.5	6.1
COUNTRY	23 (3)	15 (1)	38 (4)	21.5	23.0
BLACK/URBAN					
BTFL MUSIC/EZ		10 (1)	10 (1)	5.6	3.3
NEWS/TALK	4 (1)		4 (1)	. 2.3	2.2
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (1)		4 (1)	2.3	0
			177 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KWAY	1470	Waverly	1.4/3.6
KWOF	850	Waterloo	1.9/2.2
KLSS-F	106.1	Mason City	1.0/2.0
KRNA-F	93.9	Iowa City	1.0/3.2
WHO	1040	Des Moines	1.9/7.6
WMT-F	96.5	Cedar Rapids	1.9/3.3

RADIO STATIONS

KCFI, 1250, 500 W (DA-2)	, COUNTRY	MBS,$ 17.00	(Roslin)			Ken Hamilton
KWLO, 1330, 5 KW (DA-N)	, AC/MOR	NBC,$ 45.00	(HNWH)	Forward		Cliff Thompson
KWOF, 850, 500 W (DAYS,DA)	, SPANISH (?)	,$ 8.00	(Lotus)			
KXEL, 1540, 50 KW (DA-N)	, COUNTRY	ABC-I,$ 30.00	(Torbet)	Bahakel		Fred Hendrickson
KFMW-F, 107.9, 100 KW @ 1800, CHR		Source,$ 45.00	(HNWH)	Forward		Cliff Thompson
KOKX-F, 105.7, 100 KW @ 1403, CHR		ABC-C,$ 30.00	(Torbet)	Bahakel		Fred Hendrickson
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY		,$ 29.00*	(Blair)	DKM	(OELWEIN)	Ray Leafstedt
KWAY-F, 99.3, 3 KW @ 180, BTFL/EZ		,$ 19.00*	(Pates)		(WAVERLY)	Ael Suhr

MISCELLANEOUS COMMENTS KLEU changed calls to KWOF and format to ?... KCNB changed calls to KOKZ-F... KWLO reclassified as MOR...

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/643,400

MSA Rank/Pop: 68/702,900
ADI # 56
Average Person Ratings: 18.0
Market TSL: 23.9 hours

Stations: 34/15
Diaries: 1126/571:1/48.3%
Sample Target: 940
% Below Line: 33.6
% Not Listed: 9.3

1985 Revenue: $ 15,200,000
HH Inc.: $ 32,580
Retail $: 5.8 Bil
Pop per Station: 42,893
#1 Biller: WJNO/WRMF $4,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRMF-F	171/14.8	11.3	10.5	10.2	6.9
2. WEAT-F	134/11.6	10.4	13.0	14.4	12.4
3. WNJY-F	85/ 7.3	6.8	7.7	6.2	8.5
4. WJNO	73/ 6.3	7.6	7.1	8.5	6.4
5. WSHE-F	66/ 5.7	4.5	4.9	1.6	1.9
6. WHYI-F	65/ 5.6	6.9	9.8	12.5	12.2
7. WIRK-F	48/ 4.1	5.5	4.2	6.0	7.5
WPOM	48/ 4.1	1.9	3.8	4.9	3.1
9. WKGR-F	31/ 2.7	3.2	1.8	2.5	2.9
10. WJQY-F	30/ 2.6	.6	1.4	1.0	1.2
11. WLYF-F	26/ 2.2	2.7	2.8	2.6	3.3
12. WPBR	25/ 2.2	2.5	1.9	2.1	2.9

12+ TSA	1/4/CUME
1. WRMF-F	214/1944
2. WEAT-F	152/1637
3. WNJY-F	94/ 985
4. WIRK-F	77/ 838
5. WJNO	74/ 883
6. WSHE-F	67/ 794
7. WHYI-F	65/1142
8. WPOM	48/ 385
WKGR-F	48/ 889
10. WJQY-F	30/ 302
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WRMF-F	1548/24.1	20.0	19.8
2. WEAT-F	1405/21.8	21.1	21.1
3. WHYI-F	1133/17.6	20.7	20.0
4. WJNO	872/13.6	14.5	16.3
5. WNJY-F	866/13.5	13.4	12.4
6. WSHE-F	732/11.4	8.3	8.9
7. WKGR-F	568/ 8.8	7.0	4.6
8. WIRK-F	535/ 8.3	10.5	8.9
9. WLYF-F	422/ 6.6	6.5	7.1
10. WPBR	390/ 6.1	7.4	6.3
11. WPOM	385/ 6.0	4.4	7.7
12. WPOW-F	319/ 5.0	6.0	7.4

12+ FM SHARE (METRO): 75.24% (790 of 1050) (SPG 85: 74.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WEAT-F	1. WRMF-F>	1. WRMF-F	1. WRMF-F>	1. WEAT-F	1. WEAT-F
2. WPOM	2. WSHE-F>	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WRMF-F	2. WEAT-F+	2. WEAT-F>	2. WEAT-F>	2. WRMF-F	2. WRMF-F
WRMF-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WMJY-F	3. WJNO	3. WNJY-F	3. WNJY-F	3. WHYI-F	3. WSHE-F
WPOW-F	4. WKGR-F	4. WKGR-F	4. WIRK-F	4. WIRK-F	4. WJNO	4. WNJY-F	4. WJNO	4. WJNO	4. WSHE-F	4. WNJY-F
5. WSHE-F	5. WAXY-F	5. WIRK-F	5. WKGR-F	5. WPOM	5. WIRK-F	5. WHYI-F	5. WSHE-F	WHYI-F	5. WJNO	5. WHYI-F
			WPOM							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F>	1. WRMF-F	1. WRMF-F>	1. WRMF-F	1. WRMF-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WRMF-F	1. WRMF-F
2. WHYI-F	2.	2. WAXY-F	2.	2.	2. WRMF-F>	2. WRMF-F>	2. WRMF-F>	2. WSHE-F>	2. WSHE-F
WSHE-F	3.	WHYI-F	3.	3.	3. WHYI-F	3. WHYI-F	3. WIRK-F	3. WHYI-F	3. WIRK-F
4.	4.	4. WKGR-F	4.	4.	4. WKGR-F	4. WIRK-F	4. WHYI-F	4. WIRK-F	4. WHYI-F
5.	5.	5.	5.	5.	5.	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WJNO

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		72 (2)	72 (2)	6.9	14.1
AOR		97 (2)	97 (2)	9.2	7.4
AC/OLDIES/SOFT ROCK	5 (1)	261 (7)	266 (8)	25.3	18.8
MOR/VARIETY					
COUNTRY	6 (1)	66 (2)	72 (3)	6.9	7.0
BLACK/URBAN	56 (2)	29 (2)	85 (4)	8.1	8.3
BTFL MUSIC/EZ	14 (1)	160 (2)	174 (3)	16.6	17.9
NEWS/TALK	135 (5)		135 (5)	12.9	13.8
NOSTALGIA	20 (2)	85 (1)	105 (3)	10.0	11.2
RELIGION/GOSPEL	24 (2)		24 (2)	2.3	0
SPANISH					
CLASSICAL		13 (1)	13 (1)	1.2	1.6
UNKNOWN/OTHERS		7 (1)	7 (1)	0.7	0
			1050 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray Beach	.8/1.8
WEAT	850	West Palm	1.2/4.3
WIRK	1290	West Palm	.5/2.4
WNGS-F	92.1	West Palm	1.4/4.9
WSBR	740	Boca Raton	.9/2.7
WSWN	900	Belle Glade	1.6/1.7
WSWN-F	93.5	Belle Glade	.6/1.8
WBSS	980	Pompano Beach	.4/1.9

See Miami for more information about the following stations:

WAIA-F	.3/2.2	WLVE-F	.4/1.4
WAXY-F	1.8/5.8	WMXJ-F	1.2/4.2
WHQT-F	1.0/3.7	WNWS	.8/3.8
WINZ	.7/3.2	WPOW-F	1.5/5.0
WINZ-F	.6/3.6	WRBD	.7/3.3
WIOD	1.7/4.4	WTMI-F	1.1/3.9
WKQS-F	1.6/4.5	WVCG	.4/1.0

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2) , NOSTALGIA	CBS,$ 15.00	(Dora)		Victor Knight
WEAT, 850, 5 KW/1 KW (DA-2) , BTFL/EZ	,$ NA	(Katz)	Curt Gowdy	Jim Connor
WJNO, 1230, 1 KW , NEWS/TALK	NBC-T,ABC-E,CBS,$ 48.00*	(Blair)	Fairbanks	George Mills
WKAO, 1510, 1 KW (DAYS) , NOSTALGIA	,$ 17.00	(---)		Gary Lewis
WPBR, 1340, 1 KW , TALK	MBS,ABC-T,$ 22.00	(Savalli)		E. Aspinwall
WPOM, 1600, 1 KW , BLACK	SBN,$ 23.00	(HNWH)		George Sproul
WSBR, 740, 1 KW/500 W (DA-1) , NOSTALGIA	ABC-E,CBS,$ 20.00*	(---)		
WIRK, 1290, 5 KW (DA-N) , COUNTRY	APR,SMN,$ NA	(Christal)	Price Comm.	Ed Boyd
WEAT-F, 104.5, 100 KW @ 520, BTFL/EZ	,$ 70.00*	(Katz)	Curt Gowdy	Jim Connor
WIRK-F, 107.9, 100 KW @ 400, COUNTRY	,$ 55.00*	(Christal)	Price Comm.	Ed Boyd
WIXI-F, 96.7, 3 KW @ 300, ?	,$ NA	(---)		R. Taylor
WKGR-F, 98.7, 100 KW @ 1560, AOR	US I,$ 42.00*	(HNWH)	(FORT PIERCE)	Garrett Clancy
WNGS-F, 92.1, 2 KW @ 378, AC/JAZZ	CBS-R,$ 31.00	(Weiss)		Bill Pearl
WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA	NBC,$ 33.00*	(Torbet)	Lappin	
WRMF-F, 97.9, 100 KW @ 1350, AC	,$ 80.00*	(Blair)	Fairbanks	George Mills

WHEELING

Arbitron Rank/Pop (12+): 177/152,900

MSA Rank/Pop: 216/181,100
ADI # 124 (w/ Steuban)
Average Person Ratings: 17.3
Market TSL: 23.7 hours

Stations: 15/10
Diaries: 700/218:1/60.7%
Sample Target: 575
% Below Line: 10.5
% Not Listed: 6.1

1985 Revenue: $ 6,100,000
HH Inc.: $ 24,749
Retail $: 1.0 Bil
Pop per Station: 15,290
#1 Biller: WWVA/WOVK $3,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WOMP-F	67/25.4	---	23.3	---	22.0
2. WWVA	36/13.6	---	14.5	---	17.5
3. WOVK-F	32/12.1	---	10.0	---	6.7
4. WKWK-F	21/ 8.0	---	7.2	---	9.7
5. WHLX-F	19/ 7.2	---	---	---	---
6. WKWK	17/ 6.4	---	12.0	---	9.3
7. WOMP	12/ 4.5	---	7.2	---	8.2
8. WDVE-F	11/ 4.2	---	2.8	---	2.6
9. WZMM-F	9/ 3.4	---	8.0	---	6.7
10. WUNI	7/ 2.7	---	2.8	---	3.0
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WOMP-F	103/1000
2. WWVA	72/ 956
3. WOVK-F	53/ 615
4. WDVE-F	33/ 347
5. WKWK-F	32/ 555
6. WHLX-F	26/ 219
7. WKWK	21/ 223
8. WSHH-F	19/ 189
9. KDKA	16/ 284
10. WOMP	14/ 191
WWSW-F	14/ 191
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WOMP-F	591/38.7	---	38.0
2. WWVA	463/30.3	---	33.1
3. WOVK-F	367/24.0	---	20.1
4. WKWK-F	295/19.3	---	20.0
5. WKWK	192/12.6	---	17.3
6. WZMM-F	177/11.6	---	18.6
7. WHLX-F	169/11.1	---	---
8. WOMP	159/10.4	---	12.0
9. WDVE-F	120/ 7.8	---	7.5
10. KDKA	108/ 7.1	---	6.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 68.55% (170 of 248) (SPG 85: 58.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F	1. WWVA	1. WWVA	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>
2.	2. WOVK-F	2. WOVK-F	2. WWVA	2. WOVK-F	2. WOVK-F	2. WOMP-F>	2. WWVA	2. WOVK-F	2. WOVK-F	2. WOVK-F
3.	WKWK-F	3. WKWK-F	3. WOVK-F	WWVA	3. WOMP-F	3. WOVK-F>	3. WOVK-F	3. WWVA	3. WKWK-F	3. WWVA
4.	4. WDVE-F	WWVA	4. WKWK-F	4. WKWK-F	4. WHLX-F	4. WKWK	4. WHLX-F	4. WKWK-F	4.	4. WHLX-F
5.	5.	5.	5.	5.	5. WKWK	WKWK-F	5. WKWK	5. WHLX-F	5.	5. WKWK
						6. WOMP	6. WKWK-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F	1. WOMP-F>	1. WOMP-F	1. WOMP-F>	1. WOMP-F	1. WOMP-F>	1. WOMP-F
2. WOVK-F	2. WOVK-F	2. WKWK-F	2. WOVK-F	2. WOVK-F	2. WDVE-F>	2. WDVE-F	2. WKWK-F	2. WWVA	2. WWVA
3. WKWK-F	3. WKWK-F	WOVK-F	3. WKWK-F	3. WWVA	3. WKWK-F	3. WKWK-F	3. WOVK-F	3. WDVE-F	3. WOVK-F
4.	4.	4.	4. WWVA	4. WKWK-F	4.	4. WOVK-F	4.	WOVK-F	4. WKWK-F
5.	5.	5.	5.	5.	5.	5.	5.	WKWK-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		67 (1)	67 (1)	27.0	34.5
AOR		11 (1)	11 (1)	4.4	3.0
AC/OLDIES/SOFT ROCK	7 (1)	37 (4)	44 (5)	17.7	8.2
MOR/VARIETY	4 (1)		4 (1)	1.6	4.3
COUNTRY	38 (2)	32 (1)	70 (3)	28.2	27.6
BLACK/URBAN					
BTFL MUSIC/EZ		4 (1)	4 (1)	1.6	1.7
NEWS/TALK	12 (1)		12 (1)	4.8	7.8
NOSTALGIA	17 (1)	19 (1)	36 (2)	14.5	12.9
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			248 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEIF	1370	Moundsville	.8/1.6
KDKA	1020	Pittsburgh	1.5/7.1
WLTJ-F	92.9	Pittsburgh	2.3/3.5
WSSH-F	99.7	Pittsburgh	1.5/4.0
WWSW-F	94.5	Pittsburgh	.4/2.2

RADIO STATIONS

WKWK, 1400, 1 KW	, NOSTALGIA	ABC-D,$ 14.00	(HNWH)		Rod Krol
WOMP, 1290, 1 KW (DAYS)	, TALK/NEWS	ABC-T,US 2,$ 15.00*	(Katz)	First Valley	Dan Wachs
WUNI, 1600, 5 KW (DAYS)	, OLDIES	,$ 9.00	(---)		Bob Kassi
WWVA, 1170, 50 KW (DA-N)	, COUNTRY	ABC-I,$ 65.00	(Eastman)	John Price	Ross Felton
WKWK-F, 97.3, 50 KW @ 470, AC		MBS,$ 20.00	(HNWH)		Rod Krol
WOMP-F, 100.5, 14 KW @ 550, CHR		US I,$ 40.00*	(Katz)	First Valley	Bob Dodenhoff
WOVK-F, 98.7, 50 KW @ 390, COUNTRY		,$ 33.00	(Eastman)	John Price	Ross Felton
WZMM-F, 107.5, 11 KW @ 907, CONTEMP/AC		CBS-R,$ 13.00	(Masla)		Bob Kassi
WHLX-F, 105.5, 3 KW @ 300, NOSTALGIA		SMN,$ NA	(---)	(BETHLEHEM, OH)	

WICHITA

Arbitron Rank/Pop (12+): 95/353,200
MSA Rank/Pop: 106/437,400
ADI # 59
Average Person Ratings: 14.7
Market TSL: 20.3 hours

Stations: 17/15
Diaries: 737/479:1/45.6%
Sample Target: 740
% Below Line: 7.0
% Not Listed: 5.8

1985 Revenue: $ 15,200,000
HH Inc.: $ 36,319
Retail $: 2.9 Bil
Pop per Station: 23,547
#1 Biller: KFDI A/F $5,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. KKRD-F	82/15.8	10.1	13.5	8.7	10.1	13.9
2. KFDI-F	54/10.4	11.3	15.2	12.6	10.5	10.6
3. KZSN-F	38/ 7.3	.8	1.1	.4	---	5.3
4. KFDI	36/ 6.9	11.5	8.9	8.2	9.4	7.1
KLEO	36/ 6.9	5.1	4.7	6.1	2.6	3.8
KICT-F	36/ 6.9	7.8	10.3	10.0	11.5	14.9
7. KEYN-F	35/ 6.7	7.2	10.0	12.5	14.4	9.3
8. KFH	31/ 6.0	6.8	7.5	8.7	6.3	5.1
KOEZ-F	31/ 6.0	8.4	5.4	7.8	5.5	3.5
10. KXLK-F	29/ 5.6	5.1	---	---	---	4.5
11. KQAM	23/ 4.4	5.3	4.4	5.4	3.9	2.5
12. KLZS-F	18/ 3.5	5.3	4.6	5.6	6.3	2.5
13. KSGL	15/ 2.9	1.0	.9	1.5	2.1	2.1
14. KRZZ-F	11/ 2.1	1.4	.9	1.5	2.1	1.0
15. KBUZ-F	10/ 1.9	3.7	3.2	1.5	3.3	7.4

12+ TSA	1/4/CUME
1. KKRD-F	103/1250
2. KFDI-F	83/1178
3. KFDI	73/1031
4. KZSN-F	64/ 858
5. KICT-F	60/ 772
6. KEYN-F	58/1114
7. KOEZ-F	57/ 718
8. KFH	48/ 802
9. KXLK-F	45/ 667
10. KLEO	42/ 457
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KKRD-F	907/25.7	24.3	25.6
2. KEYN-F	795/22.5	22.8	28.2
3. KFDI-F	679/19.2	24.2	24.8
4. KZSN-F	533/15.1	5.0	7.0
5. KFDI	491/13.9	20.4	17.8
6. KFH	485/13.8	15.9	19.1
7. KICT-F	449/12.7	12.4	17.8
8. KOEZ-F	427/12.1	13.6	13.3
9. KXLK-F	425/12.0	9.4	---
10. KLEO	366/10.4	10.8	8.9
11. KQAM	331/ 9.4	14.0	10.7
12. KLZS-F	264/ 7.5	10.1	10.8
13. KBUZ-F	222/ 6.3	4.6	8.0
14. KSGL	214/ 6.1	3.1	3.2
15. KRZZ-F	194/ 5.5	NA	5.2

12+ FM SHARE (METRO): 70.34% (344 of 489) (SPG 85: 68.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F>	1. KKRD-F>	1. KKRD-F>	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KKRD-F>	1. KKRD-F>	1. KKRD-F	1. KFDI-F
2. KEYN-F	2. KICT-F	2. KFDI-F	2. KKRD-F	2. KKRD-F	2. KOEZ-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KLEO	2. KEYN-F
3.	3. KXLK-F	3. KICT-F	3. KXLK-F	3. KZSN-F	3. KZSN-F	3. KFH	3. KICT-F KFDI	3. KZSN-F	3. KZSN-F	3. KKRD-F
4.	4. KEYN-F	4. KZSN-F	4. KZSN-F	4. KXLK-F	4. KLZS-F	4. KFDI		4. KEYN-F	4. KEYN-F	4. KZSN-F
5.	5. KZSN-F	5. KXLK-F	5. KICT-F KQAM	5. KQAM	5. KFH	5. KLEO	5. KXLK-F	5. KICT-F	5. KFDI-F	5. KICT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRD-F>	1. KKRD-F>	1. KXLK-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KFDI-F
2. KZSN-F	2. KEYN-F KXLK-F	2. KKRD-F	2. KZSN-F	2. KFDI-F	2. KICT-F>	2. KICT-F>	2. KICT-F	2. KICT-F	2. KKRD-F
3. KEYN-F		3. KICT-F	3. KEYN-F	3. KXLK-F KZSN-F	3. KEYN-F KBUZ-F	3. KXLK-F	3. KFDI-F KXLK-F	3. KFDI-F	3. KZSN-F
4. KBUZ-F	4. KZSN-F	4. KEYN-F	4. KFDI-F KXLK-F			4. KEYN-F KFDI-F		4. KXLK-F KZSN-F	4. KXLK-F KICT-F
5.	5. KICT-F	5.		5. KEYN-F KQAM	5.		5.		
									6. KQAM

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	23.9	26.3
AOR		36 (1)	36 (1)	7.4	11.1
AC/OLDIES/SOFT ROCK	24 (2)	58 (3)	82 (5)	16.8	10.5
MOR/VARIETY					
COUNTRY	67 (2)	92 (2)	159 (4)	32.5	34.0
BLACK/URBAN		10 (1)	10 (1)	2.0	3.4
BTFL MUSIC/EZ		31 (1)	31 (1)	6.3	5.8
NEWS/TALK					2.4
NOSTALGIA	36 (1)		36 (1)	7.4	5.1
RELIGION/GOSPEL	18 (2)		18 (2)	3.6	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			489 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRZZ	1240	Wichita	.2/3.3
KJRG	950	Newton	.6/3.1

MISCELLANEOUS COMMENTS KSKU changed calls to KZSN and format from CHR to Country...

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N)	, COUNTRY	ABC-E,$ 55.00*	(Torbet)	Great Empire	Mike Oatman
KFH , 1330, 5 KW (DA-N)	, COUNTRY	CBS,MBS,$ 42.00	(Eastman)		Lynda Carrier-Metz
KLEO, 1480, 5 KW/1 KW (DA-2)	, NOSTALGIA	NBC-T,ABC-I,$ 18.00	(Weiss)		Ken Clifford
KQAM, 1410, 5 KW/1 KW (DA-N)	, OLDIES	US I,$ 22.00	(Mc-Guild)	Long-Pride	Roger Dodson
KRZZ, 1240, 1 KW (DA-1)	, AC	,$ NA	(Christal)		Barry Gaston
KSGL, 900, 250 W (DAYS)	, RELIGION	,$ 10.00	(---)		Ed Toles
KEYN-F, 103.7, 100 KW @ 860	, CHR	US I,$ 57.00*	(Mc-Guild)	Long-Pride	Roger Dodson
KFDI-F, 101.3, 100 KW @ 1130	, COUNTRY	ABC-E,$ 70.00*	(Torbet)	Great Empire	Mike Oatman
KICT-F, 95.1, 100 KW @ 970	, AOR	ABC-R,$ 54.00*	(Katz)	Compass	Lin Harris
KKRD-F, 107.3, 100 KW @ 884	, CHR	,$ 50.00*	(HNWH)	John Price	Buc Weatherby
KLZS-F, 97.9, 100 KW @ 420	, AC	,$ 36.00	(Eastman)		Lynda Carrier-Metz
KBUZ-F, 106.5, 100 KW @ 465	, BLACK	,$ 18.00		(ARKANSAS CITY)	Gary Violet
KOEZ-F, 92.3, 100 KW @ 650	, BTFL/EZ	,$ 30.00*	(---)	(NEWTON)	Gordon Anderson
KRZZ-F, 95.9, 1.2 KW @ 500	, AC/OLDIES	,$ 25.00*	(Christal)	(DERBY)	Barry Gaston
KZSN-F, 102.1, 100 KW @ 1032	, COUNTRY	,$ 24.00*	(Weiss)	(HUTSHINSON)	Ken Clifford
KXLK-F, 105.3, 100 KW @ 1000	, AC	US 2,$ 20.00*	(Blair)	(HAYESVILLE)	Gary Dick

WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 58/629,600

MSA Rank/Pop: 66/725,700
ADI # 55
Average Person Ratings: 18.9
Market TSL: 25.0 hours

Stations: 37/29
Diaries: 1137/554:1/54.1%
Sample Target: 1000
% Below Line: 7.8
% Not Listed: 9.1

1985 Revenue: $ 12,000,000
HH Inc.: $ 25,037
Retail $: 4.0 Bil
Pop per Station: 21,710
#1 Biller: WKRZ A/F $ 2,100,000

	12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1.	WKRZ-F	127/10.7	9.7	10.3	8.5	10.3	13.1
2.	WNAK	93/ 7.8	6.9	7.9	9.9	7.1	5.3
3.	WARM	88/ 7.4	8.8	6.8	8.8	7.4	8.0
4.	WEZX-F	75/ 6.3	7.6	6.2	7.1	6.9	10.8
5.	WEJL	73/ 6.1	5.2	6.4	6.0	5.2	3.0
6.	WGBI-F	65/ 5.5	5.8	7.4	7.2	5.6	4.2
7.	WTLQ-F	57/ 4.8	5.0	4.3	5.8	4.7	7.7
8.	WHLM-F+	54/ 4.5	2.5	2.8	3.5	---	2.8
9.	WMGS-F	52/ 4.4	4.1	3.9	4.1	3.2	3.1
10.	WWSH-F	44/ 3.7	4.9	4.1	3.2	3.7	2.1
11.	WICK	33/ 2.8	2.2	2.1	1.5	2.2	2.5
12.	WILK	29/ 2.4	2.7	3.4	3.8	3.9	3.2
13.	WARD	25/ 2.1	3.6	3.4	3.2	5.7	1.1
14.	WBAX	22/ 1.8	2.3	2.0	1.0	2.7	2.9
	WLSP-F	22/ 1.8	1.3	.8	.5	1.6	.6
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA	1/4/CUME
1.	WKRZ-F	158/2158
2.	WARM	98/1504
3.	WNAK	94/ 671
4.	WEZX-F	83/ 905
5.	WGBI-F	75/1266
6.	WEJL	74/ 534
7.	WHLM-F+	72/ 844
8.	WWSH-F	66/ 704
9.	WTLQ-F	57/1015
10.	WMGS-F	56/ 795
11.	WILQ-F	54/ 537
12.	WZZO-F	41/ 488
13.	WICK	34/ 336
	WQKX-F	34/ 473
15.	WILK	26/ 618
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1.	WKRZ-F	1705/27.1	27.0	26.3
2.	WARM	1378/21.9	24.0	21.0
3.	WGBI-F	1073/17.0	16.2	20.0
4.	WTLQ-F	1008/16.0	13.6	13.8
5.	WEZX-F	794/12.6	14.4	13.8
6.	WMGS-F	720/11.4	10.6	10.5
7.	WNAK	653/10.4	9.2	9.1
8.	WILK	585/ 9.3	11.0	12.4
9.	WEJL	514/ 8.2	7.4	9.0
10.	WHLM-F+	489/ 7.8	5.4	7.9
11.	WWSH-F	483/ 7.7	8.6	7.7
12.	WBAX	350/ 5.6	5.6	5.5
13.	WGBI	338/ 5.4	6.6	6.4
14.	WICK	322/ 5.1	NA	4.6
15.	WARD	301/ 4.8	5.6	NA
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 57.71% (625 of 1083) (SPG 85: 54.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F>	1. WARM	1. WARM >	1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F	1. WKRZ-F
2. WTLQ-F	2. WEZX-F	2. WEZX-F	2. WMGS-F	2. WMGS-F	2. WNAK	2. WKRZ-F	2. WNAK	2. WEZX-F	2. WEZX-F	2. WNAK
3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WMGS-F	3. WNAK	3. WGBI-F	3. WGBI-F	3. WARM	3. WARM
4. WHLM-F+	4. WTLQ-F	4. WMGS-F	4. WARM	4. WARM	4. WEJL	4. WEZX-F	4. WEZX-F	4. WARM	4. WTLQ-F	4. WGBI-F
5.	5. WHLM-F	5. WTLQ-F	5. WHLM-F+	5. WHLM-F+	5.	5. WHLM-F+	5. WEJL	5. WTLQ-F	5. WGBI-F	5. WTLQ-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKRZ-F>	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F>	1. WKRZ-F
2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WGBI-F
3. WTLQ-F	3. WEZX-F	3. WHLM-F	3. WTLQ-F	3. WMGS-F
4. WGBI-F	4. WTLQ-F	4. WMGS-F	4. WMGS-F	4. WARM
5.	5. WHLM-F	5.	5. WEZX-F	5. WHLM-F+
6.	6.	6.	WHLM-F+	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEZX-F>	1. WKRZ-F	1. WKRZ-F>	1. WKRZ-F	1. WKRZ-F
2. WKRZ-F>	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WMGS-F
3. WTLQ-F	3.	WGBI-F	3. WMGS-F	3. WARM
WQQQ-F	4.	4. WZZO-F	4. WARM	4. WGBI-F
5.	5.	5.	WTLQ-F	5. WTLQ-F
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	3 (1)	280 (7)	283 (8)	26.1	23.7
AOR		93 (2)	93 (2)	8.6	8.1
AC/OLDIES/SOFT ROCK	8 (1)	148 (7)	156 (8)	14.4	20.0
MOR/VARIETY	170 (7)		170 (7)	15.7	11.0
COUNTRY	26 (2)	44 (2)	70 (4)	6.5	9.0
BLACK/URBAN					
BTFL MUSIC/EZ	33 (1)	60 (2)	93 (3)	8.6	8.5
NEWS/TALK	30 (2)		30 (2)	2.8	3.7
NOSTALGIA	188 (3)		188 (3)	17.4	15.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					
			1083 (37)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZL	1490	Hazleton	1.0/3.1
WBNE-F	95.9	Benton	1.0/1.8
WBQW	1320	Scranton	1.1/2.5
WCDL	1440	Carbondale	.8/1.4
WCNR	930	Bloomsburg	.8/2.1
WGBI	910	Scranton	1.3/5.4
WKRZ	1340	Wilkes-Barre	.7/3.1
WMJW-F	92.1	Nanticoke	1.0/4.5
WQEQ-F	103.1	Freeland	.4/2.7
WSBQ-F	93.5	Stroudsberg	1.5/3.7
WVPO	840	Stroudsberg	1.3/2.1
WWDL	104.9	Scranton	.5/3.2
WXPX	1300	W. Hazleton	.3/2.7
WABC	770	New York	.4/1.7
WAEB-F	104.1	Allentown	.3/1.3
WFMZ-F	100.7	Allentown	1.3/2.4
WLEV-F	96.1	Easton	.3/2.1
WQKX-F	94.1	Sunbury	.6/1.7
WQQQ-F	99.9	Easton	.7/2.3
WZZO-F	95.1	Bethlehem	1.5/3.0

RADIO STATIONS

AM STATIONS

WARD, 1550, 5 KW/500 W (DA-2)	, TALK	APR,ABC-T,$ 13.00	(Savalli)		Jim Ward
WARM, 590, 5 KW (DA-2)	, MOR	MBS,$ 54.00*	(Eastman)	Susquehanna	C. Morgan
WBAX, 1240, 1 KW	, NOSTALGIA	,$ NA	(---)		
WBQW, 1320, 1 KW/500 W (DA-N)	, MOR	ABC-D,$ 9.00	(---)		Leo Flynn
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I,$ 26.00*	(Select)	Shamrock Comm	Jim Davey
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS,$ 21.00	(Torbet)		M. Holcomb
WICK, 1400, 1 KW	, BTFL/EZ	,$ NA	(Masla)		Doug Lane
WILK, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	ABC-E,NBC-T,$ 19.00	(Mc-Guild)		Jim Morgan
WKRZ, 1340, 1 KW	, OLDIES	APR,$ NA	(Katz)	Osborn	Hank Kestenbaum
WNAK, 730, 1 KW (DAYS)	, NOST/MOR	NBC,$ 32.00*	(Masla)		Bob Neilson

FM STATIONS

WEZX-F, 107.1, 125 KW @ 1270, AOR	ABC-R,$ 36.00*	(Select)	Shamrock Comm	Jim Davey
WGBI-F, 101.3, 7 KW @ 1100, AC	CBS-R,$ 31.00*	(Torbet)		M. Holcomb
WKRZ-F, 98.5, 7 KW @ ? , CHR	,$ 64.00	(Katz)	Osborn	Hank Kestenbaum
WMGS-F, 92.9, 9 KW @ 1060, SOFT AC	,$ 34.00*	(Eastman)	Susquehanna	Phil Condron
WMJW-F, 92.1, .9 KW @ 860, CHR	,$ 10.00	(---)		Frank Stanley
WTLQ-F, 102.3, 3 KW @ 71, CHR	,$ 19.00	(Mc-Guild)		Jim Lofrus
WWDL-F, 104.9, 1.6 KW @ 1093, SOFT AC	,$ NA	(Masla)		Doug Lane
WHLM-F, 106.5, 10 KW @ 597, CHR	NBC,$ 14.00	(---)	(BLOOMSBURG)	R. Sweppenheiser
WWSH-F, 97.9, 24 KW @ 660, BTFL/EZ	,$ 19.00*	(---)	(HAZLETON)	Ron Gillenardo

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/448,300

MSA Rank/Pop: 90/540,200
Philadelphia ADI
Average Person Ratings: 17.6
Market TSL: 23.1 hours

Stations: 29/8
Diaries: 911/492:1/48.5%
Sample Target: 840
% Below Line: 61.7
% Not Listed: 12.1

1985 Revenue: $8,100,000
HH Inc.: $33,938
Retail $: 3.5 Bil
Pop per Station: 56,038
#1 Biller: WSTW-F $2,700,000

12+ METRO		1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1.	WMMR-F	79/10.0	10.5	10.9	9.7	8.8
2.	WSTW-F	73/ 9.3	10.5	9.3	11.1	7.2
3.	WJBR-F	68/ 8.6	4.8	8.6	7.4	8.0
4.	WDEL	64/ 8.1	8.8	5.8	8.7	7.3
5.	WEAZ-F	49/ 6.2	4.8	2.6	2.4	2.3
6.	WYSP-F	32/ 4.1	3.7	3.0	3.5	4.1
7	WUSL-F	29/ 3.7	6.5	6.4	5.2	7.1
	WKSZ-F	29/ 3.7	4.3	3.0	3.3	3.5
9.	WILM	28/ 3.6	2.8	4.5	3.5	2.3
10.	WDSD-F	27/ 3.4	3.1	2.1	2.8	3.9
	WCAU-F	27/ 3.4	3.9	5.3	4.1	4.4
12.						
13.						
14.						
15.						

12+ TSA		1/4/CUME
1.	WMMR-F	112/1534
2.	WSTW-F	88/1611
3.	WJRB-F	79/ 920
4.	WDSD-F	75/ 681
5.	WDEL	66/ 917
6.	WEAZ-F	53/ 754
7.	WKSZ-F	48/ 773
8.	WUSL-F	39/ 521
9.	WYSP-F	38/ 725
	WCAU-F	38/ 929
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME R.TING			FAL 85	SPG 85
1.	WSTW-F	1159/25.9	25.0	25.5
2.	WMMR-F	1157/25.8	24.0	22.8
3.	WDEL	854/19.0	19.8	16.2
4.	WJBR-F	768/17.1	14.3	14.5
5.	WCAU-F	626/14.0	14.7	16.6
6.	WZAA-F	561/12.5	13.0	8.0
7.	WYSP-F	549/12.2	11.5	12.3
8.	WKSZ-F	490/10.9	11.0	9.9
9.	WILM	409/ 9.1	10.4	12.0
10.	WUSL-F	407/ 9.1	12.1	11.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.64% (538 of 702) (SPG 85: 75.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F>	1. WMMR-F	1. WMMR-F	1. WJBR-F	1. WJBR-F	1. WDEL	1. WDEL	1. WJBR-F	1. WSTW-F	1. WMMR-F	1. WMMR-F>
2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WJBR-F	2. WMMR-F	2. WSTW-F	2. WMMR-F	2. WDEL	2. WSTW-F
3. WSTW-F	3. WJBR-F	3. WJBR-F	3. WMMR-F	3. WMMR-F	3. WEAZ-F	3. WJBR-F+	3. WMMR-F	3. WJBR-F	3. WSTW-F	3. WJBR-F
4. WUSL-F	4. WYSP-F	4. WYSP-F	4. WKSZ-F	4. WDEL	4. WSTW-F	4. WSTW-F	4. WEAZ-F	4. WDEL	4. WUSL-F	4. WEAZ-F
5. WYSP-F	5.	5.	WDEL	5. WKSZ-F	WKSZ-F	5. WILM	5. WDEL	5. WEAZ-F	5.	5. WCAU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WYSP-F	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WMMR-F
WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WSTW-F	2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WJBR-F	2. WJBR-F
3. WUSL-F	3. WUSL-F	3. WJBR-F	3. WJBR-F	3. WMMR-F	3.	WYSP-F	3. WJBR-F>	3. WSTW-F	3. WSTW-F
4.	4. WJBR-F	4. WUSL-F	4. WUSL-F	4. WDEL	4.	4. WJBR-F	4. WYSP-F	4. WYSP-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		117 (4)	117 (4)	16.7	17.3
AOR		125 (3)	125 (3)	17.8	18.0
AC/OLDIES/SOFT ROCK	4 (1)	122 (4)	126 (5)	17.9	9.7
MOR/VARIETY	73 (3)		73 (3)	10.4	8.6
COUNTRY	18 (1)	56 (3)	74 (4)	10.5	8.8
BLACK/URBAN		36 (2)	36 (2)	5.1	9.3
BTFL MUSIC/EZ		49 (1)	49 (1)	7.0	12.7
NEWS/TALK	45 (3)	26 (1)	71 (4)	10.1	11.6
NOSTALGIA	14 (1)		14 (1)	2.0	2.8
RELIGION/GOSPEL		4 (1)	4 (1)	0.6	0
SPANISH					0
CLASSICAL		13 (1)	13 (1)	1.9	1.4
UNKNOWN/OTHERS					0
			702 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMS	1380	Wilmington	2.3/4.6
WJBR	1290	Wilmington	.5/2.3
WNNN-F	101.7	Canton, NJ	.5/1.6
WNRK	1260	Newark	.8/1.7
WBSB-F	104.3	Baltimore	1.1/2.2
WPOC-F	93.1	Baltimore	1.0/3.3

See Philadelphia for more info about these stations:

KYW	.9/3.8	WMGK-F	2.3/6.6
WCAU	1.3/5.1	WPEN	1.8/3.2
WDAS-F	.9/3.3	WSNI-F	.9/2.9
WFLN-F	1.7/4.8	WTRK-F	1.0/3.5
WIOQ-F	1.8/6.6	WWDB-F	3.3/4.8
WIP	.4/3.0	WXTU-F	2.7/5.6

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-D,$ 23.00	(Masla)	Heritage	Steve Courtin
WDEL, 1150, 5 KW (DA-2)	, MOR	NBC,$ 39.00*	(Eastman)		Bob Taylor
WILM, 1450, 1 KW	, NEWS/TALK	CBS,MBS,$ 27.00	(Savalli)		Sally Hawkins
WJBR, 1290, 1 KK	, OLDIES	ABC-I,$ 16.00*	(Mc-Guild)	CRB	Mike Buxser
WJBR-F, 99.5, 50 KW @ 500, AC		ABC-I ,$ 44.00*	(Mc-Guild)	CRB	Mike Buxser
WSTW-F, 93.7, 50 KW @ 460, CHR		,$ 61.00*	(Eastman)		Bob Taylor
WDSD-F, 94.7, 50 KW @ 400, COUNTRY		MBS ,$ 35.00*	(Select)	Hartstone-Dickstein (DOVER)	J. Schwartz

WILMINGTON, NC

Arbitron Rank/Pop (12+): 197/129,700

MSA Rank/Pop: 305/112,200

Averaoe Person Ratings: 15.0
Market TSL: 20.7 hours

Stations: 12/10
Diaries: 756/172:1/55.2%
Sample Target: 550
% Below Line: 2.3
% Not Listed: 10.8

1985 Revenue: $ 3,100,000
HH Inc.: $ 24,398
Retail $: .9 Bil
Pop per Station: 12,97J
#1 Biller: WHSL-F $650,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WVBS-F	35/17.9	---	12.9	---	8.2
2. WGNI-F	32/16.4	---	19.8	---	9.1
3. WWQQ-F	24/12.3	---	7.9	---	13.5
4. WHSL-F	17/ 8.7	---	15.3	---	16.8
5. WWIL	16/ 8.2	---	8.4	---	13.0
WJYW-F	16/ 8.2	---	6.9	---	10.6
7. WAAV	11/ 5.6	---	3.5	---	5.3
8. WDZD-F	9/ 4.6	---	1.5	---	4.3
9. WBMS	6/ 3.1	---	10.9	---	2.9
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WVBS-F	46/668
2. WGNI-F	35/506
3. WWQQ-F	28/302
4. WHSL-F	21/364
5. WJYW-F	19/216
6. WWIL	17/234
7. WDZD-F	12/ 92
8. WAAV	11/155
9. WBMS	6/146
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WVBS-F	483/37.2	---	28.3
2. WGNI-F	418/32.2	---	35.1
3. WHSL-F	271/20.9	---	27.9
4. WWQQ-F	249/19.2	---	15.0
5. WWIL	213/16.4	---	17.7
6. WJYW-F	177/13.6	---	12.9
7. WAAV	141/10.9	---	12.2
8. WBMS	138/10.6	---	15.5
9. WMFD	118/ 9.1	---	9.5
10. WDZD-F	67/ 5.2	---	5.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 78.74% (137 of 174) (SPG 85: 71.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVBS-F>	1. WVBS-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WWQQ-F	1. WGNI-F	1. WGNI-F	1. WVBS-F	1. WVBS-F>	1. WVBS-F
2. WWIL	2. WGNI-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WJYW-F	2. WVBS-F	2. WVBS-F	2. WGNI-F	2. WGNI-F	2. WGNI-F
3.	3. WHSL-F	3. WWQQ-F	3. WWQQ-F	3. WWQQ-F>	3. WGNI-F	3. WWQQ-F	3. WWQQ-F	3. WWQQ-F	3. WHSL-F	3. WWQQ-F
4.	4. WWIL	4. WHSL-F	4.	4. WJYW-F	4. WDZD-F	4. WHSL-F	4. WHSL-F	4. WHSL-F	4. WAAV	4. WHSL-F
5.	5.	5.	5.	5.	WVBS-F	5.	5.	5.	WWQQ-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WHSL-F	1. WHSL-F	1. WVBS-F	1. WVBS-F	1. WWQQ-F
2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F>	2. WHSL-F	2. WHSL-F	WVBS-F
3. WHSL-F	3. WWIL	3. WWIL	3. WWIL	3. WWQQ-F	3. WWQQ-F	3. WGNI-F	3. WGNI-F	3. WWQQ-F	3. WGNI-F
WWIL	4. WHSL-F	4. WWQQ-F	WWQQ-F	4.	4.	4. WWQQ-F	4.	4. WGNI-F	4. WHSL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		37 (2)	37 (2)	21.3	31.1
AOR		17 (1)	17 (1)	9.8	0
AC/OLDIES/SOFT ROCK	4 (1)	32 (1)	36 (2)	20.7	22.0
MOR/VARIETY					
COUNTRY		33 (2)	33 (2)	19.0	10.4
BLACK/URBAN	22 (2)		22 (2)	12.6	21.4
BTFL MUSIC/EZ		18 (2)	18 (2)	10.3	7.7
NEWS/TALK					
NOSTALGIA	11 (1)		11 (1)	6.3	3.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS				0	3.3
			174 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMFD	630	Wilmington	2.1/9.1
WJYR-F	92.1	Myrtle Beach, SC	1.0/1.9
WYAV-F	104.1	Conway, SC	1.0/3.8

RADIO STATIONS

WAAV, 980, 5 KW	, MOR/NOST (?)	NBC,$ NA	(Katz)	Cape Fear		
WBMS, 1340, 1 KW	, BLACK	,$ 18.00	(---)	Brunson		
WMFD, 630, 1 KW (DA-2)	, AC	CBS,MBS,$ 12.00	(Blair)			Lee Hauser
WWIL, 1490, 1 KW	, BLACK	SBN,$ 11.00	(Weiss)			Jim Capers
WGNI-F, 102.7, 100 KW @ 480	, AC	,$ 30.00*	(Katz)	Cape Fear		Hannah Gage
WHSL-F, 97.3, 100 KW @ 560	, AOR	ABC-F,$ 23.00	(Blair)			Lee Hauser
WWQQ-F, 100.9, 2 KW @ 370	, COUNTRY	ABC-D,$ 17.00*	(---)	Woolfson		Sandra Franklin
WVBS-F, 99.9, 100 KW @ 480	, CHR	US 1,$ 21.00	(Christal)	Resort	(BURGAW)	
WJYW-F, 107.1, 3 KW @ 300	, BTFL/EZ	,$ 15.00	(HNWH)		(SOUTHPORT)	Jim Poston
WDZD-F, 93.5, 3 KW @ 300	, COUNTRY	MBS,$ 11.00	(---)		(SHALLOTTE)	Gary Branson

WORCESTER

Arbitron Rank/Pop (12+): 99/339,000

MSA Rank/Pop: 112/403,200
Boston ADI
Average Person Ratings: 18.0
Market TSL: 23.7 hours

Stations: 27/7
Diaries: 694/488:1/40.2%
Sample Target: 740
% Below Line: 45.6
% Not Listed: 7.0

1985 Revenue: $9,100,000
HH Inc.: $31,529
Retail $: 2.8 Bil
Pop per Station: 48,429
#1 Biller: WAAF-F $3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WSRS-F	81/13.3	13.0	11.8	14.1	12.6
2. WAAF-F	70/11.5	13.1	14.0	11.8	13.4
3. WTAG	64/10.5	10.5	9.7	9.6	9.6
4. WBZ	42/ 6.9	4.3	5.2	6.4	6.1
5. WNEB	30/ 4.9	4.8	3.9	3.9	5.0
6. WBCN-F	24/ 3.9	4.0	4.5	3.9	2.1
7. WORC	23/ 3.8	3.5	3.2	2.4	2.6
8. WFTQ	22/ 3.6	5.5	6.1	4.0	6.5
WZLX-F	22/ 3.6	1.3	.3	3.2	1.8
WROR-F	22/ 3.6	5.0	5.2	5.6	7.0
WSSH-F	22/ 3.6	2.5	1.9	1.5	2.2
12. WHTT-F	20/ 3.3	3.7	4.8	5.6	7.0
13. WXLO-F	19/ 3.1	2.7	3.4	3.7	1.9
14.					

12+ TSA	1/4/CUME
1. WAAF-F	156/1941
2. WSRS-F	108/1006
3. WBZ	86/1019
4. WTAG	69/ 870
5. WSSH-F	55/ 720
6. WXLO-F	45/ 759
7. WBCN	42/ 476
8. WJIB-F	38/ 419
9. WHTT-F	32/ 633
10. WXKS-F	31/ 454
11.	
12.	
13.	
14.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAAF-F	872/25.7	26.4	28.4
2. WTAG	775/22.9	24.5	22.9
3. WSRS-F	732/21.6	23.1	21.9
4. WBZ	501/14.8	12.8	14.0
5. WROR-F	461/13.6	14.1	15.0
6. WFTQ	407/12.0	12.6	18.1
7. WXLO-F	397/11.7	7.9	10.0
8. WHTT-F	379/11.2	12.2	6.1
9. WORC	346/10.2	10.7	9.6
10. WZOU-F	336/ 9.9	12.3	10.5
11. WSSH-F	320/ 9.4	7.2	6.6
12. WNEB	309/ 9.1	8.8	8.8
13.			
14.			

12+ FM SHARE (METRO): 65.49% (372 of 568) (SPG 85: 67.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-F>	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WSRS-F>	1. WTAG	1. WSRS-F	1. WSRS-F	1. WTAG >	1. WSRS-F
2. WZDU-F	2. WBCN-F	2. WSRS-F	2. WAAF-F	2. WAAF-F	2. WTAG	2. WSRS-F	2. WAAF-F>	2. WAAF-F	2. WAAF-F	2. WAAF-F
3. WHTT-F	WZLX-F	3. WBCN-F	3. WBZ	3. WTAG	3. WBZ	3. WAAF-F	3. WTAG	3. WTAG	3. WBZ	3. WTAG
4.	4. WROR-F	WZLX-F	4. WSSH-F	WBZ	4. WORC	4. WBZ	4. WORC	4. WZLX-F	4. WSRS-F	4. WNEB
5.	5. WHTT-F	5. WBZ	WBCN-F	5. WBCN-F	5. WSSH-F	5.	5. WNEB	5.	5.	5. WSSH-F
				WSSH-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WFTQ	1. WSRS-F	1. WSRS-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F
2. WHTT-F	2. WSRS-F	WSRS-F	2. WAAF-F	2. WTAG	2. WROR-F	2. WZLX-F	2. WBCN-F	2. WZLX-F	2. WBCN-F
3. WSRS-F	3. WXLO-F	WXLO-F	3. WXLO-F	WBZ	WZLX-F	3. WBCN-F	3. WZLX-F	3. WBCN-F	3. WSRS-F
4. WXLO-F	WHTT-F	WSSH-F	4. WBZ	4. WSSH-F	4.	4.	4.	4.	4. WZLX-F
WBCN-F	5.	5.	5. WSSH-F	WORC	5.	5.	5.	5.	5.
				WXLO-F					

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		47 (4)	47 (4)	8.3	11.4
AOR		119 (4)	119 (4)	21.0	21.0
AC/OLDIES/SOFT ROCK	22 (1)	83 (6)	105 (7)	18.5	21.6
MOR/VARIETY	106 (2)		106 (2)	18.7	17.2
COUNTRY	23 (1)	15 (2)	38 (3)	6.7	6.0
BLACK/URBAN					0
BTFL MUSIC/EZ		103 (3)	103 (3)	18.1	15.9
NEWS/TALK	13 (1)		13 (1)	2.3	1.0
NOSTALGIA	30 (1)		30 (1)	5.3	5.3
RELIGION/GOSPEL	2 (1)		2 (1)	0.4	0
SPANISH					0
CLASSICAL		5 (1)	5 (1)	0.9	0.5
UNKNOWN/OTHERS					0
			568 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBOS-F	92.9	Brookline	1.0/3.7
WCRB-F	102.5	Boston	.8/3.8
WHJY-F	94.1	Providence	.5/2.2
WJIB-F	96.9	Boston	2.6/6.6
WLKW-F	101.5	Providence	1.0/2.5
KMJX-F	106.7	Boston	1.3/4.8
WPRO-F	92.3	Providence	.5/2.7
WQVR-F	100.1	Southbride	1.5/3.5
WKRO	680	Boston	2.1/4.7
WROL	950	Boston	.3/1.7
WYBF-F	105.7	Framingham	1.5/3.7
WWLI-F	105.1	Providence	.5/1.9
WXKS-F	107.9	Medford	1.5/6.2
WZOU-F	94.5	Boston	2.5/9.9

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2)	, AC	ABC-I,$ 75.00	(Katz)	New City	Richard Reis
WNEB, 1230, 1 KW	, NOSTALGIA	MBS,CBS,$ 24.00	(Savalli)		Harold Segal
WORC, 1310, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-D,$ 28.00	(HNWH)		Don Fitzgibbons
WTAG, 580, 5 KW (DA-2)	, MOR	NBC,$ 43.00	(Mc-Guild)		Richard Wright
WAAF-F, 107.3, 19 KW @ 823, AOR		,$275.00	(Katz)	New City	Richard Reis
WSRS-F, 96.1, 25 KW @ 650, BTFL/EZ		,$100.00*	(Blair)	Knight	John Flynn
WXLO-F, 104.5, 37 KW @ 563, AC		,$ 55.00	(Mc-Guild)	(FITCHBURG)	

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS WFTQ/WAAF-F sold by Katz to New City for $10,100,000 (est)...

YORK

Arbitron Rank/Pop (12+): 102/333,800

MSA Rank/Pop: 114/392,600
Harrisburg ADI
Average Person Ratings: 17.7
Market TSL: 23.2 hours

Stations: 33/11
Diaries: 952/351:1/63.05%
Sample Target: 730
% Below Line: 44.5
% Not Listed: 9.3

1985 Revenue: $ 9,800,000
HH Inc : $ 28,780
Retail $: 2.0 Bil
Pop per Station: 30,345
#1 Biller: WSBA-F $2,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRKZ-F	71/12.0	13.2	10.2	9.0	12.3
WQXA-F	71/12.0	10.2	10.3	7.6	7.1
3. WSBA	43/ 7.3	10.6	8.5	11.1	13.5
WSBA-F	43/ 7.3	7.5	10.5	8.4	9.9
5. WHTF-F	37/ 6.3	6.2	5.4	5.9	6.4
WNCE-F	37/ 6.3	9.0	8.8	8.4	7.4
7. WOYK	28/ 4.7	2.7	2.5	1.2	1.9
8. WGTY-F	23/ 3.9	2.2	2.4	1.6	1.1
WYCR-F	23/ 3.9	6.6	5.6	4.1	5.5
10. WNNK-F	18/ 3.0	2.0	3.7	5.0	5.5
11.					

12+ TSA	1/4/CUME
1. WRKZ-F	193/1823
2. WNCE-F	144/1610
3. WNNK-F	143/1783
4. WQXA-F	123/1936
5. WHTF-F	106/1095
6. WHP-F	101/1163
7. WSBA-F	99/1491
8. WLAN-F	87/1263
9. WIOV-F	67/ 808
10. WHP	64/ 959
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WQXA-F	879/26.3	27.0	23.3
2. WRKZ-F	650/19.5	21.0	20.5
3. WSBA	620/18.6	25.2	20.9
4. WSBA-F	580/17.4	18.1	18.2
5. WNCE-F	471/14.1	15.6	16.9
6. WYCR	418/12.5	17.7	18.3
7. WHTF-F	408/12.2	11.2	10.2
8. WNNK-F	307/ 9.2	7.0	10.5
9. WOYK	273/ 8.2	6.4	7.6
10. WGTY-F	246/ 7.4	6.3	4.3
11. WHVR	214/ 6.4	6.7	5.7

12+ FM SHARE (METRO): 78.96% (424 of 537) (SPG 85: 80.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WRKZ-F	1. WSBA	1. WRKZ-F	1. WQXA-F	1. WQXA-F>	1. WRKZ-F
2.	2. WHTF-F	WRKZ-F	2. WSBA-F	2. WSBA-F	2. WNCE-F	2. WRKZ-F	2. WQXA-F	2. WRKZ-F>	2. WRKZ-F	2. WQXA-F
3.	3. WRKZ-F	3. WHTF-F	3. WQXA-F	3. WQXA-F	3. WSBA	3. WQXA-F	3. WSBA-F	3. WSBA-F	3. WOYK	3. WGTY-F
4.	4. WSBA-F	WSBA-F	4. WSBA	4. WSBA	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WSBA	4. WHTF-F	4. WSBA
5.	5. WYCR-F	5. WSBA	5. WHTF-F	5. WHTF-F	5. WGTY-F	5. WHTF-F	5. WHTF-F	5. WNCE-F	5. WNCE-F	WNCE-F
							WSBA			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F>	1. WSBA-F	1. WQXA-F	1. WSBA-F	1. WHTF-F	1. WHTF-F	1. WHTF-F	1. WRKZ-F	1. WRKZ-F>
2. WHTF-F	2. WYCR-F	WQXA-F	2. WSBA-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F	2. WQXA-F	2. WHTF-F	2. WQXA-F
3. WYCR-F	3. WSBA-F	3. WYCR-F	3. WRKZ-F	3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-D>	3. WQXA-F>	3. WHTF-F
4.	4. WHTF-F	4. WRKZ-F	4. WYCR-F	4. WSBA	WTPA-F	4.	4. WSBA-F	4. WSBA-F	4. WSBA
5.	5. WRKZ-F	5.	5. WSBA	5. WNCE-F	5.	5.	WNNK-F	5. WNNK-F	5. WSBA-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP		101 (4)	101 (4)	18.8	25.3
AOR		59 (4)	59 (4)	11.0	10.6
AC/OLDIES/SOFT ROCK	9 (2)	73 (3)	82 (5)	15.3	12.7
MOR/VARIETY	75 (5)		75 (5)	14.0	13.8
COUNTRY	1 (1)	119 (5)	120 (6)	22.3	16.9
BLACK/URBAN		4 (1)	4 (1)	0.7	1.8
BTFL MUSIC/EZ		63 (5)	63 (5)	11.7	12.5
NEWS/TALK					
NOSTALGIA	28 (1)		28 (1)	5.2	2.8
RELIGION/GOSPEL		5 (2)	5 (2)	0.9	1.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.4
			537 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.3/1.8
WGET	1320	Gettysburg	1.2/3.3
WHVR	1280	Hanover	2.4/6.4
WOBG	1250	York	1.2/5.0
WFRE-F	99.9	Frederick, MD	1.5/2.8
WRFY-F	102.5	Reading	.3/1.1
WWMD-F	104.7	Hagerstown, MD	.7/1.9

See Lancaster or Harrisburg for more information about these stations:

WCMB	.3/1.1	WHYL-F	.3/2.0
WSFM-F	1.2/3.1	WIOV-F	1.4/4.1
WDAC-F	.5/2.2	WLAN-F	1.7/4.8
WHP	1.4/2.9	WTPA-F	1.9/4.7
WHP-F	1.9/3.7		

See Baltimore for more information about these stations:

WBAL	.5/1.6	WLIF-F	.3/1.7
WGRX-F	1.4/4.1	WPOC-F	2.7/5.8
WIYY-F	.5/2.6	WXYV-F	.7/1.8

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS) , OLDIES	ABC-I,$ 19.00	(Katz)		Barry Bruce
WOYK, 1350, 5 KW (DA-2) , NOSTALGIA	MBS,$ 13.00	(Republic)		Michael Leash
WSBA, 910, 5 KW/1 KW (DA-2) , MOR	,$ 42.00	(Eastman)	Susquehanna	Chris Huber
WHVR, 1280, 5 KW/500 W (DA-2) , MOR	,$ NA	(HNWH)	(HANOVER)	
WHTF-F, 92.7, 3 KW @ 300, AOR	Source,$ 28.00*	(Blair)	(HANOVER)	Doug George
WQXA-F, 105.7, 46 KW @ 520, CONTEMP	ABC-C,$ 45.00*	(Katz)		Barry Bruce
WSBA-F, 103.3, 12 KW @ 890, AC	,$ 52.00	(Eastman)	Susquehanna	Chris Huber
WYCR-F, 98.5, 11 KW @ 930, AC	,$ 30.00*	(HNWH)		John Lawrence
WGTY-F, 107.7, 10 KW @ 350, COUNTRY	MBS,$ 15.00	(Market 4)	(GETTYSBURG)	

Other ranked stations - See Harrisburg or Lancaster

YOUNGSTOWN

Arbitron Rank/Pop (12+): 79/427,400

MSA Rank/Pop: 93/517,700
ADI # 92
Average Person Ratings: 17.9
Market TSL: 23.9 hours

Stations: 26/13
Diaries: 930/460:1/49.6%
Sample Target: 850
% Below Line: 24.3
% Not Listed: 6.0

1985 Revenue: $ 8,400,000
HH Inc.: $ 24,499
Retail $: 2.7 Bil
Pop per Station: 32,877
#1 Biller: WHOT A/F $4,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WHOT-F	144/18.8	15.8	17.5	15.7	13.4	20.0
2. WKBN	82/10.7	11.9	11.0	7.5	7.2	9.2
3. WKBN-F	79/10.3	12.1	9.6	10.8	10.7	9.2
4. WYFM-F	62/ 8.1	5.6	6.8	7.5	6.5	8.1
5. WBBW	54/ 7.1	9.1	6.8	8.3	11.3	5.2
6. WQXK-F	49/ 6.4	6.9	8.1	9.2	11.0	7.3
7. WFMJ	34/ 4.4	3.1	5.0	5.4	6.1	3.2
8. WMMS-F	33/ 4.3	3.1	4.2	3.7	3.1	5.7
9. WDMT-F	22/ 2.9	4.9	4.7	4.2	2.8	9.0
10. WHOT	19/ 2.5	4.2	2.7	4.5	4.2	2.2
11. WMGZ-F	18/ 2.4	2.1	.6	---	1.3	1.5
12. WNIO	17/ 2.2	.4	1.3	1.3	1.8	1.0
WQOD-F	17/ 2.2	2.1	2.0	2.8	1.4	2.0

12+ TSA	1/4/CUME
1. WHOT-F	219/2608
2. WKBN-F	120/1660
3. WYFM-F	116/1691
4. WKBN	108/1381
5. WQXK-F	73/ 838
6. WBBW	58/ 770
7. WPIC	42/ 401
8. WMMS-F	41/ 451
9. WFMJ	37/ 606
10. WDVE-F	31/ 432
11.	
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WHOT-F	1629/38.1	35.3	36.0
2. WKBN-F	1028/24.1	22.1	21.3
3. WKBN	963/22.5	28.4	24.7
4. WYFM-F	923/21.6	17.7	21.6
5. WBBW	708/16.6	15.0	15.2
6. WQXK-F	516/12.1	13.1	14.9
7. WFMJ	503/11.8	12.9	11.3
8. WHOT	432/10.1	10.4	10.2
9. WMMS-F	411/ 9.6	8.8	9.2
10. WDMT-F	290/ 6.8	9.4	9.9
11. WQOD-F	264/ 6.2	5.7	5.8
12. WMGZ-F	246/ 5.8	NA	3.3
13.			

12+ FM SHARE (METRO): 66.62% (479 of 719) (SPG 85: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WKBN	1. WHOT-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>
2.	2. WYFM-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN >	2. WKBN-F	2. WKBN-F	2. WKBN	2. WYFM-F
3.	3. WMMS-F	3. WKBN	3. WKBN	3. WKBN	3. WQXK-F	3. WBBW	3. WYFM-F	3. WYFM-F	3. WKBN-F	3. WQXK-F
4.	4.	WKBN-F	WQXK-F	4. WQXK-F	4. WHOT-F	4. WKBN-F	4. WKBN	4. WKBN	4. WFMJ-F	4. WKBN-F
5.	5.	WMMS-F	5. WKBN-F	5. WKBN-F	5. WBBW	5. WYFM-F	5. WBBW	5. WQXK-F	5. WDMT-F	5. WBBW
										6. WKBN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WYFM-F	2. WYFM-F>	2. WYFM-F>	2. WYFM-F	2. WYFM-F	2. WMMS-F	2. WYFM-F	WYFM-F	2. WYFM-F	2. WYFM-F
3. WMMS-F	3. WMMS-F	3. WKBN-F	3. WKBN-F	3. WKBN	WMGZ-F	3. WMMS-F	3. WMMS-F>	3. WMMS-F	3. WQXK-F
4.	4. WKBN-F	4.	4. WKBN	4. WKBN-F	4. WYFM-F	4.	4. WONE-F	4. WQXK-F	4. WKBN
5.	5.	5.	5. WQXK-F	5. WQXK-F	5.	5.	5.	5. WKBN	5. WKBN-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %
TOP 40/CHR/CONTEMP	19 (1)	171 (4)	190 (5)	26.4	23.9
AOR		55 (3)	55 (3)	7.6	8.1
AC/OLDIES/SOFT ROCK		88 (3)	88 (3)	12.2	11.9
MOR/VARIETY	99 (4)		99 (4)	13.8	14.7
COUNTRY	24 (2)	49 (1)	73 (3)	10.1	10.3
BLACK/URBAN		22 (1)	22 (1)	3.1	5.2
BTFL MUSIC/EZ		79 (1)	79 (1)	11.0	10.5
NEWS/TALK	61 (2)	9 (1)	70 (3)	9.7	8.7
NOSTALGIA	34 (1)		34 (1)	4.7	5.5
RELIGION/GOSPEL		6 (1)	6 (1)	0.8	0.6
SPANISH	3 (1)		3 (1)	0.4	
CLASSICAL					
UNKNOWN/OTHERS					0.6
			719 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500	Youngstown	.4/1.3
WLND	830	Cortland	.9/2.1
WRRO	1440	Warren	1.0/5.4
WDJQ-F	92.5	Alliance	.4/3.3
WDVE-F	102.5	Pittsburgh	1.3/2.7
WKDD-F	96.5	Akron	.8/3.3
WMJI-F	105.7	Cleveland	1.2/5.8
WNIR-F	100.1	Kent	1.2/2.5
WONE-F	97.5	Akron	1.6/2.8
WPIC	790	Sharon	.5/2.2
WSOM	600	Salem	.7/1.9
WTOF-F	98.1	Canton	.8/2.3
WWWE	1100	Cleveland	.9/5.4

RADIO STATIONS

WBBW, 1240, 1 KW	, TALK	ABC-T,ABC-E,$ 31.00	(Mc-Guild)			John Cherpak
WFMJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC,$ 22.00*	(Unirep)			John Grdic
WGFT, 1500, 500 W (DAYS)	, SPANISH	,$ 14.00	(---)			Tim DeCapua
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	,$ 30.00*	(Eastman)	Myron Jones		Bill Fleckenstein
WKBN, 570, 5 KW (DA-N)	, MOR	CBS,$ 50.00*	(Katz)			J. D. Williamson
WNIO, 1540, 500 W (DAYS,DA)	, COUNTRY	MBS,$ 17.00	(---)			D. Baragona
WOKG, 1570, 500 W (DAYS,DA)	, MOR	,$ 10.00	(---)		(WARREN)	Geri Taczak
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I,US I,$ 15.00	(Regional)		(WARREN)	R. Kersmarki
WHOT-F, 101.1, 16 KW @ 710, CHR		,$ 70.00*	(Eastman)	Myron Jones		Bill Fleckenstein
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ		,$ 60.00*	(Katz)			J. D. Williamson
WQOD-F, 93.3, 50 KW @ 280, SOFT AC (?)		MBS,$ NA	(---)			John Cherpak
WQXK-F, 105.1, 88 KW @ 400, COUNTRY		,$ 30.00	(MMR)		(SALEM)	Ben Varishone
WYFM-F, 102.9, 26 KW @ 455, AC		ABC-C,$ 36.00	(Blair)	Regional	(SHARON, PA)	Tom Klein

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